

The Gay Philosopher

By J. W. S.

WE FATHERS ARE very grateful for the honors and tributes paid us at the annual P-TA banquet last evening at the First Methodist Church. Although one of us was offered an extra slice of apple pie and the various speakers didn't dwell very long on the worth of fathers and their considerable contributions, the affair was delightful in all respects. The food was very good. With some 200 people present, Mrs. Ted Waters, the P-TA prexy, opened the program and Supt. Martin Birt returned thanks. Mr. L. Jackson was introduced as master of ceremonies and he did a fine job. The program opened with two delightful dance numbers by Miss Peggy Hailey, daughter of the Jack Haileys. Then two 8th grade girls, Misses Jeanne Waters and Wanda Jackson, sang two popular numbers, which was splendid. Then came a negro minstrel, featuring a cast of Mr. and Mrs. Stanley Webb, J. H. and Bob Latson, Carl Gorr, Bill Huffman, and Mrs. Luther Lipsy. This show would compare favorably with any professional program you could import. And the audience enjoyed every minute of it.

A lot of work went into planning the big tribute to our fathers. The P-TA furnished hams and the mothers brought in dishes of food and pies. And a group of the mothers served hot rolls and soft things moving. Among those on the work detail were Mesdames Yancy McCrea, Tom Smallwood, Bill Berry, Forbes Wallace, Chesley Tipton, Norman Easton, J. D. White, Delmer Johnston, Ralph Rider and probably others.

We believe we can speak for the fathers to say that we all enjoyed the honors and tributes and particularly the good food (although another piece of apple pie might have added to the happy occasion).

AFTER THE P-TA banquet, we went out to the Cisco Country Club to attend the annual meeting. Arrived just in time to see Charlie Cofer, the retiring president, lay down the gavel. The stockholders gave Charlie a standing vote of thanks and appreciation for a splendid job as president during the past year. His and Mrs. Cofer's contributions have been considerable.

FIVE DEER Carcasses are over at the Cisco Ice Company storage vault — the prizes of new season hunters. The first three were brought in by R. L. Beeks, Cisco, who shot his 8-point buck near Caddo; Francis Urban, Lone Star's production boss, who bagged his buck near Strawn, and O. W. Edwards, local Humble worker, who shot an 8-pointer on the L. Wallace place north of Ranger. The Rudolph Schaefer party went hunting over near Caddo and brought home two bucks.

A PARTY OF Ciscoans took the Tuesday for the Alpine country and their annual hunt. Local men in the party included I. J. Johnson, Albert Hansen, A. D. Anderson, Jack Anderson, Pete Channing, and Zan Burroughs. Understand they took a house trailer and will enjoy many of the comforts of home while "roughing it." Two or three out-of-town friends accompanied the Cisco men.

ONE OF THE MOST successful fishing trips we've heard about in some time was that enjoyed recently down Aransas Pass way by Mr. C. E. Hailey, Truly Carter, and Roy Camfield. Understand they hooked 258 fish, mostly trout. They should have plenty of fish to eat for a few days, wouldn't you think?

SOME OF US may be missing something. Understand the new Junior High gym is open every Monday night for men of the community to play basketball and volleyball. And it's all free. Some 20 adults enjoyed the program last Monday night. . . . Rotarians Con Collins, Anton White and W. H. McAnally attended a convention over at Fort Worth last Monday. . . . Mr. Jim Flournoy is a roving ambassador to invite people to the big chili supper over at the First Christian Church Saturday night. They'll start serving at 7 p. m. and the freewill offering will benefit the church's orphanage.

Cash Value Life Ins. Loans 4 per cent. . . . One third at YOUR BANK. . . . 1ST. NAT'L in Cisco—Mr. F. D. I. C. BANK BY MAIL AND SAVE TIME



A GOOD SCOUT—A four-legged observer, with a tail and a bark, joined this bazooka team's maneuvers in the free territory of Trieste. Jane, the canine mascot of the 351st Infantry's Company I, is shown with Pfc. Charles R. Pratt, left, of Kilbourne, Ill., and Pvt. James O. Carter, Cincinnati, O., during exercises in the territory between Italy and Yugoslavia.

COUNTRY CLUB ELECTS LEADERS AT ANNUAL STOCKHOLDER MEET

Jack Anderson, prominent Cisco business and civic leader, was elected president of the Cisco Country Club by the board of directors at the annual stockholders meeting Tuesday night at the club. He succeeds Charles L. Cofer, president for the past year.

Other new officers named were W. J. Foxworth, vice-president, and W. C. McDaniel, secretary and treasurer. The new officers took over at the meeting.

The stockholders elected five new directors to serve two-year terms. They were: Jack Anderson, A. A. Hansen, W. J. Foxworth, Charles Graham and Bill Mitham. Holdover directors who have another year to serve are Gene Dameron, Ralph Glenn, R. E. Grantham, Carl Lamb, W. C. McDaniel and Dr. Paul Woods.

The entertainment committee for the final quarter of 1952 is composed of Mr. and Mrs. Ralph Glenn, Mr. and Mrs. Gene Dameron and Dr. and Mrs. Paul Woods. Mr. Cofer submitted a financial statement to the club, showing that receipts for the past year amounted to \$6,276. Disbursements totalled \$5,863.54, leaving the club a balance of \$854.23.

Seranton Church To Open Meeting

The autumn series of meetings of the Seranton Baptist Church will begin at 7 p. m. Thursday, it was announced Wednesday by the Rev. A. R. Collier, pastor.

Services will be held at 7 p. m. Thursday, Friday and Saturday and two services will be held Sunday to wind up the meetings. Rev. Collier announced the sermon topic for Thursday night as "Religious but Lost." The sermon will be taken from Matthew 7:21-23.

Everyone in the Cisco area was invited to join the members of the church in attending the meetings and enjoying the singing, fellowship and study.

MIDGETS TO CONCLUDE SEASON IN CONTEST WITH RISING STAR

The Cisco High School Midgets will wind up a successful season Thursday night when they meet the grade school team from Rising Star at Chesley Field at 7 p. m.

For the first few minutes there will be a game between the smaller boys of both teams and following that game the regular game between the "A" teams of both schools will be held. Cisco defeated Rising Star 7-0 in a game in Rising Star a month ago.

The Midgets go into the final game with a record of six wins and three losses. They lost last week to a strong Eastland team.

Junior High Cage League Organized By Area Schools

A league for junior high basketball play was organized at a meeting of coaches from Cisco area schools here Monday night. Principal Roy Killingsworth of the local school reported today. League play will begin on December 8 and run through February 9, 1953.

The six schools in the league are Olden, Scranton; Putnam, Eastland, Carbon and Cisco. Both boys' and girls' teams will take part and play will include two games between each of the clubs, playing on a home and home basis.

The annual grade school tournament will be played in Cisco on February 12, 13 and 14, Mr. Killingsworth reported.

