









SEE YOUR COUNTY TEAMS IN ACTION WHILE THE CUBS ARE IDLE THIS WEEK:

# Meadow vs Cooper

AT MEADOW, FRIDAY NIGHT, 8 P. M.

# Wellman vs Ropes

AT ROPES, FRIDAY NIGHT, 8 P. M.



## 1942 - BROWNFIELD CUBS - 1942

JOHNNY BOST, COACH

### 1953 CUB SCHEDULE

- Sept. 11—Pecos—There
- Sept. 18—Phillips—Here
- Sept. 25—Littlefield—There
- Oct. 2—Monahans—There
- Oct. 9—Thomas Jefferson of Paso—Here
- Oct. 16—Ralls—Here
- \*Oct. 23—Levelland—There
- Oct. 30—Open Date
- \*Nov. 6—Seminole—Here
- \*Nov. 13—Andrews—Here
- Nov. 20—Kermit—There
- \*Conference Game

### JOIN IN THE FUN!

FILL IN PLAYERS' NAMES AND MAIL OR BRING TO THE TERRY COUNTY HERALD

Top Row, Left to Right: \_\_\_\_\_

Middle Row, Left to Right: \_\_\_\_\_

Bottom Row, Left to Right: \_\_\_\_\_

Do you recognize the players which appear on this page? Some of them are still in Brownfield—friends of yours. Clip out the above coupon with your answers, mail or bring to the Terry County Herald. The first three with correct or nearest correct answers will receive a one year complimentary subscription.

- Portwood Motor Company
- Primm Drug
- Collins
- Jack Bailey Chevrolet Co.
- R. E. (Bob) Thompson Lumber Co.
- Nelson's Pharmacy
- Brownfield Plumbing & Electric
- Modern Steam Laundry
- First National Bank
- Bayless Jewelry
- J. C. Jones Co.
- Martin's Radio & TV Service
- Brownfield Ice Company
- Crite's Humble Service
- Shorty Collier's Gulf Service
- The Texas Company
- Brownfield State Bank & Trust Co.

- Best Yet Cafe
- Warren's Texaco Service
- Cinderella Beauty Shop
- City Cleaners
- Farmers Co-Op Society No. 1
- West Texas Gas Co.
- Jones Theatres
- Ted Hardy Grocery & Market
- J. B. Knight Company
- Ballard Plumbing & Electric
- Furr's Super Market
- Kersh Implement Company
- Terry County Herald
- Mac's Beauty Shop
- Brownfield Steam Laundry
- Terry County Lumber Co.

- Robert L. Noble  
REAL ESTATE AND INSURANCE
- Fabric Mart
- Imperial Battery Co.
- Kyle Grocery

- Nick's Cafe
- Goodpasture Grain & Milling Co.
- Piggly Wiggly
- Bill's Cafe



# SUPPORT THE CUBS!!









**TIME TO SWITCH**  
For the past 20 years government spending on war and defense preparation has been the major stimulus for the American economy. In those 20 years the government has spent \$775 billion, which is 10 times more than the total amount of money in circulation in the entire world. This huge spending made the federal government a tremendous factor in the nation's economic life. It cannot continue indefinitely to play this dominant role without breaking down the economic and political institutions that have made our freedom and prosperity possible.

Forty years ago the federal government spent two per cent of the national income. Twenty years ago it spent 10 per cent of the national income. Today it is spending 25 per cent. If the people of America were to permit it, this percentage would go on up, and our economic freedom would be correspondingly restricted. Studies have shown that when taxation goes much beyond 25 per cent all freedom is affected. And history shows that a government will grow constantly in size and power unless the people put on the brakes.

**Paralyzing Rates**  
In order to get the big money it has been spending in recent years, the federal government has had to constantly push up the rate of taxation. It now has pushed tax rates up to as much as 92 per cent in the upper income brackets. The system levies these high rates on business incomes and then turns around and levies heavy taxes on the same money after it has been divided up in dividends to individual stock holders. The most successful businesses must pay out in federal taxes \$9 of every \$10 of its profits. This is a ridiculous situation.

In the 20 years of big spending, the family bread winner earning \$4,000 a year saw his income taxes jump from \$44 to \$488 a year. The \$25,000 individual income of 20 years ago was taxed \$2,500; today it's taxed \$7,500. In the calendar year 1953, President Eisenhower gets \$150,000 in salary, and he has an additional income estimated at \$10,000—a total of \$160,000. His federal income tax is \$32,000.

**Study Made**  
Tax rates such as these put a heavy yoke on ambition and cripple the profit motive that has sparked our nation's progress. They would be permissible for a short time in extreme national emergency, but otherwise they are detrimental to freedom and progress. The US News, one of the top news weeklies, has just completed an intensive study of taxes and how they operate to stifle or stimulate the private economy. Here are some significant conclusions:

"Steep, progressive tax rates on income have resulted in diminishing returns in peacetime from all income groups earning \$25,000 or more a year. In other words, as the rate went up, the resulting revenue was proportionately less than the tax collector might have expected."

**Incentive Is Key**  
"Tax rates, when reduced," reports the magazine, "have tended to bring an expansion in taxable income and to result in less loss of income than the rate cut might suggest."

