

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Rebekahs Install New Officers On Thursday

Officers for the coming term were installed at the weekly meeting of the Goodwill Rebekah Lodge held Thursday evening at the lodge hall.

Mrs. Ethel Moore, Lodge deputy, was in charge of the ceremony and was assisted by Mrs. May Klenier, Deputy Marshall; Mrs. Laura Jensen, Deputy Warden; Mrs. Meda Strawn, Deputy secretary; Mrs. Leah Bates, Chaplain; and Mrs. Katie Cooper, Inside Guardian.

Officers installed were as follows: Connie Hyatt, Noble Grand; Annie Linebarger, Vice Grand; Lydia Krauskopf, Secretary; Laura Jensen, Treasurer; Helen Cashner, Warden; Pebble Howell, Conductor; Katie Cooper, Chaplain; Dee Clements, Color bearer; Laura Jensen, pianist; Meda Strawn, Right Supporter; Noble Grand; Leah Bates, Left Supporter of Noble Grand; Effie Aynew and Edith Bragg, Right and Left Supporter to Vice Grand.

Immediately following the

Hennigs Are Honored With Farewell Party

The Rev. and Mrs. James F. Hennig, of Grace Lutheran Church, who are moving to Bellaire, Texas, were honored with a farewell party Friday evening at the school building given by the ladies organization of the church.

Paul Knauft, teacher of the school, served as master of ceremonies. Talks were made by the presidents of the congregation, the laeids organization, and the young peoples organization. Rev. Hennig then spoke to the group in response to the talks made and expressed his appreciation of the affair and spoke of the blessings he had received while in Cisco both spiritual and material.

A trio, composed of Anita Stroebel, Ruth Lanham, and Ella Huber, sang Mrs. Hennig's favorite hymn, "Be Still My Soul."

At the conclusion of the ceremony, the members went to the home of Mrs. Ethel Moore for refreshments of coffee and cookies.



ADDS TO GAIETY—The bizarre mask Janet Wood is pulling on at a travel show in Chicago was made in Rio de Janeiro. It was created to be worn for fiestas and carnivals in South America, but it looks just as odd when worn any other place.

and the group joined in singing several hymns. The women of the church, sponsors of the affair, presented a gift to the honorees.

Refreshments of cookies, coffee, and cocoa were served to approximately 75 people.

Mrs. Bill Valentine and Valorey of Snyder are visiting in the home of her parents, Mr. and Mrs. T. E. Lisenbee, and will attend the Eastern Star School Monday.

West Texas Leaders — From Page One

trial Department, Continental National Bank, Fort Worth. "Organizing for Action" — Rex Jennings, manager, Brownwood Chamber of Commerce, Brownwood.

Mr. and Mrs. John Holder of Stanton are weekend guests in the home of Mr. and Mrs. Carlton Holder.

HEALTH TALKS

Prepared by the Texas Medical Association

If the family doctor is so important, where does the medical specialist fit in?

His abilities are needed when diagnosis and treatment lie at least partly beyond the experience of the doctor who is engaged in general practice. Because the specialist limits his practice to heart disease, skin disease, or some other field, he gains knowledge and learns techniques in his specialty which the general practitioner may not have the time to learn. Also, he may have instruments, equipment, or technical assistance that the family doctor may not have.

Much of medical progress in the past half century or century has been the result of specialization in medicine. Like people in other professions, medical researchers and practitioners by limiting their work to small areas can develop their abilities and increase knowledge in these fields more fully than if a broader field is chosen.

This progress from specialization has meant that today heart disease can be more accurately diagnosed through x-ray studies, with special dyes allowing the heart and blood vessels to be clearly seen, and that operations on this complex organ impossible even ten years ago can be done.

It has meant that skin grafting can erase scars which several decades ago would have blighted the personality and changed the entire life of the burned victim. Medical and surgical miracles now number in the thousands.

The specialist is a doctor who knows not only the field in which he has become expert; he also

sees his field in relation to the patient's entire body. To cite only one example, by examination of the back of the patient's eye with his specialized instruments and skill, an eye specialist may discover evidence of hardening of the arteries at an earlier stage than would be possible by methods available to the general

practitioner. Such a finding may be of great value in a number of diseases suspected by the family physician.

The medical specialist and the family doctor, working together, have added many years to the lives of patients and added to the number of cures of formerly incurable conditions.

