

Permian Basin OIL & GAS LOG
James C. Weston
Oil Editor

The Midland Reporter-Telegram

THE BEST INVESTMENT FOR YOUR ADVERTISING DOLLAR

WEATHER
Partly cloudy Monday night and Tuesday. Maximum temperature Sunday 60 degrees; minimum Monday 44 degrees.

VOL. XXIII—NO. 224 (P) Means Associated Press MIDLAND, TEXAS, MONDAY, NOVEMBER 26, 1951 TWO SECTIONS—16 PAGES Daily 6c; Sunday 10c

Officers Agree On Armistice Line

Tax Probers Get Squint At Justice Files

WASHINGTON (AP)—Attorney General McGrath and House tax investigators reached an eleventh-hour agreement Monday on opening up Justice Department files dealing with tax fraud prosecutions.

Representatives King (D-Calif.), chairman of the House Ways and Means Investigating subcommittee, told newsmen the attorney general had agreed to make the disputed files available Monday afternoon.

The development came as the subcommittee called up former Assistant Attorney General T. Lamar Caudle in the public hearings on Justice Department handling of tax cases referred to it by the Internal Revenue Bureau.

It occasioned a delay in getting the expected week-long hearings under way, and King said they would be recessed during the afternoon to permit investigators to go to the Justice Department for an examination of files relating to the Caudle hearing.

King said the agreement worked out with the Justice Department did not mean the files would be given into the committee's possession. But he said McGrath agreed to let staff investigators check through the records at the Justice Department for such information as the committee specified.

The hearings were to give Caudle a chance to explain the outside "pressures" to which he said he was subjected in his tax work.

There were advance hints that the pressures of which he spoke after resigning at President Truman's request might involve some members of Congress. But beyond acknowledging this "possibility," committee sources were mum.

Truman Is Party's Weakest Candidate, Says Senator Byrd

WASHINGTON (AP)—Senator Byrd (D-Va.) Monday said he regards President Truman as "weaker today than any" other possible Democratic nominee for the presidency in 1952 and he does not think the President can be reelected.

Byrd, perhaps Truman's bitterest critic within his own party, said, however, it is his personal belief "that he is going to run if he thinks he can win," and he added: "I've been doing all I can to help him make up his mind. I do not think he can be elected if nominated."

Aubrey Burns Dies At Home In Midland

Aubrey Burns, 46, a longtime employe of the Atlantic Refining Company here, died at his home at 1507 West Washington Street Sunday afternoon. He had been in ill health several months.

Burns had resided in Midland 10 years and worked in the exploration department of the Atlantic Refining Company.

He moved here from San Angelo but had traveled extensively over West Texas the last 25 years.

Barbara, Franchot Again Pitch Woo In Public Places

HOLLYWOOD (AP)—A public display of hugs and kisses by Franchot and Barbara Payton had Hollywood wondering Monday whether their contemplated divorce ever will come to trial.

A night club press agent said Sunday he saw the film couple "necking" in full view of other patrons and apparently oblivious of the accompanying litters and smiles.

★ LATE NEWS FLASHES ★

WASHINGTON (AP)—T. Lamar Caudle, ousted assistant attorney general, Monday testified that he was "afraid for my life" because of his efforts to stamp out rackets in Charlotte, N.C., where he formerly was U.S. attorney.

CHICAGO (AP)—The Big Ten Monday unanimously selected new champion Illinois to represent the conference in the Rose Bowl football game New Year's Day.

PARIS (AP)—Yugoslavia Monday accused Russia and her Cominform Allies of "open aggressive pressure" and urged that a special United Nations commission be formed to try to settle the bitter Moscow-Belgrade dispute.

EASTON, PA. (AP)—Maurice (Clipper) Smith has resigned as head football coach at Lafayette College, Athletic Director William H. Anderson announced Monday.



(NEA Radio-Telephoto)
MAPPING TRUCE LINE—Allied and Communist officers at Panmunjom, Korea, work over a single map in an effort to define the line of battle contact which will become a 30-day, provisional truce line. Officer with pencil is Col. James Murray, USMC. Other UN officers look over his shoulder. Chinese and North Korean officers are at left.

Old Santa Wings Way To Midland

"Here comes Santa Claus" . . . will ring out Tuesday evening when the beloved old gentleman from the North Pole visits the headquarters city of the Permian Basin Empire on his annual pre-Christmas Eve trip to this section of West Texas.

The largest crowd ever assembled in downtown Midland is expected to be on hand to greet and visit with the distinguished visitor, who will be the center of attraction in a parade arranged by the JayCees in his honor.

Two West Texas Plants Certified For Tax Benefits

WASHINGTON (AP)—The Defense Production Administration Monday announced the granting of tax benefits to assist 186 defense plant expansion projects.

The largest single certificate on the list was that of American Cyanamid Company, a \$47,745,000 project for nitrogen production along the Gulf coast. The site was not pinpointed.

Other major projects approved, and the percentage of the cost of each for which rapid write-off was allowed, include:

Panoma Corporation, \$1,022,650 for production of aviation gasoline in Carson County, Texas, 65 per cent.

Sunray Oil Corporation, \$7,654,490 for gasoline production in Scurry County, Texas, 65 per cent.

Grocery Burglars Take \$1,100 Cash

More than \$1,100 in cash was taken Sunday night by burglars who broke into the B&B Food Store, 801 West Wall Street.

Detective Harold Wallace said entrance to the building was gained by smashing a plate glass window on the west side of the building.

He said the money had been hidden in a basket in the food store.

Thief Snatches Milk-Eating Lion From Circus Cage

FORT WORTH (AP)—A circus lion was out of its cage and at large Monday in Fort Worth.

But residents need not scurry for cover.

The lion has company—a thief, who is making sure his prize does not elude his grasp.

Stop Haggling Over Appointments, Ike Warns NATO Chiefs

ROME (AP)—Gen. Dwight D. Eisenhower Monday sternly warned Atlantic Pact commanders to stop haggling over command appointments, forget individual national glory and "attempt the impossible" in building true Western security against aggression by pooling their sovereignty.

He declared that unless Europe's defense line is built strongly, far east of the Rhine, there never will be peace without fear. This was interpreted as a definite reference to inclusion of German forces in the Atlantic Pact Army.

Odessa Reports Highway Beating

An Odessa man reported to police early Monday that he was beaten by two men who picked him up to bring him to Midland.

The man, T. M. Morris, said he was hitchhiking when he was picked up.

On the way to Midland, the two beat him and threw him from the car, he said. He was given emergency treatment at Midland Memorial Hospital.

Arabs Ask Private 'Big Four' Talks

PARIS (AP)—The United States Monday agreed to get together with Russia for private disarmament talks as suggested by a group of Asian-Arab states, but expressed doubt as to the usefulness of the move.

Iraq, Pakistan and Syria submitted a resolution to the 60-member United Nations Political Committee asking that the Big Four—Russia, the United States, Britain and France—meet privately under the presidency of Assembly President Luis Padilla Nervo of Mexico to try to reconcile the Western and Russian disarmament plans.

Mossadegh Given Vote Of Confidence By Majlis, Senate

TEHRAN, IRAN (AP)—Premier Mohammed Mossadegh won a unanimous vote of confidence in the Iranian Senate Monday, paving the way for national elections in the next two or three days.

The vote followed a similar ballot in the Majlis (lower house) Sunday, when Mossadegh persuaded the deputies to reverse their earlier decision to postpone the elections until December 18.

Reds Attack Along Three War Fronts

SEOUL, KOREA (AP)—Communist troops Monday attacked savagely through deep snow and bitter cold at both ends and in the center of the Korean battle line.

