

STRICKLINLY  
SPEAKING....



By  
OLD  
HE

Well, here we go again on this more or less read column. Evidently, however, some read it, as while we were confined to the hospital and home, many either told us or wrote us that they were missing Stricklinly Speaking gab by the Old He. Anyway—

You are hereby informed that Field Day and that means a cultivated field, and not a football field, is being held at Woodward, Okla., this week. This Field Day is participated in by Northwest Texas, Eastern New Mexico and Oklahoma.

Another thing we wish to tell you is that the Texas Bar Association is absolutely for amendment No. 4, to the constitution of Texas, to be voted on during the general election, Nov. 2. This amendment, if it carries, will provide funds to erect two office buildings in Austin, and save a large sum for rent, approximately \$250,000 per year.

And it will not cost the taxpayer one penny, as it is proposed to use the huge surplus built up in the Confederate Pension and Home Fund, to erect these buildings. We believe we are correct when we tell you that there is but one Confederate soldier now living in Texas, and not too many wives of soldiers of the Confederacy.

This money is laying in the State Treasury and is doing no one any good, but offices for officials has to be rented at high rentals.

Among the visitors here for the "Old Stove Roundup" last week, and called on the Herald, were two representatives of Pioneer Natural Gas Co., of Lubbock. These fine gentlemen called on the Herald with the local manager, B. A. Hutson. If there ever was a time when it is hard for newspaper folks to get out to attend anything, it is press day.

But the visitors started in at the lower end of the district, Odessa, Monday night, and by the time they worked up to Brownfield, it was Thursday. Anyway, we are glad that Bill McCarroll, the advertising manager of Pioneer, and Bill Brown, his assistant, were able to make the Herald, and we invite them to call any old time.

The Pioneer is a good advertiser, and all newspaper folks like all good advertisers.

And we had a nice "get well" card from Knox and Frenchie McWilliams from down at old Hillsboro, last week. Back in the late 30ties and early 40ties, the McWilliams used to bed at our home during the cotton season. After the season was practically over at Hillsboro, they would come out here on the bawdies and he would buy cotton for his firm until the season was over.

Therefore we became fast friends, and are to this day. We can hardly visit Central Texas, and miss going to see the Macks as we call them. And the latch string is always on the outside down there, at their nice home on East Franklin. But what really got under our old hide was the 4-buck check he enclosed for another year of the Herald.

What in heck's name does that man and woman find in the Herald from week to week to be worth that much to them?

As if we did not get enough advice on how to drive so as to spare ourselves grief, as well as others we might inflict pain on, by carelessness with our old car, we had a card this past week from  
(Continued On Back Page)

Cubs Fight Bulldogs  
Here Tonight After  
Subduing Foxes 35-0

Brownfield Clubs will take on a well-balanced ball club here Friday night when they meet the Tahoka Bulldogs according to Head Coach Toby Greer.

The coach feels that Tahoka will be a hard team to beat because they are a group that have been playing together several years, and last year the team lost only three players at graduation, leaving a squad of varsity players.

Bull dogs, who Greer has told the Cubs to watch out for, are Gordon Smith, quarterback, Jerry Williams, left half, I.V.J. Melton, fullback, Tommy Franklin, right half, Carlton Bell, left end, Garland Huddleston, center, Stanley Stone, left tackle, and Duane McMillan, right tackle.

Thus far Tahoka has lost to Littlefield and Seminole, and won over O'Donnell, Denver City, and Crane.

The Seminole Indians slipped by the Tahoka Bulldogs last Friday night, 7-0 in a predominantly defensive game with the only score made with a perfectly-timed pass play.

The touchdown came with about five minutes left in the first half and marked the only threat of either team in the entire game. Neither eleven managed to penetrate within their opponents 20-yard line for the remainder of the game.

Showing up defensively for the Tahoka crew were Tackles Jimmy Williams and Duane McMillan and Center Garland Huddleston. Tahoka now has a non-conference season record of three wins and two losses.

One injury occurred in the game when Tahoka End Frankie Jones was sidelined in the second quarter with a broken thumb. The Brownfield Cubs scored at will in last Friday night's encounter with the Jefferson Silver Foxes of El Paso, defeating them 35-0 in a non-conference tilt at El Paso.

Cub back, Lee Allen Jones, carried 59 yards on the second play of the game to score Brownfield's first touchdown. Jesse Scott then carried 65 yards in the second quarter for a tally, followed by Ronnie Swan rushing 6 yards for a score in the third quarter. Brownfield's last two touchdowns in the last period were scored by Jimmy Morris on carries of 9 and 27 yards.

All of the Cub's extra point attempts were good, with each being made from scrimmage. Jones made two, Swan one, Larry Fulford one, and Phil Addison, one.

One Brownfield touchdown was called back on a penalty late in the last period, and the Silver Foxes managed to halt two other Cub scoring threats. Brownfield had 19 first downs, Jefferson 9. Net yards from scrimmage was 344 for the Cubs and 70 for Jefferson. In the air, Jefferson got 96 to Brownfield's 93.

BOND ELECTION CALLED  
FOR WIDENING HIGHWAY

At a session of the City Council, last Thursday night, the 7th, an order for an election was called for October 30th, for a bond election for funds to pay for widening to four lanes, No. 62 through the city. The amount of bonds to be issued if they are approved by the qualified, taxpaying voters of the city, will be the sum of \$249,900.

The polls will be opened at 8 a.m., and close at 7 p.m., at the city hall, and only residents living within the city limits may vote, according to the information given us by Jake Geron, City Secretary.

Brownfield Cub Roster

- No., Name, Pos., Wt., Class—  
21 Tom Chisholm, lb., 135, Sr.  
22 Phil Addison, qb., 140, Sr.  
\*23 Lee Allen Jones, fb., 157, Sr.  
24 Gerald Jenkins, qb., 148, Soph.  
\*25 Vernon Brewer, lb., 172, Sr.  
\*26 Carl Moore, c., 160, Jr.  
\*29 Richard Baggett, qb., 140, Sr.  
\*30 Jesse Scott, lb., 170, Sr.  
31 James Morris, lb., 145, Sr.  
32 Larry Fulford, fb., 147, Jr.  
33 Darwin Parker, rg., 150, Jr.  
34 Lee More Cypert, rh., 140, Jr.  
35 Bob Dumas, rh., 140, Sr.  
38 Jack Stricklin, lb., 170, Sr.  
\*40 Jerry Parker, lg., 160, Sr.  
\*41 Kelly Mack Sears, re., 170, Sr.  
42 Jim Milburn, rh., 125, Sr.  
44 James Szydoski, lb., 150, Jr.  
\*45 Ronnie Swan, rh., 137, Sr.  
46 Lewis Chambliss, lt., 165, Soph.  
\*47 Nicky Greer, rg., 162, Sr.  
\*48 Lloyd Martin, rt., 170, Jr.  
49 Ken Muldrow, c., 152, Soph.  
50 Ernest Hyman, lg., 157, Soph.  
\*53 L. G. Willis, lt., 160, Sr.  
39 Mike Hamilton, qb., 165, Soph

Tahoka Bulldog Roster

- No. Name Pos. Wt.  
23 Jay Gurley, C., 109  
25 Donald Williams, G., 110  
27 James Adams, T., 137  
29 Gaylon Teke II, G., 114  
31 Don Renfro, E., 137  
33 Jerry Reed, E., 117  
34 Floyd Brasher, B., 125  
36 Lindell Bell, T., 141  
37 Forlan Salinas, B., 111  
38 Jerry Freeman, E., 124  
39 Richard Brooks, G., 133  
40 Karl Prohl, B., 128  
42 Denver Ford, T., 149  
\*50 Ted Primdore, G., 140  
51 Lyndell Wood, B., 125  
\*52 Tommy Franklin, B., 133  
53 Jerry Williams, B., 146  
\*54 I. V. J. Melton, B., 148  
\*55 Gordon Smith, E., 145  
56 Jimmy Harter, B., 119  
57 Kenny Durham, G., 141  
58 Don Blair, E., 144  
\*59 Don Reed, G., 140  
60 N. E. Wood, C., 145  
61 W. H. McNeely, C., 135  
62 Ronnie Brooks, G., 145  
63 Wayne High, Jr., G., 136  
64 Guy Witt, G., 150  
\*65 Jimmy Williams, T., 147  
\*66 Garland Huddleston, C., 158  
\*67 L. W. Castleberry, E., 146  
68 Carlton Bell, E., 137  
69 James Burkhardt, E., 120  
70 Frankie Jones, E., 153  
71 Jerry Slover, E., 157  
\*72 Stanley Stone, T., 164  
73 Wayne Huffaker, T., 146  
74 Duane McMillan, T., 172  
75 Kent Gibson, T., 141  
76 Larry Simmons, T., 194  
77 Tommy Paris, E., 130  
78 Leon Davis, T., 202  
79 Bobby Paris, T., 189  
80 Don Ables, E., 144  
42 Ronnie McGrew, B., 135  
57 Bill Moore, G., 157  
78 Junior Fitts, E., 160

\* Probable Starters.  
Tahoka "Bulldogs"  
Colors: Blue and White  
Coaches: Bill Haralson - Head Coach; Dean Wright - Ass't Coach.

Farm Bureau Launches Big Drive

Festival Route Mapped;  
Event To Be Telecast

Brownfield Rotary Club Harvest Festival and Terry County's Golden Anniversary, Thursday, Oct. 28, will begin with a parade which is to form on Main Street, east of the Lubbock Highway, and will start immediately at 11 a.m., following a Jet air show from 10:30 to 11, according to Clarence Griffith, general chairman. Humble Oil will take movies and the festival will be featured on their weekly "Texas in Review" TV program.

The parade will continue down Main Street west to 7th Street, turning south on 7th Street to Broadway, and going on east Down Broadway to the Lubbock Highway. Over thirty floats have been entered so far, with room for more, and anyone interested in entering a float is asked to notify the parade chairman, Elmer Brownlee, phone 4344. They invite all old cars, buggies, wagons, early Terry County costumes, anything that will help build a bigger and better parade.

Enter the parade now and help the parade committee to organize the parade by just saying you will be in the parade. Approximately 20,000 persons are expected to view the parade and Festival. Features of the parade will be the little train entered by Santa Fe Railway, and Elsie's train put out by Borden's.

Plans for the day's program are almost complete, with the exceptions of a few minor changes that will probably be made later. Following is the tentative schedule planned for the 1954 festival program:

10:30 - 11 a.m. — Jet plane air show performed over Brownfield by plane from Big Spring Air Base.

11 a.m. — Parade - (Over 30 floats entered already, and merchandise displays, Texas Tech and McMurry College bands, area high school bands, early day wagons, buggies, cars, and early Terry County costumes.)

1-1:30 p.m. — Curtis and Hardin, song and piano team.

1:30 - 2 p.m. — Texas Tech band concert.

2-3 p.m. — Sereaders (KCBT-TV — special one hour show).

3-4 p.m. — McMurry Band concert, plus several featured entertainers from McMurry College.

4-5 p.m. — Variety Show - Concert to Hill Billy music, opera to



HARVEST FESTIVAL QUEEN HOPEFULS are shown above, left to right, Betty Daniel, daughter of Mr. and Mrs. Frank Daniel, Donna Sue Christopher, daughter of Ray Christopher, and Dee Anna Tiernan, daughter of Mrs. Macelyn Henley. The three beauties will vie for Queen of the Annual Harvest Festival October 28, sponsored by the local Rotary Club and each will receive their choice of cash prizes or scholarships. Fifteen-year-old Donna Sue is sponsored by the B. H. S. sophomore class; 16-year-old Betty by the seniors; and 16-year-old Dee Anna by the juniors. Movies of the festival will be taken by Humble Oil Co., and will be featured on their weekly "Texas in Review" TV program. The Festival this year will be held in conjunction with Terry County's 50th Anniversary Celebration. (Staff Photo)

Barber Shop Quartet singing. Durlin this hour anything can happen and probably will.  
5:50 p.m. — Forbus presents "The Surprise Gals"  
5:30-6 p.m. — Tommy Hancock Orchestra.  
6-7 p.m. — Intermission.  
7-7:30 p.m. — To be announced.  
7:30-8 p.m. — Brownfield's merchants give-away program.  
8-10 p.m. — Brownfield proudly presents, "The 50th Anniversary of Terry County," pageant. Written and produced by Mrs. Lois Winger. More than a dozen historical events re-enacted just as they happened over the past 50 years of Terry County history.  
10-10:15 p.m. — Crowning of 1954 Festival queen.  
10:15 p.m. — Over \$7,000 in merchandise to be given away.  
9-12 midnight — Dance at Legion Hall, Johnny Hancock orchestra playing.

Local Man Scheduled  
For Duty In Near East

CAMP PENDLETON, Calif. — Marine Pfc. Paul H. Hungerford, son of Mr. and Mrs. P. H. Hungerford, and husband of the former Miss Ethel L. Ginaly, all of Brownfield, Tex., is scheduled to sail the middle of October for duty in the Far East after spending four weeks in the staging regiment at this Marine Corps Base.

The staging regiment handles the last minute details in getting men ready for foreign duty. A Marine's few weeks in staging are filled with clothing and equipment inspections, refresher courses on weapons and physical conditioning.

FAREWELL PARTY

Mr. and Mrs. Paul Farrell, who are moving to Bakersfield, Calif., were honored at a farewell party Wednesday night in Fellowship Hall of the First Christian Church.

Jerry Don Brown, student at West Texas State College, Canyon, visited here over the weekend with his parents, Mr. and Mrs. Will Brown.

Over 400 Attend Oilman - Businessman  
Dinner, Tuesday, October 12th

An estimated 350 oilmen and over 50 businessmen of Brownfield enjoyed a barbecue dinner at the Veterans' Hall Tuesday night, highlighting Oil Progress Week in Brownfield, which is sponsored by the Brownfield Chamber of Commerce.

The event, which is given by local businessmen in honor of oil industry personnel, was represented by some 50 companies and the attendance topped that of 250 at a similar banquet last year.

John Hansard served as master of ceremonies, and included on the entertainment program were Sonny Curtis, of Slaton, furnishing guitar music; Glenn Hardin, of Meadow, playing the piano; and Hansard, who offered vocal numbers, accompanied by Jerry Gannaway at the piano.

Welcoming addresses were given by Mayor C. C. Primm, County Judge Herb Chesshir, and Harlan Glenn, president of the local Chamber of Commerce. Joe Stevens was chairman of the

Oil News In Terry  
Sounds Pretty Good

Last week, among other things, our oil report was kicked out. Wonder we got anything in, the way things turned out. But the oil news looks pretty good this week. While we had no new locations, we did get three new wells and a possible fourth. The later is that Guetersloh well down in south Terry, a wildcat well, we have been mentioning in these columns.

Having struck water, the well was cemented and cased back and acidized through perforated pipe. A test early this week showed a flow of 154.3 barrels of 43 gravity oil in four hours. The well should make around 800 barrels in 24 hours. The well is shut down to await erection of storage tanks.

The other three wells brought in last week are as follows:  
Prentice, 6700—Tennessee Production Co. 14 C. B. Townes, 1.018 from south and 1.985 from west lines of Section 22, Block K. PSL Survey, pumped 114.69 barrels of 29.3-gravity oil plus 13 per cent water daily. Gas-oil ratio was 321-1. Open hole from 6,662-6,830 feet was acidized with 8,000 gallons.

