Best Advertising Medium
The Herald subscription list is a splendid 4. $\begin{aligned} & \text { can and do pay for their papers- they do } \\ & \text { not ask or want it donated to them. Many } 30 \\ & \text { and } 40 \text { year continuous subscriptions. }\end{aligned}$

## Che Catn County Pferald

Not Neutral-Not On The Fence-A Paper With An Opinion And A Purpose

The Herald has grown with this section from strictly a ranch country. This area
now consists of thriving towns and cities, supported by scientific farming and stock
farming, augmented by huge oil fields, with
the nation's largest knowu oil reserves.

## Farmers Urged To Attend Meet Here Next Thursday

## New Pastor's Home-Plains Baptist Church City Buys New Truck Area Woman Is First Texan To

Jaycees Plan


 farm family and other interested
parties give him their views in
constructive critcicism on how to
improve all types of the govern


## $\underset{\substack{\text { ers } \\ \text { next } \\ \text { nex } \\ \text { tar } \\ \text { farm } \\ \text { oper }}}{\substack{\text { en }}}$

ment's farm programs, and to bet-
ter protect and preserve the tra-
ditional Amerian pattern of
family farming.
ditional American pattern
family farming.
At the meeting next Thursday, a representative of each govern-
ment agency will be on hand to
explain the functions of their
program. Wednesday afternoon represen-
tatives of the agencies and other
interested persons met at the lotatives or
interested persons met at the en
cal PMA office for completion of
plans for this meeting next week cal PMA office for completion of
plans for this meeting next week.
It was pointed out. Wednesday that if farmers could not attend
the session next week, to.please
send letters, about what the farm programs means to the indivi
family and how they might
tar ter serve the farmers.
In the meeting Wednesday Looe
Miller, seretary to the Produc-
tion Marketing Administration,
presided and discussed plans for presided and
the coming meeting. Others attending were PMA
committeemen, H. H. Harred, chairman, Pearce W. W. Wrren, chairman, and R. D. Jones; Den
nis Q. Lilly of the First Nationa
Bank nis Q. Lily of the First National
Bank Gene teach, ..... McClain
of Brownfield State Bank, county agent Jim Foy, Homer Jones, vo-
cational teacher from Wellman
Lester Buford, vocational agriculture teacher of Brownfiel Bob Land of the USDA office and
L. R. Riney.
Remember, next Thursday, at 2:30
day. NEW SANITARIAN WITH SPH UNIT John H. Happ arrived in
Brownfield August
ian with the Sounth Plains Sant


Happ, with
his two sons,
Gregory age

## Gregory age Oak Street. He is 28

## the 10 ing T

## War

## S/Sgt. and Mrs. Allen have been visiting

## Crabtree and Leonard Campbel homes the past two weeks. $\mathrm{S} / \mathrm{ggt}$ Campbell is

 from Albuquerque, $N$.

Formal Opening of New Store Saurrday REv. M. D. "SHORTY" bake
A revival meeting will sta


TRAFFIC LIGHTS NOW WORK-SOMETIMES


at 6 th and Broadway was work-
ing orly on the north-south side. H. NELSON TALKS O
VISIT TO HOLY LAND

$\qquad$
they work sometimes, $\begin{aligned} & \text { and noted then } \\ & \text { go on a sitdown strike }\end{aligned}$
We hope the city gets the
going before the fall rush.
Plains Baptist


REV. W. P. BRIAN
Pictured above is Rev. W. P.
Brian, who has been pastor of
the Plains Baptist Church the the
past thre year. Rev. Brian re-
cently resigned to accepta a call
$\qquad$
of $\$ 21,000$, and various other in
provements have been made.
will leave September
his wife and
They moved
tainair, N. M.


