

Fruit Salad Mayonaise. DESSERT Johnston Special Cream Puffs. BEVERAGES Coffee. Tea. Milk -Dr. J. C. Darracott wishes to announce to his friends in Marfa and Presidio County that he has come back to stay and has opened an office in the Raetzsch building over the Spring. the Postoffice, where he will be glad to consult with anyone desiring a physician or surgeon. Phone calls may be left at his office, home or Mac's Drug Store.

MEAD & METCALFE Attorneys-at-Law General Practice Marfa, Texas.

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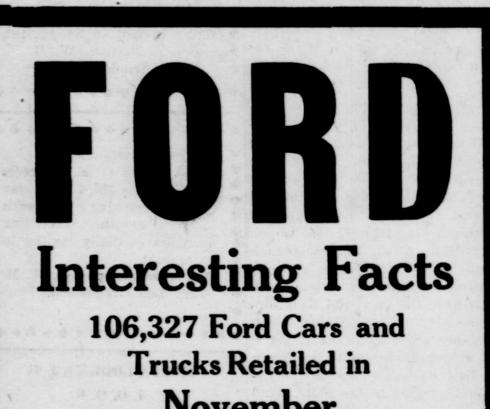


PURE FOOD

Housewives often make the mistake of thinking that food does not depreciate in in flavor and in nourishment until it is unfit for use. As a matter of fact, it begins to spoil long before that. To have it fresh and appetizing you must keep it Ice cold. That is just as true in Fall and Winter as it is in summer.

The cost of keeping milk, meat, butter and eggs in prime condition at this season of the year is so little that no family can afford to be withoutfice. It melts very slowly during cool weather

# Marfa Electric and Ice Co.



#### MARFA WINS DISTRICT CHAM- A BEAUTIFUL DESK CALENDAR PIONSHIP

The editor received this week a Marfa won the district basketball beautiful desk calendar from the championship last Saturday at Al- well-known firm of Ecker & Compine and everybody here is up in pany, Inc., of St. Louis, Mo. the air about it.

Not only is this piece of work Our feam did some splendid work very attractive and in line with all and the way they defeated Alpine their work, but the message it bears goes to show that Marfa was en- appeals to us for the reason if tilled to all the laurels they were voices our sentiments to the point. We have always hoped to live so crowned with.

The Pecos team was defeated by as to do some little good-even tho' the Sul Ross team which also play- it might not have been fame, but in the mind of some one who knows ed at Alpine last Saturday. Following is a clipping from the that there be left a remembrance Alpine Avalanche concerning these that our life was lived not in vain. The man who lives only for himgames:

On last Friday and Saturday the self and he may be rolled in gold five basketball teams of the Alpine will soon be forgotten as the world Interscholastic League district play- rocks on, but the man who stop ed off the basketball championship just for a moment to lend a helping on Sul Ross ball court, the college hand to some suffering humanity. under Coach Tom Gibbs being host will surely be missed by some one to the visiting teams. Marfa won when he crosses the Great Divide. the championship. Alpine yielding Therefore we here reproduce the palm after putting up a superb this beautiful poem that was written by Edgar A. Guest, who must fight.

Sul Ross played two games with have been a man of the sort we Pecos, and won these, but these did would love to be: not count in the championship con-

due to play with Sul Ross but the cold weather interfered. This game Let me rejoice that I can give will be played later.

#### Scores and Pecentages

The scores and percentages for all the games were as follows: Friday-Alpine 32, Davis 1. Marfa 25, Stockton 4. Davis 12, Sanderson 27, Alpine 22, Marfa 23, Davis 10. Stockton 16.

Sul Ross 48, Pecos 9. This game ras not included in the interschoastic league event

Saturday-Sul Ross 56, Pecos 6. Not included in the championship contest) Alpine 12. Sanderson 5. Marfa 26, Davis 6. Stockton 11, Alpine 24. Marfa 11, Sanderson 4. On account of the cold weather the halves were reduced from 20 to 15 minutes. The boys played in the stiff norther all day Saturday.

