## THE COLORS

# ©hy Hira Neuts IRuituu 

SMG FUNO CLURNE
$\rightarrow$ CIVE


Colume lxi Dine At Hotel and Transact Business



STOCKMEN SAVE!
 toins four times as much powder as
most $\$ 1.00$ brands and is obso-
futoly guaranteed to relieve Pink Wroiy guaranteed
Eyo -or your money back.
CORVER DREG C 0 ,

| W. See |
| :---: |
| W. M. HORSLEY |
| For |
|  |
| AUTOMOBILE |
| INSURANCE |

SHIP BY
TRUCK
Authorized Carrier hOUSEHOLD FURNITURE LIVESTOCK And Other Commodities Local and Long Distance Hauling E. C. ALLISON Jr.


## - Washers

- Ironers
- Home Freeze - Dutch Oven Gas Ranges When Available
J. A. Hughes SERVICE STATION


## h:AR YE' hear ye,

## hometown editor

IREDELL ITEMS
by Miss Stella Jones, Local Correspondent


## LOOKING AHEAD at ELECTRIGAL LIVING

You can have frozen storage plus normal storage in your postwar


## COMMUNITY <br> Pưuct stivic <br> [OMPANY

 This advanced design 1946 refrigerator pro--vides space for frezzing and storage of frozen foods... high humidity compartment for high-moisture-content foods.... and general storage
for all average foods. It is a "full range" foed. or all average f
keeping device.

## Feed Must Be Conserved!

SO SAYS THE U.S.D.A.

It is the duty of every conscientious Poultryman to cooperate in this effort, by buying only the BEST CHICKS. A quality chick eats no more feed than a scrub.
For 26 Years Keeney's Have Been Producing Quality Chicks and Poults
AT NO HIGHER PRICE THAN ASKED BY SOME HATCHERYMEN who make no effort to eliminate disease by Culling, Blood-testing and Selecting only the best individuals to use for reproduction.

- It Will Pay You to Consult With Us Before You Buy Chicks or Poults -

Keeney's Leghorns Are U. S. Certified-New Hampshires, Minorcas and Hybrids Are U. S. Approved
PURE BROAD BREAST BRONZE POULTS, U. S. Certified PURE BROAD BREAST BRONZE POULTS, U. S. Approved
$\$ 60.00$ Per 100 $\$ 55.00$ Per 100
$\$ 65.00$ Per 100 PURE DOMES WHITE HOLLAND POULTS, U. S. Approved

- We Guarantee An Adequate Supply of TEXO Starting and Growing Feeds

> Meeney's Hatchery Phone 163


## LAST Reminder!

MARCH Is the Month for Enumerating School Children
who will be six years old on or before Sept. 1, 1946, and who shall not have passed their 18th birthday by Sept. I. All persons within these ages should be enumerated, whether married or single.

Supt. J. E. Lincoln is enumerating all students of school age in the Hico district. If you reside outside of the Hico district and are not enumerated in your district, it will be impossible for you to transfer to any other district.

If your child has not been counted, see the enumerator in your district.

## Hico School Board



You have heord of DOX, the "miracle killow "Purina reveorch hor
developed a pion for uting DOT that is both effective and low cott.

PURINA FLY SPRAY FOR FARM BUILD.
INGS. Two applicationt a year keep down
2. PURINA FIY SPRAY FOR DAIRY CAT

TLE. Should hier come into the barn on


## E <br> McEver - Sanders Hatchery



RADIOS

- TWO BATTERY SETS
- TWO ELECTRIC SETS

PLENTY OF ELECTRIC Irons and Cords complete for only $56^{95}$

Will Be Here Last of Week
Barrow Furniture Co.
|rira Nrma 绿ruirm PUBLISHAD EVERY priday
in hico. texas



SOAE THROAT-TONSILITISI
For quick rolief from pain ond dis. For quick rolief from pain ond dis-
comfort try our Abollese-me.
in is a doctor's prescription that heo
given relief to thoveends. Overen
 Gensous
en, 50 c
conine date co.


A building is as strong as its foundation Whether it's a new garage you're putting up or a new home be sure the foundation is laid with our "strong as iron" cement blocks.

- For Quick, Dependable Service, See -

MEDON PIERES
Phone 2204
Hico Rt. 3

Firesto


All you have to do is drive in. Your smooth dangerous tires will be recapped by the famous Firestone Factory Method, and these
recaps are fulty gUaranted. You exchange smooth tire danger for the famous Gear-Grip Tread. Then when new Firestone De Luxe Champion Tires are available to you, we will buy your recapped tires. Stop in today for the driving safoty yon want and noed!


