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and 40 year continuous subscriptions.

# Ohe Cutn Conntn Pferald 

Not Neutral-Not On The Fence-A Paper With An Opinion And A Purpose

The Herald has grown with this section
from strictly a ranch country. This area now consists of thriving towns and cities,
supported by scientific farming and stock
form supported by scientific farming and stock
farming, augmented by hage oil fields, with

## Laverne Joplin Named Candidate For Queen

For the first time since the Har-- vechool cheer leader during h vest Festival started in Brown- field four years ago, a represen- fest Festival started in Brown-

field four years ago, a represen-
tative from 4-H clubs in the tative from $4-\mathrm{H}$
county has been
Queen candidate.

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Miss

## or chose Festi the

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SEPTEMBER IS THE MONTH - LOCAL STUDENTS LEAVE HOME FOR COLLEGE

| TWO OIL wELLS ARE |
| :--- | :--- |
| FINSHED IN COUNTY |$|$ TOM WARREN, JR. GINS FIRST


:


## You never tried a fine car like This One

$Y_{\text {when you buy a fine your sights highe }}^{\text {ou've }}$ ,
You can rightly expect more room - more comfort-more performance-and a lordly smoothness in the way it carries you. So we present these facts:
You'll find, in a Roadmaster, more usable room than you'll find in any other sixpassenger car in America.
You'll find the extra comfort of double-depth Foamtex cushions in Roadmaster only. You'll find that the Roadmaster has a highis also Buick's own-a mighty Fireball

Engine endowed with more performance than most owners will ever need. And you'll find that a ROADMASTER rolls with unsurpassed levelness and poise, thanks to coil springs on all four wheels-which is still ano ther feature found on no other car in the fine-car field.
But the thrill that is yours, when you get this willing beauty out on the open road, is omething that can't be summed up in any listing of features, one by one. t's a "feel" which, we honestl believe, no other car can approach. It's the sure way this dazzling per former holds the road - the way
responds to your slightest wish - the quick answer you get when you nudge the throttle -the extra security you feel in the veivet grip of the brakes-the complete freedom from tension you find in Dynaflow Drive - the sense of mastery that makes every mile a joy And, confidentially, there's one more impor tant way in which Roadmaster stand alone, and that is in the modest cost of its pounds and performance.
Better come in soon and check for yoursel what a great car and a great buy this one really is

ROADMASTER<br>Custom Built by Buiche

TUDOR SALES COMPANY - - - 622 WEST MAIN

Henry Chisholm Grocery Brings You The BEST For The LEAST!


Blast Kills Brother To Black Family Holds Crescent Hill Church First Year Students Mrs. Henry Fowler Reumion Recently Of Christ News Should Have Checkuy


## Will There Be an Empty Seat

## Here Tomorrow?

 WHOSE FAULT WILL IT BE ???


THE TIME TO THINK ABOUT ACCIDENTS IS BEFORE THEY HAPPRN. DRIVE CAREFULLY AT ALL TIMES-OBSERVE ALL TRAFFIC RULES AND ABIDE BY TREM! REMEMBER:

## "Children Should Be Seen -- Not Hurt!!"

## -RULES FOR CHILDREN -

1. DONT DART OUT FROM BETWEEN-CARS
2. LOOK BOTH WAYS BEFORE CROSSING A STREET
3. ALWAYS CROSS STREET AT INTERSECTION
4. NEVER HITCH RIDES ON MOVING VEHICLES
5. NEVER STAY IN ROADWAY LONGER THAN ABSOLUTELY NECESSARY
6. NEVER PLAY IN STREET

- RULES FOR MOTORISTS -

1. STOP FOR ALL STOP SICNS
2. OBEY ALL SPEED LIMITS
3. WATCH FOR PEDESTRIANS
4. CHECK BRAKES REGULARLY
5. CHECK LIGHTS AND HORN REGULARLY
6. BE SURE YOU HAVE RIGHT-OF-WAY BEFORE PROCEEDING

## - THE FOLLOWING BUSINESS FIRMS AND INDIVIDUALS PAID FOR THIS PAGE BECAUSE THEY HAD YOUR INTEREST AT HEART:

-Eldora A. White, District Clerk
-Tudor Sales
-Nelson Jewerry
-J. C. Jones Co.
-City Cleaners
-Tarpley Insurance Agency
-City Drug
-Matt's Barber Shop
-Brownfield Ice Co.