Percentages of Games Won The contesting teams piled up the following percentages: Marfa 100: lpine 75; Sanderson, 50; Stockton 25: Davis, nothing. The contest between Marfa and Alpine was a fast-played game, marked by daring offensive on both

test. Marfa, the winning team, was Lord, let me bring a little grace To every dark and gloomy place Some splendor to the life I live, A little faith when I am tried. A little joy where I abide. A touch of friendship now and then To mark my comradship with men.

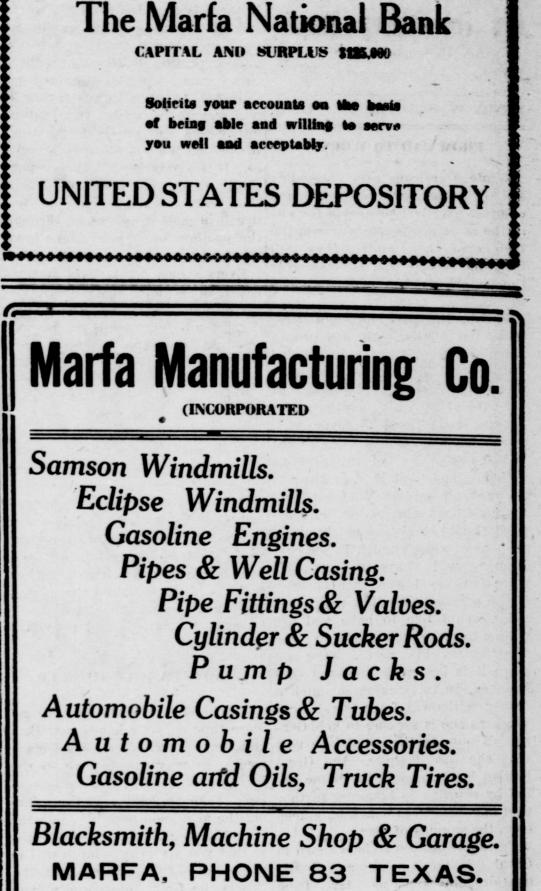
> Lord, let me bring a little mirth To all who share my days on earth:

Let something I have said or done Remain when I have traveled on, To prove the man I've tried to be And make men glad they walked with me: A flower, a smile, a word of cheer,

Make these my gifts from year to vear. Lord, not for high renown I ask.

Let me bring merit to my task. A fair companion I would be.

For all who share life's toil with me: When heavy burdens weigh me



## November

Approximately the same Number Scheduled for Delivery This Month

# What Does This Mean?

This volume of deliveries to actual owners is entirely unprecedented for this time of the year-It has taxed the manufacturing ability of the Ford plants working at full capacity-

It indicates a volume of business during the approaching months of "heavy demand" which will be far beyond the maximum production schedule which the Ford Motor Company has set. And that means a Ford shortage even more acute than the one which existed last Spring and Summer.

Dealers stocks all over the country are low; there are no reserves to draw upon to meet the demands for delivery. There is no way in which dealer reserves can be built up, as deliveries have been made to customers as fast as cars could be manufactured since last April.

The only way you can protect your desire to obtain prompt delivery of a Ford even at this time is to place your order immediately.

This emphasizes more strongly than anything we could possibly say the necssity of your making prompt arrangements with a Ford Dealer for the listing of your order, particularly if you are contemplating the purchase of a Ford Car or Truck for use this Spring or Summer.

We believe you are entitled to know these facts as they actually exist.

Ford Motor Comyany **Detroit Michigan** 

A SMALL DEPOSIT AND EASY PAYMENTS IF DESIRED

sides. The score see-sawed suddenly and one might have flipped coin to see which side would win from start to finish, so evenlymatched were the contestants. The Alpine coach and players are to be congratulated upon the splendid reason to be proud of the laurels she won. The Alpine coach and players are also to be commended for taking their defeat like true portsmen.

Quite a number of visitors were here with several teams. Marfa showing loyalty to her boys by coming in goodly numbers. The general district meet will be held here later, at which time Alpine High is expected to win all the mportant events.

