What＇s The Matter
With Our
Phone System？


Brownfield To Be In Dust Bowl，Says The Gov＇t．Experts？

# The Trun Comitn Ftornl wrun wem Brownfield vs． Midland <br> Not Neutral－Not On The Fence－A Paper With An Opinion And A Purpose 

## voluxe 42

We Have Often Wondered Why？
not in the dailies，stating there were
ar，Bubonic fleas on the prairie dogs
he in the＂low vallies around Brown－
ne field．＂We passed that up know－


| We See Some Of The Neighbors Sunday | Minister Preaches Farewel！Sermon |
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Phillips Humbles
Locals In Mudfest


## Brownfield, Texas

Entered as second-class matter at the postoffice at Brownfield,Tex-
ss, under the act of March 3,1879 . A. J. Stricklin \& Son A. J. Stricklin, Sr., Editor-Mgr. Subscription Rate

Service Men and Women -- 1.50
Out of Trade Area Advertising Rates on Application

National Advertising Rep.
American Press Ass'n
225 W. 39th St. New York, N. Y.

We Never Miss The Water Till The Well Goes Dry



NURSERY PLANTING TIME
Is Almost Here
Let Us Help You With Your Landscape
Problems.

## KING'S NURSERIES

Brownfield, Texas
Lubbock, Texas



Money To Loan Food for Freedom

Only insurance can repay
your losses when fire de-
Robert L. Noble

GEO. W. NEILL
attorney at law
pecializing in contracts, con-
veyances, probate and land
OFFICE: 1st Floor Neill Tower
E. G. AKERS

Bonds, Abstracts Insurance

| MeGOWAN \& McGOWAN |
| :--- |
| LAWYERS |
| West Side Square |
| Brownfield, Texas |


| X-RAY- |
| :--- |
| COLON UNIT- |
| ELECTRO-THERAPY- |
| Phone 254 |
| McILLROY \& McILLROY |
| 3 blks. north Baptist church |

Dr. H. H. Hughes dental surgeon

Krueger, Hutchinson and Overton Clinic

NTERNAL MEDICINE
GENER McCarthy, M.
RAL MEDCICINE
Smith M. D. Alergy
OT Mughin M. D.
Y. Barsh, M. D. D.

LUBBOCK MEMORIAL HOSPITAL
School of Nursing fully recognized for and redit by
University of Texas


# Who Deserves Your 

## ADVERTISING DOLLARS

Generally speaking the merchants and business men of Brownfield are all good advertisers, but some seem to think that other kinds of advertising is the best. Here is just a few things for such people to ponder and figure out for themselves.

1st. Is it your newspaper that boosts for your county and your community, year in and year out; tells of your crops and your improvements, your aspirations and how your children are doing in school or college? OR IS IT THE BILLBOARD?

2nd. Is it your newspaper that tells the sad story of the departure of your loved ones, or your trials and tribulations in sickness, and about your neighbor's help? OR IS IT THE RADIO?

3rd. Is it your home town paper that tells the story of the wedding and many receptions of your son or daughter when they wed? OR IS IT A CIRCULAR?

4th. Is it the old home paper that tells about the fine stock of the community, the crops, the church, club and society news? OR IS IT THE SHOWS?

Yes, it is your business to spend your dollars in any advertising you like. But just suppose you didn't have a paper? And did you know that the newspapers of Brownfield have quite a heavy weekly payroll and that you get your share of it? lt's pratically all spent in Brownfield.

## MORE ADULT BUYERS SEE YOUR AD IN YOUR LOCAL PAPER THAN IN ALL OTHER MEDIUMS COMBINED

## Terry County Herald



Decisions

Future Farmers
Elect New Officers

## 4

TOजद०

| SOCIETIES * CHURCHES * ENTERTAINMENTS * CLUBS <br> - Focial Epents of tbe Calcek <br> Mrs. Ralph Ferguson, Editor <br> Phone 321-W |
| :---: |
|  |  |
|  |  |
|  |  |


