

THE CISCO DAILY PRESS

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 Per year in advance (Cisco, by mail) \$5.50
 Per week (by carrier) 15c

CATTLEMAN IS HONORED

Texas A. and M. College's biggest building has been named for a typical old-time West Texas cattleman who is known throughout the state for doing things in a big way. At its May meeting in College Station the board of directors of the Texas A. and M. College System named the whopping new Physical Education building and field house on the A. and M. campus the "G. Rollie White Coliseum."

Rollie White, as he is known to most Texas, has long been one of the biggest operators in the livestock business in the state. From his headquarters at Brady he and his partners have at times in the past handled as many as 25,000 to 30,000 cattle (mostly steers), 50,000 to 75,000 sheep and 20,000 to 25,000 head of goats in their ranching operations in McCulloch county and other parts of Texas. He is president of the Commercial National Bank of Brady and has been since its organization 46 years ago.

The G. Rollie White Coliseum, when completed, will be by all odds the biggest building on a campus noted for Texas-sized structures. It will have a total floor space of 154,022 square feet, a potential seating capacity in its field house area of 13,400 and, with equipment, is expected to represent an investment of \$1,843,635.

The three-story structure, look-

ing somewhat like a full-scale football stadium with a roof over it, will include a field house for basketball, an arena for livestock shows, facilities for public ceremonies and entertainments, as well as classrooms, therapy rooms, workout rooms and offices for the college department of physical education.

Its field house area has a permanent seating capacity of 8,400, with the possibility of 2,000 more later. Rollaway bleachers will seat 1,600 and chairs placed on the playing floor area when it is being used for ceremonies and entertainments will seat 1,400. The basketball playing floor, which is 108½ feet x 143 feet, is removable, so that the same area may be used for livestock shows and other types of entertainment. The building has a portable stage and full lighting equipment for dramatic performances and ceremonies.

The main part of the coliseum, a three-story structure with 98,000 square feet of floor space, costing \$1,089,000, is now being completed. At its May 1 meeting, the board of directors approved an addition of 56,022 square feet.

three stories high, estimated to cost \$652,635. Equipment for the first section cost \$72,000 and an additional \$30,000 is expected to be approved for equipping the addition.

The resolution by colleagues of Mr. White on the board of directors, in which the building was named, said, in part:

"In recognition of the twenty-nine years of outstanding service of G. Rollie White as a member of the Board of Directors of the Texas Agricultural and Mechanical College System and his service as President of the Board for ten years of this time, the new Physical Education building on the campus of the Agricultural and Mechanical College of Texas is hereby named the G. Rollie White Coliseum."

"At the time of the dedication of the building, there will be a suitable ceremony at which a plaque bearing the title 'G. Rollie White Coliseum' will be affixed to the building."

Mr. and Mrs. W. E. Lowery left Friday for Trent where they were to attend the funeral of H. C. Lowery, Sr.

When Applied As Directed BERLOU STOPS MOTH DAMAGE
 For 5 Years... of BERLOU Pays for the Damage
 PROTECT ALL WOODEN FROM FIRST FLOOR TO ATTIC
 Glenn's Furniture Co.
 Phone 375

WANT-AD SECTION BUYING SELLING TRADING LOANS SERVICE

WANTED — Light mule broke for garden work. Write Route 4, Box 35, Cisco, Texas. 111

FOR RENT — Furnished apartment. Reasonable to couple or two ladies who work. 701 West 10th Street. 110

FOR RENT — Furnished or unfurnished apartment. Bills paid. 305 West 8th St. 109

For Sale

FOR SALE — Ten stacks of Globe-Warner book cases, 5 and 6 sections in each. Ideal for home or office. Bargain. Call 50 or see them at 1308 W. 14th. 79 tfe

FOR SALE — Recently built modern 4-bedroom home; 3 baths, den, fireplace, air-conditioned (refrigerated) for summer and winter; storage house; large lot. Fleming Waters, 1308 West 14th.

