

TO HUSBAND MOISTURE

Points the Farmer Needs to Know to Insure Good Crops---Water Supply Stored

How to Store Moisture in a Dry Time. When Crops Are Growing—Assist Percolation to Put Land Culture on the Basis of a Surety—Positive Results

The need of the farmer is to pay close attention to the tilling of his lands so that he may not only hold the moisture that is already stored therein, but that the rainfall during the crop season may be used to the greatest advantages.

The mulch permits the water to pass into the soil below. If the plowing has been well done there will be a well pulverized portion just beneath the surface mulch, which, acting like a sponge, takes up the moisture as it fills. Gravitation finds it easy to pull the water down through the second strata, it being well pulverized by the thorough breaking it has received.

Down beneath the plowed ground the hard soil is dry, but it is slowly moistened by the water percolating through it from the soft, sponge-like soil above. The hard, dry soil at first resists the water, but it soon becomes moist, and if the soft mulch is kept on the surface it acts like a great sponge covering the entire field taking up great quantities of water that are transferred to the soil beneath, where it is stored for the thirsty plants.

The rain throughout the year may be to a great extent stored in the soil for the crop season. The soil mulch upon the surface in a few days becomes dry. It then

becomes a resistant to water circulation, that is, it acts to a small degree as a blanket and holds the moisture below.

Each particle of soil, like a very small sponge, holds its drop of moisture, and all the water that has passed through the surface mulch continues to go down until it is seized by some dry particle of soil and held for use.

As soon as the plant begins to grow upward, it begins to cast its roots into the ground. The roots always move toward moisture. The life of the plant is in the soil, to a great extent, at least. The moisture is taken up by the plant till all of it has been consumed in the radius covered by the roots of the plant.

If the soil has received thorough tilling so that the greater part of the moisture has been taken up for reserve, the growing of the crop will be easy. The surface mulch holding down, or rather, by the natural resistance that dry soil offers to moisture passing through it, the moisture is held in the ground till the natural need of the plant demands it.

Lambs have become so scarce in Wall street that some of the brokers are not eating anything regularly.

Realty Transfers

The following are the real estate transfers for week ending May 1, as furnished by the W. B. Joiner Abstract Co.

W. H. Wright and wife to Mrs. H. A. Campbell, lots 5 6 7 8 Highland addition to Plainview, \$1550.

J. H. Buntin and wife to Aaron Good, N W ¼ sur No 20 blk D7, \$4184.

J. H. Buntin and wife to Perry Smith, S W ¼ sur No 20 blk D7 \$2148.

Geo. Berge and wife to Fred B. Draper, undivided ½ interest in west ½ sur 9 blk A4, \$2880.

The Plainview Bank & Trust Co. to the Citizens National Bank, lot 6 blk 31 Plainview, \$3000.

A. E. Harp, R. H. Wilkin and R. C. Ware to A. I. Frain, blocks 26 and 29, Lakeside Addition to Plainview, \$1100.

F. W. Moseley and wife to C. E. Warner, west ½ sur 11 blk A 2, \$4300.

Leroy Wright to J. H. Beauchamp, part of S W ¼ sur 6 blk D4, \$2700.

E. I. May and wife to H. L. Haswell, east ½ sur 16, blk C L, \$3280.

C. M. Merrell and wife to H. W. and C. N. Jones, lots 1 2 3 blk 6 Central Park addition to Plainview, \$1.

C. M. Merrell and wife to H. W. and C. N. Jones, lots 4 5 6 blk 4 Central Park addition to Plainview, \$625.

M. F. Mitchner and wife to Marion Gallup, N E ¼ sur 22 blk A1 \$3190.

W. T. Thompson and wife to Sallie Phelps, N W ¼ sur 6 blk D5, \$6754.

A. E. Harp, R. H. Wilkin and R. C. Ware to J. J. Oxford, lots 1 2 3 4 5 6 blk 35 Highland addition to Plainview, \$1000.

Jno. L. Brock and wife to H. M. Fletcher, 20 acres out of N W ¼ sur 34 blk J K 2, \$800.

William Hooper et al to O. M. Unger, sur 75 blk D2, \$8640.

G. W. North and wife to G. A. London and B. N. Graham, lot 6 blk 36, and part of 7 and 8 of same blk, Plainview, \$2800.

B. H. Wisdom to June Kimble, sur 19 blk D5, \$800.

TRADE DAY

Business Monday Was Quite Lively

Business in Plainview was lively Monday among the traders.

Twelve sales were made at the Red Wagon Yard, horses, buggies and some farm implements.

A quarter section of land was sold at public sale and brought nine dollars and twenty-five cents per acre.

Dick McWhorter acted as auctioneer, and from the prices things brought and the lively bidding that was done, he knows the business.

People are beginning to recognize the value of trade day both to buyer and seller. This is an important day for our town and we have our fellow townsman, J. D. Kendrick, to thank for making it what it is. Large crowds and a lively interest marked the entire time of the sales.

IS THERE A LOCO WEED?

Its Effect on Horses and Mules Well Known by the Men in the Cow Country

Found in Different Sections—Disappears in Pasture Land When Put Under Fence—Government Investigation—How to Get Information on the Cure of Disease

The News has received an inquiry as to whether there is any such thing as a loco (crazy) weed, which poisons cattle and horses.

The interogation will be deemed preposterous by cowboys and others who know the facts. Questions like that propounded to The News have led the Department of Agriculture, even recently, to investigate, and inquiry has resulted in abundant official evidence to satisfy the most incredulous. To remove all doubt on the question' the Department of Agriculture determined to make a thorough idvestigation of it at first hand. The researches, covering a period of three years has shown beyond doubt that their are two varieties of the loco plant, both poisonous, and that one poisons horses, sheep and cattle, while the other poisons only horses. The external symptoms (of the disease) described by stockmen were in general corroborated. The principal symptoms are the lowered head, slow, staggering gait, movements showing sometimes paralytic symptoms, a diseased nervous system, and in the later stages extreme emaciation. In chronic cases there are frequently ulcers. Generally speaking, locoed cattle have ulcers in the fourth stomach. There is an excess of fluids in the various cav-

ities of the body.

Experiments as to the feasibility of killing the loco weed showed that it could readily be done in fenced pastures, but was impossible on open ranges. It is believed that the loco weed is not confined to the grazing regions, but that it may be found in older States, and that the "mild sickness" from which cows sometimes suffer is very similar in its syptoms to the disease of the "locoed" live stock of the West.

As one observes, the early settlers believed that "milk sickness" was caused by some poisonous plant, which cows ate, but they never found out what it was.

They found, however, that when pastures were fenced the poisonous plant' whatever it was, gradually died out, and that only animals that ranged the woods had the disease. It seems probable that a species of the loco plant, or some poisonous plant closely resembling it, grew wild in the older States in early times, which has since become extinct or has been civilized out of existence.

Any one interested can secure more detailed information, both as to the cause and treatment of the disease, applying to the Departure of Agriculture for the bulletin on "Results of Loco Weed Investigations in the Field."—Dallas News.

Raises Fine Horses.

W. J. Espy, who lives near Runningwater, was driving two fine horses of the Wilks stock on our streets Monday. They are fine specimens of horseflesh and show what kind of animals can be raised here. Mr. Espy lives on the L. A. Knight ranch and raises fine horses and hogs. The day of the large herd is passed, but the industrious farmer can now begin to make money on high grade stock.

Mr. Espy came from Collin to Hale county several years ago and has made money by sticking to the farm.

The Optimists' Times

Most of the signs of the times continue favorable. Oklahoma State bankers, in special session at Oklahoma City, by a rising vote, indorsed the new state bank guaranty law, fathered by Gov. C. N. Haskell, and listened to addresses by State Bank Commissioner Smock and Attorney Frank E. Wells, president of the Oklahoma Bar Association, on phases of the law. In response to a call of a number of the banks, State bankers met to discuss the new situation presented them by the refusal of National banks to come under the provisions of the new State law, regulating banks and intended to guarantee deposits.

There are enough lo here's and lo there's to deceive the elect.

RUNAWAY

Causes Considerable Excitement in Town

J. W. French's team was left standing on the street near the Plainview Implement company's place of business, Tuesday, by Mr. French's brother, who had gone away for a few minutes. The traces had been dropped. The team became frightened and ran, pulling the wagon by a chain used as a breast yoke. They ran from their place of starting to the Broken Dollar store. There they struck a ditch and turned the wagon over, breaking a coupling pole and leaving a part of the wagon behind. They then ran east two blocks and turned south, going two blocks below the square; then they turned west again and ran to Pacific street. Finally Mr. Acres caught the team. No damages were done save the breaking of the wagon.

The Fort Worth Record reported the victory for the Bailey ticket to be about 35,000. The Dallas News gave the majority at about 25,000. The Bailey forces gained a great victory in the campaign.

A fine boy baby was born to C. A. Bowron and wife last Friday.

CONVENTION

Of Hale County Democrats Tuesday

The Hale County Democratic convention met last Tuesday at the court house, and there was present a fair representation of the precinct delegates. H. E. Skaggs, chairman of the Democratic executive committee, presided.

Six precincts were represented, as follows:

Precinct No. 1, J. E. Lancaster, R. M. Ellerd, J. H. Slaton, R. E. Burch, J. K. Malone, L. S. Kinder, W. C. Mathes, J. N. Jordan, T. J. Tilson, R. P. Smythe.

Precinct No. 2, J. W. Smylie, W. J. Dunlap.

Precinct No. 3, T. J. Ellerd, A. L. Anderson, Will Akers, R. W. Lemond.

Precinct No. 4, G. M. Phillips, B. B. Morton.

Precinct No. 5, B. F. Thomas.

Precinct No. 6—W. H. Ragland.

The business was speedily transacted. It consisted of planning a way to raise money to defray election expenses—printing tickets, election blanks, etc. All county officers were assessed \$10 each; all precinct officers \$1 each.

The vote of the primary was canvassed and reported. 327 votes were cast in the county; 200 for

the Bailey ticket, 127 for the Johnson ticket.

H. E. Skaggs and R. M. Ellerd were elected delegates to the state convention; J. E. Lancaster and R. E. Burch, alternates.

This campaign has been perhaps the hottest Hale county has ever seen, but while this is the case, there has been no bitterness of feeling. The western spirit is broad and liberal, and the people believe in freedom of thought.

K. P. Grand Lodge

Lee Shropshire, a most enthusiastic K. P., returned the latter part of last week from the meeting of the grand lodge at Austin. He says the people turned the keys of the city over to them, and bade them have a good time—which they did.

Officers were elected as follows: Tom Powell, San Angelo, grand chancellor; W. W. King, Ennis, vice chancellor; Jno. F. Wofford, grand prelate; R. H. Buck, Fort Worth, grand inner guard; Chas. F. Wyman, Dallas, grand outer guard.