Coach O. B. Graham will be in charge of the boys' basketball program at the Cisco junior high, and Mr. Killingsworth will assist with the girls' program.

Cisco boys' and girls' teams will take part in a tournament at Burkett on December 5 and 6, Mr. Killingsworth said. Workouts are already in progress and the squad will increase as football activities end this week.

Floyd Wooten Ends Basic Air Training

LACKLAND AIR FORCE BASE, Texas, Nov. 18. — Floyd D. Wooten, 18, son of Mr. and Mrs. J. O. Wooten, 506 W. 11th St., Cisco, is completing his AF basic airman indoctrination course at Lackland Air Force Base, the "Gateway to the Air Force."

Lackland, situated near San Antonio, is the world's largest air force base, site of Air Force basic training, for men and women, headquarters of the Human Resource Center, and home of AF's Officer Candidate School.

His basic training is preparing him for entrance into Air Force technical training and for assignment in specialized work. The course includes a scientific evaluation of his aptitude and inclination for following a particular vocation and career.

Coach O. B. Graham was unable to name his starting lineup for the Thursday game. He reported that Lipsy would start at quarterback and that the line would be about the same as in previous games with possibly two exceptions.

In the first game the two teams will be composed mostly of sixth graders and first year boys. The two teams will be small and the game was planned to give the players some experience for next year.

Let Your Bank Be Bookkeeper. . . . 1ST. NAT'L in Cisco—Mr. F. D. I. C. BANK BY MAIL AND SAVE TIME

Air Force Taking Recruits In Area

Effective immediately applications will be accepted for enlistment in the U. S. Air Force through the Eastland Army and Air Force Recruiting Station, it was announced today by Sgt. James Hendrick.

General qualification are: mentally, physically and morally acceptable, between the ages of 17 and 34, and have not more than one dependent.

After acceptance at the Eastland Recruiting Station, applicants will be forwarded to the Examining Station at Abilene for physical examination. After a short waiting period they will be forwarded to the Air Force indoctrination center at Lackland Air Force Base in San Antonio.

All persons interested in joining the Air Force in the immediate future are urged to contact Sgt. Hendrick in the Eastland County Court House as soon as possible, or see him when in Cisco each Thursday morning at the post office.

Scranton Church Will Meet Thursday

Members of the Cisco Junior High School Mothers Club were reminded of a meeting of the club which has been called for 3:15 p. m. Thursday in the band room of the school.

The called meeting will take the place of the regular monthly meeting which would have fallen on Thanksgiving day. All members were urged to attend the important meeting.

SECOND WELL PLUGGED

A second attempt to dig a water well on the courthouse lawn in Eastland had failed Tuesday with the project being abandoned. The test had gone to 42 feet and no water was found. The first test hit salt water and the equipment was moved to the new location.

VFW MEETS THURSDAY

The Cisco Post of the Veterans of Foreign Wars will hold a regular semi-monthly meeting at 7:30 p. m. Thursday at the Legion Hall, it was announced today by Post Commander Holland Nix. The meeting was moved up from Friday night to enable members to attend the season's final football game. Mr. Nix urged all members to attend.

Cisco Exes Are Invited To SMU Homecoming Fete

DALLAS, Nov. 19. — Eleven Cisco residents, active members of the Southern Methodist University Alumni Association, have been extended personal invitations to attend SMC's annual homecoming celebration Nov. 21-23.

More than 18,000 former students of SMU throughout the nation have been invited back to the Dallas campus for the event, and the university is looking for its biggest group of visitors yet to these yearly affairs.

The three-day celebration, to be the most ambitious and colorful in the school's history of reunions, will have a circus motif. George E. Bushong, executive secretary of the SMU Alumni Association, says that this homecoming is intended to be "the greatest show on earth."

The program begins Friday noon, Nov. 21, with registration at the Student Union, and continues through noon Sunday, closing with a special homecoming convention at the Highland Park Methodist Church on the SMU campus.

Over the big week-end, exes will attend receptions, open houses, pep rallies, traditional undergraduate contests, barbecues, parades, the 1952 Piskin Revue, the football game Saturday afternoon, Nov. 22, between SMU and Baylor University, and go on guided tours of the campus to acquaint themselves with their university's many new buildings.

Saturday, from 11 a. m. to 1:30 p. m., alumni will have a pre-game picnic in the Agricultural Building, near the Cotton Bowl. Entertainment at the picnic and at the football game's half-time will develop the circus atmosphere.

"Homecoming this year will be literally a three-ring circus," Bushong promises.

Girl Scout Club Elects President

Mrs. L. O. Thompson was elected president of the Girl Scout Leaders Club in a meeting held Tuesday in the home of Mrs. John Christopher. The club is composed of leaders and assistant leaders of all girl scout troops in Cisco.

Mrs. Thompson replaces Mrs. Christopher who resigned following an illness.

At the meeting Mrs. Austin Flint was named representative from the club to meet with the Girl Scout Association Board at each meeting.

Plans for the Christmas party to be held for all scouts on December 15 at the American Legion hall were discussed and other business was transacted.

Attending the meeting were Mrs. Don Choate, Mrs. Wende, Mrs. Brown, Mrs. Bittick, Mrs. Christopher and Mrs. Flint.

BROWN SELLS CATTLE

FORT WORTH, Nov. 18. — Ben A. Brown of Cisco sold 12 calves on the Fort Worth market Monday, according to the Texas Livestock Marketing Association, who handled the cattle. Six steers weighed 552 pounds each and brought 24 cents, and six heifers weighed 540 pounds each and brought 22½ cents.

COACH EVERETT ILL

Coach Jack Everett of the Cisco High School Lobos was reported as improved Wednesday from an illness which has kept him in bed most of the week. Everett has been unable to work with the team this week and Coach Jay Williams has been assuming all the coaching duties.

Mr. and Mrs. Roy Little and children left today for Monroe, Louisiana, where they will make their home.

Mrs. Ray Kinard and children of May are visiting relatives in Cisco today.

Mrs. W. C. Lightfoot of Fort Worth is expected Thursday for a weekend visit with her sister and husband, Mr. and Mrs. S. H. Nance.

Mrs. E. H. Lightfoot is at the bedside of her mother, Mrs. Boulware, who is seriously ill in Cleburne.

FOR GOOD SERVICE on your Olds and Cadillac Osborne Motor Co. — Eastland

Plymouth's New Look for 1953



The distinctive grille of the 1953 Plymouth keynotes the new styling which carries through from bumper to bumper. The new models feature horizontal character lines that accentuate the ground-hugging grace of the new streamlined styling. The softly rounded hood, sweeping out to the fenders, covers Plymouth's improved 190-horsepower engine with its 7:1 to 1 compression ratio. Note also the one-piece windshield with uniform curvature for minimum distortion and "Control Tower" visibility. It is available also in restful, heat-absorbent Solex tinted glass.

