

The Gay Philosopher  
By J. W. S.

THE FOLKS OVER at the City report that one of the most pressing little problems at the moment is what to do about dogs. A recent survey showed that less than one-third of the dogs in town have been vaccinated against rabies, and a ordinance requires that all dogs be vaccinated and wear collars.

THERE'S A BIG contest underway at the Norvell and Miller factory. They've got the biggest piece of cheese we ever saw. The deal is to guess what it weighs. There will be prizes for winners.

Using a tape measure, we obtained the following statistics: The cheese is 31 inches high, 44 inches across and 12 1/2 feet long. There is a 14-inch hole in the center.

We bought a pound of cheese and measured it, figuring to do the figuring. But we never could figure just where to start. So we'll go out to the Humble place and get with Mr. Joe Manning, Mr. Ray Clark, Mr. W. Barnby and some of the other slide-rule folks. There is to be an engineering formula to figure out how much the cheese weighs.

OUR MAIL BRINGS the news that Billy Houston Boggs, Route 2, Cisco, will receive the degree Bachelor of Science in geology at the mid-term graduation exercises of the University of Texas. . . . Today is the birthday of Mrs. F. Rawson of our town, and we wish for her a happy one. Our town got only two tenths of an inch of rain last night, and drizzled all night.

THOSE WHO WOULD like to see pictures of the fire damage at Cisco Junior College should contact Mrs. A. L. Thomas at the Thomas Ranch just north of town. She expects to have fire pictures developed soon, and she will have extra pictures for anybody who asks her to do so. You can reach Mrs. Thomas at Phone 136-W-3.

Mrs. Thomas, who is the pianist at the First Baptist Church, says the glare of the fire woke them the other night. They live across the way from college hill.

BY THE WAY, there's a big mass meeting at the cafeteria on College Hill at 7:30 o'clock tonight. Let's all attend to show our concern for the problem at hand and to offer our help in solving it.

It is our firm conviction that the rebuilding of the junior college and strengthening it with proper finances would be worth much more to the community as a sizeable new industry. See you at the meeting tonight.

DROPPED IN to see how Mrs. Key Gallagher is getting along in the egg business. She has learned, she says, that hens are not like humans — they'll be better if you treat them good. She has placed circulating gas meters in the cage hen house at her place. And the hens have responded by increasing the egg production.

Mrs. Gallagher is expecting her daughter, Mrs. Clifton McNeely, and the twin sons in Cisco for the weekend. They live at Pampa, and the boys celebrated their second birthday recently. Mr. McNeely, who is coach of the outstanding basketball team at Pampa High School, is due to bring his team to Abilene for a game. And they'll visit here over the weekend.



IT PAYS TO BE GOOD—Seven-year-old Joanne Daly agrees to that as she cuts a candy cane down to size in a Bronx, N. Y., candy plant. Joanne, Robert Stewart, center, and Robert Scherer were among a group of students who were taken on a tour of the plant as a reward for being exceptional pupils. The 12-pound candy stick seems to have caught their eyes.

Life Expectancy Show Increase In Last Half Century

Man's life expectancy increased more than 20 years, from 47 years in 1900 to 67.6 years in 1949, Dr. E. E. Addy, Jr., told members of the Cisco Lions Club in a talk at the weekly luncheon meeting at noon Wednesday.

The increase in the average life was made possible largely by better foods, improvements in housing, more ideal living conditions, along with improved medicines and medical techniques, Dr. Addy said.

The increase in deaths due to heart trouble and other ailments has been due in part, he added, to the fact these diseases are found most often in elderly people and the number of older people has been increasing over the years.

The nation has been reacting unfavorably toward suggestions that compulsory health insurance be sponsored by the government. Dr. Addy believed this was due to a desire of democratic people to select their own doctors and medical programs. He noted that the number of people covered by health insurance policies has increased five fold in the past 10 years.

Statistics show that the people of the United States spent about as much money on liquors and tobacco as they do for all forms of medical treatment and drugs, Dr. Addy reported.

Annual health audits were suggested. Dr. Addy said that a good many people have a tendency to wait too long in obtaining the proper dental and medical care.

Luncheon guests included the Rev. Arthur Hartwell, rector of Holy Trinity Episcopal Church, Eastland, and Lions Leo Tucker and Paul Lindberg of Abilene. Pat Fee, stationed with the U. S. Navy on the U. S. S. Manchester in California, is expected Sunday for a three weeks visit with his parents, Mr. and Mrs. George P. Fee.

225 MEMBERS OF EASTERN STAR ATTEND SCHOOL HERE MONDAY

Some 225 members of the Order of Eastern Star, District 3, Section 4, were in Cisco Monday attending a school of instruction which was held at the Masonic Hall.

Mrs. Mary Ella Shoverling of Houston, worthy grand matron, was in charge of the school, which was conducted by Mrs. Ona Mae Stephens of Fort Worth, district deputy grand matron of District 3.

Mrs. Stella Lisensee of Cisco, deputy grand matron of District 3, Section 4, and Fred De Wald of Dallas, worthy grand patron, were guests of honor. The chapters of the section were hostesses for the meeting.

Registration for the affair began at 8:45 a. m. Monday with Mrs. Vera Dendy of De Leon as chairman. Mrs. Pebble Bowles of Eastland was secretary of the school.

The program began at 9:15 a. m. with Mrs. A. P. Schmidt of De Leon playing musical selections. Mrs. Lisensee called the meeting to order and introduced Mrs. Stephens, deputy district grand matron. Mrs. Stephens responded to the introduction and welcome. To open the school Mrs. Corrine Weathersby of Eastland led the group in saying the Lord's Prayer in unison.

Following the opening ode Bune V. Collins of Albany led the pledge to the flag.

Mrs. Lorena Thompson of Cisco introduced the grand officers who were at the meeting. She is worthy matron of Cisco Chapter 461. Mrs. Ona Mae Stephens presented Mrs. Shoverling, Mrs. Dewald and Mrs. Howard.

Mrs. Howard made a short talk and gave the rendition of secret work. Mrs. Nona Dean of Cisco, past matron, made the announcement. A study of the constitution and laws was conducted by Mrs. Stephens to conclude the morning session.

At noon some 50 of the visitors attended a luncheon honoring the grand officers of the school.

At the afternoon session Mrs. Stephenson presented a study of the ritual, and conducted the school of instruction. She closed

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Farm Activity Is At Low Level Due To Rainy Weather

Farm activity in Texas remained at a seasonally low level but was stepped up as open, warmer weather prevailed over most of the state until the weekend. In parts of the plains, land was becoming too dry for bedding and in the southeast it was too wet for field work.

Between these extremes much soil worked good and many farmers were busy preparing land for spring planting. Farmers and ranchers were also busy with such off-season jobs as land clearing, fence building and tank construction.

Some wheat on the high plains was watered and in the lower valley pre-irrigation for cotton was going forward. Throughout the plains and on the plateau, wheat was dormant and will require moisture and extended warm weather before growth is resumed.

In the northern counties of the high plains, some chiseling in late-seeded wheat fields was necessary to check blowing. In the low rolling plains and the northern plateau counties, some oats and barley were killed back by dry freezes in late December and the extent of recovery remained uncertain.

In north Texas as small grains, particularly oats, were recovering after being nipped by earlier frosts. Flax has escaped injury so far but moisture is needed in the important Karnes county area. Harvest of cotton was practically completed with only last scrapplings remaining in the fields.

Harvest of commercial vegetables was active in most winter growing areas and progress of crops was generally favorable. Quality of all vegetables is good and crops for later season harvest are in good condition.

In the lower valley, planting of the early spring tomato crop was active and seeding of the early spring potato crop was practically completed. Most of the land for planting melons has been prepared in the lower valley with some acreage already seeded.

Preparation of land for a considerable expansion of melon acreage in Laredo and the winter garden was active.

Throughout west Texas condition of livestock remained only fair to good; very little grazing was available except from small grain pastures, and heavy supplemental feeding continued. Small grain pastures in the plains country and on the plateau need moisture and warmer weather for additional growth.

Farmers and ranchers continued to move livestock from oat-grass fields. Supplies of roughage and concentrates are short in that part of the state with the emergency feed program being used to secure necessary feed.

In east and central Texas, condition of livestock is good. Supplemental feeding continued but pastures were improved by warmer weather that prevailed until the weekend. In south Texas, native grasses made some recovery from the late December freeze damage.

Small grain pastures in that part of the state have been grazed heavily and need rain badly. Lack of winter grazing caused heavy movement of cattle to market.

Public Urged To Attend Mass Meeting At College Tonight

NIXIE GREGORY NAMED DISTRICT FFA SWEETHEART AT BANQUET

Nixie Gregory, sweetheart of the Cisco FFA Chapter, was named district queen at the annual District FFA banquet and meeting held in Abilene Wednesday night. Miss Gregory was selected winner over contestants from 12 chapters in the district.

As a result of winning the title of queen of the district, she will represent the district in the regional contest to be held in Stephenville in May. The winner of the regional contest will compete for state honors at the state meeting.

Nixie is a Junior at Cisco High School, and is drum major of the Lobo band. She is the daughter of Mr. and Mrs. Jeff Gregory of Abilene.

