## THE NEW ERA.



# Get this now-Attractive 

Prices will draw the "fire." If you aren't "tied up"-if you are open for conviction, if you want to save, if you want to see your expense account "come down;" loosen the drawstring to your bank account; buy your Dry Goods, Groceries, and Hardware for Cash, and at the CASH STORE, where you can get YOUR dollars full value.

## IN THE DRY GOODS DEPARTMENT

The new arrivals in Dress Goods are meeting the approval of our customers. "Beautiful! Just lovely!" are the expressions of those that have seen the new goods. This year will
have the most elaborate colorings of any previous years.

The largest assortment of materials to use.

## WHY NOT? THAT'S THE PROPOSITION

We make you "Why Not" buy your groceries from the PRICE-FIXER of the city, but from the LEADS from the point of good merchandise. Fresh stock; most complete stocks, as well as the lowest in price. Every order given prompt attention.

MARFA NEW ERA, MARFA, TEXAS
MICKIE, THE PRINTER'S DEVIL
(


## Events in the Lives of Little Men

## Off the Concrete



RADIO RALF AND HIS FRIENDS--



Caspian Sea Tideless


 west is 412 miless．Its extreme breath
to 107
milea



Fish Not Brain Food

 cinds of food materials as all othee
uving cells do．The best way to teed the brain wel
good heath．

Carnauba Wax

 to adulterate beeswax．In 1s export．
ea and
candee sued in the manutacture of


Break a Cold Right Up with ＂Pape＇s Cold Compound＂
 and third doses completely break up up
the eold．Pleasant and sate to take．


BATHE YOUR EYES RCD
 America＇s Wartime President
Passed Away Sunday
Morning in Washington．
WHOLE NATION MOURNS



年tombent a fresh memory of the
glorese of tar batterields like Belleau
Woos．
The family service at the S Street








## 




 $\substack{\text { brief and } \\ \text { row ot } \\ \text { doea．}}$




 thal results than that of any other
man in history．This work，combined





## Market Poultry Direct

 THE PETER PロX STN5［口

| Where He Shone Wer（exasperaten）－lsn＇t there e－Yeah，the telephone | to stop． |
| :---: | :---: |
|  |  |
| NDELION BUTTER COLOR |  |
| A harmless vegetable |  |
|  |  |
|  | ing and shampooilg，－Advertisement |
| tended because those who atten |  |

Ask for This New Book
＂Concrete Around the Home＂

Everyone who wants to improve his place or save money around his farm，needs the ＂Concrete Around the Home＂
It tells in everyday language the easiest， simplest and most economical way to use Concrete lor making drives，walks，sepuic provements．Easily followed instruction give you all the details necessary for esti－ mating materials，mix
finshing the Concrete．
＂Concrete Around the Home＂is only one of our many bookiets available without arge
oncrete improvements seen everywhere nowa－ days，such as a permanent floor，basement，o ing floor，corncrib or silo we have a booklet on
the subject with complete instructions for build－ the subject with co
ing it of Concrete．
Remember this service is free．The Portland and one of them is your office－the one nearest you． Find which one it is，and write today about
che concrete improvements you are planning． There are people in that office whose business it is to help you save money by making it easy
for you to use concrete．Let them show you how ORTLAND CEMENT ASSOCIATION A National Organization to Improv
and Extend the Uses of Concrete




MARFA NEW ERA, MARFA, TEXAS


Coughs

Cuticura Soap
Clear the Skin


Running a Boarding Cave
Ofticer Stonebat-You WIdow Borechisel-No, sultors;
ktlled and dressed an aurochs an killed and dressed an aurochs and
served my boarders with real porter
house steaks. Then they all proposed

## MOTHER!

Clean Child's Bowels with "Califiomia Fig Syrup"


Hurry Mother: Even constipated,
bllous, feverish, or slek, colite Bables and Children love to take genuine "Cal
Ifornia FIg Syrup." No other laxative regulates the tender little bowels so
nitely. It swetens the stomach and
nity starts the liver and bowels without
griping. Contains no narcotics or sooth ing drugs. Say "Callfornia" to your your
druggrst and avold counterfeets. Insist upon genulne "Californta FIg
which contains directions.
You are right, Clarence-a sound
sleeper Is one who makes so muct
sound that others cannot sleep.
Don't Let That Cold
Turn Into "Flu"










EX.PRESIDENT WOODROW WILSON PRESIDENT WILSON WAS HUMAN PHENOMENON OF GREATEST WAR

At 54 No More Than a University Professor and Political Writer; at 63 in a Place of Power and Fame and Honor Unsur passed in History-Defended His Unsuccessful Peace Policies to the Last.



## Chilidren Cry for "Castoria"

Especially Prepared for Infants and Children of All Ages




|  |  |  |
| :---: | :---: | :---: |
|  |  |  |

on when you don't care.