TWO LOCAL DEALERS TO SHOW 1953 PLYMOUTH ON THURSDAY

The 1953 model Plymouth, described as the most completely new Plymouth to be presented to the public in 25 years, will go on display in Cisco dealers' showrooms Thursday, Nov. 20, according to an announcement today.

The new models will be shown by Gurney Motor Company, 105 West 9th Street, and L. & L. Motors, 1201 Avenue D. The public has been invited to visit the two showrooms.

Plymouth Motor Corporation executives predict motorists will be delighted with the new, streamlined exterior, the luxuriously tailored harmonizing interiors, the increased horsepower and the scores of engineering innovations in the 1953 line.

"This year Plymouth is introducing a new concept of automobile design in the low priced field," President John P. Mansfield declared in describing the 1953 models. "Superb styling is co-ordinated with radical engineering developments to produce the truly balanced car for easier, safer and more comfortable driving."

Height of the new Plymouth has been reduced for improved appearance. Yet engineers have designed even more room into the car's interior and luggage compartment. The 1953 model has more headroom, greater legroom and more hip and shoulder space than ever before.

The Plymouth engine has been given even greater power. For 1953 the horsepower has been increased to 100 and the compression ratio stepped up to 7:1 to 1.

Easier riding, two-inch wide angle mounted rear springs absorb small road shocks and in combination with time-tested Oriflow shock absorbers complete the car's truly balanced suspension system.

There is sweep and grace in the styling of the new bodies. The 1953 Plymouth is lower and completely streamlined. Chrome trim is integrated as part of the design to further enhance the long, low, wide appearance of the car.

Horizontal character lines are incorporated into the sheet metal of front and rear fenders. Chrome trim strips are available as special equipment at slight extra cost.

"Control Tower" visibility is provided through a one-piece, more uniformly-curved windshield and a new, larger, one-piece rear window which extends into each rear quarter panel. Total glass area has been increased almost 16 per cent for

77 workers Take Part In Baptist TU Clinic

Some 77 workers took part in a Training Union Clinic at the First Baptist Church here Tuesday afternoon and night, Dr. H. M. Ward, pastor, reported today. A group of elementary workers met during the afternoon for study under the direction of Mrs. J. L. Collier of Athens.

In charge of the evening clinic was J. M. Crowe of Abilene, assisted by Mrs. Homan Johnson, Mrs. Bob Jones and Miss Mary Lou O'Rear, all of Abilene.

A covered dish supper was served at 6 p. m.

WILL ATTEND MEETING

ABILENE, Nov. 19. — Dr. Charles M. Cleveland of Cisco is expected to attend a meeting of the West Central Texas Optometric Society here Thursday. Dr. Edmund F. Richardson of Duncan, Okla., is due to address the meeting.

TO TALK AT BANQUET

Dr. H. M. Ward, pastor of the First Baptist Church here, will be the principal speaker at a Father-Son Banquet at the First Baptist Church in Eastland at 7 p. m. Thursday.

Mrs. Mary Matthews of Baytown is visiting in the home of her daughter and husband, Mr. and Mrs. Roy Marcontell and daughter, Barbara, this week.

Lobo Basketball Season Opens On Dec. 5th At Gym

The Cisco High School basketball season will officially begin on December 5 when the Lobos meet the Eastland Mavericks on the home court. On opening date the "B" teams of the two schools will meet at 6 p. m. and the Lobo Queens will play the Eastland girls at 7 p. m. Following the girls game the "A" teams of the two schools will meet.

Home games already scheduled for the season are as follows: December 5, Eastland; December 9, Cross Plains; December 12, Mineral Wells and December 16, Hamilton. In addition to the four games above there will be three conference games played at the community gym and Coach V. C. Overall said that at least one more non-conference game would be played at home assuring season ticket purchasers of eight good games here.

School officials reported that the sale of season tickets was progressing nicely and advised cage fans to purchase the tickets at a saving. The regular admission price for individual games has been set at 50 cents for adults and 25 cents for students. Season tickets were placed on sale at \$2 for adults and \$1 for students. The purchase of season tickets will bring the cost per game to half price.

Coach Overall was looking forward to a good season. Only one member of last season's team was lost by graduation and several "B" team boys have been moved up to bolster the squad. Boys who have not been working out for football have been practicing for basketball for several days and many regular players will join the squad Monday following the end of football training.

Mr. and Mrs. Tommy Pee and Harry Warren of Sweetwater spent the weekend in the home of their parents, Mr. and Mrs. Jay Warren.

Blood Donors Box Score

Pledges needed ----- 250
Cards signed ----- 124

Some 20 students of Cisco Junior College signed Red Cross Bloodmobile Unit pledge cards after the Rev. Leslie Seymour, superintendent of Cisco District Methodist Churches, spoke at the assembly hour. This brought the total amount of blood pledged to 124 pints.

The Bloodmobile unit will be in Cisco on Monday, Nov. 24, from 1 to 7 p. m. at the First Methodist Church.

A number of questions and answers regarding the blood program were released today by local officials, as follows:

Q. What is the national blood program?

A. A program established by the President to provide for the total blood needs of the nation.

Q. What agencies participate in the national blood program?

A. The American Red Cross, the Department of Defense, and the Federal Civil Defense Administration.

Q. Who collects blood for the national blood program?

A. The American Red Cross is designated as the blood collecting agency for the defense needs of the program.

Q. How does the Red Cross get this blood for the program?

A. The Red Cross collects blood for the national program from voluntary donors.

Q. What does the Red Cross do with blood donated to one of its bloodmobile units or blood centers?

A. First priority is given to the allocation of blood to the Armed Services for whole blood transfusion purposes. Second priority is given to allocation of blood to civilian needs in time of disaster or enemy action.

Q. Is this blood ever sold to private hospitals or physicians?

A. Any blood given by voluntary donors is given free to the Department of Defense or Federal Civil Defense Administration.

(Fill out this form and take or mail to Cisco Chamber of Commerce)

DONOR CARD

Certainly you can count on me to give blood for the defense of our country.

Specific age limits — 18 to 60.

Under 21 — written consent of both parents or husband/ or wife.

These rules are NOT flexible.

NAME _____ Date _____

ADDRESS _____ Telephone _____

IF SPECIFIC TIME DESIRED, PLEASE INDICATE _____

I (do), (do not) give permission for my blood type to be registered locally. (No charge is made for this service).

Modern Service for your Convenience Bank in the Drive-In Window 1ST. NAT'L BANK—Member F. D. I. C.

THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937.

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 8, 1879.

J. W. SITTON and TED READ Publishers

Published Daily except Saturday and Monday at Cisco, Eastland County, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306 D. Avenue, Cisco, Texas.

