**Classified** Advertising

The People's Market Place

# THE CISCO DAILY PRESS YOUR HOME PAPER

TRADE AT HOME

NUMBER 109

If you spend a dollar at home you have some hope of getting it back; # you don't, you just spend a dollar.

### VOLUME XXXIV

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## CISCO, TEXAS, SUNDAY, MAY 9, 1954

# The Gay Philosopher By J. W. S.

WHEN THE RAIN and electrial storm hit the Scranton comunity last Thursday midnight, ghtning struck the house in which Mr. and Mrs. Bill Stewart and their seven children lived. The house caught fire and burned the ground. Everything the ewarts had in the way of housegoods and clothes (except what the were wearing) was desroyed by fire.

The Stewarts were over at the ome of Mr. and Mrs. I. L. Gattis their storm cellar. Mr. Stewrt is the Scranton School bus driver and they farm some land. Mrs. Gattis reports that friends and neighbors at Scranton are elping the Stewarts with donaons of clothing, food, household oods and money. We told her hat there would doubtless be a ot of people in Cisco who would lso want to help.

They need everything - a cool tove, refrigerator, furniture of all sorts and others items that a arge family would need if they ddenly lost everything, as the Stewarts did. Mrs. Gattis suggests that those who want to help should see or call Mrs. O. W. Ed. wards of 512 West 9th Street in Cisco. Her phone number is 599. Let's be good neighbors and lend a helping hand. The house n which they lived belonged to Mrs. B. F. Elam of Scranton. Unierstand the Stewarts have locaed another house in the community and will move there as soon as they have some furniture.

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EVERYBODY loves a parade hat was evident Friday after on when the Cisco Junior Colege staged a splendid Ranch Day rade in downtown Cisco. Sevral bands added to the event. hey included the Lobo band, Risng Star band, Cross Plains band, ran band and the De Leon

oject . . . The Little Leawere on hand, as were

Ranch Day parades and the fine used advantageously by individ-uals and families for better and offit of the student body add happier living," Mr. McCracken nuch to our town. We're fortun- said.

CJC CHOIR TO PRESENT CONCERT Pictured above is the Wrangler Quartet which will appear at the

high school auditorium Thursday night when the Cisco Junior College A Cappella Choir presents its annual home concert. Members of the quartet are: front, John Slaughter of Cisco; middle, left to Thetford and Elmer Escebedo right, Frank Howeth of Glen Rose and Calvin Grung of Cisco; and, teamed to hurl a one hitter. Thetback, Elton Strother of Fort Worth. Jack Chambliss is director of the choir. Tickets for the event have been placed on sale.

# 'Buy Wisely - Pay Promptly' **RETAIL CREDIT EDUCATION WEEK**

**PROGRAM WORKED OUT FOR CITY** Retail Credit Education Week, as we have seen, in securing the national event, will be observed immediate use of things and servin Cisco May 9-15 by members ices for which, but for credit, they Friday night in the win over the of the Merchants Credit Asso- would have to wait a long time Giants and was given credit for ciation, according to an an- and perhaps never own at all." nouncement Saturday. Slogan of The committee pointed out that the special week is "Buy Wisely — Pay Promptly." we are not trying to sell any

A committee of the association worked out plans for the local and that it should be treated as beservance. Members of the something worth a great deal." Members of the bservance. committee are: Standlee Mc-Cracken, chairman; Homer Ferguson, and Charles S. Sandler. Plans for the week include ar ticles on credit to be printed in on Tuesday. The Press, as a means of ac-

nd . Boy Scouts, Cub Scouts, ownies and Girl Scouts had en-es. The Lions club had a float vertising their crippled child-their crippled child-the value and background of credit; talks to students in the schools, clubs and elsewhere, Mr. McCracken said. "The purpose of the week is cols, business firms, auto to give us an opportunity to ex-farm implement dealers plain how retail credit can be

"By buying wisely and paying after completing an 18-month Player team e a junior college and

Cards and was charged with the loss. He pitched three innings the win. thing in this project except the idea that credit is very valuable trailed by Ross Odell of the Athletics who had two for three. Plans for the special week were Statistics for the week follow: approved by the board of direc-Team Standings tors of the association at a recent Team won lost pct meeting. The first of the three 1,000 Braves articles will appear in The Press

won

0

a.b. hits

starts

Athletics Giants Sergeant Burkman Pitching Pitcher team Edwards, Cards **Back Home After** Roe, Braves Choate, Braves Thetford, Athletics **Korea Assignment** Smith, Giants Master Sergeant F. W. Burk-Weiser, Cards Top 15 Hitters

Cardinals

man arrived back home in Cisco Darr, Giants Friday night for a 30-day leave tour of duty in Korea.

## **Braves** Leading Miss Howell Will In Little League After First Week **Present Students** In Piano Recital

Miss Ora Howell will present The Little League Braves were her piano students in recital at on top of the heap after the first the First Baptist Church at 8 week of play in the 1954 season p. m. Monday and Tuesday nights. at ABC Field. The Braves had She has divided the students a record of two wins and no lossinto two groups for the recitals. s. The Giants were in the cel-Monday night 24 members of lar with two losses in as many her classes will present their numbers, and Tuesday night the

The Cardinals and the Ath- remaining 22 students will play. etics were tied for second place Monday night Miss Howell will with a one and one record in present Rhonda Evans, Sandra wo games played. Lane, Linda Bisbee, Donna Pruitt,

The Cards and the Athletics Sarah Brashear, Jeanette Pruitt, began the season Monday night Linda Evans, David Hendrick, with the Cards winning 13-4. Dan Wagner, Sue Lewis, Janice Tuesday night the Braves defeat-Holder, Linda Latham, Joy Daed the Giants 8-7. vies, Claudene Tucker, Dianne Thursday night the Braves beat Nichols, Jean Berry, Charlene

the Cardinals 8-0 when Johnny Watson, Billy Taylor, Rochelle Choate pitched a one hitter. Gorr, Evelyn Taylor, Lorelei Friday night the Athletics Lipsey, Glenda Hughes, Caryon downed the Giants 5-2 when Gene Moore and Rose Mary Berry. Tuesday night she will present Jimmy Shirley, Ronnie Rider, ford aided his team in the win by Robert Mitchell, Ann Brunkenslamming out a four bagger.

hoefer, Leannah Leveridge, Mar-Lee Edwards of the Cards, tha Shirley, Judy Reynolds, Johnny Choate of the Braves and Mitzie Rider, Darlene Dunning, Gene Roe of the Braves were Roberta Mitchell, Georgia Mc leading the pitchers in the league Clesky, Sharon Stewart, Karen with a win against no losses. Gene Thetford was trailing with Taylor, Judy Chick, Judy Sitton, Judy Kay Slaughter, Katherine a win and a loss charged to his Stroebel, Christina Stroebel, credit. Gene pitched three inn-Robert Shirley, Bruce Speegle, nigs in the game Monday night Linda Speegle and Jeanette Mcwhen the Athletics lost to the Crary.

