

THE CISCO DAILY PRESS

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THE DYING TOWNS OF TEXAS

JACKSBORO, April 24.—Attorney General John Ben Shepperd Saturday defined a broad plan to turn the tide for the "dying small towns in the 146 Texas counties that are steadily losing both population and industry."

Next to tomatoes, beans are the most popular of home garden vegetables, and one of the most efficient producers of food, for the space devoted to them.

There are four general types of bush beans, the green and wax (yellow) each divided into flat pod and round pod. Market beans are usually flat pod, which yield better than the round pod; and the latter have the best quality.

IT'S SHEER NON-SENSE. To carry Hospitalization Renewable at the Option of the Company only. NOW SPECIAL NON-CANCELLABLE LIFETIME RENEWABLE.

FERTILIZER PEANUT SEED FIELD SEED. All types fertilizers and top quality seed make your chances of a good crop better. You can buy from us in all confidence.

String Beans Transformed by Plant Breeding Magic



If You Cannot Use All the Beans You Harvest, Put Them Up for Winter.

Next to tomatoes, beans are the most popular of home garden vegetables, and one of the most efficient producers of food, for the space devoted to them.

There are four general types of bush beans, the green and wax (yellow) each divided into flat pod and round pod. Market beans are usually flat pod, which yield better than the round pod; and the latter have the best quality.

Political Announcements. The Press has been authorized to make political announcements, subject to the Eastland County Democratic First Primary in July, for candidacies as follows:

For Monuments of Distinction CALL Mrs. Ed Aycock. Ace Lucus Painting & Decorating Contractor. PAINTING, PAPER-HANGING, FLOOR SANDING, SHEETROCK FINISHING, LINOLEUM and Floor Tile Installation.

Courthouse

Florence Scott to W. T. Claborn, quit claim deed. Randy Steffen to M. E. Steffen, MML. John D. Steakley to Standard Oil Company of Texas, oil and gas lease.

Marriage Licenses. Nathan Delbert McDougald to Norma Jean Brewer. Leonard Leroy Barker to Hazel Ann Phillips.

Orders & Judgments. The following orders and judgment were rendered from the 91st District Court last week:

FOR SALE. Beautiful air conditioned 3 bedroom house. Den, double garage, corner lot. Will sell or trade.

FOR SALE. Beautiful 3-bedroom house on pavement. Must be sold soon. Bargain.

FOR SALE. 41 acres rich land with 5-room house. G. I. Deal. 12 miles out. Just off pavement.

FOR SALE. 80 acres sandy land, 3-room house. G. I. deal. 350 acres good land, well improved, dairy barn.

FOR SALE. 2 bed-room home with large lot, pavement. 3 bed-room home, corner, \$1000.00 and \$50.00 Mo.

WANT-AD SECTION

For Sale

FOR SALE — Headed rose bushes container grown. Several leading varieties in bud and bloom, including plenty of blaze climbers. Tennyson Nursery. 104

FOR SALE — 1948 model Allis-Chalmers 2 row cultivator and planter. Also 5 sheep. J. D. White, Harrell Hill. 100

FOR SALE — 24 acres of land; beautiful location for home and chicken ranch. Gas line across property. Eugene Lankford, owner. 100

FOR SALE — Cedar post. Have more than I need. See Austin Flint or contact Walter Tomme, half mile east Scranton. 100

FOR SALE — Ten stacks of Globe-Warner book cases, 5 and 6 sections in each. Ideal for home or office. Bargain. Call 50 or see them at 1308 W. 14th. 79 tlc

FOR SALE — Parakeets (any color) and cages. Ideal gifts for Mother's Day. Mrs. Rex Moore, 1900 Ave. H. 109

FOR SALE — Recently built modern 4-bedroom home; 3 baths, den, fireplace, air-conditioned (refrigerated) for summer and winter; storage house; large lot. Fleming Waters, 1308 West 14th. 100

For Rent

FOR RENT — Nicely furnished two bedroom apartment. Call 1178 after 4:30 p. m. 104

WANTED — If you need sand, gravel, dirt or any kind of hauling call 765-W or see at 900 Ave. A. 103

