

mack's tracks
—by dave

Andy Hurst is in need!
Strangely enough Andy is in need of one of the basketball schedules that you might have seen hanging around town with the schedule of this year's games which are to be played by all the Friona teams.

You see, Andy is the person who said for the printing of the programs and when they were ready they were taken to the high school for distribution.

In the long run, Andy didn't even have one for himself, although it was he who had made them possible.

So—if you know someone who has an extra schedule hanging around drop it by Hurst's in Friona, so Andy will know when to go to the games.

How to get a goose—the easy way!
Not too long ago we were fortunate enough to bag a goose, and since that time have had our "leg pulled" in many ways.

But the other day, Ben Moorman really outdid himself.

Ain't we must admit there for a while we fell for his joke hook, line and sinker. Ben sidled up to us on the street one day last week and whispered in our ear—

"I got me a goose!"
Immediately we grew inquisitive and at the same time proud that Ben had managed to bag one of the critters—

"Where'd you get him Ben?"
"Oh," Ben said in a mysterious way—"I got him out on Highway 60."

"Well," we asked again, "Where 'bout on Highway 60?"
Ben's reply was rather strange—

"Down by Sherman's Cafe," he retorted.

We noticed a humorous quirk in the way he said it and then remembered that Glynn Don Hughes had bagged four of the critters up at Buffalo Lake the same day.

Immediately I asked Ben if Glynn hadn't given him the goose.

"Yeah," he replied, laughing at the way I had jumped at the bait.

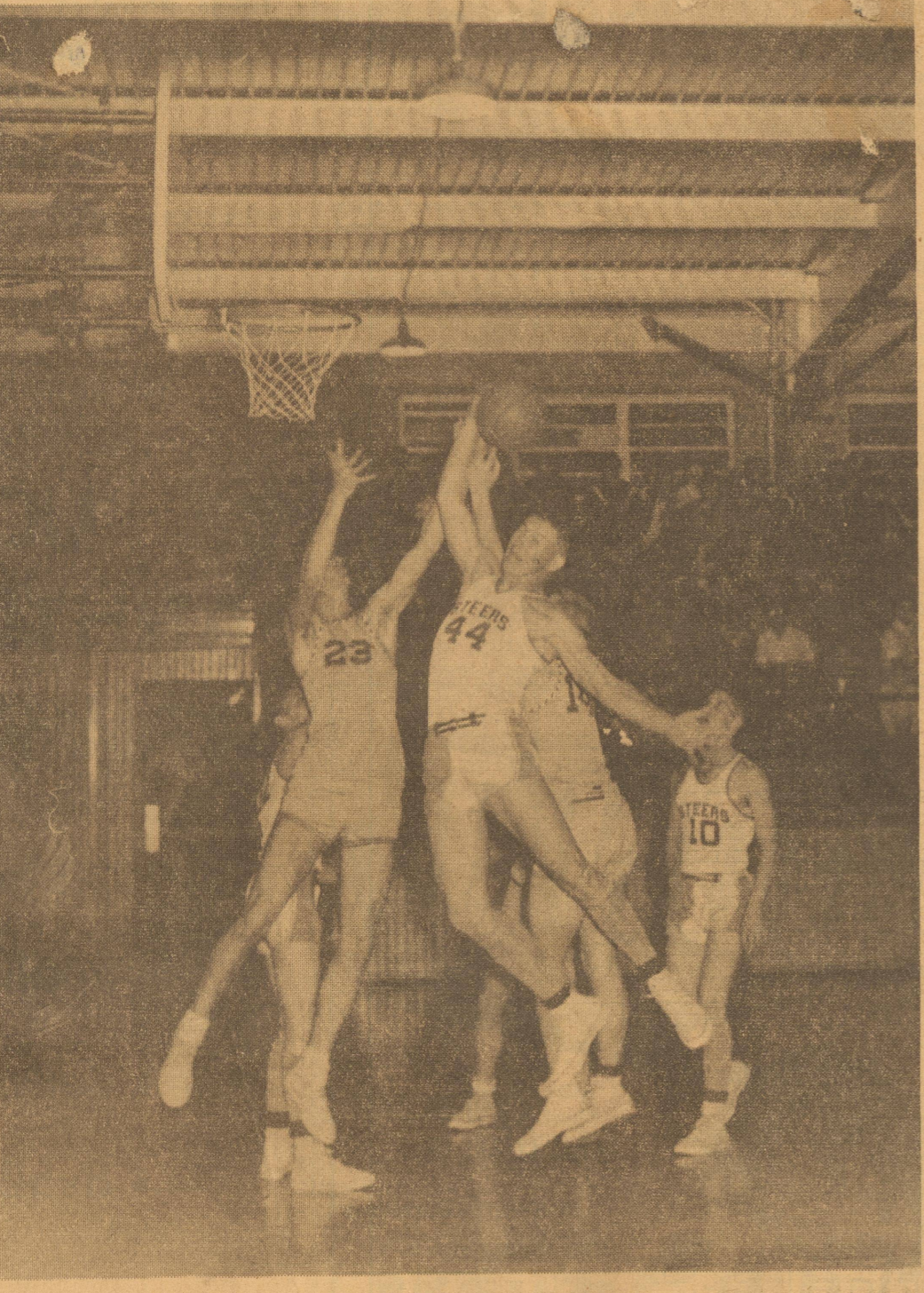
Well, we will have to admit, Ben sure got his goose the easy way—no crawling, no fussing, no freezing and not even a shot fired!

That's hard to beat.

Talking about nail-biters!
Last Saturday night we had chewed all our fingernails off watching the Friona Squaws play for the finals in the basketball tourney, then when the Chiefs played for the finals in the boy's division we didn't have any nails left to chew on.

If you notice us stumbling around with bandaged hands it's because we tried biting our nails off up to the elbows.

Yep, both the games were thrillers, with the Chiefs coming out on top by two skinny points over their Parmer County rivals—the Farwell Steers.



NO--YOU CAN'T HAVE IT--This was a typical scene on the basketball floor over at the Friona Tournament Saturday night as Friona and Farwell fought it out for the boy's division. Friona's Ted Sanders, number 23, and Farwell's number 24, Johnny Lovelace, strain to get the ball.

FRIONA, TEXAS DECEMBER 18, 1958 TEN CENTS

THE FRIONA STAR

12 PAGES VOLUME 35, NUMBER 11 SECTION 1



TALKING TO SANTA CLAUS--Mike Hughes, son of Mr. and Mrs. Glynn Don Hughes of Friona tells Santa what he wants for Christmas. This scene was often repeated during the course of the afternoon as Santa and his "helpers" gave out 1,500 sacks of treats in the City Park in Friona.

St. Nick Gives Away 1500 Sacks of Candy

Santa Claus came to Friona in a big way Tuesday afternoon and was greeted by a mob of youngsters who were on hand to visit with the red-faced gentleman from the North Pole.

Sacks of treats were handed out by his helpers, Ralph Shirley, Mickey Mingus, V. R. Jordan, Earl Drake and other members of the local American Legion Post.

The Legion sacked the candy at a meeting Monday night in order to facilitate Santa's quick visit to town.

Following the candy presentation, Santa was available to hear what all the kiddoes wanted for Christmas and to meet each one personally.

SCHOOL MUSIC BEGINS TONIGHT

The annual elementary school music department program will be presented to-night (Thursday) at 7:30 in the auditorium. Participants will be all members of the first three grades in the elementary school. Teachers assisting with the program, which is being directed by Miss Elsie Lou Ritter, are:

Mrs. John Bengler, Mrs. Wayne Stark, Mrs. Jewell Woodward, Mrs. C. R. Brown, and Mrs. O. J. Beene, who are first grade teachers; Mrs. Luther Hays, Mrs. Bessie Watson, Mrs. T. E. Lovett, and Miss Abbie Huber, who teach the four sections of the second grade;

Also Mrs. Aubrey Rhodes, Mrs. S. W. Walker, Mrs. Loyde A. Brewer, and Miss Jo Phillips, who are the third grade teachers; and Tom Bob Jarboe, elementary school principal. Mothers and friends of the students assisted by making costumes for the children.

The program has been planned to depict The First Christmas. There will be pageant scenes, songs, and scripture readings. Members of the first grade classes will begin the program with a processional followed by several songs. Sharon Reeve and Brenda Deaton will accompany this group and the second grade group, which will present several rhythm numbers.

Pageant scenes will be presented by members of the third grade classes and accompanists for these numbers will be Adabeth Akens and Judy Bock. Miss Ritter and the classroom teachers cordially invite everyone to attend the program.

Since this program is sponsored by the P. T. A., there will be no admission charge. The director, Miss Ritter says, "Without the assistance and cooperation of the principal, teachers, and parents, the program would not be possible. I hope that everyone will attend."

Local Man's Mother Dies In Hereford

Funeral services for Mrs. O. H. Herring of Hereford were conducted from the First Baptist Church there at 2 p.m. Friday. Rev. Howard Scott, pastor of the church, officiated.

Mrs. Herring, who moved from Friona to Hereford about seven years ago, died at 6:45 p.m. Wednesday in Deaf Smith County Hospital following a short illness. She was born July 17, 1901, in Navarro County, Texas.

She was married to O. H. Herring on December 24, 1919 at Paducah. Survivors other than her husband are two sons, D. C. of Friona and Dean of Hereford; a daughter, Mrs. Raymond White of Hereford; a brother, Carey Jones of Lamesa; five sisters, Mrs. Neeley Willis, Mrs. Audie Jordan, and Mrs. Ivey Hill, all of Paducah, Mrs. F. R. Wilson of Amherst, and Mrs. B. C. Goree of Plainview; and ten grandchildren.

Burial was in Rest Lawn Memorial Park under direction of Gilliland Funeral Home.

One Dead; 2 Safe As Bomber Crashes

A pilot died as the result of the crash of an Air Force B-58 bomber 26 miles northwest of Bootleg Corner about 2 p.m. Tuesday afternoon.

Two other crew members parachuted to safety.

The pilot, Major Richard D. Smith of Fort Worth, died when his parachute failed to function. His body was found near a windmill still in the ejection seat.

The other two crew members who parachuted to safety were Lt. Col. George A. Gradel and Capt. Daniel J. Holland, both of Fort Worth.

One of the above was found by ranchowners Bob and Lloyd Northcutt and brought to safety. They were both later transported to Cannon AFB by helicopter.

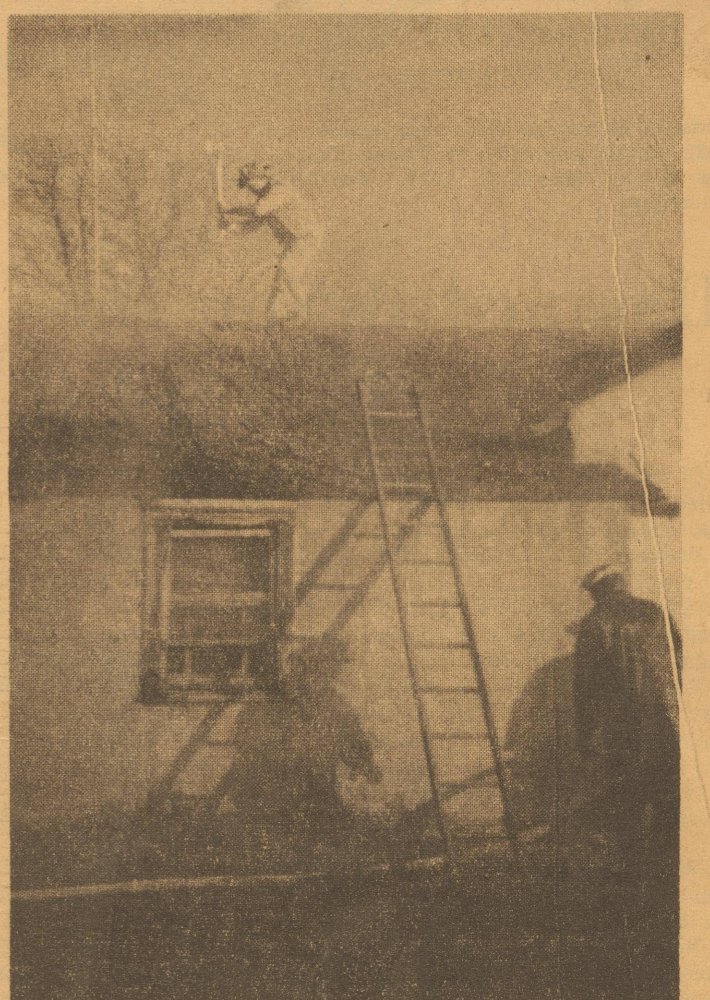
The big bomber, described by Air Force officials as the "world's fastest" went down with a roar which jarred houses as far away as Bootleg.

Mrs. S. N. Thweatt, who lives at Bootleg says she was sitting in the living room sewing when the house shook. She looked outside to see a mushroom of black oily smoke rising in the northwest.

"I didn't know what had happened at first, but thought perhaps it was a plane," she told reporters.

Her husband, who was cutting weeds in a field nearby said he thought the plane had hit a lot closer from the way it shook the area around them.

"I drove the tractor up on a rise in the field and then could tell it was a long way off," Thweatt says.



FIRE PUTS 15 OUT IN WEATHER--Leonard Coffey, top of the roof of the Santos home in eastern Friona early Wednesday morning trying to chop his way through the roof in order the attic blaze may be extinguished.

Forty Neighbors Attend Open House

Forty neighboring publishers, editors, and graphic arts craftsmen from Eastern New Mexico and West Texas attended a special for-the-trade-only open house conducted by Plains Publishers Saturday.