The public has been invited to attend both recitals.

Johnny Choate was the leading Rising Star Area banged out five hits in seven trips to the plate. He was closely Farms Will Plant **Blue Panic Grass** 

Farmers and ranchers in the Rising Star area will plant about 500 acres of blue panic grass this spring. Two and three year old 500 plantings of this grass have been 500 very successful and as a result its popularity has increased.

Crit Evatt, stock farmer two Several hundred students and .000 miles northeast of May, Texas, has 1,000 a year old planting of blue panic 1.000 that is looking good. He believes .5000 that it is the best pasture grass .0000 the has planted. According to Mr. **e**dm Evatt, it must be planted in rows 000. and cultivated for best results:

Ben H. Moore, livestock farmer four miles northeast of May, said lue panic has been his most suc-

# **Employees Of Local Bank Buy** Large State Bank At Sherman

# **COOKIE BARRON IS CROWNED AS Charles Spears Is RANCH DAY QUEEN OF COLLEGE**

Cookie Barron of Georgetown | Cheves; boys sack race, Johnny was crowned Ranch Day Queen of White; girls sack race, Mary Ann Cisco Junior College as the high- Garner; and hog calling contest, light of the annual event here Richard Baack. It was a big day for the students

Friday afternoon and night. and visitors, and school officials Miss Barron, a freshman student at the college, was crowned said that the students had the at the Ranch Day dance Friday best time in the history of the night at the A-G Motor Company event. Plans were already in the making for a bigger and better recreation room. She was one of four selected as princesses for Ranch Day in 1955.

the day. The other three were Shirley Hitt of Cisco, Virginia Mc-Curdy of Brownwood and Betty Westerman of Rising Star.

At the program at the city hall auditorium at 3:30 p. m., Bennie Calloway was adjudged the most typical cowboy. Bruce Stovall was named the best dressed cowboy and Patsy Pogue the best dressed cowgirl.

Joe Ed Palmore was given the prize for having the most handsome beard and Sam Scroggins had the ugliest beard. Willard Mullins won the prize for the longest beard.

The program at the city hall followed the parade which was one of the best ever held here. Several school groups entered decorated floats and business firms of Cisco, Moran, Rising Star, Eastland and Baird entered decorated

automobiles or vehicles. The parade was divided into sections with a visiting band at the head of each section. The Cisco High School band was at the head of the parade. Bands from Cisco, Moran, Baird, Rising Star, De Leon for employees and families at the and Cross Plains were in the parade and local and out of town Cisco Country Club.

Mrs. Webb Is Laid ownspeople were at the barbecue at the school cafeteria at 5:30 **To Rest In Rites** p. m. The food was prepared by Mrs. Carl Pence, cafeteria man-ager. Following the barbecue, novel- Friday Afternoon ty contests were held on the cam-

pus. The winners of the events were as follows: horse shoe pit-bing Dail Derry: washer pitch ching, Phil Perry; washer pitch- dent, were held at 2 p. m. Friday ing, Jimmy Phillips; cigarette rol- at the Pentecostal Church with ling, Pecos Wright in 221/2 sec- | Mrs. J. E. Blackwell, pastor, ofonds; tobacco spitting contest, Arficiating. nold Hunter, 18 feet, 21/2 inches; cigar smoking contest, Harold relatives.

**Elected President** The Grayson State Bank of Sherman, a banking firm with assets in excess of \$10,000,000, has been acquired by employees of the First National Bank and

others of Cisco and Charles A Spears of Cisco was elected president of the Sherman bank Friday. according to an announcement here

The announcement of the plans was made by President James P. McCracken of the First National Bank at the annual barbecue for employees and their families Thursday night at the Cisco Coun ry Club

Mr. Spears, a native of Cisco, s chairman of the board of direc ors of the First National Bank here and he has been an officer of the bank since his graduation from the University of Texas 17 years ago

In addition, Mr. Spears is chairman of the board of the Consumers Acceptance Company of Texas, an automobile finance com pany that he formed here two years ago. The firm is now completing work on its own building next door to the First National

Mr. Spears is also president of the Sunland Life Insurance Company, which has its home office in Cisco. He directed the founding of this company and has been active in its initial organization and guidance.

To take over the bank position at Sherman, Mr. Spears and family left Friday morning. While he attended meetings of the bank's board of directors, at which he was elected president, Mrs. Spears planned to hunt a home for the family.

Mr. Spears said that they expect to return to Cisco in the future and that he feels that this city offers many opportunities for business successes. The son of Mrs. Alex Spears and the late Mr. Spears, Charles Spears grew ars as an officer in the U.S. Navy and served aboard LST's in the Pacific theater. The rites were at-The Sherman bank was purtended by scores of friends and chased from the estate of John Perry and others. Mr. Perry died Mrs. Webb died at 1 a. m. several months ago. Thursday at her home following



Charles A. Spears, pictured above, took over as president of the Grayson State Bank at Sherman Friday. Announcement of the local man's new position was made Thursday night at the First National Bank's annual barbecue

a lengthy illness.

She was born in Datesville,

Missouri, on February 4, 1869.

When she first came to Texas

area, and from there to the Ris-

ing Star area. She came to Cisco



we want to do everything we can promptly, many of the good for to make it bigger and better.

**REPORTS** FROM Dallas, where he's in a hospital, say that Mr. accomplish miracles. It has had Nick Miller of the Man's Store much to do with the development doing nicely after undergoing of our high American standard ajor surgery earlier in the week of living.

. They had him walking around in his room Friday.

ONE OF THE largest crowds ever to attend a family night super turned out Friday night at the Cisco Country Club. New memers present were the Howard Mc-Donalds who live out on Avenue Mr. McD. is employed by the as Electric Service Co. in . . . Never saw so much fried chicken as was at the party.

with the Air Force . . . Also see He is the son of Mr. and Mrs. Korea. that Paul Yardley, formerly of Rudolph Kamon. He was ex-

here, has opened a service sta- pected to be in Tulsa on Monday tion in Abilene . . . The Abilene for conferences with other ofthe other day on Mr. Robert Clin- ing Company. ton's music department at Snyder at CJC . . . Mr. Pete Nance and rangements for his company to

Deen of CHS is playing in the first flight of the tournament.

