## Thw deras Enterpris <br> Largest Circulation of Any Weekly Paper In West Texas AND PECOS TIMES

TM

## DEVELOPMENT OF PECOS OIL FFELD ENCOURAGING IN SPITE OF FACT ENTERPRISECANTBRINGITIN WOWI





tom裙

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$\qquad$

county, is diriling at 25.65 . in foet. Whani
 ..... 
been made in the hoole in vrogress of has
fact that several shut-down have een necessary on shut-down have

THE FOS-PECOS
 manager, has within the list eight
days straight qeaped hole down
from 650 to 920 feet from 650 fot 920 feed fet hole down
tomakithg now
casing new hole tot 1000 .eet, when casing will be set. Mr. Bell statos
that he expects to pick pu the oil.
sand whien was eheountered by the
 to profit from their experience
anticipatinga, and euving off
water which ruined that well The Los Lepeos is hal whell. way bo
tween the Bell-Reeves and the Bell tween the Betlareeves and the sew
we.l.s. A rotary rig is being used
Mr. Bell says he is equipped to go
$\qquad$ Progress at the Sunshine-Federal
Laura well, this week way very good.
They have been drilling steadily for The past few days, having completed

An MITCHELL COUNTY Another step westward on the
petroleun map was seeorded by the
discovery of oin in the Morrison No.
2, of the Undewriter's Compan in
Mitcheli county. This well, 1ocated
about 150 miles east of here, resum-
 bearing formation first 2600 fond an oilt, sil
drilled 100 feet in a compact sand
ith oil steadily rising with oill steaedily in rising inpact, sand sand
After passing through 'aol After passing through a black shale
cap rock sufficient gas presure was
refeased to start the well flowing by refeased to start the well flowing by
heads, and the drill is to be sent into
the sand in the belief that a big producer will be found Oil men pro-
fess to see some similarity batteeen
the formations there, and the Peeos
formations. Oil was first found in Yormations. Oil was first found in
that territory last year, and a coman
panion well has been pumped for some time, making an average of
about twenty barrels per day. The
and company erected a new derrick
nearby and apparently have found a
bigger production.

##   <br>  <br> USSINESS DIRECTORY

| C,LEM CALHOUN |
| :---: |
| ATTORNET AT LAW |
| sYndicats butldng |
| PECOS, TEXAS |


| Hudson \& starley <br> LAWYERS <br> office in syndicate builiding PECOS, TEXAS |
| :---: |
| W. w. hubbard <br> LAWYER <br> ipfice in syndicate bullding pecos, texas |


| fohn b. Howard |
| :---: |
| Lawyer |
| PECOs, texas |



| $\mathrm{M}^{\text {a. . Thass en momar }}$ <br> AT HOME <br> Corser of Sixth and Maple Strsets |  |
| :---: | :---: |
| I Ohn f. Grogan <br> DRILING CONTRACTOP <br> tone 276 <br> P. O. Box 597 |  |
| JOHN HIBDON printer and stationer ENTERPRISE OFFICE PECOS, texas |  |


| Compromising With |  |
| :---: | :---: |
| your conscience | EASTERN CAPITAL |
| Your conscience is a very delicate | READY FOR TEXAS |

OIL BOOM


\author{

- Joy <br> satiost's
}


| NET DOSE GLLOME |
| :--- |
| MAY SALVATE YO |

 swells the tongue, loosens the
and starts
reason and starts rheumatism. There's
reason why a person should
sickening, salivating eahomel
 stitute for calomel It is a aleass
vegetable liquid which will start to
liver just as surely as cal dosen't make you sick and can op
salivate. Calomel is a dangerous drug, ${ }^{4}$ s
sides it may make you feel we sides and may make you feel wee
sick ausated tomorrow. Do
lose a day's work. Take a spoonf
of you will wake up feeling great. salts necessary. Your druggist say
if you don't find Dodson's Liver if you don't find Dodson's Liver To
aets better than trescherous calo
your money is waiting for yozi. your money is waiting for yozi
FOR SALE-Perfectly good heat
stove at a very reasonable pr stove at a very
Apply at this office.



