

There's No Substitute
for Newspaper Advertising

THE CISCO DAILY PRESS

YOUR HOME PAPER

TRADE AT HOME
If you spend a dollar at home you
have some hope of getting it back; if
you don't, you just spend a dollar.

VOLUME XXXIV

CISCO, TEXAS, TUESDAY, SEPTEMBER 28, 1954

NUMBER 210

The Gay Philosopher

By J. W. S.

SATURDAY'S city election attracted a large number of voters and, if nothing else was accomplished, it served to impress on our people the importance of taking part in elections. The number of votes — about 870 — definitely indicates that Cisconians were concerned. It seems to me that local people are taking more interest in local affairs than they used to take.

Good cities are those cities whose people take an active interest in the affairs of their cities. YOU'LL ALL AGREE that our Community Chest campaign this fall is in good hands. It will be headed by the Rev. Leslie Seymour and R. A. (Bob) Hammett. Mr. Seymour was one of the leaders in the original Community Chest organization here about four years ago and was the first president of the agency. He held that office for about three years. Although he is a busy man as superintendent of area Methodist churches, Mr. Seymour always finds time to discharge all obligations of good citizenship. Although he is relatively a newcomer to our town, Mr. Hammett has been active in community and church work from the time he arrived. He has won the respect and admiration of the people.

DRIVE OVER TO Brownwood the other night to see the Howard Payne and the Sam Houston play football. They sent us a pass and no country editor can resist taking advantage of a pass. It was our opinion that the difference between the two teams was a couple of lads from Cisco — Doug Johnson and Robert Jackson. These two players helped Howard Payne win a 13 to 7 victory. Doug played all of the game and Robert was in about 50 minutes.

Saw a number of Cisconians over here, including the Flournoy Cleavelands, the E. L. Jacksons, Mrs. Frank Johnson, the D. N. Morrisons, Jay Williams, Jack Everett and probably others.

NOT MANY YEARS ago Joe Tom Poe was a student in the Cisco schools. He is the son of Mr. and Mrs. Paul Poe of Cisco and he's grown up now — a pastor of a Baptist church over in Alamo, Tennessee. He's a graduate of Baylor University and the Southwestern Baptist Seminary at Fort Worth.

Sunday, he returned to his home church — the First Baptist Church of Cisco — to occupy the pulpit during the morning service. He and his wife sang a special duet during the evening service.

QUOTES FROM our new copy of the Imperial Type Metal Magazine: What I don't know would make a library of which anybody would be proud. . . . Occasionally a man likes to say what he really thinks, a privilege some of us abuse. . . . The superiority of the American system is eloquently proved by the pressure of people who want to crash our borders. . . . What shouldn't be uttered aloud in polite society is often mumbled and that's why lip reading is a fascinating hobby. . . . More quotes: If it can be said of your work that not even a competitor can find fault — you know it's good! . . . Resentful is the word that expresses my feeling about nearly everything that's been happening lately. . . . If I worked only when I felt like it, I'd get little done. . . . Until it's told to me the tenth time, my rule is to listen to a joke right to the end, and laugh; but there's a limit after nine tries. . . . To be the master of circumstances, you have to be mean occasionally. . . . Usually when people say they don't understand, they don't want to.

More quotes: The typical American, according to a Gallup poll, goes to bed at ten o'clock except on Saturday, when it is eleven, and rises at 6:30 except on Sunday, when it is eight. . . . When they wrapped thing in tin-foil, you could save the tin-foil and sell a year's accumulation for a dime or so. No manufacturer of cellophane can make that statement. . . . When people are hungry the only question that interests them is, When do we eat? . . . A friend is a person who asks you an important question to which you know the answer



SOLID SUCCESS—Workers of a quarry in Poitiers, in western France, are posing proudly with the huge rock they had just cut from the wall at left. It will take about two weeks to cut the 120-ton stone into a more useful size.

Annie Hopkins Is Called By Death

Annie Hopkins, 81 year old Cisco negro woman, died in an Austin hospital Thursday after a long illness. She had lived in Cisco for many years.

Funeral services were to be held in St. Mark's Baptist Church here at 3 p. m. Tuesday. Burial was to be in Oakwood Cemetery under the direction of Thomas Funeral Home.

Survivors are six sisters and five brothers. The sisters are Minnie Conner of San Angelo, Rosie Hightower and Annie Hall of Honeygrove, Dora Cleveland of Dennison, Zora Kuykendall of Clarksville and Suzie Atkins of De Kalb. The brothers are Buddy Wilson of Phoenix, Ariz., Ray and Thel Wilson of Red River County, Charlie Wilson of Honeygrove and Ernest Wilson of Oklahoma.

CREW LEADER NAMED FOR FARM CENSUS IN EASTLAND COUNTY

Appointment of Gordon S. Clark of Route 2, Eastland, as a crew leader for the 1954 Census of Agriculture was announced today by Field Supervisor Walter F. Jackson, San Angelo.

Mr. Clark will direct a force of 15 enumerators who will canvass all farms in Eastland and Comanche Counties. He reports on October 4 to the census agriculture field office at San Angelo for a week of training.

The crew leader is one of the key people in the field operations of the Census of Agriculture. It is his responsibility to train the enumerators and supervise their work; plan and allocate work assignments; review the work of the enumerators and take remedial action where necessary, and to conduct difficult enumerations.

LOCAL BIRTHDAY CALENDAR WILL BE PUBLISHED BY CLUBS

Teams from the Cisco Band Club have begun work compiling Parents Club and the Cisco Lions date for the Community Birthday Calendar, and plans call for contacting every resident of Cisco in an effort to have the entire community represented.

The calendar lists the birthdays of Cisco residents, anniversaries of Cisco meeting dates, and other interesting information on local people.

The money derived from the project will be used jointly by the Lions and band parents in their club work. The Lions Club

Girl Scouts Will Hold Special Fete

The first Girl Scout monthly activities night of the current scouting season will be held at the community room of the First National Bank Thursday at 7 p. m.

At the meeting a film, "How To Catch A Cold," will be shown. The remainder of the time will be spent in learning scout songs and in a general get together.

BOOSTERS TO MEET

The Cisco Boosters Club will meet at 7 o'clock tonight at the high school building, it was announced by President Bob Latson.

All members were urged to attend. Football films will be shown and the local coaches will attend to discuss their teams.

TO RETURN HOME

Mrs. Callie Ward was to be brought to her home here today from an Abilene hospital where she had undergone surgery for a broken hip received in a fall at her home. She will be brought to Cisco by Thomas ambulance.

Wranglers Lose To Rangers, Begin Conference This Week

The Cisco Junior College Wranglers began work Monday preparing for the opening of the 1954 Texas Junior College Conference race at Chesley Field here Saturday night with the Cardinals of Henderson County Junior College.

