

## STRICKLINLY SPEAKING....



By  
OLD  
HE

In the current issue of The Cattleman, official publication of Texas and Southwestern Cattle Raisers Association, will feature some very fine articles about more consumption of beef on the family tables, so that this very tasty and nourishing meat will not pile up in cold storage. We agree that beef is mighty good eating, and all Texans in particular should be interested in keeping the price up, to where the cattleman can make some money—not just break even or maybe lose money.

One of the featured articles is by Jay Taylor of Amarillo, and the other is about the Odessa Chuck Wagon Gang, said to prepare on an average of some 50,000 pounds of barbecue annually.

Had a very nice "get well" card from our good friend, Mrs. J. H. Morris over at Plains, recently. That good friend made us a very fine correspondent from that little city for several years, giving up the job some two years ago. Thanks Mrs. Norris!

October has a day that near all Americans celebrate, being the 12th, and known as Columbus Day. It was on that day in 1492, that Columbus and his brave little crew in three small sailing ships, sighted land, which happened to be one of the islands of the Haiti area. This voyage had been made under very trying conditions as day after day passed without sighting land, and with crews that were fast approaching the mutinous stage.

After a short stay, and loading on some of the products as well as some of the natives of the island, the little ships headed back for Spain, all the time thinking they had merely discovered a shorter route to India. Later, as the main land of the Americas were discovered, it was found that a new continent had been found.

Otherwise, October, the really first month of Autumn, is also the month of witches that ride the brooms, black cats and goblins. That day is Halloween, of course but does not come until the very last of the month.

Like the Dallas News, we just can't help feel a bit sorry for Cpl. Claude Batchelor, the Kermit boy, who changed his mind while a prisoner of the Chinese Reds, and decided that after all, he had rather come to his people and perhaps his Jap wife, than to be a tool of the Commies.

While the army now denies that they extended any provisions that the military courts would make it easy for them, we do remember that when the exchange of prisoners was under way, some one or more, under way newspaper folks, told these 23 prisoners over loud speaker, that they would be welcomed back into the fold of America and its people, and as we remember, it was hinted that as a result of changing their minds about the matter it would be considered extenuating circumstances. Two GI's finally accepted.

We believe that these boys (Cont. On Page Five)

## Oil Progress Parade Starts At 2 P. M. Sat.

The theme for Oil Progress Week, which will get underway in Brownfield at 2 p. m. Saturday, is competition, more specifically, how oil industry serves consumers. It is a particularly appropriate theme, for the U.S. oil industry is one of the best examples in this nation of competition and service inspiring each other onward constantly, and all for the betterment of the general public.

The Oil Week held over the nation Oct. 10-17 and sponsored by the Chamber of Commerce will be highlighted by the parade and a banquet. The parade will form in front of the Junior High School, go down Main St., around the square and back up Broadway, according to parade chairman, David Nicholson. Oil field equipment, machinery, and rolling units from companies in this area will be featured in the parade.

Over 400 businessmen and oilmen are expected to attend the banquet which will be held at 7 p. m. Tuesday, Oct. 12, at Veterans' Hall.

All too often, the oil industry is thought of as a group of perhaps a dozen or more companies. The Oil Industry Information Committee knocked this myth on the head not too long ago by making an actual count of the number of businesses engaged in petroleum; and it used only accredited government figures for its tallying. This count showed there were more than 42,000 oil companies, ranging all the way from one-man firms to multi-million dollar organizations. That there are so many of them in itself of the competitive nature of oil, for how could it be otherwise in this land of ours, where any enterprising man or company can set up shop and challenge the field?

As to the service, what better example can one cite than

### What Oil Progress Week Means to Brownfield Area

The modern oilman can "see underground."

Far-reaching advances in petroleum technology have given him methods and tools which enable him to tell with uncanny accuracy the types of formations pierced by his bit.

The use of cuttings, cores, electric logs, caliper surveys and other seeing-eye tools is reducing the chances of drilling through unrecognized oil-bearing zones, or missing oil fields by close shaves.

And although none of these devices can scan a well bore and

show everything that lies below, the oilman can take revealing glimmers from many sources and fit them into a complete picture of underground information. One of the earliest sources of information was the driller's log. Pioneers drilled acquired the knack of recognizing certain formations by "the way the bit acts." The driller's log of today is a more reliable tool. With a rotary rig, the rate of penetration becomes a good measure of the relative hardness of the rocks being drilled. Such data in the driller's log is of great help in checking information obtained from other techniques.

Mud logging, among the modern methods of seeing underground, involves making continuous tests of the drilling mud as it returns to the surface from the bottom of the hole. If the bit has entered a formation containing oil or gas, that oil or gas will be entrained in the mud, and it can be detected in field laboratories usually stationed near a drilling well. The most common test for oil consists of putting the mud sample under an ultraviolet light and looking at it through a microscope. Any oil in the mud will show up as a fluorescent glow. A much older method of obtaining underground information is the study of cuttings collected as the well is drilled. These cuttings are taken from the mud stream and later submitted to laboratory tests. Facts about the type of formation, its general porosity and the presence or absence of oil are often brought to light. Rating second to none as a method of seeing below is coring. A core is a cylinder of the earth's crust — ranging up to 100 feet long — which is cut out by a circular bit and then brought to the surface in a core barrel. These cores are subjected to laboratory analysis and accurate measurements are made of their porosity, permeability and oil-water con-

tent. This enables a geologist to tell a great deal about a well's prospects.

A seeing-eye tool introduced to the oil industry in 1929 is the electric log. In making such a log, a device called a sonde is slowly lowered into the uncased hole.

Inside the sonde is a system of electrodes through which is sent a steady flow of electricity into the adjacent strata. The resistivity encountered by this electrical current is recorded above ground on log strips. If a layer or rock contains salt water, it will offer little resistance to the flow of current. But if it contains gas or oil, it will show a high resistivity. The electric log also measures another phenomenon, called the self-potential, which serves as a highly useful marker to tell where one rock bed ends and another begins.

For special jobs and special situations, the oilman seems to have as many logging instruments as a surgeon has scalpels. Among these are the induction log, microlog, radioactivity logs, neutron logs, caliper log, dipmeter and temperature and pressure surveys.

Principal Byron Rucker is in charge of an essay contest sponsored by the Brownfield Chamber of Commerce which will be open only to Brownfield seniors. Awards of \$12.50 for first place; \$7.50 for second; and \$5.00, third, will be given to the winners by Oct. 15.

Grady Elder, manager of the C of C, and John Hansard were in Levelland Thursday obtaining a miniature refinery, oil well, and scale model of the first oil well in the United States, drilled 95 years ago, which will be among the displays in local stores.

Buddy Gillham is banquet chairman, and helping him will be Joe Stevens, arrangements; Judge Herb Chesshir, program; James Harley Dallas, ticket sales; John Hansard, general chairman; Ed

Wilder and L. J. Richardson, window posters and display; Russell Winton and Ralph O'Dell, publicity.

During the week's celebration, programs and films on "Meet Your Neighbor" will be presented at the civic club meetings and the oil company personnel will be given special invitations to attend.

Companies who will have equipment in the parade are: Western Geophysical, Stanolind Seismic, Rayflex, Humble, General, Magnolia Production, Stanolind Production, Hughes Tool Co., and Wm. Cameron Co.

Jack Rolfe, of the Mid Continent Oil and Gas Association of Houston, will be one of the principal speakers at the banquet and a highlight will be the presentation of the "Magic Barrel." This barrel is an illustration of all the by-products of petroleum and will be both humorous, instructive and entertaining.

All oil men will be guests of Brownfield businessmen.

Packer Supply and Denison Trucking Co. will have displays, as well as Mid Continent having a display at J. B. Knight Implement Co. Reed Roller Bit and Hughes Tool Co. will have a display at the First National Bank, and Bob Noble's Service Pipeline display will be at Brownfield State Bank and Trust Co.

**Goodwill Tour Here Oct. 9**

Mayor C. C. Primm, Judge Herb Chesshir and Brownfield businessmen will discuss merits of this city at a luncheon at 12:15 tomorrow, Saturday, at Nick's Cafe, for the purpose of spreading good will to El Paso business men and possibly the mayor, who will be hosts at the meeting.

Approximately 60 El Paso businessmen will attend the luncheon with the program consisting of speakers discussing their city, along with the discussion of Brownfield by local citizens.

## A SHORT HISTORY OF THE FIRST NATIONAL BANK

The First National Bank of Brownfield, Texas, opened for business on August 9, 1919, in the building now occupied by the Hamilton Auto Parts, across the street from the present bank building. The first board of directors were H. H. Longbrake, Joe C. McGowan, D. J. Broughton, J. C. Scudday, Jr., and R. M. Kendrick. Longbrake was president and R. M. Kendrick was vice president and cashier and the bank's only employee. Mr. Longbrake was inactive president. The bank's first deposit was made by Tom May and the first day's deposits totaled \$6,528.48. The capital was \$25,000.00 and surplus was \$2,500.00.

In December, 1919, W. A. Bell was elected cashier and R. M. Kendrick was elected president and Bell was promoted to vice president and cashier. The capital was raised to \$50,000.00. Deposits totaled \$106,627.95. That spring the bank moved to its present site "one the square," and E. T. Powell succeeded Joe J. McGowan on the board of directors.

Other "early day" directors, serving at various times, were A. R. Brownfield, T. R. Prideaux, Tom May, Fred Smith, J. J. Lane, E. G. Alexander, E. A. Graham and S. J. Dixon, who served unexecutive vice president and Robert B. Menefee was made cashier.

In 1947 the bank completely remodeled the interior of its building, moving the vaults from the lobby floor to the basement and moving and re-arranging the offices and tellers' cages and adding a balcony for the bookkeeping department. That year, John J. Kendrick replaced Mr. Menefee

as cashier and Richard M. Kendrick, Jr. and O. Stice were elected vice president. E. Crawford Taylor and Ruth Huckabee were made assistant cashiers.

In 1949 the bank celebrated its 30th birthday with a display of currency and open house. The capital structure was raised to \$100,000 and the surplus account was also raised to \$100,000. Deposits totaled \$3,295,966.29. Lee O. Altier recent years.

W. R. McDuffie joined the bank staff and in 1924 was elected an assistant cashier to succeed M. L. French. Dick Free also joined the bank about this time, for a short while. McDuffie was added to the board of directors in 1927, and in 1928 was elected cashier. W. A. Bell was made active vice president, S. J. Dixon, vice president (inactive) and Jake Hall was assistant cashier. In March of 1929 Mr. Bell resigned as active vice president and entered private business.

C. K. Kendrick was elected an assistant cashier in 1933 and replaced Jake Hall on the board of directors. Spencer Kendrick was elected assistant cashier in 1935 and added to the board of directors in 1938.

On August 9th, 1939, the First National Bank celebrated its 20th birthday with capital of \$50,000.00 and deposits of \$589,746.80.

C. K. Kendrick was elected cashier in 1942 and Richard M. Kendrick, Jr. and O. L. Stice were elected assistant cashiers. In 1945, Spencer Kendrick was elected vice president to succeed W. R. McDuffie. After the untimely death of Spencer Kendrick in 1946, C. K. Kendrick was elected (Cont. On Back Page)

### Grand Opening Of Copeland Hdw. Today And Sat.

Copeland Hardware will mark 14½ years of business in Brownfield today, Friday, Oct. 8, and tomorrow at a grand opening of the store in the new location, 501 West Main, one door east of the former location.

Valuable prizes will be given at a drawing on Saturday afternoon to the lucky winners who have registered during the two days. Prizes to be given will include: a Wedgwood gas range, a Philco television set, Maytag washer, electric blanket, electric floor polisher, lazy Susan, stainless steel kitchen set, Pacbo Kitchen floor, Sunbeam electric skillet, Black & Decker electric drill, and a Flint stainless steel kitchen set.

Lal Copeland, owner, has added many new lines and the store has been completely remodeled and colorful new fixtures and display cases have been included.

The opening of the store will be staged from 9 a. m. to 6 p. m., Friday and from 9 a. m. to 9 p. m., Saturday.

Fred Astroth, factory representative from the Sunbeam Corp., will serve coffee from a Sunbeam Coffeemaker during both days of the opening and will demonstrate how to fry pancakes in a Sunbeam Electric pan.

Dave Crockett, representative from the Corning Glass Works, will demonstrate uses of Pyrex ware. Earl Simpson, from Pacbo, will give away two cartons of Floran Tile, enough for a bath and a kitchen.

Mrs. J. H. Morris and Mrs. S. McDonald of Plains were visitors in the Herald office, Thursday of last week, and Mrs. Morris renewed her subscription to the Herald.

### Photography Studio Opens Here Oct. 11

Norman B. Frogge will open a photography studio Oct. 11 at 208 South Fifth, in the same building with the TV Center, one door south of the Regal Theatre.

The owner has operated a studio in Lamesa for the past six years and has enjoyed business from Brownfield and Plains. The local studio will be located here permanently and under the same management as the Lamesa studio.

Mr. Frogge invited everyone to come by and see his window display of portraits. The studio specializes in children's portraits and work in light and heavy oils.

The first ten persons that present the studio ad printed elsewhere in the Herald during the opening day, will receive one free photograph.

**SIX CASES HEARD IN DISTRICT COURT**

District Judge Louis B. Reed disposed of six cases October 1 in District Court.

Cases heard were: three dismissals, one removal of disability; one civil suit; and one divorce suit.

### Services Held Mon. For E. L. Moore

E. L. Moore, 46, 804 East Hester, died Oct 2 in Methodist Hospital in Lubbock at 7:15 a. m., following an illness of several weeks. He had been a building contractor in Brownfield since 1946 and was a layman in Plains, First Christian Church in Plains. Funeral services were held at 2 p. m., Monday, Oct. 4, at the First Christian Church in Brownfield with Bro. Paul Farrell, minister, officiating. Burial was in

### Architects Discuss Bldg. Costs With Board, Faculty

Atmar Atkinson and Jimmie Atcheson, Lubbock architects, met with the Brownfield school board Monday night in regular session to discuss different types of building construction and cost of materials, such as partition walls, types of corridors, floors, roofs, lighting, heating in regard to cost in the proposed school building program, according to Supt. O. R. Douglas.

The board will meet Thursday, Oct. 14, when architects will again present figures on the estimated cost.

The architects met Tuesday morning with faculty advisory committees to give them some idea of equipment that will be included in classrooms and to gain ideas from the teachers as to building arrangements they will need. The men will meet with teachers again to further work out building plans.

After building costs have been arrived at, a bond issue will be voted on, and one requirement that the board has set is that there will be no increase in taxes. They feel that such a program is possible due to the increased oil activity in Terry County.

Brownfield marked up its second non-conference win here Friday night, defeating the Hereford Whitefaces, 33-13, before about 1,500 fans, with Halfback Jesse Scott and Quarterback Phil Addison sharing honors for the Cubs.

Two touchdowns were made by the Cubs in the first period, with Scott going 18 yards off tackle for the first tally, and Addison running 20 yards around end on a quarterback keeper play for the second score. Addison also carried for the extra point on

## Last In Series Of Revelations By Local C.-C. TRANSPORTATION, MARKETS, LABOR, OIL PRODUCTION REVEALED IN SURVEY

The following article is the last in the series of three describing the growth and progress of Terry County as taken from a recent survey compiled by the Brownfield Chamber of Commerce. Various aspects discussed in this article will be transportation, consuming markets, labor, natural resources, and agriculture.

**Transportation**  
Brownfield is 36 miles from Lubbock, a major distribution and supply point. The Panhandle and Santa Fe Railway has two schedules into Brownfield daily and the Texas, New Mexico, and Oklahoma bus line has 15 bus schedules daily.

There are three motor freight lines in Brownfield with schedules as follows: Hearne Motor Freight — north bound trucks, 11 p. m., 1 p. m., and south bound trucks, 6 a. m. and 7 a. m.; Curry Motor Freight — south bound trucks, 4 a. m. and north bound trucks, 8 p. m.; and Santa Fe lines — no schedules set.

Brownfield has a city-owned airport and a privately-owned airport, primarily for the use of private planes. There are major airports located in Lubbock, and in Midland, 120 miles from Brownfield.

**Consuming Markets**  
The population of Brownfield is predominantly composed of Irish, English and Scotch, together with an estimated 300 negroes, and 2,000 immigrants of Mexican Nationality in the fall season. The effective buying income of the city has been set at \$8,923,800, and for the county, \$16,275,000, with retail sales in 1953 being estimated at \$13,000,000, while wholesale sales were estimated at \$3,000,000.

The statistics for each bank were given in the first article in this series.

The population percentage is composed of the following age groups being below:  
Thirty percent between ages 30-40; 29 percent between ages 20-

30; 23 percent between ages 15 to 20; and 18 percent between ages 40 and above.

**Labor**  
There is an available supply of approximately 350 laborers, composed of about 170 white, 150 colored and 70 Latin Americans, being divided into 92 females and 189 males. This can be further divided into 95 percent unorganized; 25 skilled, 56 semi-skilled, 51 clerical and sales, 55 service, and 113 unskilled.

Trades available are carpenters, cabinet makers, welders, drillers, brick masons, and painters. Wages will vary with areas and employers.

These estimates only cover those workers that normally are seeking non-agricultural work and are now employed. There are approximately 330 seasonal farm workers that are now employed, waiting for the best season to start in the northern states. Twenty per cent of these workers would accept full time non-agricultural work should it become available to them.

**Natural Resources**  
Terry County's principal natural resources are oil and salt, with approximately 479,162 barrels of oil produced each month, and 2,000 tons of salt each month.

There are approximately 500 families residing in Brownfield who are connected with seismic, drilling, and suppliers, bringing in an annual income of families of about \$3,600,000.

**Agriculture**  
Cotton and grain sorghums are the principal crops in Terry County, with truck crops of alfalfa, wheat, peas, watermelons, and sweet potatoes.

There are 417,000 acres in cultivation, 50,000 of which is irrigated with 600 irrigation wells. There are 1,097 farmers in Terry County.

More detailed information is available at the office of the Brownfield Chamber of Commerce on each item in the past three articles.

## JEFFERSON FOXES HOSTS CUBS IN BORDER CITY TONNIGHT

"Brownfield Cubs have given their "all" in workouts this week in hopes of this seasons third victory Friday night over El Paso Jefferson High, Coach Toby Greer said Thursday morning.

The Cubs left at 7:30 this morning, Friday for El Paso, with more determination than ever after their win last Friday over Hereford Whitefaces. Greer warned the boys "don't be over confident as El Paso, a Spanish American school, is in District 2-AAAA, and has been reported a much better ball club this year than last."

Although El Paso lost last year to the Cubs 27-12 and last week to Snyder, a 3-A school, El Paso still has plenty of "punch".