Continuing Our January CLEARANCE

Sale Prices on DRESSES - SUITS - COATS - SHOES - Etc.

Shop Now While You Can Save On Clothes

You Need Now And Later

- DRESSES Group of Crepes, Corduroys, Etc. Were to 14.95 **5.00**
- DRESSES Group of our finest lible dresses Were to 24.95 **10.00**
- COATS All wool, full length coats, group were to 49.75 **24.95**
- COATS Short coats in new Spring styles All at **SALE PRICE**
- SUITS Small group Rayon Gabardines and acetates **15.00**
- SUITS Better wool suits, quality labels, all at **SALE PRICE**
- SHOES entire stock suede shoes, were 3.95 to 12.95 — now **2.98 to 7.95**
- SHOES group of dress and sport styles, black and colors **SALE PRICES**

Childrens Coats-Sweaters-Shirts, now sale price

ALTMAN'S



WANT TO MAKE SURE SHE REMEMBERS YOU NEVER FORGET?



If You Are Looking For Trouble —

... you are sure to find some of it during the new year. The weather may be bad and speed will increase. Watch out for bombs, walk-outs, government waste, Commies, economic adjustments et cetera. And the person who buys real estate in 1954 without an abstract is headed for trouble. But 1954 will be about what we make it. If we live prayerfully, drive carefully and act thoughtfully, it won't be so bad. Happy New Year!

EARL BENDER & COMPANY

Eastland, (Abstracting since 1923) Texas

CISCO GAS CORPORATION

Post Office Box 750
CISCO, TEXAS

January 8, 1954

Dear Friend:

We want to thank you for the fine and loyal friendship you have shown to us by being one of our customers. You may be assured of our appreciation of you for your patronage both past and future.

Cisco Gas Corp. has a problem and you have a problem. Our problem simply is that we are not making ends meet and our income does not anywhere nearly pay our operating cost. In other words, we are losing money every single year on our operations in Cisco. Our competitor has the same problem. He is probably in worse shape than we are on this matter. In spite of these losses we have given our every effort to see that you have the good service to which you are entitled. As long as we operate in Cisco we will do our utmost to see that you are treated fairly and that your service is "tops."

Our position being clear, let us together forget about the Cisco Gas Corp. problem or the problem of our competitor. Let us look at **your problem**. I say your problem because anything which hurts Cisco hurts you just as anything that helps Cisco helps you. Cisco is as good a town as we together make it. Cisco cannot be prosperous if the businesses up and down our streets are not prosperous also. For Cisco to be a prosperous town does not depend on whether or not the Cisco Gas Corporation or the Lone Star Gas Co. makes money. We are not foolish enough to try to convince you of this. But Cisco cannot be a prosperous community if we cannot offer a prospective citizen or a prospective industry these things:

1. Fine Churches — so that a family may grow in a Christian environment.
2. Good Schools — education is always a paramount interest to parents.
3. A good and healthy climate — where industry may operate year round and illness is at a minimum.
4. Good, abundant, and reasonably priced water.
5. Abundant and reasonably priced fuel (Gas).
6. A civic pride — a love of community, and a desire to see it progress.

A growing community must offer these things. No man wants to make a home for his family where he cannot have these things. No business or no industry wants to locate where these traits are lacking.

It is our mutual problem. Cisco is at the crossroads. Industry from the North and East are looking every day for locations. Salesmen and traveling men are moving from the larger cities to smaller communities in which to raise their families. Cisco now has every qualification. Shall we destroy one of our qualifications? Cisco Gas Corp. can and will sell reasonably priced gas to residential and industrial consumers in Cisco. A reasonable profit is possible if the people will allow the Cisco Gas Corp. to purchase the distribution system of Lone Star in the election to be held on January 12th. We sincerely ask your help and promise in return a continuation of good and friendly service.

Sincerely,
CISCO GAS CORPORATION

Gene Abbott
Hughes McCrary
Coy Miller
Lester Clark
Jack Whitehead
Dorothy Shirley
Nancy Chapman

LC/ds

(NOTE: A copy of this letter was mailed to all of our customers. In publishing it in full, we felt that the public would be interested in the contents. — Cisco Gas Corp.)



It stands to reason that you'll get the finest Valve-in-Head engine in the low-price field from the world's largest builder with 40 years of experience in developing and improving this type of engine. And now for '54... New power! New economy of operation! Smoother, quieter, finer performance!

