

Better—or Just as Good?

MOST of us aren't satisfied with buying—or growing or manufacturing—something that's "just as good." We want something better. And, in most cases, that something better comes through competition.

For competition—real competition—is something besides two people making, or offering for sale, the same goods or services. It involves a lot more. And anybody who serves the public prospers because he has something better to offer—whether it's quality, prices, service, or just a clean appearance and a pleasant smile.

Real competition doesn't come from punitive taxes, or subsidies, or any other sort of horse-race handicapping to make everybody in business start even. For it isn't equality that's needed; it's the inequalities that are the true measure of progress.

Real competition is the kind that encourages the manufacturer, the farmer, or business man to get his quality up, his costs down, and to develop new things his customers want. It's this kind of competition that produces something better rather than something just as good—that insures to the public a steady increase in the value it gets for its money. *General Electric Company, Schenectady, N. Y.*

Hear the G-E radio programs: "The G-E All-girl Orchestra" Sunday 10 p.m. EWT, NBC—"The World Today" news, Monday through Friday 6:45 p.m. EWT, CBS—"The G-E House Party," Monday through Friday 4:00 p.m. EWT, CBS.

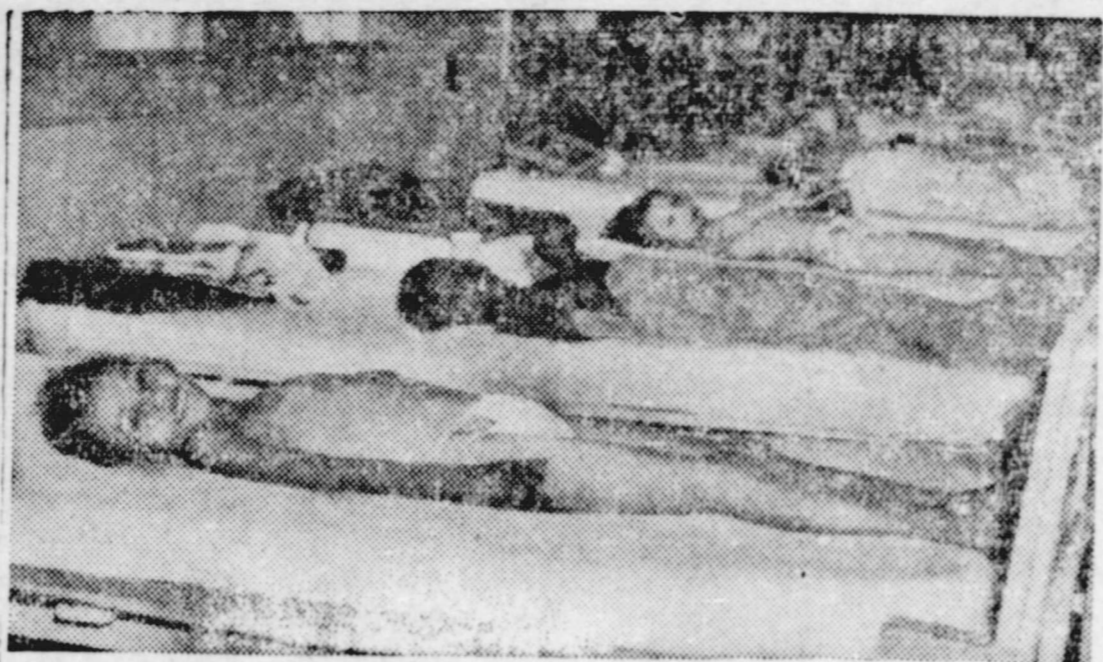
BUY WAR BONDS

GENERAL ELECTRIC

WANTED—

To buy any kind of peanuts, good or bad. Must be dry.

PRICE IMPLEMENT CO.
Money Price



Negro and white children alike received the finest medical care and treatment in the wards of the Emergency Infantile Paralysis Hospital at Hickory, N. C. Victims of the 1944 epidemic of poliomyelitis, these are but a few of the nearly 400 children cared for at Hickory by The National Foundation for Infantile Paralysis with dimes and dollars from the March of Dimes.

Better Garden Insecticides

COLLEGE STATION, Jan. 23—Texas gardeners will be able to wage a more successful fight upon destructive insects in 1945 because no restrictions will be placed upon the permissible rotenone content of insecticides for the coming agricultural season.

Removal of restrictions, which were in effect last year, is intended to enable manufacturers to offer finished insecticides having a rotenone content which they find necessary to obtain adequate crop protection, says Paul Gregg, entomologist for the A. and M. college extension service.

Last year manufacturers were prohibited from making a garden dust containing more than five-tenths of one per cent of rotenone. Experiment station records show, Gregg says, that rotenone garden dusts should contain at least 75/100 of one per cent of this insect-killing agent to give satisfactory control. These records show further that the addition of an activator to the rotenone dust does not increase its effectiveness in controlling garden insects.

It is pointed out by the war production board and the war food administration, which acted jointly, that removal of the restrictions in no way implies that greater quantities of rotenone-containing material will be available for agricultural use this year. Owing to heavy insect infestation late in the 1944 growing season, inventories in the hands of distributors and dealers are low as compared with those at the corresponding period in 1943, WPB says.

Victory gardeners are cautioned to read carefully the label on the container and select, if possible, a garden dust which contains at least 75/100 of one per cent (.75%) rotenone for best control of garden insects. Gregg suggests that buying the rotenone garden

THE TEXANS SHARE IN THE WAR

The famed 36th "Texas" Division which fought so heroically in Italy, is picking up new laurels in France, where it has already taken more than 17,000 German prisoners—an average of more than one and a half prisoners for each member of the Division. The figures count only live Nazis in the hands of the Texans, and not the several thousand killed outright.

Most recent news reports say the 36th is in a new offensive. Apparently the Texas boys just don't know how to retreat!

And, speaking of Texas boys, here's a tip that may help you make them mighty happy at little cost: send them your home-town newspaper. Better still, enter a subscription for your son, husband or friend, so that the paper will go to them direct from the newspaper office each week. Nothing makes a better gift, for every soldier wants to read all the home-town news. The boys abroad would rather have the home-town weekly than the New York Times plus all the current magazines!