W. T. (Bill) MCKINNEY ANNOUNCES A \$5,000 MAXIMUM COVERACE

## POLIO POLICY

At a Total Yearly Cost Of

## $\$ 5.00$ per FAMILY

HUSBAND. WIFE and CHILDREN
\$2.50 For One Individual

## Policy Provides

> 55,000 MAXIMUM COVERAGE for each member of immediate family - Husband, Wife, Children (regardless of how many)
HOSPITAL ROOM including Iron Lung and other apparatus used.
. DOCTOR'S BILL while at the hospital and after leaving hospital. . NURSING CARE while at the hospital and after leaving hospital. bulance, train or airplane. BRACES and CRUTCHES prescribed by No Age Limits

GREAT AMERICAN RESERVE INSURANCE COMPANY

## MCKINNEYS INSURANCE AGENCY <br> brownfield, texas




RIALTO
FRI. \& SAT. SEPT. 20-21

Our Rialto Theatre Calendar Lists "THE VIRGINIAN"
as being our program for Fri.-Sat. September 20-21

## THIS IS A MISTAKE

The CORRECT title of Friday and Saturday's program is.

## "VIRGINIA"

Starring MADELEINE CARROLL FRED MACMURRAY

With
Sterling Hayden
Helen Broderick
Marie Wilson
Carolyn Lee
In Glorious New TECHNICOLOR



# WE HAVE MOVED TO OUR NEW HOME 

OUR BUILDING IS STILL INCOMPLETE, ALTHOUCH PROGRESSING NICELY. CALL ON US FOR A VIST OR IF YOU NEED CHICK SUPPLIES OF ANY KIND, REMEDIES, GARDEN SEED. LAWN GRASS, EVERLAY FEEDS

Cne Block South of Furr Food Store
Corner 5h \& Tate

## ChisholmHatchery

## and mills contars, mand house

|  | will handle. <br> ONE LOT with two houses for sale, on north Second street. $\$ 1500.00$ will handle, balance in terms. See Frank Ratliff, 419 E. Main Street, Brownfield, Texas. <br> 6 tfe |
| :---: | :---: |
|  | SEE Mrs. Jasper Moore for Lubbock dailies- morning and evening, delivered to your door. Phone 167-J, 317 East Tate. |
|  | FOR SALE: Modern home, 4 large rooms and bath. Also business lot on Lubbock highway. Pho. 161-M or see Mrs. Fred Lowe at Lowe Studio. |
|  | RAIN INSURANCE-Why let the drouth defeat you? Drill an irrigation well. Let me help you finance the well at a low rate of interest. Moon Mullins, with Robert Noble. |
|  | The longer-t.me phase of the camine emergency is expected to continue at least until 1947 crops are harvested. |
|  | Production and Marketing Administration reports that a seasonal market news service office will open at Weslaco, Texas Oct. 15 for citrus and vegetables. $\qquad$ <br> Texas stands among the first ten states in America in wood production. |
|  |  |



Alumium mososer

Heavy gauge aluminum, size $171 / 2 x$ $181 / 2$ inches. Large
size. natural finish.

coortes esskir

## ${ }^{5} 3^{65}$

High grade bleached whole willow, reinforced top, strong handies. Oval shape,
27 inch length.

J. B. KNIGHT HARDWARE


Farm Bureau To $\quad \begin{aligned} & \text { Consumption Of } \\ & \text { Cotton Listers }\end{aligned}$ Fight Tractor Gas Tax Show Increase


Sparkling Gift...
When she unwraps your gift, you'll be glad you chose
Kensington! For these gracefully curved, crystalclear plates and trays meet a wide variety of tastes
and uses. Modern or traditional motifs etched underneath leave upper surfaces serenely smooth friend -or yourself! -with Kensington 4.

## (IK) Kensington

## COPELAND HARDWARE

## Santa Te

...to the colorful Southwest



And -all we w and fast
For Santa Fe fester schedules.
fut, romantic land through which it runs -and colorresponsibility to our patrons, to take them through it
Let your Santa Fe Agent help with your travel plans


Two americans in france . . Seeking the peace and quiet
of the French countryside on a Sunday, away from the heated peace conference at the Luxembourg palace in Paris, U. S. Secretary of
State James $\mathbf{F}$. Byrnes and the American ambassador to France, State James F. Byrnes and the American ambassador to France,
Jefferson Caffery, found themselves in the village of Joy-En-Josas. Jefferson Cattery, found themselves in the village of Joy-En-Josas.
Caffery (left) and Byrnes (right) are shown with Len.. Blum. former
French premier, and his grandchild.

