

CITY WILL CELEBRATE AT SEVENTH ANNUAL HARVEST FESTIVAL THURSDAY OCT. 22

Brownfield Schools Represented at Texas Audio-Visual Meeting

Supt. O. R. Douglas and Curriculum Coordinator J. B. Curtis, both representing Brownfield schools, were among the area administrators attending a two-day conference of the Texas Audio-Visual Education Directors, last week end and Monday, at Lubbock.

Sectional meetings were held on program and personnel, area and regional services, local unit services and teacher education institute services were held at the Museum at Texas Tech.

Officers were elected during the conference business sessions and Supt. Douglas served as a panel member during the second general session, along with superintendents from Lubbock, Levelland, Plainview and Slaton.

Main speaker at Monday's session was Dr. J. J. McPherson, executive secretary of the Department of Audio-Visual Instruction for the National Education Association.

Everyone is in favor of a large festival income. The only differences arise in the ideas of how it should be distributed.

WOMANLESS STYLE REVIEW AT JR. HIGH HERE FOR OCT. 20TH Members of the Maids and Matrons Club will present a womanless style review at the Junior High auditorium at 8 o'clock Tuesday evening, Oct. 20.

Standings in the Harvest Queen Contest changed this week, and the latest voting is as follows: Virlene Sharp, 24,000; Bobby Jean Taylor, 22,700; and Sandy Castevens, 20,400. This information was released by Robert Knight, chairman of the ticket sales committee.

Mexican Diplomat to Speak Roberto de la Rosa, of Monterrey, Mexico, a member of Mexico's diplomatic service, will be among the dignitaries to be featured speakers at Brownfield's Seventh Annual Harvest Festival set for Oct. 22.



LAST-MINUTE FESTIVAL PLANS were mapped out at a Thursday meeting of the Rotary committee chairmen, and the parade and floats were the main topics. Among other business discussed, was a ruling that any Rotarian caught without his tinfoil derby between now and Festival night will have to buy an extra ticket, each time caught.

Football Tickets For Levelland Game To Be Available Monday

Tickets for the football game at Levelland, Oct. 23, will go on sale Monday for season ticket holders, and through the rest of the week until Friday noon, for everyone else. Tickets may be obtained at the School Tax Collector R. A. Simms office, according to Supt. O. R. Douglas.

SHARP LEADING BY 1,300 VOTES IN HARVEST FESTIVAL QUEEN CONTEST

Illegal Possession Case Tried Tuesday

One case was tried Tuesday in County Court, the State of Texas vs. Janie Flores, the defendant being charged with illegal possession of alcoholic beverages. County Judge Herbert Chesshir presided.

4th Group Nationals Delivered Tuesday; 1,150 Now In County

One hundred and fifty-five Mexican Nationals arrived here Tuesday night at 8:30 at the County Barn, two miles northwest of Brownfield on the Levelland highway, where they were picked up by county farmers and taken to the various farms.

THE PERMIAN BASIN NOW TEXAS' LEADING OIL FIELDS IN PRODUCTION

The following was taken from Sunday's Star-Telegram, and tells the great story of the Permian Basin of West Texas. Of course this is not all the oil produced in West Texas, not by a jug full, as there are many counties in central West Texas, as well as the Panhandle that are heavy producers.

Table listing oil production by county in West Texas during 1952. Includes counties like Andrews, Borden, Cochran, etc., with production in barrels daily.

WHOSE ADVERTISEMENT WAS THAT ANWWAY?

When we picked up the Herald last Friday morning, about the first big let that we noticed was something like a 30-inch ad—a nice one—with no signature.

PROCLAMATION

WHEREAS, Tuesday, Oct. 20, is the beginning of another fiscal year for the American Legion, the largest veterans' organization in the history of mankind...

9-YEAR RESIDENT OIL FIELD WORKER KILLED; 4 OTHERS INJURED IN WRECK

Funeral services will be held Friday at 2:30 p.m., at the First Christian Church for Cyril Lewis White, 49, a Brownfield oil field worker, who was killed about 5 p.m., Wednesday, when the car in which he was riding overturned several times after a tire blew out.

CITY POLICE NAB SHOPLIFTER TUES.

Due to the alertness of the local police department, a suspected shop lifter was arrested, Tuesday about noon, at a local business place.

TEXAS LEGION LAUNCHES DRIVE FOR MEMBERSHIP

Tuesday, Oct. 20, members of the American Legion from some 800 posts in Texas began their annual membership campaign for the second consecutive year. This day is designated by the Governor and the Mayor as "L Day" or "Legion Day."

CUBS HOST TO RABBITS TONIGHT

Tonight the Brownfield Cubs play hosts to the Ralls Jackrabbits on the local grid. The Crosby County lads possess a very unimpressive record, so far, but seem to be improving, and could be a surprise if the Cubs attempt to do a bit of coasting.

NOW POSSIBLE FOR KIDDIES TO RECEIVE MAIL FROM SANTA

In the southern part of Indiana there exists a little village called Santa Claus. For many years this town has been known as Santa Claus's American Headquarters.

WHAT THE OIL BUSINESS MEANS TO THIS SECTION OF THE COUNTRY

They are regarded as what may be termed good spenders. We do not mean that they spend foolishly, but they are what we call "good spenders," providing well for their families.

MAKING the ROUNDS

With The Ad Man All at once—almost—we have taken on a couple of extra chores. One of them—that of attempting to furnish material for this column—is brand new to us.

Terry County Herald

Entered as second class mail at Brownfield, Texas, under the Act of March 3, 1879.

STRICKLIN & SON
Owners and Publishers

A. J. Stricklin, Sr., Editor and Publisher
A. J. Stricklin, Jr., Manager and Co-Publisher
Published every Thursday at 209 South Sixes Street,
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Any erroneous reflection upon the standing of any individual, business or corporation will be gladly corrected if brought to the attention of the publishers.

The American Creed

We believe in the United States of America as a government of the people, by the people, for the people, whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many states; a perfect union, one and inseparable established upon these principles of freedom—equality, justice and humanity, for which American patriots have sacrificed their lives and fortunes.

—Terry County Herald.

Whether we get any results or not, we are going to keep blazing away at that Community Chest idea. We do this in view of the condition that we are fully aware of the fact that we know that the first drives for the assorted charitable objectives get the lion's share, and the middle and last ones are left with the bag to hold, no matter how worthy. Why? As we have explained on more than one occasion prior to this time, the first drive or two is not too bad, but as the season progresses, those that have their drives later come up short potted. Patience is a great thing, and more of us should use it as much as possible. All the same, we have to learn patience, especially if we have a bunch of youngsters. If we did not use a large degree of patience with our youngsters, they would soon reach the point that they had as soon see the bad man enter the door as the old man. We soon learn to make something out of them, despite the fact that they keep the house looking like Ned's bachelor quarters. Most of us, however, are so constituted that we can bear just so much, and then we blow our top, and the meat is in the fire. So, can't you get it through your head that innumerable drives lead to disgust of people, perhaps, who like to help out in all these great undertakings. Our idea is for some of the leaders of the different civic and study clubs, both men and women to get together about this matter at once, and after they are agreed, to make all the charitable efforts in one drive, then give the matter plenty of publication before the day the drive is to start. That will give the business and professional men of the city, who after all, give the major portion to all drives, plenty time to figure just what his firm or organization can stand for the Community Chest. With one lone drive, there are not a lot of disgusted business men to skit out the back way, when they see a solicitor coming. After all, most business men do not like to turn down the efforts of any organization, but when there are five or six in that many weeks, the idea gets old. So, the business man skips out the back way, or skimps his donation. All towns that have quit the innumerable drives and have concentrated on the one Community Chest drive, have found they get more money for each organization.

We note that a lot of the counties that were taken off the drought list have been placed back on the list of counties eligible to receive this cheap government feed, with a 50 percent freight reduction. In the first place, the headquarters for the dispensation of this feed should never have been established at the A&M College. That is entirely too far from the seat of trouble. Possibly they heard of some scattering rains, and in a few instances, floods in central West Texas, and decided that grass would be knee high in the next week or two, and that wheat pastures could be planted for grazing. In the first place, the headquarters for the dispensation of these cheap feeds should never have been placed in southeast Texas, but some place in West Texas, say Abilene, San Angelo, Big Spring or Lubbock. But for

some unknown reason the powers that be among the farm bosses, thought the A&M would be the logical spot. Frankly, we do not think it was the intention of the Administration at Washington to so place the seat of dispensation. Both President Eisenhower and Secretary Benson came to Amarillo to talk the matter over with representatives of West Texas, and they were pretty well acquainted with just where the drought was severest. And so impressed was the President, that he recommended that no time be lost in getting the feed to the area hardest hit. Right lately, he has ordered \$10 million more to be added from the funds at his disposal. Luckily, most of the hard hit territory has been restored to the original order for this feed, but not before harm was done, perhaps. We don't believe the A&M had any intention of injuring any portion of the State. Far from that, but we do think perhaps they paid too much attention to newspaper rain reports, and failed to take into consideration, that after three years of drought, it would take several man-sized rains to do any good on the parched soil. Therefore, we are not blaming either A&M or the Administration for this mis-Q. Nor are we, like some, just itching to blame it all on politics. We are helping a lot of people throughout the world who are neither Democrats or Republicans. Perhaps many never heard of either one. And right here at home, when disaster strikes, we do not stop to ask how that particular area went in the last election.

There was a man in our office last week who is well acquainted with our actual circulation. And he happened to see our statement to the postoffice about the number of papers we print weekly. He remarked: "I didn't know before that any newspaper actually told the truth about their circulation, but would lie just a little bit." The point he made is well taken, and perhaps there are a number of publishers who hug the amen corner of their church on Sunday, who have not the least compunction of conscience when they go to make out their annual circulation statement to the postoffice, even when they swear upon oath that such and such is the truth. To begin with, we would have some fear that the government, which has no particular sympathy for any of us lame ducks, would find the error in computing the number of papers we put in the postoffice from week to week, and come back on us like a ton of brick, that we had sworn a lie about our circulation. There are several ways to skin a cat, and there are various ways to find out the truth about the circulation of this or that paper, without the aid of the Audit Bureau of Circulation. One may not actually be a "Peeping Tom," but if they keep their eyes open, and note figures right in front of them, particularly figures on circulation, they can learn a lot. And one does not have to be aided and abetted by any one connected with the postoffice. Supposedly they are sworn to secrecy, but they know in two minutes after they receive a statement from a paper that "somebody lied." A week or so ago, we had a young man as ad solicitor who just couldn't make the grade, although a very conscientious fellow, apparently. And he heard at two or three different places that there was a paper in this immediate section with 5,000 circulation. No paper closer than Lubbock has ever had that many actual subscribers. The Herald had some 3,600 a few years ago after a contest, but a third of them were sent from Maine to California, and were not one particle of good to local advertisers. We have found over the years that the reader that renews from year to year is the most dependable for the advertiser. He is a fixture—

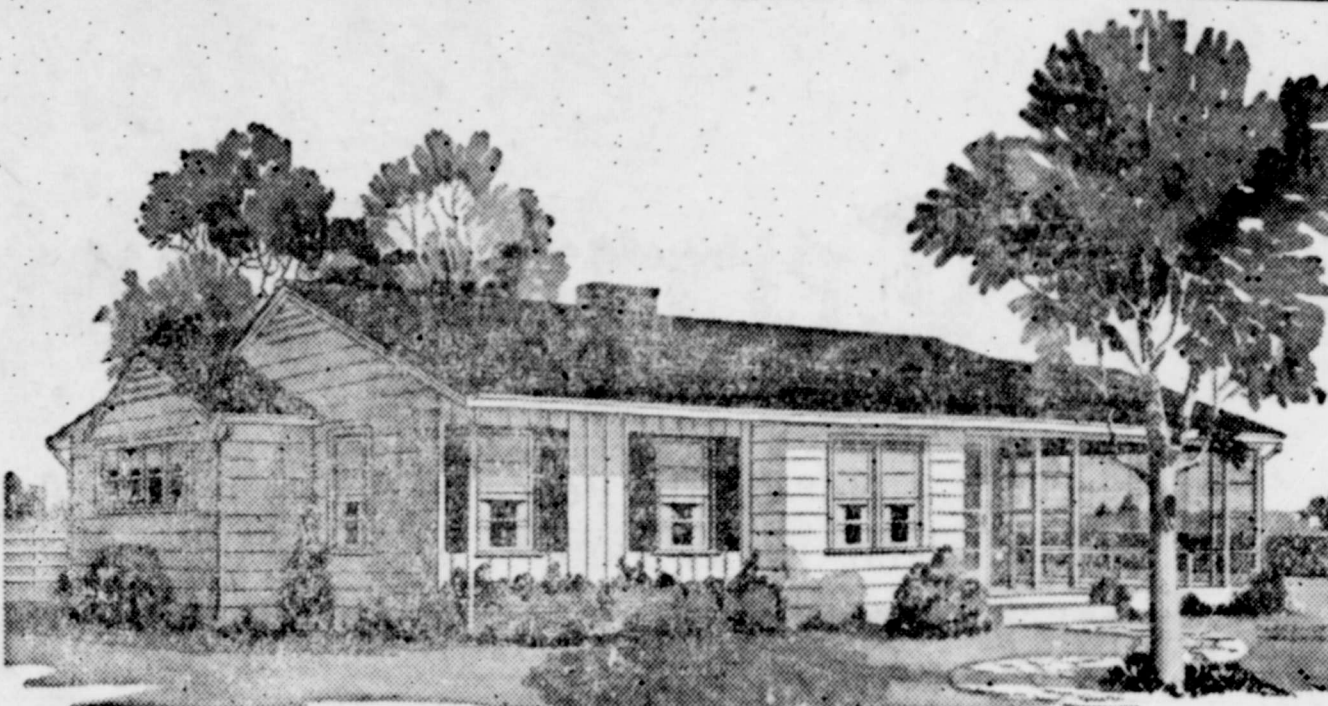
not on again, gone again Flannigan sort of reader. Frankly, we believe the Herald is the best read paper in this burg. One reason we say this, our readers raise old Bill h— if they fail to get their paper. Come to Terry.

