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Volumie laxiv

## FFA Livestock Show Staged Wednesday




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Highway Potrolmon
Spoke On Public Sofet
Spoke On Public Safety
At Fairy P.-T.A Meeting


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## Thar's Gold In Them Fish


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## Location Staked, Rig Moved In For Exploration North of Town




U. S. Dept. of Agriculture's

OFFICMIL AEPOTT OWWEEXYYSWIMG OF FARM MARKETSOVER TE SOUTHWEST


Present Incidence of Client incidence of Twice 7-Year Average


## BIG SPRING SHOWING 



FREE FigidaireJiffy,Mesure

BLAIR'S<br>Hardware, Sporting Goods<br>\& Electrical Supplies



## NEW AND USED <br> Farm Machinery

1-Model "C" Allis-Chalmers Tractor, Two-row NEW.
1-Model "WC" Allis-Chalmers tractor, 1936 Completely rebuilt, new rubber No row crop equipment.
1-Model "WC" Allis-Cholmers tractor, 1936, with two-row equipment, motor and rubber fair condition.
1-1939 Model 60 all-crop harvester, completely rebuilt
1-1947 Model 60 all-crop harvester, rebuilt and in top shape.
1-Allis-Chalmers rolled bale hay baler, new.
1-Allis-Chalmers side delivery $\mathbf{r a k e}$ new.
1-6-foot Allis-Chalmers tandem disc harrow, new.
1-7-foot Jeffry chisel plow, new.

## L \& L Auto Supply <br> c. G. Leet <br> Phone 13 <br> Hamilton



There Are SPECIALS Every Day At Your Clover Farm Store.
"Serve Your Self And Save"
Clover Farm Stores

## Personals.

 Mrs. Purdom of
visited hephenville
here Sunday with her moMr. and Mrs. Wayne Rutlodge visited in
Sunday.


 Ogle


## Dale Carnegic SELLING POINTERS

F YOU have something to sell-and who has not, even if it pass alothg to you. They come direct from Richard C. Borden of the Borde
Richard Borden started out as just a young man with some

## mppany. But he started with ideas dififerent

anew jober. He started out on tearn why some
aleemen click and others don't. He sudied
salesmen for nine years before he felt satisfied the 10 rules he feels are of enough importanc

1. Do a rounded selling job. Don't be content to handle only some parts of your work unusually well.

## 2. Plan in advance every sales talk

a point. But a lot into a little spece
3. Know twice as much about your product as you oed to use for convincing your toughest prospect.
4. Claim an inch-prove a mile. Use the priming of underatatement, then when you have arrived at the right point, explode the dynamite of overproof.
5. Don't be afraid of the competitor who makes extravgant claims for his product. A good salesman profits by competitor who
c. Use everyday language and make your explanations aimplo.
7. Don't argue. If your prospect has his fist closed in argument, be can't plick up his pen to sign on the dotted argurn
a. Be a good listener, but don't make the mistake of Hiteoning faeter than your proapect talks. Be a patient liswaer. Treet your prompect's overy word with respeck.
9. Setek to your objective; swoid digroebiona,
10. When the dotted line hase been signod and placed in your files, work just as hard to make that cuatomer stay
aid for Bichard C. Borden.

## 

Procedure of Social Security Poyments
Explained by Officia









day en rovet to
dan
Evelyn Mon Mohan


# 10\% Down 36 Months to Pay 

- ADD A ROOM
- PaINT AND PAPER
- MODERNIZE
- NEW ROOF
- PLUMBING
- floor furnace
- REPAIR
- OVERHEAD HEATING UNITS
- KITCHEN CABINETS
- NEW FLOORS
- ASPHALT TILE

WE PII TIL LIBOA FIG POU MD


## Barnes \& McCullough

"Everything to Build Anything"

Shortoge of Teachers Seems Inevitable According to Survey
Austin Tex, March 15 .- School
houses in 1938 may be bulying
with students but tacking in teach-
ers, a survey of elementary teach
rs, a survey of elementary teac
ing positions in Texas by a Unive
sity of Texas graduate student







WS Review w
FOR RESULTS

It is so easy to
"PUT OFF" having
the Children's
Pictures made.
them to have
Photogrophs
made regularly
WISEMAII STUOIO

## We get fester handling of larger payloads

 .with our new 145-horsepower Ford Model F-7 BIG JOBS!"

