

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

GA's Meet At East Cisco Church Jan. 16

The Girl Ambassadors met Tuesday, Jan. 16, at the East Cisco Baptist Church. Lorelle Lipsey opened the meeting with a prayer. President Kay Pelfrey was in charge. The GA watchword and song was followed by discussion of plans for a social. Program Chairman Neil Green directed the singing of "Onward Christian Soldiers." Carlene Holder told the story of the English Bible. The program was concluded by singing "Take My Life and Let It Be."

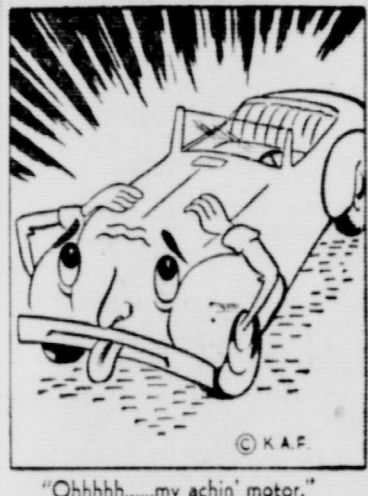
Present were Carlene Holder, Lorelle Lipsey, Shirley Fowler, Sandra Theftord, Glenda Hughes, Annette Thomas, Kay Pelfrey, Nell Green, Jean Watt and Lonna Holder.

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CISCO, TEXAS

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G. M. BEENE Service Station

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GATES TIRES-TUBES & ACCESSORIES

Miss Betty Martin Is Honoree At Shower

Miss Betty Martin, bride-elect of Jim Robinson, was honored with an informal kitchen shower on Thursday, January 18, at 3 p. m., in the home of Mrs. V. C. Overall.

Guests, upon arrival, were handed checked ramona cloth tablecloths and napkins to fringe for the honoree.

Miss Elizabeth McCracken was a business visitor in Fort Worth on Thursday.

Cisco Women Attend District WSCS Meet

A District check-up meeting of the Methodist Women's Society of Christian Service was held Wednesday, January 17, at Gorman with representatives of 12 societies in attendance. Mrs. Rogers of Caddo presided over the meeting in the absence of the District President, Mrs. T. E. Robinson, of Carbon. Those attending from Cisco were as follows: Mrs. A. F. Miller, Mrs. C. C. Cooper, and J. T. Carson of the Wesley Church, Mrs. S. H. Nance, Mrs. B. E. Morehart, Mrs. J. W. Slaughter, Mrs. B. J. Osborn, Mrs. Carrell Smith, Mrs. John Shertzer, Mrs. E. H. Lightfoot, and the Rev. and Mrs. Leslie Seymour.

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Woodman Loyalty Club Selects New Officers

The Loyalty Club of the Woodman Circle met Friday, January 19, at 3 p. m. in the home of Mrs. W. C. Clements for re-organization and a social hour.

The Loyalty Club, which has been inactive since the last war, is being revived by a group of interested women and, at this meeting, new officers were elected as follows: president, Mrs. W. C. Clements; secretary and

treasurer, Mrs. L. B. Mayhew, and reporter, Mrs. R. M. Bates. During the social hour which followed the business meeting, games were played and names were drawn for sunshine pals for the coming year.

Refreshments of spiced tea and cake were served to the following: Mesdames Dick Bolinger, D. R. Harper, J. P. McCannies, R. M. Bates, and L. B. Mayhew.

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THE QUICKEST AND BEST SERVICE IN TOWN

Hays Cleaners
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REXALL JANUARY SAVINGS for BUDGET-WISE SHOPPERS

YOUR PRESCRIPTION will be filled with the greatest care by our Rexall Pharmacist.

