





# Announcing

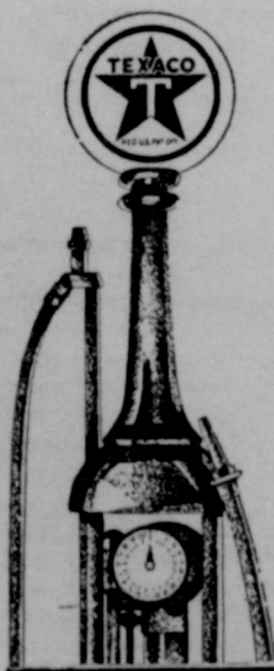
## TEXACO-ETHYL

### THE "DRY" ETHYL GASOLINE

The Texas Company announces that now Texaco the original "dry" gas, is available with the Ethyl compound. It means the linking of two famous names in motor fuels to produce one of the finest premium anti-knock gasolines ever offered the motoring public—Texaco-Ethyl!

The Ethyl compound in itself cannot perform miracles. It's the gasoline base that makes the difference in Ethyls. The better the fuel you begin with, the better the resulting Ethyl Gasoline.

The *new* and *better* Texaco, the original "dry" gas that vaporizes instantly, *plus* Ethyl, *equals* the last word in automobile fuels. Texaco, the driest of dry gases, permits complete and uniform diffusion of Ethyl through the manifold into the cylinders. It creates higher standards of pick-up, power, speed and mileage for any car, old or new. This new premium grade is now available at Texaco Service Stations to all motorists who desire a superior anti-knock gasoline. Try it today!



THE TEXAS COMPANY  
TEXACO PETROLEUM PRODUCTS

**TEXACO** +  
*the original*  
"DRY" GAS

**ETHYL** =  
*nationally famous*  
ANTI-KNOCK COMPOUND

**TEXACO-ETHYL**  
THE "DRY" ANTI-KNOCK GASOLINE

## International Sunday School Lesson

May 25, 1930.

### JESUS DESCRIBES THE FUTURE OF THE KINGDOM

Matthew 25:1-13

Golden Text: Take ye heed, watch and pray; for ye know not when the time is.—Mark 13:33.

#### Introduction.

Like all our Lord's parables this one of the Ten Virgins is taken from scenes with which his hearers were familiar. Weddings usually took place at night. The bridegroom went to the house of his bride and took formal possession of her, after which they went, accompanied by relatives and friends, in a joyous procession to his home, where the wedding feast was held. "Other invited guests, who had not gone to the bride's home, could join the procession at any point, and enter with it into the bridegroom's residence to share in the festivities. But without a burning lamp or torch they could not march in the procession, and so could not enter the house.

In order to join the procession conveniently, such persons might assemble beforehand at different points along the proposed route, and wait for the bridegroom's approach.—Broadus.

#### At Midnight a Cry.

It was midnight before the bridal party arrived. "Those who were waiting to see the procession pass raised the peculiar Oriental cry of marriage festivity and thus, as the cry was taken up, the fact of his approach was known all along the path in front of him. Owing to the stillness of the air and the slow pace of the illuminated procession, the cry might be heard half an hour before the arrival of the bridegroom."—Hastings.

When the ten waiting virgins heard that cry, they at once began to brighten up their lamps and get ready to join the procession. These lamps held only a small supply of oil, and so they would not burn many hours without being refilled. The foolish virgins found to their dismay that their lamps were going out, and they begged their companions to share oil with them. The latter, however, had only

enough for their own use; therefore they could not divide it without the risk of disqualifying themselves for a place in the procession and admittance to the feast. **Christ's Second Coming.**

Notice that the coming of our Lord is represented under the figure of a joyous event; a wedding, not a funeral. Joyous for what? A festival there was; brightness, merriment, feasting, but only for those in the bridegroom's house. For the foolish ones without, regret, darkness and the chill of the night. You may represent Christ's coming as you will, but the fact remains, the great, awful, glad, inevitable, crucial, supremely important fact, He comes! Whether dazzling our world with the glory of his returning presence, or whether in your meeting with him in that place beyond the river of death where faith tells you He is, He comes!

And unexpectedly, suddenly, like the thief in the night. Not even the angels which are in heaven know when, said Christ; nor even he himself. Long delayed, perhaps, with no delay at all, perhaps. Before my watch beats five seconds more, he may be here, or it may happen in a tomorrow measured by ten thousand sunsets. "The one day has been hidden that every day be regarded."—Augustine.

#### Be Ye Also Ready.

Thackeray's Colonel Newcomb, when dying, kept repeating the Latin word *Adsum*, "present," with which as a school boy he had been in the habit of responding to his name at the roll call, and which as a sort of motto had influenced his character through the years. How many of us have that word "present," "here," "ready," ever on our lips in the face of the inevitable sudden meeting with our Lord? Common sense should teach the Christian that it isn't safe to give the battle over or think the victory won, or lay down his armor, until he feels the touch of the crowd upon his forehead. "Not what death finds us doing, but how death finds us furnished, is the important question."—Lyman Abbott.

#### Ye Know Not the Day.

"Watch therefore, for ye know not the day nor the hour." The time of Christ's second coming, the time of the final judgment. "The gates will not be forever open, the invitation will not be forever offered; some, in the full glory of that glorious festival, shall lay aside their flickering lamps in the place where no sun is needed, for the Lord is the light of it; while others shall hear the distant echoes

## Konjola Ended Neuritis And Kidney Trouble

Well Known Waco Photographer Enthusiastic About New Medicine. "Proven Wonderful Remedy," He Says.



MR. H. O. BRUBAKER  
"I suffered for six years with Neuritis, kidney trouble and constipation," said Mr. H. O. Brubaker, well known photographer, residing at 623 1/2 Austin avenue, Waco. "My ankles and my limbs

of the joy and catch faint glimmerings of the light as they wander like wandering stars in the blackness and darkness reserved for them forever."—Alexander Stewart.

#### Special Lessons.

"The fisherman's wife who spends her time on the pier-head watching for the boats cannot be so well prepared to give her husband a comfortable reception as the woman who is busy about her household work and only now and again turns a longing look seaward. None of the virgins were on the watch for the bridegroom, but some of them were nevertheless prepared for his coming. It is impossible for us to be always looking out for the coming of Christ, but it is quite possible to be prepared for his coming. Our life is to bear evidence that one of the things we take into account is the approach of our Lord."—Marcus Dod's  
"The sum of it all is this: The coming of the Son of man is delayed; therefore, be busy with the responsibilities he has committed to

above the knees were badly swollen and gave me considerable trouble. It became an effort for me to walk. My kidneys were out of order making night rising necessary and causing me to lose restful sleep. My eye-sight seemed to be falling on account of these conditions.

"Much to my surprise I began to get immediate results after taking this medicine. The swelling left my ankles and limbs and I became stronger. I can now go about my work without stopping to rest. I have been relieved of constipation and my eye-sight has improved since taking this medicine. I have and will continue to recommend Konjola to all who suffer from such ailments as I had. Konjola has proved to me that it is a different and wonderful medicine. I certainly proved its merits in my case."

Konjola was not designed to afford temporary relief. Taken systematically over a period of from six to eight weeks, this medicine will amaze sufferers by the results obtained.

Konjola is sold in Friona by the City Drug Store, and by all the best druggists in all towns throughout this entire section.

your charge. The coming of the Son of man is to judgment; therefore, be ready to give an account of your stewardship."

## Revival Will Begin Sunday In Dimmitt

Dimmitt, May 21.—A revival will begin here next Sunday at the Church of Christ, with O. M. Reynolds, evangelist of Weatherford, doing the preaching, and Albert L. Smith of Melrose, New Mexico, leading the singing. This

evangelist has held ten meetings here in past years and was instrumental in getting a \$10,000 church edifice erected for the local congregation.

"Why all the bandages on Jones' head?"  
"Totten bridge."  
"Break through!"  
"No, trumped his wife's ace."

## Star Brand Shoes

LEE COVERALLS AND PLAY SUITS

Garden Seeds

Groceries—Dry Goods

## F. L. SPRING

## MONUMENTS

—An agent drives over 100 miles to sell you and back again to set it up. To make a strong selling point, he tells you his firm has on a sale this month.

Investigate—Save Agents' Profits and That Long, Long Haul.

