## The Hitu Aventa Truisu

Nearly 61 Years of Service to Hico and Community

When Kenneth P. Thomas
H1s wife, the tormer Mary



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Voleme nxt
Anniversary of First
Telephone Message
is Being Observed




Eugene Tate of Hamilton Announces


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|  | Home Demonstration Agents of- |
|  | (ice Monday. March IL ETHEL R. HANDER. |
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Ex-Hico Vet, Now
In Lubbock, Given
'Helping Hand' Helping Hand'

R. E. (Bob) Hicks Makes Statement to Erath County Voters

| Today Proclaimed By County Judge As World Day of Prayer |  |
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|  | R. E. (Bob) Hicks Makes Statement to Erath County Voters |
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SCMBER ta.
Announcement Made On New Ownership Of Local Theatre


Billy G. Wood of Hamilton Announces For County Treasurer


[^0]Hico Lady,93-year Youngster, Invited To See Breneman


## Just GIVE US

a Trial!

Yes, that's all we're asking, and we'll guarantee satisfaction.
Won't you bring us your car for its next lubrication job, oil change or just for some of our Texaco gasoline.

## Ogle Bros.

TEXACO STATION NO. 1
Firechief Gasoline $\star$ Skychief Gasoline Exide Batteries

## SAFETY

PLUS INSURANCE
PECE OF MID i, yourn when you drowet money in thiu bank Every for your protection, including Federal Deposit Insurance, which insures the $\$ 5.000$.

We are glad to offer you this extra safety. It provides a strong basis for -

The First National Bank In Hico Since 1890"


THE NEW 1946

- TM (1)


Geo. Jones Motors


HAMILTON COUNTY WORLD WAR II MEMORIAL BOOK DON'T DELAY
HIS PICTURE WILL NOT BE THERE WITH THOSE OF HIS BUDDIES AND FRIENDS UNLESS YOU BRING IT IN! The Hamilton County World War II Memorial Book will be similar to a high school or college annual, and will contain nothing but pictures and service record write-ups.

## NO ADVERTISING

NO CHARGE will be made for printing the pictures and record. The books will be 5.00 each-just 2.50 down and balance when books are delivered. But you do not have to buy a book to get your picture in. All pictures will be returned unharmed. Bring Pictures To
THE HAMILTON HERALD-NEWS
or to
McEVER \& SANDERS HATCHERY - IN HICO -

USE THIS FORM FOR SERVICE RECORD

Son - daughter of Mr. and Mrs.
Husband of the former
attended - graduated at
Entered
trained at

Served in

Awarded

Wounded in
Discharged in
Killed in Action

## CookNIG AHEAD at ELEGTRIGAL LIVING

You can wash dishes without wetting a hand in water with an automatic


Here's the appliance that puts an end to
dishpan and tea towel drudgery With an electric dishwasher, you simply
put your dirty dishes, glasses, and silver in put your dirty dishes, glasses, and silver in
the large easy-loading facks, turn the simple
controls and in 10 toinutes or less everything controls and in 10 minutes or less everything is clean and shiny, dried, ready to put away,
Actual tests show that it saves two thirds of
your dishwashing time. annd you dow't your dishwashing time...and you dow't
bave to wet a band ion water. Many models wash up to 57 pieces (dishes,
glasses) at one time-plus 65 to 70 pieces go silverware. Greasy pots and pans, to0, of silverware. Greasy pots and pans, too,
are thoroughly washed, rinsed and dried
another nasty chore you'll be glad to be another nasty chore you'll be glad to be
rid of.
By all means include an electric dishwasher Th tor plimesaving convenience, it's almost
For For time-saving
without equal.

## PUBUC ESTMES


U. S. Approved - Pullorum Tested - White Leghorns - R. I. Red Crosses


We now have the agency for new FRIGID FREEZE HOME \& FARM LOCKERS Come in and ask for information


## - Rhode Island Reds - Barred Rocks - White Rocks, and


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PAUL HUTTON

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TRUCKING
operating under R. R. Comm. Permit to haul Livestock, Cattle, Machinery, Furnitu

- Night or Day -

Phone 1 sos or 1008
pairy, texas

|  |  | Mr. Poultryman: <br> If you do not have grain to feed your flock, change today to <br> ALL MASH LAYING MASH <br> -A feed that you can feed with perfect confidence, knowing that it contains every ingredient necessary for health and production in your laying flock. <br> Come In Today and Get a Supply to Meet Your Needs <br> Keeney's Hatchery |
| :---: | :---: | :---: |

# THE TRUTH ABOUT HOME BUILDING IN 1946 

It's Time Veterans and All Citizens Were told the Truth About the Home Building Situation.
The main bottleneck to home construction is pro duction of materials and equipment.
No legislation. Presidential announcement, government control plan, or system can produce a single additional home until production of materials
speeded up. speeded up.
Lumber Dealers and the Building Industry are eager to build homes for veterans and all citizens who need
them. The reason few homes are being built is bethem. The reason few homes are being built is beWHY? 1. Governed by OPA's war-time pricing formulas, it is still more proftable for lumber mills
to make items for export-and the items forto make items for export-and the items for
merly required for war use, than it is to
make lumber usable in Home Construction.
OPA's war-time pricing formulas are still
OPA's war-time pricing formulas are still
keeping thousands of small mills out of prokeeping th
duction.
OPA'S enforcement policies have allowed the
OPA'S enforcement policies have allowed the
creation of a large black market in lumber
creation of a large black market in lumber
which is moving outside of regular channels
of trade.

