Best Advertising Medium
The Herald subscription list is a splendid can and do pay for their papers- they do
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## Che Cetry Count Sterald

Not Neutral-Not On The Fence-A Paper With An Opinion And A Purpose

A New and Worthwille Industry Locates In Brownfield; Operation to Start Soon


## $\underset{\text { Proclamation }}{\text { wherass }}$

| WHEREAS, it is generally recognized that loss of life and property by fire is increasing yearly in our United States and in Texas; and <br> WHEREAS the Fire Prevention Committee of West Texas Field Club has as its aim the stopping fire; and <br> WHEREAS this organization, upon the investigation of our agreed to help Brownfield stage a community-wide safety program to reduce fire hazards and to alert our citizens and school children to the fire problem; <br> NOW, THEREFORE, I, C. C. PRIMM, Mayor of Brownfield, do hereby officially declare and proclaim Thursday, April 17, 1952, as "Town Inspection Day" and I earnestly urge that as a city and as individual citizens, we lend our full support and cowe lend our full support and co- operation to this fire safety campaign. And THAT we cooperate, as a community, with such recommendations for fire safety which may be made by the Fire Prevention Committee of West Texas Field Club during its inspection of our business properties, schools and other public buildings. IN WITNESS THEREOF, hereunto set my hand. c. c. PRIMM, Mayor of Brownfield. |
| :---: |

Local Jaycees Installs New Officers


## bobby L. Hoover


gelist S . A. (Sam) Ribble calle
parally on business and partly
ser

## ,

Ribble With Wellman Church of Christ
 neighbor, as he will work for the
church at Wellman. In fact, he
informed us he and wife had al-
ready moved down there. Mrs.


## 

Wheatley Wins First Place in District Field

Farmers Implement Company to Sponsor Frozen Food Demonstration Here Next Week

0. R. Douglas Elected

President Lions Club


Local Postoffice

| Watson, Wellman, president; Mrs.Edith Reese, Union, secretary; and $\begin{gathered}\text { Postmaster Joe Shelton }\end{gathered}$ |  |
| :---: | :---: |
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THE GLEAN UP, PANT UP DRTVE NOW UNDER WAY


Liens Club and Delphian Study Cub to Present Hollywood Radio Party April 16

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| Commissioner, Precinct 2 <br> DEWEY RUNNEIS |  |  |
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This announcement is neither an offer to sell nor a solicitation of an offer to

## New Issue

75,000 SHARES
Southwestern Associated Telephone Company

Cumulative Preferred Stock $\$ 20$ Par Value, 5 1/2\%

Copies of the Prospectus may be obtained by calling Dallas-PR-4103 or PR-4881, or by writing to Southwestern Associated Telephone Company, 809 Reserve Loan Life Bldg., 505 North Ervay, Dallas 1,Texas.

Is the Hen. Tom Connally Showing His Age?


Much has been said in some
quarters about letting men in the
servic wo The above is a good likeness of the Hon. Tom Connally in action,
and from all accounts he stays in action most of his waking hours.
Some of our good friends have also stated of late that Tom does
$\qquad$








DR. H. H. HUGHES



NELSON CLINC<br>EYES EXAMINED GLASSES FITTED<br>E. O. NELSON, D. 0 . Physician and Surgeon GENERAL PRACTICE

CITY LOANS
We will lend from $50 \%$ to $70 \%$ of the appraisal
tue on houses in Brownfield. Low rate of inter ROBERT L. NOBLE somphite tuid

BUSINESS DIRECTORY


## Want a lot of mileage for your money?

$\mathbf{W}^{\text {E'LL admit that the price tags of }}$ aren't what they used to be.
But it's just as true today as ever before that some price tags are lower than thers, and some cars cost less to own than others.
So let's see how a Buick Special fits into the picture.
Take first cost. If you put the price tag of this Buick against price tags of cars that have always been tagged as belong. ing in "the low-priced field"-you'll find that, in actual dollars, a Buick's surprisingly close to these cars of lesser size and horsepower.
But that's just the beginning.
What you're getting here is Buick quality - this Special comes down the
same assembly line as Supers and Roadmasters.
Its heft tells you it has extra sturdiness in frame and structure
Its Fireball Engine delivers extra with high compression, and the miles you can get from a gallon of gas make it a thrifty performer.
You get Buick's Million Dollar Ride, which protects you-and the car-from jars and jolts.
Even the tires are bigger - which, any ire man will tell you, lengthens their

And if you pay a bit extra for Dynaflow Drive* youre easing the strain on the
engine, the rear end, the tires - and liminating clutch repair bills.