-FOR SALE-Pure apple ciderhalf-gallon, fifty-five cents-gallon, one dollar and ten cents, five gallens and up, one doltar per gallon, Gale Company is receiving many delivered .- M. F. Higgins, Fort Davis. Texas, Box 63.

#### HIGH SCHOOL PLAYS FOR FEB- best staged by the company. RUARY 22, 1923

Proceeds to go to Athletic Funds

Class of Marfa High School, under esting, the direction of Miss McElroy, are going to give an evening of the now popular one-act plays on February be a real freat and well worth the 22nd. These plays are the arrangement of four of the best and most highly entertaining one-act plays of modern authors, and there will be a type to suit everyone: "Suppressed Desires." by Susan Glaspell, a comede on psycho-analysis, is full band. Since the arrival of the 1st of clever wit, to suif any crowd. by Wm. Butler Yeats, carries you

for about thirty minutes, and it is Troop, first cavalry, will bid faresomething of the same spell that well to his outfit February 18th "The Makers of Dreams," by Downs when he gets his discharge at the casts over his audience. Then the completion of three years service. final climax is reached with the It will be a case of "home James." performance irresistable. "Enter for he will return to Bluefield, W. the Hero," by Helburn,

If you want to feel like you have the table of his parent's home. He really gotten something worth your says there will be no bugle calling money: if you want to see your him out from under the warm cov-High School students in perform- er, but instead, he will be able to ance; if one wants to help them in sleep until the sun comes smiling their athletics-in fact, if you want through the window and beckons to be a loyal citizen of Marfa, and him to arise and partake of the be well paid, get your ticket now breakfast that mother has prepared for this entertainment. Reserved which can only be found in "Home seats will be on sale at the Busy Sweet Home." However, as happy-Bee, and the prices are exceedingly as James may be, he says he may reasonable. so ALL can come. Re- come back-and we will bet he does. served seats 50 cents; general ad- for the comradship enjoyed by the mission for adults, 35 cents, and for men of the First Cavalry cannot be children 20 cents. And the date is beat anywhere, and the discharged boys nearly always come back. February 22nd. at 7:30 p. m.

down. Grant me the courage not to frown And howsoe'er my hopes shall end. Let me not cease to play the friend. Lord, let me carry where I go Some liffle joy of all I know.

Let these into my life be wrought-A little faith. a little thought. A little mirth, a little grace To glorify the common place. fight they made and Marfa has Lord, let some little splendor shine, To mark this earthly course of mine

THE NEXT LYCEUM PROGRAM

The next number of the White & Myers Lyceum course will be the Gale Company which will appear in Marfa next Monday night. February 12th. The program which consists

hiefly of songs and stories of the Red Man, promises to be a real good one and no doubt the Opera House will be packed.

Mr. Preddy informs us that the complimentary boosts wherever they have played, and he says this program will be one of the ver

In addition to the program this company will display a collection of relics that are worth thousands of dollars and in fact, some are price This year the public Speaking less, as well as beautiful and inter-

> Everybody should go and see this show next Monday night, for it will small admission charged.

We find among our new subscribers this week the name of Sgt. O. Winkelhaus of the 1st cavalry

cavalry the New Ers has added "In the Land of Heart's Desire." quite a few subscribers to its list.

into the land of fairy and fantasy Jas. P. Pilkenton, Corp. Service

Va. to once more put his feet under



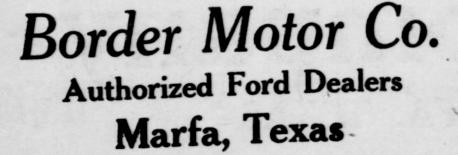
Marfa Lumber Co.

J. W. HOWELL, Mgr.

Brick Wagons

Fencing Material **Builders' Hardware** Carpenters' Tools

Linoleum **Oils**, **Paints** Varnishes, Glass Window Shades Lumber, Doors Sash, Shingles





#### THE NEW ERA Published Every Saturday by Printing Company Era (Incorporated) MARFA TEXAS HENRY W. SCHUTZE Editor

#### FROM BAD TO WORSE

While Americans are attending ate limits of your town ever learns strictly to their own business and that there is such a place as this, enjoying excellent prospects for one it will in most instances, be through of the most prosperous years in the the medium of your home town, history of the country, they still newspaper. find time to note that affairs across

the sea are steadily going from bad to worse.