Incidentally, Texans at home are going to receive a lot of national publicity when the final report on the recent War Chest drive is made. Details aren't ready for publication yet, but Wayland D. Towner, United War Chest of Texas general manager, has let slip the fact that Texas generosity came through again!

All you who contributed so generously can be sure that you have helped toward victory—and you have helped to make life better for our fighting men, too!

dust early will permit manufacturers to do a better job of distributing their insecticides and also economize storage or space to take care of needs later in the season.

THE OLD JUDGE SAYS...



"Judge, remember that place up in the mountains where we went trout fishing last year?"

"I sure do, George. We had a great time up there, didn't we?"

"I'll never forget it. But this will interest you, Judge. I heard just yesterday that the revenue men raided a big still right near there. Guess that's where all that high-priced moonshine we heard about has been coming from."

"Wouldn't be a bit surprised. I saw in the paper the other day where the Government has raided thousands of such stills during the past year."

"Sounds sort of reminiscent, doesn't it, Judge?"

"Exactly and it's not hard to figure out. As soon as the distillers stopped making whiskey and devoted their entire facilities to the production of industrial alcohol for the Government... the racketeers muscled in again."

"I hate to think of how that might have spread, Judge, if the Government hadn't found it possible, without interfering with our war effort in any way, to permit a short resumption of legal whiskey production recently."

This advertisement sponsored by Conference of Alcoholic Beverage Industries, Inc.

ERNEST W. SEARS FINISHES BOOT CAMP

One of the proudest boys to be home we have seen in a season, was Ernest W. Sears, who was with his grandad, C. J. McLeroy late Saturday, and on his way out home.

He had just finished boot camp at San Diego, which he described as plenty tough, but he was glad it was over, and he could be assigned somewhere else.

PAYMENT AUTHORIZED

Austin, Texas, Jan. 20.—Payment of \$1 per scholastic to Texas school districts was authorized today from the state apportionment of \$25 per scholastic for the school year. State School Superintendent L. A. Woods said an additional \$3 per scholastic payment will be made in late February or early March.

Mr. and Mrs. Sims of Plainview, were last weekend visitors here. They were former Brownfield residents, and operated a shoe shop here.

Mr. and Mrs. A. J. Jackson attended the funeral of her mother, Mrs. Earp in Eastland last week.

Mrs. Earp has visited here several times in the home of her daughter. The Jacksons live on the Clarence Lewis farm south of town.

Mrs. Carrol Collier, the former Barbara Taylor, returned the first of the week from Lake Charles, La., after being with her husband, Lt. Collier.

Mrs. R. L. Lewis is leaving to join her husband, who is in Virginia. Mrs. Roy Hicks will replace Mrs. Lewis as book-keeper at Knight Hardware. Roy Hicks has been stationed in Italy, the past year.

W. C. Welcher of the Wellman community was in one day last week to renew, and stated that the 10 or 15 days of pretty weather reminded him of spring, as spring should act, sans sandstorms.

The Herald—\$1.00 per year.

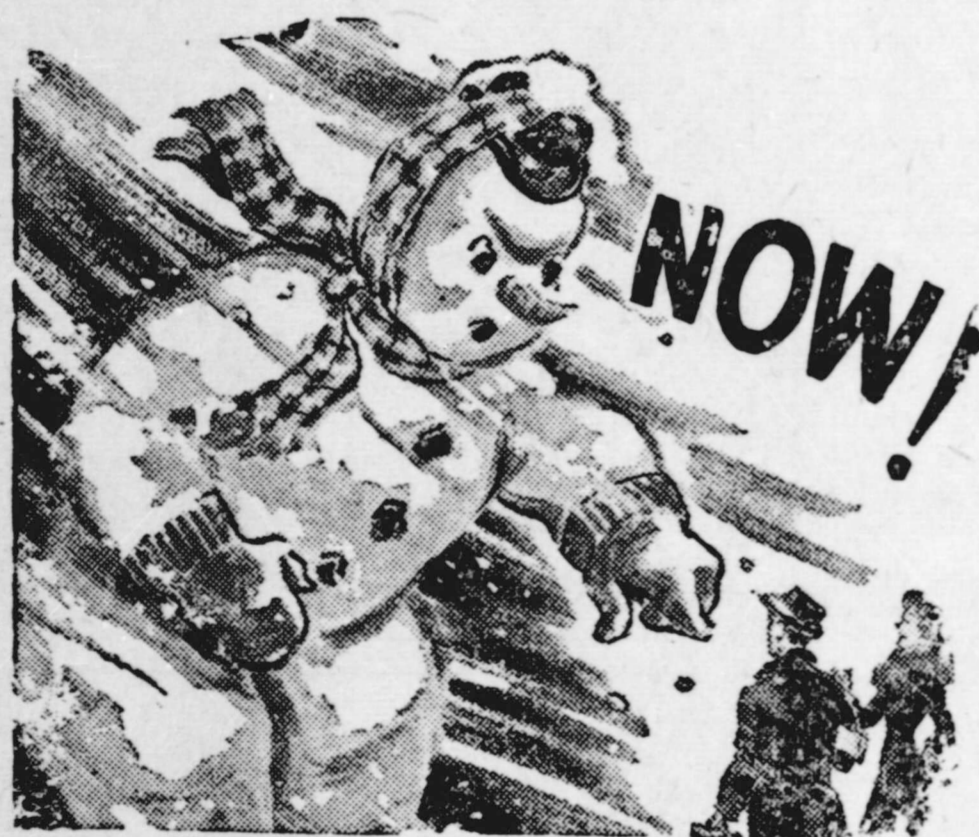
CHALLIS BAPTIST CHURCH ANNOUNCEMENT

Sunday school, 11 a. m. Preaching service at 12 noon. Subject: Worthless Faith. B.T.U. at 7:30 p.m. Preaching at 8:30 on the subject: The Fate of the Fruitless Fig Tree. Prayer service each Wednesday evening at 7:30. Wm. G. Guest, pastor.

