

## Richards Seeks Meteorites in Terry Co.

Mr. Alex Richards of Kansas, but working for the Mininger Laboratories in Denver, Colo., has been in Terry county the past several days seeking meteorites, those little and sometimes big chunks of rock, nickel-iron bodies that sometimes fall from the heavens. Mr. Richards lectured to the school here last week, and his talk was pronounced very interesting, and instructive. You may branch off on another subject occasionally, and he can talk with you on religion, politics or most any subject, but inevitably he will get back to rocks.

He has spent some time at the Herald office since he came here, and we found him real entertaining. On several things, however, he has disillusioned us. One of them being that a real meteorite should not be hot when it reaches the earth. Another, that one will find more of them in prairie countries like this, where there are few rocks of any kind, rather than try to seek them out in states like Colorado, Arizona, etc. To prove his assertion, he is already on trace of meteorites. Sunday he picked up quite a chip from one near Gomez, where the sand had been blown off the clay. He interested others in that section, who have seen larger pieces, but took them to be just plain "rocks."

Mr. Richards' people originated in Old Mexico he stated, and has spent much time in that country since he left college and one does not have to hear him talk of the conditions of peonage down there, and how the poor are made to work and donate to the Catholic church, to make you a believer that the rulers of that country for the past few years are right about separating church and state, and the state taking charge of the education of the children.

Mr. Richards left a few sheets of instruction on how to recognize a meteorite, and what they look like, which will be published in an early edition of the Herald. Watch for it.

## No President's Ball Here This Year

County Attorney Burton G. Hackney consented on the last moment to see what could be done about a President's Birthday Ball here Saturday night. He appointed a committee of four, who decided that no suitable place could be obtained, and the plan was abandoned.

We understand that some of the trustees were favorable to using the school gym, but some would not commit themselves. This is the only logical place, but the committee felt that it would not be right to press the matter. The American Legion hall could have been obtained, but the last two years has proven that it is too small, and too much furnishings in it that cannot be moved.

It was the idea of the promoters of the ball this year to send the 30 percent to the Warm Springs foundation, and the rest of the net proceeds to the flood sufferers, which was a mighty good idea, if you ask us.

## A Number of Readers Cut Off This Week

A fairly large number of readers of the Herald had to be slashed from the list this week, as the cost to carry them is entirely too great for us to carry under present circumstances, with a rising market for everything we use.

Most of those cut off were those put on during the Campaign in the fall of 1935, and expired Dec. 1, 1936. Most all the old faithfuls renewed as well as many of the newer readers.

We would be glad to put you back on the list, but it costs real money to run even a weekly paper. Such papers as the Dallas News just don't carry delinquent readers any time. Why should you ask us to do it?

Subscribe for your home paper

M. Simpson and family are entitled to a pass to the RIALTO THEATRE to see "Hideaway Girl" Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto & Herald

## Acid Boosts Yoakum Wildcat to 570 Barrels

Treatment with 5,000 gallons of acid boosted the flow in the Texas Pacific Coal and Oil Company No. 1 Ruth Bennett, extending the Bennett pool of Yoakum County one-half mile northwest, to 570 barrels of oil in 24 hours, with 1,000,000 cubic feet of gas.

Previous to acidization the test flowed 54 barrels of oil in three hours. During the first 12 hours of the test after treatment with acid, the Texas Pacific producer flowed 357 barrels. Honolulu Oil Corporation and Cascade Petroleum Company No. 1 Bennett, Yoakum County discovery well and previously the only one in the Bennett pool, flowed 234 barrels of oil when completed.

Through the lack of pipe line outlet at the present for the crude, operator was undecided Monday as to the future of the Texas Pacific producer. There is the possibility that it may be given another shot of acid. First oil in the test was encountered from 5,090 feet to 5,135 feet after a very small show higher up the hole. Increases were encountered from 5,143 feet to 5,170 feet and from 5,183 feet to 5,200 feet, with a gas increase from 5,195 feet to 5,198 feet. Total depth is 5,236 feet.

## Dry Hole in Terry County Test

Failure was recorded Monday for Uscan Oil Company and Illinois Oil Company No. 1 Brownfield, Terry County wildcat, which was preparing to plug and abandon at 5,677 feet. The test is in the center of the north quarter of section 54, block K, psi survey.—Star-Telegram.

## Star-Telegram Agent Here Last Monday

W. H. Durrett, district representative of the circulation department of the Fort Worth Star-Telegram, was here Monday, hustling for late expirations of that paper in this section. He held conferences with their agent here, Mr. J. C. Green, as well as the Herald, which has sent a number of renewals and new subscriptions to that big west Texas daily this season.

Mr. Durrett stated that they were making a supreme effort to get the Star-Telegram into Brownfield by breakfast time each morning and if there was any way possible to get some bus to bring them that early, they would get them here. His plan anticipated an early bus down from Lubbock.

We are sure that their many readers in Brownfield and the routes out of the city, would very much appreciate an earlier delivery. However as it is, the paper gets here in plenty time for all rural routes, but the Lubbock paper beats it by about three hours, and is printed later.

## Six Grades of Gomez School Coming Here

Arrangements were made last week after the fire that destroyed the Gomez school building to fit up the Baptist church at Gomez to teach the smaller children, the first five grades with five teachers. The number of students being around 100 in these classes.

Five grades, and three teachers have been cared for by the Brownfield schools, including the 6th, 7th, 8th 9th, 10th and 11th grades. The two later have been coming here for the past two years, the other four being added since the fire.

We are glad that the Brownfield school, although already somewhat crowded, was able to take care of these pupils for a sister school.

## Van Winkle Buys The Haymes Cafe

A deal was consummated on January 13th, in which Mr. and Mrs. Bill Van Winkle became the owners of the cafe across the street from the Higginbotham-Bartlett lumber yard. The purchase was made from Mr. Haymes, who has owned the cafe for some time.

Mr. Van Winkle stated to the Herald representative that the place had been renamed Bill's Eat Shop. They are ready to serve you good substantial meals that will be in line with what you would wish to pay.

F. H. Carpenter was up from Welch community, recently.

## WE MUST SACRIFICE TO HELP FLOODED AREA

C. L. Lincoln, local chairman of the Red Cross Chapter was in Monday and announced that the Brownfield Chapter had already dispatched \$25.00 to the relief of flood sufferers and had been joined by the American Legion post with \$5.00. Mr. Lincoln announced that if any others wished to contribute to this cause, through the Red Cross, to see Mr. W. H. Dallas at the Brownfield State bank, and leave your contributions. Mr. Dallas is Secretary of the local chapter, Red Cross. The Lions Club also dispatched a check for \$50.00 to this area, Wednesday.

The local Church of Christ, that had a small surplus, together with individual members, were preparing to dispatch about \$50 to the flood area, Wednesday, to be used wherever relief committees thought best. This donation likely went to Radio Station WSM, Nashville, Tennessee, who seem to be taking donations for the Louisville-Cincinnati areas.

If other organizations have made any donation, we have not heard of it at this time, but we feel sure they will. In fact, what has already been dispatched is and should be only a drop in the bucket to what will go out from here. If one will just listen ten minutes at the pathetic stories that come over WSM, Nashville, which seems to be the only big radio station not out in that area, if their heart's are not touched to the point of a good donation, they are untouched.

We have not made a great crop, but plenty feed to run the county with perhaps a million bushels of high priced grain to sell. We have made and gathered a fair cotton crop, with a fair price for it. In fact, to use a slang expression, we are "Setting Jake" in comparison to those poor fellow Americans in Ohio, Indiana, Illinois, Missouri, Arkansas, Pennsylvania, Kentucky and Tennessee who are in the flooded area.

Fellow Terryite, don't wait for some one to come to see you. Make a move yourself. Those people have had their homes washed away, lost their all. They are hungry and cold and many of them sick. If you have a spark of the good Samaritan blood in your veins, get busy at once.

Other sections dug deep in their pockets last summer when our own San Angelo, Brownwood and other Texas towns were ravished by floods. Now is the time to say, "neighbor, you helped us in our trials and tribulations, now we are coming to your rescue not only with principal but the interest doubled and tribbled."

## "Bitter-Sweet" Tops List of Local Shows

Scouts, Lions, and Rotarians Present Outstanding Show Next Monday and Tuesday.

"Bitter-Sweet," the goofy, farce comedy selected by the Scouts, Lions, and Rotary Clubs as the annual benefit show for the local Boy Scouts, is now rounding into form. The play, to be presented at the high school auditorium next Monday and Tuesday, is an unusually different type of show. It really doesn't have a sane moment but, after all, that is what most people want to see. They like something that will give them a lot of hearty, old fashioned laughs and "Bitter-Sweet" is the type of show to do just that.

The show opens with a fast tempo that increases its speed as it goes along. It's action and more action.

Opening the show, we find Roy Chambliss as Michael Casey, who, as the butler of the house, rents the place out as an exclusive resort. This is possible because of the fact that Wayne Tipton as Archey Boyd Stubbs owner of the mansion, is so absent minded that he thinks the people staying there are week end guests that just forgot to go home. Tipton is aided and abetted in his absent minded tendencies by Weldon Moore as Christopher Flip, a wealthy neighbor who is also troubled with absence of the mind. James Harley Dallas will be seen in the great comedy role of Isadore Cohen, wealthy Jewish manufacturer who spends a miserable evening in the belief that his newly-wedded wife is trying to poison him in an attempt to get his money. Kathryn Holgate plays the part of Mrs. Cohen, the American wife whose intentions are good but who causes no end of trouble due to her habit of giving everyone pills for any and all ailments. Kathryn Bynum plays 'Jimmie' the young daughter of Mrs. Cohen by a former marriage and who starts the trouble ball rolling by writing her new step-father threatening letters about the medicine used by her mother and sinking the names of various relatives to said letters.

Howard Scott is a scream as "I Will Ketchum," a correspondence school detective who hires out to Casey as house detective. His motto is "The never steal when I'm around" but he finally ends up clothed in a barrel when "Benny The Dip" played by Clint Herring, and "Light Fingered Lu," played by Mrs. Dube Pyeatt, get through pilfering the house. Herman Trigg will knock you in the aisles with his interpretation of "Tobias Tucker," wheat heir from Kansas, who comes to New York to sow his wild oats. And too, not a few of the laughs will go to his team mate, Odus Moor, who plays Hiram Judkins, from Oklahoma. Elsie Tarpley gives her usual excellent performance as "Dorothy (Get Rich Quick) Clark" who takes Tucker and Judkins for a one-way ride on a mythical moon beam. She also renders the only tune of the show, the new hit song "Movies On the Moon." "Geo. T. Cash," attorney at law, played by Darrel Gibson, and David Perry who brings to life the role of "The Cop," round out the cast of players.

Jack Holt will give his famous "I'm running for the Senate" skit which scored a big hit at a recent Chamber of Commerce banquet. Many requests have been made for Jack to do this skit again and he promises to "give it the works" next Monday and Tuesday nights. In addition to Mr. Holt's between-the-acts number, a group of Brownfield's leading businessmen will offer you a barrel of laughs with the 'gay nineties' and leads up to the present. An appropriate musical score for the revue has been arranged by Bandmaster Trigg.

You'll really be missing something if you fail to see this show, so we're advising you now to make arrangements now to attend. Advanced tickets may be secured at any drug store. Buy them now.

Mr. J. E. Craven and wife returned last week from the vicinity of Los Angeles, where he carried his wife, who has difficulty in breathing here. He says too much smoke in the citrus section; and too cold at Los Angeles, Long Beach and even back out at Banning. He says the best place he found for his wife while away was right here in west Texas, at Pecos, and aims to carry her there.

The wife has been getting letters and some daily papers from the folks at Redlands and Long Beach, and they do not confine themselves to instructions of the Chambers of Commerce out there, but really tell the damage done. They say the owners of the citrus orchards have already lost their crops, and are now smudging to save the trees if possible.

With cold weather that is damaging southern California, millions of dollars in losses of fruit and trees, and with floods raging and ravishing the central west, or as we would say the central east, poor Uncle Sam seems to be between the frying pan and the fire, and don't know which way to jump.

But Jasper, we'll still take our sandstorms—in light doses, understand.

## This May Be the Last Tradesday in B'field

We understand that the Lions Club have announced that so far as they are concerned, this will be the last First Monday Tradesday they will handle, as they have barely broke even or lost money on their ticket sales for the past few months.

It is announced that if the Tradesday is carried on after this one, there will have to be a reorganization, and an agreement for cooperation of the merchants in the matter. Heretofore, the Lions Club have merely acted as sponsors, and were not making money, or had no intention of doing so. It was their purpose to promote the welfare and trade of the town, but say the cooperation lately was practically nil.

We are sure that most of the drug stores, if not all of them will have specials to go on over First Monday. Then, at least two or three of the dry goods houses have on sales throughout the store that will appeal to the buyer who comes here next Monday.

If the business men of town decide some time in February to have some kind of Tradesday, there will be plenty time to get it before the public before March 1.