BACK TO THE FIRST LINE
Backward, turn backward, 0 Time in your flight,-I am as
e as they make em tonight. I have been blessed with an appetite rare, equal to that of a cinnamon bear. Now, I'm lopsided, dyspeptic, and lank, living on stuff that has made me a crank.-
0 , for some gravy like Ma used to make,- Pass me the steak, brother, pass me the steak!
When I hark back to the smoke-house of yore, loaded with goodies from exit to door. Think of the pantry, and spring. house, and cave, bursting with viands an angel might crave.
Now I front up to some vulcanized meai, doped and embalme NIl it aint fit to eat. 0 , for some corn-bread and hog.jowl and greens-Pass me the beans, brother, pass me the beans. coni-stalks we ath hacket-store milk,, stuff that was never insid of a cow-made out of whitewash, the devil knows how grown weary of "crispies" and "flakes"-copyright wafers an patented eakes, - factory-madè fodder that ain't worth a damn! Pass me the ham, brother, pass me the ham!
mage.


## Kellogg's Corn Flakes

 touch-the-spot any hour of day or nightYou just can't resist the appeal of Kellogg's Corn Flakes! Pour out a bowl brim full of Kellogg's-big, joyously brown, crisp and crunchy! was there ever such an appetite treat! And, such a flavor! A breakfast or lunch or supper thrill for big folks as well as little ones!
Get KELLOGG'S Corn Flakes for sure-because Kellogg's are the original Corn Flakes and so deliciously good and so superior in every way
that your delight will be boundless. Kellogg's are never tough or leathery or hard to eatthey're always crispy!
Kellogg's are sold only in the RED and GREEN package bearing the signature of
W. K. Kellogg, originator of W. K. Kellogg, originator of Toasted Corn IT. Have Kellogg's for breakfast tomorrow!

Aloo akers of KELLOGG's KRUMBLES an


A Drop of Ink
Makes Millions Think

A
AMERICAN MAGAZINE reporter once asked John Wrigley, the fifty million gum magnate, what he attrib uted his huge business success to,
tut it was 90 per cent advertising
Wrigley is nead as a study a mong ionmelim clemen man who accumulated three fortunes and each time spent them for advertising, after which he started in over again.

It is a well known fact that he spent one million dollars ad vertising his gum products on Broadway, New York, alone.

THE FUNDAMENTAL FACT -
however, is that after the gum king had spent three fortunces on advertising he did not stop. He let drop a secret that may well be applied to any busi-
ness, however big, or however ness, how

That advertising is a good deal like feeding a furnace-you have to keep shoveling in the coal in order to keep the fire alive.
A little "ad" dropped here and there in your local paper is really of little value. It is the persistent, weekly and daily cal that makes the people sit up and take notice.

WHAT THE ENTERPRISE CAN DO
It can place advertising, based on the inch rate, in 2,300 homes, virtually circulated among 11,500 people for 50 cents. To attempt to reach the same number of people by post card, the To attempt to reach the same number of people by post

It can readily be seen that there is no argument from an ecomic standpoint as the cheapest and most effective way of reach ing the public.

## THE PECOS ENTERPRISE

THE ENTERPRISE
 $\pm 5$


## yand <br> 



$\qquad$
$\qquad$
$\qquad$ (1)

It this great domain, offers in this week aneo of the Eaterprise a very instructi In the Pocos Valler. Pecos Cotton cultur "Cation would grow gradly in the Peco.



| ANNOUNCEMENTS |
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| Ex. macians |
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| Ser |
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| M. A. DURDIN, re-election. C. B. JORDAN. |
|  |
| CITY ELECTION |


| offices of the City of Pecos subject to theaction of the voters at |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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 | compard |
| :---: |
| tion of 24. |

HUPMOBILE DEALER WANTED REEVES COUNTY
 FLEMING MOTOR GAR COMPANY

## PRUETT LUMBER CO.

Twenty-five years experience in Pecos should give us ah idee about how to supply your wants, to get ready for the next oil hoom which is expected daily
all kinds of bulding materials.

SPOR'IING GOODS



CITY PHARMACY
The New Season's Millinery

We Have Received this

NEW PATTERN HATS
STREET OR SPORT HATS

MRS. R. F. KELTON

## ATTENTION FARMERS!

We Have a Big Reduction

## IMPLEMENTS

And Your Credit Is Good Avery Company Implements

## And Our Terms

A new plow, Cultivator, Harrow or Planter will insure you better crops Our stock is complete on Shovels, Hoes, Rakes, Forks, Clos on easy terms. -in fact we have our spring line of Hardware ready for your inspection bought and priced on the latest market. Come in and let us convince you. ONCE A CUSTOMER ALFAYS ONE
I.J.SimsHärdwareCompany $\bar{y}_{\text {I }}$