OPA's slowness in adjusting mill ceiling prices on hardwood flooring, siding, millwork and plywood has contributed to the difficulties mills are having in securing necessary

With 400 brick and tile plants closed, it rook 6 months for OPA to adjust prices. Now an additional
125 plants have opened and production is up $35 \%$. Clay sewer pipe, cast iron soil pipe and Gypsum board manufacturers have experienced a similar make increased production possible.
No amount of juggling with an insufficient supply will produce a single home more than can be built
with material available. with material available.
The OPA can hardly hold present price ceilings when it has no control over volume of employment. installiment or credit expansion - BUT THE OPA CAN ACT AS A BLOCK TO RECONVERSION BY CLINGING TO UNREALISTIC WARTIME PRICE CEILINGS.
Unblock the production of materials caused by unrealistic wartime price controls and the building industry will build enough homes for veterans and
all Americans! all Americans!

Any government program that does not FIRST remove the
$\star \quad$ obstacles blocking production of materials will simply add additional difficulties to the problem facing the building industry.

## Barnes \& McCullough <br> "Everything to Build Anything"

NATIONAL RETAIL LUMBER DEALERS ASSOCIATION. wasminetos, d. c.
HOLMES RADIATOR SHOP

> H. L. Bostick, Owner
Guaranteed Repairing, Recoring, and Cleaning New and Rebuilt Radiators
Ward Gin Lot STEPHENVILLE, TEX.


## Central <br> Freight Lines <br> HAVE TAKEN THE AGENCY FOR CENTRAL FREIGHT LINES Call 143 when you have any- thing to ship by freight. Mark your orders to come by Central Freight. <br> Will Pick Up and Deliver Fast, Courteous Service Is Our Motto <br> D. R. Proffitt <br> "Your Friendly Magnolia Dealer"

## 

"WHERE FRIENDS MEET"
Served Daily: EARLY BREAKFAST
CHOICE STEAKS - PLATE LUNCHES GOOD MEXICAN CHILLI FRESH COFFEE

## SPECIAL DINNER EACH SUNDAY

- Come In and Visit Us -


## Dícr Slagenila Geor. Tator - PHONE 119 -



CASH BUYERS OF
Poultry, Cream and Eggs

Where Your Business is Appreciated, and You Receive Highest Prices

WHERE YOU
RECEIVE COURTEOUS SERVICE AND ARE ALWAYS WELCOME
We Want
Your Produce


Guaranteed Satisfaction


Firestone HOUSE PAINT $3{ }^{11}$

Goes farther . . covers better . . . Wears longer. Imo
coats do the work of three! Quasity ingrodients give a hard, long-lasting surface that stays whitor, longor.

Gueranteed to Look Better . . . Last Longer
BARN
PAINT 1.98

GALLON

- Maximum Coverage
- Non-Foding

Here's a top-quality paint in a brilliant red color for allos, barna ane outbuildings. A paint that will resily give you your moneg's worth! Try it!





I HAVE OPENED A SINCLAIR
Service Station
And

## Grocery Store

on stephentile highway
First Place South of Camp Joy OPEN 7 DAYS A WEEK 1 am here to give you the best service would apprecite my old friends looking me up. Have as good price on
Groceries as you get anywhere, also Grocerles as you get anywhere, also
have a good line of Car Accessories

Yours For Best of Service
M. M. WELDON Box 19

HICO

| Weekly Program |
| :---: |
| OF |
| The HICO Theatre |



## THE HICOTHEATRE HICO, TEXAS

## New Show Program

 Weekly Change of Shows for March Syxnoxy M. Mowory TVD CHANGETUESDAY-WEDNESDAY

Class A Feature, Newsreel and Other Short Features THURS. - FRI. ITH CHINGE. SAT. mATINEES.....Class A Feature \& Selected Short Subjects ITH CHANGE- ${ }^{\text {SATURDAY NIGHT ONLY }}$.... Western Feature \& Serial 6 P. M. to 10:30 P. M. STH CHANGE
SATURDAY MIDNIGHT SHOW

10:30 P. M.