Subscribe for your home paper

## Hi School Coming to Front in Basketball

The Brownfield High School boys and girls basket ball teams are making good in a winning way.

The boys beat Tahoka, Friday night, Meadow for the first time in nine years Saturday night, and Post Tuesday night. The girls beat the Meadow High School girls for the first time in six years.

A large crowd saw the finals of the girls tournament in which Brownfield High School played Meadow High School last Saturday night. Meadow lead the local boys all during the first half of the game. The Brownfield boys came back in the second half to even the score. The two teams seasawed for the lead all during the second half. When the final gong sounded the score was 25-25. The referee gave Brownfield a foul shot which was made by McDaniel making the final score 26-25 in favor of the home team. Meadow has practically the same team that they had last year. Brownfield's team was new and green at the beginning of the season. Both teams played one of the best, hard-fought games ever witnessed by the spectators in the local gymnasium.

The local girls really did hump up to beat the Meadow girls. The game ended with Brownfield on the slightly larger end of the 27-24 score. The winner of this match took the consolation cup. Friendship won the championship cup by defeating Littlefield.

The writer rejoices over the fact that the tournament came out financially for the first time in a long time. After the expenses of visiting teams, trophies, referee, and other things were taken out the gate netted a nice profit. The pep squad and the band were out in uniforms Friday night. Everyone seemed to really get a thrill out of the tournament.

## Back From West Coast —Cold Says Craven

Mr. J. E. Craven and wife returned last week from the vicinity of Los Angeles, where he carried his wife, who has difficulty in breathing here. He says too much smoke in the citrus section; and too cold at Los Angeles, Long Beach and even back out at Banning. He says the best place he found for his wife while away was right here in west Texas, at Pecos, and aims to carry her there.

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## Lime Reported High For Terry Wildcat

Owner's pick has placed the top of the brown lime at minus 1,085 feet in the W. L. Pickets No. 1 Lewright, wildcat in Southeastern Terry County. The pick places the test 85 feet higher structurally on the same formation than the Ray Albaugh No. 1 Robinson, Dawson County pool opener, 10 miles to the southeast.

Having been 30 feet lower structurally on the Yates than the Albaugh producer, the new correlation indicates a thinning of the anhydrite.

Elevation is 3,185 feet in the Terry County test which with the minus of 1,085 feet, would place the top of the brown lime at 4,270 feet.

The wildcat, in section 1 block C-37, psi survey, is drilling below 4,375 feet in lime.

## Aryain Putting On A Clearance Sale

Although the winter season isn't half over, the Aryain Dry Goods find they are overstocked in winter wearing apparel, and this week, they are putting on some prices on these still seasonable goods that ought to move them in a hurry. But you are going to have to hurry if you take advantage of these bargain prices, and get the pick of the lot.

Mr. Aryain does not state how long this sale will last, but it will go on until this stock of winter goods are removed to make ready for the arrival of their new spring stock that is to begin arriving shortly. Don't miss this sale by any means.

## Local Boy Takes Own Life Sunday P. M.

The town of Brownfield and the entire community was startled last Sunday afternoon, when it was learned that Odell (Penny) Ballard, 23, son of Mr. and Mrs. E. D. Ballard, of this city, had taken his own life at Del Rio, Texas, by taking strychnine. It had not been very long before that time when his brother, Roy, who was visiting here at home, had communicated with him by long distance.

It seems that Odell had been sick of late, and perhaps, added to that, he was home sick, as he like the rest of the Ballard boys, are all of a home loving disposition. It is not believed that it could be financial worries, as it is reported to the Herald that his finances are in unusually good shape for a young man, being the owner of a fleet of trucks.

As soon as the sad news was received here, some of his family left at once and had the body prepared for burial, and shipped to Brownfield, arriving here Tuesday night. Funeral services were conducted Wednesday afternoon at 2:00 o'clock at the Methodist church, by the Pastor, Rev. R. T. Breedlove. Burial in the Brownfield cemetery followed.

Odell, was born in Coleman county in 1914, but his family moved to Brownfield in his childhood, and he has been reared and educated here. Besides his parents, he leaves three brothers, Frank, Eddie and Roy, the latter of Del Rio, the others live here. Three sisters, Mrs. O. G. Cheek, Jr., of Lovington, N. M., and Misses Mary Louise and Alma Fay, both still at home, and his mother and father Mr. and Mrs. E. D. Ballard.

The entire community deeply sympathizes with this family in this, their trying hour.

## Good News For All of Terry's Newlyweds

It has been repeated so much of late that "prosperity has turned the corner" that we have almost begun to believe it ourselves, although we'll have to admit that we have not seen any of our share, if we had a share. But you know that a thing can be repeated over and over, like "I'm feeling better every day in every way," until it sinks in—so—

Here's the news for the young newlyweds in Brownfield trade territory, for the older newlyweds, for all the newlyweds in this trade territory. If you have married since the first day of January this year, come in and we will put you down for one year of the Herald absolutely FREE, with no strings. If you get married any time this year up until midnight, December 31, 1937, come in and we'll fix you up for one while year of the Herald, FREE.

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## Mahon a Bit Evasive On Building Question

Last spring Hon. George Mahon, congressman from this the 19th congressional district about half way committed himself to Littlefield or Brownfield for the next Federal Post-office building in his district, the plan to be given to the town with the highest postal receipts for the year 1936. Well, Brownfield put it over Littlefield—so, there it stands.

Now we saw a letter from our good natured, smiling congressman, (we believe that is the way Charley Guy describes him. Never have found out just what Charley wants) one day this week, in which he acknowledged that was the way the Federal buildings had been handed out by him heretofore, but he only said that Brownfield's application would be duly considered when the time came to do so. But, a congressman can't say too doggone much, and we don't blame him in the least for being non-committal.

Just the same, Brownfield and its hustling postmaster are not going to let any grass grow under our feet. We believe the commissioners court will renew their offer for a site on the courthouse square park, free, which is in itself no little offer.

But here is the way things stand at Washington, and we should all know it. An appropriation is made every two years for public buildings. Each congressman is allowed so much. Then the committee on public buildings have a lot to say about who gets the plum, but it is generally decided on the merits of each applicant town, with the recommendation of the congressman to go by to some extent.

## 3 Killed in Caliche Pit Near Lamesa

LAMESA, Texas, Jan. 22.—Three men were killed and two more injured Friday when a ledge caved in on them while they were eating lunch in a clay pit.

The dead: TOM HAILEY, 52. N. G. SCOTT, 56. WALTER BREEDING, 41, all of Lamesa.

Emmett Busby was injured seriously. Victor Crawley, less seriously hurt, scrambled free from the mass of clay, crawled to the highway and hailed two officers who were passing. Both Busby and Crawley are from Lamesa.

Deputy Sheriff Jap Randle and City Marshall Jack Phinizy said the men were killed almost instantly by the cascade of mixed clay and rock in the pit. All of the men were employees of the State Highway Department.

The officers said the dead men were almost buried in the cave-in. They freed Busby and brought him to a hospital here, where his condition was reported to be serious.

The men had been excavating in the pit during the morning. It is six miles south of here on Highway No. 9.

Later: Busby has died since the above report.

## Ginnings Total Jan. 16 Was 11,965,808 Bales

WASHINGTON, Jan. 23.—Cotton of the 1936 growth ginned prior to Jan. 16 was reported by the Census Bureau Saturday to have totaled 11,965,808 running bales, including 280,669 round bales, counted as half bales, and 14,686 bales of American-Egyptian.

The 1936 crop has been estimated by the Agriculture Department at 12,407,000 equivalent 500-pound bales. Last season's was 10,628,000 bales.

Ginnings to Jan. 16 a year ago were 10,248,191 running bales, including 280,917 round bales and 16,248 bales of American-Egyptian, and two years ago, 9,376,715 running bales, including 191,284 round bales and 12,163 bales of American-Egyptian.

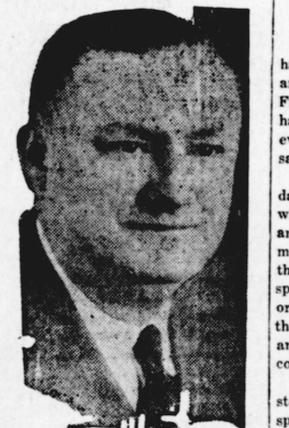
## ATTENTION FARMERS

There will be a meeting of Terry county farmers, Saturday, February 6th, at 2 P. M., at the Brownfield school auditorium.

The women as well as the men are especially invited. Mr. Cliff Day is to be with us and I know he will be of interest to you.

W. G. McDonald, Chairman, Terry County Farm Ass'n

Read the Ads in the Herald



Johnnie Cohen, Evangelist

Corn is selling at the highest price in ten years. And, as usual, we are out of corn.—Dallas News.

Mrs. E. L. Treadaway called this week and got her paper on the right side of the ledger.

THE HERALD

Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.

A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't Manager.

Subscription Rates
In the counties of Terry & Yoakum
For year \$1.50
Elsewhere in U. S. A. \$2.00

Apply for Advertising Rates
The Official Paper of Terry County
and the City of Brownfield.

Claude Teer, chairman of the board of control, puts the Texas tax problem rather appropriate, when he says: "The whole thing simmers down to this: If the people want more service from Government, they will have to foot the bill."

Wealthy people and people of leisure can make themselves very obnoxious to the general public when they try, and it seems that some of them have tried in the flood area.

were promptly confiscated, and they were sent home. About the best thing that could have been done perhaps, would have been to tie a heavy rock around their necks and dump them in the water.

We had the pleasure this week of meeting Editor V. A. Short, of Meadow, who issued Volume 1: No. 1, of the Meadow Star last week. He spent a few minutes Monday at the Herald office, and informed us that he had been "brought up" in the trade by our good friend, Editor Richards of the Anton News.

A few years ago Texans approved overwhelmingly a constitutional amendment exempting homesteads from "taxation." It looked like a great relief from a distance. But when the sums were totaled up it was found that the particular taxes exempted were "state taxes."

premium on home owning in Texas, by making them absolutely free from taxation, state, county, city, special or what not. Home owners have looked like saps the past few years—you could rent for half the expense it meant to own a home, so why own a home? Other states have the tax-free inducement for people to own homes and still they carry on their governments. Texas is considering it in legislature; if it is submitted to the people, it will become a law. Then new sources of revenue must be found, but probably the people will ask, "what is the legislature for, if they can't find new sources of revenue?"—Ralls Banner.

Since a lot of Federal Income Tax payers of Lubbock donated a double page spread to his honor in a recent issue of his Hubbock-Ambulance, old Sharley Armour Guy has become real cocky. We are not jealous about the two page ad, for which we hope the signers paid the cash, for that is real big town stuff. Probably E. I. Hill of Tahoka, W. J. Smith of Lamesa, W. J. Baldwin of Levelland, Eddie Warren of Post, or Jawn Price of Littlefield have in their limited way, and according to the size of the town and support, boosted their towns just as much as Bro. Guy has Lubbock, but they live in small towns, and small towns just don't do such things. Personally, we'll acknowledge we have not been any too liberal with boosts for this town of late—we had our reason and we think it a just reason. But, old Chas. Arm thought he had pulled a swift one on us kinny eutors this week, when he tried to guy us about an article most of us run last week under a picture of G. H. Mahon of Texas, and G. H. Mahon of South Carolina, both congressmen. Now Sharley says that the Carolenian isn't "G. H." at all but "J. H." Mahon, cause he looked it up in the Congressional Director. Well, to a fertografer who can't hear real good, those initials would be easily misunderstood. Besides, the so-called press agent didn't offer to sell us anything, and no firm name appears on the cut. Neither did they intimate that, maybe, either one of these congressmen would take a bribe. But why don't Congress Gawg send us country papers a directory? Maybe he will when he gets ready to run again, and Col. Sharley won't have such an easy way scooping us poor ignorant country hunks from the sticks. Now, in't dat suphun.

Meadow Items

Another cold spell this past week keeps us reminded that winter is still here. Messrs. Jno. Cadenhead and Clarence Lackey each have been ill from the flu.

LOOK!
\$75.00
Buys a New R. I. 2-Row Lister.
\$37.50 Cash
\$37.50 Fall
CHISHOLM Implement Co.

Mr. Charlie Brock was sick last week, but is better now. Mr. and Mrs. Graham Swain together with Mr. and Mrs. Wayne Ruthford moved last week to Gomez community. We rather not have given these good people up yet old loss is Gomez's gain. Mr. and Mrs. F. O. Garner attended the Conference in Amarillo last week. Mr. and Mrs. J. H. Daniel attend-

READ THE CLASSIFIED ADS
Rate: 10c per line first time; 7 1/2c per line thereafter.