Other contestants for Queen honors were Dale Fite of Moran, Phyllis Lamb of Wylie, Marcel Ridge of Cross Plains, Mary Martha Borman of Baird, Sue Jackson of Eula, Sybil Morrison of Albany, Shirley Jennings of Clyde, Dayne Amrose of Trent, Avanel Moore of South Taylor, Janet Walter of Abilene and Jackie Hogan of Merkel. Miss Walter was runner-up.

CJC Invited To Send Delegates To East Texas

COMMERCE, Jan. 14. — Cisco Junior College has been invited to send delegates to the second annual Teacher of Tomorrow observance at East Texas State Teachers college.

Designed to interest college men and women in teaching as a profession, the week's observance will be held May 3-7.

Invitations were mailed this week to 81 colleges and Universities throughout Texas, Louisiana, Oklahoma and Arkansas to send their nominees to compete in the southwest-wide race for Mr. and Miss Teacher of Tomorrow. Winners will be selected by well-known educators on the basis of personality, poise and potentiality as a prospective teacher and will be presented at a program which will end the observance.

Contestants for Mr. and Miss Teacher of Tomorrow title will be interviewed by the judges prior to the evening's program.

COUNTRY CLUB PARTY

Members of the Cisco Country Club will hold a regular game night program at the club house at 7:30 p. m. Friday, it was announced today. All members were urged to attend.

Mrs. Jack Garrett of Simenole is spending the week with her parents, Mr. and Mrs. A. E. McNeely and other relatives while her husband, the Rev. Jack Garrett, is attending a meeting of Christian Churches in Fort Worth.

Rebuilding Plans Will Be Discussed

All Cisco citizens and residents of the area have been urged to attend a mass meeting at the Cisco Junior College cafeteria at 7:30 o'clock tonight for the purpose of discussing the future of the college and the community.

The meeting was called by members of the school board following a meeting of the board Monday night.

Ralph Glenn, president of the board, said that all persons interested in the future of Cisco should attend the meeting, and pointed out that Cisco Junior College could play an important part in the future physical and cultural growth of the community.

The board decided to invite Cisco people to the meeting to discuss a proposed building program made necessary when the main building of the college was completely destroyed by fire on January 6.

The members of the board were unanimous in wanting to rebuild the college and expressed a desire to make the school one that would be of even greater benefit to the community and to graduates of the area.

It was hoped, Glenn said, that from the meeting would come ideas that the board could use in formulating plans for building and maintenance of the college. He pointed out that the school has been an asset to the community and that it was possible now for it to be of greater benefit. It is hoped, he said, that all citizens will attend the meeting and express their views.

Meanwhile classes at the school were meeting regularly in make shift quarters and students and instructors were cooperating in bringing order out of the confusion which necessarily followed immediately after the fire.

Public schools stood solidly behind the college and offered their facilities for its use. Arlin Birt, superintendent of the Cisco public schools, is aiding in getting the college back to normal and has offered his services in any rebuilding program. He joined school officials in urging citizens to attend the meeting.

National Legion Leader Expected

AUSTIN, Jan. 14. — The national commander of The American Legion, Arthur J. Connell of Middletown, Connecticut, will pay his official visit to Texas and will be in the state three days, January 19, 20 and 21, L. E. Page, state commander, announced today.

National Commander Connell will make four addresses in Texas, State commander Page announces. These will be at Amarillo the evening of Tuesday, January 19; at Houston, noon, January 20; Tyler that evening and at Dallas at a noon meeting January 21.

Commander Connell comes to Texas directly from the Philippines and the Hawaiian Islands and is expected to have an important message, the state commander states.

Local Man Spends Xmas At Kwajalein

KWAJALEIN, Marshall Islands — A Tiny Pacific Ocean isle, 2 1/2 miles long and 1/2 mile wide, radiated with Christmas and New Year spirit with the rest of the free world. The "glad tidings" and "ringing in the new" festivity was shared by more than 2,000 Naval Station personnel aboard the crescent-shaped and largest atoll of the Marshall Island chain.

Among the celebrants was Raymond R. Thames, constructionman, Construction Battalion, USN, son of Mrs. Minnie Thames of 107 E. 9th st., Cisco, Texas.

Callahan Pioneer Laid To Rest In Rites Wednesday

Mrs. L. D. Harwell, who has been an invalid for many years at her home in Abilene, passed away on Monday at 4 p. m. Funeral services were held Wednesday afternoon in Abilene.

The Harwells, old pioneers of Callahan county, had nine children, eight of whom are living. The children are Ervin of Abilene; Erle of Merkle; Oscar of Phoenix, Ariz.; Alton of San Diego, Calif.; Mrs. Henry Weeks of Putnam; Dolly of Abilene; Lora of Arizona; and Ollie of Washington. One sister, Mrs. Joe Coulter of Dallas, also survives Mrs. Harwell.

Sam Shackelford was transacting business in Moran Friday.

Sim Smith and son were visitors in Putnam Thursday and Friday.

The John Deere Day will be held at the Putnam High School January 13. The picture, "Mr. Christmas," filmed especially for the company, will be shown. The affair is free to farmers and their families.

Mr. and Mrs. Alton Hutcherson spent Friday in Abilene visiting his mother, Mrs. C. T. Hutcherson who is ill.

Mr. Crowley of Lueders was a visitor in Putnam Saturday.

Mrs. Willard Vincent of Abilene was in Putnam Saturday visiting Mrs. Charles Odom.

Mr. and Mrs. Gene Cook have gone to the Coast for an extended stay.

Mrs. J. R. Burnett and Mrs. Katie Richardson of Cisco visited Mrs. J. S. Yeager and daughter, Ruth, Saturday.

Mr. and Mrs. Derring Free and sons spent Sunday with their parents, Mr. and Mrs. J. E. Free. Mr. and Mrs. Bell and sons spent the weekend in Cross Plains.

Tood Cunningham was marketing cattle in Abilene Tuesday.

I. G. Mobley was in Cross Plains Tuesday.



RIDIN' ANIMAL—Pete, a pet raccoon of Jack Lindsay, Vermont tree dealer, is not one for walking. Shown in Schenectady, N. Y., Pete is taking a look at the ground before he and Lindsay set off on a trip. A leash keeps inquisitive Pete from becoming too active during a ride.

Bank Checks Are Best Receipts  
Real Aid In Budget Keeping  
NAT'L in Cisco—Mr. F. D. L. C.

See DON PIERSON  
Olds—Cadillac  
Before You Trade!

NEW AUTO BANK LOAN RATE  
4 1/2% per \$100 per Installment Month  
1ST. NAT'L in Cisco—Mr. F. D. L. C.

See DON PIERSON  
Olds—Cadillac  
Before You Trade!

# THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937

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Per year in advance (Cisco, by mail) \$5.50  
Per week (by carrier) 15c

## THE BUYER'S MARKET

During the last few weeks there has been the usual new-year flood of reports and forecasts. The reports deal factually with business' experience during 1953 and look ahead to what is expected in 1954.

Measured by production and sales, 1953 was a boom year in anybody's book. Practically every business sold its output and came up with a reasonable profit. Practically everyone wanted to work had a job, and at good wages. There were, of course, some soft spots during the latter months — notably in such fields as appliances and automobiles, where production has been running at extremely high levels. Even so, there was nothing resembling a real slump. Certain farm prices also dropped — but agriculture's income is very high as compared with almost any previous period.

What's going to happen in 1954? In the crystal ball business there can be no unanimity of opinion. But the consensus is that the economic machine will continue to roll along in high gear — even though it may not race its motor to quite the extent as in the recent past. This belief is based in large part on the fact that the public at large is warning more money, and has larger savings, than ever before. To take one example, there is a record \$24,000,000,000 now on deposit in mutual savings banks alone.

Even so, hard-headed businessmen in large numbers believe that financial success in the coming year will depend on aggressive selling to a greater extent than we have known since World War II. Just after the war, of course, there was a huge backlog of hungry demand for almost every conceivable kind of manufactured article, and even inferior goods found ready buyers, for lack of anything better. This situation gradually corrected itself as the factories hit new production record after new production record. Now, as the Wall Street Journal recently pointed out, "The pub-

lic must be sold harder because it's already brought so many of its needs." An outstanding example of this is the automobile — 65 per cent of American families own a car now, as against 54 per cent in 1948.

The Journal polled 75 representative American corporations on the question of souped-up selling. Sixty-six expected competition to be tougher this year than last. A leader in the appliance field said, "It's going to be the manufacturer with a strong sales organization, and who can keep his production costs in line, who survives."

A spokesman for a major motor manufacturer said that there will be a hot competitive battle for the consumer's favor and money" such as this country has not seen in over 15 years." An executive of a big company making electrical products observed, "The 1954 edition of a salesman will have to stop thinking about his product only and concentrate instead on the customer's needs."

From a leading paint and building material concern came this view: "Competition is certainly back with us in no uncertain terms." And a very significant observation came from a spokesman for a farm equipment company, who said, "A lot of young men in sales have never experienced a highly competitive situation such as now. It'll take some time and hard work to get the best of this."