In our book, the most dirty, lowdown people on earth are kidnapers, and those that go on and murder their victims are a million times lower than any suckegg hound on earth. If you want to raise our ire to the boiling point, just mention some such stunt that was pulled off in Missouri the past week. We don't think that people who kidnap children or grownups for the money that is in it, have one single right to expect to live in a world of decency and order. Such people have no more conscience than a cockroach, and perhaps they smell even worse. We are glad to read that the decent people of the old Show Me State, are demanding that all corners be cut when the three persons known to have been the perpetrators of the snatching of the little Greenlease boy is brought to trial. And the officials have agreed that the shortest way to rid the world of the two men and a woman, when brought before a court of justice, will be too long, perhaps to suit them. And the shortest route to the gas chamber—Missouri's mode of execution—will be too long. But the laws of our great land are based upon a trial by jury, and granted each and every criminal, even though they be lower than a flea's ankle in the estimation of the court and jury. Crime is sorter like the drinking or the drug habit. The more it is practiced in order to get millions of dollars to spree around, the more they crave crime of the lowest order. At times we feel ashamed that mobs get together and execute, without trial, both white and black people, for just stealing or burning property. This order of justice is so low and abhorrent to Americans that mobs have almost disappeared. There were only two last year, and we don't remember to have read about any so far this year. The better element of people have been able to talk people with hot tempers and shy reason, out of such steps. Even the lowdown, dirty snatchers and murderers of innocent children now get their day in court. This is all fine, but when such people as the Missouri abductors come to trial, we hope and pray that some shyster lawyer is not able to get a continuation of this or that "technical" idea of their own imagination. And we also hope that the jurors, whether men, women, or both, dry their little eyes before the trial starts, and leave their idea of sympathy under the garbage pail at home. These so-called humans showed no humanity to the helpless. They should expect none. And we hope no pleas of insanity is allowed. They are as mean as old Satan wants them to be, but they are not insane. People who can plan and execute such a dastardly act are far from insane. Let justice have full sway, and let the earth be rid of these so-called human beings as soon as possible.

Our plans show the screened porch and workroom enclosed, but it has four large windows on one side to give plenty of light and ventilation. This enclosure is optional since the porch would be very nice in milder climates when just screened; however, in cooler areas it would be more usable when enclosed.

If you do not care for the horizontal lines which we have stressed and booming. The Governor told the business men that they should be proud that we had no war, and we might add, pray that we may never have another. If this old world ever has another all out war, we won't have anything to sell or buy anyway. In fact, there is a likelihood that none of us will be around to want anything after a few bombardments with A and H bombs. But it seems there are a lot of people that want what they have to sell to bring the highest price possible, and what they buy as low as possible. And if it takes war and the blood of our young men to get it—well that just can't be helped. Further, Gov. Shivers told the assembled business men right to their faces, that such talk and aching was calculated to run us into a real depression, instead of helping matters. Let us talk and think peace for awhile, even if what we have to sell is a bit lower and a bit harder to sell. An all out war can destroy faster than all the kings horses and men can produce.

It is just one darn thing after another, looks like. Here 'tis more than two months after the armistice has been signed, and the shooting stopped, it seems the courts must now define whether or not the big racket over in Korea, in which more than 25,000 of our young men were killed and some 130,000 wounded, was a war, or as HST called it, a "police action." Seems a Texas lieutenant was on his way to duty via army plane, as a passenger, when a wreck followed, and the officer was among those killed. He was carrying five \$1000 policies made to his wife, all to become double indemnity in case of accidental death. The lower appeal courts held that the officer was not engaged in war at the time, as Congress had never declared war. But the supreme court of Texas says that the Korean affair was a war and therefore the insurance company will pay only the face value, \$5,000. This case will in all likelihood be carried to the Supreme Court of the USA, with much added cost to the appellant as well as the defendants. At any rate the case seems headed for a long and hard bout in the courts, and necessarily very costly to both parties. Speaking of war, both police actions and declared war, Gov. Shivers let a lot of hard boiled business men at Oak Cliff in Dallas, have it right between the eyes recently in a speech. It seems the business men were pestered no little because business was on ice, perhaps partially because there was no war and war production, to keep things high



House Plan No. 20

Wife's Dream House

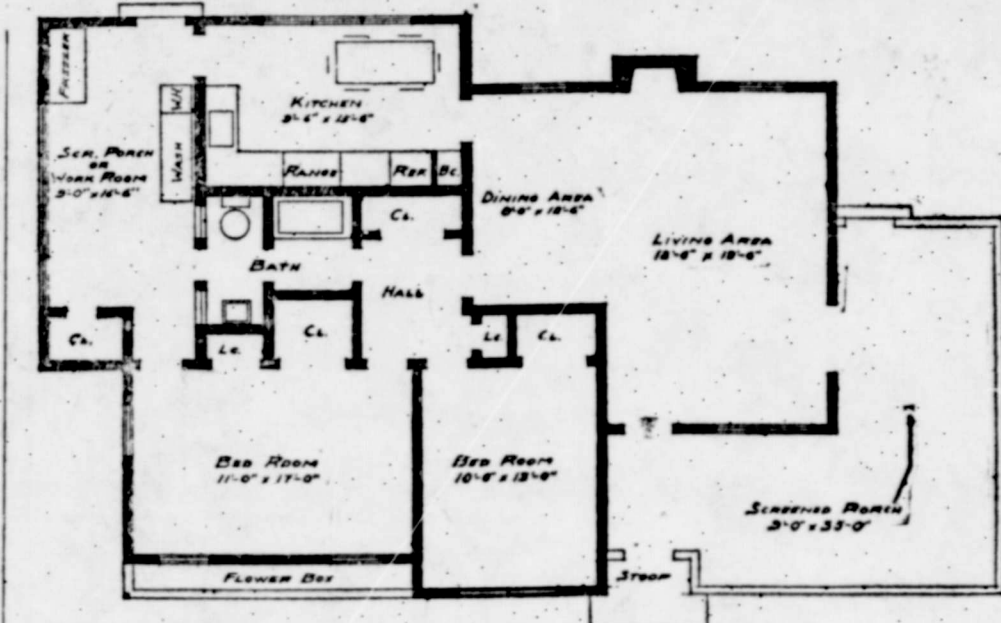
Farm and Ranch House Plan No. 20 is adaptable to many areas of the South. It is designed for comfortable living and convenience.

The L-shaped porch would be a very desirable extension to the living room, and might even double for a guest room in the summer and on holiday occasions. A moveable bookcase between the living and dining areas are suggested to give privacy during meals, but it could be moved when large groups are present.

The arrangement of the kitchen and bath is good. All of the plumbing is concentrated in one very small area and can be installed for a minimum cost. Opaque glass in the bathroom windows eliminates the need for blinds.

You will find the kitchen especially attractive. The counter space is well divided on both sides of the range, and there is a broom closet. Family meals can easily be served in the kitchen.

The bedrooms are of very comfortable size. The master bedroom has two closets; the smaller bedroom has one. The large closet in the workroom and that in the bathroom hall will accommodate wraps and clothing which are not conveniently stored in the other closets.



you can use 12-light windows and just the porch posts instead of the strong horizontal pieces indicated. It will be attractive either way. You can obtain blueprints for this Terry County Herald Farm & Ranch Plan No. 4920 and a handy list of materials by which you can figure your construction cost accurately. Send \$1 to Building Editor, Farm & Ranch-Southern Agriculturist, Dept. L193, Nashville, Tenn. Order by number—Plan No. 4920. Blue prints are adequate for any farm carpenter or for any farmer handy with tools.

The Turkey Market Situation Analyzed

College Station.—Existing conditions indicate that turkey producers should find a slightly stronger market for their birds this fall than last. According to F. Z. Beanblossom, extension poultry marketing specialist, several factors can be cited to back up the forecast.

Demand for agricultural products is good. Economic activity continues strong and is holding at the high rates of recent months. Employment and incomes are at or near record levels and are expected to continue during the next few months. On the other hand, Beanblossom points out that turkey prices may be somewhat affected because of the favorable prices of competitive meats.

On the supply side of the picture Beanblossom points out these facts. Storage stocks of turkeys on Aug. 1 were three million pounds less than at the same date a year ago. However, the 43 million pounds in storage was 10 million pounds greater than the five year average at the same date. Present indications are that the 1953 fall marketings will be eight percent less in numbers of birds but 12 percent less in tonnage than was marketed after Sept. 1 of last year.

Early marketing, according to the specialist, is expected to account for about 45 percent of the total turkey crop this year as compared to 42 percent for the period

before and extending through October last year. About 93 percent of all 1953 produced marketable turkeys are expected to be sold before Jan. 1, as compared to 90 percent for last year. Despite the early marketings, Beanblossom says there will be almost 38 1/2 million turkeys going to market after Oct. 1 and their total weight should run about 628 million pounds or 15 percent less than the tonnage marketed last year. Finally, Beanblossom says, local demand, quality, competitive buying and the time turkeys are ready for market along with the location will definitely influence the final price to the producer.

bringing the world to your doorstep...

Wherever you see him working, America is on the march. Building, growing, progressing!

He's a General Telephone lineman... part of the privately owned and operated telephone industry that brings you the finest, most economical service on earth.

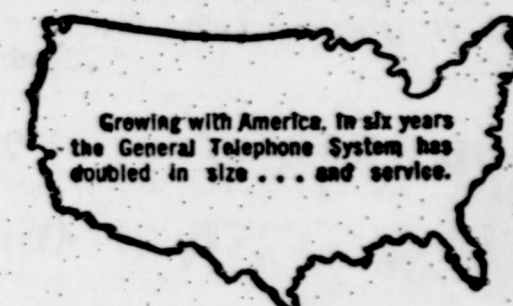
That's a point to remember when someone suggests public ownership "might do it better."

General Telephone Company



of the Southwest

One of the Great Telephone Systems Serving America



Growing with America. In six years the General Telephone System has doubled in size... and service.

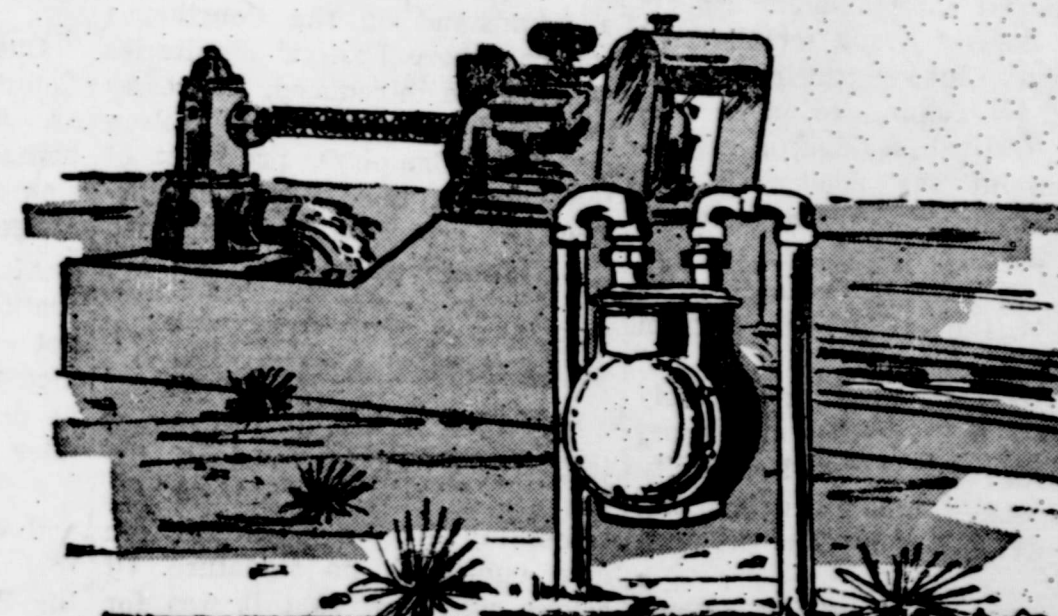


Natural gas provides the most economical fuel for irrigation

It will pay you to investigate piping natural gas to your irrigation motors

Ask at your Gas Company office for additional information

West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927



BROWNFIELD'S 7TH ANNUAL FESTIVAL....

THURSDAY OCTOBER 22nd

IT'S

Harvest

FESTIVAL

PRIZE LIST

PRIZE LIST

APPROXIMATELY \$6500.00 IN CASH AND MERCHANDISE!

TO BE GIVEN AWAY.... FREE OF CHARGE

TIME!