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27tf

Helpy Sely Laundry
Back of Red's Tire Shop. Washing 45c per hour. 1 quilt with each washing. We do wet washes, rough dries and finish work. Your Business Appreciated. Bradley Bros, Prop. 20tf

HAVE Your car radiator, both new and old prepared for Preston, by our new method. It will save you money in the long run. McSpadden Shop. 9tf

Farms For Sale
We have some Santa Fe R. R. lands in Terry and Yoakum counties for sale with small cash payment and easy terms on balance. Some improved tracts and some raw land in quarter and half sections. J. B. KING LAND CO. Office in Bell-Endersen Hardware Building 12tf

ROOMS and apartments, Little Hotel, city. 17tf
SEE Jess Kinney's used Furniture and Stoves, for several models of New Perfection, Ace and other new oil range models, in the latest styles and colors, with closed front. We take in your old stoves at a reasonable price. See us before you buy. Located on west Main in old Bakery building, Brownfield, Texas. 16 tf

FOR SALE White Leghorn chicks, 2 weeks old, 15c each. 25 lbs. of feed free with each 100 booked three weeks ahead. These hens were laying 50 per cent when six months old and doing better now. Pullorium disease free; blood tested. Also 4 weeks old pullets 25c each Write or see Nuble Hamilton at Arthur Sawyer. Brownfield, Texas. 25p

LOST a purse. Finder keep money and mail me my purse. Sam White 1c

FOR SALE: 3 good mares and some springer heifers. Mrs. Wood E. Johnson. 25p

Furnished house for rent. Call Mrs. Lucile Bynum, Phone 18 1tc

FIVE ROOM house for sale; bargain for cash. Lorn Walters at Hotel Barber Shop.

SELF SERVING LAUNDRY
1 block, north Cobb's Dept. Store. 1 Quilt with each washing. 45c an hr. Mr. and Mrs. H. L. Runnels. Pho. 108

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27tf

SORE-THROAT, TONSILITIS! Instantly relieved by Anathia-Mop, the wonderful new sore-throat remedy. A real mop that relieves pain and checks infection. Prompt relief guaranteed or purchase price of 50c refunded by Alexander Drug Co. 35c

SEE US before you sell your cotton seed. A good price on Prime seed. Also good planting seed for sale. West Texas Gin. 24tf

ROOMS by the day or week. Commerce Hotel. 5tf

FOR SALE, new Florence gas range still in crate. Will discount. Phone 109 or see Ed McDaniel. 26p

NOTICE, have stray cow at my place. Owner may have same by paying for this ad and feed bill. E. L. Tilger, two miles northeast of Meadow, Texas. 1tp

FOR SALE: AAA White Leghorn Roosters, \$1.00 each. Nuble Hamilton, Brownfield, Texas. 25p

THE HERALD and Semi-Weekly Farm News together one year until further notice for \$2.00 in Terry and Yoakum counties, only.

SEE The New Massey-Harris Tractor at—Bell-Endersen Hdwe Co. 21tf

FOR SALE, one A-1 black jack, 4 years old; also 4 year old work horses for sale, part on time. H. D. Heath, Tokio, Texas. 28p

We LOAN money on new automobiles, Heflin Bros. 20tf

DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any form of Itch, Eczema, ringworm or itching skin irritation within 48 hours or purchase price promptly refunded. Large 2 oz. Jar 50c at Alexander Drug Co. 35c



cast over KFYO the advantage in cotton raising to use good cotton seed. A reading and some songs added to the program to make it all interesting. The Meadow basket ball girls went to Ropes this week end for a basket ball tournament. Frenship won first place and Meadow second place. The Junior boys went to Levelland Saturday to a basket ball tournament. Frenship won first place and Meadow second place. Fine of the boys, Chas. Easterwood, John Dick Moorhead, Allan Watkins, Afton Verner and Nobel Harris, were awarded small gold basket balls for sportsmanship. They have a trophy to present to the school. Just watch their chest's swell with pride even for winning second place.

R. C. Cox says it is rumored than an oil test will be made some time this year six miles east of him in the Johnson community.

FOR RENT, Furnished bedroom. See Mrs. Irie Duke, city. 1tc.

Don't be good merely because you are tired of being bad. The most expensive purchases are found on the bargain counters.

NOTICE TO BIDDERS AS DEPOSITORY

Notice is hereby given, that the Commissioners Court of Yoakum county, Texas at its February meeting on February 8, 1937, will receive sealed proposals from any Banking Corporation, Association or Individual Banker, as Depository of the funds of said Yoakum county, for the ensuing two year term. There being no Banking Institution in Yoakum county, this Notice, as required by law, is being published in the adjoining county of Terry, which has banking facilities, and a copy hereof is being Posted at the Court House Door of Yoakum county, at Plains, Texas.

All bids shall be accompanied by a Certified Check of not less than one-half of one per cent of last years County Revenues, which totaled \$27,151.56. The Court reserves the right to reject any or all bids. Witness my hand this 12th day of January A. D. 1937.

Arthur Cotten, County Judge, Yoakum County, Texas. 25c

NOTICE

Notice is hereby given that the Commissioner's Court of Terry County will receive bids at their next regular meeting which will be had on February 8th, 1936, for the purpose of selecting a depository for the county funds.

Any bank or depository interested in becoming the depository in and for Terry County will please present their bid to said court between the hours of 9 A. M. and 4 P. M. of above mentioned date stating what amount they will pay monthly to said Terry County upon the daily balance left in charge, and to give such bond to secure the deposit of the funds of Terry County and of the schools, as required by law. Signed. R. A. Simms, County Judge, Terry County, Texas. 25c

McMakin Motor Coaches

Bus Station at Nelson Drug Co. NORTH BOUND For Lubbock and points east and north at 9:00 and 11:00 A. M., and 4:20 and 8:15 P. M.

SOUTH BOUND For Odessa, McCamey, Hobbs and Carlsbad, at 2:00 and 9:10 A. M. and 2:15 and 5:30 P. M..

Heal Those Sore Gums

Even after pyorrhea has affected your stomach, kidneys, and your general health LETO'S PYORRHEA REMEDY, used as directed, can save you. Dentists recommend it. Druggists return money if it fails. Alexander Drug Co.

Don't Scratch

USE BROWN'S LOTION for ITCH. ATHLETES FOOT, BAD FOOT ODORS, ECZEMA, FETTER, RINGWORM, CHIGGER AND MOSQUITO BITES, etc. Quick Relief. 60c and \$1.00 at Alexander Drug Store



EYES EXAMINED GLASSES FITTED E. C. DAVIS, M. D. Physician and Surgeon BROWNFIELD, TEXAS

Brownfield Lodge
NO. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall. Lee Fulton, W. M. J. D. Miller, Sec.

WM. GUYTON HOWARD
Post 769
meets 2nd and 4th Fri. Night each mo. E. G. Akers, Com. C. A. Thames, Adj.

530 I. O. O. F.
Brownfield Lodge No. Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome. Fred Hinson, N. G. J. C. Green, Secretary.

JOE J. MCGOWAN
Lawyer
Office in County Atty's Office Brownfield, Texas

Dr. A. F. Schofield
DENTIST
Phone 188 State Bank Bldg. BROWNFIELD

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg. BROWNFIELD

M. E. JACOBSON, M. D.
Above Palace Drug Store BROWNFIELD, TEXAS

JOHN R. TURNER
Physician and Surgeon
BROWNFIELD HOTEL BLDG.
Phones: 131 & 263

FUNERAL DIRECTORS
Phones: Day 25—Night 148
BROWNFIELD HDWE CO.
Brownfield — Texas

HOTEL BARBER SHOP
THREE GOOD BARBERS
CONVENIENTLY LOCATED in Brownfield Hotel Bldg.

TREADAWAY—DANIELL
HOSPITAL
T. L. Treadaway, M. D. A. H. Daniel, M. D.
General Practice General Surgery.
BROWNFIELD, TEXAS

LYNN NELSON
Watch, Clock and Jewelry Repair
At— Nelson Drug Company
Brownfield, Texas

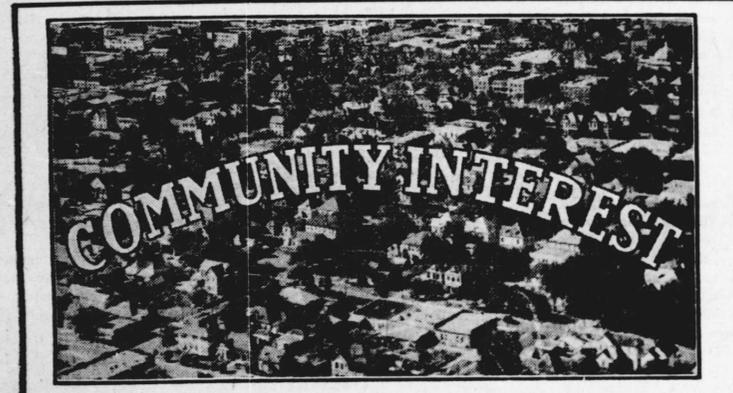
Dr. F. W. Zachary
Veneral Clinic
503-4, Myrick Bldg. LUBBOCK, TEXAS

Lubbock Sanitarium & Clinic

Medical, Surgical, and Diagnostic
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
General Surgery
Dr. J. T. Hutchinson
Eye, Ear, Nose, and Throat
Dr. M. C. Overton
Dr. Arthur Jenkins
Infants and Children
Dr. J. P. Lattimore
Dr. H. C. Maxwell
General Medicine
Dr. O. R. Hand
Obstetrics
Dr. James D. Wilson
X-Ray and Laboratory
C. E. Hunt Superintendent J. H. Felton Business Mgr.
X-RAY AND RADIUM
PATHOLOGICAL LABORATORY
SCHOOL OF NURSING

LET US FIGURE YOUR REPAIR BILLS FOR YOUR CAR.
We Have a Good Price on Tires—
CRAIG & McCLISH
Phone 43

FIRST NATIONAL BANK
Brownfield, Texas
SECURITY AND SERVICE



IN TRUCK LEGISLATION

Any change in existing Texas truck laws which will increase the present 7,000-pound load limit will affect adversely all communities in the state, both rural and urban. This statement is proved best by identifying the causes and effects upon Texas communities. These are:
1. Increasing truck loads mean correspondingly increasing the distance which the truck can profitably carry its load.
2. Increasing the distance of profitable truck haul means bringing the small town wholesale houses and industrial plants, such as wholesale grocers, bottling plants, feed mills, oil mills, grain elevators, cotton compresses and retail lumber yards, into direct competition with similar establishments in large cities.
3. Such competition will inevitably result in further drying up the small country towns by taking from them the payrolls, taxes and local purchases represented by their present establishments. Property values, both residential and commercial, will decline; volume of re-

tail sales will grow smaller and former employees will migrate to the cities to reinforce the ranks of the unemployed and the bread lines.
4. Large cities, at first stimulated by increased trade territories, bought at the expense of the country towns, will be ultimately affected adversely because of the resulting unhealthy condition of the rural communities forming these trade territories.
5. Because of the consequent shrinkage of the state's tax revenues from country towns, taxes from the cities will have to be increased correspondingly.
6. The lower truck load limit of Texas now has the effect of acting as a barrier at Texas borders to the movement of the larger truck loads carrying merchandise from the metropolitan and producing centers of other states. Any increase in Texas truck load limits will break down that barrier and permit the free truck movement into the state of many commodities which unquestionably would be sold directly to the retailers, thus destroying, in a large measure, the business of wholesalers and jobbers now located in Texas cities.

Conditions which affect adversely the well-being of Texas communities also affect Texas railroads in identical manner and degree.

THE TEXAS RAILROADS

- Anglin & Nueces River
Burlington-Rock Island
Chicago, Rock Island and Gulf
Cotton Belt
Fl. Worth & Denver City
Galveston, Houston & Henderson
Gulf Coast Lines
Gulf Colorado & Santa Fe
Kansas City Southern
International & Great Northern
Louisville, Arkansas & Texas
Lubbock, Amarillo & Texas
Lubbock, Dalhart & Amarillo
Missouri Pacific Lines
Pecos & Santa Fe
Paris & St. Louis
Panhandle, Texas & Pacific
Rock Island & Gulf
Rock Island & Texas
Texas Southern
Wichita Falls & Southern
Wichita Valley

# SPECIALS For STAURDAY ad MONDAY

Chocolate Covered Cherries, 1 lb Box — Boyers  
Brushless Shaving Cream — Norwich Milk of  
Magnesia, 6 Fluid Ounces — Nyal H&H Com-  
pound, for Coughs — Norwich Laxative Cold  
Tablets — Ultra Oil Shampoo — Ultra Almond  
Cream — Rubbing Alcohol Compound, 16 oz.

These are only a few of the items on our  
19c rack. Remember, any item  
in this group for only— **19c**

## CORNER DRUG STORE

"Confidence Built It"

### Magnetic Masseur Treatments

Hefner and Hefner of Spur,  
Texas, will be in Brownfield  
at the Commerce Hotel room  
5 for three more weeks. No  
charges for examination.  
See Them At Once!

