

The Christoval Observer

Devoted to the Interests of Christoval and Tom Green County

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Christoval, Tom Green Co. Tex.

San Antonio, Sept. 25.—With several thousand men engaged in swinging picks and shovels on dozens of projects in Texas, state Works Progress Administration officials today had plunged well into the second phase of the progress intended to eradicate relief rolls in Texas.

Workers on the Lake Trammel flood damage repair project, near Sweetwater Friday became first former relief clients to receive paychecks from the Works Progress Administration. On that day also, 600 laborers began to earn their pay on four projects in the Houston WPA district.

First on the list of WPA projects to secure Federal approval flood damage repair jobs are already under way in several sections of Texas.

All of the \$300,000 Federal allocation for that type of work has been allotted to Texas districts, State Project Director E. A. Baugh reported.

In addition to this lump grant Texas has received Federal allotment of \$1,537,208 in local projects, many of which have already been started, or will start throughout the state.

At first authorizations to begin work were being mailed out to the districts whose projects were given early Federal approval, state officials had completed final details on the handling of labor problems.

State officials adopted the 140-hour month as standard working time on projects. H. P. Drought, State Administrator, announced last week.

Explaining that some deviations from the policy would be necessary due to such variable factors as location of the projects or the availability of equipment, Drought declared that the 140-hour month will be maintained as closely as possible. Due to the nature of canning plant and sewing room activities, women will generally work 138 hours per month, Mrs. M. K. Taylor, State Woman's Work Consultant, declared. In order to realize the full benefits of these projects, it will be necessary in some instances to work two shifts per day, Mrs. Taylor said. Women employees on other type of projects are expected to work the regular 140-hour month.

North of Weinert, Chester Jones put in a trench silo and southeast of Weinert B. T. Bridges planned to begin on one in September as a result of a trench silo demonstration given at the Patee farm south east of Haskell late in August. More than 75 farmers watched the process on the Patee farm.

Reading Between the Lines.

It was fifty-nine years ago, in the sixties that this incident occurred in my war career. I was a soldier on leave of absence on my way to Trigg County, Ky., to see my dear old mother and the "girl I left behind me," especially the girl. I had learned that a detachment of our friends in blue were prowling around in Trigg County, as I made headquarters at the hospitable home of a kind old Tennessee gentleman while awaiting developments of Federals in Trigg County. Not far away was a village, name forgotten, but near to Fort Henry on the Tennessee River, opposite and near to Fort Donnellson on the Cumberland. It was my practice to visit the village daily for news from the Feds in Trigg county. The storehouses in the village were all closed, their occupants having "hung their harps upon the willows" and gone off to the war. But one storehouse had been opened by an old, decrepit vendor of "mountain dew" only. He kept good fires, and it was the only public place in the village, I made it headquarters when there.

On the occasion referred to, a cold evening, I had invested a couple of dollars (Confed) in a long black bottle of superior "mountain dew" as he called it, of which I had taken a swig or so. The old man was extolling his superior vintage, when all of a sudden, after looking thru a window, he exclaimed: "Doctor the house is surrounded by the Yankees!" In an instant there was a furious pounding on the door. I knew I could not kill a whole company of Yankees, so I discreetly grabbed the bottle in one hand and with the other turned the door latch and threw the door wide open—to find a half dozen revolvers aimed at my vitals, hammers sprung and fingers on triggers. "Good evening, gentlemen! Come right in and try some of the finest liquor your lips ever smacked over!" Instantly every revolver went to scabbard. They came in and drank my bottle empty, also the bar.

On the way to the village this squad had captured some eight or ten prisoners, half of them being citizens who had been forced to take the oath of allegiance at Fort Henry and were clamoring for release. The sergeant in command, belonging to a Colonel Bird's East Tennessee Regiment of Cavalry, could not read, neither could any of the detail. My having so humorous invited him in and treated him seemed to give the sergeant confidence in me, so he asked if I could read, and on being assured that I was a "college man," he passed up a paper which I saw was the oath of allegiance, then followed five or six other papers of the same, while the other five or six were regular furloughs from different Confederate commands, but by reading between the lines I made them all oaths of allegiance, so freed the whole batch of prisoners. If I had had my furlough or other paper with me, I would have freed myself also. In after years I may have felt some remorse of conscience at having fooled those blues, but there was the consoling thought: "All's fair in war." If the Federals had known how I had set their prisoners free, I might have had to pay the penalty, but they never knew. Some of

these soldiers [thus] freed may still be living, and I would be glad to hear from any of them. In a push chair at the age of 87, I am writing this. — Dr. John Cunningham, Ravena, Tex.