$\mathrm{T}_{\text {Big }}^{\mathrm{HE}}$ Jobs is operation cost for our fleet of Ford F . 7 replaced, but we get faster handling of larger payloads,
reports Mr. H. B. McCuistion of Beaumont, Texas. "We find our new 144 Shorsepower Ford Model P.7 Big. Jobs are more versatile, more capable. They are far superio
to the two-ton trucks.: Sensational reports on the new F.7 and F.8 Ford Big Jobs are coming in from everywhere. Men who know
trucks claim 6,000 miles per month, for months on end,


 runs. Come in ond let us give you more facts on the Mr.
Bis of big.time rucking - the Ford Big Job.


- Brand Now 145-Horsepowor Ford V-8 Truck Ingine $\star$ Now Heavy Duty Ouadrax Axiosy Single-Speed and Alg Tires; up to $10.00-20$ on F-8, up to $9.00-20$ on F-7 $\star$ Now Heavy Duty Flvo-Speed Tranamissions $\star$ Mig Rear Brakes, Power Actuated, 16-In. by S-Ini $\star$ Bulth and Warranted for the following ratingest

|  | Grout Vohich Woide | Groen Trom Woblut |
| :---: | :---: | :---: |
| 49 FORD F-7 | 19,000 lbs. | 35,000 lbe. |
| 49 FORD F-8 | 21,500 lb | 39,000 lls. |

$\star$ Nationwide Service From Over 6400 Ford Dealors

## FQRD $\frac{B_{0} \text { Buss }}{\text { Buith TRUCKS }}$ <br> IUILT STRONGER TO LAST LONGER

Clyde Weatherby Motor Co.
Hamilton, Texas


## March In the Easter Parade



Clever Cosuals Change Casually With Your Accessories

"New Look" Handbags

Select a Black Patent or Red Patent Leather for dress-up. Also a Soft Brown Leather for dress-up occasions.


"Hand - some" tips to finish off your new Easter outfit. Reasonably priced.

Gloves For Easter


Dress Materids


Make Your Own With A McCALL PATTERN

BONNY PLAID for a spring of bountiful beauty. This gay classic sports a new full skirt, 3-4 length, obundant sleevesfor pert freshness is trimmed off with white pique collar and cuffs.

SLEEK AND SOFT is this beautifully designed black dress done in two piecesdivinely hip draped cutaway jacket over slim skirt. Perfect to wear from noon to night . . . and from here to there

# J.W. Richbourg Dry Goods 

## The HICO Theatre

PLEASE NOTICE THE TIME-
BOX OFFICE OPENS
Week Nights 7:00 P. M. . . Sunday Night 7:00 P. M. Sunday Matinee 2 P. M. . . Saturday Matinee 1 P. M. thursday a friday


Lash" La Rue - Al St. John
PIONEER JUSTICE
Chapter No. 8 of Our Serial TEX GRANGER


## eusspay - webxespar

## "KISS Of DETIT"

VICTOR MATURE - BRIAN DONLEVY COLEEN GRAY

"I told George you'd be back for vour overshees."

## AT THE CHURCHES teachivg aids planned First Baptist Church   Methodist Churc'. <br>  <br> First Christion Church

 nikht at $7.15 \mathrm{p} . \mathrm{m}$.
nevery Sunday schaol
beginning at 10 ocelock Everyone is welcome, and e
pecially do we invite each perso
dione no church home.

## Olin Baptist Church

## 



Church of Christ


SHIP BY TRUCK

Authorized Carrier HOUSEHOLD FURNITURE LIVESTOCK And Other Commodities Local and Long Distance Hauling
E.C. C. IIIISOIN. Jh. PHONE 47

PREVENTION IS THE BEST FIRE INSURANCE









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so hey
tons
sta do
for you


# $\square$ 

## DEMAND Minimūnint tana for Your Health

T
Ath nent time you calla doctor of naturopath - how can you be sure he is com petent to treat you?
You cannot be sure, as things stand now in Texas. The answer?
DEMAND MINIMUM STANDARDS FOR YOUR HEALTH
A just, practical minimum standards law for Texas is now pending before the State Legislature. This latv would simply require that anyone who wishes to practice any branch of the healing art must prove that he possesses at least fundamental knowledge of the human anatomy, disease, the effect of drugs, and other basic sciences.

In other words, the bill - just as its name implies - sets up minimum standards in the basic sciences common to all branches of the healing arts. A practitioner of any branch of the healing art would be required by law to meet those minimum standards. If he does not meet those standards, your health would be endangered in his hands.
No such legal protection is guaranteod the people of Texas today.