All of this should add up to good news for the consumer. The buyer's market is here in full flower.

## Health Officer Asks Comment On Work In Office

AUSTIN, Jan. 14 — State Health Officer George W. Cox, who last month submitted his resignation as head of the State Department of Health, said Tuesday his "future efforts and activities" would be guided by friends whom he has asked to comment on the program he has conducted during his 17-year tenure of office.

Dr. Cox said he had "desperately tried to provide the people of Texas with the best public health program possible under existing difficulties.

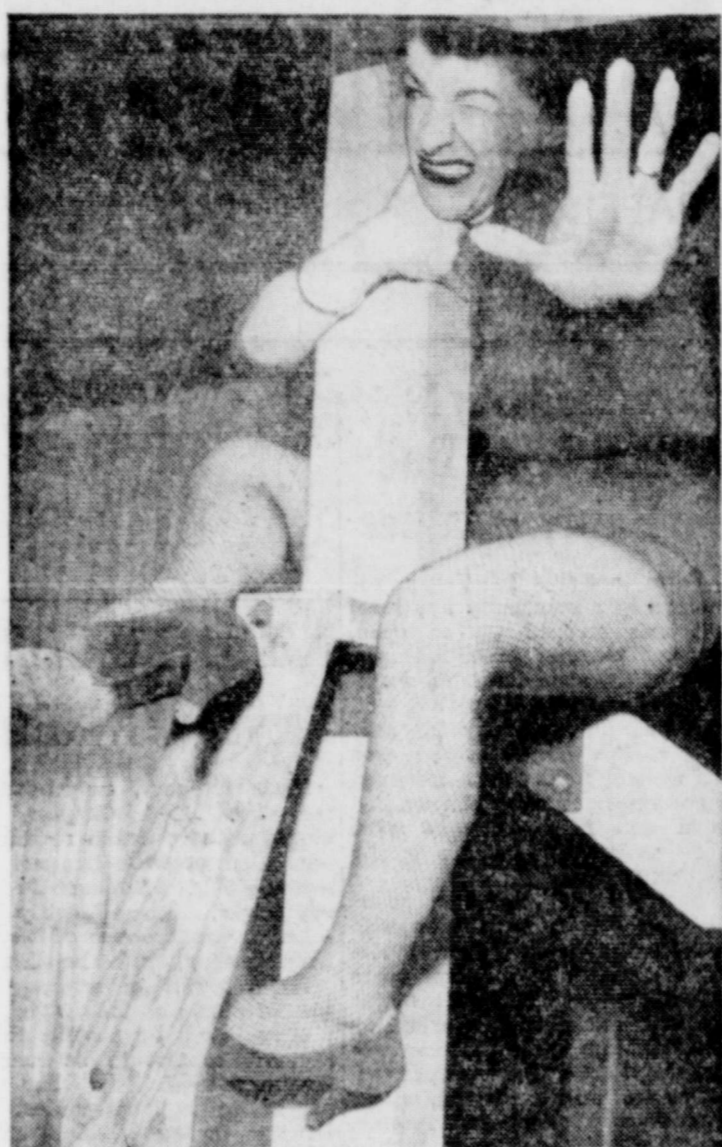
"To the extent I have been successful, and to the extent I have failed, I am requesting my friends and all concerned to write me a personal letter outlining their approval or objections, and to make such suggestions as would improve this service.

"This information will guide my future efforts and activities." Dr. Cox submitted his resignation, effective March 1, to the State Board of Health last December, saying that he didn't care to continue in the job hampered by insufficient resources to carry on his program, one of the most ambitious in the nation.

His resignation pointed out that the federal congress had cut more than \$1,000,000 in grant-in-aid funds from his department's operating budget and the State failed to replace the reduction.

The board of health was unanimous in commending him for his administration of the department's far-flung affairs.

Vital statistics show impressive gains made in the control of principal communicable diseases during Cox's period of office. Syphilis death rates have been reduced by 74 percent; 99 percent for malaria; 98 percent for typhoid fever. Maternal death rates have been cut by 84 percent, and infant mortality by 54 percent.



**SHE'S JUST SHY**—After she got into a special costume for a photographing session in Hollywood, comedienne Nancy Walker seems to have changed her mind and decided against cheesecake poses. It does appear that Nancy went to considerable trouble in eluding the photographer, and even then she didn't win. After all the trouble she went to climbing onto whatever that is she's perched on, the cameraman managed to snap Nancy expressing "No!"



**SORT OF TOPSY-TURVY**—B. E. Smith, manager of a gasoline filling station in Jacksonville, Fla., is answering a phone from a horizontal booth after a baby tornado hit the town. The freak storm tossed over the phone booth but left it in perfect working order. No injuries were reported and damage was confined to trees, broken windows and de-roofed buildings.



**DRIED FOR REPAIRS**—The basin of the famed Piazza Navona Fountain in Rome was dried so workmen could repair a broken pipe. The work of Italian sculptor Lorenzo Bernini, the fountain represents the four longest rivers in the world. The huge statues which adorn the fountain dominate one of the most beautiful squares in the Eternal City.

**SPARKLING VALUES EVERY DAY**

**PIGGLY WIGGLY**  
Mr. & Mrs. B. W. Galbraith

**10 lbs. Red or White POTATOES 39¢**

**CELLO BAG CARROTS 12¢**

**5 LB. BAG SUGAR 49¢**

**Charmin TISSUE 4 rolls 31¢**

**Lightcrust 5 lb box FLOUR 49¢**

**12 oz. jar Kimbell's PEANUT BUTTER 28¢**

**Corn King BACON 59¢**

**Savory OLEO 22¢**

**RODEO WEINERS LB. 29¢**

**YOU'RE INVITED TO REVIVAL SERVICES**  
7:30 p. m. each night through Sunday, Jan. 17  
Mrs. W. F. Mercer  
Fort Worth in charge of preaching  
**ASSEMBLY OF GOD CHURCH**  
7th St. and Ave. G.

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Give Us Your Listing  
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1005 West 13th

# WANT-AD SECTION

**— For Sale**

GAS HEATERS — 20000 B. T. U. 5 radiant, will heat good size room. Special, \$13.95. Collins Hardware. 27

FOR SALE — 5 yard Galion dump bed. \$300. W. B. Norton, 705 W. 12th St. 29

FOR SALE — Washateria at 1104 Avenue D doing nice business. Latest Maytag equipment, Dryer, boiler and other equipment. See David Gaines, 1104 Ave. D, phone 1217. 29

FOR SALE — 52 acre farm at a bargain price. First crop will pay for it. Henry Schaefer, Radio Shop. 22tc.

FOR SALE — 292 acre ranch with modern 5 room house 3 miles from Cisco. For information call Fannin 3125 or Pershing 7789 in Fort Worth or write A. H. White, 4117 W. Vickery. 151 tc.

FOR SALE — Recently built modern 4-bedroom home; 3 baths, den, fireplace, air-conditioned (refrigerated) for summer and winter; storage house; large lot. Fleming Waters, 1308 West 14th. 28

**FOR SALE**  
Home on Bullard Street with small down payment.  
Brick home on three lots on Highway 80.  
Brick home on five lots with rock chicken house on old Eastland Highway.  
Large home on 4th Street with 3 lots — cheap.  
Several nice large homes on Highway 80.  
24 acres land on Base Line Road. Minerals. Must be sold immediately. Bargain price.  
See me for a bargain.

**DUNN'S REAL ESTATE**  
JOHN DUNN  
Phone 399 or 633-J

**— For Rent**

FOR RENT — Furnished duplex. Apply at 913 W. 10th St. 28

FOR RENT — 3 room furnished garage apartment. 605 E. 16th. Phone 75. 21 tc.

**— Wanted**

WANTED — experienced, full time office girl. Bookkeeping, typing, etc. Charles S. Sandier. (relection) 28

**CARD OF THANKS**  
To our friends and neighbors, for their expressions of sympathy and beautiful floral offerings at the loss of our beloved father, we extend our heartfelt thanks, and say "God Bless You."  
Mr. and Mrs. Ray Battle and other children

**— Notice**

WOULD YOU consider selling your producing royalty? Write G. M. Howard, Box 2486, Wichita Falls, Texas. 43

NOTICE — Do your chickens cost you or do they support you? Now booking orders on the money making kind, none better. Frazier Poultry Farm. 44

**For Monuments of Distinction CALL Mrs. Ed Aycock**  
Our years of experience enables us to give you prompt and courteous service. See display at 206 Ave. E. or call 183 for appointment

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SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

**Ambulance Service —**  
Thomas Funeral Home  
24 HOUR SERVICE  
Phone 166 day and night

**Wylie Funeral Home**  
—AMBULANCE SERVICE—  
Oxygen Equipped  
Phone 1155  
402 West 5th Street

**Appliances —**  
Zenith Radios and TV, Maytag Appliances and Kelvinator  
We Service What We Sell  
Cisco Maytag Co.  
Phone 399

**Chiropractors —**  
Dr. C. E. Paul  
Chiropractic & X-ray Service  
Phone 680 708 Ave. I

**Electrical —**  
Smallwood Electric Co.  
Residential or Commercial  
ELECTRICAL CONTRACTING  
No Job Too Large or Too Small.  
All Jobs Expertly Done  
1105 W. 8th Phone 1121

**Livingston Electric**  
Contracting and Repair  
Quality Material — Workmanship  
PHONE 414

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CONTRACTING & REPAIRS  
NEON SERVICE  
1105 W. 14th. — Phone 1152

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House Wiring and Repairs  
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Cisco Appliance Co.  
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**Mattresses —**  
For QUALITY renovating on any kind of mattress, Phone 861. No job too large or small.