LISTED BELOW ARE THE NAMES OF THE MERCHANTS AND THE PRIZES GIVEN WE SALUTE THESE BUSINESS MEN FOR THEIR GENEROUS COOPERATION:

- AKERS & DALLAS INSURANCE AG'CY.** \$25 in merchandise at any store in town to local ticket holder; cash to out-of-town ticket holder.
- JACK BAILE CHEVROLET** \$120—two sets tailormade seat covers.
- BAILEY PRODUCE** \$10 in merchandise.
- BALLARD PLUMBING & ELECTRIC** 20-gallon water heater; value \$85.
- BAYLESS JEWELRY** Set 1847 Roger's Silver; value—\$74.50
- BILL'S CAFE** \$5 meal ticket.
- BROWN & DEAN NASH CO.** \$7.50 motor tune-up.
- BROWNFIELD BARGAIN CENTER** \$50 in merchandise.
- CITY BARBER SHOP** Haircut, shave, shampoo and tonic.
- CINDERELLA BEAUTY SHOP** \$10 permanent.
- CITY CLEANERS** \$15 in cleaning and pressing.
- CITY DRUG** Parker 51 pen set, cash value—\$25.
- BROWNFIELD COFFEE SHOP** \$25 Defense Bond.
- BROWNFIELD FLORAL** Two dozen roses (two prizes).
- BROWNFIELD FUNERAL HOME** \$25 Defense Bond.
- BROWNFIELD GLASS AND MIRROR** \$75 in merchandise.
- BROWNFIELD HOTEL** \$30 in four prizes of \$7.50 credit each.
- BROWNFIELD ICE CO.** 1,000 pounds of ice, \$12 cash prize.
- BROWNFIELD LOCKER PLANT** Year's free rent on locker, \$14 cash value.
- BROWNFIELD NEWS** \$20 in merchandise at any Brownfield business that contributed to Rotary Club Festival.
- BROWNFIELD SAVING & LOAN ASS'N.** Open Savings Account with \$25.
- BROWNFIELD STATE BANK & TRUST CO.** \$200 in four \$50 prizes.
- BRYANT TRACTOR CO.** \$25 in merchandise or service.
- CHARLIE'S DRIVE INN** \$5 meal ticket.
- CHISHOLM GROCERY** \$15 in merchandise.
- COBB'S DEPARTMENT STORE** \$100 in merchandise.
- COLLIER GULF SERVICE STATION** Oil change and 1 gallon Gulf anti-freeze.
- COLLINS DRY GOODS** Four \$25 merchandise certificates.
- COPELAND HARDWARE** Maytag Range, cash value—\$379.95.
- CRABTREE MACHINE SHOP** \$10 shop work to be done within 90 days.
- GOSDEN DRUG** 21-Jewel Bulova Men's wristwatch, value \$92.50.
- CRAIC MOTOR CO.** \$50 trade or merchandise.
- CRUCE AUTO PARTS** \$25 Defense Bond.
- D-H WELDING SERVICE** \$10 services.
- FRANK DANIEL FURNITURE & ELEC.** Comb. child's study chair, value—\$27.95.
- DENISON & EAVES APPLIANCE** Choice of Norge Automatic Washer or Hoffman TV Set, value—\$299.95.
- DUNLAP'S** \$50 in merchandise.
- CURRY MOTOR FREIGHT LINES, INC.** \$25 cash.
- THE FABRIC MART** \$10 in fabrics.
- FACTOR OUTLET STORE** \$1.50 pair nylon hose.
- FARM & HOME APPLIANCE** Apex Dishomatic Dishwasher, val. \$339.75
- FARMERS CO-OP NO. 1** \$15 cash.
- FARMER'S IMPLEMENT CO.** \$25 cash.
- FIRST NATIONAL BANK** \$150 in three prizes of \$75, \$50 and \$25.
- GREEN HUT GRILL** \$25 cash.
- GRIFFITH'S VARIETY STORE** \$50 in merchandise.
- GRIGGS AND GOBLE FURNITURE & ECONOMY STORES** Admiral 11-cubic foot upright deep freezer—value \$419.95.
- GENE GUNN TIRE STORE** \$398.50 Bendix Mahogany TV set.
- T. A. HICKS GULF OIL WHOLESALE** Two prizes, \$20 Gulf coupon book each.
- HACKNEY & CRAWFORD** \$25 gift certifi., redeemable in Brownfield.
- JACK HAMILTON TIRE STORE** \$25 in merchandise.
- HAMILTON AUTO PARTS** Fulton Sun Shield, value—\$21.75.
- FOREMOST DAIRY** Milk delivered for one family for a week, \$3 value.
- FOX PAINT AND PAPER** \$20 merchandise from stock.
- FRANKLIN'S** \$5 merchandise.
- FUGITT SERVICE STATION** Wash, grease, oil chg. & filter, val. \$7.25
- FURR FOOD STORE** \$25 in merchandise.
- GATEWAY LUGGAGE, St. Louis, Mo.** 3 pieces of Luggage to Queen, \$70 value.
- GIBSON LAUNDRY** \$10 in laundry service.
- GOODPASTURE GRAIN** \$10 cash.
- GORE'S BARBECUE PIT** \$10 in merchandise.
- TED HARDY GROCERY** Two \$10 prizes.
- HERMAN'S GIN** \$25 ginning to any Terry County farmer or \$25 gift certifi. at any store in Brownfield.
- ROY HEROD CONTINENTAL OIL CO.** \$20 cash.
- HILL'S 66 SERVICE** \$15 in five wash and grease jobs.
- HOY'S FLOWERS** \$12.50 in merchandise.
- JACK'S ONE-STOP GULF SERVICE** \$10 polished wax or spray glaze job.
- JONES DRY GOODS** \$25 in merchandise.
- KERSH IMPLEMENT CO.** \$50—two \$25 prizes in parts or service.
- KLEIN'S FAMILY SHOE STORE & READY-TO-WEAR** \$5 in merchandise.
- J. B. KNIGHT FURNITURE CO.** \$50 in merchandise redeemable in any J. B. Knight store.
- J. B. KNIGHT HARDWARE CO.** \$50 in merchandise redeemable in any J. B. Knight store.
- J. B. KNIGHT IMPLEMENT CO.** \$50 in merchandise redeemable in any J. B. Knight store.
- KYLE GROCERY** \$50 in merchandise.
- LOWE'S STUDIO** One 11x14 photo in oil, value—\$14.50.
- LOUDERMILK CLEANERS** \$10 in dry cleaning.
- MAC'S BEAUTY SHOP** \$15 permanent.
- MACK'S OIL WELL** Three prizes, 10 gallons of gas; one oil change; one wash and grease.
- MAGNOLIA PETROLEUM CO.** Murphy May, Wholesale Consignee \$35 in cash.
- HERMAN DENSON MAGNOLIA SUPER SERVICE** Wash, grease and oil change.
- MARJEAN BEAUTY SHOP** Permanent—\$35 value.
- MARTIN RADIO & TV SERVICE** \$12.95 Electric toaster.
- MASON OIL CO.** \$25 in merchandise.
- MATT'S BARBER SHOP** \$3 in Barber work.
- MCGOWAN & MCGOWAN** \$25 gift certificate with any Brownfield merchant.
- MERRIMAN & THOMAS** \$20 merchandise certificate.
- MERRITT GROCERY** \$5 in merchandise.
- MR. AND MRS. J. D. MILLER** \$25 in cash.
- J. D. MILLER SERVICE STATION** \$10 credit at station.
- MODERN STEAM LAUNDRY** Two prizes, \$10 trade at laundry each.
- SONNY'S FEED & SUPPLY** Two prizes—\$8.50 Rain King Sprinkler; \$5.95 hose sprinkler.
- SMITH MACHINERY CO.** \$10 m'chandise with any merchant in town
- SOUTHWESTERN LIFE INSURANCE CO.** W. Graham Smith, Agent \$25 merchandise with any merchant in Brownfield.
- STAFFORD PRODUCE** \$5 merchandise.
- STAR TIRE STORE** One \$23.25 Star Sky Ride tire.
- STEELE MACHINE SHOP** \$10 machine or welding service.
- STELL'S GROCERY AND MARKET** \$25 merchandise.
- ST. CLAIR'S VARIETY** \$10 merchandise.
- SUPER DOG STAND** \$15 cash.
- TARPLEY INSURANCE AGENCY** \$25 in merchandise, any Brownfield store.
- TERRY COUNTY HERALD** 18 one-year subscriptions or equivalent in cash if out of trade territory.
- TEXAS COMPRESS** \$35 merchandise at any Brownfield store.
- THOMPSON LUMBER CO.** Furnish lumber for platform.
- TRAVIS GIN** \$25 cash.
- TREADAWAY-DANIELL HOSPITAL** \$50 merchandise, any store in Brownfield.
- TRIPLE J CAFE** \$6 meal ticket.
- TUDOR SALES** Two \$25 cash prizes.
- TURNER AGENCY** \$10 gift certificate.
- G. F. WACKER STORE** Two table lamps, value—\$17.90.
- WARREN TEXACO STATION** \$10 merchandise.
- WEST TEXAS GAS CO.** \$25 Gift Certificate, any Brownfield Store
- CHARLIE PRICE'S WESTERN AUTO STORE** \$154 Necchi sewing machine.
- WESTERN BOOT AND SHOE** \$10 in merchandise.
- WESTERN COTTON OIL CO.** One \$35 cash prize; one \$50 cash prize.
- WESTERN GRAIN & FARM STORE** \$15 in merchandise.
- WHITE'S AUTO STORE** \$25 in merchandise.
- WILGUS PHARMACY** \$24.95 Norelco electric razor.
- ZESTO** \$10 gift certificate.
- MODERN MOTEL** \$7.50 in cash.
- JONES THEATRES** Six—\$25.00 Free Admission books.
- PLAINS LIQUEFIED GAS CO.** Four prizes—100 gallons butane each.
- DR. E. O. NELSON** \$5 in cash.
- NELSON JEWELRY** Bond diamond ring to Festival Queen—value, \$125.00.
- NELSON PHARMACY** \$25 gift certificate to anv store in town.
- NEWSOM OIL CO.** \$10 prizes, wash and grease job each.
- NEWTON-WEBB IMPLEMENT CO.** \$27.50 boat tarp.
- NICK'S CAFE** \$5 meal ticket.
- ROBERT L. NOBLE INSURANCE** \$15 family polio policy.
- PALACE DRUG** \$25 in merchandise.
- PALOMINO GIFT SHOP** \$10 gift.
- PARKER GULF STATION** \$15 in merchandise.
- PATTON 66 STATION** \$15 in merchandise.
- PAT'S GROCERY** \$10 in merchandise.
- FEMBERTON AGENCY** \$25 Defense Bond.
- JACK CLEVELAND PHILLIP'S WHOLESALE** One Lee Tire to fit winner's car.
- PIGGLY WIGGLY** \$25 in merchandise.
- PORTWOOD MOTOR CO.** \$50 in parts.
- PRIMM DRUG** \$45 gold pen and pencil set.
- RAMBO'S** \$25 in merchandise.
- RAY'S CLEANERS** Two prizes—\$15 in service each.
- RETAIL MERCHANTS ASSOCIATION** \$15 in m'dise. at any store in Brownfield.
- REX LAUNDRY** \$10 laundry service.
- ROSS MOTOR CO.** Two prizes—\$25 in merchandise each.
- S&P MOTOR** Sure Start 2F Exide, 18 month's guarantee Battery, value—\$24.95.
- SERVIS GAS BUTANE CO.** Case of Royal Triton Motor Oil.
- SEXTON'S DRAPERY AND UPHOLSTERY SHOP** \$25 upholstery job.
- C. D. SHAMBURGER LUMBER CO.** Will assist on building and construction of platform.
- SHELTON'S** \$25 in merchandise.
- SHIPLEY MOTOR CO.** \$25 in merchandise.
- LEE SHORT FURNITURE** \$10 in merchandise.
- SID'S CLEANERS** \$15 in cleaning and pressing.

BUY TICKETS NOW AND VOTE FOR YOUR QUEEN FAVORITE!



BROWNFIELD CUBS

VS

RALLS JACKRABBITS

FRIDAY OCTOBER 16th

8 P. M. at CUB STADIUM

- Portwood Motor Company
- Primm Drug
- Collins
- Jack Bailey Chevrolet Co.
- R. E. (Bob) Thompson Lumber Co.
- Nelson's Pharmacy
- Brownfield Plumbing & Electric
- Modern Steam Laundry
- First National Bank
- Bayless Jewelry
- J. C. Jones Co.
- Martin's Radio & TV Service
- Brownfield Ice Company
- Crite's Humble Service
- Shorty Collier's Gulf Service
- The Texas Company
- Brownfield State Bank & Trust Co.
- Nick's Cafe
- Goodpasture Grain & Milling Co.
- Piggly Wiggly
- Bill's Cafe

- Best Yet Cafe
- Warren's Texaco Service
- Cinderella Beauty Shop
- City Cleaners
- Farmers Co-Op Society No. 1
- West Texas Gas Co.
- Jones Theatres
- Ted Hardy Grocery & Market
- J. B. Knight Company
- Ballard Plumbing & Electric
- Furr's Super Market
- Kersh Implement Company
- Terry County Herald
- Mac's Beauty Shop
- Brownfield Steam Laundry
- Terry County Lumber Co.



BROWNFIELD CUBS 1935-36

— LAST WEEK WINNERS —

- 1. Guy Tankersley.
- 2. Truett Flache.
- 3. James Warren.

1953 CUB SCHEDULE

Sept. 11—Pecos—There
Sept. 18—Phillips—Here
Sept. 25—Littlefield—There
Oct. 2—Monahans—There
Oct. 9—Thomas Jefferson of Paso—Here
Oct. 16—Ralls—Here
*Oct. 23—Levelland—There
Oct. 30—Open Date
*Nov. 6—Seminole—Here
*Nov. 13—Andrews—Here
Nov. 20—Kermit—There
*Conference Game

JOIN IN THE FUN!

FILL IN PLAYERS' NAMES AND MAIL OR BRING TO THE TERRY COUNTY HERALD

Top Row, Left to Right: _____

Middle Row, Left to Right: _____

Bottom Row, Left to Right: _____

Do you recognize the players which appear on this page? Some of them are still in Brownfield—friends of yours. Clip out the above coupon with your answers, mail or bring to the Terry County Herald. The first three with correct or nearest correct answers will receive a one year complimentary subscription.