Mr. Shropshire says northwest Texas was well represented at the meeting.

George Blansford, with the L. P. Martin Saddle company, returned Tuesday from a visit to the homefolks at Colorado City. He reports a fine time, but says he is glad to get back to Plainview.

Localizing Breeds

Will Create Manifold Advantages for Breeders of Cattle

Localizing cattle breeds means the farmers of certain localities giving their attention principally to one breed rather than to many.

The advantages of this apply more to the breeders of cattle for breeding purposes than to the men that breed cattle for the slaughter house, says the National Farmer and Stock Grower.

The common practice is just the opposite. The man that is going into the breeding of cattle says to himself that since his neighbors have one kind of cattle, he will take another. He imagines that some circumstance may arise in which the buyer that comes into his neighborhood will not want the cattle his neighbors have, but will prefer another kind. He thinks that by having the neighborhood supplied with a variety of cattle the sales and profits will be greater. But experience has shown that in this he is mistaken.

We will assume that all the farmers of a neighborhood are raising pure-bred shorthorns. The more numerous the breed and the better the quality the more will buyers be attracted to the locality. A buyer of breeding cattle figures in this way: "The United States is a large country and it will be impossible for me to hunt up all the purebred shorthorn herds in it. My time is limited and traveling expenses are heavy. I will go to a few localities, in each of which are located many herds."

He avoids all the detached herds and goes to the neighborhood where the most are to be found. It will require a great deal of persuasion and probably free railroad fare to persuade him to visit a section of the country where there is but a single herd.

Where many herds of a breed are to be found in a locality, it is possible to have the service of better bulls than otherwise. Bulls of great quality are scarce and cost a great deal of money. When the herds are small, the breeders cannot generally afford to use an expensive bull. The herd of the beginner in cattle breeding is usually small, and it is only by locating in a neighborhood where there are good bulls that he can even buy the services of a first-class male. This is a point of great importance to the man that is ambitious to progress.

In such a neighborhood the comparison of stock is also easier. In a locality where there are many herds of a single breed, a few animals of great excellence are sure to be found. These act as a standard for all, and all the breeders instinctively breed toward the best specimens. There is a spirit of emulation that has a good influence over the breeders and which tends to a steady improvement of the cattle.

Shipping facilities are better in such a place, and this helps in sending cattle in and out, and in the shipping in of feed. The railroads always do more for a locality in which interests are grouped than for localities in which no particular industry predominates. The shippers of animals can always get the best accommodations for their stock and can secure the lowest possible rates.

In such localities we find co-operation extensively practiced, both in buying and selling. Competition is reduced to a small point, for no one community can produce enough cattle to affect the prices obtainable.

In the cattle-raising business the

man who tries to "go it alone" is at a great disadvantage. By holding aloof from other breeders he has nothing to gain and everything to lose. Concerted efforts yield the best results to all.

—Texas Stockman Journal.

It Reached the Spot

Mr. E. Humphrey, who owns a large general store at Omega, O., and is president of the Adams County Telephone Co., as well as of the Home Telephone Co., of Pike county, O., says of Dr. King's New Discovery: "It saved my life once. At least I think it did. It seemed to reach the spot—the very seat of my cough—when everything else failed." Dr. King's New Discovery not only reaches the cough spot; heals the sore spots and the weak spots in throat, lungs and chest. Sold under guarantee by Plainview Drug Co. 50c and \$1. Trial bottle free.

Profitable crops.

Things that are raised with profit in the plains country: corn, wheat, oats, millet, milo maize, kafir corn, cotton, alfalfa and hogs. These are among the staples of the country.

There will never come a time in the history of our country that the above named products will not be demanded by the consuming public.

The lands that today yield these or a part of these products in older portions of the United States are now selling for more than a hundred dollars per acre. Density of population and good railroad facilities make it easy to find a ready market. When we get the railroads our country will become the greatest agricultural belt in all the United States.

Fruits come in for a share of the great plains' future wealth. They have shown what they will do.

The sugar beet is going to be tried here this year, for which a shipment of seed has been received. A few have experimented a little and have found that the beet grows to a good size. And it in every way promises to be a great profit maker to the careful cultivator.

A Smile

is a pretty hard thing to accomplish when you're blue, bilious and out of sorts. This is a sure cure for all kinds of stomach and liver complaints—constipation and dyspepsia. Ballard's Herbine is mild, yet absolutely effective in all cases. Price 50 cents per bottle. Sold by J. H. Wayland Drug Co.

Social Dance.

A company of twenty of Plainview's young people spent a few pleasant hours last Friday evening going the rounds of the merry dance. The magic strains of the sweet music lent inspiration to the merry life assembled and they tripped tripped the light fantastic till the midnight hour.

All expressed themselves as having spent a delightful evening.

The out-of-town guests were: Miss Fields of Barton, Mr. Vince Reeves of Canyon City and A. F. Anderson of Granger.

Mr. Hundley favored the party with a number on the piano.

Boys Will Be Boys

and are always getting scratches, cuts, sprains, bruises, bumps, burns or scalds. Don't neglect such things—they may result serious if you do. Apply Ballard's Snow Liniment according to directions right away and it will relieve the pain and head the trouble. Price 25c, 50c and \$1.00. Sold by J. H. Wayland Drug Co.

If you can not vote yourself, spell somebody who can.

Election Returns

Shafer & Gresham, managers of the Bain Theater, took upon themselves the responsibility of keeping the people of Plainview informed upon the results of the primary election of last Saturday. Arrangements were made and the reports were put on the canvas at the Theater as they were received.

The managers are to be complimented on this initiatory step, as it is the first time anything of the kind has been attempted in Plainview. The great interest that has been shown here in the election was kept up and there was a large crowd present at the Theatre to get the returns.

The telephone manager, J. H. Finney, put forth his best efforts in assisting the boys in their work, which was greatly appreciated.

Durocs For Sale

Registered Duroc pigs for sale at \$10 per head at weaning time. John Estes. 15-20

Hate means a hot-box and sand in the heart, while love lubricates all the affairs of life.

The self-made man seems to nearly always put a bay window in his facade.

To Land Agents & Others:

My 160-acre farm near Wright is not for sale now for less than \$20 per acre. S. H. BAKER.

Guess who is the coming man in Texas. Guess who is the going man in Texas.

One trouble with most drunkards is that when they get too full to think they are just about full enough to talk.

Panama, straw sailors, derbies and all colors and shapes of felt hats at Pipkin & Co's.

That trustmaster is on to his job who can fool some of the Senators all the time.

When the average husband tells his wife a secret she always wants to tell it somebody else to find out if it is true.

The End of the World

should it come tomorrow would find fully 1-3 of the people suffering with rheumatism of either slight or serious nature. Nobody need suffer with rheumatism for Ballard's Snow Liniment drives away the trouble, relieves the pain instantly and leaves the user as well and supple as a two year old.

It is better to have loved and lost than never to have been a merry widow at all.

Those of the fastest set are often the slowest pay.

STEPHENS' POULTRY YARDS

G. F. STEPHENS, PROP.

BREEDER OF

Barred Plymouth Rocks ("Ringlett" strain.)
Single Comb Brown Leghorns.
Mammoth Imperial Pekin Ducks.
Inspection and correspondence solicited.

Yards on East Ridge Addition.

PLAINVIEW, TEXAS.

KILL THE COUGH AND CURE THE LUNGS

WITH **Dr. King's New Discovery**

FOR COUGHS AND ALL THROAT AND LUNG TROUBLES.

GUARANTEED SATISFACTORY OR MONEY REFUNDED.

Star Windmills

STAR WIND MILLS STAR WIND MILLS



The new firm will be pleased to have you call and inspect their up-to-date stock.

New Stock, Buggies, Vehicles, Stoves, Crockery, Etc., Etc.,

Come and See Us.

R. C. WARE & CO., Agents.

PLAINVIEW

AND OTHER POINTS ON **PECOS VALLEY LINES**

BEST REACHED BY DIRECT CONNECTION WITH THE A. T. & S. F.

BE SURE

Your ticket reads via **SANTA FE** all the way. Full information regarding the rates, etc., cheerfully furnished.

D. L. MEYERS
General Passenger Agent
Pecos Valley Lines
Amarillo, Texas



Worth Its Weight in Gold!

That's figuratively speaking, but getting down to rock bottom facts but half expresses it.

A Bank Book

showing prudent, thrifty deposits with a good balance to check against may serve you the turn when occasion presents to assist to make your fortune. Bank here. We're conservative as to methods, solvent as to finances and prudent as to advice. Your account will be appreciated.

FIRST NATIONAL BANK

THE MEHARG LAND COMPANY

Plainview, Lubbock and Floydada, Texas

General Agents for Lands on the South Plains

We make a specialty of Farm and Ranch land in Hale Lubbock and Floyd counties.

Our business is to plant a farmer on every farm, and to this end we have land in any size tract in any part of Texas.

Lands for homes lands for investment and lands to exchange for other land. Good paying businesses and rental property to exchange for Plains land. We do a straight commission business and will appreciate a share of your trade. Call on or write us at Plainview, Lubbock or Floydada, Texas.



It's a Temptation

just to look at our assortment of canned and bottled fruits, jellies, jams, etc. And it's a temptation you can yield to without regret. LIKE ALL OUR GROCERIES our canned and bottled goods are put up in strict conformance with the Pure Food Law. And our prices are such that it's both a waste of time and money to do your own "doing up."

MARSH & DARST Grocers

YOU CAN'T SQUEEZE

Blood Out of a Turnip.

any more than you can get satisfactory work out of poor lumber. We handle the Best Lumber and Building Material and it will pay you to let us figure your bill before buying.

McAdams Lumber Company

Donohoo-Ware Hardware Company

Windmills, Hay Presses, Stoves, Wagons, Mowers, Ranges, Buggies, Rakes and Crockery

The season is now here for Cultivators, Listers and Planters. Our line consists of the celebrated Canton output and we are in position to make better prices, quality considered, on anything in farming tools. Come in and let us show you our Columbia Gasoline Hay Baler. You save time, money and everything by using it.

Donohoo-Ware Hardware Co.

Booster-Knocker

The Two are By No Means Synonymous, as Some Seem to Think

A good friend, E. P. Jacques, who lives in Aitkin, state not given, takes exception to a recent "brain leak" that said: "The man with a hammer saws little wood." Mr. Jacques says that this is only another version of the old chestnut, "Boost; don't knock," and proceeds to defend the "knocker."

Our good friend fails to distinguish between the "kicker" and the "knocker." He says that because a man wanted to saw a board and got hold of the hammer first, he wouldn't throw the hammer away. Of course not. But if he is a good workman he will keep the hammer where he won't be always getting hold of it when he reaches for the saw.