"Clearly, investment is discouraged by the present tax system. But if capitalism is to work, investment in risk-bearing enterprises is essential to growth and expansion."

It is true that in the last 20 years American industry has expanded. But the expansion has been stimulated largely by the federal government's huge expenditures on war. We dare not accept a war economy longer than is absolutely necessary because of the danger of federal government dominance becoming permanent. The transition away from this dominance should begin at once. As the shift is made private enterprise can expand normally and wholesomely if tax rates are cut so that incentive for investment is restored. Given normal incentive the private enterprise system will carry our nation to higher and higher living standards, whereas a government dominated system would shortly begin lowering our standard of living.

The individual who attempts to reform the human race has an exaggerated idea of his (or her) abilities.

Charlie Price's Western Auto Associate Store

M. J. Craig Motor Co.

Bowers Liquefied Gas Co.

Custom Decorators Shop

Bailey Chevrolet Co.

Imperial Battery Co.

J. B. Knight Co.

Bayless Jewelry

Goodpasture Grain & Milling Co.

Smith Machinery Co.

Farmers Co-Op Society No. 1

Gore's Barbecue Pit

Plains Implement Co.

Hoy's Flowers

Jack's Garage

Higginbotham-Bartlett Lumber Co.

Tudor Sales Co.

Brown & Dean Nash Co.

Fair Department Store

Terry County Herald

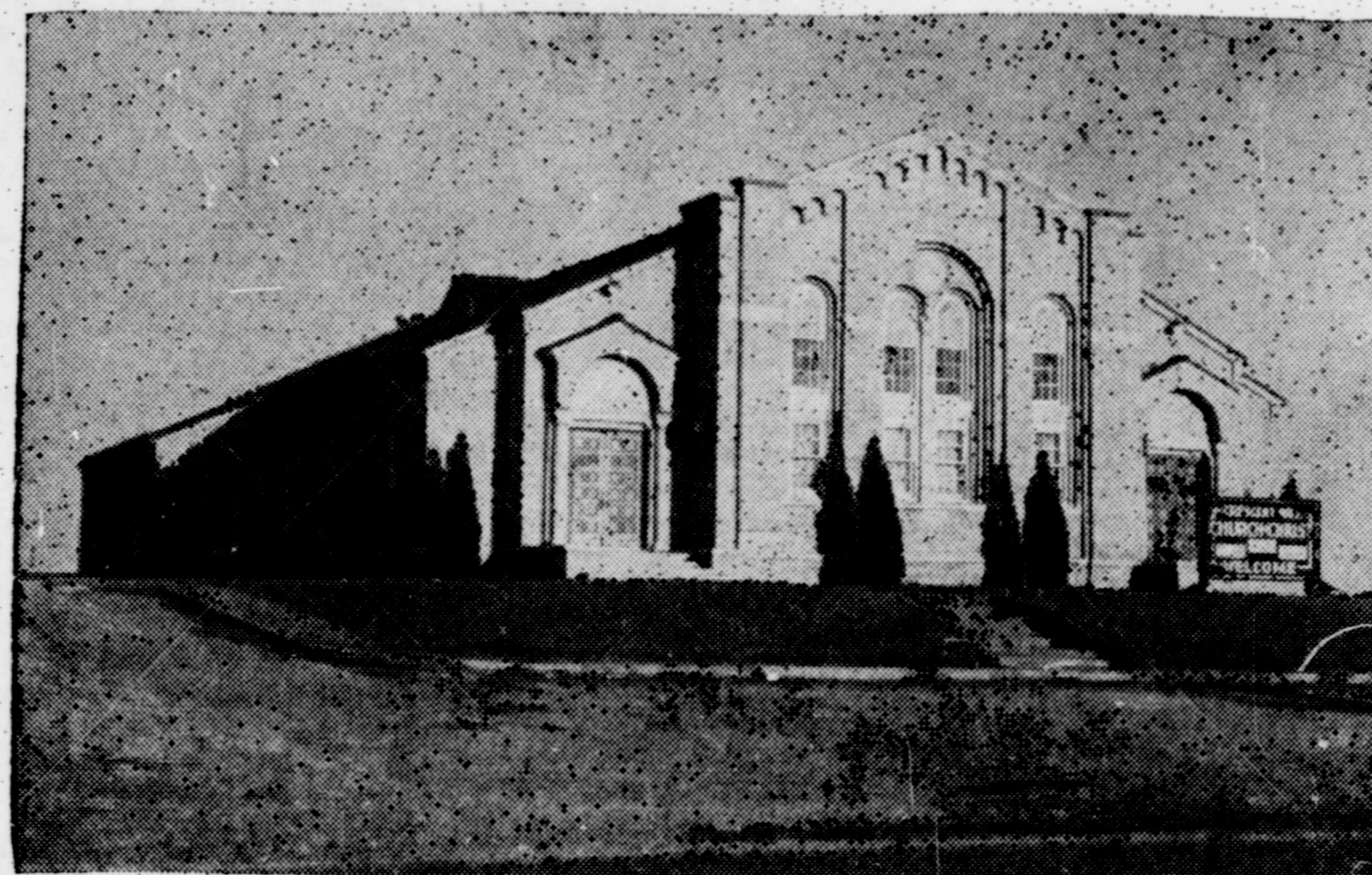
Kersh Implement Co.