In the west, advancing UN troops were hit by a reinforced Communist battalion south of Panmunjom, the site of cease-fire negotiations. Some 20 miles away, near Yonchon, Allied forces Sunday had shattered an attack by up to 24,000 Chinese against "Little Gibraltar."

Approval Of Truce Teams Due Tuesday

MUNSAN, KOREA (AP)—Allied and Communist staff officers Monday night agreed on the exact location of a 145-mile line across Korea where the shooting will stop if an armistice is signed within 30 days.

Only signatures of the truce negotiators are needed to complete settlement of the second item on the armistice agenda—fixing a cease-fire line.

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Construction Starts On New Sewer Plant

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IN HOLLYWOOD

Romance And Career Are Big Mysteries To Her, Says Rita

By ERSKINE JOHNSON
NEA Staff Correspondent
HOLLYWOOD—Rita Hayworth is as confused as Hollywood about her return to the screen.

"Maybe," she said with a provocative smile (from the movie "The Loves of Carmen") "the studio wants it that way."

Will her next husband be Charles Feldman, the Hollywood agent who has been winking and dining her?

"I don't think I'll marry anyone," she said.

OK With TV
Tyrone Power's ideas on a screen career for his wife Linda Christian.

It's true and I'm still guilting. Paulette Goddard and Gypsy Rose Lee will be co-starred in "Aubrey in Baghdad," a Dyan Cannon flicker to be made in Chicago, starting begins in December.

Both Edie Johnson, Miss Wynn and Edwin Kramer, owner of New York Edison Hotel, are in the picture.

Jane Wyman's comment on a printed report that she is having a big feud with Ginger Rogers.

Hattie McDaniel is charged by the reports that she is in a bad condition.



Violent Death Strikes At Least 41 Times In Texas During Holiday Weekend

By The Associated Press
Violent death struck at least 41 times in Texas during the four-day Thanksgiving holiday—but strangely, few of the deaths occurred on Thanksgiving Day.

Traffic, as might be expected during a holiday, when there is more highway travel, was blamed for the greatest toll—20 persons.

Plane crashes took six lives, five persons burned to death, four were shot fatally.

Three men members of a B-25 bomber died as their plane crashed Saturday after taking off from James Connally Air Force Base near Waco.

Two men suffered fatal injuries when a car struck a tree in a residential area.

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Five Crewmen Die In Train Collision

ORCHARD, ILL. — Five crewmen were killed Sunday in the collision of two Union freight trains, a collision so violent that a huge overhead trestle plunged to earth, squashing a diesel power unit.

The westbound freight, moving slowly but with the inertia of 63 loaded coal cars behind it, slammed into the front of the halted eastbound train.

Oil from smashed diesel tanks spread over the tangled wreckage stacked 30 feet high, mingled with coal from tumbled freight cars and blazed briefly into a fire which charred beyond recognition the bodies of four of the victims.

Railroad officials said the dead men were Engineer Roy Hill, Brake-man R. H. Reynolds and Fireman W. J. Love, on the westbound train, and Engineer I. J. Higgins and Fireman P. M. Walker, both on the eastbound freight. All were from Glenns Ferry, Idaho.

Five other crewmen escaped in July.

Cooke Draft Records Feared Lost In Fire

WINESVILLE — A \$150,000 fire destroyed the Austin Draft Store and damaged adjoining buildings and upstairs offices, Sunday night.

The telephone company building next to the draft store and the Home Furniture Company on the west side of the street, also were damaged.

Reprints in the Cooke County Collective Draft Book, some from 1917 to 1918, were destroyed.

The draft book of Austin County, which has been in the draft store since its opening in 1917, also was destroyed.

Three Texans Win 4-H Club Awards

CHICAGO — Three Texans are national winners in the achievement awards of the 33rd 4-H Club Congress.

Announcement of the winners was made Sunday.

Each winner will receive a \$300 scholarship by an industrial firm sponsoring the program.

In the field crops program, Ray J. Raey, 16, Hart, was a winner.

In the farm and home contest, Billy Martin White, 17, Muenster, took an award.

Volney M. Ellis, 18, Mainview, was a winner in the clothing achievement division.

Nationally, awards went to 42 girls and boys.

Abdullah, Dancer Got Permit To Wed

CAIRO, EGYPT — The war was char for the marriage, primarily Wednesday, 1951, in Cairo, Egypt, of Abdullah, a dancer, and a girl named Mary.

The telephone company building next to the draft store and the Home Furniture Company on the west side of the street, also were damaged.

War Hero's Father Returns Decoration To President Truman

GLENWOOD SPRINGS, COLO.—A retired Army captain says he has sent back to President Truman a scroll which accompanied a posthumous award to his son.

In a letter to Truman, Capt. Eugene R. Guild and his wife wrote, "May God forgive you—we cannot." The letter was attached to the scroll.

The Guild's son, Marine Lt. John T. Guild, was awarded the Navy Cross posthumously and the scroll signed by President Truman—came with it.

Administration Critic
Guild has written numerous letters criticizing the Administration's Korea policy.

These noble words on the scroll may be used only by those who earn the right to wear it.

Who has earned the Administration policy, one of "appeasement," and belly crawling, said President Truman November 23, and released to the press Sunday, said in part:

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Casualties in Korea

WASHINGTON — The names of 13 Texans appear on Korean casualty list No. 447, released Sunday night by the Defense Department.

All Army personnel, the list includes two killed in action, 10 wounded and one injured.

Killed in action: Pfc. Leopoldo Longoria, Grulla; Pfc. Curtis R. Rice, Lytle.

Wounded: Pfc. Charles B. Garvin, son of Mr. and Mrs. Cecil A. Garvin, Midland; Sgt. L/c Leonard C. Boedeker, Shiloh; Cpl. Roy E. Geyer, Jr., San Antonio; Second Lt. William J. Hawkins, Abilene; Pfc. Robert L. Hunt, Kosse; Pvt. Nelson O. Muske, Round Top; Sgt. Roy B. Taylor, Jacksonville; Cpl. David A. Thomas, Chandler; Pvt. Valentin C. Vela, Khippa; Pvt. Harold C. Williams, Caldwell.

Injured: Pfc. Jack R. Martin, Marshall.

The Koryo dynasty ruled Korea from early 900 to the late 1300's. They gave the country its modern name.

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"Twenty Pie" Cartoon Follow The Game Trails

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Technicolor
AN AMERICAN IN PARIS

GEORGE GERSHWIN
GENE KELLY
LESLIE CARON
OSCAR GEORGES LEVANT GUETARY
NINA FUCH

Added Enjoyment
Color Candid Latest Cartoon Mike News

RITZ TODAY thru TUESDAY!

THEODORE BREWSTER'S
The PRINCE who was a THIEF

TONY CURTIS
PIPER LAURIE

Added
Woody Woodpecker Cartoon Late News

TOWER TODAY thru TUESDAY!

M-G-M'S HIGH, WIDE AND HANDSOME MUSICAL!
Texas Carnival

ESTHER WILLIAMS
RED SKELTON
HOWARD HUGHES
Curtain Technicolor

Bugs Bunny Cartoon News

2 SHOCKING DAYS!
Yucca

A ROAD SHOW ATTRACTION
MILD ENGAGEMENT

Advanced Admission
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SOON ALL THEATRES
A Streetcar Named Desire

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VIVIEN LEIGH AND MARLON BRANDO

Harmonica Virtuoso Entertains Thousands

Harmonica virtuoso entertains thousands at a recent performance.

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DIAL 3-3311

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TONIGHT & TUESDAY

ROBERT MITCHEM
JANE RUSSELL

"His Kind of Woman"

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2 Cartoons and News

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MAC'S TEXACO SERVICE

Box Office Opens 6 p.m. First Show at 7 p.m.