Brownfield suffered no injuries in last weeks game therefore the boys are in top shape and ready to take on Jefferson High's best players which includes Quarterback Juan Vasquez, Fullback, Oscar Benavidez, Left Halfback, Humberto Valenzuela, and Fullbacks Robert Rodriguez, Rodolfo Martinez and Arturo Quiroz.

Brownfield marked up its second non-conference win here Friday night, defeating the Hereford Whitefaces, 33-13, before about 1,500 fans, with Halfback Jesse Scott and Quarterback Phil Addison sharing honors for the Cubs. Two touchdowns were made by the Cubs in the first period, with Scott going 18 yards off tackle for the first tally, and Addison running 20 yards around end on a quarterback keeper play for the second score. Addison also carried for the extra point on

the second touchdown. Hereford scored early in the second quarter on a 90-yard screen pass play. However, Lee Allan Jones, fullback for the Cubs, returned the kickoff following the tally for 80 yards and another Brownfield score. Jones converted.

The next time the Cubs were in possession of the ball, Scott went 65 yards for a fourth touchdown to make the halftime score 26-6.

The Whitefaces picked up the only touchdown in the third period on a 40-yard pass play.

The scoring for Brownfield ended in the fourth quarter with Addison passing to End Vernon Brewer for 20 yards. Halfback Ronnie Swan ran for the extra point.

## J. F. Snyder Died Here Monday A. M.

J. F. Snyder, 77, of 522 North Fifth, died Oct. 4 at 9:30 a. m., at the home of his son, H. P. Snyder. He had lived here only one month and had been ill only a short time. He is a retired rail road man.

Brownfield Funeral Home sent the body to Scott and Brantley Funeral Home in Norton, Kansas, for funeral services and burial.

Survivors include his wife; three sons, H. P., Brownfield; Harold, Dallas, Oregon; Lloyd, Alliance, Neb.; four daughters, Mrs. Nell Mulky, Norton, Kansas; Mrs. Minnie Timmons, Omaha, Neb.; Mrs. Valorie Lusher, Pampa; and Mrs. Kay Taylor, Lancaster, Calif.



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## The American Creed

We believe in the United States of America as a government of the people, by the people, for the people, whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many states; a perfect union, one and inseparable established upon those principles of freedom—equality, justice and humanity, for which American patriots have sacrificed their lives and fortunes.

—Terry County Herald.

## FOREIGN OIL IMPORTS THREATEN OUR ECONOMY

No one will quarrel with President Eisenhower, the State Department, or the Foreign Operations Administration when economic and military aid is extended to bolster our Allies against aggression. They question such aid, however, when it is given at the expense of American business and employment.

A case in point is a charge made by the Independent Petroleum Association of America. The I.P.A.A. says "unsound conditions," caused by increased foreign oil imports, threaten the future of this nation's oil supplies and our national security. Texas, as the world's greatest oil producing area, is vitally concerned.

I.P.A.A. says an average of 1,065,000 barrels of oil are being imported daily and this average has been maintained during the past six months. The Association regards the number of wage and salary workers engaged in the oil industry in the four producing Southwestern States in May, 1954, totaled 194,000 of which number 114,300 were in Texas. The payroll of these workers in the Southwest is estimated at 900 million dollars yearly and royalty income from oil in excess of 600 million dollars. Add to these figures income received from rentals profits and dividends, also payrolls of refineries, chemical processing, machinery, steel, metal-fabricating firms and others which cater to the oil industry. Count the aluminum, zinc and lead refining firms which have come to Texas to take advantage of cheap fuel costs as provided by natural gas, etc. The result is proof that oil production concerns many phases of business and employment — from small stores to law and accounting firms.

While it is realized that the United States has in a measure encouraged oil imports so such supplies will not be routed to Communist nations — and also as insurance in the event we need it — a reappraisal of the policy as it affects domestic production is certainly in order.

Every segment of the charges and implications as cited by the I.P.A.A. should be investigated. As Texans, we have a tremendous stake in the outcome of these deliberations. — Lubbock Evening Journal.

**DISASTER CO-OPERATION**  
The prompt response of the United States, through its Caribbean command headquarters in the Panama Canal Zone, to the needs of flood-stricken areas in northern Honduras is an example of cooperation which can have significant effects upon our relations with Central America.

An aerial survey of the damage has been made and the Army and the Red Cross have loaded Air Force planes with food, life rafts, life jackets, and medical supplies to be dropped to the flood sufferers.

Extensive damage in this region of Honduras is almost direct damage to the United States, since virtually the whole produce of the area is marketed in this country. The United Fruit Company has great farms there producing bananas and other tropical products.

The battles with nature are hundreds of millions of dollars

never ending in tropical America. Any development of the area's resources must reckon with natural disasters as one of the certainties. Co-operation in time of human need is one of the best means of helping to avoid adding political disaster to the hazards. — Star-Telegram.

## VAN FLEET'S TESTIMONY

Gen. James A. Van Fleet, testifying Wednesday before the Senate internal security committee, made two declarations:

When the Red Chinese invaded North Korea they had been assured that the Allies would not hit their home territory.

The Department of State threatened to cut off its aid to Greece unless it admitted Communists into its government.

The statement on Red China is a guess, he said, but on Greece is based on his direct knowledge. The threats were made when he headed the United States military mission in Greece from 1948 to 1950.

Van Fleet was commander of the Eighth Army in Korea, where, he said, the Allies had a beautiful opportunity for victory because of the Red's long supply lines and Allied supremacy in the air and on the sea.

Van Fleet did not talk until after he had retired. Perhaps he remembered MacArthur. Maybe some day Gen. Kirke Lawton will tell what happened at Fort Monmouth. Maybe we can learn who promoted Major Peress or just what we agreed to give Russia at Yalta.

The people who furnish the blood and dollars to fight our wars and finance our diplomacy are entitled to know what our leaders are doing or have done in both arenas.

Any administration may be expected to cover up its own mistakes if it can, but its successor is not warranted in concealing them just to maintain bipartisan policy. — Dallas News.

## CARS FAILED TO CLICK WHEN NEWSPAPER ADS STOPPED

We have just received an interesting letter from the agency which handles the advertising account of a well known car. As soon as the new model hits the display rooms, newspapers will be called upon to tell the story, through regular newspaper advertising.

The story is that the dealers demanded that the company cease newspaper advertising, and place the advertising money of the company in radio and television. The plan has been a flop, as you might know. Radio and TV are too high in price and do not do the job that newspapers can do for any company.

The auto dealers should keep their opinions to themselves and allow the advertising experts to handle the account. Radio and TV have never sold cars, and a close comparison of the sales show the results. — Canyon News.

## CONTROLS NEEDED: COFFEE TOO COSTLY

Speculation and abnormal buying rather than the lack of coffee, has been the cause of high prices for the beverage. So said the U. S. Department of Agriculture the other day, and backing a July 29 finding of the Federal Trade Commission that supply and demand had nothing to do with the sharp boost in coffee prices.

However, a special Senate investigating committee, headed by Senator Beall, (R. Md.), will resume public hearings on October 12 to deconvolve legislation to avert a repetition of spiraling coffee prices. Senator Gillette (D. Iowa), who has waged a fight for four years to control coffee speculators, contends that consumers have been gouged out of hundreds of millions of dollars

by the coffee racket.

The USDA reports that world coffee production exceeded consumption by four million bags (132 pounds each). In a previous report, the USDA said there will be an end to the coffee shortage by the middle of 1955, but refrained from making any prediction regarding a possible price reduction.

World exportable production of coffee may reach 41.7 million bags for the 1954-55 season, an increase of 300,000 bags over last season and also more than current consumption estimates. The USDA believes that coffee supplies should improve over the next few years as new plantings start to produce.

The Brazilian frost of 1953, which affected production, did not influence world consumption of about 40,400,000 bags. The USDA predicts that the marketing season of 1954-55 should be the last season during which a close balance exists between world production and world consumption.

The FTC, which conducted a seven-months investigation of coffee prices under orders of President Eisenhower, concludes that the only remedy is legislation imposing strict government controls on coffee trading. Several bills were introduced at the last session of Congress, but no action was taken on them.

Reports of the USDA and FTC, plus the findings of the Senate hearing, should certainly contain all the information that Congress will need to pass laws to protect the consumer as well as the processor and distributor, who claims they have to pass higher prices to the consumer.

While it is good news there will be a more plentiful supply of coffee, consumers are still concerned with the price structure. Some brands of coffee have been reduced in price, but it does not equal the fair retail price before the frost hit the Brazilian coffee crop in 1953.

In the meantime, pending action of Congress, we shall have to be on guard against "freezing" of coffee prices by exporters and importers, who have become "accustomed" to high prices. Housewives can help by buying only what they need instead of stocking up, because of rumors of shortages. Limited buying will have a tendency to keep the price down, since there is no shortage of production or supply. — Lubbock Avalanche.

Among those attending the South Plains Fair in Lubbock last week were Mr. and Mrs. Carl Hogue, Mr. and Mrs. Mack Ross,

and Mr. and Mrs. Carl Elliott.

## WOMEN AND WHEELS

### Changing Modes and The Suburban Look

By Mary Lou Chapman

The suburbs of almost every American city have expanded with great vigor in the last ten years. Whole new communities have sprung up, and with them new ways of living.

The casual way of life is evident everywhere in the suburbs, where there is more space and more trees and grass than in our cities.

Suburbanites are doing more gardening, generally have more children and more pets, take more interest in sports, and do more traveling than their city-dwelling cousins. Shopping centers have appeared to cater to the needs of suburban dwellers. Sports wear and casual dress departments in women's clothing shops have expanded phenomenally since World War II.

Miss Chapman

THE CASUAL CAR

"Suburbia" has fostered a new range of style in cars as well as in clothes. For these families, the station wagon has really come into its own.

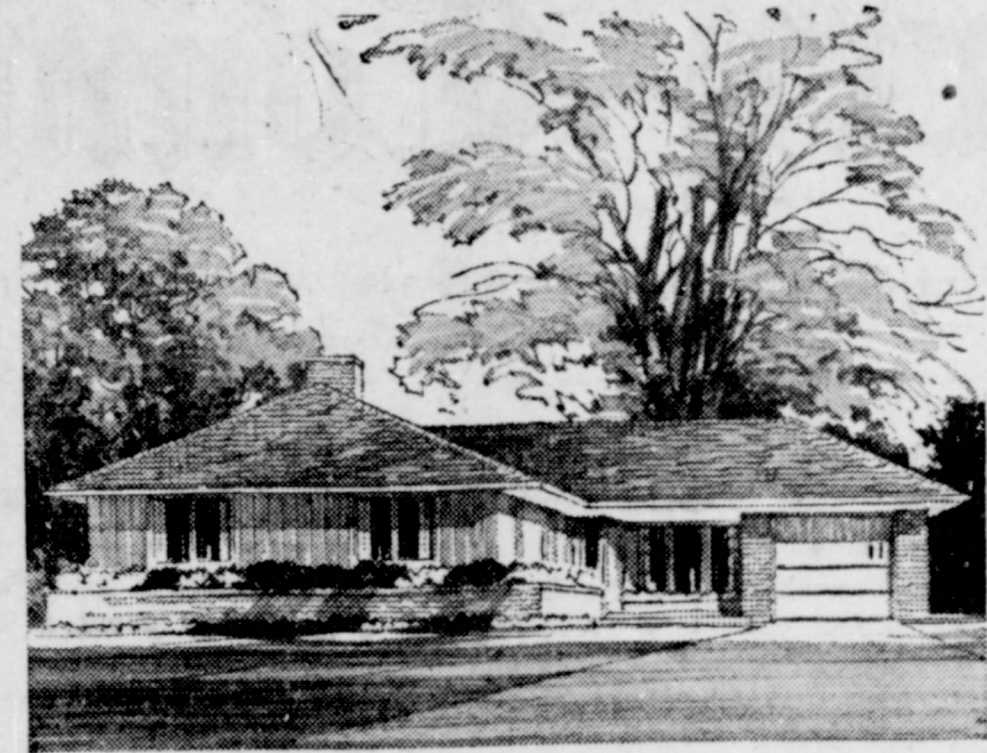
In 1936 the station wagon made up less than one tenth of 1% of the total output of the automobile industry. By 1954 the total zoomed to over 5% of all cars made.

Demand for these station wagons was created largely by the new move to the green-grass areas. The housewife lived farther away from her needs, and she wanted a special kind of car for carrying shrubs for the garden, for carting the children to school and taking the dogs to the vet, not to mention shopping trips. The suburban station wagon was the answer.

The automobile industry watches the fashion world carefully, because fashion tells much about the living patterns of America. From different ways of life come needs for different car designs. The colorful and sturdy suburban wagon is an answer to a way of life.

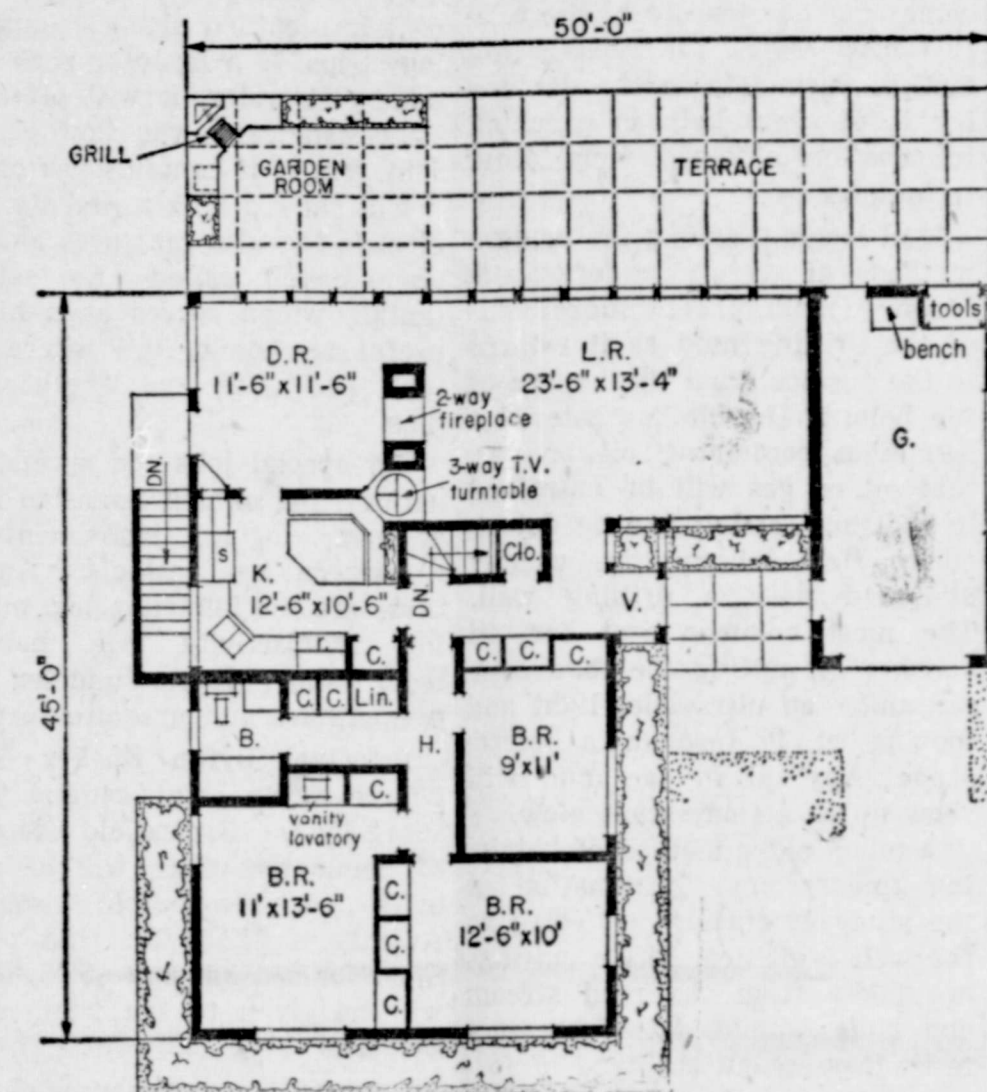
"LONG" SHORTS POPULAR  
Bermuda shorts are another item currently making a big hit. These stop just above the knee and are usually worn with British type walking socks which

## 3-Way TV Featured in Plan from Small Homes Guide



Three-way television, visible from the living room, dining room and kitchen, is one of the interesting features of this house planned by the architectural firm of Mahorney Associates.

Other elements contributing to the casual and modern living possible in this house, which appears in the current edition of Small Homes Guide, are the garden room at the rear, the large planting area and the big windows. Area is 1,364 sq. ft. Information on blueprints and their cost may be obtained by writing to Small Homes Guide, Dept. 1341, 82 W. Washington, Chicago 2, Ill.



Mrs. Herman Chesshir, 1008 East Tate, plans to attend a district meeting of Luziers representatives this weekend in Austin. Mrs. Chesshir and Mrs. Tom Cornett attended a sales meeting in Lubbock Monday afternoon.

Miss Bernice Lane, Slaton, John B. Lane, and wife, Lubbock, George Lane, and Miss Theresa Mae Lane, were called to the bedside of their father, S. F. Lane, 621 Lubbock Road, last weekend. Mr. Lane, who has been seriously ill since May, is not doing very well.

Mr. and Mrs. C. R. Lackey, 520 East Tate, plan to spend the weekend in Ruidoso and ride in the Aspencade, which will be staged in the mountains near there.

## 'Dream Kitchen' Shows New Ideas

The nearly magical "Kitchen of Tomorrow," free exhibit at the 1954 State Fair of Texas, Oct. 9-24, incorporates labor-saving appliances so new many of them may not be on the market for years. Others will be available to the housewife "very soon."

The all-electric kitchen has gadgets that provide ice cubes, crushed ice and cold water, waist-high refrigerator and freezer units, two ovens that rise from counter to waist level at the press of a button, a sink with a dial to set the water temperature and cabinets that open at the wave of a hand.

The "dream kitchen" was recently demonstrated on the nationwide Arthur Godfrey television show.

**FALL BARGAIN OFFER**

**The Abilene Reporter-News**

**ONE YEAR MORNING & SUNDAY**

A BIGGER & BETTER NEWSPAPER IS YOURS IN 1955 . . .

**FAMILY WEEKLY**

Magazine section begins January 2 . . . for your Sunday paper every week.

**A NEW SUNDAY SERVICE . . .**

**SEE YOUR AGENT TODAY!**

## MEADOW NEWS

Mr. and Mrs. Joe Ben Massey and family of New Home visited Sunday with his father, Frank Massey and Mrs. Massey. Mr. and Mrs. Massey went home with the young Masseys and spent the first of the week and visited the Fair Monday afternoon.