- Robert L. Noble
- REAL ESTATE AND INSURANCE
- Fabric Mart
- Imperial Battery Co.
- Kyle Grocery



SUPPORT THE CUBS!!

THE GOOD, OLD DAYS!

Even at the risk of having to hide out from the cattle raisers, we just couldn't help admiring a picture we saw this week in a paper manufacturer's house organ. There was the picture of a meat market, with two men pleasantly conversing. Up over the counter was two signs: "T-bone steak, 24c a pound; Bacon, 18c per pound." Ah! Those good old days!

SANTA FE CARLOADINGS

Santa Fe carloadings for week ending Oct. 10, 1953, were 24,353 compared with 25,595 for the same week in 1952. Cars received from connections totaled 13,971 compared with 14,226 for the same week in 1952. Total cars moved, 38,324 compared with 39,821 for same week in 1952. Santa Fe handled a total of 38,714 cars in preceding week of this year.

H-D Council Honors New Agent At Tea; Elects New Officers

Terry County Home Demonstration Council honored the new H-D agent, Miss Mildred Cox, at a tea from 1:30 to 4:30 p.m., Oct. 13, in the Courthouse. An election of officers was also held.

A call to order was made by Mrs. Lee Bartlett, chairman, and roll call was answered by the presidents of each club represented, enumerating things done during the past month by their respective clubs.

Introduction of Miss Cox, by Mrs. Lee Bartlett, was followed by a discussion led by Mrs. Alfred Tittle. The Harvest Festival dinner was mentioned and it was stated that all visiting bands and other visitors will be served at the Jesse G. Randal cafeteria at noon, Oct. 22, by the council.

Reports from the local delegates who attended the September state convention at Galveston were given by Miss Betty Kenney, of Willow Wells, Mrs. Bernard Lay, of Gomez, and Mrs. A. J. Bell, of Needmore.

Announcement was made that the council will operate a stand at the football field Harvest Festival Day and will sell hamburgers, hot dogs, and pops.

The following officers were elected: Mrs. Lee Bartlett, council chairman; Mrs. O. D. Kennedy, vice chairman; Mrs. Tommie Pettigrew, secretary; Miss Betty Kinney, treasurer.

Among those attending were: from Brownfield, Mesdames C. E. Bartley, and Loyce Floyd; from Gomez, Mrs. Kelly Sears and Mrs. B. R. Lay; from Pool, Mrs. Otis Aldridge, Mrs. Freddie Howard, Mrs. Martha Howard, Mrs. Mary Forbus, Mrs. James Gunn, Sr.

From Needmore, Mrs. A. J. Bell, Mrs. H. B. Settle, Mrs. D. C. Flowers, Mrs. Nowell Hulse, Mrs. Lee Holden; from Union, Mrs. Aubrey Puryear; from Wellman, Mrs. Alfred Tittle; from Johnson, Mrs. M. C. Wade, Mrs. L. V. Alexander, Mrs. B. M. Tuttle, Mrs. Dan Yowell, Mrs. Earl Fox; from Meadow Challis, Mrs. W. J. Moss, Mrs. Tom C. Pettigrew, Mrs. Loyal Henson, Mrs. Sam Gossett, and Miss Betty Kinney, of Willow Wells, and Miss

VFW Post Has Area Meeting Tuesday Nite

Approximately 45 persons attended a meeting of the Hand Brothers Post No. 6794 of the Veterans of Foreign Wars at the Veterans Hall Tuesday night.

One of the scheduled speakers, State Commander Morrow, was unable to be present due to illness in his family. The other scheduled speaker, 7th District Commander Thad Patterson, of Seagraves, talked on membership in this district.

The meeting was a "kickoff" meeting to launch this year's program for obtaining new members. The local post has pledged 175 new members, according to C. L. (Abe) Lincoln, local post commander.

Lincoln said the post now has 50 active members, more than at this time last year. Representatives were present at the meeting from Seminole, Seagraves, Plains and Post.

Announcement was made of a District 7 meeting to be held Nov. 14-15, at Slaton, and VFW members were urged to attend.

Bill Webb showed original plans that have been drawn up of the proposed VFW building, however, the blueprints have not been drawn up as yet.

A supper was held prior to the business meeting.

WESTERN UNION HAS A NEW MANAGER

H. G. Holleman, of Seagraves, is now local manager of the Western Union in Brownfield. He took the place of Mrs. La Ruth Jordan, resigned. Mr. Holleman is anxious to meet the folks here, and will appreciate their business.

In the meantime, the Welcome Wagon is proud that Mr. Holleman is one of us, and all of us hope he will like Brownfield.

Somehow pretty girls are more interesting than he-girls.

The newscasters on the airways give us business with adjectives.

Mildred Cox.

Cake squares iced in green, decorated with HDC in brown letters, and cokes were served by the hostess, Mrs. Lee Holden, of Needmore.

LEGIONNAIRES TO HEAR GEO. MAHON NOV. CONVENTION

Local Legionnaires made tentative plans at a recent meeting to attend the 19th District American Legion Convention to be held Nov. 7 and 8, at Lamesa, and laid plans to join with some 800 other Legion posts in Texas for the opening of the annual membership drive, Oct. 20.

The day has been designated "L Day"—for Legion—by Gov. Allan Shivers, and each post has assumed the objective of seeing that every eligible veteran in the State is invited to join the organization. This year's slogan, "Knock on Every Door for '54," indicates the broad scope of the membership campaign.

Brownfield Commander, Lynn Nelson, said the personal invitation to veterans in connection with the membership campaign had been decided upon since "Too often folks never join in any community venture for the simple reason, 'no one asked me.'"

Nelson pointed out that through its programs of Americanism, rehabilitation, national security, child welfare and others, the organization "has been demonstrating these past 35 years that all programs endorsed by the American Legion are designed to be of service to the community, State and Nation.

The convention will open with registrations at the Labor Camp, Saturday noon, Nov. 7. A downtown parade will follow at 3 p.m. with a dance to be held Saturday night. Sunday morning, a joint meeting of the District Legions and the Women's Auxiliaries will be held with Congressman George Mahon as principal speaker.

The 19th District is comprised of approximately 45 cities in the South Plains area, and bands from each city have been issued invitations to participate in the parade.

Among those from the Howard-Henson Post of Brownfield, who are planning to attend are Commander Lynn Nelson, T. P. Brown, Abe Lincoln, Eddie Ballard, and William C. Brown.

At a regular meeting of the local post, held last Thursday, at 8 p.m., at Veterans Hall, initiation services were performed and plans were made for the November 11th Sunrise Breakfast.

NO NEW WELLS—5 NEW LOCATIONS

For the first time in several weeks, Terry County failed to get a brand new oil well. Maybe Santa Claus will bring us a few next week. Anyway five new locations were announced, one in Cisco-Statex, the other four in the Prentice. And, by the way, old Yoakum got ten new locations in Prentice area, and three new wells, also in that area.

Down in block M, and on section No. 10, the Akers wildcat well was plugged and abandoned at a bit over 5,000 feet. Who ever heard of a well that shallow in Terry County, anyway? We'll bet a dime to a doughnut that well is opened and drilled deeper in less than five years. Want to call it?

Then, there are two wells in the east Corrigan, also in southeast Terry, that are being plugged back, after going to contract depth, and found barren at that depth. These wells will be plugged to where test showed oil; will be acidized, and probably made producers.

They are the Humble, Walter D. Collins, and the Phillips, McLauren. The Hamon No. 2 Atlas Life Insurance Co. well in central west Terry, has reached a depth of 8,588 feet in sand and lime.

Maybe a better report next week.

FFA BOY AND TEACHER LEAVE FOR KANSAS

Sonny Curtis, State Future Farmers of America entertainment winner, of Meadow, and Truett Babb, advisor of Meadow FFA chapter, left by train Saturday for Kansas City to attend the national convention of FFA. Curtis will appear on a program Thursday, along with President Eisenhower.



AMONG BROWNFIELD'S OIL SERVICE COMPANIES' division managers is Al Hallbauer, of the H-E-B Construction Co. and the Hallbauer Hauling Co., located at 802 Seagraves Rd. Mr. Hallbauer's company, of which he is co-owner, covers West Texas and eastern New Mexico, one store being located in Farmington, N. M. The company features 2-way radios installed in foremen's cars and in well pick-up trucks; and a few of the oil machines serviced are rod and tubing machines, swabbing units, and pumping units. Mr. Hallbauer began his division manager in Hobbs in 1947 and at present he supervises 60 employees, in the Texas branch. From Aug. '43 to Jan. '46, Mr. Hallbauer was in the Service, in the 113th Combat Engineer Battalion, and from Dec. '43 to Dec. '45, in the European Theatre. He, his wife, and sons, Allen 7, and Leslie, 15, live at 1114 East Broadway, and enjoy attending all home football games. (Staff Photo).

FOUR GIRL SCOUT COUNCIL OFFICERS ARE INSTALLED

Installation of Brownfield Girl Scout Council officers was held Tuesday at 7:30 p.m. at the Girl Scout Little House, with Mrs. V. L. Patterson serving as installing officer. The following members took their oath of office:

Secretary and registrar, Mrs. Jack Eastham; membership chairman, Mrs. Bill McGowan; chairman of leaders, Mrs. Pete Crump; and organizational chairman, Mrs. Coke Toller.

A business session was held prior to installation, with Mrs. Wanda Brownfield, vice president, presiding in the absence of the president, Virgil Crawford.

Reports were heard from committee chairmen concerning plans for the coming months and tentative plans were made in reference to the Girl Scout and Brownie float that is to be assembled for the Harvest Festival Parade.

Meeting time for the council was set for 8 p.m. every second Tuesday.

Outgoing officers are Mrs. George Steele, Mrs. Ben Monnett, and Mrs. John Bost.

Other council members that will serve again this year are Elmer Brownlee, treasurer; John Bost, house staff and office chairman; Mrs. Loyd Hahn, public relations chairman; Charlie Price, camping chairman; W. T. Pickett, finances chairman; Mrs. V. L. Patterson, program chairman; and two members at large, Mrs. W. T. Pickett and J. O. Burnett.

Mrs. Brownfield was hostess for the evening and served cookies to the 13 members attending.

Newly Organized Meadow PTA Holds Intallation Service

Installation of officers was held at the newly organized Meadow Parents-Teachers Association meeting, held recently, in the Meadow school.

Mrs. Leonard Chesshir, president of the Brownfield Junior High PTA, served as installing officer.

Officers installed were Mrs. Lee Bartlett, president; Mrs. H. B. Settle, secretary; Mrs. Hubert Henson, treasurer; Mrs. Curtis Hulse, publicity chairman; Mrs. Weldon Calloway, first vice president; and Mrs. Perry McColister, second vice president.

The organization will meet the first Thursday in every month and will sponsor a family fun night every three months.

Herald Want-Ads get results.

Welcome!

To Our

7TH ANNUAL

HARVEST FESTIVAL

.... while here, bring the entire family in and enjoy the very best of good food and courteous service.

NICK'S CAFE

205 S. FIRST



Welcome Festival Visitors!

.... to one of the finest units of one of the fastest growing organizations in the Southwest... To serve one of the most Progressive cities on the South Plains!

Dunlap's

TERRY CO. SINGING CONVENTION WILL MEET HERE SUNDAY

Announcement was made this week that the Terry County Singing Convention will convene Sunday, Oct. 18, at 2:30 p.m., in the First Baptist Church auditorium. Constantly gaining attendance, progressively larger gathering places have been secured to stage this affair, and in each instance the house has been filled to capacity and those wishing to be sure of obtaining seats should arrive as early as possible.

Singers from all over the area will be on hand and every effort is being put forth to make this convention the greatest in the history of the county.

Just Too Much Paper For Us To Read

The Dallas Morning News came to us Sunday with a total of 216 pages. Now, if they think we are going to read all that dope, they have another think coming—especially on Sunday. Ain't we got the Captain and the Kids to look after? What about Mutt and Jeff and the Dogpatch gang? What of the numerous other funny comics in the Sunday papers—the News, Star-Telegram, Lubbock and Abilene dailies? Not to mention a lot of them with attempts to murder, steal or undermine, that don't appeal to us much, as we see enough of the sordid, corrupt things without looking in the papers for them.

But the News was covering the State Fair, Oil Progress Week, and many other things that come and go in the life of a metropolitan paper. But if they expect us to read all we see in some four big Sunday papers, they'll have a declare another Sunday in the week, as we should by all means have two days to devour our Sunday reading. Especially if two of them have now adopted a Sunday magazine along with the other stuff.

But, as the wise old Solomon said, "let us have the conclusion of the whole matter," and that conclusion is that we have to sleep, eat and drink, and just can't handle all this reading efficiently. Added to that was that special edition of the Snyder Daily News, with 132 pages.

Most moving pictures aren't moving.

World prosperity would do a lot toward establishing world peace.

TILSON & LANG

FARM & RANCH LOANS

205 South 5th Street

Phone 2666

HARVEST FESTIVAL

NO. 7

LET'S MAKE THIS THE BIGGEST YET!

come by and see us while you're enjoying the festivities.

CRITE'S HUMBLE SERVICE STATION

NINTH GRADE SCORES FIRST WIN OF SEASON OVER LITTLEFIELD, 39-0

By JIM ELLIOTT, Coach

The Brownfield Ninth Grade scored their first victory of the season with a 39-0 victory over the Littlefield Wildcats on October 8. Here is the way the play went:

Jenkins' kick to the 15 is returned to the 30. Littlefield makes 10 yards in two tries but loses the ball in the next series of plays.