## Another Wild-Cat Comes In

Last Saturday, over at Colorado, Texas, another wild-cat well came in. Oil flowed; it was gassing good; a pool of oil was being pumped into tanks; a load of oil was hauled from the well and within an hour this oil was burning under a boiler nearby; steam was being made to start the drill bit in another well; activity started almost over night. I was there and saw these things; I went immediately to verify the findings of my "Magnet.". The magnet recorded the oil; they found the oil but a week ago you would not have believed. I am watching closely other wild-cats that are drilling over the oil in Southwest Texas and while' $T$ have traveled hundreds of miles I have failed to find A STRUCTURE LIKE THIS ONE

A great Coman-
chean Cretaeeous uplift as the pictures shows. A fossilized lime 345 feet in thickness underlain by the Permian which in turn is underlain by the Peninsylvanian at a depth of less than 2000 feet in the opinion of geologists and others besides my

self. In the Pennsylvanian formation I expect to bring in the largest well that I have worked over in the past eighteen months. I have worked over gushers and over gusher territory; I took over the Toyah-Bell where my vision and imagination combined failed to show me a structure; the magnet alone told me there was good oil under that derrick on the featureless Loving county plains. The drill bit went straight into the gusher oil but on this GREAT STRUCTURE where we are now drilling, plainly visible for miles before you get to our well, the magnet records a CYCLONE, a ROARING TORRENT OF GUSHING OIL in comparison to anything yet found in all my persistent and contimued work.

Geology is one of the greatest sciences in the world. Geologists of integrity and repute stand in a class all their own but "geological" reports are as easily written by some as are the comics "Mutt and Jeff" which flow so readily from the pencil in the hands of Bud Fisher. I am not \& geologist. All I know of the study and science of geology has been learned the past twenty years by reading; listening; and by actual experience in the "rocks." I stake all my money on the GREAT STRUCTURE you are looking at for the HOME OF OIL; TORRENTS OF OIL; THE GREATEST OIL FIELD IN ALL THE WORLD that geologists have declared would be found here.

## THESE ARE SCHOOL DAYS

How anxiously we watch the developing minds of our children. We are fondly urging them onward; we are viewing their lives and circumstances in the years to come; want them to be well read men and women. want them to be better prepared to cope with the high speed, modern business than we, their fathers and mothers are today.

When son or daughter proudly brings home the grade card with every grade showing "Extra Good" new fire is added to our hopes; our confidence in that child grows stronger; our love grows warmer; we set to the task of helping the loved one make better grades the coming month.

Oh to be a child again; to sit on the laps of my father and mother and know not the hardships of a wild-catter; the dissapointments of real everyday life; the exacting sacrifices made by all mothers and fathers; to feel the loving carresses; hear the heart beating in the breast of that dear old father and mother and rest for one hour a child; just for one hour to be a school boy like your son and mine.

We would all gladly go back to childhood but that being impossible and with the great unknown future before us; all our hopes before us; we must stiffen our upper lips, set our eeth and delve into this very hour and day; this hour is to be gone in a few minutes. the things we want to accomplistr; the cherished hopes as yet unrealized; the big things undone are the tasks of MEN AND WOMEN; the tasks of the fathers and mothers who are being taught in that SCHOOL OF EXPERIENCE and who are stadying; using their grey matter more keenly; more to the point than the most brilliant child in all the public schools.

When 1 started for myself in the oil business a few months ago it at first seemed I was crowded to death much like the boy or girl who through sickness has lost several weeks and is diligently trying to catch up with their class. I at once secured the best legal talent, I sought the advice and council of old friends and experienced oil men; my think pan was driven like a steam engine and while every week has added new and more important data for consideration I have been able to meet and comprehend them more easily and next week holds one of the greatest steps yet made, yet it is being approached with confidence because I HAVE BEEN IN SCHOOL. I wrote several thousand investors who have invested their money in the Pecos Valley asking: "What is wrong?" "Why can I not get the hearty co-operation of the investors?" I went to the people; the wrongs were confidently gone into; I set myself to the task of meeting the Demands of the investors for "A SQUARE DEAL AND AN HONEST RUN FQR THEIR MONEY IN OIL" I have made good my word with the bankers; the land owners; the investors and the Willoughby Petroleum Company is making as good grades in the Oil World as the brilliant boys and girls are making at schools I thought the stock was worth more since we are between five and six hundred feet deep; since we have secured almost 2,000 acres more in leases than when we started but the teacher; the hundreds of investors have come to me and said: "We afe with you. you have shot the dice squarely; but we want to warn you that RAISING THE PRICE OF SHARES is an old gag." I am in "school" to learn; in the oil business to succeed; I still say our stock is worth twice what it was but the investor wants this profit; he does not want to buy profits; the stock will remain at par. Just forty-nine five acre tracts remain unreserved. The entire class wants to know every word of the lesson. It is just this: You can reserve a five acre lease; ten acres or more by paying down $1-20$ and $1-20$ every month. You get stock dollar for dollar and the monthly payment plan will drill our well, and I believe return stock dollar for dollar and the mon