- Cobbs
-Mrs. 0. L. Jones, County Treasurer
-Newson Oil Co.
-W. L. (Chick) Lee, Gulf Service
-Best-Yet Cafe
-Primm Drug
-Brownfied Bargain Center
-Akers-Dallas, Ins. \& Abstracts
-McKinney's Ins. Agency
-Shag Bynum Barber Shop
-Cinderella Beauty Shop
-E. G. Brownlee, County School Supt.
-Flemming Typewriter Shop
-Hoy's Flowers
-Imperial Battery $\mathrm{Co}_{0}$.
- Shorly Collier, Gulf Service
-Brownfield Steam Laundry
-Green Hut Cafe
-Palomino Gift Shop
-Ted Hardy Grocery
-Sexton's Drapery \& Upholstery
-Terry County Printing \& Office Sapplies
-Craig Motor Co.
-J. B. Knight Co.
-Plains Liquefied Gas, Inc.
-Western Farm \& Ranch Store
-Goodpasture Crain \& Milling
- Portwood Motor Co.
-Zesto
-Fowler's Upholstery Shop

-Smith Machinery Company | $\substack{\text { M.M. Doeler } \\ \text { phooece } \\ \text { 780 }}$ |
| :---: |

©he ©trry CommIn Fterald Series Of ili Parties Society, Church $\theta$ Clut news Honor Bride-Elect

Miss Roberta Underwood Is Wed To Reverend R. S. Geer At Amarillo

$\qquad$ Amarillo at eight o'clock Amarillo high school, Amarillo
College, and Trxas College, and Texas State College

 The bride is a niece of Mr. and
Mrs.' Me
Mrs. Miller greeted guests at at presenting them to miss cloth.
Centerpiece for the table was
 she was a member of Theta Sig
ma Phi. She was employed fo
two years hy Union Baptist
 Arst Eaptist Church in Amarillo,
and Rev. Ernest Leossner offi-
cited with the double ring cere Mr. and Mrs. Robert L. Under-
tended the weding in Amarillo.

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& \begin{array}{l}
\text { ciation, Houston. She Shastist Asso- } \\
\text { pleted a y year of study toward her } \\
\text { Master of Religious Education her }
\end{array} \\
& \begin{array}{l}
\text { gree at the Seminary } \\
\text { Rev. Geer is a }
\end{array}
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Back To School Monday, Sept. 3 COMPLETE LINE OF QUALTTY SCHOOL SUPPLIES

WE STOCK EVERYTHING NEEDED FOR BACK-TO-SCHOOL INCLUDING Zipper Binders School Satchels Mechanical Pencils Hankies Fountain Pens Ink Scarfs Rulers A Anklets Note Fillers wion 10 and 250
GRIFFITH'S VARIETY

## Announcing

## OPENING OFADANCE SCHOOL

 All former pupils as well as new ones are to report for registration Wednestay from $2: 00$ till $6: 00 \mathrm{p} . \mathrm{m}$.
upils from age 3 up will be given instructions




Sanders-Price Vows To Be Read Today



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WITH A May Mulfet


For comfortable, easy living ... graceful one-piece rayon flannel with contrast stitching. There's a leather belt too, and a bight wool eessey scaff

Lena Trower will be at SHELTONS' for a Free Demonstration and Skin Analysis Sept. 19th thru 22nd. Call or write for your appointment today.
Shelton's

Around The Corner - And Down The Street

## By Marat Bana



Texas Still Woefully $\begin{aligned} & \text { Primm drug stood } \\ & \text { ght IN TOURNAMENT }\end{aligned}$
Short On Teachers

Lena Trower will be at SHELTONS for a Free Demonstration and Skit Analysis Sept. 19th thro 22nd. Call or write for your appointment today.

from the first grade - thru college



- Pens
: Notebooks
: Binders
: Paper-All Kinds
: Ink
Peuntain
- Maps
Scisors
Colors
: A Word To The Mothers: Keep 'em healthy and alert with Vitamins!
- A Word To The Molorist: "Drive carefully at all times You SEE the child - . . He may not see you!




| MEN'S |  |
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FRIDAY, AUG. 31
SATURDAY, SEPTEMBER MONDAY, SEPT. 3

## JACKETS

$\$ 10$ value $\quad \$ 6.99$
BUY FOR SCHOOL BOY'S SUITS

## $\$ 12.99$

BUY FOR SCHOOL
TEM-JFTMS Sizes 0-6
Reg, 11.49 Va.

BROWNFIELD STATE BANK \& TRUST COMPANY

FIRST NATIONAL BANK

In this space, you'll find "The House of the Week" with full descriptions. This series is made possible by area firms listed here...See them to help you with your Home Furnishing Problems.