For 1954, Chevrolet brings you your choice of two great high-compression Valve-in-Head engines. One, the advanced "Blue-Flame 125" engine, delivering 125-h.p. and teamed with the highly perfected Powerglide Automatic Transmission, now available on all models at extra cost. And the other, the advanced "Blue-Flame 115" engine, deliver-

ing 115-h.p. and teamed with the highly improved Synchro-Mesh Transmission, providing smooth, quiet gear engagement. Both of these engines bring you sensational new power and performance as well as new and improved gasoline economy. Come in; see and drive this smarter, livelier, thrifter Chevrolet and place your order now!



Builder of more than twice as many VALVE-IN-HEAD ENGINES as all other makers combined

A-G Motor Company

515 Ave. D

Cisco, Texas

Phones 51 - 52

PALACE

THEATRE — IN CISCO, TEXAS

See It On Our Giant Curved
Panoramic Screen!

SUNDAY AND MONDAY



500 Women-Starved Men and a Beautiful Outlaw Queen!

starring
VIRGINIA MAYO
DALE ROBERTSON
STEPHEN McNALLY
ARTHUR HUNNICUTT
TECHNICOLOR

DEVIL'S CANYON

ADDED
- Plus Cartoon -

JOY DRIVE-IN

CISCO — EASTLAND HIGHWAY

Sunday and Monday

THEY RIDE, PLAY AND LOVE HARD... in the
Brawling Camps of Big-Time Rodeo!



Susan Hayward · Robert Mitchum

THE LUSTY MEN

ARTHUR KENNEDY

- P-L-U-S -

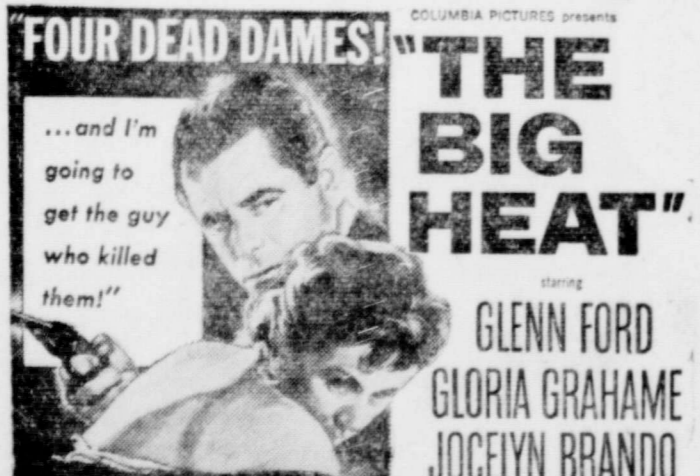


Hunt Stromberg presents
BARBARA STANWYCK
"LADY OF BURLESQUE"
from Gypsy Rose Lee's "G-STRING MURDERS"
and Throngs of Lovelies

- Plus Cartoon -

MAJESTIC IN EASTLAND

SUNDAY AND MONDAY



...and I'm going to get the guy who killed them!
THE BIG HEAT
starring
GLENN FORD
GLORIA GRAHAME
JOCELYN BRANDO
with Alexander Scourby · Lee Marvin · Jeanette Nolan · Screen Play by DONALD CRISP
Based upon the SATURDAY EVENING POST serial by William P. McGivern
Produced by ROBERT APPEL · Directed by FRITZ LANG

HIGGINBOTHAM INSURANCE AGENCY

C. E. HIGGINBOTHAM — E. J. POE
Phone 198 — 707 Ave. D

Big Parade Will Open Stock Show

FORT WORTH, Jan. 9. — The old West will live again as hundreds of horses and riders clatter through the business district of Fort Worth for the traditional parade opening the 10-day Southwestern Exposition and Fat Stock Show on Friday afternoon, Jan. 29.

Riding clubs, family groups and individual horsemen are welcome to participate, says Parade Marshal Ernest Allen, vice president of the Stock Show. If a group knows ahead of time and will notify parade officials, a special section will be arranged but, Allen adds, "If you don't know till the last minute that you can be here, come on — we'll have a place for you."

Horse-drawn vehicles also will take part. The only exception to the "All Western" requirement is bands, of which there will be a dozen or so with the Horned Frog band of Texas Christian University marching in its traditional place at the head of the cavalcade.