Prentice-6700 — Placid Oil Co. 2-B-C. Muldrow, 3.300 from south and 660 from west lines of Section 19, Block D-14, C&M Survey, pumped 336 barrels of 29.3 gravity oil and no water daily. Gas-oil ratio was 350-1. Perforations from 6,590-6,778 feet were acidized with 10,000 gallons.

Prentice-6700 — Placid Oil Co. 2-B-T Muldrow, 3.300 from south and 660 from west lines of Section 19, Block D-14, C&M Survey, pumped 154 barrels of 29.2-gravity oil and no water daily. Gas-oil ratio was 487-1. Perforations from 5,990-6,016 feet were not treated.

Cliff's Western  
Wear Changes Name  
And Location

Cliff's Western Wear's formal opening in the new location at the corner of Fifth and Main was held Friday and Saturday of last week with a crowd on hand both days. The business was formerly the Western Boot and Shoe Shop. Friends and businesses sent baskets of flowers and cards of best wishes to the owners, Mr. and Mrs. Cliff Jones, and to the store personnel.

Winners of the prizes were as follows:  
Squaw dress, Mrs. C. E. Devitt, 721 West Tate; Tony Lama boots, Ira Allen, Seagraves; Ledy boots, Miss Sue Bishop, Route 2, Seagraves; men's nylon trousers, Jim L. Smith, Route 3; Davis hat, Aldean Hartman, Route 1, Seagraves; boy's trousers, Reg Martin, Route 2; ladies pioneer wear cow-girl suit, John Derryberry, Denver City; tooled sandals, Burton Hackney, 803 East Broadway; tooled sandals, Harold Ramage, Denver City; frontier pants and shirt, Doris Darnell, Route 5; three fishing plugs each, Frank B. Vice, 410 West Lake, Ruby Walling, Winston Trailer Courts, Clayton Moore, Brownfield, and Mrs. Ben Clark, Brownfield.

S/a Eddie Howell returned to the Naval Training Center in San Diego, Thursday after visiting here on a 14-day leave with his parents, Mr. and Mrs. Edwin Howell 116 West Broadway, and his sister, Gracie, and brother Teddy. Upon arriving in San Diego, he will leave immediately for a torpedo school in Rhode Island.

"Doc" Campbell, local farmer, was released Tuesday from the hospital after a week's illness.

Kick-Off Supper  
Oct. 18 Launches  
FB Membership Drive

Gene Leach, Dist. Farm Bureau field man will give instructions and information to the chairman and their workers at the kick-off supper given by the Terry County Farm Bureau launching the annual membership drive being held October 18, at 7:30 p.m. in the Jessie G. Randall School Cafeteria.

Chairmen are as follows:  
Grady Davis, Raymond Green, Paul Blackstock, Jack Mason, Wayne Gage, J. Sims, Ralph Spain, James Martin, Carl Hogue, M. R. Paddock, Leon Foot, Frank Sargent, Carlton White, Jake Frankford, James Thurman, Earl Cornett, T. Fulford, Delton Talum, C. J. Falls, Jr., Winston Adams, Whit Coor, George Alexander, Woodrow Jones, R. D. Jones, Jr., M. Trussel, L. M. Waters, Jr., Horace Fox, Bob Burnett.

The following man will work in town:  
Kenneth Purcell, R. D. Jones, Sr., W. J. Carter, Noah Lemley. Some of the needs for a bigger Farm Bureau membership in Terry County are:

1. So that you may become an important part of a democratic organization to promote, protect and secure the business of farming and ranching.

2. So that you may have a source of information relative to your business, outside your fence lines, that is factual, unbiased and of interest to you.

3. So that you and your neighbors may have an opportunity in an organized group to meet on a community of county basis to discuss and take appropriate action on local problems.

4. So that you, Farmers and Ranchers, through the county, state and national Farm Bureau, may have the major voice in determining programs and policies in government under which you must operate your business.

5. So that you, who are in the agricultural business, can afford the luxury of agriculture cannot formerly afford the luxury of division.

Each New Member adds Strength  
Through Farm Bureau you can maintain effective legislative offices in Austin and Washington. In 1953, your Austin state representative supported 7 legislative bills that did not pass. Legislation passed that was opposed by you. Heatedly passed that year, your representative directed their legislative program to your solutions.

Your Washington state representative, who is your legislator for your promotion of agriculture, opposing harmful legislation. Your Farm Bureau helps you secure special benefits to membership through services: Life Insurance, Fire Insurance, Automobile Insurance, Casualty Insurance, Blue Cross and Blue Shield Hospital and Surgical Services and Debt Relief through your county Farm Bureau.

Our county quota is 825 and our present membership is 730. Our present membership is 730.  
Freddie Mitchell, who is working in Pecos, visited his mother, Mrs. Della Mitchell, 1006 North Second.  
Hav. T. Stafford, Sr. of Brownfield, is ill at his home with pneumonia. He has with a forced dose of pneumonia. He is reported doing fairly well.  
Mr. and Mrs. Lowell Stephens and children, of Brownfield, visited his uncle in Midland, Sunday.

# Terry County Herald

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## The American Creed

We believe in the United States of America as a government of the people, by the people, for the people, whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many states; a perfect union, one and inseparable established upon these principles of freedom—equality, justice and humanity, for which American patriots have sacrificed their lives and fortunes.

—Terry County Herald.

For the past few weeks, or since we had to fly up to root at the T-D hospital, our editorial column has been written by other editors, for which we thank them. But we feel that we have just about reached the point again where we can take over and write a few more or less read editorials of our own. In the meantime, you have probably enjoyed the change, and have read some editorials by some of the best writers of the state and nation. Be seeing you, we hope in the next issue.

## Better Neighbors

Relations with Mexicans have shown a marked improvement since the establishment of the Texas Good Neighbor Commission. This group doesn't confine its activities to the mere removal of sour-

## Real Case Against Socialism

At the end of an editorial opposing socialism of the TVA variety, the Fayetteville, North Carolina, Observer said: "If the government can compete with private power companies it can compete with private steel companies, private coal companies, private shoes companies, private grocery stores and private newspapers."

The production and sale of elec-

ces of irritation. It has launched a positive program to further many objectives common to both Texas and Mexico.

Toward this end the commission is sponsoring a meeting in Monterrey that may have far-reaching results. There spokesmen from Texas and four northern states of Mexico will discuss a long list of problems. They include promotion of trade, increase in the flow of tourists, improvement of transport and park facilities and advances in agriculture, wild game, health, education and welfare.

Such a meeting can not achieve its ends overnight, but it can put a spotlight on needs that should have prompt attention and can start new wheels turning. Its achievements will benefit those on both sides of the border.

—Dallas News

## Batchelor's Home Town Paper

Cpl. Claude Batchelor's home town paper, the WINKLER COUNTY NEWS of Kermit, had the following to say last week on his court-martial conviction:

The News received word of the life sentence handed Cpl. Claude Batchelor with something akin to disbelief.

It seems almost impossible that the court-martial could have returned such a severe penalty when the boy's age, 22; his lack of education, his six years in the Army and his thirty-eight months in a Communist prison camp are considered . . .

Furthermore, it strikes The News as a highly disproportionate degree of punishment for an offense that is so intangible in nature.

In a sense, putting any

electric power is a commercial business, pure and simple. It is a business which our great publicly-regulated and heavily-taxed utility industry can handle with maximum efficiency and at the lowest honest cost to all consumers. If it is proper for government to enter this business, it is proper for government to enter any other business under the sun . . . government in business is socialism.

The argument is made that government sells power cheaper. When government does do that, it is because socialized power is tax-subsidized, is either wholly or practically tax-free, and returns no interest on the taxpayers' investment. On that basis of operation, government could slash the price of anything . . . food, housing, automobiles, clothes, or what-have-you. Private enterprise could not exist.

However, the strongest case against government in business is not a dollars-and-cents case. It was well summed up by President Eisenhower when he said: "Let's not make Washington the master of any free American, either through unnecessary direct intervention in his business, or through the indirect method of getting control of all of the power and the resources that he needs in order to make a living."

## Building Last Month Estimated \$79,500 RESIDENTIAL AND REMODELING PERMITS TAKE SPOTLIGHT

Eleven permits issued during September totaled \$79,500 in estimated cost according to Jake Geron, city secretary, \$32,900 more than for the same month last year. Of the eleven permits, seven were for construction of residences while the remainder were for additions to and remodeling of business buildings.

During the first nine months of 1954 permits have outnumbered those of last years for the same period, and except for construction of the \$300,000 Methodist Church, built last year, building during 1954 towers \$363,950 over that of 1953.

The following permits were issued at the City during September:

Permit 101 to AAA Lumber Co., Sept. 3, to construct a 50x36 sq. ft. residence with attached garage at 1216 Repetto, having concrete foundation and composition shingles at an estimated cost of \$10,000. Contractor the same.

Permit 102 to P. R. Cates, Sept. 9, to construct a 66x31 sq. ft. brick veneer residence and attached garage at 906 East Oak having concrete foundation and composition shingles, at an estimated cost of \$12,000. Contractor the same.

American soldier on trial for collaborating with the Communists while a prisoner of war is an indirect acceptance of brainwashing as a legitimate device. It says, in effect, that brainwashing does not constitute pressure and is no menace . . .

The News expresses the hope that in the reviews and appeals that follow, the Army will be able to correct this wrong, to reduce the sentence and give Claude Batchelor a chance to develop a greater and deeper respect for his country, the United States.

## We Are All Proud Of Business Oil Has Brought Us

In another portion of this paper will appear a more or less accurate description of the parade that took place on our streets last Saturday, producing a lump of pride in our chests. Then we get to ruminating in our minds how much harder it would have been on the community the last two extremely dry years without this booster in the way of oil. Let us say right here that nothing takes the place of crops. They told us that down at Snyder right when the big oil boom was on.

But oil development is one of the greatest auxiliaries to farming and stock raising you can imagine. There are several hundred people, and their families, living right here in Brownfield, who get their wages, considered good, direct from the oil industry. They work in offices here for many companies, or as engineers or in seismograph crews, supply houses, or in the actual drilling of wells in the area.

Not only that, but a farmer stated to us only last week, that many farmers who failed on a crop last year and the year before, got jobs in the oil fields, otherwise they would have had to leave the county and seek work elsewhere.

As we watch the procession, headed by the high school band, and several blocks in length, representing just about every phase of the finding, production, refining and sale of oil products, we felt proud that this great aggregation had come to our town and community.

Then too, there is the millions of dollars in taxes paid to our schools, county and state by these great enterprises, that help out in an untold measure. Yes, we are proud to help honor OIL PROGRESS WEEK.

## Ralph Bynum Is A Real Competitor

There are as many varieties of competitors as a dog has fleas. But most of them these days are out to cut your throat, or to take any advantage they can of your misfortune. In the olden days of newspapering, even the neighbor town paper would help if they could. But that is all out now, and no one expects it.

But last week, when sickness hit the Herald, and had the joint tied into a bowknot, Ralph Bynum of the Brownfield Shopper and job printing plant, not only set a lot of type for the Herald, but spent several hours at the Herald office helping makeup the paper, and getting it ready for press.

There are so few of those old time printers still extant. But we can feel some pride in Ralph. Didn't we give him the rudiments of the printer's trade? He started his training as a high school lad right in this old plant.

## Tradesday Seems To Be Falling by Wayside

For the past several months, the Herald has noted that the Tradesday of Dollar Day, has been gradually dwindling. In fact the streets show no more activity than on other days, or other Mondays. Folks, to our notion there is a reason for this, and here 'tis.

It seems that the merchants or most of them have agreed among themselves to put all their eggs under one hen. And they have chosen a "throw sheet" with a high sounding name for that purpose. Some of these throw sheets perhaps hit; many miss, and are gathered up with other rubbish by the street department from the gutters and carted away.

There were no more people in town Monday the 4th, than there were Tuesday the 5th. We took particular note to this. And there were just as many here Monday 11th, as the Monday before. Could it be that some people have concluded that \$\$\$ Day has been cheapened to ccc Day? Boycotting is an ugly word, but that is just about what it amounts to.

Formal opening of the Fenton Shoe Store was held Friday and Saturday of last week in the new location at 503 West Main, the former Copeland Hardware building. The store is open now even though it is undergoing remodeling.

## Farm Census To Be Completed This Month

Applications for employment as enumerators for the 1954 Census of Agriculture in Terry County will be accepted beginning October 11, it was announced today by Field Supervisor Mr. Charles L. Joyner, Amarillo, Texas.

Persons interested should notify Mr. Ira E. Gattis, at 1729 S. 1st., Tahoka, Texas, who is serving as crew leader for this area. Application forms can be obtained also from the agriculture census field office at Amarillo, Texas.

Applicants for enumerators jobs must be citizens of the United States, have a high school education or furnish evidence of com-

parable experience, be in good physical health and of excellent character and be between the ages of 18 to 65. They must have sufficient financial resources to sustain themselves for approximately four or five weeks from the date of appointment until they receive their first salary check. Applicants with veteran preference who meet all requirements will be given priority over non-veteran applicants.

Enumerator job applicants must be licensed to operate and must provide a privately owned automobile in good condition. Pay rates will provide for the cost of operating cars on official Census business.

A good neighbor is one who lends but never borrows.

## Advertise in The Herald For Best Results!

WE WILL PAY . . .

. . . highest prices for your Used Furniture!

FARM & HOME  
NEW & USED FURNITURE

510 W. Bdwy. So. Side of Square



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Phone 2623 Brownfield, Texas

## BUSINESS DIRECTORY

DR. JAMES E. FINLEY  
Announces Reopening of His DENTAL OFFICE  
At 308 West Main

HACKNEY & CRAWFORD  
ATTORNEYS  
East Side Square—Brownfield

NELSON CLINIC  
220 South Third  
EYES EXAMINED  
GLASSES FITTED  
No Charge for Examination  
E. O. NELSON, D. O.  
Physician and Surgeon  
GENERAL PRACTICE  
Dial 3331

BEULAH MAE ANDRESS  
Graduate Masseuse  
Steam-Baths  
217 W. Lake Dial 2068

Drs. McILROY & McILROY  
Chiropractors  
Dial 4477 — 220 W. Lake  
Brownfield, Texas

McGOWAN & McGOWAN  
LAWYERS  
West Side Square  
Brownfield, Texas

Modern Ambulance Service  
CALL 2525  
BROWNFIELD  
FUNERAL HOME  
ROY B. COLLIER, Owner

# Protect Your Future!

Mr. Farmer . . . Mr. Rancher! Are you satisfied with your returns from the Good Earth? Do farm Prices suit you? No matter how hard YOU work or what YOU do on the farm accounts for only half of your total income. The other half is determined beyond your fence rows—in marketing and processing, and in your State Legislature and National Congress. Where your work ends, the work of the Farm Bureau begins. Alone you can do little. Joined together with thousands of farmers and ranchers, your efforts will count. You can protect your future and help secure fair returns for your efforts.