### Clovis Monument Works

Clovis

New Mexico

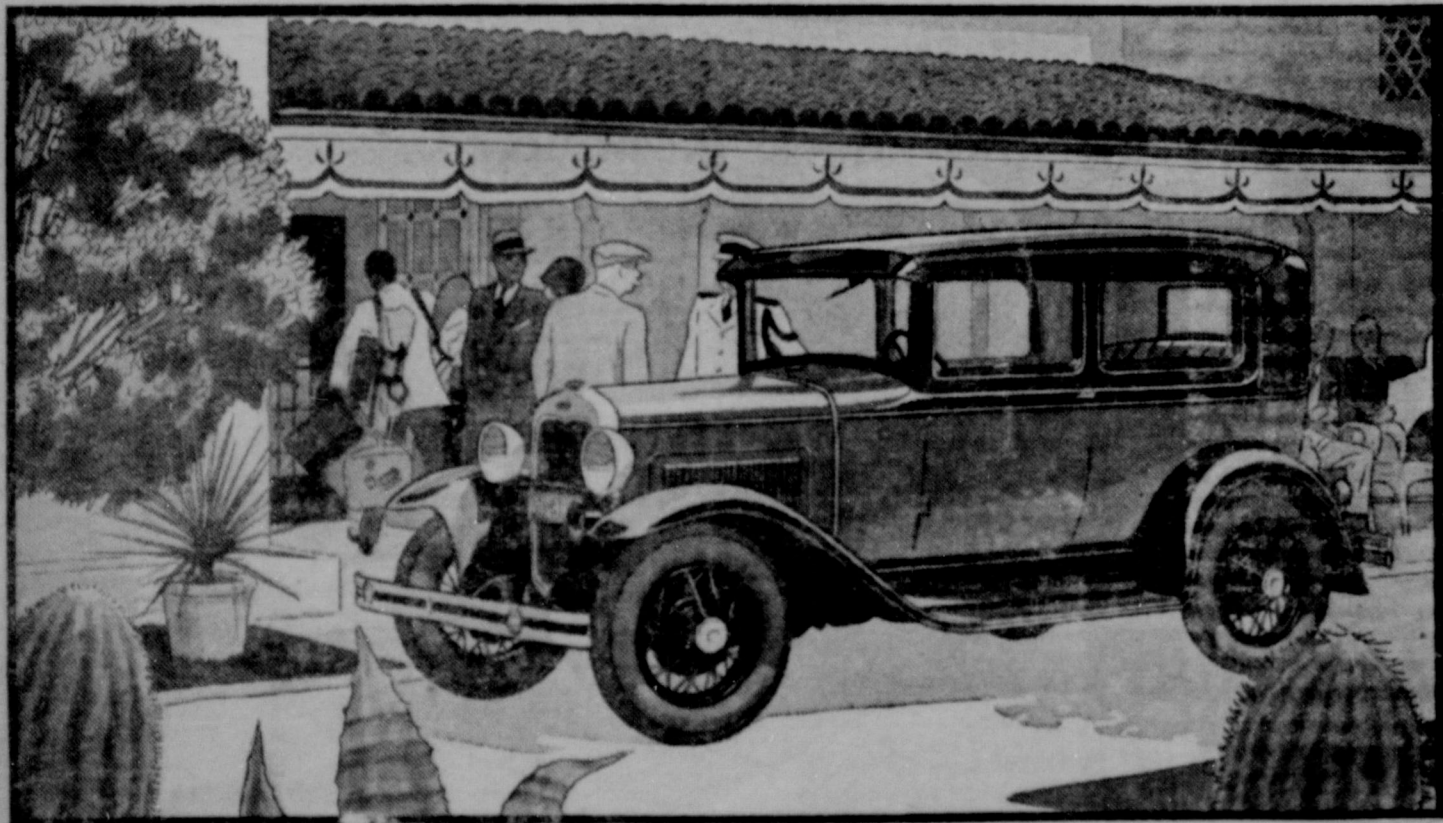
## Friona Milk Route

Fresh milk every day, both morning and evening. Give me your order.

### R. C. KEENER

## OUTSTANDING FEATURES OF THE NEW FORD

- New streamline bodies. Choice of attractive colors. Adjustable front seats in most bodies.
- Fully enclosed, silent four-wheel brakes. Four Houdaille double-acting hydraulic shock absorbers.
- Bright, enduring Rustless Steel for many exterior metal parts. Chrome silicon alloy valves.
- Aluminum pistons. Chrome alloy transmission gears and shafts. Torque-tube drive.
- Three-quarter floating rear axle. Extensive use of fine steel forgings and electric welding.
- More than twenty ball and roller bearings. Triplex shatter-proof glass windshield.
- Five steel-spoke wheels. 55 to 65 miles an hour. Quick acceleration. Ease of control.
- Low first cost. Economy of operation. Reliability and long life. Good dealer service.

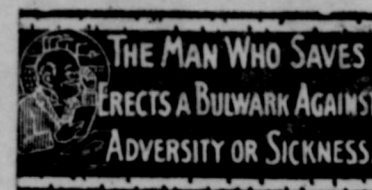


THE NEW FORD TUDOR SEDAN

Roadster . . . . \$435	Coupe . . . . \$500	De Luxe Coupe . . \$550	Convertible Cabriolet \$645
Phaeton . . . . \$440	Tudor Sedan . . \$500	Three-window Fordor Sedan \$625	
Sport Coupe . . . \$530		De Luxe Sedan . . \$650	Town Sedan . . . \$670

All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra, at low cost. Universal Credit Company plan of time payments offers another Ford economy.

## FORD MOTOR COMPANY



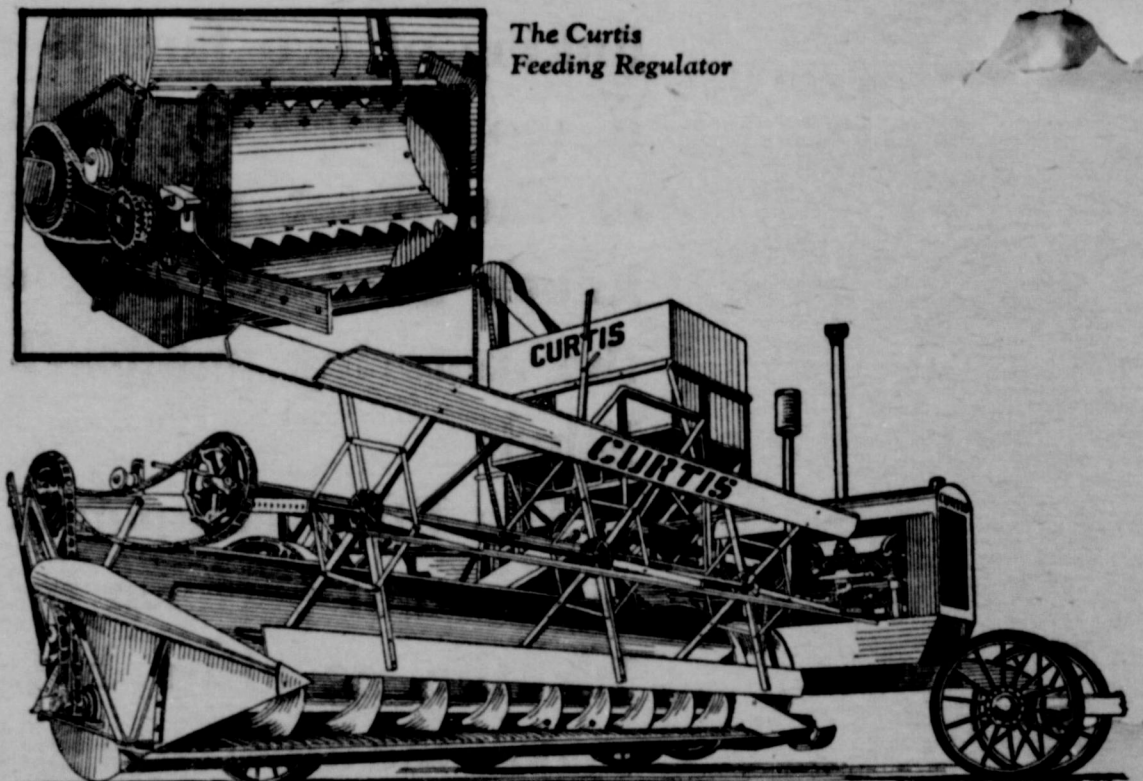
THE MAN WHO SAVES  
ERECTS A BULWARK AGAINST  
ADVERSITY OR SICKNESS.

The Safe, Sane Place for  
Your Money Is In The Bank

—And then should an opportunity occur for an investment, you have advice in the matter.  
—Many honestly earned dollars have been lost by worthy people with good intentions, but misguided, by glowing investment propositions that were only chance speculations.