PICKUP TWICE DALLY FROM THE STREET LETTER BOXES IN CITY


MEXICAN PRACTICES Miss Gertrude Rasco Calves Needed For GOOD NEIGHBOR POLICY MEXICO CITY, Aug. 17.-(P)
A 19-year-old Mexico youth has
taken the "good neighbor") prob-
tem into his own hands.
Texas tourists who happen to
cross paths with him are learning
atout a brand of super hospital-
ity that even the Texas Good for ity that even the Texas Good for Queen of the annual Harvest
Neighbor Commission would Festival, has an fordy
Nerdy hardly dream about. He is Carlos Huesca
Mexico but football p

Mexico but football player-grad- who the charming young lady is
uate of Huntington, Ind., high that has been selected, acocrding
school. His studies in the United to Harmon Howze, chairman of
States school. His studies in the United to Harmon Howze, ch
States for the past four years have the Queen committee. been by special arrangement of tries. This fall he plans to return to enter colle
ternational trade.
in the dining room of a small
hotel off the beaten tourist path hotel off the eeaten tourist path.
He was visiting
mal with his brothers and sisters who lived in a nearby
parents are dead. time southern colonel, he he aptime southern colonel, he ap
proacher our table and inquired procher our table
if my wife and I iw
to go to Xochimilco.

```
\mathrm{ day and all tourists}
```

milco on Sund
decked canoes
like le
decked canoes
like lagoons.
Suspicious.
Suspicious, like most Americans
we assumed he had
We told him we thought we
would go later in the morning
but thoubt

cin




## What In Heck Did

Editior Hale Mean?




M. J. Craig Motor Co.

| Our Policy Is Your Protection |
| :---: |
| $\underbrace{\substack{\text { Pour } \\ \text { Necastare }}}_{\text {For }}$ |
| Tarpley |
| Insurance Agenc |
| ${ }_{608} \mathrm{~W}$. Maim Phol |
|  |

## FRESH-

Fruits, Meals
Groceries \&
Vegetables


All downtown theatres open at $6: 45$ p. m. and start showing at 7:00 p. m.

Jefl Cianoler Evely KEVIS
Stephen MicNaLL


JONES THEATRES

| REGAL | Bialto | Bio |
| :---: | :---: | :---: | AUG. 17-18 "WHEN THE DALTONS RODE"

with Randolph Scott and Kay Francis SUNDAY \& MONDAY
 20) $\frac{\text { RUSTEC }}{\text { DRYETR }}$




thúrsdiay, Aug. 23 .
wED. \& Thurs.
"PISTOL PACKIN' MAMA"
AUG. 22.23

BABERUTH
STORY

Don't Pack Trouble In The "Old Kit Bag"

"WATER" PREDICAMENT-What is so rare as a regata with-
out one mishap?
The vicitim of a race on Berlins Wansee
Lake

Behind The Scenes

NEW YoRK, Aug. 17.-In the
six years since V -J Day, Amer
can g
impre
 mpressive array of mechanical
nd scientific products that have tax rate for for for adoption and
that made lift more enjoyable- and in in
cording to County Judge Herber
Che reshir.
ony neant more and better business.
In medicine and toon, astond
nit new developments every
ing new developments every cou- jo the hearing to offer any ob
ple of months are taken almost
may be,

or granted. Textile makers have
brought out new synthetics to en-
and brought it within reach of

HUMAN MALE THINKS HE'S HENPECKED Then hen-pecked husband of
human female should just
thankful he isn't a spider. Or at least that he isn't an ordi-
nary garden spider of the family nary garden spider of the family
Agriopida, warns Professor Bryce
C. Brown of tre Baylor Unive
( . 1 .




Changes In 1951 Dove Season Announced

Texans in Washington Choose Inspected
(ap special wastiniston service) Eating Places


## 



Rogers offered his pardon for
the misinterpretation. Then he

## " " am sorry that those people in New England have such jaded

## appetites that they' cannot appre- ciate good Texas food. It they would stay out there just a few

$\qquad$
When the fight for control of off
shore submerged oil lands gets on Texas' Senator Tom Connakly to
burst forth oratorically as he has
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## They Like it a Million!

Last week Buick set a proud record.
The millionth Dynaflow Drive* was delivered to a happy owner That's a new peak in popularity for modern drives which take you from a standing start to any cruising seed desired wh tering swoop of power
"The biggest advance since the self-starter" is what the motorwise press called this Buick development back in 1948 - and
how right that proved to be. Here, they found, was a basically different way of delivering power It was the first drive to get com pletely away from any gears which function in a series of fixed stages - the first to apply supercharging principles that did new tricks with spinning oil.
And how folks loved it!
They loved the freedom from strain in traffic. And the new "sweetness" of ride which every passenge of ride enjoy.