FOR SALE — Parakeets (any color) and cages. Ideal gifts for Mother's Day. Mrs. Rex Moore, 1900 Ave. H. 109

TOMATO and pepper plants. Big strong, individually potted, of Porters Pride, Early Anna, Marglobe, June Pink and other varieties. Flat grown tomato plants, two dozen 15c. These are nice strong plants. Also big strong potted sweet and hot pepper plants. You may get them now at Tennyson Nursery. 112

District Clerk
 ROY L. LANE, re-election
 JOHN C. NICHOLAS

Tax Assessor-Collector
 STANLEY WEBB (re-election)

County Treasurer
 RICHARD C. COX (re-election)

For County Judge
 JOHN HART (re-election)

For Justice of Peace
 ROSS GRIFFITH
 HENRY H. CURTIS (re-election)

County Clerk
 JOHNSON SMITH (re-election)

For Constable Cisco Precinct
 A. C. (ALLEN) JONES (re-election)

State Representative 76th Dist.
 OMAR BURKETT (re-election)
 PAUL BRASHEAR

Auto - PAINTING REPAIRING WRECKING WELDING ALL WORK GUARANTEED
JOHN'S Garage & Body Shop
 205 E. 6th St.

Dr. R. F. Blackstock, Jr. DENTIST
 506 Reynolds Building
 Announces change in office hours as follows:
 Monday thru Friday 9 to 12 1 to 5 (after 5 p. m. by appointment only)
 Saturday 8 a. m. to 12 noon
 For appointment call 94

Political Announcements

The Press has been authorized to make political announcements, subject to the Eastland County Democratic First Primary in July, for candidacies as follows:

For County Superintendent
 CARL ELLIOTT (re-election)
 H. R. (Pop) GARRETT

For Sheriff
 J. F. TUCKER (re-election)
 J. B. WILLIAMS
 E. L. (Jug) DENNIS

For Commissioner, Precinct 4
 J. E. (Ed) McCANLIES, (2nd Term)
 ARCH BINT

District Clerk
 ROY L. LANE, re-election
 JOHN C. NICHOLAS

Tax Assessor-Collector
 STANLEY WEBB (re-election)

County Treasurer
 RICHARD C. COX (re-election)

For County Judge
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 A. C. (ALLEN) JONES (re-election)

State Representative 76th Dist.
 OMAR BURKETT (re-election)
 PAUL BRASHEAR

FOR SALE

41 acres rich land with 5-room house. G. I. Deal. 12 miles out. Just off pavement.

80 acres sandy land, 3-room house. G. I. deal.
 350 acres good land, well improved, dairy barn.

400 acres largely bottom land. a dandy.

80 acres near Rising Star, good improvements.

88 acres near Nimrod, 26 acre peanut allotment.

Elegant home on large corner lot.

Equity in 2 bed-room bungalow on W. 13th St.

2 bed-room home with large lot, pavement.

3 bed-room home, corner, \$1000.00 and \$50.00 Mo.

Apartment house. Cafe doing good business.

INSURE IN SURE INSURANCE WITH
E. P. Crawford Agency
 108 W. 8th. — Phone 453

FOR SALE

Nice big six room house on corner lot.

20 acres land, house, barn, windmill, 2½ miles west of town. Wonderful place for a turkey farm. All goes for \$2,000.

Several nice businesses, homes and farms for sale at bargain prices.

Beautiful 3-bedroom house on pavement. Must be sold soon. Bargain.

Nice rock home with garage, on big lot. aBargain.

Beautiful large home, 100 ft. lot, on pavement, close in. A steal. Small down payment. Small monthly payment.

See me for a bargain.

DUNN'S REAL ESTATE
 JOHN DUNN
 Phone 399 or 633-J

Wrestling...
 Every Monday Night
 — MAIN EVENT —
CYCLONE ANAYA
 vs
FRANKIE MURDOCK

— SEMI-FINALS —
 BILL STEDDUM
 vs
 CHRIS TOLOS
 — OPENER —
 ENRIQUE GUZMAN
 vs
 ALO LEILANI

Reserve Seats: \$1.50
 Gen. Ad: \$1 — Children: 50c

SPORT ARENA
 IN EASTLAND

Reserve tickets on sale Connelle Hotel in Eastland.

FERTILIZER PEANUT SEED FIELD SEED

All types fertilizers and top quality seed make your chances of a good crop better. You can buy from us in all confidence. Our years of experience assure you of the best for this area.