ACCORDING TO our birthday alendar, you can say "happy birday" this week to:

May 9 - Mark Bowers; May lay 13 - Freddy Green, Ida Mae is and Jo Ann Edwards, nd May 15 - Dixie Lee Bittick. and Mrs. H. H. Tompkins nd Mr. and Mrs. J. D. Yowell are n May 12th.

RADIO FARM Editor Murray 1 Station WFAA, Dallas, was pper guest of the Sam Kimhen he came to Cisco for nchers' meeting last Thursght. He told of the meeton his broadcast and mentiont the films "will show Mr. ell dancing with little dutch The picture showed Mr. ell with two Canadian girls, years old. It was a fine

credit. Credit is a strong force that, when used correctly, can be read on Burkman, and his wife in El Roe, Braves that, when used correctly, can Paso.

"Credit is more than merely a

and financial accomodation. For most people credit is a necessity

award. Kamon Is Home **From Australia** 

Robert Kamon, local geologist, nearly 11 years of service. He arrived home in Cisco Friday was promoted to the rank of

SEE BY THE papers that Billy night after spending several master sergeant - the highest en-J. Marsh of Cisco has joined up months in Australia on business. listed rating - a year ago ir

During his leave, Sgt. and Mrs. Burkman and children will be at their home at 1107 Avenue F paper ran pictures and a fine item ficials of the Lucky Strike Drill- in Cisco except for visits with ner parents in Albany. Mrs. During his Australian visit, Burkman and children made their

High School. He formerly was Mr. Kamon helped complete ar- home here during his absence.

Mr. John Speir attended the bar- drill for oil in a large concession Mr. and Mrs. Royce Stoker 1b. The becue at the Stephenville golf he obtained from the government visited Tuesday in the home of tournament Friday night. Buddy in an earlier visit to that country. Mr. and Mrs. E. C. McClelland.

**WORK BEGINS MONDAY ON NEW COLLEGE BUILDING FOUNDATION** 

Actual construction work on putting the finishing touches on Beverly Ervin and Mrs. Bill the new administration building plans and specifications for the Fans seemed to think more of his strips up this spring. ccall; May 11 - Loren Duke at Cisco Junior College will be- new building, and hope to turn wrestling ability than they do of nd Marvin Lance Merritt; May gin Monday, it was reported by them over to contractors for fig- his refereeing. - Mrs. Leonard Tipton, Mrs. Ralph Glenn, president of the uring this week. It was expected W. Sitton and W. E. Miller; board of trustees of the Cisco that the job would be let in time for the successful bidder to begin school district. Equipment will be moved in construction on the building by

Monday to begin levelling the June 1. building site and digging the The foundation work will be completed in time for the confoundation. A bulldosier will be ve wedding anniversaries used in leveling the site and tractor to take over his part of workmen will begin digging pier the work on June 1, Mr. Tucker said. holes for the foundation.

The new building, estimated to The work on the foundation will be supervised by H. Leo cost in the neighborhood of \$150, 000, will be modern in every Tucker, Abilene engineer. That respect. It will be complete with part of the construction will be class rooms, laboratories, library, separate from the general conoffices, gymnasium and audi- p. m. Monday for the regular tract. The project was handled ing the class room and office will be named and Director Wag- and Mr. and Mrs. S. B. Parks, Jr., Fly control is an individual and in that manner in order to speed up construction, and to assure a good foundation.

Before You Tradel

Meanwhile the architects were

NEW AUTO BANK LOAN RATE 40c per \$100 per Installment Month 1ST. NAT'L in Cisce-Mbr F. D. I. C

things of life can be had on met earlier in the week by his Odell, Athletics Kimbrough, Cards In Korea, Sgt. Burkman served White, Braves with the criminal investigation Hale, Braves division of the Military Police. Schaefer, Cards

His team's work received for R. Adams, Braves them several letters of commen- Thetford, Athletics is a very practical convenience dation, and Sgt. Burkman was Gosnell, Athletics the Korean National Police. He Plumlee, Giants was the only U.S. soldier to re- Drumwgt, Athletics ceive the Korean meritorous Hale, Athletics

> **Newcomers To Be** After a month's rest, Sgt. Burkman expects to be assigned duty at some 4th Army Area post. He **On Sportarena's** is a regular army man with Monday Program

666 cessful grass planting. He has .500 a one year old planting that has 500 given good grazing returns. Ben 500 has planted Buffel, Birdwood, K. 400 H. Bluestem and rescue on his 400 farm .400 Weldon Roach has about fifty

400 acres of blue panic on his farm 333 two miles east of Rising Star. .333 Thirty of the fifty acres was .286 planted in April of this year. He 250 believes he could have obtained 250 a better stand if he had waited .250 two or three weeks and planted n a little cleaner seed bed.

Homer Smith has fourteen acres

of blue panic on his farm in the Amity Community, six miles southeast of Rising Star. A four acre field of this grass was plantused this for temporary pasture in the summer of 1953 and in Oc-

EASTLAND, May 8. - This tober 1953 he harvested 120 week's wrestling card at the pounds of clean seed. He has imal shelters and insanitary dis- Chois Webb of Swathmore, Cali-Sportarena in Eastiand will fea- used this field as a night pasture ture six new faces. Promoter for three cows and nine calves wastes. Henry Pullman has lined up an this spring. Homer has a ten acre field of

entirely new card. Meeting in the main event will blue panic that he grazed during your town and home. Every time be two of the top ten wrestling the spring of 1953 and in July of stars in the nation. Cyclone An- the same year cut 150 bales of aya will take on Frank Murdock hay from the ten acres.

event.

In the semi-final match, Bill on his farm three miles east of Steddum who has been doing the Rising Star. He has the grass in throughout the year. refereeing at the Sportarena will four row strips with peanuts. It step in to fight Chris Tolos. Sted- has proven to be an excellent crop of the most important factors in dum proved his ability last week for stripping and has served good sanitation. Garbage should Cemetery near Pioneer. Thomas when he ganged up with Cowboy equally well for temporary pas- be stored in water tight, galvan- Funeral Home of Cisco was in Carlson to whip Roy Graham. The ture. Fred plans to plow these ized metal containers with a tight charge of the services.

Mr. and Mrs. Mac Harrelson ing, Enrique Guzman will tackle and daughter. Cathy, and Mrs. Alo Leinani. The match will go Maud Brooks of Lubbock are In the other event of the evenone fall. Leilani is the only Ply- spending the weekend in the nesian wrestler in the mat game homes of Mr. and Mrs. O. C. Lomax and Mr. and Mrs. F. J. today.

beginning at 8:30 p. m. Tickets are now on sale at the Connellee Hotel in Eastland.