### Rebuilding the Front Of City Tailor Shop

Workmen, both brick masons and  
carpenters are busy at this time re-  
building the front of the City Tailor  
Shop. The building belongs to the  
M. V. Brownfield estate, but is leased  
by the City Tailors. We understand  
that when completed, the remodeling  
job will make the building appear  
much better from the front.

We learn that new machinery, new  
plumbing fixtures; in fact a real out  
and out tailor shop will be installed,  
and that a modern, up-to-date shine  
parlor will be added under the direc-  
tion of the proprietors, Cy and Syl  
Tankersley, with shine boys trained  
to do real shine jobs.

Bert French, who has been conduct-  
ing a barber shop in part of the build-  
ing, had to move his shop, and not  
finding any other location here, was  
forced to move to Hale Center, or  
store his stuff and get a job in an-  
other shop. However, Bert says he  
will be back in Brownfield just as  
soon as he can get a permanent loca-  
tion here for his shop.

O. E. Pollock of the south side, was  
in after supplies Wednesday.

Soap and salvation are twin forces  
in the process of clean living.

Better be out of date than to have  
something you can't afford.

### RESOLUTIONS

Be is resolved by the Brownfield  
Chapter of the Order of the Eastern  
Star, that we extend to our beloved  
sister, Elizabeth McBurnett, our love  
and heart-felt sympathy on the pass-  
ing of her loving companion, Mr. A.  
M. McBurnett. May the All-Wise  
Father of the Universe be her com-  
fort during the days of her sorrow.

It is a pleasure to recall the many  
kind and helpful deeds which our  
dear friend was ever willing to per-  
form for the good of humanity.

Be it further resolved, that we ask  
a copy of these resolutions be spread  
on the minutes of the chapter, that a  
copy be tendered to Mrs. McBurnett  
and a copy be furnished the local  
press for publication.

Respectfully Submitted:  
Mrs. Ona Gore  
Mrs. Cornelia Moore  
Mrs. Ethel Fulton

### CLUB REPORT

The Wawana Club met last Wed-  
nesday evening, January 20, in the  
Harmony school house. The entertain-  
ment committee presented the follow-  
ing program:

Reading, by Clea Garner. Jokes  
by Phillips Thompson. Reading, by  
Barbara Garrett. Reading, by Dor-  
othy Sexton.

After the program all business  
problems were brought up.

A new president was elected, due  
to the fact that our present president  
will move away.

Our next meeting will be Wednes-  
day February 3. —Reporter

### BAPTIST CHURCH NEWS

We have been having large crowds  
at both morning and evening serv-  
ices, in spite of the cold weather. Our  
hearts were made glad last Sunday  
week, when we received more than  
nine additions to our church, and  
again last Sunday with two conver-  
sions and one addition.

We were glad to have a number  
of visitors both morning and evening  
last Sunday. We are always glad to  
have visitors. On account of the  
Methodist meeting now in progress,  
the study of the Gospel of John that  
was to have been taught each even-  
ing this week by the Pastor, has been  
postponed until next week, beginning  
Monday night and continuing thru  
Friday night.

Remember our meeting starts Feb.  
7th. We are to have with us Evan-  
gelist Johnny Cohen, who is also a  
great singer. Come and hear him  
one time and you will want to miss  
hearing him each service, we feel  
sure. Let each teacher and officer  
be in their places on time next Sun-  
day morning for our teaching hour.  
—Reporter.

### Notice to Farmers

We still pay the highest prices for  
your prime cotton seed. Also have a  
car of Georgia (Sumour) planting  
seed, direct from Norcross, Georgia,  
\$9.00 per hundred. We also buy scrap  
iron and bones. Scrap steel 7 1/2 cwt.  
motor blocks 10c cwt. Bones 30c cwt.  
Newt Newsom at W. D. Wilkins Seed  
Lot, south of Panhandle Station 28p.

### The Big Wolf Don't Always Eat the Little

The other day we heard a serious  
minded business man say, that the  
day was coming fast, when towns  
like ours would be reduced to the  
status of cross-roads towns, with a  
couple of filling stations, a garage and  
a grocery, so far as business would  
be concerned—that retail business  
would gradually move on to the big-  
ger city or town, almost exclusively.  
And he really believed what he said.

But what happens to the bigger  
town when the little town ceases to  
do business? The bigger town seeks  
to be a wholesale and distributing  
point, not merely a retail center.

And the hundreds of smaller towns  
with their hundreds of stores and  
business men, are the life blood of  
those larger towns. If your Ama-  
rillos and your Lubbocks are going  
to put your Slatons and your Brown-  
fields and your Littlefields out of  
business—the next step in the pro-  
gram would see Dallas, Fort Worth,  
Houston and Oklahoma City gobbling  
up the business of your Lubbocks and  
your Amarillos, and they in turn  
would be gobbled up by St. Louis,  
Chicago and New York.

Littlefield is a business-doing com-  
munity, and is essential to the wel-  
fare of Lubbock, its business, its  
schools, its prosperity. Lubbock do-  
ing business is essential to Dallas,  
to Fort Worth. And Dallas and Fort  
Worth are the big buyers from the  
eastern wholesale centers.

Lubbock may get some retail buy-  
ers from Littlefield and Brownfield,  
but Lubbock's prosperity depends up-  
on what they can sell to Littlefield,  
and others, not at retail, but at  
wholesale.

And Littlefield can compete with  
Lubbock and Amarillo at retail, but  
we are not equipped to do it at whole-  
sale. And such being the case, the  
big town is very concerned that the  
business of the surrounding little  
towns not only goes on, but pros-  
pers.—Littlefield News.

### NEW AGE OF FAITH

"The trend today is toward religion  
again after an age of skepticism,"  
says the veteran American telescope-  
maker and scientist, Abrose Swasey,  
at 90.

"There are a lot of people who  
don't talk much about it but religious  
principle runs all through their lives.  
Don't get the idea that we're growing  
into a lot of infidels."

He compliments two of our great-  
est scientists, Robert A. Milliken and  
Arthur H. Compton, both Nobel prize  
winners and cosmic ray experts, for  
publicly declaring their faith that  
science and religion are not in con-  
flict, but are two ways of reaching  
the same goal. It is surprising how  
this idea is spreading lately among  
thinking people.—From the Corsicana  
Sun.

Only a fool thinks that alcohol is  
bottled brains.

The longer some people live, the  
less they know.

Mrs. W. W. Waddell was in to re-  
new for their Herald, recently.

### "LISTEN FOLKS"

By Jim Ferguson

(Editor's note: This article is pub-  
lished as a news item and represents  
the personal views of Mr. Ferguson  
only.)

Many things have been taking place  
in Austin for the last three weeks.  
A great many people have been com-  
ing to the capitol city beginning with  
the coming of the New Year. The  
legislature met on the 12th of the  
month, and the Senate completed its  
organization and the House elected  
Robert Calvert Speaker.

On Wednesday night the Travis  
County delegation of one Senator and  
two representatives, assisted by citi-  
zens of Austin, entertained the en-  
tire legislature, and their wives with  
a 240 plate banquet at the Driskill  
Hotel. Senator Brownlee acted as  
toastmaster. As the banquet was  
given as a get together get acquainted  
affair, there was a spirit of fraterni-  
ty and good will evident on every  
hand. Short speeches were made and  
the two best were made by Governor  
Allred and Coke Stevenson, former  
speaker of the House. Some day the  
people of Texas will see these two  
boys making a campaign against each  
other for the Senate, and when the  
thing comes off we are going to see  
the most entertaining display of  
political rap jacket that has taken  
place in a long time. They are real  
stump artists.

Attorney General William McCraw,  
known already to the boys from the  
forks of the creeks as "Bill Mergaw"  
pulled a new stunt. Instead of being  
sworn in by some obscure official in  
an office, Bill pulls off a real in-  
auguration, while others say that  
won't take place for two years yet.  
But Bill had Judge Ben Looney of  
the Dallas Court of Appeals to come  
down and swear him in, and he had  
Fat Neff to introduce him with an  
oration that but few can equal and  
none can surpass. I pronounce Gov-  
ernor Neff the most correct speaker  
Texas ever produced. So Bill had  
about a thousand people at his open-  
ing and, believe me, he made a won-  
derful response to what Gov. Allred  
did not say about him. Bill appears  
to be a going concern already. He  
has a talented wife that outshines  
him a little and she will help no little  
also.

The inauguration of Governor All-  
red on the 19th was held in the House  
of Representatives and was impres-  
sive occasion. Judge Sharp admin-  
istered the official oath to Governor  
Allred, and the Governor delivered an  
impressive speech of acceptance. If  
he can hold the legislature to some  
definite plan and policy he will be a  
strong contender for future honors—  
failing in which there might be an-  
other story to record.

The legislative pot has begun to  
boil. Judge Ben Cathey, that old time  
democrat of Wood County and friend  
and neighbor of Jim Hogg when he  
was used to live at Quitman, offered  
an amendment to the present old age  
pension law giving authority to the  
Commissioner's Courts of the State  
to pass on the applications for pen-  
sions instead of the hundreds of office  
holders that now draw state money  
that Judge Cathey contends ought to  
go to the old people for pensions. The  
discussion got warm and many mem-  
bers see in this preliminary skirmish  
the beginning of a cat and parrot scrap  
soon to take place.

Senator Sulak of the La Grange  
district has introduced a constitu-  
tional amendment that is already  
causing much discussion. He proposes  
to let the people vote on the question  
of whether they want to pay all  
people who the 65 years of age \$15  
a month who are eligible under the  
present constitution, without any  
other disqualification and levy a sales  
tax of 2 per cent, the proceeds of  
which are to be used exclusively to  
pay the old age pension.

Senator Sulak says that this tax  
would produce \$35,000,000.00 (thir-  
ty-five million dollars) a year, and if  
this was not quite enough Sulak's  
idea is meeting with favor in the  
legislature as the members appear to  
prefer to let the people pass on the  
question direct, thereby relieving them  
of the responsibility of deciding the  
issue which will make unnecessary  
the passage of any heavy taxes on  
natural resources which is badly need-  
ed to pay off the 16 million dollar  
growing deficit in the treasury at this  
time.

Morn! Subscribe for your home  
paper and get Austin news in this  
column every week.

### DICKENSON DELIVERS STOCK TO HFARST CO

E. B. Dickenson delivered Tuesday,  
a total of 130 young bulls, sold to  
the Hearst company for their Cali-  
fornia ranch and their Brownfield  
holdings. The Brownfield branch will  
get 100 head, the other 30 going for  
service in a choice herd of cows on  
the California place. Dickenson said  
he was well pleased with prices re-  
ceived. The bulls were all yearlings,  
raised at his ranch eighteen miles  
northeast of Midland.—Midland Re-  
porter.

### HERE'S HOLLYWOOD

By Jack Hardy

Fifi D'Orsay, who hasn't graced the  
screen as much recently as three years  
ago, returned to Hollywood this week  
with her young husband, Morgan Hill,  
who has obtained a screen contract.

"The great big leading man" Fifi  
gushed as she posed with Hill for  
news cameras. "Isn't he romantic?"  
Which reminded us that a year ago  
Fifi said in an interview: "To keep  
the man—that is the hard theng—not  
to get heem in the first place."

Walter Brennan, who struggled  
for years before his fine comedy  
character ability was recognized, com-  
mented to your columnist that "Holly-  
wood is a place where everyone cheer-  
fully starves waiting for the 'break'  
which too often doesn't come at all."

Groucho Marx was overheard in an  
argument with a picture supervisor  
who did most of the talking and got  
very loud about it. When Groucho  
got a chance to put in a word, he  
pointedly said: "I've got a brother  
who made a fortune keeping his  
mouth shut."

Ted Healy reports he is getting  
along fine in a correspondence course  
in boxing. "Yesterday I knocked out  
the postman."

Wendy Barrie, blonde actress in  
"Ticket to Paradise" claims to possess  
the oddest combination in Hollywood.  
That's a twenty-inch waist and green  
eyes.

The gold-braided, white outfit worn  
by blonde Betty Compton as tiger  
trainer in "Without a Net," circus  
picture, has an unusual history. West-  
ern Costume Company, which does a  
million dollar business renting cos-  
tumes to movies, owns and reports  
this about it. Mabel Strickland, one  
of the world's best known champion  
cowgirls, once owned the fancy stitched  
leather boots. Marlene Dietrich wore  
the white breeches for one of her  
early picture roles, and Pola Negri  
wore the gold-braided coat and pom-  
pom hat—with another pair of  
breeches—in one of her silent pic-  
tures.

If you want to create some of Jack  
Frost's artistry on a window pane,  
just mix stale ale and Epsom salts.  
That's what the movie use. Brushed  
on, it dries easily in any temperature,  
crystallizing into the pretty designs  
to be seen in several scenes of "Hearts  
In Bondage," a thrilling Civil War  
picture.

June Travis, talented young War-  
ner Brothers actress, was overheard  
this week telling off one of her too-  
romantic leading men. "You think  
you're pretty good. You're awful  
cocky. Well, I want to tell you right  
before this picture goes any farther  
that I don't think you're so hot."  
That the outburst was merely to  
put the actor in his place—and not a  
permanent "hate"—was indicated a  
couple of days later when the two  
were seen gaily enjoying lunch to-  
gether at the studio cafe.

