

Donohoo-Ware Hardware Co.

(INCORPORATED)

WAGONS, BUGGIES, HARNESS, SADDLES, STOVES, RANGES, PIPE, CASING
ECLIPSE, STAR AND LEADER WINDMILLS

WE APPRECIATE YOUR PATRONAGE

Our Prices Are the Lowest--Considering Quality

KNOW THYSELF

LACK OF KNOWLEDGE OF OUR RESOURCES THE CAUSE OF

Our Lack of National Influences—Work For Commercial Bodies.

Mr. Grosvenor Dawe, head of Southern Commercial Congress, tells how this section can secure the growth to which it is entitled.

"You will ask me how the south should proceed to secure the development which destiny has certainly indicated as belonging to it in the future years. I answer you, first, with two words full of the utmost significance in every walk of life: 'Know thyself.' The south will never come to its full power until the leaders and thinkers of the south take a view broader than that of their own congressional districts or of their own state lines, and apprehend what the south, as a whole means. This is a vital need. The prime thing to do to build a greater south is to create a self-knowledge that shall thrill each leading man with the sense of the impending destiny of the south. Let such a sense of coming greatness touch the minds and hearts and hands of the men of the south and they are then in the right position to speak with assurance regarding that which is to come to the south and to speak it because they know it. You will see that I have eliminated the idea of boasting. Some men of the south have boasted; some still boast; men of the south do not need to boast; they simply need to know and declare the things that are theirs; but until they know them, how can they declare them? How can we talk with the full power of the heart unless our hearts are full? Thus I lay before you gentlemen, who are leaders in your communities, the idea that you and the men you touch and the men they touch and the communities that get fired with the knowledge of the south's greatness, and then you are in a position to make the south known to the world. How can you start to advertise your greatness unless you know your greatness? Can you expect to convince people regarding the south if you fail to believe in it with your whole body and power? Thus you see, viewed from the standpoint of plain business sense it is absolutely necessary that the men of the south should know the south as the basis of proclaiming its future possibilities. Look at the matter frankly! The men in our various communities whose souls are on fire with the sure greatness of the coming days can be counted on the fingers. Where there are tens there should be hundreds, where there are thousands there should be millions. The resources of the south will be irresistible in their power to attract attention when the men of the south have an unquestioning enthusiasm based upon knowledge—and not before.

"Our work as commercial organizations has been I believe in most cases extremely intelligent. We have pushed for the recognition of our own little town or city and we have

pushed hard, but I doubt whether there is a single man in this convention who has felt at all satisfied with the results secured from any one definite effort that he or his organization made. The answer is not within ourselves, the failure is not ours; the hindrance is the condition of misapprehension regarding the south that has nullified in large measure the beautiful work that we have done for our individual communities.

"The greatest method for accelerating the south's development, is found in the word 'co-operation,' not as a sentiment but as a compelling influence. Your town is not going to grow through your efforts in any such measure as you may desire unless your commercial organization realizes that it is one with every other commercial organization, pulling for a greater south. The stupendous resources of the south, the destiny of the south, call for a commercial co-operation greater than which has taken place at any point or time in the history of the United States. By reason of the resources of the south, greater in their volume than any other equal area in the world, the call for an intelligent, persistent co-

(Continued on page twelve)

TROUBLE AHEAD

THE NEW SEARCH AND SEIZURE LAW.

Will Be Tested In All the Courts.

The new search and seizure law which became operative last Sunday, promises to make quite a change in local option territories. The contention of those who are opposed to local option and a condition that is acknowledged to exist, even by the friends of local option, is prohibition does not prohibit. One reason why prohibition does not prohibit is because of local conditions. If the community voting local option will at the same time refuse or fail to uphold the local authorities in enforcing same, it is no wonder local option does not prohibit. Under the search and seizure law recently passed, great latitude is given the officers in making search of premises and seizing any intoxicants found therein. Complaint must, under this law, be made by some citizen, and the officer acting under authority issued by the court, will make search and if necessary break into the premises and confiscate all alcohol and fixtures incident to running the joint. Of course there will go up a loud wail about the sacred rights of the individual being curtailed and that it is not democratic to take a man's right from him, and that his home is his castle and all that, and no doubt many of these complaints will be well founded. We know that our officers are not perfect. They are just as prone to exceed their authority as anyone. But in the long run, good will come out of the tangle and we will go along peaceably. Under this

(Continued on page twelve)

POWER IN UNION

IS ANYTHING THE MATTER WITH PLAINVIEW?

If So It Is Due to Lack of Organization.

What would be the value of the force tending for the commercial uplift of Plainview if ten, nay if even only five of our weather citizens were to put their hearts into the work for a Greater Plainview and all pull together. It would cause all the petty local envies and jealousies to die out and within a few weeks the entire business interests here would be found tugging away on the same traces and in the same direction—all pulling for Plainview. The commercial club would be reorganized, the town would be advertised by that organization, and the outside man, the very fellow we all want to come here, would be induced to locate with us permanently. We are forced to admit that there is a general unrest amongst our new citizens from the north and east. From a promiscuous canvass with them we find they complain of a lack of interest in civic matters, in those things looking towards the permanent development of the town and country around by those from whom the most interest in such matters would naturally be expected.

There have been several unsuccessful attempts recently made to reorganize the commercial club, but the people seem to take it as a joke and lend no helping hand. The real estate firms of the county have spent thousands of dollars advertising the country, and the inflow of new men and new money has kept business in Plainview booming. In the natural course of development the railroad is now being extended southward fifty miles and thirty miles south-east, and all along this route will be established little towns and shipping points. Each of these means so much business taken away from Plainview. Within a few months the long wagon trains daily seen on our streets will be gone from us forever. To secure ourselves from the loss incident to the large trade naturally compelled to come to Plainview by reason of our fortunate location as the terminus, reliance will have now to be had on developing the country, getting the actual settler on quarter sections and creating a payroll for Plainview, a payroll dependent largely on the money that comes in from the outside for the purchase of something we have for sale.