BAND PARENTS TO MEET The Cisco Band Parents Club

will meet at the band hall at 7:30 Plans call for complet- monthly meeting. At the meet- and children, Ronny Randy, Rod- typhoid fever, the dysenteries, in-

wing first so that classes may be held in the building in September. See DON PIERSON Olds-Cadillac Befere Yeu Tradel will be hamed and Director wag-of the club. All members were olds-Cadillac Befere Yeu Tradel will be presented to members of the club. All members were ing of the school year. will be presented to members of Breckenridge are spending Mother's Day with their mother, Mrs. S. B. Parks, Sr.

Strict Sanitation **Urged To Control Flies In Summer** 

20 years ago from there. AUSTIN, May 6. - The Texas State Department of Health urges she was married to C. P. Holder. Following his death she married strict attention to sanitation as a the late S. B. Webb. fly control measure. The main Survivors include five sons, ed in the spring of 1953. Homer sanitation problems responsible Survivors include five sons, for fly production are neglected Rich Holder of San Antonio; John phases of community clean up, Holder of Stanton, Cloris Webb like garbage storage, disposal, an- and Clois Webb of Cisco and posal of decaying industrial fornia; eight daughters, Mrs. Lola

> Now is a good time to clean up the insanitary conditions near you destroy a breeding place, you stop whole colonies of flies before they can start. Insecticide spray-

ing is effective only after a complete clean-up job and only if sanitary conditions are maintained

number of great and great-great Proper garbage storage is one grandchildren. Burial was in the Liberty Hill

lid. Dispose of all cans, bottles Pallbearers were Carlton Holdand other rubbish. Proper diser, Harlon Lacy, J. Y. Robinson, posal of garbage collected is equ- Jr., Wilson Fore, Donald L. Webb, ally important in the prevention Wayne Webb, Jimmy Webb, T. H. day evening and extending throof fly breeding areas. Holder and Raymond Pinkston,

Another measure in proper fly all grandsons.

homes. Each householder should Sylvia Hagan Wins check the screens of his home for Large Cedar Chest holes that will allow flies to en-Sylvia Hagan, daughter of Mr. ter. Repairing of screens will help and Mrs. N. A. Hagan of Rt. 1, to protect food from contaminaa senior at Cisco High School, tion by fly borne disease organ-

The importance of fly control can be realized when it is known

morning. F. H. A. BOME REPAIR LOANS Up To \$2500 For 36 Months ST. NAT'L in Cisco-Mbr F. D. L C

Mr. Spears will retain his connection with the Cisco bank, the finance company and the insurance company, Mr. McCracken said. While they plan to move she moved to the Cross Plains to Sherman as soon as housing is available, they will regard Cisco as home and plan eventually to return, he added.

When she was 14 years of age Approximately 100 employees. members of their families and a few friends attended the annual barbecue. A menu of beef with all the trimmings was served on quartet tables on the huge veranda of the Club House. The tables were decorated with wild flowers.

Out of town visitors included Fore of Healdton, Okla., Mrs. Mr. and Mrs. Bill Wender of Hettie Lacy and Mrs. Minnie Shereveport, La.; Townsend Little of Cross Plains, Mrs. Neal Douglas and family, Walter John-Pinkston of Stanton, Mrs. Maude son and family, and E. G. Perkins Robinson of Comanche, Mrs. Wiland family, all of Abilene, and lie Marshall of Clarendon and Mr. and Mrs. John Sedwick of Mrs. Myrtle Pinkston and Mrs. Albany. Rosie Gooch of Abilene; two

Arrangements for the dinner brothers, H. A. Gilliam of Clewere worked out this year under burne and W. T. Gilliam of Housthe direction of Bob Hammett and ton and 66 grandchildren and a Tom Wilson.

> Assembly of God To **Begin Revival Monday**

Rev. Troy Frazier of Brown wood will be the speaker for a revival at the Assembly of God Church in Cisco beginning Monugh Sunday, according to an announcement by the pastor of the church, Maurine Short.

Rev. Frazier is well known in this section and the public has been invited to attend the meetings.

VFW CHIEF DUE HERE

won the large cedar chest offered Justin Morrow of Rotan, state by Glenn's Furniture Company commander of the Veterans of to a girl from the senior class at Foreign Wars, will visit in Cisco Cisco High School, Moran High at 10 a. m. Tuesday, he has ad-School and Scranton High School. vised Standlee McCracken, com-The winner was announced by mander of the local post. Local Ralph Glenn, owner of the store, post officers will meet with the as the contest ended Saturday state leader.

> See DON PIERSON re Yeu

isms

control is proper screening of the

Mr. and Mrs. Paul Huestis are

band, Mr. and Mrs. Skeet Fam-

Mr. and Mrs. James Huddleston that flies carry such diseases as

Harrelson. The bouts are held each Monday

visiting their daughter and hus-

brough, in Strawn.

in the best two out of three falls Fred Brizendine has a three year ofd planting of blue panic PAGE TWO

# THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and basketball, an arena for livestock Round-Up, November, 1937

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 8, 1879.

#### J. W. SITTON and TED READ

Published Daily except Saturday and Monday at Cisco, Eastland County, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306 D. Avenue, Cisco, Texas.



with the possibility of 2,000 more later. Rollaway bleachers will SUBSCRIPTION RATES seat 1,600 and chairs placed on \$3.00 per year by mail (outside the playing floor area when it Cisco) in Eastland, Stephens is being used for ceremonies and and Callahan Counties, Texas. entertainments will seat 1,400. In other Texas Counties, \$5.00. The basketball playing floor, \$5.50

150

Publishers

ducation

Per week (by carrier)

## CATTLEMAN IS HONORED

Texas A. and M. College's biggest building has been named for a typical old-time West Texas cattleman who is known through- dramatic performances and cereout the state for doing things in a big way. At its May meeting monies. in College Station the board of directors of the Texas A. and M. College System named the whopping new Physical Education build- a three-story structure with 98,000 ing and field house on the A. | Mr. White graduated from the square feet of floor space, costand M. campus the "G. Rollie A. and M. College of Texas in ing \$1,089,000, is now being com-White Coliseum." 1895 and has served as a mem- pleted. At its May 1 meeting,

to most Texas, has long been one position of president of the govof the biggest operators in the erning board since 1944. livestock business in the state.

The G. Rollie White Coliseum, From his headquarters at Brady when completed, will be by all he and his partners have at times in the past handled as many as odds the biggest building on a 25,000 to 30,000 cattle (mostly campus noted for Texas-sized steers), 50,000 to 75,000 sheep and structures. It will have a total 20,000 to 25,000 head of goats in floor space of 154,022 square feet, their ranching operations in Mc- a potential seating capacity in its Culloch county and other parts field house area of 13,400 and, of Texas. He is president of the with equipment, is expected to Commercial National Bank of represent an investment of \$1, Brady and has been since its or- 843,635.