INTEREST PAID ON TIME DEPOSITS

## FRIONA STATE BANK



The Curtis Feeding Regulator

the **Model 30 CURTIS COMBINE**  
feeds ANY crop, positively... uniformly... without choking or slugging

THE EFFICIENCY of the threshing and separating operations depends, first of all, upon the manner in which the crop is delivered to the threshing cylinder. The Model 30 offers you a harvesting unit, capable of delivering any crop to the Cylinder in a positive, uniform manner. The improved Screw decreases the weight and simplifies the operation, delivering the crop to the Feeding Regulator without the aid of troublesome canvases, slats, rollers and chains. The exclusive Feeding Regulator, which takes the crop from the Conveyor, feeds it smoothly and surely to the Cylinder, increasing the efficiency of the threshing and reducing the possibility of choking or slugging. The Curtis Feeding Regulator, working with a perfected Screw Conveyor and Differential Cylinder, offers you today's most efficient harvesting unit.

**Blackwell's Hardware & Furniture**  
Local Dealers Friona, Texas

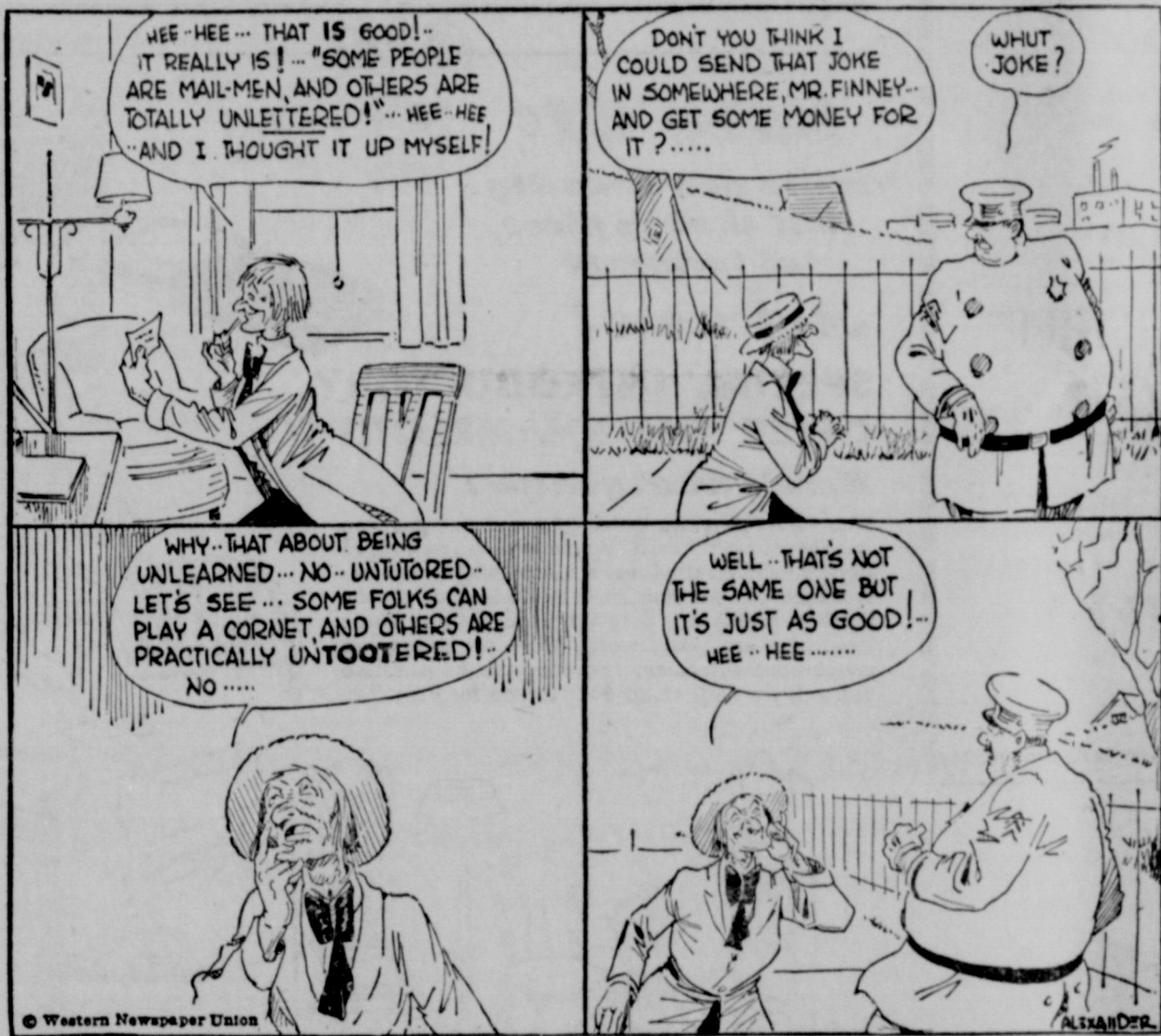
# OUR COMIC SECTION

## The Home Censor



## FINNEY OF THE FORCE

## Just Chock Full of Jokes



## THE FEATHERHEADS

## High Art



## Makes Life Sweeter

Too much to eat—too rich a diet—or too much smoking. Lots of things cause sour stomach, but one thing can correct it quickly. Phillips Milk of Magnesia will alkalize the acid. Take a spoonful of this pleasant preparation, and the system is soon sweetened.

Phillips is always ready to relieve distress from over-eating; to check all acidity; or neutralize nicotine. Remember this for your own comfort; for the sake of those around you. Endorsed by physicians, but they always say Phillips. Don't buy something else and expect the same results!

## PHILLIPS Milk of Magnesia

Some people with a very little knowledge have an ample fund of wisdom.



Boys used to whisper sweet nothings into a girl's ear, but now they croon them into a megaphone.

## Junior League's Growth Made in Thirty Years

The nucleus of the present Association of Junior Leagues of America was the Junior League of the New York college settlement, organized by Miss Mary Harriman in 1900. This was followed in 1906 by the founding of a second league in Boston, Baltimore, Brooklyn and Philadelphia having meanwhile joined the ranks, the first general conference was held in 1911. In 1920 the 39 leagues then existing were organized by Mrs. Willard Straight (Dorothy Whitney) into the present association, and six years later a national headquarters was established in New York city, and in the following year an anthology of Junior League poetry was published. In the same year the Bulletin, since 1912 the official organ, was converted into the Junior League Magazine. There were 101 leagues in the United States, representing 39 states, and three additional leagues in Canada in 1928. The same year a national club, with offices and exhibition rooms, was established in New York city.

## The Alaskan Flag

Alaska has recently adopted an official flag. It has a blue field, bordered on three sides with a narrow band of gold. In the upper right-hand corner appears Polaris and below it the constellation Ursa Major, with its two "pointers" indicating the North star. The field of blue is held to symbolize the evening sky, the sea, mountain lakes and the wild flowers of Alaska; and the gold border, the wealth in Alaskan hills and streams. Polaris is the ever-constant guide of the explorer, woodsman, prospector and surveyor. And Alaskans hope that the northernmost star may some day take its place as the forty-ninth in our national emblem.

## Earthquake's Vagaries

An earthquake irrigated a cantaloupe field at Brawley, Calif., recently when a tremor caused small geysers to spout five inches high over the 100-acre field owned by the S. A. Gerrard company. The water irrigated the entire field and then flooded adjacent areas before subsiding. Small sand piles were left in the wake of unusual inundation, and a beet field nearby was completely covered by new sand.

## That Rainy Day

"If you spend so much time at golf you won't have anything laid aside for a rainy day."  
"Won't it? My desk is loaded up with work that I've put aside for a rainy day."—Montreal Star.



Where He Got It  
Gerald—"I always put on a good front." Geraldine—"Yes, you are a credit to your laundry."

## TIED WHEN SHE GOT UP

Strengthened by Lydia E. Pinkham's Vegetable Compound

St. Paul, Minn.—"I used to be as tired when I got up in the morning as when I went to bed. I had fainting spells and palpitation. Of course it was my age. I read a Lydia E. Pinkham booklet and started taking the Vegetable Compound three times a day. I am now a well woman. Three of my neighbors know what it did for me so they are taking it too. I will write to any woman if Lydia E. Pinkham's Vegetable Compound will help her as it did me. I feel like a young woman now and I thank you."—Mrs. H. C. Henry, 286 Fuller Ave., St. Paul, Minnesota.