**Jones Mattress Co.**  
703 Ave. A. — Cisco

**Insurance —**  
Boyd Insurance Agency  
GEORGE BOYD  
HAYWOOD CABNESS  
General Insurance  
Call 49

**Plumbing —**  
For Master Plumbing Call  
Cisco Appliance Co.  
Quality Work and Material  
606 Ave. D. — Phone

**Real Estate —**  
Tom B. Stark Real Estate  
National Insurance Agency  
General Insurance and Loans  
Farms, Ranches, City Property  
307 Reynolds Bldg. — Phone

**Radio Service —**  
Tennyson  
Radio and T. V. Sales Service  
Your Philco Dealer  
Pioneers in Television

**Steam Laundry —**  
A complete laundry service  
Cisco Steam Laundry  
Pick up and delivery service  
103 West 9th — Phone

**FOR SALE**

5-room bungalow with 2/3 block of ground, 2 chicken houses, on pavement. \$4250.00.

3-bed-room home on paved ner. \$2500.00.

3-bed-room home on paved corner, 2 lots. \$6300.00, \$1000.00 down.

Dandy 3 bed-room home on paved corner, a real buy.

5-room bungalow with 2 lots, corner, East side. \$2500.00.

5-room home with 2 1/2 acres ground, \$3500.00 North side.

4-room cottage on W. 2nd St. \$1750.00.

6-room home, 11 acres land, on pavement just out City. A buy.

210 acre stock-farm, a dandy.

320 acres grass North of town, also 420 acres same area. No minerals.

80 acres peanut farm near Romey.

87 acre place with large peanut allotment. Sabanno area.

160 acre extra good farm, new ranch-style 3 bed-room home.

Show-shop for sale at bargain. Other business opportunities.

**INSURE IN SURE INSURANCE WITH**  
**E. P. Crawford Agency**  
108 W. 8th. — Phone 453

**NEW YEAR SPECIAL**  
**CHAMPION SPARK PLUGS 49c**  
TUNOLINE — 29c  
SHALAR RISTLONE — 79c  
Champion Testing And Servicing Machine  
**W. W. Smith Station**  
1000 W. 8th St.

**See You IN CHURCH Sunday**

**Political Announcements**

The Press has been authorized to make political announcements subject to the Eastland County Democratic First Primary and for candidacies as follows:

**For County Superintendent**  
CARL ELLIOTT (re-election)  
H. R. (Pop) GARRETT

**For Sheriff**  
J. F. TUCKER (re-election)  
J. B. WILLIAMS

**For Commissioner, Precinct**  
J. E. (Ed) McCANLESS (re-election)

**District Clerk**  
ROY L. LANE, re-election

**Tax Assessor-Collector**  
STANLEY WEBB (re-election)

**County Treasurer**  
RICHARD C. COX (re-election)

**For County Judge**  
JOHN HART (re-election)

**It Doesn't Cost — It Pays To Advertise**

Thousands of people read Want Ads every day. There is no more economical or convenient way to advertise. Just call 36 or 37 to place your want-ad.

PRESS WANT-ADS PAY DIVIDENDS

Cisco Daily Press  
Phone 36 or 37

**USE THE WANT ADS FOR QUICK RESULTS**

**COME TO CHURCH**

# SOCIETY AND CLUBS

## AND NEWS OF INTEREST TO WOMEN

### W.S.C.S. Circle Three Meeting Tuesday

Monthly meeting of Circle Three of the W. S. C. S. of the Methodist Church was held at the church with Mrs. Latch and Mrs. D. P. King presiding.

### W.S.C.S. Circle Two Has Meeting On Tuesday

The monthly meeting of Circle Two of the W.S.C.S. of the First Methodist Church was held Tuesday in the home of Mrs. J. W. Slaughter.

### Mrs. Shepard Hostess For Baptist Circle

Circle Two of the First Baptist Church met Tuesday in the home of Mrs. F. E. Shepard for their regular meeting with the president, Mrs. O. J. Russell, presiding.

Mrs. Russell opened the meeting with prayer and Mrs. O. L. Mason brought the devotional from Psalm 53. Mrs. O. G. Lawson was asked to bring the devotional on family altars January 26 and routine business matters were transacted.

Refreshments were served at the close of the meeting to Mesdames O. J. Russell, O. L. Mason, O. G. Lawson, W. H. LaRoque, E. L. Jackson, J. B. Popalio, and the hostess, Mrs. Shepard.

### Mrs. Westfall Hostess For Methodist Circle

Mrs. A. R. Westfall was hostess in her home Tuesday for the monthly meeting of Circle One of the W.S.C.S. of the First Methodist Church.

Mrs. O. C. Lomax called the meeting to order and asked Mrs. W. A. Cox to give the opening prayer. Mrs. S. H. Nance had charge of the program and gave the devotional in the absence of

by Mrs. W. M. Joyner in the absence of the secretary, Mrs. C. E. Hailey.

Mrs. Ed Huestis was appointed penny fund chairman in the absence of Mrs. Edith Rainbolt who is in Dallas. Mrs. W. M. Joyner, W. S. C. S. treasurer, distributed treasure chests and explained their purpose.

Mrs. B. J. Osborn, program chairman, gave excerpts from the Methodist Woman and World Outlook and Mrs. J. J. Porter gave the meditation, "The Soil Our Mission Field, using as her scripture, Hosea 10:12 and Isaiah 32:17. She closed the meditation with prayer.

Mrs. B. E. Morehart read several letters from LaDoris Morgan, a missionary working in India. Mrs. J. T. Anderson closed the meeting with prayer.

The February meeting will be held in the home of Mrs. J. J. Porter.

Refreshments of coffee, tea, and cookies were served to Mesdames W. Z. Latch, D. P. King, J. T. Anderson, G. P. Mitcham, B. E. Morehart, J. J. Porter, Clint Jones, B. J. Osborn, Ed Huestis, Walter Boyd, and W. M. Joyner.

READ THE CLASSIFIED ADS IN "YOUR HOME PAPER"



**CHILL CHASER**—Watched by other window shoppers, two young ladies stand under an overhead gas-heating device that warms the area in front of a department store in Bremen, Germany. The experiment, financed by the store and the local gas works, is believed the first of its kind. The heaters were installed before Christmas and the idea is that if window shoppers are warm, they will take a longer time to look, and perhaps enter the shop.

Mrs. Robert Snoddy on "The Soil-Our Hearts," taken from Luke 8. Mrs. John Speir gave an article, "Those New Years Resolutions." Routine business matters were discussed and missionary chests distributed. The meeting closed with the benediction.

The February meeting will be held in the home of Mrs. John Speir.

Refreshments were served to

CHECK THESE SERVICES  
**WET WASH  
ROUGH DRY  
FINISHING**  
Pickup and Delivery  
AUTOMATIC DRYER  
MODERN  
Then give us a trial  
**West Side Laundry  
and Washateria**  
1011 W. 8th — Phone 1226

Mesdames Joe Lovelady, Leita Mendenhall, O. C. Lomax, Sam King, J. T. Dean, W. W. Moore, R. S. Elliott, S. H. Nance, John Speir, a new member, Mrs. W. A. Cox, and the hostess, Mrs. Westfall.

### CWF Group One Meets With Mrs. Ada Mobley

Group One of the C.W.F. of the First Christian Church met Tuesday in the home of Mrs. Ada Mobley for their weekly meeting. Mrs. Rex Moore opened the meeting with prayer by Mrs. Mobley and Mrs. W. R. Huestis gave the devotional, "As God Thinks Best," followed by the lesson, "A Call To Missions," by Mrs. N. G. Swartz. Routine business matters were discussed and the meeting closed with the missionary benediction.

The next meeting will be held in the home of Mrs. Rex Moore. Refreshments were served to

### W.S.C.S. Circle Two Has Meeting On Tuesday

The monthly meeting of Circle Two of the W.S.C.S. of the First Methodist Church was held Tuesday in the home of Mrs. J. W. Slaughter.

Mrs. John Shertzer was in charge of the program which opened with the group singing, "Must Jesus Bear The Cross Alone," followed by sentence prayers. Mrs. E. H. Lightfoot brought the devotional and gave a short talk on Bishop Martin's trip to Korea and the far east.

Mrs. Shertzer read an article on the Christmas Eve fire in China and the food, clothing and money sent from churches in the U.S.A. Mrs. Ricks told of the Wesley Community Center at Dallas and a short business session followed.