National advertising representative: Texas Daily Press League, Dallas, Texas

SUBSCRIPTION RATES \$3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas. In other Texas Counties, \$5.00. Per year in advance (Cisco, by mail) \$5.50 Per week (by carrier) 15c



PROSPERITY BASED ON SOUND ECONOMICS IS BUREAU'S IDEA

SAN ANTONIO, Nov. 17.—Declaring that "our primary concern is to find the way to prosperity based on peace and sound economics rather than war and inflation," delegates to the 19th annual convention of the Texas Farm Bureau Federation went on record this week in favor of economy in government and a national farm policy formulated at the "grass roots."

or when a definite area-wide shortage of pickers exists. The Texas Farm Bureau also went on record favoring an increase in the appropriation for the present farm-to-market road program, an increase in the per diem pay of State legislators, more agricultural research to increase the productivity of the farm, vigorous support to revision of the Texas seed laws governing the purity and germination and proper tagging of planting seeds sold in Texas to protect growers against loss, and a national Farm Holiday to be designated for the second Saturday in October each year.

More than 1,000 Farm Bureau members, including 415 voting delegates from 124 counties, attended the three-day sessions which ended Wednesday at the Plaza Hotel.

The convention delegates also voted to expand the rural telephone service through the facilities of REA where private industry has not furnished this service. The resolution on REA read: "We recognize the need for adequate generation facilities and transmission lines to serve rural areas. Where these services are not available at a reasonable rate, we insist on the continuation through the facilities of the REA the right to furnish this service to farmers and ranchers." The convention opposed price controls, efforts to socialize medicine, business or agriculture, and the practice of government agencies using any facilities of that agency to promote political aspirations or dissension among members of farm organizations.

Speakers at the convention included Sen. George D. Aiken (REP.) of Vermont who is slated to assume the chairmanship of the Senate Committee on Agriculture and Forestry; Congressman Clark W. Thompson (DEM.) of Galveston; and Romeo Short, vice-president of the American Farm Bureau Federation.

The Texas farm organization, considered the most powerful lobby at the last legislative session in Austin, also adopted resolutions calling for acreage control to keep production in line with demand and a flexible price support system "that permits freedom of action by the farmer with a minimum of cost to the government." These supports would start at 100 per cent of parity when supplies are normal, and lowered when there is an excess of supply.

This resolution, unique among proposals made by state Farm Bureaus, is a reaffirmation of one first adopted in 1949 by the Texas Farm Bureau. Towards solving the number one problem confronting agriculture in the state — water — the convention recommended that sufficient funds be appropriated by the state legislature "to promote the vitally needed research on the water situation."

To rid the state of the dread pink bollworm menace, the delegates recommended that the cotton stalk destruction deadline be strictly adhered to except for extensions granted due to weather

FOR SALE Supply house to be moved for sale. \$750.

Beautiful 5 room house, 4 nice lots. \$1,000 down, balance to suit buyer.

Beautiful home on Park Drive for sale.

Beautiful home on Bliss for sale worth the money.

A wonderful buy on 10th St. worth the money.

Several good buys on 9th St. worth the money.

A big 6 room house on W. 14th at a bargain.

Nice 3 bedroom house on W. 14th at a bargain.

4 room rock house on W. 14th.

Good thriving business places including cafes, appliance business, and a washateria.

160 acres good land near Nimrod worth the money.

Beautiful 3 bedroom brick home. 31 acres land, 1/2 mineral rights, close in.

Lots of bargains in farms, homes, and business firms.

I have lots of bargains too numerous to mention. If you are interested in anything to buy or sell see John Dunn.

DUNN'S REAL ESTATE John Dunn Phone 399 or 802

Phone 1040

Cisco, Texas

Phone 1040

Phone 1040

Phone 1040

Phone 1040

Phone 1040

Phone 1040

Phone 1040

Phone 1040

Phone 1040

Phone 1040

phone service through the facilities of REA where private industry has not furnished this service. The resolution on REA read: "We recognize the need for adequate generation facilities and transmission lines to serve rural areas. Where these services are not available at a reasonable rate, we insist on the continuation through the facilities of the REA the right to furnish this service to farmers and ranchers." The convention opposed price controls, efforts to socialize medicine, business or agriculture, and the practice of government agencies using any facilities of that agency to promote political aspirations or dissension among members of farm organizations.

controls, efforts to socialize medicine, business or agriculture, and the practice of government agencies using any facilities of that agency to promote political aspirations or dissension among members of farm organizations.

controls, efforts to socialize medicine, business or agriculture, and the practice of government agencies using any facilities of that agency to promote political aspirations or dissension among members of farm organizations.

WHAT SHALL WE SAY ABOUT YOUR CREDIT RECORD

when we receive an inquiry from your grocer, hospital, doctor, clothing store, prospective employer, bank or new landlord. THAT depends on your willingness to start at once to pay off any past due balance standing against your record at this time.

TOMORROW IS THE 20TH. If you have not paid your accounts, see your creditor now and arrange for proper handling. He will cooperate with you.

Don't Delay. Protect Your Credit Record.

GUARD IT AS A SACRED TRUST

J. M. Radford Grocery Co. Multhead Motor Co. of Cisco E. P. Crawford Agency Dr. E. H. Ramsey A. G. Motor Company Dr. Ervin E. Addy Altman's Style Shop Boyd Insurance Agency Burton-Lingo Lumber Company Cisco Daily Press Cisco Gas Corporation Cisco Lumber & Supply Company Dr. D. Ball Dameron Tire & Supply Walton Electric Company Dr. Charles M. Cleveland Don's Service Station Shahan Grocery Leveridge Jewelry

Kilgore-Gregory Milk Distributing Company Commercial Printing Co. Ferguson's First National Bank Drs. Graham and Lawrence Huffmyer's Humble Service Sta. Home Supply Company Lone Star Gas Company McCauley's Tire & Supply McCracken's Clover Farm Store Sears-Roebuck & Company The Man's Store Cisco Peanut Company Meglasson's IGA Food Store Cisco Steam Laundry Southwest Loan Company Rockwell Bros. and Co. Southwestern Bell Telephone Co Nance Motor Company

Moore Drug Store J. C. Penney Company Powell Cleaning Plant Garrett and Spier, Inc. Philpott the Florist Tom R. Stark Real Estate & Ins. Thomas Funeral Home W. R. Huettli Service Station West Texas Produce Company West Texas Utilities Company Dr. Paul M. Woods Western Auto Associate Store A. G. Sander, Owner Thornton's Feed Mill Surles-Allyn Agency Abbott Grocery Palace Theater Higginbotham Insurance Agency M and P IGA Food Store

MERCHANTS CREDIT ASSOCIATION (The Credit Bureau of Cisco, Texas) 704 1/2 AVE D. Lucile Huffmyer, Sec-Mgr. Tel. 142-142

A NEW IDEA IN USED CARS! BIG SELECTION—Because he handles so many cars, you've got a better chance of finding the right used car at the right price, at your Ford Dealer's.