Within the past fortnight Germany has offered France a propo-It ought to be kept in good repair, ance Company, sition which would if accepted and

carried out faithfully, absolutely prevent a clash between those nations for at least a generation. But job printing patronage. France has refused to favor such Stand by your local newspaper. If Texas, and was himself formerly an arrangement, and in doing so has is the guardian and defender of employed as manager for the J. M. lost considerable of her prestige your interests, the forerunner and Radford Grocery Co., of this city with England. While it is hard to pioneer of every advance movement, before the World War. sit away off here in Marfa and size and the sturdy advocate of law and Joe is at present one of the three up conditions abroad, or tell just order. Take it away and it would fire insurance adjustors in the what should or should not be done, no the six months before the town State of Texas for the Hartford Co. we are close enough to see that would look as though it had just at a very good salary. He is mar-France will have to show a bit been dropped down here and for- ried and owns a beautiful home. more leniency toward her enemies gotten. Business would drag, soci-, which he has acquired since leaving if she accomplishes that which her ety would yawn and grass would Marfa. allies would like to have and are grow in the streets and cover the

willing to make concessions to getsidewalks. a lasting world peace. More and

more it is becoming apparant that France isn't seeking so much a money settlement from Germany so

The holidays are over, you've got much as she is seeking to hold Ger- more time on your hands now than many's nose to the grindstone now you have had for a good many open the wounds of war.

nation in the world.

school house. Explain to the teach- chartered. Those who profess to Turkey continues to be a thorn in er that you are always interested in be on the "inside" say that the Del- ing a little restriction upon the in- Texas have the great Sul Ross Nor-Great Britian's side, and Russia the welfare of the children, but that ware corporation was organized to dustry as possible. Instead of pur- mal, an institution at Alpine, which goes dragging along as far from this is the first opportunity you handle the consolodation of Armur suing this policy and relieving the is rapidly growing in favor, yet a meace as she has been at any time have had to make a personal call, & Co., and Morris & Co., and "any people of having to pay this im- vast extent of country to the North since she fell into the hands of the and to show by that call that you other business which might come mense amount of taxes and the and East has no educational insti-

ANOTHTR WAY TO HELP

SOME GOOD ADVICE

she has the co-operation of the en- another step toward monopoly in a gree restricted, the burden of extra Stand by your home newspaper. tire neighborhood in their work, basic industry, notwithstanding the taxation falls on the people to pay, If there is anything in Marfa worth they realize it more fully when you fact that we have a Federal anti- or at least that part now being paid talking about, ten chances to one show enough interest to call at the trust law.

your home town newspaper had a school house and note the work hand in putting it there, and if there that is being done. Don't set the STATISTICS ON THE OIL INDUSexists any unsightly or unsavory idea you'll be in the way. It's your nuisance, twenty chances to one it institution, and you ought to go

will stay there until your editor around occasionally and see how it es. If anybody beyond the corpog- hour well spent.

#### MARFA BOY MAKING GOOD

It was with a great deal of pleasure to hear through Dr. M. R. Ma-Every town gets its money's hon that Joe Niccolls, formerly of worth in its home newspapers. For Marfa, was making good in Houston. the newspaper is the wagon that Texas, where he holds a fine posi-

carries all your goods to market, tion with the Hartford Fire Insur-It will pay to grease it with a little Joe is a brother of Floyd Niccolls,

subscription money, oil it with book-keeper for Hans Briam and advertising and shelter it with your son of O. L. Niccolls, book-keeper for W. M. French Co., of Marathon,

It is always a joy to us to see our Marfa boys come to the front and

we are happy to know that Joe is on the high road to success.