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For these be the days of vengeance, that all things which are written may be fulfilled. - Luke 21:22

Bevanism Imperils Free Men

The strength of the Labor Party's showing in the British election compels some sober second thoughts. In popular vote, Labor outpolled the triumphant Conservatives.

The Bevanites' showing on October 25 represents a serious phenomenon. Essentially, in terms of popular vote and even in distribution of parliamentary seats, the election was close to being a stalemate.

Mainly on the basis of past evidence, one may hazard to view that Bevan is becoming for Britain the same sort of focus of discontent that Henry Wallace represented for time in the United States.

Bevan's gains at the polls are the measure of the capitalism beleaguered Britain. Those who want Britain make its just and fitting contribution to world security

In this new situation, it is more than ever necessary at Bevanism be seen and labeled for what it is—essentially empty, defeatist outlook whose offer of hope

Hold Up A Bit Sir, Your Trip's Been Cancelled



The Washington Merry-Go-Round

House colleagues, hard-working GOP Congressman Walter Norblad of Oregon decided to get some firsthand information about the "chow"

Washington Pipe Line. Secretary of Labor Tobin is nursing a wounded ego—because he was not asked to be Democratic national chairman. He didn't really want the job, but at least he wanted to be asked.

So They Say. The slot machine is against the law as it stands on the books. The citizen who violates the law in his country club or fraternal lodge is in no position to, and does not in fact, insist that his elected officers

What's Right? You are telephoning to invite friends to come to your house for cocktails so that a house guest can meet them. WRONG: Don't mention when you invite them that you are having them in to meet an out-of-town guest.

Have a Laugh. The inmate of a mental institution would tear his clothes off so the new superintendent said, "I've got a job for you; it pays a dollar a day; all you have to do is keep your clothes on."

So They Say continued. The Goths maintained... correctly... that Gothic was the only style for churches. Where they went wildly wrong was to advance from this premise the untenable proposition that Gothic was the only style for railway stations.

JACOBY ON BRIDGE

By OSWALD JACOBY. Written for NEA Service. "What is meant by control of a bridge hand?" asks a Danbury correspondent.

Bridge hand diagram showing NORTH and SOUTH hands with cards and trick counts. NORTH: A Q 8 5, K 7 5, Q 8 5, A 5. SOUTH: 10 3, K Q 10 8, A Q 10 8 7 5.

your eye on East and see how he waited for the right moment to strike the decisive blow. West opened the king of diamonds, and South ruffed with the six.

When dummy won the second trick with the king of hearts, declarer took the club finesse, cashed the ace of clubs, and ruffed a club in dummy with the five of hearts.

Q—The bidding has been: East 1 Heart, South Pass, West 2 Clubs, North Pass. 2 Hearts Pass, 3 Hearts Pass, 4 Hearts Pass Pass Pass. You, South, hold: Spades J-8-2, Hearts J-5-4, Diamonds A-Q-7-3, Clubs 1-3-2. What do you lead?

Kitten in the Woods

IN the morning Dr. Appleby came to examine Mrs. Steinhardt and also send Ollie to bed. Ollie lay there fretful, disgruntled, surrounded by all the paraphernalia for coping with a heavy cold.

She went to bed early, it had been a long, boring day, it was after midnight, when she was crazily against the glass. When he reached them his voice was hoarse with smoke and anger.

Q—How did Rutherford B. Hayes receive the news of his presidential election? A—He was probably the only President of the United States who received news of his election while riding on a train.

WASHINGTON COLUMN

Hope And Hardships Help Build European Air Force

By PETER EDBSON. NEA Washington Correspondent. FOUNTAINEBLEAU—When Lt. Gen. Lauris Norstad came to France the first time, in World War II, he got his feet wet.

Today General Norstad is commander in chief of Allied Air Forces in Europe. He wears another hat as commander in chief, U. S. Air Forces in Europe. And although he was flown to France this time in his own command plane, his mission today still is pretty much what it was right after the Normandy invasion.

There are three main weaknesses of the Allied air position today. The first is that almost all U. S. air bases are in Germany, east of the Rhine and in some cases ahead of what soon would become the front line if the Russians attacked.

Three Air Divisions. Today the NATO countries have three air divisions in Europe. General Norstad admits, however, he is talking "plans and not planes." If all the planes at his disposal were put together, they might make one good air army.

In the next six to eight months, General Norstad hopes he can create his third division, a tactical air force built around the French First Air Division, with some units from other European countries.

Removes Rancidity. In India, rancid butter is said to be rendered sweet by boiling it with leaves of the horseradish tree, according to the Encyclopedia Britannica.

Card Sense. Q—The bidding has been: East 1 Heart, South Pass, West 2 Clubs, North Pass. 2 Hearts Pass, 3 Hearts Pass, 4 Hearts Pass Pass Pass.

So They Say continued. The slot machine is against the law as it stands on the books. The citizen who violates the law in his country club or fraternal lodge is in no position to, and does not in fact, insist that his elected officers

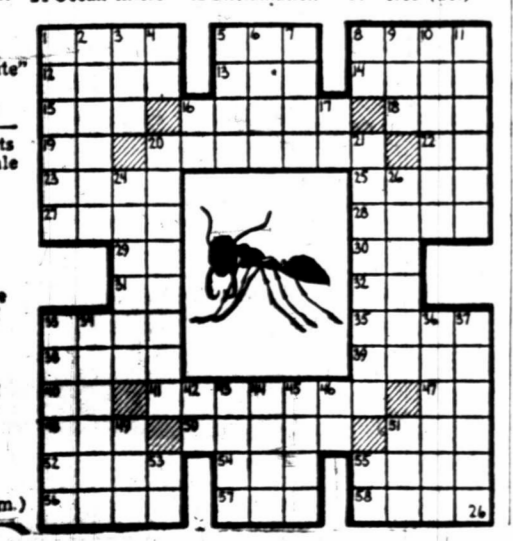
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Insect

- 5 Depicted insect
3 These creatures travel in a long
1 Rake
Meadow
Cart
Central
Reposes
Finish
Indian mulberry
Attires
Depart
Remove
Woody plant
First man
Organs of hearing
"Peach State" (ab.)
To (prefix)
It preys
None of scale
Waked
City in Oklahoma
Sharpen
Network
Pronoun
Wastes time
Measure of area
Knock
Rodents
High priest
Pace
Soak flax
Empty
Care for
Middle (comb. form.)
Formerly

Answer to Previous Puzzle

WEST TERRIER
HIGHLAND
WEST TERRIER
SMITH
WEST TERRIER
SMITH
WEST TERRIER
SMITH



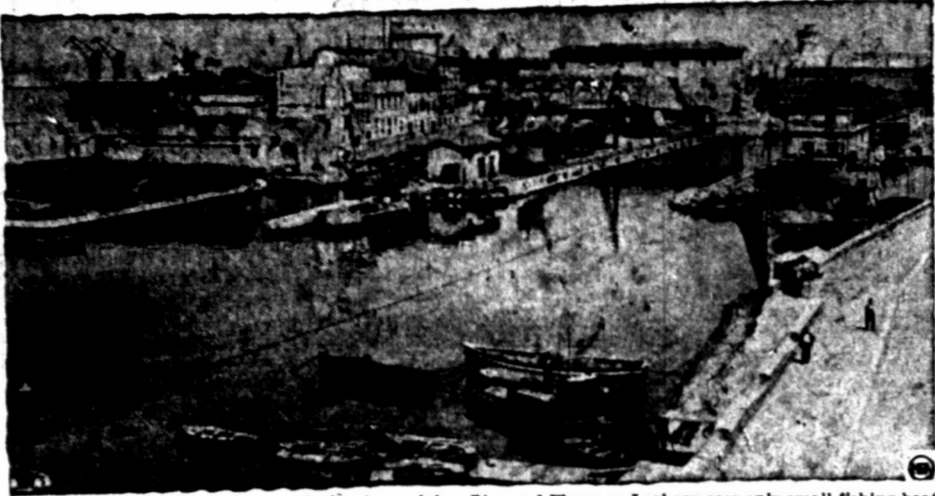
Operation Ease-In Cools Red-Hot Leghorn

LEGHORN, ITALY—(NEA)—The friendly last with which 14 Americans have started work in this war-damaged port may one day be known in military annals as "Operation Ease-In."