Many thousands of spectators line the streets each year to view the parade, which begins forming at 12:30 p. m. and starts moving at 2 o'clock.

Putnam News . . .

Mr. and Mrs. O. H. Culwell received word recently that their son, J. H., had arrived in San Francisco on his way home. J. H. is in the Navy.

Mrs. Abernathy is home after a visit in Odessa.

Mr. and Mrs. J. E. Free visited their daughter and family, Mr. and Mrs. Bill Anderson at Midland last week.

The man friends and relatives of Mrs. Morbie Biggerstaff Luebley of Tuscaloosa, Alabama, received word Tuesday of her death following a fall December 12 at which time she received a broken hip. Mrs. Luebley is formerly of Putnam.

Clifford Smith, son of Mr. and Mrs. Hulén Smith, is home on leave from his base at El Paso.



SUNDAY, January 10

- 5:15—Sunday Devotions (L)
- 5:45—What's Your Trouble (L)
- 6:00—Opportunity Knocks (L)
- 6:30—Sunday Theater (F)
- 6:45—Going Places with Uncle George (L)
- 6:55—TV Weatherfacts (L)
- 7:00—The Range Rider (CBS-F)
- 7:30—Crown Theater
- 8:00—Tandem Theater
- 9:00—Sunday Report (L)
- 9:15—This Is the Life (F)
- 9:45—Tandem Theater
- 10:45—Vespers and Sign Off (Bal)

MONDAY, January 11

- 5:10—Daily Devotions (L)
- 5:20—Previews (L)
- 5:30—Western Parson Time
- 6:25—Cruiser Rabbit (F)
- 6:30—Evening Report (L)
- 6:45—Paradise Island (F)
- 7:00—Let's Go Traveling (F)
- 7:30—The Parson's Parlor (L)
- 8:00—Texas In Review (F)
- 8:30—Robert Montgomery
- 9:30—Take A Stand (L)
- 10:00—Late Report (L)
- 10:15—MovieTime
- 11:15—Vespers & Sign Off (Bal)

Courtesy of
SCHAEFER RADIO and T. V.
"Your Philco Dealer"
1008 Ave. D. — Phone 607

DIXIE

Drive-In Theatre
Eastland — Ranger Highway
Box office opens 6:30
Showings at 6:45 and 8:45
ADMISSION — 50c
Children Under 12 FREE
Each Tuesday Is Dollar Nite

SUN. — MON. — TUES.