Mr. and Mrs. Tommy Carruth of Sanderson spent a week of his vacation visiting his mother, Mrs. L. J. Carruth. He also visited with friends in Littlefield and Brownfield and visited his sister, Mrs. Idell Westbrook and sons, Mike and Joe, and before coming here, they spent a week visiting with Mrs. Carruth's grandparents of Taylor, Texas.

Mrs. Lucille Gregory and daughter, Joyce, and Albert Holden, visited recently with Troy Gregory in Big Spring.

Mr. and Mrs. Leroy Massey visited over the week end with his parents, Mr. and Mrs. Massey, of Clovis, N. M.

Funeral services for Mr. Eliza Ellison were conducted Sunday at 2:30 p. m., at the First Baptist Church in Ropesville. The Rev. J. H. Stout was in charge of the services. Burial was in the Meadow Cemetery under direction of Rix Funeral Home of Lubbock. Mr. Ellison is survived by his wife, 3 daughters and 4 sons. He had resided near Ropesville for the past 22 years.

Bob Patterson and Jimmy Castleberry, who are attending school in Big Spring, were visiting in Meadow last Sunday.

The Fonzie Sharp family was called to Vernon over the week end by the death of his brother who lost his life in a car wreck. Services were at 10 o'clock Monday at Vernon.

Guy Belew, who is stationed at San Antonio, visited his parents, Mr. and Mrs. Horace Belew, and his sister, Mrs. Billie McCallister and families over the week end and attended services at the Baptist Church Sunday.

The Rev. T. M. Harrell family was honored last Wednesday with a shower after prayer meeting. After the gifts were opened, refreshments of cake, coffee and hot chocolate were served by the ladies of the church.

The WSCS met Monday at the church at the new time 2:30 p. m., to begin a new book.

Mr. and Mrs. Richard Schwank, from Los Angeles, Calif., who were en route to Chicago to make their home and Mr. and Mrs. Ralph Barrett, Jr., and daughter, Freddie, of Oklahoma City, spent the week end in the home of their parents, Mr. and Mrs. Ralph Barrett, Sr., and their brothers, Ray and Allen Barrett.

Mr. and Mrs. Joe Burleson and daughter, Harriett visited Sunday with friends in Stanton.

Mrs. James Selman and daughter, Pat, of Hobbs, N. M., spent the week end with her parents, Mr. and Mrs. J. H. Gober and attended services at the Methodist Church Sunday morning.

The First Quarterly Conference met Wednesday night at the Methodist Church. The Official Board held a short meeting. Bro Henderson was in charge of the Quarterly Conference and a speaker from McMurry College, Abilene, spoke after the business meeting.

The young married ladies met Monday night in the home of Mr. and Mrs. Donald Bingham for their Bible study.

The WMS met at the church Monday at 4 for Bible study with the teacher, Mrs. West, in charge. Mr. and Mrs. Callaway and girls moved to Brownfield Sunday.

**FANCY LANDING**

Not often do convict contestants in the annual Prison Rodeo make fancy landings like this rider who disdained the aid of the pick-up man behind him. For its 23rd season the big penitentiary show features inmate riders in five big shows October 8, 10, 17, 24 and 31 in Prison Stadium, Huntsville.

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. . . highest prices for your Used Furniture!

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NEW & USED FURNITURE

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We have any type Carburetion you desire

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Announces Reopening of His DENTAL OFFICE  
At 308 West Main

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**BEULAH MAE ADDRESS**  
Graduate Masseuse  
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EYES EXAMINED  
GLASSES FITTED  
No Charge for Examination  
**E. O. NELSON, D. O.**  
Physician and Surgeon  
GENERAL PRACTICE  
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**McGOWAN & McGOWAN**  
LAWYERS  
West Side Square  
Brownfield, Texas

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**Modern Ambulance Service**  
CALL 2525  
BROWNFIELD FUNERAL HOME  
ROY B. COLLIER, Owner



**PLAINS NEWS**

Mr. and Mrs. E. S. Bandy and Mr. and Mrs. Guy Harrod were Lubbock shoppers Friday and attended the Fair.

Mrs. C. F. McCargo and Mrs. J. M. Harris visited Mrs. McCargo's daughter and family, the Craig Mays in Midland Saturday and Sunday.

Mrs. Morris Lowe and Mrs. Bob McCargo were shopping in Brownfield Thursday.

The Wallace Randolph family spent the week end in Lubbock with his parents.

Mrs. Arval Snodgrass of near Morton visited her grandmother, Mrs. Mary Jones Tuesday.

Mrs. Grace Winningham and Mrs. Jim Story were Lubbock shoppers Tuesday.

County Agent Leo White and Home Demonstration Agent, Miss Mary Dale Stinson, are attending a state annual conference in College Station this week.

Miss Maurcene Lowe, student at Texas Tech, is spending the week end as guests of her parents, Mr. and Mrs. Morris Lowe.

The Johnnie R. Robertsons were Fair visitors in Lubbock Thursday.

Mr. and Mrs. Z. D. Moore and granddaughter of Dallas, spent Friday and Saturday as guests of the Morris Lowes. Mrs. Moore is Mr. Lowe's sister.

Bob Starkley of Lincoln, Neb., was a guest of his cousin, Frank Goehry and family this week.

Mrs. O. B. Simpson of Channing, Tex., is visiting her daughter and family Mrs. Dick McGinty, this week.

Mr. and Mrs. Buster Simpson of Navajo, Ariz., are visiting her parents, Mr. and Mrs. Roy Fitzgerald.

Mrs. Leroy Neal and son are spending this week in Killeen as guests of her sister, Mrs. Buster Kennedy, while Cpl. Kennedy is away on maneuvers.

Mr. and Mrs. Dubb Bookout and little daughter of Littlefield are visiting relatives here over the week end.

The Johnnie Fitzgerald spent Wednesday in Lubbock attending the Fair.

Mrs. S. F. Pride entertained the T. E. L. Sunday School Class Wednesday. After a business session and election of officers for the following year, a social hour was

**Needmore HD Club Elects New Officers**

The Needmore Home Demonstration Club met in the home of Mrs. Loyd McCallister Friday, Sept. 24, at 2 p. m. for a business meeting, with Mrs. Lee Holden, president, calling the meeting to order.

Recreation was led by Mrs. A. J. Bell and Mrs. Lee Bartlett presented a program on "Safety in the Home and on the Farm."

New officers for 1955 were elected following the business session, namely: Mrs. Lee Bartlett, president; Mrs. Winfred Tucker, vice president; Mrs. A. J. Bell, secretary-treasurer; Mrs. Lee Holden, council delegate; and Mrs. H. B. Settle, parliamentarian.

Iced drinks and cookies were served to Mesdames Hershall Vest, Woodie Tudor, J. N. Smith, Bartlett, Bell, Holden, Settle, Tucker, and McCallister.

The club will meet with Mrs. A. J. Bell Oct. 8 with the Willow Wells H. D. Club as their guests.

**MRS. G. PRACTICES "GOOD NEIGHBOR POLICY"**

One day last week, one of our next door neighbors, Mrs. Hayden Griffin, dropped in about noon with a big tray of eats she stated was for our dinner. Mrs. G. is a noted cook, so you can guess how we went for that meat loaf, pie, and other things.

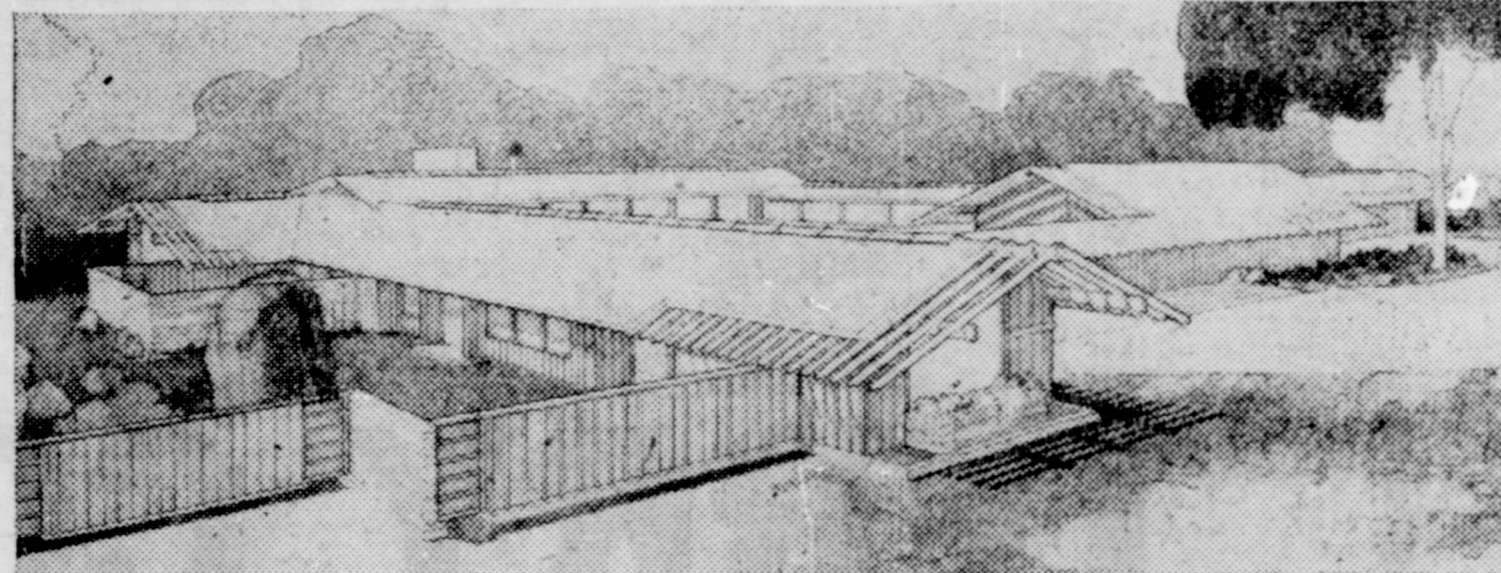
Remember, folks, that the front door is open, and just march the eats in. Who's next?

Mr. and Mrs. A. R. Bird and Mr. and Mrs. P. C. Baker, 514 South First, are new residents of Brownfield, having moved here from Kermit, Texas. Baker and Bird are employed with the Frisbee Yancy Drilling Co., of Midland.

enjoyed and exchange of gifts and secret pal names revealed. Mrs. Pride, assisted by Helen and Tommie, served a sandwich plate, cake and lemonade to fifteen members and two visitors.

Members of the Philathea Sunday School Class of the Baptist Church and their families enjoyed a weiner roast at Stanford Park Tuesday evening. About 20 families enjoyed the affair.

**STATE FAIR PACESETTER HOUSE**



The House Beautiful Pacesetter House for 1955 will be one of the top attractions at the 1954 State Fair of Texas, Oct. 9-24. The luxurious, completely furnished, redwood-and-stone home is all-electric, has kitchen and laundry equipment so advanced it is scarcely off the drawing board. The house was built by the Dallas Home Builders Association and sponsored by the State Fair, The University of Texas, General Electric, Dallas Power and Light Co., and House Beautiful magazine, which will feature the home in an issue this winter.

**TEC And DAV Stress Employ Handicapped**

With Laurence Melton of Dallas, a past national commander of the Disabled American Veterans, a new state chairman, the Texas Committee for Employment of the Physically Handicapped is participating in an intensified program during this week.

Governor Allan Shivers gave the Committee a big boost at its annual meeting in Austin recently when he pledged cooperation of state agencies, especially of the Texas Employment Commission, in making further study of the program. The Governor voiced his pride in the fact that Texas has maintained a position of first among the states in placing disabled veterans in jobs and second in placement of all handicapped workers.

Presentation of two awards was made at the annual meeting. Cecil E. Downey of Seagoville received a citation as "Handicapped Person of the Year." He is a disabled veteran who lost both legs at Iwo Jima, selected leathercraft as a rehabilitation project, and then established a partnership plant that distributes its products beyond the borders of Texas. He has trained five other disabled veterans, and his plant has been

approved by the Veterans Administration to give on-the-job training.

Also receiving an award at the Austin meeting was Chance Vought Aircraft, Incorporated, of Dallas, for an outstanding record in employment of physically handicapped persons. The company employs 13,500 workers, and of that number, 2,400, or nearly 18 per cent, are physically handicapped.

Other featured speakers on the program were Joe G. Moore, secretary of the Texas Industrial Accident Board; Victor F. Grima, director of industrial relations for the Texas Manufacturers Association; and E. B. Hoyle, personnel manager of the Mission Manufacturing Company of Houston.

Joe Moore explained the workings of the "second injury" clause of the Workmen's Compensation Law. He said that the Board received 250,000 first reports of injury annually and that about one-fifth of the cases lead to compensation under the law. There are about 550 to 600 fatal accidents yearly, he said.

Victor Grima detailed difficulties in fitting the law to individual cases. He called for more certain definitions of injuries in course of employment, especially in travel cases; clarification of the doctrine of aggravation of an earlier disability; and a better

**UNION HD CLUB MEETS**

The Union H. D. Club met in the home of Mrs. Aubrey Puryear with seven members answering roll call with "A Mistake I Have Made in Driving." Mrs. Puryear gave Council Report. The members discussed subjects we would like to take the coming year. Officers were elected for the coming year. Refreshments were served to Mmes. B. Y. Howze, Leo Huddleston, Doyle Moss, W. F. Jones, Oliver Miller and the hostess. Club meets with Mrs. Rufus Dill Oct. 7.

method of computing compensation for partial disability.

E. B. Hoyer cited the need for complete determination of a handicapped worker's physical status so that other factors besides actual job duties could be provided for. He related a number of instances to demonstrate that the handicapped worker and his supervisor both should have all pertinent details affecting a satisfactory job situation.

Juston M. Morrow, past commander, Department of Texas, Veterans of Foreign Wars, pledged the full support of his organization to the program for the handicapped.

**Still A Shortage Of Farm Labor In Area**

With cotton harvest getting well under way on the Plains, there is a big call for laborers. In fact, according to estimates furnished by the Department of Labor, the Amarillo district alone, in Texas, is short 16,000 laborers, approximately. Most of the shortage and need is on the south Plains area, where cotton is raised.

The need in several of the nearby counties is given as follows: Terry and Yoakum, 1,500; Lamesa, 2,500; Seminole, 500; Lubbock, 1,600; Tahoka, 2,000; and Levelland, 750. Of course, as the harvest slackens in central Texas, migratory labor will drift out west and northwest.

We understand that some Mexican Nationals are still being obtained for farm labor.

**Seven New Families Drop In To Live Here**

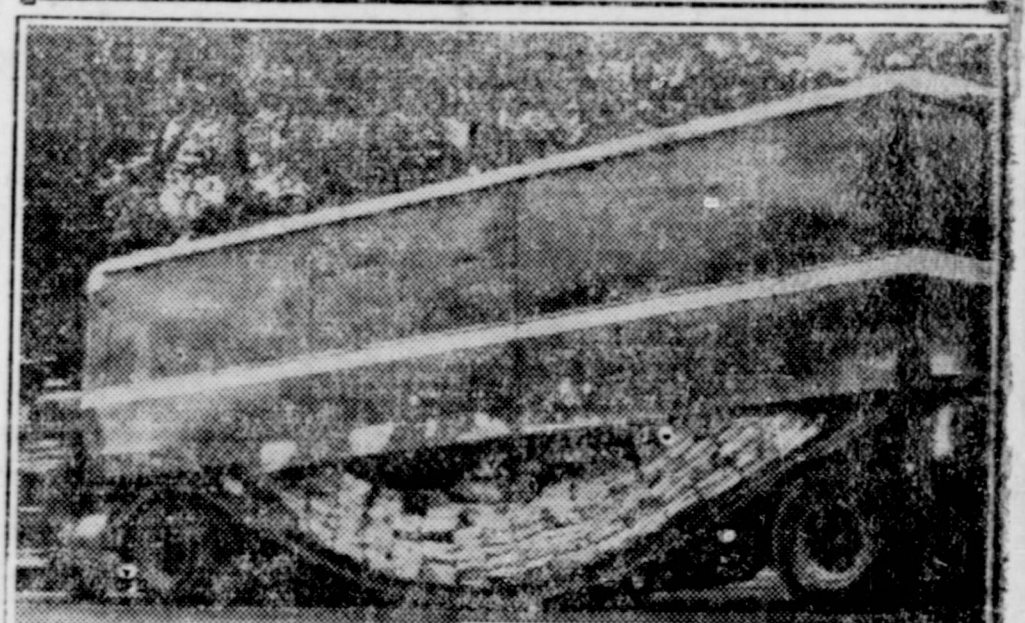
According to Welcome Wagon, seven new families were to locate in Brownfield the past week. This report did not cover single men, or perhaps women, who took rooms somewhere. As usual, those connected with the oil field business predominated.

There were four drillers; one seismographer; one who was to be manager of a tire store, and one the occupation was not given. Among them, they had 10 children.

The town of Big Lake furnished two families, Monte Vista, Colo., one and Midland and Monohans, one each. Two did not give former residence.

Rev. and Mrs. Uel D. Crosby, 1004 East Broadway, met their daughter, Mrs. Alton A. Rodgers, and husband, of Houston, in Brownwood Friday and brought the Crosby's granddaughter, Allison Sue, to Brownfield with them. The little girl will visit here while her parents attend the National Family Life Conference of the Methodist Church in Cleveland, Ohio, Oct. 8-10.

**People, Spots In The News**



MAIL GOES THROUGH!—right through to the pavement, as this mail truck in Philadelphia develops sudden and severe case of "bends."



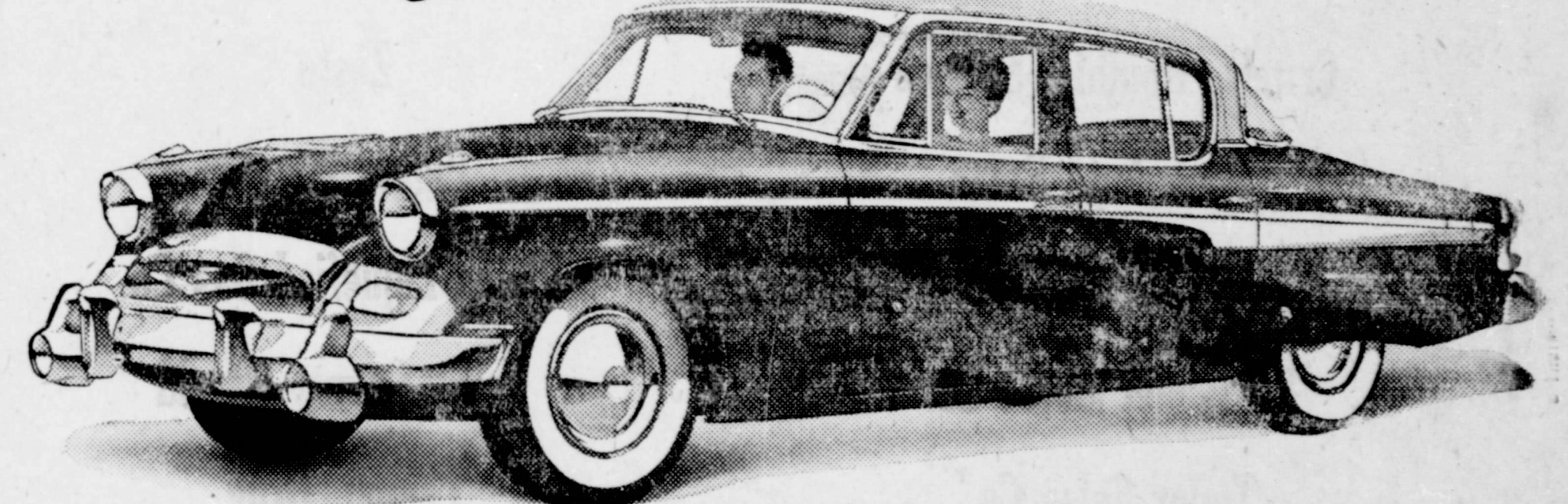
A-GLITTER is Betty Koch, wearing bathing suit of 14-karat gold latex and gold sequins at Los Angeles fashion show. No Dior forebodings in this bodice, eh? Price glitters, too: \$175.