When the Italian government announced its agreement to let the U. S. Army use the port of Leghorn, it looked like the Communists had a first class propaganda weapon. Instead, the potential Red hate campaign turned into one of the best acts of friendly diplomacy since the war.

Leghorn, which has had the same Communist administration since 1946, now has to admit that there seems to be nothing wrong with the Americans, all in civilian clothes, who came to their town as a surveying team. The Americans will figure the money and materials necessary to transform a part of the almost deserted harbor into an Army supply and storage point.

Headed by Vissering, the 11 officers and three civilians are headed by handsome, white-haired Col. Norman H. Vissering, of Lake Wales, Fla., an Army transportation expert. He will command a depot which is expected to have



Leghorn's port: Once a busy waterfront supplying Pisa and Florence, Leghorn sees only small fishing boats these days. Soon a U. S. Army supply depot will make things hum again.

An American complement of about 200, half of them civilians. Military personnel will start wearing uniforms as soon as construction actually begins.

Colonel Vissering was recalled from Korea to coordinate the big job of converting war-scarred Leghorn and the outlying Tombolo area. The latter was notorious for its lawlessness when the U. S. Army moved in, and the whole area was infested with prostitutes and black-marketers. When finished, the supply base will be capable of handling up to 80,000 tons of material per month for U. S. troops in Austria and Southern Germany.

Vissering's problems are not merely the construction and running of the depot. He has to find housing for the members of his team and their dependents, no easy task in a city with such heavy war damage. Above all, however, he has to discredit Communist rumors circulated in the town and unwittingly picked up by Italian newspapers.

His first job has been to assure Leghorn that the Americans are

coming as guests, and that there is no question of turning a part of the city into a military camp composed of 15,000 U. S. troops, as claimed by the Reds.

Maintain Line
Though the Communist administrators maintain the official party line, it is obvious that unofficially they think the construction of the depot will solve their biggest problem—unemployment.

About one-half of Leghorn's male population of 60,000 now is unemployed. The depot probably will employ up to 2,000 civilians, but many more, possibly as many as 8,000, will find work during the first year on construction. It is estimated that the Army will spend between \$4,000,000 and \$5,000,000 in the first year alone.

Ironically, the majority of the workers who will benefit will be Communist union members. The Longshoremen's Union, strongest Red labor group in Leghorn, has long since made it impossible for any dockers to find work without the party card.

Communist Leghorn housed the last U. S. troops left in Italy after the war. Today it is probably the only town in Italy which has not removed its war rubble, and it looks on the new project with interest but without passion. Anti-American

alogans have been rarer lately than ever before, and a half-hearted attempt by Communist women to stage a protest march through the streets was broken up by the police.

Said 60-year-old cab driver Luigi Morini, veteran of World War I: "The Communists are fools, but they are just smart enough to know that a full stomach is better than a political doctrine."



MARY'S BACK—Mary Pickford, above, "America's Sweetheart" in the days of silent movies, will return to the screen for the first time in 19 years in a production of "The Library." Now 58, Miss Pickford called her new role "an almost sacred responsibility."

The Midland Reporter-Telegram

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First With The News

MIDLAND, TEXAS, MONDAY, NOVEMBER 26, 1951

SECTION TWO

Lonely Hearts Given Chance For Reel Love

MUNICH, GERMANY—(NEA)—An enterprising Munich bachelor has devised a system for introducing men to women, and vice versa, that has the Lonely Hearts clubs beat a mile. It's done by movies.

Werner Hampe, a 42-year-old inventor, sits a marriage candidate before his camera. A short sound film is made. Then these films are shown to people seeking mates.

There is now an extensive library of men and women suitors in Hampe's "Marriage-Soundfilm-Studio." A customer comes in, says he'd like to meet a nice lady and he is ushered to a seat.

It's all done in complete privacy. He is shown films of ladies until he finds one he likes. He can window-shop this way without embarrassment. He sees what the merchandise looks like, what it sounds like and then, if he wants, he can say, "OK, wrap it up."

Occasionally, a client can't find anything that he likes. When he reaches the point that he says, "This is where I came in," Hampe just turns the camera on him and adds him to the library.

The unique system is patented, and Hampe plans to extend it all over Germany. Eventually, he hopes to exchange films with similar institutions all over the world.

He feels, of course, that his method is the only way for people to find reel love.

FAT SALVAGE

In the six-year campaign between 1942 and 1948, 924,210,177 pounds of fat were collected, enough to fill the cargo space of 47 ships the size of the Queen Elizabeth.

FEMALE FINDERS

Male moths, in some mysterious way, use their curious fernlike antennae, or "feelers," to locate a female moth a considerable distance away.

Nearly twice as many North Carolinians were killed at the battle of Gettysburg as soldiers of any other state.

New Defense Secretary Lovett Never Has Found A Government Seat Soft

WASHINGTON—(NEA)—When President Truman appointed Robert Abernombie Lovett as his new Secretary of Defense it's possible that he thought:

"I've now had three of them, with their own special talents. Maybe this one will combine the best attributes of each."

If that was in his mind, Lovett comes pretty close to the idea. He possesses the intellect and vision of the late James Forrestal. In a less flamboyant form he has the drive of Louis Johnson. And he has a lot of the leadership and military administrative experience of General Marshall.

All this adds up to make Robert Lovett one of the most sophisticated men in Washington's officialdom, a thorough gentleman and a dedicated patriot, although he does not take himself nearly as seriously as all that. He lays claim to only two major distinctions as a government official:

Only One Conference
"When I was civilian head of the Army Air Corps during the war, I held only one press conference. And I had the reputation for being one of the most unphotogenic men in the city."

His thin, aesthetic face, with a forehead that hides almost all of his hair, and somber, heavy-lidded eyes, is not a photographer's dream. Nevertheless, the full effect, in person, is distinguished when you add his lean, straight figure, always in conservative but expensive clothes, and his polished but friendly manner.

One of his former secretaries says, "What I liked most about Mr. Lovett was the fact that he was unselfish, unponpous and unpredictable." Frequently he will answer a call on his squawk box—an inter-office communications system linking key members of his staff—with the words, "Don't bother to come down here. I'll come to your office."

Chided On Neckties
Once, when he was Undersecretary of State, a friend chided him on his conservative neckties and dared him to wear an outlandish creation, decorated with bathing beauties, at his next press

conference. He took the dare, to the great glee of all present. He also has a passion for movies, good, bad or western, and is a better informed jive fan than the most ardent teen-age hep-cat.

Lovett's wit is famous. Once a reporter walked into his office while Lovett was on the telephone. Lovett waved him to a big leather chair in the office but the visitor remained standing. When he hung up, Lovett asked him why he hadn't sat down. The reporter said, "It looks too soft, I might have gone to sleep."

Lovett's reply was: "Don't you believe it. I'm damned if I ever found a government seat too soft."

Another favorite Lovett trait among his close friends and co-workers is a complete frankness about people and issues. In airing his candid views his language is forceful, pithy, and liberally sprinkled with cuss words.