Good Grades every week; better grades for the coming week; the Willoughby Petroleum Company is proud of its accomplishments but by far prouder of its friends. Forty. nine more have the opportunity to get 100 shares of stock for $\$ 100.00$ and a free five acre lease with each 100 shares and you can pay monthly. Are you STUDYING? Are you keeping up with your class in that SCHOOL OF EXPERIENCE? "Dollars make the mare go." OIL MAKES MILLIONS OF DOLLARS. Forty-nine chances left. One of them is yours If you act quickly. Yours fr a higher education; friendships that will live in eternity and riches on earth.
> C. H. Willoughby, President, Willoughby Petroleum Company Pecos, Texas


Henry Ford wants our money reedjuted on a basis of productive
energy，instead of gold as．at present He announced at Washington，while


## MOONSHINE LIQUOR

FILTHY BEVERAGE AND OFTEN FATAL

 acterizes the corn whisky commoniy
known as＂moonshine whisky，＂ ＂white mule＂or＂shinney＂as a
filthy and dangerous beverage，unfit for human consumption．
The division bases its opinion up－
on hundreds of samples analyzed ond upon facts brought to light in many court trials．
＂So mutec has appeared in the
newspapers about bootleg whisky and the poisonous nature of shisky
preparations that it might be well to tell the public the actual facts about
thin class of beverage that class of beverage
the State Board of Health division of of opinion，based upon the examination ot hundreds of samples and upon moonshine liquore of the average
during hundreds during hundreds of court trials．
＂As always，the truth lags in the
middle．Moonshine liquor is seldom middle．Moonshine liquarors is seldom
harmless and seldom a violent poi－ beverage，the repeated nase of which
must＇lead to impaired health and ultimately death；and many of those
who light－heartediy indulge in will be cailed upon to pay a penalty many times more severe
one imposed by the law．
＂The manufacture of moonshine is simple enough．It consists of one ling apparatus or still． ＂The mash generally consists of a ter，with yeast added to it to induce
fermentation．Through the process of fermentation the mash will de－ velop about 7 to 8 per cent of alco－
hol，which is then concentrated to 30 to 50 per cent by means of distilla－
tion．The whole process is in theory of a very enough．To the contral belief，even ify lye
is added to the mash to arn in a to process mash to sofimilar to the the
orn nanufacture of hominy，it will not frect the distillate；any，ind the nill noture
of the stin itself，，whether made of upon the finished product
apo the finished product．
＂It is the condition that surrounds
the manufacture that introduces the the manufacture that introduces the
element of danger．The illicit still
elt by its very nature，must be clan－ gelds and barns；the containers con sist of old barrels unspeakably filthy The unprotected fermentented use． stracts animal
ande，flies，cock oaches，mice，rats and
very description fued back of ＂In a reeent case tried before one fairly truurts，tefense accused put up the the material mash ready for distillation，b tainly no
difference
$\qquad$
must be remembered that the man
white or black，engaged in this bus iness oran have no incentive or mea
to observe even the most elementer laws of cleanliness． ＇singling＇or＇doubling＇in bootle
parlang parlance is therefore a mixture
water and alcohol，together with many by－products of putrefactio
and a large amount of which impart ot the stoff its distinc．
wive and repulsive odo ＂Most Symptoms Cited． ＂Most of these higher alcohols are
distinctly toxic The symptoms the provoke are headache，giddiness， double vision，staggering and uncon－
sciousness．In repeated and quent doses．In rey mated and fre
nephre acute
nepris and affect the of the blood．
oThe whiskies sold in the years gone by were kept under strict con
trol under the Federal and State food and drug laws and only traces
of fusel oil were present in the of fusel oil were present in the
brands offered for sale on the open
market． Market．Moonshine，made in viola－
mion of all laws，can not be super
vise vised and the purchaser must as
sume all responsibility as to the wholesomeness or the
article he purchases． ＂It is hard to believe that a sober
common－sense man would find a bot
tle in a street corner tle in a street corner and drink it
contents becase it smells，of booze
and still the twhite mile，thhin
 tween is certainly no safer．
＂On the dial of a town clock some
where in France I have seen the fol lowing legend
ultima necat，
$\qquad$ would and the last one kills．＇Th
old adage would be equally true
applied to the many toddies＇enjo applied to the many toddies＇enjoy
edd＇in violation of the eighteent




