

Classified Advertising
The People's Market Place

THE CISCO DAILY PRESS

YOUR HOME PAPER

TRADE AT HOME
If you spend a dollar at home you have some hope of getting it back; if you don't, you just spend a dollar.

CISCO, TEXAS, WEDNESDAY, JANUARY 20, 1954

NUMBER 31

The Gay Philosopher

By J. W. S.

MEMBERS OF the Masonic lodge of the Cisco area will attend a special meeting at 8 p. m. Wednesday (tonight) when Judge Eugene Lankford will be presented a 50-year membership pin. The lodge is holding a special meeting for the purpose of presenting the pin to the judge.

IT'S BEGINNING to look like there won't be very many polls paid this year. Less than 100 have been sold in the county to date this month. And total sales at the Chamber of Commerce office in Cisco amount to less than 200.

SEVERAL FOLKS have mentioned an item in the Dorothy Kilgallen "Voice of Broadway" column from New York the other day. It read: "It keeps happening to Guy Lombardo. He just had another oil well come in at Cisco, Texas."

MR. GLEN M. Hart, operator of the new Humble station up on West 8th Street, tells us that last Saturday's official opening was an outstanding success in all respects. Company officials told him that the Cisco opening was the biggest and best they know about for a city this size. And Mr. Hart is right pleased with the outlook here.

OVER AT THE Norvell and Miller Grocery, the cheese guessing contest ends in a day or two. Guesses as to the weight of a large block of cheese have ranged from 12 pounds to 147,889 pounds. They're offering prizes for the best guesses.

MRS. S. C. WRIGHT of Cisco and her daughter, Mrs. Ed Green Kilgore, were due to leave the night home here today for Kilgore. Mrs. Green has been here with Mrs. Wright, who has been here for several weeks. Comes note from Mrs. B. R. Yount of Oklahoma City to ask that The Press be sent to them. She reports: "My mother, Mrs. Lilly Harbrough, who lives in Cisco, has been visiting me since Christmas."

THE ABILENE TV station has requested the Chamber of Commerce of Cisco to put on a program on January 30. Mr. B. A. Butler is working on the matter. The March of Dimes workers are working on arrangements to have the Lions and the Rotarians meet in a basketball game with the proceeds to benefit the MOD.

Mr. and Mrs. Rudolph Tableman of Bottenuau, North Dakota, were the guests of Mr. and Mrs. J. Tableman Sunday.



GROUP INSURANCE—Freckles, a dog in Dayton, O., took advantage of a week-end to run her own assembly line in a factory. When workmen came in on Monday, they found some unscheduled work production on Freckles' part; she had mass produced these 11 pups—and appropriately placed them where they were guarded by "fragile" signs.

Early Filing Of 1953 Income Tax Return Is Urged

Early filing of your 1953 income tax return will be a big help to Uncle Sam and will put behind you a detail that becomes a bigger headache the longer you put it off. That's the word from Ellis Campbell, Jr., District Director of Internal Revenue.

Mr. Campbell, who would be very happy to see a steady flow of letters bearing checks and money orders — no cash, please — reminded taxpayers today that payments should be made to the order of the District Director of Internal Revenue, Dallas, Texas.

"The vast bulk of Dallas District taxpayers will find no difficulty in making out their own returns, especially if they use Form 1040A," Mr. Campbell said. "But for those who have a problem or two, our office stands ready to give assistance or advice. If you can present the facts on your problem over the phone, call us at 101. If you need personal aid, visit our office at Eastland County Court House — Eastland, Texas."

"To obtain help and avoid the rush and pressure of last minute crowds, call or come in now, while our personnel are better able to assist you. There will be no admission charged for the program but a free will offering will be taken at the door by the members of the March of Dimes committee."

The public has been urged to attend and to support the March of Dimes Drive.

Top entertainers from several other towns are expected in Cisco Friday to join the local group in giving the public an enjoyable two and a half hour program. There will be no admission charged for the program but a free will offering will be taken at the door by the members of the March of Dimes committee.

RANCHERS ASSOCIATION HELPS BREAK UP THEFT RING IN AREA

After much hard work and many sleepless miles of driving, West Texas Ranchers Association's Special Ranger, A. C. Yeager, Sheriff Joe Pierce of Callahan County and Rancher L. A. Williams of Putnam finally were able to break up a West Texas theft ring.

It was in March of 1953 that three saddles, two bridles and a nylon rope were stolen from the Williams ranch north of Putnam. Rancher Yeager and Sheriff Pierce were quick to pick up the trail and soon recovered one of the bridles, minus the bits, in led to the ranch country around Post, Texas, where the bits to the Stephens County bridle was recovered.

One of the thieves had left the bits near Post when he was unexpectedly arrested for cattle theft by other officers. The investigators then lost the trail for months and the case seemed hopeless. Every effort led them into a blind alley; further search seemed in vain.

But then the break came. Special Ranger Yeager learned that some saddles had been sold in a rather suspicious manner way down in East Texas near the city of Cleveland. The West Texas Ranchers Association again sent their man on the trail. They spared no expense or work because their officers and members have pledged themselves to track down all thieves regardless of the expense and to see that justice is done.

Accompanied to East Texas by Rancher Williams and with the able assistance of the Deputy Sheriff at Cleveland, they were able to recover two of the saddles and to break and expose a ring of thieves that had been operating over a wide area of Texas.

The L. P. Gas division, the newest and least known of the many Railroad Commission activities, has supervision of this immense and fast-growing L. P. Gas industry throughout Texas. Since the division was created by the Legislature in September 1951, the five field inspectors have made 10,380 inspections of L. P. Gas installations in bulk plants and public buildings, such as churches, schools, and hospitals. In addition to these inspections, the safety work of the division in the transportation and handling of butane and propane has been outstanding.

General Thompson, in receiving the award, said "We are proud of the manner in which the men engaged in the L. P. Gas business in Texas have guided their industry. I am gratified with the full and sincere cooperation The Commission has received from the industry, the insurance companies and the trade associations. We feel that some considerable measures of the success of the division has been due to this spirit of understanding and willingness to co-operate."

Several 1954 model Oldsmobiles went on display today at Don Pierson Motor Company in Eastland, according to an announcement here. The public has been invited to see the new cars. "The new Oldsmobiles set a styling trend for low smart lines coupled with interior luxury and engineering improvements," Mr. Pierson said. "These 1954 cars set precedents in several respects — style, road-hugging chassis, symmetry and fine road performance combined with economy."

State Officials Are Honored For Work In Safety

AUSTIN, Jan. 19. — General Ernest O. Thompson, chairman and senior member of the Railroad Commission of Texas, and Frank Harvick, director of the Liquefied Petroleum Gas Division of the Railroad Commission, were honored today for their outstanding contribution in the field of safety in the Liquefied Petroleum Gas (L. P. Gas) industry.

The presentation of the Certificates of Meritorious Achievement was made by T. Earnest Gammage, Jr., Vice President, on behalf of the Pan American Insurance Companies of Houston, Texas. Mr. Gammage said, "General Thompson and Mr. Harvick were honored by the Pan American Insurance Companies because of their outstanding efforts in the protection of the public and their work in maintaining the operation of the industry within proper bounds."