BRONCHIAL COUGHS!

or Bronchial Irritations Due to Colds
Buckley's Famous "CANADIOL" Mixture Acts Like a Flash
Spend a few cents today at any good drug store for a bottle of Buckley's CANADIOL Mixture (triple acting). Take a couple of sips at bedtime. Feel its instant powerful effective action spread thru throat, head and bronchial tubes. It starts at once to loosen up thick, choking phlegm, soothe raw membranes and make breathing easier. Sufferers from those persistent, nasty irritating coughs or bronchial irritations due to colds find Buckley's brings quick and effective relief. Don't wait—get Buckley's Canadiol today. You get relief instantly.

PALACE DRUG STORE



INVEST IN A GAS HEATER NOW!

A good gas heater will make it June in January in your home. Keep your family comfortable and warm regardless of how cold the weather gets! Your fuel cost will be less and your home cozier when you use one of our good heaters. They're low in cost — high in quality!

Knight Hardware

ATTENTION FARMERS

We Are Now In The Market For

Low Grade

COTTON

AT PRICES ABOVE LOAN VALUE

Gin your cotton with us and we will give you full market value for your cotton.

FARMERS COOP SOCIETY NO. 1

PRESCRIPTIONS



JUST WHAT THE DOCTOR ORDERED!

EVERY TIME—

You can always depend on our quality drugs and our expert compounding of prescriptions! Call on us, also, for those much-needed drugs for winter ailments.



PHONE 14

ALEXANDER DRUG



Hail to the Chief—

... choice of the people; leader in our mighty struggle to free the world from bondage, actual and threatened. His inauguration day was one of the nation's most historic, because, for the first time it witnessed a president taking office for a fourth term. True, a tradition has been broken, but it was the American people who chose to break it and to continue uninterrupted our wartime lead-

ership, which has seen us so far on the road to Victory. First in the heart of our president—as first in the hearts of the people—is the wish that God speed our fighters home; and as he resumes his duties anew, with a nation united behind him, the world has witnessed another impressive example of Democracy at work. Greetings, Mr. President, we are with you one hundred percent!



The President's Birthday Party



... will be celebrated in Brownfield by a dance, given at the American Legion Hall, Tuesday night, January 30, with music by Buddy Arnett and his orchestra. The proceeds from this dance will be used to fight infantile paralysis. If you do not care to attend the dance, you may

contribute your offering direct to the president at Washington, D. C. Every donation, large or small, will be very greatly appreciated . . . and who knows, it might aid a loved one of your own someday. Infantile paralysis is no respecter of persons—it strikes both young and old, rich and poor, alike!

The following business firms and citizens of Brownfield and vicinity have donated money necessary to make this advertisement possible:

Collins Dry Goods
Star Tire Store
Blair & Mayfield —:— Texaco
Robert L. Noble
Jordan Motor Co.
L. O. Turner
Jack Hamilton
Hahn Motor Supply

Baldwin Garage
Newton Tire Store
McWilliams Furniture
Thomas Furniture Store
Cary Bakery
Brownfield Bargain Center, Inc.
Nelson-Primm Drug
Vest & Newberry —:— Gulf

Cave's 5-10-25c Store
Vernon Brewer
Jones Dry Goods
Hamilton-Lewis -: Firestone
Bandy Produce
Terry County Creamery
Fitzgerald Service Station
Blackstock's

Furr Food Super Market
Alexander Drug
St. Clair's Variety
Loyd Shoe Shop
L. Nicholson
Ross Motor Co.
Johnson Implement Co.
Kyle Grocery

Byreh R. Telford, supintendent of the boys reform school of New Mexico, visited in the home of his brother, Mon Telford, Sunday night.

Christene Chandler visited her parents, Mr. and Mrs. W. V. Chandler and her brother, Von, who has recently been discharged from the USN., in Quitaque, last weekend.

RED CHAIN FEEDS

GUARANTEED TO BE AS HIGH OR HIGHER QUALITY NOW THAN BEFORE THE WAR!

- R. C. EGG MASH-100 lbs. \$3.80
R. C. EGG NUGGETS-100 lbs. \$3.90
R. C. GROW MASH-100 lbs. \$3.90
R. C. CHICK STARTED-100 lbs. \$4.25
WA-MO HOG SUPPLEMENT-100 lbs. \$4.25
ALCOMO HORSE FEED-100 lbs. \$3.45
R. C. 18 PERCENT DAIRY FEED-100 lbs. \$3.00

We Also Have Stanton Feed

- STANTON'S BIG "S" LAYING MASH-100 lbs. \$3.20

LET US SUPPLY YOU WITH Ray Ayers Feed

- 30 PERCENT HOG SUPPLEMENT-10 lbs. \$3.45
11 PERCENT SWEET FEED-100 lbs. \$2.45
32 PERCENT POULTRY SUPPLEMENT-100 lbs. \$4.25
18 PER CENT EGG MASH-100 lbs. \$3.10
20 PERCENT EGG MASH-100 lbs. \$3.50
18 PERCENT EGG PELLETS-100 lbs. \$3.15
50 PERCENT TANKAGE-100 lbs. \$4.25

We also have a good supply of oats, rabbit feed and ground hay

GOODPASTURE GRAIN AND MILLING COMPANY

KEEP YOUR TRACTOR AND FARM MACHINERY IN GOOD SHAPE

ATTENTION! Allis-Chalmers Owners

Don't wait until you get ready to use your tractor before you bring it in to be checked over and repaired. Bring your tractor and other farm machinery in now and let our mechanics go over them thoroughly and replace all worn parts. It will save you time and money later on in the year. Only a few new tractors will be available this year.

J. B. Knight FARM MACHINERY Allis-Chalmers Dealer

New Construction in Pacific



(U. S. Marine Corps Photos)

Built by natives from native materials are the commanding officer's residence (top photo) and the enlisted men's clubhouse (below) at a U. S. Naval air station in the Marshall Islands.

RE-EDUCATING GERMANS

The re-education of Germany away from the welter of superstition, half truths, intolerances and hates which constitute the Nazi doctrine is a must. On that we seem agreed. But re-education toward what specific goal.

In broad terms, the Allied Nations could doubtless agree on a definition: a peace loving, cooperative Germany, a Germany led out of its beliefs in world domination and racial superiority: a Germany freed from the leadership of and domination by cults of militarism and bigoted nationalism.