Idea Aborted
It was his complete frankness, for instance, and opposition, which aborted the President's Vinson-mission-to-Moscow idea during the '48 campaign. But he did it so skillfully the President has never held it against him.

During World War II, discussing a conservative general who was opposing the big bomber program, Lovett said the officer "con-

tinued to regard the airplane as a rather dangerous contraption from which a bolt might drop and scare the daylight out of his horse."

In spite of Lovett's colorful personality he has not caught the public fancy, mostly because he has tended to shun publicity. He refuses to make a speech unless he considers it important to the performance of his job. As a result, the real tremendous job he has done for the U. S. taxpayer have not been fully recognized.

Most notable achievement, perhaps, was his direction of the fabulous expansion of the Air Force as its civilian head during World War II. Also publicly unknown is the big fraction of the success in getting first Congressional approval of the Marshall Plan, which must be attributed to his talents.

As a worker he puts in a long day and never fails to show up at the Pentagon on Saturday and Sunday. He and Mrs. Lovett live in a small apartment in the Shoreham Hotel. They entertain on a small scale, mostly writers and artists friends, whom they have known and enjoyed for years.

Lovett is wealthy, both from inheritance and from big business in New York. Born in Huntsville, Texas, in 1895, he has been described as a "most un-Texas-like Texan."

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GONE FISHIN'—A North Korean officer, member of the Communist group at the truce conference site at Panmunjom, Korea, tries his fishing luck in a small stream near the meeting place.

Shelly, Ice Cream Man, Makes Big Business Of Charming Kids

By RICHARD KLEINER
NEA Staff Correspondent
RIVER EDGE, N. J. — Around these parts, the boys and girls believe in Santa Claus, all right. But they believe in Bob Shelly even more.

He's the ice cream man who cruises around the streets in his little white truck. To the children, he's their very best friend. To the mothers, he's sort of an auxiliary parent. And, to impartial observers, he's about the slickest salesman alive.

He's "Shelly" to almost everyone in town. As soon as the first, carillon-like strains of his recorded chime music precede his appearance down the quiet streets, the children become almost hysterical with joy.

There's a soprano chorus of children's voices, screaming one word—"Shelly!" They scream it as they run home and get a dime from their mothers. They scream it as they run back out and surround his truck.

He calls each of them by name, after the second time he meets them. Even the littlest ones. And he always has a present for them, too. He says he knows the names of 900 children in town, including three sets of identical twins that the mothers have trouble telling apart.

"I have to remember their names," he says, simply. "That's my job."

During the course of the week, he gives away \$35 worth of what he calls knick-knacks. It may be jumping beans or little puzzles or rings which he gives little girls and thereby becomes "engaged" to them. He comes around twice a day, and on his second trip he always gives little charms. The kids get beany caps and pin the charms on them.

They trade the charms among each other, and "Shelly charms" are an accepted medium of exchange. Three charms bought a bumble bee in a jar the other day.

Conducts Contests
Besides the daily presents, Shelly conducts contests. Prizes are such things as big dolls, kites, beach balls, baseball bats and bike horns.

The last of the four annual contests is always the biggest. The drawing is held at the Veterans' Memorial Park, and the police chief names the person who picks the winners. This year he was going to give away a Shetland pony, but the mothers objected. So two bicycles will be the top prizes.

Even adults save Shelly's tickets, given with each purchase, so they can enter. Last year, 300 grown-ups showed up for the drawing.

One Fall he promised some bigger youngsters that the next Spring he'd give them fox tails for their bikes. During the Winter, the price of fox tails went up, but he kept his promise. He had to buy 100 fox tails at 60 cents apiece.

When a steady customer has a birthday, Shelly puts a chime record of "Happy Birthday" on his player, drives up to the child's house and presents a free ice cream cone. Every Christmas, he patiently addresses more than 400 cards to his young friends.

"It's all done to gain their friendship," Shelly says. "They have to accept me as a friend. Children are funny. They're careful buyers and you can't rush them. You must approach a child slowly—if you once show you're impatient or antagonistic, you've had it. They won't buy from you any more."

The technique pays off. Shelly estimates that he and his two brothers and two nephews, who sell other towns, gross \$100,000 with their five trucks in the 30-week season.

"It's miraculous," he grins. "I feel like the Pied Piper."

is Hard Grind
But it is a terrific grind. For seven months, Shelly follows a routine that would stop most men. He's up at six and goes to five ice cream plants to load up the 60 varieties he carries, ranging from pups up to half-gallons. Then he laces his truck, has an hour's ride to his route, washes his truck and changes his uniform before he can begin.

He works until 9:30 at night, then has another hour's ride back home. He has a few hours of paper work every night. He says he rarely goes to bed before 1:30. And that's seven days a week for seven months.

In November, he goes to Florida and just relaxes until the next February, when he comes back north to get ready for the Summer.

Bob Shelly has only one secret from his customers. The children see him as a smiling, peppy young fellow in a clean white T-shirt and white pants and a battered chauffeur's cap. They don't know that under the chauffeur's cap is a bald head, and that their best pal is really a grandfather. The illusion of youth is carefully preserved; he says they'd leave him for another salesman if they ever saw his absence of hair.

New Jersey Man
Shelly is a New Jersey man who quit school at 16 to sell electrical supplies and has been selling ever since. He joined his brothers in the ice cream field after the war.

He is always very careful to make a good impression on mothers. It's gotten so they enlist his aid in making their children take their naps or finish their dinner. And if a mother tells him not to sell ice to her child, he'd follow her instructions religiously. He says he

SKILLED SURGEONS
Chinese surgeons can perform very delicate operations, since they have fine, delicate hands. An eminent oculist says their dexterity probably is the result of the Chinese habit of eating with chop-sticks.

PAYS TO CHECK
Any person receiving counterfeit money is the loser unless he unknowingly passes it on. Banks will not make good on such spurious bills or coins, but will confiscate them if presented.

About 450,000 rivets are used in building a modern heavy bombing plane.



"Shelly!" That's the cry that sent this little girl in River Edge, N. J., rushing to the window and sure enough, there's Shelly outside. For what happened next, see the picture below.



Charmers: Lured by the chimes of the "Pied Piper of Pop" Anita Norton gets a warm greeting (and cold ice cream) from Shelly. He knows 900 little customers by name.

has 100 such maternal commands to remember.

The double-threat appeal to the children's friendship and the mother's respect has brought him a virtual monopoly in town. Competitors come down the streets, but the reception is cool.

At the town's Fourth of July parade, bands and soldiers and fire engines and police cars and clowns marched down the main street. But one youngster thought the parade was a flop.

"Where's Shelly?" the youngster kept asking. "Why isn't Shelly in the parade?"

A Yank At Oxford--He's 65

OXFORD, ENGLAND—(NEA)—Four American students at Oxford University sat in a comfortable room, discussing their studies. Three were youthful Rhodes scholars. The fourth was a distinguished-looking, white-haired man of 65.

Albert Emery Perkins, of Denver, Colo., retired from his job as sales manager of a large steel firm earlier this year. He was a widower, and the prospect of a dull, do-nothing retirement didn't please him. Since he'd always been interested in modern English history, he decided to go to Oxford and study the subject.

"It wasn't easy for me to get accepted in this university city," he said, "but once I had explained my case, I was given every possible help by the university authorities."

Perkins was graduated from the Colorado School of Mines in 1910, so he couldn't become an undergrad-

uate. He became a "recognized," or post-graduate, student, and his studies are supervised by a professor at St. Anthony's College.

Chooses Lectures
"I just choose my own lectures with the help of my director of studies," he says. "But I do find some difficulty in understanding some of the Oxford lectures. Since I do not aim to sit for any end-of-term examination, I shall choose my lecturers and go only to the best."

