

OPA Price Fixing Formula Held Invalid

FORT SMITH, Ark., Nov. 4—An Office of Price administration regulation providing the formula for fixing ceiling prices for used trucks was ruled invalid today by Federal Judge John E. Miller who said it "in no way approaches common sense."

The ruling came in dismissal of an OPA suit to collect damages from W. A. Sharp of Fort Smith, who was alleged to have overcharged a Dyer, Ark., man \$262.21 for a used truck.

Judge Miller held the regulation was "discriminatory through completely ignoring the mechanical condition of a vehicle" in setting the ceiling price.

• Supreme in Circulation

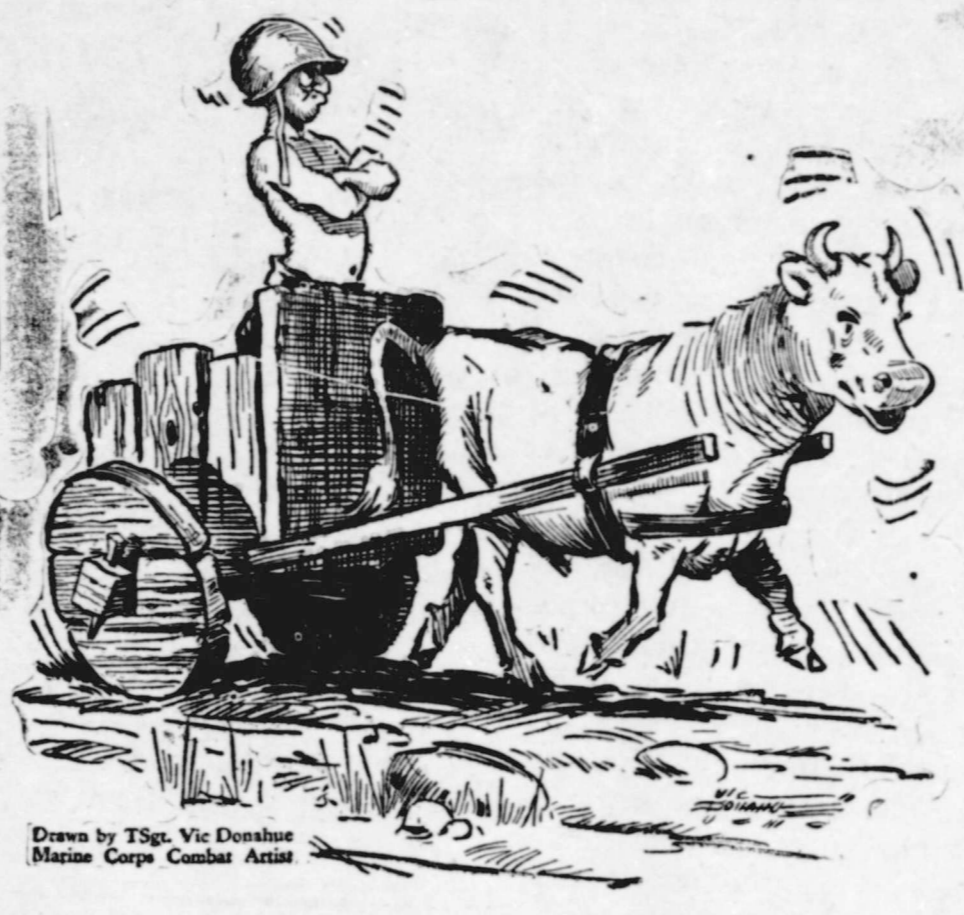
DID YOU HEAR ABOUT THE LITTLE MORON WHO . . . ? ? ?

- 1. Wanted to die with his boots on so he wouldn't hurt his toes when he kicked the bucket.
2. Put his old man in the ice-box so he could have "cold pop."
3. Took his bicycle to bed so he wouldn't have to walk in his sleep.
4. Took cream and sugar to the movies because he heard they were having a "serial."
5. Went to the florist's to buy a defense plant.
6. Lay with his head on the curb to keep his mind out of the gutter.
7. Went into the living room because he thought he was dying.
8. Went into the closet so he could change his mind.

Women's vocabulary may be small, but it has a big turnover.

Life in the Pacific

ONE OF A SERIES 'TRANSPORTATION



Drawn by T. Sgt. Vic Donahue Marine Corps Combat Artist

He Heardit

Jacob Sandage says he heard it talked that W. Lee O'Daniel was seen Wednesday morning riding a stick horse, singing: "Sweet music, sweet birds and sweet flowers have lost all their sweetness to me."

Anyway we guess he was not singing. "Beautiful, Beautiful, Texas."

INTELLIGENTSIA

"What's the riot about across the street?" "Oh, they just found the originator of the e in shoppe."

Mr. and Mrs. T. W. Cadenhead and children of Lubbock visited family and friends after the Lubbock and Brownfield game last weekend.

CEILING PRICE ON HOGS EXTENDED BY THE OPA

The OPA has announced that the ceiling price on hogs weighing 240 pounds and under has been extended to 270 pounds and under ceiling price \$14.75, Chicago basis. The action became effective Oct. 30 and was taken because of the improved situation on feed in relation to hog numbers and because production below anticipated production.

Mrs. H. W. Wright and Mrs. S. Goodman of Levelland visited in the Dave Finney home Sunday.

LITTELL'S LIQUID

In aid in relieving the itching that occasionally accompanies Minor Skin Irritations, Prickly Heat, Eczema, and the bites of Non-Poisonous Insects. Price 50¢.

CALENDAR CORRECTION

"GOING MY WAY," with Bing Crosby, will play Sunday - Monday-Tuesday, Nov. 19, 20, and 21. "THE SIGN OF THE CROSS" will play Wednesday - Thursday, November 22 and 23, starring Frederick March and Claudette Colbert.

RIALTO THEATRE

Farm Auction Sale

—AT THE—

J. D. Thompson Place

One mile west and 2 miles north of Welch, and 18 Southeast of Brownfield, on Brownfield-Lamesa Road. (The place is better known as the old Stokes Farm.)

The Reason for Selling—Have an appointment with Tojo in Tokyo. Every item listed in this Farm Sale will be sold to the highest bidder.

Tuesday, November 14th

SALE STARTS PROMPTLY AT 11 A.M.

SANDWICHES and COFFEE can be purchased at any time DURING THIS SALE

DAIRY CATTLE----LIVESTOCK

- 1 three year old yellow Jersey Milk Cow
1 four year old yellow Jersey Milk Cow
1 four year old yellow Jersey Milk Cow
1 three year old yellow Jersey Milk Cow
1 three year old Brown Jersey Milk Cow
1 three year old Durham Milk Cow
1 seven year old yellow Jersey Milk Cow
1 three year old Brown Jersey Milk Cow
1 three year old Brown Jersey Milk Cow
1 four year old Brown Jersey Milk Cow
1 three year old Holstein Milk Cow
1 three year old yellow Jersey Milk Cow
1 three year old Brown Jersey Milk Cow

- 1 two year old red Durham Heifer
10 Heavy Springers
1 two year old red Durham Bull
1 three year old Whiteface Bull
6 good Yearling Heifers
5 good Yearling Steers

Some of these cows are in production now and some are heavy Springers. Some Calves.

- 8 spotted Poland-China Gilts
6 spotted Poland-China Barrows
These Shoats weigh from 80 to 125 pounds
1 nice Riding Pony, saddle and bridle

LIGHT PLANT

One Onan Light Plant, as good as new. . . This plant is the same power as the R. E. A. line, 110 volts, 3000 watts will pull 30 three hundred watt bulbs. This plant has self starter.

BLACKSMITH SHOP—One Forge . . . One 100 Pound Anvil, One Steel Drill and Vise, Hammers, Tongs, Etc.

MISCELLANEOUS:

- 1 Maytag Washing Machine . . . as good as new—with gas motor
40 White Leghorn Laying Hens
20 Heavy White Rock Hens
Water Fountains, Feeders, etc., of all kinds
Several Rolls 6-foot Chicken Wire
3 Good 500 Capacity Brooders
1 New Brooder, not uncrated

MILKING MACHINE—

- 1 De-Deval Sterling Milking Machine—2 single units
1 De-Deval Sterling No. 18 Separator
2 Ten Gallon Cream Cans

3 three gallon Milk Buckets

- 1 Milk Vessel Washing Vat
1 all-metal Boiler House

IMPLEMENTS:

- 1 four-row 1939 F-20 Farmall Tractor
1 two-row Cultivator and attachments
1 four-row Lister and Planter—With draw bar
2 two-row Go-Deviis—Slides and Attachments
1 four-row Stalk Cutter, new shop made
1 eleven-row rolling Sand Fighter—Practically new
1 one-row Row Binder — McCormick-Deering
1 Lister Marker . . . 1 Planer Guide
1 three and four-row Lister and Planter
1 two-row Cultivator—Horse drawn, nearly new
1 one-row Cultivator, horse drawn
1 one-row Slide Go-Devil
2 two-row Slide Go-Deviis—with attachments
1 Four Wheel Wagon—1 Four Wheel Trailer
One 30 Gallon Grease Gun and Pump
Six 55 gallon Oil Drums, good as new

J. D. THOMPSON, Owner
MRS. HOUSTON GLASSON, Cashier

COL. HOUSTON GLASSON, Auctioneer
HAZEL HANCOCK, Clerk

Every 17 seconds (day and night) a vitally needed car is junked



THE DANGER LEVEL in number of automobiles in use is rapidly approaching. Out of 30,000,000 cars, 6,000,000 or one in every five have already disappeared from the highways.

Says the Office of Defense Transportation: "Private automobiles must perform three-fourths of the essential local wartime transportation service. . . Street cars, buses, and rapid transit lines can haul only a small share, approximately 25 per cent of the essential load."

So Care For Your Car For Your Country by enlisting the aid of your Phillips 66 Service Man. He is ready and waiting to help you.

At least once a week, give him the opportunity of checking air

pressures . . . inspecting for nail holes, cuts, and bruises . . . examining tires so that he can warn you when re-capping is imperative.

At the same time, he will inspect the battery, air filter, and cooling system. And at regular intervals be sure to have him lubricate every friction point specified by the maker of your car. . . and make either the seasonal or the recommended every-sixty-day oil change.

Every Phillips 66 Service Man shares with you the responsibility of guarding that part of America's mileage which remains in your car and tires. So get Phillips Car-Saving and Tire-Saving Service at any Phillips 66 Shield. . . the sign of famous Phillips 66 Gasoline and Phillips 66 Motor Oil.



FOR VICTORY... Buy U.S. War Bonds and Stamps

A Nation Humiliated

Labor boss Petrillo, head of the American Federation of Musicians, for reasons of his own, banned the making of phonograph records and transcriptions. The American public and the armed forces are denied the pleasure of recorded music, by this arbitrary order.

In the words of the New York Times: "To find out how this situation came about, one has merely to review the labor laws which the Congress has put upon the books and the laws and amendments that the Administration has opposed, together with the interpretation of the existing laws by the Supreme Court. The plain truth is that the powers exercised by Mr. Petrillo are powers conferred upon him by acts of Congress as interpreted by the Supreme Court. Congress has made it illegal for employers to discourage membership in a labor union, but has refused to make it illegal for unions to coerce workers into membership. Congress, according to the Supreme Court, has granted sweeping immunities to labor unions under the anti-trust acts, the anti-conspiracy acts and even the anti-racketeering acts. These immunities are simply go-ahead signals to unions to commit acts that would be illegal if committed by anyone else."

Harmony H. D. Meets

The Harmony Home Demonstration Club met in the home of Mrs. R. E. Townzen, Thursday afternoon, November 2. Twelve members were present and one visitor.

Mrs. Jewel Bell, our vice president, gave an interesting demonstration on "Inexpensive Home Made Christmas Gifts." Mrs. Haggard on "Dollies Clothes," and tailor-made suits to wedding gowns. We all enjoyed these displays. All you little girls that have mothers working or too busy to help you with your dollies clothes, just ask Miss Pauletta Gracy about her auntie, Mrs. Haggard, and maybe they can help you. A shower of useful gifts were presented to our president, Mrs. Paul Gracy for her faithfulness and patience with us during the year of 1944. Mrs. Bell received a number of ornamental vases, as that is her hobby. Several of the members had gifts from their mysterious friends. All brought something for Mrs. O. O. Miller's

Gifts For Soldiers Has To Nov. 15 To Go

South Plains Army Air Field, Tex. — Less than a week remains for South Plains residents who desire to contribute gifts for the disabled veterans at McClosky General Hospital at Temple to get their contributions in. The campaign to collect gifts to be presented the soldiers at Christmas will end Wednesday, Nov. 15, and the gifts will be sent to Temple. More than 1,200 gifts already have been contributed by civilian and military personnel at South Plains Army Air Field and residents of Lubbock and the surrounding area.

parents, Mr. and Mrs. Bingham, as their home had been destroyed by fire in Brownfield some time ago. We are to meet with Mrs. Miller next Thursday afternoon to quilt. Everyone be sure and come as you will be needed. Our next meeting will be with Mrs. C. E. Bartley, Nov. 16. This is to be an all day meeting with covered dish luncheon. Miss Reese will give the demonstration on baking poultry. We will discuss our Christmas dinner and party at this time also. Refreshments of mince pie, tea and coffee were served and members present were Mesdames Paul Gracy, John Gracy, Bell, Gill, Bartley, Miller, Kissinger, Garret, Hogue, Brigrance, Haggard, Townzen, and our little visitor, Pauletta.—Reporter.