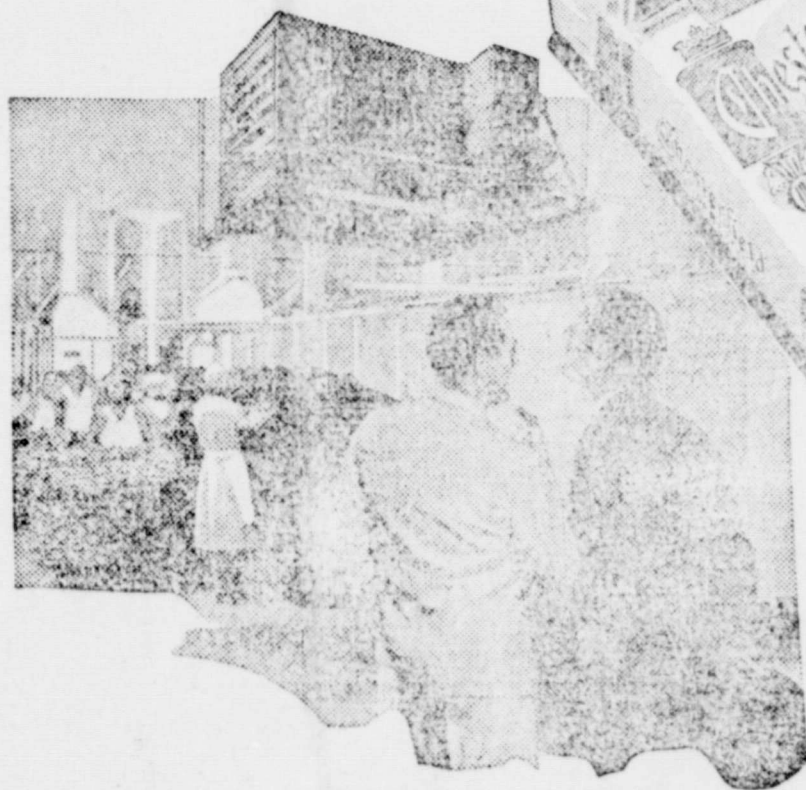
"Ten Commandments,"

"The Legion," of Norristown Pa., has cleverly and impressively written the "Ten Commandments of the American Legion Preamble," as follows:

1. To uphold and defend the laws of our land—all of them.
2. To be a law-abiding citizen.
3. To cherish American ideals and instruct our children in these principles that they may be perpetuated.
4. To renew and preserve our associations and memories of the Great War.
5. To urge upon ourselves and others the belief that the individual is responsible for all things political, social, and spiritual in our own community, State and nation.
6. To fight for the principle that power should not be vested in any one class.
7. That it is better to be right than force a wrong principle.
8. To eliminate and elevate benevolence on earth. To defend America's ideals, justice, freedom, and the benefits of government by the people. Teach these principles to our children that they may be carried on to posterity.
9. To solemnly dedicate and make holy our association by our affection and aid to one another.

We pledge ourselves to do these things for our God and country. How superficially and mechanically we read our Preamble, —National Tribune.

It's always fair weather
where we make
Chesterfields



"Weather machines" in the Chesterfield factories keep the heat and moisture at a steady even level . . .

This control of temperature and humidity helps to retain the full flavor and aroma of the tobaccos you smoke in Chesterfields.

And it has a great deal to do with providing the proper working conditions for the employes who handle the tobaccos and operate the Chesterfield machines.

Mild ripe tobaccos and modern up-to-date factories with proper control of temperature and humidity help to make Chesterfield . . .

*the cigarette that's Milder
the cigarette that TASTES BETTER*

Our Junior Accounting Course

Tyler Commercial College in Tyler, Texas, offers a thorough nine months' course in Junior Accounting. Its purpose is to prepare young men to accept beginning accounting positions with the larger corporations and business concerns.