An examination would guarantee that an applicant meets these minimum standards. It would be given by a qualified and impartial board. No partiality or preference would be shown by the board because its members would not be practitioners of any branch of the healing art, but instead would be science teachers from the staffs of our own leading Texas schools such as Texas, Texas A. \& M., Texas Tech, Rice, S. M. U., Baylor, T. C. U., and so on. The Governor would name the examining board from the people who teach these subjects. What could be fairer?

The Minimum Standards Bill is not against anyone. It is for the public. It will help guarantee to you that all future practitioners prove they are basically qualified to treat you when your life may be at stake.
For your health's sake, urge your State Legislators to vote for the Minimum Standards Bill.

YOUR INQUIRIES ARE WELCOMED: If you would ilke to have eddilitional information reparding the Minimum
Standardi Bill, write or phone the soeretary of this soelety.

Hamilton County Medical Society



## NOTICE

I have taken over the Loudermilk Cafe

SPECIAL CHICKEN DINNER Every Sunday With All the Trimmings.
We Specialize In Good Pastry and Baked Food. - PIES TO GO

BOYD DECKER

## Remember the Old Saying

"Anything that is worth doing is worth doing well"?
We have installed all new equipment in our Service Department, making it a complete up-to-date work shop and our mechanics, Marion and Roy Barnett, have just completed twelve consecutive subjects of the Chrysler-Plymouth Master Technicians Service Conference, dedicated to proper maintenance of Chrysler and Plymouth cars, and in recognition thereof were awarded certificates from the Chrysler Corporation.


Baby Chicks for Sale Day Old or Started - Place Your Order Now for Early Delivery ALSO DO CUSTOM HATCHING On Both Chicken and Turkey Eggs

Hancock Hatchery

Folks sure have a lot to talk about these days

Everything from world affairs to Junior's new tooth is the subject of telephone conversation today. People have a lot to talk about, and it always shows up
in increased telephone traffic. More people are makin increased telephone traffic. More people are mak-
ing more calls than ever before. We're glad that the ing more calls than ever before. We're glad that the
telephone is used so much, but sometimes there may telephone is used so much, but sometimes this hap-
be delays in getting calls through. When the pens, remember that our facilities are still limited
but we are taking care of calls as quickly as we can.
敩等

GULF STATES TELEPHONE CO.

## WASHDAY WORK DISAPPEARS LIKE <br> MAGIC!


. . . with an AUTOMATIC ELECTRIC WASHER

> You can wash a load of clothes in an automatic washer as easily as a magician pulls a rabbit out of a hat.
> All you do is put in soiled clothes and soap and set the controls. All by itself the washer cleans your clothes thoroughly, rinses them and spins them damp dry. It aven drains itself and shuts itself off. You don't have to wet a hand in water-you don't even have to be there-while your clothes are washed SUPERCLEAN!
> Plan to start enioying this washday magic soon! A few cents per washday is all it costs to operate an automatic electric

See Z;our Appliance Dealer ar COMMUUITY PUBLIC SERVICE COMPAMY


## GRIDAY, MARCH $18,1399$. <br> mamidity <br> See itnow

We Have a

## Special Sale Price

On These Freezers for a Limited Time
NEEL
Truck \& Tractor Store Hico, Texas


miNDSzevty Protess PiLE UP irial Thousands of leciers pro-
testing Cardinal Mindsenty's treason irial pile up daily at the state testing Cardinal Mindsenty's treason trial pile up daily at the state
departenents pubbic views and inquiries branch. Shown here surveying
a piec of tetters to be acknowtedted are Mr. department's public views and inquiries branch. Shown here surveying
a phe of teters ot be acknowtedged are Mrs. Meadie Ooborne of the
department's sefice of publito affairs and Leonard $\mathbf{R}$. Cowles, chief of

## IREDELL ITEMS

by Miss Stella Jones, Local Correspondent


## Cotton Seed

## OO YOU HANE YOUR PLANTTMG COTTON SEED?

IF NOT SEE LAWSON GIN AT HMMITTON
if we do not have what you want, WE WILL TRY TO GET THEM FOR YOU.

We have Watson cotton seed raised from Pedigreed Watson seed. These seed were raised by farmers who planted their entire crop in Pedigreed Watson Cotton. When this cotton was brought to the gin it was stored in the cotton house until we had several bales and then they were ginned together Before ginning this cotton we removed all cotton seed from our gins so that we would keep the seed pure. These seed have been GRADED, TREATED with $\mathbf{2}^{2}$ Ceresan, TESTED and TAGGED. They have also been treated for pink boll worm.