GETS APPOINTMENT

The appointment of Allen C. Dewhirst as traveling agent of the Santa Fe Refrigerator Department, with headquarters at Amarillo, was announced today by T. L. Bothwell, General Freight Traffic Manager. Dewhirst succeeds to the vacancy created through the recent death of D. C. Drury.

Len Baker, 3C Petty Officer, of the Naval Air Corps from Corpus Christi, Texas, has been visiting in the home of his parents, Mr. and Mrs. A. L. Baker.

dents of Lubbock and the surrounding area. Gifts may be left at Hemphill-Wells Co. in Lubbock or with Red Cross chairmen in each county or members of the Camp and Hospital council. The gifts are being wrapped and prepared by wives of officers and enlisted men at SPAAF.

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

REGISTERED HEREFORDS For Sale

A few high class Registered Hereford Bulls from 12 to 24 months old, worth the money.

Because of bad health, the shortage of labor, and the high price of feed, am offering some real bargains.

LINNIE R. GARRARD

See Tom Garrard at County Judge's office Tahoka, Texas

KEEP FAITH WITH THEM!

BUY MORE WAR BONDS

Postwar Prediction About Electricity

COLLEGE STATION — Wiring of many farm houses likely will have to be improved as new electrical equipment is obtained by farm families after the war. This statement was made by Mrs. Bernice Claytor, A. and M. Extension Service specialist in home improvement, who spoke to members of the Texas Committee on the Relation of Electricity to Agriculture at a recent meeting on the college campus.

In many homes where there is electricity, lighting can be improved and outlets added for convenience in the post war period. When this time does arrive, the specialist said, the Extension Service will seek to aid families in selecting equipment which will meet their needs and give them the greatest satisfaction and return for cost.

She suggested to research workers that they develop additional accessories for more convenient storage of milk in electric refrigerators. Something similar to vegetable hydrators would be welcome, she said.

Since the war, the A. and M. College Extension Service's home improvement program has shifted emphasis from buying and adding electrical equipment to efficient operation and maintenance. Mrs. Claytor reported that schools have been held during the war years to train county home demonstration agents in simple repairs such as adding plugs and repairing and splicing electric cords. Schools have been given in seven of 12 Extension districts, and others have been sought. In conducting the schools Mrs. Claytor has had the assistance of M. R. Bentley, Extension agricultural engineer; and P. T. Montfort, research associate of the college agricultural

Daily Paper Bargain Rates Now In Force

The Abilene Reporter-News and the Star-Telegram have announced Bargain Rates for this fall. The Reporter will accept new subscriptions until further check on newsprint quota. The Star-Telegram will accept only renewal subscriptions, and if your subscription expires it may not be renewed.

Rates now in effect are: Reporter-News, 1 year \$6.95 Telegram, daily and Sun. \$8.95 Telegram, daily only, \$7.75

We suggest that you let the Herald have your order for your daily at once, even though your time does not expire until Jan. 1, or later. There is no assurance that you can get the Star-Telegram if your paper lapses. The label must be sent on Star-Telegram subscriptions.

Mail or hand us your Star-Telegram label and we will see that your subscription does not expire.

Reporter subscriptions should also be renewed ahead of expiration date, for, while new subscriptions are being taken now, new subscriptions and renewals may not be taken later.

Mr. and Mrs. Bill Ed Watson of Lubbock visited with friends here at the Lubbock and Brownfield football game Friday night.

Mr. and Mrs. Joe Wilson of Lubbock visited in the Jack Bailey and Troy Noel homes Friday night before and after the football game last Friday evening.

engineering department. In some instances, county home demonstration agents have helped rural women map out wiring of their homes and explained principles of the fuse box, facts every homemaker ought to know.

Dairying For War Production Prices

Cows must be properly fed before they can produce up to their capacity, according to A. L. Hartzog, County Agent. At present prices of feed and milk it is possible for dairymen to make some money from their cows if they observe the following suggestions:

1. Make the best use of permanent and temporary pastures. Wheat, barley and oat pastures for winter and spring grazing and sudan pasture should be planned for late spring and summer grazing. Permanent pastures should be improved by clearing dry brush so the grass can grow.

2. Save all feed that is in the field today. Many late feed crops can be used for silage. Mature sudan and Johnson grass will be worth more in the silo than anywhere else.

3. Feed dairy cows all the roughage they will clean up at all times.

4. Feed a balanced ration at all times by fitting the grain mixture to the roughage. Extension Service Bulletin L-69 discusses a simple means of determining the proper grain mixture and how to proportion the feeds. Failure to properly balance the ration for dairy cows is expensive since it wastes feed as well as milk capacity of the cow. A balanced ration fed according to production is the most economical method of producing milk. On good green pasture feed three pounds of grain per gallon of milk. With hay and silage as the available roughages, feed up to four pounds of grain per gallon of milk. It will pay to include the proper amount of protein which is the part of the feed that stimulates milk production.

5. Grain mixtures should be thoroughly mixed so that all foods used will be evenly distributed through the mixture. Partially mixing feeds results in a variety of rations being fed from the same grain bin.

6. Calcium and phosphorus are the two most important minerals needed by dairy cows. Sources of calcium are ground limestone, oyster shell flour and legume roughages grown on soils rich in calcium. Wheat bran and cotton seed meal are rich in phosphorus. Bone meal contains both calcium and phosphorus. Calcium and phosphorus must be kept in balance when supplied in the ration. Where the grain mixture contains fair quantities of cotton seed meal and wheat bran it is not advisable to feed bone meal. Instead calcium is the element that is needed—at the rate of two pounds of calcium supplement per hundred pounds of the mixture. For dry cows and growing heifers, supply a mixture of three parts of bone meal to one part of salt.

7. Dairy cows need plenty of fresh, clean water at all times. During cold weather, warm water should be supplied. During hot weather, cool water should be supplied. Cows should be protected from severe weather. Either extreme cold or extreme heat will result in decreased milk production. Protection from cold rains and winds in winter and shade in summer will pay.

8. For best production milking should be done at regular hours. After milking is started, it should be completed without interruption and as rapidly as possible.

9. Give each cow a six weeks dry period. Feed grain during the dry period so that cows will be in shape to produce at their best after freshening. Cows should be rebred three months after freshening.

10. Use a dairy bull that is backed by high producing ancestry. Continuous improvement of our dairy cattle must come through improving the milking qualities of our dairy cattle.

Major Observations At Observatory Is Now Underway

AUSTIN, Texas — Dr. Otto Struve, director of McDonald Observatory of the University of Texas, and its sister laboratory, Yerkes Observers of the University of Chicago, visited in Texas recently, and reported on investigations being made at both observatories.

Six major observations are underway at McDonald, Dr. Struve says. The largest program is the study of the spectra of stars. Some five or six thousand photographs have been studied to see what they reveal of the chemical composition of the stars, their motion, and their expansion, the scientist says.

Predator Animals Create Problems

COLLEGE STATION—Coyotes, wolves, foxes or other predators are causing increasing losses of farm livestock and poultry in 176 Texas counties, and their forays have become problems in 168 counties. Numerically, coyotes come first with foxes, wolves, bobcats and mountain lions in order, according to R. E. Callender, game management specialist for the A. and M. College Extension Service.

Recently Callender conducted an informal canvass among county agricultural agents to determine whether losses among farm flocks and herds were mounting as a consequence of depredations of destructive wild animals. The responses disclosed that the activity of predators is widespread and have become a problem in the majority of the counties surveyed.

The canvass also developed that local trappers have worked in 87 of 209 counties contacted, and that 58 of 210 counties checked have the services of government trappers at this time. In addition, 4-H Club boys helped to reduce the predatory animal population by operating trap lines during the 1943-44 fur harvesting season.

The Texas Extension Service is preparing to cooperate actively this fall in controlling the predatory animal menace through an expanded program of trapping demonstrations and method demonstrations in training 4-H Club boys and local farmers and ranchmen. Callender says that these demonstrations will include the harvesting of all fur-bearing animals which represents a valuable cash crop yearly. Last season, for example, youth and adult trappers in Gillespie County marketed more than \$75,000 worth of furs.

Card Of Thanks

We wish to think the kind one that were with us during the death of our loved one, Mr. Charles Landreth, age 52 years 6 months and 4 days. He died Oct. 26, and was buried on the 28th.

Mr. Landreth was a good man and made friends everywhere he went. He was loved by every one who knew him.

He was survived by his wife, four children; his mother and a sister and a great host of relatives from both sides.

May God bless each and every one that was with us during his death.

Mrs. Landreth now makes her home in Brownfield, on East Main St., No. 1419.

—Mrs. Chas. Landreth and children.

Dr. and Mrs. E. C. Davis left Saturday night to attend to business in Throckmorton for several days.

Mrs. M. E. Willis and children of Lubbock are visiting in the home of her mother, Mrs. Bessie Mack.

No Clubbing Rates This Year

There will positively be no clubbing rates with any newspaper or periodical this year, so far as the Herald is concerned. We have not gone up on the Herald, and we have it so low in price, with cost of paper and production considered, that we positively cannot make club rates.

However, if you wish us to order your favorite newspaper or magazine, and if it can be had, we can get it for you, saving you the trouble and worry. There are lots of magazines that if you can get on their mailing list at all, it may be after a long wait.

When the war ends, and we can all settle down to normal again, we shall be glad to give you a clubbing rate. Otherwise if you prefer to order your own daily, or have some one else order it, that will be perfectly ok as far as we are concerned.

The only persons we have gone up on is out of trade area civilians. We have done this in order to maintain a \$1.50 rate to men in the service.

Prescription Filled Over 15 Million Times

Recommended to do just two things: relieve constipation and gas on the stomach.

This successful prescription is now put up under the name of ADLERIKA. Get a bottle of Adlerika next time you stop at your druggist's and see for yourself how quickly gas is relieved and gentle but thorough bowel action follows. Good for old and young. Caution, use only as directed. Get Adlerika from your druggist today.

Nelson-Primm Drug Co. and Palace Drug Store

Those Boys Need You
BUY WAR BONDS!

Price Of Chewing, Plug Tobacco Hiked

WASHINGTON, Nov. 4 — Lady Nicotine is taking the beating of her life.

First it was the cigaret shortage.

Then it was the high price of cigars.

Today the OPA announced a 20 per cent boost in the price of a plug of chewing tobacco.

Too many mothers are not on spanking terms with their children.

THE LOW DOWN FROM HICKORY GROVE

Most everybody is hipped on something, or allergic to this or that, like where he or she must have a change from a high to a low altitude or vice versa, twice a year—and get from same a couple nice trips.

When the needs of the army and navy lessen, so that a person can move around without hampering the war, I am going to get a little allergic to my home grounds my ownself. Thousands of others will be in the same boat. If I was in the Securities business, I would load up my customers with oil stocks, railroads, airplanes, automobiles, or stock in any profit that has anything to do with going places.

With a Congress that has its feet on terra firma, and using its noggin, nobody can stop prosper-

Brother and Mrs. Frank F. Mack visited in the home of his mother Friday night. Brother Mack is a traveling Evangelist and was en route to Dallas.

Gwendolyn Chester and Bobbie Thurman of Whitharral, spent the week-end with Gwendolyn's aunt, Mrs. Harvey Gage.

ity from overlooking us—after the war. But it must keep its 6-shooter oiled for bright guys trying to make America into another Europe—socialism and all.

Yours with the low down,
JO SERRA

THE OLD RELIABLE

If you need a good laxative or cathartic to relieve headache, biliousness, or that lazy tired feeling when due to temporary constipation, ask for and be sure you get

HERBINE



THIS WHOLE SHELF-FULL OF PYREX WARE only \$1.95

ASK FOR THE "SET OF SEVEN" AT OUR PYREX WARE COUNTER

THIS entire seven-piece Pyrex ware set costs just \$1.95! Includes 1 1/2 quart Double Duty Casserole (really two dishes in one); popular new Flavor-Saver Pieplate; 9 1/2" (one quart) Loaf Pan; and four 8 oz. (one cup) individual Deep Pie Dishes. Just picture all these lovely, sparkling dishes on your kitchen shelf! They'll look even nicer on your table, too, for every one can be used for baking, serving, and storing. Come in! See the Pyrex ware "Set of Seven" today!

Knight Hardware

NOTICE TO THE PUBLIC

THE CARBON BLACK COMPANY NEEDS HANDS TO ASSIST IN THE CONSTRUCTION OF THEIR PLANT LOCATED 18 MILES SOUTHWEST OF BROWNFIELD, TEXAS, WHERE TRANSPORTATION WILL BE FURNISHED BY MRS. C. A. RODGERS, WHO WILL TRANSPORT YOU TO AND FROM THE CONSTRUCTION SITE—THIS EXPENSE TO BE BORNE BY THE CARBON BLACK COMPANY. THEY NEED 10 MEN AT THE PRESENT TIME.