To create this payroll, and it is only in payrolls that a city can permanently be developed, something must be done to induce the location of numerous little factories in our town. It is useless to rely on the physical condition of the country to do the work for us. That we have the best section on the South Plains goes without argument, but to get the most out of our possibilities requires that all shall awake to a realization of what confronts us, and organize for the hardest commercial battle we have experienced. The suc-

cess of every city in the state of Texas or any where else is due directly to the co-operation of the citizens, harmoniously working together, pulling on the same traces, and the blending of personalities into a work for the common good. If we do not organize for this work the fate of Plainview will be similar to that of every other terminal town when the road was extended, and it will be some time before we will recover the lost ground.

We have already done fairly well without an organization, each fellow working along his own peculiar line, but if we could once get to doing team work Plainview would blossom as the Rose of Sharon. To start the matter of factory building why not try for a paint factory? A canvass glove and overalls factory? A broom factory? A machine and novelty works? A rug factory? A cigar factory? There is not a place on the Plains better located for an up to date planing mill, fully equipped for turning out doors, sash and mill work of every character, and the entire output could easily be disposed of in this territory. Each of these industries would add to Plainview's payroll and the general business would be improved and secured.

HEREFORD HUSTLING

LET OUR TOWN WAKE UP AND DO LIKEWISE.

With a Little Aggressiveness We Can Accomplish Wonders.

Under the above caption the Hereford Brand has the following editorial, and we commend it to our business men for a careful perusal. We are in exactly the same position that Hereford was some years ago, and since history repeats itself in many instances, we may not escape the fatalities resultant from our too long lethargy:

"When a town has been satisfied to move along in the direction of the least resistance like the waters of some sluggish stream, it is hard to awake from the lethargy, reverse the current and work against seeming unsurmountable obstacles. Hereford has grown during the first decade of her life with little or no opposition. Her business interests were too far remote from others to even feel the encroachments. The first notice that any of her merchants made was when the Santa Fe road pushed its bands of steel across Swisher county and into Plainview. The trade from all that territory was cut-off with one stroke. Now the Rock Island on the north and the Santa Fe planning further extensions south will materially effect the trade of the Hereford merchant.

The only method and the only recourse left is for Hereford to send out lines of steel to bind the territory. This is the supreme hour for the city. A line north and south and another east and west, intersecting the Santa Fe at Hereford, will make

(Continued on page twelve)

THE SUNDAY LAW

CONDITIONS HERE DID NOT REQUIRE ITS ENFORCEMENT.

Is the Moral Tone of the Community Improved Thereby?

The Herald stands for law and order and has ever stood so. It favors the enforcement of our laws as a general proposition. But there are times in the life of every community when practical affairs of a local nature may call for a departure from the general proposition. The State of Texas through her law making body has seen fit to enact certain statutes commonly known as the Sunday Closing Law, providing that certain lines of business may be legally conducted on that day but that other lines of business shall be interdicted. Many people question the right, the moral right, to pass such statutes. In some portions of the state certain of these statutes may be enforced and in other sections certain others may be enforced, but there is not a general enforcement of these laws, the outgrowth of the blue laws of Connecticut, throughout the entire state.

Plainview has been noted for her freedom from lawlessness, and this fame has gone broadcast over the country, and especially that section from which we expect to secure our greatest inflow of new citizenship, the central west. Thousands of prospectors have come here to look over the various propositions our section may offer, many have invested, but all have gone away pleased with the country and delighted with Plainview. Since these thousands have come and gone, without any general demand of the public, without justification in fact, an entirely uncalled-for crusade has been inaugurated in the enforcement of the blue laws. At the most inopportune time in the history of Plainview there has been injected into our local affairs an issue that should never have been dreamed of for a moment. One has but to take the train for Amarillo to hear of the manner in which our town has become the subject of general outside criticism, and all for what? That a statute might be enforced.

It looks to the ordinary mind ridiculous to say that it is lawful to sell ice cream on Sunday, but if a little fruit flavoring be added the peace and dignity of the great Commonwealth of Texas has been trespassed upon and the violated law must be atoned for by the payment of a fine. In other words the legislature has simply passed a law to show that it could do so, and in the numerous provisions and exceptions it really has made that law ridiculous.

Would it not be timely for the business men of Plainview to take active steps towards reorganizing our commercial club? We might yet be able to secure direct communication with the eastern portion of the state, if we had some organized body to pull for Plainview.



WE ARE AIMING AT YOU

Don't get frightened, it isn't a gun; it's a KODAK. I bought it of WYCKOFF-WILLIS DRUG CO., they keep the best Kodaks out. Yes, we sold it and warranted it to do good work.

WE HAVE KODAKS

Ranging in price from \$2.00 to \$20.00, all guaranteed. Want one? Buy it today, practice tomorrow.

WYCKOFF-WILLIS DRUG CO.

THE CITY SEWERS.

About three blocks of sewer tiling has been placed in the ditches and covered. The ditching machine is on California Avenue as far as court house. At this point the ditch will be twelve feet deep. We have heard considerable criticism as to the size of the sewer pipes, some claiming that a twelve inch sewer is not large enough. The city council was assured by the consulting engineer, one of Fort Worth's leading engineers that this size would be sufficient to take care of a town of fifteen thousand people. It occurs to us the sewers are large enough, and when we attain a growth of fifteen thousand, which we hope will be in the near future, other provisions can then be made. It is impossible to foresee what a town's requirements may be in the future, and as our population is now only 5,000 it looks as providing for three times that number is not very far from the wise thing. The money question is a most important one in all public work, and with the funds available only about five miles of sewers will be placed, and this is in excess of provisions for the water mains. In those districts outside of the water service recourse will be had to individual wind mill tanks, and the council will at proper time pass ordinance providing manner in which these connections are to be made.

THE FENCE FACTORY.

The fence factory has commenced work, and The "Eureka" of the Plains the name of this new fence, is ready for the market. Plainview was indeed fortunate in securing this factory, being the second one of the kind west of the Mississippi, the other being at Denton, Texas. The owner of the device for the manufacture of this staple tie farm fence, Mr. T. K. Blewett, is a native Texan, and the officers of the local company are Texans, and the money invested in this plant is Texas money, and the fence is strictly a Texas fence, which means it is one of the best on earth. In the manufacture of this fence hardened steel wire is used and provisions are made in its weaving for taking care of expansion and contraction. By special order any size fence from a two inch mesh up and from 25 inches up to 58 inches can be made, but the regular output will be in standard sizes. The company purposes to advertise extensively and give the people of Texas a chance to get a Texas fence made in Texas—in other words to keep our money at home, instead of sending it off to Indiana, Ohio and Illinois as has been customary in the past. Twelve men will be employed in the handling of two looms, and their

output will be about six miles of complete fence ready for the posts every ten hours. At present only one loom is installed, but as the business grows additional machinery will be added from time to time. They make strictly a farm fence for the farmers, and as the economy of this fence is made known to the owners of our lands it will require hundreds of miles to meet the demands of the western part of the state. Should this demand hoped for be realized the factory will give steady employment to from 25 to 30 men.