Behind the Scenes in American Business
It Keeps The
Dogs Away

Texas July Building Permits Take Dive This information was released
from the Bureau of Business Research at the University of Texas. permits of $\$ 2,899,377$, followed by and Houston-all of which issued permits in
during July.

POOL HOME
demonstration club
Now you really did miss a lot
by not meeting with our home 10th, at 2:00 clock in the home
2: The st was called to order by our presi-
dent, Mrs. Foo Barrier. Roll call was answered. Miss Helen Dunlap
gave an interesting demonstration
$\qquad$
resentative to the receration school at Plainview the last week in
September. The Pool H. D. Club has put on their window display.
Refreshments of punch and cake were served to seven members and
$\qquad$


Thorobreds now made of NEW BLEND of improved Synthetics with 5 times more Natural Rubber

## SAFER...TOUCHER...LONGER WEARING

Perfect BLENDING of improved Synthetics with
Natural Rubber makes possible the best tire constriction. Now increased supplies of raw materials. and 4 years experience
to approach this gel
Look for the date! All Thorobreds dated from Jull-46 are made with this new BLEND of rubber and *Raytex Fortified Cord, Dayton's

## - Look for the date on...

THOROBREDS by


MAKE A DATE WITH DAYTON AT


## Jack Hamilton's Tire \& Electric Co.



IT STAYS WHITE and PROTECTS LONGER
Youill be Proud of Your Hame


BPS OUTSIDE GLOSS WHITE is made to stay white, clean and attractive for many years.

- Holds its Gloss and does not yellow or 'gray" from atmospheric conditions.
- It will give you the whitest white house on your street and the most attractive.
- Use BPS Foundation Coat White for the First Coat' . . . it has remarkable hiding qualities.

Third Of Cars In
Stevenson Quiet On U. S. Senate Race Dangerous Driving Condition
 streets and highways is being op- Mauermann of San Antonio told
erated with dangerous mechanical him at a dinner there Tuesday ands of lives in placing thous- night that he would make adonc announced today by the Texas elected him.
Safety Association.
 conducted from May 15 to June 30 entirely too early to talk about
under the direction of the Inter- Very recent political history sho national Association of Chiefs hicles were examined by police Texas. Of these, 37.2 per cent and hazardous defects.
Faulty lights, both front and
rear, accounted for rear, accounted for approximately
one-third of the total defects re windshield wipe, and inadequat windshield wipe
commest type. A total of 38,565 vehicle checks, , saye, then it's everybody's busines primarily of vehicles involved in care about your own lifø, but made. Of this number, 14,378 had one or more defects. The tota number of defects reported by gerous defect for 29,24 -ast one danamined. Defects reported by type and
the percentages of each to the total number of defects are: Rear and stop lights, 4,654, 16 accidents, signal light violations per cent; Front lights, $4,654,16$
pent; Windsield ${ }_{4}, 087$ cert; 14 per cent; Brakes, 3,556 , "Check program had as its slogan 12 per cent; Horns, 2,553, 9 pe Others $7,457,25$ per cent.

## STYLE.. ..SHOW RIO Theatre

## Tuesday Night

 Sept. 24
## FALL FASHIONS

## be SURE AND bUY

PHILLIPS "66" BUTANE THE PLAINS LIQUFIED CASCO.

```
Office On West Main
```

R. O. Black, Secretary R. J. PURTELL, Mgr

## SEE-

HIGGINBOTHAM - BARTLETT CO.
L-U-M-B-E-R
and building materials of all kinds.
PHONE $81 \quad-\quad-\quad-\quad-$ Brownfield, Texae

## Under Jexas $S_{k i e s}$

 Devoted to a better understanding of the Lone Star StateBy A. Garland Adair, Vice-Chairman Centennial Commission RURAL DEVELOPMENT-GOAL OF CENTENNIAL



Tech College Registers Over

## 50e0 Students

The Low Down From Hickory Grove

## THE BLUE RIPRON WHNER



For smooth, even Power all year 'roundYou've got to hand the prize to Phillips 66!*


Phillips engineers and scientists control Phillips 66match it to your driving condi-
tions for greater efficiency each tions for greater effic
season of the year! Try this "laboratory-con-
trolled" gasoline. See if it trolled gasoline. See if it
doesn't mean smoother opera-
tion in hot weather, quicker starts in cold. Get it at the