So when we talk about "mileage for your money" we're talking about the miles you'll get from your car-including the unused miles that are what you have to sell when you trade it in.
Maybe that's why Buick's doing so well in the present market. Why not come in and see what a great car this is for you?


Sure is true for 5 ?
BUCK

TUDOR SALES COMPANY
622 WEST MAIN
Frigidaire Sales and Service

- Your Complete Appliance Store -
FARM \& HOME APPLIANCE CO.
611 West Main
Phone 255-J

PLANS AND SPECFFCCTIONS

CONSTRUCTION SUPERVISION on all and any HOME BUILDING
Prices equal to any based on same grade at home abroad.
CICERO SMITH LUMBER CO.

##  <br> PARTS MAEMAG SERVICE nician, in our personnel to take care of all <br> COPELAND HARDWARE



NO JOB TOO BIG No Job Too Small
from quick repairs in your home to installing a new heating plant in a busy store. You can depend on
our skilled men for rapid, reliable work at low cost.

CALL 173
BALLARD PLUMBING \& ELECTRIC

## RSpecial!

## TRACTOR ENGINE TUNE-UP

| 1. Test Compression <br> 2. Clean and adjust Breaker <br> Points | 7. Clean and Adjust Spark Plugs <br> 8. Adjust Valve Clearance |
| :---: | :---: |
| 3. Time Ignition | 9. Clean Fuel Lines |
| 4. Clean Distributor | 10. Clean Fuel Line Scre |
| 5. Inspect Spark Plug Cables and Insulator Nipples | 11. Adjust Carburetor 12. Service Air Cleaner |
|  |  |
| -. Adjust Range of Throttle | 13. Check and Jet Eng |

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COME IN FOR FREE ESTIMATE

| SERYICE | $\star \star \star \star \star$ <br> S-STRR |
| :---: | :---: |
| Drive Your Tractor I <br> -Take It Home <br> Same Day |  |

FARMERS IMPLEMENT CO.
401 Lubbock Road Phone 606
 Agricultural Economics of the U
S. Department of Agriculture. obtaines from the Publications of
fice, Texas Agricultura fice, Texas Agricultural Experi-
ment Station, College Station, Tex-

Shellac can be mixed with alum
inum powder or paste to effective-
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A new patented lamp shade
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with sturdy twis with sturdy twig and branch type
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## FARM UUESTION BOX <br> Puilic ININFIf is

TRACTOR CONVERSIONS
TRACTOR CONVERSIONS
We change any make Tractor from
GASOLINE to BUTANE.
We have any type Carburetion you desire
ENSIGN \& ALL GAS
and several other carburetions
Brownfield, Tezas
Phone 202

Cost of Irrigation Water Runs High

## HOUSE OI The MONTH

AN EYE-CATCHING RAMBLER


PLAINS NEWS
FHA News from Welliman


## COTTON

creen cards - samples
and Equities
JAMES MURDOUCH
Block West Brownfield State Bank

Cut costs on every haul! Get a Studebaker truck

Its a stana'-out in gas economy


TAK a close-up look at a Studebaker truck chassis:
Notice how cleon-lined the whole rugged structure

- $T$ This kind of designing pays off in savings for Sude to waste gasoline - no squandering of pulling power Get a new Studebaker and start culting your gas costs隹基 away-save substantially on repair bills, too. You have a wide choice of Studebaker truck sizes and
WEST TEXAS MOTORS

-CLASSIFILD ADS
(4)


## CLASSIFIED Rayes Per word 1 Is Insertion Per word each subsequent er word each insert ton No ads taken



 To Make Address

$\qquad$
1,000 FRYERS

Farms and Ranches

| Ted Schuler Pho. Office 2161 or Home 2360 |
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| CORCORRAN'S 1216 TEXAS <br> ECONOMY CLEAN I N G <br> MEN'S SUIT <br> PLAIN DRESSES <br> CLEANED |
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## A Three Days' Cough Is Your Danger Signa!