IF INTERESTED, SEE MRS. RODGERS, WITH HEAD-QUARTERS AT THE MURPHY GROCERY.

(Signed) _____

Mrs. C. A. Rodgers
MANAGER, TAXICAB COMPANY



NOW is the time to Get Your Car Ready for

WINTER DRIVING

SEE US FOR ANTI-FREEZE ALCOHOL

Also see us for

- Jumbo Saddles
- Saddle Blankets
- Bridles
- Blankets
- Windmills (8 and 10 ft.)
- Feed Grinders
- Feed Mills
- Batteries
- Bicycle Tires
- Car Parts

Ross MotorCo.

THE OLD JUDGE SAYS...



"Now that you mention it, Judge, I can see this really has been a 'war of jobs'..."

of War Bonds. By and large, I think we've taken our job seriously, too."

This advertisement sponsored by Conference of Alcoholic Beverage Industries, Inc.

I. O. O. F. VISITS LAMESA

About 15 members of local order of the I. O. O. F., went to Lamesa Tuesday night and put on initiation of new members for the order there, and enjoyed a feast spread by that lodge.

C. R. Stevens, Jr. Phm. 1-C is visiting with his wife and mother, Mrs. C. R. Stevens. He has just returned from overseas where he has served with the Marines in 3 major battles. He will report in San Francisco, December 2, where he will be re-assigned.

S. N. Riley of Welch, state recently that his son was now in Germany, battling the Hiterites.

Mr. and Mrs. Everett Latham and Bobby and Ray Latham, Sr., have been attending business in Dallas this week.

Mrs. Bruce Zorns received two letters Tuesday morning from her husband, Pvt. Zorns, stating that he had safely landed somewhere overseas.

Capt. Murphy May has changed his address a bit lately, but is still on the west coast but in foreign transfer for AAF. He and crew are moving a lot of the seriously wounded from battle areas to better hospital facilities, now.

Ted White left Tuesday for San Diego, Calif., where he will receive assignment to attend radar school. He has been visiting his mother, Mrs. Eldora White, after completing his boot training in San Diego, Calif.

Jack Odem, who has had 26 months service with the Seabees in Southwest Pacific, came in Thursday morning on thirty day furlough, first since leaving.

Cadet Nurse Reba Milner of Lubbock spent the week-end with her parents, Mr. and Mrs. John Milner.

A quarter inch rain fell Sunday night. No good except to release a lot of farm people to vote, as too wet to work. Hence, our vote equaled to the summer primary, when general elections usually go begging.

Mrs. L. E. Dix of Fort Worth left Wednesday after visiting here for several days with her daughter, Mrs. Joe P. Murphy and Mr. Murphy.

WHAT? WHEN? WHERE?

It will be breakfast at Sarties. The date will be announced later, so watch this paper. The place will be announced too, so don't you miss it.

LOOKING AHEAD BY GEORGE S. BENSON President Harding College Searcy, Arkansas

New Assurance

Countless Americans who never have seen Senator Walter Franklin George nor heard his voice have great faith in the Georgian. The name of Georgia has a substantial connotation. It suggests southern colonial architecture, heritage and comfort with not too much leisure. The indelible appellation "George of Georgia" rightly attaches the state's traditional virtues to the man.

Senator George is a tireless worker. For more than twenty years he has distinguished himself as a member of the United States Senate and has been called the greatest mind in Congress. He is now chairman of the Senate's very important committee on Post-War Economic Policy and Planning.

Small-Town Boy.

That's a large assignment for a small-town boy, for such he was. When Senator George was born in Preston, Ga., it had a population of 139. It has risen subsequently to 349. His home is now in Vienna, Ga., population 2,053. I can appreciate the size of these communities because Searcy, Ark., according to the latest census, has only 3,670.

Anyone who is familiar with the full cycles of life, business and politics that run their time within the limits of a small community—such a person has before him patterns to measure proposals of broader and more profound import. I am not worried about his perspective. The chances are that he has seen more sides of life than his city neighbors, who see more passing before their eyes but see it less completely.

He Knows Economy.

Senator George has a clear understanding of national economy. He knows that trouble in one segment means damage to others. He has shown the broadest kind of statesmanship in guiding the work of his committee on Post-War.

The committee has been giving serious study to delicate adjustments that will be necessary when the war ends, especially the quick return of industry to peacetime production. Coming from the agricultural South, he has had many chances to see how farm prosperity is tied closely to high employment in industry.

Need Fixed Policy.

In its recent report, the George Committee declared that although thousands of war contracts have been cancelled already, and that disposal of surplus materials had already begun, there is so far no well-defined government policy on these subjects. The committee rightly urged that congress promptly enact legislation fixing the government's policy on these matters, and especially that machinery be set up for working out all these problems together and for furnishing over-all direction.

In all contract terminations, the committee points out, the factor of continued employment or early return of industrial workers to their jobs is of the most vital concern; also that the largest possible share of funds owing to a contractor should be paid at once. This would make the change-over easier and avoid much financial embarrassment or even bankruptcy. Financial commitments of firms in many industries, such as aviation, have to be so big in comparison to their assets, that even very short delays in contract settlement would leave them flat.

The committee points out also that in getting rid of government-owned war plants and equipment the object should be to do it with the least possible disturbance to private industry, watching out, of course, that nothing is done to encourage monopoly.

This is all good sense. It gives me renewed confidence in America's democratic system to know that such leaders as Senator George of Georgia are in positions of high authority.

Miss Aline Travis has been visiting in the home of her aunt, Mrs. L. C. Webb in Amarillo, last week.

Mrs. W. E. Lowrance of Floydada, is visiting in the home of her daughter, Mrs. S. T. Murphy.

No, Junior, a slacker isn't a woman who wears slacks. Chances are she's a welder.

Mrs. J. F. Brock, who has been visiting Mrs. W. T. Cousineau for the past three months, has returned to her home in Dumas.

A letter this week from Mrs. Guthrie, nee Ester Ruth Smith, stated Guthrie had purchased a drug store at Muleshoe, and they were moving there from Plainview.

Mr. W. E. Fielder, who is in the Lubbock General Hospital is improving and hopes to return home this week-end.

Paul Cates of Sherman, Texas visited in the home of his brother, P. R. Cates, last week.

Mr. and Mrs. Tom Cobb and children are in Dallas this week.

Election Results In Terry County

Complete returns from Tuesday election in Terry county, were: Democrats, 2036; Republicans, 269; Regulars 203, a total of 2508 votes, about the same as the July primaries. Of this the state, district and county offices, received approximately the full amount of all.

Mrs. H. B. Stubblefield and children, Jean Franklin and Judy, were visiting her sister and husband in Whiteface over the week-end.

Mr. and Mrs. Crede Gore went to Ruidoso, N. M., last weekend to see about the building of their cabin.

Mr. and Mrs. W. L. Bean are announcing the birth of a baby boy, Wendall Lee, who was born Sunday morning at 5 o'clock, and weighed 7 lbs. and 4 oz.

Rev. and Mrs. Ed Tharp moved here from Seminole, November 1, to a home they have purchased on E. Hill street. Mr. Tharp has superannuated from the pastorage of the Methodist church. These people are welcome back to Brownfield.

Mr. and Mrs. L. A. Greenfield and children visited Mr. Greenfield's brother-in-law, who is in the hospital in Lubbock, Sunday.

Miss Geneva Hatton of Lubbock spent the week-end with Patsy Greenfield.

Roy B. Collier, manager of the Brownfield Funeral home and Undertaking Co. here, attended the Texas Funeral Directors Association at Abilene, last week, and went on to markets of Fort Worth and Dallas where he purchased large stock of goods in their line.

Kenneth Marshall of Silverton visited his wife here last weekend.

Mrs. Ruth Auburg was a business visitor in Roswell, N. M. Monday.

Mr. and Mrs. George S. Hunt, of San Angelo, are visiting Mrs. Hunts sisters, Mrs. Terrell Isbell and Mrs. Weldon Ridgewell.

Doctors say that kissing shortens life. What they really mean is single life.

Mrs. E. A. Graham and Mrs. Blue Graham were Lubbock visitors Monday.

Mrs. Bruce Knight returned last Friday, after visiting her mother, Mrs. Callahan in Graham, Texas.

Miss Wanda Hahn of Texas Tech spent the week-end here with her parents.

Mr. and Mrs. Clyde Lewis and Leon visited in the home of their daughter, Mr. and Mrs. Zeb Moore of Amarillo.

HIPPOLATUS

Inspecting a pair of trousers in his shop in Athens, a tailor queried, "Euripides?" Answered the customer, "Yak, Eumenides."

CLASS DISMISSED? No!

Frosh: "Are they very strict at Cornell?" Soph: "Are they? Why, when a man dies during a lecture, they prop him up in the seat until the end of the hour."

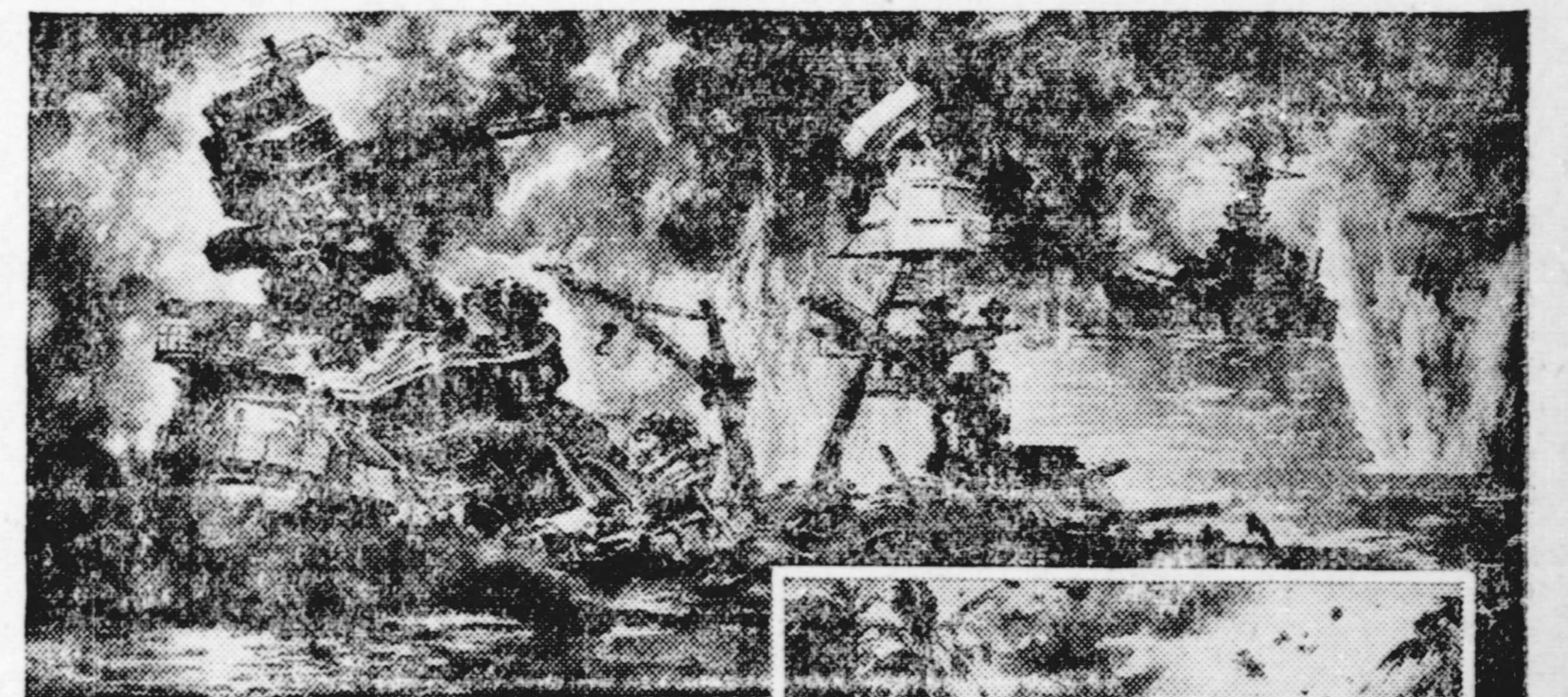


MOTHER --- Be sure he is dressed warmly for school.

If illness strikes, be sure you have the necessary Drugs in the house for those first-aid treatments. Getting at the treatments early is very essential. Keep First Aid Supplies always handy in your medicine cabinet... When illness persists—Call your doctor.

Alexander Drug

You can't wipe this out with your tears!



BUT BONDS WILL HELP YOUR BOYS DO IT!

Your fighting men are paying back the Japs for Pearl Harbor, that "deed that will live in infamy." But it's a long way yet to Tokyo—where the final installment will be collected.