PHILLIPS 66 GASOLINE
ortowspm at rexas
suls suow wcerase Retailers And The Black Markot
 discharge from waves

NEW ARRIVALS Aluminum Corrugated Iron Aluminum Overhead Carage Doors Red Wood Overhead Tanks 8 Ft. Dempster Windmills 2 NEW FRAME HOUSES, $24 \times 16$ Composition Shingles, $24 \times 24$ win dows, good doors and screens.
TERRY COUNTY LBR. CO.
Lubbock Highway C. L. Aven, Jr., Mgr. Martin Line, Asst. Mgr.

See Us For Farms, Ranches And Town Property
We Will Appreciate Your Listings Phone 216
J. B. KING LAND CO. Office 301 E. Buckley, Res. 308 E. Cardwel

## THE OPEN DOOR" STANDARDS

THIS EMBLEM QUICKLY IDENTIFIES


An establishment that com lies with the rigid reouire-
ments of State Laws, the Board of Health Regulations sienic and is so maintained for Public Protection. An establishment that provides complicte fatection. equipment to serve all people twenty-four hours a day,
within the financial circumstances of within the financial circumstances of every family,
An establishment where the personnel is fully
qualified by training and experience to perform an intimate prolessional service for ail families.
An establishment where the b
An establishment where the business dealings have il matters pertaining to the conduct and fairness in of the funeral service.
ained the highest standards Protection, an organization of Public Service and "THE OPEN DOOR" STANDARDS
FARLEY FUNERAL HOME PHONE 404



## Veterans

## Officials in the Dallas Bran

 to help every seeking education to get into the this fall.
enrolled late in September.
ministrator, has taken Brans A
interest in helping disabled, vet
has directed that every resource most cases, that is due to lack of
to this end be used. West which have indicated the
are able to
give preference disabled vet
Nearly 10,000 disabled veterans pi were in training or enrolled in schools at the beginning of Aug-
ten years from the to times the total more than seven
timele enrolled a year ago.


NOW! Bake any time ... at a moment's notice with New Fleischmann's Fast Rising Dry Yeast

## 



# Announcing 

The Opening of

## BROADWAY FLORAL

MRS. JOE PRICE


THERE IS A DIFFERENCE IN

## SWART OPTOMETRIC CLINIC ${ }_{4} 16$ West Broadway Brownfield, Texas <br> Dr. Gordon E. Richardson-Optometrist Mrs. Florence Webb-Receptionist PHONE 414 ${ }^{116}$ West Broad way

## SEE <br> C. D. SHAMBURGER LUMBER CO. FOR- <br> LUMBER, POST and PAINT



BROWNFIELD ICE COMPANY
Jack Griggs, Owner
Phone 300



13c BABY FOOD Gerbers, can 7 c

# APRICOTS Smatum <br> Syrup, No. $21 / 2$ can 

 Moxiw wix row rian SUNSHIE KRISPY

Borden's HEM0 viamens.eri 2ty WASHING POWDER 2Lb. ........43c DRUGS Coin cotan" $\$ 1.20$ size
PONDS 93 c

PacQuils, 50c size 43c

PALMOLIVE Brushless Shave Cream, 45c size 39c Shampoo, 50c size $\qquad$
MODART
Shampoo, 75c size .-------- 59c
PREP Shave Cream and
Shave Lotion



## PORK

## SAUSAGE

Bulk, lib. .-. 37 c

PRESSED HAM Lb. $-\cdots--\quad 57 c$ Assorted Sack, b. $\ldots 39 \mathrm{c}$

$$
\begin{aligned}
& \text { RFFFR } 1 \text { Pf }{ }^{\text {Brisket, b. ....-24c Chuck, lb. } \ldots-\ldots 35 c}
\end{aligned}
$$

FRANKS All Meat, lb. .-------37c LUNCH MEAT Lb. .-.-. $\quad$ 36c

## Cow prices every day

| Mrs. Roy Wingerd took her | Mrs. Lois Reast, Luzier's repre- |
| :---: | :---: | :---: | :---: |
| diaughter, Marion, to Amarillo | sentative from Levelland, and the | Monday, where she entrained for Brownfield representatives, Mrs Condaybus, Mo. She is entering Oliver Wheat and Mrs. Ernest | Stevens 'College there. | Frauhs had lunch at Thompson's |
| :--- | :--- | Stevens College there. Cafe Wednesday of last week and Mr. and Mrs. G. W. Tarpley

visited Mrs. Tarpley's father, visited Mrs. Tarpley's father,
O. B. Kelly in Roby Sunday.
J. B. Knight Furniture Company spent the weekend in R. Sullivan have just completed two show the home of their daughter and rooms, with living and bed room family, Mr. and Mrs. J. B. Tate. furniture.