As there is nothing secret about this fence visitors will be welcome at any time to the plant and will be shown through.

Mr. Larmer, who installed the machinery, returned this morning to his home at Adrian, Michigan. John Trainor, of Adrian, who assisted Mr. Larmer, will remain in charge of the machinery.

Several farmers have spoken for the first roll made, but as yet the matter has not been settled. We will announce the name of the lucky man in our next issue.

The officers of the company are A. E. Harp, president; W. Bain, secretary; E. H. Humphreys, Vice-president; J. H. Slayton, treasurer; T. K. Blewett, manager.

TERRIBLY SCALDED

is something we hear or read about every day of our lives. Burns and scalds either slight or serious are bound to happen in your family, be prepared by having a bottle of Ballard's Snow Liniment handy. It relieves the pain instantly and quickly heals the burn. Sold by Wyckoff-Willis Drug Co.

Of course it would be impossible to think of Plainview without thinking of E. R. Williams, the furniture man around the corner. He carries a complete line in everything that make a home worth living in, and his prices are just the same size as your pocket book. He knows how to buy and consequently knows how to sell, and he sells right.

Sloneker, the Broken Dollar Store man, has an ad in this issue that should make any one who is in the market for anything in this line stop and think. Did you not know that a dollar spent at home is likely to come back to you before the week is ended? If not, just try a visit to Sloneker's and see what he has.

We call the attention of our readers to the large ad of Wayland & Wofford in this issue. Their special sale has been going on for several days but there are many bargains yet to be obtained—in fact they never run out of bargains.

WE MUST HAVE THE MONEY

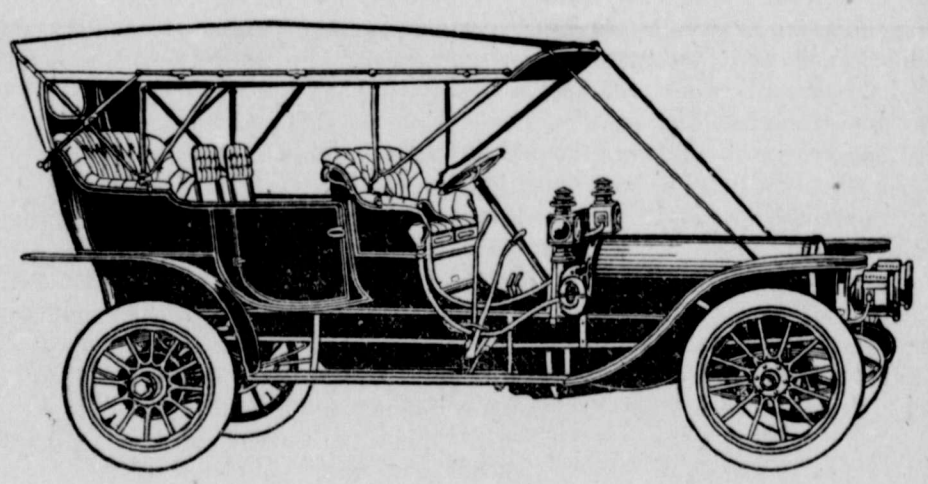
The Only Way we have to get it is to Sell Goods, and that is what we are going to do.

75 Boys' Suits One-Half Price	
\$12.50 Suits	\$6.25
10.00 " "	5.00
7.50 " "	3.75
5.00 " "	2.50
All Knickerbocker Trousers and the newest, snappiest and best that has ever been to the town.	
100 Men's Suits 1-4 Off	
\$30.00 Suits	\$22.50
27.50 " "	20.50
25.00 " "	18.75
20.00 " "	15.00
15.00 " "	11.25
1-4 Off on Stetson Hats	
\$7.50 Stetson Hats at	\$5.50
6.50 " "	4.85
5.00 " "	3.75
All Straws and Panamas included.	
25 Per Cent Discount on Every Shoe in the House	
\$6.50 Shoes at	\$4.85
5.59 " "	4.15
4.50 " "	3.35
3.50 " "	2.75

1-4 Off on All Shirts	
\$5.00 Shirts at	\$3.75
4.00 " "	3.00
3.00 " "	2.55
2.50 " "	1.85
2.00 " "	1.50
Trunks---\$600.00 Worth Just Received	
\$45.00 Trunk at	\$33.75
30.00 " "	22.50
25.00 " "	18.75
20.00 " "	15.00
15.00 " "	11.50
12.50 " "	8.50
10.00 " "	7.50
7.50 " "	5.50
\$350 Worth of Suit Cases	
\$25.00 Suit Case	\$18.75
22.50 " "	16.90
20.00 " "	15.00
15.00 " "	11.25
And so on down.	

The Cash is what we Must Have and will not charge one cent's worth at these prices. These prices will be in effect until we raise the required amount.

J. W. Pipkin & Co.
"THE PALACE FOR MEN"



Franklin Air Cooled Cars from \$1750 up

SIMPLE, LIGHT, STRONG AND DURABLE. NO COIL, TIMER, OR BATTERIES TO COST MONEY AND TROUBLE.
NO RADIATOR, WATER JACKETS OR PUMPS TO CARRY AND BOTHER WITH. ONE CAR NOW IN LIVERY SERVICE. SEE

ELLERD BROTHERS
PLAINVIEW, TEXAS

In the hardware line Donohoo-Ware & Co., appear before the public again this week. In fact they have been so long before the public that they are fixtures in Plainview and Hale County, and don't intend that their business shall be forgotten by anyone. In builders' supplies they are right on the spot with the goods and no house will be complete without having something they offer.