We, at home, can't fight shoulder to shoulder with our boys. Yet we can help today by getting behind the 6th War Loan Drive with every dollar we can scrape together. This is every American's war. Buy an extra \$100 bond—and don't wait till you're asked. For we've a tough job ahead. Your bonds prove that you

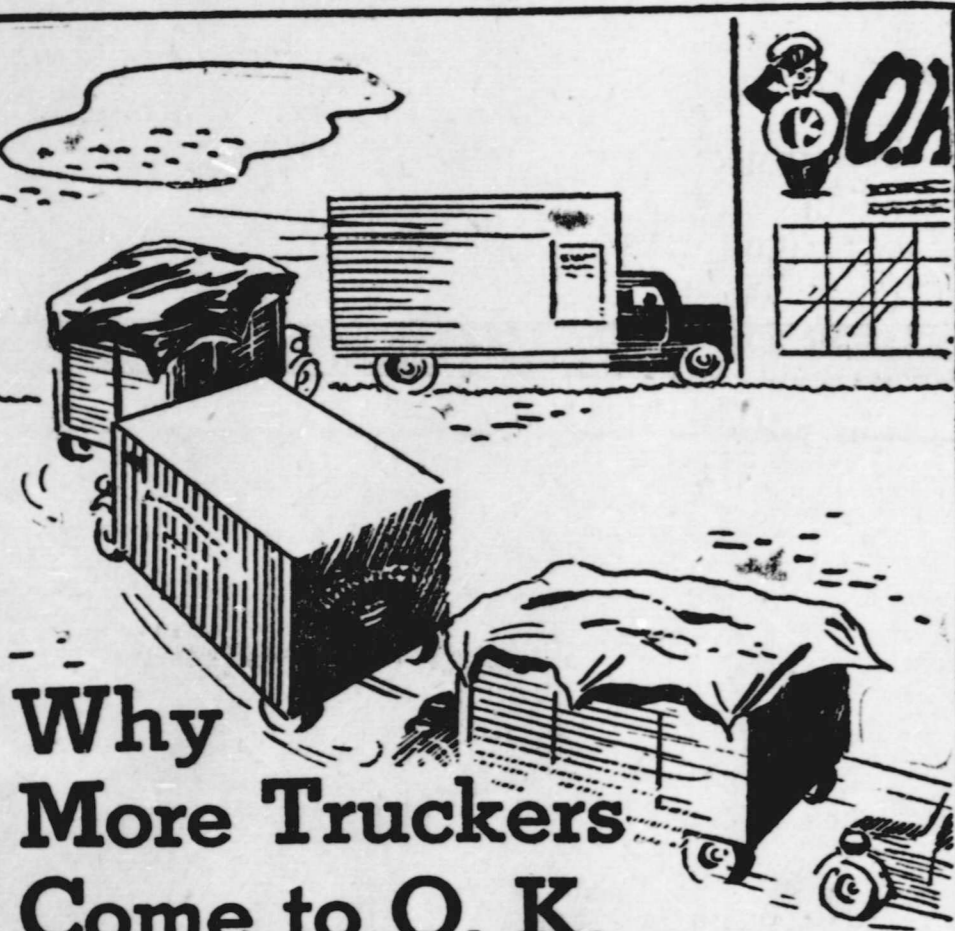
Haven't forgotten Pearl Harbor, Bataan and the thousands of other crimes against humanity by the Jap hordes. Your bond is an installment on what it's going to cost us to crush the Japs in the long sea lanes of the Pacific—it's going to take more superfortresses at \$600,000 each, more P-47 Thunderbolts at \$50,000 each—more of every type of materiel.

And remember, when you buy bonds you are saving for your future and the future of your country. Don't put it off—buy that extra bond today.



BUY AT LEAST AN EXTRA \$100 WAR BOND TODAY!

Hamilton and Lewis, Firestone



Why More Truckers Come to O. K. For Recapping Service

- 1. Only O. K. has positive mechanical pressure that puts treads on to stay... even in the hardest of trucking service.
2. O. K. controlled heat does not over-cook the sidewalls of the tire—your casing leaves our shop with ALL its original life, plus the addition of a new long-wearing tread.
3. O. K. treads wear longer, give more miles in all kinds of service.

For the best in truck tire recapping, bring your tires to...

O. K. RUBBER WELDERS STAR TIRE STORE BROWNFIELD, TEXAS

SOCIETIES CHURCHES ENTERTAINMENTS CLUBS

Social Events of the Week

Mrs. Walter Hord, Editor, The Woman's Page -:- Ph. 363-J

Meadow Girl Weds Arkansas Man

Miss Lucille Tilger, daughter of Mr. and Mrs. E. L. Tilger, of Meadow, was married to Sgt. Edgar E. Kirk of Summers, Arkansas on Nov. 4 at 8 P. M., in the home of the bride near Meadow.

Rev. R. L. Shannon performed the double ring ceremony.

The bride wore a blue dress with brown accessories.

She was attended by Mrs. Ed Beyer of Lubbock as bridesmaid.

The best man was Cpl. Ed Beyer of the Lubbock Army Air Field.

After the wedding, cake and punch was served to the following:

Miss Juanita Posey, Lubbock; Miss Thelma Duffey, Brownfield; Miss Marie Wingham, Brownfield; Mrs. J. W. Moore, Ropesville; Mrs. Doris Turner, Brownfield; Cpl. and Mrs. Ed. Beyer, Lubbock; Mr. and Mrs. O. L. Tilger, Morton; Miss Wilma D. Baggett, Brownfield; Miss Jerry Nell Tilger, Miss Jamie Catherine Tilger, Mr. and Mrs. E. L. Tilger, Meadow.

The couple will be at home in Lubbock while the groom is stationed at Lubbock Army Air Field.

Wedding Announced Of Miss Frankie Ellis

Mr. and Mrs. Allen Harkins announce the marriage of their daughter, Frankie Lou Ellis, to First Lt. Donald B. MacAllister, of Lyford, Texas.

They were married in Deming, N. M., at the Methodist church. Thelma Jean Moore, of this city, was bridesmaid, and Bill Chaney, was best man.

The bride wore a suit of brown and white, with brown accessories. Her hat was made of brown and white fresh chrysanthemums, with a white veil attached. Her corsage was two huge mums.

The groom was dressed in the usual military uniform. He has just recently returned from the South Pacific, where he won the DFC air medal with 2 oak leaf clusters.

Those attending the wedding were Mrs. Allen Harkins, and sister, Mrs. John Taylor, and daughter, Miss Oleta Joyce, and a host of friends of the bride and groom.

Homemakers Class Have Luncheon With Mrs. J. T. Auburg

Mrs. J. T. Auburg was hostess to the Homemakers class with a luncheon Tuesday at 1 o'clock in her home, 514 N. 5th.

A business meeting was presided by the president, and reports were made by the vice-presidents.

Enjoying the covered dish luncheon were members Mesdames Alfred Hughes, W. A. Williams, J. T. Davidson, L. A. Rhyne, A. A. Brian, Berta Chambliss and daughter, Wanda, Carrol Edwards, Winnie Copeland, Hugh Cook, L. M. Rodgers, R. M. Moorhead, C. A. Howard, and J. T. Auburg; guests present were Brother and Mrs. C. O. Huber, Rev. A. A. Brian, Mrs. C. E. Ross, and Mrs. Gladys Moorhead.

NOW... is the time to shop for those Christmas Gifts. A dozen of our nice Photographs will solve your gift problem. LOWE'S STUDIO

Bride-Elect Honored With Bridge Party

Miss Mildred Adams, bride-elect of S/Sgt. W. L. Auvenshine, was named honor guest when Mesdames P. R. Cates, Aggie Thornton and V. L. Patterson, entertained with a bridge party and personal shower, Saturday night at the home of Mrs. Patterson.

In games of bridge, Mrs. Harry Cornelius scored high, and Mrs. Arthur Brown, second. Each guest wrote a wish for the honoree.

A salad plate and tea were served to Mesdames Cornelius, Brown, John Kendrick, Truett Flache, Sam Teague, Ted Hardy, Slim Schillinger, Ruth Huckabee, N. L. Mason, Marner Price, Jack Hamilton, Clyde McLaughlin, Monk Olson, and J. T. Bowman; and Misses Mildred Adams, the honoree, Mary Nell Adams, Evelyn White, Peggy Keen, and Sue and Gertrude Jones. Mrs. Grady Goodpasture was a tea guest.

Miss Bishop Weds Sgt. Leo Cruz

Mr. and Mrs. J. W. Bishop of Wellman announce the marriage of their daughter, Ione, Sunday, Oct. 22, to Sgt. Leo Cruz. They were married in the home of Rev. Claude Little, near Brownfield. Just the bride's parents attended.

The bride graduated from Wellman high school in 1942, and for the past several months has been employed by the Majestic Art Studio, of Amarillo. Sgt. Cruz has been stationed for the past two years at the Amarillo Air Base. The young couple plan to make their home in Amarillo.

Mr. and Mrs. Clyde Lewis Host To Club

Mr. and Mrs. Clyde Lewis were hosts with Mr. and Mrs. Carence Lewis as co-hosts to the members of the M. B. Sawyer Birthday Of The Month Club.

Don Tankersley and Jonelda Edwards were the only members here who are having birthdays this month.

Sandwiches, cakes, tea and coffee were served and visiting and games were enjoyed by about 35 guests.

Celebrates Her 13th Birthday Friday

Jerry Roberts entertained some of her friends on her 13th birthday, Friday, 3. Tuna fish sandwiches, potato chips, cake and hot chocolate, were served to, Nelda Brown, Patsy Black, Martha Ann Crawford, Cynthia Ann Black, Betty Ferguson, Yvonne Forbus, Barbara Benton, Jo Ann Price, Jackie Roberts and the hostess. After refreshments were served, all went to the football game.

Phi Beta Creasus Initiate Pledges

Tuesday evening, at 6:30 o'clock, the members of the Phi Beta Creasus Club met at the home of Betty Holmes to make plans for initiating the pledges.

The pledges arrived at 7:30, and the following pledges were voted into the club and await the formal presentation: Jane Weir, Judy Griffen, Jean Craig, Delores Gillham, Gwenette Glover, Hazel Vernon, and Mary Ellen Patton.

Mon Telford, Jr. And Ted White Honored

Mrs. Bit Copeland and Mrs. Roy Wingard were hostesses for a get-together of a few friends of Ted White who was visiting here after competing boot training in San Diego, and Mon Telford, Jr., who left Tuesday for the United States Navy, last Sunday evening in the Wingerd home.

Sing songs and games were enjoyed by several young people and Mr. and Mrs. J. M. Telford, Mrs. Eldora White and Mr. Wingerd.

Food was served from the buffet. The dining table was centered with the U. S. flags surrounding miniature naval ships reflected on a mirror.

Mrs. Martin Line and boys of Lorenzo, attended the ball game here last Friday night and spent the week-end in the Jack Benton and Wayne Brown homes.

Kendrick, Copeland Score High When Las Amigans Meet

Mrs. Troy Noel was hostess to the Las Amigos Club last Thursday evening with games of bridge.

Mrs. Spencer Kendrick scored high and Mrs. Lal Copeland scored second high in games of bridge and Mrs. Ray Christopher won the bingo prize.

Tuna fish salad, hot rolls, pumpkin pie and coffee were served to Mmes. S. Kendrick, L. Copeland, Clovis Kendrick, Everett Latham, Orb Stice, Ike Bailey, Tommy Zorns, R. Christopher, Lawton Nicholson, Slick Collins, Earl Anthony, Jr., and Dick McDuffie.

Local Girl Attends Conference At Austin

Miss Marguerite K. Wood returned Monday A. M. from Austin, where she had been attending the meeting of the Texas Association of Deans and advisers of Women and girls, in conjunction with the Texas personnel conference.

The meeting was held on the campus of the University of Texas, for three days 2, 3, 4 Nov.

Miss Wood visited in San Antonio with a college mate Sat. and Sunday. Miss Wood teaches Math in Big Spring, and is dean of girls.

Coffee Honors Miss Mildred Adams

Miss Mildred Adams, the bride-elect of S/Sgt. W. L. Auvenshine, was honored with a coffee Thursday morning, from 9:30 to 11 o'clock in the home of Mrs. N. L. Mason, 801 East Broadway, with Mmes. Marner Price, Ted Hardy, and J. T. Bowman as hostesses.

Mrs. T. L. Treadaway, Sr. presided at the brides book and registered the guest.

The table was covered with a lace cloth and was centered with roses, and flanked by white candles. The coffee was served from a silver service by Mrs. Marner Price and she was assisted by Mrs. Hardy.

Others than the hostesses in the house party were Mrs. W. M. Adams, mother of the honoree, Mrs. Merle R. Paddock of Medicine Lodge, Kansas, sister of Mildred, and Miss Mary Nell Adams. The entertaining rooms were decked with roses.

Mrs. Rhader Honored With Party Thursday

Mrs. U. L. Mason named her cousin, Mrs. J. C. Rhader of Orange, Texas, as honor guest, when she entertained with games of bridge last Thursday afternoon in her home on E. Broadway.

Mrs. Rhader received sashet as guest of honor gift, and Mrs. C. C. Primm received bud vases as high in bridge, and Mrs. Jack Hamilton, a vase as bingo winner. Pumpkin pie with whipped cream and coffee were served to Mmes. Hamilton, Money Price, Marner Price, Mike Barrett, Truett Flache, Bruce Zorns, Primm, E. C. Davis, Tommy Hicks, Ted Hardy.