THORNTON FEED MILL
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BUY A NEW CHEVROLET—TODAY'S BEST BUY IN PERFORMANCE!

highest compression power
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TRY IT AND YOU'LL TELL US THAT YOU GET THE BEST OF ALL 3—PERFORMANCE, ECONOMY, PRICE

The modern trend in engine design is to higher and higher compression. That's to wring more work out of less gas. Chevrolet gives you the highest compression of any leading low-priced car. Come in, get the facts and a demonstration. We're sure you'll tell us that Chevrolet out-performs and out-saves its field!

Only Chevrolet in the low-price field gives you all these "Best Buy" values

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- FISHER BODY QUALITY
- SAFETY PLATE GLASS
- BIGGEST BRAKES
- FAMED KNEE-ACTION RIDE
- FULL-LENGTH BOX-GIRDER FRAME

CHEVROLET A-G Motor Company
 515 Ave. D Cisco, Texas Phones 51 - 52

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

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SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

Ambulance Service —
 Thomas Funeral Home
 24 HOUR SERVICE
 Oxygen Equipped Ambulances
 Phone 166 day and night

Electrical —
 W. S. (Bill) KENDALL
 For Service on any make Refrigerator, Appliance or Air Conditioner.
 PHONE 355

Plumbing —
 NOTICE
 We are now open for business and ready to serve your plumbing needs.
Taylor Plumbing Co.
 1505 Ave. E — Phone 772

Wylie Funeral Home
 —AMBULANCE SERVICE—
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Smallwood Electric Co.
 Residential or Commercial ELECTRICAL CONTRACTING
 No Job Too Large or Too Small.
 All Jobs Expertly Done
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For Master Plumbing Call
Cisco Appliance Co.
 Quality Work and Material
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Livingston Electric
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 Quality Material — Workmanship
 Airconditioning Service
 PHONE 414

Jones Electric CONTRACTING & REPAIRS
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Real Estate —
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 National Insurance Agency
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Appliances —
 Zenith Radios and TV, Maytag
 Appliances and Kelvinator
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 606 Ave. D — Phone 414

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Tennyson
 Radio and T. V. Sales and Service
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Chiropractors —
Dr. C. E. Paul
 Chiropractic & x-ray Service
 Phone 698 708 Ave. 1

Mattresses —
 For QUALITY renovating on any kind of mattress, Phone 861. No job too large or small.
Jones Mattress Co.
 703 Ave. A. — Cisco

Steam Laundry —
 A complete laundry service
Cisco Steam Laundry
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 103 West 9th — Phone 31

Insurance —
Boyd Insurance Agency
 GEORGE BOYD HAYWOOD CABINESS
 General Insurance
 Call 40

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Nixie Gregory Is Installed As Worthy Advisor Of Order Of Rainbow For Girls

Miss Nixie Gregory was installed as worthy advisor of the Order of Rainbow for Girls in ceremonies held Tuesday evening, May 4, at the Masonic Hall. As Miss Gregory approached the altar for installation, she was presented a bouquet of yellow gladioli by Pam Reynolds. Other officers installed were: worthy associate advisor, Jean Hite; charity, Carlene Holder; sponse, Faye Redwine; faith, Guwma Clark; chaplain, Rose Marie Ashburn; drill leader, Sandra Bennett; Dot Crofts, love; Lorna Lipey, religion; Patsy Neely,



NIXIE GREGORY

nature; Janice Justice, immortality; Kay Hatley, fidelity; Nancy Knight, patriotism; Linda Yardley, service; Emily Heltzel, confidential observer; Buzze Henson, outer observer; Shirley Fowler, musician; Peggy McCormick, choir director and Judy Graham, Chloe Broyles and Glenda Hughes choir members.

Installing officers were Cindee Gallagher, outgoing worthy advisor; Nancy Cluck, recorder; Mrs. Sam King, musician; Mrs. Richard Turknett, chaplain; and Miss Bobbie Reynolds, marshal. Members not installed Tuesday evening were JoAnn Edwards, Jan Latson, Sandra Norvell and Pat Sledge.

Not the beauty, the size... nor the facilities. Service is what counts.