## Remember The Date!

OCTOBER 18-22

Starting Tuesday, October 18th, and continuing through Thursday, October 22nd— "Farm Bureau Week" will place 60 volunteer workers contacting individual farmers and ranchers in Terry County. So, remember the date, and when the membership drive gets under way, be ready to pitch in on a united effort to help yourself and your neighbors get all the benefits to which you are entitled.

# This Is Your Opportunity!

Yes, this is your opportunity to make your voice heard in Austin and Washington; to obtain for yourself the best insurance for fair treatment in the market places of the nation. Remember, the Farm Bureau promotes and protects agriculture. It doesn't cost to belong to the Farm Bureau—IT PAYS!

JAKE FULFER, Membership Chairman,

Terry County Farm Bureau.

## Join The Farm Bureau-It Gets Things Done!

FARM BUREAU IS THE VOICE OF ORGANIZED AGRICULTURE

## Traffic Accidents In City Decline

The City Police investigated 68 traffic accidents during the period from January, 1954 to September, 1954, bringing the total estimated property damage to \$22,500, according to the City Police Department.

Although the figures are below those of last year for the same period, the Police Department reminds citizens that all these accidents could have been avoided by simply observing traffic laws, as each accident was caused by one or more traffic violations and not by mechanical defects.

The department released the following information in regard to the above accidents: 50 occurred during the day; 18 after dark; 131 drivers were involved, and of that number, 102 were males and 29 females.

During September, police investigated 11 traffic accidents, totaling \$3500 in estimated property damage. Twenty-one drivers were involved in the 11 accidents, of which 7 drivers were 20 years of age or under; ten were from over twenty years to 49 years of age; and four were 50 years old or over.

## LOCAL BOY PREXY OF THE TECH JUNIOR CLASS

LUBBOCK, TEX. — Glenn Cary of Brownfield has been elected president of the Texas Tech Junior class.

Glenn is the son of Mr. and Mrs. Tracy Cary, 921 E. Tate. He is a member of Phi Delta Theta social fraternity.

How Hollywood manages to put over the dialogues in current movies is one of the modern miracles, and a reflection on the intelligence of the movie goer.

### Frances Bell P-TA Opens Fall Season

Frances Bell Parents-and Teachers Association began fall activities with a meeting at 4 p.m. Oct. 7 in the Junior High School library.

During the business session presided over by Mrs. W. C. Daugherty, president, a vote was carried to approve the organization of a City Council of P-TA.

Mrs. Daugherty introduced the P-TA officers and chairmen who will serve this year. West Ward teachers were introduced by Joe A. Collum, principal, and East Ward teachers were presented by Bryan Jones, principal.

Program chairman for the day was Mrs. J. O. Burnett, Jr., who introduced the speakers. Vernon Townes, district attorney-elect, spoke briefly on the proposed constitutional amendments soon to be voted upon. Hubert Thompson, president of the local school board, and O. R. Douglas, superintendent of schools, explained the proposed school building program.

Mrs. Byron Rucker's room won the room count for having the most mothers present at the meeting.

### MEADOW NEWS

Mr. and Mrs. Ronald Johnson and family of Odessa, spent the week end visiting her parents, Mr. and Mrs. A. W. Fare, week before last.

Mr. and Mrs. Wayne Harris and family of Ralls visited Sunday with her parents, Mr. and Mrs. R. E. Castleberry.

Mr. and Mrs. Ben Wallace of Lubbock visited Saturday with her sister, Mrs. Frank Massey and Mr. Massey.

Mr. and Mrs. H. B. Seitz of Crosbyton were visitors in the Ralph Barrett home Sunday.

Mrs. Lela Mackey, Mr. and Mrs. Elsie Brauch and daughter, Miss Ruby of Lubbock left Saturday for a few days visit at Greenville with their sister, Mrs. May Morris.

Mr. and Mrs. Leo Saffell and family of Lubbock, Mr. and Mrs. Edd Peek, Mr. and Mrs. Cato and family visited in the Leon Saffell home Sunday afternoon.

Funeral services were held Sunday afternoon at 3 p.m. in the Methodist Church at Ropesville for Mr. Arthur Nettles, 68 who was in Car-Truck Collision Wednesday night. He died Friday night in the Methodist Hospital.

### Queen Nelva Boshier To Reign During Homecoming Oct. 22

Nelva Boshier, senior student at Brownfield High School, was elected as queen of the school Tuesday in a school-wide election. She will be crowned in an assembly program at 11 a.m. during the annual Homecoming celebration Oct. 22.

Nelva, daughter of Mrs. Bertha Boshier, of Lovington, N. M., is secretary of the Distributive Education Club and works as typist at the Pemberton Insurance Agency and the Retail Merchants Association, through the DE course. She is DE representative on the Student Council and plans to attend Trinity University in San Antonio after graduation. Nelva lives at the home of Mr. and Mrs. James B. King.

Attending the queen during the Friday morning program will be Barbara Whitaker, princess from the junior class; Janith Spears, dutchess from the sophomore class, and Betty Ann Davis, dutchess from the freshman class.

Homecoming for Exes of Brownfield High School will be held Oct. 22, with the Brownfield Cubs playing Kermit in the first conference game of the season. Kermit boosters have already bought 800 tickets for the game.

Homecoming pep rally will begin at 6:30 p.m. Thursday, Oct. 21, on the parking lot east of the high school building.

Class reunions for each class graduating 10, 20, 30, or 40 years ago have been planned to be held in various classrooms preceding the pep rally. Members of classes 1914 and 1924 will meet in Room 118; 1934 will meet in Room 106; and those of the 1944 class will meet in Room 105.

in Lubbock. Burial was in the Ropes cemetery. Sanders Funeral Home in charge. He was survived by 2 sisters and 5 brothers, his parents preceded him in death several years ago. The sympathy of the community goes to the family in their hour of sorrow.

The W.M.S. met Monday at 4 p.m. at the church for a program from Royal Service with Mrs. Lloyd as leader. The topic "Make Straight a Highway for our God" Devotional was by Mrs. Richey, song led by Mrs. Lockett. Mrs. Harroll, Mrs. Ashburn, Mrs. Ver-



### Keep Leather on Hand

PHOTO FROM LEATHER GLOVE INDUSTRIES

THERE IS MORE EXCITEMENT and drama in leather gloves than any other fashion accessory this year! Accent in the fall fashion picture will be on the new individual look, and that's why leather has emerged as the new fashion force.

Leather Glove Industries report that designers in this field have outdone themselves. The gloves are so dramatic, so colorful, that they will not only add the touch of elegance to your new clothes, but will pep up your last year's wardrobe.

For leather gloves are news... they are lined, they are tinted, they are patterned. They are embroidered, they are jeweled, they are beaded. They are short, they are mid-way, elbow and shoulder length. They are buttoned, pulled on, snapped, and crushable. They are lined with cashmere for warmth without bulk. They are in every conceivable type of leather for every time of day and for every occasion.

Leather gloves are matched to your leather shoes and other leather accessories. You'll find them in crushed and patterned kid and calf leathers in every hue of the rainbow, in deeply glazed leathers, velvety suedes, ranging from jet black to stark white, every type of textured leather from pig to ostrich for daytime as well as formal wear.

As shown above, a complete wardrobe for every occasion in jeweled and gold trimmed suede and soft kid leathers for evening; pigskin and capeskin for casual and afternoon wear.

The leather glove is indispensable for the fashion-wise woman this year!

Mr. and Mrs. Glendale Simmons of Tahoka visited her aunt Mrs. Frank Massey and Mr. Massey Thursday afternoon.

Mrs. J. M. Jones came home from the Hospital in Plainview last week where she was a patient for several days and is improving nicely.

Mr. and Mrs. D. S. Carroll and family spent the week end visiting in Artesia N. Mexico.

Mr. and Mrs. Jesse Brooks spent the last of the week in Dallas visiting his aunt Mrs. Pat Davis and Mr. Davis.

Mr. and Mrs. Elwood Carruth and daughter, Carla Sue of Lubbock spent Sunday with his mother, Mrs. L. J. Carruth.

### Texas As Colony, Republic And State, Club Topic

"Texas Under Six Flags" was studied by members of Alpha Omega Study Club at their regular meeting at 4 p.m. Tuesday, Oct. 12, at the Seleta Jane Brownfield Clubhouse, with Mrs. Grady Goodpasture serving as hostess and Mrs. J. C. Powell, Jr., acted as program director.

Included on the program were discussions on "Colonization (1528-1835)" by Mrs. Lee Brownfield, "Texas Republic (1836-1846)" by Mrs. V. L. Patterson, and "State of Texas (1846-1954)" by Mrs. Tommy Hicks, with Mrs. W. T. McKinney concluding the program with a quiz on Texas History.

A business session was presided over by Mrs. M. J. Craig, Jr., president, and announcement was made of the State Convention Texas Federation of Women's Clubs to be held Nov. 8-12 in Mineral Wells. Mrs. Craig was elected delegate to the convention, with Mrs. George O'Neal as first alternate and Mrs. Lee Brownfield, second alternate.

Red roses decorated the club house and refreshments of lemon tarts, nuts, and ice tea were served.

Attending were Mesdames Lee Brownfield, Jack Cleveland, Morgan Copeland, Jr., M. J. Craig, Jr., Truett Flaeh, Grady Goodpasture, Jake Gore, Jack Hamilton, Tommy Hicks, Earl Jones, C. R. Lackey, Arlie Lowrimore, W. T. McKinney, George O'Neal, M. R. Padack, V. L. Patterson, John Portwood, J. C. Powell, Jr., and K. L. Turner.

### Irrigation Farms

Offer 160-320 or 640 acre tracts unimproved level sandy land irrigation water guaranteed at \$40. acre unplowed or \$50 acre deep plowed. Terms \$20. acre cash balance one to 10 years section located on pavement.

Farms without possibility of irrigation, some improvements and in cultivation at \$50. per acre.

Well improved 160 acres and irrigation water guaranteed at \$105. Half cash balance easy. List your land with me if it is worth the money.

D. P. Carter, Brownfield Hotel.

Henry Dyer, out on route five, is now a regular reader of the Herald.

### Maids & Matrons Pledge Help To Savings Program

Maids and Matrons Study Club of Brownfield has pledged its help in expanding the U. S. Treasury Department's School Savings Program in Brownfield, according to Mrs. Frank F. Wier, president. Members voted at a recent meeting to adopt the project for the 1954-55 club year, working with our County Savings Bonds Committee and local school authorities.

4 Nat'l Womens organizations have accepted leadership in backing this project across the country. The state presidents of twenty additional women's organizations, represented on the Texas Women's Savings Bonds Advisory Committee, have asked all local branches in Texas to adopt a PLEDGE OF SERVICE FOR COMMUNITY AND NATION for the 1954-55 club year. In addition to

### CO. SINGING SUNDAY

Terry County Singing group will hold the regular third Sunday singing at 2:30 p.m. Oct. 17 at the Four Square Gospel Church, located on the Lubbock Highway.

Everyone is invited to attend.

endorsing weekly Savings Stamp Days in all local schools and offering active assistance in servicing these Stamp Days if desired by school officials each local organization is asked to conduct an informational program on U. S. Savings Bonds, to distribute informational leaflets and to urge members and their families to buy them.

Rep. J. O. Gillham, County Savings Bonds Committee Chairman, welcomed the help of the Maids & Matrons Study Club and urged other local women's organizations to accept the PLEDGE OF SERVICE. All necessary information may be had by contacting him at Brownfield State Bank & Trust Co.

G. L. Melton, city, is a welcome new reader of the Herald.

### Sunshine Sue, star of WRVA's "Old Dominion Barn Dance" says:



"Friends, have a treat, have Karo... America's largest selling syrup"

### The hearty maple-y flavor of Karo adds extra goodness to every bite



Four Karo Waffle Syrup on biscuits, pancakes... everything!

★ 1½-POUND AND 3-POUND BOTTLES... 5- AND 10-POUND CANS ★

### - NOTICE -

### Change Of Ownership

ALEX KARL AND BOB BROWN Have Bought Bill's Cafe At 302 S. 1st

Both Are Excellent Chefs And Will Do Their Utmost To Please You—

Come By And See Them Often For Good Mexican Foods Or Steaks

### ALEX CAFE

We're out to make a Record - and how can we miss with a hit like this?



We're shooting for the biggest October in Buick history and we're willing to go all out to make it.

Right now, Buick is outselling every other car in the nation—regardless of price class—except two of the so-called "low-priced three."

So you know that it has the combination of horsepower—room—comfort—performance—and styling too good to miss.

And it isn't hard for you to figure out that Buick dealers must be offering the kind of prices and trade-ins that the public goes for—because you can't make record sales these days unless you have everything it takes to make a winning combination.

Come in and see us, and you'll know what we mean.

This New Buick Special V8 2-Door, 6-Passenger Sedan actually costs less than some models of the "low-price three" Come in and check the price!

Buick Sales are Soaring - so Buick 'deals' are bigger than ever right now!

### Here's the big 3-Way Bonus we offer in Buick today

- Advanced Styling**—the very look of tomorrow, with long, low glamor lines, sports-car snap, and that trend-setting panoramic windshield that most other cars won't have till 1955 or later.
- Better Buy**—a lot more automobile for your money—more room and power and ride comfort and solidity of structure—plus the higher resale value of a car that will still be fresh and new-looking well into the future.
- Top Allowance**—from the tremendous volume that has put Buick into the top 3 of the nation's best sellers. So you get the benefit of our soaring success in the form of a higher trade-in allowance on your present car. Come in and check!

### TUDOR SALES COMPANY

622 WEST MAIN

BROWNFIELD, TEXAS

### SAVE THE TREASURE WAY IN BROWNFIELD, AT STELL'S GENERAL STORE

1101 WEST MAIN ON PLAINS HI-WAY We Give — We Redeem — Treasure Saving Stamps!

GOOD HAMBURGER Lb.	27c
RED POTATOES Fancy Quality, Lb.	4½c
DREFT SOAP PDR. Lg. Box	25c
Everlite Flour 10 Lbs. Only	79c
SLICED BACON - Lb.	59c
PINTO BEANS - 5 Lb.	47c
SUGAR - 5 Lb.	47c
CHOICE BEEF ROAST - Lb.	45c
PEACHES - 2½ Size Can In Heavy Syrup	27c
Carnation Milk 2 Tall Cans	25c
KIMBELLS BEST FLOUR - 25 Lbs.	\$1.85
BEEF RIBS - Lb.	29c

—THIS STORE IS A REDEMPTION CENTER— WE WILL PROCESS AND WRAP YOUR MEAT FOR YOUR DEEP FREEZE—You may buy the cuts you want at wholesale, plus wrapping and processing, save crowding your Deep Freezer!

WE GIVE	EVERY DAY IS SPECIAL DAY AT:	WE REDEEM
TREASURE SAVING STAMPS	STELL'S GENERAL STORE	TREASURE SAVING STAMPS
	Thank You, Neighbor, and come to see us	



**EDUCATIONAL SOUL-SEARCHING**

Many schools throughout America have begun to place in proper perspective the responsibility they owe to the preservation of our great nation and the political and economic structure which has made it great. An encouraging report on such action has just come to my desk. It is worthy of passing along to parents and teachers everywhere. It is from Hammond, Indiana. When the 685 school teachers in Hammond gathered on September 7 in a convocation opening the new school year, Superintendent Lee L. Caldwell announced as the theme for the year: Human Freedom — the True End of Education in Our Century.