The Pan American Insurance Companies are specialists in the writing of insurance on the L. P. Gas field in the Southwest.

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WHOOOPS!—After it went out of control in Brooklyn, N. Y., this car landed on its roof. It had hit a fence, ricocheted off a tree and overturned, and the driver was taken to a hospital with only minor injuries instead of a broken back or neck.

New Officers Are Elected By Local Chamber Of Commerce

DRILLING BEGINS ON 4th TEST AT MANGUM; DEEP WILDCAT DRY

The Clark P. Chandler Company and others has moved to location for their fourth well in the Mangum area after a granite test resulted in a failure last week, according to information here today. The fourth well — Chandler's No. 1-D Ethel Hittson Coats — is southeast of their No. 2 well, which was completed as a Ranger discovery well.

The No. 1-C Coats, failing to find Ranger production, was carried through the Ellenberger lime to 5,200 feet to the top of granite. It was plugged and abandoned as a failure. Location is in Section 9, Block 3, H&TC Survey.

One mile north of Mangum, O. W. Killam of Laredo has spotted a wildcat test as his No. 1 E. O. Bell. Permit calls for a 3,500 ft. test with rotary equipment. Location is 3,772 feet from the south and 2,500 feet from the west lines of Section 24, B. G. Ridens Survey.

Seven miles south of Cisco, the Seth Beach No. 1 McCracken was in the completion stage. It was understood that tools had been lost in the hole and fishing work was underway. Pipe was run and cemented after being drilled to about 3,800 feet, it was understood.

Fifteen miles southwest of Cisco, the Gray Drilling Company No. 1 Anderson Bros. and McCrea was expected to begin drilling again soon to be deepened to the Ellenberger lime. The well was drilled to 3,609 feet and pipe was cemented. After tests in the Caddo, it was understood that operators decided to drill on to the Ellenberger.

A permit was issued to Gray Drilling Co. for their No. 2 Anderson Bros. and McCrea as a 1,000-foot project in the same area — Section 115, Block 3, H&TC Survey.

It was reported that the Goble-Shive Drilling Co., et al No. 1 Lee Leiske, 10 miles southwest of Cisco, has been drilled to about 4,000 feet and electric logs were being run to determine future operations. Location is in Section 80, Block 3, H&TC Survey.

W. H. (Bill) Hoffman, Eastland, has made location for his No. 5 C. T. Webb in the Harbin Field four miles south of Eastland in Section 26, Block 2, H&TC Survey. The well will go to 1,350 feet.

G. E. Fryar has staked his No. 1 George R. Flippin as a 3,750-foot project two miles southwest of Pioneer. Location is 3,090 feet from the north and 2,500 feet from the east lines of Section 798, John McGloin Survey.

Breeding and Tyler of Rising Star will drill their No. 4 G. A. Dunn, Jr., as a 1,200-foot cable tool project three miles northwest of Rising Star in Section 26, Block 2, ETRR Survey.

A new producer for the county is the Victor Cornelius No. 1 M. W. Geuger in Section 29, Block 2, H&TC Survey — four miles south of Eastland. The well pumped 101 barrels of 35 gravity oil per day from 1,276-80 feet. Total depth was 1,302 feet.

Just north of Cisco, the Bankline Oil Company No. 2 Albert

Round Table For Area Scouters Is Planned Jan. 25

The first 1954 meeting of the North District Scouter's Round Table will be held in Cisco Monday, January 25, at the Presbyterian Church with Homer Tudor, district commissioner from Breckenridge, conducting the Scout leaders section.

Mrs. Chief Brown of Cisco will aid with the Cub leaders section and John Morris, field executive, and Bill Jessop of Eastland, will work with the explorer section.

In order to allow more time for the program, only refreshments, instead of a dinner, will be served. The meeting is divided into three sections and the district committee will not meet at this time. All suggestions for events made at this meeting will be carried to the district camping and activities committee which will schedule the desired events and do its best to carry them out.

All Unit Leaders and both troops and posts, should be represented at the Explorer Section. All Senior Crew Leaders in Explorer Posts as well as Crew Leaders should attend as this is where the Explorer program for 1954 will be planned.

All unit leaders were urged to attend this roundtable as the programs for the next month will be planned at this time.

Fort Worth Man Dies Of Heart Ailment Here

Herbert Jack Stark, 50, engineer for Consolidated-Vultee Aircraft Company of Fort Worth, died at 5:45 a. m. Wednesday in a local hospital after suffering a heart attack Tuesday near here. The body was being held at Thomas Funeral Home pending arrangements.

Mr. Stark, who was en route from Fort Worth to San Diego on business for his company, became ill near Cisco as he drove his automobile. He stopped here and an ambulance was summoned to take him to the hospital.

He was an Air Force veteran and well known in aircraft manufacturing and engineering circles. A son, Jack R. Stark, a student in college at Eureka, Calif., was enroute here.

Besides his son, Mr. Stark is survived by his parents, Mr. and Mrs. J. W. Stark, at Sedalia, Mo., where he was born on Feb. 16, 1903.

John D. Ruckerfeller founded the University of Chicago.

Anton White Is Named President

Anton White, manager of the Boss Manufacturing Company's factory here, was elected president of the Cisco Chamber of Commerce for the coming year as the board of directors met Tuesday night to hold the annual election of officers.

Mr. White, who has served as vice president for the past three years, succeeded E. L. Jackson, district manager of the West Texas Utilities Company here. Mr. Jackson completed his third year as president of the Chamber of Commerce.

James P. McCracken, president of the First National Bank, was elected vice president, and W. B. Wright, local attorney, was re-elected to the office of finance director. B. A. Butler was re-elected as secretary and manager of the organization.

The board of directors voted to create a committee to cooperate with Cisco Junior College officials in the event an election is held in connection with an increase in the school's maintenance tax. The committee will be appointed by Mr. White.

A committee composed of E. L. Jackson, Gene Abbott, W. O. Wylie and Tom Wilson was appointed to arrange the program for a dinner planned February 5 on the tenth anniversary of the Boss Manufacturing Company's Cisco plant. Details of this event will be announced at a later date.

It was reported by Secretary Butler that the West Texas Chamber of Commerce will sponsor a regional industrial conference in Abilene on Thursday, Jan. 28. The board asked its industrial committee and others interested to attend the event.

The highway committee was requested to make plans to send a delegation of Ciscoans to Sweetwater on February 12-13 to attend a U. S. Highway 80 Association convention.

Mr. Butler reported on various activities. He said the Christmas activities committee's fund drive provided adequate finances for the entire program.

Directors present for the meeting were: E. L. Jackson, C. E. Higinbotham, Rev. Leslie Seymour, W. O. Wylie, W. B. Wright, Anton White, J. L. Stafford, Coy Warren, J. T. Richardson, W. P. Gunn, George Davis and Gene Abbott.

A&P's Government Suit Is Concluded

Announcement was made Tuesday that agreement has been reached between the federal government and the A&P Tea Company to bring about a settlement of the government suit pending against the A&P for four years.

"We are naturally pleased that this litigation, started in 1949, is at last out of the way and we can devote all our energy to our job of serving the food needs of our country," said Ralph W. Burger, president of the national chain of food stores.