Odom hits the line three times for a first down, Jackie Meeks skirts his own right end for a 35-yard TD. Odom carries over his own right guard for the extra point. 7-0. Brownfield.

Jewfins' kick to the 30 is fumbled by Littlefield and recovered by Lewis Chambliss for the Cubs. The Cubs try Odom up the middle then break Meeks free around end for another TD. The try for extra point fails and the first quarter ends 13-0 in favor of Brownfield.

Littlefield returns the kick to the 30 and then drives it to the Brownfield 25 before losing it. Meeks is removed from the game as result of a leg injury. Bobby Rose hits his own left tackle for 30 yards. The Cubs fail to gain for three downs. Jenkins drops back to punt but keeps and runs the end for a first down. A 15-yard pass to Hamilton. The half ends with the score still 13-0.

Brownfield receives kick and returns it to Littlefield's 25. A fumble gives the Cats the ball but they fail to make a first down.

Brownfield takes over and runs Odom over his left tackle for 35 yards and a TD.

Littlefield's Greer made a long 50-yard run. An attempted pass was intercepted by Jackie Meeks. Brownfield makes a 50-yard gain on a screen pass from Moore to Odom. Thus ends the third quarter, score, 20-0.

Odom again carries the ball over for a TD, and also carries for the extra tally, bringing the score to 27-0 early in the fourth period. Jenkins kicks to the 10 and the Cats are forced to kick on the fourth down. Jackie Meeks catches the ball on the Littlefield 45 and races up the right side for a TD. Bobby Moore attempts the extra point but fails. Score is now 33-0.

Littlefield is again unable to move the ball and is forced to kick. This time Bobby Rose is the receiver and races the ball back up the left side of the field for 45 yards and the TD. Moore's kick falls short and the game ends 39-0 in favor of the Cubs.

The defensive wall for Brownfield was Chambliss, Lubrehardt, Willis, Muldrow, Patrick, Hamilton, Campbell and Rowden. Also doing a very fine job for the backfield was Bobby Moore, quarter, and Jackie Meeks, tailback. Eighth Grader Bobby Rose did an outstanding job for the tailback spot. Ernest Human gave his usual good performance.

Humble To Broadcast Four Games Saturday

Humble Oil and Refining Company football broadcasts Saturday will feature four games played by Southwest Conference teams and the Texas Tech-College of the Pacific game.

Kern Tips and Alec Chesser will describe the TCU-Texas A&M game from TCU Stadium in Fort Worth. Radio time will be 1:50 p.m. over WFAA-WBAP-820, Dallas - Fort Worth; KRIG, Odessa; and KBST, Big Spring.

The Conference game between Arkansas and Texas will be announced direct from Fayetteville, Ark. by John Ferguson and Eddie Barker. The broadcast will begin at 1:50 p.m., over KRLL, Dallas; and KCBD, Lubbock; and other more distant stations.

The Baylor-Vanderbilt game will be brought to radio listeners direct from Waco by Bob Walker and Jerry Doggett. Radio time will be 1:50 p.m. over WACO, Waco; KFJZ, Fort Worth; WRR, Dallas and KTHT, Houston.

Action from the SMU-Rice game will be described from the Cotton Bowl by Ves Box and Eddie Hill. Radio time for the game is 8 p.m. over WFAA-WBAP-570, Dallas-Fort Worth; and WOAI, San Antonio, among others.

Dave Russell and Jack Dale will be in Lubbock to bring the Texas Tech-College of the Pacific game. The broadcast will begin at 8 p.m. over KFYO, Lubbock.

Herald ads get results.



1932 DISTRICT CHAMPIONS

The above team won district honors and went on to play Olney, who were winners in their district, being defeated by them. Of the group, Jim Neal and Pete Owens played college and professional football. Others playing college football were Sawyer Graham, Maynard Smith, Guy Tankersley and O. D. Thomas. Pictured from left to right, top row: Carmen Anderson, Lee Brownfield, Coach Hayhurst, Truett Flache, R. L. Bandy. Middle row, Woodrow Chambliss, Guy Tankersley, Jim Neill, O. D. Huckabee. Bottom row: Otis Moore, Pete Owens, J. D. Stewart, Maynard Smith, O. D. Thomas, Leroy Bogle and Sawyer Graham. (Staff Photo.)

EIGHTH GRADE BRINGS RECORD TO 3 WINS, 1 TIE IN LITTLEFIELD GAME

By JIM ELLIOTT, Coach

The Brownfield Eighth Grade brought their team record to 3 wins and one tie in their battle with the Littlefield Wildcats; the score being 12-0. Loyd Merritt got the game underway with a kick to the Littlefield 20-yard line. Littlefield made 1 first down but failed on the second try. Brownfield took over but could not make a first, but kicked to the 5-yard line. Littlefield failed to make a first down so they kicked to their own 30. Thus ends the first quarter, 0-0.

Brownfield drives the ball to the Littlefield 9-yard line before they are stopped. The Wildcats take over on their own 9, but cannot move the ball. Garland Foshee blocks the punt and Brownfield takes over on the Wildcat 12. Ellis Cox carries over his own left tackle for the TD. Leonard Cooper tries for the extra point but fails. The score, 6-0.

Littlefield returns the kick to their own 39-yard line. The Cats drive to the Brownfield 40 before they lose the ball on downs. Larry Meeks picks up 3 yards on an end around. Half.

The kick was returned to the 25. Brownfield drove to their own 45 before losing the ball. Little-

field fails to make a first down and kicks. Brownfield returns it to the Littlefield 44. Cooper makes 4 yards up the middle. A jump pass from Cary to King takes the ball to the 16. Cox hits the middle for 2 yards. Another jump pass from Cary to King is good for the TD. The try for extra point again fails. The score is 12-0 at this point of the game.

Merritt's kick is returned to the 50 and in a series of 5 downs has penetrated to the Brownfield 10-yard line, 2nd and 7 yards for a first down. Third quarter ends.

Littlefield hits the center for 3 yards bringing them to the 6-yd. line and their first threat of the game. The Brownfield line held and the Cubs take over on their own 8-yard line. The Brownfield team drives from their own 8 to the Littlefield 5 in a series of 6 downs, but lose the ball on a fumble. Littlefield moves the ball to their own 45 before the game is over. Larry Meeks suffered a minor injury of his left arm. Noted improvement in the participation of Right End Deryl King and Full Back Leonard Cooper sparked the Cubs. Bobby Rose and Kenneth Cary played very good ball. The line was sparked by George Fugitt and Garland Foshee.

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One-Day Tourney Slated At Country Club, November 1st

A one-day tournament as a final tribute to golf for 1953 will be held at Brownfield Country Club, Sunday, Nov. 1, it was announced this week by J. O. Burnett, golf chairman.

Invitations have been sent to the three Lubbock golf clubs, Levelland, Littlefield, Lamesa, Hobbs, Denver City and Andrews, and the field will be limited to six flights.

Players may qualify for medalist Saturday, Oct. 21, but qualifying scores may be sent in or called in earlier from other towns. Entrance fee will be \$6.

Three prizes will be awarded in each flight and one to the medalist. All matches will be nine-hole affairs, with every golfer having a chance to play at least two matches.

TWO TERRY GI'S TAKE FURLOUGH IN JAPAN

Kokura, Japan.—Cpl. Weldon B. Free, son of Mr. and Mrs. Lemuel Free, of Tokio, Texas, and Pfc. Glenn W. Reppond, son of Mr. and Mrs. Bennie Reppond, 1010 E. Hill, Brownfield, recently spent a week in Kokura, Japan, on a rest and recuperation from the 96th Field Artillery Battalion in Korea.

Meadow Brons Win Over Wilson, 45-18

Meadow's bucking Broncos protected a perfect win record at Meadow, Friday night, as they trounced the Wilson Mustangs 45-18 in a District 4-B football game.

Fullback Dale Fulford took game honors, scoring four touchdowns for the winning Bronco team. He was followed by Quarterback J. W. Eubanks, who tallied twice, and substitute Quarterback Jim Castleberry, with one touchdown.

Eubanks carried the ball six yards through the line and 50 yards around end for the first two tallies. Fulford scored all four times off tackle on runs of 12 yards, eight yards, 22 yards, and 25 yards. Castleberry completed the scoring on a 15-yard run thru the line. The Broncos completed three extra point attempts.

The new mercury-vapor street lights in front of the High School and Methodist and Presbyterian churches were turned on Monday night by the local light department.

Each morning hundreds of American soldiers are flown from the battle-racked peninsula to one of Japan's modern cities, where they stay at the best hotels and enjoy many luxuries unobtainable in Korea.

Most-liked low-priced car

... among people who want more for their money when they buy ... and more money when they sell!

There's a big reason why more folks are buying more Fords than ever before. No other low-priced car offers so many of the things people want and need for today's driving. In fact, to get such "Worth More" Ford features as a V-8 engine, completely automatic transmission and fine-car power steering in any other car, you'd have to step well up from the low-price field.

Of course, Ford owners will discover that Ford's worth more when they sell it, too. Surveys of used car prices show year-old Fords returning a higher proportion of their original cost than any other car.



because it's most like high-priced cars

... more and more people are considering Ford as the one fine car in the low-price field!

It's hard to believe that a car which is built like the finest still sells in the low-price field. Yet a Ford with its huiltight Crestmark body, its Full-Circle Visibility (most in its field), its new fine car ride and roomy luggage locker (roomiest in its field) delivers at a figure that keeps it right down in its price class.

Ford's the only low-priced car which offers you a choice of a completely automatic transmission (Fordomatic), Overdrive or Conven-

tional Drive. And Ford Master-Guide, available on all V-8 models, is the last word in power steering ... makes turning up to 75% easier, yet retains the natural feel of the wheel on the straightaway.

See ... Value Check ... Test Drive the Ford of your choice at your Ford Dealer's. Find out why Ford is America's "Worth More" car.

FORD

Ford's V-8 is the same type of engine powering America's finest (and costliest) cars. And Ford's Mileage Maker Six is the most modern Six in the industry.

Worth more when you buy it
Worth more when you sell it

PORTWOOD MOTOR CO.

4th and Hill

Brownfield, Texas

Dial 4131

If you're interested in used cars, be sure to see our selections!

JONES THEATRES

Always A Good Show, Sometimes Great!

REGAL

Thurs., Fri. & Sat., Oct. 15-16-17
WAR of The WORLDS

(Technicolor)
Carload for 80 cents
Gene Berry, Ann Robinson, Lewis Martin, Les Tremayne

Sun., Mon., Oct. 18-19
Clifton Webb as
Mister Scoutmaster

Tues. & Wed., Oct. 20-21
SWEETHEARTS ON PARADE

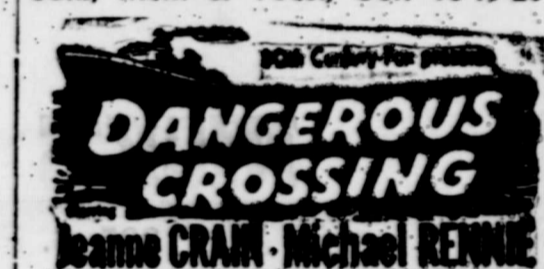
Story of Wild Young Love
starring
Ray Middleton
Luceille Norman

RIALTO

Fri. & Sat., Oct. 16-17



Sun., Mon. & Tues., Oct. 18-19-20



Wed. & Thurs., Oct. 20-21



Fri. & Sat., Oct. 16-17



Sun. & Mon., Oct. 18-19



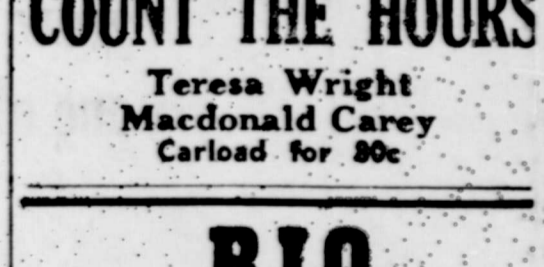
Tues. & Wed., Oct. 20-21



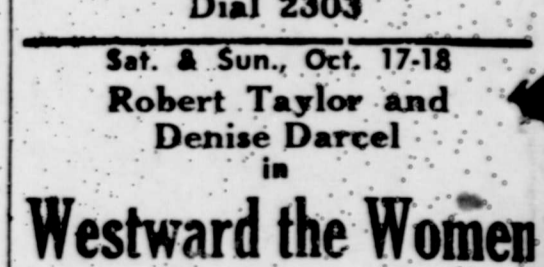
Thursday, Oct. 22



Sat. & Sun., Oct. 17-18



Tuesday, Oct. 20



Arturo De Cardova, Pedro Armendariz, Stela Inda

Snyder Paper Has Diamond Jubilee Edition Recently

The Herald received a 132-page special edition of the Snyder Daily News this week. Supposedly the Triggs had it sent to us, but whoever sent it did us a great favor, for we found much in the paper that was not only informative and interesting, but much of it recalled things past and gone, and some we had not recalled in many years. The edition has been carefully filed away for future use, as it was interesting to the whole personnel.

Especially of interest was the old buffalo hunting days. And it seems that Snyder was for a long time, in the 1870ties and early 1880ties, the headquarters for buffalo hunters, which were hunted mostly for the hides. Since we have been on the Plains, we have talked with two or three elderly men who once engaged in killing off these animals. One old gentleman and wife lived here some 40 years ago by the name of Uncle Geo. Wilkens, who once made Snyder his headquarters to hunt buffalo, more properly, bison, on the Plains. Uncle George lived out west of Gomez in those days, but would drop in occasionally for a chat. He finally moved to Haskell County.