#### WILL IT COME TO THIS?

J. Ogden Armour, president of Arthat she has it there. And Great weeks, so why not resolve to use mour & Co., meat packing concern. Britian has expressed this same be- an hour of so of it to good advan- is slated to retire and devote himlief by refusing to take any further tage Take an hour sometime dur- self to a Deleware corporation part in conferences which only keep ing the afternoon and drop into the which has just been organized and troying the "little fellow."

Bolshevists. All of which interests are anxious to be of still greater up." It looks as if Mr. Armour is millions of revenue paid out in ex- tution belonging to the State. And

by oil companies, or \$29,558.654 in laxes every year.

In some degree blue sky laws may be needful, but the small operator does not have the money to develop

Some statistics of the oil industry with, and when our legislators say either sees it or smells it and wipes is progressing. or if there is any in Texas are very interesting, as the public shall not have the privhis pen on the town boards' breech- way you can better it. It will be an they show the powerful extent of ilege of helping develop the oil the industry in this State. There fields of our state they are saying are 55.437 persons employed by the in substance-turn the business oil companies. Their wage average over to the Standard Oil and other \*\*\*\*\* is over \$2,000 each per year. Ac- great companies. Do the people of cording to the U.S. Government re- Texas want this done? We do not ports, this feeds 277.000 persons, believe it-yet. Wages paid per year is \$113,043,473.

> The gross revenue received by the The Texas legislature is being State is \$25,974,168, and occupation deluged with a flood of bills, 555 taxes was three million dollars. The having been presented up to Janindustry pays 76 per cent of all uary 26th. Most of them are of a special taxes. The special taxes trivial character and are of no alone. paid by the oil companies. earthly use. Before long Texas will equals ten per cent of the total revhave to convene a legislature for enue of the State. The total of all the express purpose of repealing revenues, wages and taxes distribfool laws. uted in the State by oil companies

bons Cou 2318 Knights of Columbur meets the ist and 3rd Wednesdays 8 p. m. each month. All visiting Knights cordia Wolcome lames II Coolin Andrew Heaten. F. MARFA CHAPTER NO. 176, R. A. M. Meets fourth Thursday night in each month. Visiting companions welcome. J. Anson Coughran.H.P.

Cardinal Gib-

MARFA LODGE No. 59 A. F. & A. M. Meets second Thursday evening in east month. Visiting brethern are eor-R. E. Petross, W. M. N. A. Arnold, Secretary

J. W. HOWELL, See.

Marfa Chapter No. 344 O. E. the third Tuesday evening in each month. Visiting members cordially invited to be present. Mrs. Reda Humphreys, W. M Mary Lee Greenwood, Sec.

MARFA LODGE NO. 64

L O. O. F.

1st Tuesday night 1st Degree

Among the fool bills introduced dollars to every man, woman and in the legislature is one to prohibit child in the State, including the In- the use of more than one hook on dians, Negroes and Mexicans. These a fish line. Another is to lease out figures do not include what is pur- to private parties the State penitenchased as machinery and other tiary. A bill was also offered to pre- - dially invited to be present. equipment or Federal taxes nor dry vent prevent trapping of beavers holes-a total loss of about fifteen for a period of ten years.

revenue to the State is it any won- houses of the legislature is one to der that oil men protest when leg-(build a State Technological College islators attempt to saddle more tax- somewhere in West Texas. The es onto them. Increases of taxa- bill calls for one million dollars. tion means curtailment of small This is a school that is badly needed companies and turning the business in West Texas, as there is no such over to the oil monopolies, and con-institution in the State. Among sequently aiding the trusts by des- others things it would teach, is such maters as pertain to the livestock

There is a great necessity of plac- industry and farming. While we in

was distributed it would give thirty

the teacher knows that he or the "owners" see fit to ask. This is dustry is destroyed or in any de-

TRY

million dollars. After this stupenduous outlay and A bill that will likely pass both

annually is \$145.504.723. If this

pleased to have you call, for while privilege of paying whatever price the people of the State for if the in- fa Lumber Co.