They loved the command it gives them of every traffic situation-and the relaxation it contributes to a long day's drive.
They loved its extra safety in slip pery going, and the improved con trol in mud and snow
As they had a chance to pile up experience, they loved the unex pected savings of rear tire wear and reduced strain on all driving parts, from engine to differential. And finally - they loved what it
reflected in the extra dollars that Dynaflow* adds to the resale price of a car.
Have you sampled this driving sensation?
Th
There's no time like the present for discovering the thrills that more a million Buick owners already know.


He soon digressed from a pre-
paree text to get into the stride
that has earned him acclaim as
that has earned him acclaim as
one of the most eloquent members
of the Senate. Although he wil be 74 on Aug. Ag, and his move-
ments aren't quite so fast as they ments aren't quite so fast as they
used to be, his tongue is as sharp
as ever. LLooking about the chamber as
if daring someone to dispute his contention that the federal gov-
ernment is trying to steal Texas'
coastal domain that Senator OMMehoney (D-Wyo.) Wyoming senator is author of
legislation to give the ernment control of the submerged
lands. Dwelling on Texas' distinetive
Daim to claim to the area, Connelly's
voice rang with pride as he re-
counted the history of his state "It won its indepenudence from
Texico with orms, with swords in men knew how to shoot.
"Finally Texas joined the Un-


$\pi$SERVICE Mister, we mean service! Whether you drive up for wash \& grease or a pprecine you'll ur service men take with our car: Our service plus
it's our way of saying e like to do business

## those lands were still the prop erty of the State of Texas and it people..

Looking up toward the galleries,
where he had an attentive audi
ence even if that on the floo
was sparse, the senator askod the



All theso famous Frigidaire features
 \$382.75 MG farm \& homi appliance co.


## PLAINS NEWS


 ins have returned from a visit serve training course at the U.S.
in Snder with her brother and
Naval
Training Center, Great
 of Mr. and Mrss. E. W. Will, sus of
601 East Rippto, and Johnny F. 601 East Rippto, and Johnny, F.
Winston of 307 West Bracuay,
Upon completion of their reserve training, the men will return to
their homes. overseas, where he has been since Mrrs. . . H. Morris spent several
days in Lubbock this. week visitdays in Lubbock tistereek er,
ing her son and sisters.
Mr. and Mrs. Dave Ferguson
and

## REMEMBER the Number "66"

D. L. PATTON

Owner-Manager

## H月

## BOY! AM I HAPPY!

 grfective as of midnight, august 2 FEDEBAL CREDIT REGULATIONSWERE SLACKENED

## NOW

YOU CAN GET FULL 18 MONTHS FINANCING ON:

- AUTOMOBILES
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- PERSONAL ITEMS

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YOU CAN REVISE YOUR PRESENT LOANS TO COINCIDE WITH NEW REGULATION

ITTS GOOD BUSINESS TO DO BUSNEES WITH THE

## $\therefore$ FIRST NATIONAL BANK $\div$



TEXAS HOME DEMONSTRATION ASSN. Gilt Show To Be Watermelon Rind Had Another Long $\mid$ Texans Like Their WILL CELEBRATE 25th ANNIVERSARY Planned Monday

Preserves Delicious Letter From Harve Jersey Cattle

Sparking with terrific new zip and pep! New $120 \mathrm{~h} . \mathrm{h} .5$ Sudehakar Commandor V Y

A new dype V-8 engine! Remarkable extra power from every drop of gas! No premium fuel needed! The car to fry... the car to buy...for real savings!
WESE TEXAS MOTORS

crawt twilabowt

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| Anmy we then |  |
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| $\begin{aligned} & \text { e work, something of which he } \\ & \text { h prides himself, to find some of } \\ & \text { e prem, but he succeeded. } \end{aligned}$ |  |
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ERIDAY AUE 17 9 A. M.