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| no faster-acting aspirin made! | purest ASPIRIN For simple headache and other cold discomforts, you can't beat Rexall Aspirin's quick relief. 5 grain 100's 54c | Values to \$1.25 |
| REXALL SPECIAL 3 1/2 ounce Ammoniated Tooth Paste & Deluxe Tooth Brush..... | 98c value 49c | WRITING PAPER Box of 24 sheets and 24 envelopes 49c |
| CARA NOME HAND CREAM Moist prevent red, rough skin..... | 4 ounces 1.10 | ZONITE ANTISEPTIC 6 Ounces 65c |
| REXALL TINCTURE IODINE With convenient applicator..... | 1 ounce 29c | MUSTEROLE For Coughs. 1/2 Ounce Jar 50c |
| LORD BALTIMORE PORTFOLIO 36 white linen sheets, 24 envelopes..... | 59c | ANACIN TABLETS 50's 75c |
| REXALL AMMONIATED TOOTH POWDER Licensed by U. of Illinois Foundation..... | 3 ounces 39c | BENZEDREX INHALER 65c |
| CARA NOME HORMONE CREAM Fortified with natural estrogens..... | 2 ounces 1.50 | REXALL SODA MINT TABLETS Help relieve acid-upset stomach..... |
| | | 140's 35c |
| | | REXALL REXILAN Pleasant, effective cough syrup..... |
| | | 4 ounces 59c |
| | | REXALL POLYCAPS Multi-vitamins for children..... |
| | | 72's 1.89 |
| | | REXALL REEL-ROLL COTTON In handy dispenser package..... |
| | | 1 1/2 ounces 43c |
| | | REXALL ALCO-REX RUBBING ALCOHOL Cooling, invigorating body rub..... |
| | | 1 Pint 49c |
| | | STAG AFTER-SHAVE LOTION Refreshing brisk, cooling..... |
| | | 3 ounce bottle 39c |
| | | AIR-WICK Room Deodorant..... |
| | | 5 1/2 fluid ounces 69c |
| | | PALMOLIVE BRUSHLESS Shaving Cream..... |
| | | giant size tube 50c |
| | | COLORINE Waves hair sparkle..... |
| | | 25c |
| | | Aspiroids COLD CAPSULES Special formula capsules for fast, effective, two-way relief of cold symptoms. Bottle of 36 69c |

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America's most lovable comedy team CBS

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GOOD HEALTH TO ALL FROM REXALL

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1951 Midwinter Sale Catalog

NOW AT SEARS ORDER OFFICE

Gigantic Furniture Reductions!

Shipped From The Factory To Save You Money - Wide Choice of Covers!

PRICES CUT! HARMONY HOUSE 2-PIECE CHANNEL-BACK SUITS

Sofa and Club Chair **144⁹⁵**
72.00 Down
10.50 Month
Usual Carrying Charge

Wheat or Walnut Hostess Tables, were 9.95 Now 8.85
Wheat or Walnut End Tables, were 7.65 Now 6.65

You'll be amazed at the beauty, quality and value packed into these handsome low-priced suites! Carefully built to Harmony House specifications, the sturdy hardwood frames are double doweled and corner blocked for strength, feature walnut-finished legs, are covered with lovely Dobby Frieze (50% mohair, 50% Cotton loop pile) in mint green, dawn gray, Tuscan rose, Pacific blue or lipstick red. Sofas 77 inches long, 32 1/2 inches high. See them! Save now at Sears.

BIG SAVINGS! FULL COMFORT 2-PIECE LIVING ROOM SUITS

Sofa or Sofa Bed and Club Chair in High Pile Velour **129⁸⁵**
20.00 Down
10.00 Month
Usual Carrying Charge

All-Walnut Lamp Tables, were 10.45, Now 9.88
All-Walnut End Tables, were 10.45, Now 9.88

Just look! Here are low-cost suites that give you double duty! Impressive style built with wide rounded arms and carved walnut-finish hardwood trim, covered with lustrous, velvety all-rayon pile velour... the sofa opens to a comfortable double bed, 72 x 48 inches. Resilient coil springs in reversible seat cushions, inner-spring base, non-sak spring back. Hardwood frames reinforced. Choose yours now in Victorian wine, aquamarine, dawn gray or royal blue.

REDUCED! VERSATILE, LUXURIOUS 3-PIECE MODERN SECTIONAL SUITS

Sofa: 2-Ends and 1-Center in Dobby Freize **152⁹⁵**
23.00 Down
10.50 Month
Usual Carrying Charge

Matching Lounge Chairs 49.95
Limed Oak or Walnut Corner Tables, Were 27.95 Now 25.88
Limed Oak or Walnut Hostess Tables, Were 17.95 Now 16.88
Limed Oak or Walnut Lamp Tables, Were 15.95 Now 14.88

Imagine! Modern sectional suites at this surprisingly low cost! Sectional that's beautiful, livable, practical... and will fit into rooms of any size or shape. Adaptable to many different arrangements, too. Handsomely covered with Dobby frieze in mint green, dawn gray, Tuscan rose, Pacific blue or lipstick red... with walnut or wheat finish legs. Strong hardwood frames. Seat cushions coil spring filled, coil spring base. See these beauties! Save now!