ious to see peace settle over the for you to do so. dustry what John D. Rocefeller did legislature is figuring on passing in no wise conflict with the Alpine whole world. But all of which can- The children will be glad to have to the oil industry. So Marfa citi- more stringent laws under the head college. not, however, prevent us from con- you call while they are at work. The zens need not be surprised if. with- of "blue sky" legislation. thus hamtinuing in our determination to keep child is a good deal like the man in in a few years, they find on every pering, if not wiping out totally, the right on at work, doing our best as one respect-he likes 'o have people cross-road and corner, a Standard small operator. All such faws are we have always done to make this see how well he can do the tasks oil station and an Armour meat in the interest of the oil trusts and -Sherwin-Williams paints, yarcountry dearer to us than any other put before him. The teacher will be market, where you will have the should be frowned down upon by nishes, stains and enamels, at Mar-

us over here, because we are anx- aid in school affairs if it is possible going to try to do to the meat in- pensees and leases and wages, this then the proposed institution would

- Fort Davis Post

2nd Tuesday night 2nd Degree 3rd Tuesday night 3rd Degree 4th Tuesday night initiatory De gree. All visiting Brothers are cordially invited to be present.

E. V. Adams. N. G.

R. N. Settle Secretary.

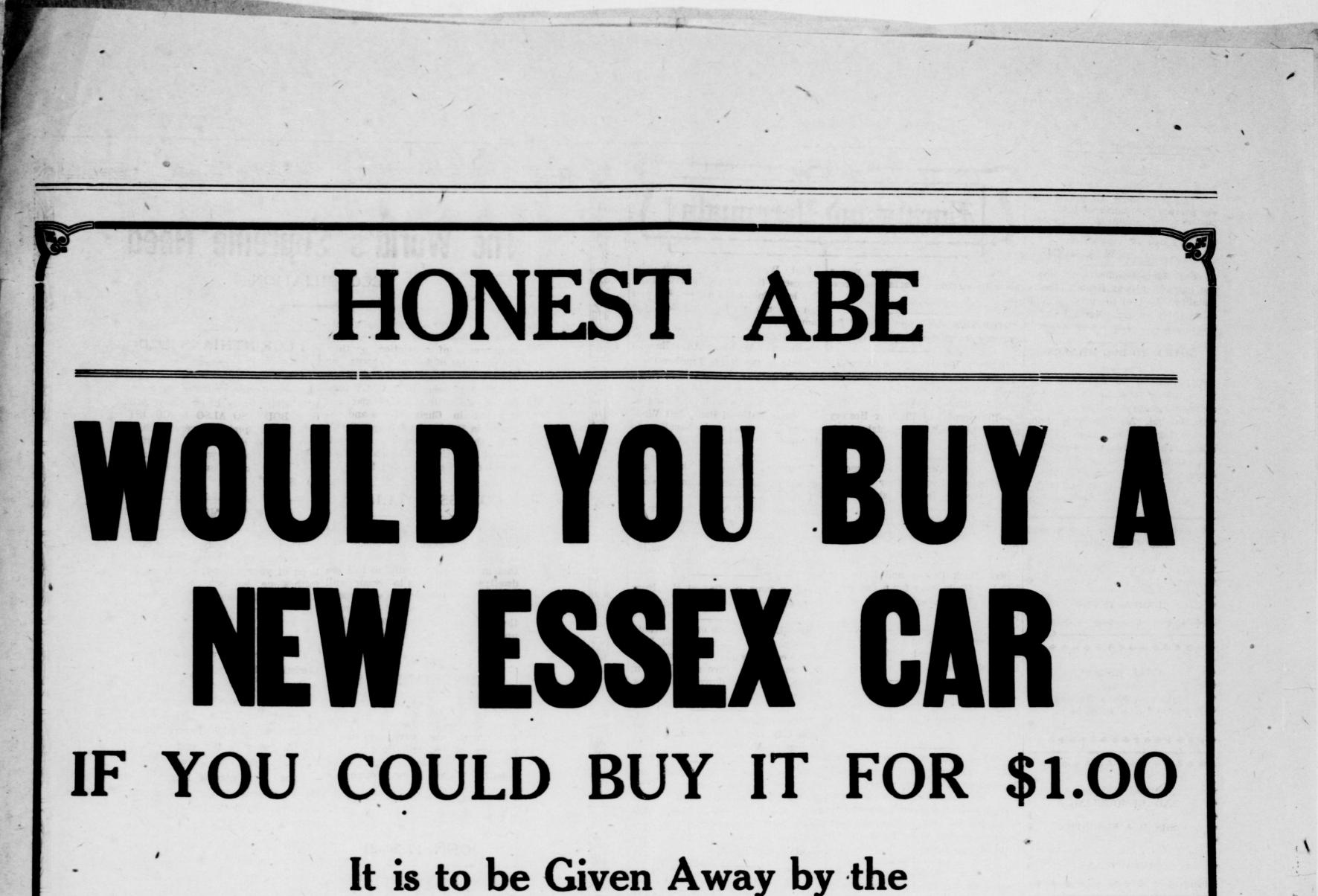
# After Inventory Specials

In order to reduce our stocks of merchandise to the amount that we expect to carry, we find that we will have to continue our STOCK REDUCING policy, reducing some lines to their proper amount, an deliminating others entirely. Our BARGAINS will not be limited to one department alone, or to any SPECIAL day, but will continue, EVERY day, until our surplus stock is disposed of. All the merchandise is high grade, guaranteed in every respect.

In the Dry Goods line, we are going to offer at attractive prices, all of our Packard shoes, some styles in Stetson hats, Stetson gloves, and many other articles at a saving in prices. Visit our store, and profit by our reduction

Our new spring merchandise will be coming in, in the next few days, and await the pleasure of serving you.





# CASNER MOTOR CO.

You Buy a Can of Honest Abe Tire Patches,—Regular Dollar Size-and You Get a Number

Call at our Sales Room and see it. It's a Brand New Essex Touring, with five Nickeled Desteel Wheels, Nickeled Radiator, and sells for \$1375.

Be in our store Saturday, Feb. 17th, and buy 5 or 6 boxes of Honest Abe Tire Patches and you get a number for each box.

## **OUR GUARANTEE**

We guarantee to give you a 100 per cent. value when you buy a can of these patches.

This price is absolutely Standard.