W. N. U., Oklahoma City, No. 20-1930.

To have more money than one knows what to do with—truly, such ignorance must be bliss.

# These are the delicious flakes that guard against constipation so naturally, so normally



"NOW YOU'LL LIKE BRAN"

OF THE BRAN CEREALS IT'S THE FAVORITE

Cases of recurrent constipation, due to insufficient bulk in the diet, should yield to Post's Bran Flakes With Other Parts of Wheat. If your case is abnormal, consult a competent physician at once and follow his advice.

HOW easy to understand why Post's Bran Flakes is the most popular bran cereal in the world! It's so appetizing that you'd want to enjoy it every day even if you did not know its value in fighting constipation. Bran mellowed with other nourishing parts of wheat—made in light, crisp flakes—that help elimination gently, naturally, normally!

Which will you try for tomorrow's breakfast—the delicious flakes as a cereal with milk or cream, or tempting Post's Bran Muffins? Enjoy Post's Bran Flakes either way for a couple of weeks and see if it doesn't help you, too, as it has millions of others!

# POST'S BRAN FLAKES

WITH OTHER PARTS OF WHEAT

A Product of General Foods Corporation

# The Friona Star

**PUBLISHED EVERY FRIDAY.**  
**JOHN W. WHITE, Editor and Manager**  
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Entered as second-class mail matter, July 11, 1925, at the post office at Friona Texas, under the Act of March 3, 1879.

## COGITATIONS and APHORISMS of JODOK

It occurs to me that human nature is strange. Many of us are never satisfied with what we have unless it is our education, religion or politics—the very things with which we should be the least easily pleased.

I hear people make sarcastic remarks and it occurs to me that nothing produces a more bountiful crop or quicker results than sarcasm, but I feel I am right when I say—Cursed be the products.

I overheard a group of men talking recently and one of them remarked that the little red school house of sentimental fame is fast becoming obsolete.

Then another said, "Many good and great men have come from the little red school house." Then the "Jo" part of me remarked that it was not the fault of the little red school house that they did, but that they had the ability and pluck to become great in spite of it.

He also said that most of us are mighty well pleased with the best we can get when we get it.

Lots of people like to talk about men who have a vision. Well, in my modest opinion if we did not have some men arise among us occasionally with a vision our much

boasted civilization would soon come to a sorry plight.

I have noticed, too, that the fellow who has a vision ahead of his time sure has a hard lot of it trying to get it across the mentally near-sighted. Woodrow Wilson, for instance, gave his life in the struggle to sell to the world one of the greatest visions the world has ever known.

I happen to know men who have glorious visions for the future of Friona and this great Panhandle or Plains country, but there are only a few men here who can sympathize with them and realize the possibility of this vision ever becoming fact.

Others whom I would naturally suppose would get such a vision seem to be hindered by various causes. It may be that some lack appreciation; others may let the dollar sign (\$) obscure their vision, while it may be prejudice or jealousy on the part of others.

Personally I am for the man with the big vision for anything, especially so far as Friona and the surrounding community are concerned.

I like to think of Friona with a thoroughly efficient sewer system, several blocks of paved streets, an adequate and needed transportation system, an air port, a college and all such things as a truly growing and progressive city should have.

Well, I guess I will just keep on thinking good things about Friona and her people, feeling if they are what I think they are, all these things will eventually come, though it may not be in time for me to see them.

I am arriving at the conclusion that there is so much human nature in us people, that we need to be very careful what we say to or about each other. For instance, if we say something good about one man and not the other, the other feels hurt, even though we have said nothing bad about him at all.

Thus, I find that one cannot always steer clear of trouble by saying only good things of one's neighbors.

I heard one man say: "It is useless to buck progress." Well, I am of the opinion that such is the case. There could be nothing gained by it. I have just recently

seen that demonstrated pretty thoroughly.

I am just wondering if there is anything gained by "bucking" anything whatsoever. That "Jo" part of me said there is more unfairness in religion than in any other line of thought.

He also said, "Promoting is a better game than 'bucking.'" Then why should we not all better be promoters than buckers?

### CONGREGATIONAL

Sunday school each Sunday at 10 o'clock. F. W. Reeve, superintendent. Church services each first and third Sunday at 11 and 8:00. Christian Endeavor each Sunday evening at 7:30 o'clock. J. L. Beattie, Pastor.

### METHODIST

Sunday school 10:00 a. m., A. S. Curry, superintendent. Preaching services each Sunday at 11 and 8:00. Senior League will meet at church at 7:00 o'clock. DeWitt VanPelt, Pastor.

### BAPTIST

Sunday school at 10 o'clock, C. W. Dixon, superintendent. Preaching on second and fourth Sundays of each month at 11 and 8:00. B. Y. P. U. meets each Sunday evening at 7:00 o'clock. M. M. Robinette, Pastor.

We endeavor to give your careful, prompt and courteous service. FRIONA DRUG CO. 44

### CHRISTIAN ENDEAVOR SOCIAL

Saturday evening about eight o'clock the Christian Endeavor group had a social. Friends were invited and all were to be dressed as milkmaids or farmers.

Interesting games, suggestive of the farm were played and good refreshments of lemonade and cake were served and everyone seemed to have had a most enjoyable evening.

### PUBLICITY CHAIRMAN.

### W. M. S. REPORT

The W. M. S. held its regular meeting at the church building Tuesday afternoon when the following program was rendered:

Opening song.  
 Prayer, Mrs. Gore.  
 Business.  
 Report of committees.  
 Scripture reading, Acts 15:1-7.  
 Lesson, first half Chapter 2.  
 The church and the world.  
 Dismissed by Mrs. Ware.

Watch for the 1 Cent Sale! CITY DRUG COMPANY. 44

J. J. DeOliviera and J. M. Landrum of Farwell, both of whom are candidates for county assessor, each spent a day in Friona this week.

J. D. Curry spent Monday in Abernathy and was accompanied home by his cousins, Mrs. Tommie and son, Omar Earl, who have been visiting relatives and friends there.

## Curb Stone Land Agent

When in the market for a good cheap piece of land, do not fail to see the CURB STONE MAN. Any time a bargain is sold in land, it is always sold by the CURB STONE MAN. List your land with the CURB STONE MAN—if it can be sold, I believe he can.

**R. L. CHILES**  
 THE CURB STONE MAN.  
 Office, Both Sides of Main Street.  
 FRIONA, TEXAS

## Magnolene Lubricants

Reduce wear, heat and friction and add years of usefulness to your machinery. Magdolene oils and greases give greatest protection and reduce engine repairs by forming a tough film between cylinder and piston and all moving parts. Just so MAGNOLIA GASOLINE by its instant and complete combustion, gives the greatest power and push to your engine motor. Most farmers find it economical to buy a whole season's oil or gasoline supply at one time. THE MAGNOLIA MAN will tell you the correct grade for you. THE MAGNOLIA SIGN should be your guide.

### Magnolia Petroleum Co.

J. C. WILKINSON, Agent  
 FRIONA TEXAS  
 Wholesale Only.

## Sunday Movies

AT THE  
**LYCEUM THEATER**  
 Clovis, New Mexico

Two Complete Matinees—2:00 and 4:00  
 Two Night Shows, 7:00 and 9:00

Program for

### Sunday and Monday

MAY 25th AND 26th

### "GOOD MORNING, SHERIFF"

ALL LAUGHING RIOT

### "THE KIBITZER"

With Harry Green and Mary Brian  
 Lloyd Hamilton's All-Talking Comedy

### LYCEUM THEATRE

CLOVIS, NEW MEXICO

SUNDAY, MAY 25th

## Groom Mutual

NOW IN ITS FIFTEENTH YEAR

I am again writing HAIL INSURANCE for this well established and dependable company.

ECONOMICAL — SAFE — PROMPT

### J. B. McFARLAND

Office in Old Friona Star Office.

## I Am Feeling Just Right

And at peace with the world. I have just dined at a place where the quality and quantity of the food and the courteous service are all that can be desired. Treat your wife and little ones to one of their delicious Sunday dinners at

### MARTIN'S CAFE

Mrs. L. A. Martin Proprietress

We Have Just Received a Large Shipment of the



### BOYER CLEANSING CREAM

Removes dirt, dust, make-up and impurities.  
 Smooths rough skin.