"At no time in the history of the world," Superintendent Caldwell said, "was there ever a crisis as far-reaching and destructive as the current struggle between communism and freedom. The current crisis includes more people; it comprehends more vital issues; it will determine whether the people of the world are to be free or slaves."

**Stake Is Freedom**

"The place of the United States among the peoples of the world makes it imperative for American education to take a long, careful look ahead. Let it be repeated, again and again, that the education and training of this generation of children and youth now in our schools could determine the outcome for the freedom of mankind. The big question is: Can American schools educate and train a generation of men and women who will keep the United States the strongest nation in the world in resources and character?"

"Can there be any doubt that freedom is the supreme issue of education, and of our increased responsibility to teach and train for strong character and well-informed, trustworthy citizenship?" Superintendent Caldwell pointed out "some things we can do better than we have been doing them." And I should like to commend these Hammond school goals to the attention of the entire profession of education:

**The Goals**

"1. A better understanding and appreciation of the meaning of human freedom. We need to consider: (a) What is freedom — for me, for you, for others? (b) What is its source? Is it God-given or only a concept of the human mind? (c) How may it be expressed in human action for human welfare? (d) How may it be best established by institutions of law and order?"

To answer these questions, Superintendent Caldwell told the teachers of Hammond's 18,000 youngsters, "we must begin with certain basic assumptions, which have been established in the higher reaches of the human mind, namely: (a) Man is more than a biological species; more than a physical being. (b) He is a being of creative mind and spirit; separate and distinct from all animal species in mind and spirit. (c) All of history reveals that he desires to be free to live his life without bondage — free to follow his own way of life and culture. (d) All human progress was and is motivated by man's desire for freedom. (e) The Hebraic and Christian concepts of man have developed the highest concepts of human freedom."

**"My Native Land"**

"2. More complete knowledge and better understanding of other people, and appreciation of their needs, cultures and situations (as needed). This means broadening our knowledge of geography, history, cultures and world economic situations.

"3. Faith in our country and way of life, and appreciation of our American heritage.

"Breathes there a man with soul so dead, Who never to himself hath said: 'This is my own, my native land!'"

"4. Discipline — for self-realization and self-expression.

"5. Moral and spiritual growth." Hammond, Indiana, with these splendid objectives being held up as a pattern of education for its children, will be strengthening America, its priceless human resource, and our heritage of freedom.

Buy in Brownfield and Save!

**Charlie Price's Western Auto Associate Store**

**M. J. Craig Motor Co.**

**Bailey Chevrolet Co.**

**Imperial Battery Co.**

**J. B. Knight Co.**

**Goodpasture Grain & Milling Co.**

**Farmers Co-Op Society No. 1**

**Jack's Garage**

**Higginbotham-Bartlett Lumber Co.**

**Tudor Sales Co.**

**Brown & Dean Nash Co.**

**Fair Department Store**

**Terry County Herald**

**Kersh Implement Co.**

**South Plains Readymix Concrete**

**Rock, Sand and Cement We Deliver**

Dial 4401 Res. Dial 4803

**Let's all go to Church Sunday where we are all one with the Lord**



MEET YOUR MINISTER, Bro. Bill Andrews, minister of the Southside Church of Christ, and wife moved here in August, 1953, from Honey Grove, Texas, where he had worked with the church for 1½ years. Bro. Andrews attended Freed-Hardeman College in Henderson, Tenn., Austin College, Sherman, Texas, and Southwestern State College at Durant, Okla. This summer, Bro. Andrews conducted revivals in Whitesboro and Dodd City, Texas, and preached in Detroit, Mich., while on vacation there. He enjoys many hobbies relating to music, as his college majors were Bible and music, and he owns an extensive collection of records, taking especial pride in the operatic aria selections. The Andrews enjoy attending home and college football games and baseball games. The couple is shown above in their living room of the parsonage at 703 Old Lamesa Road. (Staff Photo).

<p><b>CHURCH OF GOD</b> Rev. O. Stegall, pastor</p> <p>Sunday: 10:00 a. m.—Sunday School 11:00 a. m.—Morning Worship 8:00 p. m.—Evangelistic Services</p> <p>Wednesday: 8:00 p. m.—Mid-Week Services</p> <p>Saturday: 8:00 p. m.—Young People's Services</p>	<p><b>FIRST BAPTIST CHURCH</b> Rev. Jones W. Weathers, pastor</p> <p>Sunday: 9:45 a. m.—Sunday School 11:00 Morning Worship 6:45 p. m.—Training Union 3:00 p. m.—Evening Worship</p>	<p><b>ST. ANTHONY'S CATHOLIC CHURCH</b> Levelland Highway</p> <p>1008 East Hester — Phone 4530</p> <p>Sunday Mass, — 11:00 a. m. Daily Mass — 7:00 a. m. Holidays — 7:30 p. m. 1st Fridays — 7:30 p. m. Holy Communion (Sunday) 6:45 a. m. Baptisms After Sunday Mass Confessions at 8:30 p. m. to 9:00 p. m., and before all Masses. Sick Calls — Any Hour.</p>
<p><b>FIRST PRESBYTERIAN CHURCH</b> Rev. Tom Keenan, pastor</p> <p>Sunday: 9:45 a. m.—Sunday School 11:00 a. m.—Morning Worship 8:00 p. m.—Evening Worship</p>	<p><b>CALVARY BAPTIST CHURCH</b> Rev. Bill Austin, pastor</p> <p>Sunday: 10:00 a. m.—Sunday School 11:00 a. m.—Morning Worship 7:30 p. m.—Training Union 8:30 p. m.—Evening Worship</p>	<p><b>EPISCOPAL CHURCH</b> Of the Good Shepherd Scout Hut, Seagraves Highway Rev. Rex C. Simms, vicar</p> <p>Sunday: 8:45 a. m.—Morning Prayer and Sermon 9:45 a. m.—Sunday School Holy Communion, second and fourth Sundays</p>
<p><b>SOUTHSIDE CHURCH OF CHRIST</b> Bill Andrews, Evangelist</p> <p>Sunday— 9:45 A. M.—Bible Study. 10:45 A. M.—Worship. 7:00 P. M.—Classes for All Ages. 8:00 P. M.—Worship.</p> <p>Wednesday— 8:00 P. M.—Mid-Week Bible Study</p> <p>Thursday— 10:00 A. M.—Ladies Bible Class.</p>	<p><b>NORTH SECOND STREET CHURCH OF CHRIST</b> 219 North Second J. L. Pritchard, evangelist</p> <p>Sunday Morning Services, 10:30. Evening Services, 7:30. Wednesday Evening, 8:00</p>	<p><b>CRESCENT HILL CHURCH OF CHRIST</b> John McCoy, Minister</p> <p>Sunday: 9:45 a.m.—Sunday School. 10:45 a.m.—Morning worship.</p> <p>Sunday: 6:30 p.m.—Evening worship. 7:30 p.m.—Young Folk's Class.</p> <p>Tuesday: 3:30 p.m.—Junior Women's Class.</p> <p>Wednesday: 9:30 a.m.—Senior Ladies' Bible Class. 8:00 p.m.—Mid-week Service.</p>
<p><b>CHURCH OF CHRIST</b> at Wellman</p> <p>Sunday Morning: 10:00 a. m.—Study Period 10:45 a. m.—Preaching Services</p> <p>Sunday Evening: 7:30 p. m.—Study Period 8:00 p. m.—Preaching Services</p> <p>Wednesday Evening: 7:30 p. m.—Bible Study</p>	<p><b>CHURCH OF THE NAZARENE</b> Rev. Howard Smith, pastor</p> <p>Sunday: 10:00 a. m.—Sunday School 11:00 a. m.—Morning Worship 8:00 p. m.—Church Service</p>	<p><b>IMMANUEL BAPTIST CHURCH</b> 506 East Stewart Bro. Boyd Pearce</p> <p>Sunday: 10:00 a. m.—Sunday School 11:00 a. m.—Morning Worship 7:30 p. m.—Training Union 8:30 p. m.—Evening Worship</p>
<p><b>FIRST METHODIST CHURCH</b> Uel D. Crosby, pastor</p> <p>Sunday: 9:45 a. m.—Sunday School 10:50 a. m.—Morning Worship 6:30 p. m.—Intermediate Fellowship 7:00 p. m. Children's Choir 7:30 p. m.—Evening Worship</p>	<p><b>FOUR SQUARE GOSPEL</b> Rev. R. J. Walls, Pastor.</p> <p>10:00 a. m.—Sunday School 11:00 a. m.—Morning Worship 7:00 p. m. Young People's Services 8:00 p. m.—Evening Worship</p> <p>Wednesday: 8:00 p. m. Prayer Meeting</p>	<p><b>FIRST CHRISTIAN CHURCH</b> Paul Farrell—Minister</p> <p>Sunday: 9:45 a. m.—Sunday School 11:00 a. m.—Morning Worship 7:00 p. m.—Young People's Fellowship 7:30 p. m.—Evening Worship</p> <p>Wednesday: 7:30 p. m.—General Night Service</p>
<p><b>WEST SIDE BAPTIST CHURCH</b> Rev. S. R. Respass, Pastor</p> <p>Sunday— 10:00 A. M.—Sunday School. 11:00 A. M.—Morning Worship. 6:30 P. M.—Training Union. 7:30 P. M.—Evening Worship.</p> <p>Wednesday— 7:30 P. M.—Prayer Meeting.</p>	<p><b>UNITED PENTECOSTAL CHURCH</b> Rev. Charley D. Cooper, pastor</p> <p>Sunday School at 10:00 a.m. Worship at 11:00 a.m. and 7:30 p.m.</p>	<p><b>NORTHSIDE BAPTIST CHURCH</b> (Fundamentalist) Rev. A. J. Franks, pastor</p> <p>Sunday: 10:00 a. m.—Sunday School 11:00 a. m.—Morning Worship 7:30 p. m.—Bible Study, and Young People's Meeting 8:00 p. m.—Evening Worship</p> <p>Wednesday: 8:00 p. m.—Prayer Meeting</p>
	<p><b>ASSEMBLY OF GOD</b> Rev. Elmer Tyler</p> <p>Sunday: 10:00 a. m.—Sunday School 11:00 a. m.—Morning Worship 8:00 p. m.—Evening Worship</p> <p>Friday: 8:00 p. m. Bible Study</p>	

**Portwood Motor Co.**

**Ed Hill's "66" Service**

**Ross Motor Co.**

**Star Tire Store**

**Wilgus Pharmacy**

**First National Bank**

**Jones Theatres**

**Robert L. Noble Insurance and Real Estate**

**Modern Steam Laundry**

**Shorty Collier's Gulf Service**

**Brownfield State Bank and Trust Co.**

**Primm Drug**

**Martin's Radio & TV Service**

**Terry County Lumber Co.**

**Collin's**

**City Drug**

**J. C. Jones Co.**

**Newton Webb Implement Co.**

**Green Hut Grill**

**Announce Birth - - -**

Mr. and Mrs. Doyle Keley, formerly of Brownfield and now of Tahoka, announce the birth of a son weighing 7 pounds 11½ ounces at 11:19 p.m. Thursday, Oct. 7, in a Lubbock hospital. The father is minister of Tahoka Church of Christ. Maternal grandparents are Mr. and Mrs. Jack Price of Brownfield.

Many a man would reach greater height if he had more depth.

**CARD OF THANKS**

We wish to thank all friends and neighbors in Brownfield and surrounding communities for their during the illness and death of our husband and father, E. I. Moore.—Mrs. E. I. Moore, La-Dell and Bobby.

Mr. and Mrs. Ed Mayfield, 409 West Lake, have returned from a visit with their son, Charles, who is stationed in Ft. Bliss, and at Ysleta, Texas, with Mr. and Mrs. Mike Blair.

**'55 Farmers May Seed 15 Acres Wheat Without Ineligibility**

Farmers may seed 15 acres of wheat for Harvest in 1955 without affecting Price Support eligibility on Other crops. (Same as 1954) according to Looe Miller, local manager Agricultural Stabilization and Conservation.

Farmers with wheat acreage of exempt from Wheat Marketing 15 acres or less on a farm are Quota Penalties but ineligible for Wheat Price Support. (Same as 1954). Miller said.

Farms with wheat acreage of 15 acres or less on which the wheat acreage is more than the wheat acreage Allotment will not be eligible for 1955 ACP cost-sharing assistance! (legumes, Fertilizers, Deep Plowing, etc.). (Different from 1954).

Wheat acreage measured in excess of the Farm acreage allotment and/or 15 acres maybe destroyed within a designated time after the excess acreage is determined.

Miller stated that wheat acreage used for Hay, Silage, Pasture, Cover Crop, or Turned Under Green, will not be considered wheat in determining compliance with acreage allotments for the Wheat Marketing Quota Program, for determination of eligibility for Price Support, or eligibility for ACP cost-share assistance.

**Release & Re-Appportionment**  
Any part of any 1955 Farm Wheat acreage allotment on which wheat will not be planted may be released at the County ASC office and the acreage allotment reduced accordingly.

Those who have wheat acreage they will not need and also those who desire an acreage increase should contact the County ASC Office in the near future.

**Conservation Practices**  
Funds are still available for deep plowing, winter cover crops, concrete pipe, etc.

Requests for cost-share assistance for these practices must be made at the ASC Office before starting the practices.

The county committee has raised the limit of cost-share assistance from \$400.00 to \$800.00 per farm for each farmer.

Mrs. Harry Cornelius, 410 East Buckley, who was operated on recently was returned to her home Sunday and is reported doing fine.

**An Apology To Reader & Advertisers**

What with lack of help, sickness and other hindrances, we hereby acknowledge that the Herald has not been quite up to par of late, but we hope we are soon to be in position, to change this. Arriving Saturday from West Memphis, Ark., was Fred Short, a native of old Alabama, who will take charge of the linotype machine and other matters, as he knows the country print shop from A to Z.

This will give Jr. more time to see after the makeup, seeing some of the advertisers Edith is unable to see, and start making pictures for the paper again. After the other operator left with less than a week's notice, the linotype as well as other matters, was too heavy for one man to negotiate.

First the Old He fell by the wayside with more than a week in the hospital, then last week Mrs. Stricklin Sr., had to spend some time there. This all coming on at one time was just more than we could say grace over.

But in the next week or so, we hope to get back to normal.

**Texas Farm Income Shows 5% Increase**

AUSTIN, Texas, Oct. — Texas farmers' cash income for January-August of this year increased 5 per cent over the first eight months of 1953, despite adverse effects of the drought upon the agricultural picture as a whole.

The University of Texas Bureau of Business Research says this increase in farm income is encouraging, in view of the damage wrought by the drought in the form of dry streams, low crop harvests, and parched pastures and fields. Total 1954 farm cash income through August reached \$963.1 million.

Among individual farm commodities, shapest increases in income were in peanuts, 59 per cent; cotton, 47 per cent; cottonseed, 42 per cent, and corn, 14 per cent. Declines were registered in rice, 39 per cent; milk and milk products, 19 per cent; fruit and vegetables, 18 per cent, and calves, 9 per cent.