Satisfaction guaranteed or your money back SEARS

621 Ave. D. — Phone 700
8:30 to 5:30 Monday thru Saturday
Cisco, Texas

HOW GOOD is YOUR WORD?

Is it as Good as Your Bond... or are You Careless in Payment of Your Obligations?

When a person of integrity makes a promise to do a certain thing at a definite time he does it. When you purchase anything on credit, you enter into an agreement to pay for the goods on a certain date. Don't break your word or the merchant's faith in you -

PAY YOUR BILLS WHEN THEY COME DUE

CREDIT IS PRICELESS... GUARD IT AS A SACRED TRUST

- Multhead Motor Co. of Cisco
- Hooker's Jewelry Store
- Series Dairy
- E. F. Crawford Agency
- Dr. E. H. Ramsey
- Mode O' Day Dress Shop
- A. G. Motor Company
- Dr. Ervin E. Adley
- Altman's Style Shop
- Boyd Insurance Agency
- Burton-Lingo Lumber Company
- Claude & Don Service Station
- Cisco Daily Press
- Cisco Gas Corporation
- Cisco Lumber & Supply Company
- Drs. Clark and Ball
- Damron Tire & Supply
- Drumwright's
- Elite Beauty Shop
- Walton Electric Company
- Dr. Charles M. Cleveland

- Ferguson's
- First National Bank
- Dr. E. L. Graham
- Huffman's Humble Service Sta.
- Home Supply Company
- Lattimer & Martin
- Lone Star Gas Company
- McCaughey's Tire & Supply
- McCracken's Clover Farm Store
- Sears-Roebuck & Company
- The Man's Store
- Mobley Hotel
- Beene's Service Station
- Cisco Peanut Company
- Meglasson's IGA Food Store
- Cisco Steam Laundry
- Southwest Loan Company
- Rockwell Bros. and Co.

- Vogue Cleaners
- Moore Drug Store
- Nance Motor Company
- O. K. Rubber Welders
- J. C. Penney Company
- Powell Cleaning Plant
- White's Builders Material Co.
- Whitout the Florist
- Tom B. Stark Real Estate & Ins.
- Thomas Funeral Home
- W. R. Huestis Service Station
- West Texas Produce Company
- West Texas Utilities Company
- Dr. Paul M. Woods
- Western Auto Associate Store, A. G. J. ander, Owner
- Thornton's Feed Mill
- Strickland Agency
- Foe's Grocery and Market
- Palace Theater

MERCHANTS CREDIT ASSOCIATION

(The Credit Bureau of Cisco, Texas)
205 Reynolds Bldg. Lucile Huffman, Sec.-Mgr. Tel. 141-142

LUNCH Sunday, January 21

RUSSIAN SALAD

| | |
|---|---------------------|
| Choice of Meat: | |
| BAKED CHICKEN with Dressing, Giblet Gravy | 75c |
| SOUTHERN Style Fried Chicken | 75c |
| CHICKEN Fried Steak | 75c |
| TENDERLOIN of Trout with Tarter Sauce | 65c |
| ROAST BEEF with Brown Gravy | 65c |
| Baked Idaho Potatoes | Buttered Sweet Peas |

Drink and Desert Extra

Home Baked Pie 10c, Fruit Jello 10c, Ice Cream 10c

MONTIE VISTA CAFE

W. M. Ramsey



Many people get low-cost Personal Bank Loans here for dental, medical and other similar purposes.

YOUR

First National Bank In Cisco

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Music Club Enjoys Program At Meeting

The Music Club of the Federated Women's Clubs met recently for their monthly meeting. The meeting was called to order by Mrs. J. M. Flournoy, chairman. Mrs. Delmar Johnston acted as secretary in the absence of the club officer, Mrs. Ada Mobley.

The regular business procedure was followed and Mrs. S. E. Hittson, program chairman, presented the program, a discussion and rendering of numbers by John Sebastian Bach. Mrs. J. A. Jensen gave the program part, "His World," followed by "Bach, the Man," by Mrs. Delmar Johnston. Mrs. Douglas Hill concluded with "Bach, the Teacher."

A piano selection, "Allegro," was played by Mrs. Hal Lavery and Mrs. Ben Krauskopf gave a violin selection from Bach.