"The agreement reached with the Anti-Trust Division constituted recognition of the fact that there is nothing basically wrong with our traditional policy of selling good food cheap."

Burger further stated: "The agreement to dissolve our Fresh Fruit and Vegetable Buying Subsidiary and adhere to certain buying practices will not interfere with our continuing to give our customers more good food for their money."

VOLUME XXXIV

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THE CISCO DAILY PRESS

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J. W. SITTON and TED READ Publishers

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Per week (by carrier) 15c

SELLING NATIONAL FORESTS

Texans favor selling national forests and applying the proceeds on the national debt, according to a report of a survey just released by Joe Belden, director of the Texas Poll of Public Opinion at Austin. The East Texas Chamber recently made the suggestion that it would be good for East Texas economy to get some 650,000 acres of government owned timberland in East Texas back in private hands. Opposition has developed principally from officials of the eleven counties in which the national forests are located and which receive 25% of the proceeds from the sale of timber in lieu of taxes. In the Belden survey of statewide opinion, the following question was asked: The U. S. Government owns more than 600,000 acres of forest land in East Texas. The East Texas Chamber of Commerce would like the government to sell these forests to private citizens to pay off some of the national debt. Does this seem to you like a good idea or not? These were the results: It's a good idea, 56%; it's not a good idea, 27%; undecided, 17%, total 100%.

In the poll in East Texas, those canvassed voted nearly three to two in favor of selling these lands. The forest land situation is now being studied by S. L. Frost, nationally known forester, who has been employed by the East Texas Chamber to make a factual and impartial study and report on the situation. The proposal to sell the national forests in East Texas is only a small part of the general program of the East Texas Chamber to get Congress to appoint a commission to make an inventory of all government owned property and to recommend what should be sold, the proceeds to be applied on the national debt.

"Here we go 'round the mulberry tree" is correct. Mulberries don't grow on bushes.

REAL ESTATE

FARMS — RANCHES
Residential Property
Businesses

Call Us First
Give Us Your Listing

L. H. QUALLS
1905 West 13th

NEW YEAR SPECIAL

CHAMPION SPARK PLUGS
49c

TUNOLENE — — — 29c
SMALAR RISTONE — 79c
Champion Testing And Servicing Machine

W. W. Smith Station
1000 W. 8th St.

CHECK THESE SERVICES

WET WASH
ROUGH DRY
FINISHING

Pickup and Delivery
AUTOMATIC DRYER
MODERN

Then give us a trial
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MERCHANTS CREDIT ASSOCIATION

State and National Affiliations

Lucile Huffmyer
SECRETARY
Telephone 142

HIGGINBOTHAM INSURANCE AGENCY

C. E. HIGGINBOTHAM — E. J. POE
Phone 198 — 707 Ave. D

BLUE BONNET COFFEE SHOP

WILL RE-OPEN
THURSDAY — January 21

Under Experienced Management

FREE COFFEE
OPENING DAY
6:30 A. M. TO 8 P. M.

Specializing In
Good Tasty Food
LUNCHES — DINNERS
STEAKS — SHORT ORDERS

Try Us Once And You'll Be Back Often.

Sterling Honks
1305 Ave. D.

Became Jet Ace on 99th Mission



ON HIS 99TH MISSION, CAPTAIN ROBERT T. LATSHAW, JR. SHOT DOWN HIS 5TH RUSSIAN-BUILT MIG TO BECOME AMERICA'S 14TH JET ACE. THE NEXT DAY HE COMPLETED HIS 100TH MISSION AND EARNED HIS ROTATION HOME. A VETERAN OF WORLD WAR I, HE IS MARRIED AND LIVES IN TEXAS.

JET FACTS:
IT COSTS OVER \$50,000 TO TRAIN EACH PILOT TO FLY OUR F-66 SABRE JETS.

CAPT. LATSHAW SAYS THIS ABOUT BONDS: "THE PEACE WE ALL WANT CAN'T BE WON WITH PLANES AND GUNS AND TROOPS. IT TAKES ECONOMIC STRENGTH TOO — AND THAT IS THE STRENGTH YOU ARE HELPING TO BUILD EVERY TIME YOU BUY U.S. SAVINGS BONDS!"

Trefoil Has Merits Not Shared By Most Legumes

Birdsfoot trefoil, a pasture legume popular in many areas, is different from other legumes. K. E. Varney of Vermont in a recent paper, compares it with alfalfa, Ladino and red clover to emphasize these differences.

Alfalfa, red and Ladino clovers grow rapidly as seedlings while trefoil is a slow starter. If trefoil is sown with any of these three crops it is likely to be crowded out. When used with a companion crop, the seeding of the latter should be very light and the crop should not be harvested for grain but grazed as early as possible (6 to 8 inches high). Repeat grazing or clip when necessary to keep weeds down.

When grazed, trefoil will flower and set seed next to the ground and around ungrazed manure spots. If allowed to set seed, it will do so relatively early in the season and yet retain its value for hay.

One problem confronting farmers who use legumes for pasture, especially in wet years, is that of bloat. At present there has never been known a case of bloat that could be attributed to trefoil.

Alfalfa is a long-lived, deep-rooted, drought-resistant plant and will not tolerate wet feet. Trefoil is long-lived and drought-resistant but is also tolerant of wet feet. A good established stand of trefoil can be maintained almost indefinitely.

Many soils are now populated with the bacteria essential to the growth of alfalfa, while clover and red clover. Trefoil requires a specific species of bacteria that does not occur on any of the other legumes. Since trefoil is new, our soils are com-

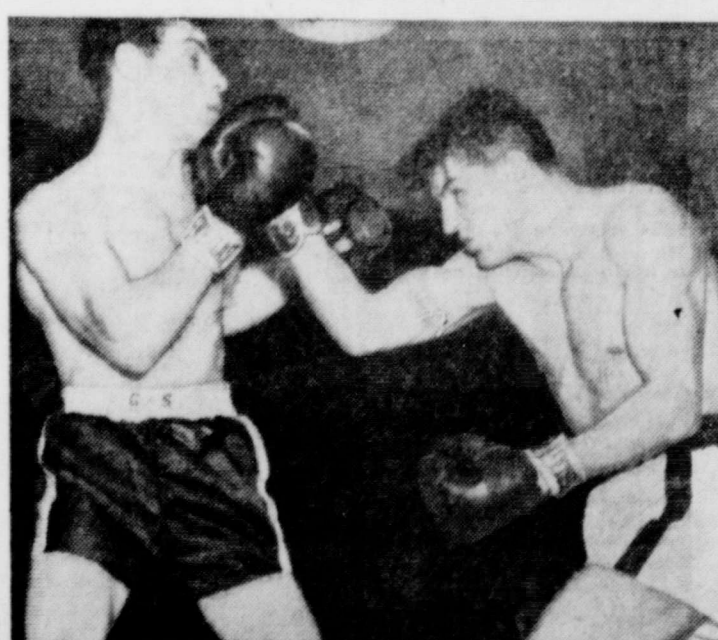


U.S.D.A. Photo
Pure seeding of birdsfoot trefoil for seed production in New York.

pletely lacking in this trefoil bacterium.

When an alfalfa or clover plant "heaves" from alternate freezing and thawing, the root is often broken off below the crown. The plant then dies, for it cannot send up new shoots from roots. But trefoil lives on in spite of these conditions which spell disaster to other legumes.

