## THE NEW ERA.

## volume 36 - NUMBER 27

Pubished Among the silver-Lined Clouds'4692 Feet Above Sea Level, Where the Sun Shmes 365 Days in the Year. Tie Healthful, Pure Air Makes Life Worth, Living.

| AT LIOCKLEY'S <br> 25 years experience in the Jewelry game, a part of which has been in the big stores of San Antonio, El Paso, Beaumont and Bakersfield, California, should be guarantee of my competency. Railroad watchwork; Jewelry Repairing and Expert Engraving my Specialty. <br> LEONARD IOCKLEY <br> JEWELER <br> "COMPARE MY. PRICES" |
| :---: |


"




## The Universal Garage

george randolph and tom musgrave,proprietors In the T. V. Buek Building next to Crown Cafe. All Kinds of Automotile Repairingtromply Done by Experienced Mechanics
Engine Repair Work.
Your Patronage Solicited. Our Prices are Reasonable.
teleprione or call and see us

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## AT LOCKLEY'S

SMALL STOCK
SGALL STOCK
CAREFULI SELECTED SME MAN STORE
SMALL EXPENSE STANDARD GOODS
REASONABLE PROFIT 25 years experience in the Jeweiry game, a part of which has been in - the big stores of San Antonio. El Paso, Beaumont and Bakersfield, California, should be guarantee of my competency. Railroad watch work; Jewelry Repairing and Expert Engraving my Speciatly.

## LEONARDİOCKLEY Jeweler

"COMPARE MY. PRICES


- THE MARFA BAKERI SOLD FORTY-TWO CLB BETERTAINED


FREE TO THE FIRST 50 PEOPLE TO ENTER THIS STORE THLRSDAY MORNING WHEN THE DOORS OPEN AT 9 OCLIOCK, NE TICKET WHICH WILL ENTITLE THEM TO A bag of gruceries absoLUTELY FREE. THESE bAGS WILL CONTAN GROGERIES OF

THE FIRST OUALITY AND IN vaiues of 50.75 | VALUES OF |
| :--- |
| BE IN LINE |

FREE

READ---The Truth
I am here to turn fully one-half of this Stoek of Merchan Iase into Cash in the next $\mathbf{1 4}$ days. There is no soft sentimene about it with me, for 1 will cut the price to move the goods. This is a Cold Blooded, price CUTTING Propesition with me to raise the money for Mr. Mendias.
This Large Advertisement tells but a small part of the This Large advertisement telis but a sian part ole.... sale so different that you will like it.
Read the telegram received by Mr. Mendias, then come and see the BEST STOCK OF STAPLE AND FANCY GROCERIES that was ever shown in this part of the State of Texas. They were bought Cheap and I will sell them CHEAP. To the Thrifty, the Economical. I say to you-
COME and see how far I will make your Dollars go for you, and you will surely be glad you came Bargain Hunt you, Lee youthing sueep soo glaw you came bargain Hunt Geo. W. Gee,

Merchandise Adjuster in Charge

## YARD GOODS

iton Plaid Dress Goods, suitable for winter dresse
(ent
$-17 \mathbf{C}$
Cotton Serge $\mathbf{3 6}$ inche wide, a good assortment of colors
24c
for selection $\mathbf{\$ 1 . 4 9}$
a good quality of unbleached Muslin.priced for real saving
Curtain Drapery, 36 inches wide, values to $30 e$, each a
every piece a choice pattern
19

## HELP WANTED

I Want 15 extra salespeople FOR THIS SALE--EXPERIENCED PREFERRED, BLT IF YOU ARE Not experienced, call anyway.
this stock will be priced To SELL ITSELF BUT NE NEED CLERK TO MAKE OUT TICKERS. call for the managen
HELP WANTED

| GINGHAM <br> One lot Dress Gingham $\geq 7$ inches wide-beautiful Plaids and Checks We advise early selection on thas. <br> Sale 10c | OUTING Flannel <br> THIS is A SNAP <br> Light and dark color Outing Flan nel, also some solid colors in the lo <br> Sale 14c. |
| :---: | :---: |