Invited in to see how the new offset plant looks in operation, the friends of the Friona business came from as far away as San Angelo. Manager W. H. Graham Jr. said he had hoped that more would come, but felt that a weather forecast the day before predicting four to six inches of snow in the Panhandle discouraged travel. Actually, the weather was nice—but very nippy.

A special edition was published while the visitors were in the plant.

Courthouse Closes for Christmas

Parmer County courthouse will be closed five days Christmas week, Hugh Moseley, county clerk, announces.

Tuesday, Wednesday, Thursday, Friday, and Saturday are the days established as Christmas vacation period for county officials and deputies. The courthouse will open again Monday, December 29.

3 TEAMS OUT ON TOP Grand Slam Marked By Friona in Tourney

Friona made a "grand slam" at the annual Friona Invitational Basketball Tournament held here Thursday, Friday and Saturday of last week.

Friona's Chiefs beat out Farwell in the Boy's Finals by a close score of 43-41 to take that division's top honors; Friona's Squaws beat out Sudan 57-39 to take the Girl's Division's top honors and the "Cinderella team" of the tournament, Friona's Boy's "B" Team beat Springlake to win top honors in the Boy's Consolation Division.

The final games were thrillers and kept fans chewing at their fingernails during the events.

Farwell led the Chiefs through the first two quarters of play and until late in the third quarter.

The Chiefs came to life, and riding on the sharp shooting of J. W. Baxter and Ted Sanders, plus the rebounding of the entire team, beat Farwell to two points, scoring 14 points during this crucial seven-minute period.

After that the Chiefs stayed

Blaze Destroys Home of 15

Billowing smoke and flames destroyed a small stucco house in northeast Friona about 9 a. m. Wednesday morning putting 15 members of the Rando Santos family out into the cold.

The fire sprang up in one room of the house, fortunately, while most of the children were either in school or out of the house, and spread quickly through the frame structure.

When firemen arrived heavy smoke poured out of the house and they quickly set to work at saving what they could.

Neighbors rallied to the aid of the family, which has a total of 17 children, 15 of whom still live in the house, and offered temporary shelter.

However, practically all the family's clothing and belongings were either destroyed or seriously damaged in the fire.

If any persons in this area wish to help this family it would make the Christmas season more meaningful for all concerned to help them supply clothing for the winter.

All donations for the family will be accepted at the City Hall.

The age and sex of the children in the Santos family are as follows: girl, 14 months;

New Ford To be Given Away Christmas

Continuing their car-give-away as a part of the Christmas season, members of the Friona Chamber of Commerce and Agriculture will present a new 1959 Ford to some lucky person at a drawing to be held in the City Park at 4:30 p. m. Christmas Eve.

This is the second car to be given away in Friona this year.

This auto is a beige tudor Ford and will be given away to the person having the lucky ticket.

Tickets are available at all Friona businesses.

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HAPPY GIRLS--Several members of Friona's Squaws come forward to receive the Girl's Championship Trophy at the tournament here last weekend. Paul Fortenberry makes the presentation to Charlotte Bock. Other girls above, left to right, are Bock, Robbie Boggess and Jonnie Hand.

HURRY!

ONLY 5 Shopping Days Til Christmas

THE STAR'S EDITORIAL COMMENT

The Friona Star

W. H. GRAHAM JR., Publisher
 DAVE McREYNOLDS, Editor
 JUNE FLOYD, Society

In Parmer County \$3 Per Yr.
 Elsewhere \$4 Per Yr.



Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1897. Published each Thursday.

Damned If You Do---
 Damned If You Don't

Of late the Amarillo papers have been filled with Wes Izzard's harranguing with the Amarillo Police Department.

Between Wes' efforts and the Letters to the Editor of the Amarillo papers the police department of the small cattle shipping center northeast of us has been catching a bit of a hard way to go.

For the life of us, we cannot understand why it is that you hire a man, then turn right around and give him a bunch of static for doing what he was hired to do.

In the case of Amarillo, it concerns traffic tickets.

We'll have to go along with Bascum Nelson over at Dimmitt on his idea of shopping in the big city.

Nelson's column was carried in this paper some weeks ago, but for you all who didn't read it, it boiled down to this theme--folks from small towns who go to Amarillo to spend their money shopping don't mind such small inconvenience as a traffic ticket anyhow. Otherwise they would've stayed at home and shopped with the merchants who pay local taxes, support local improvement programs and contribute regularly to the improvement of the local situation in general.

At any rate, why people get tickets isn't because they are from Dimmitt, or Friona, or Black or any small town surrounding Amarillo.

We rather imagine that it is for breaking some traffic regulation.

We all scream about the high rate of insurance paid now a days on our autos.

Well, peculiarly enough, these insurance rates are based on the ratio of traffic accidents during a given length of time.

So, in reality, we --yes, you and I set our own insurance to a certain extent. We are rather hazy on how, and some-

times, why, Austin gets the rates like they do.

We refer to the office concerned with insurance regulations--here is a man who is appointed, not elected, who gets more money out of every person's pocket than any tax scheme ever invented.

Yes, when a person has to pay more for his insurance than he does for a down payment on a car, well, we are of the opinion that something is seriously wrong.

What is wrong? The insurance people tell us that the drivers are wrong--and if this is where the blame lies, we see no justification in giving a policeman a hard time for doing his duty.

Here in Friona we are fortunate to have a good Police Department.

Although we didn't live here at the time, we are told it wasn't too long ago that a person could get run down trying to cross Main Street at night by hot-rodgers dragging down the street.

Our patrolmen are honest and fair.

They do their duty when they see a need, and for the most part traffic violations are getting to be something of a rarity--at least when compared to this time a year ago.

This doesn't necessarily mean that our law enforcement officers aren't doing their job.

On the other hand it does mean that they have made you and I better drivers and more traffic conscious.

No, we're afraid that taking out our anger on a patrolman who is doing a good job isn't the answer to traffic problems--rather it is one of mass education--yes, mass education before it gets to the point of mass eradication.

in and around FRIONA

WITH JUNE

June Rhodes, who teaches one section of the third grade, says that Jackie Claborn is beginning quite early to follow in the footsteps of his parents in business and is somewhat of a promoter of his own ideas already. One day last week preparation was being made for the Christmas program. Mrs. Rhodes and her children were in the auditorium practicing. Back stage Jackie discovered a bridal arch which had been borrowed from Claborn Flower shop for a program and had not been returned. Says Jackie, "That's ours!" After the practice session, he drafted some classmates to help him move the dismantled arch to the class

room. After school he volunteered to assist Mrs. Rhodes in straightening up the room and making preparations for the Christmas tree to be put up. After working a few minutes, he said, "Why don't we just put our Christmas tree under the bridal arch?" Mrs. Rhodes carefully explained that bridal arches and Christmas trees were not designed to be used together. After a few minutes Jackie went home with the idea still in his mind.

As soon as the bell rang the next morning and the children were assembled in the room, Jackie stood up and said, "All

in favor of having the bridal arch over our Christmas tree, raise your right hand." Almost every hand in the room went up, so the June-December arrangement was unanimously decided upon.

We haven't seen the combination yet, but plan to go down and look at it. A number of third graders from other rooms have been heard to remark, "Mrs. Rhodes' room has the prettiest Christmas tree in that school building."

It is good to see Charles Beaton and Roy Young around town. These two are serving Uncle Sam and are home from Germany on leave. Think they'll have to go back the first week in January. Charles belongs to the Estes Beaton's southeast of town, and Roy's parents, Mr. and Mrs. Noah T. Young, live west of town.

Seems that geese are more plentiful or the hunters are having better luck this year. Several families are planning to have roast goose for Christmas dinner.

IT SEEMS ONLY YESTERDAY

(Taken from the files of the Friona Star December 22, 1933)

THE NEW CITY TAXES

The new taxes recently levied by the city commission were not intended as barriers to business nor as a punishment to those who are conducting business that are taxed by the recent Occupation Tax Ordinance, but purely and only as a protection to some lines of business already established and to allow other lines of business to participate more materially in supplying the much needed funds for the city's welfare and protection.

And it is quite gratifying to the city fathers to know that those upon whom the tax has been levied have promptly and apparently gladly come forward with the funds to meet these taxes and that several much needed dollars have already found their way into the hands of the city secretary and treasurer, showing that these citizens are ready to bear their part of the burden rather than becoming sore and disgruntled because they have been called upon to help in this way.

FAMILY DINNER AT SHACKELFORD HOME

Mr. and Mrs. Bert Shackelford and children were guests of relatives and friends at Farwell on Sunday, and were host and hostess at their home here on Monday to Mr. and Mrs. G. D. Anderson and four children, Mrs. J. V. Rodgers and Billie Eades, all of Farwell.

A delightful dinner was served by Mrs. Shackelford and the party was in the nature of a family reunion. Mr. Anderson and Mrs. Shackelford being brother and sister, and was greatly enjoyed by their mother, Mrs. Anderson, who was present also, she being a guest here with her daughter.

DON'T

WAIT TILL THE SMOKE CLEARS TO . . .

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THE COST OF FULL PROTECTION IS MODERATE!

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Slenderizing Massage Lounge

takes off inches -- helps ease muscular aches and stiffness -- soothes and relaxes taut nerves

NO DISROBING

6 WEEK COURSE - \$30 SINGLE TREATMENT \$1.50

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LION ANHYDROUS AMMONIA

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- application
- delivered to you
- available at dock

Cummings Farm Store, Inc.

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Have you forgotten someone?
 Shop HURST'S for Last Minute Gift Ideas

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a complete selection for milady... see our long-sleeve rayon with nylon trim by Lorraine All Colors--Sizes

GOWNS only \$3.98

Ladies Robes

BY Bastia--fine pinwale corduroy robes--completely washable with nylon lace trim--all sizes in red or white

only \$9.95

Helena yarn nylon--stretch

LEOTARDS for ladies & children size 3--Ladies' 16 in red--black royal \$3.50 & \$3.98

Children's Matched Pajamas - Robe Gown Sets by Shirey--may be purchased complete or broken--sizes 2--14 nylon lace trim in red or pink Pajamas or Robe \$4.98 Gowns \$3.98

New Spring Dresses exceptionally large selection of New Spring Dresses have JUST ARRIVED in time for your Christmas shopping pleasure. In such nationally advertised lines as Donovan-Galvani; Mar Tee; Munves; Marcy Lee; Kay Whitney and Jerry Gilden. FEATURING a shirtwaist with full skirt in a beautifully bold print of all silk--only \$15.95

HURST'S FRIONA FREE GIFT WRAPPING

For More PROFIT Per Acre!

You'll get more "grow-power" from Phillips 66 Agricultural Ammonia, the 82% nitrogen fertilizer. This 82% nitrogen will boost crop yields for more profit per acre and lower production costs. And, remember the 82% nitrogen gives you more nitrogen per pound than any other type of nitrogen fertilizer available.

See us about **Phillips 66**

AGRICULTURAL AMMONIA Kendrick Fertilizer

Ph. 2882 Friona

Going to be traveling during the HOLIDAY?

This way to GRANDMOTHER'S

If your holiday plans include a trip to Grandmother's house--or just a pleasure jaunt be prepared for any emergency which may arise by getting a book of

TRAVELER'S CHECKS

BEFORE YOU GO--They are negotiable anywhere and are replaced in the event of theft--stop in today and get yours--

"Serving a Great Irrigated Area"

FRIONA STATE BANK

Member FDIC

Friona Wins Two Games With Bovina

Friona's Chiefs and Squaws handed Bovina a double defeat Tuesday night downing the Bovina boys 45-33 and the girls 59-55.

W. Baxter was high point man for the Chiefs, scoring a total of 21 points in the contest, with Ramey Brandon scoring 14 points to take top honors in the scoring department for Bovina.

The game was not a high-scoring affair with the scoring at the end of the quarters looking like this: 1st quarter Friona 9; Bovina 5; 2nd quarter Friona 18, Bovina 15; 3rd quarter Friona 32, Bovina 23.

In the girls' contests the Squaws were led by Jonnie Hand who scored 30 points to take high point honors for Friona.

She was followed by Robbie Boggess with 15 points. Richards and Ezell of Bovina each scored 21 points.

FRIDAY'S GAMES HAVE BEEN CALLED OFF DUE TO THE HOLIDAYS

Monday night the Seventh and Eighth Grade Boys dropped their games in Dimmitt, losing 23-31 and 46-12 respectively.

In Friona where the Seventh and Eighth Grade Girls played however, it was a different story as both these local teams dropped their opponents.

This marked the end of the first round of district play for the Girls and leaves Friona out in front by a wide margin at this stage of the game.

Monday night the 7th Graders beat Dimmitt 36-22 with Marca Massie scoring 18 points and Rose Greeson scoring 12 points. Kemp was Dimmitt's high pointer in this game.

Eighth Grade Girls beat their Dimmitt counterparts 33-20 with Janet Buckley scoring 20 points and Carol Ray 8, Buckmaster was high pointer for Dimmitt.

Frionans Attend PGC Convention

About 500 stockholders and voting delegates representing more than 40,000 farmers and ranchers in Texas, Oklahoma, Kansas, and New Mexico convened in Amarillo Thursday and Friday of last week for the 20th Annual Stockholders Meeting of Producers Grain Corporation, with home offices in Amarillo.

Those from Friona who attended were Mr. and Mrs. E. L. Fairchild, Sloan H. Osborn, Clyde Goodwine, A. W. Anthony, and Arthur Drake, manager of the Friona Wheat Growers, Inc. This local cooperative association is a stockholder in Producers Grain Corporation.