Pointed words always get under  
the skin.

The rumor is abroad that the show  
"Bitter-Sweet" is good for an evening  
of laugh-provoking entertainment.

Some people think of many things  
that don't amount to anything.

### General Motors Em- ployees Protest Strike

DETROIT, Mich. Jan. 22.—A total  
of 110,262 General Motors employes  
from 43 plants affected employing  
139,312 men and women—more than  
79 per cent have protested against  
strikes which have forced them into  
idleness or imperiled their present  
jobs, General Motors Corporation an-  
nounced Thursday. Reports of this  
activity by employes are coming into  
Detroit hourly as the back-to-work  
movement sweeps across the country  
in 36 cities where plants are located,  
Corporation officials said. Hundreds  
of additional workers are enrolling  
daily.

Through petitions, mass meetings  
and other demonstrations, employes  
have expressed satisfaction with pre-  
sent bargaining methods to secure ad-  
justment of grievance, and more  
favorable wages, hours and working  
conditions and request immediate re-  
sumption of operations in letters and  
telegrams. Some of these have been  
sent to President Roosevelt. Others  
have gone to governors of various  
states. Appeals also have been sent  
to William S. Knudsen, executive  
Vice President of General Motors,  
who announced the total figures,  
Thursday.

The second blizzard in the past two  
weeks hit us like a ton of brick last  
Thursday to remind us that we'll all  
have a nice, extra good, gas bill this  
month.

For a frown chaser, see "Bitter-  
Sweet."

### "Flowers and Shrubs"

Choice Cut Flowers, Pot Plants  
Floral Designs.

Mrs. W. B. owning  
Phone 69



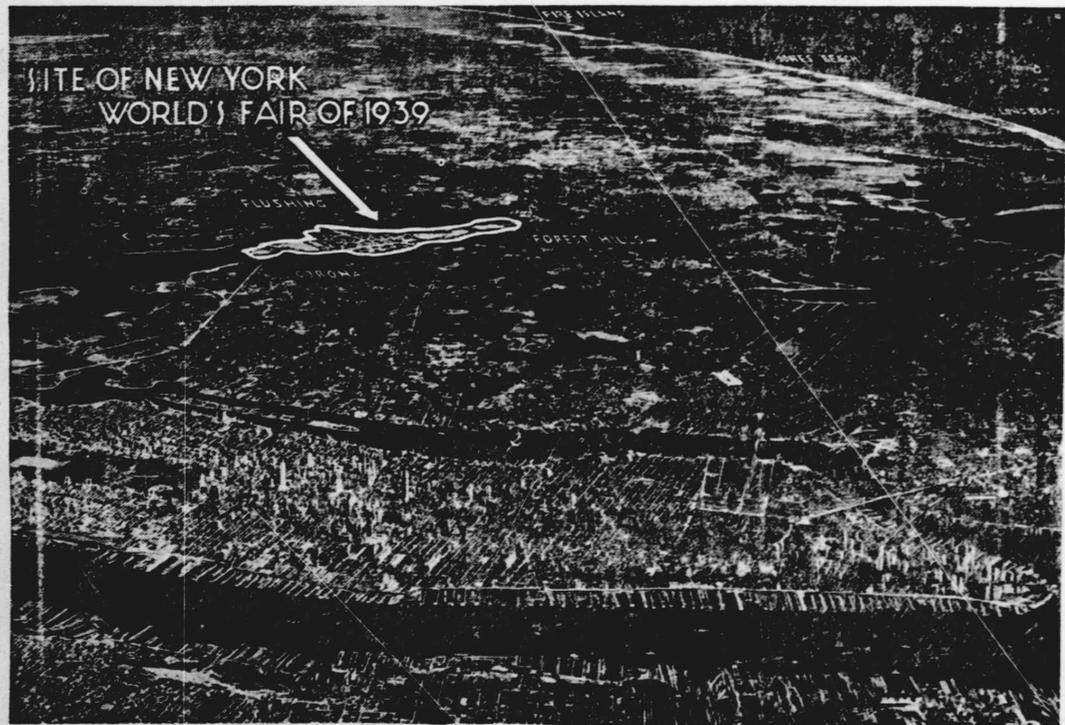
**VALENTINES**

For Children  
and  
Grown-Ups  
Get yours while  
our stock is  
complete

Many Kinds—All Prices

**Cave's 5-10-25c Store**

### New York World's Fair Site From 9,000 Feet Up



NEW YORK, (Special).—Photography and ingenuity combine to show  
about how the New York Fair will appear in 1939 to visitors arriving from  
the west in planes flying at an altitude of one and three-quarters miles.  
Cameraman made this "shot" from a plane over the New Jersey meadows.  
Shown in the foreground is the shipping along the Hudson—Manhattan  
with its towers grouped about the Empire State building (center) which  
houses present headquarters of the Fair—and in the middle distance the  
1,216 1/2 acre site of the 1939 International exposition. To the right lies

Brooklyn and, beyond, the hinterland of Long Island. At the extreme left,  
spanning the East river, is the new Triborough bridge over which many  
of the 50,000,000 visitors expected at the Fair will motor to the convenient  
parking lots. A photograph of the table model of the Fair has been super-  
imposed on the negative of the air view to show the grid of the central  
exhibit zone, the boat basin being constructed on Flushing Bay and the  
lagoons that will feature the exposition's amusement zone.

### BE SECURE - INSURE

With  
**E. G. AKERS**  
INSURANCE — BONDS — ABSTRACTS  
Phone 129 — — — — — Brownfield, Texas

### HOW to CATCH

a COLD . . .

AVOID FRESH AIR . . . EAT HEAVY MEALS . . .  
STAY UP LATE AT NIGHT . . .

But if you don't want a cold or  
want to get rid of one, call at our  
store and we will be glad to help  
you select a suitable preventive or  
remedy.

### PALACE DRUG STORE

If It's In a Drug Store—We Have it Phone 76



# SALE

Starts **SATURDAY** Ends Week from Sat.

### BRASSIERES



Pure Silk and Satin  
**9c**  
Plain or lace trimmed.

### PANTIES



Novelty Weave Rayon  
**9c**  
Several Styles.

### Sanitary Napkins



12 in BOX  
**9c**  
Regulation Napkin.



Cleansing Tissue  
250 Sheets in Box.  
**9c**

### 20 oz. PITCHER 7 3/4 in. BOWL



New Powder Blue  
Each Piece — **9c**  
Dress up your kitchen with these colorful pieces.

### BONBON DISH



Hand Painted China  
**9c**  
Useful 7 1/2 inch Size

### WINDOW SHADES

Fiber, 3x6 feet—**9c**  
Electric Cord Set **9c**  
Fits standard appliances

### RUBBER APRON



Save your clothes!  
**9c**

### TOILETRIES



Wave Set **9c**  
Kitchen Hand Lotion **9c**  
4 Powder Puffs **9c**

### Felt Base Rugs



18x36 inch Serviceable.— **9c**

### Turkish Towels



**9c**  
Choice of Colors.

### 2-Cell Flashlight



**9c**  
Throws 200 foot beam.  
Batteries extra, 2 for 9c

### Plate Glass Shelf



**9c**  
Brackets extra 9c

### Enamelware



**9c**  
2 1/2 Qt. Sauce Pan  
4 Qt. Utility Pan  
4 Qt. Pudding Pan  
11 in. Basin  
Trade Sizes

## Pouring Topping On State Highway No. 9

Workmen are busy placing "cut-back" asphalt on highway No. 9 north of Tahoka and expect to finish the job this week. The highway will then be opened to traffic again until spring according to the resident engineer, F. C. Stanley. Four "shots" of topping will be placed along about April and the highway will then be completed through this section of the state.

Another section of the roadbed on No. 84 west of Tahoka is also being put in shape and it is expected as this is written that the placing of caliche will begin again Thursday or Friday of this week.

Many inquiries have been made concerning the five-mile sector of this highway from Tahoka west on which the topping was placed early this winter. Many holes in it appeared soon after the job was done and much patching has been necessary. We have made some investigation and we find that the defect in this topping was in no way the fault of the resident engineer or of the contractor.

The deterioration of the road was due in some measure to the bad weather that immediately followed the completion of the job, but it was due chiefly to the fact that this was an experiment, we understand. The road was built exactly according to specifications. The department was simply experimenting with a cheap grade of finishing. It did not stand up under traffic and the mistake will not be made again. The holes have been patched, however, and it is believed that the road can be kept in good repair as reasonable expense. Sectors of highway No. 15 west of Lamesa and of the Seagraves highway south to Brownfield have suffered in the same manner, all proving unsatisfactory.—Tahoka News.

## Drunk Starts to Destroy His Liquor

I had twelve bottles of whiskey in my cellar and the landlady told me to empty the content of each and every bottle down the sink or else. So I would proceed with the unpleasant task.

I withdrew the cork from the first bottle and poured the content down the sink, with the exception of one glass which I drank.

I extracted the cork from the second bottle and did likewise with the exception of one glass which I drank.

I then withdrew the cork from the third bottle and emptied the good old booze down the sink, with the exception of one glass which I drank.

I pulled the bottle from the cork of

# WE ARE NOW GIVING:— Silver Bond Saving Stamps

good for reasonable premiums, FREE, with which you will be delighted, if you go and see them at—

## HELP YOUR SELF GROCERY

EAST SIDE OF THE SQUARE

## BROWNFIELD'S BIGGEST BARGAIN CENTER

WEST SIDE OF THE SQUARE

If you haven't a booklet in which to place them, call on any of the following, also, who will be glad to give you one:

- BLAIR'S BARBER SHOP, West Side Square
- EUNICE BEAUTY SHOP, West Side of Square
- E. G. ALEXANDER DRUG CO., The Rexall Store
- BROWNFIELD HARDWARE CO., Furniture and Undertaking
- SNAPPY FILLING STATION, Homer, Winston, Prop.
- PANHANDLE REFINING CO., West Side of town
- ART WAY CLEANERS, Phone 234
- CARY'S BAKERY, Return wrappers for stamps
- At Loop—McCONNAL GROCERY and Service Station
- At Welch—KIEM GROCERY
- At Tokio—BARRETT GROCERY and Service Station
- At Lahey — GRIFFITH GROCERY and Service Station
- At Plains — REED & REED, General Merchandise
- At Bronco — HARROLD GENERAL STORE

Watch for our 4 page circular.

## CAVE'S 5c - 10c - 25c STORE

## Weekly Church and Social Happenings

Mrs. Herman Trigg, Editor

Phone No. 45

### THE METHODIST CHURCH

The meeting which began last Sunday and to run through this week at least, is being conducted by the pastor, R. T. Breedlove, assisted by Rev. B. L. Nance, who is visiting from house to house in the happiest possible way and endearing himself to all those who know him.

No announcements have been made as to when the meeting will close. There is another week ahead, if it becomes advisable to continue.

Services are held each evening at 7:15. No day preaching except on Sunday. The singing is being conducted by Mr. Malcolm Thomason. The instruments and vocal music leaves nothing to be desired.

The public is warmly invited. The pastor appreciates the several pastors who are attending. They are a fine group of preachers to work with. Let the people attend all the morning services.

—R. T. Breedlove, Pastor

W. M. S.

The Annie Long Circle met with Mrs. Floyd Row, Monday with five present. Next Monday they will have mission study. Announcements as to the meeting places will be made Sunday at the church.

The Lockett Circle met with Mrs. Rhine, with fifteen members and one visitor present. This Circle will meet with Mrs. Graham next Monday and study mission lessons from the Bible.

The Lottie Moon circle met at Mrs. Bond's, with six present. They will meet with Mrs. White in mission study next Monday.

The Rose Walker met at the church. Last Monday was work day for all Circles.

The Sunbeams met at the Church last Saturday P. M. from two until three. They had an interesting program with Mrs. Floyd Row as sponsor. Children from ages three to nine are urged to come.

The G. A.'s met with Dorothy Stewart Monday at six thirty P. M. The program was on Tithing. They will meet with Joyce Lee Evans next Mon-

day at the same time.

The R. A.'s met at the church at four P. M. Tuesday, with Mrs. Grady Goodpasture as sponsor. Refreshments were served to them.

### ACE-HIGH

The Ace-High Club met with Mrs. M. E. Brown, Friday afternoon at three o'clock in her Hotel apartment. Table cuts went to Mesdames Sawyer, Lees and Hudgens. Mrs. Ned Self won high club prize and Mrs. Mary Ender-son guest high.

A salad course was served to the following members, Mesdames E. R. Latham, Jim Graves, W. C. Smith, Arthur Sawyer, Ned Self, Roy Wingerd, Mon Telford, Morgan Copeland, and guests, Mesdames Clarence Hudgens, Mary Ender-son, Roy Herod and Gertrude Lees.

