## Brownfield Merchants Getting Ready for 'Fall Supplies' Rush

THE OLDEST BUSINESS INSTITUTION IN TERRY COUNTY . . . . . ESTABLISHED 1903

Best Advertising Medium
The Herald has the largest paid in advance South Plains.

## Che ©xtu Countn $\mathfrak{H t m a l i}$

Not Neutral-Not On The Fence-A Paper With An Opinion And A Purpose

## Market Treks Furnish Data on Stockup Move




Adams Ranks Second
In Nation's LII Boxing
Cub Scouts To Have Annual Picnic Monday



What the Organizations Mean to Brownfield


De Molays Celebrate End Of Study Period

Kenneth Spears Wins Furr Trip to Colorado

Conintry Club Presents Hawaiian Party 22nd




## RUPTURE



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Pre-School Children Have Dental Trouble
$\qquad$



## Ever See

 aDream Coming True?

## We Didl


all the way! We had our down pay ment. Today, we have our home . .
plus sone new dreams that were go plus sone new dreams hat were vo
ing to vatch come true in the very ing to vatch come rue in of our savings account book!
$\qquad$ true? Ne've got a nice new savings
accountbook waiting for you-NOW!

2\% Interest On Saving Accounts
Brownfield State llank
\& Trust Company





Au tu нот watrix vou want at the temperature you want, with a
some automatic GAS water heater. Be sure to buy one of adequate size.. then you'll always have plenty of hot water
for all your needs. There will be no need to worry about the lack of hot water for doing the laundry, dishes and the hundreds of other cleaning jobs around the house. You can't beat the new, modern auto-
matic gas water heaters for fast, depend able, low-cost hot water service.

See Your Gas Appliance Dealer
West TerasGas Company

## helping Build West Texas Since 1927 .



A Map Of The
Proposed Canal From
Missouri River

free delivery service

## Chisholm Grocery




## Look what you get for less than many Sixes!



Come see this Stunning New Buick Specialbig in room, big in valve-in-head straight-8 power, easy to manage in size and price

That stunning new front end - those graceful, tapering fenders - those bigger interiors and expect to wear a pretty fancy price tag.
$B_{u t}$ come in and see for yourself how right w were when we said this new beauty was priced right down your alley.
Come try the comfort-patterned seats, handle this easily managed wheel, lift the hood and see power plant you command, measure the shorter bumper-to-bumper length.

TEN-STRIKE! Only Buick SPECIAL has all these Features!
Trafic-Handy Size - More Room for the Money - Dynafow Drize
optional atextra cast - Jet-Line Styling . Non-Locking Bumper-Guard



When befter automobilles are built

## TUDOR SALES CO.

Then do a little hard-boiled matching-up of price tags.
In particular-compare this beauty with the sixesand ask yourself why you should pay for straight eight power and not get it.
You have, remember, three smart body types to choose from-the tidy, three-passenger Coupe own here, a neat 2 -door, six-path the roomie interiors ever found in a Buick Special.
They're going fast, as you might expect. Getting firm order in is a smart move just to insure early delivery.
How about dropping in-the first minute you can?
(1) SPECIALLY NOW



## COMPLETE YOUR POTTERY SET NOW -.. OFFER CLOSES SEPT. 15th  SUPER SUDS

2 Pkgs. .-.----.- 42c SCOT TISSUE Roll 12


Doz. 10 c KERR LIDS解 BAKERS
 CORN LD KENT CORN
 TOMATOES $\begin{array}{ll}\text { STANDARD } 2 & 121 / 2 c\end{array}$ - x valtex.

## BEETS

 RENOWN BEANS whole no. $2 \quad 17 \mathrm{c}$ BABY FOOD ${ }^{\text {LBBY's }}$ BABY FOO SOAP, 2 for $\qquad$ 15cTIDE | soap |  |
| :--- | :--- |
| Large | 28 C | kraft DINNER, pkg. powdered SUGAR, pkg. $\qquad$14c PURE LARD, 3-lb. ctn. ....-. 55c SURE-JEL, pkg. ........ 13c plusbury FLOUR, 5-lb.

47c DASH DOG FOOD, can ....... 14c

## FRUIT JARS

$\begin{array}{ll}\text { Pints } \\ 69 c & 79 \mathrm{c}\end{array}$
$25 c$


## Snowdrift Shortening smaw 

 Remarkable Peaches "maw PREM FLOUR Gold Crown \$139 BREEZE 10c Sale

2 Pkgs. .-.------ 37 c
 Everlite SALAD DRESSING
Pint _--..........-. 25c Marshall PORK and BEANS Can -.-...........- 10c
 Bama
APRICOT PRESERVES 2-Lb. Jar

39c


## 2nam

 Grapefruit TVAGM 46-0z. Can....... To



BA COD $\begin{aligned} & \text { Dry } \\ & \text { Salt, Lb. } 29 \text { © }\end{aligned}$ Cheese ${ }^{\text {mum . . . 47 }}$ 47