The ways in which trefoil is different from other legumes contribute to making it one of the most useful legumes to accompany such strong-growing grasses as Kentucky bluegrass and Alta or Ky 31 fescue.



CONVERSATION STOPPER—Middleweight Al Andrews, right, is showing an uppercut onto the chin of welterweight Joey Klein in their 10-round bout in New York. Young Andrews, from Superior, Wis., was superior in every department over his Brooklyn opponent. He won a unanimous decision.

WANT-AD SECTION

for SELLING BUYING TRADING SERVICE

For Sale

FOR SALE — by owner, 4-room frame house; 2 bedrooms and bath in good condition on paved highway, 3 acres of land. See or call J. B. Webb. Phone 1161-W or 646-W. 32

FOR SALE — 52 acre farm at a bargain price. First crop will pay for it. Henry Schaefer, Radio Shop. 221fc.

FOR SALE — 292 acre ranch with modern 5 room house 3 miles from Cisco. For information call Fannin 3125 or Pershing 7789 in Fort Worth or write A. H. White, 4117 W. Vickery. 151 tlc.

FOR SALE — Recently built modern 4-bedroom home; 3 baths, den, fireplace, air-conditioned (refrigerated) for summer and winter; storage house; large lot. Fleming Waters, 1308 West 14th.

Bicycles have been in use for about a hundred years.

FOR SALE

International truck with practically new cattle bed, 16 ft., double deck, at a give away price. See me at once.

Home on Bullard Street with small down payment.

Brick home on three lots on Highway 80.

Brick home on five lots with rock chicken house on old Eastland Highway.

Large home on 4th Street with 3 lots — cheap.

Several nice large homes on Highway 80.

24 acres land on Base Line Road. Minerals. Must be sold immediately. Bargain price.

See me for a bargain.

DUNN'S REAL ESTATE
JOHN DUNN
Phone 399 or 633-J

For Sale

STAR HATCHERY'S fine chicks will begin hatching Feb. 8th. Write for prices or come to see us before you buy this spring. Star Hatchery, Baird, Texas. 31-tlc

FOR SALE — Globe-Wernike book cases. 6 section, \$36; 5 sections, \$30. 1308 W. 14th. 29 tlc

FOR SALE — Going major company service station. Would consider panel or station wagon in trade. Ill health and other business interests reason for sale. Jerald Lee Sinclair Service, Cisco. Phone 9548. 31

FOR SALE — 165 acre peanut farm, windmill and well, goat proof fence, 65 acres in cultivation, 32.4 acre peanut allotment, 1/2 minerals, located on school bus route and R. E. A. line. A good buy, immediate possession. Tom B. Stark, phone 87. 33

Lost

LOST — Gray and white cat — Strayed from 706 W. 7th. Phone 794. 32

For Rent

FOR RENT — Furnished garage apartment. 3 rooms and bath, newly decorated, close in. 402 Ave. I. O. J. Tillinghast. 32

FOR RENT — Furnished apartment with bills paid. Tom B. Stark, phone 87. 34

FOR RENT — Nice 4 room apartment on 5th Street. See me at Cisco Maytag. W. C. Cates. 34

FOR RENT — Nice 4 room apartment on 5th Street. See me at Cisco Maytag. W. C. Cates. 34

FOR RENT — Nice 4 room apartment on 5th Street. See me at Cisco Maytag. W. C. Cates. 34

Wanted

WANTED — to rent — nice apartment, duplex, or small house, unfurnished by adult. Call 1037-J after 5 p. m. 32

Notice

NOTICE — Our TAMALES and TORTILLAS are homemade and extra good. We specialize in TWIN-BURGERS with potato chips, 45c. Open week days 8 a. m. to 11 p. m. Sundays 4 p. m. to midnight. Twin Oaks Cafe. 34

Notice

NOTICE — Mrs. Jess Starn now located at the Tru Art Beauty shop. The shop will be open six days each week from 9 a. m. to 5 p. m. Phone 845.

NOTICE — Specials on all manaments from now to Easter 985 for appointment. Beauty Shop, 702 W. 5th.

WOULD YOU consider your producing royalty? Write M. Howard, Box 2496, W. Falls, Texas.

NOTICE — Do your chickens you or do they support you? booking orders on the making kind, none better. Poultry Farm.

Political Announcements

The Press has been authorized to make political announcements subject to the Eastland County Democratic First Primary in 1938 for candidacies as follows:

For County Superintendent
CARL ELLIOTT (re-election)
H. R. (Pop) GARRETT

For Sheriff
J. F. TUCKER (re-election)
J. B. WILLIAMS

For Commissioner, Precinct 4
J. E. (Ed) McCANLIES (re-election)

District Clerk
ROY L. LANE, re-election

Tax Assessor-Collector
STANLEY WEBB (re-election)

County Treasurer
RICHARD C. COX (re-election)

For County Judge
JOHN HART (re-election)

For Justice of Peace
ROSS GRIFFITH

John Adams is credited with the motto "E Pluribus Unum."

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

WHERE TO FIND IT

SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

Ambulance Service —

Thomas Funeral Home
24 HOUR SERVICE
Phone 166 day and night

Wylie Funeral Home

—AMBULANCE SERVICE—
Oxygen Equipped
Phone 1155
402 West 5th Street

Appliances —

Zenith Radios and TV, Maytag
Appliances and Kelvinator
We Service What We Sell
Cisco Maytag Co.
Phone 399

Chiropractors —

Dr. C. E. Paul
Chiropractic & x-ray Service
Phone 680 708 Ave. I

USE THE WANT ADS FOR QUICK RESULTS

For Monuments of Distinction

CALL
Mrs. Ed Aycock
Our years of experience enables us to give you prompt and courteous service. See display at 206 Ave. E. or call 183 for appointment

Electrical —

Smallwood Electric Co.
Residential or Commercial
ELECTRICAL CONTRACTING
No Job Too Large or Too Small.
All Jobs Expertly Done
1105 W. 8th Phone 1121

Livingston Electric

Contracting and Repair
Quality Material — Workmanship
PHONE 414

Jones Electric

CONTRACTING & REPAIRS
NEON SERVICE
1105 W. 14th. — Phone 1152

Electrical CONTRACTING

House Wiring and Repairs
Small Appliance Repairs
Cisco Appliance Co.
606 Ave. D — Phone 414

Mattresses —

FOR QUALITY renovating on any kind of mattress, Phone 861. No job too large or small.

Jones Mattress Co.
703 Ave. A. — Cisco

Insurance —

Boyd Insurance Agency
GEORGE BOYD
HAYWOOD CABINESS
General Insurance
Call 49

Plumbing —

For Master Plumbing Call
Cisco Appliance Co.
Quality Work and Material
606 Ave. D. — Phone 414

Real Estate —

Tom B. Stark Real Estate
National Insurance Agency
General Insurance and Loans
Farms, Ranches, City Property
307 Reynolds Bldg. — Phone 1152

Radio Service —

Tennyson
Radio and T. V. Sales and Service
Your Philco Dealer
Pioneers in Television

Steam Laundry —

A complete laundry service
Cisco Steam Laundry
Pick up and delivery service
103 West 9th — Phone 31

COME TO CHURCH

Highlights and Sidelights FROM your State CAPITOL

By VERN SANFORD
Texas Press Association

AUSTIN — A decisive turn on the question of a special session of the Legislature was due this week as a state committee considered a way out on the teacher pay problem.