He quickly made friends, mainly with the American boys here on Rhodes scholarships. When he is not reading in his hotel bed-sitting room, he often visits them for a drink and discussion in one of the colleges that comprise Oxford.

After his enrollment had been announced in the English press, Perkins received more than 500 letters. Some asked for money. "And

there were many proposals of marriage among them," he says, "but, of course, I did not reply to any of them."

Perkins scoffs at the idea that his advanced age impairs his ability to study and learn. After his first week of lectures, he said, simply, "Too old at 65? That's none sense!"

CHANGED NAME
Maxim Litvinoff's right name was Finklestein and his family sometimes is known as Wallace. The name Litvinoff was adopted after the Russian revolution.

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DADDY RINGTAIL

Daddy Ringtail And Cletkety - Clockety

The Huffen Puffen, the friendly wolf, had been having trouble sleeping nights. Oh yes he had! He would hear noises, he said. Oh, the Huffen was being a very

silly boy, believe me, to be afraid of the friendly noises of the night. There really aren't any dangerous noises of the night, you know. But



the Huffen got so bad about not being able to sleep, Daddy Ringtail decided to spend the night with the Huffen and see just what was that. Everything was happy at first. The Huffen put on his nightgown and went to bed. Daddy Ringtail put on his pajamas and went to bed.

Daddy Ringtail was almost asleep again, when he heard a noise of cletkety-clock-clocks. "Huffen Puffen," said Daddy Ringtail, "stop your knees from cletkety-clocking together." "But the Huffen is frightened, he is," said the Huffen, and he meant his teeth were cletkety-clocking with fright and he couldn't stop them. "Cletkety-clock-click!" "Huffen," said Daddy Ringtail, "put your pillow between your teeth." And the Huffen did, and the cletkety-clocking of his teeth couldn't be heard any more because of the pillow.

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By WESLEY DAVIS

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clock of the Huffen's fright was the noise that frightened him even more when he heard it. He might have cletkety and cletkety until morning, except Daddy Ringtail told the Huffen to cover his ears with a pillow, and the Huffen did, and the next morning they did the something they should have done in the first place. I'll tell you about it in tomorrow's adventure. Happy day!

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The first Marine Corps recruiting station was a smoke-filled waterfront rendezvous known as Tun Tavern on South Water Street in Philadelphia.

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OUR BOARDING HOUSE With MAJOR HOOPLE OUT OUR WAY

By J. R. WILLIAMS

NO WONDER YOU DIDN'T BLOW A GASKET OVER THOSE MISSING TURKEYS—YOU HAD RAFFLED 'EM OFF!
DID YOU MAKE ENOUGH MOOLA TO KEEP THE DOUBLE-BARRELED HICCUPS GOING ALL WINTER?
BAH! BEWARE THE IRE OF A HOOPLE FALSELY ACCUSED! THE PROCEEDS BOUGHT A NEW HEATING UNIT FOR THE OWLS CLUB—ALSO, I HAD DEVELOPED SUCH DEEP AFFECTION FOR THE BIRDS THAT I RECOILED FROM THE THOUGHT OF DEVOURING THEM!
GOT ANY PLANS FOR AUCTIONING OFF YOUR CHRISTMAS PRESENTS?
THE HEATING UNIT WAS A STOVEPIPE 11-26

WHAT'LL I DO WITH THIS PIECE? YOU HAD TOO MUCH!
HE'S YOUR FATHER! CAN YOU HINT TO HIM THAT'S WHAT'S WRONG WITH MY NOSE AND YOURS? THAT STUNT WAS POPULAR THEN—AND LOOK AT US! TELL HIM!
WHY MOTHERS GET GRAY 11-26
J.R. WILLIAMS

Refresh Your Taste
ENJOY A TREAT—WRIGLEY'S SPEARMINT—HEALTHFUL SWEET!
AT HOME AT WORK AT PLAY
WRIGLEY'S SPEARMINT CHEWING GUM
ENJOY CHEWING EVERY DAY!

IS THIS THING A HARD? WHAT'S A KID LIKE YOU DOING ON A MAN-SIZED JOB LIKE THAT?
OH—IT AIN'T HARD! SIDES, I'M GETTING MAN-SIZED PAY—ALL THE DELICIOUS MRS. BAIRD'S BREAD I CAN EAT!
PLUS A DOLLAR AN HOUR OF COURSE!
Think to ask for...
...it STAYS FRESH LONGER!

SIDE GLANCES
"Is your pipe sweeter tonight, Dad? Mother hated that old smelly tobacco so much she mixed a little incense in it!"

FRESHIE
THE BOYS ARE IN HOCK TO MRS. CLABBER FOR DAMAGES TO HER CAR!
SORRY, JUNIE! LARD AND I HAVE A HEAVY DATE WITH MRS. CLABBER!
THIS AFTERNOON YOU WILL WASH SOMETHING IN THE KITCHEN! THAT'S A BREAK—A FEW DISHES AND THEN BACK TO THE HUT!
WHAT WERE YOU SAYING ABOUT A FEW DISHES TO WASH?
SKIP IT! I SAID ANY MORE I'D HAVE TO WASH OUT MY MOUTH!

CHRIS WELKIN
MR. 7% BIG SHIP MUST BE CIRCLING THE EARTH LIKE THE "SPACE PLATFORM" YOU'VE TALKED ABOUT, CHRIS!
YES, ROCKY, OUR FLYING MISSILE EXPERTS HAVE HAD PLANS FOR ONE FOR 50 YEARS.
MR. 7% SHIP ABOUT 5000 MILES FROM EARTH, WOULD FOLLOW ONE OF OUR PLANNED ORBITS... TWICE AROUND THE EARTH IN THREE HOURS!
PREPARE FOR BLAST OFF! THAT WEIRD LANGUAGE AGAIN!
GLAD I HAVE A DOUBLE INDEMNITY CLAUSE!

FRECKLES
AND IF I WAS A SENATOR, I'D CALL FOR A FULL INVESTIGATION OF EVERYTHING!
NOW LET ME TELL YOU WHAT COOLIDGE SAID IN 1926...
FATHER! IT'S 3 A.M.! HOW CAN WALDO WORK TOMORROW IF YOU KEEP HIM UP ALL NIGHT?
OH, DON'T WORRY ABOUT HIM, DAUGHTER! HE'S BEEN ASLEEP SINCE 11 O'CLOCK!

WASH TUBS
WHILE THE GERTIE B. FOLLOWS TESTS ARE MADE OF BOTTOM SAMPLES IN THE RESEARCH VESSEL'S LABORATORY...
THEY CONFIRM MY EARLIER TESTS: EASY, BOTTOM LIFE IS ALMOST NON-EXISTENT... YET THIS WAS ONE OF THE BEST FISHING GROUNDS!
WHEN AFTER A FEW DRAGS WITH THE NET...
ONLY A FEW FISH... AND THEY SEEM SICK! PROBABLY WOULDN'T LIVE LONG IF THEY STAYED HERE!
NOT ABOUT THE ANALYSIS OF THE WATER, MR. SKINNER?
IT'S NORMAL FOR SALINITY, BUT HAS AN EXCESSIVE ACID CONTENT! ENOUGH TO EXPLAIN THE LACK OF FISH!
THAT'S WHAT I WANTED TO KNOW, PAUL!

ALLEY OOP
I WANT TO SEE HOW OOOLA IS MAKING OUT IN HER SEARCH FOR ALLEY OOP AND FOOSY!
SURE THAT ALLEY OOP AND FOOSY CAN HOLD THEIR OWN FOR A TIME, DR. WORMMUG SWITCHES THE VIEW-SCREEN THROUGH A FEW MILLION YEARS FROM NERD'S ROSE TO THE JUNGLES OF PREHISTORIC MOO.