## BOX OFFICE SCHEDULE

- ALL CHILDREN WHO OCCUPY A SEAT MUST BUY A TICKET SUNDAY MATINEE

Boxoffice open from 1:30 to 4:00 P. M. SUNDAY NIGHT Boxoffice open from 8:10 to 8:45 P. M. PLEASE NOTE THE CHANGE IN SUNDAY SCHEDULE. This Theatre Will Be Closed From 6:00 P. M. to 8:10 P. M. Each Sunday Night. MONDAY - TUESDAY - WEDNESDAY - THURSDAY - FRIDAY SATURDAY MATINEE $\quad$ Boxoffice opens from 6:45 to 9:30 P. M. ... Boxoffice opens from 1:00 P. M. to 4:00 P. M. PLEASE NOTE THAT NOTE THAT TICKETS FOR THE WESTERN FEATURE AND SERIAL WILL. BE SOLD FROM 6:00 P. M. TO 8:30 P. M. ONLY
MIDNIGHT SHOW TICKETS MAY BE PURCHASED AT ANY TIME FROM 6:00 P. M., AS IS CUSTOMARY IN HICO ADMISSION PRICES

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## Clairette

Mrs. -By . Alexander
De R Earnest Lutle
mill



## SHIP BY <br> TRUCK Authorized Carrier

## HOUSEHOLD

 FURNITURE LIVESTOCK AndOther Commodities
Local and Long
Distance Hauling E. C. ALLISON Jr.

## Notice to Theatre Patrons

THE LOCAL THEATRE HAS BEEN SOLD TO TOM A. COLEMAN AND MISS ANNIE LOUISE COLEMAN WHO HAVE ASSUMED ACTIVE MANAGEMENT.

- We wish to thank the public for every consideration shown us while operating the local theatre. Without this splendid cooperation we could not have succeeded in any measure, and we bespeak for our successors a continuance of the patronage and good will which we found so helpful and enjoyable. We shall continue to be interested in Hico and community, though at the present time we do not have any definite plans for the future. Thanks and good luck.

THE CAMPBELLS.

- In assuming ownership and management of the local theatre, my sister and I hope to become good citizens in every sense of the word. We are not new in this type of business, and expect to provide high class entertainment and conduct an enterprise that will merit your continued respect and patronage. For the present we are lining up the best features for future booking and plan to bring you more class A pictures.

Tom A. Coleman, and
Miss Annie Louise Coleman

> WATCH PROGRAMS and announcements in the paper weekly, and call at the theatre for monthly calendar if you do not have one. Good shows coming right along!

# The Hico Theatre 

"A GOOD SHOW EVERY NIGHT"


## Guaranteed Radio Service

Radio Tubes - $1^{1 / 2-90}$ V. AB Batteries Antenna Wire - Insulators - Lead-Ins High Quality Auto Antennas Suppressors - Panel Bulbs Good Used Radios

MORSE ROSS
Phone 179 1/2 Block S. E. School House


## CAREFREE SUNDAY

- Take the Sunday "pressure" off o Mother by relieving her of the thank-
less task of preparing a big dinner. Then bring the whole family here to dine on delicious foods in a wide variety We'll help you make it a festive occasion by serving you well - and at modest prices. Try it next Sunday.


## OPEN FROM 6 A. M. 'TIL

Come In and Enjoy the Friendly, Neighborly and Courteous Atmosphere Which Prevails At

## DON'SCAFE

MR. \& MRS. DON CARESIO


The World's Voice for 70 Years

[^1]GULF STATES TELEPMONE CO.




Announcing . . .
The opering of the
Hico Beauty Shop Saturday, March 9

- All New, Modern Equipment. Prompt, Efficient Service.
- Located at Mrs. S. O. Shaffer's, one door west of The Hico Florist.

Lucille Duzan Benson
Phone (After March 12) No. 197

T-Rific

## 

As long as girls wear
shoes. T- strap sandals wil be their favorites. This one has
the added attraction the added attraction
of a low wedge heel Made in imitation patent. or imitation lizard in red or tan with nall
heads it carries heads it carires ad
real leather sole and 298

MORE STYLES GALORE At HOFFMAN'S
-All wanted colors and sizes now complete - Shop now for best selection for women and children.

HOFFMAN'S

## Just Unpacked!



Oodles of LOVELY HATS

Very latest styles, colors \& materials.

Select YOURS
today!
Priced-
5.95 - 4.95 - 3.95

## NEW BLOUSES

In White, Tailored or Dressy Styles. O. P. A. Priced $\$ 2.70$

-
king here on the base at Camp General Delivery. Will be looking

for a paper soon. | Our best regards, |
| :--- |
| $\begin{array}{l}\text { ANN AND OWEN WELBORN. } \\ \text { P S. We will be here until Sep }\end{array}$ | Pe. We. Will be here until Sep.

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den is one of 56 cities and town New
BUTCHER LINEN SKIRTS
$\$ 4.95$


Playtex Pants
keep me "socially acceptable." Made of creamy liquid latex, they're tissue-thin, soft, cool. They're stainless, odorless, and non-irritating, and they'Il outlast and outwash any pants you've over
seen! Small, medium, large, and extra large. Gift packaged.

NEW AS TOMORROW-

That's Our NEW SPRING DRESSES
As gay a coilection as you've seen-
8.95. 9.80 $10.20 \quad 10.95$


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[^1]:    has been the sure, swift speaking voice of the world. These have been 70 years of immense progress ... and the Independent industry, of which this company is o port, has created much to this advancement. This is only the begiming of the years of even greater progress in tolephone service that lie ahead. We are prove to sove you as part of the world's voice.

