## Today arme comortore





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## Grinning at War



## ©he Hitu Aveut Mruivu

"Your drame Nawepaper"
HICO, TEXAS, FRIDAY, FEBREARY 11, 194.


## Hic Pler for <br> Pl fo



Palace Theatre Manager Happy Manager Happy About Everything

## FINAL APPEAL FROM HICO'S 4TH WAR LOAN CHAIRMAN

- Every day Americans pray unto God, "Oh, Lord, I pray for Peace! Why don't you stop this horrible war? Lord, Lord, heal his wounds. Lord, watch over him." Those Lord, heal his wounds. Lord, watch over him. Those
prayers are fine, and our boys request in almost every letter, "don't fail to pray for us." That is good; I believe in prayer, but we need more praying Americans.
- How fervently can we pray, while we have our money on deposit, while that very money can be used in bringing the answer to those prayers? Ou money is a liability unless those boys win the war. It's blood-plasma, "sulphas", and supplies they need transportation, foodstuffs, hospitalization; they need the best-for they are our boys. The purchase of bonds, bonds and more bonds-that places in their hands the things you pray that they shall have.
- "Faith without works is dead" . . . so is prayer futile without the heart of man living up to the high standard where he expects God to intervene, and carry on. It is
what we do for the boys that counts, and not what percent war-profit we can make off the blood spilt by our boys. After the war, what? Hard times? Only if we fail to invest in the securities that will be the underwriting of American principles, by Americans today.
- Just one week from today, the News Review will carry to all parts of the world what we do in the way of buying bonds before the 15th. We are some $\$ 10,000.00$ short of our goal in this 4 th War Loan. We have left the sale of these bonds squarely ap to
the loyalty of Hicoans, to prove to the world that we do not need high-pressure "pink-tea parties" to prove our own Americanism.
- We need to let God know that "we are praying as if it all depended upon Him, and that we are buying bonds your bonds will help bring this war to an end

REV. RALPH E. PERKINS, Local Chairman.


Puneral Services Iicld Sunday For Mrs. Claude Smith sumeral services for Mirs c. C. Cor
 Church, with Reve Ratph Eapus Per-



 Yere united in marriage ©ovember

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CLIADE
MRS SME SMIT


Falls Creek viranis coston Ar and Mrs Cone Paterson an

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 of Hed Chestery and Hervey Chastey $\operatorname{day}_{\text {get }}$ ter Wuliamson or Hico sent Sun
day with Mre Mary E. Foust Mass Erren Protelus spent Grandmother Chumer roted
while
Sunday
evenine sith and Mrax J.J. Ryan and son of

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death of our whisand nand tather

## KEEP ON

Enctineq the Altack mitn WAR BONDS

SPECIAL Chicks

February (etther Cockerels, traight-run, or pullets) there

$\mathbf{w i l l}$ be a $19 \%$ DIScOUNT if you will mention this ad. All flocks are PullorumTested and headed py male
Mrds from the high egk Mrds from the high egk-
production SEIDEL STRAIN sez or call

## GLEN ROSE <br> HATCHERY CLIEN SOAR, THEAS

 We Can't Afford to Let Up.


## THEY HAVENT QUIT YET...HAVE YOU?

Hitler and Hirohito hoven't quil yot . . . not by a long shot. Why should they?
They know that a few battles loat . . . a half dozen retreats . . . don't mean defeat. They have no more conceded this war than we conceded it after Pearl Harbor or Bataan or Corregidor
That's why this is no time for us to sit back and take it easy. Just because we seem to be winning is no reason for you to say: "The war's nearly over-and, anyway, I can't afford to uy an extra War Bond
This Wor is a long w
And can you really mean you "can't afford" to buy an extra War Bond? You ate last night, didn't you? And slept in a warm dry bed? And
you've got two whole legs to take you to your job... and two stroog arms swinging at your sides!
Are you sure you're inveating all you can in Bonds? Chances are you're making more money today than you ever did. What's more, oods are scarcer, h:rder to buy
So, sit down now and Agure it out. Check Necessities! Subtrcet your family must have. ings . . . and you'll find that you can afford ings ... and younl find that you can afford you can even boost it to an extra $\$ 200$ or $\$ 300$ over your regular pay-roll buying.
So got busy and buy that extra War Bondl The only thing you "can't afford" to do is to quit now!