The Wranglers spent Monday afternoon in running and loosening up following their 44-7 loss in the opening game in Ranger Saturday night. Coach Red Lewis kept his team members away from heavy bodily contact Monday in an effort to allow injuries, which have plagued the team since the opening of the season, to heal.

The Wranglers were decidedly undermanned Saturday night against the potent Rangers. Injuries kept several of the top players sidelined. On the injured list were L. R. Taylor, the team's leading runner; Ronald Conner, starting fullback; Carl Metkar, starting guard; Gene Burke, all-conference guard; and Richard Baack, guard. Several others were not

Courthouse Records

- Property Transfers
- Oil & Gas Leases
- Court Proceedings
- Marriage License

The following instruments were filed for record in the County Clerk's office last week:

Laura O. Asher to Ray L. Morrison, oil and gas lease. Doss Alexander to Veterans Land Board, warranty deed. Zan Burroughs dba Cisco Mills to St. Louis Terminal Whse. Co., a corp., lease. Mrs. J. A. Barnett to Ray L. Morrison, oil and gas lease. J. B. Barnes to James P. O'Brien, assignment of oil and gas lease. Bell Petroleum Company to Ted L. Bear, partial assignment of oil and gas lease. Bell Petroleum Co. to Jack G. Elam, assignment of oil and gas lease. Bell Petroleum Co. to Jack G. Elam, et al, assignment of oil and gas lease. Pat Belk to Robert Kamon, assignment of oil and gas lease. Mrs. Lovie Baker to C. E. Carter, assignment of oil and gas lease. C. D. Branham to Joe Tom Poe, assignment of oil and gas lease. J. B. Barnes to Leo Horal, assignment of oil and gas lease. Homer Culwell to Rutherford & Steel Co., warranty deed. Will Chandler to Reger H. Davis, oil and gas lease. Clark P. Chandler to J. B. Barnes, assignment of oil and gas lease. S. P. Crawley to The Public, proof of heirship. Earl Conner, Jr., to Earl Conner, Sr., warranty deed. Helen R. Crawford to Veterans Land Board, warranty deed. C. E. Carter to Mrs. Lovie Baker, deed of trust. Commercial State Bank, Ranger to E. D. Heas, release of vendor's lien.

Clark P. Chandler to J. B. Barnes, assignment of oil and gas lease. Victor Cornelius to J. H. Fossett, warranty deed. W. F. Creager to J. H. Fossett, warranty deed. F. E. Day to The Public, affidavit. J. M. Daniel to Marvin E. Parks, declaration of interest. Dublin National Bank to T. L. Jay, transfer of MD. Glenn Deitiker to Trumper Petroleum Corp., assignment of oil and gas lease. Robert Eddins to Carl O. Whisler, warranty deed. F. C. Eaves to J. C. Cook, deed of trust.

Equitable Life Assurance Society of U. S. to Robert C. Pressley, partial release of deed of trust. Aubrey Easter to Texas Electric Service Co., right of way. Friona Production Company to The Public, assumed name. First National Bank, Cisco, to Southland Life Insurance Co., transfer of the Calvary Baptist Church of Eastland, release of deed of trust.

Orris A. Fike to E. H. Sargent, MD. Leroy Ray Fisher to Standard Oil Company of Texas, oil and gas lease. Austin Flint to Kansas City Life Insurance Co., deed of trust. George P. Fee to R. E. Grantham, oil and gas lease. R. F. Gilman to J. R. Coop, release of oil and gas lease. J. W. Graham to Joe Merrill, warranty deed. Janeath A. Gaines to D. L. Rogers, warranty deed.

Everett L. Glover to Standard Oil Company of Texas, oil and gas lease. Johnnie Gamble to Elnora Webster, warranty deed. Fred Goodstein to John H. Wilson, assignment of ORR. R. E. Grantham to J. R. Lind, assignment of ORR. Home Loan Bank Board to Comilla Pilcher, release of deed of trust. J. H. Haynes to H. W. Sims, warranty deed. S. W. Herring to Glenn Deitiker, oil and gas lease. J. V. Harbin to Texas Electric Service Co., right of way. Sallie Hill to J. H. Fossett, warranty deed. William J. Jessop to James E. Horton, warranty deed. O. L. Kennedy to Standard Carbon Company, assignment of oil and gas lease. J. N. Kirk to Norman Park, quit claim deed. O. W. Killam to Clark P. Chandler, partial release of assignment. Leslie G. Luder to R. H. Davis oil and gas lease. R. W. Langford to Robert Jackson quit claim deed.

J. R. Lind to Fred McCright, assignment of oil and gas lease. Lone Star Producing Company to Georgia Putman, release of oil and gas lease. Mrs. Ollie Mason to M. F. Reed, oil and gas lease. J. A. McNeely to The Public, affidavit of non production. J. F. E. McCorkle to Mary Naoma McCorkle, quit claim deed. V. H. Owen to Glenn Deitaker, oil and gas lease.

Alvin Parker to Standard Carbon Company, assignment of oil and gas lease. Mrs. Comilla Pilcher to F. J. Nuckols, warranty deed.

Turn To Page Two
Your Bank Wants to Serve You
Always Ready to Assist And Advise
127. NAT'L in Cisco—Mbr F. D. I. C.

Final Arrangements Are Being Made For Annual Chest Drive

LENDING OPERATIONS OF FHA REACHED HIGH MARK IN 1954

Farmers Home Administration lending operations reached an all-time high in fiscal 1954, George Lane, head of the Eastland FHA office, has reported.

Loans made and insured by the agency totaled \$292,452,800, an increase of about 28 per cent over the \$228,701,000 advanced in fiscal 1953, the year ending June 30, 1953. The 1953 total had been the largest amount loaned in any one year by the Farmers Home Administration or its predecessor agencies, Lane said.

Approximately 131,000 farm families received loans from the agency during fiscal 1954 compared to about 108,000 in fiscal 1953. Including farmers who already had loans, some 243,000 families worked their farms during 1954 with Farmers Home Administration credit.

About two-thirds of the money advanced during 1954 was used by small farmers to improve their farms and farming operations. About one-third of the funds loaned were used by cattlemen and other farmers who had been hard hit by the drought and needed emergency credit to continue their operations. No loans of any type were made to farmers whose credit needs could be met by banks or other lenders.

A large proportion of total advances were made to veterans and other young farm families who are establishing better farm setups, and whose greatest needs were for adequate credit and some help in developing sound systems of farming and adopting efficient farm management practices.

Loans to help small farmers buy equipment, fertilizer, seed and pay other costs of improving their farm and home operations totaled \$147,354,700.