FOR LEASE — Major company service station. Small investment in stock and equipment. Call 543. 115

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Notice

NOTICE — Do you have an alcohol problem? Write Box 331, Eastland. 104

NOTICE — Will keep babies in my home. Mrs. Eula Ledbetter, 508 Front St. 104

NOTICE — For the next several weeks, beginning Monday, the E. Bradshaw Texaco Service Station, West 8th at Ave. E, will be closed while the station is being re-built. We will open again as soon as possible and be better able to serve you. Ed Bradshaw. 101

NOTICE — Rest Home for old people. Vocational nurse in charge. 1409 Orange St, Abilene, phone 47166. 89 tlc

NOTICE — Mr. and Mrs. R. F. Dolgeners have returned from Denton where they were called Thursday due to the death of his brother, G. W. Dolgeners, who passed away Thursday in Seguin. Funeral services were conducted in Denton.

NOTICE — Mrs. V. E. Plumlee returned home Sunday from Temple where she has been a patient in the Scott and White Hospital.

NOTICE — Mrs. C. A. Shockey spent the weekend in San Antonio with her daughter and husband, Mr. and Mrs. H. A. Lewis.

NOTICE — Mr. and Mrs. Ben Wende and children, Linda, Mark and Ted, of Abilene visited friends and relatives in Cisco Sunday.

NOTICE — Mrs. A. B. Cooper visited her daughter and husband, Mr. and Mrs. E. P. Duhamel, in Abilene Monday.

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY WHERE TO FIND IT. SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY. Ambulance Service — Electrical — Plumbing — Thomas Funeral Home — W. S. (Bill) KENDALL — Smallwood Electric Co. — Livingston Electric — Jones Electric — Electrical CONTRACTING — Zenith Radios and TV, Maytag — Appliances — Chiropractors — Dr. C. E. Paul — Insurance — Boyd Insurance Agency — Mattresses — Jones Mattress Co.

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Jolly Birthday Club Honors Two Members

The Jolly Birthday Club met Thursday, April 22, at the home of Mrs. Odell Colson for a party honoring Mrs. Oleta Stephens and Mrs. Dell Barnes. Mrs. Bea

Ainsworth served as co-hostess. The group voted not to elect a reporter and decided that each hostess should report her own party. The birthday song was sung and gifts presented to the honorees.

Coffee and cake were served to Mesdames Bill Qualls, Edna Jackson, Gladys Carlisle, Marie McCormick, Aliene Bradley, Leslie Lee Greer, Althea Lipsey, Oma Lee Holdridge, Florence White, Lois Holder, Dell Barnes, Oleta Stephens, Bea Ainsworth, and Odell Colson.

The next party will be held at the home of Mrs. Bill Qualls honoring Mrs. Lessie Greer.

Glidden 3rd Annual PAINT FESTIVAL

APRIL 28 TO MAY 22

WE HAVE BIG Money Saving DIVIDENDS FOR YOU!

SAVE 50¢ A GALLON!

OR 20¢ A QUART

ON THE LATEX WONDER WALL PAINT

SPRED SATIN

Paint your walls, ceilings, woodwork now, and have! Guaranteed washable! (Deep colors higher)

ON THE FIRST LATEX ENAMEL

SPRED GLOSS

Easy-to-apply. For kitchens, bathrooms, all woodwork. Colors match SATIN. (Deep colors higher)

Nationally advertised price on Spred Satin is \$5.49 per Gallon. Our regular price is \$4.89 per gallon. You actually save 85 cents per gal. during this event. Buy now and save. Similar savings on quarts.

Cisco Lumber & Supply We're Home Folks PHONE 196

Child Study Club Has Monthly Social Meet

The monthly social meeting of the Child Study Club was held Friday evening at the home of Mrs. Kay Gurney.

The evening was spent in conversation and hand sewing. The house was decorated for the occasion with cut flowers and the hostess served refreshments of punch, cookies, mints, and nuts.

Those attending were Mesdames Gene Taylor, Janice Ferguson, Loretta Reynolds, Jean Reynolds, Thelma Smith, Alice Cameron, Elva Morrison, Helen Heyser, and the hostess, Kay Gurney.