Mr. and Mrs. Granville McFarland spent the weekend at San Angelo.

BUILDING PERMITS

The following building permit was issued at the City Hall during the week ending December 9:

D. A. O'Connor, build a residence at a cost of \$9,000.

Two newcomers were getting acquainted at a theatrical home. "My name is James Darlington," said one. "You remember me in the silent movies?"

"Sure!" said the other. "And I'm Jack O'Farrell, the magician of O'Farrell and Hughes. Maybe you saw my act where I used to saw Miss Hughes in half?"

"Of course," said Darlington, "and a very good act it was. By the way, where is Miss Hughes now?"

"Oh," said the magician, "she's living in Boston and Kansas City."

ATTEND CONVENTION

Mr. and Mrs. Doyle Cummings spent Wednesday and Thursday of last week at the Baker Hotel at Mineral Wells attending a Purina Dealer's Convention. Mr. and Mrs. Russell O'Brian kept their children while they were away.

Renew your subscription before it expires!

HEAR
the FRIONA Hospital News Daily
at 11:00 - 11:15 A. M. over

KMUL

1380 KC - Muleshoe

County Singers To Meet

Parmer County Singing Association will have its regularly scheduled meeting Sunday in Oklahoma Lane Methodist Church at 2 p.m. Officers of the group decided against cancelling the meeting as had been considered last month, it was announced this week.

Times A' Wasting
Get those repairs made
NOW on your
TRACTORS-IRRIGATION
MOTORS
TERRY'S SHOP
W. Hwy 60 Ross Terry, Owner Friona

SHOP IN FRIONA THIS CHRISTMAS



MRS. LETHA LONDON shown above shopping for Christmas looks over the stock of Christmas toys found in JARRELL'S 5 & 10 in Friona. Helping Mrs. London with her selections for Christmas is Newman Jarrell Jr. In addition to a wide variety of Christmas toys which will fit any sized youngster--from 3 months to 30 years--JARRELL'S has a full stock of items which will please the older members of the family.

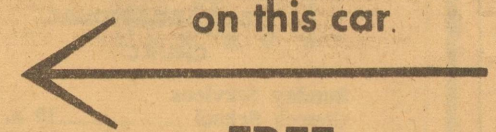


CHARLES OSBORN makes a selection from the stock found in FOSTER'S DRY GOODS store in Friona. Wesley Foster, above shows Mr. Osborn the complete selection of Men's Wear which is found in FOSTER'S. In addition to a complete Men and Boy's Department, FOSTER'S boasts the finest in quality clothing and shoes for the ladies. Make FOSTER'S your gift-shopping headquarters in Friona.

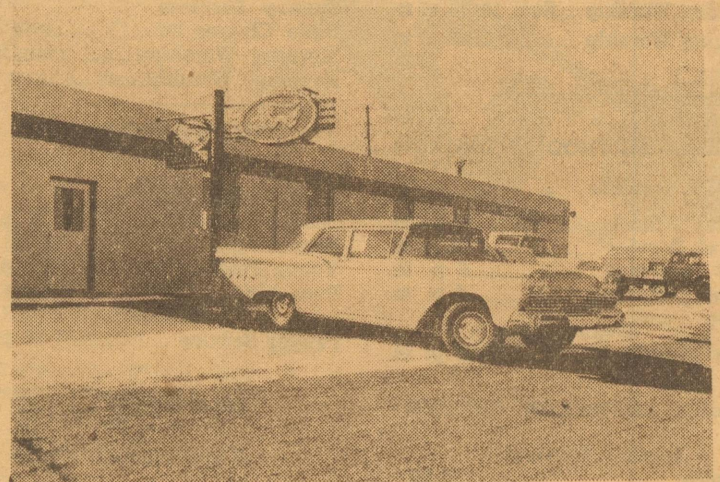


All Santas Can Take a Tip From Me . . .
It's A Wonderful Feeling To Realize How
Much You've Saved By Shopping In Friona!

the above shopping facilities
PLUS
you will be given a chance
on this car.



FREE
at a drawing to be
held in the City Park
Christmas Eve at 4:30



Christmas Carols Downtown Friday-Saturday -Monday-Tuesday nights



HURRY — We still have lots of fresh, quality merchandise . . . but everyday means a smaller choice . . . so hurry!

- ★ **PLENTY OF FREE CENTRAL PARKING!**
 - ★ **LARGE SELECTION OF QUALITY ITEMS!**
 - ★ **REMEMBER — THE MONEY YOU SPEND AT HOME STAYS AT HOME TO BUILD A BETTER COMMUNITY . . . THROUGH YOUR NEIGHBOR MERCHANTS' TAXES, DONATIONS!**
 - **COME-AS-YOU-ARE WITH THE FAMILY!**
 - **EASY BUDGET CREDIT TERMS AVAILABLE!**
 - **EXPERIENCED CLERKS FOR FAST SERVICE!**
 - **GIFTS WRAPPED BEAUTIFULLY . . . FREE!**
- This Reminder is made possible by the above merchants of Friona and the Friona Chamber of Commerce and Agriculture

Of Interest To THE WOMEN

Past Matrons Exchange Gifts

Members of the Kinsley Past Matrons Club met at the home of Ethel Chitwood Friday afternoon of last week. The devotional "Christmas Once More" by Florence Blakely was presented by Bessie Boggess.

Christmas decorations were used and refreshments of fruit cake, salad, and coffee were served by the hostess. It was decided to remember the older members with gifts for Christmas.

Those present were Bessie Boggess, Pearl Kinsley, Faye Southward, Martha Russell, Florence Guinn, and Mrs. Lem Miller. The next meeting will be January 2 in the home of Faye Southward.

Club Members Honor Husbands

Members of the Hub Home Demonstration Club honored their husbands with a Christmas party at the Hub Community Center Saturday evening. After a conventional turkey supper, the evening was spent playing games.

Those attending were the Jack Tomlins, John Rennors, Woody Flemings, Buck Fallwells, Bill Wooleys, Jack Shirleys, Dean Bingham, John Hands, Weldon Stringers, A. L. Blacks, T. I. Burlesons, Darrell McGuire, Flake Thurmans and sons, Paul Daniels, Wes Longs, Albert Cannons, and Leland Minich.

Santa Visits Christmas Party

The highlight of the annual Christmas party of the Married Young People's Department of the First Baptist Church at the club house Friday evening was a visit from Santa Claus. He presented candy and fruit to each of the children. Members of the Fidelis Class were hostesses and guests were men of the Character Builders class and children of the couples.

The teachers, Mrs. Claude Osborn and George Taylor, were presented gifts. A trio, composed of Lavonia Vaughan, Ibbey Lewellen, and Linda Tims, presented several vocal numbers accompanied by Mrs. Roy Miller at the piano. The devotional was given by Mrs. Mae Magness and Mrs. Claude Osborn led the benediction.

Special guests were Mr. and Mrs. Roy V. Miller Sr., Mr. and Mrs. Jim Dixon, Bro. and Mrs. Charles Baldwin, Janice, Linda, and Brenda; Bro. and Mrs. L. Aston Sartain and Charles McKenzie; Bro. and Mrs. Fred Dean; Mrs. Mae Magness; Mr. and Mrs. George Taylor and Lisa; and Mr. and Mrs. Claude Osborn.

Others present for the turkey supper were Mr. and Mrs. VOLLIE CAPPS, Wally, Terry, and Ronnie; Mr. and Mrs. DOYCE BARNETT and Cindy; Mr. and Mrs. IFA HOLT and Reba; Mr. and Mrs. DELTON LEWELLEN, Donna, and Pam; Mr. and Mrs. JOE LEWELLEN, Katie, Donnie, and Bobby; and Mr. and Mrs. JIMMY MAYNARD.

Also Mr. and Mrs. JERRY MAYNARD, Pam and Barry; Mr. and Mrs. M. C. OSBORN; Mr. and Mrs. VELDEN CARROLL; Mr. and Mrs. CHARLES SANDERS, Larry and Chris; Mr. and Mrs. DAVID SMITH and daughter, Sharon Sue, and Darla Rhodes; Mr. and Mrs. CLYDE TIMS; Mr. and Mrs. JOE ED VAUGHN, Karl, Dedia, and Joni; Mrs. MELVIN WADSWORTH, Becky and Tommy; Mrs. PAUL COKER, and Mrs. DALE HART.

HOLDINGS MOVE
The H. A. Hydes received word early this week that Rev. and Mrs. Haskell Bolding have moved from Knoxville, Tenn., to LaFollette, Tenn. Rev. Bolding, whose wife is the former Maxine Hyde, is pastor of the First Baptist Church in LaFollette. He had served as pastor of the Skyline Baptist Church at Knoxville five years.

PCIC Employees Have Annual Party

Members of the Parmer County Implement Company and their families met at the Friona Club House Thursday evening for their annual Christmas party. The party began with a covered dish luncheon. The serving tables were centered with carnations and covered with red cloths.

After supper games were played and there was a gift exchange. Those present were Mr. and Mrs. J. G. McFarland, John Bill and David; Mr. and Mrs. Douglas D. Connelly and family; Mr. and Mrs. Aubrey

Troop 358 Has Party

Brownie Troop No. 358 met at the Methodist Church Saturday afternoon for a Christmas party. For the flag ceremony Celia Faye Vestal was the caller, Sharen Awtrety served as flag bearer, and Joan Gail Brookfield and Becky Lou Coffey were color guards.

There was a gift exchange and the Brownies presented Christmas bell door decorations, which they had made, as gifts to their mothers. Games were played and refreshments were served by Mesdames Deon Awtrety, Floyd Brookfield, Leonard Coffey, Raymond Cook, Doyle Cummings, Arthur Drake, Claude Edelman, Howard Ford, Jessie Marruffo, Jake Patterson, Ansel Renner, Leo Ruzicka, Ralph Shirley, Billy Sides, C. L. Vestal Jr., Louis Welch, Ross Ayers, and Roy E. Foster.

After the party the group toured the hospital and pre-

sented the Christmas place mats they had made for Christmas Day meals. The group, which was accompanied by the two leaders, Alice Whaley and Nora O'Brian, and three big sisters, Geneva Floyd, Linda O'Brian, and Karen O'Brian, sang songs to Grandma Ashcraft, Grandmother Schlenker, and Aunt Treese Welch.

Mrs. Schlenker favored the group with Silent Night, Holy Night, sung in German. The next meeting will be Monday, January 5.

Mr. and Mrs. Ira Holt and daughters, Reba and Gienna, left Wednesday morning for Grants, Okla., where they will spend two weeks visiting Holt's parents, Mr. and Mrs. Elmer Holt, and other relatives and friends. They expect to return Saturday of next week.

Mrs. J. S. Jackson of Carbon, Texas, was a recent visitor in the home of Mr. and Mrs. J. T. Gee and Tom. Mrs. Jackson is Gee's mother.

Party Honors Janet Buckley

Mrs. Jimmie Buckley honored her daughter, Janet, with a party in observance of her fourteenth birthday Thursday evening. She was assisted by Mesdames Loys Carmichael, Fay Wilcox, W. S. Ingram, and Troy Ray. Christmas decorations were used and favors were candy arrangements.

Those present were Andrea Milligan, Joy Ingram, Carol Ray, Sondra Burleson, Patricia Fallwell, LaVoyce Burrow, Linda Crow, Cynthia Guinn, Sandra Hoover, Sharon Reeve, Iva Ben Parr, Wanda Ready, Robert Houlette, Roger Wilcox, Dewain Phipps, Tom Gee, and Max Reeve.

Also Billy Don Thomas, Wayne Cason, Earl Crow, David Talley, Danny Carmichael, Troy Ray, Ranza B. Boggess, Larry Buckley, and the honoree. After an evening of games, refreshments of cake and punch were served by the hostesses.

Aux Members Fete Families

Members of the newly organized Fireman's Auxiliary entertained their husbands and children with a Christmas party at the school cafeteria Monday evening. The tables were covered with white cloths and centerpieces were Christmas decorations.

Following a supper of baked ham, potato salad, green beans, corn, hot rolls, relishes, congealed salads, cranberry sauce, pie, and coffee, there was a gift exchange. Santa Claus was a special guest and gave gifts to the children. There were eighty-five persons present.

WSCS Has Luncheon

The Woman's Society of Christian Service met Tuesday in the Fellowship Hall of the Friona Methodist Church for a Christmas luncheon. The program committee of the society served as hostesses. The meeting was opened with prayer offered by Rev. Hugh Blaylock.

A musical Christmas tree was the centerpiece for the serving table. Guests were introduced. They were Rev. Hugh Blaylock, Mrs. Dan Ethridge, Mrs. Charles Allen, Mrs. Mabelle Hartwell, Mrs. Mae Magness, Mrs. Iola Nelson, and Mrs. Ruby Don Nunn. Mrs. Wayne Jones was a new member.

Mrs. Andy Hurst had charge of the program. A love offering for the "Conference Daughters" was taken. A candle was burned during the ceremony as a symbol of the shining light spread by these daughters throughout the world. Thelma Ford offered a prayer, and Mrs. J. T. Gee gave a review of "A Short Summer" by Louisa Grace Erdman.

Members present were Mesdames A. W. Anthony Sr., Ernest Anthony, Jean K. Anthony, Mack Bainum, James Boyle, Joe Collier, Arthur Drake, Howard Ford, J. T. Gee, U. S. Akens, I. T. Graves Jr., Dorothy Hough, Andy Hurst and George Jones;

Also Mesdames Wayne Jones, H. K. Kendrick, H. C. Kendrick, Will Osborn, Coy Patton, T. J. Presley, Dick Rockey, Frank Spring, Jim Shaffer, Billy Sides, W. M. Stewart, Ella Sulser, Roy Slagle, A. R. Whatley, and Newman Jarrell Jr.