That reliable firm, The Carter Mercantile Co., has an ad in this issue and we want every Herald reader to make it a point to look it over carefully. Carter Mercantile Co., is a synonym for reliability and it can safely be set down that anything bought of them will be worth more than was paid—they make it a point to handle up to date goods and sell them at bargain going prices.

Henry Hollmann, the jolly dutchman residing six miles northeast of town, left yesterday in a prairie schooner for a several weeks visit among relatives in Jones County. He was accompanied by his wife and little girl.

Not being able to have the new building erected in time for this year's school the board has wisely provided temporary quarters on the Central Park grounds recently purchased, where they have built two houses which will enable those children who were kept away from school last year by reason of the congested condition of the buildings, to attend this session.

As the neighbors view it, the man who marries to suit himself is easily suited.

TIME TABLE, P. & N. T.
Leaves.
Northbound:
28—Passenger.....1:30 p. m. daily
94—Local freight.....6 a. m. daily (except Sunday.)
Arrives.
Southbound:
27—Passenger.....12:40 p. m. daily
93—Local freight.....2 p. m. daily (except Sunday.)

Miss Wynie Patterson, a graduate of the Fort. Worth Polytechnic, will have charge of the class in music at the Central Public School this year. See her notice elsewhere in this issue.

REMEMBER THAT E. R. WILLIAMS is prepared to fill your wants in any emergency in EMBALMING AND UNDERTAKING.

THE McLAUGHLIN LAND COMPANY

BIGGEST BARGAIN SOUTH PLAINS

In large or small tracts, on easy terms, and small cash payment Don't fail to see us before you invest. Several years experience in the land business in Plainview enables us to lands as low if not lower than others. Send for our list of bargains. Address McLAUGHLIN LAND CO., First National Bank, Plainview, Texas.

A. L. HAMILTON & BROTHER

Manufacturers of
Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of
Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW : : : : TEXAS

"IN A BAD WAY."

Many a Plainview Reader Will Feel Grateful For This Information.

When your back gives out; Becomes lame, weak or aching; When urinary troubles set in, Your kidneys are "in a bad way." Doan's Kidney Pills will cure you. Here is good evidence to prove it.

Frank Polack, of Big Springs, Texas, says: "It was two years ago that I first used Doan's Kidney Pills, was then working in the shops and from continual drinking of too much ice water, my kidneys became disordered. The most severe pains darted through my back, causing me intense misery and the kidney secretions were too frequent in passage, annoying me greatly. I was unable to get anything that would relieve me until I procured Doan's Kidney Pills. After taking the first few doses, I felt better and two boxes made me well as ever. Whenever I have the least symptom of kidney ailment, I use Doan's Kidney Pills and am soon all right."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and

NOTICE, SHERIFF'S SALE.

The State of Texas, County of Hale:

By virtue of an execution and fee bill, issued out of the Honorable Justice Court of Precinct No. 1, Hale County, on the 5th day of July, A. D. 1909, by the Justice thereof, in the case of Hale County versus "Choc" Morgan and Thad Tubbs, No. 303, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in August A. D. 1909, it being the 3rd day of said month, before the Court House door of said Hale County, in the town of Plainview, the following described property, to-wit:

All of Lot No. 3, in Block No. 34, in the old original town of Plainview, in Hale County, Texas, levied on as the property of Choc Morgan, to satisfy a judgment amounting to \$44.45, in favor of Hale County, and costs of suit.

Given under my hand this 5th day of July, A. D. 1909.

G. A. LONDON, Sheriff.

AN ENJOYABLE ENTERTAINMENT.

One of the most enjoyable entertainments of the season was that given by Mrs. L. M. Faulkner at her beautiful home on Alexander street in West Plainview, Monday evening, in honor of her visitors, Miss Phillips, of Sapulpa, Oklahoma, Miss Jarrott, of Lubbock, and Miss Crouse, of Stephenville, Texas. The guests, about sixty in number, played 42. Refreshments were served. Music was furnished by the Plainview Orchestra. All present were profuse in praises for Mrs. Faulkner as a hostess and returned to their homes delighted with the evenings pleasure.

The Herald for job printing.

W. E. Armstrong

Land and Immigration

PLAINVIEW, TEXAS.

GOVERNMENT CROP REPORT.

The July 1st Government crop report indicates that the condition of crops throughout the country is not below normal.

The average of the crop July 1, was 89.3 per cent of normal, against 82.8 a year ago; winter wheat 82.4 against 80.6; spring wheat 92.7, against 89.4; spring and winter wheat combined 86.5, against 83.9; oats 88.3, against 85.7; barley 90.2, against 86.2 and rye 91.4, against 91.2.

Corn planted, 109,006,000 acres. The preliminary estimate of the area of corn planted is an increase of 7.2 per cent as compared with the final estimate of last year's acreage.

The amount of wheat remaining in farmers' hands is estimated at 2.3 per cent of last year's crop, or about 150,062,000 bushels. This is compared with 33,979,000 bushels July 1 a year ago, an average of 43,608,000 on farms July 1 for the past ten years.

The world's wheat condition announced today is for July 1 or when harvested. The comparative figures give the condition of corn July 1 for ten years past as 84.8 per cent. The winter wheat condition last month was 80.7; 80.6 in 1908, 78.3 in 1907 and averaged 79.6 at harvest time for the past ten years. The spring wheat condition is compared with 95.2 last month, 87.2 July 1, 1907, and a ten-year average July 1 of 87. The average condition of spring and winter wheat combined was 36.2 last month, 81.6 July 1, 1907, and 82.5 for ten years July 1.

The condition of the oat crop is compared with 88.7 per cent last month, 81 July 1, 1907, and a ten-year average of 86.8; barley with 90.6 last month and a ten-year average of 88.3; rye 89.6 last month and a ten-year average of 85.3. The average of other crops and their condition July 1, 1901, and July 1, 1908 respectively, follow:

White potatoes 3,542,000 acres, 93 and 89.6 per cent; tobacco 1,108,336 acres, 89.8 and 86.8; flax 2,741,000 acres, 95.1 and 92.5.

The May crop condition was 87.8 per cent, against 92.6 a year ago; timothy 87.1, against 90.2; apples 54.6, against 57.6.

ANOTHER RAILROAD.