The re-education of Germany however, that will mean anything at all as a factor in the building of a new nation likely to remain peaceful without coercion, implies a real change in the fundamental national attitude, scales of values, in world outlook. History gives us little encouragement that a people's way of life can be altered, other than superficially, by artificial measures imposed from without, however comprehensive and vigorous. This is especially true where the group is numerous, homogenous, and dwelling in contiguous territory.

The examples of such failures are many; Alsace and Lorraine under Germany; Italia Irredenta under Austria; Sudentanland under Czechoslovakia; Poland under both Russia and Germanic States, the American Indian in the United States are a few. And neither the Egyptians nor the Babylonians did so well with the Iseralites even though they had them off home soil.

Changes which reach clear down to the tap roots of a nations life come more through the slow process of living and of association rather than through the more formal channels of what we think as education. The new structure to endure, must be largely a rearrangement of old, native materials. This does not mean that the Allies must

UNFORGIVIBLE NEGLIGENCE

Shortly before the Christmas holiday, the people of a Western city heard the wail of fire sirens. At first they thought nothing of it. The sirens whine every day in big cities. But this was different. Rig after rig wheeled out of station houses and went shrieking through the streets. First aid cars and police sirens screamed in the wake of the fire engines. The news spread that a school was burning—a grade school housing 400 students. Forboding and horror clutched at thousands of hearts. Disaster and tragedy were written on thousands of faces. But fortunately, cool thinking and rigid fire drills paid off. Four hundred children returned home safely. An entire city breathed a sigh of thankfulness. In that narrowly averted tragedy there is a lesson. The school was a firetrap, yet lethargy and unwillingness to add a few dollars to local tax bills kept the school in use. Throughout the nation similar schools are being used every day.

If we are so careless as to permit a single child to attend school in a building that by all standards of modern construction is unsafe, what can we expect in other aspects of fire prevention? Thousands of persons die in the flames of burning buildings each year. Each year responsible parties strive harder to drive home the simple lesson of caution. The people of at least one city which nearly lost hundreds of its youths through unfor-givable negligence, may now realize how much remains to be done.

relinquish controls or direction of German re-education but that they must in as great a measure as possible enlist the Germans to help them. Whatever the occupying authorities are likely to accomplish by way of re-education will be essentially a German re-education of Germany.—Christian Science Monitor.

Why Creamery Butter Has Become Scarce

AUSTIN, Texas, Jan. 17—Texans can readily understand the lack of creamery butter on the market, for production in November, 1944, fell off 19.3 per cent from October, the University of Texas bureau of business re-search reports.

Over the 12-month period from November, 1943, to November, 1944, the decrease in production was 29.9 per cent. This means that in November, 1944, in the state 1,549,000 pounds were produced, and in November, 1943, 2,210,000 pounds was produced.

The manufacture of butter from January, 1944, to December, 1944, shows a decrease of 8.2 per cent, as compared with the period January to December, 1943.

Other Texas dairy products, such as American cheese and ice cream, showed a gain in production, as compared with November, 1943, American cheese in-creased production by 39 per cent, and ice cream production in-creased 20.2 per cent. In pounds, Texas produced 869,000 pounds of cheese, and 1,680,000 gallons of ice cream.

Mr. and Mrs. Chester Sutton and Tony, of Clovis, N. M., visited in the home of her parents, Mr. and Mrs. W. O. Helms, Saturday night.

Mr. A. A. Brian left Monday for Dallas, where he attended a district meeting of Missionaries.

Fred Lowe was ill the first of the week and absent from Lowe's Studio.

Miss Ruth Weinhouser of Wichita, Kansas, is visiting friends and relatives here.

George Washington was known as the Father of our Country; Samuel Adams as the Father of American Independence; and James Madison the Father of our Constitution.

Staten Island was the scene of a peace conference in 1776, between three Americans (Benjamin Franklin, John Adams and Edward Rutledge) and Admiral Lord Howe.

Glynn Ross and friend, Jane Harding, both students in Texas Tech, visited between semesters in the home of Glynn's parents, Mr. and Mrs. C. E. Ross.

Mr. and Mrs. R. L. Bandy and son Tommy, left this week for their home in Van Nuys, Calif., after visiting ten days here with relatives and friends.

Miss Minnie Laurie Jackson of Lubbock, visited her sister-in-law, Mrs. Dora Lee Jackson and Betty, here Sunday.

Miss Peggy Lewis and Sgt. Bill Kluttings visited his parents, Mr. and Mrs. W. W. Kluttings in Peacock last week.

To the growing youngster, home is but a filling station.

OIL WELL COMPLETIONS FOR PERIOD TOTAL 100

Austin,—completions of 100 oil wells in the Jan. 8-20 period was reported by the Railroad Commission.

In the same period six gas wells were completed and 74 dry holes were reported. Three oil completions were wildcats. Partially offsetting completions were 113 wells plugged including 38 oil wells.

Oil well completions for the year totaled 163 an increase of 22 over a comparable period in 1944.

Mrs. Minnie Hazel Gore and Mrs. Lala Cornelius left Sunday morning for Dallas, to market for the Gore Fashion Shoppe.

CONSTRUCTION HELPERS

NEEDED AT ONCE!

For L. O. Stocker Company

Seminole or Borger, Texas

CONSTRUCTING 100-OCTANE GASOLINE PLANT

FOR PHILLIPS PETROLEUM COMPANY

Transportation furnished enroute to job. Top wages—long time job—Nw working 60 hours a week—Time and one-half after 40 hours. Living quarter available. Seasonal agricultural workers accepted in compliance with WMC and Selective Service regulations. Hiring to comply with WMC regulations. Apply at once.