GUARANTEED PURE  
 WILL NOT GROW HAIR

50c

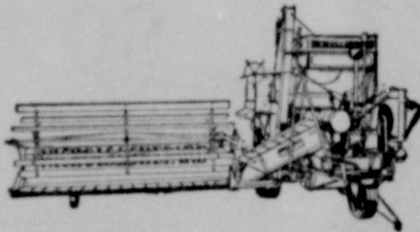
For Better Prices and Better Service

## Friona Drug Co.

Phone 55 We Deliver



UNDER THE OLIVER FLAG



### The All-Around Combines Model A and Model B

Oliver Nichols & Shepard Combines—Model A and Model B (with cuts of 10 and 12 feet)—are exactly suited to the needs of this community.

If you have small acreage and a small tractor, the Model A 10-foot Combine is the right one for the job. If you have more acreage and a medium size tractor, it's the Model B 12-foot. If you have a big crop with down or tangled straw, the Model B with 10-foot header is the machine. A medium size tractor will pull this combine, too.

Like all Oliver Nichols & Shepard Combines, the Model A and Model B keep running, keep threshing, keep saving.

Come in and see them.

Alfred Bergren  
 Dealer



## OLIVER

## SHERWIN-WILLIAMS PAINT HEADQUARTERS

Save 61¢ while you beautify that shabby piece of furniture

Act now!

SPECIAL INTRODUCTORY OFFER ON ENAMELOID

Here's what you get:

One whole pint can Enameloid and one genuine rubber set paint brush. Enameloid, the new rapid drying enamel, produces a remarkably hard, lustrous and long-wearing finish. Rapid drying that robs neither quality nor beauty nor durability. These two items are easily worth \$1.50, yet to get you acquainted with Enameloid, the perfect decorative enamel, we offer them both to you for only 89¢.



Specify S. W. Enameloid and engage a good painter



All this for 89¢

16 beautiful colors innumerable mixtures

Also excellent for use on walls and woodwork

## SPECIAL INTRODUCTORY OFFER

90c VALUE FOR 65c

"Rogers" is the modern way of refinishing shabby things in the newest, smartest colors. Can be applied to any wood, metal or glass surface. Easy to apply. Merely flow the color on. Dries while you wait. 26 beautiful colors. 6 shades for outdoor use, also black, white and clear. This special offer gives you a half pint, any color, and a special lacquer brush, a 90c value, for only 65c.



ROGERS BRUSHING LACQUER

## Rockwell Bros. & Co.

## Ain't Nuthin' In the World Like a Fishin' Trip, Brother

BY IKE WALTON'S BUDDY

It won't be long now! What? Why, fellow, the good old annual fishin' trip! The greatest vacation in the world for a fellow who has been chained to a desk for many dreary moons. The same old crowd every year . . . and a great crowd it is. Just a bunch of rowdy boys when they get away . . . you'd never know them! No women folk. That's rule number one! What? Well, so am I married! That's the fun in going away on a stag party. You appreciate your wife and youngsters all the more when you get home. Say, fellow, do you remember the old swimming hole of your boyhood days? Ever wish for those years to return? Then grab your rod and reel, take a toothbrush and an extra pair of socks, convince a few kindred spirits, and head for the fishin' grounds.

### Meet the Fish' Crowd.

For five years now on a certain evening early in June, my fishin' crowd has assembled in the concourse of a big railway station. As I pored over these words on an old typewriter, I'm counting the weeks till the gang meets again. Quite an informal bunch . . . and as informally dressed as a group of lumberjacks. That's the Judge with a pair of corduroy breeches a size too large for him. At that, he looks more at ease than he does in the robes he wears on the bench. Then there is Dewey, who's a big printer, Sam, another business man who doesn't look quite so business-like in a woodsman's shirt, and about four or five others who range from a realtor to a clothier.

### A Light Breakfast.

The gang has just been in the woods country for an hour or two so they must be excited if they don't quite do Mrs. George's break-

fast justice. They eat rather lightly . . . just some fruit, ham, eggs, toast, jam, a stack of wheat-cakes, and two cups of coffee apiece. Poor lads. Not much loitering over after-breakfast cigars and pipes . . . seems I mentioned somewhere the fish were jumping. Every man in the crowd is a talented angler . . . but, after all, fishing is just a means to end . . . an excuse for getting out in this glorious sunshine. There is just the faintest suggestion of a south-

ing breeze . . . far away off on the other shore a bluejay screams in the pines . . . the crickets creak lazily . . . it's hard to realize that somewhere typewriters are clattering, elevator gates slamming, brakes screeching. But, say, you damn fool, why think of such things. It's a heap more pleasant to watch that big chicken hawk floating dreamily away up in the Z-z-z-e-e! Golly, a big one's hit! Get your oar out of the way, you dub! No, pull her out away from

those stumps. There! He's broken water. I've lost him. No! He's running under the boat . . . now I have him . . . where's the net? . . . quick . . . Attaboy!

### A Swim, a Meal, a Pipe.

And so the morning hours idle by. The boats draw together at noon for a confab . . . lunch will be cooked on that second island. Keels ground on the white sand. It's rather hot . . . the ol' lake looks good. Last one in is a laughing hyena!

Come an' git it! Fish, firm and tender, that one short hour ago was swimming over pebbly bottoms . . . good old pork and beans . . . coffee . . . boy, what coffee . . . but why go on? If you've had the experience, you lucky chap, you know! Then, drag out the crusty old pipe and watch the blue smoke twine lazily up to the tops of the Norway pines. And back to the fishin' again.

### Muskies Their Own Reward.

Along toward sundown the Judge catches a muskie. He's way across the lake, but you can catch the silvery gleam of the fish as he breaks water for the last time. And the wind has died down . . . it's so quiet it hurts . . . you can hear the Judge holler his triumph for miles. The evening star is bright and the tip of a crescent moon shows over the trees when the boats steer for the yellow light in George's roomy main cabin. Crickets are chirping somewhere. And supper's ready.

### Forget Your Razor!

It's pleasantly cool along about eight o'clock . . . the fire crackling cheerily on the stone hearth feels mighty pleasant . . . and tomorrow brings another fishin' day . . . you won't have to shave for at least five days.



## Doctors and Scientists Claim Butter May Prevent and Cure Cancer and Other Serious Ills

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In some instances, Dr. Price is reported in an Associated Press dispatch, he has cured cases of these diseases by the introduction of the vitamin in capsule form, or in less advanced stages by changing the patients diet to include quantities of spring butter containing a high percentage of the curative element.

With conclusions drawn from spectral analysis of the sun's rays, he presented the theory that light is composed of these elements

which sustain the spring season and are absorbed by grass-feeding animals. Hence, he said, milk at this season of the year is abnormally rich in vitamins, particularly vitamin D.

"In our modern life," Dr. Price said, "we practice self-cannibalism, we draw upon the calcium and vitamin content of our bodies to keep us going, and eventually we break down. By introduction of vitamin D, known as the 'sun-light vitamin,' we build up the bone, prevent tooth decay, which is the most universal disease, and eventually remove the infections which produce degenerative diseases."

The meeting in Dallas was attended by prominent physicians from all parts of the South. Clinical lectures were held in many of the city's largest hospitals for the benefit of the visiting doctors.

The oldest physician at the meeting was Dr. I. L. VanZandt, of Fort Worth, brother of the late Major K. M. VanZandt, who died a few weeks ago at the age of 93. Dr. VanZandt himself is 90.

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Draining a crankcase is dirty work but we don't mind it. Besides it's our business.

Stop when you need motor oil and let us drain and re-fill with the correct grade of golden Texaco Motor Oil.

TEXAS COMPANY Friona, Texas

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FOR SALE—First class hegard seed, free from snout two years, very little crop, 2c a pound. J. J. MILLER, west on north road, south of Friona. 44-2p

WE HAVE for sale at a bargain, a gasoline engine from an ABC washer that is almost new. Can be used on any gasoline washer. BLYTHE BROS., Delco-Light and Frigidaire Dealers, Hereford, Texas. 44-1c

FOR SALE—Fairbanks-Morse light plant complete. SIX horse power gasoline engine, 3 1/2 kilowatt generator and 315 ampere hour 32 volt battery. This plant is suitable for small town, camp ground, machine shop, ranch or anyone wishing lots of light and power. We have traded for this plant and have it at a real bargain. We guarantee it to be in first class condition in every respect. Write or phone or see us. BLYTHE BROS., Delco-Light and Frigidaire Dealers, Hereford Texas, phone 390-J or 131-W. 19-1c

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### A NEW CHEVROLET SIX

Always has its store for its drivers. Including also the hundreds of other desirable features. For further information see "Wilks'" of

## WILKISON CHEVROLET COMPANY

J. C. Wilkison, President.

## JOHN DEERE RUMELY SOLD OUT

That's the Word That's Going the Rounds—But I Haven't Sold the Business! JUST THE MACHINERY—AND CAN BUY PLENTY MORE!