THE PEMRERTOK AGENCY

## INSURANCE

## -ALLMINDS -

You Need the Protection,
We Want Your Business!
Use Our Installment Plan to Pay for
Your Policy.

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WE WANT TO BUY YOUR COTTON
HERMANS COTTON COMPANY
1 Block South of Court Hous
HERMANS OLD GIN SITE


Legal Necic

Sin


## The Big Car In The Medium-Price Field PACKARD <br> Costs Less Than YouThink! <br>  <br>    




CREOMUSSION
©he ©ertu Countn Fterald Miss Jane McCraw, Society, Churcho Club News Frank Riley, Jr., Wed

## Plans For Decerational Design Tour Is

Completed and Homes Are Listed


A 40\% Increase In Fire Insurance Rates

Brownfield property owners now pay $\$ 29,822.40^{*}$ more for FIRE INSURANCE than in the year of 1950. Chief cause for this rise in Fire Insurance Rates is negligence in the elimina tion of fire hazards-hazards which have caused numerous fires in Brownfield during the past 18 months.

ding trained representatives to Brownfield to point out Fire Hazards in an effort
to prevent further loss of life and money by fires. These epresentatives will start inspection of Brownfield business field a safer town is requested.

## TERRY COUNTY

## INSURANCE EXCHANGE

robert l. Noble agency
akers \& dallas abstract

## Phone

McKINNEY'S INS. AGENCY
400 w. Brosaduy

JOHN W. CADENHEAD AGENCY A. W. TURNER AGENCY ${ }^{407} \mathrm{~W}$. Main Phone 221
 608 w. Main


There's an adventure in store for you this Sunday. An adventure you will share with your friends and your neighbors . . . an adventure that first gave new hope to the world almost two thousand years ago when an astonished populace cried out, "He Is Arisen."

For Easter is the observance of His Resurrestion. It is an adventure of the spirit which we share with our families, our relatives, our friends, each Easter Sunday. It is an adventure in personal spiritual resurrection in which faith lifts our hearts and our strength as we review the life of His Son in the House of our Lord.

Go to Church this Easter Sunday, join in again proclaiming His Resurrection . . . be filled with the hope that will enable us to lift up the banners of peace and good fellowship. Go to Church this Sunday and go away cheered by the smiles that will light the eyes of your family and friends as you exchange greetings after the service.

## Complimerats



THECTBS DEN BHS News


Raitorial
$\xrightarrow{\text { Boxers } \text { Tie in Match }}$ At Andrew March 29 29
Our country has been engulfed $\begin{aligned} & \text { Brownfield boxers tied Andrews } \\ & \text { in politits sinas }\end{aligned}$



 has come to sereve more campaian tra th default. Chester Albert lost his
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## See <br> HOW COMFORTABLE

 Kou are in the'52 Dodge!

SHIPL EY MOTOR CO.
814 W. BDWY
SHiPLEY MUTUA Co.

School Softhall League Started

POOL NEWS Too tive bot teit weet)

JONES THEATRES

REGAL
Thurs., Fri. \& Sat, April 10-11-12


Sun. \& Men, April 13-14


Tues. \& Wed., April 15-16
ONE BIG AFFAIR
 LINES, NETING AND SEINES AC
COUTT FR THE USE OF MORE T FRTSH KNi-
Fruits, Meats Groceries \& Vegelables

Ted Hardy's Gro. \& Market
 kindnesses shown during the ill－
ness and death of our beloved wife and mother．

The total includes the enroll－
ment for the fall semester ment for the fall semester，plus the new students who came to Tech
for the first time in the spring semester．Tech＇s enrollment for

Especially do we thank you for he beautiful flcral offerings，the hat was given．
May God＇s

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B．W．Horn Mrs．J．H．Womack
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Political Information Fourteen New Cars You Should Know Registered Here
 ernment．We think that it is
healthy situation that our citize
are beginnig to realize that
order for the grass roots of this