Loans totaling \$35,606,600 were advanced from appropriated funds to help small farmers buy, enlarge, or improve their farms and farm buildings during the year. Another \$9,530,800 in real estate credit was advanced for similar purposes by private lenders and insured through the insured mortgage program.

Farm water facilities and irrigation system loans, limited until the end of the fiscal year 1954 to the 17 Western States but soon to be available throughout the country, totaled \$6,500,000. In the future, this program will include loans for both water and soil conservation purposes.

The \$93,460,700 advanced to meet emergency needs and to per-

Leaders Selected To Head Campaign

Final arrangements are being made for the annual budget drive of the Cisco Community Chest to open with a breakfast of campaign workers on Monday, October 11, according to an announcement Monday following a meeting of workers.

Co-Chairman Leslie W. Seymour and R. A. (Bob) Hammett of the fund raising drive were in charge of the meeting, which included directors and others who will assist the drive. The budget for 1954's drive totals \$8,730.

D. N. Morrison was named chairman of the budget drive work in the business district, and Mrs. Don Choate will head the committees in residential areas again. Arlin Bint and Carlos Turner were named chairman for the drive in the city school system.

Manager Paul Brashear of the Chamber of Commerce will head a committee preparing materials for workers to use in the drive. George Davis, Clyde Karkalits and J. W. Sitton were appointed to handle pre-campaign publicity.

President Sidney Spain of the Community Chest board of directors was present at the meeting and discussed the budget for this year's drive. Participating agencies and their budgets are: Cisco Welfare Association, \$1,500; ABC Club, \$1,000; Girl Scouts, \$1,000; Boy Scouts, \$1,000; USO, \$500; Heart Association, \$100; Cisco Hobby Club, \$250; Salvation Army, \$600; Cancer Society, \$730; American Red Cross, \$1,900; and Gonzales Warm Springs Foundation, \$150.

Committees are now being organized to handle all phases of the campaign. The workers will receive instructions at the special breakfast meeting on the opening day of the drive. Leaders hope to complete the job of raising the budget during the week of October 11-16.

"There's no reason why this drive should take longer than a very few days," Rev. Seymour said. "Everybody is acquainted with the splendid job the Community Chest is doing for our city. And everybody will want to do his part."

Watson Undergoes Surgery At McKinney

R. M. Watson, Cisco area drilling contractor, was reported to be in a serious condition at the Veterans Hospital at McKinney today after undergoing brain surgery Monday. He has been in the hospital for about a week. Mr. and Mrs. Watson live at 1309 West 13th Street and have lived here several years.

W. O. W. TO MEET

Cisco Camp 500, Woodmen of the World, will meet at 7:30 o'clock tonight at the lodge hall. All members were urged to attend as important business matters will be discussed.

Mr. and Mrs. Jim Ewell of Dallas were in Cisco Sunday and Monday visiting his parents, Mr. and Mrs. Hugh Ewell.

Mrs. Zed Kilborn has returned from a two weeks' visit in Breckenridge with her son and children while her daughter-in-law, Mrs. Charles E. Kilborn, was in Fort Worth for surgery. Mrs. Kilborn is at home now and doing nicely.

Mrs. Carlton Holder is home following surgery in Graham Hospital last Tuesday. She is reported as doing nicely.

Mrs. J. J. Holder of Stanton is spending the week in Cisco with her son and family, Mr. and Mrs. Carlton Holder.

Mrs. Joe Taylor of Putnam and Mrs. Connie Hyatt of Cisco attended the initiation service of the Order of Eastern Star in Ranger Monday night.



AIN'T NATURE GRAND?—Because it lacked the usual means of satisfying the urge to scratch his long neck, this enterprising giraffe decided to let nature lend a hand in the form of a clump of bushes. The sleepy-eyed character with the underslung chin is currently residing at the London Zoo. He's much too tall for the average person to help him out.

See DON FIERSON
Olds-Cadillac
Before You Trade!

THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 8, 1879.

J. W. SITTON and TED READ Publishers

Published Daily except Saturday and Monday at Cisco, Eastland County, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304 306 D. Avenue, Cisco, Texas.



SUBSCRIPTION RATES \$3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas. In other Texas Counties, \$5.00.

Per year in advance (Cisco, by mail) \$5.50 Per week (by carrier) 15c

BETTER ROADS - BETTER BUSINESS

WASHINGTON—What have good roads got to do with the price of beef? Quite a bit, according to the Chamber of Commerce of the United States.

Fifty years ago, most cattle, as well as other livestock, made a part of their journey to market on the hoof with a considerable loss of weight. Today, thousands of head of beef cattle are trucked to market over the highways. That saves a lot of weight loss, but there is still a premium on time.

For example, a cattle farmer expects a 33-pound loss in weight of a 1,000-pound steer in the first 100 miles of travel. Even a three-hour extension in trip time will knock another six pounds off his steer. Thus at 15 cents a pound, any time saved by better highways, would be worth 30 cents an hour per animal.

Obviously, the Chamber notes, good farm to market roads have a definite effect on the price of beef.

Actually, good roads mean good business in general.

That is why the Chamber expects to provide President Eisenhower and the state governor late this year with comprehensive recommendations for street and highway improvements throughout the nation, in line with the President's proposal for a \$50 billion highway program. The Chamber also will sponsor at least three highway conferences in coming months, the first to be held at Topeka, Kansas, September 30.

FOR

QUALITY WORK

when shoes need repairing, customers want the best. We have it. We specialize in re-dyeing, re-finishing, and re-sooling shoes and purses by modern factory methods.

O-K SHOE SHOP 503 AVE. D

PRECISION MADE MILLWORK



Little Jobs or Big Jobs

It makes no difference.

We are equipped to handle them — and handle them better.

If you need Extra shelves — a bookcase — furniture — cabinets or other built-ins for your home or business —

CALL US Thomas-Moore, Inc. 106 East 9th, Cisco — Phone 983

TAXI

Safe, Courteous 24 hour Service. SPECIAL WEEKLY RATES for SCHOOL CHILDREN CITY CAB PHONE 82

THOMAS BURIAL INSURANCE

For dependable insurance call 166 and one of the following agents will call and explain our policy.

Odell Rains — A. W. Snider — Silas Clay PHONE 166 — CISCO — 9th AT AVE. F.

How Often Have I Wondered —

... why so many other people get along better than I. Ever have that feeling? If so, it's time for us to do a little soul-searching together. If we are day-dreaming or drifting along aimlessly without thought or reason, let's stop and about face. Let's begin to do things wisely. Let's guard against buying property with faulty titles. Investing in good titles is a sure way to get along better financially — better than those who don't. I will if you will!