Joy Crow Graduates

Joy Crow, daughter of Mr. and Mrs. W. S. Crow, is at home after having graduated from the Hedrick College of Beauty at Clovis. She will take the State Board of Hair Dressing and Cosmetology at Austin January 6, then will enroll at Friona High School. She has attended Friona schools since she was in the first grade and will be classified as a senior and plans to graduate in the spring.

IS YOUR CAR UNDER PAR

NEED GLASS?

Don't run the risk of driving with a fogged or rippled windshield. See us for expert glass installations at low prices.

City Body Shop
Friona

THE BULWARK OF A COMMUNITY IS ITS CHURCHES

A THOUGHT FOR THE WEEK

WHAT DOES CHRIST MEAN TO YOU AT THIS CHRISTMAS SEASON?

Christmas, the day we set aside to commemorate the birth of our Savior, is being commercialized more and more each year. Never before have we gazed upon such beauty as we behold the glorious array of bulbs, tinsel, rope, ribbon, and twinkling lights. On every street we see visible signs that Christmas will soon be here.

Should you attend a Christmas play this year, you will probably see the portrayal of the virgin Mary, the manger, and the babe Jesus. Also, the shepherds and wise men will be close by adoring the Christ child.

Your heart will be thrilled at the simplicity of the scene and rightly so. But let us go a little farther and ask ourselves "what does Christmas mean to me?" We would have to conclude that it is not Christ in a manger that we need but Christ in our hearts.

And as we rush to and fro preparing for that Day, do we take out time to count our blessings and to humbly give thanks to our Lord? As we give gifts, do we remember that he was God's gift to mankind? We have freely received of Christ's blessings, so let us freely give thanks to Him.

Rev. M. Alvin Askins
Pastor, Assembly of God Church

Listen to
Lutheran HOUR
KPAN-860 KC
1:15 P.M. - 1:45 P.M.
every Sunday

USE THESE SCHEDULES — OUR CHURCHES WELCOME YOU!

FIRST BAPTIST CHURCH

Sunday School _____ 9:45 a.m.
Preaching Service _____ 11 a.m.
Training Union _____ 6:30 p.m.
Preaching Service _____ 7:30 p.m.
Wednesday Prayer Meeting at 7:30

CHURCH OF CHRIST
Tenth & Euclid St.

Morning Worship...Sun. 10:30 a.m.
Evening Worship _____ 7:30 p.m.

SIXTH STREET CHURCH OF CHRIST

Sunday Services _____ 9:30
Bible Classes _____ 10:30
Morning Worship _____ 10:30
Evening Worship _____ 8:00

CONGREGATIONAL CHURCH

Sunday Services _____ 10 a.m.
Church School _____ 10 a.m.
Worship _____ 11 a.m.
Pilgrim Fellowship _____ 5 p.m.

FRIONA METHODIST CHURCH

Sunday Services _____ 10 a.m.
Sunday School _____ 11 a.m.
Church Service _____ 6 p.m.
MYF meetings _____ 7 p.m.
Evening Worship _____ 7 p.m.

Wednesday
Choir practice _____ 7:30 p.m.

UNITED PENTECOSTAL CHURCH

Sunday Services _____ 10 a.m.
Sunday School _____ 11 a.m.
Preaching _____ 6:30 p.m.
Young People's Meeting _____ 7:30 p.m.
Preaching _____ 7:30 p.m.

Wednesday
Prayer Service _____ 7:30 p.m.

Continental Grain Co.
Preach Cranfill

Ethridge-Spring Agency
Insurance and Loans

Friona C of C and Agriculture

Friona Consumers
Co-Op Oil and Grease

Friona Motor Co.
Ford Tractors

Kendrick Oil Company
Phillips Jobber

Bainum Butane
Phone 2171

RHEA LUTHERAN CHURCH

Sunday Services: _____ 10:00
Church _____ 11:00
Ladies Aid: _____ 2nd Thursdays
Men's Club: _____ 4th Thursdays

ASSEMBLY OF GOD CHURCH

Sunday Services _____ 9:45
Sunday School _____ 11:00
Morning Worship _____ 6:30
Young People's Meeting _____ 7:30
Evening Worship _____ 7:30
Wednesday Service _____ 8:00

Attendance In Sunday School Last Sunday In Friona Churches Was 1108

Bi-Wize Drug
Your Rexall Store

Farm Bureau Ins.
Raymond Euler

Hurst
Department Store

Piggly Wiggly
S & H Green Stamps

Friona Battery & Electric
Johnny Wilson

Crow's Slaughtering
"Wholesale & Retail Meats"

If You Believe:

1. That you are a reasonably good farmer or rancher,
2. That you have a reasonably good equity in your business,
3. That you have a plan that will be profitable if you have proper and adequate financing,
4. That you can do your own thinking, farm or ranch management, and business planning,

Then You Should:

1. Discuss your Credit needs with a production credit representative;
2. Finance your operation instead of getting a loan against your Collateral.

Loans to Fit Your Needs:

1. Tailor made operating expense loans.
2. Three to five year term loans for capital items.

Credit Life Insurance Available And Optional

Plainview Production Credit Association

100% Farmer and Rancher Owned and Operated
Over \$2,000,000 Capital and Reserves

Offices Located:
DIMMITT — FLOYDADA — LITTLEFIELD — MULESHOE — PLAINVIEW
Serving:
Bailey, Briscoe, Castro, Floyd, Hale, Lamb, Parmer and Swisher Counties.

This Friendly Message. Sponsored by the above Friona Businesses

Ice Skating Party

Thirty-four MYF sponsors, members, and friends of the Friona Methodist Church traveled to Amarillo Saturday afternoon for an ice skating party.

Most of those making the trip had never skated before and members report a "hilarious" time was had by all. After skating several hours, the group ate supper before returning to Friona.

Those making the trip were Mary Tom Spring, Erma Lou Drake, Jolynda Stokes, Larry Anthony, Sally Hough, Danny Smith, Jim Roy Wells, Betty Drake, Beth Akens, Darrell Anthony, Larry Hough, Boyd Jones, Eddie Bradshaw, James Anthony, Dale Cunningham, Bette Bass, and Virginia Fulks; Also Mr. and Mrs. Ernest Anthony and Beverly; Mr. and Mrs. H. K. Kendrick, Sally and Danny; Mr. and Mrs. Hollis Horne; Mrs. Jean K. Anthony; Dick Beitz; Mr. and Mrs. Robert N. Ginsburg; Mr. and Mrs. Glenn E. Reeve Jr.; Mrs. Estis Bass; and Mrs. Dorothy Hough.

Friona HD Club Has Gift Exchange

Members of the Friona Home Demonstration Club met at the home of Katy Stowers Tuesday morning for a Christmas party. Secret pals were revealed and year books for the coming year were issued. It was voted to send a box of Christmas toys to the Carrie Tingley Hospital at Truth or Consequences, N. Mex.

Blanche Woody resigned from the club. Yearbooks will be filled out at the next meeting, which will be in the home of Christine Williams at 9:30 a.m. Tuesday, January 13. All members are urged by the president, Mrs. Williams, to attend this meeting.

Kiddies Present Christmas Program

Featured entertainment at the Christmas meeting of the Progressive Study Club at the club house Tuesday evening was presented as "Kiddie Kapers" with children of the members performing on the program. Those having parts were Carol Ann Bauserett, Lydia and Denise Buske, Phillip Duggins, Terry Fite, and Carolyn, Glenn and Tim Herring;

Also Andrea and Ricky Hurst, Kathy and Trip Horton, Greg and Lark Jarrell, Freddie and Mike Hughes, Jeanine Jarboe, Shirley and Ricky Johnson, Melissa Pruett, Larry and Chris Sanders, Nancy Martinez, and Ricky, Larry, and Roy Don Rector;

Also Sheri, Melody, and Beverly Roberts, Beth and Jay Jordan, Jan, Gay, and Holly Welch; Kathy Lynn and Amy Sue Renner.

Roll call was answered with the introduction of the children. The opening prayer was led by Juanda Jarrell. "Christmas is for Children" was presented by Layvon Hughes, Sue Procter, and Juanee Green. Christmas carols were sung by the members and guests.

Refreshments of Christmas cookies and punch were served by Mamie Lou Welch, Thelma Johnson, Iona Cook, Reba Buske, Lynn Roberts, and Betty Jarboe. Special guests were Mesdames Joe Miller, Lucy Welch, Ralph Wilson, and Roy Miller.

Sue Procter received the doll which the members earned selling cans of Christmas tree snow. The next meeting will be January 13.

Baby Girl For Morrisons

The Dick Morrisons of Alameda, Calif., became parents of a baby girl December 4. She weighed 5 lbs. 14 ozs. and was named Vicki Diann. Dick is a 1956 graduate of Friona High School and is serving in the U. S. Naval Air Corps.

Paternal grandparents are Mr. and Mrs. Gene Morrison of South Plains. The Morrisons lived here several years before moving to South Plains about two years ago.

L&L AGENCY FARM LOANS REAL ESTATE INSURANCE Ph 4771 C.L. Lillard-Marvin Lawson

WEEKEND GUESTS IN TIMS HOME

Mr. and Mrs. Jack Lane and daughters, Janna Sue and Dynette, of Muleshoe were weekend guests in the home of Mr. and Mrs. Dan Tims and children, Pam and Jerry. The Lanes lived here before moving to Muleshoe.

Sunday dinner guests in the Tims home were Mr. and Mrs. Billy Dean Baxter, Johnny, Debbie, and Blayne; Mr. and Mrs. Eugene Bandy, Johnny and Clay; Mr. and Mrs. Doyce Barnett, Cindy and David; and the Lane family.

Club Members Have Coffee

The annual Christmas coffee of the Modern Study Club was held in the home of Mrs. Dan Ethridge Tuesday morning. The serving table was covered with a red felt cloth edged with white balls. The centerpiece was red carnations in a milk glass bowl.

Gifts were taken from a Christmas tree beside the fireplace. Carols were directed by Mrs. Charles Allen, and Mrs. Sloan H. Osborn presented the devotional. Refreshments were served by the hostesses, Mesdames Dan Ethridge, Lloyd Prewett, and Charles Allen to thirty-six members.

Circle Meets In Wise Home

The Elizabeth Truly Circle of the Women's Missionary Union of the First Baptist Church met in the home of Mrs. J. H. Wise Tuesday afternoon of last week for a Bible study and social meeting.

The opening prayer was led by Mrs. T. E. Wood. Mrs. Elmer Euler taught the Bible lesson based on the book of Daniel. Refreshments were served by the hostess to seven members.

MARTINS VISIT

Mr. and Mrs. Calvin Martin visited in the home of Mr. and Mrs. Harry Ratliff at Levelland Sunday. Mr. Ratliff, who has been ill, is improving, but is unable to go back to work. Mrs. Ratliff is teaching science in the junior high school there. On their way home, the Martins visited in the home of Mr. and Mrs. Joe Ivey and children at Pettit.

NEWS FROM BLACK MRS. DICK ROCKEY

CHRISTMAS PARTY WELL ATTENDED

About twenty-five families were represented at the community wide Christmas party at the Black Community House Thursday evening. Following a Christmas program of group singing led by Johnny Mars, and special numbers by the Starlight band, Santa Claus made his appearance.

The Starlight band was directed by Brenda Deaton and Mrs. Bill Carthel accompanied at the piano. Santa distributed treats to all present.

Ellis Tatum, president of the community organization, had charge of a business session which followed the party.

Mr. and Mrs. Rosco Ivie spent Saturday night and Sunday in the home of Mr. and Mrs. Calvin Ivie at Lubbock. They also attended church services there.

Mrs. Ray Strickland and son, Gene, of Friona spent Sunday visiting in the home of her parents, Mr. and Mrs. Leslie Deaton.

Mr. and Mrs. J. R. Braxton and sons, Jim and Ray, spent Saturday and Sunday in Amarillo. Saturday they attended to business and Sunday they attended a Braxton family reunion at the Charley Braxton home.

Mr. and Mrs. Ellis Tatum and Tommy and Mrs. Jerry Houlette and daughter, Debbie, spent Sunday visiting in the home of Mr. and Mrs. Weldon Tatum and daughter, Pamela, at Canyon.

It's A Girl For Howards

Mr. and Mrs. Bob Howard of the Walcott Community became parents of a baby girl at the Parmer County Community Hospital at 9:30 a.m. Sunday. She weighed 7 lbs. 9 1/2 ozs. and was named Karen Kay.

The Howards have an older daughter, Donna, who is five. Paternal grandparents are Mr. and Mrs. W. B. Howard of Route 2, Friona, and Mr. and Mrs. W. A. Norton of Clovis, are maternal grandparents.



SANTA'S HELPERS--The "assembly line" putting together 1,500 sacks of Christmas candy, fruit, nuts and chewing gum for Santa to pass out. Above members of Friona's American Legion Post 206 sack the treats Monday night.

Dr. and Mrs. Millard Nobles and family of Hereford were Sunday guests in the home of Mr. and Mrs. Glenn Roberson.

Mr. and Mrs. W. N. Bell of Farwell were Sunday guests in the home of Mr. and Mrs. Jerry Bell and son, Jay.

Mrs. T. J. Presley, Mrs. Dick Rockey, and Mrs. Howard Elmore were in Clovis Wednesday shopping.