## Leto All BACK THE ATTACK!

* This Series of Advertisements Sponsored by the Following as a Contribution to the War Effort $\star$
 Barnes \& McCullough

Hofifman's Randals Brothers Barrow Furniture Co. Mrs. C. L. Lynch Hardware The First National Bank, Hico J. W. Richbourg, Dry Goods Hefner's Laundry Bonnie's Beanty Shop

Terry's Ice Service N. A. Leeth \& Son Corner Drug Company Knox \& Tulloh, Produce Wallace Ratliff, Mkt. \& Gro. Grady Hooper (Gulf)
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The Palace Theatre
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J. H. Ellington Feed 8tore

Burden's Foed Milil
Coney Motors



##  BABY CHICKS



Texas-U. S. Approved, Pullorum Tested As Good as the Best! LEGHORNS BLACK MINORCAS

Book Early - Don't Be Disappointed!
NEW SHIPMENT OF
OIL AND ELECTRIC BROODERS, FEEDERS, AND FOUNTAINS

TURKEY EGGS CUSTOM HATCHED IN NEW TURKEY EGG INCUBATOR -
PURINA FEEDS AND POULTRY SUPPLIES
McEver \& Sanders Hatchery HICO, TEXAS



THIS week America hoooss the memory of the man whose genius led to the to be one of the nation's greatest assess in iss hour of greatest peril. If Edison were alive today he would be profoundly thrilled by electriciy's contribution to Americi's gigantic war production program--by the endless flow of arms made
possible by America's unchallenged leaderpossible by America's unchallenged
But back in 1879 when he perfected the incandescent lamp and later in 1882 when
he gave the world the firre practical cenemal he gave the work the firs prastical conking
tation electric system, he was sot thinking
elecerticity as a producer of materiais for destruction. He visualized it as a servant of socods more plentifulu and cheaper, and improve living standards beyond any previous conception in history.
Edison lived to see his dream come true.
And when this war is won, electriciry will continue is interrupted march of progreem
bring ing new comfort bringing new comforts and conveniencoes,
new benefist to mankind.
For America, birthplace of the electrical industry, has the power to win the war.... and the power to take the lead in buildiog
toward that better world that io sure to come when peace returns.

COMMUNITY PUBLIC SERVICE COMPANY

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Farm Wachinery Production
Farm machinary protuction


Roard warns the Wat the recont sectied
lees issued may be aitered an
time shoutd elrcumstances demand
sueh action. More than one million suen action sore than one
toos of carbon steel protuction
now tentatively earmarted for the now tentatively eat.
American farmer.
Conoles tee of Wer Pricosers
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Baptist Church

Buy Now... VICTORVZ

We will have a complete stockBULK GARDEN \& FIELD SEEDS SEED SPUDS - CABBAGE PLANTS ONION SETS - ONION PLANTS SCREEN WIRE - ELECTRIC WIRE 35" Woven Wire Fencing Middle Busters - Cultivator Sweeps Egg Mash - Chick Starter - Cow Feeds N.A.Leeth\&Son

Groceries - Variety Goods - Hardware

If You Have a Grade 1 Certificate

## WE HaVE TRES!

IN THESE SIZES
6.00-16 6.25-6.50-16 $7.00-16$ 5.25-5.50-1 5.25-5.50-18 4.75-5.00-19 $4.40-4.50-21$ $4.50-20$

## TRACTOR TIRES

$4.00 \cdot 15-5.00 \cdot 15-5.50 \cdot 16-6.00 \cdot 16$ PLENTY PICKUP TIRES 6.00-16-6.50 - 16-Heavy Duty TRUCK TIRES - Practically All Sizes NEW OPA REGULATION PERMITS "B" GASOLINE BOOK HOLDERS TO BUY NEW TIRES

See Us for New Tire Applications

## Hico Gulf Serv. Sta.

Tire Information Headquarters N. N. AKIN, Mgr. Why butter won't
melt in Africa As mexryoor knows. mem will melt unless you keep it co Nevertheless, the Americans who are fighting ther
doesn't melt.
It doesn't melt because it's fortified with a fat which has a high melting
point. The result is a butter which can point. The result is a butter which can
be packed in a can, like beans or beef won't melt, and will keep indefinitely. You might think our soldiers could
get along without butter. They could. Ber along without butter. They could.
But-they don't have to! Butter is good
for them-and Uncle Sam is seeing to it or them-and Uncle Sam is seeing to it
hat American soldiers are the best-fed, best-equipped, best-cared-for soldiers io
the world!
Of course, it takes money to do that. So much money that, to help pay the bill,
every one of us must loan every dollar we can to Uncle Sam through Wat
Bonds.

War Bonds are a swell investment. They pay you back $\$ 4$ for every $\$ 3$.
Save part of every paycheck with U. $\$$. War Bonds!

## Ls. <br> 4

## - Sponsored by <br> Knox \& Tulloh

 Cash Buyers ofPOULTRY $\star$ EGGS $\star$ CREAM HICO, TEXAS
See Us for K-B FEEDS


## 

"AN OUNCE OF PREVENTION IS
WORTH A POUND OF CURE"

- When Poor Richard wrote those oft-repeated words,
little did he dream how 200 years later they would be writen.