The three-story structure, look ganization 46 years ago.



## THE CISCO DAILY PRESS

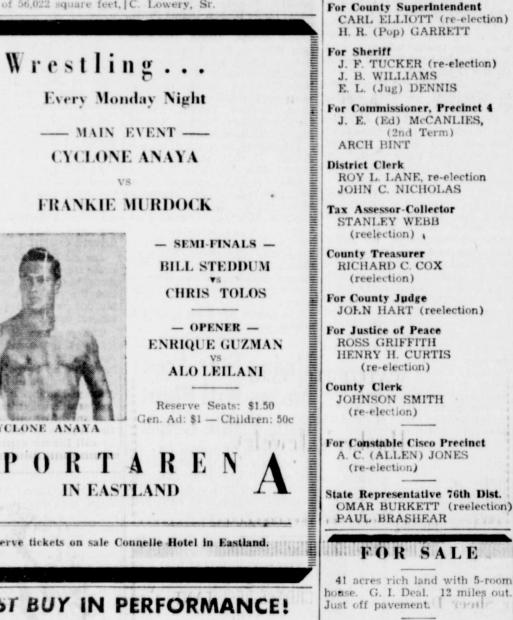
ng somewhat like a full-scale three stories high, estimated to ootball stadium with a roof over cost \$652,635. Equipment for the will include a field house for first section cost \$72,000 and an additional \$30,000 is expected to shows, facilities for public cerebe approved for equipping the addition. nonies and entertainments, as

well as classrooms, therapy rooms, The resolution by colleagues of vorkout rooms and offices for the Mr. White on the board of direccollege department of physical tors, in which the building was named, said, in part:

"In recognition of the twenty-Its field house area has a permnine years of outstanding service anent seating capacity of 8,400 of G. Rollie White as a member of the Board of Directors of the lexas Agricultural and Mechanical College System and his service as President of the Board for ten years of this time, the new Physical Education building on the campus of the Agricultural which is 108½ feet x 143 feet, is and Mechanical College of Texas removable, so that the same area hereby named the G. Rollie may be used for livestock shows White Coliseum. and other types of entertainment.

"At the time of the dedication of The building has a portable stage the building, there will be a and full lighting equipment for suitable ceremony at which a plaque bearing the title 'G. Rollie White Coliseum' will be affixed The main part of the coliseum to the building."

Mr. and Mrs. W. E. Lowery left Friday for Trent where they Rollie White, as he is known ber of its board of directors since the board of directors approved were to attend the funeral of H 1926. He has held his present an addition of 56,022 square feet, C. Lowery, Sr.



#### When Applied As Directed BERLOU for 00000 WANT-AD SECTION STOPS MOTH DAMAGE For 5 Years ... or **BERLOU** Pays for the Damage WANTED - Light mule broke for garden work. Write Route 4, - For Rent - Notice 111 Box 35, Cisco, Texas. FOR RENT - Furnished 2-room FOR RENT - Furnished apart-NOTICE - Last hatch May and bath cottage and 2-room airment. Reasonable to couple or conditioned apartment. Adults Special prices on day of two ladies who work. 701 West started chicks. Leghorn cocl preferred. No pets. 304 West 111 \$3 per 100. Star Hatchery, B 10th Street. 110 11th. Phone 728-J. Texas. FOR RENT - Furnished or un-FOR RENT or LEASE - indusfurnished apartment. Bills paid. BEAT THE HEAT trial building located at 208 East FROM FIRST FLOOR TO ATTIC 305 West 8th St. 109 **Travel In Cool Comfort** 14th Street in Cisco. Ideal for **Glenn's Furniture Co.** MARK IV Refrigerated ndustrial or warehouse use. Write conditioner installed in any - For Sale D. L. Rose, Box 518, Albany, Tex-Phone 375 automobile for only \$495. 106 tfc NANCE MOTOR CO. FOR SALE - Ten stacks of FOR RENT or LEASE - indus Phone 1040 Political Globe-Warnike book cases, 5 and trial building located at 208 East 6 sections in each. Ideal for home 14th Street in Cisco. Ideal for NOTICE - We have a nice or office. Bargain. Call 50 or ply of started chicks and industrial or warehouse use. Write Announcements see them at 1308 W. 14th. 79 tfc have day old chicks through D. L. Rose, Box 518, Albany, Tex-Also turkey poults. Star ] 111 The Press has been authorized FOR SALE - Recently built ery, Baird, Texas. to make political announcements, modern 4-bedroom home; 3 baths, - For Sale subject to the Eastland County den, fireplace, air-conditioned NOTICE - The Abilene Re Democratic First Primary in July, (refrigerated) for summer and News is available in Cisc winter; storage house; large lot. FOR SALE - 9 cu ft. Electrolux for candidacies as follows: livered to your home. Keep Fleming Waters, 1308 West 14th. gas refrigerator. Phone 170. 109 with National, State and news and sports by reading A-1 USED CARS FOR EALE - Parakeets (any Texas' leading newspaper. color) and cages. Ideal gifts for 323-W. 1953 CHEVROLET TUDOR Mother's Day. Mrs. Rex Moore, Clean - Low Mileage - One 1900 Ave. H. 109 LAWN MOWERS - Ma \_\_ \$1295.00 Owner \_\_\_\_ Sharpened. General repairs TOMATO and pepper plants. Big hand and power mowers. strong, individually potted, of 1951 PLYMOUTH 4-door Cran. reasonable, sharpened at Porters Pride, Early Anna, Mar-Heater - Radio - Covers home. We carry parts. R globe, June Pink and other var-Good Tires - One Owner - Low Brothers, 2211 Ave. D. ities. Flat grown tomato plants, Milage ... \$795.00 two dozen 15c. These are nice HOME IMPROVEMENT strong plants. Also big strong pot-1953 FORD -8- Fordor - Good available for repairs and n ted sweet and hot pepper plants. Body - Heater - Good Tires ration. No down payment You may get them now at Tenny \$1175.00 monthly payments up son Nursery. months Free estimates. Call 1952 FORD - 8 - Custom Fordor ton Lingo Company, phon FOR SALE - Garden tractor in Fordomatic - Heater - Radio perfect condition. 1605 Ave. N New White Tires - Clean -Phone 340. 113 FOR LEASE - Major com One Owner Local Car \_\_ \$1395.00 service station. Small inves in stock and equipment. 1949 — FORD — 6 — Fordor 543. Auto -\$395.00 A good buy \_\_\_\_\_ PAINTING NOTICE - Rest Home for All with 6 months or 6000 mile people. Vocational nurse REPAIRING warranty charge. 1409 Orange St., Abi NANCE MOTOR COMPANY, Inc. WRECKING phone 47166. PH. 1040 WELDING 110 \*\*\*\*\*\*\*\*\*\*\*\*\*\*\* ALL WORK GUARANTEED FOR SALE - My home at 604 CISCO'S NEWEST W. 14th. Mrs. Clara Huntington JOHN'S TIN SHOP 106 tf Garage & Body Shop - Wanted Now open for business. 205 E. 6th St. will appreciate your patronag SALESMAN WANTED - Mar NO JOB TOO SMALL OR for Rawleigh business. Real op-**TOO LARGE!** Dr. R. F. Blackstock, Jr. portunity. No experience needed to start. Write Rawleigh's Dept. DENTIST • Radiator Repairs 506 Reynolds Building TXE-1021-O, Memphis, Tenn. • Tanks (2) Gutters Announces change in office WANTED - Lawns to mow after Boats hours as follows: • Ducts Monday thru Friday school hours, reasonable rates. • Air Conditioning 9 to 12 Call Wayne Smith. Phone 351 1 to 5 (after 5 p. m. by appointment and repairs - Reasonable 109