Saturday's Menu

(As we will be closed Christmas Day our Christmas Menu will be served Saturday)

Baked Turkey and Dressing with cranberry sauce

Baked Ham with Spiced Apples

Cut Green Beans

Whole Kernel Corn

Snowflake Potatoes

Cranberry Relish Salad

Fruit Cake

Hot Rolls

We Will Be Closed December 21 through Dec 27

SHERMAN'S CAFE

-FRIONA-

Mr. and Mrs. Elmer Holt of Grants, Okla., spent Sunday night in the home of Mr. and Mrs. Ira Holt. The Holts formerly lived in the Rhea community.

Junior Size Dresses and Robes

ROBES . . . by Lazytime Togs quilted or cotton from \$7.95 up	DRESSES . . . by Mar Tee sizes 5-14 from \$8.95 up
---	--

Just Arrived New Shipment CALYPSO SKIRTS that Juniors love!

LuNORA'S

Ph. 3061 "Tiny Tots to Teens" Friona

NEED A HOME LOAN? SEE FIRST FEDERAL FIRST FEDERAL SAVINGS CLOVIS SEE Ethridge-Spring Agency Ph. 2121 or 5551, Friona

Something for your "DOLL"

Yes--your "doll" will love the all-new ELECTRIC RANGE by FRIGIDAIRE new models to choose from for Christmas



AT REEVE CHEVROLET CO. FRIONA

SANTA IS ON HIS WAY!

but . . . so is COLD FREEZING WEATHER

are your motors protected by

ANTI - FREEZE

if not see us today -

low - low prices on protection

We Give S & H Green Stamps

FRIONA CONSUMERS

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BE READY When Holiday Visitors Arrive.... REDECORATE NOW!

It's Fast . . . Easy, with

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of today's most wanted colors for home decoration now available in famous PITTSBURGH PAINTS including . . .

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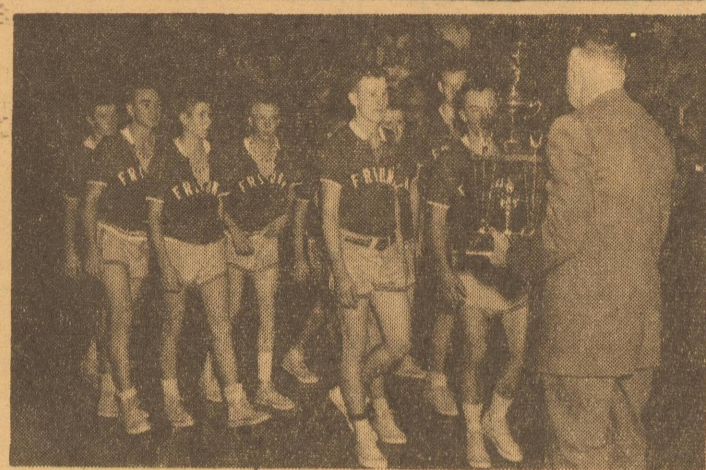
CLIPPED QUOTES

HUMOR takes the spotlight on the editorial page of the FLOYD COUNTY HESPERIAN--

The sophisticated things they call humor nowadays are just about as funny as a dry cow-chip. People do not have time to listen to a joke nor to tell one. A quip and they're off to something else so they can hurry a-

way from there, too. The advent of the automobile may have something to do with the loss of the humor that convulses. One can't cogitate on a joke nor roll it under his tongue and watch all the signals, too, at the maximum speed permitted.

Laughter Is Out-Moded. Real,



CLAIMING THE LOOT--Members of the Chieftain basketball team come forward to claim the Boy's Championship Trophy Saturday night at the conclusion of the tourney. Paul Fortenberry of Black Grain Co., which donated the trophies, makes the presentation.

old-fashioned laughter, that is, among the grown-ups. And the youngsters are hardly dry behind the ears before their funnybones sear. All dead serious, except for the pun or quick retort. Listeners now are too quick on the draw. The old-fashioned joke teller who lays a background and builds up the atmosphere loses his listeners, his yarn still unraveled.

Don't Attempt a Joke in print or on the rostrum that is not harmless, germ-free, pasteurized. The dignity of race has stolen the punch line from the Jew joke and the same is true of the incomparable humor of the Negro. The colored boy himself doesn't care but the NAACP will tag you quickly. Likewise most of the professions are taboo as butts of jokes. About the only person one can tell a joke on and get a laugh from him as well as others is the cowboy. A joke on the cowboy for the sake of laughter is funny to him, too. A cowboy is his own so and so. The others seem to be scared of something.

Gal's Eye View of duck-hunting by SHIRLEY BAKER in The HEARLD-COASTER (Rosenberg).

Dot, dot, dash . . . Great news for you gals that worry with that waistline that needs trimming down and are constantly going on a diet (without very much success) and can't afford the new thingamagigs that are supposed to take it off in the right places. Know of a gal, not mentioning any names, that has found a way without any diet and special reducing table. Believe it or not it is DUCK HUNTING. Laugh if you may, but picture yourself, walking a country mile, stooping down very low and finally getting close to the pond and crawling on your hands and knees or doing the "duck walk" for several feet. You think that's not exercise, especially if your regular exercise is limited to sitting all day and occasionally walking or chasing that little one at home. Let me tell you, you use muscles you didn't know existed. This type of reducing isn't recommended for just everyone. You have to have someone, preferably a male, to take you and guide you. By the way carrying a 20 gauge shotgun isn't too easy either. Be sure to wear plenty of warm clothing, it does get cold early in the morning. After going to all the trouble don't be discouraged if you don't get any ducks, REMEMBER THE EXERCISE YOU GET!!!

"What's the difference between vision and sight?"
 "Do you see those two girls sitting in the center, there?"
 "Yes."
 "Well, the pretty one I should call a vision of loveliness, but the other one--she's a sight."
 From THE PRAIRIE, WTSC.

Chamber of Commerces just aint up to par these days. This came from THE CANADIAN RECORD.

Oratory ain't what it used to be. Going through old Chamber of Commerce files a few days ago, Secretary John Wilkinson turned up a copy of a speech entitled "Where is Canadian?" which was made, many years ago, by a local luminary. We're not sure of the authorship, but suspect that it must have been written and delivered either by Frank R. Jamison or Newton P. Willis. Here are some excerpts:

"Those who once visit Canadian always wish to return, because its atmosphere is like

the fabled fruit of the lotus which the sailors of Ulysses ate and on that spot they wished forever to linger. . .

"When the Great Creator fashioned the Universe, He well knew that somewhere within its center, shining like a jewel upon the bosom of beauty, there would be a more delightful place than all the rest which men would name Canadian, because of the river which near this splendid city bears that name, and it gracefully bends and curves around the townsite of Canadian, seeking its outlet to the sea.

"Canadian is as large as Chicago but not so densely populated; it is bounded on the North by the Aurora Borealis, on the East by the morning star, on the South by the Gulf of Mexico; on the West by the Golden Gate. It must be the greatest city in all the world because this fact has never been disputed.

"I sincerely hope," the orator concludes, "that none of you will entertain the thought of dying without first visiting this magnificent city; because if you have never been there, you and I together know everything in the world; you know everything except that Canadian is the greatest place in the world, and I know that."

Now there, my friends, was a Chamber of Commerce oration to end all orations. They just don't build them like that any more.

WEATHER

The weather for the past week has been bright and mild with no moisture in any form, either rain, hail, or snow. This condition continued until Tuesday morning when the wind changed to the north and blew rather furiously throughout the day, a dry, cold wind.

HAROLD HUDSON, in The Ochiltree County Herald--

We had an interesting visit with a fellow the other day who is lining up jackrabbit buyers in Perryton and says he plans to haul dead jackrabbits out of here by the truck load in another few weeks. We didn't know there were that many jackrabbits in the country, but this man says there are gobs of them, and he has already started hauling carcasses out of Spearman.

His company pays 15 cents per carcass, which is enough to pay for the ammunition and provides some sport for the hunters. Also provides some assistance to farmers and ranchers who would like to have the rabbit population thinned down.

What does the company do with these truckloads of jackrabbits? They haul them to processing plants where they are skinned, cleaned, cooled and hauled north to mink farms to provide mink food. This sounds like a fascinating sort of business and our informant says there is money to be made even at paying 15 cents for a rabbit.

This shows how times change. For years jackrabbits were worthless as a money crop. We seem to remember that there was some sort of bounty on jackrabbit ears during the depression and there were many of these "Hoover Hogs" used as table fare during the early 1930's, but jackrabbit marketing as such was then unknown. Fact of the matter is, we thought the jackrabbit population was about gone. We don't see very many in the fields nowadays. Used to be a person could scare up rabbits in droves.

The only time a woman is

completely happy is when she is buying something she doesn't need; and a man is never so happy as when he is selling it to her.

If you can accept every loss as a gain, you're either a philosopher or dieting.

Sometimes a woman doesn't care for a man's company unless he owns it.

PORE POPPA--this was clipped from The Prairie, student paper at WT-----

She was home from college for the holidays, and the old folks were having a reception in her honor. During the event she brought out some of her new gowns to show to the guests. Picking up a beautiful silk creation, she held it up before the admiring crowd.

"Isn't this perfectly gorgeous!" she explained. "Just

think, it came from a poor little insignificant worm!"

Her hard-working father looked a moment, then turned and said: "Yes, darn it, an I'm that worm!"

We'd be a lot more interested in the five-day week if we could figure out first how to make a living working six days.

"No man can be made a fool of," comments the Second

Street Philosopher, "Unless he possesses suitable material for the job."

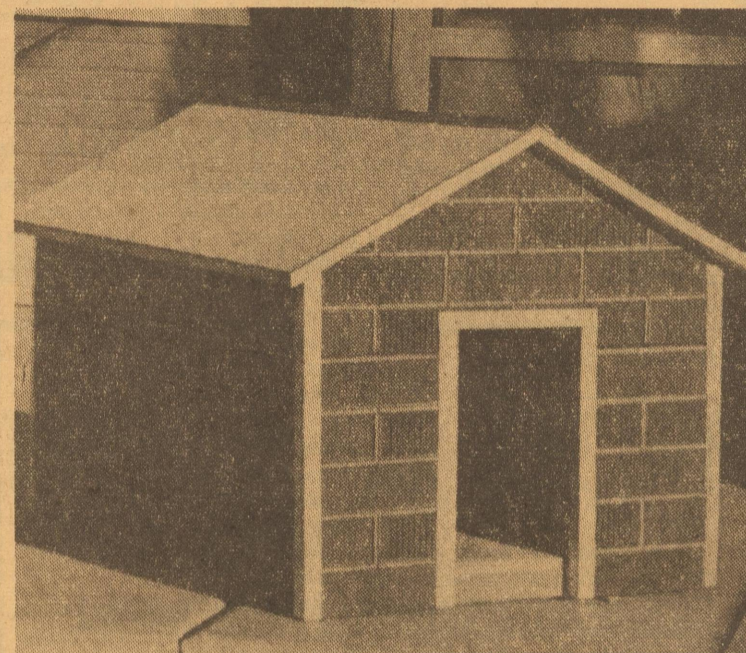
Don't be so busy sawing wood that you don't have time to sharpen the saw.

An executive is a man who knows how to get things done, and who to get to do it.

A resourceful man isn't necessarily a man of means.

Is Your Dog LOOKING for a HOME Register Today!

NOTHING TO BUY - contest for youngsters from 12 years down may enter



this handsome home - which is completely insulated - Brick Siding will be

GIVEN AWAY FREE!

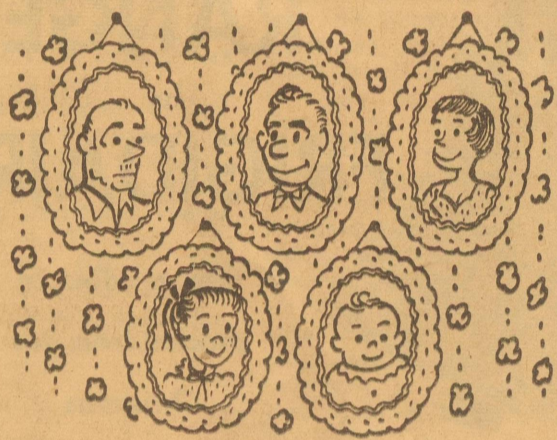
at a drawing to be held Saturday, Jan. 10th

at Rockwell Bros. & Co. Lumbermen

Friona



The CARELESS FAMILY



...THEY'RE RESPONSIBLE FOR MOST HOME FIRES!

CARELESSNESS causes most fires. And carelessness means people. Some of the members of the Careless Family are shown on these pages . . .

...are YOU a member of the CARELESS FAMILY?