Wylie Funeral Home
Phone 1155

Bethany Class Has Monthly Meeting

The Bethany Class of the First Baptist Church met Thursday, May 6, at the home of Mrs. Don Reynolds for their monthly meeting. Mrs. Ray Kinard opened the meeting with prayer and a short business session followed with Mrs. Reynolds presiding. Mrs. Hershel Barnes gave the devotional and a social hour followed. Those present were Mesdames Archie Taylor, Gid Bowers, A. F. Ashenbust, Kay Bowers, Revis Gregg, D. N. Morrison, John Shingles, Hershel Barnes, Ray Kinard, Don Reynolds, and a guest, Mrs. C. A. Cox.

Priest Is Speaker At Child Study Club Meet

The Rev. C. Boesmans, priest of the Catholic Church in Ranger, was the guest speaker at the monthly meeting of the Child Study Club held Friday afternoon at the Federated Clubhouse. Mrs. Kana Burnam was hostess for the meeting.

Rev. Boesmans, originally from Belgium and a missionary to China, spoke to the group on Foreign Affairs. A short business session, with Mrs. Elva Morrison presiding, was held preceding Rev. Boesmans talk.

Those attending the meeting were Mesdames Alice Cameron, Kay Gurney, Helen Heyser, Louise Isenhover, Elva Morrison, Thelma Smith, Gene Taylor, Kay Sitton, Betty Goff, Jean Simpson, Loretta Reynolds, Jean Reynolds, and the hostess, Kana Burnam.

Rebekahs Honor Mrs. Hyatt on Her Birthday

Following the weekly meeting of the Goodwill Rebekah Lodge held Thursday evening at the lodge hall, the members went to the home of Mrs. Bill Bragg for a birthday party honoring Mrs. Connie Hyatt, noble grand. Games were played, the happy birthday song sung, and a gift presented to the honoree. A refreshment plate was served at the close of the party.

Members attending were Mesdames Connie Hyatt, Dee Clements, Ethel Moore, Lydia Krauskopf, May Kleiner, Leah Bates, Edith Bragg, Effie Mayhew, Winnie Linebarger, Ruby Curtis, and Katie Cooper.

Mr. and Mrs. C. H. McCall and children, Nancy and Charles, of Midland are expected Saturday for a weekend visit with their parents, Mr. and Mrs. Bill McCall and Mr. and Mrs. S. H. Nance.

Industrial Arts Club Has Meeting Thursday

The First Industrial Arts Club met Thursday afternoon at the Federated Clubhouse for their regular meeting with Mrs. M. F. Underwood as hostess.

Following a short business session, presided over by Mrs. E. L. Jackson, Mrs. W. H. Bragg discussed "Economic Cooperation" and Mrs. S. H. Nance spoke on "Cultural Exchange." Mrs. J. B. Pratt was leader for the day.

Those attending were Mesdames Frank Bond, N. A. Brown, Joe Clements, J. M. Flournoy, R. E. Grantham, E. L. Jackson, L. J. Leach, Raby Miller, B. E. Morehart, S. H. Nance, E. J. Poe, J. B. Pratt, Leslie Seymour, M.

City Federation To Hear Eudora Hawkins

The City Federation of Women's Clubs will meet Monday, May 10, at 3 p. m. at the Federated Club House for the last meeting of the season with the Garden Club serving as hostesses.

Miss Eudora Hawkins of the West Texas Utilities Company in Abilene will be the guest speaker. She will also show slides on Conservation of Soil and Water. Miss Hawkins is district chairman on conservation. All members have been urged to attend the final meeting.

F. Underwood, W. W. Wallace, O. B. Graham, W. H. Bragg and J. E. Coleman.

MERCHANTS CREDIT ASSOCIATION

State and National Affiliations
Lucile Huffmyer
SECRETARY
Telephone 143

KRBC TV Channel 9

SUNDAY, May 9

4:00—This Is The Life
4:30—Sunday Devotions
5:00—What's Your Trouble
5:15—O! Country (L)
5:45—The Kennel Club (L)
6:00—Paul Winchell Show
6:20—Jack Benny
7:00—I Led Three Lives (F)
7:30—Break the Bank (ABC-K)
8:00—Tandem Theater
9:00—The Loretta Young Show
9:30—To Be Announced
10:00—Sunday Report
10:10—TV Weatherfacts
10:15—Tandem Theater
11:15—Vespers & Sign Off