**Meadow Bronchos Tromp Plains, 33-6**

Coach Gene Tyer's rampaging Meadow Bronchos scored in every quarter Friday night at Meadow, defeating the Plains Cowboys, 33-6, in a non-conference tilt, witnessed by approximately 800 fans.

Meadow's first touchdown came when Wingback Lee Bartlett snagged a long pass from Quarterback Joe Longley and then ran five yards to cross the goal line.

The Bronchos scored twice in the second quarter, with Longley making the first touchdown on an end run for 85 yards. Later in the quarter, after a 47-yard pass from Longley to Tailback Dale Andrews, Fullback Manuel Garcia went over from the 1-yard line. Tackle Larry Lockett made both conversions good, making the half-time score, 20-0 in Meadow's favor.

Climaxing a 48-yard drive in the third quarter, Andrews went 13 yards through the line to chalk up another score.

The only score made by the Cowboys was made in the last quarter when Fullback Jerry Brantley scored from the 1-yard line, ending a 27-yard drive.

Andrews made the last touchdown for Meadow, going 57 yards off tackle, after which Lockett again converted.

Meadow racked up 11 first downs and gained 373 yards, compared to 11 first downs for Plains and 217 yards gained. The Bronchos penetrated 7 times, to only three penetrations for the Cowboys. On two punts, Meadow averaged 31 yards, and on three Plains averaged 26 yards. Meadow made 2 out of 4 passes good for a total gain of 65 yards in the air, while Plains completed 1 out of 10 for a loss of two yards.

**Brownfield Residents At Lubbock Clinic**

LUBBOCK — (SPL) — Rev. Vernon N. Henderson and Rev. Uel D. Crosby of Brownfield, were here Thursday and Friday attending a lecture-clinic for physicians and ministers at First Presbyterian church.

Over 200 doctors and ministers as well as visitors, who were neither doctors or ministers, were in attendance. They represented some 70 towns and cities including all sections of the Northwest Texas Conference, Wichita Falls, Fort Worth, Dallas and Cisco.

**MULDROW GETS A NEW JOB WITH THE WTCC**

We had notice recently from the West Texas Chamber of Commerce, that Al Muldrow of this city had been appointed Co-Chairman of the Agricultural and Livestock Committee of the WTCC, according to the president of the organization, John A. Couch, of Haskell.

The announcement we received also stated that a picture of Al would accompany the announcement, but perhaps it meant that the picture would appear in the current issue of West Texas Today.

Anyway, looks like everywhere Al goes, someone is offering him a job.

Paul Woods, local H&W Root Beer Stand owner, is in Colorado this week on a deer hunting trip. He was accompanied by several Stand owners from Lubbock.



**"no more hunting nuts for me!**

**I look first in the**

**YELLOW PAGES"**

Your telephone directory guide will tell you, too — who makes it, who sells it, who repairs it. Many hard-to-find products and services are listed in this handy buyer's guide . . . all neatly, alphabetically arranged under your fingertips for quick and easy reference. Use the Yellow Pages regularly. You'll save money, time and trouble.



**GENERAL TELEPHONE COMPANY OF THE SOUTHWEST.**

*A Member of One of the Great Telephone Systems Serving America*

*General Telephone System has tripled its plant and equipment in six years.*

**Oil Progress Week Launched By C Of C In 20 Min. Parade**

Brownfield Chamber of Commerce kicked off Terry County's first Oil Progress Week in a 20-minute parade of oil field equipment beginning at 2 p.m. Saturday through downtown Brownfield. Approximately 1500 spectators watched the six block long display of units taken from area fields at a cost of from \$10 to \$30 an hour each to the companies.

The Brownfield High School band led the parade, followed by two cars of celebrities and the oil units.

Companies showing equipment in the parade included Packer Sales, William Cameron, HEB Construction, Magnolia, Phillips Production and Sales, Cities Service, Stanolind Oil and Gas, Plains

Liquified Gas, and others. The C of C placed displays depicting the oil industry in windows of local business houses this week. The oil progress week information, displays, and films shown civic clubs during the week, are furnished by the Mid-Continent Oil and Gas Association which is an information committee supported by the oil industry. The association was responsible for the Magic Barrel program from Tulsa, Okla., presentation here Tuesday night at a barbecue given by the C of C.

M. C. McNickle, representative from the Service Pipeline Co., Lubbock, presented film programs at the local civic clubs during this week, sponsored by the oil industry.

**El Paso Host To Brownfield**

Members of the El Paso Chamber of Commerce, were hosts at a luncheon Saturday to Brownfield businessmen during a goodwill tour here.

About 25 local businessmen were entertained by 32 El Paso residents, with W. J. Hooter, owner and editor of the El Paso Times, introducing distinguished guests from his group. Harlan Glenn, local C of C president, introduced the Brownfield businessmen.

Rep. J. O. Gillham, of Brownfield, spoke concerning progress of Brownfield during the last two years.

The El Paso group were enroute to Lubbock where they saw Texas Tech win over Texas Western, 55-28. They came here directly from a visit at Hobbs and after leaving Brownfield entertained Lubbock businessmen.

**THE VERDICT IS BEING DELIVERED**

**Reports from Hydra-Matic\* GMC owners clinch the all-around superiority of "Hydra-Matic Hauling"**



HYDRA-MATIC\* GMC's are rounding out their first two years in service. And the experiences of owners in every field of truck use seem to leave no doubt about this: "Hydra-Matic Hauling" is obsoleting the slower, harder, more costly ways of the manual-shift truck! Hydra-Matic GMC trucks are

earning more for professional haulers. They are slashing deeply the costs of delivery operations. They are speeding schedules; saving time, money and trouble for owners in all kinds of businesses.

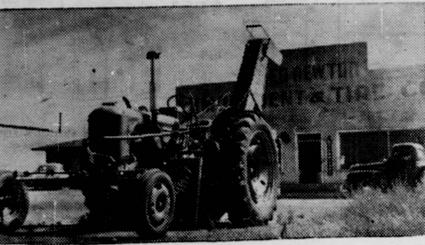
These proved economies are waiting for you in light-, medium- and heavy-duty GMC's. Why don't you come in and see what we can do for you?

\*GMC's Truck Hydra-Matic Drive now has been proved by more than half a billion miles of use in civilian and military vehicles. It is standard equipment on many GMC models; optional at extra cost on some others.

**ROSS MOTOR COMPANY**

1019 LUBBOCK RD. BROWNFIELD, TEXAS.

See your GMC dealer for Triple-Checked used trucks



See The New CASE

**COTTON HARVESTER NOW ON DISPLAY!**

- **HIGH CAPACITY and Clean Stripping Action!**
- **ADJUSTS ITSELF to any size Stalks.**
- **CLEANS THE COTTON— Removing dirt, stones, twigs, and plant trash before it reaches the wagon.**
- **CONVENIENT OPERATOR'S CONTROLS.**
- **SAFETY ALARM Slip Clutches.**

**NEWTON - WEBB IMPLEMENT CO.**

**YOUR 1954 STATE AND COUNTY TAXES ARE DUE NOW**

**PAY THEM EARLY AND SAVE DISCOUNT**

- 3% IF PAID DURING OCTOBER, 1954
- 2% IF PAID DURING NOVEMBER, 1954
- 1% IF PAID DURING DECEMBER, 1954

**DON GATES**  
TAX ASSESSOR - COLLECTOR  
Terry County, Texas

**Royda Dumas Places In Twirling Contest**

Royda Dumas, Brownfield High School baton twirler, won third place in the senior girls division in baton twirling contests held Saturday at Chapman Fieldhouse at Lubbock, with champions being named in four divisions of competition, comprising approximately 75 contestants from a wide West Texas area.

Judging the events was Ted Otis, national counselor and operator of seven schools in California for teaching baton twirling.

Trophies were awarded to first-place winners and medals to the runners-up through fifth places.

Mrs. Daine Bearden, Route 5, Brownfield, has assumed duties as office secretary to the Terry County Farm Association, located in the back of the Terry County Farm Bureau office. She is the former Evelyn Stephens.

**FALL BARGAIN OFFER**

The Abilene Reporter-News

**ONE YEAR MORNING & SUNDAY**

A BIGGER & BETTER NEWSPAPER IS YOURS IN 1955 . . .

**FAMILY WEEKLY**

Magazine section begins January 2 . . . for your Sunday paper every week.

**\$ 11 95**

DAILY ONLY 10.95 BY MAIL

A NEW SUNDAY SERVICE . . .

Rural subscribers can pick up their Sunday Reporter-News on Sunday mornings at their nearest community or city.

**SEE YOUR AGENT TODAY!**



### News About People You Know

Charles Leonard, erstwhile Terryite, but for the past several years so-journing way out at Watsonville, Calif., sent in his renewal recently. Thanks a lot, Leonard, and hope you and yours are doing well in the Golden state.

San Jose, we believe they pronounce it Sanhosah, in California, for her renewal. She says she gets much out of the Herald about the crops and oil business, as well as other interesting matters.

Mrs. Ida Bruton and Mrs. J. J. Gason, 218 South Second, left last Tuesday morning for a mon-

th's vacation in Detroit, Texas, Bethany, La., and McCool, Miss., visiting with relatives.

And while we have the gathering and marketing of the best crop in several years, on our minds, let's not forget other things we need. Let us keep in mind that Youth Center, we have been talking about, built jointly by the County, City, the Clubs and Chamber of Commerce. We owe

### Max Miller Named For 4-H Club Honor

Among 44 Texas farm youth to be honored at a dinner in the grand ballroom of Hotel Adolphus in Dallas today, Friday, will be Max Miller, Route 1, Brownfield. The dinner is under the sponsorship of the State Fair of Texas, according to Ray W. Wilson, manager of the fair's youth activities program.

it to our youth to provide something that will have a wholesome effect on them. If our children have to choose their own entertainment, it might not be of the right type.

Miss Valda Petty, 506 North A, is now employed at Nelson's Pharmacy as bookkeeper and assistant druggist. She replaces Joy Walsler who is attending a business college in Lubbock.

Mrs. Pat McMillan, 709 1/2 North Atkins, and sister, Mrs. Jackie Jernigan, returned recently from Arkansas, where they visited with their mother, Mrs. Willis Shirley, who has been seriously ill, and with their father, Mrs. Shirley is reported doing much better.

Mrs. Jarvis Nowell, of Plainview, was here last week visiting with her parents, Mr. and Mrs. Will Moore, 201 East Main.

Some of the football fans from Brownfield attending last week's game at El Paso were: Maureen Webb, Pat Green, Sandra Yandell, Betty Daniel, Mrs. Alton Webb, Mrs. Frank Daniel, Doris Ratliff, Sue Salmon, Bobby Nell Richardson, Lenore Turner, Barbara Knox, Patsy Teague, Judy Land, Gloria Angus, Francise Green, and Betty Ann Davis.

Miss Betty Daniel and Herbie Singletery visited in Lubbock Tuesday.

We note from the dailies that Mr. A. D. Wenzel, a prominent north Terry farmer, had the grand champion Berkshire sow at the State Fair at Dallas.

C. H. Green of Greenville, Texas, father of Bill Green of this city, died Monday. Bill left at once to attend the funeral.

### Delphians Study The Community

The Delphian Study Club met at the Seleta Jane Brownfield Clubhouse at 4 p.m., Oct. 6 for the regular meeting. Theme for the days program was "What Study Clubs can do with Adult Education in the Field of Community Development."

It was reported that the Chest X-Ray Unit will be in Brownfield Nov. 9th through 13th. The Club voted to give a cash prize of \$5 to the colored School classroom that brings in the most "I have had my chest X-Ray" tags.

Mrs. W. T. Pickett was elected as delegate to the TFWC State convention in Mineral Wells Nov. 8th-11th.

It was reported that the Terry County Cancer Society needs someone to make dressings for cancer patients. The Club voted to make the dressings for them.

The serving table, laid with green leaf shaped mats, was centered with a fresh fruit bowl flanked by green tapers. Pyracantha arrangements were placed on the mantel and piano.

Hostesses, Mrs. Fred Bucy and Mrs. Otto Butler, served coffee, cookies and mints to 24 members and the following guests, Mrs. Ray Toland, Mrs. Kenneth Moore and Mrs. E. W. Rinard.

### AAUW Entertains At Guest Nite

The local branch of the American Association of University Women were hosts at a guest night program Thursday, Oct. 7, at the Tate. Feature of the evening was home of Mrs. Uel Crosby, 402 East a review by Mrs. George Weiss of the book, "With God's Help," written by Frances Gillham.

A business meeting was presided over by Mrs. Barton Evans, president.

Mesdames Fred Arnold, T. P. Brown, A. G. Greer, Joe Christman, and Crosby, hostesses, served nuts, mints, cookies, spice tea, or coffee to members and several guests.

Among the callers Monday, was Editor "Pappy" Watson of the Denver City Press. Pappy and his crew are putting out a very readable paper over there, as well as turning off a lot of job work in that department.

Emery Longbrake and his dad, Harry, from Plains, were present visitors at the Herald office last week. Emery, who moved to Plains a month or so ago from Austin, is owner of a Humble retail filling station, and Harry as per usual is sharpening saws, lawn mowers, and what have you. Emory became a regular reader.

The R. E. Townzen have moved in from the farm on route 1, to town, being located at 401 N. B. street.

W. D. Nabours, of Ropesville will read the Herald from this on, Call again, Mr. Nabours. The R. G. Hartmans of Plains, will get the Herald, complimentary of Mrs. H. C. Beavers, Rt. 3, city.

Clouderoft, N. M., visitors over the weekend were Mr. and Mrs. H. B. Parks, and sons, Barry and Dan, 401 East Ripley.

Mr. and Mrs. Barney Holgate and family, of Lubbock, visited Sunday with his mother, Mrs. S. H. Holgate, and his sister, Mrs. Jack Hamilton, and family, East Broadway.

Mrs. Wendel Whisenant and daughter, Carolyn, of Denver City, visited Sunday in the home of her parents, Mr. and Mrs. J. J. Johnson.

Dr. and Mrs. A. H. Daniel, 508 East Cardwell, were in Dallas over the weekend attending the opening of the State Fair.

### Wed. Club Meets With Mrs. Copeland

Mrs. Morgan Copeland, 1106 East Tate, entertained the Wednesday Afternoon Bridge Club at 2 p.m. Oct. 6, with Mrs. Joe Henderson making high score in bridge.

Mrs. Edgar Self won in bingo and Mrs. J. E. Smith was presented the traveling prize.

Apple pie and coffee were served to Mesdames Robert Knight, Edgar Self, Joe Henderson, Bill Dougherty, Robert Lee Craig, J. E. Smith, Sherwood Gill, and Duncan Ellison.

### Gala Bridge Meets With Miss Jones

Miss Sue Jones entertained the Gala Bridge Club at 7:30 p.m. Tuesday, October 5, at the home of Mrs. R. M. Kendrick, 301 West Tate.

Mrs. Ned Self made high score in bridge and Mrs. Burton Hackney and Mrs. Frank Ballard won in bingo.

Cake and soft drinks were served to Mesdames Orb Stice, Jimmy Cotton, Walter Hord, Troy Noel, Clovis Kendrick, Herb Chesshir, Leonard Chesshir, R. N. Lowe, Tobe Howze, Ned Self, Burton Hackney, and Frank Ballard.