This course lays an excellent foundation for a C. P. A. Degree. Young men who desire Accounting positions should investigate this thorough course.

Write today for the school's new catalog. It will be sent upon request.

TYLER Commercial College and School of Business Administration

Mail this Name _____
Coupon: Address _____

Tyler, Texas.

Austin, Tex., Sept. 25.—Comparatively few people seriously realize the automobile's deadly power, but according to Dr. Jno W. Brown, State Health Officer over 1500 Texans are killed each year by autos. Very logically as a major recreational and useful mechanism, its ability prematurely to maim and kill make little impression upon most of us, in fact the daily list of casualties in the papers indicate indifference to the situation. Nevertheless, as a menace to life and limb the automobile unfortunately represents a real hazard.

In addition to its pleasure utility factors, the motor car has its devastating side also. Decidedly this fact should not be overlooked. And in this connection education alone can be relied upon to bring results. There is no serum, no drug, no quarantine procedure, nor any effective mass control against the automobile's damaging power. Automobile accidents has caused

more deaths in Texas last year than the combined deaths from typhoid fever, smallpox, diphtheria, measles, scarlet fever, whooping cough, and infantile paralysis.

Whether human nature can be sufficiently bridled by public opinion as to result in more careful driving and more cautious walking remains to be proved. But the fact is that a major health and life problem is involved in the present circumstance.

Safe water, clean milk, disease control, slum clearance, sanatoria, and indeed modern medicine and surgery are all of small avail to the speed-maniac who kills himself and others. Medical science also is equally powerless to save powerless to save pedestrians who are knocked down by the careless driver; or who carelessly connect with careful drivers.

Citizens generally could well seriously consider this ever in

creasing challenge to life and health. Upon them rests much of the obligation definitely to reduce the ever increasing casualties.

Large Front Yard.

From the front gate to the ranch headquarters of the King ranch in South Texas is a distance of 18 miles. The ranch contains 1,300,000 acres, an area larger than the State of Delaware. Several other ranches of similar proportions also are maintained in Texas.

San Angelo Telephone Co.

MRS. ALICE BARNES, Local Mgr.
CHRISTOVAL, TEX.

Direct connection with all towns in adjoining counties

FRANK SERPENT

Pollack, S. D., refuses to be outdone by Loch Ness, Scotland, and Vancouver, B. C., with their sea serpents. It has a "prairie serpent," Joe Heckelsmiller, doing his spring plowing, first saw it leisurely crawling through the grass with its head about two feet above the ground. Its track, said to be as large as that of a balloon tire, led to a lake. Ed Kramlich, G. L. Koch and Ben Miller of Mound City reported seeing the serpent swimming in Lake Campbell. They said it had a large flat head a foot in diameter and the body 16 to 22 feet in length.



WHEN THEY SHOW THESE SIGNS

Nervousness, Constipation, and Poor Appetite, check their diets for this all-important, 3-purpose vitamin

Many are nervous, poor in appetite, system out of order, because their daily diets lack enough of the precious Vitamin B for keeping fit. Few things keep them back like a lack of this protective food element. So give everyone Quaker Oats every morning. Because in addition to its generous supply of Vitamin B for keeping fit, it furnishes food-energy, muscle and body-building ingredients. For about 1/2¢ per dish. Start serving it tomorrow for a 2-week test. Quaker Oats has a wholesome, nut-like, luscious appeal to the appetite. Flavors, surpassingly good. All grocers supply it.

IN VITAMIN B FOR KEEPING FIT... 1c worth of Quaker Oats equals 3 cakes of Fresh Yeast

Quaker and Mother's Oats are the same

Lark Unafraid

Although trains roared over it all day, a lark hatched its eggs under the railway line at Oss, Holland.

Falls Fatal

About 47 per cent of all home fatalities result from falls, and 18 per cent from burns.

"I'LL GET YOU!" snarled the COBRA

Read this gripping tale of lovely Madeline Wilson, caught in the seething whirlpool of a big city. It's every level of society—from the luxury penthouses to the slums and Paris Avenue millionaires to the dimly lit haunts of the lowly and unscrupulous—through the traps and pitfalls that constantly threaten honest man's love.