I will have it here for you when you want it, so don't let the other fellow kid you—he may have an ax to grind.

SERVICE AND PARTS ALWAYS

F. N. Welch

A. B. Short  
PARTS AND TILLAGE LINE

## We Are Fixed Just Right

To fit you out with a new gas stove or range. Our stock includes stoves to suit the likes and bank accounts of all. CALL AND SEE THEM AND BE YOUR OWN JUDGE! This wind and warm sun sure enough absorbs moisture. Keep your garden in good condition with hose and sprayer. WE HAVE 'EM. EVERYTHING IN HARDWARE.

## B. T. Galloway Hardware

## SEED!

SEED! SEED!

Hand-Headed—Selected—Tested

Dwarf Maize, Santa Fe Dwarf Kafir, Double Dwarf Maize, Hegaria, Red Top Cane, Sudan, etc. Remember, our seed is HAND-HEADED, CAREFULLY SELECTED, TESTED and READY TO PLANT. Don't forget the place and don't forget our Silverware Tickets.

—Planting time is here and we have the seed you need. Our facilities for cleaning seed are adequate and you are assured of getting a first class quality of grain to plant.

We Buy Produce.



## West Texas Feed & Seed Co.

PHONE 265

Hereford, Texas.

# The Friona Star

PUBLISHED EVERY FRIDAY.  
 JOHN W. WHITE, Editor and Manager  
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**COGITATIONS and APHORISMS of JODOK**

It occurs to me that human nature is strange. Many of us are never satisfied with what we have unless it is our education, religion or politics—the very things with which we should be the least easily pleased.

I hear people make sarcastic remarks and it occurs to me that nothing produces a more bountiful crop or quicker results than sarcasm, but I feel I am right when I say—Cursed be the products.

I overheard a group of men talking recently and one of them remarked that the little red school house of sentimental fame is fast becoming obsolete.

Then another said, "Many good and great men have come from the little red school house." Then the "Jo" part of me remarked that it was not the fault of the little red school house that they did, but that they had the ability and pluck to become great in spite of it.

He also said that most of us are mighty well pleased with the best we can get when we get it.

Lots of people like to talk about men who have a vision. Well, in my modest opinion if we did not have some men arise among us occasionally with a vision our much

boasted civilization would soon come to a sorry plight. I have noticed, too, that the fellow who has a vision ahead of his time sure has a hard lot of it trying to get it across the mentally near-sighted. Woodrow Wilson, for instance, gave his life in the struggle to sell to the world one of the greatest visions the world has ever known.

I happen to know men who have glorious visions for the future of Friona and this great Panhandle or Plains country, but there are only a few men here who can sympathize with them and realize the possibility of this vision ever becoming fact.

Others whom I would naturally suppose would get such a vision seem to be hindered by various causes. It may be that some lack appreciation; others may let the dollar sign (\$) obscure their vision, while it may be prejudice or jealousy on the part of others.

Personally I am for the man with the big vision for anything, especially so far as Friona and the surrounding community are concerned.

I like to think of Friona with a thoroughly efficient sewer system, several blocks of paved streets, an adequate and needed transportation system, an air port, a college and all such things as a truly growing and progressive city should have.

Well, I guess I will just keep on thinking good things about Friona and her people, feeling if they are what I think they are, all these things will eventually come, though it may not be in time for me to see them.

I am arriving at the conclusion that there is so much human nature in us people, that we need to be very careful what we say to or about each other. For instance, if we say something good about one man and not the other, the other feels hurt, even though we have said nothing bad about him at all.

Thus, I find that one cannot always steer clear of trouble by saying only good things of one's neighbors.

I heard one man say: "It is useless to buck progress." Well, I am of the opinion that such is the case. There could be nothing gained by it. I have just recently

seen that demonstrated pretty thoroughly.

I am just wondering if there is anything gained by "bucking" anything whatsoever. That "Jo" part of me said there is more unfairness in religion than in any other line of thought.

He also said, "Promoting is a better game than 'bucking'." Then why should we not all better be promoters than buckers?

**CONGREGATIONAL**  
 Sunday school each Sunday at 10 o'clock. F. W. Reeve, superintendent. Church services each first and third Sunday at 11 and 8:00. Christian Endeavor each Sunday evening at 7:30 o'clock.  
 J. L. Beattie, Pastor.

**METHODIST**  
 Sunday school 10:00 a. m., A. S. Curry, superintendent. Preaching services each Sunday at 11 and 8:00. Senior League will meet at church at 7:00 o'clock.  
 DeWitt VanPelt, Pastor.

**BAPTIST**  
 Sunday school at 10 o'clock. C. W. Dixon, superintendent. Preaching on second and fourth Sundays of each month at 11 and 8:00. B. Y. P. U. meets each Sunday evening at 7:00 o'clock.  
 M. M. Robinette, Pastor.

We endeavor to give your careful, prompt and courteous service.  
 FRIONA DRUG CO. 44

## CHRISTIAN ENDEAVOR SOCIAL

Saturday evening about eight o'clock the Christian Endeavor group had a social. Friends were invited and all were to be dressed as milkmaids or farmers.

Interesting games, suggestive of the farm were played and good refreshments of lemonade and cake were served and everyone seemed to have had a most enjoyable evening.

## PUBLICITY CHAIRMAN.

**W. M. S. REPORT**  
 The W. M. S. held its regular meeting at the church building Tuesday afternoon when the following program was rendered:  
 Opening song.  
 Prayer, Mrs. Gore.  
 Business.  
 Report of committees.  
 Scripture reading, Acts 15:1-7.  
 Lesson, first half Chapter 2.  
 The church and the world.  
 Dismissed by Mrs. Ware.

Watch for the 1 Cent Sale! CITY DRUG COMPANY. 44

J. J. DeOliviera and J. M. Landrum of Farwell, both of whom are candidates for county assessor, each spent a day in Friona this week.

J. D. Curry spent Monday in Abernathy and was accompanied home by his cousins, Mrs. Tommie and son, Omar Earl, who have been visiting relatives and friends there.

# Curb Stone Land Agent

When in the market for a good cheap piece of land, do not fail to see the CURB STONE MAN. Any time a bargain is sold in land, it is always sold by the CURB STONE MAN. List your land with the CURB STONE MAN—if it can be sold, I believe he can.

R. L. CHILES  
 THE CURB STONE MAN. FRIONA, TEXAS  
 Office, Both Sides of Main Street.

# Magnolene Lubricants

Reduce wear, heat and friction and add years of usefulness to your machinery. Magnolene oils and greases give greatest protection and reduce engine repairs by forming a tough film between cylinder and piston and all moving parts. Just so MAGNOLIA GASOLINE by its instant and complete combustion, gives the greatest power and push to your engine motor. Most farmers find it economical to buy a whole season's oil or gasoline supply at one time. THE MAGNOLIA MAN will tell you the correct grade for you. THE MAGNOLIA SIGN should be your guide.

## Magnolia Petroleum Co.

J. C. WILKISON, Agent  
 FRIONA TEXAS  
 Wholesale Only.

# Sunday Movies

AT THE  
**LYCEUM THEATER**  
 Clovis, New Mexico

Two Complete Matinees—2:00 and 4:00  
 Two Night Shows, 7:00 and 9:00

Program for  
**Sunday and Monday**  
 MAY 25th AND 26th  
**"GOOD MORNING, SHERIFF"**  
 ALL LAUGHING RIOT

**"THE KIBITZER"**  
 With Harry Green and Mary Brian  
 Lloyd Hamilton's All-Talking Comedy  
**LYCEUM THEATRE**  
 CLOVIS, NEW MEXICO  
 SUNDAY, MAY 25th

# Groom Mutual

NOW IN ITS FIFTEENTH YEAR  
 I am again writing HAIL INSURANCE for this well established and dependable company.  
 ECONOMICAL — SAFE — PROMPT

**J. B. McFARLAND**  
 Office in Old Friona Star Office.

# I Am Feeling Just Right

And at peace with the world. I have just dined at a place where the quality and quantity of the food and the courteous service are all that can be desired. Treat your wife and little ones to one of their delicious Sunday dinners at

## MARTIN'S CAFE

Mrs. L. A. Martin, Proprietress

We Have Just Received a Large Shipment of the



**BOYER CLEANSING CREAM**  
 Removes dirt, dust, make-up and impurities.  
 Smooths rough skin.  
 GUARANTEED PURE  
 WILL NOT GROW HAIR

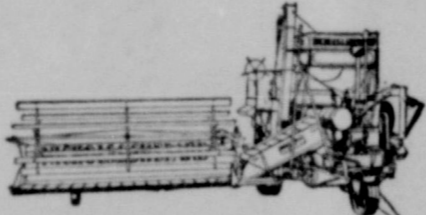
50c

For Better Prices and Better Service

**Friona Drug Co.**  
 Phone 55 We Deliver



UNDER THE OLIVER FLAG



## The All-Around Combines Model A and Model B

Oliver Nichols & Shepard Combines—Model A and Model B (with cuts of 10 and 12 feet)—are exactly suited to the needs of this community.