RED RYDER
THIS IS TH' STRAY HORSE I'VE BEEN LOOKIN' FOR!
NOW WE HURRY HOME—ALREADY ME LATE TO FEED UM MY TWIN CALF!
SUSIE-JO MAY FEEL HIM WHEN SHE TAKES CARE OF HERB, LITTLE BEAVER!
WE STILL NOT TRUST UM! SHE NOT GET THAT GOOD THAT QUICK!
HERE'S TH' MILK, BUT GIVE LITTLE BEAVER'S CALF ONE HALF OF IT, SANVY?
YOU BET I SANVY, AUNT DUCHESS!
THEY DON'T KNOW I TURNED HIS CALF OUT! MY CALF NEEDS ALL THE MILK! HEE-HEE!

HOMER HOPEE
GOT YOUR LIPSTICK ON STRAIGHT, LADIES?
THE ULTIMATE ACCOLADE—BEING INVITED TO APPEAR ON BESSIE BOTTLE'S TV SHOW!
WATCH FOR US, HOOPEE!
NOW WHATEVER YOU DO DON'T BECOME SELF-CONSCIOUS AND FREEZE UP IN FRONT OF THE CAMERA!

BOOTS
YOU'RE THE ONE PERSON WHO APPRECIATES WHAT I'M TRYING TO DO, GOLDWORTH!
GOOD FOR ME!
I'M WORKING HARD!
GOOD! THAT'S RIGHT!
EVERY GIRL SHOULD BE ABLE TO SUPPORT HERSELF AND WANT TO PAY HER OWN WAY!

DICKIE DARE
DICKIE AND DIRK TOOK A HAND IN TED WILLARD'S AFFAIRS, ROUND HIS GIRL IDA—NOW THE TWO ARE UNITED AND HAPPY...
BUT THAT SHORT SAVAGE NOTE...
...FROM THE HEADMASTER, SAYING TO COME TO HIS OFFICE AT ONCE... TROUBLE IS, I KNOW WHAT THE TROUBLE IS...
TO LICK THE STUFF THEY SHOOT AT YOU HERE, YOU NEED A BUCKETFUL OF BRAINS—AND MY HEAD ONLY HOLDS A SCANT TEASPOONFUL!
MEANWHILE, H'M IS RIGHT—SIR!
THOSE ARE DARE'S MARKS? H'M...
HEADMASTER'S OFFICE
CAUTION WATCH

BUGS BUNNY
I GET A YAK OUTA TOSSIN' ELMER'S PAPER WHERE HE CAN'T FIND IT! THAT BUSH LOOKS LIKE A GOOD SPOT!
I'M GONNA ENJOY THIS!
HEY! ELMER MUSTA GOT A NEW POOCH!
TH' LIL' CLUCK MUST BE SEADIN' BOOKS! HE DIDN'T GET THAT SMART BY HIMSELF!

Jacoby On Canasta

By OSWALD JACOBY
Written for NEA Service

I've just received a plaintive letter from a Midwestern reader. "What is your opinion," he asks, "of people who insist on loading the game with house rules?"

Rubard number one is on playing for the hand and not for the game. They keep a regular game score, but also have a separate side score on each hand. This style of play puts all the emphasis on winning the hand, and it spoils your concentration on what is best for the game score of 5000 points.

"Rubard number two deals with this nonsense of making two canastas before you are allowed to meld out. Heaven help you if the opponents get control of the discard pile. You never get two canastas, and the opponents have a field day.

"This is the same gang that won't allow me to put a deuce on a completed natural canasta—when a play

like that will enable me to start the next hand with a meld of 90 points instead of 120 points.

"Should I exercise patience and keep trying to convert this gang into honest-to-goodness Canasta players? Or should I join a bridge club and save a disposition that is rapidly going to the dogs?"

"This is a very difficult problem. There are official rules for Canasta, but people are entitled to make up their own rules if they wish to do so. House rules don't have to be good, logical or wise. They just have to please the players.

When the players can't agree on which rules to follow, you have a problem in human relations rather than a problem in card games. I would suggest a certain amount of horse trading. Accept the least objectionable of the various house rules in return for scrapping the worst of them. Or, perhaps, play one game of official Canasta in exchange for one game of hot-rod Canasta.

Another solution is to try samba. People don't seem to invent as many rules of samba as they do for Canasta.

If you decide to join a bridge club, maybe you can find three kindred souls who would like to play some honest-to-goodness Canasta once in a while. It may be the best way to save your sanity and your disposition.

OATH ADMINISTRATOR

The Supreme Court had not yet been appointed, presenting the problem of who should administer the oath of office to George Washington at his first inauguration. This was settled by Chancellor Robert Livingston, of the state of New York, who assumed the responsibility.

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How Europe Is Building Army Of Three Million Men



All one defense force: Officers of five nations with the same idea—unified defense of Europe—confer at SHAPE headquarters on the job of building a 10-nation army. Left to right: Brig. Gen. Anthony J. Drexel Biddle, liaison chief; Capt. Frederik Ramon, Norway; Wing Cmdr. Michael M. Stephens, England; Capt. Jean F. L. H. De Selancy, France, and Lt. Col. Paul Wittouck, Belgium.

ROQUEMOURT, FRANCE—To defeatists, who claim that an army of men of 10 different nations can't ever become a real fighting force, its planners have a few problems to lick. But they're so confident that they can overcome all obstacles that they're now talking of having close to 3,000,000 combat troops in uniform sometime in 1952.



Arms and the men: U. S. equipment, like this light tank, forms the nucleus of the arsenal for European Defense Forces. Here an American officer points out details to other officers from France, Italy, Belgium, Norway and Greece.

France, the arsenal of the program, in a steady stream. It is expected that by 1953, this supply of American tanks and guns will form the basic reserve of all NATO armed forces.

Most of the other countries in the Organization have increased their military budgets. France and Germany have made some progress in integrating their arms production.

A program to turn out trained officers, a commodity in very short supply, is in the works. This would establish a NATO college within France's West Point, the

Perfume Capsules Seal In Scent

By ALICIA HART
NEA Beauty Editor

For years, women have accepted certain perfume problems as inevitable fly-in-the-ointment factors necessary to the ownership and use of fragrance. Such things as deterioration, spilling and a certain amount of waste seemed to be insoluble difficulties.

Now, by borrowing a simple pharmaceutical technique, one perfume manufacturer has provided an answer to many of these problems. This firm seals the scent in tiny gem-like capsules, each of which contains just enough fragrance for a single application.

Because the capsules are hermetically sealed, evaporation and chemical deterioration are impossible, makers claim. This eliminates the dregs that so often form in fragrances that have been too long in the using.

The bugaboo of leaking or spilled perfume in your purse need trouble you no longer, they say, since there are no closures to come loose.

The perfume is released by holding the capsules end-on and squeezing gently. The liquid—1/30 of a dram—flows out into your palm, or onto your handkerchief, ready for applying.

Thirty amber-colored capsules are packaged in a small transparent plastic container, in a size that's convenient for carrying in your purse or tucking into a nook in your dressing table or desk drawer. You have a choice of three fragrances.

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WHAT—NO ADS TODAY?

Look through a newspaper like this that contained no ads today? What if you're disappointed? Didn't you find it dull? Of course you did. Most folks find the ads just as interesting, just as worthwhile as many of the other features. For one thing for which you buy this paper is to learn about goods and services—where you can get them and at what price.

But that's only the beginning. Suppose there were no ads every day. What would happen to the jobs in your family? Every pay check in America depends ultimately on somebody selling something to somebody else. And the advertisements that you read and hear on the air are the lowest cost, easiest way yet devised to sell goods and services.