The "knocker" is a fellow who absolutely refuses to do anything himself, and sits around criticizing those who try to do something. He is a perpetual grouch who never has a good word for anybody or anything; who can see no good in the efforts of others, and who is everlastingly trying to block progress.

The "kicker" is the genuine reformer. He knows what he wants, and "kicks" until he gets it. He knows what he does not want, and kicks until he is relieved of it. The "knocker" is the very antithesis of the "kicker." Theories of revolutionary times "knocked" on the men who were protesting against injustice, but the "kickers" kept busy until they had kicked off the yoke of oppression. The "knockers" have been busy ever since men began trying to secure justice, but every reform that has been accomplished has been the result of the good work done by the "kickers" against injustice. The "knocker" is always a "let well enough alone" man. The "kicker" is always the fellow who has something better to offer.

Mr. Jacques says: "Mr. Bryan was a 'knocker' when he forbade the further use of the Democratic party as a tool of the system."

Beg pardon; Mr. Bryan "kicked" against it, and ever since he has been persistently "knocked" by the hammermen whose hammers were forged in the shops of the system.

It is a pleasure to receive letters from friends, even if they do "jump all over us." We therefore welcome Mr. Jacques to the ranks of the "kickers." He may think he is a "knocker," but he isn't.—Commoner.

Will Tilson, who is surveying for the Soash Land company, was a pleasant caller at the Herald office Monday morning.

We Suppose So

An employers' liability bill passed the house and senate, and now it is reported that there is a serious defect sufficient for the courts to declare it unconstitutional. Perhaps, however, judicial action on this measure, like tariff revision, will be had "after the presidential election."—Commoner.

Read This.

We have received our new collar machine and everybody is well pleased with its work. This makes our machinery complete.

We guarantee our work to be as good as any laundry in Texas.

White vests, collars and cuffs our specialty.

Robert King, manager. Eighteen years experience.

Shallow Water Laundry.

Fire Casualties

There were 768 fires in school buildings in the United States. These fires have destroyed much property and many lives have been lost; yet, it, has taught the public a great lesson. Houses built for the holding of a large number of people should be arranged in such a way as to permit of quick and rapid exit with little danger to life.

The World's Best Climate is not entirely free from disease, on the high elevations fevers prevail, while on the lower levels malaria is encountered to a greater or less extent, according to altitude. To overcome climate affections, lassitude, malaria, jaundice, biliousness, fever and ague, and general debility, the most effective remedy is Electric Bitters, the great alterative and blood purifier; the antidote for every form of bodily weakness, nervousness, and insomnia. Sold under guarantee at Plainview Drug Co. Price 50c.

An Open Letter

One of the subscribers to the Herald gave us the following communication from a friend of his who is now living in east Texas:

"Dear Sir and Friend: I have been think for quite a while that I would write you a letter. I want to ask you how everything is in Plainview and surrounding country. You know, I see now what a big mistake I made in leaving that country and coming to east Texas, and I wish I had taken your advice and stayed there one year auyhow. I have had lots of sickness since I came here, and don't see how I'll ever be satisfied until I get back to Plainview. How is the demand for laborers? If a man was there now, or this summer of fall, what is your general idea for his getting work, and what kind of work and prices? How is Plainview for vacant houses now? Of course should I go back there I am sure I could

not go before summer or early fall, but I certainly will appreciate a letter from you giving me all the information possible of your town and the country around. Hoping to hear from you soon, I am, as ever,
M. M. SANDERS.

400 Acres a Week.

John Estes of Twist, a small but progressive little town in Swisher county, state of Panhandle, was visiting in Hereford the first of the week and the Brand reporter made his acquaintance, which was altogether a pleasant meeting. He reads the Brand, of course, and has for a number of years. Mr. Estes says that his county is just approaching one of the greatest "booms" that will ever be witnessed in the Panhandle.

As a basis for his belief he states that the seven steam plows in his county turned over 300 acres of sod last week by actual count and that in going from his ranch toward Plainview, he could easily see the smoke of six of them at work.

And he says they have been making this record for a number of months. Not counting the many other plows drawn by horses and mules, it is safe to estimate that 10,000 acres have been turned in the last few months. As another example of the rush and push in that county, he told of a man who had bought a raw section and came in a few weeks ago to improve.

Mr. Estes passed the unfenced and uninhabited place on his way to Tulia but met the man coming out with a load of lumber. In just one week from that time, he again had occasion to travel the same road and to his surprise, the new man had up a house costing about \$1000, a barn and some fencing, and 400 acres of sod turned. The steam plows did the work. How is this for a Missourian on the Plains of Texas? What would the "cross timber folks" of Texas think of putting in 400 acres of new land a week? Mr. Estes says that he never saw the like in all his life, (and he is not a young man), of activity all over the country. He was in Hereford on business and was never so astonished at the wonderful growth all over the country and especially Hereford. As a truth not to be controverted, Swisher county is being duplicated by every other county in the Panhandle. Deaf Smith county has a record of 25,000 acres of new farms for this year. The recent rains have put all this in good condition and the crops that will be made in this and other counties will be the envy of our black land cousins in Fannin and Grayson. The people are coming to inhabit this new golden southwest and powers, nor princes nor editors, nor bankers, nor spellbinders, nor heights, nor depths can dissuade them. Let them come, there is room for all.—Brand.

OUR CUSTOMERS ARE OUR BEST ADVERTIZEMENTS

Every customer of our store is a friend, and every friend makes more customers, consequently more friends.

We realize that prompt, efficient service, worthy, dependable merchandise, prices which include the lowest margin of profit possible, and a liberal merchandising policy, all tend to make our customers warm, valuable friends.

We wish to thank our friends for the advertizing they have given our establishment. No amount of newspaper space could accomplish the results this free advertizing from our customers has brought us.

We realize that by serving you to the best of our ability we serve ourselves. It's to our interest to treat you as best we know how. If you are not already one of our friends—you've never purchased here—you should do so now.

The New Ladies' Home Journal Patterns Now Ready.
10c. and 15c.

Wayland & Wofford

BONNY "H"

A FINE HAMBLETONIAN and French Coach Stallion will make the season at Shipley & Shipley's yard. This horse has fine action and style, solid dappled bay color. For season, \$10; insurance, \$15. For the best colt, spring of 1909, will give a premium of \$10; 2nd, 5; 3rd, 2.50.

A. L. Hawkins

Office Just North Broken Dollar Store

"An Ounce Of Prevention Is Worth A Pound Of Cure."

To prevent an explosion, and to have an absolutely safe and satisfactory oil

USE EUPION OIL

Ask your merchant for it, and don't accept anything else

Hale County Herald

Established in 1889. Best Advertising Medium on the Plains

Published in the Interest of Plainview and Hale County.

Published every Friday
TOM SHAFER, Publisher

All communications, remittances, etc. should be addressed to THE HERALD PUBLISHING COMPANY, Postoffice Box 117, Plainview, Texas.

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SUBSCRIPTION, \$1.50 PER YEAR.

Friday, May 8, 1908

The man who shuts his eyes to the public enterprises of the town in which he lives is a stumbling block in the pathway of progress. Push the car of progress; some day it will be a train—then you'll be proud of the work you have done for your country.

Should a citizen be allowed, when improving a piece of property, to build any style or price improvements he wishes? By the erection of inferior houses a man may detract from the appearance and value of his neighbor's property, and all can readily see that no such right should exist.

The Hale County Herald has been claiming for some time to be the oldest paper published on the plains. But the Crosby County News claims that distinction by a year and a half. This notice should have appeared last week, but was overlooked.

The attractive everywhere has its votaries. Couple with attractiveness utility, and you have a supreme good. In the strict sense, all genuinely attractive things have a use. All things useful are attractive to the mind, understanding its place in the busy world. The flower that blooms does more than nod its beautiful head to the passerby.

A diversity of industries is the best proof of the true development of a country. And the advancement of one county in a country where there is such a sameness as to quality of soil and surface is an index of what any part may do if proper energy is put forth. We know that the great plains country is before the people of all the United States, and for one portion to attempt to cast reflections upon another is to show a lack of knowledge of the true law of community growth.

Several representatives of public interests at Washington no doubt wish some of the American newspaper reporters would go on strike like those German newspaper men.

The United States steel corporation's 1907 earnings were the greatest in its history. You would look a long while for a tariff revisionist among the managers of that corporation.

"Old Baldy" and "the Baldies" are the names by which the great plains have been called. But that is in the past. The plains country is preparing to grow the final covering for her baldness—fields of waving grain, magnificent orchards and groves. If you own a part of the plains, cover its baldness with something beautiful and useful. The groves were "God's first temples." They are good for shade yet.

Plainview needs a good sewerage system. The health of the town demands it. The splendid work of the city officers will no doubt do great good, but there must be co-operation on the part of all if things are accomplished as they should be. We need an organized fire department; why not start something in that direction? We need to beautify our town; why not get a park committee started? Land suitable for a park is cheaper now than it will be in a few years. Beautify our town, we enhance values and add to our pleasures.

The Bailey campaign is passed. It has been marked with much bitterness on both sides. Friends have no doubt been estranged that should not have been. Men's opinions will differ as long as they are able to think. There is a strong inclination among too many men, if another man's opinion happens to be contrary to theirs, to hold it against him in another campaign. Liberty of speech and thought are the arc lights along the thoroughfare of progress. Let us grant the other fellow the privilege that we hold as our personal right. We hope that all bitterness may cease.

Advertising is today the mightiest factor in the business world. It is an evolution of modern industrial competition. It is a business-builder, with a potency that goes beyond human desire. It is something more than a drummer knocking at the door of the consumer—something more than mere salesmanship-on-paper. It is a positive, creative force in business. It builds factories, skyscrapers and railroads. It makes two blades of grass grow in the business world where only one grew before. It multiplies human wants and intensifies human desires. It furnishes excuse to timorous and hesitating ones for possessing the things which under former conditions they could easily get along without. The human mind is so constructed that it is appreciably affected by repetition—and, after all, advertising is only repetition.—Truman A. DeWeese in "Little Journeys."

President Yoakum declares that Texas needs 10,000 miles of new railroads. It is true. And the railroads need ten thousand miles of Texas. The state and railroad's interests are mutual, and the additional mileage will in time be laid if this mutuality of interest is kept in mind by both sides.—Dallas News.

The people of west Texas are awakened to the need of more railroads. We can never advance unless we get them. The great West should work as one man to that end. When one county gets a railroad every county near by is benefited.

This is Not a Bailey Question

But it is of more importance, for it concerns the health of your town and community. It is in regard to Scavenger work.

The city council not only requires you to keep your out-houses clean, but also requires you to keep every thing on your premises clean—tin cans, rubbish, etc., has to be removed. I will do all this for you at a very reasonable price.

The first time you meet me after work of this kind has been done, pay for it then, and not have me hunt you up on the first. No resident bills can be held until the first. They must be paid at once. The owners of property are responsible for them the same as tenants, and this law will be enforced hereafter.