W.S.C.S. Review Book "West Of Date Line"

The Methodist Women Society of Christian Service met Monday afternoon at the church to study the book "West of the Date Line" with Mrs. A. J. Loyd as leader.

Mrs. Cleve Williams gave the devotional.

Those assisting Mrs. Loyd were Mmes. L. O. Longbrake, Glen Harris, J. H. Carpenter, W. H. Culver, and W. B. Downing.

Others present were Mmes. W. E. Henson, H. Stroup, Nelson and Ed Tharp.

Herald 51 Per Tr., Terry County

FLOWERS Life is not completely happy now, for the mother whose boy is away in service. But you can add one cheerful note... SHE always loves getting flowers! Mrs. W. H. Dallas Agt. Tex. Floral Co. Phone 48

KEEP Faith BY DAILY BIBLE READING NATIONWIDE BIBLE READING THANKSGIVING TO CHRISTMAS AMERICAN BIBLE SOCIETY, NEW YORK, N. Y.

Baptist W. M. U. Meets In Circles The W. M. U. of the Baptist church met in Circles Monday afternoon at 3 o'clock, except the Lois Glass circle, which met at 2:30 o'clock at the church. The Lottie Moon Circle met with Mrs. J. R. Watson of E. Broadway, with 9 members present. Mrs. W. H. Collins led the Bible lesson on "Blessings." Mother Green was hostess to the Lucille Reagan circle and taught the Bible lesson. Mrs. D. P. Carter of E. Hill st. was hostess to Tye Bagby circle.

Mrs. Elbert Wood Honored With Tea-Shower In Meadow

Mrs. Elbert D. Wood, the former Miss Evelyn Mays was honored with a tea-shower Oct. 31 from 3 until 6 o'clock, when Mesdames Clyde Copeland, John Cadenhead, Peters, and Weldon Covington entertained in the Covington home in Meadow.

Fall flowers were decorations in the receiving rooms, where the gifts were displayed and tea was served.

La Festa Entertain Husbands Saturday

Mrs. Terry Redford entertained the members and their husbands Saturday evening in the new apartment in back of their home on E. Tate.

Games and dancing were enjoyed by Mr. and Mrs. Gene Gunn, Ralph Ferguson, Cotten Neely, Lee Brownfield, Ralph Carter, Raymond Hardin of Tatum, N. M., and the Redfords.

Ida Mae May will join her sister, Jo Pete May, a Texas Tech student, in Lubbock today and they will accompany a group of friends to Fort Worth to attend the T. C. U.-Texas Tech football game this week-end.

Time To Start Planning for Holiday Lovliness NOW! You'll start with your hair, naturally! One of our good permanents will see you through beautifully.

Roux and Clairol hair tints and dyes. Hair rats in all colors. We carry a complete line of Revlon lipstick and nail polish. Phone 62-J CINDERELLA BEAUTY SHOP MRS. BUCK ANDRESS, Prop.

heydays Doris Dodson Winners harvest queen a two-piece pullover embroidered doris dodson spun flannel. maize, melon or aqua. sizes 9 to 15. \$14.95. Whether you're working or shopping, you'll enjoy stopping in here for lunch. Our well cooked, delightful food will quickly restore your energy and zest. Our juicy, tender steaks are thoroughly appetizing. "soph girl" a two-piece perleum frock wool jersey. pink, blue or yellow. sizes 9 to 15. \$12.95. "the way you look tonight" a dressmaker coat dress of spun flannel. snow pink, snow aqua or snow yellow. sizes 11 to 17. \$10.95. MORRIS CAFE RALPH FERGUSON, Prop.

HI-LEX

Qt. Bottle
12½c

COCOA

Our Mother's, 1 lb. pkg.
12c

PEAR FLOW

12 oz. bottle
5c

BUTTER

Furr's, quarters, 1 lb 49c
Furr's, Solids, 1 lb—48c

LOGANBERRY FLOW

12 oz. bottle
10c

CHERRIES

Red Sour pit., No. 2 can
30c

BLACK-EYED PEAS

Silver Valley, 15 oz. can
8c

DUZ

Large size
23c

SYRUP

Pure Cane, gallon
99c

CAKE FLOUR

Swans Down, pkg.
28c

COFFEE

Bright-Early 1 lb. pkg.
27c

APPLE SAUCE

Libby's, No. 2½ glass
33c

POWDERED SUGAR

1 lb. box
8c

APPLE CIDER

Bring your jug—gallon
51c



lower prices



FRUIT COCKTAIL Drew—No. 1 Tall Can **21c**

PUMPKIN Stockley's, No. 2½ can **19c**

Peaches Sunny Side in Heavy Syrup, No. 2½ can **33c**

JUST RECEIVED

New Shipment of Pecans,
Walnuts and Almonds.

FRUIT CAKE

INGREDIENTS

- LEMON PEEL
- ORANGE PEEL
- MIXED FRUIT
- DATES
- FIGS
- RAISINS

FLOUR

Amaryllis

- 50 lbs. \$2.52
- 25 lbs. \$1.30
- 10 lbs. 55c
- 5 lbs. 30c

CRISCO 3 lb. Jar **69c**

Oxydol LARGE PACKAGE **23c**

PORK & BEANS Phillip's, 1 lb. can **10c**

SUGAR Pure Cane, Cloth Bag, 10 lb. **66c**

FRESH FISH AND OYSTERS

VEAL STEAK

per lb.
28c
POINT FREE

BOLOGNA SAUSAGE

per lb.
24c

STEW MEAT

per lb.
18c

LONGHORN CHEESE

per lb.
36c

WEINERS

per lb.
29c

VEAL ROAST

per lb.
28c
POINT FREE

FRESH FRUITS



GRAPEFRUIT—Texas, lb. **7½c**

APPLES—Washington Delicious, lb. **12½c**

TUNA—Ocean Chief **26c**

MINCE MEAT—2 lb. jar **54c**

APPLE BUTTER—Libby's, No. 2½ glass **33c**

Baking Powder—Calumet, 2-1 lb. cans **19c**

MATCHES—6 box carton **23c**

JELLY—Banner, asst. flavors, 2 lb. jar **19c**

GRAPE JAM—Ma Brown, 2 lb. jar **45c**

CRACKERS—Hi-Ho, 1 lb. **23c**

RED BEANS—Scott Co. 13½ oz. bottle **7½c**

TOMATO JUICE—Libby's No. 2 can **11c**

POST TOASTIES—box **8c**

WHEATIES—box **11c**

MEAL—Victory, 5 lb. **29c**

VANILLA WAFERS—Furr's, 1 lb. pkg. **20c**

PEAS—Kool Air, No. 2 can **14c**

POWDERED MILK—Kraft's **27c**

PANCAKE FLOUR—Victory, 5 lb. **28c**

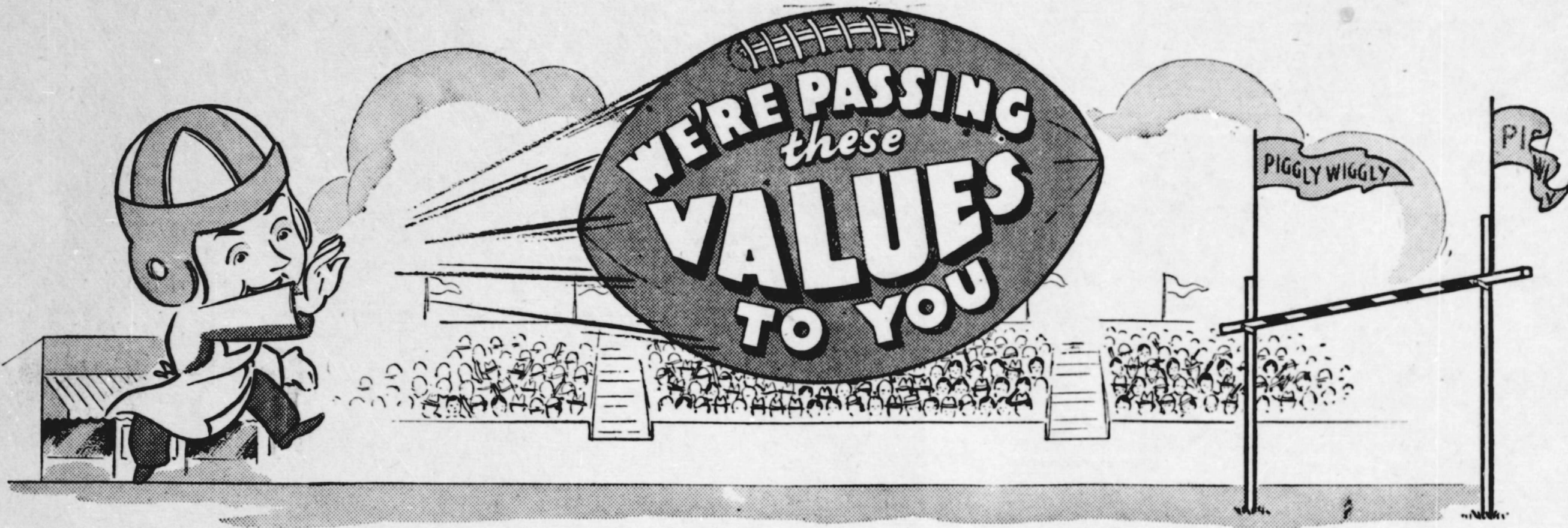
FRESH VEGETABLES



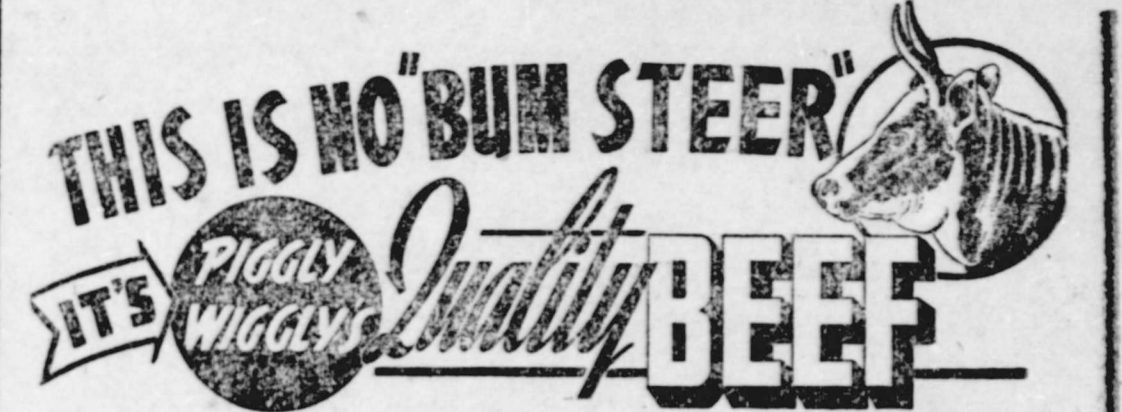
CELERY—California Bleached, Lg. Fancy stalks **23c**

CABBAGE—Mountain grown, fresh firm heads, lb. **5c**

Save at **FURR FOOD** Super Markets



It's a touchdown! PIGGLY WIGGLY scores again! Whether it's football season, spring or summer, PIGGLY WIGGLY features year 'round values. We pass these values to you at the biggest savings in town!



Our creed: To sell you only the finest meat on the market. Piggly Wiggly quality meat must satisfy or your money will be cheerfully refunded.

- HAMBURGER MEAT—lb. 25c
- CHUCK STEAK—lb. 28c
- T-BONE STEAK—lb. 43c
- LUNCH MEAT—lb. 32c
- TANG—12 oz. can 36c
- BOLOGNA SAUSAGE—lb. 32c

SUGAR Pure Cane 10 lb. 66c

- SNOWDRIFT—3 lb. 67c
- CRISCO—1 lb jar 25c
- VEGETOLE—4 lb. 75c
- KARO—1/2 gal. 38c
- PET MILK—tall can 9c
- KRAFT'S POWDERED MILK—pkg. 27c

OXYDOL Large Pkg. 23c

- MARGARINE—Real Nu, lb 19c
- DYNO CORN SUGAR—lb 12c
- RAISINS—4 lb pkg. 52c
- SUPER SUDS—Lg. 23c
- DUZ—Lg. 23c
- RAIN DROPS—Lg. 20c

CRISCO 3 lb. 69c

- RAISN BRAN—pkg. 10c
- CARNIVAL OATS—Lg. 34c
- PEP BRAN—pkg 10c
- RICE CRISPIES—pkg. 12c
- POST BRAN—pkg. 9c
- CRACKERS—Hi-Flyer, 2 lb. 28c
- SKINNER'S MACARONI—pkg. 8c
- JELL-O—All Flavors, pkg. 7c
- MATCHES—6 box ctn. 23c
- KRAFT DINNER—pkg. 10c
- POWDERED BROWN SUGAR—pkg. 8c
- SALAD DRESSING—Blue Bonnet, Pt. 23c
- BISQUICK—Large 36c
- CAKE FLOUR—Swans Down, pkg. 28c
- PRUNES—Large size, 2 lb. 34c



Why, Ladies, the dew is still on this beautiful merchandise! That's almost literally true!