SEE OUR LINE OF
Gibson Greeting Cards FOR EVERY OCCASION


EVERETI HOME \& AUTO SUPPLY Your Local Firestome Distril HICO, TEXAS.

## Personals.

## 


currf Tulloh of



noss shop, Jeweler. 45 -tte.

## DON'T ${ }^{\text {PoN THe yourself: }}$

## SEND US YOUR <br> Easter Cleaning EARLY!

Sunday, April 21, is Easter . . . and we're ready to clean your entire Easter wardrobe. You will enjoy wearing your GLDER - CLEANED spring clothes whether it is a dress, coat or suit.

But won't you please let us have your Easter cleaning early?

HANGERS are required if you wish a hanger in return.

## Elder Cleaners

- Mr. and Mrs. Sam O. Elder -

Phone 40
HICO

 (1) Mr. and Mrs. W. L. Chenault and



$\underset{\text { Bible Study } 10 \mathrm{a} . \mathrm{m} \text {. }}{\text { Church }}$ ,


## Baptist Church


$\qquad$



make
$\qquad$



(i)

Methodist Church


## AERMOTOR WINDMILLS



Windmills Furnish the Only FREE Power You Can Have for Your Water Supply:

GET OUR PRICES ON "AERMOTOR" MILLS AND TOWERS
We Have These In Stock Now.

Water is one of the most important requirements of human existence . . . it is an invaluable factor in the maintenance of good health. In addition, its importance in the growth of many food products places it in the front ranks of our necessities.

GET OUR PRICE ON NEW MILLS AND PUMP.
J. W. RICHBOURG


High School StudentsEnter Your Snapshots:

NATIONAL HIGH SCHOO PHOTOGRAPHIC AWARDS

- All High School Students Are Eligible. Submit as many prints as you want. The contest closes May 15 , 1946. See us for entry blanks and

THE WISEMAN STUDIO

## Casuals

## for your leisure hours



Wonderful Looking
ZOMBIE CASUALS For Ladies
In Red and White
$\$ 2.75$

GABERDINE SANDALS
Priced at $\quad \$ 2.75 \& \$ 3.95$
PIG SKIN TAN SANDAL Special
$\$ 1.95$


LITTLE MISSES' BAREFOOT SANDALS Sizes 4 to 12
$\$ 2.25$ to $\$ 2.62$ WHITE ANKLE STRAP SANDAL
Sizes 9 to 11
$\$ 3.47$
Let us suggest that you bring the Little Miss in and fit her out - as all kinds of footwear is still on the critical list. Our size range is complete . . . from 4 to 12 .

GENUINE MEXICAN-MADE HUARACHES All Leather, Sizes 4 to 8

## Colonial

## FELTRUGS

### 2.85 to 9.95

- IN ASSORTED RAINBOW COLORS -

Sizes $18 \times 35$ to $28 \times 58-$ Oblong
Sizes $18 \times 35$ to $28 \times 58-$ Oval
Washable - Easily Cleaned - Long Wearing
Economical - Reversible
Put them on the porch . . . in front of the Heater or Ice Box. They are fire-resisting from matches, cigarettes, or any hot materials.


You'll Feel At Home Here

- When you bank here you will find hospitality much
 cordial.
$\qquad$ others are comparatively new ... but we value the good
will, friendship and business of each one. And the size of the account is not the measure of our service.
$\qquad$ decourt witu u- 1 mil be moxt convenener tor vou to
 You will feel at bome!


## The First National Bank

'In Hieo Since 1890'
Producer DeSylva
Films "Stork Club,"
To Show At Hico To Show At Hico

Gay Fred Astaire Performs Most Colorful Dance

 While planning the dance, As-
taire viewed 30.000 feet of film
fom his eighteen prevous scren
dancing roles to eliminate the posdancing roles to eliminate the pos-
sibilty of unconsclousty repeating
any tideo from any orevious dance
The dance is perpormet to - Cor-