U. S. EMPLOYMENT SERVICE

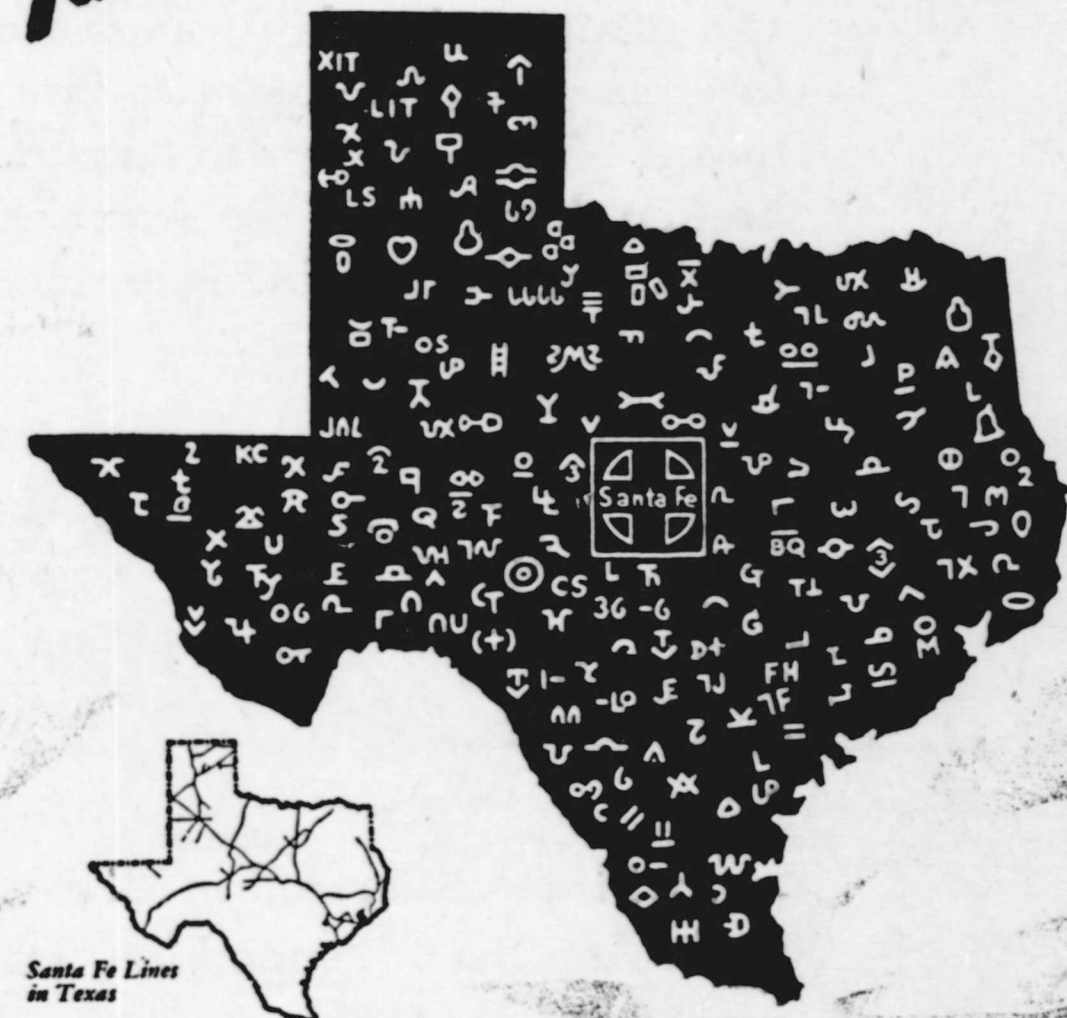
1207 13TH STREET, LUBBOCK, TEXAS

LUMBER, POST and PAINT

See—

C. D. SHAMBURGER LUMBER CO

famous TEXAS brands



Those brands above (with one exception) stand for cattle—Texas cattle. But look a little closer and you'll see a "brand" that doesn't represent cattle-raising. It stands for a long-time Texas partner in getting those cattle to market. It's the Santa Fe trademark.

Cattle isn't all that Texas offers to the nation—not by a long shot. Texas is the big "all 'round" producer from field, orchard and mine as well as range.

Look at Texas grapefruit. Texas helium. Texas cotton. Texas melons. Texas grains. Texas oil. Texas vegetables. Texas sulphur and other

minerals. Texas sheep. Texas steers. Texas turkeys. Texas gas. Texas wool. Texas mohair. Texas pecans. Santa Fe "settled" in Texas in the early 1880's. Since then we have seen the products of Texas lands and factories begin, grow and flourish.

Texans will be interested to note how Santa Fe is keeping in step with the Lone Star State—by increasing yard facilities, lengthening sidings to handle bigger freight loads faster. After the war your Santa Fe railroad partner will be ready, able and proud to take even more Treasures of Texas where you want them to go—North, East or West.

SANTA FE SYSTEM LINES



"Fight Infantile Paralysis—January 14 to 31"

"It tastes better"



PHONE 101

SPECIALS



lower prices.

COFFEE
Bright & Early
lb bag
27c

SUGAR Pure Cane
5 lbs **34c**

Snowdrift 3 lbs **69c**

PANCAKE FLOUR
Victor

APRICOTS Libby's Whole, Peeled
No. 2 1/2 glass **32c**

20 oz box 10c
3 lb box 18c

MILK Maytime Condensed
14-oz can **19c**

MALTED MILK
Kraft's - 5 lb jar
\$1.59

Shortening Armour's
8-lb carton **1.43c**

BISQUICK— large pkg 34c
CORN Del Monte Whole Kernel, 12-oz 15c
TOMATO JUICE Libbys No. 2 cn 11c
CORN Del Monte Country Gentlemen 15c

SALMON
Pink, flat can
19c

OXYDOL Large pkg. **23c**

RAISIN BRAN— Skinner's, pkg 10c
TOMATO SOUP— Jackson, can 7c
MILK—Kraft's Powdered Whole, pkg 27c
VEGETABLE SOUP— Jackson, 8c

RED RASPBERRIES
No. 2 can
38c

FRIUT COCKTAIL Drew
No. 1 tall can **21c**

ASPARAGUS
Rosedale All Green
No. 2 can
38c

PANCAKE FLOUR Victor 3 lb 18c
CALUMET Baking Powder, 2 1-lb cn 19c
PANCAKE FLOUR Victor, 20oz 10c
HI-LEX BLEACH— quart... 12 1/2c