Society, Church © Club News
Engagement of Miss Price Is Announced
 gandy cloth over white, trimmed
in chartruse. Punch was served of pink end white earna
with a white cake, decorated with
tions. Betty Briscoe, Patsy Hy
man, and Peggy Foust served the a lortreuse. The, centerpiece, was
a large bouquet of pink carna-
guests.
tions, White napkins printed in
Out-of-town
guest was -revealed the announcement and
$\begin{gathered}\text { date for the wedding. } \\ \text { Miss Price has been a resident }\end{gathered}$ MISS SUE JONES of Plains all of her life. She is a graduate of Plains high school,
and attended Texas Technological College.
Mr. Sanders
is a graduate Mr. Sanders is a graduate of
Texas Tehbers of the Gala Bridge Club
Thursdan inght of last week, at Texas Teeh, and is employed with her home, 211 West Hill wht,
the Stanolind oin company at
During the games. Mrs. Frank
Odessa, where the couple ylans Odessa, where the comple plans
to make their home. to make their home.
A mower has
been planned foneus she the bride-elect, at the home of, Miss Laura An
Ellis in Plains, to be next Friday

Mrs. Bob Tobey Shower Honoree


PITMBING Md HEATING Electical GONTRAGTING


- Water Heate
- Commodes Tubs
Showers
- Fioor Furnaces
- Wall Heaters
- Light Fixtures

BOB THOMPSON PLUMBING-ELECTRIC
PHONE 78

| WEER-END SPECIALS |
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| $\left.\begin{array}{c}\text { LADIES } \\ \text { Values to } \\ \hline\end{array}\right] .99$ DRESSES |

IEN'S RAYON SLIP-OVER SPORT SHIRTS
Knitted Bottom ............- 99c

| DRESS | Children's <br> DRES <br> PANTS |
| :---: | :---: |
| $\$ 3.77$ | DRESSES |
| $\$ \$ 1.22$ |  |

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No matter how far you travel, or for how long, you can have the comfort of knowing your valuables are safe. Rent a fire-proof, burglar-proof Safety Deposit Box at a reasonable yearly rental . . . for safety at all times.

And incidentally, this wise couple has Travelers Checks on this trip. So handy to use, and so much safer than carrying money! You can get any type you want, here.

## ENJOY THE CONVENIENCE of a checking account

## BROWNFIELD STATE BANK \& TRUST COMPANY

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Showers Honor Miss Lois Marion Wingerd
 center photo assistants - one of 5 t.
whom has the bul th t the the rs.
another who has the beast by the
 Luncheon Wednesday
Honors Miss Wingers
 at the home of Mrs. J. D. Miller,
301 East Cardwell, and assisting 30 East Carduell, and assisting
Mrs. .
diner as has hosesese were her daughter, Eleanor, and Miss Jean
Craig e res es made the entertain
Red rose r
 elect's book, they were settee at
foursome tables. Each table was foursome tables. Each
centered with mind
with streamers of of cerise bride extending to each place setting
with fortunes of each guest
place cards.

## Mr. Mors Mors Mrs Stars Miss Betty Seta Judy Bro Bro

## Brown lee, and Dinar ot h My Monelil and Lubbock.

Coffee For Miss
Wingers Thursday

 Flache, , 102 E. Buckley.
Individual
apricot tried and coffee were served from
table
tara
evened withe a











 8꾼

 Miss Rena Faye Chesshir re
 White in Childress.
Irs. Ed wilson brounghood,

[^0]

Four-Way hair shaping is a scientific method of
cutting hair by measurement. any length or combination of. lengths may be cut
to the hair line early and late appointments CINDERELLA BEAUTY SHOP Phone 62.J

## 4. WAY HAIR CUTTING

## Bide. . W he

 rations. - TOR BACK 10 SCHOOL


Winner of the Fashion Academy A ward with
famous Add-A- - ear hems.
For style


PLAID
 them. well, we had some fish. Ruth McCain, Ruth Shepherd, Sally (Smith) Kelso.