MONDAY, May 10

4:45—Daily Devotions
4:55—News Headlines
5:00—Karlvin Keweenaw
5:15—Previews
5:25—Crusader Rabbit
5:30—Palomino Playhouse
6:20—Evening Report (L)
6:45—Inside TV
7:00—Amos & Andy
7:20—Operation Ivy
7:45—Gospelaires Quartet
8:00—Texas In Review (F)
8:30—Robert Montgomery
9:30—To Be Announced
10:00—News, Sports, Weather
10:15—Movietime
11:15—Vespers & Sign Off

Courtesy of SCHAEFER RADIO and T. V. "Your Philco Dealer" 1008 Ave. D. — Phone 607

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CALL Mrs. Ed Aycock
Our years of experience enables us to give you prompt and courteous service. See display at 206 Ave. E. or call 183 for appointment



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Flowers for Every Occasion
200 AVE. J - CISCO, TEXAS

BE A CLOCK WATCHER !!!

Watch the clock in our show window. Two lucky high school seniors, (a boy and a girl) will win a 17 jewel Gruen wrist watch.

The clock was started Friday and is set to run for eight days. On about the 8th day it will stop. The minute hand will point to the lucky boy and the hour hand will point to the lucky girl.

WATCH THE CLOCK

Hooker's Jewelry

See Us Before You Buy



Our tire prices are SPECIAL every day!

See us for all kinds of tires—Auto, truck, tractor, etc. We handle Good-year, Firestone and others.

Call us for Premier Gasoline and Motor Oils and the best in greases of all kinds.

W. V. GARDENHIRE

1603 Avenue D Phone 150

IT'S SHEER NON-SENSE

To carry Hospitalization Renewable at the Option of the Company only.

NOW SPECIAL NON-CANCELLABLE LIFETIME RENEWABLE

\$ 5.00 — 6.00 — 7.50 — 9.00 — 10.00 — 12.00 Room Service
400.00 Surgery at Doctor's office, Home or Hospital
150.00 Doctor's Calls at Home or Hospital
279.00 Misc. Medicines, X-ray, Oper. Rm., Anes, Ect.

REFUND OF PREMIUM for NATURAL DEATH up to \$500.00
Premiums Never Increase — Benefits Never Reduce

WRITE or CALL for FULL INFO. TODAY
B. J. HOUSH J. C. PELFREY
Phone 1229 or 1236

Commercial Travelers, Cas. Co.
Box 574
Cisco, Texas
Please send me full information concerning your non-cancellable, lifetime renewable Hospitalization Policy and your special income policy.
Name Phone
Address City

While the Oil Excitement is Here Again

... May we suggest to our regular customers that they file their orders a little in advance of anticipated needs so that we will be able to get them out by the time they are needed. The temporary rush in leasing which is taxing our facilities will soon subside as it has always done before at which time we hope to get back on regular schedule with two to ten-day service on every order. Thank you!

EARL BENDER & COMPANY
Eastland, (Abstracting since 1923) Texas

New Styles In
Voiles and other Sheer Dresses
Sizes 10-20, 38-44 and 14½ to 24½
7.95, 10.95, 12.95 to 19.95



The Season is Here... The Fun is Here.....

Here is the Shoe!

CREASE-RESISTANT VOILE

Forward-looking pattern, fascinating to see and wear. Care-free fashion that smoothly keeps pace with the life you lead. In rose, grey, green, and copen. Sizes 12 to 20.

12.95



3.50

New Shoes For Summer Whites and Colors
SANDALS — FLATS — WEDGES
2.98, 3.50, 3.95 to 5.95

Childrens Sandals, Wedges, Dress Styles
2.49, 2.98 to 4.95

Altman's style Shop



Hard to believe 'til you see!

AMAZING DEMONSTRATIONS

The World-Famous BOILING WATER TEST featuring matchless VALSPAR VARNISH and Demonstration of

Valspar VELVET

Alkyd Flat Paint for Walls and Woodwork at

Cisco Lumber & Supply

Saturday, May 15, 8:30 a. m. to 5 p. m.