Now you can get New Car Driving Confidence, at a used car price WITH FORD A-1 USED CARS Here's how a new system of selecting and reconditioning used cars gives you the value protection of full dealer backing. Be Sure! Be A-1 Sure! WITH THE FORD DEALER'S A-1 QUALITY CODE. To give you topmost value, Ford Dealers always do these things to every A-1 used car: 1. BRAKE lining is examined for wear. Brake lines and brake fluid checked for safety. 2. CLUTCH is tested for smooth engagement and adjusted. 3. FRAME is checked for alignment and structural fitness. 4. ENGINE gets a complete test, plus tune-up to make sure it's all set for plenty of smooth, dependable mileage. 5. IGNITION system gets full check-up for reliable starting and efficient operation. 6. AXLE operation is checked to assure road-worthiness of gears and bearings. 7. UPHOLSTERY is checked for wear and appearance, and reconditioned where necessary. 8. STEERING is tested and inspected from wheel to knuckles. 9. UNIVERSAL JOINTS and propeller shaft are checked for alignment. 10. TRANSMISSION is tested for shifting ease. SEE YOUR Reliable FORD DEALER FOR A-1 USED CARS AND TRUCKS NANCE MOTOR CO. Cisco, Texas

WANT-AD SECTION

For Sale

REVERE STAINLESS STEEL cooking utensils. Use the best, buy now from our large complete stock. Priced from \$3.75 — Collins Hardware. 252

FOR SALE — Sinclair Service Station: Stock at invoice cost. One-third down on equipment, balance on terms. About \$1300 will handle for quick sale. Sterling Drumwright. 253

FOR SALE — 1950 Chevrolet Tudor — an extra clean car; a 1949 Chevrolet Fordor deluxe Fleetline loaded with extras; a 1946 Ford Fordor Deluxe, very nice; a 1950 Ford F-1 pickup-good a 1947 Willis Jeep, good tires, good mechanically. See Carl Gorr at Nance Motor Company. 225

UNIVERSAL ELECTRIC BLANKETS with exclusive slumber sentinel temperature control. \$49.50. Use our lay away plan. Collins Hardware. 252

For Rent

FOR RENT — newly furnished duplex. Apply at 913 W. 10th. 253

FOR RENT — My furnished home at 911 W. 4th. Mrs. C. E. Moore. 241 tfe.

FOR RENT — One 5-room house with bath and one 4-room house with bath on Rising Star highway. Would consider selling houses with small down payment. Have about 14 acres land that would sell with these houses. Would consider trading this property for land. See owner. 102 W. 14th St., Cisco. 256

Approximately half of the people suffer some form of allergy.

Photographs Joe Canaris Studio Formerly of Cisco now Located in EASTLAND East side of Square Phone 46 SPECIAL — 1 - 8 x 10 Photo \$2.95

Wanted

WANTED — Woman with car to give Stanley Demonstrations full or part time — \$50 to \$150 per week. Write P.O. Box 891, Fort Worth. 254

\$210.00 A WEEK Ambitious men and women full or part time. Housewives welcome with open arms our amazing control that ends refrigerator defrosting nuisance forever. Write D-Fros-O-Matics 708 Carrell St., Ft. Worth, Texas 252

WANTED — We will buy PECANS this fall. See us before selling. Cisco Poultry & Egg Co. W. A. Harder — 106 E. 11th. 241 tfe.

WANTED — Scrap iron and metal. Will come and get it. Call 469W before 8 a. m. and after 5 p. m. 200 block on West Baseline Road. A. F. Bauer. 216 tfe

NOTICE — All or any persons interested in joining and forming a Hot Rod Club in Cisco, Call Kenneth Griffith at 9353. 253

Notice

\$25.00 FREE \$25.00 Register now for \$25.00 Record Library to be given away Dec. 20th at McCauley's. Nothing to buy. 269

LIVESTOCK — Central Hide & Rendering Co. removes dead or crippled stock. For immediate service, phone Eastland 141, collect. 67 tfe.

To forestall serious illness keep an accurate thermometer handy. If temperature rises one degree CALL YOUR DOCTOR. Super accurate Becton Dickinson Thermometers \$1.50 and up at Maner's Pharmacy. 257

NOTICE to Farmers and Ranchers: Our next car of 20% grain cubes will be on Katy tracks, Cisco, about Nov. 20; \$82 per ton at car. Call or write in orders to Freeman Feed Store, Moran. 252

BEST and most Economical way of cooking turkey is the Maytag Dutch Oven way. Maytag Cisco Co. Phone 399. 255

Louisiana's state capitol building at Baton Rouge, is the tallest in the nation.

EXAMS ANNOUNCED

The U. S. Civil Service Commission announces examination for filling vacancies in the positions of Engineering Aid in various options, at \$2750 to \$4205 per annum, for employment at the Corps of Engineers, Fort Worth District. Additional information and application forms may be obtained from the post office.

Mr. and Mrs. H. P. Mosley received word from their son that he is now stationed in Japan after several months service in Korea.

Nebraska is the only state in the Union with a unicameral one-house legislature.

USED CARS For the best deal in Eastland County SEE Carlton Holder WILL Buy - Sell - Trade 300 W. 17th. - Phone 753-W

We Buy and Trade For Used Furniture HIGHEST PRICES PAID For Best Deals On New and Used FURNITURE -SEE US- Custom Furniture Finishing Home Supply Co. Ave. D at W. 5th - Phone 135

Mattress Renovating Let us rebuild your old mattress into a felted or inner-spring mattress. Write Western Mattress Co. Box 1130, San Angelo, or leave call at Daniels Hotel, Cisco, for one of our representatives to call at your home.

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

WHERE TO FIND IT

SAVE TIME - SAVE TROUBLE - FIND IT QUICK IN THIS DIRECTORY

Ambulance Service

Thomas Funeral Home 24 HOUR SERVICE Phone 166 day and night

Accounting Service

Beatrice Guthrie PUBLIC ACCOUNTANT BOOKKEEPING SERVICE TAX REPORTS 305 Hooker's Building Phone (home & office) 979

Attorneys

Fleming A. Waters GENERAL LAW PRACTICE 203 Crawford Building Phone 1013 or 58

Contractor-Building

J. H. Latson CONSTRUCTION CO. GENERAL CONTRACTING 417 Ave. D. Phone 724

Chiropractors

Dr. C. E. Paul Chiropractic & x-ray Service Phone 688 708 Ave. B

SEWING CENTER

I do plain and fancy sewing; cover buttons, buckles, belts and eyelets, rhinestone and fancy; stitch, trim, alterations. Linnie Brashear 1000 W. 11th - Phone 360

Watch Repair

Guaranteed watch and jewelry repair service. Quality work at reasonable prices. Leveridge Jewelry 508 Ave. D.