East Cisco W. M. U. Has Meeting Monday

The W. M. U. of the East Cisco Baptist Church met Monday afternoon at the church for Bible study and business meeting with Mrs. Don Rupe in charge in the absence of Mrs. Lois Holder.

Rev. F. C. Bradley taught the Bible lesson and routine business matters were transacted. The resignation of Mrs. Claud Ingram as circle chairman was accepted and Mrs. Thelma Bosworth was elected to replace her. Circle assignments for the month were given and the meeting closed with prayer.

Twenty-one members and one visitor attended.

CURRENT DIVIDENDS

50%

(All Coverages)

ON AUTOMOBILES INSURED with the Southern Farm Bureau Casualty Insurance Co.

Contact Your Agent For The Advantages of Farm Bureau Life, Automobile, & Fire Insurance

MRS. JOHN LOVE Route One, Ranger

Each Tuesday PERKINS IMPLEMENT CO. Eastland Fridays At CISCO LOCKER PLANT Cisco

Lankfords Enjoy Family Reunion During Weekend

The Lankfords enjoyed a family reunion here this last weekend at the home of Judge and Mrs. Eugene Lankford. All the three sons and their families were present.

Dr. Charles E. Lankford of the University of Texas, his wife, Mary, and their two daughters, Mary Lee and Saralyn; Eugene Jr. of Grand Prairie, and his wife, Dr. Frances Pierce Lankford, and their little daughter, Pat; and Dr. Livius Lee Lankford of Dallas and his wife, Jean, and their little son, Larry; and Mrs. Lankford's brother, Charles E. Jones, of Waco, and his wife, Martha, were present for the occasion.

Mr. Jones first came to Texas at the beginning of World War II. As chief engineer in charge, he built and operated the big ammunition plant near Texarkana; and later he went to Waco to operate the big plant of the General Rubber and Tire Company. That was one of the manufacturing plants that escaped destruction by the terrible tornado which devastated much of Waco in May of last year.

Mrs. Poe Hostess At Circle Three Meeting

Mrs. W. J. Poe was hostess in her home Tuesday evening for the regular meeting of Circle Three of the First Baptist Church. The meeting opened with prayer and devotion by Mrs. Bobby Zellars. Mrs. E. J. Poe presided over the business session followed by the Royal Service Program under the direction of Mrs. A. R. Day. The theme of the program was "Simple World-Sufficient Savior."

Those taking part on the program were Mesdames W. J. Poe, C. S. Karkalits, Norma Skiles, J. E. Burnam, W. W. Sawyers, W. F. Walker, J. T. Brewer, W. C. Cates, Fred Grist, S. E. Carter, and E. J. Poe. Mrs. Day closed the meeting with prayer.

A social hour followed and refreshments were served to a visitor, Mrs. Flournoy Cleveland, and thirteen members.



CHICK SALE

APRIL 26th & 27th
Straight-Run Chicks \$9.90 per 100
Leghorn Cockerels \$2.90 per 100
Started Chicks Slightly Higher. These prices good at hatchery only.
STAR HATCHERY
Baird, Texas

OUR REGULAR QUILT and BLANKET SPECIAL

For a limited time we will clean your Quilts and Blankets.

3 for \$1.00

CISCO STEAM LAUNDRY

103 WEST 9th — PHONE 31



DOES SHE KNOW YOU THINK SHE'S WONDERFUL?



Philpot & Florist
Flowers for Every Occasion
200 AVE. J - CISCO, TEXAS

and... naturally it costs no more!

Our experience is great... but our service is geared to budget... always has been... always will be.

Wylie Funeral Home

Phone 1155

Legion Auxiliary Has Monthly Meet

The American Legion Auxiliary met Monday evening at the Legion Hall for their monthly meeting with Mrs. Leon McPherson Presiding.

The meeting opened in regular form and routine business matters were transacted.

Those attending were Mrs. Charles Roberts, Mrs. S. H. McCantles, Mrs. Jay Warren, Mrs. D. P. King, Mrs. Leon McPherson, and a visitor.

CLASS MEET

The Philaetha Sunday School Class of the First Methodist Church will meet Wednesday evening 8 o'clock at the home of Mr. and Mrs. O. C. Lomax, 1705 Ave. E., for their monthly social meeting.