We were, however, surprised that Snyder was named for a northern man, and a Yankee (Union) soldier, of Dutch persuasion at that, who came there and put in a frontier store to supply the hunters and a few others. Snyder, however, finally moved to Colorado City, perhaps when the Texas & Pacific railroad reached that point. But one of the greatest hunters seemed to be a Mr. Moaar, who was said to have killed 20,000 or more.

Of course the huge oil industry that has come about the past few years, was interesting, but as we have visited there much in that time, as well as kept track by newspapers, that was not much news. But we remember that Snyder for a long time has had good schools. After we came to this section, they had about the best schools in these parts, and some from here attended school there, among them Dr. H. H. Hughes, local dentist, presently.

Anyway, we enjoyed the Diamond Jubilee edition very much. Seventy-five years back in most of West Texas, found it a "howling wilderness." By the way, back 40 years ago, one could pick up buffalo horns and bones out on the island in Salt Lake, now Mound Lake, in east Terry.

Cen-Tex Music Club Elects Delegate

Mrs. Bill Cope, president of the local Cen-Tex Music Club, was elected a delegate and several other local women plan to attend the 29th annual convention of the Seventh District, Texas Federation of Music Clubs, to be held Oct. 22-24 in Ford Memorial Chapel of First Baptist Church.

Hostess clubs are Lubbock Music, Allegro Music, and Music Appreciation clubs.

Registration of board members has been set for Thursday, Oct. 22, from 3:30 until 5 p.m. at the Lubbock Women's Clubhouse. A complimentary dinner will be served at the clubhouse at 7 o'clock that night.

Delegates and visitors are to register at First Baptist Church, Friday, Oct. 23, beginning at 8:30 a.m. Official opening of the convention will be at 9:30 o'clock, followed by a business session presided over by Mrs. V. E. Curry, of Amarillo, president of the Seventh District. A luncheon will be served at the Lubbock County Country Club at 12:30 p.m.

A district fine arts program will be given at the church at 8 p.m.

On Saturday, Oct. 24, there will be registration and business session of junior club delegates at St. John's Methodist Church. Mrs. Berry Magee, Quanah, district junior counselor, will preside.

The convention will assemble at 9:30 o'clock at the church. A luncheon will be served at St. John's Church at 12:30 p.m. as honor to junior counselors and junior clubs.

Compliment someone and you'll get smiles for a week.

Some modern dancing leaves us speechless.

An orator is not always a thinker

THREE DIRECTORS NAMED ON C. OF C.

John Odell, president of the Brownfield Chamber of Commerce, has announced the election of three directors to fill the unexpired terms of Kenneth Purtell, W. R. McDuffie, and Clyde Truly. New chamber board members are Edson Wilder, Hobert Lewis, and Harlen Glenn.

Wilder is district superintendent for the Cities Service Oil Co., Lewis is president of the First National Bank, and Glenn is district clerk with Magnolia Oil Co. Truly has recently been moved to Brownwood, and the remaining two former directors resigned from the board.

In addition to selection of the three men, other matters concerning the chamber board at a recent meeting were Oil Progress Week activities and the progress of the Citizen's Traffic Commission.

The complete board now consists of Odell, Wilder, Lewis, Glenn, Herbert Chesshir, Harry Cornelius, James Harley Dallas, H. M. Pyeatt, Lee Brownfield, Wayland Parker, J. E. (Buddy) Gillham, Harry Goble, Curtis Sterling, M. J. Craig, Jr., and Frank Ballard.

Entries Cotton Yield Contest Announced

4H Club and FFA members who have entered the Cotton Yield Contest, sponsored by Herman Chesshir, have been announced this week by Jim Foy, County Agent.

All entrants are farming irrigated land, and there have been no entries in the dry land contest. Deadline is Jan. 1, 1954, and prizes are as follows: First, \$100; second, \$75; third, \$50; and fourth, \$25; making a grand total of \$250.

Entrants from Brownfield from the 4H Club are Ernest Hyman, Rt. 1; Lewis Chambliss, Rt. 1; J. C. Chambliss, Rt. 1; Herman Wheatley, Rt. 2; FFA entrants, Earl Brown, Rt. 2; and Glenn Reid, Route 1.

Pool 4H Club, Donald Aldridge, Rt. 1, Meadow; Union 4H Club, Bobby Adams, Rt. 3, Brownfield; Wellman 4H Club, J. H. Carmichael, Rt. 3, Brownfield; FFA entrant, Bill Tom Goza, Rt. 3, who was last year's winner.

Wellman And Union 4-H Clubs Meet And Officers Are Elected

Three 4H clubs were reorganized Monday at their respective schools, with the following officers elected:

Wellman 4H officers are Larry Breazeal, president; Bill Adams, vice president; Carrol Parker, secretary-treasurer; and Mark Woods, reporter.

Union Grade School officers are Buddy Moore, president; Jimmy Sargent, vice president; Rodney Herring, secretary-treasurer; and Rols Loe, reporter.

Union High School officers are Robert Earl Faught, president; Donald Hancock, vice president; Lester Phillips, secretary; and Eddie Powell, reporter.

Jim Foy, County Agent, attended each of these meetings and stated that all of these clubs will meet the second Monday of every month.

DONKEYS, ELEPHANTS BLASTING EACH OTHER

Just owing to whose ox is gored, but we read from day to day where the Demos are blasting out the Republicans, and the GOPers come back with an equally hard blast, at the organization known as the greatest spenders in the history of our country.

For instance, Uncle Sam Rayburn took a potshot at the GOPers, using the Truman gauge in New York, for not spending enough money. We wonder if this is popular with those who pay taxes and get no rebates?

On the other hand, Secretary Benson accuses the Demos of being responsible for the start of the fall of farm-ranch prices. And to tell the truth, they started more than a year ago, on the downward trend.

Few people possess the intelligence to understand problems more than 50 miles from home.

The number of people who do not know how to read editorials is almost equalled by the number of editors who do not know how to write them.

It's not enough to be a good Joe.

Mail Xmas Packages To GI's Overseas Oct. 15 to Dec. 15

Postmaster Joe L. Shelton, states that the Armed Forces again have asked the cooperation of the Post Office Department in designating Oct. 15 to Nov. 15 as the period to mail Christmas parcels to military forces overseas. It is suggested that parcels for Japan, Korea and distant Pacific bases be mailed no later than Nov. 1.

The importance of mailing Xmas parcels during the designated period cannot be emphasized too strongly—the earlier, the better. Surface parcels mailed before Nov. 15 are reasonably assured of reaching destination before Christmas. Air parcels should be mailed no later than Nov. 25. Senders are advised that, in addition to a large volume of Christmas mail, it is necessary that medical and military supplies be given the highest priority on the available overseas airlift.

The usual weight and size limits to parcels for most overseas military addresses applies, while for air parcel post the two-pound weight still holds.

The Armed Forces advise that personnel overseas are well supplied with food, and such items, if of a perishable nature, should not be sent as such would be apt to arrive in a damaged or spoiled condition. Of course, articles of a very fragile nature should not be sent.

Extreme care should be exercised in packing, tying and addressing parcels. Two double-faced corrugated pasteboard boxes should be used in packing—one inside the other. Tie securely with several wrappings of strong cord. Pack items tightly with excelsior or wadded newspaper. Unless boxes are completely filled and tightly packed, they are liable to crush. Parcels may be sealed, with the proper endorsement: "Contents merchandise—may be opened for postal inspection." Messages must not be enclosed, but can be attached in properly addressed envelopes outside. Inside the parcel, put an itemized list of contents and complete address for identification should the parcel be crushed and scattered. The outside address should be written on the container—DO NOT USE a pasted-on address label as dampness causes them to fall off. Both surface and air parcels may be insured for actual value to a maximum of \$200.00.

Items such as coffee and tobacco are forbidden to many Navy and APO addresses. In sending money gifts, senders should use postal money orders. The sending of currency is unlawful at overseas bases where the dollar is not the medium of exchange.

Don't take chances on bringing disappointment to the GI's overseas. Mail early—pack and tie securely—address completely and plainly.

SEN. DANIEL WILL SPEAK TMA MEET

Houston.—Senator Price Daniel of Texas and authorities in the fields of sales and labor-management, will be among the speakers for the Texas Manufacturers Association's 31st Annual Conference of Texas Industry in Houston's Shamrock Hotel, Oct. 28, 29 and 30.

This was announced Saturday by L. H. Juengling, of Houston, chairman of the conference's state-wide program committee.

In addition to Sen. Daniel, TMA President Hull Youngblood of San Antonio, Merlyn S. Pitzele and Arthur H. (Red) Motley, both of New York City, will speak. They will develop the conference theme of "What's in Store for '54."

Senator Daniel is expected to discuss the national picture as affecting business. "We are particularly gratified in that he accepted our invitation which was extended several months ago," Juengling added.

Pitzele is chairman of the New York State Board of Mediation and labor editor of Business Week. He was an adviser to President Eisenhower in 1952 and to President-Candidate Dewey in 1944 and 1948.

Motley, a nationally-regarded sales authority, is president of Parade Publications, Inc., publisher of the Sunday magazine supplement, Parade. He is past chairman of the board of the National Sales Executives Club.

Youngblood will review accomplishments of the 31-year-old business organization in a talk on Oct. 30. Youngblood is vice president and general manager of the Southern Steel Company.

STILL GOING STRONG

The people of the area seem to appreciate our cutting the price of the Herald on account of the drought to—

\$1.50 per year

Until further notice we shall continue the rate in our TRADE AREA ONLY. You'll have to hurry. We appreciate those who have responded with their renewals as well as the many new readers we have obtained.

As soon as conditions change, we aim to go back to the old rate of \$3.00 per year in the trade area, as we really lose money at \$1.50 per year.



OIL PROGRESS WEEK

OCTOBER 12-18

We, the people of Brownfield and Terry County are proud of the prosperity OIL has brought to our community. We are glad to do our share this week to honor the people who have gambled money against possible costly dry holes, in order to give us more prosperity, more tax money to help our Schools, Churches, Streets, and Highways, and in many other ways.

How many uses for OIL can you name? Almost as many as there are stars in the sky, for OIL is one of the most versatile performers in America's great cast of resources—and a real star performer.

OIL furnishes fuel for the home and locomotives . . . lubricants for everything on wheels, ships at sea and planes in the air. It powers farm tractors and motor cars, while it is an extracted essential ingredient for cosmetics, fabrics and even medicine.

OIL PROGRESS WEEK, October 12 to 18th, reveals our debt to the men, from field to service station, who make oil work for us. OIL with its manifold endless products and by-products . . . surging through American industry . . . heating our homes . . . powering our cars . . . keeping our nation great!

THIS WEEK we herald the achievement of the oil industry . . . and your local distributors promise to continue to bring you the vital petroleum products when and where needed, in any weather or emergency.

SPONSORED BY THE FOLLOWING BUSINESS AND PROFESSIONAL MEN OF BROWNFIELD:

Primm Drug

L. L. Bechtel

Collins

Piggly Wiggly

Dube Pyeatt

Hackney & Crawford

Jack's One-Stop Gulf Service

S. B. (Shorty) Collier Gulf Service

Goodpasture Grain & Milling

First National Bank

J. D. Miller

Don Cates

Herbert Chesshir

West Texas Gas Co.

Best Yet Cafe

Nelson Pharmacy

Ted Hardy Grocery & Market

Vernon Townes

Cruce Auto Parts

Bryant Tractor Co.

De Luxe Cleaners

M. J. Craig Motor Company

Portwood Motor Company

Higginbotham-Bartlett Co.

B. & J. Humble Station

Treadaway-Daniell Hospital

Akers & Dallas

Farmers Grain Co., Inc.

City Drug Store

Breckon-Gound Oil Company

COSDIN JOBBERS

Palace Drug

Radio Station K-T-F-Y

Bowers Liquefied Gas Co.

Gosdin Drug

Stewardship Film To Be Shown At Foster Church Sunday Eve.

Foster Baptist Church will hold special services Sunday night, Oct. 18, at 7:30 p.m. A film "Day of March" will be shown on Stewardship.

Visiting speaker, L. G. Smith, of Brownfield, will give his testimony. Rev. W. S. Armstrong, pastor of Foster Baptist Church, and the Woman's Missionary Society of the church extend an invitation for everyone to attend.

WMS Meets

Foster Women's Missionary Society met at the church, Oct. 12, at 3 p.m., with Mrs. R. J. Adams presiding.

Opening prayer, by Mrs. W. S. Armstrong, was followed by Bible study, under direction of Mrs. R. J. Rowden.

Those present were Mesdames W. P. Collins, L. L. Banta, G. I. Sims, Adams, Armstrong, and Rowden, and a visitor, Mrs. Joe Titus.

COFFEE TIME



with MARY WINSTON

Approximately 2,000 fire prevention pamphlets, safety checking lists and posters were distributed last week at the six local schools, by Mrs. Dale Pemberton from the Pemberton Insurance Agency, in conjunction with Fire Prevention Week. A clever slogan on one of the posters was "Fire Feeds on Careless Deeds," and one of the pamphlets stated that 800,000 destructive fires in all parts of the nation destroyed more than half a billion dollars worth of property last year, and more than 10,000 lives were lost in the same year as the result of fires.

Locally (and luckily) the number of fires that have been reported this year up to Oct. 7, total 53 within the city limits, and 14 out of town; which marks a decrease over fires reported up to the same date last year, \$11,332.78 insured losses have been reported to the local fire department.

Speaking of fires... a joke ceased to be a joke recently when a local fireman's rent house was almost destroyed by a blaze of undetermined origin.