HEARTS OF ARTICHOKES
S&W Small Whole
No. 303 jar
36c



CHUCK ROAST
per lb
28c

FRESH FISH OYSTERS
(No Points)
WEINERS
per lb.
29c

SMOKED PORK SAUSAGE
per lb.
41c

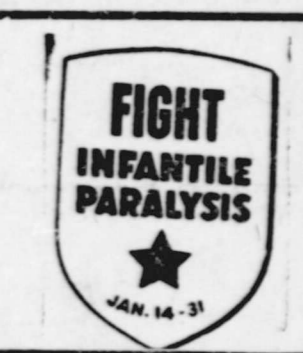
PORK LIVER
per lb.
22c

CHUCK STEAK
per lb.
28c

RIB ROAST
per lb.
18c

BLOCK CHILI
29c

CRYSTAL WEDDING OATS—
large pkg 27c
ROLLING WEST PEAS—
Fancy Sweets, No. 2 can 17c
JELL-O—assorted flavors 7c
SPAGHETTI & TOMATO SAUCE
Scott County, 17 oz glass 15c
SNIDER'S CATSUP—
14 oz bottle 19c
FURR'S BUTTER—
Solids, lb 48c
Quarters, lb 49c
COCOA— Hershey's, 1/2 lb 10c
STARR PRUNE PLUMS—
No. 2 1/2 glass 26c
POST TOASTIES—
Giant size 12c

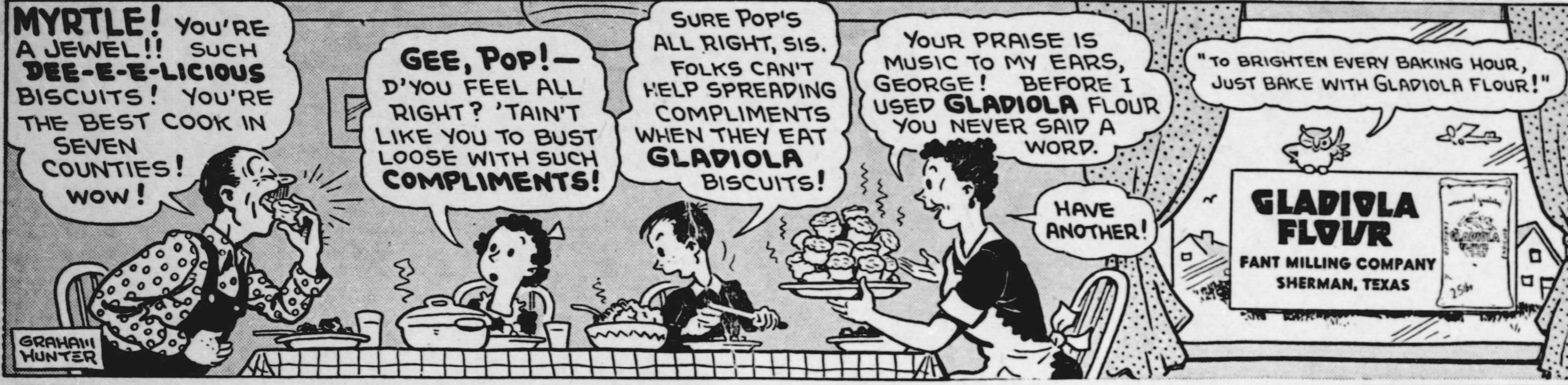


FRESH—
Cucumbers
Squash
Pineapple
Pears
Broccoli
Bunch Vegetables
New Potatoes
Tomatoes
Avacados
Tangerines
Grapes
BIRD'S EYE FROZEN VEGETABLES
APPLES—
Washington Delicious
Rome Beauty
Winesaps
lb 12 1/2c
ORANGES—
Texas Sweets
lb 9c
LETTUCE—
large firm heads
lb 12 1/2c



Save at **FURR FOOD** Super Markets

POSSUM FLATS... THE LOCAL GROUCH IS A CHANGED MAN



Mrs. Crawford Bates, of Lubbock, visited her husband's parents, Mr. and Mrs. L. H. Bates, here Sunday. Her husband, Lt. Bates, is on Gen. Douglas McArthur's staff and now located in the Philippines.

President George Washington laid the cornerstone of the Capitol at Washington on September 17, 1793.

ANSWERS WAR DEPT., QUEST FOR NURSES

Austin, Texas, Jan. 23.—Women students at the University of Texas have responded seriously to President Roosevelt's call for more nurses, Dr. Caroline Crowell, physician for women in the University Health Service, announced.

The maximum number of girls

permitted in a Nurses Aide class are now enrolled, Dr. Crowell said. Two classes of 31 girls each are now enrolled, and three times that many applied to take the course, she said. A student must complete 80 hours of work before she is considered a full-fledged Nurses Aide.

Mrs. G. D. Miller is a new reader in southeast Terry, out on route 2, O'Donnell.

"Mission Completed As Ordered"—Sgt. W. C. Gray

Tales of fighting Texan's continue to come back from all fronts where Americans are battling the Nazis and Nips. One of the best is that of W. C. Gray, the Texarkana, Texas, boy who fought his way through a whole crowd of Japs in order to bury a Nipponese general.

Gray was given the task of bringing in the body of a Jap general from a cave, where he had been killed, so that it might be given proper burial under the rules of war. When he got to the cave, however, he found a large group of Japanese mourners on hand.

With a couple of other Marines Gray waded in. When the fight was over, seven more Nip officers were dead around the general's body. Sergeant Gray removed the body of the Jap general, delivered it to the burial detail and quietly reported the "mission accomplished as ordered."

Carl Lewis, who has seen service in the South Pacific islands for the past three years, is back home for keeps, having received an honorable discharge from the army.

Mrs. Dick Fallis left Tuesday morning to visit her mother in Greenville, for several days.

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

THE JUDGE SAYS—

They now spell Berlin: "Berlin" as the allies have bombed the "I" out of it, and for same reason, they will likely spell Japan: "Japan."

If we only knew what kind of vitamins them Russian soldiers are using.

The German bulge is rapidly getting inverted.

Lots of sympathy extended to those poor boys, bumped off the plane for Elliott's dog. But what about the poor dog, having to fly so fast, so far, so out of reach of so many beautiful trees.

Looks like Jesse Jones, just had a "C" rating.