SEE ... ease of application you'd never believe possible!
SEE ... complete coverage in one coat of usually hard-to-cover surfaces.
SEE ... the lovely finish washed... scrubbed... without marring its beauty!
SEE ... the beautiful deep, medium and pastel colors you've always wanted.

VALSPAR VELVET the wonder Flat Paint

SPECIAL OFFER!

During this demonstration we will offer One Quart of Valspar Semi-Gloss Enamel, perfect partner for Valspar Velvet,

for only 60c (Regular price \$1.65)

to each customer purchasing one gallon of Valspar Velvet at the regular price

YOUR CHOICE OF COLORS

Valspar Semi-Gloss, in colors matching Valspar Velvet complements Velvet's soft, no-sheen finish perfectly. It's easy to match or harmonize colors with these great finishes.

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Phone 196

OPEN NOW!

LAKE CISCO MINIATURE GOLF COURSE Carpet Greens Kiddie Rides

CURRENT DIVIDENDS

50%

(All Coverages) ON AUTOMOBILES INSURED with the Southern Farm Bureau Casualty Insurance Co. Contact Your Agent For The Advantages of Farm Bureau Life, Automobile, & Fire Insurance

MRS. JOHN LOVE Route One, Ranger

Each Tuesday PERKINS IMPLIMENT CO. Eastland Fridays At CISCO LOCKER PLANT Cisco

OUR REGULAR QUILT and BLANKET SPECIAL

For a limited time we will clean your Quilts and Blankets.

3 for ... \$1.00

CISCO STEAM LAUNDRY

103 WEST 9th PHONE 31

HIGGINBOTHAM INSURANCE AGENCY

C. E. HIGGINBOTHAM E. J. FOR Phone 198 707 Ave. D

PALACE

THEATRE — IN CISCO, TEXAS
See It On Our Giant Curved
Panoramic Screen!
SUNDAY and MONDAY

RITA

AND MEN!
MEN!
MEN!



RITA

AND MEN!
MEN!
MEN!

MISS SADIE THOMPSON

JOSE FERRER

ALDO RAY

4 GREAT SONGS!
COLUMBIA PICTURE

Technicolor

JOY DRIVE-IN

CISCO — EASTLAND HIGHWAY
SUNDAY AND MONDAY

HEARTS ARE SPINNING...
HEADS ARE SWIMMING!



DANGEROUS WHEN WET

A BIG COLORFUL WONDERFUL MUSICAL ROMANCE!

ESTHER WILLIAMS • FERNANDO LAMAS • JACK CARSON

CHARLOTTE GREENWOOD • DENISE DARCEL • DEMAREST • CORCORAN

SHE WAS AS GOOD AS SHE HAD TO BE...
AS BAD AS SHE DARED TO BE!

SURRENDER

VERA JOHN WALTER
RALSTON CARROLL BRENNAN

Protect your funds...
carry

NCB TRAVELERS CHECKS

Business or pleasure trip coming up? Protect your valuables in a safe deposit box, and buy a supply of National City Bank Travelers Checks, keeping just enough cash to pay for small items. These world famous checks, backed by America's greatest world-wide bank, are spendable like cash everywhere, and they are safer than cash because if lost or stolen, their value is promptly refunded.

Cost only 75¢ per \$100 in denominations of \$10, \$20, \$50 and \$100. Good until used.

The best thing you know wherever you go
Buy NCB Travelers Checks from us

YOUR FIRST NATIONAL BANK
IN CISCO
Member F. D. I. C.

Briefly Told

Mr. and Mrs. A. A. Strasner and children, Charlotte and David, of DeLeon are spending Mother's Day with her parents, Mr. and Mrs. E. J. Poe.

Jane Huestis of McMurry College in Abilene spent Friday and Saturday in Cisco with her parents, Mr. and Mrs. Smitty Huestis.

Mr. and Mrs. Paul Harlan Woods of Brownwood are spending Mother's Day with his parents, Dr. and Mrs. Paul Woods.

Mrs. Thelma Moore of Midland and Mrs. Frances Estes of McKinney are visiting friends and relatives in Cisco and Cross Plains over the weekend.

Mr. and Mrs. B. W. Karkalits of Hamilton are the weekend guests of his parents, Mr. and Mrs. C. S. Karkalits, and Louise.