Johnny Hall, owner of the house, and fire truck driver, had recently joked and been joked by a fellow driver, W. O. Turney, that if either of the firemen's houses caught fire the other friend would put the owner's fire out. Both men had many good haw-haws over the "what ifs" but neither of them had seriously considered that actually some morning at 1:30 it would face them.

Well... Hall was peacefully sleeping at his home, located next to the Fire Department, when a fire was reported to the firemen on duty—friend Turney, of course. Hall was awakened by the call on his extension phone, but the wrong address was erroneously given, so he calmly dressed and walked over to the fire station to stay at the desk while the other firemen answered the call.

Ho-hum, he thought, another fire—why can't people arrange their fires in the day time. A call came from the police squad car at the scene of the fire and Hall asked, very uninterested like, for after all this was just routine—"How's the fire coming along?"

Was he surprised at the answer: "The fire, my boy, is at 401 Tahoka Rd." That address struck a shrill note in Johnny's head—it was his house!

After obtaining another fireman to stay at the desk, Johnny excitedly headed for Tahoka Road, in "nothing flat," and upon his arrival at the house, found that the fire had caused approximately \$1,100 in damage.

Renters had moved out of the house Saturday afternoon before the fire occurred early Sunday morning and it was believed that a cigarette dropped in the cushions of the divan started the blaze. Jokes are no longer heard round the fire dept. about—"what if..."

Johnny and his wife started repairs at the site last week, which will require a new paint job and new lumber here and there, and new furniture, and they may even get Turney to help a little, for after all the same thing might happen to him someday—oh, excuse—please...

Charlie Price's Western Auto Associate Store

M. J. Craig Motor Co.

Bowers Liquified Gas Co.

Custom Decorators Shop

Bailey Chevrolet Co.

Imperial Battery Co.

J. B. Knight Co.

Bayless Jewelry

Goodpasture Grain & Milling Co.

Smith Machinery Co.

Farmers Co-Op Society No. 1

Gore's Barbecue Pit

Plains Implement Co.

Hoy's Flowers

Jack's Garage

Higginbotham-Bartlett Lumber Co.

Tudor Sales Co.

Brown & Dean Nash Co.

Fair Department Store

Terry County Herald

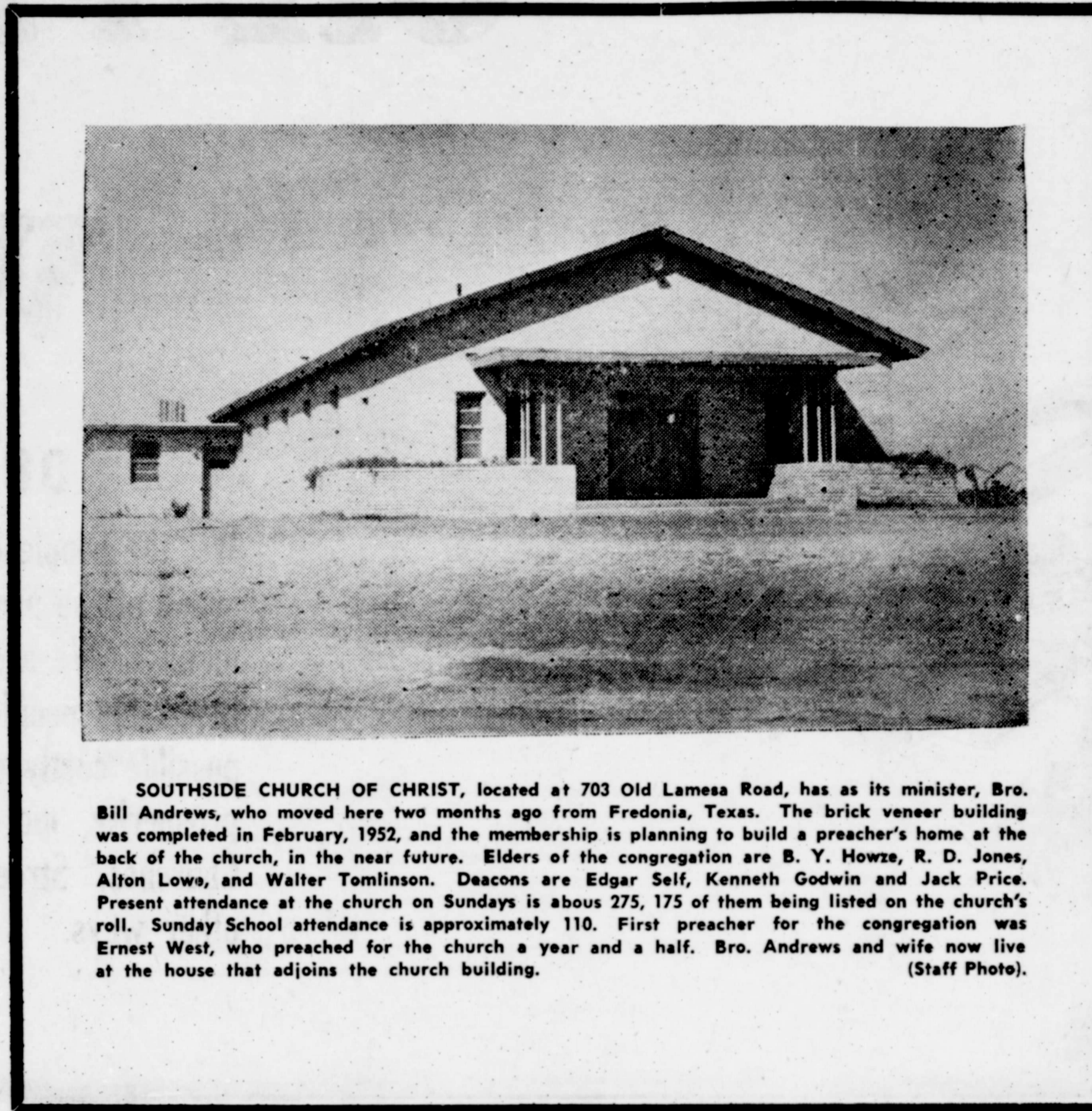
Kersh Implement Co.

South Plains Readymix Concrete

Rock, Sand and Cement We Deliver

Dial 4401 Res. Dial 4803

Let's all go to Church Sunday where we are all one with the Lord



SOUTHSIDE CHURCH OF CHRIST, located at 703 Old Lamesa Road, has as its minister, Bro. Bill Andrews, who moved here two months ago from Fredonia, Texas. The brick veneer building was completed in February, 1952, and the membership is planning to build a preacher's home at the back of the church, in the near future. Elders of the congregation are B. Y. Howze, R. D. Jones, Alton Lows, and Walter Tomlinson. Deacons are Edgar Self, Kenneth Godwin and Jack Price. Present attendance at the church on Sundays is about 275, 175 of them being listed on the church's roll. Sunday School attendance is approximately 110. First preacher for the congregation was Ernest West, who preached for the church a year and a half. Bro. Andrews and wife now live at the house that adjoins the church building. (Staff Photo.)

CHURCH OF GOD
Rev. O. Stegall, pastor
Sunday:
10:00 a. m.—Sunday School
11:00 a. m.—Morning Worship
8:00 p. m.—Evangelistic Services
Wednesday:
8:00 p. m.—Mid Week Services
Saturday:
8:00 p. m.—Young People's Services

FIRST PRESBYTERIAN CHURCH
Rev. Tom Keenan, pastor
Sunday:
9:45 a. m.—Sunday School
11:00 a. m.—Morning Worship
8:00 p. m.—Evening Worship

SOUTHSIDE CHURCH OF CHRIST
Bill Andrews, Minister
Sunday:
9:45 a. m.—Sunday School
10:45 a. m.—Morning Worship
7:00 p. m.—Young People's Service
8:00 p. m.—Evening Worship
Tuesday:
10:00 a. m.—Women's Bible Class
Wednesday:
8:00 p. m.—Mid-Week Services

CHURCH OF CHRIST
at Wellman
Minister, S. A. Ribble
Sunday Morning:
10:00 a. m.—Study Period
10:45 a. m.—Preaching Services
Sunday Evening:
7:30 p. m.—Study Period
8:00 p. m.—Preaching Services
Wednesday Evening:
7:30 p. m.—Bible Study

FIRST METHODIST CHURCH
Rev. Dallas D. Denison, pastor
Sunday:
9:45 a. m.—Sunday School
10:50 a. m.—Morning Worship
6:30 p. m.—Intermediate Fellowship
7:00 p. m.—Children's Choir
7:30 p. m.—Evening Worship

WEST SIDE BAPTIST CHURCH
Rev. Milton Simmons, pastor
Sunday:
10:00 a. m.—Sunday School
11:00 a. m.—Preaching Hour
8:00 p. m.—Prayer Meeting

FIRST BAPTIST CHURCH
Rev. Jones W. Weathers, pastor
Sunday:
9:45 a. m.—Sunday School
11:00 Morning Worship
6:45 p. m.—Training Union
8:00 p. m.—Evening Worship

CALVARY BAPTIST CHURCH
Rev. Bill Austin, pastor
Sunday:
10:00 a. m.—Sunday School
11:00 a. m.—Morning Worship
7:30 p. m.—Training Union
8:30 p. m.—Evening Worship

NORTH SECOND STREET CHURCH OF CHRIST
219 North Second
J. L. Pritchard, evangelist
Sunday Morning Services, 10:30.
Evening Services, 7:30.
Wednesday Evening, 8:00

CHURCH OF THE NAZARENE
Rev. Howard Smith, pastor
Sunday:
10:00 a. m.—Sunday School
11:00 a. m.—Morning Worship
8:00 p. m.—Church Service

FOUR SQUARE GOSPEL
Rev. D. W. Matthews, pastor
10:00 a. m.—Sunday School
11:00 a. m.—Morning Worship
7:00 p. m.—Young People's Services
8:00 p. m.—Evening Worship
Wednesday:
8:00 p. m. Prayer Meeting

ASSEMBLY OF GOD
Rev. Elmer Tyler
Sunday:
10:00 a. m.—Sunday School
11:00 a. m.—Morning Worship
8:00 p. m.—Evening Worship
Friday:
8:00 p. m. Bible Study

ST. ANTHONY'S CATHOLIC CHURCH
Loveland Highway
Rev. Thomas O'Reilly, S. A. C., Pastor
Rectory located at 1006 E. Mester.
First, 3rd and 5th Sundays—Mass, 6 p.m.
Second and 4th Sundays—Mass 8:30 a.m. and 10:30 a.m.
First Friday—7:30 p.m.

EPISCOPAL CHURCH
Of the Good Shepherd
Scout Hut, Seagraves Highway
Rev. Rex C. Simms, vicar
Sunday:
8:45 a. m.—Morning Prayer and Sermon
9:45 a. m.—Sunday School
Holy Communion, second and fourth Sundays

CRESCENT HILL CHURCH OF CHRIST
Sunday:
9:45 a. m.—Sunday School
10:45 a. m.—Morning Worship
6:30 p. m.—Young People's Service
7:30 p. m.—Evening Worship

IMMANUEL BAPTIST CHURCH
506 East Stewart
Rev. E. Denton, pastor
Sunday:
10:00 a. m.—Sunday School
11:00 a. m.—Morning Worship
7:30 p. m.—Training Union
8:30 p. m.—Evening Worship

FIRST CHRISTIAN CHURCH
Rev. Paul Farrell, pastor
Sunday:
9:45 a. m.—Sunday School
11:00 a. m.—Morning Worship
7:00 p. m.—Young People's Fellowship
7:30 p. m.—Evening Worship
Wednesday:
7:30 p. m.—General Night Service

NORTHSIDE BAPTIST CHURCH
(Fundamentalist)
Rev. A. J. Franks, pastor
Sunday:
10:00 a. m.—Sunday School
11:00 a. m.—Morning Worship
7:30 p. m.—Bible Study and Young People's Meeting
8:00 p. m.—Evening Worship
Wednesday:
8:00 p. m.—Prayer Meeting

Portwood Motor Co.

Ed Hill's "66" Service

Ross Motor Co.

Star Tire Store

Wilgus Pharmacy

First National Bank

Jones Theatres

A. A. A. Lumber Co.

Robert L. Noble Insurance and Real Estate

Modern Steam Laundry

Shorty Collier's Gulf Service

Chesshir Motor Co.

Brownfield State Bank and Trust Co.

Primm Drug

Martin's Radio & TV Service

Frank Daniel Furniture and Electric

Ray's Cleaners

Terry County Lumber Co.

Collin's

City Drug

J. C. Jones Co.

Newton Webb Implement Co.

Robert E. Thompson Lumber Co.

Brownfield Tractor Co.

Green Hut Grill

Read And Use Herald Want Ads

Frigidaire Sales and Service

— Your Complete Appliance Store —

FARM & HOME APPLIANCE CO.

611 West Main Brownfield, Texas

SEE—

HIGGINBOTHAM - BARTLETT CO.

—FOR—

L-U-M-B-E-R

and building materials of all kinds.



MOTHER
●
KNOWS
●
BEST

She knows just how good fresh milk is for all the members of her family. That's why all mothers keep plenty of our creamy fresh milk on hand for everyone!

Bell Ice Cream And Milk Co.

DREAMS OF GOING ABROAD COME TRUE FOR ROY WINGERT FAMILY

By Mrs. Roy Wingert

Let me hasten to say here that we did not get close to the Iron Curtain during our trip through Germany. In fact, we were not in the least anxious to go to Berlin, even if it had been possible. Instead, we chartered a small, but very good bus, carrying twelve people, and our travel agency provided a German-speaking guide; a young medical student at the University of Heidelberg, to supplement our English mentor. Also we had a tall, handsome but unbending young German as a driver. He wore a sort of Tyrolean costume with the short pants and long wool socks typical of that region, and looked very picturesque and quite breath taking in his mountain garb; a fact of which I think he was quite conscious in spite of his youthful firmness and stern mien.