According to latest reports the Santa Fe railroad has made the proposition to Lamesa, Dawson county, in consideration of \$50,000, to be supplemented by a like amount from other places along the route, they will extend their road from some point on the Coleman-Texico cut-off, southward passing through Lamesa to Stanton on the Texas and Pacific. A committee of thirty was appointed to raise the amount, and at this writing we understand same was secured. Should this road be extended, it would virtually mean an extension of the branch from Plainview to Lubbock on to the rich country and undeveloped counties between Lubbock and the Texas and Pacific, and will open up a wonderful fertile territory, not yet served by transportation lines.

Be as careful as we may now and then the newspaper fraternity is imposed on by blood-sucking grafters, and in many instances the paper is made the innocent means of causing a man to be taken in. This paper has in the past been no exception, but in the future, we will have to be shown before we will admit to our columns any advertisement of a financial institution, and the get-rich-quick schemes will go to the waste basket at once. The Italy-News Herald has the following notice, and as this fellow had an advertisement in our paper three issues, we take pleasure in exposing him:

"J. J. Jones, fiscal agent, representing a supposed loan company at Houston, has disappeared and left a lot of newspapers 'in the soup.' A lot of people wanting loans are also sader but wiser. They put up money to secure loans, but the loans and agent vanished. Beware of strangers."

O. K. Livery Barn

J. T. HARRIS, Proprietor.

Drummer Trade a Specialty With Us.

Grain, Horses and Mules Bought and Sold

COME AND SEE US.

EAST SIDE SQUARE.

Phone No. 61.

The following invitation has been issued to the friends of the two families:

"Mr. and Mrs. W. L. Harrington Request your presence at the marriage of their daughter

Idaline

to

Mr. Dudley H. Stovall on Wednesday evening the twenty-first day of July nineteen hundred and nine at nine o'clock Home in West Plainview at home in Emhouse, Texas after August first"

Mr. Stovall was formerly in business in Plainview, being at one time a part owner of the Herald, and is a most excellent young man. He is in business at Emhouse. The bride is one of Plainview's prettiest and most attractive girls, being especially gifted in an unusual degree in the field in which she has exerted her influence, that of church work and social functions. We bespeak for this young couple a happy and peaceful life in their new home.

The progressive towns over the state are providing public parks. Marlin has recently been presented with thirty acres of ground by the International and Great Northern Railroad, and will at once convert same into a pleasure park. This is a wise movement on the part of the towns. Now that lands suitably located can be secured at a reasonable price is the time to provide against the future. Why not begin the movement for a pleasure park for Greater Plainview? We are continually met with the needs of such a place, and if some of our large land holders wish to leave an ever cherished recollection in the memories of future generations, let him open his purse strings and donate ten or twenty acres for this object.

The Herald for job printing.

AUBURN.

Mrs. Rouse, a sister of Mr. Estes, who has been here visiting the last two weeks has gone to Lubbock for a visit of a week or ten days. She was accompanied by Miss Eunice Estes.

Mr. Lovelady's daughter has arrived to spend the summer with her folks.

Rev. Lewis Ray preached at the school house Sunday afternoon. He preached a fine sermon.

Mrs. Shellabarger is quite ill again. She was taken to Kress Saturday for medical attention.

Crops are doing nicely.

Mrs. J. F. Tedderson gave a party last Saturday evening, it being their second anniversary. Everybody reports a good time.

RUNAWAYS.

We will venture the statement that Plainview has more runaways in her streets than any other town in the state of this size. Scarcely a week goes by that one does not take place. This week not less than four have occurred, and in the majority of cases, it is due to carelessness on the part of the drivers. The team will be left standing on the street untied, the lines being simply thrown around the hub of one of the wheels, and at the slightest chance the horses will start and finding themselves loose start in lively canter, then someone will yell at them and they commence running. This will continue until someone is run over, possibly killed or seriously injured, and it will be too late to stop for the good of that particular person. Something should be done to put a stop to leaving teams unhitched on the streets and alleys unattended.

The cost of living and lumber continues to increase—also the cost of liver and lights.

Hello Central!

Give Me Jones & Murphy Land Company

TELEPHONE 167

They tell me they have the best bargains in Town. 320 acres, 125 in alfalfa, well improved, for \$23 per acre. Call and see us; we always have something for you—quick sales and small profits is our motto. One section, 500 acres sub-irrigated land, \$9,000; terms, 1-3 cash, balance 2 to 5 years, 8 per ct.

Jones & Murphy

Rectigraph Abstract Company
(INCORPORATED)

CAPITAL — — — — — \$15,000

We have a complete abstract of all lands and town lots in the following nine counties: Hale, Lamb, Lubbock, Floyd, Bailey, Hockley, Cochran, Castro, Briscoe

Work always attended to promptly. Notary in office. Room 27, First National Bank Plainview, Texas.

Professional Cards

G. R. COX

ARCHITECT

Room 12, First National Bank Building

PLAINVIEW, TEXAS.

Dr. J. B. HALL

DENTIST

Office North Pacific Street.

PLAINVIEW, TEXAS.

R. P. SMYTH

ATTORNEY-AT LAW

Abstracts to Lands in Hale County. Land Litigation a Specialty.

PLAINVIEW, TEXAS.

T. D. Webb R. C. Joiner
WEBB & JOINER

LAWYERS

PLAINVIEW, TEXAS.

REID & MASSENGALE

PAINTERS AND DECORATORS

We paint the signs of the times. Our motto: "Our work speaks for itself."

PLAINVIEW, TEXAS.

L. C. WAYLAND

PHYSICIAN AND SURGEON

Office over Citizens' State Bank.

PLAINVIEW, TEXAS.

Dr. N. C. LETCHER

DENTIST

Room 8, First National Bank Building.

GEO. L. MAYFIELD

LAWYER

Examination of land title a specialty. Office in Court House.

PLAINVIEW, TEXAS.

HALE & HAYDON
REAL ESTATE AGENTS

Small Tracts a Specialty.

KRESS, TEXAS

A. H. LINDSEY, M. D.

Office East Side Square. Residence Phone 283-3 rings Office Phone 283-2 rings

PLAINVIEW, TEXAS.

We now have a ratio of 16 to 1 in Texas—sixteen candidates for the one office of governor.

BONES! BONES!

We buy bones and pay a good price for them. Remember when you have a load of bones bring them to us. We pay the highest market price for your hides, green or dry.