LITTLE BOY LOST
— with —
BING CROSBY
CLAUDE DAUPHIN

WEDNESDAY—THURSDAY

The GOLDEN BLADE
— with —
ROCK HUDSON
PIPER LAURIE

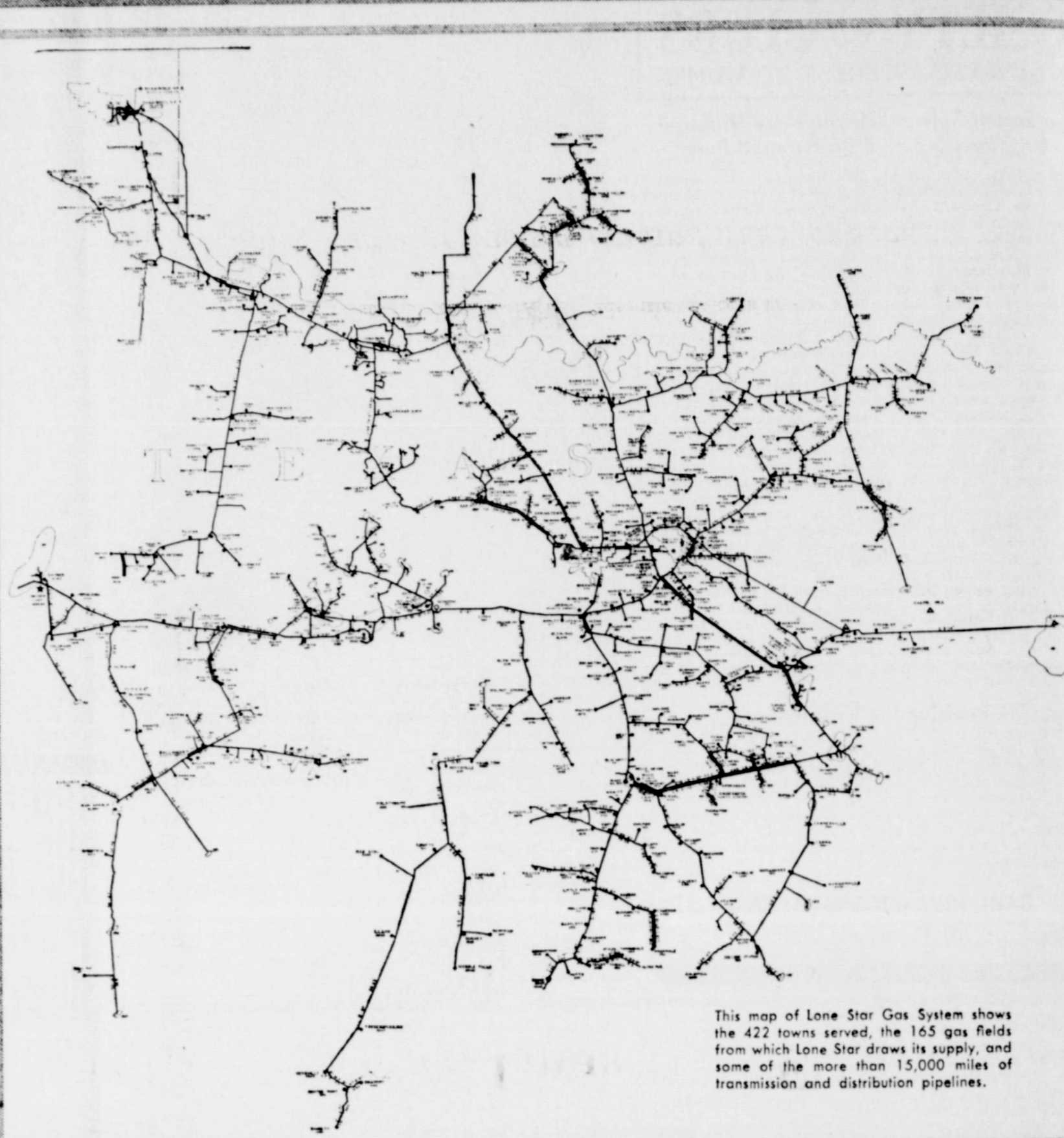
FRIDAY & SATURDAY

"SANGAREE"
— with —
FERNANDO LAMAS
ARLENE DAHL

NEW YEAR SPECIAL

CHAMPION SPARK PLUGS
49c
TUNOLENE — — — 29c
SHALAR RISTONE — 79c
Champion Testing And
Servicing Machine

W. W. Smith Station
1000 W. 8th St.



This map of Lone Star Gas System shows the 422 towns served, the 165 gas fields from which Lone Star draws its supply, and some of the more than 15,000 miles of transmission and distribution pipelines.

The Importance of the Tuesday, January 12, Election Merits the Participation of Every Voter

An adequate, dependable gas service is important to Cisco now or 20 years from now.

Voters Tuesday will have the opportunity to vote for a gas service under the single ownership of Lone Star Gas Company or Cisco Gas Corporation.

You, the voter, will decide if it is in the best interest of the city's future to have one strong company serving Cisco.

For years the city has been served by two companies requiring practically a double investment in two plants with two different lines paralleling each other throughout the streets and alleys of Cisco. Such a situation, according to applications filed and now pending with City Commission for increased rates, has made it impossible for either company to earn a fair return on its investment. As a matter of fact, these applications show that both companies have been operating at substantial losses. Under no circumstances can this situation con-

tinue if Cisco is to have a dependable gas service.

It is just plain business arithmetic that no company can afford to continue operating at a loss.

When a vital service is involved it is imperative that such a situation be eliminated. This can be done by voting for a single ownership.

Lone Star Gas Company is willing to sell to Cisco Gas Corporation or is willing to buy Cisco Gas Corporation in order that Cisco may have one company, one gas property serving it so that rates could be set at a low level comparable with many other towns in this area served by Lone Star.

May we point out that Lone Star Gas Company enjoys a national reputation for providing one of the finest and most dependable natural gas services. It is a leader in the industry. It has the resources, the gas reserves, the technical ability to assure a city of 500,000 or one of 5,000 people dependable, adequate service in 1974 as well as in 1954.



The map of our pipeline system and the more than 150 gas fields supplying the system is your best guide to deciding Cisco's future.

Lone Star Gas Company