After two or three days of his silent disapproval, I asked the gentle young doctor if our driver was one of the Hitler Youth. I said it jokingly, but this turned out to be the literal truth. He had indeed, been a member of the organization, and was slated to be one of the Fuehrer's secret police when he became of age. The war had put an end to this ambition, and he had been forced to the lowly job of a bus driver; so, from his standpoint, it was easy to see why he had cause for his bitterness.

Since we had plenty of room in the bus, our guide, Mr. Baptist, asked Joe to go along with us on our drive down the Rhine to Coblenz, where we were to take a steamer for our trip up the Rhine.

Since this was in the general direction in which his base lay, he was delighted to accept.

The Rhine is one of the busiest, as well as the most beautiful rivers in all Europe, and well deserves the name of Europe's main highway. It is a mountain stream in

the sense that it is a treacherous and quick flowing stream, and rather clear, in contrast to our Mississippi. Of course, Wagner, with his great music, has made the legends of the Rhine famous the world over.

At one spot, we passed the Lorelei, the great rocks which thrust out into the river, and at whose base so many sailors have perished that the legend has grown up that here sit the golden haired Rhine maidens, The Lorelei, combing their long hair, and singing their songs to lure poor seamen to their death.

As our ship passed this headland, the Song of the Lorelei was played by the captain, and came to us over the ship's loud speaker. Every one began to sing, and the captain was amazed that we were able to join in, although he told us that he was constantly surprised by the number of traveling Americans who were familiar with the great German music. Evidently Europeans do not know, or discount the value of a radio in musical appreciation.

Since the Rhine runs through mountainous country most of its way, the hillsides are extremely steep, and these have been terraced, and planted to vineyards, and, on almost every hilltop stands a huge and formidable castle built of rock and stone. These were built hundreds of years ago by robber barons who levied toll on shipping coming down the Rhine, and the miracle is that any goods ever got to their destination, so many is their number.

I suppose, if one could not have a castle in Spain, then a castle on the Rhine would be the nearest equivalent, but many of these palaces are in ruins, and many more are empty. Evidently the robber baron business has fallen on evil days in Germany.

I believe this day's journey down

Stricklinly Speaking

By OLD HE

J. Edgar Hoover, head of the Federal Bureau of Investigation, says we American people should begin to study a little more about juvenile delinquency, and what these juveniles will turn out to be in the years to come. The little pilferer of today; the little gent that goes about with a cigaret in the corner of his mouth, destroying property he finds in alleys and other places, becomes the bank robbers and murderers and kidnapers of the future.

Instead of spending all the money we can rake and scrape and by heavy taxation, to try to make all the rest of the world safe for Democracy, we had better be doing something nearer home and that concerns us more. Raise up our children in the way they should go.

Reminds us that as we eat out quite a bit since the Mrs. started working here at the office, and we have occasion to see a lot of school children eating. Most noticeable is that even the girls, just out of the grades, have a cigaret cocked in the corner of their mouths, and puffing like an old steam locomotive, before and after their meals. Looks funny as just a few years ago, even the grown up and married ladies, if they smoked at all, did so privately—very privately.

Well, little Harry had a world of fun up at Gotham. In fact, HST was up there primarily to help his friend, Wagner to get in as the leftist mayor of New York, and of course to denounce the Republicans for the lack of exorbitant spending. But what looked funny to us was that it was the Wagner crowd that Senator Kefauver's investigation committee played so much havoc with during the Truman regime.

In fact, the man who is running against Wagner was the prosecutor of several of the old gang, some of which are or were serving penitentiaries, and one, Mayor O'Dwyer, whom HST appointed Ambassador to Mexico, was also indicted for taking handouts from a crooked police setup, as payoff from gamblers. The Hon. Ambassador still remains in Mexico, as he does not crave to face the courts in New York.

Harry sure does get messed up with the wrong crowd, frequently.

Side by side in a recent issue of West Texas Publisher, organ of the West Texas Press Association, articles appeared that attracted our attention. Don't know whether the along side position was intentional or just happened so. One of them told the story of one West Texas newspaper being flooded, while the other had a fire, stopped before becoming serious.

The Bronte News was flooded by a sudden rise in the Colorado River or a tributary, Aug. 19, and damaged to the tune of \$1,000. Then later the Kermit News took fire from a short circuit, that did considerable damage, but the paper crew had the fire under control when the fire department arrived. But considerable electrical equipment was damaged, as well as the walls of their building.

Keith Gore stated recently that the irrigated cotton this year had a very fine staple and good length.

the Rhine was one of the most interesting of our entire trip. Almost all of the bridges across the river were destroyed by the Germans, themselves, to prevent them falling into the hands of the on-rushing Americans, but we passed the bridge at Remagen, which was the only one left standing, and the one by which Patton's troops crossed dry shod.

One of Lal's brothers had been with this first detachment to cross the bridge, so it was of especial interest to us, but the young medical student seemed reluctant to discuss the incident. He did say that it was one of the general staff's greatest blunders, and that three generals had been executed, as a result.

Our bus had followed us up the river, so that it would be ready to take us to Frankfort, which is one of Germany's greatest industrial cities, but is situated on the river Main, and of especial interest to us because it is the principal city of the American zone. Near it are quartered the largest percentage of our occupation troops, and it is a veritable bee hive of industry, in comparison with Cologne, which is in the British zone.

Frankfort, too, suffered severe bombing, but it is largely rebuilt, brightly lighted, humming with traffic and industry, and literally working alive with military personnel.

and that 1,500 pounds of the pulled cotton made a 500 weight bale. We are glad to hear of some good among the bad about the cotton crop this year.

Had a little note of appreciation from the T. J. Finleys for a small gift to them before they left here for their new location at Dimmit. They are liking their new home, and the youngster, Jerry, is liking the schools.

Stated they hardly got unpacked before a gospel meeting started, in which three were baptised, and they really got acquainted with the membership of the church. Bible School last Sunday was ahead of all previous records, and their new church building will soon be finished.

However, they miss the good people of Brownfield. Why not drop in during the Harvest Festival?

The L. L. Bechtols have returned home from their long sojourn to the northwest, Canada, then down the coast to California. Dropped in this week to bring us a couple of soft drinks, and invite us up as soon as he has everything in shipshape to show movies of the interesting things they observed on the trip.

And, Beck says they sure had a fine trip; didn't even have a flat tire. We want to see his pictures when they are ready.

We have wondered a lot why the Star-Telegram always put a PS of their own under some of the columns in their paper, especially that of David Lawrence. This PS tells the reader the ST may or may not agree with what Lawrence wrote. But we have never seen anything like that under the column written by Billy Rose, appearing a few times each week in the S-T.

Could it be that Amon Carter's paper always agrees with what Billy writes, but may not agree with what David has to say?

Some people may have gotten it into their heads that labor unions

COULD-BE YOU ARE

I'd like to be a could-be
If I could not be an are
For a could-be is a may-be
With a chance of reaching far
I'd rather be a has-been
Than a might-have-been by far
For a might-have-been has never been
But a has-been was an are.
—Santa Fe Magazine.

It requires courage to state your opinions publicly, especially when it's remembered they may be called to your attention years later by a hindsight expert.

Anything of value will sell if advertised properly.

are strictly against free enterprise, and for government ownership. This idea may be gathered from the fact that most of Union labor are supposed to vote the Democratic ticket. But in a recent statement, we have the idea of the president of the Electrical Workers, AFofL.

"It has become more and more apparent that the advocates of public power are not longer content with the program originally endorsed by the American people. They have . . . advanced proposals which would have the effect of supplanting free enterprise with government ownership of the power industry." He then listed some instances in which socialized power had resulted in the destruction of unions and collective bargaining.

We believe the cattle industry has the right idea in getting as many consumers as possible to switch from pork to beef for their meat ration. This in view of the fact that pork is scarce, relatively speaking, and that there will not be a full supply for two years. While beef, a mighty good meat and very wholesome, is glutting the market.

But most people would have to go for the cheaper cuts, for after all, that is where the big surplus is. Even the cheaper cuts are out of reach of many people these days, and a lot of folks have many meatless meals. All that will have to be taken into consideration.

TO MAKE HALF BALE ON DRY LAND COTTON

Got to talk with one of them there Smith boys, Tom, to be exact, Saturday afternoon. Of course our conversation started as usual with the sublime, verging to the ridiculous, and almost run into politics, as we got to discussing what we thought of the Commies. Like the writer, Mr. Smith don't hold it against the service men who changed under duress and torture, as much as the guys here in free America that chose to change to this ungodly line of unreasoning.

Then we drifted to the crops, and we remarked that what cotton we had this year was irrigated stuff, so far as we had been able to see, and we thought we had been over most of Terry County. But Mr. Smith stated that he had dry land cotton, that if frost stayed off 'till a reasonable time, he would get a half bale off it. It was planted late in June, but almost waist high and well fruited.

Anyway, we are glad that Mr. Smith is one or more possible exceptions to the rule this year, and if we get time, we are going to drive out there and see his cotton, as we understand he is on the old Lamesa road.

Guests in the R. L. Hamm home Sunday were her aunt, Mrs. George Haney, and cousin, Mr. and Mrs. John Earl, of O'Donnell, and the Hamm's daughter, Mr. and Mrs. Ed Horner, of Seagraves, and their daughter, Mr. and Mrs. Stanley Smith and Karen, of Lubbock.

CARD OF THANKS

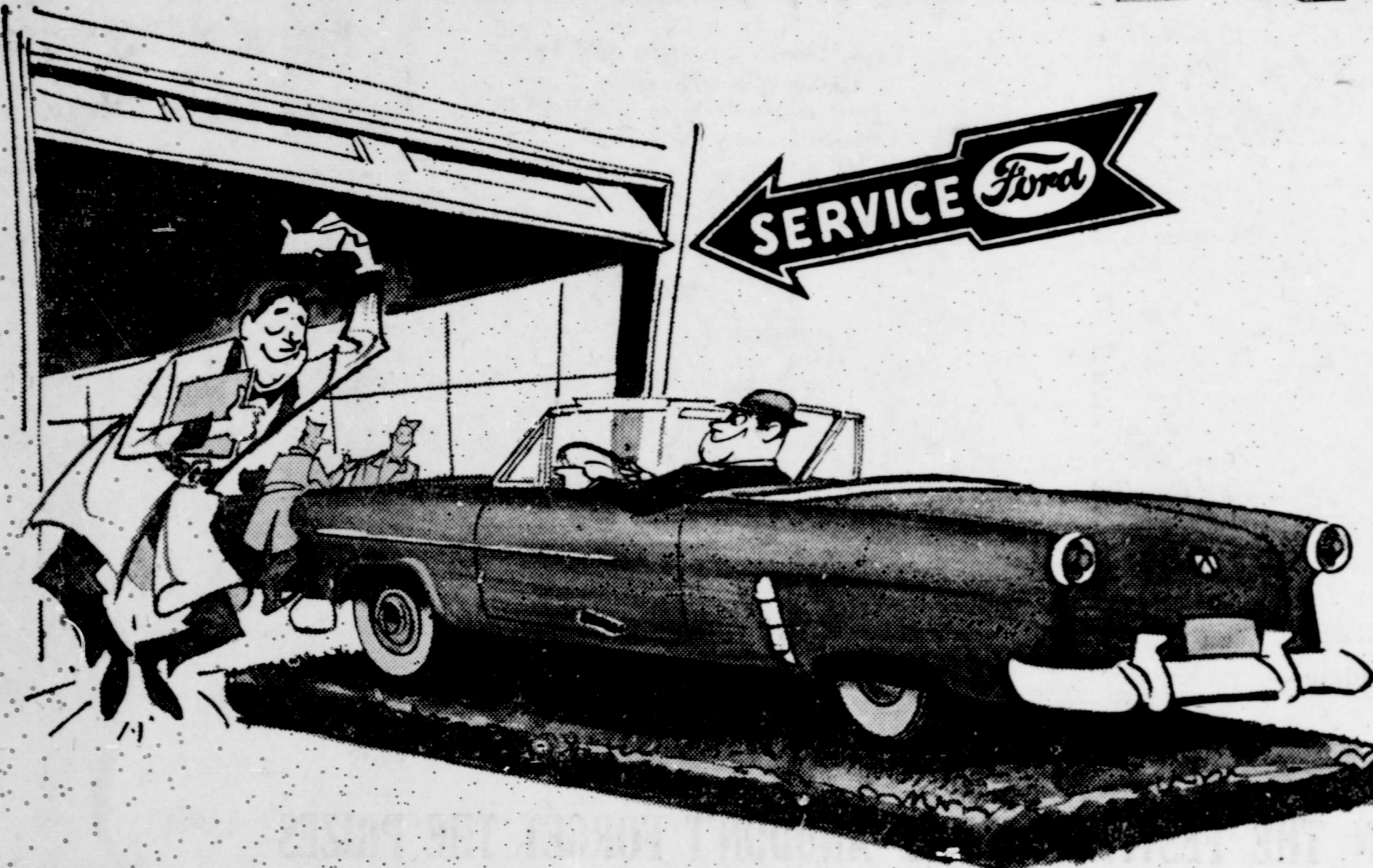
We wish to express our appreciation to all our friends for their loving deeds and thoughtfulness, and for comfort and cheer brought our father during his long illness. And our thanks for the lovely flowers and sympathy extended upon his death.

May we prove worthy of your faithfulness.

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