J. W. Edgar, commissioner of education, had announced a week's delay in the all-important meeting because some of the 23 members could not be present. Before the committee was a compromise plan to give teachers a \$402 salary increase and require local districts to pay a percentage rather than fixed amount of basic school costs.

Governor Allan Shivers indicated that if the committee agreed on the plan he would ask the views of legislators and then make his decision about calling a special session. A sub-committee and most Texas school administrators previously reported their approval of the plan.

In view of the prospect for a special session, a potential candidate for governor continued his side-swaps at Shivers' administration. Ralph W. Yarbrough, Austin attorney, declared that the governor should call special elections to fill vacancies in the House of Representatives. Yarbrough was defeated by the governor in the last campaign for the office.

Governor Shivers replied that the governor's office will decide about calling special elections when and if it decides as to the special session.

Another "Loyalist" and prospective candidate for governor also took a slap at Shivers, without calling any names. Agriculture Commissioner John C. White blasted the state's cross-filing law as "a blessing for Republicans and a curse for Democrats."

"When a man cannot reconcile his personal beliefs with those of his party, then he should sever his connections with that party," White declared. "But under no circumstances should he use his conflicting opinions as an excuse to betray his party."

"And that is the most damning charge that can be made against some of our public officials during the year 1952," he said.

White's attacks made it apparent that he would make cross-filing an issue if he and Shivers should become opponents in this year's race for governor.

He is the only state official who refused Republican cross-filing in the 1952 elections. Governor Shivers, on the other hand, allowed his name to be placed on the GOP ballot and helped carry Texas for Eisenhower and the Republicans.

West Texas farmers and ranchers face increasing costs for drought emergency hay.

Applications for transportation aid have been halted despite \$400,000 more in federal funds earmarked for the program.

Agriculture Commissioner White said the program in the future will cover half of the freight costs up to a maximum of \$10 per ton.

On past shipments the program absorbed half the total cost and the railroads the remainder. The railroads stopped their reduced rates January 1.

Freight cost payments have averaged \$12.23 per ton, according to a survey.



WANT TO MAKE HER "QUEEN FOR A NIGHT?"

Philpot the Florist
200 AVE. J - CISCO, TEXAS

Two March of Dimes Leaders



Oleta Culp Hobby, Secretary of the Department of Health, Education and Welfare, greets Delbert Dains, 1954 March of Dimes poster boy in her Washington office. The Secretary told "Debby" that people everywhere through the March of Dimes are winning victory over polio and to keep up the good fight. "Debby," 4, of Gooding, Idaho, was stricken Thanksgiving eve, 1949, and has spent but 8 months of his life at home. His outstanding courage has endeared him to all. In endorsing the present drive for funds Mrs. Hobby said the March of Dimes is "in keeping with the American tradition of helping those who cannot help themselves."

ing to agriculture officials. But they say that stockmen now are ordering from such states as Nevada and Idaho thereby increasing the costs to about \$35 per ton.

White estimated that aid allotments already made will exhaust the state-federal fund, if the allocations are used.

In addition, stockmen who already have allotments but have not placed orders for hay will be subject to the new payment policy.

Texas faces another serious problem in the overcrowded conditions in state hospitals.

"It is evident that with the expected increase in population overcrowding will remain a problem for years to come," the Board for State Hospitals and Special Schools reported to the governor.

Although the \$35 million seven-year building program has been going for three years, the board pointed out, it is not keeping pace with demands for bed space in the various hospitals.

According to the board, a survey of some of the institutions showed 20,859 patients occupying space suitable for 13,200.

Recommendations to the Legislature to subsidize care of the aged in private nursing homes is planned. Also, as soon as money is available, a system of outpatient control at mental and tuberculosis hospitals will be started, the board stated.

An organization of Texas cities has started an early campaign to get the attention of legislators before the regular session.

A program to obtain additional revenue from sources other than property taxes has been laid out by the League of Texas Municipalities.

Cities are "entitled to a fair share of the revenue from any increase in gasoline taxes" or any tax levied for road purposes, the league emphasized.

League members also plan to press for abolition of the ad valorem tax on motor vehicles. They would substitute an annual registration fee, increased by one-third, with the increase being paid to the city in which the vehicle owner lives.

In view of the telephone rate problem, the league will call for creation of a state public utility rate "aid service" to be financed by cities asking for help in rate fixing cases.

A commission set up by the Legislature has urged all state colleges to require at least one course in American history.

Only one U. S. college in five requires study of this subject before graduation, the Texas Historical Survey Commission pointed out.

In a resolution the commission cited a survey which showed the typical college freshman as unable to specifically identify Abraham Lincoln, Thomas Jefferson, Andrew Jackson or Theodore Roosevelt.

"Hundreds of those interrogated thought that Walt Whitman was either a missionary in the Far East or an orchestra leader on the Atlantic seaboard," the resolution added.

An act of the last Legislature is paying off with greater ef-

ficiency in state government. State agencies were authorized to increase salaries if they could economize elsewhere. So far, pay raises have been given to 278 employees, and 23 jobs have been abolished.

The Texas Press Association held its sixteenth annual meeting here during the weekend.

Among outstanding speakers for the session were Palmer Hoyt, publisher of the Denver Post, and Dr. George S. Benson, president of Hardin College at Searcy, Arkansas.

Whether a strip tease act was reason to cancel a night club's beer license was considered by the Texas Liquor Control Board. State law provides that "lewd or vulgar acts" may be reason for such action.

Other charges of liquor law violations against the club located near Austin were also considered, by Administrator Coke R. Stevenson, Jr.

SHORT SNORTS — The Texas Council of Churches has passed a resolution urging Protestants to accept whatever ruling the U. S. Supreme Court makes on racial segregation. Members were asked to help "insure to every person his fullest rights and opportunities as an American and as a child of God" . . . Governor Allan Shivers proclaimed January 17-23 as Printing Week . . . The worldwide observance commemorates the 15th century invention of movable type and the progress in education resulting from it . . . Civil defense officials report that Texas is 38th in defense enrollment per 1,000 population.

Circle Two Meets At Presbyterian Church
Circle Two of the First Presbyterian Church met Tuesday at the church for their first meeting of the year with the newly elected president, Mrs. J. J. Tableman, in charge.

Routine business matters were transacted after which Mrs. Homer Slicker brought an article from the Presbyterian Surrogate on General Council and Board of Women's Work. Mrs. F. J. Borman, leader for the day, led a quiz on the subject and led a quiz on the subject and led a quiz on the subject and led a quiz on the subject.

Those attending were Mrs. F. J. Borman, Mrs. John Garrett, Mrs. A. J. Olson, Mrs. Homer Slicker, Mrs. C. M. Townsley, Mrs. W. W. Wallace, Mrs. D. E. Waters, Mrs. W. F. Watson, Miss Willie Word, and Mrs. J. J. Tableman.

Brotherhood Meets At East Baptist Church
The Brotherhood of the East Cisco Baptist Church met in regular session Monday evening at the church.