South Plains Readymix Concrete

Rock, Sand and Cement We Deliver

Dial 4401 Res. Dial 4803

Let's all go to Church Sunday where we are all one with the Lord



CRESCENT HILL CHURCH OF CHRIST building located on the corner of Lubbock Road and Oak Street, was completed in October of 1947. The first Church of Christ in Brownfield began meeting in 1919 in a frame building that was located where Grissom and Zorns Used Car Lot is now, at 302 West Main. Brother Cline Paden, now a missionary in Italy, served as minister when the congregation moved to the new location, but soon thereafter he left for work abroad. The Church had as its last preacher, Brother T. J. Finley, who is now working with Dimmitt congregation. Elders at the Church include R. O. Black, L. M. Lang, T. A. Key, Henry Chisholm, Carl Cabe, Joe Chisholm, and J. D. Williamson. Bible School attendance averages about 300. The Church supports Brother Carl Hacker, of Winters, a missionary, who is superintendent of the Frascati, Italy, Orphans Home, which the local Church also helps finance. Members at Crescent Hill also help to support the minister at Plains, and orphanages in Texas and Oklahoma. Tentative plans are being made to build an annex behind the church building for addition classroom space. (Staff Photo).

**CHURCH OF GOD**  
Rev. O. Stegall, pastor  
Sunday:  
10:00 a. m.—Sunday School  
11:00 a. m.—Morning Worship  
8:00 p. m.—Evangelistic Services  
Wednesday:  
8:00 p. m.—Mid-Week Services  
Saturday:  
8:00 p. m.—Young People's Services

**FIRST PRESBYTERIAN CHURCH**  
Rev. Tom Keenan, pastor  
Sunday:  
9:45 a. m.—Sunday School  
11:00 a. m.—Morning Worship  
8:00 p. m.—Evening Worship

**SOUTHSIDE CHURCH OF CHRIST**  
Bill Andrews, Minister  
Sunday:  
9:45 a. m.—Sunday School  
10:45 a. m.—Morning Worship  
6 p. m.—Young People's Meeting  
7 p. m.—Church Service  
7:30 p. m. Wednesday Night—  
Thursday:  
10:00 a. m.—Women's Bible Class

**CHURCH OF CHRIST at Wellman**  
Minister, S. A. Ribble  
Sunday Morning:  
10:00 a. m.—Study Period  
10:45 a. m.—Preaching Services  
Sunday Evening:  
7:30 p. m.—Study Period  
8:00 p. m.—Preaching Services  
Wednesday Evening:  
7:30 p. m.—Bible Study

**FIRST METHODIST CHURCH**  
Rev. Dallas D. Danison, pastor  
Sunday:  
9:45 a. m.—Sunday School  
10:50 a. m.—Morning Worship  
6:30 p. m.—Intermediate Fellowship  
7:00 p. m.—Children's Choir  
7:30 p. m.—Evening Worship

**WEST SIDE BAPTIST CHURCH**  
Rev. Milton Simmons, pastor  
Sunday:  
10:00 a. m.—Sunday School  
11:00 a. m.—Preaching Hour  
8:00 p. m.—Prayer Meeting

**FIRST BAPTIST CHURCH**  
Rev. Jones W. Weathers, pastor  
Sunday:  
9:45 a. m.—Sunday School  
11:00 Morning Worship  
8:45 p. m.—Training Union  
3:00 p. m.—Evening Worship

**CALVARY BAPTIST CHURCH**  
Rev. Bill Austin, pastor  
Sunday:  
10:00 a. m.—Sunday School  
11:00 a. m.—Morning Worship  
7:30 p. m.—Training Union  
8:30 p. m.—Evening Worship

**NORTH SECOND STREET CHURCH OF CHRIST**  
219 North Second  
J. L. Pritchard, evangelist  
Sunday Morning Services, 10:30.  
Evening Services, 7:30.  
Wednesday Evening, 8:00

**CHURCH OF THE NAZARENE**  
Rev. Howard Smith, pastor  
Sunday:  
10:00 a. m.—Sunday School  
11:00 a. m.—Morning Worship  
8:00 p. m.—Church Service

**FOURSQUARE GOSPEL**  
Rev. D. W. Matthews, pastor  
10:00 a. m.—Sunday School  
11:00 a. m.—Morning Worship  
7:00 p. m.—Young People's Services  
8:00 p. m.—Evening Worship  
Wednesday:  
8:00 p. m.—Prayer Meeting

**ASSEMBLY OF GOD**  
Rev. Elmer Tyler  
Sunday:  
10:00 a. m.—Sunday School  
11:00 a. m.—Morning Worship  
8:00 p. m.—Evening Worship  
Friday:  
8:00 p. m.—Bible Study

**ST. ANTHONY'S CATHOLIC CHURCH**  
Lvelland Highway  
Rev. Thomas O'Reilly, S. A. C., Pastor  
Rectory located at 1008 E. Hester.  
First, 3rd and 5th Sundays—Mass, 6 p. m.  
Second and 4th Sundays—Mass 8:30 a. m.  
and 10:30 a. m.  
First Friday—7:30 p. m.