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As to College Wardrobe, Here's What

By CHERIE NICHOLAS



A LOGICAL way to assemble the all important "back-to-school" wardrobe is to divide it into two types—the "musts" which are absolutely necessary, and the "would like to haves," which make clothes a thrill and a venture.

In the "musts" smart shirtwaist frocks in the new silk weaves should alternate with sweater and skirt outfits. We speak particularly of "new silk weaves" because that's what they really are—"new." Hand-some, practical, dependable wearing silks which have the "look" of wool, are the last word in smart fabrics. Don't overlook especially, the new spun silks which have a rustic-looking rough-surfaced texture. These wool silks, as they are sometimes called, are practically crushless, and though they look like wool they are much cooler for early fall days and steam-heated class rooms. They launder nicely, too.

The girl seated in the little inset picture is off to class in a strictly tailored frock of plaid silk which, to look at, you would think was wool. The dress buttons down the back and has cuffs and Peter Pan collar of pique. The shirtwaist dress is full of bright ideas this fall. Round yokes, jeweled or fancy metal buttons, fur Peter Pan collars glorify the new silk models. Skirts have silk pleats; box pleats placed just above the knee all around are new and girlish looking.

The two-piece type of dress vies with one-piece styles. Perfect for campus wear is a two-piece frock as pictured to the left in the illustration. It is made of one of the chic tie-silks which are having such a pronounced vogue. This one is wine color with green dots. The blouse has flap pockets and the skirt buttons all the way down the front.

From-trotting daughters can really let themselves "go" on the subject of clothes. They can be glamorous and exciting and sophisticated and gloriously young, too, in satin, silk velvet or one of the new metal silks. This year's evening frocks go in for molded bodices and waistlines, wide belts or sashes and fullness spreading

EVENING ENSEMBLE

By CHERIE NICHOLAS



Velvet for evening, velvet for day-time, velvet, velvet, velvet! All signs point to a velvet season. The evening ensemble pictured is of deep red stiff velvet—a Chanel model. Luxurious marten collar and cuffs add to the glory of this superb creation. Note the button fastening of the gown. Many of the Paris dresses show a down-the-front button closing. Often on sheer or lightweight materials dozens upon dozens of tiny buttons are placed as close as possible and the effect is utterly feminine and charming.

FASHION SIGNALS GREEN FOR AUTUMN

Yellow, the sun's own color, is usually a summer favorite. This year has been no exception; yellow with brown, yellow with black and yellow with green is yellow still. This brings to mind that green is being waged on as the fall-of color.

When utterly satiated with the idea of current fashions it's a relief to be able to peer into the future. On a recent peek behind the scenes the discovery was made that green looked good to many manufacturers whose tall lines are in preparation. And why not? It's one of the Renaissance colors and a change from the inevitable browns, reds and rust. Each autumn brings a change also from the blues in which we have been steeped all summer.

There are a number of likely looking green woolen dresses ready to make their shop window debuts. Some of them are sure to win applause. It won't be long now before shopping throngs will flatten their noses against the plate glass front which shields the cloth-clad mannequin from the street.

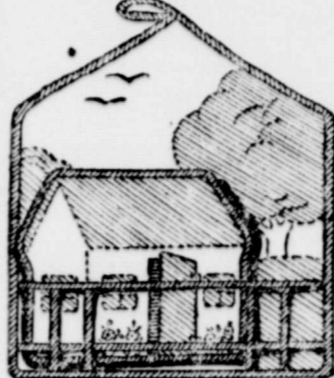
Green, White Jade Having Tremendous Vogue in Paris

Green and white jade is having a tremendous vogue of popularity in Paris now. One-third of every jewelry shop window is devoted to fascinating carved necklaces, pins, clips and earrings, while fat rounded bracelets of uncarved jade are matched by round jade rings. Knick-knacks of carved jade such as small, fat Buddhas on jet stands, ugly little monkeys and awkward elephants are made in green and white jade and vary in size from tiny miniatures to statuettes of 8 or 10 inches in height.

Fall Fabrics Materials used by smart designers for evening clothes include velvet, lame, metal fabrics, "cellophane" mixtures, brocades and lace.