Refreshments of coffee, cake, and mints were served to Mesdames John Shertzer, W. E. Ricks, J. H. Latson, Leo Clinton, Rudolph Schaefer, Jasper Wright, E. H. Lightfoot, R. W. Merket, Tom Stark, S. H. McCannies, and Mrs. Slaughter.

Take your family to Sunday School and church every Sunday.

Mesdames J. M. Flournoy, W. R. Huestis, Rex Moore, N. G. Swartz, C. B. Powell, W. J. Armstrong, and the hostess, Mrs. Mobley.



WANT TO MAKE SURE SHE REMEMBERS YOU NEVER FORGET?

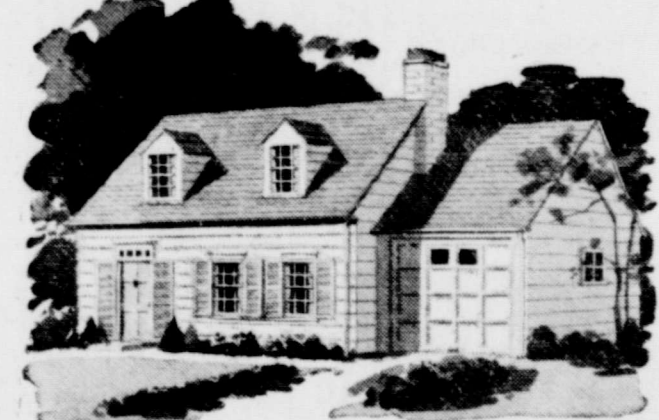
Say it with **Flowers** from **Philpot the Florist**  
Phone 15  
Flowers for Every Occasion  
200 AVE. J - CISCO, TEXAS

# Nelly Don

The North-South Suit in Imported Silk Shantung

Softly tailored dressmaker suit cuts a beautiful figure either North or South. Note the new cut of the collarless neckline — to show off your smart accessories. Molded peplum gives a new rounded line to the slim skirt. Navy, black, heather, cognac. 8 to 18 and 10 1/2 to 18 1/2. \$24.95

## FERGUSON'S



### WHICH ONE DO YOU WANT?



you can have your dream house — this easy way!

A dream? Not at all. Thousands of people with modest incomes have been able to save the down payment, or the whole price, of the home of their dreams — because they invested in U. S. Savings Bonds on the Payroll Savings Plan where they work.

You, too, can accumulate enough money for the down payment on a home. Or enough for your children's college education or a retirement income. And by saving only a few dollars a week, too.

The answer is that you save systematically on the Payroll Savings Plan. All you have to do is tell your pay office how much you've decided to save each payday (it can be as little as a couple of dollars). After that your money is saved for you, before you get your salary. Then each time enough has accumulated, it is invested in a Bond, and the Bond turned over to you.

And remember — your U. S. Savings Bonds now will bring you an average of 3% interest, compounded semiannually, for 19 years and 8 months. That's why the money you put into Bonds now grows to such a surprisingly big sum.

Why don't you start — today? Sign, where you work, for the Payroll Savings Plan. Or, if you're self-employed, join the Bond-A-Month Plan, at your bank.

The U.S. Government does not pay for this advertisement. The Treasury Department thanks for their patriotic donation, the Advertising Council and

# THE CISCO DAILY PRESS

PHONE 36-37

Saving is so simple — when you invest in U. S. Savings Bonds on the Payroll Savings Plan

# EXCITING SALE!

When these are gone, we can't get any more!

FIRST QUALITY

# Playtex® Girdles

Smooth Latex Sheath With Cloud-Soft Fabric Lining!

SALE PRICE!

## \$4.69

Garter Girdle (No. 727) and Panty Girdle with Garters (No. 725) EXTRA-LARGE SIZE (No. 728), \$5.69

REGULARLY PRICED AT \$5.95 AND \$6.95



Possible only because Playtex is discontinuing these 3 models

They're good value at regular prices — terrific values at these low, low sales prices!

These Playtex Girdles are smooth latex sheaths with cloud-soft fabric linings. In pink or white. Without a seam, stitch, stay or bone they provide the super control, fit, and freedom Playtex Girdles are known for!

Don't miss these exceptional values! You'd ordinarily pay \$5.95 (\$6.95 for the extra-large). Quantities are limited; better hurry!

# ALTMAN'S



MISS BETTY KNUDSON OF FORT WORTH

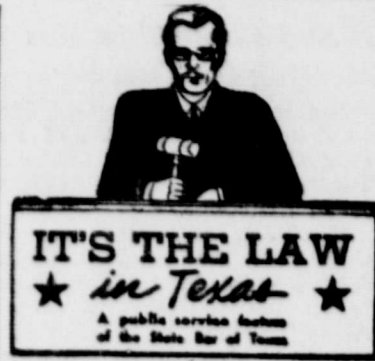
STATE CHAMPION TWIRLER

will be one of the featured entertainers on the CISCO JAMBOREE

Friday at 8 p. m. at the City Hall Auditorium



**SOMETHING TO DREAM ABOUT**—But A. T. Sihler, vice president of a bank in Chicago, doesn't dream of having money to burn as do other mortals. He's just putting the last of a \$500,000 batch of worn-out one-dollar bills into a special incinerator which uses a mixture of gas and special fuel to destroy them.



Who will inherit your property? Your husband, wife, mother, father, children, your wife's relatives? The best way you can say who will have it is to provide a will which will protect your rightful beneficiaries and dispose of your property in accordance with your wishes.

When a deceased has no will, or dies "intestate" as the law calls it, the property of that person is distributed according to a detailed formula fixed by law. In some cases this may be the way you yourself would divide it — but in many cases it is not.

The provisions of the law concerning the distribution of the property of a person who dies without a will are rather complicated, and all of the possibilities cannot be covered by a general statement.

There are different rules for real estate and for personal property, for community property and for separate property, for homestead property, and for all of the many possible combinations of surviving relatives. Each



**JUST SKIP IT!**—Light-heavy-weight champ Joey Maxim is shown training by skipping rope in the 70-degree temperature of Miami Beach, Fla. The Cleveland crown-holder is slated to meet Archie Moore in a title bout in Miami on January 27, and Joey firmly believes an ounce of preparation is worth a pound of cure.

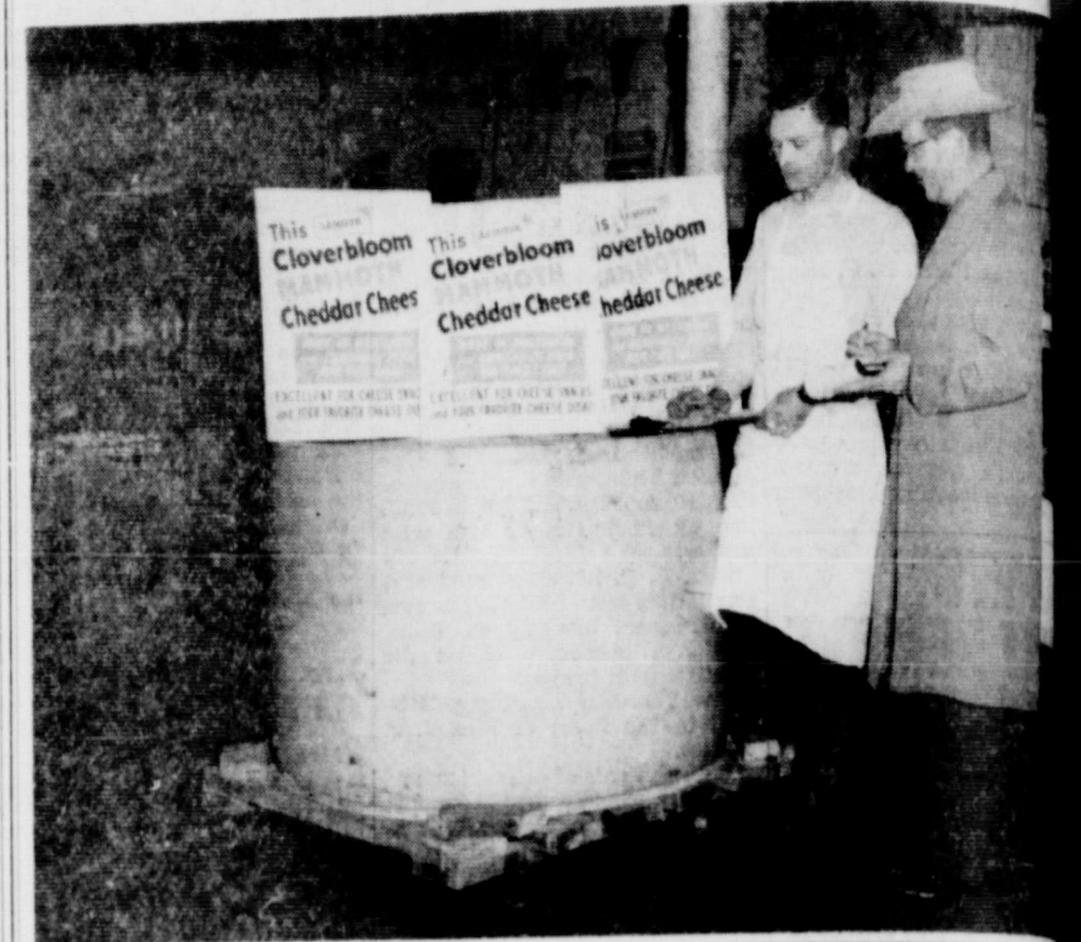
school and has been a very excellent student during his high school career.