## ALMACEN DE MENDIAS

SALE STARTS
9:30 p.m. Sharp
Marfa, Texas.
SALE S Thursday


| Laces_Embroderies The lot of Laces and Embroidery that I have put into this bin at thit low pric Sale 2c yd | Cold type fails to describe the values you will find at this compulsory Sale. Come attend a Sale wherethe Bargains are Gen-uine---The SA VINGS are REAL. |
| :---: | :---: |


| SHOES for the Whole Family <br>  | Come and see Hundreds upon Hundreds of Real Honest |  |
| :---: | :---: | :---: |
| \%res sios |  |  |
|  |  | BEETER. |
| prox wey yor |  |  |
| , yar | . 47 | Leation rino |
|  |  |  |
| 1.19 |  |  |
| .59 |  |  |

Get the riat phace ALMACEN DE MEI


## We Have Just Received New Line of

## Basting Aluminum Toasters

At a Special Price, Regular $\$ 6.00$ value, at $\$ 4.48$

Also a fine line of Blue-white and White Enamelware at a very Low Price

## Come and look over our stock and prices and see

How much money you can save by Trading at the Big Stere
The place where we will treat you right and give you the best of prices

# Murphy-Walker Company 

THE STORE OF QUALITY


## The City Meat Market <br> Fat and tevier heat-cut right - hom nendred lahd and fresh wenie sausage. HROMPT DELIVERY-COURTEOUS TREATMENT. PHONE 290 <br> Give Us a Try-Out

Try Our Celebrated Delmonico Ice Cream, made by
Velvet Ice Cream Company Take home a pint or quart in one of our' sanitary Containers. Its a distinct delicious flavor.

Mac's Drug Store

THE MODEL DAIRY
ED MEANS, Proprietor FOR SANITARY DAIRY PRODUCTS FRESH MILK, CREAM AND BUTTER MILK auto delivery. - phone no, 146.

The Marfa National Bank captral and surplus $\$ 125,000$

Solicits your accounts on the basis of being able and willing

UNITED STATES DEPOSITORY

## PRESIDIO TEXAS

tife place where the kansas city, mexico \& orient will cross the rio grande river

Texas and Mexico. In the center of an Agricultural Empire, con taining the very richest of River Bottom Land, that can now be purchased from 825.00 an acre up. These lands are easily accesable; have always raised 2 Crops per year, and will com
orably with the far famed lands of the Imperial Valley.
Chamber of commerce, presidio, texas.

Marfa Lumber Co. J. W. HOWELL, Mgr.

Brick<br>\section*{Wagons}<br>Fencing:Material<br>Builders' Hardware Carpenters' Tools<br>\section*{Linoleum}<br>Oils, Paints<br>Varnishes, Glass<br>Window Shades Lumber, Doors Sash, Shingles

A satisfied customer is our motto.

## Buck Casner returned Sund $\rightarrow$ School Supplies at Baileys. George Jones was in the his ranch Friday after supplies. Oliver Billingsly wa ${ }_{5}$ a visitor in Marfa last Friday <br> 



News was received this week that Mrs. Harry Grierson killed her first
deer this season last Thursday on the Griersen ranch near Fort Davis.

WINDMILLS-If windmills are desired. see Rev. J. R. Jacobs, agent,
about STANDARDS Roller bearig about STANDARDS Roller bearing,
self-oiling, or others.
Judge H. H. Kilpatrick returned
Wedneaday to Condela Wednesday to Candelaria, Texars, af
ter spending a few days with his ter spen.
family.
-FOR RENT-October 1st, fur-
shed or unfurnished cottage. En-

## nished or unfurnished cottage. En-

## H. A. Morrison- and wife of San



PURE FOOD

Housewives often make the mistake of thinking that food does not depreciate in in flavor and in nourishment until it is unfit for use. As a mattor of fact, it begins to spoil long before that. To have it fresh and appetizing you must keep it Ice cold. That is just as true in Fall and Winter as it is in summer.

The cost of keeping milk, meat, butter and eggs in prime, condition at this season of the year is so little that no family can afford to be without aice. It melts very, slowly during cool weather

Marfa Electric and Ice Co.


# The Public's Desire 

Is High Grade
Merchandise

## At

Standard Prices
That's What We Have

## Casner Motor Co.

$75 \%$ of goods sold from our store are sold at the retail price fixed by
their Manufacturer.