EARL BENDER & COMPANY

Eastland, (Abstracting since 1923) Texas

Impressive Simplicity Wylie Funeral Home Phone 1155

Ladino Is Top Choice As Pasture for Poultry



Pullets nearing maturity in colony shelters on Ladino-grass mixture.

Ladino is top choice of pastures for poultry according to Ferguson and Insko of Kentucky. A good poultry pasture must have tender green young plants, usually short so the birds can handle them without difficulty. Pasture is needed mostly for chickens during the growing period. With proper pasture such chickens will save from 10 to 20 percent of the total feed.

Ladino is a fine succulent forage, rich in the B vitamins and also in vitamin A. It contributes a considerable amount of protein and minerals but the mash fed must also be balanced to take care of the total protein and vitamin requirements of the chickens. Ladino clover on a dry basis contains 26 percent or more of protein; about 1 1/2 percent of calcium; and 0.2 to 0.5 percent of phosphorus. It contains less than 14 percent fiber during the usual growing season and it makes more summer growth with good moisture than most perennial grasses or legumes except alfalfa. However, Ladino seems to be much more palatable to poultry than does alfalfa in the green state.

An acre of Ladino will usually provide enough pasture for about 500 pullets. If the growth is good, however, and if good management practices are followed, this number may be doubled in order to be successful with a Ladino pasture. Care must be taken as with other pastures in order not to overgraze. Though a good stand of Ladino will take care of the pasture needs of poultry adequately, poultry pasture in general should contain a grass also. If one species should fail the other will provide enough green feed for the poultry. Also if the surplus pasture is to be used by sheep or cattle, the grass in the mixture will greatly reduce danger of bloating.

It is necessary to have a good pasture adjoining the laying houses so that the birds may be turned out on sunny days. Ladino is one of the best pastures that may be used. A saving of as much as 25 percent of the feed is possible when there is plenty of good Ladino available. When laying hens are run in Ladino or any other lush green pasture, the egg yolks are darker colored which makes them less desirable for market. Ladino clover is easy to grow and manage. It is best adapted to loam and heavier soil but can be grown on light soil. It does best on moist well-drained soil of high fertility.



ASKING FOR IT—Some chickens in Hutchinson, Kans., are apparently resigned to their ultimate fate as they stroll nonchalantly beneath a cafe signboard which foretells their doom. At least they've been amply warned that they're destined to wind up as the piece de resistance of a good meal.

Courthouse— From Page One

deed. Donald G. Pierson to A. H. Skinner, MML & assignment. Donald G. Pierson to Southland Life Insurance Co., deed of trust. R. C. Pressley to C. K. Padgett, warranty deed. M. F. Reed to Hay L. Morrison, assignment of oil and gas lease.

Joe Reid to The Public, proof of heirship. Charles D. Roberts to Lone Star Gas Co., ratification of gas purchase. Donnie L. Rogers to Eastland National Bank, deed of trust. Sheriff to Cecil K. Miller, Sheriff's deed. Paul L. Stephen to Senta Squyres, quit claim deed. H. W. Sims to I. C. Inzer, deed of trust. H. W. Sims to J. H. Haynes, deed of trust. Amanda Stafford to Imogene Hinman, warranty deed. State of Texas to L. W. Hooker, patent.

Grace Schreck to Standard Oil Company of Texas, oil and gas lease. R. O. Squyres to John C. Hyden, quit claim deed. Thomas Alvin Tune, II, to The Public, removal of disabilities. O. J. Tillinghast to Butler Bros., lease. Veterans Land Board to Edwin J. Chambliss, contract of sale. Veterans Land Board to James D. Alexander, contract of sale. Fleming A. Waters v. J. E. Foster & Son, notice of Lis Pendens. Elizabeth Wright to Ralph P. Gift, oil and gas lease.

Probate B. F. Weeks, deceased, application to probate will. Julia Darlene Ervin, minor, application for guardianship.

Suits Filed The following suits were filed for record in the 91st District Court last week:

In Re: Thomas Alvin Tune, II, minor, for removal of disabilities. Don P. Chester v. Ellis L. Gagney & Southwest Peanut Growers Assn., suit to recover personal property & damages.

Leslie Hagaman, et al v. City of Ranger, a municipal corp & Eastland County Water Supply Dist., to collect damages.

John C. Koen, et al v. Charles E. Orr, et al, damages. Fleming A. Waters, et ux v. J. E. Foster & Son and Occidental Life Insurance Co. of California, damages.

Alma Mae Quinn v. Guy S. Quinn, Jr., divorce. T & T Transportation v. Roy H. King, et al, suit on open account.

Ola Mae Blackwell v. John A. Blackwell, divorce.

Orders and Judgments The following orders and judgments were rendered from the 91st District Court last week:

LaVesta J. Vaughn v. Clarence L. Vaughn, modified judgment. John C. Koen, et al v. Charles E. Orr, et al, order appointing attorney ad litem.

John C. Koen, et al v. Charles E. Orr, et al, judgment.

H. R. Hicks, et al v. State of Texas, judgment.

WANT-AD SECTION

For Sale

FOR SALE — Hundreds of toy items for Christmas. Buy now while the supply is good. Use our convenient lay-a-way plan. A small deposit will hold your purchase until Christmas. Western Auto Store. 213

FOR SALE

5-room home with 2 1/2 acres land, orchard, out-buildings and storm cellar. \$3500.00.

7 acres land on pavement, 2-car garage, apartment, Poultry-house. A BUY.

Modern 2 bed-room home on paved corner. Air conditioned.

2-bed-room home on W. 9th. Convenient to all schools.

5-room home on W. 10th. Close-in.

Beautiful bungalow on large corner lot. Modern.

3-bedroom home on pavement, several lots.

Equity in 2 bed-room, new bungalow. W. 13th. St.

5-room bungalow in Humbletown.

5-room home with bath on North side. Large lot.

2 bed-room home on Mancill Ave.

3-room cottage on E. 7th. St. Bath. \$1500.00.

Lot with garage for 2 cars. \$350.00.

150 ft. front, excellent building site, paved corner.

Motel and cafe, doing good business, on Highway 80 in good town.

160 acres good land, elegant home.

400 acres good land, largely mesquite grass.

Section grass land near Cisco. No minerals.