Above all things, let me urge you to clean up your premises and avoid sickness during the summer.

A. F. STROUD

The Scavenger Man

C. E. WHITE

F. G. WHITE

White & White

Farm Lands in Hale and adjoining Counties. If you want to buy, call and see us. If you want to sell, list your land with us at once. We can find the buyer if the terms are right.

WHITE & WHITE

East Side Square PANHANDLE LAND Plainview, Texas

BASSETT LAND COM'Y

EMMA AND PLAINVIEW, TEXAS

Over 50,000 Acres Farming Lands
IN —N— PASTURES, CROSBY COUNTY

No Finer Agricultural Land on the Plains. Farms and Cotton Gin on the Property

\$10 PER ACRE \$4 Cash; balance in one to six years at 8 per cent interest
Any size tracts from 160 acres up

New Town of CROSBYTON on This Tract

40-Acre blocks about this town, \$15 per acre, same terms. Selling rapidly and improving fast

See JOHN C. LEWIS, Agent, opposite Club Hotel

Send us buyers and we will divide equally our commission and pay you 2½ per cent cash.

I Have Some Snaps in Floyd County Land

Six-Section block, right on railroad survey, at \$11 per acre, \$3 per acre cash, balance 5, 10, 15 or 20 years, on or before. Other good bargains in Hale and Lubbock Counties. Also a 50,000 acre tract in Lubbock County. Call and see me.

W. W. JONES

First Door North Herald Office

D. L. Hammer

I. L. Marrs

Plainview Mills

CORN MEAL, GRAHAM

AND ALL KINDS OF FEED STUFFS

DELIVERIES MADE ANYWHERE IN TOWN.

SEE OR WRITE US FOR PRICES. PHONE NO. 140.

M. C. PARKER General Contractor and Builder

Brick Work a Specialty

Estimates Furnished Upon Demand

If You Contemplate Building, See Me Before You Let Contract

The W. B. Joiner Abstract Com'y.

has moved its office up-stairs in the Northwest corner of the Wayland stone building. Makes Abstracts of Title to town or country property. Notary Public in office. Come and see us.

THE W. B. JOINER ABSTRACT COMPANY
W. B. JOINER, Manager

Plains Lumber & Grain Company

For

Millet, Cane, Kaffir, Maize and Alfalfa Seeds. Also handle all kinds of Feed Stuffs. The best Colorado Coal at attractive prices.

CALL TELEPHONE NO. 119

BAILEY WAS VICTORIOUS

Having won by a majority of over 30,000. It's just the same way with E. R. Williams' Furniture store. It is gaining in furniture popularity every day. Business gaining every day. I'm here to do business, and if the best and most up-to-date goods at hard times prices is an inducement, I'll do it. My stock has recently been replenished, so I urge you to come and make your selections while our stock is complete.

We also do embalming and carry a full and complete line of Caskets, Burial Robes, etc.

Store Phone 105

E. R. Williams

House Phone 149

Local News

Any items given this office for this page will be appreciated

Passenger arrives from North 6:40 p. m.
Passenger departs for North 8:00 a. m.

NOTICE:—All announcements of any church pertaining to services are welcomed to the columns of the HERALD FREE. But any announcement of a Bazaar, Ice cream supper or any plan to get money is looked upon as a business proposition and will be charged accordingly.

Announcements

The Herald is authorized to announce the candidacy of J. W. Campbell for re-election to the office of district and county clerk of Hale county, Texas, subject to the action of the Democratic party.

We are authorized to announce the candidacy of S. J. Frye for re-election to the office of tax assessor of Hale county, subject to the action of the Democratic party.

The Herald is authorized to announce the candidacy of John Y. Ligon for re-election to the office of sheriff of Hale county, subject to the action of the Democratic primary.

The Herald is authorized to announce John G. Hamilton as a candidate for re-election to the office of county treasurer of Hale county, subject to the action of the Democratic primary.

The Herald is authorized to announce Judge George L. Mayfield as a candidate for the office of county judge of Hale county, subject to the action of the Democratic primary.

The Herald is authorized to announce N. K. Smith as a candidate for re-election to the office of county surveyor of Hale county, subject to the action of the Democratic primary.

The Herald is authorized to announce Col. J. M. Shropshire as a candidate for county commissioner of precinct number one, subject to the action of the Democratic primary.

The Herald is authorized to announce G. A. London as a candidate for the office of sheriff of Hale county, subject to the action of the Democratic party.

The Herald is authorized to announce E. Graham as a candidate for re-election to the office of county attorney of Hale county, subject to the action of the Democratic party.

The Herald is authorized to announce H. D. Rosser as a candidate for the office of county judge of Hale county, subject to the action of the Democratic primary.

The Herald is authorized to announce Will D. Anderson as a candidate for the office of County Attorney of Hale county, subject to the action of the Democratic primary.

Let us figure on your paint bill we can save you money. Fulton Lumber Co. 31-ff.

E. H. Ackley, president of the Fulton Lumber company, was in Plainview last week.

Oxfords! Oxfords! For men! At Pipkin & Co's. Crawford's---that's all.

A good second hand saddle for sale. See Jack Butts at Shipley & Shipley's grain store.

A \$60 steel range, used four months, for \$30, at the Second Hand Store. 17-

We are receiving lumber bought since the big decline in prices. See us before you buy. A. G. McAdams Lumber company. 5-

WANTED—Good board and room in Plainview, with private family, by postal clerk. Pay well for right place. Call Herald. S. W. Wilson.

See the Plains Lumber & Grain company for cotton seed to plant. We have the celebrated Strahan variety. 18-

Dr. Bridges of Hale Center was a pleasant caller at the Herald office Monday.

The place to buy when your money is short is at the Second Hand Store. 17-

J. J. Rushing and son of Norfleet were in Plainview Monday transacting business.

A. G. McAdams Lumber company sell best paint made; also cheap lumber. 5

J. R. Goldston of Temple visited his friend, H. O. Gresham, in Plainview the first of the week.

Leather ties are the latest in neckwear. Get them at Pipkin & Co's.

W. E. Holder of Dallas has been prospecting in the Plainview country.

Leave your orders at Moreland Grocery company for sulphur and sweet potato plants.

W. G. McFarland, recently of Kansas, but now of this place, made a business trip north last Wednesday.

Phone 35 or 49 if you want an early dinner.

Lee Shropshire returned last Friday from a trip to Austin, where he went to attend the K. of P. state lodge.

Fresh goods arriving almost daily at Moreland Grocery company's.

T. H. Wilson made a trip this week to Lubbock, Floydada and other points, in the interest of the ice and bottling works.

If you want to be satisfied with your purchases, trade with Moreland Grocery company.

J. H. Tacket and D. F. Carnes of Floydada were doing business in Plainview.

The wonder is how the Second Hand Store can sell everything so cheap. On North Covington street. 17-

The Social Realm

Happenings of the Week in the World of Pleasure

Items of local interest are solicited for this department, and when possible will be published in these columns. Copy for the society department should reach us not later than Thursday noon to insure publication. Address all communications for this department to Mrs. W. E. Armstrong, society editress, or phone 166.

Mystic Club Entertains

Mrs. J. N. Morrison was hostess for the Mystic Club on Saturday afternoon, May 2nd.

Each member of the club responded to roll call with some current event.

The lesson for the afternoon was a study of Sidney Lanier and Joaquin Miller. Two very interesting papers were read, one on the life of Lanier by Mrs. Randolph, and the other on the wanderings of Miller by Mrs. Meharg. Mrs. Dye read "The Song of the Chattahoochee," by Lanier, and Mrs. Armstrong gave a poem by Miller.

After the program Mrs. Morrison served very dainty refreshments, consisting of a delicious salad course, followed by ices in which the club colors, white and gold, were carried out. All went away feeling that the time had been pleasantly and profitably

spent. MRS. HAL A. WOFFORD
Press Reporter.

Miss Ina Dowden entertained with 42 last Saturday evening in honor of her fourteenth birthday. Dainty score cards, the handiwork of the young hostess, marked the progression. She was assisted by her mother, Mrs. James W. Grant, in receiving the following boys and girls: Lelia Matchett, Lillie Nance, Marvie Faulkner, Miss Bird, Gwendoline Hanby, Pauline Jones, Lucile Kinder, Casey Hughes, Jno. Wayland, Harold Hughes, Prentiss Rossen, Harold Fitzgerald and Charlie Spencer. Punch was served throughout the game, after which an ice course was served to the merry little guests.

Mr. and Mrs. Dyer, accompanied by Mrs. Burke, mother of Mrs. W. C. Mathes, returned last Saturday from an extended visit to California.

S. E. Moore and little son, Stoye, came in on last Monday's train. He reports the Portales country in fine condition. Mr. Moore may be found in his studio here.

Fewer Gallons; Wears Longer. Ferris Fry went to Tulia on Tuesday's train.

Fewer Gallons; Wears Longer.

Sam Karnsworth and Mr. Norris of Lockney, were transacting business in Plainview Wednesday.

Fewer Gallons; Wears Longer.

Nash's rooming house over the Second Hand Store is the place to get a good bed for 25 cents. Phone 195.

L. T. Lester, one of the plains country's most prominent bankers, was mingling with friends here the first of the week.

O. T. Rushing, son of J. W. Rushing, a prominent citizen of the Norfleet community, got his leg broken last Wednesday. This is the second time his leg has been broken in the last few years.

Fewer Gallons; Wears Longer.

EASTERN STAR.

Chapter meets every Friday before the full moon, in Masonic hall, over City bakery. Mrs. R. C. Ware, W. M. Chas. Vincent, W. P. All sisters and brothers are cordially invited to meet with us or communicate with above officers.

CASH GIVEN AWAY!

This is not the so-called scheme. There is no chance to be taken. No drawing. All you do is to buy your goods here and we give you a ticket for every 50c purchase; then when you get \$15.00 worth of tickets, bring them back and we will give you \$1; and if you buy \$25.00 worth of goods at once we will give you \$2 cash. Don't be taken with the schemes when you can get a sure thing. Prices as low as the lowest; goods as good as the best. "QUALITY" is our motto. Give us a call. South side square, Plainview.

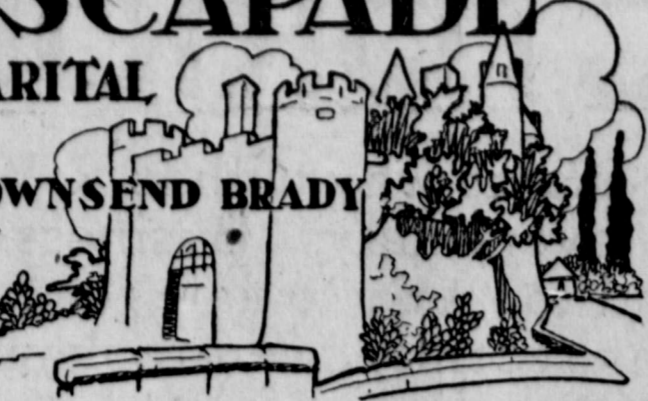
Everything that men wear, and Shoes for the ladies who care for comfort, durability and style

J. W. PIPKIN AND COMPANY

The ESCAPE

A POST MARITAL
ROMANCE
BY CYRUS TOWNSEND BRADY

ILLUSTRATIONS BY
RAY WALTERS
COPYRIGHT 1908 BY
W. G. CHAPMAN



SYNOPSIS.