Mrs. E. A. Graham, Mrs. Tom field, are vacationing in the west. May, Mrs. Rebecca Ballard, and ern-states. They plan to return Mrs. W. H. Collins, all of Brown-in about two weeks.

**Gigantic Studebaker-Packard—the world's 4th largest full-line producer of cars and trucks**

**ANNOUNCES**

*Exciting '55 Studebakers*



**Sensationally low introductory prices! Packed with new power! Sparkling with new beauty!**

HERE THEY ARE, America! The first dynamic headliners of the great Studebaker-Packard combination... the glamorous, glorious, excitingly advanced new Studebakers for 1955!

Go to your Studebaker dealer's right away. See these big, impressive new Studebaker Champions, Commanders

and Presidents. They're the fastest cars on the get-away—the safest, surest-stopping cars—in America!

They're built to Studebaker-Packard quality standards! They're engineered for the same operating economy that gave Studebaker the most sweeping victories ever scored in the Mobilgas Economy Run!

Re-introducing a famous Studebaker name!  
**THE PRESIDENT V-8**  
A superbly proportioned big car of matchless economy and surpassing luxury!

NOW IN THE LOW PRICE FIELD!  
**NEW COMMANDER V-8**  
High-powered and handsome! The low price V-8 with over a billion miles of proved success!

America's No. 1 economy car  
**BIG NEW CHAMPION**  
More marvelous than ever! Stand-out Studebaker quality in a lowest price car!

Studebaker...so much better made...worth more when you trade!  
**WEST TEXAS MOTORS — CORNER 8TH AND MAIN**

This Is...

**Oil Progress Week**



In just the past few years, the oil business and the finding and development of new fields has added millions of dollars to the wealth and prosperity of Terry County and area, and the end is not in sight. In fact, new locations and new oil are being found every few weeks, while the known fields are being developed.

Many of the citizens of our town and community depend on the oil fields for their incomes as workers, either out in the fields, or in offices and supply houses, at good wages. They are a welcome part of our growing city.

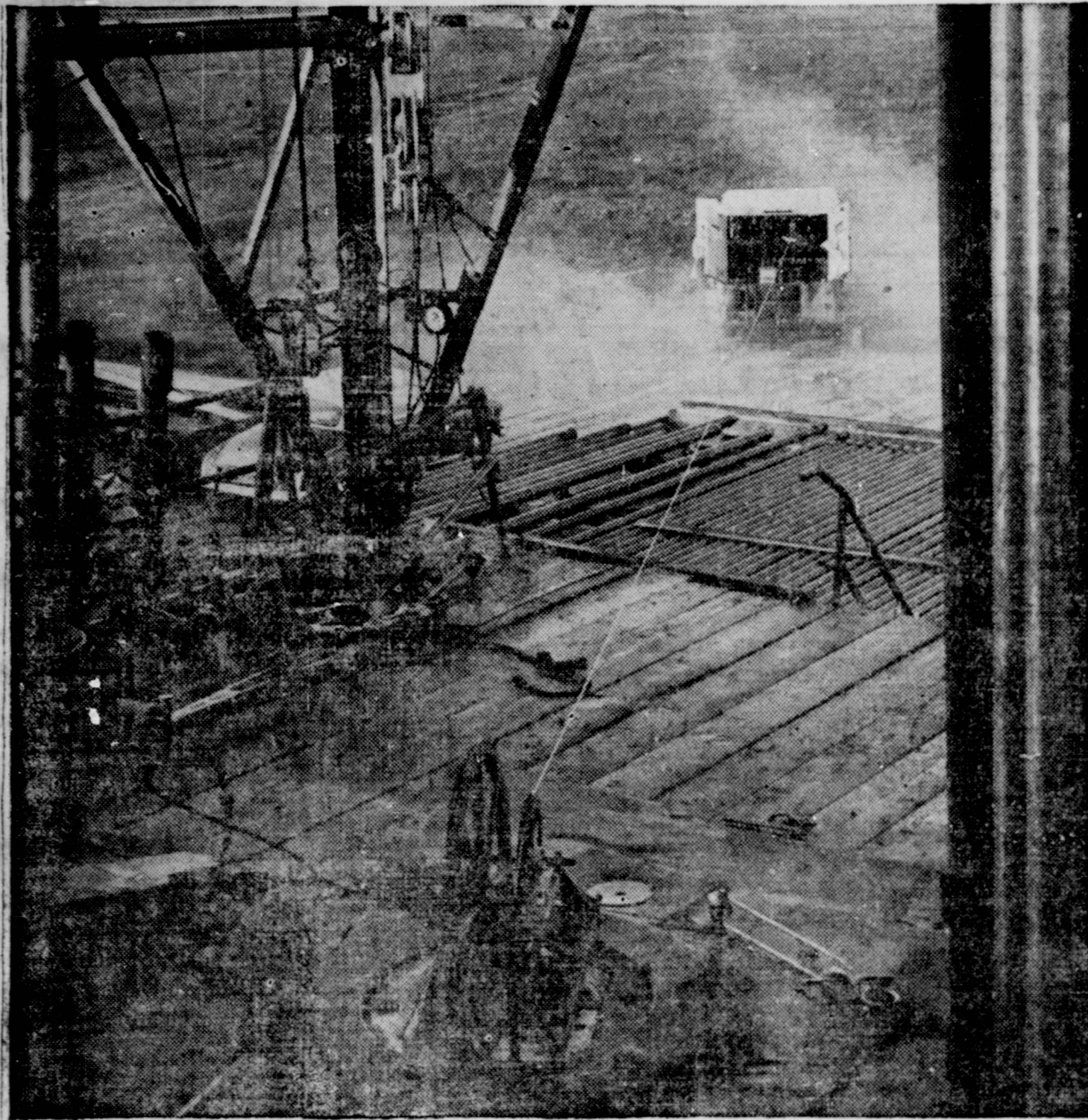
Like our thriving agriculture and stockraising, the oil business brings prosperity and happiness to our community.

**This Bank Stands For Progress Along All Lines**

**FIRST NATIONAL BANK**

Northeast Corner Of Square





HOW TO "SEE UNDERGROUND"—an electric logging truck lowers into a well a device called a "sonde," which passes current into underground formations. Resistance to the current—measured and recorded on film—helps locate and identify fluids trapped in rock layers. This is one of many tools the modern oilman has to help him see what lies below the earth's surface.

# TERRY COUNTY SALUTES THE OIL INDUSTRY During OIL PROGRESS WEEK Oct. 9-16

We, the people of Brownfield and Terry County, are proud of the prosperity oil has brought to our community. We are glad to do our share this week to honor the people who have gambled money against possible costly dry holes in order to give us more prosperity, more tax money to help our schools, churches, streets and highways, and in many other ways.

- |                                 |                             |                                    |                                 |
|---------------------------------|-----------------------------|------------------------------------|---------------------------------|
| Crite's Humble Service          | Zesto                       | Go're Fashion Shoppe               | Parker Gulf Station             |
| Cruce Auto Parts                | Piggly Wiggly               | Dunlap's                           | Roy B. Collier                  |
| Ross Motor Co.                  | Plains Liquefied Gas Co.    | Bowers Liquefied Gas               | J. D. Miller Service Station    |
| Portwood Motor Co.              | Terry County Herald         | Newsom Oil Co.                     | Modern Steam Laundry            |
| Tudor Sales Co.                 | Primm Drug                  | Jack Bailey Chevrolet Co.          | Higginbotham - Bartlett Lbr Co. |
| M. J. Craig Motor Co.           | Kersh Implement Company     | The Texas Company                  | Steele Machine Shop             |
| Patton's "66" Service Station   | Sexton Drapery & Upholstery | Brownfield Plumbing & Electric     | Western Grain Co., Ltd.         |
| Drs. McIlroy & McIlroy          | Travis Gin                  | AAA Lumber Co.                     | Farm & Home Appliance co        |
| Loudermilk Cleaners             | Collins                     | Ballard Plumbing & Electric        | Brownfield Ditching Co.         |
| Goodpasture Grain & Milling Co. | Brownfield Bargain Center   | Charlie Price's Western Auto Store | Cobb's Department Store         |
| Terry County Lumber Co.         | Herman's Gin                | Cinderella Beauty Shop             | Magnolia Petroleum Co.          |
| Kyle Grocery                    | Nelson's                    | City Drug                          | Broadway Cleaners               |
| Ted Hardy Grocery               | Pharmacy                    | Pate F. Collier Gulf Service       | Brownfield Steam Laundry        |



# Here's The FRIGIDAIRE News You've Been Waiting For

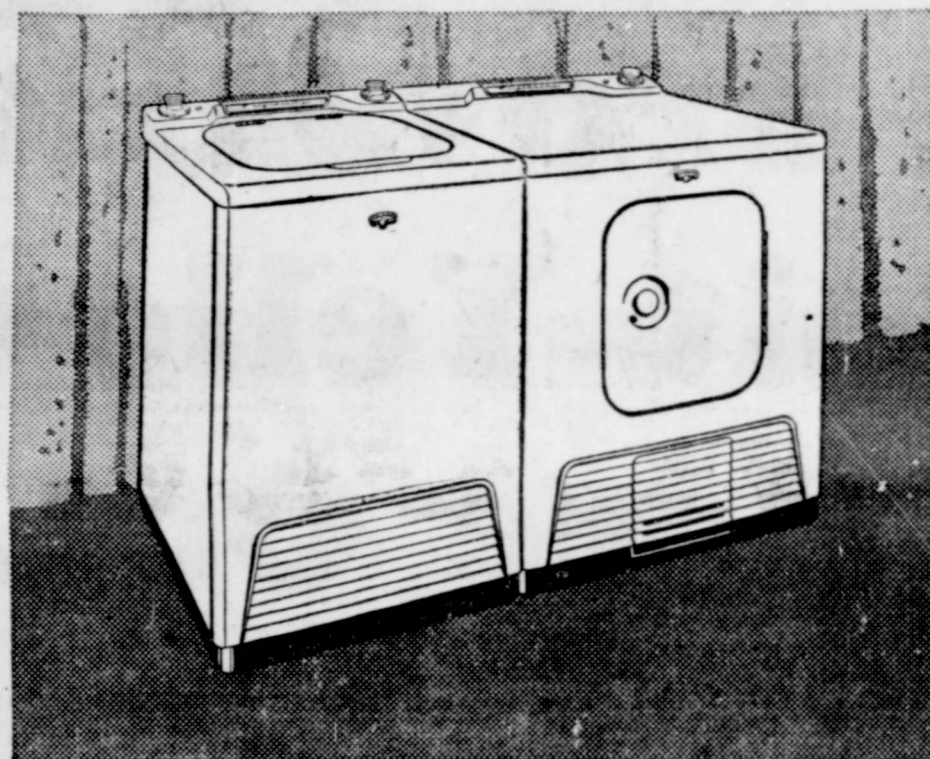
*Year's Best Buy!*  
Fully Automatic "Thrifty-30"  
**FRIGIDAIRE**  
Electric Range



Right now's the time to take advantage of this special value! Just think! A brand new, fully automatic Frigidaire Electric Range with giant full-width oven for this low price! Hurry in now! The supply is limited!



**FRIGIDAIRE THRIFTY PAIR**



Now you can get a Frigidaire Automatic Washer and Electric Dryer

About **\$140** Less Than Ever Before!

Now, for the first time top quality and low price have been combined in a great, new Frigidaire "Thrifty Pair". It's the low-cost answer to care-free, work-free washdays.

Fully Automatic WASHER \$ **2** <sup>35</sup> a week  
Packed with high-priced features—porcelain top, lid and tub.

Electric Clothes DRYER \$ **1** <sup>83</sup> a week  
Has giant screen drawer to control lint . . . porcelain finished drum.

*\*After small down payment*

Now in pastel Yellow, Green or White

Oven Big Enough To Bake Six Pies

Only 30 Inches Wide but Big In Everything That Counts!

Does a BIG Job in SMALL Space!

Imagine! All This for So Little!

- All-porcelain finish inside and out
- Full-width Storage Drawer
- Cook-Master Oven Clock Control
- Combination broiling and roasting pan
- Appliance Outlet
- Oven Signal Light
- 4 Radiant tube Surface Units

Built and Backed by General Motors

AUTOMATIC WASHER -- \$229.95

10% DOWN

Electric Clothes DRYER -- \$179.95

24 MONTHS TO PAY

# FARM & HOME APPLIANCE

## Stricklinly—

(Continued from Front Page)

deserve some punishment, as they probably caused prison life to be much harder for some of their comrades, and perhaps, in some instances, beatings and starvation, causing death to some. But the West Virginia boy only received ten years, and stripped of his pay and expected help in the future as a war veteran. But of course the courts are to review the case, and may change some of the harshness given by the San Antonio military court last week.

This is along with Fire Prevention Week and Oil Progress Week, also Newspaper Week. This brings up the idea of the oldest newspaper here in Texas, when and where printed. After much research by Texas historians, it develops that the first paper printed was in May, 1813, and the editor was to have printed the paper, Gaceta de Texas, at Nacoches, but he got wind that the Spanish or Mexicans were on their way to destroy the press and type. So, the machinery and type were moved to a town with almost the same spelling and pronunciation over in Louisiana.

Only one copy of the little paper remains, so far as anyone knows, stored with other Texas archives. The object of the little paper was a Texas Republic, which had to be deferred for 23 more years, to be born following the battle of San Jacinto, won by Sam Houston, and his brave little army.

Speaking of battles, makes us think of the one still going on up Canyon-Tulia way by the editors of those towns. It seems that the editor of the Tulia Herald, now on a "tower of around the world," has never been satisfied with the election returns of August 28th. The verdict of the voters at that time, just don't seem to suit the Tulia editor.

Down here on the South Plains, people have almost forgotten that election, and have turned to the "world serious" as the finishing touches of the baseball season. Not to mention high school and college football, and harvesting a crop. By the way, it seemed that all the "experts" favored Cleveland, but the N. Y. Giants took the series in the 4th game.

Just before the Old He had to fold up and go to the hospital, we had a much appreciated visitor for a brief visit. You know these days of specializing, you can hardly hire a printer with more than one smattering knowledge of the industry. But this visitor, W. C. (Ed) Edwards, of Lubbock, was like most of the old time printers. He could run a job press, set type by hand or on the machine; run the newspaper press, do his do around the makeup stones, or even sweep the floor if need be.

Anyway, Ed came to Lubbock just a year or so after we came to Brownfield, and went to work for the then owner of the weekly Avalanche, Jimmie Dow, now with a hospital as business manager down at Seminole. In the old days we had to call Ed in for various reasons. One time soon after we got our first linotype machine, to get us out of a "back squirt." We had front ones and got out, but just could not find the doggone trouble this time. Ed found it in a minute and soon had us going.

Another time in 1928, when the two dailies, the News and Herald of Plainview decided to consolidate, we hired a Lubbock printer, who was supposed to know his okra, to dismantle a press and folder we bought from the Plainview News, and after a local freighter moved it to Brownfield, this printer was supposed to set it up in the Terry County Herald office. He spent several days, and got it to running, but not as it should run. But he did run up a bill of some \$350 which was not considered small change in those days.

So, we had to have Ed to come down and get that press to running as it should. Ed was

## POOL NEWS

Rev. Nixon, Baptist Minister, preached here Sunday with 44 in attendance.

Mr. and Mrs. Harold Dunn and Mr. and Mrs. Lawrence Dunn spent Sunday in the home of Mr. and Mrs. H. H. Dunn.

Mr. Phillip Rogers visited relatives in Tennessee for a few days.

Mr. and Mrs. Hershell Vest and family visited her parents in Crowell last week.

Mrs. J. D. Joplin of Seagraves is spending a few days with her son and family, Mr. and Mrs. W. M. Joplin.

Rev. Nixon and family ate Sunday dinner in the home of Mr. and Mrs. Roy Barrier.

Mrs. Major Howard gave a musical Monday night. Everyone enjoyed it.

Club met in the home of Mrs. J. W. Young Wednesday, Oct. 6, and after club, a pink and blue shower was given to Mrs. Johnnie Woods and a farewell shower for Mrs. Neil Watson, who is moving soon.

Lt. and Mrs. Tony Romeo and children returned home to Waterloo, N. Y., after spending two weeks with her parents, Mr. and Mrs. W. M. Joplin.

Mr. and Mrs. Charlie Price and children, Tanya and Chuck, City, attended a homecoming in Red Oak Sunday and visited with his father, C. E. Price, and grandmother, Mrs. W. E. Bell, Saturday through Tuesday. They were in Dallas on business.

Mrs. Betty Guyton arrived in Brownfield Tuesday to start direction of a musical variety show which will begin a two night run Oct. 21, sponsored by the local American Legion.

down recently with his son, who is an insurance adjuster, and had business of that nature with some one or more here. Come again Ed, we like to talk with you old timers.

And speaking of Lubbock, we want to congratulate the Panhandle South Plains Fair on its going over the top in attendance this year, with the late clicking 171,112 times during the six days, and setting an attendance record, of paid admissions. Well, we expected as much. Didn't they run some ads about the matter in the Herald?

## Services Held For One Of Twins

Twin girls were born to Mr. and Mrs. William Verdell Lasiter, Route 4, Brownfield, Sept. 30 at the local hospital, but one died approximately a day and a half after birth.

Brenda Sue, the smallest of the two, weighed only 2 pounds, 12 1/2 ounces at birth at 12 noon, and died at 9:15 p. m. the following day. Graveside services were conducted for the infant at 11 a. m. Saturday with Bro. Bill Andrews, minister of the Southside Church of Christ, officiating. Interment was in Terry County Memorial Cemetery under direction of

Linda Lou weighed 3 pounds, 1-4 ounce at birth at 11:55 a. m., and is doing satisfactorily in an incubator at the hospital.