INSURE IN SURE INSURANCE WITH E. P. Crawford Agency 108 W. 8th. Phone 453

For Sale

FOR SALE — Fresh pullet eggs, 30c dozen. Also 50 hybrid pullets, \$1.25 each. Frasier Poultry Farm. 212

ICE CREAM SPECIAL

Saturday only! You can get a gallon of any flavor of Mellorine for only 85c. Several flavors. Cisco Locker Plant. 213

FOR SALE — 1954 Ford V-8, looks like new, Crestline, Air Conditioned, Fordomatic, radio, heater, turn indicator, twotone paint, white sidewall tires. Truly Carter at Nance Motor Co. 211

FOR SALE — Just received shipment of new spike and chisel plows. Guaranteed to satisfy. Morgan Tractor Co. Phone 1201. 214

LOST — Fishing rod and reel at Lake Bernie Dam at parking grounds Saturday. Finder please return to Bankhead Courts and get reward. 211

FOR SALE — Good 160 acre peanut farm with four room house, good well water, on REA and school bus route. A real buy if sold immediately. Tom B. Stark, phone 87. 212

FOR LEASE — Building and fixtures of West Ward School store. Will invoice stock. Ross Griffith, 1002 Ave. F., phone 981. 209f

FOR SALE — Modern 3 room house to be moved. A bargain. Tom B. Stark, phone 87. 210

FOR SALE — Cooking and eating apples. 2 weeks should finish crop. Supply needs now. Bible Fruit Stand, W. Hiway 80. 211

SAVE SPECIALS FOR THIS WEEK

1 Coldspot Refrigerator, 324.95 299.50 1 Silvertone 21" table model T. V. Set 214.95 189.50 1 Silvertone 21" console Television Set 244.95 199.50 1 Kenmore console Sewing Machine 169.95 149.95 1 Kenmore Ironer 59.95 42.50 1 Kenmore Elec. Oven 38.95 27.50 1 Kenmore Ironer 164.95 139.95

Make your Christmas Layaway Now!

Sears Roebuck and Company

For Rent

FOR RENT — 4 room duplex apartment, newly redecorated. 1110 W. 7th, phone 1167. 213

FOR RENT — Frozen Food Lockers. They will pay for their selves in food savings. Inquire invited. Cisco Locker Plant. Phone 200. 213

Wanted

WANTED — Ironing in my home. Mrs. R. Langston, 1104 Avenue D. 211

\$50 WEEK POSSIBLE. Address and mail advertising postcards at home. Spare time. Pen or type. Enclose self-addressed stamped envelope. C. Wyatt, P. O. Box 2274, Asheville, N. C. 211

Notice

NOTICE — Meet Red Fox and TV band at the Cisco Locker Plant on Saturday, Oct. 2. You may win a home freezer. 211

KRBC TV Channel 9

SUNDAY TUESDAY

3:30—Matinee Movie Time 3:45—Brighter Day 4:00—Homemakers Fiesta 4:30—Daily Devotions 4:40—Music of the King 4:45—Preview 4:55—News Headlines 5:00—Kali's Keweenaw 5:30—Palmolive Playhouse 6:30—Evening Report 6:45—Red & Gun Club 7:00—Tandem Theater 8:00—Four Star Playhouse 8:30—The Goldbergs 9:30—TRA 10:00—News, Sports, Weather 10:15—Movie Time 11:35—Vespers & Sign Off

Courtesy of SCHAEFFER RADIO & T. V. "Your Philco Dealer" 1008 Ave. D. — Phone 60

We Service All Makes Television

BUTANE PROPANE — GASOLINE — OIL Goodrich Tires

Continental Oil Co. C. B. CHANEY, Agent Phone 543 — Cisco Phone 22 or 34 — Moran

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

WHERE TO FIND IT

SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

Ambulance Service — Electrical — Plumbing —

Thomas Funeral Home 24 HOUR SERVICE Oxygen Equipped Ambulances Phone 166 day and night

Wylie Funeral Home —AMBULANCE SERVICE— Oxygen Equipped Phone 1155 402 West 5th Street

Livingston Electric Contracting and Repairs Quality Material — Workmanship Airconditioning Service PHONE 414

Jones Electric CONTRACTING & REPAIRS NEON SERVICE 1105 W. 14th. — Phone 1158

Zenith Radios and TV, Maytag Appliances and Servel We Service What We Sell Cisco Maytag Co. Phone 399

Chiropractors — Dr. C. E. Paul Chiropractic & X-ray Service Phone 680 708 Ave. 1

Insurance — Boyd Insurance Agency GEORGE BOYD HAYWOOD CABINETS General Insurance CAN 48

Get Longer Wear By Shoe Repair Expert Repair on anything in the leather line — good equipment — trained workmen

QUALITY BOOT & SHOE REPAIR SHOP 210 W. 8th — Cisco

Smallwood Electric Co. Residential or Commercial ELECTRICAL CONTRACTING No Job Too Large or Too Small. All Jobs Expertly Done 1307 Leggett Phone 1121

For Master Plumbing Call Cisco Appliance Co. Quality Work and Material 606 Ave. D. — Phone 416

Real Estate — Tom B. Stark Real Estate National Insurance Agency General Insurance and Loans Farms, Ranches, City Property 307 Reynolds Bldg. — Phone 11

Radio Service — Tennyson Radio and T. V. Sales and Service Your Philco Dealer Pioneers in Television

Steam Laundry — A complete laundry service Cisco Steam Laundry Pick up and delivery service 103 West 9th — Phone 81

Electrical CONTRACTING House Wiring and Repairs Small Appliance Repairs Cisco Appliance Co. 606 Ave. D — Phone 414

Transfer & Storage — Moving? Need something shipped or moved? We'll handle it anywhere anytime. Merchants Fast Motor Lines for Freight. The Ranger Transfer for moving. "We're reliable — Your goods are protected." Phone 477—Cisco, Tex.—nlfo 1683

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Entertains With Cream Supper

Members of the Cisco Chapter of Eastern Star entertained the Masons and their wives with an ice cream supper at the American Legion Hall Saturday evening.

Guests were met at the door by Hazel Turknett, worthy matron; Grover McGowen, worthy patron; Bernice Gorr, assistant matron; and Carl Gorr, assistant patron. The worthy matron, Mrs. Turknett, gave the address and expressed appreciation of the help given by the Masons.

Jo Webb presented a musical program and Mrs. Stella Lisman, Deputy Grand Matron of the Third, Section Four, gave invocation.

Leslie Lee Greer and Mrs. Penn served the cake from a tray laid with a green linen and Mrs. Sarah Parmer, Connie Hyatt, Mrs. Meda Dean, Mrs. Hattie McNeely, Nona Dean, and Mrs. Anna Dean served the ice cream. During the social hour which followed, Dr. D. Ball showed films of his recent trip to Europe where he visited his family in Germany.