The routine of business was taken care of and special music was furnished by the Gospel-teers.

Thirty four men attended the meeting.

SOCIETY AND CLUBS AND NEWS OF INTEREST TO WOMEN

Cisco Garden Club Holds First Meeting Of Year Monday Afternoon

The Cisco Garden Club met Monday, January 18, at the Clubhouse with the president, Mrs. Ray Chapman presiding.

Responding to roll call, members gave New Year's Resolutions for their gardens. During the business session, the Club voted to contribute to the March of Dimes Drive.

All members requested to go on record as recommending that owners of dogs vaccinate the animals and keep them confined to the owner's respective property. To assist the State Garden Club Therapy work, the Club has available attractive "Chief" aprons for men which were painted by the blind people. All funds for this project will revert back to the makers of the aprons to help them have an independent source of income.

In the Horticultural report it was pointed out that January is the time to feed Iris, give bulbs their first liquid feeding when they are 4" in height, prune Pyracantha while in berry or right afterward, and give the garden the first clean-up spray for insects. Snuff scattered among pansy plants is a good insect repellent.

A demonstration was given showing Oriental principles and rules of flower arrangement as applied to regular and irregular material.

Mrs. Shy Osborn provided the program on Hemerocallis (commonly called Daylilies.) This is an ideal perennial for this area. It takes less care and water than almost any other plant and the new Hybrids give a succession of bloom from early spring to late frost. Some of the new varieties stay open in the evening and are very good for flower arranging. The colors now range from palest lemons and creams to orange, apricot bronze, rust, orchid, buff, purples, wines, mahoganies, "pinks," and "reds." One can obtain them in the brilliant or pastel colors.

Mrs. S. C. Shaw received the door prize, "Arrangements on Parade," a yearly publication from the Donna Garden Club, of Donna, Texas.

Twenty-four members attended the meeting. Hostesses for the occasion were Mrs. Eugene Lankford, Mrs. Rudolph Kamon, and Mrs. O. B. Graham.

Calvary Baptist WMU Has Meeting Monday
The Calvary Baptist W. M. U. met Monday, January 18, at the church for their weekly meeting.

The meeting opened with the singing of a song followed by the devotional by Mrs. Lois Carr and prayer by Mrs. Laverne Taylor. The program was presented by Mrs. W. L. Lewis and Mrs. Taylor and the meeting closed with prayer.

Those attending were Mesdames Selma Pellfrey, Laverne Taylor, Lois Carr, W. L. Lewis, and a visitor, Mrs. Bowen.

Altar Society Meets At Cameron Home

The Altar Society of the Holy Rosary Catholic Church met Tuesday evening at the home of Mrs. H. D. Cameron, 1201 West 9th Street.

The meeting opened with prayer and Mrs. Hal Lavery presided during the business session. Minutes of the previous meeting were read and the financial report for 1953 was made by Catherine Cunningham. Other routine business matters was transacted and various duties assigned for the care of the church.

The following officers were elected: president, Mrs. H. C. Brown; vice president, Mrs. Anton White; and secretary and treasurer, Catherine Cunningham. An announcement of the next meeting of the National Council of Catholic Women to be held in Breckenridge on February 10 and a report of the board meeting held in Abilene were made. The meeting closed with prayer.

The hostess served refreshments to Mesdames H. C. Brown, Anton White, George Ruppert, Hal Lavery, W. J. Doyle, G. M. Blount, Charles Ryan, Gene Abbott, and Misses Catherine Cunningham and Josephine Wallbraun.

Regular Meeting Is Held By Circle Three
Circle Three of the First Presbyterian Church met in regular session Tuesday afternoon at the church with the president, Mrs. J. A. Pressley, presiding.

The meeting opened with prayer by Mrs. Pressley and Mrs. Alex Spears gave an article from the Presbyterian Women. Mrs. Grady James taught the Bible lesson from Acts 1 and Mrs. Pressley closed the meeting with a short story.

Those attending were Mrs. J. G. Rupe, Mrs. Frank Harrell, Mrs. J. A. Pressley, Mrs. Grady James, Mrs. A. E. Jamison, Mrs. Alex Spears, and Mrs. Guy Brogdon.

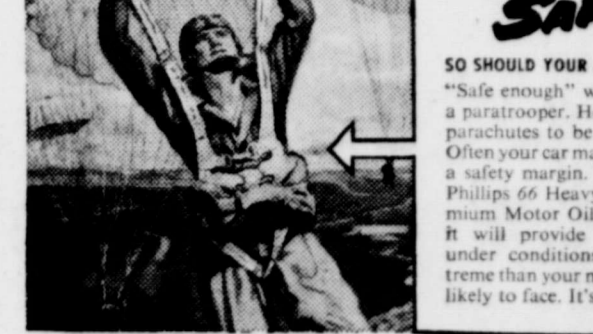
Mrs. Zellars Hostess For Baptist Circle

Mrs. Bobby Zellars was hostess in her home Tuesday for the semi-monthly meeting of Circle Three of the First Baptist Church.

Mrs. W. C. Cates opened the meeting with prayer and Mrs. J. E. Burnam presided during the business session in the absence of the president, Mrs. E. J. Poe. Routine business matters were transacted.

Mrs. W. W. Sawyers was in charge of the program on "The World At Our Door Step." She was assisted in giving the program by Mrs. A. F. Ashenbust, Mrs. J. T. Brewer, Mrs. W. C. Cates, Mrs. J. E. Burnam, Mrs. Fred Grist, and Mrs. Frank Walker. The meeting closed with prayer by Mrs. Brewer.

Refreshments were served at the close of the meeting to Mesdames J. T. Brewer, C. S. Kar-kalits, J. E. Burnam, W. C. Cates, Frank Ashenbust, W. W. Sawyer, Fred Grist, Frank Walker, and the hostess, Mrs. Zellars.



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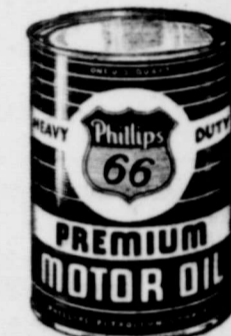
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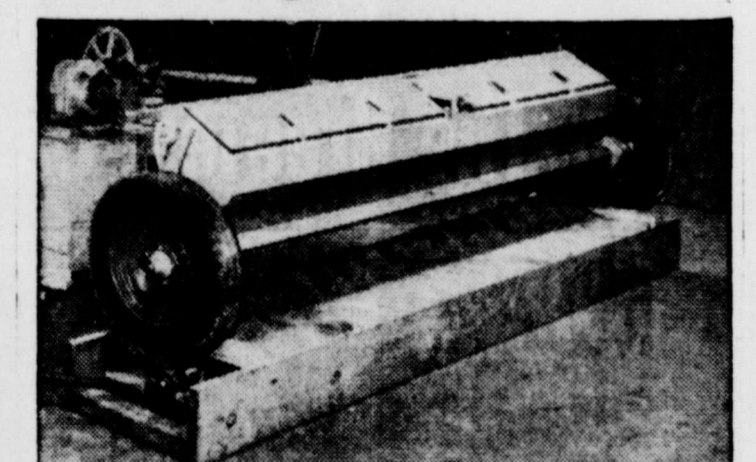
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Efficient Way to Sow Grass-Legume Mixtures



Shop-testing single hopper general-purpose seeder for sowing mixed grass and legume seed. Ratio of seed sown remained practically the same, though machine was vibrated to imitate field conditions.