Just．pick up your phone and call 184．We Deliver！ ORR DAIRY ．

## FREE FROZEN FOOD

cooming DEMONSTRATION

## RIALTO THEATRE

WEDNESDAY
ARRL 16 －At 2.30 ．．M．

## FRFㅏㅂㅓN－DOOR PRIZE <br> FREE

Sef futhen Docait
ELECTRIC RANGES

## Farmers Implement



## HOME FREEZRRS <br> 



Eveliva Atmain ？


Company<br>or Lubbock Read

Mrs．B．W．Horn of Union Dies Aprill 1

Production of consumer durables down，yet still close to 1947－1949 levels


PASSENGER AUTOMOBLLES

forNTICAT Rotemy

VISIT OUR NEWLY OPENED SERVICE DEPARTMENT

MATMI 8：CHESSMI

## HENRY CHISHOLM GROCERY FOR



FRIDAY \＆SATURTAY，APRIL 11 \＆ 12
EASTER EGGS 25 to 30 impkg ． 17 c

FAB Large size
31 c
BLEACH－－$\quad 18 \mathrm{COM}$ TOM TULEE $\quad 25 \mathrm{C}$

FRYERS Nice lb．．．．5gc STEAR Loin，Cheice lb．．．89c


## 

 －GROCEMSOUTH SIDE OF SQUARE
prover 2 an－we buvir
BROWNFIELD，TEXAS


## Che Tern Count lIteral Society, Church $\theta$ Club News

 Delphians Entertain Husbands With Annual Hobo Party On March 27 trained by members of the Delperian ecu, red beans, potato saladStudy Club Thursday night, March sliced onions, pickles, corn bread 27, at Seleta Jane Brownfield club- hot rolls apple pie and coffee. house, and a cleverly arranged Ho-
bo Party was given for the annual bo Part
affair. $\qquad$
 Aver, Jr., John Minable, A. A. A. ash trays. The crystal plates were
Pike, Tim Faulkenberry, James disguised with news ers to Underwood and H. B. Parks. Corsages of wild grass for the Men and sweet clover for the woo- monies for a program after the
en were presented by Mrs. Line as
 an st come一first served" $\begin{aligned} & \text { First Presbyterian Church, who } \\ & \text { gave an entertaining speech en- } \\ & \text { closed }\end{aligned}$

## SUNG PEOPLE

$\qquad$ Peace, and his father, wade gardner, led group singing. ole of the Calvary Baptist Church presented, and Mrs. Wayne Smith to Lubbock Monday night, March was judged the "best lady hobo,"
31 , where the group enjoyed eat- with Mrs. George Steele as the They also went skating and play. ed miniature golf.

## A meteorite weighing $361 / 2$ tons bingo prizes were enjoyed and was discovered in Greenland in dames Steele, J. O Burnett Mes 1895, and brought

BEAUTY TRICKS AND NOVEL ACCESSORIES ADD GLAMOR

Mrs. Tommy Corns Hostess For Parties

 Brownfield's Newest Civic Club, Kiwanis, Organized; Committee Chairmen Named






ATHOMEON

thin supreme salad WAFERS IN 4-pack:


## REVIVAL

## STARTS EASTER SUNDA


heat

## DALI 10 ATM. 8 PM.

FIRST BAPTIST CHURCH


Evangelist
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## APMROER STATE INSPECTON STATOM - CHEYSLER. PLYMOUTY M.J. CRAIG MOTOR CO



Fest Apul Shower Taeshay Night


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|  | Society, Church o Club 7 |
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|  | Have You Heard? |
| food cake and coffee were served to Mr. and Mrs. Leonard Lang, Mr. and Mrs. Lowell Stephens, Mr. and | - By Margaret Coward - |

CLASSIFIED ADS


Johnsen Implement
Company
HONE 318
$c$

RANDAL PTA TO
NEXT TUESDAY Installation of officers at th this afternoon,

AT THE CHURCHES
$\qquad$

[^0]Toilow the sermon. Members
the church are urged to invite the
friends the church are urger to in
friends to these services.


[^0]:    Aberdeen, Maryland, and is
    home on a