A sets of jagked, white. rock

miral Nimitr's
ricksthetown
hometorn will
celebrate

## Weekly Program $0 F$ <br> The HICO Theatre

thirs. . vil. . sit. matinet
"THE STORK CLUB"
hetty hittox - barky pitzeeralid
sat. meikt only, gate to losate P. m.
"SADDLE SERENADE"
smaik wakely - lasses white
Chap. 7 "THE JUNGLE RAIDERS" satcridiy midient onis
"YOLANDA AND THE THIEF"
fred astaine - lichlle bremer - fraink morgan
sendiy matinee - sespay night sit P. M. . Monday"PARDON MY PAST"
fred manthray - magetehte chapmas

## thesdiy - wedresdat

"HOLD THAT BLONDE"
edde bracken - teronica lake

Coming During April-
"UP GOES MAISIE"
"THE SPANISH MAIN
"THE LOST WEEK END" "JESSE JAMES"
"CAPTAIN EDDIE" "STATE FAIR" "THE DOLLY SISTERS"

- Watch For New Calendar -



## ProgramSchedulle Change <br> BEGINNING APRIL 1ST

In order to more comfortably accommodate the patrons of the Hico Theatre we are making the following weekly changes beginning April 1st.

Sunday Matinee - Sunday Night - Monday Night-
Tuesday - Wednesday -
The biggest pictures that the Motion Picture Industry offers will be hown on these nights, together with especially chosen short features to make this an EXTRA SPECIAL PROCRAM.
Thursday - Friday - Saturday Matinee-
THE BARGAIN SHOW - A Western, another good feature, and hapter of the serial will be shown for regular admission prices ORDER TO Ad 9 c Children. THIS CHANGE IS BEING MADE I ROGERS GENE AUTRY JOHNNE MACK BROWN JIMM WAKELY, and the many other good Western players without having oo overcrowd the theatre as we have been doing on Saturday nights. THEEE GOOD PROGRAMS WILL BE SHOWN TWO NIGHTS AND SATURDAY MATINEE.
Saturday Night-
The film rental of the Western feature and the midnight show feature will be combined to buy the very best action pictures available and his good feature. together will a 1ST PROGRAM-6:00 O'Clock-for all those who like to come to an early show
2ND PROGRAM-8:30 O'Clock-for business people and others who cannot make the enrly show.
3RD PROGRAM-10:30 P. M.-for all people who enjoy the late program or midnight fenture.

- It is our intention to operate this theatre for the full enjoyment of the people of Hico and the Hico Trade Territory. We have sincerely appreciated our mitcous reception that we have received and we shall strive with all of see the newest and best pictures.


## THE HICO THEATRE

## Thanks A Lot!

-FOR THE SHIPMENTS OF FREIGHT NOW COMING IN DAILY BY "CENTRAL."

- Make your orders come by Central Freight, and call me any time I can help you on outgoing shipments.
D. R. Proffitt

CENTRAL FREIGHT LINES

## BETTER BUY.-.



ASK YOUR GROCER


CARS GET SPRING FEVER, TOO!
$\qquad$ his time of year, our spring service is just the tonic your car needs . . . a bumper-to-bumper lubrication
and seasonal change of oil. Drive in today and let and seasonal change of onl. Drive in today and let

STEAM CLEANING

Does Wonders for Chassis and Motor

## Ogle Bros. <br> TEXACO STATION NO. 1

 Firechief Gasoline $\star$ Skychief Gasoline Exide Batteries

## SPRING

 PRINTSARE HERE:
Months to wear these lovely printed sheers.

Only 9.80 to 6.20

## EASTER

 BONNETS-Means Spring is in the air. Select yours
from our new arrivals.

Only 3.95-4.95-5.95

JUST ARRIVED-
CAMPUS MODES SLACK SUITS FOR WOMEN Distinctly California See Them Today,
Sizes 10 to 20
$\$ 10.95$

## CASUALS

## What is in our Show window?

WANTED MERCHANDISE IS COMING BACK

Things You Want and Have Needed You may look to us for them as soon as they are available anywhere.


W
NOW
HAV $\qquad$


- Hunting a Fishing hn
- Thermoo Bottlee
- Bath $a$ shampoos spray. Pipe a Fiting
- atural Gar Water Heal
- Electric Clock.
- Johnown:
- Heak B
$\qquad$
$\qquad$
- Beetric Chura.
- Deek a bed Lamp,
Plua a Complete L

Come in and see our samples of ICTOR AND FADA RADIO (DELCO Coming Soon)

SPEED QUEEN WASHERS
SIGN UP NOW
for your 1946 Frigidaire We have delivered 8 new Frigidaires

Blair's
HDWE., PLUMBING \& ELEC. SERVICE