WE ALSO HANDLE THE BEST GRADES OF
Niggerhead Coal, Grain, Hay, and Seeds of all Kinds

And sell at the lowest market prices. Don't forget us when you want anything in our line. Deliveries made promptly.

Crowdus Bros. & Hume
PHONE 162 NEAR DEPOT

HOTTEST DAY OF THE YEAR.

J. F. Sander, local weather observer, informs us that Sunday last was the hottest day of the year so far. The temperature was 101, but the appreciation was only 72. A practical way to test the appreciable temperature is to wrap the bulb of the thermometer with cotton and wet it, place it in current of air but in the shade and the moving air currents causes the moisture to evaporate and thus lowers the temperature to the point of appreciation. We frequently will have days which feel much warmer than Sunday, but this is made so by reason of the humidity in the atmosphere. Where the air is dry and the air currents almost constant, high temperature does not affect one appreciably, since the perspiration is evaporated as rapidly as formed and thus cools one. In other words we carry around with us in this high altitude a miniature ice plant.

AMARILLO EXTENDS HER WATER FRANCHISE.

For sometime Amarillo has been wrestling with a serious water situation. It has, at times, been difficult to get sufficient to meet the demands of the town. A Kansas City company appeared before the council last week and offered to put in a plant sufficient to meet all the requirements of a city of 500,000, and did not request an exclusive franchise either. The local company, however, had the proper "pull" with the city fathers and the old company was granted a renewal of its franchise. As it is composed of local people the chances are they will continue as in the past, just passing over the line far enough to hold the manger but the general public will pay the fidler. Plainview has very wisely taken the right position in the water question. She owns her own plant and as the needs of the city become urgent the system will be extended, and the taxpayers will be given the benefit of the use of water at or near actual cost.

ACCIDENT NARROWLY AVERTED.

What might have been a serious accident was narrowly averted last Monday in front of Lee Mitchell's barber shop. A grub-wagon, one of the floating palaces we frequently see around railroad camps, was being hauled through the town and the team becoming frightened ran away, but the plucky driver remained with the team. The awning and handsome electric barber sign in front of the shop were damaged, the sign being demolished. Fortunately the tongue of the wagon was broken off before the rushing team reached the side walk, else the heavy plate glass in the barber shop window would have been broken and as the shop was full of customers, no doubt some of them would have been injured.

The cut-off correspondence seems to have shut off.

HEREFORD SRES RAILROAD.

The commercial club of Hereford has closed a contract with the Southwestern Engineering and Construction Co., for the building of the Rock Island extension on some point on that line west of Marillo southward passing through Hereford to some point on the Grand Pacific Railroad in Howarth or Midland county. Under terms of the contract the road is to be completed on or before January 1st 1910. The Commercial Club gives a bonus of \$86,000 which bonus, however, is not to be paid until the road is finished. This road was originally started so long ago, the grade was practically finished between Adrian and Hereford and some of the ties were placed on the ground but certain financial matters came up and it was to all practical purposes abandoned. Now comes the enterprising people of that enterprising little city, the capital of Deaf Smith county, through the vitalizing energy of an aggressive commercial club, and raises a bonus of \$86,000 and secures another railroad.

IT WILL BE TOO LATE THEN.

Fred L. Brown, who recently moved here from near Danville, Ill., has just returned from a prospecting trip to the coast country. He expresses himself as being favorably impressed with the country around Victoria. He told of a man who last year paid \$125 per acre for 40 acres. The people remarked that he had been skinned, but the new comer went about his business and said nothing, but he worked all the time, and put in forty acres of onions. A short time ago he harvested a crop that averaged \$375 per acre and has a crop of corn growing as an additional inducement that he should remain in Texas. Verily Texas is a great state, and her wonders have not half been told. When the Plains country develops into the greatest sugar beet section in the world these fellows who now are croaking about this country being no good and continually carrying around with them a grouchy bearing, will lament their failure in not tying up a quarter section of the land while they could.

ARE WE SATISFIED?

There are few, if any, in Plainview absolutely satisfied with present conditions. They feel that something, somewhere, is out of balance. Just what that something is and just where located is not known. Every man one meets looks into the future with misgivings, that is those men who are mentally alert in the active building up of Plainview. In a recent address before the Southern Commercial Congress at Atlanta, Mr. Grosvenor Dawe, the director of the congress in charge of the work at Washington, gave expression to some ideas it would be well for our readers to seriously consider, and in this consideration we might be able to locate the source of our trouble. It occurs to us that it is due to a lack of an organized movement to advertise our town and country, relying on the individual efforts of the various land agencies to do this work. An excerpt of this address is printed elsewhere in this issue and we commend for it a careful reading.

SUNDAY SCHOOL PICNIC.

Last Sunday at the Baptist church the committees from the several Sunday schools in Plainview met and agreed on Wednesday, July 21st as the date of holding the union picnic. The following joint committees were appointed to make all arrangements: Transportation, B. T. Ansley, Dr. Hanby, W. W. Jones, W. A. Parker, Dailey, Darst, J. B. Delay, Garrison, Stevens, J. J. Ellerd, Dick McWhorter, Griffith, Reeves & Winn and Elam & Howell. This committee will arrange plans for getting all the Sunday school children to the picnic grounds. It is suggested that those who will furnish autos and vehicles will have same at the public square on the above date promptly at 9:30. Committee on grounds, Prof. E. Nelson, Richards and Hatchell. Committee on program, Miss Dale Dillingham, Miss Madge Hall, Miss Casey, Miss Ida Harrington, Miss J. N. Johnson, Russell, Tull and English.

The kind of man who is always bragging on his ancestry seldom has any posterity that is setting the river afire.

Come to the Plainview Country

THE GARDEN SPOT OF THE GREAT PANHANDLE COUNTRY

Land values are yet low and Opportunities await you in scores of the avenues of enterprise, tried and proved in the Plains country. A personal investigation will convince the most skeptical that we have

The Richest Farming Lands of the Southwest

FOR FULL PARTICULARS WRITE TO

The Rushing Land Co.

PLAINVIEW, TEXAS.

J. H. HOLLAND

Contractor and Builder

Dwellings a Specialty

Estimates given on short notice

Phone - - - 91



SPECIAL WRITE UP OF SWISHER.