**EPISCOPAL CHURCH**  
Of the Good Shepherd  
Scout Hut, Seagraves Highway  
Rev. Rex C. Simms, vicar  
Sunday:  
8:45 a. m.—Morning Prayer and Sermon  
9:45 a. m.—Sunday School  
Holy Communion, second and fourth Sundays

**CRESCENT HILL CHURCH OF CHRIST**  
Sunday:  
9:45 a. m.—Sunday School  
10:45 a. m.—Morning Worship  
6:30 p. m.—Young People's Service  
7:30 p. m.—Evening Worship

**IMMANUEL BAPTIST CHURCH**  
506 East Stewart  
Rev. E. Denton, pastor  
Sunday:  
10:00 a. m.—Sunday School  
11:00 a. m.—Morning Worship  
7:30 p. m.—Training Union  
8:30 p. m.—Evening Worship

**FIRST CHRISTIAN CHURCH**  
Paul Farrell—Minister  
Sunday:  
9:45 a. m.—Sunday School  
11:00 a. m.—Morning Worship  
7:00 p. m.—Young People's Fellowship  
7:30 p. m.—Evening Worship  
Wednesday:  
7:30 p. m.—General Night Service

**NORTHSIDE BAPTIST CHURCH (Fundamentalist)**  
Rev. A. J. Franks, pastor  
Sunday:  
10:00 a. m.—Sunday School  
11:00 a. m.—Morning Worship  
7:30 p. m.—Bible Study and Young People's Meeting  
8:00 p. m.—Evening Worship  
Wednesday:  
8:00 p. m.—Prayer Meeting

Portwood Motor Co.

Ed Hill's "66" Service

Ross Motor Co.

Star Tire Store

Wilgus Pharmacy

First National Bank

Jones Theatres

A. A. A. Lumber Co.

Robert L. Noble Insurance and Real Estate

Modern Steam Laundry

Shorty Collier's Gulf Service

Chesshir Motor Co.

Brownfield State Bank and Trust Co.

Primm Drug

Martin's Radio & TV Service

Frank Daniel Furniture and Electric

Ray's Cleaners

Terry County Lumber Co.

Collin's

City Drug

J. C. Jones Co.

Newton Webb Implement Co.

Robert E. Thompson Lumber Co.

Brownfield Tractor Co.

Green Hut Grill



### Meadow Bronchos Beat Wellman 31-0

The charging Meadow Bronchos blanked the Wellman Wildcats, 31-0, Friday night at Wellman, in a District 4-B game played on a field covered by as much as three inches of water in places.

The Bronchos began their march early in the first quarter with a 45-yard run around end by Quarterback Joel Longley. The attempted conversion was not good. Meadow scored again in the initial period when Fullback Dale Fulford went over right tackle for eight yards to paydirt.

Not content with a 12-0 lead, the Bronchos came back in the second quarter to add an additional touchdown to their total. Halfback Manuel Garcia skirted around left end for five yards and the six-pointer. The conversion attempt failed.

In the third period, Meadow added two more tallies, the first on a 28-yard run around left end by Longley. End Larry Lockett completed the only conversion of the night. Garcia completed the scoring cycle with a plunge over right guard for six yards and the final touchdown.

Center Dub Warren led the defensive attack for Meadow. Standing out for Coach Eustace Conwoop's losing team were Tackle Alfred Tittle, End John Hawkins, and Linebacker Harold Baldwin.

Meadow netted 142 yards rushing and completed one of three passes for three yards passing. The Bronchos fumbled three times, recovering one of their own fumbles. Wellman netted 49 yards rushing and 35 yards passing, completing two of seven attempted passes. Both teams picked up three first downs.

Mr. and Mrs. Tom Montgomery and children of Union, were visitors in Lovington, N. M., last week.

Most self-made men and women forget how to play in the process of getting ahead; don't let that happen to you.

A few years ago October 27th was what special day? Answer: Navy Day.

### Wellman "Queen" Crowned Tuesday

Coronation of the Queens of the Wellman School was held Tuesday night in the High School Gym. The High School Queen was Miss Dessie Mae Oliver, attended by Bill Tom Goza.

In the court were First Grade Princess Sandra Oliver, Prince William Oliver, Second Grade Princess Dottie Oliver and Terry Sims; third grade, Elaine Jackson and Howard Moorhead; fourth grade, Monte Joe Hamm and Merle Smith; fifth grade, Yvonne Adams and Leslie Bryant; sixth grade, Opat Hawkins and Bobby Bullock; seventh grade, Tommy Lee and Buddy Hawkins; and eighth grade, Genda Christopher and Bill Adams.

Queen of Grade School will be announced next week.

### LOCAL BOYS STAND HIGH AT STEER SHOW

We have notice from the State Fair about the placing of local club boys in the Junior Commercial Steer Show at Dallas, Oct. 22. None of the Brownfield boys placed in the Heavy Prime department.

But the following placed in the Heavy Choice: Max Miller, John Burnett, Arnold Buford, Jerry Paden and Terry Ray Buford. Earl Brown placed in the Medium Choice. Dallas Powell, of Plains, placed in Medium-High Good division, and Van Perry placed in the Light High-Good section.

