

Enjoy More Comfort In
That Home of Yours Remodel Now!

IT'S TIME TO DO THAT Painting and Papering you've been talking about! COME BY AND WE WILL SHOW YOU HOW YOU CAN AFFORD TO GET THE JOB DONE.

New and Lovely Wallpaper B. P. S. PAINTS for all lines of work

## CENTRAL

 SUPPLY COMPANY
## C. M. Hedges, Mgr.

PHONE 51
HICO, TEX.


McLendon Hatchery PHONE 244 - HICO, TEX.


How much of "TOMORROW"

would you like

## 180 HORSEPOWER

 here today, not "coming some engine ever put in an American passenger car ... and enioy incomparable performance on non-premium grade fuel besides!
# TODAY? 



## CREBRATION HONORS $7,000,000$ th MAYTAG


J. A. Hughes Service Station

## Your Bank Helps the Rancher ... the Farmer . . . the Merchant!



THE FIRST NATIONAL BANK Hico, Texas

- When you build o home, moke it one that will last rough the years : . retain its beauty with periodic upkeep and occasional modernization. Careful planning in the basic structure and the use of quality lumber and materials epay the home owner a thousand-fold.
There are numerous nice homes in Hico, some old and fome new. The most beoutiful ones are not necessarily hose constructed in recent years . . . there are those that have weathered many a Reunion, yet have held their beauty as only a home built for permanency, and properly mainoined, could be expected to keep on lasting. YOU SAVE IN THE LONG RUN WHEN YOU USE GOOD MATERIALS


## Barnes \& McCullough




## Thanks to Everyone

## ON OUR

FIRST ANNIVERSARY Since taking over full ownership

WELCOME REUNION VISITORS
Make Yourselves at Home in Our Store during the Hico Reunion

PLENTY OF BARBECUE
fresh each day PLENTY Of GRAVY FREE (But Bring o Container) Dude, Virgie \& Bob

## RATLIFF \& SON

GROCERY \& MARKET "NEVER THRU SENVIITG L゙"

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During the Che -



HICO FEED STORE G. C. Rhodes, Mgr.

Let's relax and just exchange that Old Hico-Style Friendliness

AUGUST 1-2-3-4
Sandy and Orville and Their Boys

## Ogle Bros.

Texaco Service Station

Tire headquarters

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shureday \& FridayALAN LADD PHYLLIS CALVERT
". APPOMITMEETT WTH DMEFT
 Rex allen
"REWMOD FOMFST TMAL

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am, manlght Sun & Yon
    GARY COOPER
    JANE GREER
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## "FOUHE NTHE NAW NOW

MONTY WOOLEY THELMA RITTER

by Miss Stella Jones, Local Correspondent


OUZANS
mbinul sixime We have a Complete Line of

## DR. ROGERS

VETERIMARIAN SUPPLIES

For a veterinarian Call<br>DR. A. A. MOORE<br>Homilton, Tex.

You Feel

WE GIVE THE FAMOUS S \& H GREEN STAMPS
L. J. CHANEY SERVICE STA. AND REPAIR SHOP


## WELCOME VISITORS

 т65th OLD SETTLERS REUNION

## SPECIIL KIDOUE LAND FOR THE KIODIES

Shows . . . Fun Booths . . . Rides SHOW OPENS JULY 30
6 BIG DAYS \& 6 BIG NIGHTS COME ONE-COME ALL



On GASOLINE and OIL
$\mathrm{W}_{\mathrm{e}}$ have opened a Premier Station in Hico and ore ready for business. phemier gasoline and oil

Made from Select Sweet Crude Oil, and is as good as the best, regardless of name or price

## WE ALSO HANDLE

MOST POPPULR BRAMIS OF OULS
We con ond will sove you money!
COME OUT OUR WAY ANOS SNE
Camp Joy Service Station
Highways 281 G 6 - Hico
BIM LIGHTFOOT, Operator


## GREETINGS

To All Reunion Visitors
make fourself right at home in our store while attending the reunion.

Specials for Saturday Only
Swift's Cleanser-10c . . 3 for 25c Swift Roast Beef . . 12 oz. can 60c Thrift Beef Stew \& Vegetables 30c Hartex P'apple Juice-10c, 3 for 25c