CASCARETS" FOR LIVER
AND BOWELS-10c A BOX
Cures Bullousness, Constipation, Sick
eadache,Indigestion. Drug stores. Adv
$\underset{\text { There is ate, a New Word }}{\text { Bla }}$ know, is local to Washington, an
rgely to its newspaper and politic rgely to its newspaper and political
raternity. The word is "bloviate." is not in the dictionary. (I have jus
looked and found there is no word
shich the frit which the first four letters are "blov You pass from "blousing" immedia,
y to "low.") But although the word
not in the dictionary, those who s not in the dictionary, those whose
sars have quick apprehension of the 2ars have quick apprehension of the
neaning inherent in sounds. will al-
eeady have guessed its significance eady have guessed its significance.
When a public man, especially one ather given to speechmaking, is in-
cited to adorn and address the annual linner of this or that, we say he has
gone out of town to bloviate. The vord carries an implication of ornate,
otund speech and partly of expan-
sion of the ego.-Mark Sullivan in

Worth More Than Gold The rhea of the Argentine pampas
nd the Patagonlan wastes has been one to death in thousands and its eathers sold, says Nature Magazin
Heron feathers were worth elghty lars an ounce, four times as much
zold; and, as man has murdered
ell gold; and, as man has murdered
Cellowman for goll sisce he firs sto
on two legs, the bird was doomed. Term "high brow" is applied to in-
tellectual people, but people who are
really intellectual can't be derided.

## YOUR doctor can tel you that

 nervous dionrders an an very comm mon among Americans. One reaso mon among Americans. One reasonfor this is found in the fact that they for this is found in the
are great coffee drinkers.
Coffee contains caffeine, a drug prescribed by doctors as an emergenc stimulant for the heart and nervous system. It has a tendency to increase blood pressure, develop heart irreg ularities and cause digestive dis turbances.
If you feel that coffee is not good for you, serve Postum as your meal time drink
Postum is a pure cereal beverage that refreshes and satisfies. It is absolutely free from caffeine or any other irritating drug.
Try a cup of Postum with your dinner or supper tonight. Postum is sold everywhere.

## Postum

for Health

## "There's a Reason"

 Pom The Best External RemedyCor all local aches and pains, the re
sult of taking cold, over exertion or Duke Has 12 Tons of Silver his silver, they say, which weightsover welve tons, and is judged to be price-
less, the colliection inculuding, as it
oees, some of the rarest specimens of ntique silver known.
Walburga, Lady Pa
 ows on the way from London to Ber-
n as lady-in-waiting to the then priness royal, the seventeen-year-old
oride of the crown prince of Prussia, hey stopped at Hanover, where a court coned under the famous dinner serv-
ce, which for so many vears, with
cher heiriooms, had been the object of a great lawsuit between the Eng.
lish queen and king of Hanover, and
which the English crown lawyers gave in hls favor.
The prince


> Human Ingenuity Most of the humian ingenuity is de
voted to making more machinery; very
little to thinking out a method to les-

## One Reason for Nervous Disorders

people will be drawn into it.


WARD OFF HEATY COUGHSAND COLDS


 Gude's
Pepto-Maņan
Tonicand Blood Enricher

\section*{| Grove's |
| :---: |
| Tasteless |
| Ghill Tomic |} | Invigorates, Purifies and |
| :--- |
| Enriches the Blood. 600 |$|$

## 


 "west and easters" when It
sleeping. AT THE FIRsT siIN
of Colds, Fevers, sore Throat,


Roods Employ Many Men


Tallways.
The wapes of this large group of
men are derived from the reeelpts. DEMAND "BAYER" ASPIRIN Aspirin Marked With "Bayer cross"
Has Been Proved Sate by millions.
. Warnnng! Cnless you see the name
"Bayer" on package or en tablets you are not getting the genuine Baye
Aspirin proved safe by millions and


Sure Relief FOR INDIGESTION


BELLANS


## HAD TO LET HOUSEWORK GO


 construction of
cotton oil mill.

 Application for authority to con-
struct a railroad line from Beeville to
Laredo, a distance of 135 miles, has
been filed with the railroad co hais-



INDIGESTION, GASES,
UPSET, ACID STOMACH




Is Winter Time Your Backache Time?
$\mathrm{D}_{\text {ond }}^{\text {OES every coll, chill or atacack of fir leave you lame, achy }}$ it seems you just can't keep going another day? Do you know
these troubles are often due to weakened kidneys?
Winter's colds and chills throw a heavy strain on the kid
neys. The kidneys are apt to weaken and fall behind in filtering neys. The kidneys are apt to weaken and fall behind in filtering
the blood. Poisons accumulate and upset blood and nerves. Then comes constant backache,
dizziness and kidney irregularities.
Don't wait! Delay is often serious. Use Doan's Pills-a
timulant diuretic to the kidneys. Doan's have helped thoustimulant diuretic to the kidneys. Doan's have helped thou-
sands. They are recommended by users everywhere. Ask
"Use Doan's," Say These Good Folks:

| Mrs. Jim Smith, Avenue F Huntsville, Tex., says: "I had an attack of kidney complaint the small of $m y$ back. I felt dull and rundown and my kidneys didn't act right nt all. A friend advieed me to try Doan's Pills which I did and they soon relieved the trouble. My kidneys were put in a good heaitiny condition. I am zlad to indorse so good a remedy as Doan's Pills." | R. Murray, Hunteville, Tex., says: "I had kidney comploint which was brought on by a strain. My back ached and pained mornings and I was stiff and lame. My kidneys didn't act right and annoyed me, too. I used Doan's Pills and they soon relieved me. The backaches left and I have had no kidney trouble since." |
| :---: | :---: |

Doan's Pills
Stimulant Diuretic to the Kidneys

the action of the majority members of
the house ways and means committee
in deciding to report a tax bink cary
ing the incomer erates proposed by
retary Mellon crystailed Friday in
ren
Woman's Wisdom

## ASplinil

SAY "BAYER" when you buy-Genuine Proved safe by millions and prescribed by physicians for Colds Headache Neuralgia Lumbago
Pain Toothache Neuritis Rheumatism