WANTED - Two ladies with

cars for part time work - 4 hours

a day -- five days a week. \$50

weekly.

Sunday, May 9, 1954

prices - Work guaranteed.

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505 Ave. D - Phone

41 acres rich land with 5-room house. G. I. Deal. 12 miles out. Just off pavement. [ 1991]

only)

Saturday

8 a. m. to 12 noon

For appointment call 94

Write Box 22x Cisco 80 acres sandy land, 3-room 109 Daily Press. house. G. I. deal. 350 acres good land, well im-HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTOR proved, dairy barn. 400 acres largely bottom land. a dandy. 80 acres near Rising Star, good improvements. 88 acres near Nimrod, 26 acre peanut allottment. SAVE TIME - SAVE TROUBLE - FIND IT QUICK IN THIS DIRECTOR Elegant home on large corner lot. Ambulance Service — Electrical — Plumbing -Equity in 2 bed-room bungalow on W. 13th St. **Thomas Funeral Home** W. S. (Bill) KENDALL NOTICE 2 bed-room home with large For Service on any make We are now open for busined 24 HOUR SERVICE Refrigerator, Appliance or lot, pavement. and ready to serve your plumb Air Conditioner. **Oxygen Equipped Ambulances** ing needs 3 bed-room home, corner PHONE 355 Phone 166 day and night Taylor Plumbing Co. \$1000.00 and \$50.00 Mo. 1505 Ave. E - Phone 772 **Smallwood Electric Co.** Apartment house. Cafe doing Residential or Commercial ELECTRICAL CONTRACTING For good business. Wylie Funeral Home Master Plumbing No Job Too Large or Toe -AMBULANCE SERVICE-INSURE IN SURE INSURANCE Call Small. WITH **Cisco** Appliance Co. All Jobs Expertly Done Oxygen Equipped E. P. Crawford Agency 1105 W. 8th Phone 1121 Quality Work and Material Phone 1155 108 W. 8th. Phone 453 506 Ave. D. - Phone 4 402 West 5th Street Livingston Electric Real Estate -**Contracting and Repairs** Quality Material - Workmanship Appliances -FOR SALE Airconditioning Service PHONE 414 Tom B. Stark Real Estate Nice big six room house on National Insurance Agency Zenith Radios and TV, Maytag corner lot. General Insurance and Loans Appliances and Kelvinator **Jones Electric** 20 acres land, house, barn, windmill, 21/2 miles west of town. CONTRACTING & REPAIRS Farms, Ranches, City Property We Service What We Sell Wonderful place for a turkey NEON SERVICE 1105 W. 14th. - Phone 1152 307 Reynolds Bldg. - Phone farm. All goes for \$2,000. **Cisco Maytag Co.** Phone 399 Several nice businesses, homes Electrical CONTRACTING Radio Service and farms for sale at bargain prices. Chiropractors -House Wiring and Repairs Beautiful 3-bedroom house on Small Appliance Repairs pavement. Must be sold soon. Cisco Appliance Co. 606 Ave. D - Phone 414 Tennyson Bargain. Dr. C. E. Paul Radio and T. V. Sales and Nice rock home with garage, on Chiropractie & x-ray Service Service big lot. aBrgain. Mattresses -Phone 686 708 Ave. 1 Your Philco Dealer Beautiful large home, 100 ft Pioneers in Television lot, on pavement, close in. A steal. Small down payment. Small monthly payment. For QUALITY Insurance steal. renovating on Steam Laundry any kind of mat See me for a bargain. tress, Phone 861 **Boyd Insurance Agency** A complete laundry service No job too large or small. GEORGE BOYD HAYWOOD CABINESS **Cisco Steam Laundry DUNN'S REAL ESTATE** Phones 51 - 52 JOHN DUNN Pick up and delivery service Jones Mattress Co. General Insurance Phone 399 or 633-J Call 49 703 Ave. A. - Cloce

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BIGGEST BRAKES a demonstration. We're sure you'll tell us that Chevrolet . FISHER BODY QUALITY . FAMED KNEE-ACTION RIDE out-performs and out-saves its field! SAFETY PLATE GLASS . FULL-LENGTH BOX-GIRDER FRAME CHEVROLET A-G Motor Company

**Cisco**, Texas

515 Ave. D

inday, May 9, 1954



Monthly Meeting

meeting.

presiding, was held preceding

Those attending the meeting were Mesdames Alice Cameron,

Kay Gurney, Helen Heyser,

Louise Isenhower, Elva Morrison,

Thelma Smith, Gene Taylor, Kay

Sitton, Betty Goff, Jean Simpson

Loretta Reynolds, Jean Reynolds, and the hostess, Kana Burnam.

**Rebekahs Honor Mrs.** 

Hyatt on Her Birthday

Following the weekly meeting

of the Goodwill Rebekah Lodge

held Thursday evening at the

the home of Mrs. Bill Bragg for

a birthday party honoring Mrs.

Games were played, the happy birthday song sung, and a gift

resented to the honoree. A re-

reshment plate was served at the

Members attending were Mes-

dames Connie Hyatt, Dee Clem-

ents, Ethel Moore, Lydia Kraus-

kopf, May Kleiner, Leah Bates, Edith Bragg, Effie Mayhew, Win-

nie Linebarger, Ruby Curtis, and

Mr. and Mrs. C. H. McCall and

children, Nancy and Charles, of Midland are expected Saturday for a weekend visit with their

parents, Mr. and Mrs. Bill Mc-

Connie Hvatt, noble grand.

close of the party.