H. H. WEIMHOLD DIES AT SUDAN

Sudan, Jan. 20.—H.H. Weimhold, 70, who established the Sudan News, a weekly newspaper, and a Texas newspaperman for 36 years, died at 10:15 o'clock Friday night at his home here.

Death was attributed to a heart ailment.

Funeral services were conducted at 3 o'clock Sunday afternoon at the Methodist church. Burial was in Sudan cemetery.

Survivors are his wife; a son, Sgt. Forrest Weimhold, publisher of the Hockley County Herald at Levelland, now on leave serving in the army in the China-Burma-India theater; two daughters, Mrs. Frances Robbins, Canadian, Texas, Mrs. George Gist, Hereford, Texas, and a grandson, Mike Gist.

The nation's tallest monument is on the battlefield of San Jacinto, in Texas. It is 567 feet high, or 12 feet higher than the Washington Monument.

Dead men tell no tales, but there are a lot of tales told on dead men.

RIALTO RITZ

FRI. — SAT.
Ray Milland
Marjorie Reynolds

'MINISTRY OF FEAR'
Latest News

Sunday - Monday
Barbara Britton
Ray Milland

'TILL WE MEET AGAIN'
Latest News

Tues. - Wed. - Thur.
Gent Tierney
Dana Andrews

'LAURA'

RIO
Saturday
Hoot Gibson
Ken Maynard

'ARIZONA WHIRLWIND'
Sun. - Mon. - Tues.
David O'Brien
Carole Mathews
Mary Treen

'TAHITI NIGHTS'

Control of Hog Lice and Mange Mites

Hog lice and mange mites multiply rapidly in the winter time and do the greatest damage to hogs during the winter, according to A. L. Hartzog, County Agent. Lice are seen readily but since mange mites feed under the skin where they have burrowed in, they are invisible. The agent says that control of hog lice is very easy if a concrete wallow is available. One application of either crude petroleum or used crankcase oil will usually destroy the lice completely. During extremely cold weather hogs refuse to use a wallow, but if their bedding is sufficient to keep them reasonably warm, any means of wetting the hogs thoroughly with the oil will control the lice and does not endanger the health of the hog.

Mange mites are more difficult to control but may be eradicated by three or four successive treatments at seven day intervals with a lime sulphur dip. Follow instructions on the lime sulphur container for making a proper dilution with water. Most lime sulphur dips require one gallon to 14 to 18 gallons of water. This can be used in the hog wallow during the summer and will keep mange from the farm herd if used in that way.

Mature sows and boars usually carry the mange mites during the summer and the owner does not notice their presence until young pigs with tender skins become badly infected.

Saturday Only
Smiley Burnette

'CALL OF THE ROCKIES'

Sunday - Monday
Roddy McDowell
Donald Crisp

'LASSIE COME HOME'

Tuesday - Wednesday
John Carradine
Lon Chancy

'THE MUMMY'S GHOST'

Thursday - Friday
Sheila Ryan
Trudy Marshall

'LADIES IN WASHINGTON'

POOL

Rev. J. N. Hester filled his regular appointment Sunday morning. The people of the Pool community are urged to meet at the school house January 31, to repair the building. Come early and bring your lunch.

Maxine Whitely, who has been visiting with the Barrier family since Christmas, has returned to her home at Liberty, Texas.

Mr. and Mrs. Royce Hester had as their guests Sunday evening, Mr. and Mrs. Jett Green and family, and Mr. and Mrs. Robert Trigg. Mr. Trigg is in the service, but we failed to learn his rank and where he was stationed.

Mr. and Mrs. J J Gunter and family are visiting relatives in Oklahoma. Marion Barrier spent the week end with friends and relatives at Snyder.