Father of the twins is a farmer and paternal grandparents are Mr. and Mrs. George Lasiter of Brownfield, and maternal grandparents are Mr. and Mrs. Jack of Abilene.

Mrs. John Keyes, of Azale, visited over the weekend with her parents, Mr. and Mrs. Joe Shelton, 910 East Broadway. She came to Brownfield with Mrs. Sam Pruitt and Mrs. Ralph Howell, both of Grand Prairie, who visited relatives in Brownfield and Taboka.

Herald ads bring results.

## Yours . . . for "Quality Harvest"

NOW SELF-PROPELLED



THE ALL-CROP HARVESTER

Come in. We want you to see the new Model "100" Self-Propelled ALL-CROP Harvester — the machine that delivers grain clean for "quality harvest" — with 9- or 12-foot header capacity all the way through.

It's got that Allis-Chalmers "Plus" ability — backed by years of experience as the acknowledged sales and performance leader among builders of "six-foot-and-under" combines.

Now time-tested features such as Wide-Flow feed, Spiral Cylinder Bar, Rubber-Faced shelling surfaces, Air Blast separation are yours — on a Self-Propelled — priced so it pays to own one.

ALL-CROP is an Allis-Chalmers trademark.

ENJOY the National Farm and Home Hour — NBC—Every Saturday

**ALLIS-CHALMERS** SALES AND SERVICE

J. B. Knight Co. Impl.

## SAVE THE TREASURE WAY IN BROWNFIELD, AT STELL'S GENERAL STORE

1101 WEST MAIN ON PLAINS HI-WAY  
We Give — We Redeem — Treasure Saving Stamps!

<b>BANANAS</b> - Golden ripe, lb.	10c
<b>Hamburger</b> Good lb.	27c
<b>SWEET POTATOES</b> - lb.	9c
<b>SLICED BACON</b> - lb.	59c
<b>BEEF ROAST</b> - Choice, lb.	45c
<b>RED POTATOES</b> pound	5c
<b>PINTO BEANS</b> - 5 lbs.	47c
<b>EVERLITE FLOUR</b> 10 lbs.	79c
<b>SUGAR</b> - 10 lbs.	95c
<b>CHILI</b> - large can	45c
<b>SUPREME CRACKERS</b> - 1 lb. box	23c
<b>BONELESS BARBECUE</b> - lb.	50c

— THIS STORE IS A REDEMPTION CENTER —  
WE WILL PROCESS AND WRAP YOUR MEAT FOR YOUR DEEP FREEZE—You may buy the cuts you want at wholesale, plus wrapping and processing, save crowding your Deep Freeze!

WE GIVE TREASURE SAVING STAMPS	EVERY DAY IS SPECIAL DAY AT: <b>STELL'S GENERAL STORE</b>	WE REDEEM TREASURE SAVING STAMPS
	Thank You, Neighbor, and come to see us	



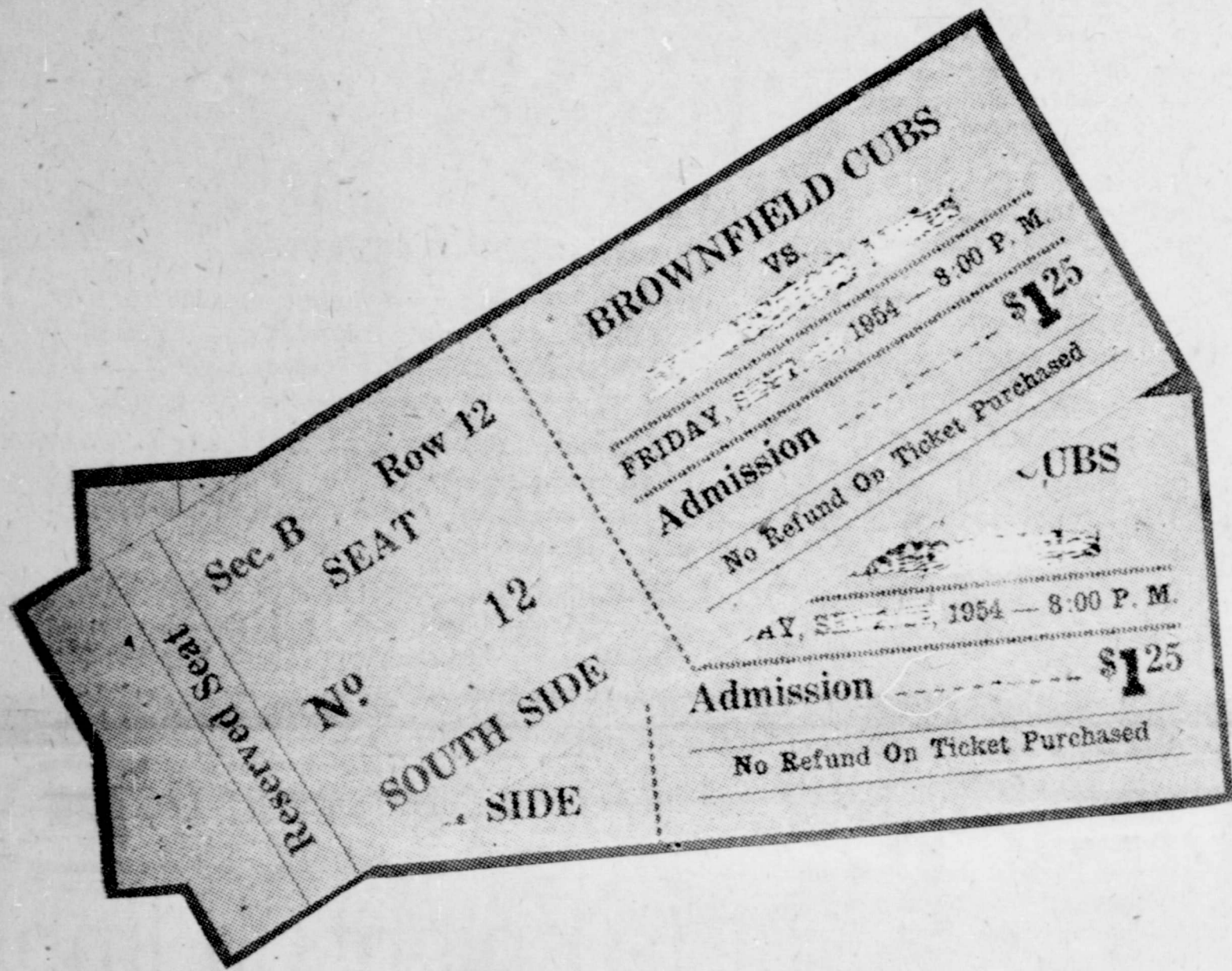
# LET'S GO TO THE GAME!

## BROWNFIELD CUBS

VS

## Thomas Jefferson Foxes

### Tonight at El Paso



## Win 2 FREE Tickets for the Brownfield Cubs vs Kermit Yellowjackets Game Here Oct. 22-8 p. m.

**RULES**—Listed at right are 10 football games to be played on Friday, October 15, and Sat., October 16. The object is to pick the winners and predict the scores. The contest is to be governed by the following rules:

**NUMBER 1.** Place your choice in the first blank space to right of game listed. Place your guess for losing score in blank marked (L), and your guess for winning score in blank marked (W).

**NUMBER 2.** Total of losing points will be subtracted from total of winning points and the difference will be compared to difference between winners and losers scores in actual outcome of games. The two closest guesses to actual total differences are winners. Where wrong team is picked for winner, points for that game will not be counted.

**NUMBER 3.** Entries must be received by Terry County Herald no later than Thursday, Oct. 14. Entries may be mailed or brought in person.

**NUMBER 4.** In the event of ties the first two entries most nearly correct shall be adjudged winners.

**NUMBER 5.** Only one entry from each individual shall be judged.

### ENTRY BLANK

Fill in your name and address below and bring or mail to Terry County Herald, Box 752, Brownfield, Texas.

ENTER TODAY! You have as good a chance as any to be one of the two lucky winners. This is purely a guessing game. It's possible to pick only one winner, and still get the FREE TICKETS! Promptness does count!

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

	WINNER	SCORE
Texas Tech vs. Louisiana State	(W).....	(L).....
Texas Christian vs. Texas A. & M.	(W).....	(L).....
Baylor vs. Washington U.	(W).....	(L).....
Southern Methodist vs. Rice	(W).....	(L).....
W. Tex. State vs. New Mex. A. & M.	(W).....	(L).....
Texas vs. Arkansas	(W).....	(L).....
Brownfield vs. Tahoka	(W).....	(L).....
Seminole vs. Monohans	(W).....	(L).....
Littlefield vs. Muleshoe	(W).....	(L).....
Andrews vs. Colorado City	(W).....	(L).....

### THIS PAGE IS PAID FOR BY THE FOLLOWING BUSINESS FIRMS:

Don Cates  
Tax Assessor-Collector

Crites Humble Service Station

Modern Steam Laundry

Lee Crabtree Machine Shop

Nelson Jewelry

Nick's Cafe

Herman's Gins

Goodpasture Grain & Milling Co.

City Drug

Terry County Herald

First National Bank

Brownfield State Bank & Trust Co.

Nelson's Pharmacy

Farm & Home Appliance Co.

Newsom Oil Co.

J. C. Jones Co.

Equipment Service & Battery Co.

Brownfield Steam Laundry

Shorty Collier's Gulf Service

Collins

#### Football Schedule

Oct. 1—Hereford, here.

Oct. 8—Thomas Jefferson (El Paso), there.

Oct. 15—Tahoka, here.

Conference Games

Oct. 22—Kermit, here.

Oct. 29—Andrews, there.

Nov. 5—open date.

Nov. 12—Littlefield, here.

Nov. 19—Seminole, there.

Treadaway-Daniell Hospital

Robert L. Noble  
Real Estate and Insurance

Pioneer Natural Gas Co.

Hackney & Crawford

Kersh Implement Co.

Parker Gulf Service Station

Piggly Wiggly

Higginbotham-Bartlett Lbr. Co.

Ballard Plumbing & Electric

J. B. Knight Co.

Herbert Chesshir  
County Judge

Farmers Co-op No. 1 Gin

Broadway Cleaners

Bill's Cafe

Akers Abstract Co.

Newton-Webb Implement Co.

Terry County Lumber Co.

City Cleaners

Jack's Garage

Primm Drug



### Tech Museum Seeks Historical Material

Area residents are asked to contribute to the Southwest Collection of Texas Technological College Museum, both financially and with historical objects and items of historic value to the South Plains, dating from the 1880's to the 1920's.

Mrs. Roscoe Wilson and Mrs. T. R. Pridoux, both of Lubbock, were in Brownfield recently, explaining the collection to Mrs. John King and Mrs. Tom May, who have been appointed as a local committee to gather articles during early November. Persons who are interested in loaning articles to the museum for at least a year should contact either of the women.

A sizeable nucleus of the collection already exists, containing a number of personal records and several thousand books, as well as the original records of the Espuela Land and Cattle Company. Matador Land and Cattle Company and the C. W. Post Colonization Projects.

The collection will afford source material for geological history, archaeology, Southwest Indians, natural history of the Southwest, history of the cattle industry, colonization by Spaniards and Anglo Americans, Southwestern literature, natural resources, cattle raising, farming, manufacturing, transportation educational systems, early settlement, religious movements, club histories, economic growth and development, and history of frontier journalism.

Donations can be made to the Tech Foundation, and are deductible for income tax purposes.

### Benton-Lane Vows Read In Parsonage

Double ring wedding vows were exchanged by Mrs. Lena Benton, daughter of Mrs. M. G. Phillips and the late Mr. Phillips, and George W. Lane, son of S. F. Lane and the late Mrs. Lane, of Brownfield, at 5 p. m. Oct. 2 in the Calvary Baptist Church parsonage with Rev. Warren Stowe, pastor, performing the ceremony.

Mrs. Lane was assisted by her sister, Mrs. Tom Oates, of Brownfield, as matron of honor.

The bride wore a navy faille suit with navy and white accessories, and wore a corsage of white carnations. Mrs. Lane is a graduate of Brownfield High School and is mail carrier on Route 3, Brownfield.

The bridegroom is a graduate of Tokio High School, a junior student at Texas Tech, and is employed in the Lubbock Post Office as clerk. The couple is at home at 1303 East Broadway.

Among those attending the wedding were Mr. and Mrs. Joe Bartlett, Mr. and Mrs. Tom Oates, all of Brownfield; Cpl. and Mrs. Jack Holmes, Kilean, Texas; and Mr. and Mrs. Gene Walker, Kermit.

Herald ads bring results.

Care should be taken to earmark such donations "to be specifically for the Southwest Collection."

A list of articles needed for the collection will be carried in the Herald in a later issue.

### Jr. Woman's Club Studies Leathercraft

"Leathercrafts in the Home" was theme of the guest day meeting of the Junior Woman's Study Club at 4 p. m., Sept. 26, at the Seleta Jane Brownfield Clubhouse, with Mrs. Walter Greedy of the Longhorn Leathercrafters Club giving a talk and demonstration on leathercrafts.

Mrs. Bill Blankenship and Mrs. Larry Rambo served as hostesses.

Following the greeting and introduction of guests by Mrs. Robert Knight, club president, Mrs. Gracey was introduced by Mrs. Harley Starnes, program chairman.

Mrs. Gracey gave the history of the Longhorn Leathercrafters Club and demonstrated leather carving, telling the uses of various tools and the procedures to use with these tools.

The serving table was laid with a white lace cloth over a cream colored underskirt and was centered with an arrangement of bronze chrysanthemums intermingled in brown net which surrounded a large white burning candle. Crystal appointments were used in the serving of fruit punch, cookies, nuts, and mints.

Members present included Mesdames Billy Gorby, Pete Curtis, R. E. James, Don Hewlett, Duncan Ellison, Harley Starnes, Gerald Perry, J. E. Eakin, Jr., Robert Lee Craig, Jimmy Billings, R. E. Franks, Mack Ross, Robert Knight, and the hostesses.

Guests included Mmes. Deryl Walker, Kenneth Moore, Virgil Travis, Harold Shaw, Stanley Swinson, and Walter Gracey.

DISTRICT P-TA TO MEET AT SPUR, SATURDAY

Some 150 members of the District 14, Parent-Teacher Association, is to meet at Spur, Saturday. The principal subject under discussion will be "Education and Legislation." Directing will be Dr. Yarbrough of the Snyder Public schools.

Among others in attendance will be Supt. O. R. Douglas of the Brownfield schools, who is district citizenship chairman. There will be many other speakers of note, and in charge of Supt. Cook of the Spur schools.

Fourteenth District comprises 20 West Texas counties, as follows: Bailey, Cochran, Cottle, Crosby, Dickens, Fisher, Floyd, Garza, Hale, Hoekley, Jones, Kent, King, Lamb, Lubbock, Lynn, Stonewall, Terry, and Yoakum.

MRS. COLLINS HOSTESS TO IDEAL BRIDGE

Mrs. Wilson Collins, 907 East Broadway, entertained the Ideal Bridge Club at a dessert bridge at 2:30 p. m., Sept. 29.

Mrs. Jack Hamilton made high score in bridge, Mrs. W. E. Layman made second high and Mrs. Bob Bowers made low score.

Attending were Mesdames Roy Herod, W. E. Layman, Bob Land, Bruce Zorns, Bob Bowers, Chris Hafer, A. A. Sawyer, Al Muldrow, Edson Wilder, Otis Larnier, Jack Hamilton, and Bob Hoey.

Mr. and Mrs. Bobby Line and sons, Val and Van, of Midland, visited his parents, Mr. and Mrs. Martin Line, 401 North C, last weekend.

Mr. and Mrs. C. L. Cooper, of Tulla, visited this week in the home of their daughter, Mrs. Robert Noble, and husband, 801 Tahoka Road.

# SOCIETY : NEWS OF WOMEN

Churches ▾ Clubs Socials ▾ Features

WOMEN'S EDITOR, MARY WINSTON

PHONES 2244 and 2859

### FHA ELECTS NEW OFFICERS; ATTENDS DISTRICT 3 MEETING AT PLAINS

The Future Homemakers of America chapter at Brownfield High School recently elected officers for 1954-55 and decided that the club would meet every other Wednesday afternoon after school.

Officers elected were: Barbara Whitaker, president; Josie Grissom, vice president; Johnora Haynes, secretary and district reporter; Carolyn Crites, treasurer; Shelby Thompson, reporter; Ann Griggs, parliamentarian; Janet Spears, historian; Mary Remseur, song leader; and Lynn Cary pianist; Mrs. Wanda Franks, Home Economics teacher, will serve as sponsor.

District Meet Held At Plains  
Members of the local chapter were among the approximately 400 school girl members of FHA who attended a meeting of District 3 of the State Association Saturday morning at Plains school auditorium.

The district is composed of FHA chapters in Terry, Dawson, Lynn, Gaines, Martin and Yoakum counties and schools represented at the meeting other than Brownfield

were Ackerly, Klondike, Lamesa, New Home, O'Donnell, Tahoka, Wilson, Loop, Seagraves, Seminole, Flower Grove, Stanton, Meadow, Union, Wellman, Plains and Denver City.

Miss Margaret Fitzgerald of Plains, district president, was in charge of the meeting, which opened with the Opening Ritual, followed by the invocation by Roger Harvey, Plains Elementary School Principal.

Following the roll call of chapters, the Lamesa chapter presented entertainment.

Lunch was served after which a business meeting was conducted and installation of officers closed the ceremony.

Officers of District 3 include: Margaret Fitzgerald, Plains, president; Sylvia Montgomery, Wilson, vice president; Jo Ann Fenton, Tahoka, corresponding secretary; Bonnie Sweat, Seminole, recording secretary; Mary Watson, Denver City, treasurer; Johnora Haynes, Brownfield, reporter; and Mariana McGinty, Tahoka, song leader.

B. F. Hutson, local manager of the Pioneer Natural Gas Co., attended a Lubbock district managers' meeting in the Flame Room of the Lubbock office Wednesday.

Mr. and Mrs. Red Newton, City, were visitors in Portales, N. M., Sunday.

Clovis Kendrick and Glenn Akers, city, fished in Possum Kingdom over the weekend.

### Mrs. Craig Named State Junior Club Extension Chairman

Mrs. M. J. Craig, Jr., local president of the Alpha Omega Study Club and honorary member of the Junior Woman's Study Club, has been appointed state chairman of Junior Clubs extension in the Council of International Clubs. Mrs. L. E. Dudley, Abilene, state president of Texas Women's Federation Clubs, made the appointment.