**GOSSIP** — Some of the first year homemaking students are going to have to model their pajamas in the spring style show. There were some very attractive ones made by the first year classes. . . . The school spirit was some better at the basketball game Tuesday night. There were cheer leaders there and the student body yelled as a group. . . . Wanda Hamilton received a very nice graduation present from her grandmother the other day. She got a beautiful bedroom suit. She is quite proud of it. . . . Mrs. Wimbish has been ill this week and hasn't been able to attend school. Mrs. King has been teaching for her. . . . Mrs. Whitaker's husband has been ill in a Houston hospital and she has not been in school this week. . . . The band banquet is coming up pretty soon. Everyone is looking forward to it.

**The Cisco Jamboree**

will be held every Friday at the city hall auditorium in Cisco. Admission prices will be 35c and 50c. Come and enjoy two hours of good, clean entertainment. Entertainers who desire to be on show contact J. H. Kendrick.

**GUESS MY WEIGHT**



**I Am The Biggest Hunk Of Cheese In Cisco**

Guess my weight — Valuable prizes awarded to the three people guessing the closest. Nothing to buy — Just come in and guess. I am 31 inches high, 44 inches across, 12½ feet around — and there is a 14 inch hole in my center — See me at

**NORVELL & MILLER GROCERY & MARKET**  
10th At Ave. D. Phones 102-103

**MERCHANTS CREDIT ASSOCIATION**

State and National Affiliations  
**Lucile Huffmyer**  
SECRETARY  
Telephone 142

situation must be carefully studied to determine the correct distribution of the property.

For example, here is a general idea of how the community property which you and your spouse have accumulated will be divided if you do not make a will prior to your death.

If your husband or wife survives and there are no children, the surviving spouse receives all of the property.

If, in addition, there are surviving children or descendants of deceased children, they would divide one-half of the property, while the surviving spouse would receive the other one-half.

Of course, grandchildren do no share in the estate unless their parent who would inherit is deceased. And when descendants of previously deceased children do inherit, they receive only the portion that the child would have received, regardless of the number of such descendants.

An odd note, perhaps, is that the surviving spouse already owns one-half of the community estate prior to your death, and the law adds nothing to this share where there are children surviving.

When there are only children and their descendants surviving, they divide the entire community estate between them.

**High School News Notes**

**By RHELDA JO REED**

The Cisco Junior College boy's quartet presented the assembly program Wednesday morning. They sang several selections which were enjoyed very much by the students of CHS. The quartet is composed of Calvin Grung, Eldon Strother, John Slaughter, and Frank Howeth. They were welcomed back to sing any time they could.

**Sadie Hawkins Day**

The student council is making plans for the annual Sadie Hawkins Day. It is a day that is looked forward to from the smallest, meekest freshman to the mightiest senior. The day of fun is climaxed by a party that night in which the girls bring the boy they caught in the race that afternoon. The student council hopes that it will be a big success and everybody will participate. The date will be announced in the very near future.

**Senior Football Jackets**

The senior boys received their football jackets Wednesday morning. They are reversible black and gold. The boys were most disappointed when their jackets did not come with those of the "B" team recently.

**Meet The Seniors**

**FLORA JEAN FLETCHER** — Flora Jean was born on June 30, in Cisco. She has lived here all her life. Her hobby is embroidery and her favorite subjects are typing and homemaking. She is planning to go to college after graduating from high school, but she has not decided where she is going yet. Flora Jean is the secretary of the senior class and she was a cheerleader for the past three years. She likes school and wishes she could be a senior from now on.

**RONALD FARLEY** — Ronald was born on April 22, 1936 at Dublin. His hobby is fishing and hunting arrow heads. He is going to work this summer and go to college in the fall after graduating. He hasn't decided where he is going to go yet. He likes



**CLASSIFIED ADVERTISING COULD BE THE KEY**

That opens a TREASURE CHEST for you. Classified Ads are the means to use in reaching both buyer and seller.

If you need extra money why not check your attic, cellar, garage or closets for items you do not need — someone may be looking for just such an item. Our Classified Section is the best way to reach that person.

If You Have Something To

**BUY OR SELL  
RENT OR LEASE  
TRY CLASSIFIEDS**

-ADVERTISING THAT SERVES EVERYONE-

**THE CISCO DAILY PRESS**

Phones 36-37 — 306 Ave. D.

**CLOVER FARM STORES**

**CITRUS**  
FRESH-CANNED

Keep sunshine "in" your family all winter long! Guard against winter sniffles and enjoy the golden goodness of juicy-sweet oranges, delicately flavored tangerines, tangy grapefruit or lemons. Buy "health insurance" NOW at your Clover Farm Store.

**CLOVER FARM COFFEE**  
Drip or Regular  
**89c**

<b>CLOVER FARM GR. FRUIT JUICE</b> 46 oz. can <b>27c</b>	<b>CLOVER FARM MILK</b> 2 lge. cans <b>25c</b>
<b>HUNTS TOMATO JUICE</b> 13½ oz. can <b>10c</b>	<b>ROYAL INSTANT PUDDING</b> 2 pkgs. <b>21c</b>
<b>GLENDALE PEAS</b> 2 303 cans <b>29c</b>	<b>LADY BETTY PRUNE JUICE</b> - qt. <b>33c</b>
<b>GEBHARTS Spiced CHILI BEANS</b> 2 303 cans <b>25c</b>	<b>SPECKLED BUTTER BEANS</b> - lb. <b>21c</b>
<b>GLENDALE SPINACH</b> 2 303 cans <b>23c</b>	<b>BIG MIKE DOG FOOD</b> 3 cans <b>23c</b>
<b>CLOVER FARM White Cream Style CORN</b> 2 303 cans <b>37c</b>	<b>PUREX</b> - qt. <b>17c</b>
<b>VAN CAMP TUNA</b> ½ gal. can <b>25c</b>	<b>PUREX</b> - ½ gal. <b>31c</b>

**GLADIOLA**

**HOT ROLL MIX** 2lb. **21c**

**MARBLE CAKE MIX** 40c

**MEADOLAKE Margarit** 1 lb. 4 Qtrs. **29c**

**GLADIOLA** 10 LB. BAG **Flour 95c**

**CLOVER FARM** 3 LB. TIN **Shortening 79c**

<b>CHOICE FRESH MEATS</b>	<b>FRESH FRUITS • VEGETABLES</b>
<b>CHUCK ROAST</b> - lb. <b>35c</b>	<b>FIRM GREEN CABBAGE</b> - lb. <b>3c</b>
<b>CELLO FRANKS</b> - lb. <b>45c</b>	<b>CAULIFLOWER</b> - hd. <b>25c</b>
<b>PURE PORK C. S. SAUSAGE</b> - lb. <b>49c</b>	<b>DELICIOUS APPLES</b> 2 lbs. <b>33c</b>
<b>MIDWEST BACON</b> - lb. <b>59c</b>	<b>CELLO CARROTS</b> - 10c
<b>PORK CHOPS</b> - lb. <b>69c</b>	<b>RUSSETT POTATOES</b> 10 lb. bg. <b>43c</b>

**McCRACKEN'S**

**FOODS CLOVER FARM STORES**

Phone 156 — 200 W. 8th St.

# save up to 25¢ per pound

... yet enjoy the richest coffee of all.

Smart housewives know that the true cost of coffee is measured by the number of cups a pound of coffee makes... not by the price they pay for it in the store.

Good coffee today costs at least two cents per cup. But with Maryland Club, because of its extra richness, you can use less to make each flavorful cup... thus, as many people tell us, you can get 10 to 15 more flavorful cups out of every pound... actually save up to 25¢ per pound.\*

Try Maryland Club and discover for yourself how really good coffee can be... and how economical, too! Buy coffee the smart way and save up to 25¢ a pound... buy Maryland Club!

more cups per pound

**NOW... NOW... NOW**  
... it's more important than ever to use the coffee that gives you 10 to 15 more cups per pound! **MARYLAND CLUB!**



## Washington

"As It Looks From Here"

OMAR BURLESON  
Congressman  
17th District



**JUST FOR PLAY**—And that can take place on the sand or in the sea in this new bathing suit worn by Laurie Dawne in Miami Beach, Fla. Zipped in the front for fastening, the checked lastex taffeta design features shorts with slash pockets, set off by a cinch belt.

WASHINGTON, D. C. — From mail received, there is evidently considerable confusion as to the present status of legislation having to do with cotton allotments.

Before the Congress adjourned last year, the House of Representatives passed a bill increasing the national allotment from 17½ million acres to 22½ million acres. In that bill was a provision that farmers allotted acreage which they did not intend to use, could turn it back to the County Committee for re-allotment to farmers whose acreage was short. This could be done without prejudicing the cotton planting history of the farm turning back such acreage.

The bill also allows the County Committees to request that they be permitted to use the County Factor system, or to allot acreage to the individual farmer on the basis of his cotton planting history.