### Mrs. Smith Wins At Thursday Bridge

Mrs. James Murdough, 1110 East Cardwell, entertained the Thursday Afternoon Bridge Club at 2:30 p.m. Oct. 7, with Mrs. J. E. Smith making high score in bridge and Mrs. Curtis Sterling and Mrs. Robert Lee Craig winning in bingo.

Lemon pie and coffee were served to Mesdames Edgar Self, Sammie Jones, Bobby Jones, Curtis Sterling, M. J. Craig, Jr., Earl Jones, J. E. Smith and Robert Lee Craig.

### Mrs. Hafer Entertains Wed. Afternoon Club

Wednesday afternoon Bridge Club met with Mrs. Chris Hafer, 803 East Repto, at 2:30 p.m. Oct. 6.

Mrs. Lloyd Hahn made high score in bridge and Mrs. Bill Anderson and Mrs. M. J. Craig, Jr., won in bingo.

Grape dessert and coffee were served to Mesdames Bill Anderson, Howard Hurd, Bill McGowan, Lloyd Hahn, James Finley, M. J. Craig, Jr., and two guests Mrs. Coleman Williams and Mrs. George O'Neal.

### Mrs. Knight Host To Leisure Bridge

Leisure Bridge Club met at 2:30 Wednesday, Oct. 6, with Mrs. J. B. Knight, 410 East Cardwell.

Mrs. A. W. Butler, a guest, made high score in bridge and won in bingo.

Cake and pineapple sherbet were served to Mesdames Ned Self, Leo Holmes, J. O. Gillham, Hayden Griffin, and R. M. Kendrick, and to guests Mesdames Jess Smith, Arthur Sawyer, and A. W. Butler.

Most people listen to loud talkers, and that explains much of the confusion prevalent. As far as France is concerned, we think she is finished as a first-rate power.

### National Geographic Praises State Fair

The National Geographic Magazine, one of the world's best known publications, famed for its accuracy and thoroughness, has officially proclaimed the State Fair of Texas as the "largest in the land" in a story in the September issue entitled "America Goes to The Fair."

"Texas has gone further than any other state in making its fair a giant exposition of both farming and industry," the story declared.

The Texas fair, scheduled for Oct. 9-24 this year, drew top position in the 41-page story which related the author's experiences in a year of visiting fairs all the way across the continent, including Pennsylvania, Florida, Iowa, California and New England, and ending with the greatest of them all, the State Fair of Texas in Dallas.

### Pace Setter House Top Fair Attraction

A luxurious contemporary home designed for "Texas living" is one of the top attractions at the 1954 State Fair of Texas, Oct. 9-24. The "House Beautiful Pace Setter Home for 1955" is an all-electric, three-bedroom home, completely furnished and landscaped, which has been built especially for exhibition at the fair. It is open to visitors daily. House Beautiful Magazine did the interior decoration and will feature the house in January as its Pace Setter for 1955.

The house was sponsored by House Beautiful, the State Fair, the University of Texas, Dallas Power and Light, and General Electric, and was built by the Dallas Home Builders Association.

Mr. and Mrs. Dewey Alsun, 706 North First, attended the State Fair of Texas in Dallas last weekend and visited with relatives in Grand Prairie.

Billie Jean Snitker, of Levelland, is spending a few days here with her mother, Mrs. Freddy Snitker.

One of the tempering influences in resisting temptation is that it may never come again.

### HEALTH HORIZONS

The Right And Wrong Way To "Cheer" The Sick

To visit a sick friend is a most thoughtful thing to do—and yet many of us are thoughtless, or mistaken, in our notions of how to cheer the sick, according to a recent article in *The Canadian Medical Association Journal*. As authority, they quote Florence Nightingale, the revered "mother of nursing." Though she lived almost a century ago, her keen and sympathetic observations are still worth listening to, the Journal pointed out.

#### Some Wrong Attitudes

"I would appeal most seriously to all friends, visitors, and attendants of the sick to leave off this practice of attempting to 'cheer' the sick by making light of their danger and by exaggerating their probability of recovery," wrote Florence Nightingale in 1859. In other words, though well-meaning, a hearty "Oh, you'll be good as new in no time" only depresses and worries the patient. "He feels that a convenience it would be if there were any single person to whom he could speak simply and openly, without pulling upon himself . . . this shower-bath of silly hopes and encouragements."

Perhaps, with equally good intentions, you may tell your ill friend of some new treatment you've just read about, or urge him to see your doctor. The result is that "everything is upset, confidence is destroyed or disturbed, everybody is annoyed, and but only one person is injured, and that is the patient." The treatment you've read about may not be feasible or safe in that particular case and, much as you trust one physician, don't forget that your friend may feel the same way about his—and with as much right.



What Sick People Enjoy

But Nurse Nightingale's advice is not confined to "Don'ts." "A sick person does so enjoy hearing good news, for instance, of a love and courtship, while in progress to a good ending"—not, she hastens to add, with an unhappy ending. "A sick person also intensely enjoys hearing of any material good, any positive or practical success . . . He has so much of books and fiction . . . tell him of one benevolent act which has really succeeded practically, it is like a day's health to him." And, unless it is against doctor's orders, you might take a child along for a short visit. "It freshens up a sick person's whole mind to see 'the baby,'" Florence Nightingale says.

## It's Raining Dollar Savings

SEE THESE  
"VALUE-CHECKED" BARGAINS  
AT OUR  
USED FARM  
IMPLEMENT LOT  
... AND SAVE!

**'50 John Deere "G" Tractor '52 Ferguson Tractor**  
**'43 John Deere "A" Tractor '49 John Deere "G" Tractor**

**-The Above Tractors Have 4 Row Equipment-**

**G-4—MM 12-Ft. COMBINE**  
**G-3—MM 12-Ft. COMBINE**

**USED JOHN DEERE COTTON HARVESTERS**

# Kersh Implement Co.

Seagraves Rd.  
BROWNFIELD, TEXAS — PHONE 4633

# Thank You

**FRIENDS AND CUSTOMERS FOR MAKING OUR OPENING SUCH A GRAND SUCCESS**

THE FLOWERS, THE LETTERS, THE WIRES AND CARDS, ALL WERE DEEPLY APPRECIATED - AND THE THROGS OF PEOPLE CROWDING IN TO WISH US WELL, WARMED OUR HEARTS AS NOTHING ELSE COULD. AGAIN - WE SAY ---

## THANK YOU!

# COPELAND HARDWARE

## More people drive FORD V-8's than all other V-8's combined

And it's still the only V-8 in the low-price field! No other engine in the world has enjoyed so much popularity as Ford's V-8. Today, 4 out of every 5 V-8's are Ford V-8's. Ford and Ford alone offers a V-8 in the low-price field . . . and for hundreds of dollars less than most sixes.

**FORD'S V-8 IS THE SAME TYPE OF ENGINE AMERICA'S COSTLIEST CARS ARE SWINGING TO!**

Seven makers in the last six years alone have switched to V-8 power in their most expensive models. Yet Ford's been offering V-8 power for over 22 years! Ford gives you your choice of Fordomatic,\* Overdrive,\* or Conventional Drive—the finest choice of drives in the low-price field.

**FORD'S V-8 IS THE MOST MODERN V-8 OF ALL!**

Ford's new 130-h.p. Y-block V-8 is the most modern overhead valve V-8 in any car at any price. And it's just one of Ford's many "Worth More" features like new Ball-Joint Front Suspension and tomorrow's modern styling. See and Value Check all of Ford's "Worth Mores" and you'll agree Ford's worth more when you buy it, worth more when you sell it. \*Optional at extra cost.

**Come in and take a Test Drive!**

**WHAT'S IN THE CARDS FOR THE OTHERS, FORD DEALS YOU TODAY!**

Since 1913  
1,553,444 FORD CARS & TRUCKS  
have been  
BUILT IN TEXAS BY TEXANS!

## PORTWOOD MOTOR CO.

4TH & HILL BROWNFIELD

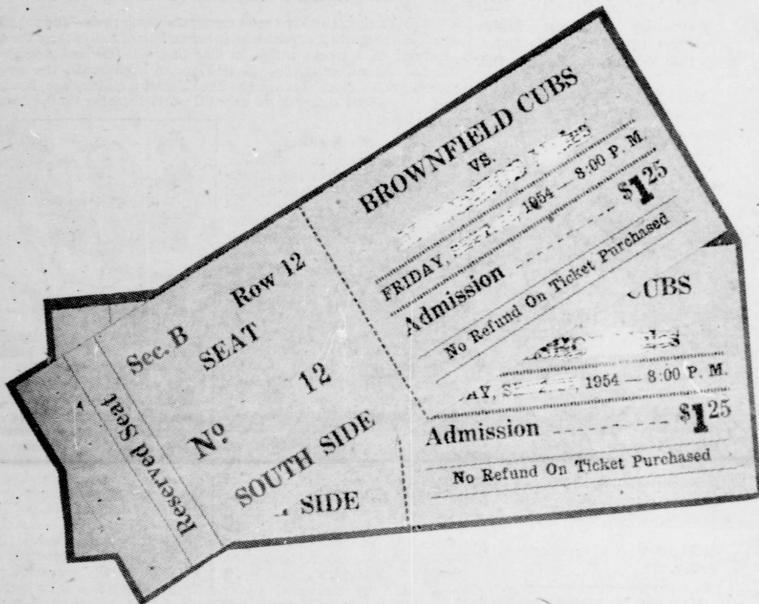
# LET'S GO TO THE GAME!

## BROWNFIELD CUBS

VS

## Tahoka Bulldogs

### Here, Tonight!



## Win 2 FREE Tickets for the Brownfield Cubs vs Littlefield Wildcats Game Here Oct. 22-8 p. m.

**RULES**—Listed at right are 10 football games to be played on Friday, October 22, and Sat., October 23. The object is to pick the winners and predict the scores. The contest is to be governed by the following rules:

- NUMBER 1. Place your choice in the first blank space to right of game listed. Place your guess for losing score in blank marked (L), and your guess for winning score in blank marked (W).
- NUMBER 2. Total of losing points will be subtracted from total of winning points and the difference will be compared to difference between winners and losers scores in actual outcome of games. The two closest guesses to actual total differences are winners. Where wrong team is picked for winner, points for that game will not be counted.
- NUMBER 3. Entries must be received by Terry County Herald no later than Thursday, Oct. 21. Entries may be mailed or brought in person.
- NUMBER 4. In the event of ties the first two entries most nearly correct shall be adjudged winners.
- NUMBER 5. Only one entry from each individual shall be judged.

### ENTRY BLANK

Fill in your name and address below and bring or mail to Terry County Herald, Box 752, Brownfield, Texas.

ENTER TODAY! You have as good a chance as any to be one of the two lucky winners. This is purely a guessing game. It's possible to pick only one winner, and still get the FREE TICKETS! Promptness does count!

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

	WINNER	SCORE
Texas Tech vs. College of Pacific	(W).....(L)....	
Texas Christian vs. Penn. State	(W).....(L)....	
Baylor vs. Texas A. & M.	(W).....(L)....	
Southern Methodist vs. Kansas	(W).....(L)....	
W. Texas State vs. Ariz. State	(W).....(L)....	
Texas vs. Rice	(W).....(L)....	
Hardin-Simmons vs. Okla. A. & M.	(W).....(L)....	
Brownfield vs. Kermit	(W).....(L)....	
Seminole vs. Littlefield	(W).....(L)....	
Wellman vs. Wilson	(W).....(L)....	

### THIS PAGE IS PAID FOR BY THE FOLLOWING BUSINESS FIRMS:

Don Cates  
Tax Assessor-Collector

Crites Humble Service Station

Modern Steam Laundry

Lee Crabtree Machine Shop

Nelson Jewelry

Nick's Cafe

Herman's Gins

Goodpasture Grain & Milling Co.

City Drug

Terry County Herald

First National Bank

Brownfield State Bank & Trust Co.

Nelson's Pharmacy

Farm & Home Appliance Co.

Newsom Oil Co.

J. C. Jones Co.

Equipment Service & Battery Co.

Brownfield Steam Laundry

Shorty Collier's Gulf Service

Collins

Football Schedule	
Oct. 1—Hereford, here.	
Oct. 8—Thomas Jefferson (El Paso), there.	
Oct. 15—Tahoka, here.	
Conference Games	
Oct. 22—Kermit, here.	
Oct. 29—Andrews, there.	
Nov. 5—open date.	
Nov. 12—Littlefield, here.	
Nov. 19—Seminole, there.	

Treadaway-Daniell Hospital

Robert L. Noble  
Real Estate and Insurance

Pioneer Natural Gas Co.

Hackney & Crawford

Kersh Implement Co.

Parker Gulf Service Station

Piggly Wiggly

Higginbotham-Bartlett Lbr. Co.

Ballard Plumbing & Electric

J. B. Knight Co.

Herbert Chesshir  
County Judge

Farmers Co-op No. 1 Gin

Broadway Cleaners

Bill's Cafe

Akers Abstract Co.

Newton-Webb Implement Co.

Terry County Lumber Co.

City Cleaners

Jack's Garage

Primm Drug

**Jones THEATRES**  
Always A Good Show, Sometimes Great!

**REGAL**  
DIAL 2616

Sun. & Mon. - Oct. 17-18  
**DEAN MARTIN and JERRY LEWIS**  
color by **TECHNICOLOR**  
**LIVING IT UP**  
with **JANET LEIGH** and **EDWARD ARNOLD**  
with **FRED CLARK** - **SHEREE NORTH**  
A PARAMOUNT RELEASE

Tues. & Wed. - Oct. 19-20  
**GREGORY PECK**  
**MARK TWAIN's Man with a Million**  
in color by **Technicolor**  
Released by UNITED ARTISTS

Thurs. - Fri. & Sat. October 21-22-23  
**Wayne MORRIS**  
**Two Guns and a Badge**  
AN ALLIED ARTISTS PICTURE

...and after the kiss...  
a bullet is waiting  
Color by **TECHNICOLOR**  
A COLUMBIA PICTURE  
Starring **JEAN SIMMONS** - **ROCKY CALHOUN**  
**STEPHEN McNALLY** - **BRIAN AHERNE**  
Screen Play by **THOMAS WILLIAMSON** and **CAROL ROBINSON** - Music Written and Conducted by **DIMITRI THOMAS** - Produced by **HOWARD WELSH** - Directed by **JOHN FARROW** - A **JOHN FARROW** Production

**Three Area Men Enlist In Air Force**  
Three area men were among 14 from the South Plains area who have enlisted in the Air Force during the past several weeks. The men, Michael Baker, City; James L. Johnson, Denver City; and Kenneth Stewart, of Levelland, are receiving basic training at Lackland Air Force Base in San Antonio.