CHAPTER I.—The Escapade opens, not in the romance preceding the marriage of Ellen Slocum, a Puritan miss, and Lord Carrington of England, but in their life after settling in England. The scene is placed, just following the revolution, in Carrington castle in England. The Carringtons, after a house party, engaged in a family tilt, caused by jealousy.

CHAPTER II.—Lord Carrington and his wife each made charges of faithlessness against the other in continuation of the quarrel.

CHAPTER III.—First objecting against playing cards with the guests, Lady Carrington agreed to cut cards with Lord Strathgate, whose attentions to Ellen had become a sore point with Carrington. The loss of \$100,000 failed to perturb her, and her husband then cut for his wife's I. O. U. and his honor, Carrington winning. The incident closed except that a liking for each other apparently arose between Lady Carrington and Lord Strathgate.

CHAPTER IV.—Additional attentions of Lord Carrington to Lady Cecily and Lord Strathgate to Lady Carrington compelled the latter to vow that she would leave the castle.

CHAPTER V.—Preparing to flee, Lady Carrington and her chum Deborah, an American girl, met Lord Strathgate at two a. m., he agreeing to see them safely away.

CHAPTER VI.—Ellen fled, Strathgate driving. He attempted to take her to his castle, but she left him stunned in the road when the carriage meets with an accident. She and Debbie then struck out for Portsmouth, where she intended to sail for America.

CHAPTER VII.—Hearing news of Ellen's flight, Lord Carrington and Seton set out in pursuit.

CHAPTER VIII.—Seton, locating a fishing village, hit the trail of Ellen and Debbie. He then rented a fast vessel and started in pursuit, Carrington pursuing Strathgate.

CHAPTER IX.—Strathgate, bleeding from fall, dashed on to Portsmouth, for which Carrington, Ellen and Seton were also headed by different routes.

CHAPTER X.—Strathgate arrived in Portsmouth in advance of the others, finding that Ellen's ship had sailed before her.

proaching Deborah for her disobedience of orders made the tired girl lie down, while she herself took the helm to watch.

There was nothing to do except to look out for passing vessels and she had plenty of time for silent thought about her past, her present and her future.

CHAPTER XI. The Mad Chase.

Lord Strathgate was early aboard, which proves the keenness of his

ported to him at daybreak, but had no news of their quest. No one remotely resembling the fugitives had been seen during the night. Although he had breakfasted and day had scarcely dawned, Strathgate could not remain idle. Instinctively his footsteps turned toward the strand. If Ellen had arrived during the night, she would probably have sought the harbor at once. Although the New Eagle had sailed, as she would find to her dismay, there were other ships in the harbor and upon one of these she might have taken refuge. Even though it was yet early, there was plenty of stir along the sea wall, and Strathgate mingled with the fishermen, boatmen, sailors and pilots busy about their various tasks. By the judicious expenditure of shillings and sixpences, he opened the most stubborn mouths. But no one had seen the missing pair. After a half hour's investigation, he was about to give it up as a hopeless task and return to the inn, when as a last venture he put his question to a young fisherman, the latest comer to the wharf.

"Yes, yer honor," replied the man. "I think there was a man and a woman, or a young girl among the passen-



"Am I Your Wife's Keeper?"

gers which my brother, who owns a wherry, put aboard a ship like you Flying Star, late last night."

The woman happened to be the captain's wife, and the young man was the supercargo of the ship, and the ship happened to be another ship, and not the Flying Star at all; but of that of course neither Strathgate nor his informant had any knowledge. The earl's interest was at once awakened.

"What ship did you say that was?" he asked.

"The Flying Star, I think 'twas called, though I'm no ways certain, yer honor."

"Whose ship was she? Of what nationality, that is?"

"She's an American merchantman, sir," returned the sailor, whose name was Cooper.

"And where does she lie?"

"She doesn't lie nowhere," answered another sailor, surveying the harbor, "leastways her berth was there nearest the warships"—he pointed off toward Admiral Kephart's fleet of grim war monsters swinging easily at their anchors in the strong ebb—"but she's gone now."

"She got under way at daybreak this morning," said a bystander; "yonder she is." He pointed down the harbor at a ship under full sail rapidly working toward the channel.

"Who has the fastest boat in the harbor?" cried Strathgate with sudden resolution.

"I have, yer honor," answered Cooper.

And although his claim was vociferously disputed by a dozen men who crowded around Strathgate, who rather liked the appearance of the man, pitched upon him for his purpose.

"A hundred pounds to you," he cried loudly, "if you put me on board the Flying Star before she gets out of the harbor."

"I'd like to see the color of yer money, yer honor, beggin' yer pardon," said Cooper.

Strathgate pulled out a full purse and passed him a ten-pound note.

"This for earnest money," he said. "Now hasten!"

"I'll want a hand to help me with the sails," said Cooper, full of excitement.

"Five pounds to the man that goes, if we win. I'm the earl of Strathgate."

"Yes, your lordship."

"Take me, Cooper!"

"I'll go!" cried one and another.

Cooper quickly selected his man, choosing one of the lightest and most agile of the applicants.

"Into the boat with you!" cried Strathgate as soon as the matter was settled.

Now that he had made up his mind, he was eager to be off. He did not know where Ellen was. He had no assurance that she was on that ship, but at any rate it was a possible clew, and anything was better than passing the day in idleness at Portsmouth. Perhaps Ellen had come in in some way during the night. Stop! It suddenly flashed into his mind that she might have come by sea. There would have been plenty of time, if she had gotten a boat, anywhere near the place where the carriage was wrecked. This made him the more impatient and anxious to get away.

Fired by the splendid reward for success, Cooper and his man worked double tides and soon had the sails hoisted and the boat ready for departure.

"Will yer honor come now?"

"Immediately," cried Strathgate.

"We haven't a moment to lose, your lordship," returned Cooper. "These Yankees are swift footers and it'll be nip and tuck if we overhaul her."

Strathgate sprang into the boat and Cooper shoved off. The boom swung out to leeward and the sail of the cutter filled. She was in the lee of the wharf, however, and was moving very slowly when a horseman came galloping down to the strand at full speed. His sorry steed was completely blown. The rider dropped the reins on the horse's neck, sprang to the ground and ran out on the wharf, attracted thereto by the crowd of people watching the departure of Strathgate. As he ran, he shouted:

"Can any of you tell me anything about the New Eagle?"

"Ay, master," answered one of the boatmen, "she sailed yesterday morning for Philadelphia."

"Yesterday morning?"

"Ay, yer honor."

"What ship is that?" continued Carrington, peering straight down the harbor. "She looks like an American."

He was viewing her with the eye of sailorly experience.

"'Tis an American," answered another. "That be the Yankee clipper,

Flying Star."

"When did she sail?"

"This morning at daybreak."

"Where is—"

At that moment Carrington's eye comprehended the little cutter gliding along the wharf. He recognized Strathgate standing up in the stern sheets with his arms akimbo, an insulting smile upon his face. With a muttered oath Carrington in two bounds reached the side of the wharf. The boat was increasing its speed at every moment.

"Strathgate!" thundered Carrington, "where is my—?" He stopped. "Where are the fugitives?"

Strathgate laughed ironically, while Carrington with eager eyes searched the recesses of the little craft, thinking that Ellen and Deborah would be aboard of her. His relief was inexpressible when he found that Strathgate was alone. Yet that did not solve the question that rose in his mind.

"Where is she, I say?" he thundered.

Strathgate's answer was an ironical bow.

"Am I your wife's keeper?" he laughed, waving his hat in disdain.

Carrington was armed. He hauled a pistol from his belt, cocked it and leveled it fair at Strathgate.

"Bring that boat into the wharf," he cried, "or I'll shoot you like the dog you are!"

Strathgate did not blanch. He balanced himself easily to the roll of the boat and looked square at Carrington.

"Would you add murder to your other follies?" he answered.

He was an easy mark, the distance was short, Carrington was a sure shot, and if ever a man had murder in his heart it was in that of Ellen's husband. Yet there was something in the dauntless way in which Strathgate faced him and in the fact that the latter appeared unarmed, that caused Carrington, with finger upon the trigger, to stay the pressure. "Why don't you fire, my lord?" cried Strathgate.

"Draw your weapon, Strathgate," said Carrington, dropping the point of his own pistol.

"I'm sorry to say that I'm unarmed."

There was no use. Carrington could not kill him under the circumstances. He stood staring after him for a moment, and then raised his hand and shook it in the air.

"God have mercy on you if I meet you again!" he cried.

"Take the peril to yourself, Lord Carrington," Strathgate called out, and with a farewell wave of his hand the cutter shot out beyond the extremity of the pier, and, catching the full force of the breeze, which happened to be blowing straight up the harbor, necessitating a hard beat out against it, bore away toward the opposite shore.

Pistol in hand, Carrington turned and confronted the astonished crowd which had gathered in his rear.

"What went he after?" he asked.

The men facing him looked from one to another.

Carrington thrust the pistol back into his belt, tore out his pocketbook, opened it, and took out a ten-pound note.

"That for information."

One of the men whose boats Strathgate had disdained to employ forced his way through the crowd.

"I'll tell you for the money."

"Speak out. 'Tis yours."

"He come down here lookin' for a man and a woman, and Cooper, he owns the boat yonder, said his brother put a party containin' a man and a woman aboard the Flying Star or a ship like her last night."

"What then?" asked Carrington.

"Then he offered a hundred pounds for the fastest boat to put him aboard the Flying Star afore she got clear into the channel."

"And he took Cooper's boat," said another boatman.

"Is she the fastest in the harbor?"

"Well, there's some as do say that Jim Haight's boat's got the heels of her."

"Here's your ten pounds," said Carrington. "Where's Haight?"

"Here I be, master."

"A hundred pounds to you," said Carrington, "if you put me aboard that ship, and another hundred if you put me there before Strathgate."

"And if I don't do neither?" returned Haight, quickly.

"Nothing," said Carrington. "It's win or lose."

"I take you, yer honor," cried Haight, whose sporting blood was aroused, and the remark was greeted by three cheers from the wharf.

"If it's in the power of a Portsmouth boat to do it, Haight's the man for you, master," said one old veteran.

"Stay," continued Haight, "I'd like to know who I'm dealin' with."