Only an Independent Agent Can Display This Seal

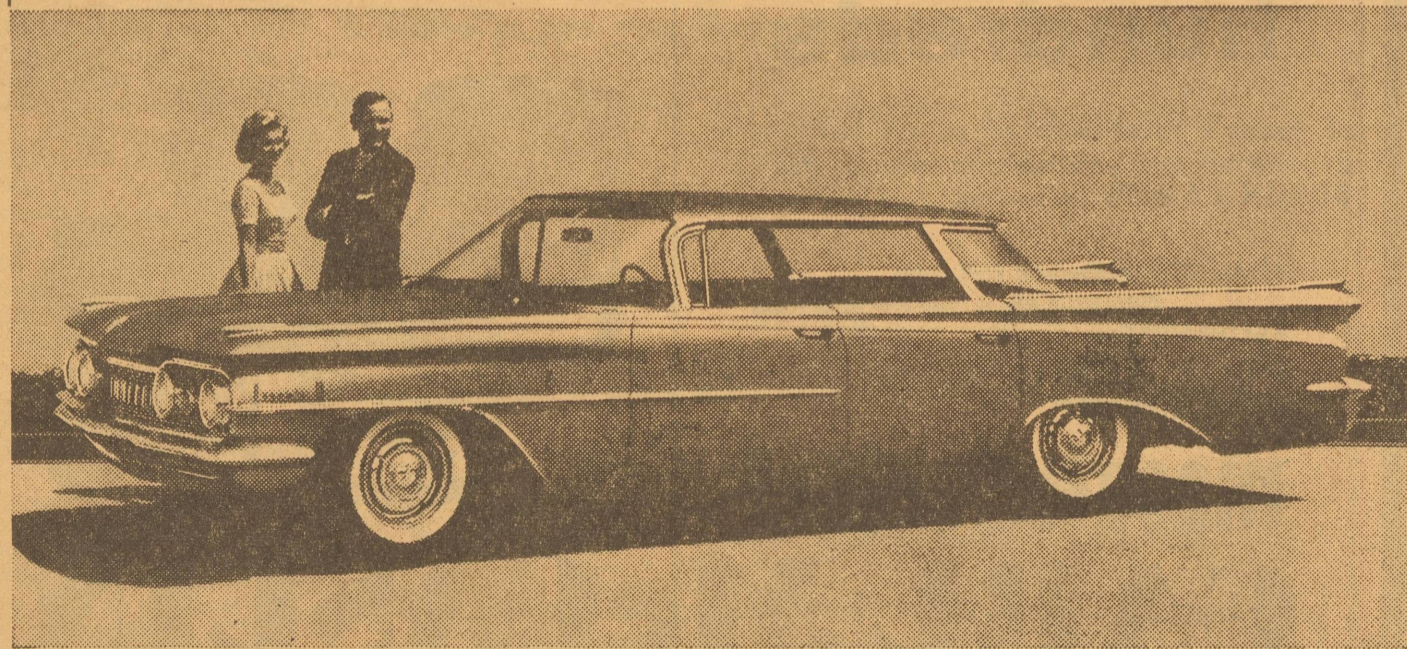


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 BILL STEWART or 5551
 FRANK A. SPRING Friona, Texas

News about the New Rockets!



1959 OLDSMOBILE DYNAMIC 88 HOLIDAY SPORTSEDAN—This distinctive new Olds body style (available in all three series) is the hit of the new-car parade! Its sleek "Linear Look" is as tastefully elegant as anything you'll be seeing in 1959. And like every Olds for '59,

it has an all-new, thriftier version of the famous Rocket Engine, featuring an exclusive, two-stage automatic choke. With demand running high, you'll be smart to place your order early. Visit your local authorized Oldsmobile Quality Dealer, right away!

Parmer County Implement Co.
 Friona

FERRELL'S GIANT Pre-Christmas

Clearance

Prices Slashed Up To

50%

on all our LIVING ROOM SUITES
 and CHAIRS

Pick Your Choice NOW

in time for Christmas

FERRELL'S

-FRIONA-

News From LAZBUDDIE

By MRS. CLYDE MONK

deer. Before their exchange of gifts, the group sang Christmas carols and had the Christmas story.

Mrs. Gulley served sandwiches, Christmas cookies and spiced tea to Mesdames Louella White, Lora Brown, Dorothy Brown, Irene Watkins, Bernice Splawn, Pearl Brown, Beth Hobbs, Mildred Redwine, Grace Young, Ilene Chitwood, Elsa Forrester, and Dorothy Rae Harlan.

CUB SCOUTS ELECT OFFICERS

According to the reporter, Jimmy Broyles, the 9-year-old cub scouts met last Wednesday in the elementary school library. Officers were elected

as follows: Denner, Timmie Foster; Asst. Denner, Bobby Gleason; Treasurer, Ronald Mayfield; games, Alfred Steinbock; opening ceremony, John Gulley; closing ceremony, Bobby Phillips; Clean up boys, Larry Davis, Larry Vaughn and Terry Templeton; Reporter, Jimmy Broyles.

Plans were made for the Christmas party this Wednesday, the 17th. Den Mothers are Mrs. Davis Gulley and Mrs. Ralph Broyles.

Larry Morrow had an emergency appendectomy last Friday at West Plains Hospital and Clinic but was recovering nicely the first of the week.

Luther Hall, T. R. Smallwood, Jess Pendergrass, Clyde Monk along with Joe Smallwood and Bill Tittle from Muleshoe attended funeral services for Mr. Gordon at Portales Saturday morning.

Mr. and Mrs. Bob Jones and family were hosts to a barbecue chicken supper at their home last Friday evening. Guests were Mr. and Mrs. J. T. Mayfield and children, Mr. and Mrs. Morris Cooper and Timmie, and Mr. and Mrs. W. G. Harlan and children.

Mr. and Mrs. Robert Kimbrough and Mr. and Mrs. Finis Kimbrough from Muleshoe visited a nephew, Mr. and Mrs. Oscar Weeks and family in Tulia Sunday.

Susie Carpenter and Jimmy Brown from the Christian Childrens home at Portales spent the weekend in the Duane Darling home.

The Gene Phillipses were Sunday dinner guests of Mr. and Mrs. R. E. Price in Clovis. On Tuesday supper guests in the Phillips home were Ed Cash and Earl Burns from the Cannon AFB and Judy and Lyndell Price from Clovis.

Mr. and Mrs. T. W. Bewley returned last week from Montana. The Bewleys have been in Montana for the past two months on a hunting trip.

Misses Grace and Greta Paul accompanied their father, Joe Paul, to Amarillo Saturday for a medical check up and say the report was good.

The Methodist Church was privileged to hear Mrs. J. F. Ward from Hereford speak at their Sunday morning service. The WSCS was in charge of the program for the day and invited Mrs. Ward to speak. Mrs. Ward, who is 87 years of age, has no close relatives living and has devoted most of her life and finances to missionary work both at home and abroad. Mrs. Ward was accompanied by Mrs. Logan also of Hereford.

Mr. and Mrs. Barney Floyd and daughter, Mrs. Junior Stout from Plainview, left Saturday for Dallas where they are to meet their other daughter, Mrs. Chuck Smith. Mrs. Smith and 7-months-old daughter, Debbie, were to arrive in Dallas Monday

by plane from Germany where they have been with her husband the past year. Chuck was to arrive in the states also the first of the week and will receive his discharge from the service around the middle of January.

Mr. and Mrs. O. M. Jennings were in Hereford last Wednesday visiting. Saturday night their son, the Elvie Jennings family from Friona, spent the night with them.

Mrs. F. C. Wagon, Johnny and Jan Nowell accompanied Willie Frank Wagon to Dallas, Monday for a medical check.

Mr. and Mrs. Bill Jennings and family visited the Mike Pavalus family in Friona, Sunday.

Mrs. Mae Mahan was in Lubbock last Tuesday to be with the Chilli Jordans. Chilli had spinal surgery and at last report he was recovering satisfactorily.

Miss Patsy Weaver from Odessa spent the weekend at home with her parents, the Quinn Weavers. Mr. Weaver was returned to his home in good condition the first of the week from West Plains hospital and Clinic where he had emergency surgery last Thursday.

Sunday visitors in the R. B. Seaton home were Mrs. Neal Eubanks, Mrs. Maxine Trapp, Sherry and Terry, Paula Burris, Sharon Dalrymple, and Mr. and Mrs. Fred McKillip, Ronnie and Freddie. Mr. and Mrs. C. C. Matthews came in last week from Buchanan Lake where they had been staying for the past two months. They report the weather is more severe here.

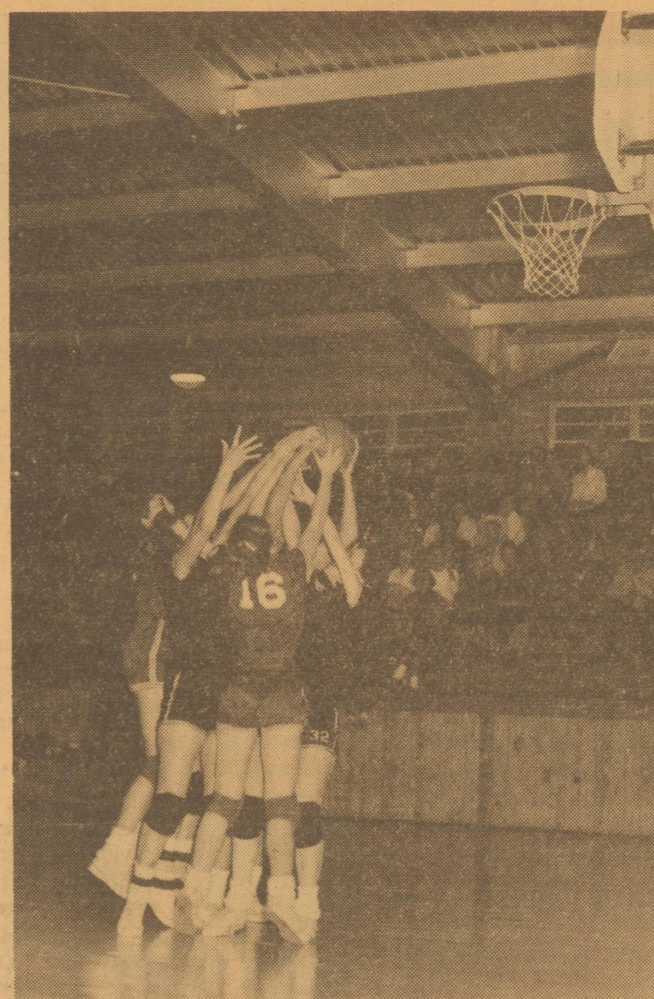
Joyce Mann, who is making her home with the T. R. Smallwoods, was released from the Muleshoe hospital, Saturday after a week's stay with pneumonia.

Mr. and Mrs. R. L. Forrester spent the weekend in Lubbock with her mother, Mrs. Louise Wilson. On Saturday night the Forresters attended an annual Christmas get-together of old friends and neighbors of years past. The social was in Lubbock at the home of Mr. and Mrs. R. R. Wilson. This was the 13th year for the celebration and 34 out of the 36 were present. On Sunday before returning the Forresters also visited in Slaton with Mr. and Mrs. Willie Wilson and Mr. and Mrs. Alvis Becker.

Don McGuire accompanied his cousin, A. R. McGuire from Muleshoe, spent last weekend in South Dakota pheasant hunting.

Mr. and Mrs. Andy Brown and children spent a few days last week in Tulia with his brother, the Buddy Brown family.

Patsy Cox, accompanied by her roommate, Beggy Burnett from Seminole, spent the weekend at home with her parents, the Ralph Cox family.



YOU FIGURE IT OUT --Members of the Squaws and Sudan girl's teams fight it out for the ball during action at the Friona Tourney last weekend. The Squaws went ahead to win, but we've forgotten who got what after this picture was taken.

CORPORATION COURT

The following cases were tried in city court by Judge Walter Loveless during the week ending December 9: Jon Mack Roden, excessive noise.

William Crawford, drunk in public place.

Mr. and Mrs. Lacy Hardage spent the weekend at Burk Burnett visiting with her sister, Mr. and Mrs. Jim Ady.

Mr. and Mrs. Calvin Embry and children were Sunday dinner guests of his brother, the Floyd Embrys in the Oklahoma Lane Community.

Mr. and Mrs. Billy Watts and Cindy from Farwell visited Sunday with her parents, Mr. and Mrs. Finis Jennings and Johnny Jennings from Abilene, who is staying with his grandparents until after the Christmas holidays.

Evidence Heard In Will Case

In county court Monday, evidence was heard in regard to the will of George W. Bolton, deceased.

County Judge A. D. Smith was on the bench. No decision had been returned at mid-week. Bolton, an Oklahoma Lane farmer, died several months ago.

JP COURT

The following cases were tried in Justice of Peace Court this week:

Kenneth D. Howton, speeding. Leo Ruzicka, no MVI sticker on truck.

Horace W. Kadding, speeding. West Hub Gin, defective turn signals on truck.

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We are also equipped to service and supply parts for all makes of General Motors AUTOMATIC TRANSMISSIONS Chevy-Pontiac-Olds-Buick-Cadillac

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Ph. 2131 Johnny Wilson, Mgr. Friona

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is the laying mash for your poultry ... a complete line of famous PGC feed Feeds are available at

Friona Wheat Growers

Arthur M. Drake, Mgr.

World's Longest Country Elevator

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Want a new CAR?

see us today about our low cost interest loans on new autos!

Friona Texas Federal Credit Union

SAVINGS — LOANS

Legion Bldg. Phone 3301

Mrs. Lucy Jones, Mgr.-Trea.

NOTICE

Block 53 - Lots 1 - 12 to be sold by block or by individual lots. Bids to be opened Jan. 5, 1959 at Friona High School at 8 p.m.

The Friona Independent School District Board of Education reserves the right to reject any and all bids.

Ware's FRIONA

Check List for Gift Savings

VISORETTE \$3.95

Clips over car visor and carries map, pencil, pad and sunglasses. Very useful car aid. Ginger. Top grain cowhide.

Genuine Calf HANDBAGS \$10.00

plus tax

JEWELRY

for HIM ✓

Matched Sets of Cuff Links - Tie Clasps all in the newest styles \$2.50 to \$5.00

for HER ✓

Costume Jewelry in lovely colors for Holiday wear. Earrings \$2.50 up Matched Sets \$2.20 up

Black Patent

Just in time for Christmas and those gay Holidays - - -

Shaving Set & Clothes Brush \$3.95 Plus Tax

Nylon brush has zipper compartment with 7 grooming aids for him.