Mr. Paul C. Gerhart, a special correspondent of Farm and Ranch, had a splendid writeup of our neighbor on the north, Swisher county. It was profusely illustrated. The city dailies and weeklies elsewhere are extremely kind in noting that there is a western part of the state, and with the large amount of space every day given to cataloguing our resources and our happenings, we will not be forgotten in that great rush to secure homes in the Southwest. But we must not depend on the outsiders to do all the work for us. It behooves us to do something ourselves. If the country is worth working for at all those who reside in it and who are the principal beneficiaries, should take an active part in advertising the country. Now is the time to reorganize the commercial club.

A MILLIONAIRES BABY

attended by the highest priced baby specialist could not be cured of stomach or bowel trouble any quicker or surer than your baby if you give it McGee's Baby Elixir. Cures diarrhoea, dysentery and all derangements of the stomach or bowels. Price 25c and 50c. Sold by Wyckoff-Willis Drug Company.

ROUND FOR NEW MEXICO.

Work has commenced on the Darst & Dillingham bakery building on the North Side. This will be a one story brick building and eighty feet deep with twenty-five frontage.

As to Galveston, it is not difficult to reason from causeway to effect.



DRAW A POLICY

Avoid the pangs of those words "TOO LATE." A careful man takes care of important things like

All Kinds of Insurance at his earliest opportunity.

We write

All Kinds of Insurance

at small cost of premium on the nature of risk, and we quickly pay all losses through the companies. We represent the oldest

Live Stock Insurance Co.

in the world and insure your stock from

Death from Any Cause

Inquiries from outside towns and the country invited.

Hoyle & Malone

for all kinds of insurance. Office room 22 Wayland Building. Office phone 231. Residence phone 90 and 142.

Santa Fe Excursions

Seattle, Washington and Return \$70.00



Go through California and return via Seattle. Tickets on sale July 1st to September 30th, good for returning to October 31. Stop-overs allowed.

Seattle, Portland or Tacoma and return going and returning same route \$62.30. Call at depot for particulars. JNO. KENDRICK, Agt

MAGAZINE CASH GAINS

The following offer contain only selected magazines of the highest merit. The needs and desires of every one will be found represented in this list—Women, Literature, Reviews, Juvenile, Outdoor Interests, Fiction, Technical, Music, Art, Humor, Religious, etc.

HALE COUNTY HERALD and COSMOPOITAN or AMERICAN or SUCCESS—VALUE \$2.50 for \$2.15

HALE COUNTY HERALD	Regular Price	Our Price
And any of Following		
Ainslee's Magazine.....	3.30	2.85
American Poultry Journal.....	2.00	1.80
Atlantic Monthly.....	5.50	4.75
Black Cat.....	2.50	2.15
Blue Book.....	3.00	2.75
Bohemian.....	3.00	2.50
Book-keeper.....	2.50	2.15
Bookman.....	4.00	3.60
Boston Cooking School.....	2.50	2.15
Breeder's Gazette.....	3.50	2.50
Burr McIntosh Monthly.....	4.50	3.50
Century Magazine.....	5.50	5.30
Christian Herald (N. Y.).....	3.00	2.60
Craftsman.....	4.50	3.85
Current Literature.....	4.50	3.75
Designer.....	2.00	1.85
Dressmaking at Home.....	2.50	2.15
Educational Review.....	4.50	4.00
Electrical World.....	4.50	4.15
Electrician & Mechanic.....	2.50	2.15
Etude (for music lovers).....	3.00	2.50
Farm Journal (2 years).....	1.85	1.75
Garden Magazine.....	2.50	2.15
Good Housekeeping.....	2.50	2.15
Hampton's Magazine.....	3.00	2.50
Harper's Bazar.....	2.50	2.15
Harper's Magazine.....	5.50	5.00
Harper's Weekly.....	5.50	5.00
House Beautiful.....	4.00	3.75
Housekeeper.....	2.25	2.10
Human Life.....	2.50	2.15
Illustrated London News.....	7.50	6.95
Independent.....	3.50	2.85
Judge.....	6.50	5.75
Keramic Studio.....	5.50	5.00
Ladies' World.....	2.00	1.85
Leslie's Weekly.....	6.50	5.50
Life.....	6.50	5.85
Lippincott's Magazine.....	4.00	3.25
Little Folks (Salem) new.....	2.50	2.15
McCall's Mag and pat.....	2.00	1.90
McClure's Magazine.....	3.00	2.40
Metropolitan Magazine.....	3.00	2.15

Great Subscription Offer

Through a most unusual arrangement with the publishers we are able to make our readers this remarkable offer:

Four Magazines and a Dress Pattern

Total Value \$4.15 for Only \$2.65

Hale County Herald	Weekly, One Year	\$1.50
Pictorial Review	Fashions, Monthly, One Year	1.00
Success Magazine	Literary, Monthly, One Year	1.00
Modern Priscilla	Fancy Work, Monthly, One Year	.50
Pictorial Review Pattern		.15
		\$4.15

Pattern is supplied by publisher, at subscriber's request, any time within 60 days after receiving first Number!

ALL ONE YEAR FOR \$2.65

This offer is open to old and new subscribers alike. Order must be given enclosing \$2.65—at the time subscription is renewed.