We believe your yield will be as good from these seed as from Pedigreed seed.

## Price - $\$ 2.25$ per bushel

- Let us book your planting seed as soon as possible -

> WE ALSO HAVE

PEDIGAEED WATSON - PEDIIGEEE OELINTED WATSON


## Lawson Gin

Hamilton, Texas
WHERE SERVICE IS A PLEASURE'
votice to the peblic


Never Too Late
To Learn
That's why things go so well at
the Miller farm Cappy is open-
minded, tolerant of pew ideas and
new ways of doing. He doesn't
think his way is he only way. From nhere 1 sit, a bitile toler-
ance will make things go better for ance will make hingss go betere for
all or us Mou respet y viex and
ril reperect yourse whether its on on
 ween an ice cream soda or $n$ tem-
perate
glass of beer. Go. Nhave


Sandy and Orville and Their Boys

## Ogle Bros.

Texaco Service Station

## B.F.Goodpich <br> FIRST IN RUBBER



Has re-opened Dr. Cathey's Hamilton office.

Broken lenses replaced - Glasses adjusted

## NOTICE

MARCH IS THE MONTH for Enumerating School Children

If your child has not been counted, see the enumerator in your district. Hico School Board
"S. S."

## "Smiling Service"

The Kind We Furnish You to Guarantee "SERYICE That Silisfles" Just a Few of Our Many Services
$\qquad$

- COME IN AND SEE FOR YOURSELF 'S. S.
Jake, Mutt, Jackson, Buck and



## Carlton

 $\mathrm{Mrra}^{-\mathrm{By}^{\text {Ruth }} \text { - Self }}$
# PRE-CONSOLIDA TION SALE! 

SPECIAL ANNOUNCEMENT
IN ORDER TO BETTER SERVE OUR CUSTOMERS HOFFMAN'S TAKE GREAT PLEASURE IN ANNOUNCING THE MERGING OF KENNY'S VARIETY STORE WITH HOFFMAN'S DEPT. STORE - ONE COMPLETE DEPARTMENT STORE UNDER ONE ROOF - CARRYING COMPLETE LINES OF NATIONALLY ADVERTISED DRY GOODS AND VARIETY GOODS. - JUST ONE HITCH, THOUGH - NOT ENOUGH ROOM TO SET UP BOTH STORES IN ONE BUILDING AND ADEQUATELY DISPLAY ALL GOODS - JUST ONE THING TO DO, SELL OFF THE SURPLUS! SO HERE YOU ARE, FOLKS

THE BIGGEST MONEY-SAVING EVENT THIS YEAR!
Our Loss, Your Gain -.Come Buy Stacks of Bargains FOUROASSOMY--WEDNESOAY. THURSOAY. FRIOAY \& SATUROXY

| Aprons 25c ea. | Just Unpacked.400 Yds .36 In . <br> Bembergs <br> At the Lowest Price In Years | 3G-IN. IANGTRY Sheeting |
| :---: | :---: | :---: |
| House Paint |  | 4 yds. 1.00 |
| 3.98 gal. |  |  |
| Enamel <br> 3.98 gal |  | Prints 29c yd. |
| $\begin{gathered} 5 H U / \text { buln billll } \\ \hline \end{gathered}$ |  | Dish Cloths 5 c ea. - umarre - |
| $\begin{gathered} \text { INNON SELI } \\ 2.98 \end{gathered}$ |  | Panties <br> 4 for 1.00 |
| 4mate | 1.98 Sheeting <br> -Limited - <br> $69 c$ Yd.  |  |
| $\begin{gathered} \text { Picture } \\ 98 c \\ \hline \end{gathered}$ | Men's Combed Yarn WHITE T-SHIRTS 2 for 1.00 Limited S-M and L SIZES | ${ }^{n \times 2}$ miaperse |
| Shades |  | $\$ 1.98 \text { doz. }$ |
| 98c |  |  |
| net |  | Dress Socks |
| Lotion 59c | CANNON'S $\$ 1.00$ - DOUBLE THREAD | 10c pair - IMMTTED - |
|  |   <br>  $20 \times 40$ <br>  <br>  <br>  <br>  <br>  <br>  <br> 2 forstel 1.00 | House Shoes 79c pair |
| SHEER NKLONHO 79c pair |  | Bed Spreads |
| Half Slips 59c | be sure and attend hico's first <br> Trades Day Wednesday, March 23rd <br> BIG SURPRISE! - ASK ABOUT IT | 3.95 |
| N |  |  |
|  |  |  |