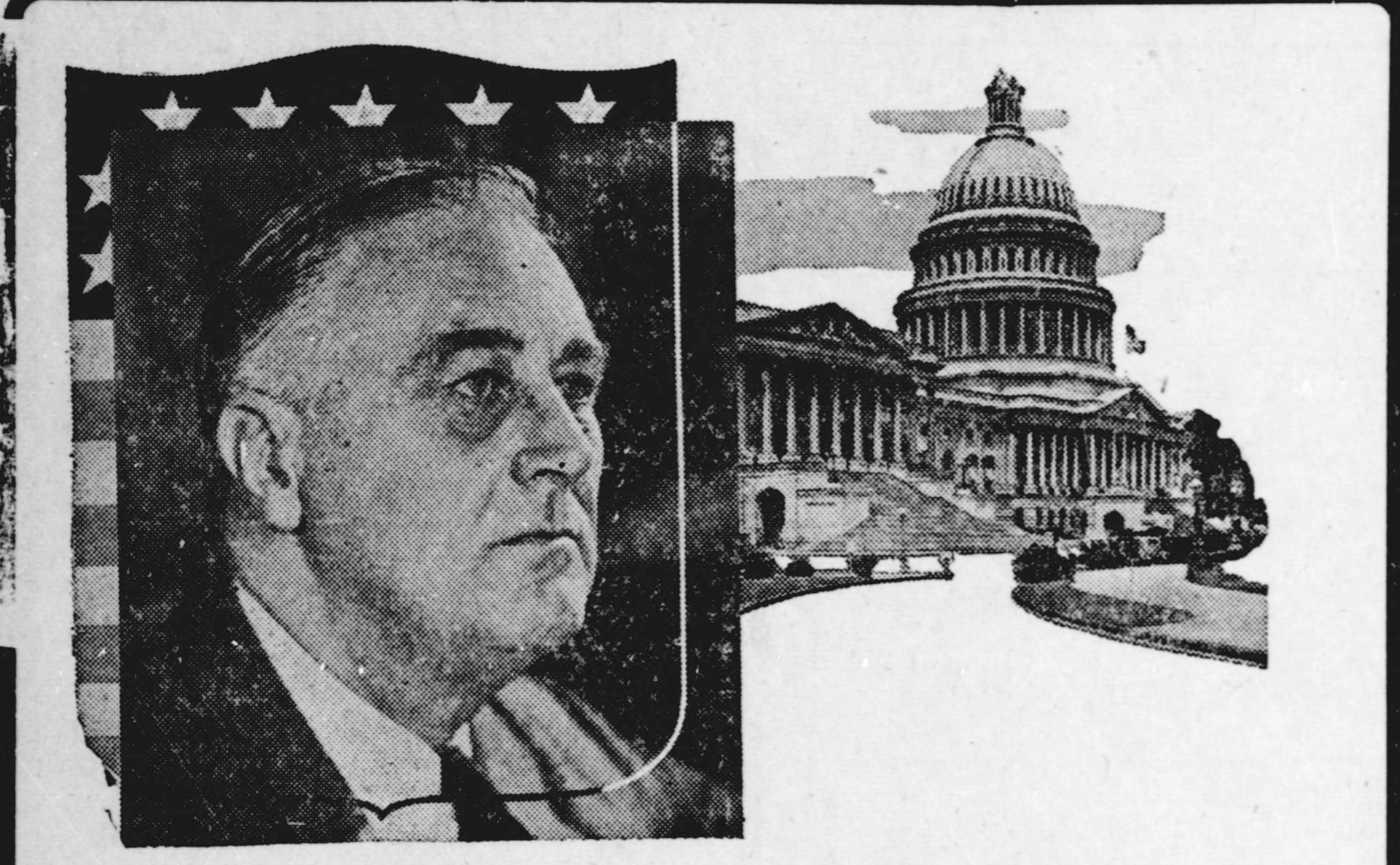
PELLEGRA NOT COMMUNICABLE BUT SERIOUS

Austin, Texas.—Pellegra, although not communicable disease is of great concern to public health officials in Texas for many people die of pellegra in this state every year. The disease is caused by the lack of certain essential foods, and it comes on slowly, may not be recognized until the victim begins to have the more serious symptoms such as sore mouth, stomach trouble, and reddening and scaling of the skin.

"When these symptoms appear, the disease has been present for some time," states Dr. Geo. W. Cox, State Health Officer. "The longer an individual has the pellegra the harder it is to cure. It is advisable, therefore, to watch for the early symptoms such as nervousness, indigestion, and burning of the hands and feet, and if these symptoms appear, treatment should be instituted at once. In its advanced stages pellegra may become so severe as to not only cause physical suffering but seriously affects the mind."

Pellegra is not contagious, Dr. Cox pointed out, and he emphasized that it can be prevented entirely by including the right kinds of food in the daily diet. These essential foods include milk, fresh meat, whole wheat products, brewer's yeast, salmon, tomatoes, and other fresh fruits and vegetables. The inclusion of these foods in the daily diet will prevent pellegra, and as in the case of any disease, it is better to prevent it than to try to cure it.

Lt. and Mrs. Jack Shirley of Midland, visited in the home of her father and other relatives, over the weekend.



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The MARCH OF DIMES

FIGHT INFANTILE PARALYSIS

Attend the—

★ The President's Birthday Party ★

TUESDAY NIGHT, JANUARY 30

—at the—

AMERICAN LEGION HALL

—Music by—

BUDDY ARNETT AND HIS ORCHESTRA

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MATCHES 6-box carton **23c**

D U Z— large box	23c	LIFEBOUY SOAP— 3 cakes	20c
IVORY FLAKES— large box	23c	CAMAY SOAP— 3 cakes	20c
RINSO— large box	23c	HOOKEE LYE— 2 cans	15c
IVORY SOAP— large bar	10c	DRAIN O— can	23c

OXYDOL large box **23c**

BAB-O —	11c	PLUM PRESERVES— Libby's, jar	33c
P R E M —	36c	BABY FOODS— Libby's, can	7c
APPLE JUICE— quart	31c	BROWN BEAUTY BEANS— can	9c
GRAPE PRESERVES— Libby's, jar	27c	PORK & BEANS— Marshall 15 1/2 oz can	8c

POST BRAN Large box **14c**

TOMATO SOUP— Campbell's, can	10c	CRISCO— 3lb jar	69c
BABY FOODS— Heinz, can	8c	SNOWDRIFT— 3 lb jar	69c
SPINACH— Libby's, No. 2 1/2 can	20c	BUTTER— In quarters, lb	49c
DEXTROSE— lb	12c	MARGARINE— Real Nu, lb	15c

CHILI Van Camps jar **30c**

SCOT TISSUE— 1,000-sheets, 3 rolls	25c	COCOA— Hershey's, 1/2-lb	10c
VANILLA— Tastit, 8 oz bottle	24c	COFFEE— Maxwell House, lb	34c
PANCAKE FLOUR— Pillsbury's, pkg	12c	CRACKERS— Sunshine, lb	19c
BISOUICK— large pkg	34c	RAISINS— 4 lb pkg	52c

SUGAR Pure Cane, Cloth Bag 10 lb Cloth Bag **66c**



LUNCH MEATS— Assorted, lb	28c
CHUCK ROAST— lb	28c

PORK CHOPS— lb	36c
CHEESE— Longhorn, lb	36c
ARMOUR'S TREET— can	36c

CAKE FLOUR— Swansdown, pkg	28c
MALTED MILK Kraft's 5-lb jar	\$1.61
PEARS— Silver Dale, No. 2 1/2	26c
CATSUP— Heinz, large	26c
POST TOASTIES— pkg	8c
ALL BRAN— pkg	12c
SHREDDED RALSTON— pkg	12c
OATS— 3-Minute, large pkg	27c
RICE KRISPIES— pkg	12c
KRAFT DINNER— pkg	10c
SPAGHETTI DINNER— Aunt Dina	29c
POWDERED MILK— Kraft's, pkg	27c
PUFFED WHEAT— Quaker, pkg	9c

REMEMBER—

Prices are lower every day at Piggly Wiggly . . . We sell you the best quality, nationally - known merchandise.



CELERY— Good quality, bleached, each	18c
LETTUCE— Firm Heads, lb	12c
CABBAGE— Mountain Grown, lb	5 1/2c
LEMONS— Sunkist, lb	13c
ORANGES— Texas Juicy, lb	9c
APPLES— Washington Delicious, lb	12 1/2c
PINK GRAPE FRUIT— Really Good, lb	8c
ONIONS— Yellow, 3 lbs	14c

PIGGLY SUPER MARKET WIGGLY