BAB-0, can ....... 121/2c
VEL pkc. $\quad 65 \mathrm{C}$
cat food
PUSS'N BOOTS ....... 14c
CLOROX, quart ....... 19c wax
PAPER $\begin{array}{ll}\text { rol } & \text { 125-Foot } \\ & 23 \mathrm{c}\end{array}$
DREFT, Ig. ........... 27c
OXYDOL, lg. .......... 28c
tender leaf
TEA, $1 / 4-1 \mathrm{lb}$.
BEANS, No. 2


SAUMON, Tall _.........39C


SWART OPTOMETRIC CLINIC
BROWNFIELD, TEXAS
Dr. Gordon E. Richardson optometrist






POLLCY

FROM

## McKinney's Insurance Agency


".

## IS YOUR REFRIGERATOR COLD ENOUGH?

If's easy to check your refrigerater with this

## Free Cold Gauge

${ }^{\text {Drofect your food and family! It's safe temperature that counts! }}$ FARM AND HOME APPLIANCE



For Beautiful and Easy to Keep Floor Coverings－


Lindsey Hardware




SANFORIZED CHAMBRAY

3 yds．for | Reg． 79 c yd． |
| :---: |
| $\ldots-\ldots-\cdots$ |



> Phone 360 ,


LAST LAP FOR THE AIRLLFT-The Allied air field at Celle, Germany, is the first to close down
operations as the renowned Angio-American airlift goos into the elast stages. Here, a German
worker uses and worker uses a kerosene spray to clean off dust from the nose wheel of a C-54, accumulated during
the 400 days of the "coldest" war to date. Everywhere, planes are made ready for the return trip

Stricklinly Speaking
$\qquad$ Although that great and glori-
ous day has not arrived, we
just just received one reminder that
we will have a birthdyy we will have a birthday rolling
up the 23rd. It's from Sister Sallie
Limer out at Long Reach burden of the reminder is, "'Things
like birthday like birthdays are OK once you
get the hang of em. And I am
one who really knows, because I while we have to solow up. Why
it it that all the bursts of speed
happen in childhood, and we become an old poke-easy after 40?
And others always remember
when you get to the When you get the point you're
trying to forget.
In childhood, it it the ambition
to go someplace without the for-
mality of informing the family. Then in early teens, you feel thity
you'll never reach the voting age.
When you do you you hadn't.
only time he gets in trouble
when he stops swim Live in or around Snyder.
stole a can containing some $\$$


Send Them Back To School SPARKiNG CLEANLINESS Cleanliness and neat appearance for both school or college is as good
as bringing the teacher an apple. No matte how dirty-or what kind of

fabric, bring them in now. WE WILL MAKE THEM LOOK LIKE NEW.

## CITY CLEANERS


now, whle these STOCKS ARE FRESH
lete, sets in, is the time to equip the youngsters for their return to classes. They'1l need pens, pencils, tablets,
and many other articles.

YOU WILL WANT THE BESTSHOP HERE


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|  | Roms for Rent | For Sale |
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| $\begin{aligned} & \text { school district who wish to do so, } \\ & \text { may meet with the board at that } \\ & \text { time.-Harmon Scales, Chairman. } \end{aligned}$ | For sale |  |
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| Baptists To Raise Ten Million Dollars In 81 mass meetings, TexasBaptist leaders will blanket the state between August 22 and September 2 to explain the denominational $\qquad$ |  | Troop 49 P |
|  |  | Regional Swimming |
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| other denominational leaders will conduct the one-day meetings. |  |  |

Legislature $\mathrm{T}_{0} \mathrm{Be}$ Called II January

GONEZ COSSIP
 $4 \mathrm{~B}_{1}$

JOHNSON NEWS
Roy Rogers To Appear At Redeo


Rİ0

## "ROMANCE OF <br> ROSY RIDGE"


hospital news


Esther williams
"FIESTA"

RITZ
saturday

"Those good ole days are gone"

but
"Horseless carriage" friendl
OUR STORE IS: OUR MERCHANDISE IS: OUR STORE IS:
ATTRACTIVE
OUR MERCHANDISE IS:
NEATLY ARRANGED REASONABLY PRICED

PRICE NEVER SACRIFICED You get what you pay for QUALITY
at
THE
FOOD MART


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    ## New Car

    ## Trade-Ins

    1947 Mercury Sedan Coupe;
    1947 Dodge Custom; 4.Door R.H and Sumhade 1947 Dodge Club Coupe;

    1946 Cherrolet Club Coupe;
    1946 Ford Deluxe; Tudor
    1946 Plymouth Special Deluxe;
    1941 Ford; Tulor
    1941 Studebaker; Tudor;
    1936 Ford Pickup
    PORTWOOI
    MOTOR COMPANY
    