NEW! "JIM BO"
INTRODUCING
JIM BO—the most sensational invention in the history of fishing—the artificial minnow that swims. No more live bait to buy. This is the lure sensation of the 20th century.
IT SWIMS—no springs, uses no fuel; it swims as long as you leave it in the water. Swims by unique process of balance and gravity. Fish any desired depth—lake, stream, golf bay. Any fish that will strike a minnow will strike JIM BO. This is no gadget. Looks and swims like a live minnow.
This is the lure of all lures—beautiful silver leaf plastic. Buy one for your friends also. Satisfaction guaranteed. Send \$1.50 only for each lure. Send check or cash. We pay postage.
J. & R. TACKLE CO. P.O. Box 741, Largo, Fla.



Introducing the new NAVACO

ALL-ALUMINUM ALL-WEATHER VENTILATED AWNINGS

Special "Install-It-Yourself" Price Fits average size windows, only \$18.85

Permanent awnings you can install yourself... well-made by the largest exclusive awning manufacturer in the U.S. ...and they're priced low! Graceful, light, strong, of finest aluminum with tough, baked-on enamel finish. Shield against rain and sun—yet overlapping slat construction allows plenty of air circulation and soft, diffused light.

See your NAVACO dealer today!

NAVACO Awnings W. A. Garrett Lumber & Supply 308 East 20th Phone 1027

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Phone 198 — 707 Ave. D

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During This Event We Will Give Valuable Merchandise FREE With Each Major Appliance We Sell

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SUNBEAM IRONMASTER
With Purchase of MAYTAG N2L Washer

FREE
BIG FLOOR FAN, ADMIRAL RADIO or Plumbing Install
With Purchase of MAYTAG Automatic Washer

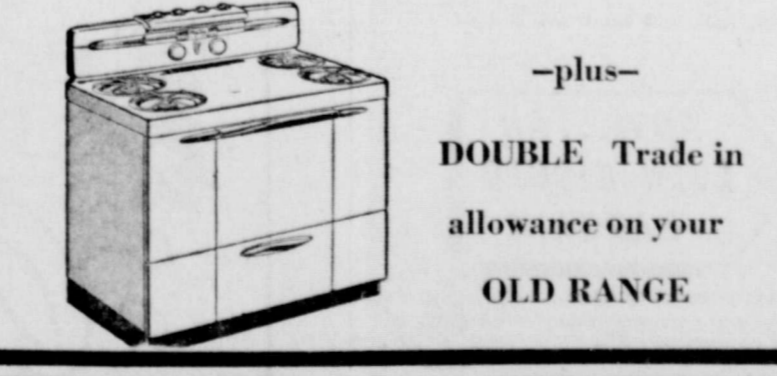
FREE
BIG 39.95 KNAPP MONARCH FLOOR FAN
With Purchase of SERVEL Ice Maker Refrigerator

We will be showing the new line of SERVEL gas and electric Refrigerators, Home Freezers and Air Conditioners.
WE WILL DEMONSTRATE
The Ice Maker Refrigerator, the Dutch Oven Range and the MAYTAG Automatic Washer

FREE
Drinks and Cookies will be served to everyone coming in our store
FRIDAY, APRIL 30

MAYTAG
CISCO MAYTAG COMPANY
711 AVE. D

FREE
One Nationally Advertised \$49.95 ELECTRIC BLANKET with each DUTCHOVEN GAS RANGE



—plus—
DOUBLE Trade in allowance on your OLD RANGE

FREE
MAYTAG IRONER with purchase of MAYTAG AUTOMATIC WASHER-DRYER Combination.

FREE
SUNBEAM TOASTER
With Purchase of MAYTAG E2L Washer

FREE
SUNBEAM DEEP FRYER
With Purchase of MAYTAG Automatic Dryer

FREE
Choice of either RADIO or PRESTO DEEP FRYER
With Purchase of Smaller SERVEL Refrigerator

M. H. Brown will be here April 29 - 30 to Demonstrate
MAYTAG APPLIANCES
Jack Brown will be here April 30 to demonstrate
SERVEL APPLIANCES

SERVEL

FREE
Pair 60 gauge NYLONS To The First 25 Women in our store
THURSDAY, APRIL 29

PALACE

THEATRE — IN CISCO, TEXAS

See It On Our Giant Curved
Panoramic Screen!