A lot of the places were won by boys from this area of Texas, especially Lamesa and Post, and several other places.

### HUMBLE TO AIR ALL SOUTHWEST GAMES

Aside from announcing all the Southwest Conference games Saturday, the Humble Company will air the Texas Tech-Mississippi game which will be played at Jackson, Miss.

Time on the games will be 1:50 p.m., Saturday, and you will be able to hear them over the usual stations. The Tech-Miss game will be heard over the local station, KTFY.



NINTH GRADE CUBS FOOTBALL TEAM is coached by Jim Elliott and H. W. Peace. The team has won two games this season, the scores: Cubs, 39, Littlefield 0; Cubs 14, Post 6. They have lost 5 games to: Levelland 39, Cubs 21; Lubbock 18, Cubs 7; Lubbock 6, Cubs 0; Levelland 33, Cubs 14; Post 7, Cubs 6; and tied Levelland, 3-3. A mighty close series of plays, brings the Cubs total score to 101, and their opponents 109. The boys are scheduled to play two more games this year: Plainview, here, Nov. 5, and Andrews, there, Nov. 12. Pictured above, left to right, back row, are Coach Elliott, Johnny Browning, Lee Dale Rowden, Adrian Jones, Bobby Moore, Don O'Neal, Danny Parks, Jackie Meeks, Arlan Odom, and Coach Peace. Front row, left to right, are Buddy Campbell, Lewis Chambliss, Ernest Hyman, Ken Muldrow, Jerrell Jenkins, Robert Patrick, Tony Liebrehardt, Mike Hamilton, and Wayne Jockson.

### 7TH GRADE WINS 5TH GAME OF SEASON BY DEFEATING POST, 26-0

The Brownfield 7th Grade won their fifth game of the season by defeating Post 26-0. Each of the 42 seventh grade players were given a chance to do honors for their team. The Brownfield team got off to a fine start by returning the kick to the 50 by right guard Buddy Little. The second play from scrimmage, Robert Patrick swept his own right end for a 30-yard run and a TD. He also carried for the extra point making the score 7-0. Mitchell got a good kick and after 3 downs Post was forced to kick. The ball was returned from the 50 to the Post 10, and in 4 plays Brownfield had been penalized back to the 25, but they were unable to move the ball. The quarter ended, 7-0.

On the second play, Willis intercepted a fast pass and returned it to the Post 20. Patrick ran the remaining 20 for a TD and carried for the extra point; 14-0. Post returned Mitchell's kick back to their own 40 but again they were unable to make a first down. Patrick returned the punt for a TD, a run of 62 yards—however, it was brought back for a clipping penalty. The Cubs took over on their own 32. A pass from Jones to Willis was incomplete. Patrick hit his own left guard for a TD. The extra point try failed and the score was 20-0 at the end of the half.

Brownfield's second squad played the second half, scoring 6 points and holding Post to 0. In the second half, Garcia did a fine job at tail back. Carrol Goldston intercepted a pass and carried for into Post territory. Bryant carried over for the TD on a quarter back

### 8TH GRADE-LEVELLAND GAME IS POSTPONED BECAUSE OF THE RAIN

The Brownfield Eighth Grade traveled to Levelland on Tuesday, Oct. 20, to play, but the game was called because of rain. The score was cancelled and the game will be replayed at a later date, probably about Nov. 3. We still wish to give Ellis Cox credit for his great 98-yard TD run through the Levelland line.

A question which defies an intelligent answer is: "How are things in Washington?"

And who can remember when young people read books?

sneak. Little and Henson blocked a Post punt and Garcia carried to the 2-foot line when the ball game ended.

### Old Timers Here From Levelland

Mr. and Mrs. George Warren, of Levelland, dropped in at the Herald office for a small chat with the Stricklins, Wednesday. They had come down Tuesday and spent the night with Mrs. Eldora A. White, sister of Mrs. Warren, and were to have lunch, Wednesday, with Mr. and Mrs. Dalt Lewis. They stated that Mrs. Chris Quante, another of the Lewis sisters, was here visiting. The Quantes live in Mineral Wells, presently.

Got to talking about their old home town, Hogtown, later Desdemonia, down in old Eastland, especially when the oil wells began to spurt the black gold over the derricks in 1918. Grandpa and Grandma Lewis and the unmarried children had lived here then for several years, the Warrens and Dalt Lewises came about the time of the oil boom down there.

George is afflicted with palsy,

### NINTH GRADE LOSES TO LEVELLAND; EIGHTH GRADE GAME CALLED, DUE TO RAIN; POSTPONED TO NOVEMBER 3

By JIM ELLIOTT, Coach

#### 9TH GRADE LOSES TO LEVELLAND, 33-14, IN ERROR FILLED GAME

The Brownfield Ninth Grade dropped their second game with Levelland this season with a score of 33-14. The young Cubs made many mistakes that you might expect in an early season game, but not at this late date. Poor, high tackling was more than noticeable. Levelland's speed and long passes proved too much for the Cubs.