During the business meeting, a motion was made and carried to appoint a committee to contact the choir of the community to encourage participation in the Mass Choir to be held in Brownwood, March 4.

The following members answered roll call: Mesdames Ben Krauskopf, Douglas Hill, Randolph Lee Clark, E. H. Lightfoot, J. A. Jensen, Delmar Johnston, C. E. Paul, S. E. Hittson, Hal Lavery and J. M. Flournoy.

March Of Dimes Has \$6,500 County Quota

Eastland County's 1951 March of Dimes campaign has a quota of \$6,500, County Chairman Stanley Webb announced Saturday. He said the drive was going forward in all parts of the county and he believed the quota would be reached by the January 31 end.

Cisco Chairman A. R. Collier is expected to announce additional activities for the local drive this week. A dance is in the planning stage for the Cisco Country Club on January 30, and a program is being discussed for the high school auditorium.

Mr. and Mrs. C. T. Steel attended the funeral of Mrs. Steel's aunt, Mrs. J. W. Reese, who died Monday, January 15, in her home in Comanche, after an illness of three years.

CAR TAGS ARRIVE

Tax Collector Stanley Webb has received the 1951 automobile license plates at his county offices in Eastland, and they will be placed on sale throughout the county about February 1. Poll tax payments will be accepted by the collector and deputy offices through January 31.

Mrs. Ethel Moore Is Hostess To Rebekahs

Mrs. Ethel Moore was hostess to the Good Will Rebekahs Thursday evening with a birthday party honoring Mrs. Katie Cooper. Immediately following the regular meeting of the Lodge in the Rebekah Hall the members went to the home of Mrs. Moore where

the remainder of the evening was spent in games and conversation.

Mrs. Effie Mayhew, Noble Grand, presented a gift from the Lodge to Mrs. Cooper and after the cutting of the lovely birthday cake and coffee were served by the hostess to the members.

Briefly Told

Mrs. Bob Norman and children of Temple arrived Thursday to spend a few days with Mr. and Mrs. C. B. Stevens. Mr. and Mrs. Stevens and their daughter will accompany Mrs. Norman and the children to Temple on Saturday to spend the weekend.

Mr. and Mrs. Jay Garrett and

children were recent visitors in the home of Mr. and Mrs. Marston Surles.

Mr. and Mrs. J. P. McCanlies

left Saturday for a visit in Sweetwater where they will see their great granddaughter, Cynthia Ann Birdwell, who was born there recently. Mrs. Birdwell is

the former Charlene Smith, daughter of Mr. and Mrs. McC...

3 Big Days

WED. - THURS. - FRI.
PALACE
Open 3:45 p. m. each day
ADMISSION - 50c & 75c

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harvey Never has one movie earned so much praise

harvey The great Pulitzer Prize Play now on the screen!

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Starring **JAMES STEWART**
with JOSEPHINE HULL - CHARLES DRAKE
CECIL WELLMAN - WALLACE FORD - PEGGY DON

JOY DRIVE-IN — Phone 1018
SHOW STARTS AT SUNDOWN — CISCO-EASTLAND HWY
Sunday & Monday
Big Double Feature

Bob HOPE • Lucille BALL
"SORROWFUL JONES"
with William DEMAREST • Bruce CABOT

PLUS
HOLLYWOOD VARIETIES
ROBERT ALDA
HOOSIER HOT SHOTS
A Star-Studded Variety Cast!

PALACE
Sunday & Monday

LANA TURNER
RAY MILLAND
"A Life of Her Own"
with Tom EWELL - Louis CALHORN - Ann DVORAK
Barry SULLIVAN - Margaret PHILLIPS - Jean HAGEN

She's the NOTORIOUS DARLING OF CAFE SOCIETY!



You get all these **GREAT FEATURES** only in Chevrolet **ADVANCE-DESIGN TRUCKS**

GREAT ENGINE FEATURES

- TWO GREAT ENGINES**, the 105-h.p. Loadmaster and 92-h.p. Thriftmaster, to provide horsepower exactly fitted to your needs.
- VALVE-IN-HEAD DESIGN** engines develop more power per gallon of gasoline than any other type engine of the same size and displacement.
- BLUE-FLAME COMBUSTION**, possible only in Valve-in-Head engines, gets more power from every drop of gas... provides genuine fuel economy.
- POWER-JET CARBURETOR** provides exactly the right fuel mixture for smooth, quick accelerator response.
- PERFECTED COOLING** cools every cylinder and valve seat individually... contributes to Chevrolet's fine performance and dependability.
- SPECIALIZED 4-WAY LUBRICATION** protects all vital moving parts the instant the engine is started, assuring safe, dependable operation.
- THERMOSTATIC HEAT CONTROL** pre-heats fuel mixture for less choking, faster warm-up in cold weather.
- CAM - GROUND CAST ALLOY IRON PISTONS** maintain a close fit for an extra long period.