Sun. - Mon. - Tues. - Wed.



- Plus Cartoon -

JOY DRIVE-IN

CISCO — EASTLAND HIGHWAY

Tuesday And Wednesday

LUCILLE BALL · ARNAZ
ONE LONG, LONG LOVE AND LAUGH LARK!

THE LIGHT TOUCH
STEWART GRANGER
PIER ANGELI
GEORGE SANDERS

THE LONG LONG TRAILER
Marjorie MAIN
Keenan WYNN

News -- Color Cartoon

Graham Is Making Plans For Rodeo Program In May

GRAHAM, April 26.—The opening day parade, colorful feature of the Possum Kingdom Roundup, will be held Wednesday afternoon, May 26, it is announced by Charles E. Hipp, president, and Buster Edwards, secretary. An earlier hour has been set, with the procession getting under way at 1 p. m.

Last year's parade was the biggest in the history of the Possum Kingdom Roundup, more than 25 riding clubs, in addition to bands, floats and individual riders, completely encircled and overlapping the courthouse

square — largest in Texas. Thousands of persons from a wide area lined the streets.

All riding clubs and sheriff's posses are welcome to take part. Trophies will be awarded to the three clubs judged to be the best and also there will be a trophy for the club coming the greatest distance.

Immediately after the parade, the first annual Quarter Horse Sale will be held in a tent at the rodeo grounds, with the selling of 40 horses of Hipp's herd. The rodeo will begin at 8 o'clock each night, May 26 through May 29.

Don Emsley and Ronald Farley were in Austin Saturday where they visited on the campus of the University of Texas. Both boys are senior students at Cisco High School.

Mr. and Mrs. Truman Smith and sons, Gary and Calvin, of Anson and Mr. and Mrs. Shannon Sloan of Fort Worth spent the weekend with their parents, Mr. and Mrs. Tom Smith.

Mr. and Mrs. J. P. McCanlies visited in San Antonio over the weekend with Lt. Col. Robert M. Garner and family. They also visited E. C. McCanlies and family in Jordonton.

Mrs. R. M. Jones of Waco is visiting her parents, Mr. and Mrs. J. P. McCanlies, this week.

Mr. and Mrs. John James Haynie and Melinda of Denton were recent visitors in the home of his parents, Mr. and Mrs. James Haynie.

MAJESTIC
TONITE & WEDNESDAY

FOREVER FEMALE
starring
GINGER ROGERS
WILLIAM HOLDEN
PAUL DOUGLAS
with JAMES GLEASON
and introducing **PAT CROWLEY**
A Paramount Picture

PLANTING BLUE TAG BRAND SEEDS AGAIN THIS FALL, JOE?

RIGHT! BLUE TAG BRAND ARE THE MOST RELIABLE FIELD SEEDS I'VE EVER PLANTED.

BLUE TAG SEEDS

TERMINAL GRAIN CO. FORT WORTH, TEXAS
"OVER 45 YEARS OF CONTINUOUS QUALITY"

Optical MOTOR VEHICLE BUMPER REFLECTORS!
IN BRILLIANT RED & SILVER DESIGNS

COMPLETE SET OF 6 only 50¢
44" 4 STRIPS... EACH 1'6"
2 STRIPS... EACH 2'5"

JUST TAKE A MINUTE — IT MAY SAVE YOUR LIFE!

JUST MAIL 50¢ (IN COIN) FOR EACH SET DESIRED TO:
Advance Graphic Company
P. O. BOX 6821 DALLAS, TEXAS

SENT TO YOU POSTAGE PAID BY RETURN MAIL!!!
(PLEASE PRINT OR WRITE YOUR NAME & ADDRESS PLAINLY)

Now you pay less for long distance telephone calls

The excise tax cut voted by Congress on your long distance telephone calls is good news.

It means that Long Distance calls now cost less than before April 1 — 12% less, in most cases.

You get the full benefit of the tax cut. Not a penny goes to the telephone company.