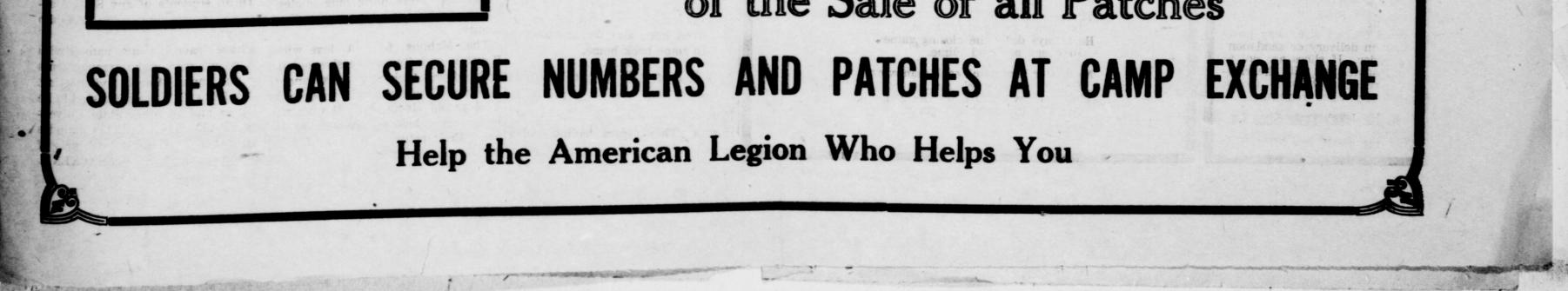
### HOW DO WE DO IT

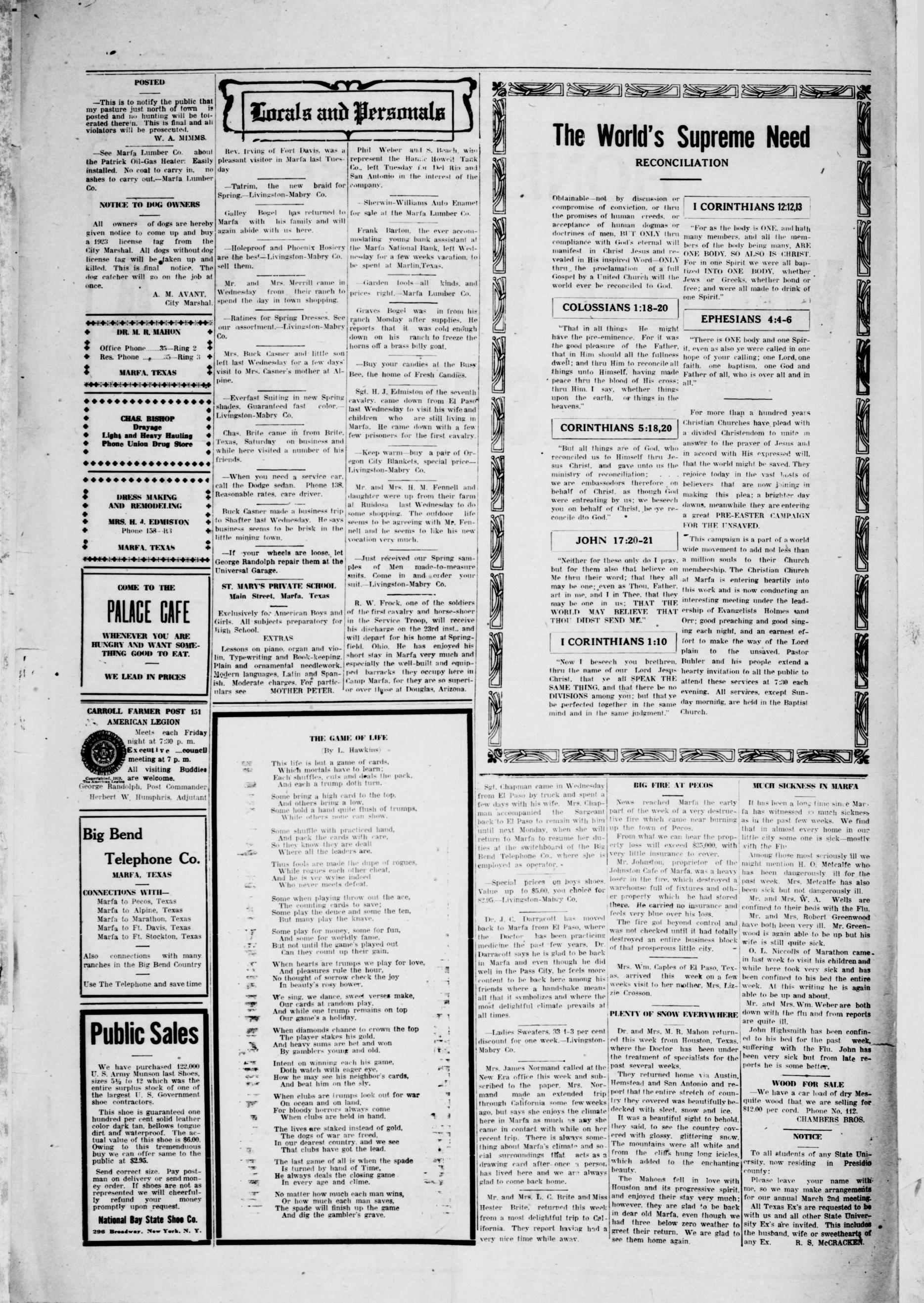
It is the cry from every corner. Here's How --- Our experience in advertising is that it is practically impossible to pay too much for good will and nothing creates good will any more than to let the public know that you are willing to give as well as recieve.

The Success of Our Business is Our Many Friends in The Big Ben Country.

Never have you had a proposition put to you that is as fair as this one. It won't take you long to use four or five boxes of cold patches or two or three. If you can't use them give them to your friends. Tire patches are used by the thousands every day everywhere.

# The American Legion will Have Charge of the Sale of all Patches





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