### ADMITS KILLING

### HIS OLD FRIEND

SNYDER, Jan. 22.—County Attorney Sterling Williams said today that J. L. Heard had admitted killing his trapping partner, J. H. Reynolds, in an argument Dec. 21 over a trap.

The Scurry county attorney said the argument occurred while Reynolds was setting a tran on the edge of a water hole in the Colorado river 12 miles south of Gail, Borden county.

Heard, held in the Scurry county jail since his arrest at Odessa the day Reynolds' body was found, has been charged with murder.

The battered body was found in a gulch near the trappers' camp by a searching party Jan. 15.

Williams quoted Heard as saying he struck Reynolds, his life-long friend, on the head with a hatchet after Reynolds drew a gun and threatened him.

According to the county attorney, Heard said the body fell into the water hole and Heard carried it to a nearby gulch, piling dirt over it with a stick.

## Viewing the Home of The Modern Farmer

In the days of our youth, the family that lived on a farm had a real problem. There seemed to be no end of the work that was required to take care of the chores, and to make a crop and gather it. If you were off on Sunday for a visit, you had to come in plenty time to drive up the horses and cows, feed the hogs, the horses, milk and feed the cows, get in stove wood, and firewood if it was cold weather, draw several buckets of water out of the well 100 yards down under the hill and get them in the kitchen, and that was a heck of a job if there was ice or sleet on the ground.

Now, those farmers who have gone modern, live the life of as much ease as a millionaire, almost. He drives his tractor up to the barn, parks it, and turns out the water in the radiator. He goes in a warm cozy home, heated by natural gas, or one of these modern kerosene stoves. The wife gets supper on a modern range, using canned natural gas, and the rooms are flooded with a beautiful bright light from the same source.

The Electrolux is opened, and there are vegetables and meats galore from the farm or grocery, all frozen, and ice for the tea. The "old man" gets down his daily paper—a semi-weekly no longer meets his needs—and reads till supper, or they may call it dinner on the farms now. The radio over in the corner is tuned in on some popular program or or the markets. It is operated by the wind, which is the only thing free in this country, and they are as well posted as if they lived on Fifth Avenue.

Soon the family is called in to a modern kitchen which is supplied from a well stocked pantry, and what an appetite, what a feast. Who wants to trade their farm for a good country weekly, anyway?

A. V. Taylor and family have moved from the Tokio section to Abilene.

If your feelings are healthy, no one is strong enough to wound them.

# Try this great **KNOCKPROOF** Gas!

## GULF'S NEW NO-NOX ETHYL

WHY SHOULDN'T I?  
I'M USING GULF'S  
NEW NO-NOX ETHYL!

**HOW WOULD YOU LIKE** to banish—forever—annoying, damaging engine knocks? You can do it with Gulf's new No-Nox Ethyl! For this fuel has been stepped up to the highest anti-knock value in motoring history. It is literally a *knockproof* gasoline—adds a world of power, smoothness, economy.

And—note this—it's the *fastest-starting* automotive fuel Gulf ever made! Cuts battery wear, choking, crankcase dilution. Gulf's new No-Nox Ethyl costs no more than other premium fuels. Use it with Gulf-*pride*—the world's finest motor oil—and you've got an unbeatable combination. At the Sign of the Orange Disc.

**FREE AT ALL GULF DEALERS**—New Funny Weekly with full page of puzzles, games, and other features. FUN FOR ALL THE FAMILY!

# Southwestern Life

## Goes Over \$300,000,000 Mark

*(Life Insurance in Force)*

### Assets More Than \$50,000,000

140,000 Texas Citizens Own \$303,215,774 Life Insurance in the Company... An Increase of \$15,171,042 During 1936

### Statement of Condition

At the close of Business December 31, 1936  
(Unpaid Premiums Not Included)

ASSETS	
U. S. Government Bonds . . . . .	\$ 6,549,345.11
Bonds Guaranteed by U. S. Government . . . . .	2,459,205.84
Bonds of the State of Texas . . . . .	902,191.45
Texas County and Municipal Bonds . . . . .	6,475,580.48
*Total . . . . .	\$16,386,322.88
First Mortgage Loans on Texas Real Estate . . . . .	14,101,496.54
†Home Office Building . . . . .	1,500,000.00
†Other Real Estate . . . . .	1,595,027.35
Public Utility and Corporation Bonds . . . . .	2,411,182.84
Stock . . . . .	200,040.00
Cash . . . . .	894,277.84
Reinsurance Premiums Paid in Advance . . . . .	163,841.00
Interest on Investments Accrued but not yet due . . . . .	681,819.58
Unpaid Mortgage Interest . . . . .	274,085.93
Loans Against Cash Value of Policies . . . . .	11,905,228.98
<b>Total Assets . . . . .</b>	<b>\$50,113,322.94</b>
LIABILITIES	
Policy Reserves . . . . .	\$41,846,463.64
Interest and Premiums Paid in Advance . . . . .	802,264.97
Reserve for Taxes and Other Liabilities . . . . .	297,578.00
<b>Total Liabilities . . . . .</b>	<b>42,946,306.61</b>
‡Surplus Funds for Protection of Policyholders:	
Capital Stock . . . . .	\$2,000,000.00
Unassigned Funds . . . . .	5,167,016.33
	<u>7,167,016.33</u>
<b>To Balance Assets . . . . .</b>	<b>\$50,113,322.94</b>

\*No bond purchased by the Company has ever defaulted as to principal or interest. Since purchase the bonds have so increased in value that current market value of these bonds exceeds by \$1,638,612 the value used above.

†The Company carries no real estate in excess of current market value. The write-down in real estate values was \$101,467 during 1936.

‡With no asset valued above current market value, and after setting up all possible liabilities, these additional funds held for the further protection of policyholders are sufficient to guarantee payment of policy obligations under abnormal as well as normal conditions.

C. F. O'DONNELL, President.

# Southwestern Life Insurance Co.

DALLAS

C. L. Lincoln and Rex Everett

Brownfield Representatives



# CLEARANCE SALE

**Begins  
JAN.  
30th**

**Begins  
JAN.  
30th**

36 Inch Fast Color  
**PRINT**  
**10c**

36 Inch **OUTING**  
Extra Heavy. Solid & Fancy  
**12c**

**THREAD**  
Black and White 8 Spools  
**25c**

40 Inch **SILK**  
New Spring Prints and  
Solid Colors  
**59c**

Part Wool **BLANKETS**  
70x80, \$2.40 Value  
**\$1.79**

One Table of Children's  
and Men's  
**SWEATERS**  
Choice—  
**49c**

Men's Suede **SHIRT**  
Extra Heavy Grade  
**79c**

Men's Corduroy **PANTS**  
\$3.00 Value At—  
**\$1.98**

Men's Suede Leather  
**JACKETS**  
**\$3.98**

Men's Leatherette and  
Suede Cloth  
**JACKETS**  
Water proof. extra heavy  
\$3.45 Value  
**\$2.29**

Boy's **UNION SUITS**  
**39c**

**HANES UNDERWEAR**  
Extra Heavy Grade  
\$1.19 Value  
**89c**

Men's Broadcloth  
**DRESS SHIRTS**  
**49c**

Men's Work **SHOES**  
**\$1.29**

Men's Work **BOOTEE**  
**\$2.49**

Children's Slip On  
**BOOTS**  
Black, White and Brown  
Size 3 to 8  
**\$1.29**

Men's **OXFORDS**  
Black or Brown. Wing  
Tip and Creased Toe  
**\$1.98**

Men's Blue & Gray Work  
**PANTS**  
**88c**

Ladies **SHOES**  
Pumps, Ties and Straps  
Suede, Patent and Kid  
Hight & Low Heel. Over  
500 Pair to Close Out—  
**\$1.98**

A Big Group of Ladies  
**DRESSES**  
Up to \$6.95 Val. to go at—  
**\$2.98**

One Group of Ladies  
**DRESSES**  
Up to \$12.95 val. to go at  
**\$6.98**

A Big Assortment of  
Ladies **COATS**  
\$27.50 Value  
**\$18.98**  
\$18.50 Value  
**\$13.98**  
\$12.95 Value  
**\$9.98**  
\$6.95 Value  
**\$4.98**

Boy's **Overalls**  
A Good Heavy Grade  
Size 6 to 16  
**49c**

Choice of All Ladies  
**HATS**  
Values up to \$2.49  
**98c**

Ladies Wash **DRESSES**  
Fast Colors  
**49c**

Ladies Wash **DRESSES**  
\$1.98 Value  
**\$1.39**

**COTTON BATS**  
2 1-2 Pounds  
**39c**

Men's Corduroy **CAPS**  
**49c**

Boy's Blue & Gray Work  
**PANTS**  
**78c**

Ladies Work **OXFORDS**  
**\$1.29**

**SUITCASES**  
**98c**

**ARYAIN DRY GOODS COMPANY**  
**BROWNFIELD, TEXAS**

# RIALTO

FRIDAY AND SATURDAY, JANUARY 29-30

"Hideaway Girl"  
WITH

Martha Raye, Shirley Ross, and  
Robert Cummings  
IT'S A SWELL COMEDY

By popular demand we are bringing the Marx Brothers back in "Horsefeathers" for a Special Mid-Night Show Saturday night 11:30 Only. Remember Sat. night will be the only showing of this picture.

SUNDAY AND MONDAY, JAN. 31, FEB. 1.

Marlene Dietrich and Charles Boyer

"The Garden of Allah"  
COMPLETE—IN TECHNICOLOR

# RITZ

SATURDAY, JANUARY 30

Buck Jones

"Empty Saddles"

AND, ANOTHER CHAPTER "PHANTOM RIDER"

SUNDAY AND MONDAY, JAN. 31, FEB. 1.

William Boyd and Jimmy Ellison

Clarence Mulford's  
"Trail Dust"

IT'S A NEW HOP-A-LONG CASSIDY

### A GRAVE PROBLEM

A very serious situation is confronting the people of the South Plains. It is one that is going to be more serious as time goes on, in fact that is one of the most serious phases of the question, it gets more perplexing as time goes on. A few years ago this section was a sea of waving gamma grass. But such fine fertile land was not destined to be trodden by the white faced cows and soon the ranches were cut up into 160 acre tracts and sold to farmers for homes. Some were settled by the ranch owners and tenants were placed upon every quarter section. Schools sprang up in these settlements and community life was based upon these settlements.

But now this situation is fast undergoing a change. These farms are being combined into "plantations" and thousands of acres are rented to one man, who has it cultivated with large four-row tractors. In some instances the owners have the land worked by hired help. This replaced many good families in the community, and as a result the schools, churches and other community institutions suffer. Today there are schools in Hockley county that are absolutely up against a wall on account of this very condition. The houses are left vacant, or are occupied by some poor family

who have no means of livelihood. Hundreds of families have been forced to move to town. What is to become of them? Will they continue as objects of Relief? We can not shut our eyes to this situation; it is here and must be solved. We can not go back to the old Georgia Stock, neither can we support half our population as relief clients.—Ropes Plainsman.

If the present session of Congress carries out the wishes of the Administration, as expressed by Tom Connally, it will no doubt be one of the major accomplishments of Roosevelt's entire tenure of office. Over 42 per cent of the farms of the nation are operated by tenants. About 65 per cent of Texas farms are worked by tenants. Senator Connally advocates a plan by which worthy tenants will be financed to purchase small farms, the loan to be repaid at about 2 per cent per annum. Our country can not exist half slave and half free, and this situation has been growing worse for many years, and has been the subject of much thought by worthy statesmen and economists. No farmer can prosper and live under the fear of having to move each year.—Anton News.

J. T. Blankenship remembered us by renewing this week. Uncle Jack is generally Johnny on the spot.

### YOU JUST SERVE YOURSELF

He maintains our community activities; he supports all worthy enterprises; he contributes to our churches and public institutions; he pays taxes to support our schools and civic institutions. He is your local merchant.

But you are not to support him for these reasons alone. But by doing so, you help to maintain the business life of the community, and thereby serve your own interests. If you own property, if your children attend schools, if you are interested in one of our churches or our civic institutions, if you are drawing your pay check from the community, obviously you should give your fellow merchant and neighbor first consideration when you spend your money.

The value of your property, the character of public service given in our town, and the nature of the social and fraternal life of the community

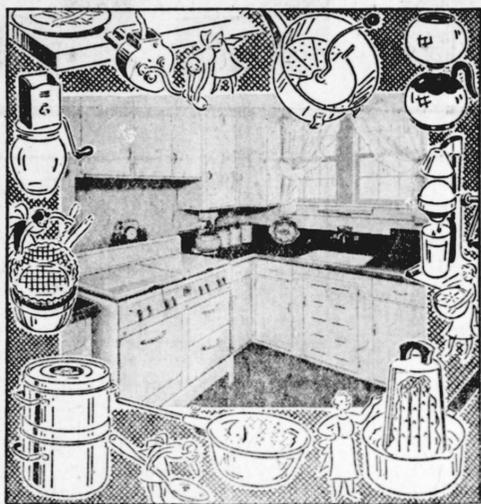
all hinges upon the prosperity of local business. When you do your bit to help make it better you are merely furthering your own interests. Think along these lines. Then give your home town business man a break. Big cities are built by community cooperation and patronage. More institutions are brought in, and you are afforded a better market for your produce when you support your home town business man.—Spur Times.