- APPLES—Fancy Delicious, 2 lb. 25c
- SWEET POTATOES—Fancy, lb. 6c
- CABBAGE—Mountain grown, lb. 5c
- LETTUCE—Large Heads 12c
- ONIONS—No. 1 white-yellow, lb 5c
- LIMES—lb. 15c
- GRAPEFRUIT—New Crop, lb. 7 1/2c

- LIFE BUOY SOAP—3 cakes 20c
- HOOKER LYE—2 cans 15c
- MOPS—each 49c
- BROOMS—each 93c
- SUNBRITE CLEANSER—can 5c
- BAB-O—can 11c

Apricots No. 2 1/2 can 29c

- LAMP GLOBES—No. 2—2 for 15c
- TOMATO JUICE—Sacramento Valley, 47 oz. can 25c
- APRICOT NECTAR—No 2 1/2 jar 25c
- HUNTS PLUMS—No. 2 1/2 25c
- APPLE BUTTER—Bama, 12 oz. 15c
- DEER CUT BEETS—No. 2 12c

Post Toasties Pkg. 8c

- TOMATO JUICE—Libby's, No. 2 11c
- DEEP BROWN BEANS—Libby's, jar 16c
- TOMATOES—Stockley, Solid Pack, No. 2 1/2 21c
- LIBBYS BABY FOOD—3 cans 20c
- TOMATO SOUP—Campbell's, can 9c
- HERSHEY'S COCOA—1/2 lb. 10c

- EVERLITE FLOUR—10 lb. 55c
- Morton's Sugar Cure—Lg. can 79c
- BRIGHT - EARLY COFFEE—lb. 27c
- BORDEN'S HEMO—lb. jar 49c

PIGGLY SUPER MARKET WIGGLY

"Fashions of the Times"



At left is a short dinner dress with pink sweater knitted top over black skirt. Knitted hat and gloves to match. The "Georgia Gingham Girl" (right) wears a chic resort 3-piece play-suit of cotton printed in violet and green. These styles and many others shown in the "Fashions of the Times" in New York Times Hall, New York City.

Are We Going To Change Now?

It might improve the perspective of our Washington coal shortage prognosticators to read a news release from Paris describing how the matrons of the maternity hospitals of that city are appealing for "coal for babies." It states that: "At present, births average sixty daily. Because the mothers have suffered many privations, especially in the matter of food, about one-third of the new babies require special attention, but incubators and other appliances are operated by electricity, and current in the city is dispensed most grudgingly, since there is very little coal with which to generate it. . . Hot water bottles are being resorted to."

And we think we are short of coal! Coal mine operators have claimed steadily that the coal shortage of which so much has been heard, is small in spite of strikes, and could be made up if strikes would cease. They have gotten precious little encouragement from the government that dominate every detail of their operation.

The positive, hopeful attitude of the coal producers is in sharp contrast to the pessimism of officialdom. But then that is the way it has been all through the war. The bureaucrats delight in saying a thing can't be done, while private individuals in private industry go ahead and do it in half the time in which the official "experts" said it couldn't be done at all.

In the past, the responsibility of production has been left to those who have demonstrated they can produce. That is why the United States has always been a land of plenty.

SANTA FE CARLOADINGS

The Santa Fe System carloadings for week ending November 4, 1944, were 27,170 compared with 24,062 for same week in 1943. Cars received from connections totaled 16,081 compared with 13,401 for same week in 1943. Total cars moved were 43,251 compared with 37,463 for same week in 1943. Santa Fe handled total of 44,384 cars in the preceding week of this year.

Post Office Receipts Increase Over 1943

The local Post Office reports receipts for the month of October of \$4,824.56, as compared with \$3,056.25 for the corresponding month of 1943. This represents an increase of 39 per cent. The increase is believed to be largely due to the fact that overseas Christmas parcel mailing was much heavier than last year.

The public is reminded that due to war time conditions early mailing of Christmas gifts will again be necessary this year. The use of Christmas seals is permissible this year for the Christmas season but such seals should not be placed on the address side of the parcel and the parcels should bear only one address.

Christmas greeting cards for soldiers and sailors overseas should be sent with the first class rate of postage paid thereon. The War Department urges that such greeting cards should be mailed soon, as cards mailed now will reach even the most remote A. P. O. by December 25.

Prisoners Of War Mail

The public is again reminded that letters for prisoners of war should be placed in two envelopes, the inner envelope being addressed to the prisoner, and the outer envelope unsealed being addressed to the local postmaster. This is necessary because letters for prisoners of war must be dispatched to New York without the stamps being cancelled at the local office.

After Five Years Of Darkness

A news item from Manchester, England, dated September 12, stated: "The lights came on in this industrial center of 800,000 population Tuesday night after five years of darkness—the first big city in Britain to have its blackout lifted."

"The switch was turned at 9 P. M. Some people just stood and gazed down the main thoroughfare, smiling. Others strolled along waving to passersby. Some even ran from lamp post to lamp post, kissing them."

The behavior of the Britishers may seem a little theatrical to modern Americans who have never known what it is to be without plenty of electricity. Our lights have blazed throughout the three million square miles of the United States during practically the whole five years that most of the rest of the world has lived in darkness. Neither enemy action nor demands of war industry have caused any noticeable sacrifice in our "electrical" standard of living.

This fact alone is remarkable. The load was tremendous and electric generating facilities kept ahead of demand. When it is considered that this was accomplished in the face of a studied political drive to have government power production usurp the field of investor-owned, business-managed electric enterprises, it becomes more than remarkable. It is a miracle.

The English, after five years of darkness, really appreciate electric light. Can we say as much? Hardly, or we would not countenance the attempts of professional politicians, promoters of PUDs, power authorities and czars to wreck a highly taxed industry that has turned in over half a century of uninterrupted progress in the service of the public.

Texas Now Stands 4th In USO Quota

AUSTIN — Texas again held first position among all big quota states in the nation and moved up from sixth to fourth place among all states in the most recent weekly report of National War Fund collections, Wayland D. Towner, general manager of the United War Chest of Texas, announced Saturday.

The state standings are based upon the percentage of each state's war fund goal reached. Texas has led all big quota states since the annual campaign opened on Oct. 10, and has steadily moved up in the "all states" list, Towner said.

On October 28, the date of the last report compiled by the National War Fund, Texans had contributed 87.05 per cent of the state goal of approximately \$5,000,000, Towner announced.

Terry counties filled their quota the first week of the drive.

Mrs. O. W. Proctor visited in Corpus Christi last week with her sister and new niece.

Teaching Profession Don't Pay Now Days

The supply of teachers in Texas does not promise to improve in the near future. On the contrary the situation could become even more acute. Fewer college students are studying to enter the teaching profession, and although a large number of emergency certificates have been issued, the number has been inadequate to meet the need for well trained teachers.

The low pay of teachers in Texas is given by the Teachers Association as one of the chief reasons for this shortage. The average pay of teachers in Texas last year was approximately \$1200 per year. The National average pay for teachers is more than \$600 per year.

The man who is always in a few soon goes to pot.

COTTON QUERY

There's a Cabin in the Cotton, But no Cotton in the Cabin; Aunt Jemima's gettin' supper, In a dress of acetate.

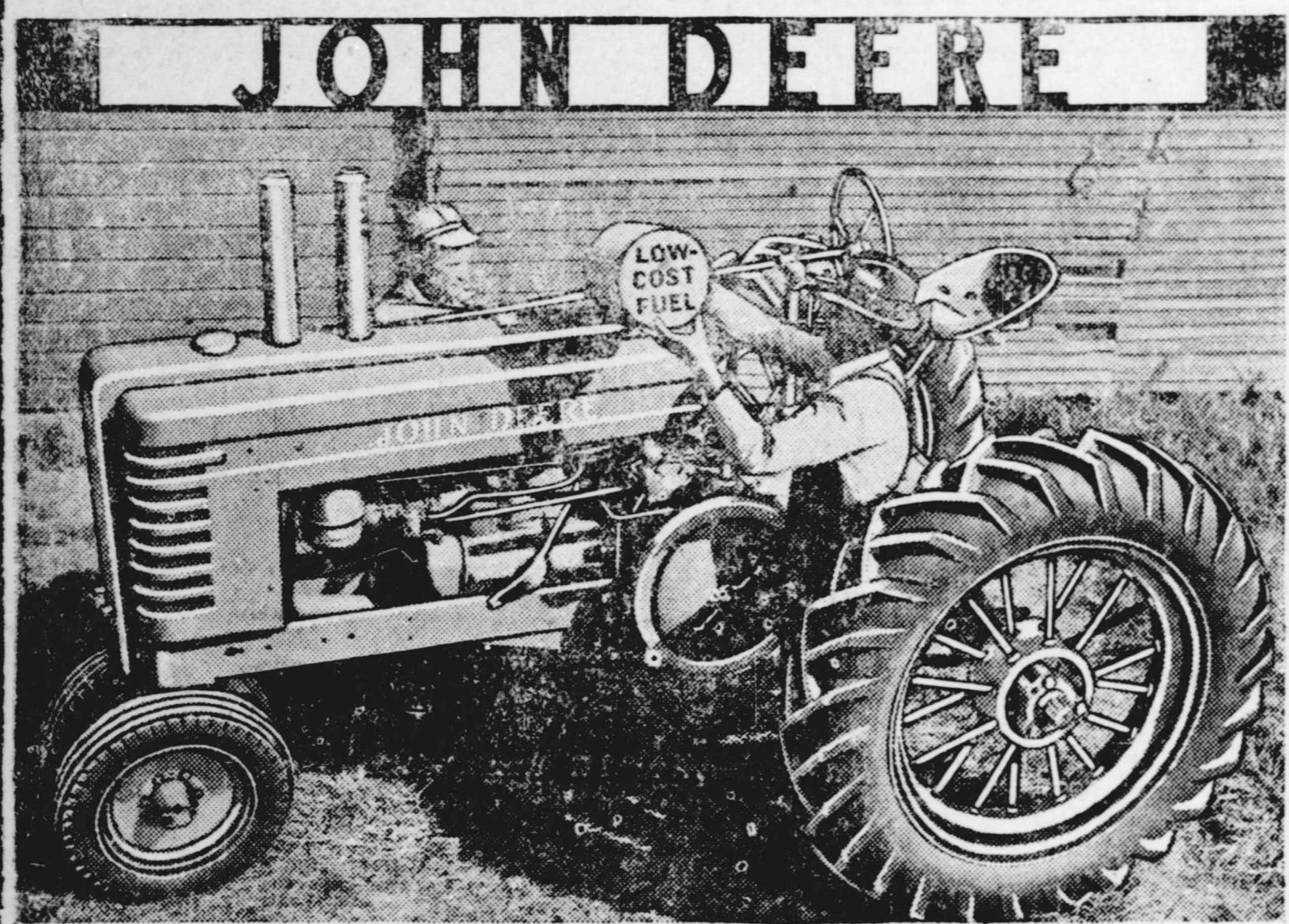
Uncle Peter, in a polo shirt And pants of rayon yarn, Wears a tie of purple slip-spun While he's milkin' in the barn.

Sara Manth's peelin' 'taters in Her brand new celanese; Arabella, in her bemberg Is on the doorstep shellin' peas.

Baby Ned and little Eva, Crawlin' round the cabin floor, Have on little lastex rompers From the 5 and 10-cent store.

Oh, the Cabin's in the Cotton still, Just like in verse and song, But with no Cotton in the Cabin, Will it be there very long.

—Charles E. Fenner



ANNOUNCING Change of Ownership

We wish to announce that we have purchased the Chisholm Implement and Hardware. We have retained the same efficient employees to keep your John Deere Implements in first class condition. . . . We invite all the old customers as well as new ones to call on us.

JOE W. JOHNSON

Johnson Implement

YOUR FUEL DOLLAR GOES FARTHER IN A JOHN DEERE

THIS NEW FULL-SIZED ROPER GAS RANGE

BUILT TO QUALITY STANDARDS THROUGHOUT

FEATURES

- One "Giant-Speed", One "Speed" and two "Simmer-Speed" top burners—ideal for all kinds of cooking including "waterless" cooking.
- Patented "Staggered" cooking top for more usable area . . . greater convenience.
- Big "3-in-1" oven with heat control. Assures even heat, speed, and economy.
- "E-Z-Roll" broiler with "Enamo-Grill." Provides a clean, fast broiling service.
- Giant "Store-All" for convenient storing of utensils.
- "Lifetime" oven and broiler charts, permanently fused into the porcelain enamel.
- And many other popular features.

COOK WITH GAS

THE FLAME THAT WILL BRIGHTEN YOUR FUTURE

For those who need new cooking equipment, this fine new Roper gas range will prove a dream come into being. It's full-sized. It's smartly designed. It will bake, oven cook, broil, fry, boil, sauté and cook foods the flavor-seal "waterless" way. It offers an outstanding cooking service.

Built by Roper, manufacturer of fine gas ranges for more than 59 years, it saves food, fuel, time—cooks foods with those healthful vitamins sealed within. If you have no range or if your present range is beyond repair, you are eligible to purchase this new Roper. Stop in for complete information.

Copeland Hdw.