## Vitamins Do Prevent

## Not Only Colds, But Many Other

 Illnesses That Are a Direct Result of a Run-Down Condition .But, do not get the idea that all VITAMINS are alike. Science has made rapid progress in the discovery of, and the segregation of various
types of VITAMINS, some of which can be of lypes of VITAMINS, some of which can be of inestimable value in certain conditions-while
others are needed to correct certain deficiencies in diets and habits of living.

## We Specialize In Vitamins

and are always glad to give our customers the benefit of the technical knowledge we have gained through our study of the many differ
VITAMIN compounds which are available. See Your Doctor First-

When you are sick, by all means see your doc tor, and when he prescribes medicine for your scription is filled by a competent, Registered Pharmacist.
However, many illnesses can be prevented by keeping physically fit, and in these times you
owe it to yourself to KEEP WELL. VITAMINS will help you fortify your body against the signal for many dangerous illnesses.
Corner Drug Co.

## Shop Our Store First

Let's Win the War---
Then Let's Talk Car


Geo. Jones Moloris GOOD USED CARS


FIGURE-
FITTING
SUCCESS
is this delightful new
floral print! It features artful design on front and sleeve attention, with the shoestring-tie idea. skirt is
gathered at waist, falls in graceful fullness.

## Just Received---

25 OF THESE BRIGHT RAYON CREPE DRESSES
Wonderful values
$\$ 3.95$

12 BETTER DRESSES
All from New York
$\$ 5.95$

## J. W. Richbourg

DRY GOODS HICO, TEXAS

For the best the market affords in M E A T Choice Canned Foods is rich in B VITAMINS


## Top Zualwa MEATS

The best the market affords in
FRIIITS and VEGETABLES

- SHOP OUR STORE FIRST! YOU WILL LIKE OUR FRIENDLY One-Stop Service! purchase all of your needs under one roof FRESH AND CURED MEATS FRESH VEGETABLES A Choice Line of STAPLE AND FANCY GROCERIES AND SUNDRIES
 Wallace Ratiff



##  

IF YOU GOTTA
G0
you gotta'
G0
But remember, the balance of the time you should drive sparingly and save transportation. Also to save transportation all your tires should be thoroughly inspected and repaired and changed around, at least every month, and your car washed, cleaned up and Mobilized.
There is no better place to get this service than -


You are required to endorse all the coupons of your gasoline ration issuance when you receive them from your board. It is unlawful for service stations to accept unendorsed coupons.
If You Hold A,B,C,D, or T COUPONS
Write license number and state of registration on the face of all your coupons.
IF YOU HOLD E or R COUPONS Write name and address on
the face of all coupons. This Write name and address on
the face of all coupons. This is important and required.
IT'S EASY TO ENDORSE YOUR COUPONS - BUT IT'S TOUGH ON THE BLACK MARKET!




## Formal Opening

## McCormick-Deering



International Farm Implements

Farmall Tractors

## Wednesday, Feb. 16

- We cordially invite everybody to pay us a visit and get acquainted-and see our place of business. You are welcome.
- We intended to have refreshments but decided to put this money into WarBonds . . . winning the war comes first.
WE WANT TO SERVE YOU TO THE VERY BEST OF OUR ABILITY, AND WILL HAVE PARTS AND SERVICE THAT YOU WILL BE PLEASED WYTH.


We will appreciate your registering, and especially all owners of farm machinery and trucks, so that we may have a permanent record of these items and can better serve you in the way of parts.
WE WILL BE LOOKING FOR YOU!

## Neel Truck \& Tractor Store

Dealer in International Harvester Products HICO, TEXAS

Office 31 - TELEPHONE - Res. $83{ }^{\text {W}}$

## DON'T DRIVE YOUR CAR OVER THE SIDE OF A BRIDGE

That's good, sound advice, because chances are you would be critically injured. Automobiles are safe when properly used.

-• SD IS NATURAL GAS

But don't forget to take these precautionary, sensible steps . . . particularly during severe, cold weather:
I. DO NOT SLEEP IN A TIGHTLY CLOSED ROOM IF AN UNVENTED gAS APPLIANCE IS BURNING IN ANY PART OF THE HOUSE.
2. PROVIDE VENTILATION BY SLIGHTLY OPENING A WINDOW.
3. be sure that vents to all vented appliances are OPENED AND NOT STOPPED UP
4. APPLIANCES WHICH SMOKE . . . GIVE OFF ODORS . . . DEPOSIT SOOT OR OPEN SPACE HEATERS FROM WHICH FLAMES EXTEND BEYOND THE TOP SHOULD BE ADJUSTED OR DISCARDED.
5. BE SURE ALL LEAKY CONNECTIONS ARE REPAIRED.
${ }^{2}$