Those attending the affair were Mrs. A. E. McNeely, Mr. and Mrs. E. D. Farley, Mr. and Mrs. Carl Gorr, Mr. and Mrs. J. Penn, Mr. and Mrs. Fred J. E. Mayhew, Mr. and

Mrs. G. C. McGowen, Mr. and Mrs. Charlie Moad, Mr. and Mrs. C. G. Pence, Mr. and Mrs. Doe Parmer, Mr. and Mrs. R. I. Greer and son, Mr. and Mrs. Allen C. Jones, Mr. and Mrs. Joe Clements, Mr. and Mrs. Stanley Webb and children, Dr. and Mrs. D. Ball, L. D. Wilson, Mr. and Mrs. W. E. Dean, Mr. and Mrs. L. G. Ball, Mr. and Mrs. Carl Gorr, Rochelle Gorr, Mr. and Mrs. I. D. Strawn, Mrs. T. E. Lisenbee, and Mr. and Mrs. R. H. Turknett.

East Baptist W.M.U. Holds Installation

The W. M. U. of the East Cisco Baptist Church met Monday at the church for Bible Study and installation of officers.

Mrs. Don Rupe, president, presided and the group joined in singing "My Hope Is Built," and "The Leadeth Me," with Mrs. Rupe at the piano and Mrs. J. O. Warren leading. Mrs. Delores Sharpe led in prayer.

Mrs. M. Slaughter brought the devotional from Matthew 10:39 and Philippians 3:18. Mrs. J. E. Shirley taught the lesson from the book of Esther.

Mrs. H. M. Ward was in charge of the installation service and installed the officers using trees in comparison to the officers. She closed the installation service with prayer.

A short business session followed and the meeting was dismissed with prayer by Mrs. Roy Marconell.

Refreshments were served at the close of the meeting to Mesdames Don Rupe, J. O. Warren, M. B. Payne, J. E. Shirley, Roy Marconell, A. A. Coats, M. Slaughter, Bill Sharpe, Enis Qualls, Ollie Hughes, B. F. Thomas, R. O. Fenley, Alex Roberson, Lynn Halliburton, I. J. Hart, and Mae Briggs.

Modern Parrot Tulips Tops in Size and Color



Petals of Parrot tulips are attractively fringed.

Though parrot tulips have been known since the seventeenth century, in the last few years they have gained over all other types in popularity and beauty.

They have larger flowers than any other tulips, with thicker petals, which are lacinated, which means "slashed into narrow pointed lobes." The colors are seldom solid, but always brilliant, and usually include a touch of green. Their resemblance to the colors of a parrot gives an obvious explanation of their group name.

In prewar times parrot tulips were usually sold only in mixtures, including different colors. The first named variety was Fantasy, still considered by many to be the most beautiful. It was said to be a mutant of the Darwin tulip Clara Butt, a favorite true pink. Mutants are new plant forms that are not intentionally bred, but rather discovered growing in a planting of their close relatives.

Since the war, numerous other named varieties have been introduced, many of them said to be mutants of popular Darwin varieties. There are purple, orange, red, yellow, violet and near black varieties.

The modern parrot tulips have stronger stems than the older types. They grow from 20 to 24 inches tall, and hold their huge, brilliantly colored flowers upright. When a group of them is planted in the border where their large size, decorative form and brilliant colors serve as a garden accent, they can be depended upon to attract attention.

The thick petals of parrot tulips are long lasting when the flowers are cut. The flowers are effective in corsage arrangements. Cultivation of their bulbs is the same as for other late tulips, except that they are not so likely to endure without being lifted for many years. It is advisable to lift the bulbs annually after the leaves have turned yellow, and replant in the larger bulbs the following fall. Small bulbs can be grown in a nursery row until they attain flowering size.

Mr. and Mrs. David Darnell and son, Timmie, have returned to Cisco following a two weeks vacation in Farmington and Albuquerque, New Mexico.

John T. Taylor, who is with the Merchant Marines, is spending a three months vacation in Cisco with his brother, Grover Taylor, and other relatives and friends.

County Federation Selects Delegates

Mrs. A. Louise Weber was elected delegate and Mrs. Bill Tucker was elected alternate to the Texas Federation of Women's Clubs convention which is to meet in Mineral Wells November 8 through the 11 at the opening meeting of the Eastland County Federation held Saturday, September 18, in Eastland.

Mrs. C. W. Malby of Desdemona presided over the meeting. Two 4-H girls, Martha Walker of Rising Star, winner of the trip to state Round-Up at College Station in June, and Rosemary Berry of the Pleasant Hill Community, the County Gold Star girl, were given recognition at the meeting.

A student from the Taylor Studio of Music in Eastland was presented in a piano number, "Country Gardens," and Virgil T. Seaberry, Eastland attorney, was introduced as the guest speaker.

Mr. Seaberry gave some of the highlights of committee facts finding on a recent proposal to revise the state constitution and pertinent information on several judiciary issues.

The Gorman Club Women will host the next meeting in Gorman on November 20.

Officers Elected By Pleasant Hill Club

The Pleasant Hill Home Demonstration Club met Thursday afternoon at two o'clock at the home of Mrs. J. O. Rice for their regular meeting and for election of officers.

The meeting was called to order by the president, Mrs. Muri Campbell, and routine business matters were transacted. Officers elected are as follows: president, Mrs. Dora Schaefer; vice president, Mrs. Virgie Hale; secretary-treasurer, Mrs. Nettie Berry; reporter, Mrs. Cleo Rice; and T. H. D. A. delegate, Mrs. Muri Campbell.

Mrs. Ellen Dennington and Miss Willie Word taught the lesson on what to buy when buying vegetables.

A social hour followed and refreshments of apple pie and cokes were served to Mesdames Nettie Berry, Dora Schaefer, Bela Tucker, Muri Campbell, Edith Bostick, Virgie Hale, Mollie Medford, Cleo Rice, and two visitors, Mrs. Dennington and Miss Word.

Birthday Club Has Meeting On Friday

Mrs. Mayme Walker and Miss Willie Frank Walker were co-hostess in their home Friday evening for the monthly meeting of the Double Octet Birthday Club.

Mrs. Julia Hazel gave the invocation and a salad plate was served. A short business session followed after which gifts were presented to the hostesses and the happy birthday song sung.

Those attending were Fay Gardenhire, Nettie Shepard, Alma Philpott, Helen Pugh, Ione Surles, Julia Hazel, Pat McPherson, Eva Laws, Helen Russell, Bernice Carter, Thelma Schaefer, Mayme Walker, and Willie Frank Walker.

Mrs. Farnsworth Is Mother's Club Proxy

The Junior High Mother's Club met September 23 at the school for their regular meeting with Mrs. J. B. McCanlies, vice president, in charge.

The resignation of Mrs. Woodrow Howell as president was accepted and Mrs. M. P. Farnsworth was elected to replace her. Routine business matters were transacted and room count taken. Mrs. Stanley Webb's room won for having the most mothers present.