PEASANT COTTAGE POT HOLDER SET

By GRANDMOTHER CLARK



With a very little handwork you can have this charming little peasant cottage with a fence around it, right in your kitchen. When you are not using it the house fits inside the pocket formed by the fence. Colors in the house and field beyond are stamped and stenciled and require merely outlining. Size finished about 9 by 12 inches.

Package A-11 contains the stamped and tinted material, of linen for the potholder and the container, also the binding for fence and instructions how to make it up. Sent postpaid for 15 cents.

Address HOME CRAFT CO., DEPT. A, NINETEENTH AND ST. LOUIS AVE., ST. LOUIS, MO.

Enclose stamped addressed envelope for reply when writing for any information.

HITCH-HIKING FLY SPREADS DISEASE

The common house fly is a hitch hiker. However, the fly doesn't bother to kick a thumb and ask a rider; it flies into moving autos or even trains or airplanes without permission and often travels hundreds of miles before leaving its chosen vehicle.

This habit of flies traveling great distances on other power than their own has made local fly eradication campaigns less effective than the campaigners hoped. Cases have been found where a fly carried disease germs on its legs and body for miles and infected people in the community where it settled. No previous cases of the disease were in existence in the new community and health authorities could find no other source of infection than flies.

Repeated warnings of physicians and health officials have apparently failed to instill a proper fear of the house fly in the average mind. However, a more thorough knowledge of the habits of a fly would increase the respect for this tiny insect, according to authorities on the subject.

Decent cleanliness in any home requires protection against the menace of flies. Whether a fly is home-born or a hitch-hiking visitor, he is a danger. Fortunately, an effective fly-killing program can be conducted in any home by the use of a reliable fly spray containing an ample quantity of Pyrethrins, a product derived from Pyrethrum flowers, which is death to flies, when sprayed in a fine mist.

Memories "To store our memories with a sense of injuries is to fill that chest with rusty iron which was meant for refined gold."—W. Secker.

LION WOULD LEARN

"Time after time," said the big game hunter, "the lion sprang at me, and time after time as he leaped I threw myself forward and he went harmlessly over my head. Eventually the animal gave up the attempt to fell me and trotted off into the jungle. The following day I came to a cliff overlooking the sea, and there on the bench I saw the same lion. I stood transfixed at its antics."

"What was he doing?" said the hunter, dramatically. "Perhaps you won't believe me, but that lion was practicing short jumps."—Tit-Bits.

Fact Facts do not so much account for defeat or victory as the spirit shown in the face of them.



Coleman Self Heating Iron
INSTANT LIGHTING
Iron the easy way in one-third less time with the Coleman. Iron in comfort any place. It's entirely self-heating. No cords or wires. No weary, endless trips between a hot stove and ironing board. Makes its own gas. Burns 95% air. Lights instantly—no pre-heating. Operating cost only 1/4¢ an hour. See your local dealer or write for FREE Folder.
THE COLEMAN LAMP & STOVE CO.
Dept. 20111, Wichita, Kan.; Los Angeles, Calif.; Chicago, Ill.; Philadelphia, Pa.

ONCE you taste Grape-Nuts Flakes, you'll cheer too! Enjoy its famous flavor today, and don't forget—it's nourishing. One dishful, with milk or cream, contains more varied nourishment than many a hearty meal. Try it—your grocer has it! Product of General Foods.

"I've discovered Calumet's big, new 10¢ can!"

"No more 'by-guess-and-by-golly' baking in this house now!" says Mrs. Owen H. Fleming, 1235 Jackson Ave., Evanston, Ill.

Mrs. Fleming was one of the first women to get the big, new 10¢ can of Calumet, the Double-Acting Baking Powder.

"No need for any woman to take chances with her baking now," she says. "That new 10¢ can of Calumet certainly means that the very best can be bought at a bargain."

Ask your grocer to show you the new, bigger 10¢ Calumet can!

A SIMPLE TWIST... and the Easy-Off Top lifts off. No spilling, no broken finger-nails!

WHY DOES CALUMET give such astonishing "baking luck"? Why is Calumet different from other baking powders? Because Calumet combines two distinct leavening actions. A quick one for the mixing bowl. A slower one for the oven... And Calumet's famous double-action is so perfectly balanced and controlled that it produces perfect leavening—every time.