 NOT ONLY IN PECOS
 Not ony bein it proat bor ing instance from Big Springs
given here，and will be read by
with S．H．Whitten，
904 Main St，Big Spring，${ }^{\text {ander }}$ Tex， says：From crawling around un condition all the time my kidneys
became weakened．I had severe became weakened．I had severe
pains in my back whieh drew me up
so it was hard to straighten．Ofter I became tired and litrle black spote
blurred my sight．I found great blurred my sight．I found great re．
lief when I ued Doan＇s Kidney Plils
and I have always had a box on hand since always had a box on
Price 60 then at all dealera．Don＇t simply ask for a kidney remedy－
get Doan＇s Kidney Pills－the same
the that Mr．Whiten had Foamer．
Milburn Co．，Mfra，Buffalo，N．Y．

## FINANGIAL REVIEW

Prepared For The Enterprise
The Firat National Bank la
$\left|\begin{array}{l}\text { which would be represented by a jumip of } \\ \text { more than } \\ \text { s17，000，000 in tax．Many ceigar } \\ \text { smokers apparently turned to the cigarette．}\end{array}\right|$ for the tax on eigars fell from $\$ 28,888,000$ in the last six months of 1920 to $\$ 23,725$ ，
000 in 1921 ， a drop of about $85,163,0$ The total amount collected on the cigaretic tha in the last six months of 1920 w $\$ 61,106,856$ as compared with $878,560,764$
in 1921 ．The month of December 192 showed an increase of more than half million dollars in the cigarette tax． Satistict for the six months showed heavy falling off in the collection of
come and excess profits tares．The an ecome and excess profits taxtect．The onths
lquors
collected for the period in ． $1970,733,274$ and in 1921, 1 iquors $\begin{aligned} & \text { 11，570，733，274 and in } 1921, \text { in } 1,1,233,787,430 \\ & \text { a decresse of } \$ 337,000,844 .\end{aligned}$ ap in a decresse of $\$ 337,000,844$ ．The sharpest December 15，1921，when there was a dro
Burean
from $7643,226,034$ ，the amount collect be for the period in the amount collecte
colle to $\$ 5288998,633$
collected in 1921 a decrene t 000.

CAN WE AFFORD NOT TO？

When keen，shrewd business men like Mr．Owens and hi associates spend a half million dollars in a wild cat like this and then come back to spend no one knows how much more．

CAN WE WHO ARE DEPENDING For our success，on the efforts of such men as the Arthur Pitts Oil Company，The Ramsey Oil Co．，The Pinal Dome Oil Co．The Trans－Pecos Oil Co．，The Pecos－Angeles，The Bells，The Sunshine and Federal People and The Willoughby Petro

## CAN WE AFFORD NOT TO

Own At Least a Small Amount of Acreage And Certainly
WE CAN NOT AFFORD TO
Refuse to Boost，Boost，Boost All the Time and Give These Men Every Bit of Assistance In Our Power

THINK THIS OVER
DON＇R LET THE DAY PASS WITHOUT PURCHASING SOME RAMSEY OIL COMPANY STOCK

## BARNUM \＆THOMPSON

roy d．barnum POSTOFFICE BOX 126
arthur r．thompson


## MRS．D．A．DODDS

LANDS AND OIL AND GAS LEASES－FIVE ACRES T0 FIVE HUNDRED ACRES

## MRS．D．A．DODDS

PECOS，TEXAS

Fruits that bear ano Shrubs that bloom

 We have the best
THEAAUSTIN NURSERY
H．\＆G．N．．YY．LANOS For SALE IN REEVES COUNTY

nombin 12

．
EUGENE CARTLEDGE＇，Agent and Attorney in Fact：

Arthur E．Hayes
THE PECOS LAND MAN

OIL LEASES A SPECIALTY

WHEN YOU ARE IN THE MARKET FOR OR WANT TO KNOW ANY． THING ABOUT

## OIL LEASES，FARM OR RANCH LANDS OR TOWN PROPERTY

学SEE

## Arthur E．Hayes

OFFICE PHONE 44.

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all titles guaranteeo
OFFICE LOCATED IN FIRST NATIONAL BANK BUILDING

Pecos，Texas