Most long speeches prove that the speaker didn't have anything to say. Men like horses get the most accomplished when they stop kicking and pull together.

First Doctor: "We've made a tragic mistake. We've operated on the wrong patient."  
Second Doctor: "I know it. It was the other one that had the \$5,000."

Be sure to read Herald ads

### '36 Boon Year for Housewives



WHILE business leaders hail 1936 for the many records established along industrial and commercial lines, the nation's housewives will recall it as the year in which tremendous advances were made in the development of equipment and labor saving devices to free them from many housekeeping drudgeries.

Among 1936 developments were glass coffee makers designed to brew a better beverage in half the time, food mills to spare the fingers, pea and lima bean shellers to make life in the kitchen easier, string-bean slicers which simplify this tedious culinary task, and small sharp choppers for raisins and nuts.

Other useful and time-saving 1936 gadgets cube raw potatoes, crush ice cubes quickly, extract fruit juices neatly, and open cans cleanly.

In modern homes constructed in 1936, architects combined with kitchen planning specialists to save housewives useless steps, and lighting experts devised methods of indirect illumination for brighter kitchens. Modern automatic gas ranges developed last year operate with increased efficiency and perform unattended more than half the work of preparing three meals a day.

All in all 1936 was a banner year for homemakers!

### The SNAPSHOT GUILD

Questions on Lighting



Here is bad and good lighting. At the left the light strikes almost directly on the front of the subject. Shadow contrasts are too harsh and the young lady's "crowning glory" is almost lost in the dark background. Notice the difference in the other picture where the light strikes from the side.

TAKING proper exposure for granted, right lighting, whether it be daylight or artificial, is the principal quality which distinguishes the photographic work of art from the ordinary haphazard snapshot. How much attention do we, as amateurs, really pay to how light illuminates our subject when we aim our cameras?

Suppose we are photographing a person, do we take the pains to avoid harsh front lighting, which makes our subject squint and casts deep shadows into eyes and from the nose. This usually happens when the sun is high and directly strikes the front of the subject. Especially in the case of a close-up the shadows that delineate the features are likely to be unpleasantly harsh.

Do we seek to discover the light angles that are most pleasing? Usually light coming from the side or a bit from behind the subject makes a better picture.

Do we observe the tone of the principal object of interest? If the object is dark do we note whether it is in such deep shadow that it is in danger of merging with the background when the negative is developed and the print made?

Do we notice whether a light colored subject is in a full glare of light without a dark background behind it to set it off? Sometimes a background that seems to be dark may not prove effective because of unobserved light reflections such as from the surface of water.

Some of the most famous photographers stress the intelligent use of

light to an almost unbelievable degree. When working with artificial light, they may use thousands of watts on such a seemingly easily photographed subject as a basket of eggs. They carefully study the effects of variations in light intensity, how they affect sharpness of shadow outline, shadow density, shadow gradations. They experiment with these effects, shifting camera, lights, or the subject itself, and decreasing or increasing the volume of illumination. They want to show you a picture of that basket of eggs that is realistic enough to tempt you to reach your hand into the basket and pick one up, and by controlling the lighting, they succeed in doing just about that very thing.

We, too, as amateurs, can immensely improve the quality of our pictures if we will but study and consider light effects, whether from the light of the sun or from home photo lamps.

Obviously, there can be no rigid rules for selecting or arranging light effects, considering the infinite variety of picture subjects, often quite differently affected by similar light conditions. Getting the right effects depends upon how much sense of the artistic we possess, plus experience sizing up the picture chance.

But there is one general rule, and that is to seek contrast in the highlights and shadows that compose the outline, substance and background of the principal object of interest. At least we can avoid that cardinal sin of black and white photography—"flat" lighting.

JOHN VAN GUILDER.

### Outlook Justifies State Participation In New York Fair

### Whalen Voices Opinion In Inviting Governor and People to the 1939 Exposition

NEW YORK, (Special).—In a letter of invitation to the governors of 47 states, Grover Whalen, President of the New York World's Fair 1939 Corporation, points out that the commercial consequences of the international exposition under construction in New York City are so great and important that they alone would justify the active participation of every state in the nation.

"Fifty million persons from every walk in life, from every state in the United States, from every country in the world, are expected to attend the Fair," writes Mr. Whalen. "The great American market with its tremendous consumer purchasing power will be represented by these visitors. They will comprise a true cross-section of America."

The World's Fair, according to Mr. Whalen, will be a magnificent spectacle, entertaining and instructive. It will attempt to answer the questions: "What kind of a world have we built? What kind of a world are we building? What kind of a world can we build?" With collateral improvements, it will represent a total investment of more than \$125,000,000 by the Fair Corporation and the governmental, industrial and other participants. The Fair site park is a tract of 1216 1/2 acres, almost at the geographical and population centre of New York City.

Construction of buildings and roads, grading, dredging, planting and landscaping are already under way, based upon a schedule which calls for completion of all construction operations before January 1, 1939, to allow four months for final decorations and installation of exhibits preparatory to the opening of the Fair on April 30.

The opening date commemorates the inauguration, on April 30, 1789, of George Washington as the first President of the United States.

In the government area, and near an imposing federal hall to be erected by the United States Government, the Fair will provide a "Hall of States" in which the significant contributions of each state in laying the foundations for the better World of Tomorrow can be proudly displayed, says Mr. Whalen.

His letter supplements an invitation to participate in the Fair extended to the governors on November 30 by Governor Herbert H. Lehman of the host state of New York. Governor Lehman pointed out that the State of New York has already appropriated, to date, \$2,130,000 for commencement of construction of boulevards, service roads, bridges, and certain other basic improvements the State will make at the exposition site or its approaches. The New York legislature, further, during 1936 passed an act creating the New York World's Fair Commission of 18 members and providing funds in aid of this body's preparation of plans for a state building and exhibit and for active state participation in the Fair.

Mr. and Mrs. J. L. Sims were in from the Loop country one day last week, and he informed us that he had just returned from a visit with his dad, John Sims, of Thalia. While there, the Herald came in and his father had him read the news from here. J. L. states that his dad got a great kick out of the Herald. The elder Sims had the misfortune lately to become paralyzed in one side.

Mr. and Mrs. Clarence Hudgens have returned from Los Angeles, where they visited their son, Jim, who is taking an engineering course in aviation.

### HARMONY NEWS

Bro. Jack Thompson preached to the people of Harmony, Sunday.

Miss Dorothy Fay Sexton visited Barbara Garrett, Sunday afternoon. Mr. and Mrs. O. O. Miller were Lubbock visitors, Saturday.

Miss Anna Lou and Iva Catheran visited Miss Gladys Hyles, Sunday. Mr. Dock Donham of Brownfield and Leon Proctor spent Sunday with Clifford and Vester Hyles.

Mr. and Mrs. J. A. Tate visited Mr. and Mrs. E. A. Tate of Brownfield, Sunday.

We are sorry to report that Mrs. N. A. Marchbanks is very sick with flu. Miss Iva Catheran Hobbs spent Monday night with Miss McManis.

Mrs. Norris Phillips was on the sick list the past week.

Mr. and Mrs. J. O. Hobbs and family visited in the John Garner home Tuesday night.

Johnson boys and girls basket ball

teams came over Wednesday and played ball in spite of the weather. Both games were in favor of Harmony, but all were good sports and the games were enjoyed.

The P-T. A. was dismissed last Friday night on account of the bad weather, but will be this Friday night.

We won't all the people who have moved into the community to know they have an invitation to attend Sunday School and Singing.

According to the Lovington, N. M., Leader, the Hobbs people have quit the courthouse fight in an endeavor to move the county seat of Lea county from Lovington, to that place.

George Cleveland was over from Plains this week and renewed for his Herald.

The sponsors of "Bitter-Sweet" recommend it as the high-light of the current season's comedies.

## Specials for Sat. and First Mon.

Take Advantage of These Savings

New Spring Wash Frocks ..... 98c  
36 inch Luncheon Cloths, ..... 29c



Velour  
HOSE

and 89c value

69c

Slacks, Assorted Colors, ..... 98c  
Corduroy Overalls and Riding Pants, 69c  
Grey Double Blankets, 60x74, ..... \$1.00

## ST. CLAIRS VARIETY STORE

## One Moment Please!!!

Are you interested in making money from your Chix? Then you must have good breeding stock behind them. AA and AAA Chix are hatched from the best flocks in Terry County.

## Yes We Can Hatch Cheaper Chix

But we would have to forget quality in order to do it. And we believe that you want quality.

## Did You Know

That one or two eggs will pay the difference between the cheap chick and our AA and AAA's? Hens from our AA and AAA flocks were First Prize Winners in Production Class at South Plains Fair.

## Believe It Or Not

These Prize Winners were not Mail Order Chix. They were home bred and Home Hatched.

Chix that we sold for 20c each, during our first hatching season, would not compare with our Chix today.

"PAYMASTER CHIX" Are Worth the Difference.

## Chisholm's Hatchery

CITY TAXI -- DAY and NIGHT  
Anywhere in City Limits For—

10c

From Midnight Until 5 a. m. 20c

OUT OF TOWN DRIVES

— PHONES —

8 A. M. to 10 P. M. — 176

10 P. M. to 8 A. M. — 73

SUDDEN SERVICE

Jeff Medford --- Prop.  
Office, Corner Drug Store

# MOBILIZE

with—MOBILE OILS AND GREASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Agent—Call 10.

**MAGNOLIA PETROLEUM COMPANY**

## Wellman News

Mr. and Mrs. Dorman Dumas of Brownfield visited their Grandparents Mr. and Mrs. W. M. Green the past week.

Mr. J. T. Newton and family moved to their new home in the Loop community.

Mr. and Mrs. E. R. Norton moved to Mr. Newton's place here.

Miss Marion Chisholm of Brownfield visited Almada and Nora Gregg over the week end.

We are sorry to report that Mr. Clyde Hefner is in the sanitarium at Brownfield for treatment. We sincerely hope he will be up again soon.

Mr. and Mrs. Anderson Dean, Mr. and Mrs. Sullivan visited Elmer Smith and family, Sunday.

Mr. and Mrs. G. H. Pendleton moved into their new Grocery store Friday.

Mrs. L. P. Adair and children went to Cisco, Texas Saturday where Sam Adair is attending Junior College.

Mrs. Clyde Winn is visiting in the home of Mr. and Mrs. W. M. Green for a few days. They are leaving this week for Wellington, Texas.

Quite a few from here went to Seagraves Sunday afternoon to the Air Circus.

## Dumas News

We have had some pretty weather lately. Not much wind.

Visitors in the home of E. T. Batteas Sunday were, W. D. Batteas and family, H. W. Schulz and family, Mr. and Mrs. C. L. Wright.

Mrs. Tennie Woods and children, of Eunice, N. M., visited Mr. and Mrs. Earnest Wright, Sunday.

Mr. and Mrs. J. E. Barron have moved to Seagraves, where he is employed at the feeding pens.

Mr. and Mrs. B. J. Gross, Mr. and Mrs. Geo. A. Wright, were Brownfield visitors, Tuesday.

Misses Viola and Elizabeth Batteas spent Sunday with Sybil Bryant.

Those on the sick list this week are J. S. Bryant and Mrs. B. J. Gross. Quite a few in this community, have had the flu lately.

Mrs. Rose Smith and Mrs. J. W. Elmore were visitors in the E. T. Batteas home Monday.

Mr. Taylor and family of Lubbock, have moved in the house formerly occupied by J. E. Baron. We welcome these new people to our community.

Mr. and Mrs. J. H. Wright of McCaulley, Texas, visited relatives here the past week.

## PLAINS

Mr. and Mrs. Otha Denny were here Monday on a visit to the C. W. Denny family.

W. T. Trimble spent the week end in Rotan last week.

Mr. and Mrs. Walter McClellan, Mrs. Ralph McClellan, Mrs. W. H. Hague and Mrs. L. D. Camp spent a few days this week in Dallas and Fort Worth.

Mr. and Mrs. D. B. McGinty had business in Austin this week.

Judge and Mrs. Lynn are visiting in Guthrie this week.

Mrs. Shorty Pruitt is on the sick list this week.

The oldest daughter of Mr. and Mrs. Dorsey McKee is not doing any good and was taken to the hospital, Friday.

Mrs. W. M. Luna and Mary Joe of Lubbock visited home folks this week end.

Mrs. Aaron Morris spent Tuesday with Mrs. W. T. Arnett.

The Home Demonstration Club met Tuesday, January 19, with Mrs. J. L. Cleveland.