## WANT•ADS


erty. shirley Campbell. ${ }^{37 \text {-ttc. }}$






E. H. Persons Attorney-At-Law hico. texas Fine Monuments - Markers At Reasonable Prices, See
Frank Mingus, Hico. Tex. $\underset{\text { Phone } 172}{ }$

Dalton Memorial Co. Hamilton, Texas

$\qquad$
Livestock and Poultry
$\qquad$

## Wanted

 | CARETAKER, to live on place. A |
| :--- |
| home in exchange vor taking car |
| of stock. Geo Tabor, Box 195. , ste | Anyone wanting plowing done, see

me. A. J. Bishop, Iredell Rt. 2. Wanted: More listings. For quick
saie of land or any kind of prop

IREDELL ITEMS
by Miss Stella Jones, Local Correspondent









 Miss Faye Hensley spent two
days this week with her sister,
Mrs. which was enjoyed
Mrom now on the service at the
Basham, at Stephenville Hos.


## DEAD ANIMALS


$\qquad$ PHONE 303 Hamilton, Texas amilet soap works

We Will Appreciate Your Presence at the MID-TEXAS HEREFORD ASSOCIATION
 63 HEREFORDS
32 BULLS - 19 FEMALES and 8 POLLED BULLS - 4 POLLED FEMALES

## Wed., Feb. 16, 1 P.M. CITY PARK--STEPHENVILLE

Earl Gartin and Walter Britten-Auctioneers

## Breeders Entering Animals in the Sale Are:

 walter barrett, Comancle J. s. little estate, Dubin CLatid bays, Dablim JIM BAYs, Dublim HLACKWELL BROS. Gorman branem bros, bablm ptidizy hros, comanele oscar fears a son, stephovile john golightly, hiee
sorman martis, Dublin Chas. neblett Jr., steph'ville parks ranch, cliften grs, leth shelby, Dublin ROY stapmerd, stephenille Waliker bros. Dablis T. J. WILLIABS, comanebe a. G. WOLVE, Clarette A. E. TEARWOOD, sceptearlibe IIIITTEXO

## Maybe you'won't be glad to see him home after all!

## ONE DAY, your man will come home. though your job was unutterably Home-after having done his duty and played his part in the bitterest, ruelest fight of all time. <br> And your <br> Will you be able to welcome him ack with nothing but sheer joy and <br> hankfulness in your heart? <br> or the rest of your life, that you, easier than his, you still didn't you didn't quite measure up? That would be a miserable thing to have happen to you. It would be a miserabie feeling to carry through the So don't take any chances. Don't just buy your share of War Bonds. Do that-and then do more. And do

## KEEP ON BACKING THE ATTACK!

This space contributed to the war effort by

## Keeney's

Hatchery \& Feed Store

Dealers in This Territory for -



ON THE HOME FRONT - You can render your country a real $\star$ BEEF $\star$ POULTRY $\star$ TURKEYS $\star$ SHEEP $\star$ PORK $\star$ MILK $\star$ EGGS

There is a TEXO FEED for your every need ....carefully balanced to aid greater production!

## SAVE THE COUPON

TEXO
LAYING MASH


In the Following BreedsWHITE LEGHORNS WHITE ROCKS BARRED ROCKS NEW HAMPSHIRE REDS RHODE ISLAND REDS BLACK GIANTS
Write for Current Price List -
4-WEEKS-OLD PULLETS BROAD-BREASTED BRONZE POULTS

## For 21 Years-

"A Little Ahead of the Rent"

Palace Theatre BUY WAR STAMPS AT YOUR THEATRE THURS, \& FRL-

BAT. MATINEE \& N
THERS OF THE
THE THREE MES
BAT. MIDNITE.



WITH THE COLORS
$=$
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## 

## AFTER THEY'RE GONE!

With hired help scarce, it' more important than ever to keep your McCormick-Deering Tractor dition. When you do your part, your machines will do theirs. And whon you need the help of an
 expert serviceman, call us.
Wo've all got to work together - and keep working together -to produce the food that will "win the war and write the

WE'VE ALL GOT TO WORK-TO WIN



## Randals Brathers

## 100 LBS. MINNESOTA COBBLER SEED POTATOES

100 LBS. MINNESOTA TRIUMPH SEED POTATOES

These potatoes are grown in fertile black soil of the Red River Valley in Minnesota. They are non-irrigated and are grown exclusively for seed purposes.
IT IS OUR OPINION THAT NO BETTER SEED POtatoes can be bought

## A CAR LOAD OF 18\% CATTLE CHUNKETS

Now is the time to feed your cows that are heavy with calf. One sack of this feed now will double the value of the calf - also minimize the danger of losing the cow.

## Randals Brothers

ASSIST THE BOYS THAT HAVE TO TRAVEL THE ROAD TO TOKYO AND BERLIN BY BUYING MORE WAR BONDS.


[^0]:    Bny Move and More Wer Boods