Electrical

Smallwood Electric Co. Residential or Commercial ELECTRICAL CONTRACTING No Job Too Large or Too Small. All Jobs Expertly Done 1105 W. 8th Phone 1121

Jones Electric Electrical Contracting & Renairs NEON & AIRCONDITIONING SALES & SERVICE Phone 1152 1105 W. 14th - Cisco

Insurance

Boyd Insurance Agency GEORGE BOYD HAYWOOD CABINETS General Insurance Call 49

Flowers

Flowers of all occasions. Parties, illness, funerals, football corsages, pot plants, weddings — Phone orders given special attention. Helens Flower Shop 805 Ave. D - Phone 360 Mr. and Mrs. R. P. Brashear

Steam Laundry

A complete laundry service Cisco Steam Laundry Pick up and delivery service 103 West 9th - Phone 31

Real Estate

E. P. Crawford Agency REAL ESTATE-INSURANCE LOANS 108 West 8th. Phone 453

Tom B. Stark Real Estate National Insurance Agency General Insurance and Loans Farms, Ranches, City Property 307 Hooker's Bldg. - Phone 57

Refrigerator Service

W. S. (Bill) KENDALL For service on any make electric refrigerator or appliance call Office at Walton Electric Co. Day Phone 281 - Night Phone 355

Radio Service

Tennyson RADIO SALES & SERVICE YOUR PHILCO DEALER 669 Ave. D. Phone 511

Washaterias

HENDERSON WASHATERIA Dye Work Our Specialty Wet Wash - Rough Dry Pickup and Delivery 1109 W. 8th - Phone 879

Mattresses

JONES MATTRESS CO. PHONE 861 - 703 AVE A New Mattresses Cotton Mattresses Converted to Inner-spring All Types Mattresses Rebuilt One-day Service Pickup and Delivery "Invest in Rest"

SOCIETY AND CLUBS AND NEWS OF INTEREST TO WOMEN

Lutheran League Has Meeting On Sunday

Lutheran Women's Missionary League of Grace Lutheran Church met at the American Legion Hall Sunday afternoon for a monthly meeting with Mrs. Weiser as hostess.

R. H. Dunning opened the meeting with scripture reading Galatians 5 followed by a discussion led by Mrs. Ernest Reich. A short business session followed in which routine business was transacted, and the meeting closed with prayer.

Those present were Mesdames Ernest Reich, Ed Wende, Paul Weiser, Fred Wende, Clarence Stroebel, Alvin Lenz, Fred Stroebel, R. H. Dunning, W. J. Prange, Marie Fricke, O. J. Weiser, Frank Ziehr, Winona Lanham, Carl Stroebel, Dorothy Prange, and the hostess, Mrs. Joe Weiser.

**For EXPERT
AUTO REPAIRS - WELDING
OR SERVICE, TAKE
YOUR BUSINESS TO
THOMPSON'S**
202 E. 6th. St. - We Have Used Cars for Sale

**DOBBINS SERVICE
STATION**
HIGHWAY 80 EAST
Selling CONOCO Products

We Appreciate Your Business
L. J. DOBBINS, owner
PHONE 9518

What's the Use of an Abstract -
... if it doesn't cure the title? is another puzzling question to some abstractors, but we have never worried much about this one. Neither does the doctor's prescription cure human ills in all cases, but it may help. The abstract never was designed to cure anybody's title, but the better type of abstract will reveal the condition of the title and place it in position where it may be perfected, if necessary, by the examining attorney.

Earl Bender & Company
Eastland, (Abstracting since 1923) Texas

Christian Council Group Has Meeting

Mrs. J. S. Stockard was hostess Tuesday afternoon for the weekly meeting of Council Group Three of the First Christian Church when they met for a business meeting and for Bible study.

Mrs. J. F. Benedict presided over the business session and Mrs. W. R. Huestis led in opening prayer. Mrs. George Estill gave the devotional entitled, "Love Thy Neighbor." The missionary lesson was on "Yokama Indians, Christian Mission." A short business session was held in which routine business was transacted and cards sent to the sick. The meeting closed with the missionary benediction.

A social hour followed and refreshments were served to Mrs. J. F. Benedict, Mrs. H. H. Davis, Mrs. Jo Latson, Mrs. A. L. Clark, Mrs. W. R. Huestis, Mrs. G. W. Troxell, Mrs. John Elkins, Mrs. H. H. Thompkins, Mrs. Willie Rue Logan, Mrs. George Estill, and Mrs. J. S. Stockard.

12 Ciscons Attend Teachers Session

Twelve members of Beta Upsilon Chapter of Delta Kappa Gamma attended a regional meeting in Stephenville Saturday, November 15. Gamma Zeta was the hostess chapter, and delegates from Fort Worth, Brownwood, Cleburne, Mineral Wells, Marble Falls, San Saba, and Cisco attended.

The theme of the meeting was "Forward Together with Understanding and Vision," under the direction of Miss Phyllis Ellis of Fort Worth and Miss Mamie Sue Halbrook of Gatesville.

A coffee was held from 9 to 9:30 a. m. in the new Agriculture Building of Tarleton State College, followed by a general session in the auditorium of the same building. Dr. E. J. Howell, president of the college, gave the welcoming address.

Beta Upsilon Chapter presented

**For
Expert Watch
REPAIR**
Bring Your Work
To
J. A. JENSEN
Complete Line
Jewelry and Watches
608 Ave. D

Mrs. Taylor Honored At Shower On Nov. 14

Mrs. Billy Joe Taylor was honored at a pink and blue shower November 14 at the home of Mrs. Harold Davis. Hostess for the occasion were Mrs. Davies and Mrs. Jim McCannies.

Those attending were Mrs. Luther McCrea, Mrs. Frank Clappitt, Mrs. Lillie Baugh, Mrs. W. W. Moore, Mrs. Fred Steffey, Mrs. J. D. Hall, Mrs. Fred Erwin, Mrs. J. D. Collier, Mrs. Allen Burnam, Mrs. Jack Ledbetter, Mrs. Davies, Mrs. McCannies and the honoree, Mrs. Taylor.

Those sending gifts were Miss Effie Moore, Mrs. Frank Coats, and Mrs. Ernest Hazelwood.

East Baptist Circle Has Meeting Monday

The Maybelle Taylor Circle of the East Cisco Baptist Church met Monday evening in the educational building of the church for their weekly meeting.

Mrs. Clara Lee Adams led the opening prayer and Mrs. Esther Jones led the devotional. Routine business was transacted and the meeting closed with sentence prayers.

Those present were Mesdames Esther Jones, Clara Lee Adams, Thelma Bosworth, Pauline Ingram, Rebekah Green, Betty Green Betty Pritchard, Chrystine Nance, and I. E. Hodnett.

Pureto Rico means rich port.

HAYDITE LIGHT WEIGHT BUILDING BLOCKS
STEAM-CURED
Now you can enjoy low first cost. Quicker Construction. Less Up-keep Expense. Smaller Insurance Premiums. Savings on Cooling and Heating.