"I'm Lord Carrington, first lieutenant of the Niobe yonder."

(To be continued)

Valued Same as Gold

B. G. Stewart, a merchant of Cedar View, Miss., says: "I tell my customers when they buy a box of Dr. King's New Life Pills they get the worth of that much gold in weight, if afflicted with constipation, malaria or biliousness." Sold under guarantee at Plainview Drug Co. 25c.

Watch for Story of the Little Girl



BUCK'S
STOVES & RANGES
Donohoo-Ware
HARDWARE CO.

Come to the Norfleet Country

The Garden Spot of the
Great Panhandle Country

Land values are yet low and
Opportunities await you in
scores of the avenues of enter-
prise, tried and proved in the
Plains country. A personal
investigation will convince the
most skeptical that we have
The Richest Farming Lands
of the Southwest

For Full Particulars Write to

The Rushing Land Co.
Norfleet, Texas

I Am Coming

Back to Plainview next month,
and will reopen my studio here
during the first week in that
month. Those of you wishing
Photographic Work

of the highest grade should see
me then.

S. E. MOORE

Shocklee Tailoring Company

A. T. PATRICK, Proprietor

Agents for Leading Tailoring Houses of America

Cleanin, Pressing and Repairing
Neatly and Promptly Done

Suits called for and delivered

PHONE 147

Professional Cards

DR. J. H. WAYLAND,
PHYSICIAN AND SURGEON,
Office at City Drug Store
Plainview, Texas.

DR. A. L. HAWKINS,
DENTIST.
Successor to Dr. Hall. Phone 83.

PHONE NO. 88
For Baggage, Express
and Job Wagon.
R. M. HARP,
Plainview, Texas.

B. P. SMYTHE,
ATTORNEY-AT-LAW,
Abstracts to lands
in Hale Co.
Land Litigation a Specialty
Plainview, Texas

L. C. WAYLAND M. D. O. H. JUDKINS M. D.
WAYLAND & JUDKINS
PHYSICIANS AND SURGEONS
Office over Citizens' State Bank. Phone 197
PLAINVIEW TEXAS

C. M. MERRELL OTUS REEVES

**Merrell-Reeves
Realty Company**

**FARMS and
RANCHES
FOR SALE**

In Hale, Swisher and ad-
joining counties.

If you want to buy, or have any
land to sell, write or call and see
us. Special attention given to lands
of non-residents.

Merrell-Reeves Realty Company
Plainview, Texas.

SINGLE COMB

Rhode Island Reds

IDEAL PRINCESS STRAIN

Cockerels for sale, sired by cock winning
3rd at Kansas State Poultry show, Wich-
ita, 1907. They are big, red fellows.
Price \$1.50 to \$2. Can spare a few sit-
tings of eggs from Pen A, \$2 per 15 e. gs;
Pen B, \$1.50 per 15 eggs. Am booking
orders now. W. B. Joiner, Plainview, Tex

Notice of Sale

of Real Estate Under Execution.
The State of Texas }
County of Hale }

In Justice's Court of Precinct
No. 1, Hale County, Texas.
A. B. Rosser, plaintiff, vs. J. C.
F. Martin, defendant.

Whereas, by virtue of an execu-
tion issued out of the Justice's
Court of Precinct No. 1, Hale
County, Texas, on a judgment
rendered in said court on the 20th
day of March, A. D. 1908 in favor
of the said A. B. Rosser and
against the said J. C. F. Martin,
No. 249 on the docket of said
court, I did on the 4th day of
May, A. D. 1908, at 10 o'clock a.
m., levy upon the following de-
scribed tracts and parcels of lands,
situate in Hale County, Texas,
and belonging to the said J. C. F.
Martin, and more particularly de-
scribed as being lots Nos 17, 18,
19, 20, 21 and 22 in block No. 5,
in Railroad Addition to the town
of Plainview and on the 2nd day
of June, A. D. 1908, being the
first Tuesday of said month, be-
tween the hours of 10 o'clock a. m.
and 4 o'clock p. m., on said day,
at the courthouse door of said
county, I will offer for sale and
sell at public auction, for cash, all
the right, title and interest of the
said J. C. F. Martin in and to said
property.

Dated at Plainview, Texas, this
the 5th day of May, A. D. 1908.

A. J. BELL,
Constable of Precinct No. 1,
Hale County, Texas. 20-3

Fewer Gallons; Wears Longer.

A BARGAIN
I am offering at a bargain
for the next few days, lots
1, 2, 3, 4 and 5 in block 62,
original townsite, and 21,
Lakeside Addition to Plain-
view, also 140 acres of pat-
ented land out of survey 1
in block C, Hale county,
Texas, or will trade the
land for good residence
property in Plainview. Call
on or write the owner, S. S.
Sloneker, Plainview.

Fewer Gallons; Wears Longer.

Great Evil in Government
President Eliot of Harvard to Cin-
cinnati City Club:

The evil in American govern-
mental affairs, from Washington
down through all the states and all
the cities and towns, is secrecy.
Secrecy characterizes the determin-
ing action in almost all our govern-
ments. The real determination is
made in secret sessions of commit-
tees. There may have been a
hearing before the committee, but
that was not the determining mom-
ent. The determination takes place

secretly. * * * The citizens
of Boston have only recently found
out and had illustrated to them
that the great evil in the American
governments of today, from top to
bottom, is this dangerous, abomi-
nable secrecy. * * * The new
city charters, both in Texas and
Iowa, and the new provisions for
school boards in many cities, all
take pains to provide genuine pub-
licity. -Record.

Funeral Supplies of all
kinds at E. R. Williams'
Furniture Store.

Miller, the tailor, can be
found at Pipkin & Co's.
Cleaning, pressing and re-
pairing done. All work is
guaranteed to be as good as
the best.

Several cars of cattle have been
shipped this week by the Koker-
not people.

We are still selling Kup-
penheimer clothes. The
newest in browns, light
tans, grays and mixtures.
Prices from \$15 to \$27.50.
J. W. Pipkin & Co.

HERALD PRINTERY

Is up-to-date in every
detail, and is prepared to
furnish you Stationery of the
exceptional kind---

---Stationery with a personality;
the kind that will reflect credit
upon your business

Letter-heads
Envelopes, Dodgers

We print 'em all---from cards up to booklets,
and we do it artistically

Our prices are cheapest, considering quality. The
finest equipped country office in the Panhandle of
Texas--new type, new machinery, efficient workmen

Local Links

Fewer Gallons; Wears Longer.
Earl Fullingim made a trip to Mickey, returning Monday.
Fewer Gallons; Wears Longer.
Eli and H. C. Johnson are at Floydada on business this week.
Fewer Gallons; Wears Longer.
J. J. Barton of Barton shipped cattle Wednesday.
Fewer Gallons; Wears Longer.
Mrs. J. D. Marsh left Thursday to visit relatives in Springfield, Mo.
Carter Mercantile company are agents for Carhart overalls.
J. H. Slaton and wife were passengers on Thursday's train. They will visit in Dallas a few days.
New stock linoleum at Carter Mercantile company's.
L. E. Williams and D. T. Scott of Mickey, Floyd county, were here Saturday.
Moreland Grocery company need your trade.
Clifton Scott of College Heights is very sick with pneumonia this week.
Fresh fruits and vegetables at the Moreland Grocery Co.
Fred and Miss Mary Hendrix returned from a week's visit to the ranch in the Quitaque country.
Cane syrup at 60c a gallon at the Moreland grocery.
Beal & Looney of Yoakum county shipped several cars of steers Thursday.
For up-to-date dressmaking see Mattie Pyle, room at E. T. Coleman's residence.

Jno. Rolls, a banker of Ryan, Okla., who has been down on his ranch in Crosby county, left for his home on Wednesday's train.

Case goods at prices that will astonish you, at the Moreland Grocery Co.

The following gentlemen were elected members of the school board at last Saturday's election: W. B. Atkins, J. N. Jordan, W. F. Brooks and J. F. Sander. These are all good men and will make good trustees.

A. C. Hatchell has Little Billie Jones, his registered bull No. 1326, in town, where he will stand this season. He will be found at the Tandy-Coleman Co. wagon yard.

E. R. Williams went to Amarillo Thursday morning to meet Mrs. Williams who has been visiting in Dallas and other points for several months.

We are exclusive agents, Hart, Schaffner & Marx clothing for Plainview. CARTER MERC. CO.

For Caskets, Burial Robes and Embalming see E. R. Williams.

Miss Bessie Scott has returned to her home at Mickey after a two weeks' visit to her cousins, Misses Mae and Mary Dalmont.

All kinds of cook stoves and steel ranges at half prices at the Second Store.

New shipment ladies tan pumps and oxfords at Carter Mercantile company.

Mrs. Chas. A. Babston and little daughter, Opal, of Willow, N. M., are here visiting Mrs. Babston on College Heights. They will leave soon to visit relatives in Mason county.

Fresh car of White Swan flour at Moreland Grocery Co. Every sack guaranteed.

Harrison Bros. and Co. Paints meet the demands of the most exacting.

FULTON LUMBER CO.

Messrs. Flake and Rushing and Miss Flake came to Plainview yesterday with Miss George, who has been teaching music at Norfleet for several months. Miss George made many friends at Norfleet who wish her well. She left on the train for her home at Roanoke.

Big shipment of Blanke's celebrated coffee—the best on earth or anywhere else—at Moreland Grocery Co.

Why that smile on my wife's at the breakfast table yesterday morning? She had made her biscuits of White Crest, bought of Warren & Reeves.

Capt. E. W. Dyer and wife returned last Saturday from a visit to Southern California. Captain Dyer and wife are among Plainview's earliest settlers, and it is a pleasure to their many friends to have them with us again.

We have the goods; we need money. Our prices will convince you. Moreland Grocery Co.

If you need the old reliable Albatross flour, let Moreland Grocery Co. know your wants. We have it.

Rhode Island Red Chickens and Eggs For Sale!—DeGraft Strain

Cock shipped from Amsterdam, New York. Three very fine Cocks for sale. Eggs, two dollars per settings of 15 eggs. Call on or write to

George F. Fair, Plainview, Texas
Third and Groves streets

W. W. JONES

Has all kinds of Farms and Ranches for sale, from quarter sections to 100,000 acres. Prices ranging from \$7.00 up, in Hale, Floyd and adjoining counties. See or write me.