Central Corn Belt farmers seed only about one out of 6 or 7 acres to forage crops each year and about half their acreage to corn. For this reason they do not care to invest heavily in high-priced seeders except on a community plan.

Even though many farmers know that the grain drill is a better machine for sowing grass and legume seed than the end-gate seeder, they still use the latter for their relatively small forage acreages.

But now, two or more low-cost single-hopper general-purpose seeders have been introduced to the farm trade. They are power-takeoff driven, do not require ground drive wheels, and are easily mounted on a tractor. One provides special mountings so you can assemble a packer-seeder by mounting the seeder on your corrugated roller or mulcher.

Observations by Dale O. Hull and Maurice L. Clark at Iowa State College have shown that these seeders do a satisfactory job of sowing small, heavy legume seeds in mixture with fluffy bromegrass.

A single hopper is used and the grass-legume seeds are hand-mixed in the hopper and sown together. In Iowa trials two mixtures were used—first, 8 lbs. alfalfa to 4 lbs. bromegrass, the

It's easy to clean Blankets, pillows, toys...

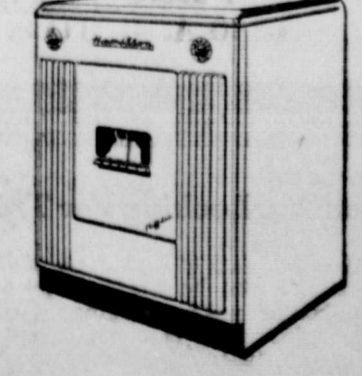


When you have an Automatic Gas clothes dryer!

Favorite toys, blankets, and pillows used to be tediously hard-to-wash. Now it's easy because you can fluff-dry them with gas in minutes!

Every feather in your pillows, each bit of stuffing in a toy becomes as soft and springy as when new in a gas dryer. Furry toys and blankets are smooth and fluffy, not matted and stiff.

Shag rugs, chenille, work and play clothes are lots easier to keep clean and new-looking. All these heavy, water-retaining items used to take many hours, if not days, to line-dry. Now they're as easily done as nylons.



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A HONEY OF A FUNNY!

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DREAM WIFE

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-PLUS-

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Stewart GRANGER · Eleanor PARKER

Janet LEIGH · Mel FERRER

Henry WILCOXON · Nina FUCH · Lewis STONE · Richard ANDERSON

- Plus Cartoon -

Presbyterian Women Hold Program Meeting

The Inspirational meeting of the Women of the Presbyterian Church was held Tuesday, January 12, at the church with the new president, Mrs. C. M. Townsley, presiding.

Miss Willie Word prayed the opening prayer and minutes of the previous meeting were read and approved. Letters of thanks from Mrs. John H. Kleiner and N. R. Hawkins, Superintendent of the Home and School at Itasca, were read.

The president appointed Miss Titia Bell Simmons, Mrs. A. E. Jamison, and Mrs. John Kleiner to serve as the budget committee and turned the meeting to Mrs. W. W. Wallace, program chairman. Mrs. Wallace spoke on "World Church in a Broken World," speaking of the meeting of the United Council in Germany at which time more than fifty delegates attended.

Mrs. H. Grady James gave the devotional reading Moffitt's translation of the 46th Psalm. Guided prayer was led by Mrs. Wallace and Mrs. James and Mrs. Wallace told of the broken country of Korea and reports were given from various delegates to the conference as follows:

France, Mrs. D. E. Waters; Netherlands, Mrs. F. J. Borman; Iran, Mrs. Kleiner; Japan, Mrs. A. J. Olson; Burma, Mrs. Frank Bond; United States, Mrs. P. R. Warwick; Germany, Mrs. J. J. Tableman.

Mrs. Wallace asked if there could be a United Church in this broken world, having all to sing, "Our God, Our Help, In Ages Past." Mrs. James stressed unified humanity reading Genesis 1:2; Psalm 24:1 and 87; Isaiah 42; Ephesians 2:13; and Colossians 1:14.

Mrs. A. E. Jamison, Mrs. Homer Slicker, and Miss Willie Word discussed, "Can There Be a World Church in Our Broken World." Mrs. Wallace said that the program had "strengthened belief

Miscellaneous Shower Honors Jesse Oakleys

Mr. and Mrs. Jesse Oakley were honored Saturday afternoon with a miscellaneous shower given in the home of Mrs. Lloyd Wood of College Hill. The hostess was assisted by Mrs. R. D. Guthrie of Eastland.

The honorees received many beautiful and useful gifts. Refreshments of coffee and cake were served to the following: Miss Carol Salter, Merkel; Pete Oakley, Mrs. Sally King, Mrs. E. O. Johnson, Mr. and Mrs. Ott Green, Mrs. George Hull, Mrs. Ollie Hughes, Mrs. Betty Green, Mrs. Jo Anna Barnes, Mrs. Claud Ingram, and Mrs. Oscar Oakley, all of Cisco.

Those sending gifts were Mrs. Charles McElhaneey of Robert Lee, Texas; Mrs. B. C. Ingram, and Mr. and Mrs. Howard Ingram of Nimrod; Mr. and Mrs. J. C. Webster and Mr. and Mrs. Ora Cavett of Jal, New Mexico; Mr. and Mrs. Freddie Nicks of Snyder; Mrs. J. M. Salter Sr., Miss Irene Warren, and Miss Johnny Warren, Merkel; Mr. and Mrs. Bob Lewis of Killen; W. A. Guthrie of Fort Worth; Mrs. Howard Roland, Houston; Mrs. Faye Jackson, Mrs. V. H. Bosworth, B. W. Galbreath, Mrs. Rosie Tarver, Mrs. Frank Coats, Miss Jessie Payne, Mrs. John Webb, Mrs. O. R. Ashford, Calvin Ingram, Mrs. O. W. Reeves, and Jesse Salter, all of Cisco.

Roy Fenley underwent major surgery in the St. Ann's Hospital in Abilene Tuesday afternoon. He is reported to be doing nicely.

In world missions, what we are going to do, first in our own community; an introduction to further programs, let's resolve to do something about it."

Mrs. Townsley thanked Mrs. Wallace for the program and for the large attendance and the meeting closed with prayer by Mrs. Olson.

Mrs. Cheves Hostess For Baptist Circle

Circle Five of the First Baptist Church met Tuesday morning at the home of Mrs. E. H. Cheves for their semi-monthly meeting.

The meeting was called to order by Mrs. Roy Pippen and Mrs. Ina Boles led in prayer. Routine business matters were transacted. Mrs. J. B. Sitton was in charge of the program and was assisted by Mrs. E. H. Cheves, Mrs. J. T. Richardson, Mrs. W. L. Hussey, and Mrs. Roy Pippen. Mrs. C. W. Reed closed the meeting with prayer.

Refreshments were served to a new member, Mrs. Robert Greer, a visitor, Mrs. Estes, and Mesdames W. L. Hussey, Roy Pippen, J. T. Richardson, C. W. Reed, Ina Boles J. B. Sitton, and the hostess, Mrs. Cheves.