These three provisions of the measure are highly important to our area. We also contended that we should be allowed to count acreage prepared for planting but not planted because of the drought. The Secretary of Agriculture has refused to go along with this contention although he has ample authority to allow it.

The Senate did not get around to taking action on the bill completed by the House of Representatives. Since the present Session is a part of the 83rd Congress, which started the first of 1953, it is not necessary that the House of Representatives re-pass this bill, but only that the Senate take action. It is hoped and expected that the Senate will speedily pass this measure, although it is not expected they will increase the national allotment to more than about 21 or 22½ million acres. This, however, would be a great help and would mean a lot to our area. Particularly are the other provisions important to us.

The Second Session of the 83rd Congress is now under way, with President Eisenhower having delivered his State of the Union message. He delivered it in person before a joint meeting of the

House of Representatives and the Senate. As usual, it was a colorful and historic occasion.

The President discussed foreign affairs, including foreign trade; defense; his atomic energy proposal; internal security; our domestic economy, including taxes and the budget; agriculture and conservation; labor and welfare; health, education and housing.

Necessarily, the President must submit special messages and recommendations later on, specifically dealing with a number of issues referred to in his State of the Union message. For instance, he will wait for a report of a special commission of foreign trade before he makes definite recommendations. A separate message will be sent to the Congress on the budget and on taxes. His reference to an agricultural program was rather brief but he will have a special and detailed recommendation within the next few days. Likewise, he is to send special recommendations spelling out his views on amendments to the Taft-Hartley Act.

To know definitely how one stands on the President's full program, it is necessary to wait until all his views have been presented.



COME SEE COME SAVE AT A&P!

Stock Your Pantry Today with Values from A&P's

# DOLLAR SALE!

- |  |                  |                                       |                  |
|--|------------------|---------------------------------------|------------------|
| <b>A&amp;P BRAND FREESTONES SLICES OR HALVES</b> | <b>3 for \$1</b> | <b>VAN CAMP BRAND IN TOMATO SAUCE</b> | <b>9 for \$1</b> |
| <b>PEACHES</b>                                   | 30-oz. Can       | <b>BEANS</b>                          | No. 300 Can      |
| <b>ICMA BRAND BARTLETT VARIETY</b>               | <b>3 for \$1</b> | <b>ANN PAGE BRAND IN TOMATO SAUCE</b> | <b>9 for \$1</b> |
| <b>PEARS</b>                                     | 29-oz. Can       | <b>BEANS</b>                          | 16-oz. Can       |
| <b>DOLE OR DEL MONTE BRAND FANCY PINEAPPLE</b>   | <b>3 for \$1</b> | <b>IONA BRAND CUT STYLE</b>           | <b>9 for \$1</b> |
| <b>JUICE</b>                                     | 46-oz. Can       | <b>BEANS</b>                          | 16-oz. Can       |
| <b>SULTANA BRAND FAMOUS FRUIT</b>                | <b>3 for \$1</b> | <b>RANCH STYLE WITH CHILI SPICE</b>   | <b>9 for \$1</b> |
| <b>COCKTAIL</b>                                  | 30-oz. Can       | <b>BEANS</b>                          | No. 300 Can      |
| <b>SUNMAID BRAND FANCY SEEDLESS</b>              | <b>6 for \$1</b> | <b>DEER BRAND PURPLE HULL</b>         | <b>9 for \$1</b> |
| <b>RAISINS</b>                                   | 15-oz. Pkg.      | <b>PEAS</b>                           | No. 300 Can      |

### THIRTY FRESH PRODUCE

- |                                    |                 |     |
|------------------------------------|-----------------|-----|
| CALIFORNIA ORANGES                 | 2 lb.           | 25¢ |
| FLORIDA ORANGES                    | 8 lb. bag       | 45¢ |
| CABBAGE Green, YELLOW COLORADO     | lb.             | 3¢  |
| ONIONS                             | 3 lb.           | 10¢ |
| SEEDLESS, FLORIDA MARSH — lg. size | 4 for           | 29¢ |
| GRAPEFRUIT                         | 2 lb.           | 25¢ |
| EAST TEXAS YAMS                    | 10 lb. mesh bag | 39¢ |
| U. S. No. 1 Red, Size "A"          | 2 1-lb. pkg.    | 19¢ |
| POTATOES                           | 1 lb. mesh bag  | 39¢ |
| CARROTS Fresh Cello                | 2 1-lb. pkg.    | 19¢ |
| CAULIFLOWER Texas Lge.             | head            | 19¢ |

### OTHER GRAND SAVINGS

- |                                 |            |     |
|---------------------------------|------------|-----|
| PURE CANE SUGAR                 | 10 lb. bag | 94¢ |
| NUTLEY OLEOMARGARINE            | lb.        | 20¢ |
| IONA GOLDEN CORN No. 303 can    | 2 for      | 23¢ |
| IONA TOMATOES No. 303 can       | 2 for      | 25¢ |
| BLAZE-O-GOLD, Freestone PEACHES | No. 2½ can | 25¢ |
| SUNSHINE HI-NO CRACKERS         | 1-lb. Box  | 35¢ |
| SUNSHINE KRISPY CRACKERS        | 1-lb. Box  | 25¢ |

# PRE-INVENTORY SALE

ENDS JANUARY 16TH

"Every Item In Our Store Reduced During This Sale"

## MEN'S FALL SUITS

GROUP NO. 1		GROUP NO. 2		GROUP NO. 3	
7.50 Suits	Now 53.95	67.50 Suits	Now 50.75	67.50 Suits	Now 47.45
5.00 Suits	Now 51.95	65.00 Suits	Now 48.75	65.00 Suits	Now 45.75
4.00 Suits	Now 47.95	60.00 Suits	Now 45.00	60.00 Suits	Now 41.95
5.00 Suits	Now 43.95	55.00 Suits	Now 41.45	55.00 Suits	Now 38.50
4.00 Suits	Now 39.95	50.00 Suits	Now 37.45	50.00 Suits	Now 35.00
5.00 Suits	Now 35.95	45.00 Suits	Now 33.75	45.00 Suits	Now 31.50
4.50 Suits	Now 31.95	39.50 Suits	Now 29.65	39.50 Suits	Now 27.65
3.50 Suits	Now 26.85	33.50 Suits	Now 25.15	33.50 Suits	Now 23.45

### Extra Special

All Western Pants  
**¼ OFF**

Ladies BLOUSES  
**½ PRICE**

### BIG SAVINGS ON

JACKETS — SLACKS  
TOPCOATS — PAJAMAS  
CORDUROY HOBBY JEANS  
SPORT SHIRTS — SPORT COATS  
WESTERN SHIRTS  
WESTERN PANTS — ROBES  
JARMAN and FLORSHEIM SHOES

Wool Lined House Shoes  
Values to 7.95  
Now 4.85

Costume JEWELRY  
**½ PRICE**

**Nick Miller**  
The Man's Store

FOR ALL FINE COOKING

### WESSON OIL

Pint Bottle 37¢

ALL-PURPOSE

### SNOWDRIFT

3-lb. Can 89¢

CORTEZ FLAKES

### TUNA

7-oz. Can 31¢

CLEANSER

### BAB-O

14-oz. Pkg. 2 for 25¢

PETER PAN

### Salted Peanuts

7¼-oz. Glass 29¢

PETER PAN

### Peanut Butter

18-oz. Jar 49¢

### JANE PARKER CHERRY



Reg. 49¢ SPECIAL NOW 43¢

COFFEE CAKE Jane Parker Cinnamon Reg. 23¢ Ea. 19¢

WHITE BREAD Jane Parker Enriched Large Loaf 20¢

POTATO CHIPS Jane Parker Crispy-Fresh 4-oz. Bag 19¢

JANE PARKER ICED SPANISH

CAKE Reg. 35¢ NOW 29¢

ANN PAGE PEANUT BUTTER 16 oz. jar 35¢

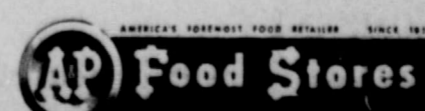
GREEN GIANT SWEET PEAS 303 can 21¢

ARMOURS TAMALES 16 oz. can 19¢

ARMOURS PURE LARD 3 lb. carton 61¢

DEXO ALL PURPOSE SHORTENING 3 lb. can 79¢

All prices in this ad are effective thru Sat., January 16.