That makes long distance an even bigger bargain.

NOW... AN EVEN BIGGER BARGAIN

Local service also costs less. Excise tax cut reduces your cost approximately 5%.

SOUTHWESTERN BELL TELEPHONE COMPANY

Ever Think of Blue Monday —

... as a day when there's chores to be done which are not quite inspiring, but positively boring? Some do. But in our business we never have a blue moment, altho pouring over ancient, dingy records sounds all but refreshing. To us it's all in the day's wash and we know what you mean when you say "build me a dependable abstract." Yes, it's hard work, tedious, exacting, responsible, but interesting. Try us on your next order — we never grow tired serving you.

EARL BENDER & COMPANY
Eastland, (Abstracting since 1923) Texas

KRBC TV Channel 9

TUESDAY, April 27

4:15—Daily Devotions
4:25—News Headlines
4:30—Western Parson Time
5:00—Kalin Keewee
5:15—Previews
5:25—Crusader Rabbit
5:30—Palomino Playhouse
6:45—Rod & Gun Club
7:00—Bob Hope
8:00—Four-Star Playhouse
8:30—The Goldbergs
9:00—The Big Playback
9:15—Files of Jeffrey Jones
9:45—TBA
10:00—News, Sports, Weather
10:15—Movietime
11:15—Vespers & Sign Off

WEDNESDAY, April 28

4:15—Daily Devotions
4:25—News Headlines
4:30—Evening Report (LJ)
5:00—Kalin Keewee
5:15—Previews
5:25—Crusader Rabbit
5:30—Palomino Playhouse
6:30—Evening Report (LJ)
6:45—Industry on Parade
7:00—On The Farm with Harry Holt
7:30—Strange Adventure (CBS-F)
7:45—Bob & Larry (LJ)
8:00—I Married Joan (NBC-F)
8:30—Slim Willett (L)
9:00—Main Event Wrestling
10:00—News, Sports, Weather
10:15—Movietime
11:15—Vespers & Sign Off (Bal)

Courtesy of **SCHAEFER RADIO and T. V.**
"Your Philco Dealer"
1008 Ave. D. — Phone 607

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LAKE CISCO
MINIATURE **GOLF COURSE**
Carpet Greens
Kiddie Rides

It's NUMBER ONE in Power!

CHRYSLER 235 h.p.

THE POWER AND LOOK OF LEADERSHIP ARE YOURS IN A CHRYSLER.

1954 NASCAR AND STEVENS TROPHY WINNER!

GURNEY MOTOR COMPANY
Phone 795 — 105 W. 9th. St.

... The Cow Jumped Over the Moon

Reddy Kilowatt

"And the Dish ran away with the spoon..."
Yes, the prices of everything have been running away with us.

- THE COST OF LIVING IS SKY HIGH
- THE COST OF GOVERNMENT IS SKY HIGH
- THE COST OF DOING BUSINESS IS SKY HIGH

But me? — Why, Mr. and Mrs. Customer — despite tremendous increases in the cost of producing electric power my wage for a kilowatt-hour of electric service in West Texas homes is lower than ever — *in fact, its 22% LESS than it was in 1944. What else is cheaper now than it was 10 years ago!

BE MODERN... LIVE ELECTRICALLY!

Reddy Kilowatt

West Texas Utilities Company

*The average cost of a kilowatt-hour of electric service for residential use is 22% LESS than it was in 1944.

This year take a Greyhound Vacation

Wherever you plan to go this year... to any of the 48 states, Canada or Mexico... your best buy in travel is Greyhound. Your vacation starts the minute you sit back in relaxed, air conditioned comfort aboard a smooth riding Greyhound coach. You and the family enjoy every minute of every mile... together. And it costs so little.

Just Look At These Low Fares!

Leave from	ONE WAY	ROUND TRIP
Cisco To:		
Nashville, Tenn.	17.55	31.60
Montreal, Quebec	36.40	65.55
Carlsbad, N. M.	7.75	13.95
Denver, Colo.	16.40	29.55
Mexico City	23.45	42.25
Salt Lake City U.	25.00	45.00
Butte, Mont.	32.55	58.60

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