All Calumet prices are lower! Calumet is now selling at the lowest prices in its history. The Full-Pound Can now sells regularly for only 25¢. And if you want a smaller size—get the new, big 10¢ can—a lot of good baking for a dime—with Calumet, the Double-Acting Baking Powder.

Local and Personal.

Miss Thelma Harris and M^r Al Mayfield of Eastland are visiting her mother, Mrs. Maggie Harris and family.

Miss Ilaree Kennedy will depart the first of next week for California where she will visit friends.

Dick Jackson, accompanied by his brother, Pat Jackson, left Tuesday for Dallas, where he will enter Dr. Baird's clinic.

Miss Beatrice McMillan, who has been attending Sut Ross, suffered a stroke of paralysis in an ankle and foot, was brought home Saturday by her mother and brother.

Rev. and Mrs. L. U. Spellman of San Angelo were here Tuesday attending a meeting of the Woman's Missionary Society at the Methodist church.

Mrs. George Holland recently received a letter from her son, "Pat", stating that he and his wife, Bert, are conducting a cafe and filling station at Mayand, Tenn., and that they are doing well.

Pecan gathering is giving employment to many now, but the leaves will have to fall before the main part of the crop can be harvested.

Thirty-four new members were selected by the Kitten Klub, pep organization of Abilene Christian College at the meeting of the club held Tuesday, September 17. Among those elected was Miss Vera May Fisher from Christoval.

About a half-inch rain fell here Monday night and Tuesday. Wednesday night a fine rain fell in the Rudd community, according to R. E. Lock.

R. E. Lock yesterday was moving from Rudd to a ranch on the Middle Concho, where he has a long frontage on the river. He owns a fine coon dog and is trying to get a match for him to catch the ringtails that are numerous on the river.

Miss Ethel Williams entertained her bridge club at the ranch home Wednesday. Roses and zinnias were used in decorating. There were three tables of members and guests. A delightful plate was served at the close. Mrs. Gene Jones received prize for high cut, while Mrs. Lee Crow received the low cut.

Lewis Richardson.

At San Angelo, Sunday morning September 22, Mrs. Juanita Lewis of Christoval, was united in marriage to Frank Richardson of Eldorado, Texas. Justice of the Peace J. T. Mathison officiating.

Mrs. Fred Kerr Passes Away Suddenly.

Early last Saturday morning Mrs. Fred Kerr complained of a severe headache and her husband was doing what he could to relieve her, when she suddenly expired about 7 o'clock from heart trouble.

A doctor was summoned and a pulmotor was used to no avail. Deceased and husband have been operating a hotel business in the Bishop building for several months.

Wood For Sale.

Good live oak wood cut to suit cook stove or heater. See me or leave your order at the Observer office, CECIL DELONG, Christoval, Texas.

Card of Thanks.

In appreciation of the many kind words of condolence, the beautiful floral offerings, and the many kind deeds rendered following the loss of our wife, mother and sister, the undersigned members of the bereaved family wish to extend their sincere thanks and gratitude.

FRED KERR AND FAMILY,
P. H. COLLINS.

Native Trees and Flowers will be Seen at Centennial.

Dallas, Tex., Sept. 25.—More than 100 varieties of native Texas trees will be planted in October to form the background of the \$200,000 landscaping plan of the Texas Centennial Exposition.

Sections of the Exposition grounds will be devoted to flora typical of the various parts of the State. A pine grove will shade masses of wild flowers representative of East Texas. The cactus, in its numerous varieties, will typify the West. Palms and oleanders will recall the Gulf coast and its sandy beaches while the Rio Grande section will be brilliant with the tropical colors of hibiscus and bougainvillea.

The crepe myrtle will be planted by the thousands throughout the grounds and its brilliant pink and red will dominate the color scheme. It blooms from June, when the Exposition opens, until autumn.

The blue bonnet, State flower of Texas, will have blossomed and gone to seed before the Exposition starts. Its place will be taken by the rose and thousands, including the newly developed Texas Centennial Rose, will be planted.

Vacancies Announced by U. S. Marines.

First Lieutenant E. A. Robbins, officer in charge U. S. Marine Corps recruiting activities in New Orleans announces a few more vacancies in the Corps during the month of October. Applicants must be single, and from 18 to 25 years of age, 66 to 74 inches in height, of good moral character and in excellent physical condition. Young men with high school and college training will be given special consideration.