ALL KINDS OF CITY PROPERTY

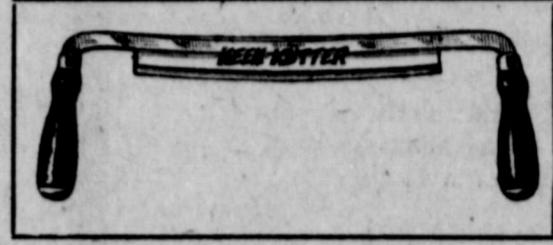
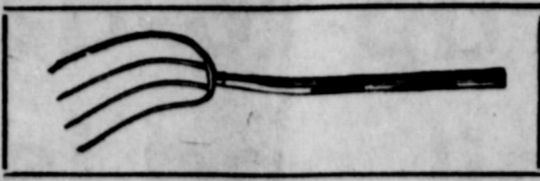
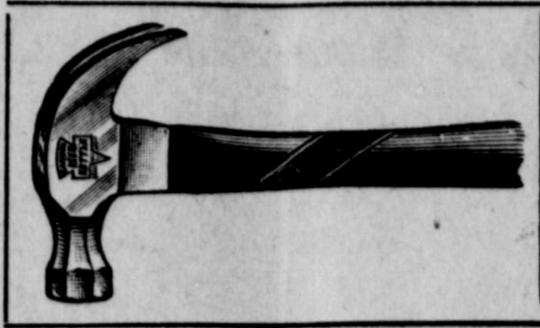
BERKSHIRES

We have a few spring pigs for sale, the get of our herd boar, PREMIER PRINCE

FOURTH, out of SHERMAN BELLE 47TH. These pigs are lengthy, of good bone and size. Also pigs by him out of high grade females.

Martine Bros., Plainview, Texas.

PRACTICAL TOOLS FOR



PRACTICAL EV'RY DAY USE

When you buy tools buy a good make. You can save a little by buying "cheap stuff," but it isn't economy in the long run nor good sense in the short run. Our establishment insists that every customer shall not only be satisfied, but pleased, always. We sell the kind of goods that give permanent satisfaction. We have the right stock at the right prices. Make us prove it by coming in and looking it over—looks are free.

**We Right Every Wrong
Plainview H'dw. & Imp. Co.**

A Favorable Climate.

Englishman (just arrived in New York)—You say you have a farm in the West for sale. I think of going West. Is your farm in a good, fertile climate? Westener—I should smile. Why, sir, whenever we have visitors they just sit themselves right down, and don't write poetry about feathered songsters, an' sougning winds, an' blushing posies, an' celestial—

"Yes but is the climate adapted to farming?"
"Well, I'll tell you. We raised 600 chickens this year, and when time came to get 'em on the market we was in a fix. The dealers would not take 'em unless they were picked. Now you see what a job that would be. Six hundred chickens to scald and pick, and only me and my wife to do it."

"That's it. Our beautiful agricultural climate was what saved us. That very day along came a cyclone, picked up them chickens, give their necks a twist, stripped every feather off, an' landed the hull lot in the next town, right in front of the market house."—Exchange.

City Council

The city council met Monday evening. The question regarding the light plant received the major part of the council's time during the evening, but nothing definite was none. Mr. Morrison will give a report showing cost of plant and expense of running same. This will no doubt set matters right.

Kodak Finishing

Send me your Films.
Prices on request

OWEN E. ADKINS
Amarillo, Texas

Lamb County Organize

J. A. Hooper, T. F. Brown and other Lamb county citizens were in Plainview this week. They loaded ten wagons with lumber for Olton, the county site, where they are preparing to build a church, court house, school house, bank and other buildings. The bank is to be a national one, but we did not learn who the promoters are. We are glad to note the progress of Lamb county, for it means wealth for the whole plains country.

Specialist

I treat all diseases of eye, ear, nose and throat; also have glasses and pay special attention to fitting them. Consultation and examination free. In Plainview May 21 and 22. I. E. SMITH M. D., Weatherford, Tex.

Quite a crowd of Plainview people went to Hale Center Sunday to attend the Sunday School rally held there. They report a very enjoyable time and an enthusiastic rally.

Don't buy your cultivator or pulverizer or harrow until you see the demonstration of the "Tower" tools at Perry & Dowden's annual auction sale, Saturday, 18.

Oldest Paper Quits.

Pekin, China, April 30.—The Pekin Gazette, the oldest newspaper in the world, issued today what will probably be its last number.

It will be succeeded by the Government Gazette, which will be larger and more modern in appearance and will be the official organ of the Chinese government. The Pekin Gazette was established in 911, A. D., and had a large circulation at a time when Anglo-Saxons were little more than barbarians and America was inhabited by savages. —Express.

If you want to know how big you are come down and let Pipkin & Co. take your measure. We also take measures for clothing.

An Enjoyable Outing

A party of young people enjoyed an outing last Friday night, chaperoned by Mr. and Mrs. Tom Wilson. A hay ride was one of the main features of the evening, their destination being Mr. Goode's just west of town. Miss Mollie Goode, assisted by her mother, welcomed them warmly and served delightful refreshments before the close of the evening. A great time was had.

A Rag-Tacking Party

* Mrs. Nelson K. Smith entertained a few friends Wednesday afternoon with an old fashioned rag-tacking. It was a most enjoyable occasion, and fingers and tongues flew fast. Dainty refreshments of chocolate, coffee and cake were served in abundance to a number of guests.

Notice

The Commercial Club will meet at the court house on Thursday, May 14, to transact important business. Every member is requested to be on hand. In addition to the regular order of business, the Club will be addressed by Dr. L. L. Gladney on the subject of Educational Interests of Plainview.

J. E. LANCASTER, Pres.
J. R. DELAV, Sec'y.

Worth Remembering

Every man is worth just so much as the things are worth about which he busies himself.—Marcus Aurelius.

Out of the agony and throes of individual experiences and national convulsions there shall come a creation fair as the noonday, a quiet as the silent but radiant stars.—Theodore Parker.

The world has no room for cowards. We must all be ready somehow to toil, to suffer, to die. And yours is not the less noble because there are no drum beats before you when you go out into your daily battlefield, and no crowds applaud when you return from your daily victory or defeat.—Stevenson.

Taft on Trusts

Displays His Mounmental Ignorance on that Most Vital Question

Secretary Taft is rapidly disclosing his ignorance on the trust question, for to believe him ignorant is more charitable than to believe that he does not intend to interfere with the trusts, although his language would justify even this belief. He takes Mr. Bryan to task for favoring the extermination of trusts, and says that to exterminate trusts would be to exterminate industry. The secretary desires to regulate and control the trusts.

But has his party not been "regulating" and "controlling" for some eleven years now? And have we not more trusts now than we had when the regulating and controlling began? The trust family is a family big enough to satisfy the president's ideas of the size of a family, and the birth rate is greater than the death rate. The administration has commenced suit against a few trusts, but not against many, and the trusts are still gentle enough to come up and eat out of the hands of the administration. What has been done in regard to the steel trust? Did it not swallow up the Tennessee Coal & Iron company? And was it not given out that the swallowing was done after the administration had been consulted? Is the steel trust fighting Secretary Taft? And what about the International Harvester company? Have the farmers secured any relief yet? And what about the paper trust? The steel trust has something like a billion dollars of water in its stock; it can afford to contribute ten millions to the republican campaign fund, because it can get back many times that out of a republican victory, and this is only one trust out of the many. How can the people hope to regulate or control trusts when the trusts, by the election of their favorite to office, are able to control the government? The extermination of trusts is not the extermination of business. If, for instance, a single corporation has a monopoly of the production of a necessary of life, and has ten factories in different states for the production of this particular article, the extermination of this trust would mean the selling off of enough factories to reduce the production of this one production to a point where it would no longer have a monopoly. But this would not mean closing up of the factories. The people would still need the article and the article would still have to be produced. But the independent factories coming into competition with the original corporation—now no longer a monopoly—would reduce the price of the article, and the people at large would get the benefit of the reduction. With a reduction in price, the people could buy more of the article produced, and this would increase the demand for labor, and new factories will spring up or existing factories will be enlarged. With a number of factories competing for laborers, the laborers' chance of employment would be better, and his wages would be higher. Then, too, with a number of factories competing for raw material, the price of raw material would increase. In other words, the extermination of the trust, instead of destroying business, would restore business to a healthy condition, while it reduced the price of the product, increased the price of raw material, and improved the condition of the laboring man.

It will be observed that the interrogatories propounded to Senator Bailey are still unanswered.

Our Town Beautiful

Plainview is in her infancy. She stands today at a point in her road that no man can see and know much of the great South Plains country except he enter in at her gates. This places our town on advantage ground that can and has in part been used as a fulcrum to elevate her to the point she now holds in the eyes of the far-seeing business man, the farmer seeking better and cheaper lands, and the investor in real estate for speculative purposes.

The first impressions that are made upon an individual on entering a new town do more toward fixing his ideas of the people and the country than we may at first think.

We are beginning now to take on a permanency. With it there should be something strong and expressive of that permanency in our architecture. This has been considered by many, as is clearly exemplified by the large number of beautiful homes that are the pride of the town. That beauty has been sacrificed by an attempt to be economical is shown by some of the residences that have been built in the last few months. Beauty has an elevating effect upon the higher nature of man, and that economy is false which considers it a saving to sacrifice beauty of design.

Plainview may some day be a city. How well it would be, and what a great advertisement, if every citizen would think how much the homes of a town do toward advertising it to the world. We hear it said every day of some town in this or some other town: "That is one of the most beautiful towns I have ever visited." When statements like this are made we remember the name of the town and we seek to know more of it. We can not know the town long without being interested in the country.

Everything tending to the advancement of our country should be seriously considered by the home builder. Art must be made a part of the mental cosmos in the building of a town. Let not the ideas of beauty be lost when building, for these houses that are standing today are to stand for years to come, and will, by their appearance, either repel or attract visitors. If he be attracted, he will come and live with us, or at least speak well of us to others. In other words, he becomes a booster for our town and community, and finally for all the great state of Texas.

What is said above of residences applies in the same manner to business houses. The man with business acumen at a glance measures a town's financial strength by its business houses. If they are makeshifts, especially if the town is old, he at once is impressed that the business men are not progressive. But if the town is young and all the new business houses show an appreciation for beauty and an expression of permanence, his mind is impressed with the stability of the town.

Well kept streets, neat lawns, nice residences—though they be not expensive, strong and well designed business houses, should be our motto. Then the town of Plainview—the star of the south plains—will draw many to her portals, and they will be glad they came to cast their lots with us.

Build with a view to permanence and the town will have cause to rejoice.

The youth who looked upon the stone face on the mountain side at last grew to have a face with lines portraying strong character and noble purpose. Corot looked as a boy upon the works of the masters; he became a master. The

humble boy in his solitude toils over models, and at last produces a great statue.

Let us think and work for a beautiful city, and great results will be our rewards.

A Californian's Luck

"The luckiest day of my life was when I bought a box of Bucklen's Arnica Salve," writes Charles F. Budahn, of Tracy, Cal. "Two 25c boxes cured me of an annoying case of itching piles, which had troubled me for years and that yielded to no other treatment." Sold under guarantee by Plainview Drug Co.