The teachers were introduced to the mothers present and the meeting was dismissed with prayer by Mrs. Delmar Johnston.

Refreshments were served at the close of the meeting by Mrs. Anton White.

Wranglers - - -

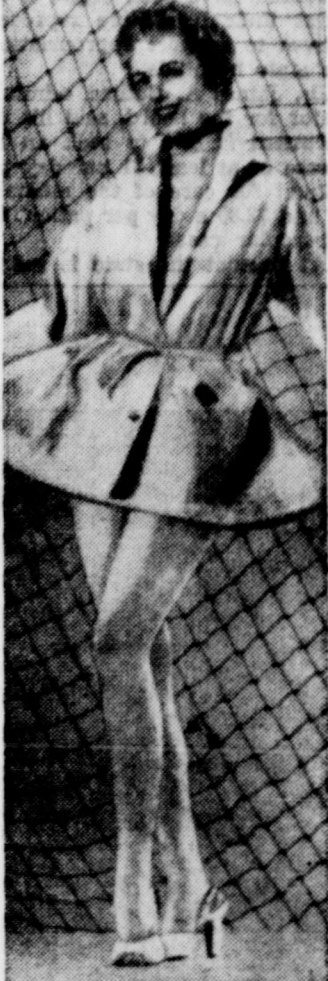
(From page one)

The Rangers were able to put across one tally in the final stanza. The score came following a sustained drive from their own 40. Bobby Pharris went the final one yard on a plunge through the line, then kicked goal to bring the count to 44-7.

The game was marred by several roughness and clipping penalties. The Wranglers drew one penalty for roughness and one for clipping while the Rangers drew 10 penalties for 15 yards. Five of the penalties were for clipping and five for roughness. Each team threw 23 passes with the Wranglers completing for six for 76 yards and the Rangers hitting five for 90 yards.

Raymond Gilstrap, end; Cecil Gilstrap, center and Altop Gibbs, guard, were outstanding in the line for Ranger and Woods and Lenamond were outstanding in the backfield.

Wayne Adams, George Gilgo and Bud Miller were standouts in the line for the Wranglers while Severo Vaquera stood out in the backfield.



HYER AND HYER—Starlet Martha Hyer, the lassie with the classy chassis—as you can plainly see—has what some experts, and amateurs, too, call "The shapeliest legs in Hollywood." The Fort Worth, Texas, girl is beginning to go places in the movies, and talent is having a lot to do with her success.

McMurry Teacher Publishes Book

ABILENE, Sept. 28. — A new textbook for college freshmen by Dr. W. Norton Jones, Jr., head of the chemistry department at McMurry College, has just been published by the Blakiston Company, New York.

Dr. Jones' new textbook, "General Chemistry," was published simultaneously with an accompanying laboratory manual which the McMurry professor co-authored with Dr. Morris F. Stubbs, chairman of the chemistry department at New Mexico Institute of Mining and Technology at Socorro, N. M.

The manual is titled "Laboratory Exercises in General Chemistry." Both the textbook and lab manual are being used in McMurry's freshman chemistry courses this year.

Dr. Jones, head of McMurry's chemistry department since 1948, returned to the college this fall after a year's study at the University of California on a Ford Foundation fellowship.

Before coming to McMurry, he was for 15 years professor of chemistry, head of the chemistry department, and vice-dean at Colorado A&M College, Southwestern Branch.

Dr. Jones received the B. A. degree from Hendrix College and the M.A. and Ph.D. degrees from John Hopkins University.

Civil Service To Fill Teaching Positions

The U. S. Civil Service Commission has announced examinations for Teacher, \$3410 to \$4205 per annum for employment with the Bureau of Indian Affairs, Department of the Interior, in the States of Kansas and Oklahoma.

Apply at any post office for application forms or information as to where such forms may be obtained, to the Branch Office, 8th U. S. Civil Service Region, 333 St. Charles Avenue, New Orleans 12, Louisiana; or to the Regional Director, 8th U. S. Service Region, Room 809, 1114 Commerce Street, Dallas, Texas.

Vicki Jane Price Is Honored On Birthday

Vicki Jane Price was honored on her fourth birthday Saturday afternoon with a party at the home of her parents, Mr. and Mrs. Bill Price.

Games were played by the group after which refreshments of cake and ice cream were served.

Those attending the party were Susan Addy, Ann Wright, Marcia Kay Glenn, Barbara Denton, Julie Lawrence, Susan Abbott, Betty Shingle, Key and Ann McCracken, and the honoree, Vicki Jane Price.

Yes SATURDAY, OCT. 2, WILL BE A **RED LETTER DAY** AT THE **CISCO LOCKER PLANT**

- And Red Fox and his TV Band from Abilene will provide music in Cisco at the Locker Plant all day.
- Delicious barbecue, cookies and ice cream will be served FREE all day.
- Somebody will be awarded free an Amana Home Freezer worth \$449.95. No obligations. Just register at the Locker Plant from now until October 2.

CISCO LOCKER PLANT
PHONE 200 — 109 WEST 9th ST.

PALACE
THEATRE — IN CISCO, TEXAS

SUNDAY - MONDAY - TUESDAY

New Cinemascope Just Installed!

THE ULTRA-NEW LOOK IN MUSICALS!
CINEMASCOPE
LUCKY ME
DORIS DAY ROBERT CUMMINGS PHIL SILVERS

Effective September 25, admission charges at the Palace Theatre will be 15 cents for children under 12 years of age and 50 cents for adults.

-Plus News - Cartoon-

LET US HELP YOU SOLVE YOUR NO. 1 ENGINE PROBLEM

GULF'S

New Super Refined Gasoline Refines Out The Dirty Non-Burning Substance Found In Most Gasolines And Adds Years Of Power To Your Engine.

-BUY A TANKFULL TODAY-

YOU'LL SEE THE DIFFERENCE

DON'S SERVICE
W. 8th At Ave. N — Phone 139

You pick up the phone — We pick up the car

Old at 40, 50, 60?
—Man, You're Crazy

Are you old? Thousands are peppy at 70, "young up" with new, higher-potency, "Young" Tablets. For weak, rundown, "old" men and women call "old." Get the pep, vigor, younger feeling, today. "Young" size 50¢. At all druggists.



CLASSIFIED ADVERTISING COULD BE THE KEY

That opens a TREASURE CHEST for you. Classified Ads are the means to use in reaching both buyer and seller.

If you need extra money why not check your attic, cellar, garage or closets for items you do not need — someone may be looking for just such an item. Our Classified Section is the best way to reach that person.