Brownfield received the ball and returned it to their own 38. In a series of 7 downs they carried it to the Levelland 28 but lost the ball on downs. Levelland tried the line but could not move, then ran their left end for 19 yards. They tried two more downs and couldn't move. Then they threw a long 40-yard pass to a man who had maneuvered behind Brownfield defense and darted over for the TD. Their try for the extra point failed, leaving the score 6-0. Brownfield returned the kick to their own 38 and in 3 plays moved it to their 45, but had to punt. Levelland drove to the Brownfield 25 before losing the ball. Brownfield took the ball to the Levelland 48 before the quarter ended.

Early in the second quarter Brownfield tried three different spread passes. One was for 17 yards, the next for 7 yards, and the third was intercepted on the Levelland 12 and raced 88 yards for a TD. The extra point was good, bringing the score to 13-0. Brownfield returned the kick to

which he says don't bother except when eating. Then he told us about a drunk guy down in Comanche County that drank out of the old oaken bucket at the well. A man called his attention to the fact that a gourd was hanging right by his head. "There was no water in the gourd," said the drunk.

Did you know that accidents in the US claim the lives of approximately 100,000 people a year—which is five times the number of deaths US troops suffered in Korea in three years of fighting.

the Levelland 48 and in a series of 5 plays had made a TD. Bobby Moore carried the ball over on a quarterback sneak, and Jackie Meeks carried for the extra point, making the score 13-7. Levelland returned the kick to their own 35 and drove to the Brownfield 28 before the half.

The second half started with a 65-yard TD run by Levelland on an end around. But the try for point after failed, bringing the score to 19 to 7.

Brownfield returned the kick to their own 22 and drove to the 50 before losing the ball. Levelland took over on the 50 and swept the end for 30 yards. They tried the line twice then hit off tackle for 20 yards and another TD. Their conversion was good and the score was 26-7.

The Levelland kick was fumbled by Odom and Levelland recovered. This was on the Brownfield 32. However, they failed to make a first down and the Cubs took over and moved the ball to the 40 before the quarter ended. The last quarter started with the score 28-7.

Brownfield moved the ball to the Levelland 29 before losing it. Levelland threw another long TD pass and converted the extra point, bringing the score to 33-7. Brownfield returned the kick to their own 30, then drove through the line the remaining 70 yards in a series of 9 plays. Arlon Odom made the TD and Bobby Moore converted. The final score, 33-14.

Mr. and Mrs. Pate Collier visited in Amarillo last week with a friend who Mr. Collier had served in the Army with, and who had recently been discharged after three years of imprisonment as a POW.

There are people in the world who judge every individual by the size of his or her bank account.

Mrs. Clarence Gosdin and son, Harold, returned this week from a vacation spent in Oklahoma and Arkansas.

**A-1 USED CARS**

**1951 FORD**  
V-8 Custom Fordor with radio, heater and overdrive. Thoroughly reconditioned. This is a real transportation bargain.

**1950 FORD**  
Tudor, with radio and heater. Thoroughly reconditioned. This one is priced to sell.

**1948 STUDEBAKER**  
Champion. Equipped with radio, heater and overdrive. Priced to sell! Thoroughly reconditioned.

**1948 CHEVROLET**  
We've put a going price on this thoroughly reconditioned Club Coupe. Equipped with radio and heater.

**TRUCKS & PICKUPS**

**1947 FORD**  
Be sure to look this one over. Has 2-speed axle. Thoroughly reconditioned.

**1951 FORD**  
V-8 1/2-ton pickup. We know you'll like this one. Thoroughly reconditioned.

**1949 FORD**  
Thoroughly reconditioned, this V-8 1/2-ton pickup is well worth the money. See it today!

All these Cars and Trucks carry our 6 months or 6,000 mile guarantee.

**Look for that Brand, Partner!**

**FORD DEALERS USED CAR and TRUCK RODEO**

**A-1**

**in appearance!  
in condition!  
Only FORD Dealers sell 'em!**

**Want to do business with a straight-shootin' outfit?**

**IT'S THE BIGGEST ROUND-UP OF BARGAINS IN OUR HISTORY!**

**IT MEANS THE BEST USED CAR OR TRUCK FOR YOU!**

That A-1 brand means that the deal you make with us is "honest injun"—with no "reservations!" A-1 means that the car or truck you buy has been checked and re-checked by our reliable mechanics. Unless it meets our high standards, it's not A-1. And that means:

**YOU'LL FIND A BARGAIN THAT'LL LIGHT UP YOUR EYES LIKE A PRAIRIE FIRE AT MIDNIGHT!**

You'd better take a look at these bargains yourself, and you'll know that we're straight shooters, not sharpshooters. You may be a "tough customer" but that's the way we like 'em! It means you'll know a good buy when you see one—and you'll see a herd of 'em! And remember, we stand square behind the cars and trucks we sell!

**Get your bargain roped and tied before some other hombre puts his brand on it!**

**LIQUIDATION - SALE -**

**AT**

**Melody Music Mart**

**EVERYTHING MUST GO!**

All Records, Phonographs, Radios, Band Instruments, Guitars, and Musical Accessories—All Must Go!

**EVERYTHING WILL BE MARKED DOWN TO WHOLESALE PRICE OR BELOW!**

**SIX FREE RECORDS**

Will be given with each Phonograph. All Western and Popular single records, on both speeds, will sell for 55c, with some as low as 25c. Classical and Popular Albums and Long Plays will be marked as low as \$1.85.