Wherever you eat -

BALANCE YOUR LUNCH with FRESH FRUITS and VEGETABLES

"JUST BABY AND ME"

The noonday lunch is most often neglected by the busy housewife. A raw vegetable salad, a quick-cooked vegetable or two, milk and bread, with fresh fruit for dessert, require very little time and are easy to prepare. Whether you eat at home, in a restaurant or other eating place, be sure you get plenty of vitamin-rich fruits and vegetables.

THE WORKINGMAN'S LUNCH

Variety in the lunch box is easy to achieve when you use plenty of fresh fruits and vegetables. Crisp lettuce and celery, whole red ripe tomatoes, carrots, a big bunch of Grapes, a bright red Apple, or a juicy Pear . . . These fresh fruits and vegetables add freshness and life to the lunch box—and full food value!

LUNCH TIME AT SCHOOL

Children grow fast and play hard . . . and every bite they eat must be full of food value. For strong bones, good teeth and a healthy body, include plenty of "protective" fresh fruits and vegetables in their luncheon menu. For a better lunch, wherever you eat, follow the luncheon menu pattern.

LUNCHEON MENU PATTERN

- A cooked vegetable or two
- Potatoes
- A Raw Vegetable Salad
- Fresh Fruit for Dessert
- Enriched Bread
- Butter
- Beverage

Fresh Fruits and Vegetables
AT HOME-OWNED INDEPENDENT RETAIL DEALERS

fresh-from Keith's

BEN E. KEITH COMPANY

Largest Distributors of Fresh and Frozen Fruits and Vegetables in the Southwest
Dallas • Fort Worth • Longview • Abilene • Lubbock • Wichita Falls

For Peaceful Enjoyment HEAR A SUNDAY SERENADE
KGKO—1:00 P.M. EVERY SUNDAY

LISTEN FOR THE WHISTLE
Keith's Fruit Express at our new Radio Time
7:45 A.M. KGKO Mon.-Wed.-Fri.

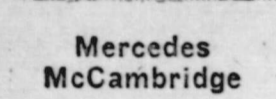
The Woman Listener

By Sally Welles

Gertrude Berg, author and director of the friendly and familiar "Goldbergs" program, celebrated her birthday this month in a manner which is guaranteed to cause envy among the nation's radio fans. Friends arranged a gala surprise party for this greatly loved air personality and not the least of the surprises was Frank Sinatra, who greeted Mrs. Berg by singing "Happy Birthday."

Special added attractions were the novelty gifts. Each guest brought an inexpensive present, such as a soap dish, china cup or ash tray. Tucked inside each gift was a pair of stockings, making Mrs. Berg the owner of three dozen pairs of hose. (Mrs. Berg also plays "Mollie" on the radio program.)

Mercedes McCambridge, the lady of a thousand voices and feminine lead in the mystery-adventure series, "I Love a Mystery," has left the cast of this leading radio-thriller for a Broadway stage career. Mercedes won the title of the "Lady Lon Chaney of the Air" despite her obvious pulchritude. During her year and a half with the popular Carleton Morse mystery series, she has played some 300 character roles ranging from a Chinese elevator girl to an 80-year-old kleptomaniac. Her work in the series brought her thousands of fan letters and it also brought her to the attention of casting directors in both New York and Hollywood.



Mercedes McCambridge

Current "Right to Happiness" scripts are in keeping with the trend of daytime serials to emphasize war themes in such a manner as to be of actual value to listeners with war-brought personal problems. The plot is concerned with the return of a war hero, Billy Harris, whose dreams of becoming a surgeon have been shattered by the loss of an arm. Through the efforts of friends and medical associates, Billy will exemplify how the

rehabilitation of a fighting hero can be accomplished.

Something new in wedding presents was sent to Chichi and Stephen Hamilton (newly-wedded heroine and hero of "Life Can Be Beautiful"). Two burley men arrived at Papa David's Slightly-Read Bookshop with an enormous crate, 15 feet long and 3 feet wide. This white elephant is a circular staircase. The donor is Hank O'Hoolihan, Chichi's boss and former suitor. Hank figures Papa David, Chichi and Stephen can be kept together by connecting the bookshop with the flat upstairs where Stephen and Chichi are making their home.

In recognition of her use of the radio serial to promote the battle against juvenile delinquency in cooperation with the American Legion, Irna Phillips, author of NBC's "Road of Life" serial drama, was specially cited at the recent Twenty-Sixth Annual Convention of the Legion in Chicago. Miss Phillips, who was a speaker at the convention, asserted that daytime radio, by virtue of its being both a social and intellectual force, will be a prime factor in assisting America to solve its post-war problems.

G. I. Jane, according to Bernardine Flynn (Crisco's Radio Newspaper, CBS, Monday through Friday) is 100 per cent back of G. I. Joe as a member of the WAC. She will work 16 hours a day, seven days a week. . . she's a paragon of patience, resourceful, adaptable, and self-sufficient. Given a pocket knife, some bobby pins and a nail file, she can fix anything that goes wrong around barracks, mess hall or office.

Her shoulder bag is G. I. Jane's retreat to femininity. She has to scratch through pictures, address book, needle and thread, letters, scissors, nail file, lipstick, and compact to get her pass for the M. P.

Bond Drive To Get Underway Next Week

Chairman Burnett, announced this week, that all arrangements are being made to put on the Sixth War loan drive scheduled to begin Nov. 20, and that committees will be announced next week.

However he calls attention that we are short of the current quotas of Series "E" bonds, and urges that all who possibly can, buy these series, before the regular drive begins.

It is also learned that Mrs. Howze, owner and operator of Brownfield's three Theatres, will put on 2 free shows during the drive to help out in the sales of bonds. Mrs. Howze is to be commended on her never failing aid and patriotism, in everything pertaining to the war effort.

Mr. and Mrs. Fred Lowe and children visited in the I. A. Lowe home in Lubbock Sunday.



Santa Fe Carloadings

The Santa Fe System carloadings for week ending October 28, 1944 were 28,244 compared with 24,417 for same week in 1943. Cars received from connections totaled 16,140 compared with 13,954 for same week in 1943. Total cars moved were 44,384 compared with 38,371 for same week in 1943. Santa Fe handled total of 44,132 cars in the preceding week of this year.

Lieut. Col. and Mrs. C. T. Edwards of Austin visited Mrs. Curley Edwards and two daughters, Rebecca Mae and Jonelda, Tuesday.

Amendments Carried

All of the constitutional amendments submitted at the recent election appear to have carried by substantial majorities. However, it is noted that only about one fourth of the votes polled for governor and the ticket, voted for or against the amendments, indicating that three-fourths of the people did not understand them or were unconcerned about them. Although notices had previously been published in all county seat weekly newspapers. Evidently the National elections overshadowed the interest.

Mrs. Douglas Repp and Mrs. Fred Youree and son, Frederick, of Lubbock, visited in the Dick McDuffie home Friday. Also, Mr. and Mrs. Paul Hardwick of Lubbock, visited the McDuffies before the ball game of Lubbock and Brownfield, Friday night.

Two Terry County Fighters Returning

Technician 4th Grade Curtis B. Bass, returning from 27 1/2 months overseas with the cavalry, in the Asiatic Pacific theater of operations, will arrive about Nov. 7 at Fort Bliss, Texas, prior to visiting his parents, Route 3, Brownfield. He is the son of J. C. Bass.

Also, Technician 4th Grade Johnnie L. Berryhill, returning from 27 months overseas with the cavalry in the Southwest Pacific theater of operations, will arrive about Nov. 7 at Fort Bliss, Texas, prior to visiting his wife, who lives on route 2, Brownfield.

Mon Telford, Jr., son of Mr. and Mrs. J. M. Telford, and Raymond Houchins, son of Mr. and Mrs. Sam Houchins, left Brownfield Tuesday morning at 2 o'clock for Dallas where they will leave for boot camp in the United States Navy.

Old Stokes Farm Big Farm Sale On

One of the biggest farm sales in the history of this area will take place at the old Stokes farm just northwest of Welch, and just over in Dawson county, Tuesday, November 14. The farm is now known as the J. D. Thompson farm. Sale starts at 11 A. M.

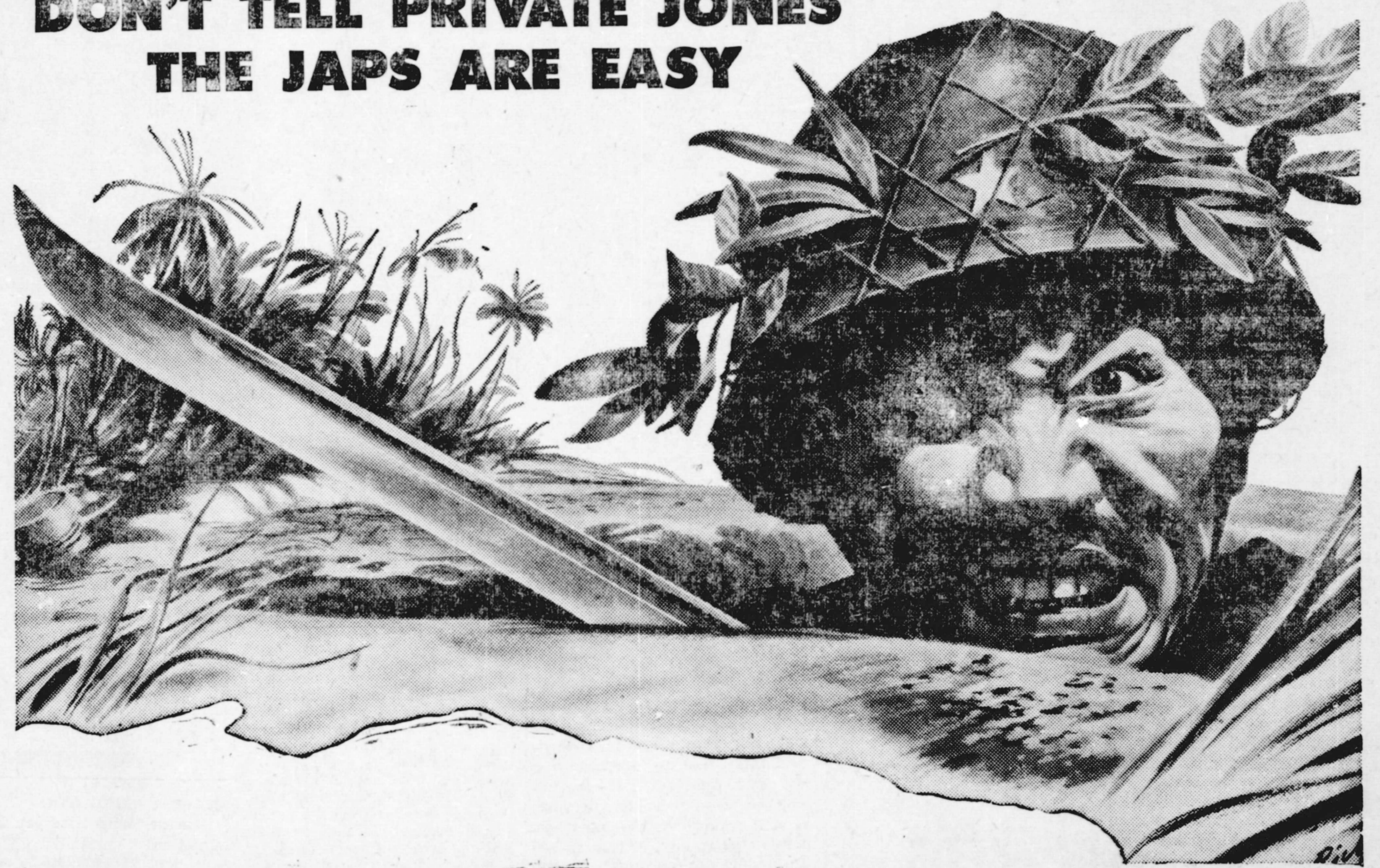
Go out on Lamesa highway 17 miles, and turn west one mile and then south. Col. Houston Glasson, of Lamesa will be the auctioneer, Mrs. Glasson the cashier, and Hazel Hancock, clerk.

Sale includes livestock of all kinds, poultry and many farm implements.

According to information received Tuesday, by their wives, Ted Hardy has just landed in England, and Bruce Zorns there on same convoy, but was immediately sent elsewhere.

PUSHOVER?

DON'T TELL PRIVATE JONES THE JAPS ARE EASY



THE JOB IN THE PACIFIC IS STILL TERRIFIC!