If You Have Something To **BUY OR SELL** **RENT OR LEASE** **TRY CLASSIFIEDS**

-ADVERTISING THAT SERVES EVERYONE-

THE CISCO DAILY PRESS

Phones 36 - 37 — 306 Ave. D.

State Capital NEWS

By VERN SANFORD
Texas Press Association

AUSTIN—Texas insurance activity has boomed back into the news. This time it's a feud between the Board of Insurance Commissioners and Attorney Rene Allred, Jr. And it's destined for court action.

Flare-up between the board and Allred, attorney for the liquidating division, came after the board dismissed the attorney and hired Austin Attorney Emmett Shelton.

Allred refused to leave his post, claiming that he was responsible to the courts which had approved him as attorney for Liquidator J. D. Wheeler.

He charged in a public letter to the commission that he had been discharged after he refused to delete the name of a commission employee from a suit he is to file. The suit is against persons connected in fraud charges involving the Texas Mutual Insurance Company of Beaumont.

The insurance board said it had never authorized the appointment of Allred. It also warned Wheeler that he will be considered "possibly liable" if he continues paying Allred's salary.

Board Chairman Garland A. Smith said that he felt the issue would be settled in court. The test is needed to clarify the law for the insurance industry and the public, he said.

Laughlin

C. Woodrow Laughlin, 79th District Judge removed by the Supreme Court and later voted back in the July primary, faces a suit attempting to disbar him.

The State Bar Association filed the suit in Alice through Attorney Earl P. Hall of Austin. It contains 11 counts against Laughlin, similar to the 12 charges by attorneys responsible for his first ouster from the bench.

"I've been expecting this for two days," Laughlin said, when notified of the suit.

Decision as to whether the attorney, a central figure in Duval County controversies, is to be disbarred will be left to a judge and jury.

Negro Sues

A 17-year-old Houston Negro, denied entrance at the University of Texas, has taken his case to Federal Court.

John Wilmfred Walker filed his case on behalf of other negro students in the same situation.

Walker was turned down by the University on the basis of a policy that permits entrance of negro undergraduates only when their academic course cannot be pursued in the state's negro colleges.

Six Negroes have been turned down by the University this month. They planned to study engineering or architectural courses.

State Home

Corsicana Home, 65-year-old state orphanage, should be kept in operation, ex-students of the orphanage have told state officials.

Twenty-one ex-students, including Robert W. Calvert, Associate Justice of the Supreme Court, presented their written petition to the State Board of Hospitals and Special Schools.

The Texas Research League had recommended abolishing the orphanage and placing orphans in foster homes.

The Board said it has no present intention of abolishing the home.

State Colleges

Texas colleges need \$8 million more next year to provide first class education for students, recommendations of a state committee warn.

Finance committeemen of the Texas Commission on High Education, created by the legislature, made the report after checking 18 state-supported colleges.

The money is needed to raise the quality of education during the school year 1955-56. The commission also recommended \$15 million more for major repairs during the period.



WANT TO ADD AN EQUITABLE TOUCH TO YOUR LIVING ROOM?

Say it with flowers from Philpot the Florist
Flowers for Every Occasion
15 200 AVE. J--CISCO, TEXAS

Texans have been urged to request their legislative representatives to support appropriations for state hospitals.

Dr. James A. Betha, administrator for the board, said his department is due to seek an increase of at least \$1 per day per patient for care of the mentally ill and \$2.85 a day per patient for tubercular cases.

State Hospitals

At present the colleges are raising about \$7 million per school year through tuition and other sources, the commission said.

At present the state is spending \$2.01 daily per patient for mental cases and \$4.15 a day for TB patients. State hospitals are now caring for 25,000 wards with 6,000 employees.

Betha said the increased appropriations are being asked for the biennium starting Sept. 1, 1955.

Texas Draft

Texas' draft quota for November is good news to 60 Texans

somewhere. That's the number short of the previous draft call for October.

Quota for November is 1,062. A total of 2,565 men are scheduled to take physical and mental exams during the month. October exams will call 2,630 men, State Selective Service Director Paul L. Wakefield announced.

Walker Appointed

Governor Allan Shivers has announced the appointment of Ruel C. Walker, Cleburne attorney, as associate justice of the State Supreme Court. Walker will replace the late Graham B. Smedley.

Appointment of Walker, as well as naming of 10 district judges and two district attorneys by the governor, followed nominations of the state Democratic conventions at Mineral Wells.

HIGGINBOTHAM
INSURANCE AGENCY
C. E. HIGGINBOTHAM — E. J. P.
Phone 198 — 707 Ave.



This lamp is burning the "DIRTY-BURNING TAIL-END" of gasoline which GULF refines out

This lamp is burning NEW SUPER-REFINED GULF NO-NOX, the cleaner-burning super-fuel

Instead of trying to fight trouble-making deposits with so-called "miracle-additives"—inside your engine—Gulf believes in preventing them from forming in the first place. That's why Gulf, in making new Super-Refined NO-NOX, refines out the carbon-forming, "dirty-burning tail-end"—more than a cupful in every gallon. Just look at the plates in the photo above and see what a difference Gulf super refining makes!

New super-refined gasoline solves today's No.1 engine problem!



Now—Gulf refines out the "dirty-burning tail-end" of gasoline—the No. 1 troublemaker in high-compression engines. Result: a cleaner-burning super-fuel that gives you thousands of extra miles of full engine power... free from knock or pre-ignition.

- Starting with your first tankful this new super-refined, super-powered fuel will give you these immediate and lasting benefits:
- ▶ **More complete engine protection** than the so-called "miracle-additive" gasolines. Why? Because Gulf refines out the No. 1 troublemaker in gasoline (the "dirty-burning tail-end") and then treats this new Super-Refined NO-NOX to give it a complete range of protective properties. It protects every part it touches against harmful deposits—carbon, rust, gum.
- ▶ **Extra gas mileage.** Why? Because new NO-NOX is specially blended for the short-trip, stop-and-go driving motorists do most.
- ▶ **No knock, no pre-ignition**—even in today's super-compression engines. Why? Because the anti-knock power of new NO-NOX has been stepped up to an all-time high.
- ▶ **Stall-proof smoothness**—no more worries about carburetor icing in chilly weather, or vaporlock on warm days. Instant starts, too—and fast, fuel-saving warm-up.



Road tests show: new No-Nox actually makes cars perform better than new... even after 15,000 miles!
TRUE! After 15,000 miles per car—covering all conditions—Gulf test cars showed: Higher-than-new horsepower! Better-than-new on gasoline mileage! And not a single trace of carbon knock or pre-ignition at any time—even on the steepest mountain grades!

COMPLETELY NEW! SUPER-REFINED THE HIGH-EFFICIENCY GASOLINE New Gulf No-Nox