The Marine Corps offers land, air, sea and foreign service. All enlistments are for general service, but on completion of initial training many are selected for special instruction in aviation, radio, clerical, music, mechanical and other schools.

Applicants may take preliminary physical examinations in their home localities and those selected receive their final examinations at U. S. Marine Corps Headquarters, 535 St. Charles Street, New Orleans, La. Application blanks and full information will be sent on request.

E. A. ROBBINS,
1st. Lieut. U. S. Marine Corps,
Officer in Charge.

The Observer is now better prepared to do your job printing than ever before. Send us your orders for bill heads, note and letter heads, cards, circulars, etc.

Posted.

All persons are forbidden to hunt, trap or trespass on my property.

MRS. ADA DOUBT.

Subscriptions received at Observer office for any publication.

THE WORK OF CREDIT

Bank Shows How It Gives Needed Aid to All Classes of Prudent Borrowers

How a bank loan portfolio presents a graphic cross section picture of the business of its community is disclosed by the description which a midwestern bank recently gave of its loans to customers. It revealed also how closely interwoven with its neighbors' varied lives are the threads of the bank's financial helpfulness.

This description showed that the bank had made a loan of \$100,000 to a local shoe manufacturer to purchase materials, discount bills and meet current requirements.

To a wholesale grocer \$95,000 had been advanced for the purchase of inventory, the loan to be repaid over a period in accordance with specified terms set forth in the loan agreement.

Assistance in Personal Matters

Another loan had been made to a home owner to the amount of \$200 for painting and repairing. This was made in cooperation with the Federal Housing Administration and was being repaid in twenty-four monthly installments of \$8.33 each.

A dentist had been loaned \$300 to purchase new equipment. He was paying off the debt out of his professional earnings as they came in.

To a large domestic refrigerator distributor \$30,000 had been granted on warehouse receipts to finance dealer shipments.

A home owner had been granted a \$2,000 mortgage loan to be repaid in three years.

One thousand dollars had been advanced to an office worker on the cash surrender value of his insurance policy to aid him in meeting an emergency.

The National Total

If each of these various examples were multiplied many times the result would represent the total volume of credit cooperation which the bank was extending to its neighbors in its community, for aggregate loans to all its customers amounted to more than twelve million dollars.

If the typical examples here given were multiplied by many millions of times the result would represent the total economic cooperation which the banking system of the country as a whole is extending to aid the innumerable personal, professional, industrial and commercial activities which make up the whole business life of the nation. The nationwide total of such loans is in excess of 20 billion dollars.

BANKS PLAN ADVERTISING

Substantial funds have been set aside from reserves of the American Bankers Association to finance the development by its Advertising Department of a service of informative newspaper advertisements setting forth in brief, popular language the methods and policies under which banks operate, their effective practices for protecting their depositors' funds, the services they render and the various ways in which they cooperate with business in their own communities in fostering sound recovery and progress.

Some 350 banks are now using this material and it is available at a moderate price for all of the members in the association who care to use it in bringing about better public understanding in their own communities regarding banking and its services. It has materially stimulated the use of newspaper advertising among banks.

Many favorable comments have been expressed regarding the informative and constructive character of its messages. It is issued in two sizes: the larger size is 3 columns wide by 10 inches deep, but in some instances subscribing banks have expanded this to occupy full pages in their local papers in order to obtain a more emphatic effect. Four pieces of advertising copy are supplied each month in this service.

BANKERS SUPPORT ACTIVE AGRICULTURAL COMMISSION

The Agricultural Commission of the American Bankers Association is promoting widely among bankers the practice of aiding their farm customers in installing on their farms better financial, accounting and operating methods. It also cooperates in the endeavors of the state bankers' associations along similar lines.

The commission has published a book on "Making Farm Investments Safe," presenting a compendium of helpful material published over a period of years as a reference guide in the daily routine of banking and farming relationships. It has also published "Factors Affecting Farm Credit," discussing in an illustrative way how farm credit can be obtained on a sound basis.