The Man of Good Cheer

The following, credited to "Unknown," is too good to be lost: "We love the man with the rose on the tongue; the man who sees the boy's dirty face, but mentions his bright eyes; who notices your shabby coat, but praises your studious habits; the man who sees all faults, but who is quick to praise and slow to blame. We like to meet a man whose smile will brighten up deadness; whose voice is full of the music of the birds; whose handshake is an inspiration. He makes us forget our troubles as the raven's croak is forgotten when the wood thrush sings. God bless the man of cheer. There is plenty of trouble here and we need no increase of it. There is a lot of dying done ahead of time."

A Happy Father

is soon turned to a sad one if he has to walk the floor every night with a crying baby. McGee Baby Elixir will make the child well—soothe its nerves, induce healthy, normal slumber. Best for disordered bowels and sour stomach—all teething babies need it. Pleasant to take, sure, and safe, contains no harmful drugs. Price 25 and 50 cents per bottle. Sold by J. H. Wayland Drug Co.

Madame Gould is about to convince the reading public that Boni is a gentleman and a scholar.

Buy the best. We have just received a car of the Davis Piedmont Smithing coal, shipped direct from the mines under the mines' seal. We store in a close bin, keeping it free from dust. Tandy-Coleman company, Plainview. 15-

NOTICE.

We have received our coupon books and hereafter all goods sent out will be C. O. D. (cash or coupons on delivery).

Cash Grocery Store. Next door east of postoffice. Phone 174.



The buyer of a
**REMINGTON
TYPEWRITER**

expects good service—and gets it.
Remington Typewriter Co.
327 Broadway, New York.

349 MAIN STREET, DALLAS, TEX.

To Exchange

Some good improved suburban creage property, suitable for truck gardening, etc., close in, to exchange for good Plains land.

Address
Owner,
Box 498, Amarillo, Texas

Plainview Livery, Feed and Sale Stables

AND

O. K. Bus, Baggage and Transfer Lines

TUTTLE & HARRIS, Proprietors

Grain, Horses and Mules—Bought and Sold

DRUMMER TRADE A SPECIALTY WITH US

Come and See Us—East Side of Square

PHO E NUMBER 61

C. S. McBRIDE

Contractor and Builder

Shop next door north of Wooldridge Lumber Yard

Special attention given to
screen work.

Plans and estimates cheer-
fully furnished.

E. M. WALLING
CLAUDE GOEN
Lockney

S. R. McLAUGHLIN
JIM HEARD
Plainview, Texas

TEXAS @ NEBRASKA LAND COMPANY
HEADQUARTERS AT LOCKNEY AND PLAINVIEW, TEXAS

General Agents for Lands in
Hale and Adjacent Counties

The Great Sha. low Water
Belt of the Plains

L. D. RUCKER

BUYS

HIDES, WOOL and PRODUCE

IN LARGE OR SMALL QUANTITIES
GET HIS PRICES BEFORE SELLING

NEXT TO POSTOFFICE

PHONE NO. 174

Land for the Settler

FARMS TO SUIT
ALL POCKET BOOKS

If you want a home in the "Sunshine Belt" write or see me. Phone 37. Office west side of square

J. W. BLAIR, Floydada, Texas

Phone No. 163

J. J. OXFORD, Manager

**ALFALFA
LUMBER CO.**

One and a Half
Blocks East of
Postoffice

Dealers in

LUMBER

AND ALL KINDS OF BUILDING MATERIAL

A. L. Hamilton & Brother Manufacturers of
FLUES, TANKS,
MILK TROUGHS, CAMP STOVES and all kinds of
tin, copper and SHEET METAL WORK. Repairing
neatly done on short notice 33 Plainview, Texas.

McKINTY & McGEHEE

Proprietors of

The Plainview Transfer Lines

We have purchased the business of the Plainview Transfer Lines and it is our purpose to carry on the business in the same satisfactory manner that it has heretofore enjoyed, and we solicit your patronage, assuring you of the best of service and the lowest of prices consistent with good business principles.

We Wish to Thank All Our Customers

for their liberal patronage since the re-opening of our store. At all times we will have a complete stock, at prices that will please you. If you buy anything from us that does not meet your expectations, send it back or phone for us to come and get it. We make some attractive prices on such case goods as we are overstocked on, and will sell them if you ever price them. Fresh Fruits, Candies and Vegetables. Our satisfied customers are our best advertisements. Why not be one? Very respectfully

The Moreland Grocery Company

North Side of Square

Plainview, Texas

Phone Nos. 35 and 49

Texans to the Rescue

We find the following in a slip issued from the office of the Goliad Messenger, dated the 15th Nov. 1863:

Your soil is polluted by the tread of the Northern Vandals! The enemy threatens through the aid of Mexican banditti, to overrun and ravage Western Texas! Gallant men of Texas, gird on your armor, mount your chargers and speed away to the field of conflict, to defend your property, your homes, your wives and little ones—your blood bought heritage of Liberty!

Now is the day of trial and the time for action! Now is a fitting occasion for every man, whether Union or Secessionist, to show his loyalty to the Confederate Government and the great cause of our independence! The subjoined official paper from Gen. Bee speaks for itself:

Headquarters 1st. Division, Army of Texas Santa Gertrudes, Nov. 12th, 1863. A. H. Biscoe, Goliad, Texas.

Sir—The General Commanding directs me to address you this letter and urge in his name, that you prevail upon every man in your section of country who can procure a horse and gun, to rendezvous on the San Fernanda, nine miles north of this place, at the military camp which has been established at that point, at the very earliest moment.

Endeavor by all means to send with them all the available transportation and supplies the country can afford. Pack mules and jerked beef will be indispensable. I need not assure you that upon the unanimous response to this call throughout Western Texas, depends the protection of the lives of our families and the security of all properties west of the Guadalupe River. The enemy has landed at Brownville in strong force, and with promises of Gold, Booty and Rapine, have secured for their hellish designs, the services of all the Mexican Banditti on both sides of Rio Grande. The General is confident he can maintain his lines beyond the Sand Desert provided he receives the support of every man in Western Texas who can shoulder a gun in defense of his family and property.

I am sir, with great respect,
Your obedient servant,
E. R. Tarver,
A. D. C. & A. A. Gen.

Love Letter.

It seems almost a breach of confidence when Prof. Gabriel Cusami placed before the cold scrutiny of Brooklyn spectators a love letter written thousands of years ago by an Assyrian swain to his lady fair.

This swain lived in the city of Ashur and was evidently provoked at the hardhearted behavior of the young woman. "Why was it, my

beloved," he engraved on a sheet of clay about an inch thick, "that you did not meet me, as you said you would? Why did you bring sorrow to my heart? But, light of my life, could it be that you were ill?" Assyrian youths wrote their letters in wedge-like characters on soft clay, and before dispatching them put them in a kiln.—Ex.

ANNOUNCEMENT

We wish to announce to the public that we have **Bought the Planing Mill** and will open for business Monday, May 4. We will not only do **Planing Mill Work**, but also **Repairing Automobiles** and **Blacksmith Work**

SUTTON & ORR

J. A. HAMILTON

R. T. MILLER

Hamilton & Miller

Successors to Williams Brothers

GROCERIES

Southeast Corner Square

Plainview, Texas

We Solicit a Share of Your Business

L. N. DALMONT Proprietor of the Dalmont Nursery

Will have at his Nursery place, North of College, a stock of Cabbage and Tomato plants for sale. Price, \$5.00 per thousand. Also expects to have a good stock of Fruit Trees and Shrubbery for Fall delivery.

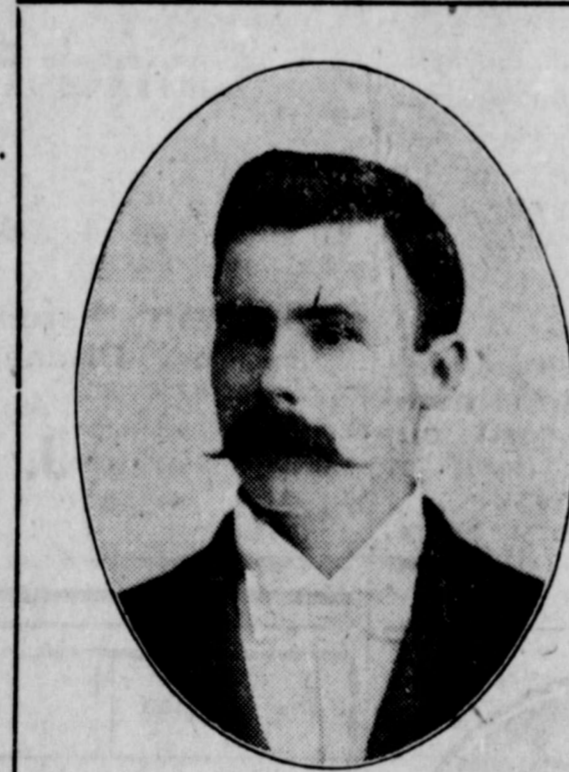
L. N. DALMONT

EGGS FOR HATCHING

Right here in your own town you can purchase eggs from the choicest mating of Single Comb White Leghorns and White Wyandottes; also Mammoth Bronze Turkeys. These birds are bred up to the standard in weight and egg-laying qualities, and every setting guaranteed true to name they represent. If a two-third hatch is not had, orders will be duplicated for half-price. Leave orders at Marsh & Darst Gro. Co., or write me at Lockney.

PRICE \$1.50
FIFTEEN EGGS

MRS. H. P. HINTON



BEN.



SAM.



DAN.

LAND OWNERS AND AGENTS

We Would Like to Become Acquainted With You

Sales in three years, 750,000. Sold this last excursion, 10,880 acres. We bring our buyers to the country. Cash on hand to buy your land. Want 20,000 acres at once in Hale, Floyd, Lubbock or adjoining counties, any size tracts. If you have a bargain, we will buy it. Will pay cash for Plainview property. Who has a well improved farm at a bargain? See Dan E. Ansley at C. C. Callaway's office or phone Wilson hotel.

ANSLEY REALTY CO., Plainview, Texas.

Vegetable Plants for Sale

We can place them in Plainview same day pulled if trains are on time.
T. JONES & Co.
Clarendon, Texas.

J. R. French, W. F. Hudgins and Mr. White, who live east of Wright, were visitors to Plainview Monday.

Notice to Agents

I have taken all of my Lamb county lands off the market. You will, from the date hereof, take notice that land is not for sale.
SOLON CLEMENTS.

May 5, 1908.

J. K. Pace is now a member of the H. E. Skaggs Realty Co.

For Sale.

Cheapest patent section in Hale, near Petersburg; also 200 acres finest land (no lake), all fenced, 2½ miles N. W. Hale Center. Owner, Box 17, Plano, Texas.

Murry Malone's parents and his sister, Miss Kate Malone, of Seminole, Texas, are visiting in Plainview this week.