If you have small acreage and a small tractor, the Model A 10-foot Combine is the right one for the job. If you have more acreage and a medium size tractor, it's the Model B 12-foot. If you have a big crop with down or tangled straw, the Model B with 10-foot header is the machine. A medium size tractor will pull this combine, too.

Like all Oliver Nichols & Shepard Combines, the Model A and Model B keep running, keep threshing, keep saving.

Come in and see them.

Alfred Bergren  
 Dealer

**OLIVER**

# SHERWIN-WILLIAMS PAINT HEADQUARTERS

Save 61¢

while you beautify that shabby piece of furniture

Act now!

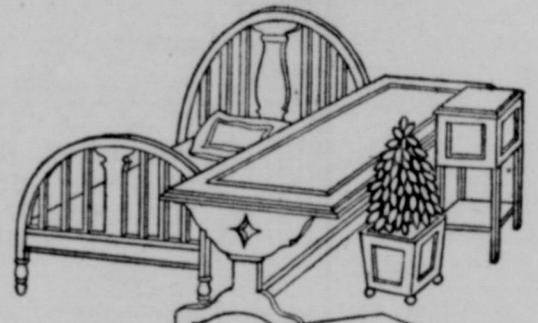
SPECIAL INTRODUCTORY OFFER ON ENAMELOID

Here's what you get:

One whole pint can Enameloid and one genuine rubber set paint brush. Enameloid, the new rapid drying enamel, produces a remarkably hard, lustrous and long-wearing finish. Rapid drying that robs neither quality nor beauty nor durability. These two items are easily worth \$1.50, yet to get you acquainted with Enameloid, the perfect decorative enamel, we offer them both to you for only 89¢.



Specify S-W Enameloid and engage a good painter



All this for 89¢

16 beautiful colors innumerable mixtures

Also excellent for use on walls and woodwork

# SPECIAL INTRODUCTORY OFFER

90c VALUE FOR 65c

"Rogers" is the modern way of refinishing shabby things in the newest, smartest colors. Can be applied to any wood, metal or glass surface. Easy to apply. Merely flow the color on. Dries while you wait. 26 beautiful colors. 6 shades for outdoor use, also black, white and clear. This special offer gives you a half pint, any color, and a special lacquer brush, a 90c value, for only 65c.



**ROGERS BRUSHING LACQUER**

**Rockwell Bros. & Co.**



## Ain't Nuthin' In the World Like a Fishin' Trip, Brother

BY IKE WALTON'S BUDDY

It won't be long now! What? Why, fellow, the good old annual fishin' trip! The greatest vacation in the world for a fellow who has been chained to a desk for many dreary moons. The same old crowd every year . . . and a great crowd it is. Just a bunch of rowdy boys when they get away . . . you'd never know them! No women folk. That's rule number one! What? Well, so am I married! That's the fun in going away on a stag party. You appreciate your wife and youngsters all the more when you get home. Say, fellow, do you remember the old swimming hole of your boyhood days? Ever wish for those years to return? Then grab your rod and reel, take a toothbrush and an extra pair of socks, convince a few kindred spirits, and head for the fishin' grounds.

**Meet the Fish' Crowd.**  
For five years now on a certain evening early in June, my fishin' crowd has assembled in the course of a big railway station. As I pound out these words on an old typewriter, I'm counting the weeks till the gang meets again. Quite an informal bunch . . . and as informally dressed as a group of lumberjacks. That's the Judge with a pair of corduroy breeches a size too large for him. At that, he looks more at ease than he does in the robes he wears on the bench. Then there is Dewey, who's a big printer. Sam, another business man who doesn't look quite so business-like in a woodsman's shirt, and about four or five others who range from a realtor to a clothier.

**A Light Breakfast.**  
The gang has just been in the woods country for an hour or two so they must be excited if they don't quite do Mrs. George's break-



fast justice. They eat rather lightly . . . just some fruit, ham, eggs, toast, jam, a stack of wheat-cakes, and two cups of coffee apiece. Poor lads. Not much loitering over after-breakfast cigars and pipes . . . seems I mentioned somewhere the fish were jumping. Every man in the crowd is a talented angler . . . but, after all, fishing is just a means to end . . . an excuse for getting out in this glorious sunshine. There is just the faintest suggestion of a south-

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I will have it here for you when you want it, so don't let the other fellow kid you—he may have an ax to grind.

SERVICE AND PARTS ALWAYS

F. N. Welch

DEER

A. B. Short

PARTS AND TILLAGE LINE

## We Are Fixed Just Right

To fit you out with a new gas stove or range. Our stock includes stoves to suit the likes and bank accounts of all. CALL AND SEE THEM AND BE YOUR OWN JUDGE! This wind and warm sun sure enough absorbs moisture. Keep your garden in good condition with hose and sprayer. WE HAVE 'EM. EVERYTHING IN HARDWARE.

## B. T. Galloway Hardware

## SEED!

SEED! SEED!

Hand-Headed—Selected—Tested

Dwarf Maize, Santa Fe Dwarf Kafir, Double Dwarf Maize, Hegaria, Red Top Cane, Sudan, etc. Remember, our seed is HAND-HEADED, CAREFULLY SELECTED, TESTED and READY TO PLANT. Don't forget the place and don't forget our Silverware Tickets.

—Planting time is here and we have the seed you need. Our facilities for cleaning seed are adequate and you are assured of getting a first class quality of grain to plant.

We Buy Produce.



## West Texas Feed & Seed Co.

PHONE 265

Hereford, Texas.





## Good Roads Are Paid For Even When Not Had

Those who oppose a bond issue for paving roads because a nickel seeks their eyes so they can't see a dollar, of course overlook the tremendous waste of the impossible effort to maintain roads that are heavily traveled.

But they overlook more than that. They overlook the cost of poor roads to the owner of an automobile, and the saving that paved roads bring him.

Research workers at Iowa State College has just made public the results of a very careful analysis of the cost of operating automobiles on various types of roads.

They find that the owner of a light six saves 2.37 cents on every mile he travels on pavements instead of on low-type roads.

These analysts, considering all elements of car operation, found that it costs 8.62 cents a mile to drive over low-type roads, 7.38 over intermediate road types, and 6.25 over pavement.

Dr. McElroy and G. M. Baker were business visitors in Hereford Wednesday.

### SUNSET STAGE LINES

Amarillo, Clovis, Santa Rosa Division

Buses Leave Friona:  
 For Texico, Clovis, Melrose, Fort Sumner and Santa Rosa: 11:25 a. m., 4:55 p. m.  
 For Hereford, Canyon, Amarillo, 2:15 p. m., 7:50 p. m.

Connections at Clovis at 11:30 a. m., 5:45 p. m. for Portales, Roswell, El Paso, Artesia and Carlsbad, Lubbock, Plainview and Tucuman. Connections at Santa Rosa at 3:00 p. m. for Las Vegas, Santa Fe, Albuquerque, Hot Springs, Gallup, Holbrook, Flagstaff, Los Angeles, San Francisco and Portland, Oregon, and Denver, Colorado. Connections at Amarillo for Pampa, Borger, Oklahoma City, Tulsa, St. Louis, Fort Worth, Dallas, Wichita Falls, Plainview and Lubbock.

Ticket Office: City Drug Store

**MONEY TALKS**  
 BY YOUR CASH  
**GOOD CIRCULATION**

In finance, as in medicine, a good circulation means health, happiness and prosperity. For your happiness I prescribe big value at E. B. Black's, where a little money circulates a long way, says Your Cash.

**E. B. Black Co.**  
 We Are Satisfied With Small Profits

**SPECIAL PRICES ON MAY CHICKS**

You should just try some of our beautiful, pure-bred, disease-free chicks this season. Every chick from a State Accredited Flock. All chicks are chilled twice before they leave our hatcheries.