Obviously, without the ads people wouldn't buy and sell so much. Soon businesses would begin to fail. Soon there'd be fewer jobs, poorer jobs. Soon your job would be affected.

Jobs depend upon good, healthy buying and selling. And advertising, by selling more goods to more people, makes your job—and everybody's job—better and more secure.

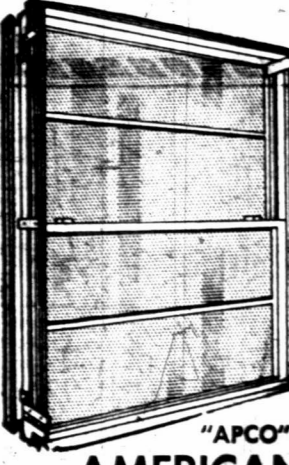
OTHER WAYS ADVERTISING HELPS YOU AND YOUR FAMILY

- 1 Brings you better goods for less money.
- 2 Makes shopping more pleasant and easier.
- 3 Gears consumer demand to production, to create prosperity.

Advertising... BY SELLING MORE GOODS TO MORE PEOPLE. Makes your job more secure

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Suez Canal Is Seat Of International Strife



YOURS FOR THE ASKING—If you are a war veteran, the chances are the Army Quartermaster Depot in Philadelphia has a medal for you. The Army has millions of them, some dating back to the Civil War, waiting to be claimed. They range from the Congressional Medal of Honor to the Good Conduct Ribbon and its costing Uncle Sam almost \$18,000 a year just to store them. If you won medals in any war and never claimed them, write to the Adjutant General of the Army, or Adjutant General of the Air Force, Washington, D. C. Here, Rita Ricco, an employe at the Philadelphia depot, checks catalogue and cases of medals.

RICHARD KLEINER, Staff Correspondent

Trouble and Suez are two words that have been linked since the time of Pharaohs.

Down through the centuries, the idea of a connection across the Isthmus of Suez between the Mediterranean and Red seas has captured the imagination of men. Since it came into being, in 1869, the Suez Canal has been a focal point of international strife.

There was a grand opening on Nov. 17, 1869, with many of Europe's crowned heads attending. That night there was a festive ball at Port Said, and Emperor Pasha-Josef of Austria-Hungary sat smoking "rose-scented tobacco from a hookah studded with diamonds." The strains of a Viennese waltz soared through the starry night

over the desert to where the canal lay narrow and muddy, but ready for business.

Ten Ships Pay

In its first year, only 10 ships paid to pass through. In 1950, a record year, 11,751 vessels sailed across the desert wastes in the historic canal. Most of these—64 per cent—were oil tankers, riding high in the water on the southward trip but full of oil and deep in the water going north.

It took Ferdinand de Lesseps, the man who built the canal, 10 years and cost \$150,000,000. It wasn't a difficult engineering feat, because the canal is really a channel dredged through sand. It is virtually straight, with only five gentle curves in its 101 miles.

The canal has always been a private enterprise. It is run by a

company that is predominantly French. It has never been nationalized by Britain, although Britain today owns 44 per cent of the stock. That came about when the Khedive of Egypt in 1875 had to sell his holdings to meet his personal debts. England's Disraeli was far-sighted enough to buy them for his country.

British Come In

Britain's active participation in the affair of the canal dates from 1882, when the British troops came in to suppress the Arabi Pasha revolt. Egypt was still nominally Turkish territory then, and remained so until 1914, even though British troops were continually in occupation.

From 1888 on, the canal has been technically open to ships of all nations in war and peace. This has

actually been violated several times. In both wars, it was closed by the equally formidable device of a tight blockade. Since the Palestine war, Egypt has defied the UN by refusing permission for Israel-bound ships to pass through.

During World War I, the canal was seriously threatened. German man-indeed and German warships attacked the Suez Canal, with guns and pontoons landed between camels. On Feb. 2, 1915, the attackers reached the canal's edge. In a two-day battle, they were turned back.

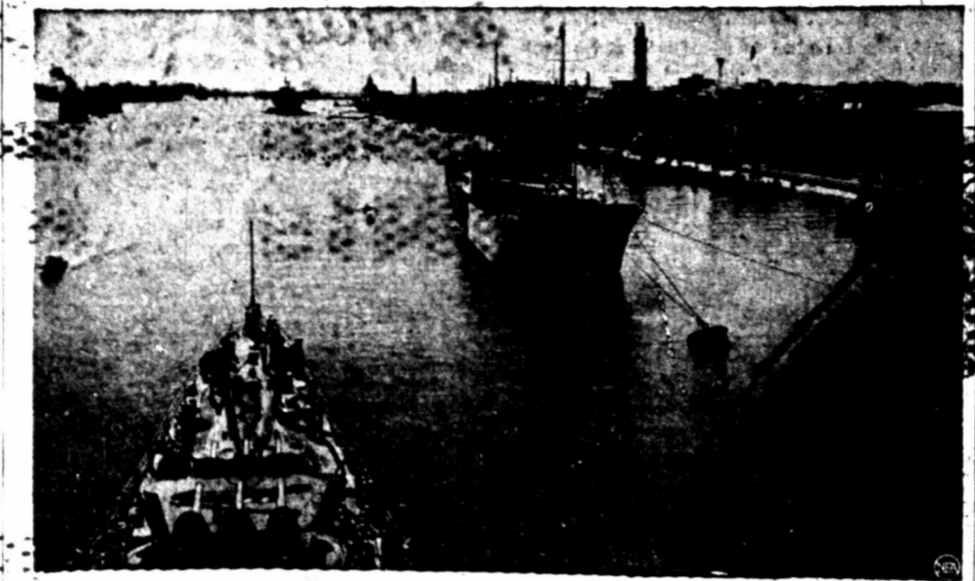
Egyptians Terrified

After Mussolini invaded Ethiopia, in 1935, the Egyptians were terrified that they were next on his conquest calendar. Their fear led to the Anglo-Egyptian Treaty of 1936. The one Nahas Pasha and Egypt just abrogated—which allowed England to station troops and planes there as "collaborators" with Egypt in the defense of the canal.

Incidentally, the canal zone came into possession of the original agreement between Lesseps and Egypt was still then upon payment of "due compensation," the most coveted eyes on the canal and it was the prime object of the dash across the desert. He reached El Alamein, slightly more than 200 miles from Suez, before he was halted.

The Suez Canal Zone, today, is a strange place. It is only a few hundred yards wide, but side by side along its 101 miles run the canal itself, a railroad, a well-surfaced highway, electric cables and a fresh-water canal.

It is this strip of land that has become the vital link of Britain's lifeline. And once more, the Suez Canal is a scene of international tension.



Commerce and strife: At Port Said, entrance to the Suez Canal, the crowned heads of Europe celebrated the opening of the man-made waterway 89 years ago. Today warships mingle with freighters in the troubled waters, and armed troops march along the shores.



WHEEL-A-WAY—Willie, a four-year-old dog in Welwyn, England, gets around town in a tiny chariot that takes the place of his back legs, rendered useless by illness. He's good enough at wheeling along to chase cats with the best of his four-legged friends. (Pathe Pictorial photo from NEA-Acme.)

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None but the finest ingredients are used in baking this "Double Heart" loaf. Superior quality flours, milk solids, yeast and shortening blend to make this the PERFECT bread. Then the "Heart of the Milk" and the "Heart of the Wheat" are added to give this fine white bread greater nutritional value. The natural wheat flavor and rich proteins, vitamins and minerals are baked right into MEAD'S FINE BREAD. Every loaf is given the same care in its preparation, and you'll notice that the flavor, color and texture NEVER VARY . . . PERFECT ALWAYS!

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