Assure Your Wife A Home of Her Own... through Life Insurance  
**Southwestern Life**  
W. GRAHAM SMITH  
Representing SOUTHWESTERN LIFE INSURANCE COMPANY

**ATTENTION FARMERS!**  
WE HAVE PLENTY OF GRAIN STORAGE SPACE. IF YOU WISH, WE WILL CONTRACT YOU YOUR STORAGE ROOM.  
**GOODPASTURE GRAIN & MILLING CO.**

**RIALTO**  
DIAL 2230  
Sun. - Mon. - Tues. & Wed. October 17-18-19-20

**BURT LANCASTER**  
**APACHE**  
color by **TECHNICOLOR**  
with **JEAN PETERS**  
Released by UNITED ARTISTS

Thurs. - Fri. & Sat. October 21-22-23  
**Wayne MORRIS**  
**Two Guns and a Badge**  
AN ALLIED ARTISTS PICTURE

**BEEF AND CHEESE—OCTOBER'S PLENTIFUL**  
COLLEGE STATION, Sept. 7.—Beef and cheese take the spotlight on the U.S. Department of Agriculture's October plentiful foods list. Here's why says U.S.D.A. Cattle is running ahead of last year's all time high and stocks of cheddar cheese are the largest in history. With supplies of these two essential commodities so large, prices should be attractive enough to push consumption to the highest peaks ever reached, believes John J. Slaughter of the Agricultural Marketing Service. Stocks of many foods which were heavy a month ago have increased, and still are listed as plentiful. These include: broilers and fryers, chicken hens and turkeys, milk and other dairy products, rice, salad oils and vegetable shortenings. We have been emphasizing medium and small eggs, but now all eggs are plentiful and seasonally cheap, says Slaughter. Also, there are two newcomers to October's list, shrimp and frozen haddock.

Put your ad in The Herald.

**RUSTIC**  
DIAL 2505

**MIDNIGHT -- SHOW --**  
SATURDAY NIGHT  
OCTOBER 16

**TEEN AGE**  
RECKLESS! FRIVOLOUS! DANGEROUS!  
YOUTH ON A MORAL BINGE  
**Youth A FLAME**  
... They called me names—But one name I won't take! ... EVEN IF I MUST KILL TO STOP THEM!  
AN AMERICAN PRODUCTION  
UNCENSORED REALISM!

Sun. & Mon. - Oct. 17-18  
**All The Brothers Were Valiant**  
with **Robert Taylor** **Stewart Granger** **Ann Blyth**

Tues. - Wed. - Thurs. October 19-20-21  
**Loretta Young** **Jeff Chandler**

**BECAUSE OF YOU**  
Fri. & Sat. - Oct. 22-23  
**UNTAMED FRONTIER**  
Starring **Joseph Cotten** **Shelly Winters** **Scott Brady**

**Last Rites Held In Carlsbad For Mrs. Rachel Garmon**  
Mrs. Rachel Garmon, 77, died at her home, 212 West Story, about 8:45 a.m. Saturday, Oct. 9. She had been a resident of Brownfield about six years and was a member of the First Methodist Church here. Funeral services were conducted at 5 p.m. Saturday at Brownfield Funeral Home Chapel with Rev. Uel D. Crosby, pastor of First Methodist Church, officiating, assisted by Rev. Jones Weathers, pastor of the First Baptist Church. Brownfield Funeral Home took the remains to Carlsbad, N. M., Sunday where services and burial were held Monday afternoon. Survivors include her husband, W. W. Garmon, of Brownfield; four daughters, Mrs. Frank Love, Clovis, N. M., Mrs. Ross Calvert, Phoenix, Ariz., Mrs. Joel Grimland, Brownfield and Mrs. C. D. Franklin, Carlsbad; and three sons, David Nicholson, Brownfield, Byron B. Nicholson, Kansas City, Mo., and James E. Nicholson, Stockdale, Texas.

Mr. and Mrs. John Roach and daughter, Amaryllis, recently returned from a visit in Louisiana.

**Interest Is High At BHS Ag. Dept.**  
**C. E. Ross Of Ross Motor Co., And John Portwood Of Portwood Motor Co., Presented Class With New Truck**  
Enrollment in the Brownfield High School agriculture department has set a new record this year, with approximately 40 students enrolled in the first year class, and an estimated 100 students taking sophomore, junior, and senior courses. Ves Hicks and Walter Myer, vocational agriculture teachers, have found it necessary to divide some of their classes in two sections. The Brownfield Future Farmers are very appreciative for the interest and generosity of two local businessmen in the agriculture program, C. E. Ross of Ross Motor Co., local Pontiac-GMC dealer, presented the chapter with a new 1954 1/2-ton GMC pickup, while John Portwood, the local Ford dealer of Portwood Motor Co., has provided the chapter with a new 1954 1/2-ton Ford pickup. Without the support of these two men, the chapter could not hope to carry out a program like the one it has planned for the 1954-55 school year.

Interest in the supervised project program is running high and the local FHA members hope to raise and show quite a number of hogs, sheep and calves this year. Preliminary work has begun on Senior Chapter Conducting, with members for the team coming from the Sophomore Ag. class. The chapter plans to enter all six of the district leadership contests in November.

**Copeland Hardware Opened Door, Friday**  
Copeland Hardware marked 14 1/2 years in Brownfield Friday and Saturday at a grand opening celebration held at the new location one door east of the former location. Baskets of flowers were sent by well-wishers, customers, and friends and the following persons are the winners of prizes drawn for Saturday afternoon: Jesse Johnson, Jr., floor covering; Mrs. Albert W. Johnson, Sunbeam electric skillet; Mrs. Lucy Sexton, 503 East Hill, electric blanket; Mrs. O. R. Stice, kitchen utility set; Mattie McKee, Route 2, 11-piece Revere set; Mrs. T. A. DuBose, flint set; Mrs. R. C. Watson, Plains, drill set; Lloyd McCallister, Meadow, floor polisher; Calvin G. Satterwhite, lazy Susan; Mrs. Gladys Walser, Tokio, Wedgewood range; T. S. Murphy, Philco TV console set; and Mrs. Jim Wise, Route 3, Maytag washer.

**Firestone Store Opens Here Oct. 28**  
K. W. Scott, of Monte Vista, Colo., will open a Firestone Store Oct. 28 at 413 West Main, former location of the Fenton Shoe Store. Scott, who has operated a Firestone Store for the past 15 years, will have his son, R. W. (Robert) Scott, also of Monte Vista, helping him in the business. The store will sell tires, feature a complete recapping plant, toys, and household supplies. The business will also wholesale to garage and filling stations. The Robert Scott's have two children, one of which is school age.

**Postal Receipts Show 7.4 Increase**  
September Postal receipt totals announced by Postmaster Joe Shelton indicate increased business activity in Brownfield. Stamp sales and postage collections for the September quarter of 1954 total \$18,679, which represents a 7.4 per cent increase over the \$17,379 reported for the same period in 1953. Shelton said that the total for the first nine months of 1954 is 3.3 per cent higher than the same period of 1953, \$54,619 compared to \$52,868. The Herald welcomes letters from readers, but keep them as brief as possible. We know a man who is willing to borrow five dollars from us.

**Last Rites Held For Arthur Nettles, Accident Victim**  
Arthur Nettles, 68, Ropesville farmer and brother of Eugene Nettles of Brownfield, R. O. Nettles and Mrs. S. L. Williams, both of Meadow, suffered fatal accidental injuries in a car-truck collision at Wolforth Wednesday night of last week, and died in Methodist Hospital at Lubbock at 9:30 p.m. Friday. Funeral services were held at 3 p.m. Sunday in the Ropesville Methodist Church, with burial following in Ropesville Cemetery under the direction of Sanders Funeral Home. Nettles suffered head injuries and underwent surgery Wednesday night of last week at Methodist Hospital. He did not enter the hospital for several hours following the accident. He was injured as he drove away from a service station at Wolforth. Other survivors include three other brothers, C. C. Nettles, Mor-

Funeral services for A. H. Clements, 78, Route 1, Brownfield, a resident of Terry County for the past 30 years, were held at 3 p.m. October 8 at the North Second Street Church of Christ, with Bro. Earl Cantwell, Silverton, N. M., officiating. Mr. Clements died about 1:30 p.m. October 6 at his home, following a prolonged illness. He and his family had lived on a farm about five miles north of Brownfield after moving here in 1924 from Throckmorton. He was preceded in death by his wife in 1951. Survivors include five sons, R. H. and William, of Brownfield, Eli of Los Angeles, Calif., Lester of Watsonville, Calif., and Gus of

ton, Jack, Ft. Worth, and Lloyd, Lorenzo; and one other sister, Mrs. Jess Wilson of Lubbock.

**Last Rites Held For A. H. Clements 30 Yrs. A Resident**

Funeral services for A. H. Clements, 78, Route 1, Brownfield, a resident of Terry County for the past 30 years, were held at 3 p.m. October 8 at the North Second Street Church of Christ, with Bro. Earl Cantwell, Silverton, N. M., officiating. Mr. Clements died about 1:30 p.m. October 6 at his home, following a prolonged illness. He and his family had lived on a farm about five miles north of Brownfield after moving here in 1924 from Throckmorton. He was preceded in death by his wife in 1951. Survivors include five sons, R. H. and William, of Brownfield, Eli of Los Angeles, Calif., Lester of Watsonville, Calif., and Gus of

**Wellman Staggers Dawson, 42-13**  
The Wellman Wildcats were really running wild Friday night when they ran over the Dawson Dragons by an overwhelming score of 42-13 at Wellman. It was Wellman's first win in two years. Star of the backfield was Fullback Alfred Tittle, who romped 52, 11, and 20 yards for three of the Wildcat's scores. Dawson, however, scored first with Fullback Jackie Kelley going off tackle for 60 yards, and the extra point was good. The only

Ashland, Ore.; four daughters, Mary and Dimple Clements, Brownfield, Mrs. Willie Mae Henderson, Brownfield, and Mrs. Virginia Lynch, Lubbock; a brother, Arthur Clements, Austin, and a sister, Mrs. Cary Randolph, Austin. Pallbearers were Fletcher Smith, Lee Crabtree, Ross Ellis, Lence Price, James Martin, and Cecil Davis.

other tally by the Dragons was made in the first period when Bob Kelley passed to End Wayne Mitchell, who lateraled to Jackie Kelly on a play good for 80 yards. Following the visitor's first score, Tittle ran the kickoff from his own 18 back to the midfield strip, and then on Wellman's first play from scrimmage, he went off tackle for the remaining distance and six points. Besides Tittle's three tallies, other Wellman scores came on runs of two and seven yards by Right Half Ernest Thornton, and on a 6-yard scamper by Quarterback Sammy McGuire. Ronnie Cowling made two points after, Sam Sanders one, and Tittle three. The score stood 28-13 at half-time for the Wildcats, playing on a muddy field before approximately 400 fans. Outstanding in the line for Wellman, which had only 14 men suited up, were Bill Tom Goza, Ronnie Cowling, and Jerry Carmichael. You can help yourself to safety by obeying traffic regulations without waiting for the speed cop to catch you.

**OIL IS AT YOUR SERVICE**

In all-producing states, schools are substantially supported by oil industry taxes.

Detergents and a hundred other items of daily use are derived from petroleum hydrocarbons.

Synthetic fabrics are made from petroleum hydrocarbons.

Petroleum fuels the machines of national defense.

Oil and natural gas supply power for industries.

Cars burn gasoline, use tires of synthetic rubber.

Homes are heated by oil- or gas-burning furnaces.

Natural gas is the fuel for millions of kitchen stoves.

Printing inks, paints and plastics are petroleum derivatives.

The products of the petroleum industry are literally everywhere. Every hour of the day, oil or natural gas serves you and virtually every other American. Oil is indispensable to our way of life; it makes the United States a better, safer country to live in.

You may wake in the morning in a room warmed by furnace burning fuel oil or natural gas.

You drive to work, and your car burns gasoline, uses petroleum oils and greases for lubricants, rolls on tires of synthetic rubber which had their beginning in an oil refinery.

The plant where you work may depend on oil or natural gas as the source of its power. The oil and gas industry supplies 65% of the nation's energy requirements.

Meanwhile, if you live in Texas, your children are attending schools to the support of which the oil industry pays heavy production and ad valorem taxes. And your U. S. Army, Navy and Air Force plan the national defense with confidence that the oil industry has developed the proven reserves that can fuel their machines of war. Oil also supplies munitions—TNT for instance.

Finally, the lady of the house may prepare dinner on a stove fueled with natural gas, and you may go to bed in pajamas laundered with a petroleum detergent, after reading a newspaper printed with ink made from oil, in a room decorated with a paint manufactured from petroleum.

... And that's only a beginning.

The products of the petroleum industry, oil and natural gas, head the list of our most useful resources. A progressive, competitive oil industry, encouraged in the future as in the past, will undertake the further development that will keep them there.

**HUMBLE OIL & REFINING COMPANY**  
**HUMBLE PIPE LINE COMPANY**

**HUMBLE**

THIS IS OIL PROGRESS WEEK

## Space House Gets Top Prize from Small Homes Guide



Dramatic utilization of space in this plan by Architect Rudolph A. Matern won for it the Small Homes Guide award of first prize for excellence of design. In addition, the home is featured on the front cover of the magazine's current edition.

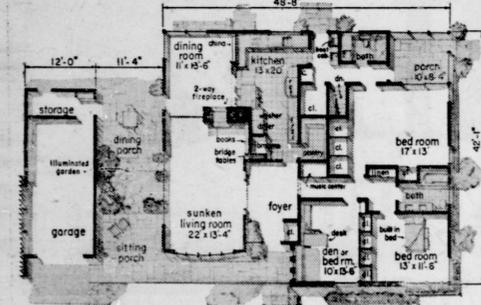
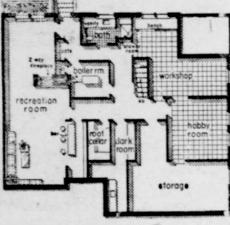
Because of its many unique space-saving features and the provision of space for many special purposes, it has been called "the space house."

The plan offers special space, either in the basement (at right below) or on the main floor, for: garden tools, outdoor toys, furniture, potting bench, seeds, car tools and cleaners; china and glassware; books, magazines, games, folding chairs and card tables; informal snacks, breakfast and dining; a fresh-up corner; bad-weather gear and in-and-out storage; canned goods and vegetable bins; semi-permanent storage, trunks and baggage; brooms and mops; records, record player, recorder, central radio, amplifier and speaker controls; a home office; folding bed; blankets and pillows; extra linens; outdoor relaxing; entertaining; refreshments; workshop, with power tools; hobbies and games; dead storage; darkroom; and storage of garden bulbs, vegetables and fruit.

Construction details of many of these features are also shown in the magazine.

The plan calls for extensive use of glass; note the sliding glass walls between the living room and breezeway-patio and between the largest bedroom and the enclosed porch at the rear. Bathroom facilities are extremely luxurious—with three full baths, two with showers, plus a lavatory at the rear entrance. Area is 1,800 sq. ft., exclusive of the porch and garage.

For information on blueprints and their cost, write to Small Homes Guide, Dept. 1301, 82 W. Washington, Chicago 2, Ill.



## Advertise in The Herald For Best Results!

### Large Home In City

8 Room tile and stucco Home with 2 baths  
Well Located for Schools and Churches.

—This ideal town home for a farm or ranch family should sell quickly to the family who need it.

—It should be worth \$20,000. But \$16,000 is the price. The owners will consider good clear land or royalty for part of the consideration if desired. The only reason this place is being offered is because it is larger than the needs of the present occupants. If you need it, see me.