Musical items make a wonderful Christmas Gift, so do your shopping Early and take advantage of these **TREMENDOUS BARGAINS!**

**SALE STARTS SAT., OCT. 31ST**

AND LASTS UNTIL EVERYTHING IS GONE!

**MELODY MUSIC MART**

NEXT DOOR TO REGAL THEATRE

Store Hours: 9 to 6 Weekdays — 9 to 9 Saturdays.

**PORTWOOD MOTOR COMPANY**

4TH & HILL BROWNFIELD, TEXAS DIAL 4131



Mrs. Jewel Allen, South 14th St., returned Friday from a week's stay near Abilene, where she visited with Mr. Allen's parents, Mr. and Mrs. C. W. Allen.

Mestlames Ross Black, Leonard Lang, and V. L. Patterson were recent visitors in Lubbock, attending a Church of Christ Bible School meeting.

Picture Yourself  
in this  
modern kitchen



An hour less in your kitchen is a precious hour for doing the things you'd rather do... a new automatic built-in Gas range gives you many "spare" hours.

Automatic controls in today's gas range are almost human. They turn on the heat... regulate it... turn it off when your meal is cooked... all the while you may go where you want to go... do what you want to do... unhurried and unflustered.

See the modern automatic free-standing and built-in gas ranges at your dealer's today.

*West Texas Gas Company*  
HELPING BUILD WEST TEXAS SINCE 1927

### Former High School Teacher Here, Dies

Funeral services were held in the Hadley Chapel of Exeter, Texas, for Mary Katharin Perkins, a former teacher in Brownfield High School, and Exeter High School, who died Sunday, Oct. 4 at her home in Exeter, in Tulare County.

She was a native of Brownwood, Texas, and taught in Oroquieta and Lindsay before joining the high school faculty in 1946. She retired in 1950 because of poor health.

She is survived by her sisters, Grace Perkins, of Exeter, and Mrs. A. A. Dyer, of Brownwood, and several nephews and nieces, including Mrs. T. O. Wash and H. L. Rogan, of Exeter. Burial was in the Exeter Cemetery.

#### HOW IT CAN HAPPEN HERE

Not too many readers are concerned about mistakes that get into the paper, or how they happen unless the mistake concerns them, but all readers may be interested in the seven reasons given by a Kansas newspaper for error.

In the course of printing enough reading matter each issue to fill a popular novel, here's how mistakes are made:

1. Persons giving information suffers a slip of the tongue.
2. Reporter taking information has his or her mind on love, the weather or last night's party.
3. Copy reader needs new glasses.
4. Compositor can't find right keys on the linotype.
5. Proofreader overlooks the error.
6. Compositor setting corrections makes another mistake.
7. Printer replacing incorrect line pulls the wrong slug.

This may sound like Greek to the average news reader, but the next time his name is misspelled perhaps he will remember all the operations required to get his name in print in the first place and be lenient about cussing out the staff.

### BETWEEN CLASSES AND 'ROUND TOWN

with Jane Griggs



You people are going to say that

Brownfield got beat last Friday night. Let me put you straight on that special subject—they didn't beat us—they just had a higher score. Boy, all the kids up here at school really thought it was a good game and afterwards at the party that the Levelland band gave for the BHS bunch, there weren't any hard feelings at all.

Hats off to Royda Dumas. She represented our school at the State Fair Championship Twirling Contest. Royda was outclassed and therefore didn't win, but she'll be back again next year, out to get that Championship title.

Congratulations to Shelby Thompson and Janell Bragg, the duchesses of the Sophomore and Freshmen classes. They'll attend Queen Janie Dickson at Homecoming along with the Princess Janelle Lewis.

Some of the Saturday night daters were Linda Moore and Johnny Rayborne; Janie Turner and Charles Gunn, Barbara Knox and Phil Young, Barbara Chesshir and Clyde Trotter, Lynn Cary and Gene Henderson, Ella Mae Music and Jesse May, Murva Boring and Kenneth Shrimpton, Virginia Daugherty and Travis Tyler, Betty DuBose and Tommy Hamilton, Glenda Oliver and Dale Johnson, Alline Powell and Jimmy Nowell, and Willadene George and Brian Stone.

Alta Merritt is going steady with Charles Turpin, a freshman at Tech, now.

Congratulations go to Jackie Warren and D. A. Key. They became engaged last week.

The band measured for their

### Don't Let An Auto-Goblin Grab You Off

"Halloween is just around the corner, and the traffic goblins will get you if you don't watch out!"

This isn't an idle threat from the kindergarten set, it's a deadly serious warning from, of all people, Col. E. B. Tilley of Houston, president of the Texas Safety Association, and services advisor for the Gulf Oil Corp.

"Sure, I believe in goblins," Col. Tilley said today as he discussed the dangers that lurk in Texas streets and highways on Halloween. "But don't get me wrong, I'm not talking about the spooks that bring scared squeals from youngsters. The goblins I fear, are the traffic goblins who victimize unwary kids as they go about their 'haunting' on Halloween."

He spoke in support of the Night Traffic Hazards program which the Texas Safety Association and the Texas Department of Public Safety are conducting during October.