Katie Cooper.

Nance.

odge hall, the members went to

Rev. Boesmans talk.

lixie Gregory Is Installed As Worthy dvisor Of Order Of Rainbow for Girls

Nixie Gregory was inworthy advisor of the f Rainbow for Girls in s held Tuesday evening at the Masonic Hall.

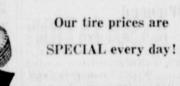
liss Gregory approached for installation, she was a bouquet of yellow by Pam Reynolds. officers installed were:

associate advisor, Jean charity, Carlene Holder; aye Redwine; faith, Guwlark; chaplain, Rose Marie ; drill leader, Sandra Dot Crofts, love; Lorey, religion; Patsy Neely,

Not the beauty, the size ... nor the facilities. Service is what counts

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nature; Janice Justice, immortal

ty; Kay Hailey, fidelity; Nancy

Knight, patriotism; Linda Yard-

ey, service; Emily Heltzel, con-

idential observer; Buzzie Henson,

uter observer; Shirley Fowler,

nusician; Peggy McCormick,

hoir director and Judy Graham,

Chloe Broyles and Glenda Hughes

Installing officers were Cindee

Gallagher, outgoing worthy ad-

visor; Nancy Cluck, recorder;

Mrs. Sam King, musician: Mrs.

Richard Turknett, chaplain; and

Miss Bobbie Reynolds, marshall.

evening were JoAnn Edwards,

Jan Latson, Sandra Norvell and

Members not installed Tuesday

hoir members.

at Sledge

Call us for Premier Gasoline and Motor Oils and the best in greases of all kinds.

THE CISCO DAILY PRESS Industrial Arts Club **City Federation To** Has Meeting Thursday Hear Eudora Hawkins The Bethany Class of the First The First Industrial Arts Club The City Federation of Woman' Clubs will meet Monday, May 10, Baptist Church met Thursday, met Thursday afternoon at the at 3 p. m. at the Federated Club May 6, at the home of Mrs. Don Federated Clubhouse for their House for the last meeting of the Reynolds for their monthly meetregular meeting with Mrs. M. F. Mrs. Ray Kinard opened the Underwood as hostess. season with the Garden Club sermeeting with prayer and a short Following a short business sesving as hostesses Miss Eudora Hawkins of the business session followed with sion, presided over by Mrs. E. Mrs. Reynolds presiding. Mrs. L. Jackson, Mrs. W. H. Bragg West Texas Utilities Company in Hershel Barnes gave the devo- discussed "Economic Coopera- Abilene will be the guest speaktional and a social hour followed, tion" and Mrs. S. H. Nance spoke er. She will also show slides on Mrs. Conservation of Soil and Water. Those present were Mesdames on "Cultural Exchange." Archie Taylor, Gid Bowers, A. F. J. B. Pratt was leader for the Miss Hawkins is district chairman Ashenhust, Kay Bowers, Revis day, on conservation. All members Those attending were Mes-dames Frank Bond, N. A. Brown, al meeting. have been urged to attend the fin-Gregg, D. N. Morrison, John Shingles, Hershel Barnes, Ray Kinard, Don Reynolds, and a Joe Clements, J. M. Flournoy, guest, Mrs. C. A. Cox. R. E. Grantham, E. L. Jackson, L. J. Leach, Raby Miller, B. E. F. Underwood, W. W. Wallace, Morehart, S. H. Nance, E. J. Poe, O. B. Graham, W. H. Bragg and **Priest Is Speaker At** J. B. Pratt, Leslie Seymour, M. J. E. Coleman. Child Study Club Meet The Rev. C. Boesmans, priest of the Catholic Church in Ranger, was the guest speaker at the monthly meeting of the Child **BE A CLOCK WATCHER !!!** Study Club held Friday afternoon at the Federated Clubhouse. Mrs. Kana Burnam was hostess for the Rev. Boesmans, originally from Belgium and a missionary to China, spoke to the group on For-Watch the clock in our show window. Two eign Affairs. A short business session, with Mrs. Elva Morrison

lucky high school seniors, (a boy and a girl)

will win a 17 jewel Gruen wrist watch.

The clock was started Friday and is set to

run for eight days. On about the 8th day

it will stop. The minute hand will point to

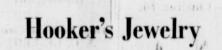
the lucky boy and the hour hand will point

to the lucky girl.

Call and Mr. and Mrs. S. H.

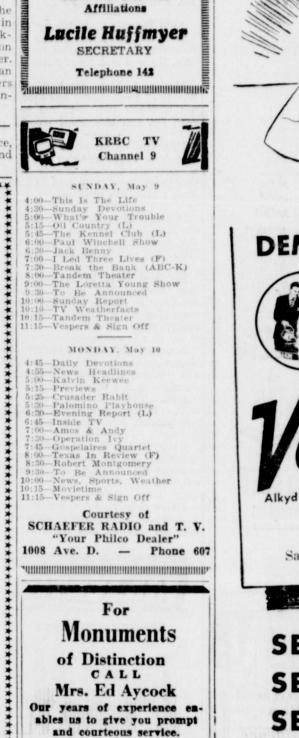
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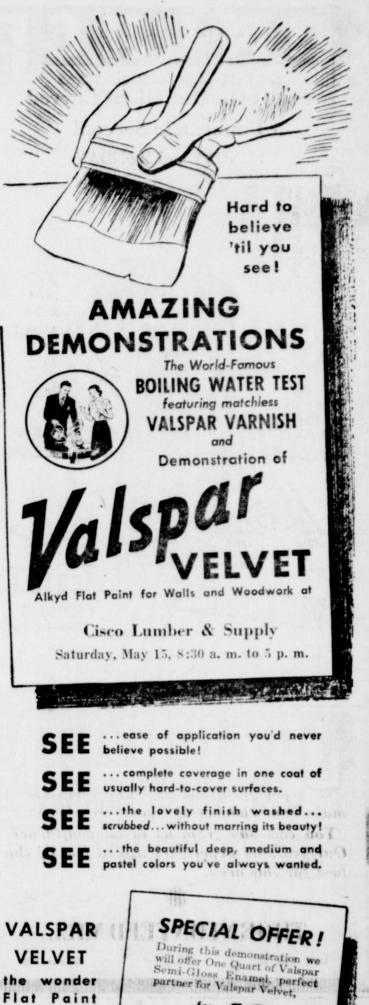
call 183 for appointment