$=\mathrm{m}=$ Streel Iand Will
 this teary county heraid
FARM \& RANCH Plan No.

Small grain leaders fight diseases Use Plenty of Spray


To Defoliate

Of Spray | $\substack{\text { full schedul } \\ \text { for parenil } \\ \text { wid }}$ |
| :---: |



NO JOB TOO BIG
No Job Too Small
from quick repairs in your home to installing a new
heating plant in a busy store. You can depend on heating plant in a busy store. You can depend on
our skilled men for rapid, reliable work at low cost.

CALL 173 ballard plumbing \& ELECTRIC

## NOW--

You can build that extra room, put up a fence or remodel your home throughout for only $10 \%$ down with 36 months to pay the balance.

DO IT NOW WHILE THIS REGULATION
IS SLACKENED

TERRYY COUNTY LUMBER CO.


## WHY PAY RENT?

When you can pay as low as $\$ 100.00$ down and $\$ 30.00$ per month And Own Your Own Home! SEE
AVINGER LUMBER CO.
Located 1207 Lubbock Road PHONE 824
"The Home of Good Houses" "Built to Order"
V. E. (Pat) Patterson, Manager.

higginbotham - bartiett co.
L-U-M-B-E-R and building materials of all kinds.

Frigidaire Sales and Service - Your Complete Appliance Store FARM \& HOME APPLIANCE CO.
611 West Main

## WE HAVE LIOUID AND DUST COTTON POISON buy your suppiy now!

16-20-0 AND AMMONUM NITRATE FERTILIEERS

GOODPASTURE GRAIM \& MILLING COMPANY Phone 120 Brownfield, Texas


FaRMERS AGAIN URGED To EXPRESS VIEWS ON FARM POLLCY PROGRAMS


BACK TO SCHOOL
 SUMMERR SHIRTS TURK TOWELS $\$ 2$.



##  - $\$ 1.98$

3.00

## Announcing

## OPENING OF

 PORTWOOD MOTORS'
## NEW PAINT, BODY AND UPHOLSTERY SHOP



LOCATED IN THE BACK OF THE JOHN L. CRUCE AUTO SUPPLY BUILDING - FORMER location of the roy harris machine shop

You Are Invited To Come In And See This Modern Plant Where The Very Latest Methods Are Used To Restore Your Car To A New Condition!

Wilbur Withey and J. W. Richardson
Painting \& Body Repairs Jimmy Burnie

Uphoistering
all are very skilled and talented workers with many years experience in their particular field.


MONDAY, SEPT. 3rd BE SURE AND KEEP ME HEALTHY AND ALERT WITH GOOD WhOLESOME MILK . . . YOU CAN GET IT AT

BROWNFIELD DAIRY

## FORDOMATIC $=$


PLAINS NEWS
POOL NEWS


## TOP GAS-SAVER OF THE TOP 4 <br> IN THE LOW PRICE FIELD!



NEW STUDEBAKER CHAMPION
One of the 4 lowest price largest selling cars!
AChampione $\begin{aligned} & \text { Big visibility one-piece windshield... Brokes that automatically } \\ & \text { adiust themselves.. Variable ratio "oxtra-leverages steering } . ;\end{aligned}$
 and heat controls ... "Heat-dam" pistons. ... Big capacity trunk $\ldots$ Now longer wheelbase... Flightstreamed styling - - n o bulg-

WEET TEXAS MOTORS


Lena Trower will be at SHELTON'S for a Free Demonstration and Skin Analysis Sept. 19th thru 22nd. Call or write for your appointment today.


Candidates In The 13th Congressional District New Cave Found Election To Be Held Sept. 8, To Fill Post of In Palo Duro Park EdGossett of Wichita Falls Who Has Resigned


DOUG CROUCH Congressional District


## RiCKETTS GROCERY \& MARKET

SPECIALS FOR FRIDAY \& SATURDAY

|  | Nice Assorment |
| :---: | :---: |
|  | DOG FOODS |
| APPLESS --.- 121/2c |  |
|  | SAP poworerin |
| HETTUCE - 15 c |  |
| STARE SIIE SOAP -- 14c | Sod |
| ARE Pleased to state | HAVE JOHN MILNER AS |
|  | HOT BARBECUE |
|  | AT ALL TIMES |
|  | 75c lb. |



Failure To Register Means Prosecution

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 enalties if convicted of failure
o comply with the law. He
uoted from a section of the law providing maximum penalties
fine up to $\$ 10,000$ and
ment up to five years.

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