Col. Tilley pointed out that youngsters are likely to let safety rules go by the board in the excitement of scaring and being scared on Halloween. He said, "Many of the child fatalities and injuries that occur on this holiday are caused by youngsters dashing out into the street, often dressed in dark costumes and wearing masks."

"Masks prevent the children from seeing clearly," he said, "and dark costumes prevent the motorist from seeing them. It would help a lot if parents would try to get the kids to take off the masks when they go outdoors. Parents should also see that the youngsters wear only light colored costumes and outfits trimmed with white or reflectorized material."

"The best way to keep the kids safe," Col. Tilley said, "is to keep them off the streets. I know this isn't easy, but if parents plan home or community parties, it can be done."

He urged parents to band together to see that sufficient parties and gatherings are provided in their communities to keep the youngsters entertained. If this is done, he said, there will be little inducement for them to go roaming the streets.

He also reminded motorists to keep a constant look-out for children and to be especially careful when driving in residential areas.

### STARNES HEAR FROM DAUGHTER ON SHIP

Mr. and Mrs. Homer Starnes, of Brownfield, received a letter last week from their daughter, Mrs. Maizie Ross, who at the time of the letter had been aboard ship 18 days enroute to Manila.

She stated in the letter that she would mail it when she and her two children arrived in Guam, so the Starnes are trusting that she arrived there.

The Rosses had three more days before they would reach Manila when they would be welcomed by their husband and father, who is a lieutenant in the Air Corps.

The Starnes returned last month from a trip to San Francisco, Calif., where they had left the Rosses to board ship.

Writers who write what other people like to read aren't worth the weight of the paper they write on.

There is still time to plant a winter cover crop. If moisture conditions become favorable, plant immediately. Inoculate the seed of legumes and use plenty of fertilizer if in an area of the state where fertilizers can be used profitably.

Driving power without direction is useless but it makes a lot of noise and results in some motion.

Advertise in the Herald.

jackets last Monday. They changed the style so they won't be like last year's with the white stripe going down the sleeve. Instead, it's going to be going around the sleeve up at the shoulder.

Bye for now.

### Attend Optometric Seminar at Lubbock

Dr. and Mrs. Gordon Richardson, from the local Swart Optometric Clinic, had as their guests, Dr. Louie Mullican, local dentist, and his wife, at the two-day Tri-State Optometric Seminar, which got underway with registration at 9 a.m., Saturday, in the Caprock Hotel at Lubbock. Approximately 200 optometrists, their wives and guests from Texas, New Mexico and Oklahoma, attended.

The seminar held Sunday, was sponsored jointly by the South Plains and Panhandle Optometric Societies. Dr. Glenn S. Burk, Littlefield, is president of the host group, the South Plains Optometric Society.

A reception was held Friday night at the Caprock with Dr. Millard Swart, Lubbock, as chairman of the welcoming committee.

The seminar is the first of its kind to be held in the Southwest and featured a series of educational post-graduate discussions.

Phases of optometric procedures and practices discussed by outstanding optometric speakers presented results of recent research conducted in the visual sciences.

Entertainment arranged for the women guests included a discussion exclusively for them, titled "Listen Ladies." A luncheon at noon followed by a bus tour that included a visit to the museum and planetarium at Texas Tech. Sunday morning, the women, accompanied by the men, attended an early morning devotional Sunday afternoon included golf and the movies.

Texas Optometric Association and State Board of Examiners of officials attended the seminar.

### Lubbock Rites Held For Retired Farmer

Funeral services for John Franklin Hickman, 74, Meadow, Rt. 1, who died Tuesday of last week at his home, were held Wednesday of last week at 4 p.m. in Rix Funeral Home chapel at Lubbock. The Rev. Floyd Dawson, pastor of the First Foursquare Gospel Church of Lubbock, officiated. Burial was in Tech Memorial Cemetery.

Survivors include his wife; two daughters, Miss Ruby Elen Hickman, at home; and Mrs. Amy West, Tahoka, Rt. 4; two sons, Robert of Meadow, Rt. 1; and M. E. of Ralls; two sisters, Miss Haulie Hickman, of the home; and Mrs. Ella Byrd, Lawrenceburg, Tenn.; 10 grand-

**THINGS TO TALK ABOUT**  
BY FRANKLIN J. MEINE  
Editor, American Peoples Encyclopedia

RECENT MEDICAL RESEARCH INDICATES THAT YOU SHOULDN'T WORRY NEARLY AS MUCH ABOUT HOW FAT YOU ARE AS ABOUT HOW LONG YOU ARE FAT.

SOIL CONSERVATION IS NOW CONSIDERED SO IMPORTANT THAT 84% OF THE AGRICULTURAL LAND IN THE UNITED STATES HAS BEEN BROUGHT INTO SOIL CONSERVATION DISTRICTS.

children and two great grandchildren.

Pallbearers were W. T. Knight and Bill West of Tahoka, C. L. Miles and Clarence Hickman of Meadow, M. E. Hickman, Jr., of Ralls, and Bill Branch of Silver. Hickman, a retired farmer, had lived on the South Plains since 1931, coming here from Tennessee. He was married in 1901.

Mrs. Iva Brown, of Chicago, was a visitor in the Ed Mayfield home last week. She is the former Iva Blair.

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