The Council of International Clubs propose to work through the exchange students and teachers from foreign countries who are now in the United States, to organize Junior Clubs outside of the U. S. Mrs. Craig will send names of exchange students into their homes and to their club meetings.

The clubs want the foreign students to know America by sharing every day living experiences and to replace garbled conceptions of the American woman as the "Hollywood" woman.

It is hoped that after the Junior Club becomes thoroughly acquainted with the student they will organize a club in the foreign country with the student's help.

Mrs. Craig, who attended Texas Tech for 2 1-2 years, has been a prominent clubwoman for the past five years, organizing the local Junior Woman's

### Club Changes Site Of Flower Show

The site of the Brownfield Garden Club Flower Show, Oct. 28, has been changed from the former Stell Grocery Store building to the Seleta Jane Brownfield Clubhouse.

The show will be from 3 to 5 p. m. and will be the first one ever staged by the club.

The installation of officers will highlight the Oct. 13 meeting of the Garden Club and all members are urged to attend.

The Garden Club held a workday Oct. 1 at Mrs. McWherter's, 1204 East Tate. The women made arrangements with flowers taken from members' yards. A covered dish luncheon was served to approximately 30 members.

MISS LEWIS WILL MARRY LT. MOSS

Mr. and Mrs. J. R. Lewis of Sundown, Texas, are announcing the engagement of their daughter, June Elizabeth, to Lt. Lewis M. Moss, son of Mrs. Delia Moss Richardson of Ennis, Texas.

The wedding will take place in the latter part of October, when Lt. Moss returns on leave from serving aboard the USS Manchester, now in the Far East.

Herald ads bring results.

Put your ad in The Herald.

Club. As there are only two Junior woman's study clubs in foreign countries, in Athens and the Philippines, there is much yet to be accomplished.

Mr. and Mrs. K. G. Threep and sons, Stephen and Randy, of Seminole, visited her parents, Mr. and Mrs. Jack Browder, South 4th, last weekend.

Put your ad in The Herald.

### Sawyers Entertain Bridge, '42 Clubs

Kolonial Kard Klub met Friday at 3 p. m., with Mrs. A. A. Sawyer, with Mrs. L. M. Wingerd making high score, Mrs. Sawyer Graham, second high, and Mrs. Money Price, low score.

Pineapple dessert and punch were served to Mesdames Walter Hord, Money Price, L. M. Wingerd, Tohe Howze, E. C. Davis, Jack Hamilton, Sawyer Graham and Hayden Griffin.

Next meeting of the group will be with Mrs. Jack Shirley.

The Mr. and Mrs. '42 Club met Thursday night of last week at 7:30 with Mr. and Mrs. Sawyer.

Dessert and punch were served to Mesdames Sam White, L. J. Dunn, Sr., W. B. Downing, M. J. Craig, Sr., Hayden Griffin, and Mrs. R. M. Kendrick.

MRS. WEBSTER SCORES HIGH AT TUES. BRIDGE

Mrs. Joe Keffler was hostess to the Tuesday Night Bridge Club at her home, 711 Tahoka Road.

Mrs. Clay Webster made high score and Mrs. John Tompkins won in bingo.

Pie and coffee were served to Mesdames Clay Webster, Al Slemis, John Tompkins, Bill Gardner, T. L. Murphy, Clyde Walters, and O. D. Yeager.

Mr. and Mrs. K. G. Threep and sons, Stephen and Randy, of Seminole, visited her parents, Mr. and Mrs. Jack Browder, South 4th, last weekend.

Put your ad in The Herald.

# ANNOUNCING

... the opening of Frogge Studio No 2 at 208 South 5th St., 1st door south of Regal Theatre.

The first 10 people who present this ad a Studio on opening date, Oct. 11, will receive one (1) free picture.

This Studio is permanent and will be operated under same management as our Lamesa Studio.

All work guaranteed to please.

NORMAN B. FROGGE,  
Owner and Operator.

FIRST AID NEEDS AND QUALITY **DRUGS**

ONE STOP for reliable Prescription Service! First Aid and sick room supplies; Candy; Toiletries; Tobaccos; Pipes; Drugs; Vitamins.

OUR CLEAN, FRESH STOCK WILL PLEASE YOUR EVERY NEED!

**NELSON PRESCRIPTION PHARMACY**  
211 SOUTH 6TH DIAL 3144

### COFFEE TIME

By Mary Winston Alsop  
Approximately 415 Mexican Nationals arrived in Brownfield this week to work for Terry farmers, bringing the total laborers to almost 1565.

This week's Nationals, who are obtained through the Terry County Farm Association, arrived by six truck loads, four on Friday, one each on Monday and Wednesday. All this means plenty of business for the local shop and store owners, which in view of the recent drought, can certainly be used to good advantage. However, most of the farmers in Terry were waiting Wednesday during the rains because the National's pay goes on whether the weather is "fitting" or not.

The guys and gals at B. H. S. got a good look at themselves this week when their annual pictures arrived. As usual, some were pleased, while others couldn't even see a resemblance, but the irony of it all is that the pictures will go down in history whether flattering or otherwise.

Also during the week, flash bulbs were blazing everywhere. The annual staff began its collection of snapshots around B.H.S. taking shots of interest around the campus and pictures of the cheerleaders and majorettes. Let's hope none got caught with their "slip-a-showin'."

"Teacher Appreciation Week" will be observed beginning Oct. 17 in the local schools and will be carried out in programs at the local P-TA meetings, in conjunction with the National Congress P-TA organization. One of such programs will be presented at the Oct. 14 meeting of the Jesse G. Randal P-TA. All members are urged to attend.

### FABRIC MART

Just Arrived

Sanforized, Fast Color Cotton Flannel, Dark Colors, Reg. 79c yd. 2 yds. \$1.10  
Nylon Net, 72 in. Wide, Reg. \$1.29 \$1.00 yd.  
Nylon Tulle, 54 in. Wide, Reg. \$1.29 \$1.10 yd.  
Taffeta, 44 in. Regular, \$1.00. SPECIAL 79c yd.

ACROSS FROM 1st NAT'L BANK

# S-P-E-C-I-A-L-S

FRIDAY & SATURDAY, OCT. 8-9

**LARD** Armour's Pure 3 lb. carton **74c**

**SUGAR**-5 lb. Imperial **49c**

**CORN**-Kountry Kist, 12 oz. whole grain **15c**

**CHILI** Wolf no. 2 can **45c**

**PORK & BEANS**-3 cans for **25c**

**TIDE** - lg. size **29c**

**GRAPEFRUIT JUICE**-46 oz. can **25c**

**Sausage** Vienna can **10c**

## -Market-

**SALT PORK** pound **39c**

**ROAST** Chuck, Choice **49c**

**SAUSAGE** - Pork pound **39c**

**BEEF LIVER** pound **28c**

FREE DELIVERY DIAL 3161

**HENRY CHISHOLM**  
GROCERY

SOUTH SIDE OF SQUARE WE DELIVER BROWNFIELD, TEXAS

HOW FAR YOUR FOOD DOLLAR GOES HERE!





**LOOKING AHEAD**

By George S. Benson  
 SENIOR - MEDICAL  
 EDITOR - PROGRAM  
 Spring, Adams

**IS "COEXISTENCE" POSSIBLE?**

The Congressional Committee on Communist Aggression, composed of five Republicans and four Democrats, returned recently from Europe, where a series of hearings in London, Munich and Berlin led to the labeling of Communism for what it is. Among the 122 witnesses heard were Exiled King Michael of Rumania, Col. Grigori Stepanovich Burlitski, former top official in the Russian MVD, high ranking former officials of the governments of Estonia, Czechoslovakia, Ukraine, Poland, and scores of citizen leaders who had lived under Communism in a half dozen Iron Curtain countries, before escaping to the West.

On the basis of the testimony given, together with its previous investigations over a considerable period, the Congressional Committee has just published a series of clear-headed conclusions and has addressed an urgent recommendation to President Eisenhower (House Report No. 2650). Highlights of the findings are:

**Its True Nature**

1. "Life under communism is one of ruthless and absolute tyranny. The State is god. The dignity and inherent rights of man have no place under communism."

2. "Communism is a conspiracy which utilizes an extensive and complex international criminal mechanism. It seeks to destroy all free nations and replace them with a system of Red colonialism."

3. "The leaders of the international Communist conspiracy regard the United States as the main roadblock to their plan for world conquest."

4. "Communism is able to maintain control over the peoples it enslaves only by the exercise of the most brutal and inhuman methods known to mankind, such as wholesale arrests and deportations, forced famines, mass killings, and the crime genocide against entire nations."

**To The President**

"Because of the foregoing findings, based on testimony sworn to before the committee, we conclude," the Committee said, "that peaceful coexistence is a Communist myth which can be attained only through the complete surrender of our free way of life for one of slavery under Moscow-controlled communism." The following recommendations were addressed to Congress and the President:

"That the President of the United States take the initiative in convening an international conference of all free non-Communist nations for the following purposes:

(a) To express formal recognition of the fact that the Communist governments, which now control over 800 million human beings, are not representative of the will of the people.

(b) To seek agreement whereby the free non-Communist nations acting in concert will withdraw diplomatic recognition from all Moscow-controlled Communist governments.

(c) To reaffirm the friendship and solidarity of the people of the free world with the people and nations enslaved by communism.

(d) To develop a program for the rapid and complete termination of all commercial treaties and trade with Communist governments and the initiation of a program of trade among all non-Communist nations which will strengthen the security of the free world.

(e) To develop an overall, dynamic program for the defeat of the international Communist conspiracy.

"That peaceful coexistence be clearly identified as a Communist myth. It should be rejected on the grounds that it is impossible for a civilization based on a belief in Almighty God, to coexist with an aggressive criminal conspiracy dedicated to the destruction of civilization and to the enslavement of all mankind."

The Committee issuing these powerful recommendations is made up of calm, deliberative Congressmen of both parties. Their findings and recommendations deserve serious consideration.

Mr. and Mrs. Gene Gunn, 1015 Taberna Road, were in Oklahoma City last weekend on business.

Charlie Price is in Dallas this week on business.

**Charlie Price's Western Auto**  
 Associate Store

**M. J. Craig Motor Co.**

**Bailey Chevrolet Co.**

**Imperial Battery Co.**

**J. B. Knight Co.**

**Goodpasture Grain & Milling Co.**

**Farmers Co-Op Society No. 1**

**Jack's Garage**

**Higginbotham-Bartlett Lumber Co.**

**Tudor Sales Co.**

**Brown & Dean Nash Co.**

**Fair Department Store**

**Terry County Herald**

**Kersh Implement Co.**

**South Plains Readymix Concrete**

Rock, Sand and Cement  
 We Deliver

Dial 4401 Res. Dial 4803

**Let's all go to Church Sunday**  
 where we are all one with the Lord



**MEET YOUR MINISTER AND FAMILY** — Rev. Uel D. Crosby, pastor of the First Methodist Church, moved here in Dec., 1953, from Lubbock, where he was executive secretary of the Northwest Texas Conference Board of Education for the Methodist Church for 6½ years. He has been a member of the conference for 26 years and Mrs. Crosby served as conference director of children's work for ten years prior to moving here. At present he is district director of evangelism and secretary of the inter-conference commission on Methodist student work of the state of Texas, and she is director of children's work for the Brownfield district. Rev. Crosby enjoys attending the Rotary Club and likes to go fishing. He has his AB and BD degrees from Southern Methodist University and Mrs. Crosby has a MA degree from the same university and an AB degree from Texas Wesleyan College. The Crosbys are shown above in the parsonage living room at 402 East Tate with their son, Uel D., Jr., who is now a freshman at McMurray College. The couple have two daughters, who are not pictured, Mrs. Alton a Rogers, Houston; and Mrs. T. D. Daniel, Jr., Lubbock. (Staff Photo).

<p><b>CHURCH OF GOD</b>                  Rev. O. Stegall, pastor</p> <p>Sunday:                  10:00 a. m.—Sunday School                  11:00 a. m.—Morning Worship                  8:00 p. m.—Evangelistic Services</p> <p>Wednesday:                  8:00 p. m.—Mid-Week Services</p> <p>Saturday:                  8:00 p. m.—Young People's Services</p>	<p><b>FIRST BAPTIST CHURCH</b>                  Rev. Jones W. Weathers, pastor</p> <p>Sunday:                  9:45 a. m.—Sunday School                  11:00 Morning Worship                  6:45 p. m.—Training Union                  8:00 p. m.—Evening Worship</p> <p><b>CALVARY BAPTIST CHURCH</b>                  Rev. Bill Austin, pastor</p> <p>Sunday:                  10:00 a. m.—Sunday School                  11:00 a. m.—Morning Worship                  7:30 p. m.—Training Union                  8:30 p. m.—Evening Worship</p> <p><b>NORTH SECOND STREET CHURCH OF CHRIST</b>                  J. L. Pritchard, evangelist</p> <p>Sunday Morning Services, 10:30.                  Evening Services, 7:30.                  Wednesday Evening, 8:00</p>	<p><b>ST. ANTHONY'S CATHOLIC CHURCH</b>                  Lovelland Highway</p> <p>1008 East Hester — Phone 4530                  Sunday Mass, — 11:00 a. m.                  Daily Mass — 7:00 a. m.                  Holidays — 7:30 p. m.                  1st Fridays — 7:30 p. m.                  Holy Communion (Sunday) 6:45 a. m.                  Baptisms After Sunday Mass                  Confessions at 8:30 p. m. to 9:00 p. m., and before all Masses.                  Sick Calls — Any Hour.</p> <p><b>EPISCOPAL CHURCH</b>                  Of the Good Shepherd                  Scout Hut, Seagraves Highway                  Rev. Rex C. Simms, vicar</p> <p>Sunday:                  8:45 a. m.—Morning Prayer and Sermon                  9:45 a. m.—Sunday School                  Holy Communion, second and fourth Sundays</p>
<p><b>FIRST PRESBYTERIAN CHURCH</b>                  Rev. Tom Keenan, pastor</p> <p>Sunday:                  9:45 a. m.—Sunday School                  11:00 a. m.—Morning Worship                  8:00 p. m.—Evening Worship</p> <p><b>SOUTHSIDE CHURCH OF CHRIST</b>                  Bill Andrews, Evangelist</p> <p>Sunday—                  9:45 A. M.—Bible Study.                  10:45 A. M.—Worship.                  7:00 P. M.—Classes for All Ages.                  8:00 P. M.—Worship.</p> <p>Wednesday—                  8:00 P. M.—Mid-Week Bible Study</p> <p>Thursday—                  10:00 A. M.—Ladies Bible Class.</p>	<p><b>CHURCH OF THE NAZARENE</b>                  Rev. Howard Smith, pastor</p> <p>Sunday:                  10:00 a. m.—Sunday School                  11:00 a. m.—Morning Worship                  8:00 p. m.—Church Service</p> <p><b>FOUR SQUARE GOSPEL</b>                  Rev. R. J. Walls, Pastor.</p> <p>10:00 a. m.—Sunday School                  11:00 a. m.—Morning Worship                  7:00 p. m. Young People's Services                  8:00 p. m.—Evening Worship</p> <p>Wednesday:                  8:00 p. m. Prayer Meeting</p>	<p><b>CRESCENT HILL CHURCH OF CHRIST</b>                  John McCoy, Minister</p> <p>Sunday:                  9:45 a. m.—Sunday School.                  10:45 a. m.—Morning worship.</p> <p>Sunday:                  6:30 p. m.—Evening worship.                  7:30 p. m.—Young Folk's Class.</p> <p>Tuesday:                  3:30 p. m.—Junior Women's Class.</p> <p>Wednesday:                  9:30 a. m.—Senior Ladies' Bible Class.                  8:00 p. m.—Mid-week Service.</p>
<p><b>CHURCH OF CHRIST</b>                  at Wellman</p> <p>Sunday Morning:                  10:00 a. m.—Study Period                  10:45 a. m.—Preaching Services</p> <p>Sunday Evening:                  7:30 p. m.—Study Period                  8:00 p. m.—Preaching Services</p> <p>Wednesday Evening:                  7:30 p. m.—Bible Study</p>	<p><b>FIRST METHODIST CHURCH</b>                  Uel D. Crosby, pastor</p> <p>Sunday:                  9:45 a. m.—Sunday School                  10:50 a. m.—Morning Worship                  6:30 p. m.—Intermediate Fellowship                  7:00 p. m. Children's Choir                  7:30 p. m.—Evening Worship</p> <p><b>WEST SIDE BAPTIST CHURCH</b>                  Rev. S. R. Respass, Pastor</p> <p>Sunday—                  10:00 A. M.—Sunday School.                  11:00 A. M.—Morning Worship.                  6:30 P. M.—Training Union.                  7:30 P. M.—Evening Worship.</p> <p>Wednesday—                  7:30 P. M.—Prayer Meeting.</p>	<p><b>IMMANUEL BAPTIST CHURCH</b>                  506 East Stewart                  Bro. Boyd Pearce</p> <p>Sunday:                  10:00 a. m.—Sunday School                  11:00 a. m.—Morning Worship                  7:30 p. m.—Training Union                  8:30 p. m.—Evening Worship</p> <p><b>FIRST CHRISTIAN CHURCH</b>                  Paul Farrell—Minister</p> <p>Sunday:                  9:45 a. m.—Sunday School                  11:00 a. m.—Morning Worship                  7:00 p. m.—Young People's Fellowship                  7:30 p. m.—Evening Worship</p> <p>Wednesday:                  7:30 p. m.—General Night Service</p>
<p><b>ASSEMBLY OF GOD</b>                  Rev. Elmer Tyler</p> <p>Sunday:                  10:00 a. m.—Sunday School                  11:00 a. m.—Morning Worship                  8:00 p. m.—Evening Worship</p> <p>Friday:                  8:00 p. m. Bible Study</p>	<p><b>NORTHSIDE BAPTIST CHURCH</b>                  (Fundamentalist)                  Rev. A. J. Franks, pastor</p> <p>Sunday:                  10:00 a. m.—Sunday School                  11:00 a. m.—Morning Worship                  7:30 p. m.—Bible Study and Young People's Meeting                  8:00 p. m.—Evening Worship</p> <p>Wednesday:                  8:00 p. m.—Prayer Meeting</p>	<p><b>Newton Webb Implement Co.</b></p> <p><b>Green Hut Grill</b></p>

**Portwood Motor Co.**

**Ed Hill's "66" Service**

**Ross Motor Co.**

**Star Tire Store**

**Wilgus Pharmacy**

**First National Bank**

**Jones Theatres**

**Robert L. Noble**  
 Insurance and Real Estate

**Modern Steam Laundry**

**Shorty Collier's Gulf Service**

**Brownfield State Bank**  
 and Trust Co.

**Primm Drug**

**Martin's Radio & TV Service**

**Terry County Lumber Co.**

**Collin's**

**City Drug**

**J. C. Jones Co.**

**Newton Webb Implement Co.**

**Green Hut Grill**



**Jones THEATRES**  
Always A Good Show,  
Sometimes Great!

SUN., MON., TUES. & WED.  
OCT. 10-11-12-13

**REGAL**  
DIAL 2616

SUN., MON., TUES. & WED.  
OCT. 10-11-12-13

Universal International presents  
**JANE WYMAN**  
**ROCK HUDSON**  
**BARBARA RUSH**

LLOYD C. DOUGLAS  
**Magnificent Obsession**  
COLOR BY TECHNICOLOR

with AGNES MOOREHEAD - OTTO KRUGER

THURS., FRI. & SAT.  
OCT. 14-15-16

WARNER BROS. PRESENT  
**RANDOLPH SCOTT**  
**"Riding Shotgun"**  
WARNERCOLOR  
ALSO STARRING  
WAYNE MORRIS - JOAN WELDON  
Screen Play by TOM BLACKBURN Directed by ANDRE DE TOIT

Mr. and Mrs. Hayden Griffin, 204 East Broadway, returned last week from a stay at their cabin in Ruidoso. While there, they had as guests Messrs. and Mmes. John L. Cruce, J. H. Carpenter, and A. Sawyer.