H. L. Holleman will read the Herald and Morning Avalanche during 1937.

A. F. Jones of Littlefield, was a visitor to our city recently and became a reader of the Herald.

like him.

I hope all will remember the dates of the meetings, especially our members, and make your program to fit the meetings, so arrange your social and business program, that there will not be a conflict with the meeting, then if there should be a conflict, make a little sacrifice and set your social affairs aside for the sake of your Christ, your church, your neighbors and friends, and especially the souls of the lost, the date of the meetings, Bible study revival, (studying the gospel of John) February 1, through the 5th. (We were to have had this Bible study for two weeks, but we set aside this week to cooperate in the Methodist Revival, which is being led, and very efficient preaching is being done, by the beloved pastor, Brother Breedlove,) our evangelist campaign, starts February 7th, and continues through February 28th.

We appreciate the fine spirit shown on the part of the preachers and pastors of our town, some of them have already assured us, of their faithful cooperation in this meeting, and that they are with us to the last ditch. We thank God for this wonderful spirit, in this great matter, and pray God's richest blessings upon them.

—Pastor Forrest G. Rodgers

### EDITOR GRAHAM OF FARWELL HELPFUL

A. J. Stricklin of the Brownfield Herald reports that W. H. Graham of Farwell State Line Tribune, not only reads the Brownfield Herald, but also the ads.

"Our friend, Editor Graham 'Cracker' of Farwell wrote in while we were away making a correction on an ad that appeared the week we left. Well, that headline in that ad didn't look, as it was set, like parlor stuff, but when a body is late and in a hurry and linotype mats fail to drop, what is a poor printer to do. Thanks, anyway for bringing it up, but it had already been discovered by many readers, some old rough necks seeming to get a great kick out of it. But that just goes to show, Bro. Graham, that they read the paper and read the ads to boot."

Your secretary has also found that Graham is a very careful observer and ready to make helpful criticism of newspapers. Just recently the Farwell publisher took time to write several letters to the Canyon News regarding improvements that would make the News more attractive. —Panhandle Publisher.

Jack Bryan was in this week and informed us that he was leasing his ranch to an oil company.

## Racketers Trying to Defraud Old People

Austin, January 22, 1937.

To West Texas Editors: Information has reached his office that one or more persons calling upon aged people in various parts of West Texas and posing as "Special Agents" of the Texas Old Age Assistance Commission.

According to our information, these "Special Agents" are representing to the old people whom they call on that it is necessary to buy an insurance policy before they can receive old age assistance, or that if they do buy such an insurance policy it will greatly expedite or practically insure their receiving old age assistance.

We have been trying for the past several days to locate this person or persons, but so far have been unable to do so for the reason that the aged people whom we have been able to contact do not have the name or address of the person who came to see them and do not know the company he claims to represent.

I am sure it is unnecessary to tell you that any such actions are not authorized by this Commission or anyone connected with it, and that such actions are part of a scheme to deceive and defraud these aged people. I promise you that we will vigorously prosecute this person or persons the very minute that we are able to locate him or them.

In the meantime, I think it might be well for you to warn your readers that we have this information and assure them these representations are false and that it is not necessary for them to buy an insurance policy or buy anything else in order to receive old age assistance if they are entitled to it, and you might probably want to solicit their help in informing you or our local representative of the identity of these agents in case your readers are approached with some such proposition. We will, of course,

appreciate your relaying to us by telegram collect any information that comes to you regarding this. In this way, you may be able to help us locate the perpetrators of this fraud and also to cause them to cease their activities, and thereby protect the aged people of your community.

Sincerely yours,  
Orville S. Carpenter, Acting Executive Director.

### LOCO WEED POISON ISOLATED AND VIRULENT EFFECT NIPPED

TEMPLE, Jan. 23.—The "loco" weed won't make animals "loco" anymore—if Texas experiment station specialists are on the right track.

Director A. B. Conner reported in a paper to the Texas Agricultural Workers' association here that Dr. G. S. Fraps of the station has isolated the poisonous principle in the loco weed, and named it "locoine."

Two salt preparations, called "locoine tartrate" and "locoine citrate," have been made. When this was fed to cats the animals responded with the characteristic symptoms of loco poisoning.

Director Conner says "the properties of locone and its salts are being studied with the view of determining the possibilities of finding an antidote for loco weed poisoning."

The trend toward safeguarding pedestrians could well be linked up with Federal game preserve projects. —Marshall News Messenger.

Mrs. A. J. Nelson dropped in recently to renew for their paper.

Laddie Lynn I. Brownfield's address has been changed from Gainesville, Ga., to Hollywood, Fla. The Military Institute that he attends moves their school from the Georgia town to the Florida address through the winter months of January, February and March.

Andrews, Texas, is to vote on incorporation of the town tomorrow.

# How to choke like an expert

Get on to the real "knack" of using your choke correctly this weather, to help you start right off. Naturally your car must be in reasonable shape, and you must have a genuine Winter Blend of gasoline, to "get along" on every cold day, in the following sure, easy way:

- 1 Leave ignition OFF, unless startix-type. Keep clutch pedal down. Open hand-throttle about one-third. Pull choke full out, if not automatic. And then—but not before—operate your starter.
- 2 AFTER two or three engine revolutions, switch on the ignition. You should get quick, steady, powerful firing that tells you the starter can rest.
- 3 Start pushing choke in GRADUALLY.

Even in severe cold it's useless to fumble around and start over again so many times that you're scared of a flooded engine and dying battery. Besides you don't want to thin your oil and waste your gasoline by over-choking. That picture over there is an exact pre-view of YOU, getting a hair-trigger start every time, from Special Winter Blend Conoco Bronze. Continental Oil Company



SPECIAL WINTER BLEND

# CONOCO

# BRONZE

GASOLINE

**Keep your skin SMOOTH with LOTION**

After being outdoors use a skin lotion. Don't let the winter weather make your skin unsmooth. Choose one of these lotions and use it regularly.

**ADRIENNE**  
SKIN LOTION **50c**

**ILASOL**  
SKIN LOTION **25c**

**CARA NOME**  
SKIN LOTION **\$1**

at your **Rexall DRUG STORE**

---

**Rexall**  
**Milk of Magnesia**  
Tablets  
*Pleasant to take*  
(36's) **25c**

**Puritest** Brewers'  
**YEAST**  
TABLETS  
(100's) **60c**

**KEENZO** HAIR  
BRUSHES  
**49c UP**

**Milk of Magnesia**  
Tooth Paste, -- **14c**

**Mi 31 Shaving**  
Cream ----- **39c**

**Cherry Bark Cough**  
Syrup, 7oz. --- **39c**

**Rexall Syrup of Figs,**  
with Senna, --- **50c**

**110 Cod Liver Oil**  
Tablets, ----- **79c**

**ALEXANDER'S**  
Look for the Rexall Store Sign  
**THE Rexall DRUG STORE**

Wiley Bridges was in last week and said we'd have to print the Herald on a better grade of paper, as he always sent his to his daughter, Mrs. Corrol Phillips at Fairbanks, Alaska, after reading it. Well, they now go all the way from canal zone to Alaska and from Los Angeles to New York.

Subscribe for your home paper

## Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

**CARD OF THANKS**

Since I have moved from the Wellman community I take this means of thanking all my friends who were so kind to me during my suffering and illness. Also I thank the children and teachers of Wellman School for their gifts and letters. Especially do I thank the good nurses and doctors, who were so kind and patient with me.

J. W. Newton

Mrs. J. S. Day was in from the Tokio section, shopping, last week.

Dr. J. D. Moorhead of Meadow, was a visitor in our city one day last week.

### DULL HEADACHES GONE, SIMPLE REMEDY DOES IT

Headaches caused by constipation are gone after one does of Aderika. This cleans poisons out of BOTH upper and lower bowels. Ends bad sleep, nervousness. Alexander Drug Co. Inc.

## This Paper For One Year and 52 Issues of PATHFINDER ONLY!

More than a million readers throughout the country read PATHFINDER regularly for a \$1.85 complete, timely and unvarnished digest of the news. Are you overlooking something? Today, economic and political affairs are at their topsy-turviest. Every new turn of events is apt to affect your pocket-book. Everyone's asking, "What's it all about, and how much is it going to cost me?" Before you can answer that question you must be able to interpret the news; and before you can interpret you must have all the facts clearly explained.

**EVERY WEEK from the NEWS CENTER of the WORLD**

Pathfinder comes to you with its reliable, easy-to-read and easy-to-understand news reviews in words, pictures and charts. Its condensed form presents a lively and intelligible survey of current events throughout the world; its impartial interpretation, analysis and explanation of the news enables you to think and talk straight. Other weekly news magazines sell at \$4 to \$5 a year. Pathfinder sells for \$1 a year, but for a limited time we can offer you a greatly reduced bargain price on a combination of this paper and PATHFINDER. Drop in and see samples or write and take advantage of this special offer without delay. Insure your economic future by assuring your complete grasp of current affairs.

**NOTICE**

We have bought the "Eat Shop" from Mr. Haymes and will continue to run it. A cordial welcome awaits everyone. We are making our own pies.

**BILL'S EAT SHOP**  
Mr. and Mrs. Bill Van Winkle.  
Across Street, East of Higginbotham-Bartlett Lbr. Co.

# DOLLAR DAYS

## SATURDAY and FIRST MONDAY



Boy's Dress SHIRTS  
2 for \$1.00

54 Inch WOOL  
Regular \$1.00 yd.  
Fancy Patterns in  
Plaids and Stripes.  
Dollar Day  
2 Yards \$1.00

Fast Color PRINTS  
36 Inches Wide  
Dollar Day  
10 Yards for  
\$1.00

39 Inch SILK  
Value to \$1.00 yd.  
Good Assortment  
Dollar Day  
3 Yards \$1.00

54 Inch WOOL  
Bg Selection Good  
Patterns In Stripes  
Plaids & Solid Color  
\$1.98 and \$2.49 val.  
Dollar Day \$1.00yd



Men's Work SHIRTS  
2 for \$1.00



Ladies Fall SILK DRESSES  
Values to \$16.95  
Dollar Day \$7.85

One Rack of SILK DRESSES  
\$12.95 Values  
Dollar Day \$3.98

Big Selection SWEATERS  
Values to \$2.49  
Dollar Day \$1.00

One Rack of Ladies COATS  
Fur Trimmed and Plain Tailored  
\$12.95 and \$14.95 Values. Dollar Day \$5.00

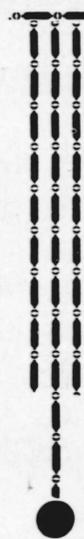
Boy's OVERALLS  
Sizes 6 to 18  
A Real Value  
2 for \$1.00

200 Ladies HATS  
To Pick From  
Values to \$3.95  
Dollar Day 50c

Men's Star Brand Solid Leather Work SHOES  
Plain Toe  
Dollar Day \$1.98

Men's All Wool SUITS  
A Real Value  
Dollar Day \$10.00  
One Pair Pants

Men's OVERCOATS  
One Big Rack. All Sizes  
Dollar Day \$11.00



Ladies Fur Trimmed COATS  
Last Call, \$29.75 Values  
Dollar Day \$12.95

Ladies SLIPS  
Lace Trim  
Dollar Day 2 for \$1.00  
All Sizes. Also Half Slips



Ladies SHOES  
In Pumps, Straps and Ties, High and Medium Heels. Val. to \$4.00. Also School Oxfords.  
Dollar Day \$1.98

200 Ladies HATS  
To Pick From  
Values to \$3.95  
Dollar Day 50c

Children's School SHOES  
Star Brand.  
All Sizes A real val.  
Dollar Day \$1.00

Boy's Corduroy Pants or Jack-ets. \$2.49 val. \$ Day \$1.49

Boy's OVERALLS  
Sizes 6 to 18. A Real Val.  
2 for \$1.00

Ladies Fur Trimmed COATS  
\$19.75 and \$22.50 Values  
Last Call \$9.98

One Table Solid Colored SILKS  
\$ 1.00 per yard value  
Dollar Day 2 Yds. \$1.00

Ladies Silk HOSE  
Pure Thread  
Silk. Full Fashion. Ringless.  
Values to \$1.00 Fall Shades  
Dollar Day 2 Pair for \$1.00

Children's COATS  
Fur Trimmed. Val. \$6.95  
Dollar Day \$2.98  
It Will Pay You To Fill Your Needs Now On These Coats

Big Reduction on All Childrens Slip On Boots. \$1.00 to \$2.98 \$ Day only

Men's Dress HATS  
\$2.49 Value. All Shapes and Colors  
Dollar Day \$1.98



Extra Heavy DOMESTIC  
10 yds. \$1.00

Men's SOX  
5c

Bed Spreads  
80x105  
\$1.00

Children's COATS  
Value to \$3.98  
\$1.98

Ladies House DRESSES  
New Shipment  
\$1.00

Ladies Purse  
One Group. Val. \$2.98 Dollar Day  
2 for \$1.00

# STEPHENS - LATHAM

DRY GOODS - - - Brownfield, Texas