Bows to Match High and Little Heels ONLY \$10.95

Wanted Ads MARKET PLACE

CLASSIFIED ADVERTISING
Classified ads will be accepted until 12 noon on Tuesdays for that week's paper. Classified ads will be charged at the following rates:
One time--5c per word
Three times--3c per word
(Minimum charge will be 50c)

3 1/2% Interest Paid
On Your Savings
HIGH PLAINS SAVINGS & LOAN ASSOCIATION
Ph. 5301 Friona

Before you buy a diamond, investigate our direct import plan. We act as your agent and import diamonds direct from the world's largest source. You save over 50 percent and the quality and the size of the diamond you buy is certified by the Belgium government.
The Great Western Co.
Bovina, Texas

WANTED--Tune ups on all makes of small motors--Lawn mowers sharpened, Balmum Butane Company, Friona, phone 2171. 30 tnc
FOR SALE--Bred gilts. Eugene Bandy Phone Hub 2413. 9-tnc
AM AT HOME to stay and would appreciate ironing to do. Mrs. G. W. Morris. 11-1tp

FOR EXPERIENCED AUCTION SERVICE
Contact Bill Flippin Phone 5362
or
Bill Woodley Phone 4491-2231
Hugh Moseley 1 tnc Farwell

FOR SALE--Farm Hand front end loader, manure and cotton loading fork. Lifts 3000 lbs. 21 ft. Used 30 hrs. Fits any 4-row tractor power take-off. Steve Struve, Route 3, Friona. 9 tnc

FOR SALE--Guaranteed weed control. We will GUARANTEE weed control. Also grasses around your wells, standpipes, and outlet valves for a period of 12 months. Phone 2032, Cummings Farm Store in Friona for complete information. 10 tnc

WANTED WHEAT PASTURE
BY TRIPLETT FEEDING CO.
Phone Adams 8-2711, Day Or Adams 8-2581, Night 7-tnc

FOR SALE--'55 V8 Chevy Hydramatic 3/4 ton pickup. Phone 2131, Friona. 7 tnc

WE HAVE BUYERS FOR Farmer County Land. If you wish to sell, call us collect. Bovina Real Estate and Insurance Telephone, Adams 8-4382. 9-tnc

FOR SALE--1956 model Cushman Eagle scooter. Good condition. Hoyt Smith. Phone 4621. 5-tnc

FOR SALE--Bang-up good Doghouse, furnished well, insulated, electric lights, in good condition although used frequently by owner. Phone 2041 Friona. 10 tnc

FOR SALE--Fruit trees, shade trees, flowering shrubs, Evergreens, roses, hedges, and other nursery stock. Also Holland bulbs. Mrs. J. F. Ward, North Main Street, Hereford. 9-tnc

FOR SALE--'54 GMC 3/4 ton pickup 6 cylinder Hydramatic. Phone 2131, Friona. 7 tnc

WANTED--Listings for land, to buy or sell. Buske-Magness Cattle and Realty Co. Phone 3462 Friona 1 tnc

COTTONSEED
Limited supply of certified Austin cottonseed. Bred by Texas A&M. Proven excellent yield and staple in Friona area two years. Highly resistant to angular leaf spot. Order through your gin or contact M. J. Stacy, Route 1, Friona. 5-tnc

WANTED--Baby sitting in home. Mrs. Eldon Agee. Last house on south side of West 8th Street, Friona. 10 3tp

COTTONSEED
Limited supply of IMPROVED GREGG cottonseed. Excellent yield, staple, and is especially bred for hand pulling or stripping.
T. I. BURLISON JR.
Route 1--Friona, Texas
Phone Hub 2698 7-tnc

FOR SALE--Large shetland mare and saddle. Good kid pony. Hoyt Smith Phone 4621. 5-tnc

FOR RENT--Furnished apartment. Bills paid, adults only. No pets. Phone 2432, 11 tnc

FOR SALE--New three bedroom house on two 60' lots in good location. Also 15' x 30' building to be moved. Joe Brummett 1817 Axtell, Phone PO3-5671, Clovis, N.M., or call 3651 in Friona. 50 tnc

WANTED TO BUY--Irrigated quarter in vicinity of Friona. James A. (Bob) Wylly. Phone Farmer 3161. 10 3tp

FARM BUREAU INSURANCE, Dividends currently 15 percent on fire and 33% on auto and 30% on farm employers liability. 7 1/2 % to 23% on life. Save. Raymond Euler, agent, phone 3521, Friona, 619 Main Street. 11 tnc

McCullough Motor Co.
Chrysler and Plymouth cars. Chrysler Industrial engines and parts. Phone 17, Hereford, Texas. 46 tnc

ATTENTION, Mr. Farmer!
Since the farm selling is about half over for this season and I am having lots of buyers in looking for quarters, halves and sections, I need listings on improved and unimproved irrigated land with or without wells. Drop by for a visit. RAY SUDDERTH REAL ESTATE Highway 60 Bovina, Tex. 11-2c

CARD OF THANKS
We would like to express our appreciation to our many friends for their kindness and understanding during our recent sorrow. The flowers were beautiful and the words of comfort will long be remembered.
Mr. O. H. Herring, Mr. and Mrs. Dean Herring; Mr. and Mrs. D. C. Herring; Mr. and Mrs. R. C. White 1tc

FOR SALE--6 room house with breezeway and double garage on 90 ft. lot. Has two bedrooms. 1003 West Loop. Roy Williams, phone 4581. 47 tnc

For Any Plumbing Needs
Contact George Grant Grant's Plumbing Service 403 Prospect Friona, Texas Ph 9581 26 tnc

FOR SALE--'54 GMC 3/4 ton pickup 6 cylinder Hydramatic. Phone 2131, Friona. 7 tnc

FOR SALE--6 room house with breezeway and double garage on 90 ft. lot. Has two bedrooms. 1003 West Loop. Roy Williams, phone 4581. 47 tnc

FOR SALE--Domestic Water Wells drilled, cased, piped and including the pump installed. Now, you can have up to 3 years to pay. Call Brookfield Drilling Company, Friona. 9 tnc

FOR SALE--Large shetland mare and saddle. Good kid pony. Hoyt Smith Phone 4621. 5-tnc

Sally Lewis says...
The do-it-yourself fad isn't restricted to the man of the house according to the comments we've had on our recent column on home soapmaking.
The recipes vary according to the fat or oil used. Fats for soap-making in the order of their desirability are: tallow, lard, and their combinations, olive oil, other vegetable oils. Mineral oils will not make soap. Poultry fat should be combined with other fats; soap made from it alone is soft and spongy.
A variety of soaps can be made in the kitchen--and quite inexpensively. In addition to a fat or oil which is clean and free of impurities, a high grade lye produces the best soap.
Many experienced home soap-makers, who say making soap is as easy as baking a cake, make several kinds to meet specific family needs.
Here are a few important tips on making sure your soap is a success:
1--Never use lye in aluminum utensils. For small batches, enameled or granite ware is suitable; for larger batches, an iron kettle.
2--All grease should be pure and clean.
3--Measure accurately. Be careful about temperatures.
4--Coldness makes a hard, brittle soap.
5--Excess lye makes a coarse, flinty soap that will crumble when shaved.
6--Aging improves soap. Soap made from lard or soap that has been boiled requires longer aging.
7--Instead of storing rinds and meat scraps, extract the fat and store in tightly covered container in cool, dry place.
8--It is better to make the fat into soap as it accumulates and let the soap age, than to let the fat get too old and rancid.
For more complete information on this interesting do-it-yourself task for housewives, ask the maker of your lye for help.

Pioneer Income For '58 Announced
Consolidated operating revenues of Pioneer Natural Gas Company for 1958 will exceed \$25,000,000 according to present estimates, and consolidated net income is expected to run between \$3,360,000 and \$3,440,000, or from \$2.03 to \$2.08 per share on the presently outstanding 1,646,847 shares of common stock. C. I. Wall, president of the company told the New York Society of Security Analysts today.
These figures would establish new record highs for the company, he said.

up to 3 years to pay!
Turnkey Job
Domestic Water Wells
including casing, pipe, pump, drilling
Install NOW Pay on TIME
BROOKFIELD DRILLING CO.
Floyd Brookfield Ph 5731 Frank Reed Friona

son, take the precautions that will make Christmas safe. Examine wiring carefully before stringing it up and fireproof decorations where possible.
You can make the tree and other evergreens fire-resistant by dissolving a cup of boric acid and a cup and a half of borax in a gallon of warm water and spraying them with the solution. Use a spray gun or the vacuum cleaner spray attachment. Dad's Santa Claus suit and children's costumes can be made fire-resistant with the same simple mixture. Soak the garments for three or four minutes, wring and iron while damp.
With the holidays also come the mountains of dishes to be washed, many with more than their share of foods that stick to surfaces. The grease on dishes kills suds in dishwasher and causes streaks on glassware and china. You can solve this problem by adding extra softening in a simple, inexpensive way. Just add a level teaspoon of lye to a sink or dishpan of hot water before adding soap. Dishes will be easier to clean and they will look better.
Incidentally, if you still have Christmas greetings to send, you can help the postman by addressing envelopes clearly and using zone numbers for communities which have them.
Why not marry now? Two can live as cheaply as one can five years from now.

FUNDS PLACED WITH US ARE:
Funds Received by the 10th Earn Dividends for the Full Month
(1) Safety Protected--Each Account Insured Up to \$10,000.00
(2) Earn 3 1/2% per Annum
(3) Ready When Needed
Open your account by mail
Amarillo Savings & Loan Association
407 W. 8th, Amarillo, Texas
Gentlemen:
Please send me all details regarding an account with you.
Name
Address
City State

Amarillo SAVINGS & LOAN ASSOCIATION
407 W. 8th Phone DR4-8022
Current Annual Dividend Rate 3 1/2%

Gifts Cameras, Film Developing Watches Diamonds
ALLEN'S Friona

Sally Lewis says...
Once again the holly and mistletoe appear throughout our great nation and we hear again the age-old story of Christmas. During the weeks of preparation, the shopping, decorations, cooking all compound the spirit of this most-celebrated of our holidays.
Unfortunately, this season also brings with it a greater proportion of accidents in the home and on our highways. Fires caused by faulty electrical wiring and connections for Christmas trees have resulted in serious property loss, injury and even death. To make yours a happy holiday season,

Dial 2171 for fast efficient service on all your BUTANE PROPANE ANHYDROUS AMMONIA needs
Bainum's the answer!
BAINUM BUTANE CO.
Phone 2171 or Res., 2892
LP Gas--Mack Bainum, Friona

Get Safe, Temporary, Real Relief
Ease minor pains of **ARTHRITIS, RHEUMATISM, BURSITIS, SCIATICA & NEURALGIA**
We recommend Ar-Pan-Ex Tablets, a powerful compound of a famous University Scientist, with this iron-clad guarantee: Your very first bottle must bring you fast dose by dose relief or your money back. 3 economical sizes. Bring this article to us or telephone.
Bi-Wize Drug

GREEN STAMPS DOUBLE on Wednesday with cash purchase of \$2.50 or More
HEADLINE MAKING... FOOD VALUES
Values Good Dec. 19th -- Dec. 24th
Your Home-Owned Affiliated Store
JOHNSON'S CORNER GROCERY
Phone 2111 Friona

FRESH FRUITS & VEGETABLES		
Wrapped CELERY lb 12¢	Maryland Sweet YAMS lb 10¢	Avocados each 15¢
Large EGGS dozen 49¢	Folgers COFFEE 2 lb can \$1.59	
Food King 3 pound can SHORTENING 69¢	48 Holsum TEA BAGS 39¢	
Reynolds Wrap FOIL 29¢	Swift's Honey Cup MELLORINE 1/2 gallon 39¢	

FRESH QUALITY MEATS
TURKEYS lb 46¢
Armour Star
BACON \$1.17 2 lb
Fresh Dressed
HENS lb 39¢
CHUCK
ROAST lb 56¢

Quick fix Foods FROZEN
Pet Ritz Pies
Apple Peach Pumpkin Cherry each 49¢

THE HAPPY HOMEMAKER

By JUNE FLOYD

In almost any personal improvement course, the first thing that is mentioned is the importance of remembering a person's name. Someone came up with the following instructions as being helpful along this line. THE ART OF REMEMBERING NAMES: From both a business and social standpoint, it is important to remember names. What can be more embarrassing than to meet a person to whom you have been introduced, but whose name has slipped your mind? Here are five rules that may help you to remember names:

- (1) When introduced make certain that you have heard the name correctly.
- (2) Repeat the person's name as often as possible as you stand talking to him.
- (3) Learn as much about him as you can and study his features.
- (4) Mentally associate the name with something.
- (5) Later in the day test your memory of the name.

From our observation it seems that the fourth point is something most of us do automatically. One of Plains Publisher's newest employees is Peggy Pond. She is new here and a week after she came almost everyone remembered that her last name had something to do with water, but it was difficult to decide whether it was Lake, Pool, Pond, or some other like term.

It also seems to us that if everyone of us would concentrate on making certain that we have heard the name correctly at the

time the introduction is made, we would have less difficulty recalling it later.

Thanks to Fay Wilcox, we have a most interesting item for our column this week. It was originally printed in a Kentucky paper about 110 years ago. It was re-printed in the Poteau News at Poteau, Okla. It is quite different from sale bills we see lying around local business houses at this time of the year.