KRBC TV Channel 9

WEDNESDAY, January 20

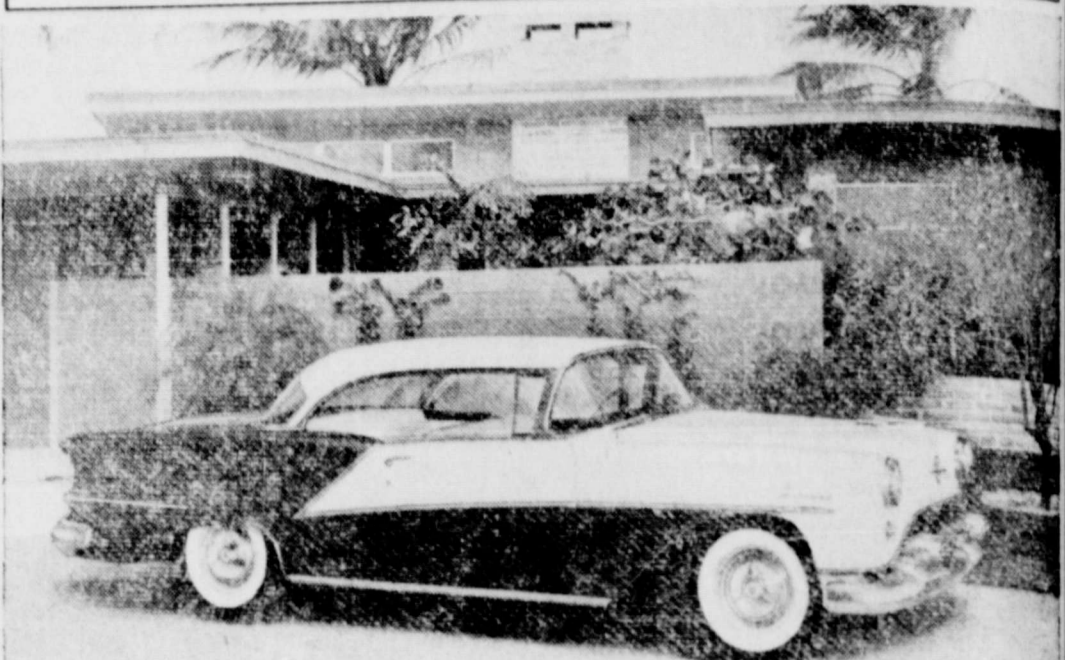
5:10—Daily Devotions (L)
 5:20—Previews (L)
 5:30—Western Parson Time
 6:25—Crusader Rabbit (F)
 6:35—Evening Report (L)
 6:45—TBA
 7:00—On The Farm with Holt
 7:30—Hollywood Half-Hour (F)
 8:00—J. Married Joan
 8:30—Public Prosecutor (F)
 8:45—Strange Adventure
 9:00—Ringside with the Rasslers
 10:00—Late Report (L)
 10:15—Movietime
 11:15—Vespers & Sign Off (Ba)

THURSDAY, January 21

5:00—Daily Devotions (L)
 5:10—Previews (L)
 5:20—Western Parson Time
 5:55—Crusader Rabbit (F)
 6:00—Kit Carson (F)
 6:20—Evening Report (L)
 6:45—Inside TV (L)
 7:00—You Bet Your Life
 7:30—T-Men In Action
 8:00—Libertine (F)
 8:30—Ford Theater
 9:00—Amos 'n Andy
 9:20—Late Report (L)
 9:45—Movietime
 10:45—Vespers & Sign Off (Ba)

Courtesy of SCHAEFER RADIO and T. V. "Your Philco Dealer" 1008 Ave. D. — Phone 607

Oldsmobile "98" Holiday Sets New Styling Trend



Flowing lines of this 1954 Oldsmobile "98" Deluxe Holiday coupe are accentuated by the new sweep cut fenders in the front and rear. The newest two-tone combination, with the rear deck and lower body painted one color and the hood, upper body and roof painted a contrasting color, offers a distinctive styling note. Style features are highlighted by the panoramic wind-shield, car-wide cowling, interior and rich hand-buffed leather upholstery appointments. Under the lower and broader hood is a 185-h.p. "Rocket" engine with 8.25 to 1 compression ratio. The low silhouette body is a full three inches lower than 1953, with overall height cut to 59 1/2 inches, maintaining adequate road clearance.

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We sincerely appreciate the patronage you gave and the new friends we are making. In appreciation, we pledge you our best in every service that a modern service station can offer its customers.

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If You Are Looking For Trouble —

... you are sure to find some of it during the new year. The weather may be bad and speed will increase. Watch out for bombs, walk-outs, government waste, Commies, economic adjustments et cetera. And the person who buys real estate in 1954 without an abstract is headed for trouble. But 1954 will be about what we make it. If we live prayerfully, drive carefully and act thoughtfully, it won't be so bad. Happy New Year!

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PRESS WANT-ADS PAY DIVIDENDS

Cisco Daily Press

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Let these 5 motorists tell you why thousands are switching to

New Conoco Super Gasoline with TCP*

The Greatest Gasoline Development in 31 Years

1 "After 4 years of pretty solid driving, I expected my Nash to run loud and I wasn't surprised at the loss of power. But since using Conoco Super with TCP, it runs like new. No 'knocking' or 'pinging.' And man, you should see me take the hills!"

Richard Palmquist, Deputy Sheriff
3943 North 40th Street, Omaha, Nebraska

2 "When I switched to Conoco Super with TCP, my man asked me: 'What have you been doing to the car? It runs just like new!' We're getting 3 miles more to the gallon with our 1950 Packard. The car starts instantly and acceleration is wonderful!"

Mrs. Katherine Szarkowski, Housewife
4616 Ash Street, Hammond, Indiana

3 "Since I started using Conoco Super with TCP my Pontiac runs as though it had new spark plugs and points. When I'm on trips I carry an extra 15 gallons with me. I don't want to run out. I don't like to use any other. Conoco Super is tops!"

Willford G. Dick, Owner, Dick's Window Washing Co.
1302 M 1/2, Galveston, Texas

4 "I drive 30 to 35,000 miles a year in my '52 Packard. Ordinarily, I'd change spark plugs every 10,000 miles. But since using Conoco Super with TCP, I've driven 14,000 miles and the plugs are still in perfect condition. Best gasoline I've ever used!"

Howard J. Ford, Roofing Salesman
1621 47th Street, Des Moines, Iowa

5 "I drive a 1952 Plymouth. Using Conoco Super with TCP, I'm getting at least two miles more to the gallon. And the pickup and power are really astounding. I'm getting 100% increase in all-around performance with Conoco Super!"

Ben E. Waggoner, Bank Executive
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Millions have proved it—now prove it in your car

NEW CONOCO Super GASOLINE WITH TCP

YOUR GUARANTEE

The trademark, TCP, is your guarantee that you are getting the full benefits of the greatest gasoline development in 31 years. Only Shell Oil Company, and its authorized licensee, the Continental Oil Company, have full knowledge on the proper use of TCP. Only Conoco Super Gasoline and Shell Premium Gasoline have TCP.

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