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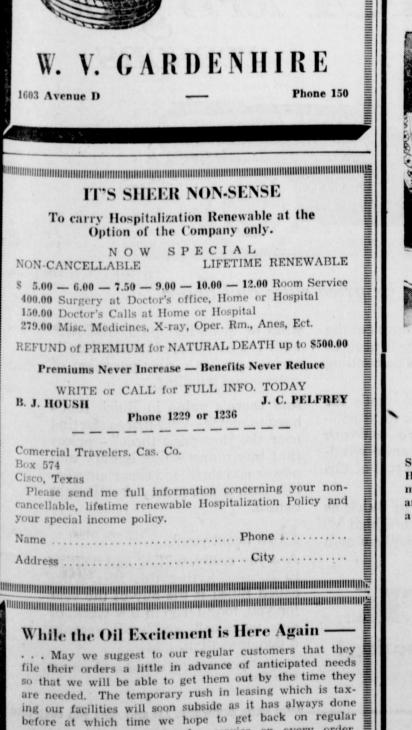
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PAGE THREE



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PAGE FOUR



#### **Briefly Told** spending a week in Cisco with Mr. and Mrs. M .L. Perdue and other relatives. Mr. and Mrs. A. A. Strasner Mrs. W. F. Walker, Willie children, Charlotte and David, of DeLeon are spending Frank Walker, and Mrs. Willie Mother's Day with her parents, Bogan Dunn were to leave today Mr. and Mrs. E. J. Poe. for a visit in San Antonio. Jane Huestis of McMurry Col-Mr. and Mrs. E. C. McClelland ege in Abilene spent Friday and were to attend the funeral of Saturday in Cisco with her par-Ollie Jackson in Breckenridge ents, Mr. and Mrs. Smitty Huestis. today Mr. and Mrs. Paul Harlan Woods of Brownwood are spend-Mr. and Mrs. Edward Wende ing Mother's Day with his parand daughters are vacationing in ents, Dr. and Mrs. Paul Woods. Florida. Mrs. Thelma Moore of Midland Mr. and Mrs. W. J. Foxworth and Mrs. Frances Estes of Mcare visiting his sister, Mrs. Jimmy Kinney are visiting friends and Hamn, in Montgomery, Alabama. relatives in Cisco and Cross Plains over the weekend. Mrs. L. N. Densmore of Dallas Mrs. Joe Bentley and daughter, Mr. and Mrs. B. W. Karkalits Sue Andrea, of Texarkana, and of Hamilton are the weekend Mrs. Curtis Necessary and Car guests of his parents, Mr. and olyn of Snyder are spending the Mrs. C. S. Karkalits, and Louise. weekend with their mother, Mrs J. S. Mobley. Mr. and Mrs. V. F. Earls of San Antonio are spending the Mr. and Mrs. J. D. Higgins, Jr. weekend in Cisco with her moand children, Julia and Joyce, of ther, Mrs. W. F. Walker, and her Fort Worth are spending Mother's Day with her parents, Mr. and Mrs. Lewis Starr. Mr. and Mrs. Don Greaves of Dallas spent Thursday night with Donald Thames and Eva her mother, Mrs. Homer Slicker, Thames of Fort Worth and Billy en route for a vacation in Cali-Thames of Dallas are spending the fornia. Little Donna Greaves weekend with their parents, Mr will visit her grandmother while and Mrs. W. A. Thames. her parents are vacationing. Mr. and Mrs. Mitford Johnson Patsy Gardenhire of Abilene is and children and Mrs. Bob Elpending the weekend with her lison and daughter of Pecos, Mr. parents, Mr. and Mrs. W. V. Garand Mrs. Joe Dan Johnson and family of Abilene, and Mr. and Mrs. Don Johnson and family of Mr. and Mrs. John Heath re-Moran are weekend guests of turned to Long Beach, Califortheir parents, Mr. and Mrs. Edgar nia, the first of last week after ohnson. Sue Wagley of Odessa and Nada Wagley of Lampasas are spending e weekend in Cisco with their arents, Mr. and Mrs. Virgil Wag ey, and other relatives. SUNDAY - MONDAY Mrs. Joe Lovelady has returned WARNER BROS. PRESENT . .... from a visit in Kilgore with her on, Rev. Byron Lovelady. W. E. Ricks Jr. is visiting his nother, Mrs. W. E. Ricks Sr CINEMASCOPE AND WARNERCOLOR ROBERT TA PHIL DAY CUMMINGS SILVERS WB TO Discord in the Walker 用目的目的目的 \*\*\* STEREOPHONIC SOUND

THE CISCO DAILY PRESS

# WHAT KIND OF CREDIT RECORD ARE YOU BUILDING?

A bad credit rating is not usually a sign of bad morals or dishonesty - but of bad habits. The person perpetually tardy with payments may be honest, yet have a poor credit rating.

It is usually a sign of carelessness, laziness or lack of business management ability that makes a person procrastinate until pressure forces him to pay. Some people pay rent promptly but are delinquent on bills. Some live on modest incomes, yet maintain a good credit standing.

There are persons who wouldn't beat anyone out of a dime but will let three or four installments pile up, then pay them all at once. These negligences are hard on the creditor, still harder on the debtor's credit rating. A person whose record reveals that he is from three to six months in paying his accounts is building a poor-paying record. He makes his own record by the way he pays his creditors. Make Credit your servant, not your master. USE YOUR CREDIT, BUT DON'T ABUSE IT.

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Sunday, May 9, 195

Th





# Buick now outsells all other cars in its price class and above

You've probably noticed it right in your own neighborhood.

Bright new Buicks appearing here. there, everywhere. And more and more of them in recent weeks. Know what's happening?

Folks in growing numbers-(and maybe you'll be joining them soon!) -are finding Buick styling, performance and value far too wonderful to

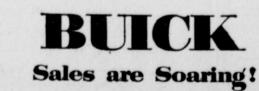
So Buick is selling at a record paceoutselling all other cars in its price class and above.

Matter of fact, latest figures for the first quarter of 1954 show that, in total national volume, Buick is outselling every other car in America except two of the so-called "lowprice three."

A look and a ride and a peek at the price tag will be all you'll need to know what's back of this best-selling success.

There's styling in Buick that's the greatest beauty advance in years the very look of tomorrow-and with the spectacular panoramic windshield that's part and parcel of this dream-car look.

There's performance in Buick as never before - with record-high V8 power, with the sensationally smooth



whip of Twin-Turbine Dynaflow,\* with the buoyant ride of all-coilspringing, with a new precision of control and handling.

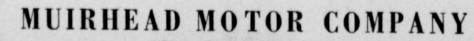
And there's value in Buick that's hard to match-with prices starting near the "low-price three" - prices that buy more Buick beauty and power and thrill and sheer automobile than smart money ever bought before.

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