Grimes Brothers Block Co.
EASTLAND PHONE 620

ARRANGE NOW FOR YOUR
CHRISTMAS GIFT
AKC Registered Boxer Pups. Buy Now - Pick Up Later. Must Be Seen to Appreciate.
PHONE 661 or 196

Make it easy on YOURSELF... Use McCauley's LAY-AWAY FOR XMAS PLAN

- Select your gifts from our complete stocks. Deposit as little as \$2 and we'll put your packages in our lay-away.*
- Use the weeks and months from now 'til Christmas to pay off the balance. Come in and pay a small amount each week if you wish.
- On the day before Christmas your bills will be paid in full and your holiday packages will be ready for you in our lay-away. Our stock represents the finest selection of brand new toys anywhere.

McCAULEY'S - Phone 42 - 615 Ave D.

NOTICE

FARMERS and RANCHERS

The 20% Range Cube we are shipping to Cisco IS NOT A LOW PRICE CUBE as we booked these cubes in the summer when the price was low.

THIS CUBE HAS **750 lb. COTTONSEED MEAL PER TON!!!**

Does That Sound Cheap???

\$82.00 Per Ton At Car

Our cubes are GUARANTEED by the mill making them and are repeating every where they have been sold.

LOOK FOR CAR on Katy Track THURSDAY or FRIDAY

Write or call your orders to

W. M. FREEMAN
MORAN, TEXAS PHONE 64

Announcing the great new

'53 Plymouth

first truly balanced car in the low-priced field.



A great advance in car value at no advance in price

4 body types actually priced lower!

It's at your nearby Plymouth dealer's - the first truly balanced car in the low-priced field - the roomiest, most beautiful, best riding Plymouth ever built!

Because of the true balance built into the new Plymouth ride, you get the softest, steadiest ride and the smoothest handling you've ever known - almost gyroscopic stability on all kinds of roads.

Because of the true balance built into the '53 Plymouth's all-new design, you get flowing lines that combine brilliant new beauty with more vision, added roominess, greater all-around comfort and safety. You get greater performance, too, because the Plymouth engine has been increased to 100 horsepower, with a new higher compression ratio of 7.1 to 1.

And Plymouth brings you this great advance in engineering and design at no advance in price. In fact, 4 of the body types this year are priced substantially lower... to give you the most sensational Plymouth value in history! For the complete price story, see your Plymouth dealer.

See the first truly balanced car in the low-priced field - now. Make arrangements with your dealer for a demonstration drive - soon. Compare this car - on performance, on appearance, on price. Then you'll see for yourself why the new 1953 Plymouth offers you the greatest car value your car dollar ever bought!

YOU MAY WIN ONE FREE! ENTER THE BIG "MEET THE NEW PLYMOUTH" \$25,000 CONTEST

ON DISPLAY TOMORROW

Prizes include 6 new Plymouths and hundreds of cash awards. All you have to do is see the new Plymouth and complete this statement (in 50 words or less): "What I like most about the new Plymouth is _____." For contest entry blanks and complete details, see your Plymouth dealer. Contest closes Monday midnight, November 24.

White sidewall tires and other optional equipment available at extra cost. PLYMOUTH Division of CHRYSLER CORPORATION, Detroit 31, Michigan

JOY DRIVE-IN

CISCO — EASTLAND HIGHWAY

Tuesday, Wednesday & Thursday

FIERY BEAUTY...
EXCITING INTRIGUE...

Amid the Fury of
Desert Warfare!



Yvonne
DE CARLO

HOTEL SAHARA

Peter USTINOV • David TOMLINSON

Plus

KIRK DOUGLAS

ALL MAN... AND
MEAN! He Battered His
Way to the Top...Trampling
Everything in His Path—
Men, Women and Morals!



THE BIG CARNIVAL

with
JAN STERLING

GOD ARTHUR • PORTER HALL

News -- Color Cartoon

MAJESTIC

IN EASTLAND

Box Office Opens 1:45 - Saturday & Sundays

Tuesday And Wednesday

My Wife's Best Friend



Anne BAXTER Macdonald CAREY

Hand Painted China
GIFTS
suitable for
CHRISTMAS



Platters, Plates, Cups, Saucers,
Vases, Tea Sets and Other Articles

Dalton Art Shop

Off Lake Bernie Road
(Look for Sign)

Briefly Told

Mr. and Mrs. W. E. Pierce of Albuquerque, New Mexico, left Wednesday for visits in Dallas and San Antonio after spending a few days in Cisco as guests of Mr. and Mrs. Carl Lamb. Mr. Pierce is a prominent New Mexico insurance man.

Mr. and Mrs. Sam King and son have returned from Hempstead where they visited in the home of Mrs. King's sister and husband, Mr. and Mrs. A. G. Sanders. Mrs. Sanders is recovering from injuries received in a car wreck recently.

PALACE

THEATRE — IN CISCO, TEXAS

Tuesday And Wednesday

She Crashed a Man's World...
and Made Them Like It!

June ALLYSON
Arthur KENNEDY
Gary MERRILL

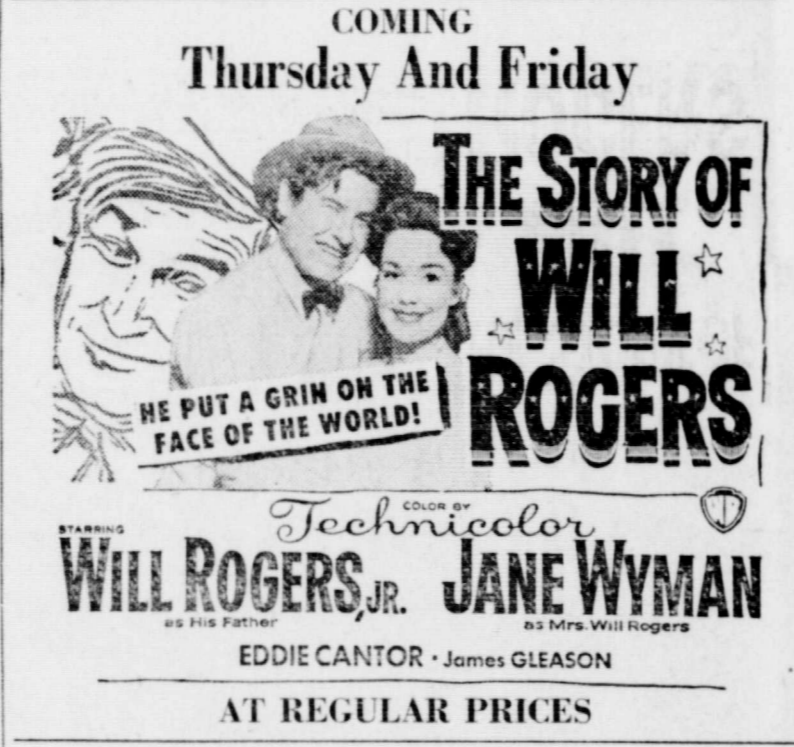


THE GIRL IN WHITE

Mildred DUNNOCK • Jesse WHITE • Marilyn ERSKINE

News — Cartoon

COMING
Thursday And Friday



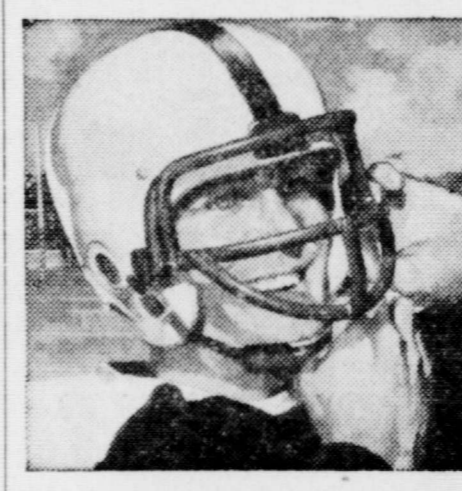
THE STORY OF WILL ROGERS

HE PUT A GRIN ON THE
FACE OF THE WORLD!