Another publication is the monthly Bulletin of the commission which circulates to about 10,000 persons, among them the county agents throughout the United States, who make frequent use of the material and suggestions prepared by the commission. Likewise, the commission has appointed 2,300 key bankers covering every county in the United States, who act as focal points in their districts in fostering better understanding between bankers and farmers.

A HUGE BANKING SYSTEM

The latest official figures covering all banks in the United States show that there are 16,642 licensed banking institutions of every kind and that over 62,000,000 persons have entrusted them with their deposits to the amount of \$41,500,000,000.

PICK 4 OF YOUR FAVORITE MAGAZINES

AND THIS NEWSPAPER - 1 FULL YEAR
You Save Money on this Amazing Combination Offer
4 Leading Magazines and Your Favorite Newspaper

Pick 1 Magazine \$1.75 Pick 3 Magazines

GROUP 1 SELECT ONE MAGAZINE

- Better Homes & Gardens... 1 Yr.
- Delicacies... 1 Yr.
- McCall's Magazine... 1 Yr.
- Pathfinder (Weekly)... 1 Yr.
- National Review... 1 Yr.
- Open Road (Boys)... 2 Yrs.
- Parents' Magazine... 2 Mos.
- Sports Afield... 1 Yr.
- Silver Screen... 1 Yr.
- Woman's World... 2 Yrs.
- Household Magazine... 2 Yrs.
- Needlecraft... 2 Yrs.
- Cloveland Review... 2 Yrs.
- Home Circle... 2 Yrs.

Check 1 magazine thus (X)

GROUP 2 SELECT THREE MAGAZINES

- Progressive Farmer... 2 Yrs.
- Southern Agriculturalist... 1 Yr.
- The Country Home... 1 Yr.
- Cloveland Review... 1 Yr.
- American Poultry Journal... 1 Yr.
- The Farm Journal... 1 Yr.
- Copper's Farmer... 1 Yr.
- Gentlewoman Magazine... 1 Yr.
- Good Stories... 1 Yr.
- Home Circle... 1 Yr.
- Household Magazine... 1 Yr.
- Illustrated Mechanics... 1 Yr.
- Mother's Home Life... 1 Yr.
- Needlecraft... 1 Yr.
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Napoleon's Name.

A Greek scholar has called attention to a very curious coincidence about the name of Napoleon. If you take away the first letter of his name, you have "napoleon;" take away the first letter of that word, and you have "poleon;" do this successively down to the last syllable, and you have "leon," "eon" and "on." Put these several words together in this order, Napoleon on leon leon on poleon poleon, and you have a Greek phrase the literal translation of which is "Napoleon the lion of peoples, went about destroying cities."—Unidentified.

How America Answers Her Critics

By RAYMOND J. BARR

National Club
Sentinel of the Republic

We have been hearing a lot of criticism lately concerning our American methods and principles.

For a while the detractors were content to sneer at our art, our literature, our simple recreations and pleasures. More recently, however, they have broadened their scope. Today their hardest attacks are directed—often from within—at our democratic form of government, with its effective guarantees of freedom and opportunity for all. They favor, instead, certain European patterns which vest all power in a highly centralized government rather than in the people.

Such criticism has not gone unheeded. It is bearing greater fruit than many of us realize. Its arguments resound from the stump. Its influence appears in much of our recent legislation.

How can we combat it? One method is to apply the acid test of realism. Why not turn to such critics and ask:

"Under what other form of government have a free people developed the wilderness into a nation as great, as wealthy, as productive as our United States?"

"Under what other form of government have citizens attained as high a standard of income, of living, and of general well-being as has been enjoyed by successive generations of Americans?"

"What other government has offered to its poorest boys such opportunities to rise to the height of their capacity as are illustrated by the careers of Lincoln and Edison?"

"What other government has accorded to all its citizens—to the least as well as to the greatest—the political power guaranteed under our American Constitution?"

And finally:

"How many of these advantages are offered to the average man by the modern European forms of government—with all their planned economy, their regimentation and their strong central authorities dictating to every citizen how he shall labor, how he shall live, how he shall think?"

When—and only when—the critics can answer these questions to our satisfaction should we take their proposals seriously.

When—and only when—they can prove that the men who work and earn are better off in other lands than in our own, should we consider scrapping our constitutional guarantees for their un-American theories and projects.

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