GREAT CHASSIS FEATURES

- RUGGED, RIGID FRAMES** designed to stand up under maximum loads.
- HYPOID REAR AXLES** of extra strength and durability.
- SINGLE-UNIT REAR AXLE HOUSINGS**—no bolts to loosen on off-the-road work.
- NEW TWIN-ACTION REAR BRAKES** (in heavy-duty models) stop heavy loads safely, quickly and easily.
- NEW DUAL-SHOE PARKING BRAKE** (in heavy-duty models) will safely hold the truck on any grade it can climb.
- NEW TORQUE-ACTION BRAKES** (in the light models) with bonded linings. They're self-energizing, require less pedal pressure.
- FOOT-OPERATED PARKING BRAKE**, safe and convenient to use, allows a clear floor area. (On models with 3-speed transmission.)
- STEERING-COLUMN GEARSHIFT**, for greater convenience and safety, clears the floor area. (On models with 3-speed transmission.)
- 4-SPEED SYNCHRO-MESH TRANSMISSION** (in heavier models) assures quick, safe, positive gear shifting, with no clashing of gears.
- WIDE RANGE OF SPRINGS** designed to meet every hauling need.

GREAT CAB AND BODY FEATURES

- NEW VENTIPANES** improve driver compartment ventilation.
- FLEXI-MOUNTED CAB** minimizes vibration and minimizes driver fatigue.
- IMPROVED FULL-WIDTH CAB SEATS** for increased comfort of crew.
- LARGE REAR DOOR OPENINGS** to facilitate panel body loading and save time.
- ALL-AROUND CAB VISIBILITY** for greater safety; rear-corner windows optional at extra cost.
- OVER-CENTER SIDE DOOR STOPS** hold doors securely in fully opened position.
- UNIT-DESIGN BODIES** assure highest quality at lowest cost.
- PICK-UP BODIES** with flush skid strips and extra-sturdy, rigid end-gates.
- PANEL BODIES** insulated on the top and sides to protect your load.
- STAKE BODIES** with wood stakes—no rusting or bending.
- STURDY STEEL CONSTRUCTION** fits cab and body to withstand the rigors of rugged hard work.
- FULL-WIDTH GRAVEL SHIELD** between bumper and grille to protect truck from flying stones.
- ONE-PIECE FENDERS** to eliminate squeaks, rattles, and rusting.
- COUNTERBALANCED ALLIGATOR-JAW HOOD** holds wide open without a prop.



First in demand
First in value
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More Chevrolets in use than any other truck!

YOU are the winner when you choose America's leader... the new 1951 Chevrolet truck. You get the truck that's engineered to do more work, hold down gas and oil expense, require less maintenance. You get the truck that's been the nation's favorite year after year, and is now improved to serve you even better. And you get all this in a truck that is the nation's leader in value, too. See these wonderful new 1951 Advance-Design Chevrolet trucks now—and get all the facts. Come in and see us today.

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CISCO, TEXAS

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NEW SPRING COTTONS and WASHABLE RAYONS
all Sanforized Fabrics
5.95, 7.95, 8.95, 10.95, to 14.95



CARNIVAL
As seen in SEVENTEEN

Gladsome Vicky Vaughn Junior to send you off on a merry-go-round of fun, whenever and wherever you wear it! Wide lapels, flapped pockets, big disc buttons all on the double... for twice your share of attention. In J. P. Steven's Sanforized plaid gingham spiked with white. Choose in ravous gay plaid, green, brown, navy.
Sizes 9 to 15

\$7.95

ALTMAN'S

WOMEN'S WEAR

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FASHION BONUS

Something extra for Spring! Sleek little cotton in silky woven broadcloth by Amoritex. Double wing collar. Double box pleat for active moderns. Navy, brown or black with "x" stripes for emphasis! Sizes 10 to 18.

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