In fact, as we read it we wondered just what some of the articles were used for and why a farmer would possess them in the first place. It goes like this:

PUBLIC SALE

"Having sold my farm and I am leaving for Oregon Territory by Ox team, will offer March 1st, 1849, all of my personal property to-wit:

- All ox teams except two teams, "Buck and Ben" and "Tom and Jerry," 3 milk cows, 1 grey mare and colt, 1 pair of oxen and yoke, 1 baby yoke, 2 ox carts, 1 iron foot of Popular weather boards, 1 plow with wood mould board, 800 to 1000 three foot blap boards, 1500 ten foot fence rails, one 60 gallon soap kettle, 85 sugar troughs made of white ash timber, 1 large loom made by Jerry Wilson, 100 gallons of maple syrup, two spinning wheels, 30 lbs. of mutton tallow, 1000 poles; 100 split loops, 100 empty barrels, one 32 gallon barrel of Johnson-Miller whiskey seven years old, 20 gallons of apple brandy, one 40 gallon copper still, some oak tanned leather, 1 dozen real books, 2 handle hooks, 3 scythes and cradles, 1 dozen wooden pitch forks, 1/2 interest in tan yard, one 32 calibre rifle made by Ben Miller, 1 bullet mold, powder horn, 50 gallons of soft soap, hams, bacon, and lard,



WINTERTIME PRE-WATERING

The value of wintertime watering has long been known. Evaporation is only about 15% compared to a summertime loss of as much as 70%. But, most important, wintertime watering eliminates the dangers that can come from early freezes

A case in point is the experience of J. T. Pinkston of Slaton, Texas. Mr. Pinkston practices wintertime pre-watering on his cotton land. Many grimly recall the early freeze of 1957 which lowered cotton quality to a price averaging 17c per pound. That year, Mr. Pinkston's cotton brought an average of 32c per pound.

Says Mr. Pinkston, "In that 1957 season, I did my last watering back in the month of

May, consequently, when the freeze hit, my cotton was already matured and not loaded with watery sap. Out of my 45 acre cotton allotment, I made 46 bales. Only one bale graded as low as strict low middling; the other 45 graded strict middling."

"While it's not easy to water in the wintertime — sure, it's cold and sometimes nasty — the effort pays off in good cotton, which is really what we're all looking for," Mr. Pinkston concludes.

County agents are ready, willing and able to give additional information on wintertime watering for individual soil conditions. It will pay you to look into wintertime watering for your land.

40 gallons of sorghum molasses, 6 head of Foxhounds all soft mouthed except one.

At the same time I will sell my six Negro slaves, 2 men 35 and 50 years old, 2 boys 18 and 12 years old, 2 mulatto wenchens 40 and 30 years old. Will sell all together to same party as I will not separate them. Terms of sale--cash in hand or note to draw 4 percent interest with Bob McConnell as surety. My home is two miles south of Versailles, Kentucky, on the McCoun's ferry pike. Sale begins at 8 o'clock p.m. with plenty to eat and drink.

More automotive advertising dollars are invested in newspapers than in any other medium.

FOR EXPERT AUCTION SERVICE Contact

- BILL FLIPPIN
Friona, Ph. 5362
BILL WOODLEY
Friona, Ph. 4491 or 2231
or
HUGH MOSELEY
Farwell, Ph. IV6-3691

School at Black Well Attended

The Farmer County Home Demonstration Council sponsored recreation school, which was held at the Black Community House all day Tuesday, was well attended. It was under the direction of Mrs. Joe White of Oklahoma Lane, Mrs. John D. Sanders and Mrs. Joe Douglas of Friona.

"It's Fun To Be A Leader" was the theme of the school. Games, stunts, songs, and skits were taught to the group. Ideas were given for games, toys, and amusement for temporary or permanent shut-ins.

Each person attending took a sack lunch and members of the Black Home Demonstration Club served coffee. Five clubs were represented.

Those present were Jimmie Lou Wainscott of Farwell; Mrs. John L. Ray of the Northside club; Julia Symcox, Lois Billingsley and Jean Travis of the Oklahoma Lane club; Cherry Ann Mingus, Gertrude Renner, and Lillie Mae Baxter of the Hi-Point club; Mrs. Wesley Hardesty of the Friona club; Also Mrs. Jerry D. Bell, Mrs. Ralph Price, Mrs. Giles Cobb, and Mrs. Clyde Hays of the Black club.

Resubscribe--don't miss out!

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Phone PO 3-7721
"Graduate Landscape Designer"

SOIL CONSERVATION DISTRICT NEWS



OUR SOIL ★ OUR STRENGTH

Do you know what Soil Conservation Districts are?

The Farmer County Soil Conservation District is a legal sub-division of the state of Texas, governed by the board of supervisors who are land owner-operators within its boundaries.

Farmer-district cooperation is voluntary in the form of an agreement entered into by the farmer and the district. The district agrees to furnish the necessary technical help through the Soil Conservation Service employees. The farmer agrees to start his conservation plan that will lead to the treatment of each acre of his land within its capability and needs.

Combating soil erosion and encouraging good land use is a job Soil Conservation Districts can do well.

Why? Because from the very beginning, Americans have

★ DRILLING ★ BJ PUMPS

Farmer County Pump Company
Friona

"Agribusiness," Income Tax Books Available

Two recently released Extension Service publications, L-408, "An Inside Look At Texas' Agricultural Industry" and L-409, "Farm and Ranch Income Tax Management" should be of interest to many Texans.

In L-408, Extension Economist A. B. Wooten points out that agriculture contributes about one-third of the total income for a great principle--the principle that free men can govern themselves successfully. We believe in personal liberty and the dignity of the individual. We are determined that our families shall have the opportunity to live in peace and safety, without fear or compulsion.

Our government is founded on the principle that we--all of us together--have the spirit and the ability to decide for ourselves the actions we want to take together in our joint interests and common welfare.

This is a representative self-government, the best government and the best society that men and women have ever enjoyed on earth. This is the kind of government and society that offers the greatest advantages in personal liberty and the greatest opportunities for accomplishment.

This is the form, the spirit, and the practice of the Soil Conservation District. We are people, working together in our communities and in our counties and in our watersheds to protect and improve this nation's most vital resources--soil and water.

We stand for local leadership in doing this job--a job that becomes more urgent every day.

A complete conservation plan on your farm will conserve your soil and water and at the same time maintain high production by maintaining or improving soil fertility.

Soil Bank
Grass Seeding
Lynn Isham
Ph. AD 8-2201 Bovina

come for Texas. Agriculture each year contributes approximately \$4.5 billion to the economy of the state.

Present-day agriculture involves much more than the farm and ranch, says Wooten. The industry is composed of three closely related segments; producers of agricultural products, suppliers of the items farmers and ranchmen must have to produce and the processors and distributors of farm and ranch commodities. Each is a vital part of the industry.

R. G. Cherry, extension economist and C. H. Bates, extension farm management specialist, are co-authors of the publica-

tion on income tax management. The authors have made many suggestions which farm and ranch families should find useful in their business planning.

The authors point out that like other farm and ranch costs, income tax may be reduced by good management. The publication suggests how business transactions may be handled throughout the year to the advantage of farmers and ranchmen.

Copies of both publications are available at the office of the county agent.

More people travel by automobile than by all other means of transportation combined.

SPECIAL SALE

In order to cut our inventory we are offering SUBSTANTIAL DISCOUNTS

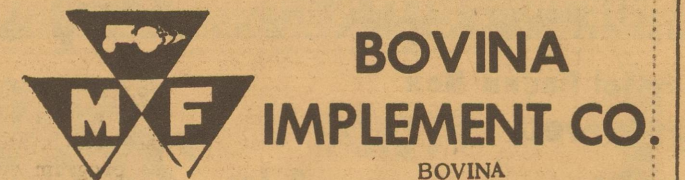
on the following through December:

- Stalk Shredders
- Side Delivery Rakes
- Crust Masters
- 4 Section Harrows
- Ditchers
- Tandems - New & Used

Good Clean Used Tractors

- 1 Ferguson TO-30
- 1 MH 50, 1956 Model
- 1 MH 44, 1953 Model, 4 Row Equipment

Come in and Look them Over--Get Our Price



BOVINA IMPLEMENT CO.
BOVINA

Give Your Home a year 'round GIFT!



Gifts for the home mean gifts for the family... something everyone — Mom, Dad, sis and brother — can enjoy and benefit by... an electric dishwasher, electric yard lights, a new stereo hi-fi, a colored TV set. There's a host of electrical gifts, too, more on the personal side: electric razors, electric hair dryers, electric trains, electric griddles, waffle irons, toasters, coffee-makers — the list is endless. Electric gifts last for years, are always in good taste with never a worry about sizes or colors.

GIVE BETTER Electrically!



Your Reddy Kilowatt Dealers In Farmer County Are:

Ferrell Furniture
Friona

White Auto Store
Friona

Farwell Electric
Farwell

Reeve Chevrolet
Friona

SPECIAL

"Pre-Inventory Bargains" you can save while we save on taxes!

SAVE 20% NOW

Universal Pick-up Reel for John Deere Model 55&95 14' & 16' Gleaner self-propelled 14' and all Massey-Ferguson Combines

4-13ft. and 15ft. Kewanee Disc

1-Haban Corn Sheller W/Trailers
1-Cardinal extension elevator for corn sheller

3 & 4 Disc plows —Just 3 Left—

All used Tractor Prices Reduced
WESTERN MACHINERY CO.
Clovis—2nd & Mitchell—PO3-5521

Mr. Farmer

Since Cotton Prices are now very close to the loan price, we feel that this is the time to put your cotton into the Pool Sales. Most cotton in the grades SLIM and lower has a good chance of selling on actual samples, and all of your light spotted cotton has a very good chance of selling. When we sell the cotton, the producer receives back all of the over the loan net profit that his individual bale brings.

For cotton that is already in the loan, either Form A or Form G loan, all that is necessary is to bring or send us the equities along with \$1.00 per bale.

Your local ginners can get in touch with us for you and get the full details if they do not already have them. We are organized to help the producers realize more money from West Texas Cotton.

WEST TEXAS COTTON POOL SALES

1214 AVE. H
PHONE PO5-9742
Lubbock, Texas



Time's Flying!

Christmas is really crowding us now! This is the LAST WEEK END before the big day! NOW is the time to get that big Christmas dinner settled down to final details. Shop Piggly Wiggly's wonderful selection of traditional holiday foods... and don't forget the hurried meals between now and then! Piggly Wiggly has lots of quick-to-fix foods that'll save you time and trouble during this busy season. Shop

Ph 3001 **PIGGLY WIGGLY** Friona

WE WILL BE CLOSED DEC. 25 - - CHRISTMAS DAY AND FRIDAY - DEC. 26th

These Items are Good Thursday, Dec. 18th thru Saturday, Dec. 27th

Dole No 1 flat can
Crushed Pineapple 2 for **29¢**
Imperial Pound Box
Powdered
or
Brown Sugar 2 for **27¢**

Tendercrust Brown 'n Serve
ROLLS package **23¢**

Shurfresh pound pkg
OLEO 5 for **\$1**

Shurfine Strained
Cranberry Sauce 300 can **19¢**

Scotkins
NAPKINS 2 ply Box of 50 **19¢**

Shurfine No 2 1/2 can Sliced or Halves
PEACHES **29¢**

Foil-25 foot roll
Reynolds
WRAP **29¢**

Hunt's No. 300 can
Sweet Peas 2 for **29¢**

Shurfine No. 303 can
Whole Green
BEANS **25¢**

Niblets 12 oz can
W.K. CORN **19¢**

Morton's Quart
Salad Dressing **43¢**

Shurfine Stuffed Manz
OLIVES 4 1/2 oz jar **35¢**

Shurfine
PITTED DATES
one pound pkg
35¢

Fresh Quality Meats

Longhorn
HAMS half or whole lb **55¢**

HENS Fresh Dressed 3-4 lb average lb **35¢**

BACON Cudahy Puritan 2 lb Family Style **\$1.29**

BISCUITS Shurfresh Sweet or Buttermilk 3 for **29¢**

Cheese Spreads Kraft's 5 1/2 oz Glass your choice each **25¢**

DOUBLE!
"J.W."
GREEN STAMPS
WEDNESDAY

On Purchases of \$2.50 or More

Hershey Semi-Sweet 6 oz pkg
DAINTIES 27¢

Shurfine-All Grinds
COFFEE pound **73¢**

10 Delicious Flavors
JELLO 3 FOR **25¢**

Hipolite pint size
Marshmallow Cream
19¢

Shurfine 303 can
Apple Sauce **17¢**

Shortening 3 lb can
CRISCO **85¢**

Shurfine 10 lb print bag
FLOUR **79¢**

Shurfine Sweet
PICKLES 22 oz. Jar **43¢**

Shurfine 12 oz glass
STRAWBERRY PRESERVES **35¢**

Borden's Glacier Club
Ice Cream 1/2 gal **59¢**

Heinz No 1 can
Tomato Soup **10¢**

Bowman Pound Box
CRACKERS **29¢**

FRESH FRUITS & VEGETABLES

Sunkist Naval
ORANGES extra fancy 2 lb **29¢**

Washington Red
APPLES nice choices 2 lb **29¢**

Green Paschal
CELERY large crisp stalks each **17¢**

Fresh one pound bag
CRANBERRIES **27¢**

Maryland Sweet
YAMS extra nice 2 lb **25¢**



...PIGGLY WIGGLY'S FRESH
CHRISTMAS TREES
ARE THE PRETTIEST IN TOWN!

PLUS
Plenty of Christmas
Candies

Plenty of Nuts - Other Fruits & Vegetables for your Holidays