**1954 State Fair Program in Brief**

The State Fair of Texas, Oct. 9 thru 24, Dallas, America's largest annual exposition. Admission: 60 cents for adults, 30 cents for children.  
Daily: The King and I, Ice Cycles of 1955, Joie Chitwood Thrill Show, Dancing Waters, Planetarium shows, Midway rides and shows.  
Free: Fashion Roundup, Aladdin and His Wonderful Lamp, Magnolia Sky Revue, television shows, band concerts.  
Exhibits: New Women's Building, House Beautiful Pace Setter Home, Research for Agriculture, Kitchen of Tomorrow, automobile show, antique autos, natural gas show, bird show, farm implements, Aquarium, Health Museum, Hall of State, Museum of Natural History, Museum of Fine Arts.  
Livestock: Hereford, Santa Gertrudis, Brahman, Shorthorn, Aberdeen-Angus beef cattle; Jersey, Holstein, Ayrshire, Guernsey, Milking Shorthorn dairy cattle; swine, sheep, Angora goats; Quarter horses, Palominos, Shetland ponies; chickens and turkeys; Pan-American Livestock Exposition Oct. 9-17; Junior Livestock Show Oct. 18-22.  
Football: Texas-Oklahoma Oct. 9, Wiley-Prairie View Oct. 18, SMU-Kansas Oct. 23, high school football Oct. 18, 19, 21, 22.  
Major special events: Mexico Day Oct. 11, Dallas Day Oct. 12, Public School Centennial and Music Festival Day Oct. 13, Crippled Children's Day Oct. 14, Elementary School Day Oct. 15, Rural Youth Day Oct. 16, Negro Achievement Day Oct. 18, East Texas Day Oct. 19, High School Day Oct. 22, Religious Festival Oct. 24.

**Only through Life Insurance can you create an estate IMMEDIATELY**

Call your **Southwestern Life** man

**W. GRAHAM SMITH**  
Representing SOUTHWESTERN LIFE INSURANCE COMPANY

**ATTENTION FARMERS!**

WE HAVE PLENTY OF GRAIN STORAGE SPACE. IF YOU WISH, WE WILL CONTRACT YOU YOUR STORAGE ROOM.

**GOODPASTURE GRAIN & MILLING CO.**

**RIALTO**  
DIAL 2230

SUN., MON., TUES. & WED.  
OCT. 10-11-12-13

WARNER BROS. PRESENT  
**JACK WEBB**  
as SGT. JOE FRIDAY in the first feature-length production of

**"DRAGNET"**  
WARNERCOLOR  
with BEN ALEXANDER  
as Officer Frank Smith  
and RICHARD L. BREEN  
as Officer Andy Rosen  
A MARK VII LTD. PRODUCTION  
STORY BY JACK WEBB  
SCREENPLAY BY JACK WEBB  
WARNER BROS.

THURS., FRI. & SAT.  
OCT. 14-15-16

LEO HUNTZ  
**GORCEY-HALL**  
and the **Bowery Boys**  
**Jungle Gents**  
AN ALLIED ARTISTS PICTURE

WILLIAMS ENTERTAIN COUPLES BRIDGE CLUB  
Mr. and Mrs. T. C. Williams, 906 East Reppto, were hosts to the Couples Bridge Club at 8 p. m., Sept. 30.  
Mrs. M. J. Craig, Jr., and Bill McGowan won high score in bridge, and Tommy Hicks and Mrs. Bill McGowan won in bingo. Coconut cream pie and coffee were served to Messrs. and Mmes. Bill McGowan, Tommy Hicks, Edgar Self, M. J. Craig, Jr., and Earl Jones.

**RUSTIC**  
DIAL 2505

SUN. & MON., OCT. 10-11

**LATIN LOVERS**  
Lana Turner  
Ricardo Montalban

TUES., WED. & THURS.  
OCT. 12-13-14

**THE WESTERNER**  
Gary Cooper  
—Plus—  
Sylvia Sidney  
Joel McCrea  
—In—

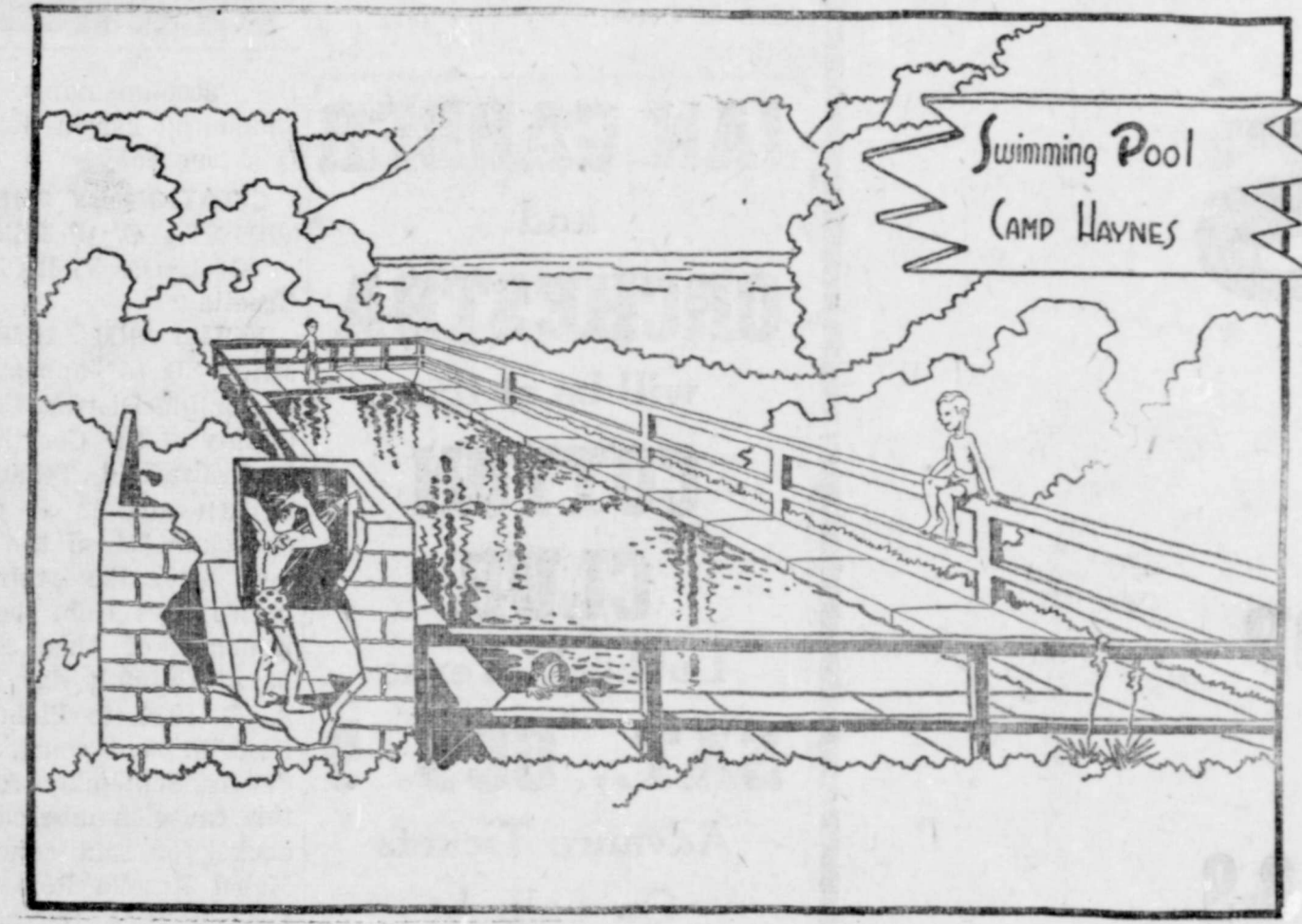
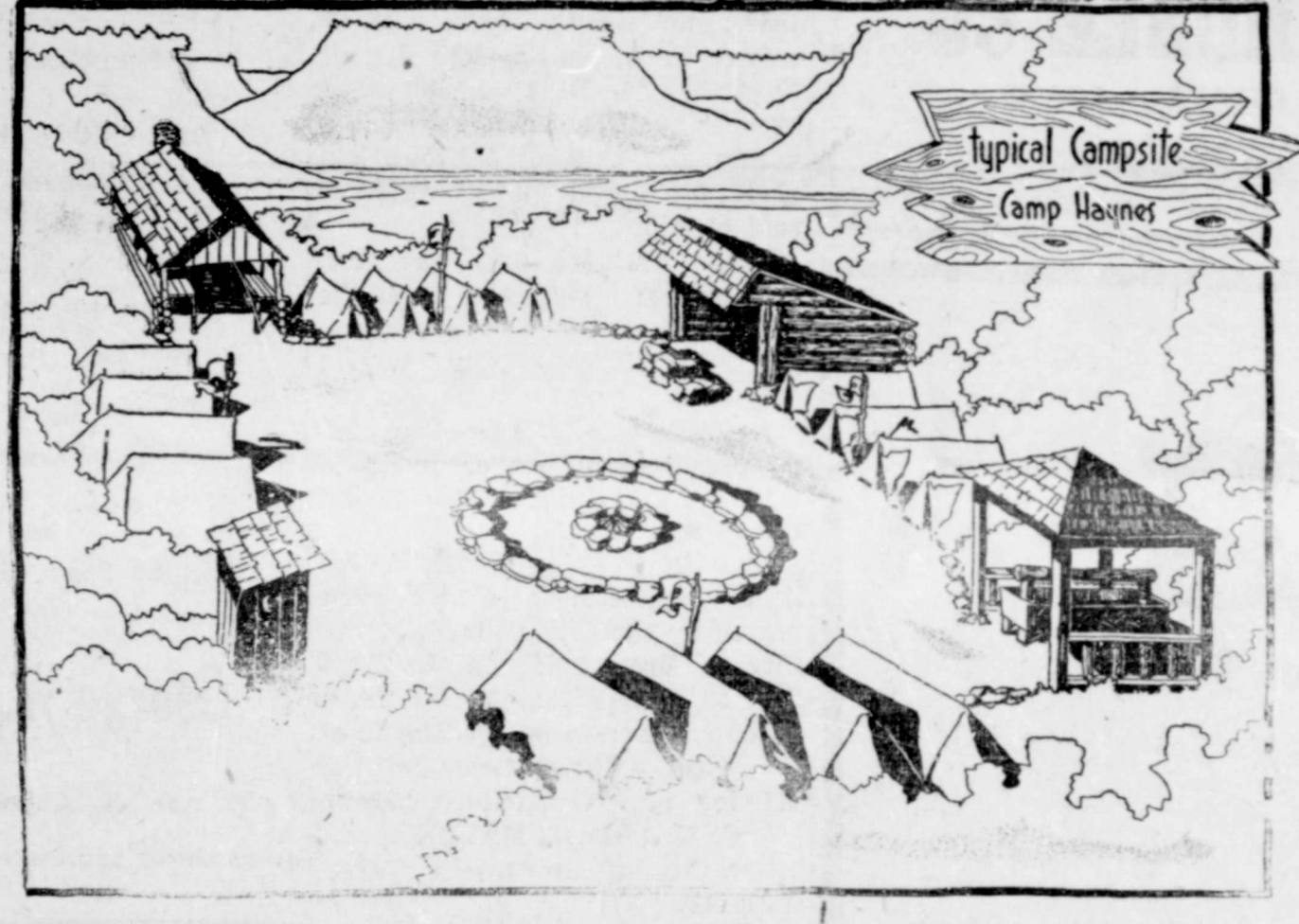
**DEAD END**

FRI. & SAT., OCT. 15-16

**THE DUEL AT SILVER CREEK**  
Audie Murphy  
Faith Domergue  
Stephen McNally

**Boy Scout Council Is To Build Camp**

The South Plains Boy Scout Council has an 80-acre tract of land 10 miles northeast of Silverton in Briscoe County awaiting development—awaiting the funds to pay for the development.  
The tract is known as Camp Haynes, given to the 20-county South Plains Council in 1942 by the late John Haynes in memory of his mother. The camp is located in a huge canyon area, beautiful because of the roughness of the terrain and because of the contrasting coloring of trees and rocks. The Little Red River runs through the canyon and the Scout Council has a fine dam which has created an excellent water area for fishing and boating.  
The camp will serve the boys of the Council as an advanced short term, overnight and weekend camping area. The plans for development call for three developed campsites, each capable of handling 36 Scouts and Leaders at a time.  
But the development will depend on the success of the annual campaign for operating funds in the 20-county area in October and November. The total construction cost is estimated conservatively at \$7,000 at the campsite. This figure will be included in the Council's campaign for its regular operating budget this fall. Total campaign goal, according to Joe T. Salem, President of the South Plains Council, is \$100,000.  
W. R. Sewell of Lubbock is Chairman of the Council's Finance Committee; and Ray Mowery of Texas Tech is Chairman of the overall operating and capital development part of the entire program.  
Each of the three developed Troop campsites will include a Troop cabin 12 by 14 feet with cement floor, provisions for cooking and small meetings. The Troop cabins will be built in a rustic style out of quarter logs, which will blend with the rugged environment.  
An Adirondack shelter 9 by 14 feet for winter camping purposes will be included on each Troop campsite. They will have concrete floors and will be constructed with quarter logs. Fireplaces for cooking and reflector heating will be on the open side of the shelter.  
Troop washing and bathing and toilet facilities will be erected on each Troop campsite. The Troops will add, later on, flag poles and Council fire rings.  
A large spring under a big cottonwood tree northeast of the dam has been boxed in concrete. Water will be piped to an overhead storage tank to be chlorinated for drinking purposes. Pipes will then carry water to each Troop campsite. Water from the springs will also be diverted through pipe to the new concrete swimming pool. The swimming pool will be 20 by 50 feet with water flowing through it continuously. A four-foot apron of cement will form a walk completely around the pool. A two-rail cement fence will surround the wall thus enclosing the pool.  
A 10 by 10 foot bath house for dressing and showering will be located on one corner of the pool at the shallow end. The bath house will be of concrete block construction. The depth will range from 3 to 7 feet. An 8-inch drain will provide the necessary drainage so that the floor and sides can be cleaned regularly.  
An outdoor shelter 16 by 32 feet will provide an assembling area in case of a rain for larger gathering and demonstrations. It will have a concrete floor and a pitched roof supported by five poles on each side. Provisions will also be made for an up-to-date rifle range with 8 shooting stands and a field archery course.



COUNCIL TO BUILD BOY SCOUT CAMP — The two drawings shown above are plans that the South Plains Boy Scout Council have made for the development of a camp on an 80-acre tract of land near Silverton, known as Camp Haynes. The development of the camp will depend on the success of the annual campaign for operating funds in the 20-county council area in October and November.

**G I. QUESTIONS and ANSWERS**

Q—Is it possible to obtain additional Korean GI training allowances because I am supporting my parents? Or are the extra amounts limited only to married veterans?  
A—It would be possible to obtain the higher rate of GI allowance if you are supporting your parents, and are single. They will have to fill out a VA for "Statement of Dependency," which may be obtained at any VA office. You must submit a certified copy of the public record of your birth, or of the church record of your baptism.  
Q—I want to study law under

the Korean GI Bill. Would I be allowed to take a bar review course after I complete my college work?  
A—Yes. On your application form, list "Lawyer" as your objective. And put down both "Bachelor of Laws degree" and "Bar Review Course" as your training program leading to the objective.  
Q—A friend of mine is a totally and permanently disabled World War One veteran who is receiving an extra pension allowance because he needs regular aid and attendance of another person. He has just been admitted to a VA hospital. Will his extra allowance continue while he is hospitalized?  
A—No. The higher pension rate for regular aid and attendance does not apply when the veteran

Mr. and Mrs. M. J. Craig, Jr., and son, Jimmy, 606 East Reppto, returned last weekend from a week's vacation in Ruidoso, where they had as weekend visitors at their cabin, Mr. and Mrs. M. J. Craig, Sr., 217 South Second.  
County Agent Jim Foy and Miss Mildred Cox, Terry County Home Demonstration Agent, returned last weekend from College Station, where they attended a state extension conference.  
is hospitalized by VA.  
Q—Is it possible to get a loan on a GI term insurance policy?  
A—No. A GI term insurance policy has no loan value. A GI permanent plan, on the other hand, does have a loan value after it has been in effect one year.

**WE CONGRATULATE**

Parents whose babies were born in the local hospital during the week:  
Mr. and Mrs. Jesus Ramirez, Karnes City, Texas, on the birth of a daughter, Alicia, weighing 6 pounds, 4 ounces at 4:03 a. m., Sept. 30. The father is a laborer.  
Mr. and Mrs. Herbert Sealy Hicks, Route 1, Meadow, on the birth of a daughter, Cynthia Ann, weighing 8 pounds, 3 1/2 ounces at 2:04 p. m., Sept. 30. The father is a farmer.  
Mr. and Mrs. Edgar P. Smith, Jr., 607 North Atkins, on the birth of a son, James Edgar, weighing 7 pounds, 9 ounces, at 3:06 p. m., Oct. 1. The father works for a gin.  
Mr. and Mrs. William Graves Adams, Lorenzo, Texas, on the birth of a son, Rodney Phillip, weighing 6 pound, 9 3/4 ounces at 6:45 a. m., Oct. 2. The father is a school teacher.  
Mr. and Mrs. Jerry Norwood, Sundown, on the birth of a son, Gary Wayne, weighing 6 pounds, 13 1/4 ounces, at 4:40 a. m., Oct. 5. The father is office manager for a truck company.