PERSONAL SIZE

### IVORY SOAP

Bar 5¢

MEDIUM SIZE

### IVORY SOAP

3 for 25¢

LARGE SIZE

### IVORY SOAP

Bar 13¢

FOR DISHES, CLOTHES

### IVORY SNOW

Large Pkg. 29¢

MILD, GENTLE

### IVORY FLAKES

Large Pkg. 29¢

NABISCO CRACKERS

RITZ 1-lb. Box 35¢

NABISCO COOKIES OREOS 7½ oz. pkg. 25¢

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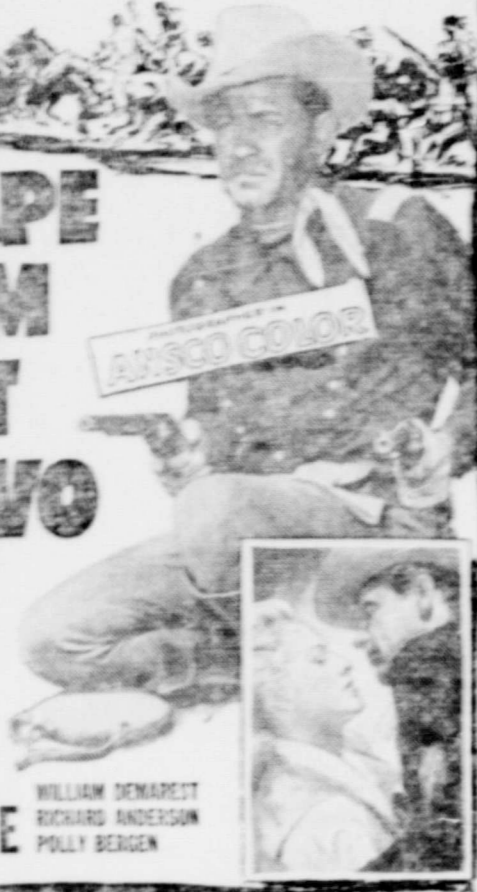
Tuesday - Wednesday - Thursday

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Tuesday, Wednesday & Thursday

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### If You Are Looking For Trouble —

... you are sure to find some of it during the new year. The weather may be bad and speed will increase. Watch out for bombs, walk-outs, government waste, Comiffs, economic adjustments et cetera. And the person who buys real estate in 1954 without an abstract is headed for trouble. But 1954 will be about what we make it. If we live prayerfully, drive carefully and act thoughtfully, it won't be so bad. Happy New Year!

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## Employers Asked To Help Speed Up Income Tax Work

Business firms with large payrolls were asked today by District Director Ellis Campbell, Jr., of the Internal Revenue Service to release the 1953 W-2 tax withholding statements to their employees as soon as possible, to expedite the filing, payment and adjustment of as many individual taxpayer returns as possible.

With their W-2s in hand, the director pointed out, thousands of taxpayers will be able to prepare their income tax forms at once and send them in to his office. The address to which payments should be sent is 1101 Pacific Avenue, Dallas, Texas. Make checks or money orders payable to the District Director of Internal Revenue. Please don't send cash, the revenue office asks.

"To hundreds of our citizens," Mr. Campbell said, "the withholding tax represents their entire tax indebtedness. In some cases, there may be a small overpayment or underpayment. Most such cases can be easily set forth by the individual by a reading of the instructions. We'd appreciate taxpayer cooperation in getting all such forms into us at once. That will help us take care of the work load during the deadline period.

"Our office will be glad to help taxpayers with problems. If you think a phone call will provide your answer, call us at STerling 5611. If you feel that a personal visit is the better way, come in and bring your papers, including everything that bears on your income for last year.

"To insure assistance in preparing your tax forms, come in or call us early. If you have a group of complicated tax problems, a visit to a tax consultant may be your answer, and will be well worth the time and the fee.

"Mainly, we are asking that taxpayers file and pay early and avoid the rush of the second week in March. Figure it out, pay it up, and take the worry off your mind."

### 225 MEMBERS --

From Page One  
the school at end the afternoon program. Mrs. Jewel Browning, past matron of the Cisco chapter, made the announcements.

At 6 p. m. Monday the Worthy grand matron and the worthy grand patron were honored at a banquet at the Victor Hotel. Some 104 members attended the banquet with Preston Mangum as master of ceremonies. H. R. Garrett gave the invocation and Mrs. Mary Emma Brown gave the welcoming address. Mrs. Agnes Lee Howard of Albany made the response. Mrs. Lene Fowell gave the toast to the worthy grand matron and W. E. Dean gave the toast to the worthy grand patron. Mrs. Beulah Ray Hicks gave a reading and Mrs. Burnice Gorr sang "I Believe" as the program for the banquet. Mrs. Stella Lamberge gave the benediction.

Monday night at 7:30 o'clock the Cisco Assembly of Rainbow Girls presented a drill. Nancy Clark is worthy advisor. Mrs. Monterey Valentine, member of the Cisco chapter, made the presentation of the Bible, and Stanley Webb sang the Lord's Prayer. He was accompanied by Mrs. Jo Webb.

The worthy matrons and the associate matrons of the hostess chapters presented the drill.

At 8 p. m. the Chapters were officially opened and Mr. Webb sang, "It Is No Secret What God Can Do." He was accompanied by Mrs. Webb.

The feature of the evening sessions was a talk by Mrs. Shoverling and Mrs. Dewald. Mrs. Nadine Brewster of Albany gave recognition to those responsible for the success of the program and for help of all concerned. Mrs. Stephens gave a final report on the school and closed the proceedings for the meeting.



THURSDAY, January 14

5:00—Daily Devotions (L)

5:10—Previews (L)

5:15—Western Parson Time

5:25—Crusader Rabbit (F)

6:00—Kit Carson (F)

6:30—Evening Report (L)

6:45—Inside TV (L)

7:00—You Bet Your Life

7:30—T-Men In Action

8:00—Liberation (F)

8:30—Ford Theater

9:00—Amos 'n' Andy

9:30—Late Report (L)

9:45—Movietime

10:45—Vespers & Sign Off (Bal)

FRIDAY, January 15

5:10—Daily Devotions (L)

5:20—Previews (L)

5:30—Western Parson Time

6:25—Crusader Rabbit (F)

6:30—Evening Report (L)

6:45—Christopher Program (F)

7:10—What's New with Ann Harper

7:30—Life of Riley (NBC-F)

8:00—Operation Blue Flame

8:30—Rocky King

9:00—Front Page Detective (F)

9:30—Late Report (L)

9:45—Movietime

10:45—Vespers & Sign Off (Bal)

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## U. L. BENNIE IS APPOINTED NEW MANAGER LONE STAR AT STRAWN

U. L. Bennie, Lone Star Gas Company employee with more than twenty years of service, has been appointed manager of Lone Star Gas Company's distribution properties at Strawn and adjacent territory, according to an announcement by R. H. Gray of Abilene, division superintendent. Mr. Bennie succeeds Floyd C. Hipp, veteran manager here who has been transferred to a similar post at Haskell, Mr. Gray said.

A native of Thurber, Mr. Bennie started his Lone Star career September 1, 1933 at Cisco where he was assigned to construction work in the distribution department. Ten years later he was transferred to Knox City as sub-district manager in charge of distribution properties in Knox City, Benjamin, Rochester, Truscott and surrounding territory. He held this post until his Strawn appointment which became effective January 1.

Mr. Bennie will be in charge of gas service and maintenance operations for more than 600 customers in Strawn, Gordon, and Lipan. He will work under the direction of H. C. Westfall of East-

land, district manager.

Mr. Bennie was a member of the First Christian Church at Knox City. His hobbies are hunting, fishing and baseball. Mrs. Bennie is the former Hattie Mae West of Kinsing Star. The Bennie children are Benjamin C. Bennie, 11, and Mary Jo Bennie, age seven years.

Floyd C. Hipp was Lone Star manager at Strawn for 24 years, prior to his managerial appointment at Haskell. There he will be in charge of gas distribution operations for local and right-of-way customers in Haskell, Rule and nearby territory. He will work under the supervision of District Manager H. D. Smith of Standard.

Mr. Hipp joined Lone Star in April, 1926, and for three years before his appointment as manager at Strawn was assigned to town distribution plant construction. He is a native of Florence, Alabama.

Mr. Hipp is married to the former Betty Jo Hudman of Mineral Wells. Their children are Twyla Ruth Hipp, 10 and Damon Joel Hipp, age eight years. At Strawn

## Music Study Club Has Program Wednesday

The Cisco Music Study Club held its regular monthly meeting at the Federated Club House at 8:30 a. m. Wednesday morning with the president, Mrs. J. M. Flournoy, in the chair.

The meeting opened with the group praying the club collect and a short business session was held. The story of the hymn, "As With Gladness Men of Old," was given by Mrs. Douglas Hill with Mrs. C. E. Paul singing the tune, accompanied by Mrs. Hill.

Those attending the meeting were Mesdames J. M. Flournoy, Roy Fenville, Doug Hill, J. S. Mobley, C. E. Paul, and E. W. Barnby.

The study of National Music of Russia and brief sketches of the lives of the "big five" Russian composers were given by Mrs. C. E. Paul and Mrs. E. W. Barnby presented a biographical sketch of the life of Peter Tchaikowsky and a discussion on Russian Ballet and contemporary Russian composers.

Piano solos, "Love for Three Oranges," by Prokofeff and "African Cuban Dance," by LeCuota were played by Johnny Turner, and Mrs. Doug Hill played Theme from "1812 Overture" by Tchaikowsky.

Those attending the meeting were Mesdames J. M. Flournoy, Roy Fenville, Doug Hill, J. S. Mobley, C. E. Paul, and E. W. Barnby.

MAJESTIC IN EASTLAND LAST TIMES TONIGHT

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YVONNE DE CAROLIS  
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