Technicolor
WILL ROGERS, JR. JANE WYMAN

EDDIE CANTOR • James GLEASON

AT REGULAR PRICES



An Extra Measure of Protection! The football player knows that a face guard provides an extra measure of protection in addition to his headgear. Often your car may need such a safety margin. That's why Phillips 66 Heavy Duty Premium Motor Oil is made so it actually surpasses the highest recommendations of car manufacturers for all makes of cars. It's not just "safe enough" . . . it's super safe!

Surpasses Highest Recommendations of U.S. Car Makers!

It's Guaranteed to Satisfy! Yes, the guarantee behind Phillips 66 Heavy Duty Premium Motor Oil is given to you in writing . . . on a certificate you receive from your Phillips 66 Dealer when he refills your crankcase with this great oil. Use it for ten days, or up to 1,000 miles . . . and if you aren't completely satisfied . . . your Phillips 66 Dealer will refill your car's crankcase with any other available oil you want, at Phillips expense!

How does Phillips dare make such a guarantee? Because Phillips 66 Heavy Duty Premium Motor Oil is so good it actually surpasses manufacturers' recommendations for all makes of cars! Get Phillips 66 Heavy Duty Premium Motor Oil. It's guaranteed to satisfy you!



Get "Lubri-fection"

HIGGINBOTHAM INSURANCE AGENCY

C. E. HIGGINBOTHAM — E. J. POE
Phone 198 — 707 Ave. D

Linda Wende is visiting in the home of her grandfather, A. K. Bonkte and aunt, Miss Cordia Bontke in Abilene.

Mr. and Mrs. Lee Foster of Fort Worth visited in the home of her parents, Mr. and Mrs. E. G. Pierce Tuesday.

Mrs. James H. Marble and daughter, Mary Frances, of Brownwood were visitors in the home of Mr. and Mrs. Sam King today.

Mrs. Joe Morris and children and Pat Butler of Brownwood visited in the home of Mrs. Clara Huber and girls Sunday.

Homes For Sale

REAL BUY IN 5-room bungalow, on pavement, near schools.

5-room furnished home at 600 W. 12th. St. A buy.

Splendid 2-bed-room home on large lot, Paved.

\$800.00 buys equity in new, 2-bedroom home on corner.

Elegant home with considerable acreage.

5-room cottage with extra lot room, chicken house. Room for cow. 206 E. 16th. St. \$3500.00.

Duplex, close in, well rented. A good investment.

Businesses

Combination business and residence property, well located on Highway 80.

Land

80 acres on paved road, near Cisco. Elec. 4-room house. 210 acre stock-farm, S. W. from Cisco.

Section grass land near Cisco, on pavement. No minerals. 1000 acres near town, mostly grass. Half minerals.

INSURE IN SURE INSURANCE with

E. P. CRAWFORD AGENCY

108 W. 8TH. ST. PHONE 453

Cisco's Newest WATCH REPAIR SERVICE

guaranteed work on any make Watch or Clock

Complete Jewelry Department

GLEN FERGUSON at DEAN DRUG COMPANY

For Monuments of Distinction CALL Mrs. Ed Aycock

Our years of experience enables us to give you prompt and courteous service. See display at 206 Ave. E. or call 183 for appointment

REAL ESTATE

FARMS — RANCHES Residential Property Businesses

Call Us First

Give Us Your Listing

L. H. QUALLS
1005 West 13th

MERCHANTS CREDIT ASSOCIATION

State and National Affiliations

Lucile Huffmyer
SECRETARY
Telephone 142

Delicious!!!

TRY OUR Home Cooked Meals

Open 7 a. m. to 11 p. m.
Good Food — Good Service

The KITCHEN

1309 Ave. D



GASOLINE 4,800 GVW to 90,000 GVW
DIESEL 19,500 GVW to 100,000 GVW
A product of General Motors engineering

Built with features usually reserved "for big trucks only" — that's why GMC's last longer!

THERE'S extra value in a GMC pickup, stake or panel truck because there's extra quality in the way it's built—a long list of heavy-duty features that are usually reserved by other manufacturers for their "big trucks only."

First, there's the sturdy, truck-built valve-in-head engine—protected against wear and breakdown by the same features you find in the big 200-H.P. GMC's: Tocco-Hardened crankshaft, airplane-type main and rod bearings, full-floating piston pins and rifle-drilled connecting rods carrying full-pressure lubrication all the way to the piston pins.

There's extra stopping power in a GMC's burly brakes, extra strength in its deep truck frame—extra comfort in a GMC's longer "pillow-action" springs, extra ease in a GMC's recirculating ball-bearing steering.

They're features usually reserved for "big trucks only"—yours in a GMC at no extra cost. You won't find a better truck on the market!

Watch the TV Football Game of the Week Every Saturday on NBC Television

GURNEY MOTOR COMPANY

Phone 795 — 105 W. 9th. St.

Enter General Motors \$194,000 Better Highways Contest. See your GMC Dealer for contest blanks and full information.

To and from CISCO and all West Texas.....

GREYHOUND

has the Service!




6 schedules daily to Fort Worth, Dallas and intermediate points.

5 schedules daily to Abilene, Big Spring, Odessa, Pecos, El Paso and points enroute.

2 thru buses daily (same bus all the way, no change) to Los Angeles — including thru bus service to Phoenix, Tucson, San Diego and points enroute.

Thru bus daily to Waco, Houston and points enroute.

Direct connections at Dallas with thru buses to Memphis, Birmingham, Atlanta, St. Louis, Chicago and points enroute.

No matter what your travel needs—long trip, short trip—across the county or across the country, you'll find Greyhound has the service for you. Check with your friendly Greyhound agent the very next trip you plan. You'll find Greyhound's service plus Greyhound Super-Coach comfort plus extra low fares truly make Greyhound "today's best buy in travel."

GREYHOUND TERMINAL

509 E. 8th — Phone 327

GREYHOUND