**LOCAL MEN BRING BACK FOUR DEER**

L. R. Grissom and G. L. George, city, returned Sunday night from a hunting trip in Douglass Pass, Colo.  
The two men killed one 7-point buck, one 8-point buck, one spike buck and one doe on the first day of the season, Oct. 1.  
Mr. and Mrs. A. C. Harbin, 221 West Story, visited his uncle, William Cochrane, and wife in Denver City last week.  
Miss Jane Anderson, 517 east Tate, who formerly worked as assistant bookkeeper at Dunlap's, is employed as posting machine operator at City Hall.  
Mr. and Mrs. Buck Hopson, and Mr. and Mrs. Bob Goldston, City, visited Mrs. Hopson's brother, Mr. Patterson, in Carlsbad Friday until Sunday. They went fishing and caught a nice string of perch.  
In 1953, 2,140,000 Americans were injured in traffic accidents.  
Put your ad in The Herald. Buy it in Brownfield and Save!

**Farm Census Set For Next Two Months**

The 1954 farm census will be conducted throughout the United States in October and November. Actually, it will be the sixteenth time since 1840, that farmers have been interviewed by enumerators of the Bureau of Census.  
In advance of the census takers visit, a questionnaire will be mailed to farmers for completing. The enumerator will pick it up when he visits the farm.  
Farmers will be asked to give information about their farms, crops, livestock, and other items—all to be included in the 1954 Census of Agriculture.  
Some of the questions to be asked include the number and size of farms, tenure, acreage of land in various uses, crops harvested, livestock inventory, and production. Then, too, there will be questions about expenditures for labor, machinery, feed, fertilizers, lime, petroleum fuels, and oil.  
But that isn't all. Information will be sought about television sets, food freezers, piped running water, tractors, harvesting machines, automobiles, trucks, irrigation, conservation practices, farm value, mortgage debt, and cash rent.  
All information supplied by each farmer is treated as strictly confidential. The operations of an individual farm will not be revealed. Furthermore, the information cannot be used for taxation, regulation, or investigation.  
Census enumerators, in taking their oaths of office, are sworn not to reveal any information obtained from farmers. The law provides severe penalties including fines and imprisonment if the confidential restrictions are violated. — Texas Agriculture.

**THAT'S A FACT**

**SPENDTHRIFT**  
THE MOST FABULOUS SPENDTHRIFT IN HISTORY WAS PRINCE ESZTERHAZY (1728-1866). HE POSSESSED ONE OF THE GREATEST FORTUNES IN EUROPE, BUT DELIGHTED IN EXHIBITING HIS CONTEMPT FOR MONEY. IN WANTON DISPLAYS OF WASTEFULNESS, HE DESTROYED A HORSE WHICH HAD WON THE ENGLISH DERBY, LINED HIS COAT WITH A VALUABLE PAINTING BY A MASTER.

**THRIFTY!**  
TODAY MORE AMERICANS ARE SAVING MORE MONEY BY BUYING BIGGER BETTER THAN EVER U.S. SAVINGS BONDS! U.S. SAVINGS BONDS ARE SURE-SAFE-SMART!!

**WHERE DO THEY ALL GO?**  
TRAFFIC OVER THE SIX BRIDGES AND TUNNELS LEADING INTO NEW YORK CITY TOTALLED OVER 75,000,000 VEHICLES THIS PAST YEAR. 28,000,000 CARS PASSED OVER THE GEORGE WASHINGTON BRIDGE ALONE.

**REMEMBER!!**  
A \$7500 SERIES E U.S. SAVINGS BOND IS WORTH \$10,000 AT MATURITY! IF YOU INVEST TODAY IN U.S. SAVINGS BONDS YOU ARE SECURING YOUR FUTURE! IT'S FOR YOUR COUNTRY! IT'S FOR YOURSELF!!

**QUIZ:**  
WHAT WAS THE LONGEST RECORDED THROW FOR A SCORE IN A BASKETBALL GAME?  
ANSWER: 191 FT. BY BOB WATSON FOR THE MINNESOTA WILKINSONS IN 1919.

**New Thrill Ride Is Really Loopy**

The "Flying Cars," sensational new thrill ride on the million-dollar Midway of the State Fair of Texas, Oct. 9-24, gives passengers a ride like nothing they ever experienced before.  
The only one of its kind in the world, the new ride was brought to Dallas especially for the fair. Riders are strapped into tiny racing cars inside a huge barrel-shaped mechanism. The barrel begins to revolve and at a signal the riders jam on their brakes. The little cars then begin to do crazy loop-the-loops over the top of the barrel.  
It's as much of a show as it is a ride, because people enjoy watching just as much as riding, some of them more so.



lingham, Wanda Swain, Mrs. Evelyn Langford, Mrs. Freddie Lilly, Jesse Bryant, Peggy Lilly, Mrs. Billy Chambliss, Mrs. Bonnie Brumley, Mrs. Jo Ann Crump, Nelda Cowlin, Mrs. Carmen Davis, Cecilia Calloway, Loftis Davidson.

The above information about the First National Bank was furnished us by one of the officials, for which we are very grateful. In this connection, this official stated that on account of construction work being carried on until after their anniversary day, Aug. 9, they would have no formal opening.

However, John J. Kendrick, executive vice president of the bank, stated that they did want their friends and customers to call any time, and they will be shown the results of the summer remodeling and redecorating.

EDS  
ESS  
EDS

**FIRE  
PREVENTION  
WEEK  
OCT. 9-16**

**FIRES  
THEY**

fire takes its toll in hundred property destruction. n to prevent it.

**L. NOBLE CO.**  
REAL ESTATE — LOANS  
V. Broadway

# Announcing

the  
**GRAND OPENING**  
of

# CLIFF'S

424 WEST MAIN

-Formerly-

**WESTERN BOOT & SHOE SHOP**

417 WEST MAIN

**FRIDAY & SATURDAY, OCT. 8-9**

REGISTER FOR FREE GIFTS  
TO BE GIVEN AWAY SATURDAY FROM  
6 TO 7 P. M.

**FEATURING:**

- WESTERN WEAR FOR THE FAMILY
- GUNS AND AMMUNITION
- FISHING TACKLE
- BOOTS AND MOCCASINS
- SADDLERY AND LEATHER GOODS
- EXPERT BOOT AND SHOE REPAIR

**YA'LL COME**

Cliff & La Vada Jones

**FOR SALE:**  
1—50 model Case Tractor  
1—42 model Case Tractor  
(Both fully equipped)  
1—45 model Baldwin Combine,  
with motor.  
4— 2-row knifing sleds  
1—3-runner knifing sled  
2—Set of dual tires  
1— Double disk breaking plow,  
\$4,250.00.  
2 miles west and 3 miles north of  
Tokio, Texas.  
**W. T. WORSHAM**

**WILL BUY:** 1000 pounds of used  
barbed wire. See or phone John  
B. King, 308 E Cardwell St. Dial  
2485. 13-C

**FOR SALE:** Small boys bicycle,  
good as new. 518 South 1st. 14-p.  
**FOR SALE:** One 2250 Bu. steel  
grainery on good platform. Sell  
worth the money. Call 3772 or  
4324. Whiteway Laundry, Tahoka  
Rd. 13-C

**NOTICE OF ELECTION**  
STATE OF TEXAS  
COUNTY OF TERRY  
CITY OF BROWNFIELD  
Notice is hereby given that on  
the 16th day of November, A. D.,  
1954, the same being the third  
Tuesday in said month, there shall  
be held an election in the city of  
Brownfield, Texas, on the question  
of "Shall the City of Brownfield  
Texas adopt the Home Rule  
Charter as prepared by the Charter  
Commission of the City of  
Brownfield, Terry County, Texas?"  
There shall be printed on the  
Ballot for the qualified voters of  
the City of Brownfield, Texas,  
the question as follows:

**FOR THE ADOPTION OF THE  
PROPOSED CHARTER  
AGAINST THE ADOPTION OF  
THE PROPOSED CHARTER**  
The City Secretary of the City  
of Brownfield, pursuant to an  
order of the City Council of the  
City of Brownfield, will mail to  
each qualified voter in said city,  
as appears from the Tax Collector's  
Rolls for the year ending  
January 31st preceding said election,  
a copy of the proposed charter.

The polls shall be opened at 8  
o'clock A. M. on November 16th,  
1954, and remain open until 7  
o'clock P. M. on the 16th day of  
November, A. D., 1954, and none  
except qualified voters residing  
within the City of Brownfield  
shall be permitted to vote at  
said election.

There shall be only one election  
poll, and that shall be at the  
City Hall of the City of Brownfield,  
at 220 West Main, in said  
City.

H. M. Pyeatt is hereby appointed  
presiding officer or judge of  
said election, and he shall appoint  
the clerks.

In witness whereof, this notice  
is given pursuant to resolution  
passed by the City Council, of the  
City of Brownfield, on the 23rd  
day of September, A. D., 1954,  
concurred herein by the Mayor of  
the City of Brownfield, by the  
affixing of his signature hereto.  
**C. C. PRIMM, MAYOR**  
City of Brownfield, Texas.

**ATTEST:**  
Alva J. Geron, City Secretary.  
(SEAL) 17c

**JAN GARBER  
and  
ORCHESTRA**

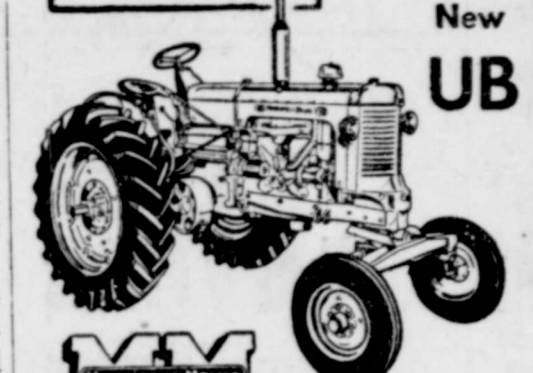
will be at the  
**COTTON  
CLUB**  
Lubbock, Texas  
**SAT., OCT. 9**

Advance Tickets  
On Sale At  
**WAYNE'S RECORD  
RACK**  
2421-A Broadway  
Lubbock, Texas

**Legal Notice**  
CITATION BY PUBLICATION  
THE STATE OF TEXAS  
To any Sheriff or any Constable  
within the State of Texas—  
**GREETING:**  
You are hereby commanded to  
cause to be published once each  
week for four consecutive weeks,  
the first publication to be at least  
twenty-eight days before the return  
day thereof, in a newspaper  
printed in Terry County, Texas,

**WANTED:** 2 adult riders to Ft.  
Worth. Leave today, Friday, 6 p.  
m., return Sunday noon '52 Mercury.  
See Mary Alsup at the  
Herald. 1x

**Tomorrow's  
Tractor—  
TODAY**



**Find Everything You Want  
in the NEW 3-4 Plow UB**  
...because you helped build it. You asked  
for a tractor with more muscle... a  
tractor that's easier to operate... safer  
and more comfortable. Find all this and  
more in the new MM UB Tractor.  
These new features make money for  
you! High compression cylinder heads  
and a high compression ratio give you  
new fuel economy. High platform puts  
you up out of dust and heat, lets you  
see better. New 12-volt ignition system  
means faster more positive starting. Sealed  
beam lights make night work easier,  
safer for you. Flote-Ride seat gives you  
new comfort. Plus new safety features,  
center line steering, pressure cooling, new  
fast clutch, new disc-type brakes. It all  
adds up to greater value for you.

See us now for a demonstration.

**Smith Machinery Co.**

Your Friendly Minneapolis  
Moline Dealer  
1301 LUBBOCK RD. — DIAL 3123

Herald ads bring results.

**FOR SALE**

**ONE 3-ROOM HOUSE**  
619 Lubbock Road

**ONE 6-ROOM HOUSE**  
621 Lubbock Road

**LOTS 1 & 2, BLK. 21  
SANTA FE ADDITION**  
100 Feet Frontage;  
200 Feet East to West

Can sell as Separate Units, or  
as One Unit

Can Be Seen Afternoons

**George W. Lane**

609 Ave. T, Lubbock, Texas

or at above address each weekend

the accompanying citation, of  
which the herein below following  
is a true copy.

**CITATION BY PUBLICATION**  
THE STATE OF TEXAS  
TO: LEON V. RICE, Defendant,  
Greeting:

**YOU ARE HEREBY COM-  
MANDED** to appear before the  
Honorable District Court of Terry  
County at the Courthouse thereof,  
in Brownfield, Texas, by filing a  
written answer at or before 10  
o'clock A. M. of the first Monday  
next after the expiration of forty-  
two days from the date of the  
issuance of this citation, same  
being the 8th day of November  
A. D. 1954, to Plaintiff's Petition  
filed in said court, on the 22nd  
day of September A. D. 1954, in  
this cause, numbered 4392 on the  
docket of said court and styled  
Mabel Rozella Rice, Plaintiff, vs.  
Leon V. Rice, Defendant.

A brief statement of the nature  
of this suit is as follows, to-wit:  
Suit for divorce alleging mental  
and physical cruelty as grounds  
therefor and restoration of plain-  
tiff's former name, as is more  
full shown by Plaintiff's Petition  
on file in this suit.

If this citation is not served  
within ninety days after the date  
of its issuance, it shall be returned  
unserved.

The officer executing this writ  
shall promptly serve the same ac-  
cording to requirements of law,  
and the mandate hereof, and make  
due return as the law directs.

Issued and given under my hand  
and the seal of said court at  
Brownfield, Texas, this the 22nd  
day of September A. D. 1954.

Attest: **ELDORA A WHITE, Clerk,**  
District Court, Terry County,  
Texas. 14c  
(SEAL)

SEE...  
**Higginbotham-Bartlett Co.**

—FOR—  
**BUILDING MATERIAL**

Hardware Paint



The  
**Welcome Wagon  
Hostess**  
Will Knock on Your Door  
with Gifts & Greetings  
from Friendly Business  
Neighbors and Your  
Civic and Social  
Welfare Leaders  
2912  
Phone

**CHIPBOARD FOR SALE:** Price  
reduced for 5c each on small  
quantities or \$3.50 per 100, size  
35x44. Fine for graineries. The  
Herald.



Your TV set represents a  
considerable investment. It doesn't pay to  
skimp on service. Especially when it costs  
no more to have the  
best!

**FOR SERVICE, CALL 2050**  
**YOUNG - COLLUM**  
Radio - TV Service

**Ror Rent**

**FOR SALE:** SW corner lot,  
75x140. Has utilities; located 3  
blocks east of new high school  
bldg on E. Broadway. Contact Guy  
Greenway, Box 348, phone 470 or  
375, Newcastle Wyoming. 13c

**FOR RENT:** Upstairs two bedrms  
with twin beds, connecting bath;  
men only. See Mrs. Stricklin at  
Terry County Herald.

**FOR RENT:** Apartments. Call 4583  
or see at Marson Trailer Park,  
Tahoka highway. 41tc

**CHIPBOARD FOR SALE:** Price  
reduced for 5c each on small  
quantities or \$3.50 per 100, size  
35x44. Fine for graineries. The  
Herald.

**SEE US FOR YOUR  
REAL ESTATE  
IRRIGATION LOANS  
FARM & RANCH LOANS  
OIL PROPERTIES**

**Joe W. Johnson**  
406 W. Bdw. Phone 4443

**Farms and Ranches**  
In  
Gaines, Yoakum, and Andrews  
Counties  
**Ted Schuler**  
Pho. Office 2161 or Home 3360  
Box 427 Seminole, Texas

**RUN DOWN  
... DEPRESSED?**

**If You Are Wearing That Look  
of "False Old Age"**  
Feel Tired Out, Depressed, or Suffer from  
Sleeplessness, Constipation, Lack of  
Appetite, or Digestive Disturbances

Your trouble may be caused by iron-poor  
blood or a system starved for nature's  
essential vitamins and minerals. If so,  
you need suffer no more. In just one day  
**Drag-Not Tablets'** high-potency iron,  
multiple vitamins and blood-building  
elements are in your blood stream, carry-  
ing new strength and energy to all  
parts of your body. Then watch your  
elimination. Soon after you start taking  
**Drag-Not Tablets**, the lazy organs  
will go back to work and you will notice  
that the black waste and the impurities  
begin to leave your body.

You will feel a wondrous change, the  
years will seem to slip away and you will  
enjoy wonderful new pep and vitality,  
look and feel younger. Get non-habit  
forming **Drag-Not Tablets** (rich in  
iron, liver, yeast concentrate and stoma-  
ch substance with 8 vitamins and 5 min-  
erals). For men, women and children.  
There's nothing else just like **Drag-Not**.  
Results in 7 days or your money back.  
Only \$1.98 for a month's supply.

**NELSON PHARMACY**

**Special Services**

**WANTED—Children** to keep in  
my home. \$1.25 for 8 hours, 2  
cents by the hour. Will also do  
family ironing for \$1.25 per dozen.  
112 South 5th, Dial 3948

**MAYTAG Sales and Service,** expert  
repairmen. J. B. Knight Hardware.  
All Household Appliances sold on  
easy terms at J. B. Knight Hard-  
ware.

**REPAIRS**

on all TVs, Radios,  
Small Appliances  
For Fast, Efficient Service  
**FREE PICK UP**  
Any Model — Any Make  
Factory Trained!  
**T-V CENTER**  
Call 3117

**FOR SALE**

**FOR SALE:** 800 A. choice irrigat-  
ed land. 3 good 8" wells. Good  
improvements. 126 A. cotton, 417  
A. wheat base. Wheat planted.  
Equipment goes with place. 20  
per cent down, long terms on bal-  
ance. M. H. Sylvester, Sr., Box M,  
Frona, Texas. 15c

**FOR SALE:** Registered Hereford  
bull, with papers, \$150. George  
Hudspeth, Rt. 1, Brownfield,  
east, 2 north. 12p

**Home Exchanges**

... are often profitable to all  
parties.

Farm home wanted for one in  
city.  
Exchange your farm for cash  
and good bankable notes.

Irrigation farm land in ex-  
change for well-furnished, well-  
located Motel.

160 acres cultivated and improv-  
ed with irrigation water, 2 wells  
\$125. acre.

List your trades with me.  
**D. P. CARTER,**  
Brownfield Hotel

**JOHN DEERE  
USED TRACTORS**

1941 MODEL "A"  
1945 MODEL "A"  
1943 FARMALL "M"  
(Above tractors have 4-row Equip.)  
1935 MODEL "A"  
6 & 7 1/4-FT. JOHN DEERE  
ONE WAY PLOWS  
14-FT. NO. 55 JOHN DEERE  
SELF-PROPELLED COMBINES!

**Kersh Implement Co.**  
Your JOHN DEERE Dealer  
DIAL 4633 BROWNFIELD

**CHIPBOARD FOR SALE:** Price  
reduced for 5c each on small  
quantities or \$3.50 per 100, size  
35x44. Fine for graineries. The  
Herald.