**D. P. Carter.**  
Brownfield Hotel

## B'Field FFA Team Participates In Nat'l Competition

The four-man Brownfield High School Future Farmers of America state champion meat judging team left Saturday for Kansas City to compete in the National FFA contest, held Monday through Thursday of this week. Ves Hicks, advisor, is accompanying the group which is composed of John Tuttle, Duane Lewis, John Milburn and Alton Massengale.

During their stay in Kansas City at the Muehlebach Hotel, with sessions at the Municipal auditorium, the Brownfield boys will participate in a program which will include conducted tours to points of interest, addresses by Henry Ford, pres. of the Ford Motor Co., and by A.D.P. Heeney, the Canadian ambassador. There will also be a national public speaking contest, the FFA Amateur Hour, awarding of American Farmer degrees, and election and installation of National FFA officers.

Lewis was one of 15 outstanding FFA members of Texas receiving the Santa Fe Education Award, the funds being supplied for the educational program conducted by the Texas Association of FFA.

Other schools from the South Plains vicinity who were represented at the convention were Cooper, Lamesa, Lubbock, Whiteface, Claude, Lockney, Hale Center, Texas Tech Collegiate chapter, Plainview, Gruver, Canyon, Dalhart, Hereford, Shamrock, Lovelland, and Lorenzo.

## Stricklin Speaking

(Continued from page 1)

the traffic department way out at Los Angeles. The greatest stress was put on officials being more careful who received drivers license. Were they too young, too old; can they hear and see normally?

But there are people in every way normal physically, who get their mind on something a thousand miles away while breezing down the road, with not a thought but they are the only travelers on the road. To illustrate this a bit better, this week we are starting a series of comic strips, the title of which is "Look Who's Driving." Read them and think.

The Santa Fe railroad has recognized one Terry County boy among the 15 outstanding youths of Texas, who belong to the FFA. This lad is no other than Duane Lewis, well known especially among the teachers and students of agriculture here in Terry county.

The Santa Fe is putting up the sum of \$2,125 to see that these 15 youngsters and their leaders have expenses defrayed to attend the National FFA convention in Chicago this week.

This week the Crescent Hill Church of Christ is celebrating their 7th anniversary. Meaning of course in their new location. But for some 28 years, as memory serves us, this same congregation met at Main and Third street, where their original building, a frame wooden affair stood.

That was long ago, as the history of this section goes, and if there were enough people on hand Sundays to fill the first few front benches, they thought they were going some. Now they have around 400 in Sunday school. In the meantime the hive swarmed, and a new congregation, the Southside was set in order, with a lot more people than the whole shebang had 15 or 20 years ago.

As the town and community grows, so do the churches. A house that would have held the entire congregation of the Baptists, Methodists, Presbyterians and Christian church back two decades ago, would not hold some of the Sunday School classes today.

In another part of this tirade, we called your attention to one of the Constitutional Amendments. This week, our State Representative, the Hon. J. O. Gillham is giving a review of the 11 amendments to be voted on Nov. 2. We hope you read them.

As Mr. Gillham explains, our old Constitution is a model of the 1870ties, and needs a lot of amending to modernize them. We hope the readers will read each of his articles, in order to be able to cast an intelligent vote on them come election day.

Well, look who came upon the scene just as we appeared to be at the end of our rope—the daughter, Mrs. H. Trigg and little Miss Sara, of Snyder. They are not only cheerful company, but see that we get our three-squares per diem. They are sure worth "de mun."

But we get a bit sorry for poor Herman, way down there all alone and making out the best he can with cafeteria and cafe food. But maybe we can return the favor some of these days.

From a release of Pure Bred Angus Cattle Association, it appears they are making rapid headway on that growing popular breed. There was 33 percent more pure bred calves than last year, and 16 percent more registered cattle, the association reports.

Well, we note that the Star-Telegram has moved Dickens City, down under the caprock, and county seat of Dickens county, to the Panhandle. This came out in a car-truck collision story, in which three Ralls men were killed in the bad fog last week. Down here on the South Plains, we have always considered Dickens City as a part of the South Plains.

From about Randall county on north has always been considered the Panhandle portion of Texas, South of that, the South Plains.

We don't know how the rest of you people feel, but as far as we are concerned, the dailies and slick mags had us in fine shape to vomit a bit in their overdoing the story of the Monroe gal and DiMaggio's separation. We can get fed up on such stuff, easily.

Miss Sue Jones, formerly a bookkeeper at Ross Motor Co., moved Sunday to Midland where is employed with a Chevrolet agency there.

## FOR SALE:

- 1—50 model Case Tractor
  - 1—42 model Case Tractor (Both fully equipped)
  - 1—45 model Baldwin Combine, with motor.
  - 4— 2-row knifing sleds
  - 1—3-runner knifing sled
  - 2—Set of dual tires
  - 1— Double disk breaking plow, \$4,250.00.
- 2 miles west and 3 miles north of Tokio, Texas.  
W. T. WORSHAM

WILL BUY: 1000 pounds of used barbed wire. See or phone John B. King, 308 E. Cardwell St. Dial 2485. 13-C

FOR SALE: Small boys bicycle, good as new. 518 South 1st. 14-p.  
FOR SALE: One 2250 Bu. steel grainery on good platform. Sell worth the money. Call 3772 or 4324. Whiteway Laundry, Tahoka Rd. 13-C

## NOTICE OF ELECTION STATE OF TEXAS COUNTY OF TERRY CITY OF BROWNFIELD

Notice is hereby given that on the 16th day of November, A. D., 1954, the same being the third Tuesday in said month, there shall be held an election in the city of Brownfield, Texas, on the question of "Shall the City of Brownfield Texas adopt the Home Rule Charter as prepared by the Charter Commission of the City of Brownfield, Terry County, Texas?" There shall be printed on the Ballot for the qualified voters of the City of Brownfield, Texas, the question as follows:

FOR THE ADOPTION OF THE PROPOSED CHARTER AGAINST THE ADOPTION OF THE PROPOSED CHARTER

The City Secretary of the City of Brownfield, pursuant to an order of the City Council of the City of Brownfield, will mail to each qualified voter in said city as appears from the Tax Collectors Rolls for the year ending January 31st preceding said election, a copy of the proposed charter.

The polls shall be opened at 8 o'clock A. M. on November 16th, 1954, and remain open until 7 o'clock P. M. on the 16th day of November, A. D., 1954, and none except qualified voters residing within the City of Brownfield shall be permitted to vote at said election.

There shall be only one election poll, and that shall be at the City Hall of the City of Brownfield, at 220 West Main, in said City.

H. M. Pycatt is hereby appointed presiding officer or judge of said election, and he shall appoint the clerks.

In witness whereof, this notice is given pursuant to resolution passed by the City Council, of the City of Brownfield, on the 23rd day of September, A. D., 1954, concurred herein by the Mayor of the City of Brownfield, by the affixing of his signature hereto.  
C. C. PRIMM, MAYOR  
City of Brownfield, Texas.

ATTEST:  
Alva J. Geron, City Secretary.  
(SEAL) 17c

## Famous Big Cowboy Back at the Fair

Big "Tex" is back. The 52-foot cowboy figure, tall as a four-story house, again is the official greeter for the State Fair of Texas. The big Texan wears a 75-gallon sombrero and his checked shirt and blue jeans look 100 yards of material, largest garments ever sewn. He has a seven-foot grin and a heart, of course, as big as all outdoors.

Tex has come to be known as the official symbol of the State Fair, which this year is scheduled for a 16-day run, Oct. 9-24. He typifies the size and the scope of the nation's largest annual exposition.

If you know some news, or are among the first to hear about it, call The Herald. Your contribution will be appreciated.

The end of life will find most of us with a lot of business which should have been attended to several years earlier.

The idea that nations, or races, are equal is an obvious falsehood, but such proclamations pay dividends for various reasons.

Many a working man has been saved by having a sense of humor, when the strain otherwise would have become unbearable.

We have the feeling that Senator McCarthy has run into no weakling in the form of Senator Watkins.

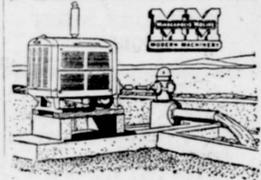
Optimism is that quality that permits us to hope that someday somebody else will do something for us.

Advertising in The Herald this fall is a good way to build business prestige for the future.

The Communists don't seem to be looking for that "peaceful co-existence" in Asia.

WANTED: 2 adult riders to Ft. Worth. Leave today, Friday, 6 p. m., return Sunday noon. '52 Mercury. See Mary Alsop at the Herald. 1x

## NEW POWER PERFORMANCE



## 800-6A POWER UNIT

This rugged heavy-duty MM power unit at 1200 rpm, develops 148 hp. on LP gas and 134 hp. on natural gas. Smooth 6-cylinder high-turbulence power and counter-balanced crankshaft reduce torsional vibration for longer engine life. Newly designed heat exchanger base pan keeps oil at proper operating temperature, greatly increases engine life and reduces maintenance. Pan attaches direct to an SAE standard fly-wheel housing, provides rigid mounting of power take-off for heavy belt drives, etc. Double-disc clutch and power take-off are of heavy-duty design.

Come in and get all the facts about long-life MM power units. Nine models to fit your needs.

## Smith Machinery Co.

Your Friendly Minneapolis Moline Dealer  
1301 LUBBOCK RD. — DIAL 3123

Herald ads bring results.



By Our Experts At Reasonable Cost

Let us restore the pure tone and fine quality reception of your radio. Satisfaction guaranteed!

FOR SERVICE, CALL 2050

## YOUNG - COLLUM Radio - TV Service

220 South 5th

## Legal Notice

CITATION BY PUBLICATION THE STATE OF TEXAS To any Sheriff or any Constable within the State of Texas— GREETING:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Terry County at the Courthouse thereof, in Brownfield, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 8th day of November A. D. 1954, to Plaintiff's Petition filed in said court, on the 22nd day of September, A. D. 1954, in this cause, numbered 4392 on the docket of said court and styled Mabel Rozella Rice, Plaintiff, vs. Leon V. Rice, Defendant.

A brief statement of the nature of this suit is as follows, to-wit: Suit for divorce alleging mental and physical cruelty as grounds therefor and restoration of plaintiff's former name, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandate hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Brownfield, Texas, this the 22nd day of September, A. D. 1954.

Attest: ELDORA A. WHITE, Clerk, District Court, Terry County, Texas. 14c (SEAL)

SEE US FOR YOUR REAL ESTATE IRRIGATION LOANS FARM & RANCH LOANS OIL PROPERTIES

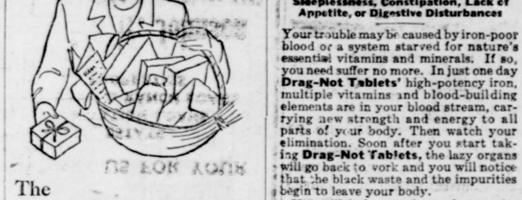
**Joe W. Johnson**  
406 W. Bdwy. Phone 4443

## Higginbotham-Bartlett Co.

BUILDING MATERIAL  
Hardware Paint

## RUN DOWN ... DEPRESSED?

If You Are Wearing That Look of "False Old Age",  
Feel Tired Out, Depressed, or Suffer from Sleeplessness, Constipation, Lack of Appetite, or Digestive Disturbances



Your trouble may be caused by iron-poor blood or a system starved for nature's essential vitamins and minerals. If so, you need suffer no more. In just one day Drag-Not Tablets' high-potency iron, multiple vitamins and blood-building elements are in your blood stream, carrying new strength and energy to all parts of your body. Then watch your elimination. Soon after you start taking Drag-Not Tablets, the lazy organs will go back to work and you will notice that the black waste and the impurities begin to leave your body.

You will feel a wondrous change, the years will seem to slip away and you will enjoy wonderful new pep and vitality, look and feel younger. Get non-habit-forming Drag-Not Tablets (rich in iron, liver, yeast concentrate and stomach substance with 8 vitamins and 5 minerals). For men, women and children. There's nothing else just like Drag-Not. Results in 7 days or your money back. Only \$1.98 for a month's supply.

NELSON PHARMACY

Special Services  
WANTED—Children to keep in my home. \$1.25 for 8 hours, 25 cents by the hour. Will also do family ironing for \$1.25 per dozen. 112 South 5th, Dial 3948 tfc

MAYTAG Sales and Service, expert repairmen. J. B. Knight Hardware. All Household Appliances sold on easy terms at J. B. Knight Hardware. tfc

REPAIRS on all TVs, Radios, Small Appliances  
For Fast, Efficient Service FREE PICK UP  
Any Model — Any Make  
Factory Trained!  
T-V CENTER  
Call 3117

FOR RENT — bedrooms, private baths, women preferred. Mrs. Homer Winston, 601 E. Reppito. tfc

FOR RENT - 3 bedroom house 801 Old Lamesa Rd.  
See Mrs. Romans, 1205 North, or phone 2890. 14c

FOR SALE: 800 A. choice irrigated land. 3 good 8" wells. Good improvements. 126 A. cotton, 417 A. wheat base. Wheat planted. Equipment goes with place. 29 per cent down, long terms on balance. M. H. Sylvester, Sr., Box M, Friona, Texas. 15c

FOR SALE: Registered Hereford bull, with papers, \$150. George Hudspeth, Rt. 1, Brownfield, 5 east, 2 north. 12p

FOR RENT: Apartments. Call 4583 or see at Marson Trailer Park, Tahoka highway. 41tc

FOR RENT: Upstairs two bedrooms with twin beds, connecting bath; men only. See Mrs. Stricklin at Terry County Herald.

FOR SALE: 2-bedroom home, garage, bargain. 715 North 3rd. 10tc

Home Exchanges  
... are often profitable to all parties.

Farm home wanted for one in city.  
Exchange your farm for cash and good bankable notes.  
Irrigation farm land in exchange for well-furnished, well-located Motel.  
160 acres cultivated and improved with irrigation water, 2 wells. \$125. acre.  
List your trades with me.  
D. P. CARTER,  
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FOR SALE: Registered Hereford bull, with papers, \$150. George Hudspeth, Rt. 1, Brownfield, 5 east, 2 north. 12p

FOR RENT: Apartments. Call 4583 or see at Marson Trailer Park, Tahoka highway. 41tc

FOR SALE: 800 A. choice irrigated land. 3 good 8" wells. Good improvements. 126 A. cotton, 417 A. wheat base. Wheat planted. Equipment goes with place. 29 per cent down, long terms on balance. M. H. Sylvester, Sr., Box M, Friona, Texas. 15c

FOR SALE: Registered Hereford bull, with papers, \$150. George Hudspeth, Rt. 1, Brownfield, 5 east, 2 north. 12p

FOR RENT: Upstairs two bedrooms with twin beds, connecting bath; men only. See Mrs. Stricklin at Terry County Herald.

FOR SALE: 2-bedroom home, garage, bargain. 715 North 3rd. 10tc

Home Exchanges  
... are often profitable to all parties.

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give EMERGENCY MARCH OF DIMES

S/fe Johnny F. Winston sailed Sunday on the USS Hector from San Diego for Jacabo, Japan, where he will be stationed for 6 months. He is with the 9th Fleet and the son of Mrs. Homer Winston, 601 E. Reppito.

**Dr. W. A. Roberson**  
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