## NOTICE ON STORAGE

If you have clothing or household items in storage here, please give us notice plenty of time ahead to get them pressed for you before calling for them.

Thanks
BROADWAY CLEANERS

Phone 72

## HERE AGAIN!

ELCIN WRIST WATCHES
RONSON LCCHTERS
KINGS MEN
Gents Line
MARXMAN PIPES
$\$ 3.50$ to $\$ 10.00$

NELSON JEWELRY CO.<br>Brownfield, Texas

## (2.2UCS) (imid

WE CAN SUPPLY YOU WITH ANYTHING IN THE DRUG LINE. We count it our duty and privilege at all times to have on hand the Drugs and Remedies necessary for your well-being. Do not hesitate to call on us at any time.

ALEXANDER-GOSDIN DRUG
 Plains Chapter No. 862, Orde
of the Eastern Star met in regula session Monday night, Sept. 16 ,
with 24 members and one visitor
present. present.
Mrs. Mrs. S. Pride is visiting he
daughter in Childress daughter in Childress this week.
John Camp and Roy Elliott were
in Lubbock on business Friday in Lubbock on business Friday.
June Moreland left last Wednes June Moreland left last Wednes-
day for Baylor to enter school.
Mi. and Mrs. R. L. Whitehurst Mr. and Mrs. R. L. Whitehurst
and children of Hobbs, were here
last Tuesday visiting her mother,
 Several from Plains attended
makes no difference to John L

the rodeo in Levelland Sunday. | Several from Plains attended | $\begin{array}{l}\text { Lewis, thanks to whose influence } \\ \text { the rodeo in Levelland Sunday. }\end{array}$ |
| :---: | :--- |
| Mr. and Mrs. Jim Story were |  |
| we have in effect nationalized the |  |
| visiting in Lubbock last week end. | coal industry . . |
| "It does not seem to bother him |  | d that, as a result of the settlement or bituminous has gone up from

58 cents to $\$ 1.40$ a ton, while an-
thracite, which is exclusively in the homes, will
cost the consumer nearly
 history of the coal dispute, and
concluded: "His (Mr. Lewis') de-
mands upon the coal operators will
$\qquad$
"All of which means that the
$\qquad$ This of course has been done in
the hallowed name of gains for labor. The beating the consumer
takes is never mentioned by Mr. labor hierarchy. Nor is the fact
that once coal prices are forced ts to a certain level, coal will be
$\qquad$
$\qquad$
$\qquad$
$\qquad$ TENSENESS IN TRIESTE . The politically tense situation in
Trieste, bone of contention between Italians and Yugoslavs, snapped when a hand grenade explosion put a period to pro--1taly demonstra-
tion protesting international administration of the disputed zone. Ten persons were wounded in the explosion. The photograph was snapped at the height of the turmail as a Mr. and Mrs. Everett Mathews Barton McPherson, who has

 of Mrs. Mathew's father, He states that winter has already guests of the Claude Merrits Sun
$\qquad$
$\qquad$ Hatia, Monday. Becky and Mrs. C. E. Wilson spent Mr. and Mrs. Geo. Lasiter made

Be sure to see this outstanding number to be modeled in the Alpha Omega Study Club Style Show, Tuesday, Sept. 24, 7:30 P. M. at the Rio Theatre.


Donble Triumph ... a suit and coat crafted of magnificent Anglo $100 \%$ pure wool crepe. Luxurious Silver Blue Muskrat cuffs on the three-quarter length coat. Scalloped Treponto embroidery inset with gold nailheads on both coat and suit. A new fashion triumph by KIRSHMOOR ADVERTISED IN HARPER'S BAZAAR. In fall's brilliant colors and black, sizes 10 to 18 .

## LATHAM DRY GOODS