## H. W. Sherrard

Grocery \& Market

## SECOND

## Anniversary Sa

 Salmon's Dept. Store
## PRICES SLASHED FOR THIS SALE

Sale Starts Friday Morning, July 27th

## (4 DAYS) Ends Tuesday, July 31st

(4 DAY

- WE WISH TO EXTEND OUR THANKS TO OUR FRIENDS AND CUSTOMERS FOR CONSIDERATION SHOWN US DURING OUR TWO YEARS IN HICO. WE ARE OFFERI YOU SOME EXCELLENT BARGAINS ON THIS PAGE AND MANY MORE NOT SHOWN H:

| Plisse Material <br> Children's Designs-Gowns, Pajamas Reg. 49c Volue 3 yds. $\$ 1.00$ | CHENILLE <br> BED SPREADS <br> (FULL BED SIZE | BLANKETS <br> BUY NOW! <br> Use Our Lay-Away Plon $\$ 1.00$ down |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { A GOOD BUY! } \\ & \text { Ladies' } \end{aligned}$ | $\begin{aligned} & \text { Reg. } \$ 5.95 \text { Volues } \\ & \text { moxt EAII To TEE TuIS } \end{aligned}$ |  |
| PURSES-HATS | Summer Sandals | Cotalina Coonnon |
| aLL TO SELL AT 1/2 Price | For Women Children Only \$1.99 |  |
| Tissue Chambray | 1 AD | Cotton Plaids $\qquad$ |
| $\$ 1.29$ and $\$ 1.49$ Values Only 89c yd. an excellent value |  | Summer Straws REDUCED |
| Permanent Finish Dotted Organdie |  | $\$ 4.95$ Value Panamas BUY TODAY! |
| NICE FOR BLOUSES-DRESSES <br> Reg. $\$ 1.00$ Value 79¢ yd. | $\begin{aligned} & \text { trik } 12 a x+\infty \times 9 \\ & 2.59 \text { ea. } \end{aligned}$ | Men's Dress Hos |
| d | Super | Reg. 50c |
| $59 \propto \mathrm{vd} .$ | $121 / 2 ¢ \mathrm{yd} .$ | Boys' Blue Jean Size 1 thru 16 - 8 oz. Sanforited |
| Some of the B | Buy Your Supply Now for the Months Ahead | $\$ 1.98$ pr. <br> Get Ready for School |
| Buys in the Stor | Ladies' Summer |  |
| $\begin{aligned} & \text { GINGHAMS } \ldots \text { Reg. 79c } \\ & \text { CHAMBRAY } \ldots \text { Reg. 69c } \end{aligned}$ | Dresses | Tone Shoes |
| TOPMOST PRINTS Reg. 59c CRETONNE . . . Reg. 59c | $1 / 3$ off | fkw ratm Lar |
| WHITE GOODS. Reg. 59c | Ladies' and Girls' | , |
| Only 49¢ yd. BUY YOUR FALL SUPPLY |  | Quilting Cottor |
|  | mlez-red-grex-White | 21/2 lb. Roll \$1.2 |
| Sheer Nylons (SLIGHTLY IRREGULARS) 89 $¢$ pr. | SEE OUR NEW LINE OF COATS FOR FALL USE OUR LAY-AWAY | New Shipment Broadcloth 69 heattiful colok. |
| BLOUSES ONE | RTMENT - \$1.98-\$2.98 Volues | Only \$1.59 ¢ |
| LADIES' PANTIES (Rayons) Med and Large |  | arge Special 39c |

## Greetings...

## HOMEFOLKS

and VISITORS


Your TEXO Dealer In Hico Is

## J. B. Woodard Produce

Cosh Buyer of
Poultry, Cream, Eggs, and Pecans



| h Annual |  |  |  |  |  |  |
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|  |  |  | HOMPD OMIE CO. |  |  |
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|  | RIMMOD LINES <br> GRMGE |  |  |  |  |  |
| 4 BIG DAYS AND NIGHTS $\star$ |  |  |  |  |  |  |

# The Old Home Town MOVES FORWARD 

New Residences<br>A Modern Hospital

A Beautiful Country Club and Golf Course<br>Excellent Highways and Streets

Extended Paving<br>Numerous Churches

We are ever alert to the needs of our city and striving to make the old home town better and more modern as the years pass.

ENJOY BEAUTIFUL

## HICO CITY PARK

on Al occasons

It is being improved and maintained for your pleasure during Hico's Annual Reunion, and throughout all the year.

Our sincerest wish for Reunion visitors is that they may enjoy every minute of their stay here, and come back again and again.

## CITY OF HICO

W. H. GREENSLIT, Mayor

Aldermen
WELDON PIERCE HENRY DAVIS ERNIE JACOBS ROY FRENCH H. W. SHERRARD

## HICO LIONS CLUB <br> Devoted to the Best Moral, Civic, Commercial and Social Interests of Hico and Community

With highest ideals, the local club aims to represent and cultivate true citizenship in the best tradition of City, State, and Naton, in accord with the principles of Lions International, the governing organization.

WELCOME
To Hico's 65th Annual REUNION

## OFFICERS

R. B. Jackson
T. E. Roberts
O. C. Cook J. Doyle Love ...... 3rd Vice-President Wayne Rutledge
J. Fred Patterson
.
............ President Sec-Treos
..... Tail Twister .. Lion Tamer


BUY YOUR
COLD DRINKS AT THE LOCAL LIONS' REUNION BOOTH

A growing membership still leaves room for the addition of leaders in civic, religious and business life of this community who are willing to band together for the strength that unity brings. New members welcome.