May is the ideal month to brood chicks. Special reduced prices on all chicks for MAY DELIVERY.

We are by far the oldest and largest hatchery in New Mexico, and we will always treat you right. Ten popular breeds to choose from. Try Wicks' better baby chicks this season.

**Wicks' Modern Hatcheries**  
 "New Mexico's Largest and Finest Hatching Plants"  
 Clovis, New Mexico.

### POLITICAL ANNOUNCEMENT

The Friona Star is authorized to announce the following persons as candidates for election to the various county offices under which headings their respective names appear, subject to the action of the Democratic Primary Election in July.

**For County Judge:**  
 JOHN ALDRIDGE, Jr., of Farwell, (Re-election).  
 CLYDE V. GOODWINE

**For Sheriff and Tax Collector:**  
 A. B. SHORT, of Friona.  
 W. L. VENABLE, Bovina.  
 W. W. HALL  
 W. D. (Bill) KIRK

**For County Treasurer:**  
 WALTER LANDER  
 JOHN S. POTTS

**For Tax Assessor:**  
 J. W. MAGNESS  
 J. J. DeOLIVEIRA  
 J. M. (Jim) LANDRUM

**For County Attorney:**  
 J. D. THOMAS

**For District and County Clerk:**  
 GORDON McCUAN  
 FRED BARKER

**For County Commissioner, Precinct Number 1:**  
 D. H. MEADE, of Friona, (Re-election).  
 J. W. M. ALEXANDER

### Summerfield

BY MRS. L. JOHNSON

There was no preaching service the past week owing to the fact that Rev. Brownlow did not get back in time from the Southern Baptist Convention at New Orleans.

George Storey and family spent Sunday in Canyon with Mrs. Storey's parents, Mr. and Mrs. Jake Roberson.

C. R. Walser and son, D. C., and J. B. Noland, spent the past week-end at Lubbock.

Mr. and Mrs. J. L. Lookingbill and Ruth went to Canyon Sunday to visit their daughter, Mrs. Homer Crow, who is taking medical treatment there.

Mr. and Mrs. Louie Huckert spent the past week-end with relatives at Vega.

Mrs. Walter Huntley went to Amarillo last Friday to spend a few days with her father who has been critically ill for the past two weeks.

Mr. and Mrs. A. M. Walker and daughter went by auto to Pampa, taking his sister, Alma, with them. She will spend the summer with her mother.

A number of young people went to Progressive last Saturday night to attend an ice cream social.

Miss Marie Meharg who is attending school at Canyon, spent the week-end with home folks.

Miss Ina Floyd accompanied her.

Mr. and Mrs. J. A. Noland and sons Jim and Otto spent the past

week-end with relatives in Plainview.

Mrs. C. T. Nance, mother of Mrs. Noland, returned with them for an indefinite visit.

The seventh grade class at this school held their graduating exercises with the other rural schools at Hereford last Friday night.

A community ice cream social marked the closing of our schools last Thursday night.

Several from our community attended the ball game between Westway and Black, played at Westway last Sunday afternoon.

Mrs. Will Schultz entertained several of her daughter, Jessie's, friends at dinner last Sunday, honoring her 12th birthday.

The County Federation of Clubs will meet at Ward community school house Tuesday, May 27. Everybody is to bring a dish of something for lunch.

### Golfers Have a Chance At Winning Sedan In Tourney

A list of about 75 valuable prizes ranging from golf balls to a sedan motor car, has been posted for prizes in the Panhandle amateur tournament, which will be held in Amarillo August 9 and 10. The Hillcrest Golf Club and the Country Club will be hosts and are sponsoring the noted event.

### Big Picture Coming to Star Theatre Next Week

Some first class pictures are on the May schedule at the Star Theatre. "The Gold Diggers of Broadway", shown here the first of the week, is being pronounced as unusually good. A visitor from Independence, Missouri, stated that Hereford had a theatre that would

be a pride of a city of 50,000 people.

"No, No, Nanette," appearing at the Star Monday and Tuesday of next week, is much better than the "Gold Diggers", according to J. C. Parker, the manager.

## One-Third of Texas Dairy Cows Loafing

Fort Worth, May 13.—Two-thirds of the dairy cows in Texas should produce the state's total of milk and butter, according to J. W. Ridgeway, Texas chairman of the National Dairy Council.

"Replace all non profitable cows now boarding on Texas farms with those who pay their way with butter and milk and you can cut down the numbers in the herds," Mr. Ridgeway advised the dairy farmers of the state in a recent official bulletin.

The remainder of the herds that are high producing, thoroughbred cattle should be fed with more scientific attention to production, bred only to high grade bulls, and the herds thus weeded out until the farmer would no longer be paying board for scrubs in his herd, the Texas chairman said.

"If only calves from high producing cows were raised, and these fed the proper mixture to increase their production, and all diseased cows and descendants of diseased cows were eliminated from the herds we would soon see increased production with a fewer number of cows. The old range cow is still having her influence on the Texas dairy herd, and must

be weeded out for the modern cow of a different breed and for a different purpose. The old pioneer was valuable in her day, but her day is past.

"The American dairy industry cannot look to foreign markets to absorb surplus American dairy products. The world is sufficiently well supplied by other countries now.

"Those nations which do not use dairy products as an important part of their diet are so low in the

economic scale as to leave them out of the picture for a good many years," according to Mr. Ridgeway. A balance between production and consumption must therefore be adjudged within our own boundaries.

"If the farmer will help himself the problem will be solved. He must learn to consume his own products and to work out his herd to the highest degree of efficiency and then he can look to others of the state and country to help him

in his efforts to create sufficient home markets for all of his production," concluded Mr. Ridgeway.

Watch for the 1 Cent Sale CITY DRUG COMPANY.

Harold Harper and Clyde Godwine spent Wednesday looking after business matters in Friona.

Homer T. Walker is spending this week at his ranch in New Mexico.

RIGHT ON THE CORNER  
 RIGHT ON THE PRICE  
 RIGHT NOW SERVICE

Everything In Drugs—Prescriptions Compounded

## City Drug Store

J. R. RODEN, PROPRIETOR  
 The Rexall Store

# Insurance

INSURANCE IS INDESCRIBIBLE SECURITY

A loan company may hold a mortgage on property that is worth two hundred per cent, yet it will demand an insurance policy by an Old Line company as further and ABSOLUTE SECURITY.

## J. J. HORTON

INSURANCE AGENCY  
 "DEPENDABLE SERVICE"

FRIONA TEXAS

# SKELGAS !!!

NATURAL GAS FOR FARM HOMES NOW AVAILABLE THROUGH COMPRESSED GAS SERVICE

Gas light, stove, iron, refrigerator—every city convenience now available for the country home. Costs no more than kerosene—no smoke, no soot, no odor—economical, instantaneously convenient.

**SEE IT—KNOW ITS LOW PRICE.**  
 Used Oil Stoves—New Carload of Wire Just Arrived.  
 Figure Your Fencing Job With Us.

## Blackwell's Hardware & Furniture

"YOUR STORE—USE IT"

# LISTEN FOLKS !

Maybe THAT RAIN you've been looking for hasn't arrived yet, but our new line of work clothes has, and with DRY WEATHER PRICES!

Look These Over

Rodeo Overalls or Jumpers, each	\$1.29
Regular \$1.00 Value Work Shirts, each	\$ .85
Our Best Rodeo Work Pants	\$2.50
Work Socks, per DOZEN pairs	\$1.50
Koko Kooler Work Straws, 50c and	\$ .75

Don't waste your money on gasoline hunting bargains. You can always buy cheaper at home. The more you buy at home, the cheaper we can sell it.

THINK IT OVER!

## MAWURER'S

Ready To Wear

# Wanted! Wanted!

People with healthy appetites to buy their table supplies at our store where the stock is complete and the quality highest. EVERYTHING FOR THE TABLE to satisfy the inner man, and Dresses, Suits, Hosiery and Suits to cover and adorn the outer man.

PETERS' SHOES, EVERLITE FLOUR, STETSON HATS

## T. J. CRAWFORD

A RED AND WHITE STORE

# Good Roads

Are becoming a necessity, but good foods have always been and always will be a necessity. We carry only the standard brands of the highest quality of groceries, either canned, dried or fresh, and you cannot fail to get from our shelves the best the market affords, and it is always your privilege to make your own selections at Friona's

## "M" System Store

FRESH MEATS FRESH FRUITS