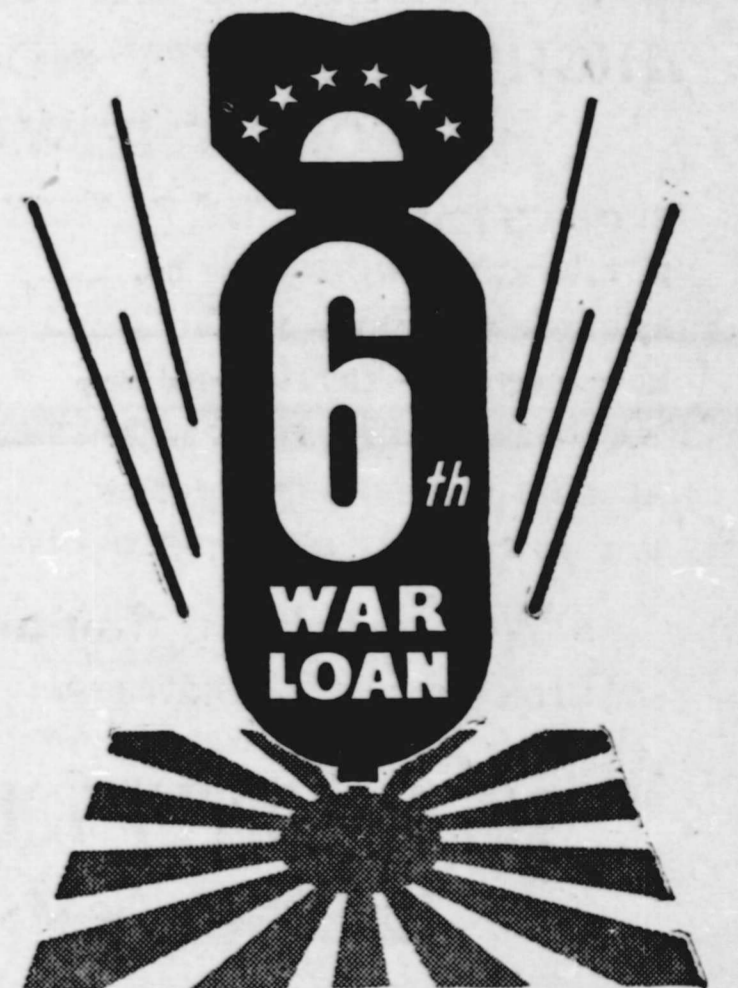


THERE ARE STILL MILLIONS OF TOUGH, BRUTAL JAPS TO LICK. EVERY JAP WE KILL MAKES MY CHANCES OF GETTING HOME BETTER, AND IT COSTS PLENTY TO KILL A JAP

The fight in the Pacific calls for a highly specialized type of equipment. B-29 bombers that cost \$600,000 in War Bonds; M-4 tanks with bulldozer blades that cost \$67,417; "alligators" that cost \$30,000; millions upon millions of gallons of gasoline. We need more and costlier equipment than any war has ever called for. And that's the big reason for the 6th War Loan Drive. Just as long as a single Japanese aims a gun at our men—we must continue to buy War Bonds.

Do your full share now!

Once again you are asked to buy at least one extra \$100 War Bond. Buy more if you possibly can. Not only is it for the final Victory—it's for your future. Sign up for extra War Bonds on the Payroll Plan. Welcome the Victory Volunteer when he or she calls at your home. Remember—the job in the Pacific is still terrific.



YOUR COUNTRY IS STILL AT WAR—ARE YOU?

- McWilliams Furniture
- J. D. Akers, Tank Truck Contractor
- Hahn Motor Supply
- West Texas Gin
- Go're Shop
- Brownfield Ice Co.
- St. Clair Variety Store
- Cave's 5, 10, and 25c Store
- Brownfield Coffee Shop
- De Luxe Motor Inn

- J. H. (Bull) Stinson
- Gay Price
- City Tailors
- Fowler's Used Furniture
- J. D. Miller
- Hyman-Newberry, Gulf Station
- Terry Co. Creamery
- Bandy Produce
- Chas. Murray Repair Shop
- Tudor Sales

- Knight's Furniture
- Dick Fallis-J. E. Patterson Super Serv.
- Banner Creamery
- C. V. Ball Implement
- Farmer's Implement
- J. B. Stevens Grocery
- Knight's Implements
- Terry Co. Lumber Co.
- Furr Food Store
- Terry County Herald

THIS IS AN OFFICIAL U. S. TREASURY ADVERTISEMENT—PREPARED UNDER AUSPICES OF TREASURY DEPARTMENT AND WAR ADVERTISING COUNCIL

PLAINS NEWS

Mr. and Mrs. L. D. Camp are visiting in Lamesa this week.

Mrs. Kit Morris, Mrs. J. H. Morris and Mrs. John Camp and son spent the week-end in Odessa visiting relatives.

Plains Chapter No. 862, Order of the Eastern Star met in regular session Monday night, Nov. 6, with 25 members present. Refreshments were served by Mr. and Mrs. J. M. Cheek.

Mrs. Lillian Luna and Mrs. Edith Bowers attended the Grand Chapter of the Eastern Star in Fort Worth last week.

Born to Mr. and Mrs. Bill Powell on the 4th, an 8 1/2 lb. baby boy. The young man name is Tye Earl.

Mrs. Stanley Bower's father of Lubbock is here visiting her.

Mr. and Mrs. Phil Murphy and family of Big Lake spent a few days here this week with his parents, Mr. and Mrs. S. F. Pride and family.

Tax Collector Virgil Burnett, stated this week, that about 66 per cent of taxes for the year 1944, had been paid to date. This reflects the ability of the people financially, as in former years they mostly waited till last day, end of the year, and then many delinquent. It was revealed that very few went delinquent last year, and not likely will this year.

HE GOT HIS

"Did you know that the High-gee Opera Company gave 'Robert the Devil' last night?" "Serves him right. Let him behave himself."

BASKET

In response to the government's paper conservation program, more than 175,000 grocery stores, including chain, independent, cooperative and voluntary chain stores, have pledged cooperation. In addition, thousands of variety, drug, department stores and other retailers have joined in the drive. In short, the entire retail distribution industry is taking part.

It should be emphasized in order to forestall the impatient shopper who assumes the disappearance of paper bags in stores is an effort to "save money," that the whole idea emanates from the government. Retailers, just as anyone else, have been asked to save paper. They are doing their best to save it and that is all there is to it. Part of their job is to secure cooperation of consumers. Customers are asked to not waste bags. In self-service stores this means not to take a large bag when a small one will do. It means not to ask for bags for packages that are already wrapped. Whenever possible, used bags should be brought from home. A poster typical of the type appearing in stores throughout the country, carries the admonition: "If you have a market basket, bring it along. You will find it convenient and even fashionable during these war days."

SAD TALE

"If you refuse," he swore, "I shall die." She refused him. Sixty years later he died.

BE SURE AND BUY—

PHILLIPS "66" BUTANE

The Plains Liquified Gas Co.

Office Across Street from Post Office

R. O. BLACK, Secretary

R. J. PURTELL, Mgr.

JUST RECEIVED—

... A Carload of Good, Dry—
2x4, 2x6, 2x8, 2x10, and 2x12

Lots of miscellaneous stock on hand. Yellow Pine and Fir Lumber to be added to our present lumber stocks.

Call On Us!

CICERO-SMITH LUMBER COMPANY



“LIKE TO SWAP NIGHT CLUBS, PAL?”

“Sorry, chum—no ringside seats. You sit in the mud, see?”

“You got a floor show of lizards and mosquitoes crawling over your face.

“You got a nice little 4-piece orchestra of Jap mortars, Zeros, machine guns, and your best friend screaming in the next foxhole.

“Come any time, pal. The show goes on all night. For a long time. There’s never a cover charge. Not even for the flag they put over you when they carry you out.”

We’re all human.

We all like to go dancing or see a show or

buy an extra suit or dress occasionally. But this war still has a long way to go. There are still 75 million Japs who don’t believe in surrendering.

So during this 6th War Loan, how about putting all that luxury money into something a little more permanent—an extra \$100 War Bond at least—to help get this thing really over and bring those boys of ours home?

It’ll hurt. But not as much as the Jap bayonet in your neighbor’s stomach. You get something back—in ten years—\$4 for every \$3 invested. He doesn’t.



BUY AT LEAST ONE EXTRA \$100 WAR BOND TODAY!

Jones Dry Goods Co. - Robert Noble Real Estate and Insurance

This is an official U.S. Treasury advertisement—prepared under the auspices of Treasury Department and War Advertising Council

To Whom It May Concern

SOMEWHERE IN EUROPE, Oct. 29, 1944—This letter is written and dedicated to two faithful fighting sons of Texas, now serving with the armed forces somewhere in Europe. Since the early days of the war I have been closely associated with them, and since D-Day, often in the heat of battle. Through mud and rain and fly-

ing shells, their courage stands out above the average man. Today finds us in the same army, still fighting the same war, to the bitter end, bloody and cruel, on and on as though there were no end.

Days and weeks of mud and slesh, that seem an eternity, but still the war goes on. Through all this their thoughts are not of themselves, but of home and the things they have always loved. No, they have never made the

headlines, not even a page, they are just two average “Joes, who hope to return to Brownfield and Terry county, after this mess is over.—Just an average GI Joe, who admires courage in its purest form.—A Home Boy.

John Chisholm Sells Business to Joe Taylor

One of the largest business deals that has taken place in Brownfield in quite some time, occurred last week late, when it was announced that Joe Taylor, who has been farming in the northeast part of the county, had purchased the implement business of John Chisholm.

Mr. and Mrs. Taylor will have personal charge of the business, which includes the sale of John Deere Implements and parts, as well as the repair of such implements, which is a growing business here.

The Herald has had no indications of what Mr. Chisholm will do since selling, but he has considerable farm interests here, and it is supposed he will personally supervise them. At least we don’t believe the Chisholms are quitting Brownfield.

We welcome the new people to our business interests, and call your attention to their ad in this issue.

HIS USUAL WAY

Outside the storm raged. The deafening thunder rolled and lightning flashed almost continuously. Presently a bolt struck Mr. Allen and knocked him completely out of bed. He rose, yawning, rubbed his eyes, and said, “All right, dear; I’ll get up.”

Those who censor the modern bathing suit have scant reason for doing so.

Time was when they suspended law violators. Now they suspend the sentences.



Contract Termination

The House Committee on Military Affairs, headed by Rep. Andrew J. May of Kentucky, recently called several big airplane manufacturers to Washington one at a time to ask what they were going to do when their war contracts were cancelled, and they all answered alike. They said, in substance, “We have been too busy getting airplanes off the assembly line to worry about Post-War.”

It is inspiring to see this handful of big industrialists show the spirit of ‘78, disregarding what could mean financial ruin to every one of them. Just the same, it’s a good thing the government sees their danger. It is a problem that must be handled wisely or it will turn into an economic blockbuster for labor and agriculture.

No Small Matter.

Flying has become America’s biggest business, four times more dollar volume than the automobile business ever had. Every citizen has reason to be grateful that American industry had enough resources and vitality to meet the challenge of this nation’s enemies and build amazing quantities of aircraft. But most of us, like the manufacturers themselves, have given very little thought to economic problems which came with this huge three-year achievement.

The truth is that airplane manufacturers of America are financially unsteady. They have grown so fast that they are top-heavy. The May committee learned this from its witnesses. Amounts of their government contracts are huge; amazing sums pass through their hands, building no reserves. When bills are met, taxes paid and “renegotiation” finished, there is little left. Annual dividends from their 2.7 per cent net earnings look like half of a weekly payroll.

A Real Danger.

Suppose an average aircraft factory owner with nothing saved for a rainy day should fix his chin when government contracts were suddenly stopped and vow to retain all his employees anyway. He would exhaust his surplus and go broke in less than a month. It is even worse than that: If contracts were terminated and the government failed to settle up right away, the companies would fall even if they had no payrolls.

Here’s the reason: All manufacturers of war goods have big obligations they can’t dismiss with a wave of the hand. When the war is over, Steinway, who wants to forget about wings and start making pianos again, will be looking to General Aircraft for what it takes to resume a peacetime, piano tempo. What the government delays doing for General Aircraft will be no help to Steinway or any other sub-contractor.

Affects the Farm.

Anybody who says “Let the manufacturers worry,” does not recognize his own position. Think of this: Farmers realize \$300 a year from what the average airplane worker spends for food; multiply this by three million workers, and it means nine hundred million dollars worth of farm products. That’s about all 600,000 dirt farmers can grow; too many to be left without a market.

The government can lighten this blow, if not dodge it entirely. A businesslike method of ending war contracts will put ready cash in the hands of manufacturers to satisfy their sub-contractors and suppliers and to maintain work for at least part of their men. It is this that concerns also the Senate Committee headed by Sen. Walter F. George of Georgia.

Unless well planned machinery is created for quick settlement, there might be many contractors like the one who got final payment on his Spanish-American war contract in 1918 and waited until 1942 for settlement of contracts for World War I. This would break most of the airplane companies and throw multi-

Cotton ginned in Terry county up to noon Tuesday was approximately 17,731 bales.

Barbara Jean Benton spent the week-end with Betty Horner in Seagraves.

Aviation Cadet C. L. (Bobby) Lewis is now stationed at Corpus Christi.

How times change. Time was when women had to lift their skirts to cross the street. Now they have to hold them down.

It’s not the square miles, but the square people, that make the nation.

Nelson-Primm Drug Company advertisement featuring various products like Woodbury Facial Soap, Barbamol Shave Cream, Mar-o-oil Shampoo, and others with prices.

Red Chain Feeds advertisement listing various feed products like Egg Mash, Egg Nuggets, Chick Starter, and Hog Supplement with prices.

Various short news items and classified ads including land buyers, lost items, and business notices.

Higginbotham-Bartlett Co. advertisement for lumber and building materials.

Additional classified ads and notices including land buyers, lost items, and business notices.