Drake-Nicholson Vows Read Aug. 3

BETTY LOU HOWARD IS GUEST OF CRESCENT HLL CHURCH MEMBERS

WSCS Has District
 Charles Dayle Drake. Nave
Chaplain V. H. Morgan officiated Chaplain V. H. Morgan officiated
at the ceremony before the chapel at the ceremony before the chapel
altar. Mr. and Mrs. George Nicholson,
621 E. Main St., are pprents of
the bride. and the groom's parents
are Mr. and Mrs. Karl Drake of
Route 7 Lubbock. Route 7,1
Dressed
mintessed in a been bloe suit with
dark brown blo mint green blouse and gloves and
dark brown aceessories, the bride
carried dark brown accessories, the bride
carried a white sibie topped with
an orchi satin ribbon, tited on the ond wh
tiny white flowers. For som
thing tiny white flowers. For some-
thing old and borrowed she wore
a pin belonging to her grand-a pin belonging to tor ghe grand- Ma
mother, blue was the traditional
ual
garter, with the new wedding enMrs. Robert Patterson of Janes- ten
town, Wisocsin, was matron of Lu
honor, and she wore a white linen
Lut
deses,


## Melhodist Yound

Peorle Mleot Here


## WHY PAY RENT?

When you can pay as low as $\$ 100.00$ down and $\$ 30.00$ per month And Own Your Own Home!

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Nationally Known Evangelist To Begin Meet PERSONAL ITEMS Sunday At Crescent Hill Church of Christ


$\qquad$





## ATTEND GOSPEL MEETING OF CRESCENT HILL CHURCH OF CHRIST AUCUST 19-26

SERVICES DAILY AT 7:00 A. M.-10:00 A.M.-8:00 P.M. - FANNING Yater tant - evancelist



## BLACREYED

TOO HOT
TO SMOP?

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No:2an 15c

## FROZIN - BIRDSEVE STRAWBERRIES $12 \mathrm{oz} . . .35 \mathrm{c}$ STRETCH YOUR BUDGET DOLLAR EMEATS 4 4

## BACONsmum

## 

ROUNDSTEAK

## Henry Chisholm GROCERI <br> SOUTH SIDE OF SQUARE






Your Dodge Dealer is Transportation Headquarters...COME IN TODAY!
SHIPLEY MOTOR CO., 814 S. Broadway


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| STAMFS |  |  |  |

## FLOUR <br> 25 lbs ． <br> $\$ 1.87$

Cood Supply of VITA WATER－ 5 gals．-85 c －Plus Bottle and Equipment
OUR MEATS

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## FORFRIDAY AND SATURDAY

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FOR BENEFIT OF
SPANSH SPEAKING CUSTOMERS

ICebrac head CANTELOUPE 10c SUN RPENED $-1 B$
TOMATOES
20c Doonnan brand
PORK \＆BEANS
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| PORK SAUSAGE ．．．li． 45 c | BACON |
| PINKNEYS WEINERS | 49c | Rickett＇s Grocery \＆Mkt． PHONE 1050 FOR FREE DELIVERY

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& \text { We will lend from } 50 \% \text { to } 70 \% \text { of the appraisal } \\
& \text { alue on houses in Brownfield. Low rate of inter }
\end{aligned}
$$ value on houses in Brownfield．Low rate of inter

ROBERT L．NOBLE
Bophite sizidit
POLIO
sesoon Is here DID YOU KNOW THAT FOR $\$ 10.00$ FOR 2 YEARS

## $\underset{\text { Dr．Bint }}{\text { AGAINST：}}$

Dr．Bills
Special Nurses
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A MAXIMUM OF 3 YEARS
The Pemberton $C_{\text {gencu }}$


F

Quarter Section Rock Home Place

## int mathation to <br>  <br> D．P．CARTER <br> Fresh Vegetables ． and fint Com timporex bat

$\rightarrow$ Fruit

| Nice collf Vine Ripened |
| :--- |
| Tomatoer |
| lb． 15 L |


$\qquad$ $-$
$\qquad$
$\qquad$

 Fruit Market
$\xrightarrow[\text { Music Students }]{302 \text { Lubbock Road }}$

Voice and Piano
ease do so early istered st－so that ample sup－ lies of music and mater－ ls may be here for th opening of schooi，Sept． 3

Mrs．Mae（W．H．）Dallas
1 Fast Cardwel

PERATOR BEAUTY SHOP FOR SALE
Mode－Craft equipmen hroughout；well located ng g Levelland，Texa

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eland Service Station


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