Mr. and Mrs. V. F. Earls of San Antonio are spending the weekend in Cisco with her mother, Mrs. W. F. Walker, and her sister, Willie Frank.

Mr. and Mrs. Don Greaves of Dallas spent Thursday night with her mother, Mrs. Homer Slicker, en route for a vacation in California. Little Donna Greaves will visit her grandmother while her parents are vacationing.

Patsy Gardenhire of Abilene is spending the weekend with her parents, Mr. and Mrs. W. V. Gardenhire.

Mr. and Mrs. John Heath returned to Long Beach, California, the first of last week after

MAJESTIC

SUNDAY — MONDAY

WARNER BROS. PRESENT

Lucky Me

CINEMASCOPE
AND WARNERCOLOR

DORIS ROBERT PHIL
DAY CUMMINGS SILVERS

STEREOPHONIC SOUND

DIXIE

Drive-In Theatre
Eastland — Ranger Highway

Box Office Opens 7:15
Showings at 7:30 and 9:30

ADMISSION — 50c
Children Under 12 FREE

Each Tuesday Night Is Bargain Night. Adults 25c.
Children under 12 Free

SUNDAY — MONDAY

The LONG, LONG TRAILER

— with —
LUCILLE BALL
DESI ARNAZ

Tuesday Only
The
BIG FRAME

— with —
MARK STEVENS
JEAN KENT

WEDNESDAY — THURSDAY

The BIG TREES

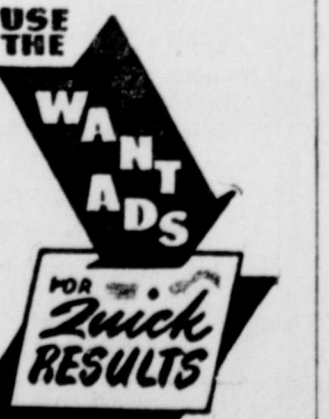
— with —
KIRK DOUGLAS
EVE MILLER
PATRICE WYMORE

FRIDAY & SATURDAY

TUMBLEWEED

— with —
AUDIE MURPHY
LORI NELSON
CHILL WILLS

USE THE



WANTED

ADS

FOR QUICK RESULTS

spending a week in Cisco with Mr. and Mrs. M. L. Perdue and other relatives.

Mrs. W. F. Walker, Willie Frank Walker, and Mrs. Willie Bogan Dunn were to leave today for a visit in San Antonio.

Mr. and Mrs. E. C. McClelland were to attend the funeral of Ollie Jackson in Breckenridge today.

Mr. and Mrs. Edward Wendt and daughters are vacationing in Florida.

Mr. and Mrs. W. J. Foxworth are visiting his sister, Mrs. Jimmy Hamn, in Montgomery, Alabama.

Mrs. L. N. Densmore of Dallas Mrs. Joe Bentley and daughter, Sue Andrea, of Texarkana, and Mrs. Curtis Necessary and Carolyn of Snyder are spending the weekend with their mother, Mrs. J. S. Mobley.

Mr. and Mrs. J. D. Higgins, Jr., and children, Julia and Joyce, of Fort Worth are spending Mother's Day with her parents, Mr. and Mrs. Lewis Starr.

Donald Thames and Eva Thames of Fort Worth and Billy Thames of Dallas are spending the weekend with their parents, Mr. and Mrs. W. A. Thames.

Mr. and Mrs. Mifford Johnson and children and Mrs. Bob Ellison and daughter of Pecos, Mr. and Mrs. Joe Dan Johnson and family of Abilene, and Mr. and Mrs. Don Johnson and family of Moran are weekend guests of their parents, Mr. and Mrs. Edgar Johnson.

Sue Wagley of Odessa and Nada Wagley of Lampasas are spending the weekend in Cisco with their parents, Mr. and Mrs. Virgil Wagley, and other relatives.

Mrs. Joe Lovelady has returned from a visit in Kilgore with her son, Rev. Byron Lovelady.

W. E. Ricks Jr. is visiting his mother, Mrs. W. E. Ricks Sr.



COME TO CHURCH

WHAT KIND OF CREDIT RECORD ARE YOU BUILDING?

A bad credit rating is not usually a sign of bad morals or dishonesty — but of bad habits. The person perpetually tardy with payments may be honest, yet have a poor credit rating.

It is usually a sign of carelessness, laziness or lack of business management ability that makes a person procrastinate until pressure forces him to pay. Some people pay rent promptly but are delinquent on bills. Some live on modest incomes, yet maintain a good credit standing.

There are persons who wouldn't beat anyone out of a dime but will let three or four installments pile up, then pay them all at once. These negligences are hard on the creditor, still harder on the debtor's credit rating. A person whose record reveals that he is from three to six months in paying his accounts is building a poor-paying record. He makes his own record by the way he pays his creditors. Make Credit your servant, not your master. USE YOUR CREDIT, BUT DON'T ABUSE IT.

BUY WISELY — PAY PROMPTLY

Cisco Mills
Muirhead Motor of Eastland
E. F. Crawford Agency
A. G. Motor Company
Dr. Ervin E. Addy
Altman's Style Shop
Boyd Insurance Agency
Burton-Lingo Lumber Company
Cisco Daily Press
Cisco Gas Corporation
Cisco Lumber & Supply Company
Dr. D. Ball
Dunham Tire & Supply
Walton Electric Company
Dr. Charles M. Cleveland
Leveridge Jewelry
Cisco Locker Plant
Dale's Gulf Service Station

Richardson Food Store
Fred's Grocery and Market
Commercial Printing Co.
Ferguson's
First National Bank
Mrs. Graham and Lawrence
Huffmyer's Humble Service Sta.
Home Supply Company
Lone Star Gas Company
McCracken's Clover Farm Store
Sears-Robuck & Company
The Man's Store
Cisco Steam Laundry
Southwest Loan Company
Rockwell Bros. and Co.
Southwestern Bell Telephone Co.
Nance Motor Company
McGlosson IGA Food Store

Consumers Acceptance Company
Moore Drug Store
J. C. Penney Company
Powell Cleaning Plant
W. A. Garrett Lumber & Supply
Philippe the Florist
Tom B. Stark Real Estate & Ins.
Thomas Funeral Home
West Texas Produce Company
West Texas Utilities Company
Dr. Paul M. Woods
Western Auto Associate Store
A. G. Sander, Owner
Thornton's Feed Mill
Palace Theater
Higginbotham Insurance Agency
Cisco Maytag Company
Don's Service

MERCHANTS CREDIT ASSOCIATION

(The Credit Bureau of Cisco, Texas)
704 1/2 AVE. D. Lucile Huffmyer, Sec.-Mgr. Tel. 141-142

"Best Seller" for 3 good reasons



CAN YOU SEE • STEER • STOP SAFELY?
CHECK YOUR CAR — CHECK ACCIDENTS

Buick now outsells all other cars in its price class and above

YOU'VE probably noticed it right in your own neighborhood. Bright new Buicks appearing here, there, everywhere. And more and more of them in recent weeks. Know what's happening? Folks in growing numbers — (and maybe you'll be joining them soon!) — are finding Buick styling, performance and value far too wonderful to pass up. So Buick is selling at a record pace — outselling all other cars in its price class and above. Matter of fact, latest figures for the first quarter of 1954 show that, in total national volume, Buick is *outselling every other car in America except two of the so-called "low-price three."*

A look and a ride and a peek at the price tag will be all you'll need to know what's back of this best-selling success. **There's styling** in Buick that's the greatest beauty advance in years — the very look of tomorrow — and with the spectacular panoramic windshield that's part and parcel of this dream-car look. **There's performance** in Buick as never before — with record-high V8 power, with the sensationally smooth

whip of Twin-Turbine Dynaflo,* with the buoyant ride of all-coil-springing, with a new precision of control and handling. **And there's value** in Buick that's hard to match — with prices starting near the "low-price three" — prices that buy more Buick beauty and power and thrill and sheer automobile than smart money ever bought before. **How about you?** Are you ready, willing and waiting to be shown that this best seller called Buick is the buy of the year for you, too? Drop in this week, or give us a call, and we'll arrange a demonstration.

*Standard on ROADMASTER, optional at extra cost on other Series.

BUICK
Sales are Soaring!

MILTON BERLE STARS FOR BUICK — See the Buick-Berle Show Tuesday Evenings

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

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