Modern Priscilla.....	2.00	1.85
Mother's Magazine.....	2.00	1.85
Musicalian.....	3.00	2.50
Nation.....	4.50	4.25
National Home Journal.....	2.00	1.75
National Magazine.....	3.00	2.50
National Sportsman.....	2.50	2.15
New Idea (N. Y.) fashion.....	2.00	1.85
North American Review.....	5.50	5.00
Outdoor Life.....	3.00	2.75
Outing Magazine.....	4.50	2.85
Outlook.....	4.50	4.25
Pacific Monthly.....	3.00	2.50
Paris Modes and Pattern.....	2.00	1.85
Pearson's Magazine.....	3.00	2.50
People's Home Journal.....	1.85	1.75
Philistine.....	2.50	2.15
Physical Culture.....	2.50	2.15
Pictorial Review & pattern.....	2.50	2.15
Popular Magazine.....	3.00	2.70
Popular Science Monthly.....	4.50	4.30
Puck.....	6.50	5.60
Putnam's-Reader.....	4.50	2.85
Recreation.....	4.50	2.85
Red Book.....	3.00	2.75
Reliable Poultry Journal.....	2.00	1.85
Review of Reviews.....	4.50	3.50
Scientific American.....	4.50	4.10
Scientific Amer & Sup'l't.....	8.50	7.80
Scribner's Magazine.....	4.50	4.15
Smart Set.....	4.00	2.85
Smith's Magazine.....	3.00	2.70
Strand Magazine.....	3.00	2.90
American Boy.....	2.50	2.15
Sunday School Times.....	2.50	2.30
Sunset Magazine.....	3.00	2.15
System.....	3.50	3.30
Table Talk.....	2.50	2.15
Taylor-Trotwood Mag.....	3.00	2.50
Technical World Mag.....	3.00	2.50
Theatre Magazine.....	5.00	4.30
Toilettes.....	3.50	2.85
Vogue.....	5.50	5.00
Wide World Magazine.....	2.70	2.65
Woman's Home Companion.....	2.75	2.40
Woman's National Daily.....	2.50	2.10

HALE COUNTY HERALD, EVERYBODY'S and DELINEATOR—VALUE \$4.00 for \$3.00

ALL SUBSCRIPTIONS ARE FOR ONE FULL YEAR. Subscriptions may be new, renewal, or extensions. Magazines may be sent to one or to separate addresses. Additional postage is charged on Canadian and Foreign subscriptions. If you do not find what you want, send us your list, and we will quote you the lowest possible price. We will duplicate any offer made by any reputable agent, agency or publisher.

HALE COUNTY HERALD, - PLAINVIEW, - TEXAS

WHITFIELD.

Last Saturday it was 98 in the shade of the old apple tree at Whitfield. How about that for hot? Is it warm enough for you?

Irma King called at the Phillips home Sunday last and reports Miss Nettie improving.

Miss Ella McGinty came out from Plainview Sunday to see her mother, returning the first of the week to Plainview.

There was preaching at the Baptist church Sunday, the preacher having returned from New Mexico last week.

Jess Lovvorn, of Plainview, was a caller in this section last week.

Rev. I. F. Welch, Roe Lovvorn, and R. W. Witt returned from New Mexico last week.

Miss Bessie Daily of Silvertown, is visiting at the Askey home this week.

Arthur Graham went to Lockney Monday on business.

He went all right but as the melons were not ripe he will come again.—Editor.

The young people had an enjoyable singing last Sunday at James Pullen's.

Arthur Graham and wife entertained Jas. Pullen and family last Sunday evening.

Say, Mr. Editor, Mrs. James Pullen wants to know what became of your

office boy as he has not shown up yet in that melon patch. The owner of the patch went out Sunday and looked under the vines and around the melons but failed to locate the boy. Explain please.

H. L. King hauled a load of material and will remodel the Prairieview school house which it so much needs.

Miss Irma King spent Sunday at home.

Mrs. S. M. Nation and daughter went to Lockney Saturday.

H. L. King went to Plainview Sunday and took in the services at the Baptist church.

Arthur Graham and wife were in Plainview visiting Thursday.

J. S. Nelson's son arrived from Oklahoma City Friday for a few days visit with his father.

A light shower fell Friday morning in this neighborhood.

Mrs. Wilkerson's aunt from Fort Worth arrived Monday to spend a few weeks on the Plains visiting.

Phil Hubbard and family were the guests of Roe Lovvorn last Sunday.

Editor W. V. Erwin, of the Big Springs Enterprise, paid this office a visit Wednesday. He is looking over the Hale County section and expresses himself as much pleased with the appearance of our country. He informs us that the W. P. Soash Land

Co., who formerly operated out of Plainview, now working the Big Springs district, is doing an exceedingly large business, and has made Big Springs known all over the Central West by his heavy and costly advertising. Big Springs is now getting the benefit of Soash's advertising and it behooves her people to get themselves in position to hold the advantage they now have for the time when Soash will leave that town. He will spend nearly fifty thousand but will build up an empire in the Big Springs district.

Gasoline is off in price for a short time, at least until the trust thinks it has driven the two independent concerns out the town. One of the independent companies is selling direct to the consumer, in five gallon lots, at their tank, for 14 cents per gallon. This is quite a reduction from the former price of 25 cents several weeks ago. The indications are for a gasoline and oil war and if such should begin the people will be given a chance to fill up all their buckets, bottles, wash boilers and rain barrels on the falling market.

Reeves & Winn have completed their new garage on California Ave., and the shop equipments have been ordered to furnish same. They are contemplating putting in a lathe and gasoline engine and some other machinery. They have sold two car loads of the Ford Automobiles and have another on the road.

MUSIC CLASS.

Miss Wynie Patterson, graduate of Fort Worth Polytechnic, will have a class in instrumental music during the school year. Parties interested can secure definite information by seeing her or calling at Dr. Hall's. She will be in Plainview in August, and comes with highest endorsements.

Carroll & Fairris, the up to date grocers, handle nothing but the best goods and at the lowest prices.

THE ELECTRIC LIGHT PLANT.

Mr. Chas. Malone, manager of the Malone Light & Power Co., whose plant is now being erected, informs us that they hope to have the current turned on by the middle of August. We were around at the new works and were surprised to see the large power plant being installed. The boilers will be of a 300 horse power water tube type and the engine a corliss 300 horse power and the entire plant is of such a character as to be easily increased to take care of the growth of the town for years. The plant will be the most powerful west of Fort Worth for a similar business. This winter they will install an up to date ice plant, 20 tons capacity, and we will next summer not swelter in the simmering heat without ice as has frequently happened here this summer. This electric power will be sufficient to handle any of the machinery in town, and when our street car system is installed between the two colleges, it will be a simple matter to tie on to the plant here and go to business. The entire building will be of reinforced concrete, with a cement roof and will be absolutely fire proof. They will have a traveling crane for handling the heavy machinery. Wires are now being placed in residences and stores in accordance with the requirements of the Texas Fire Preventive Association, an experienced electrician having charge of the work. At the proper time steps will probably be taken to light the streets, but as yet nothing has been done in that direction, all efforts being put forth to get the plant completed. The street poles are being erected throughout the town.

This plant has a ten year contract to pump the water for city water works. The basin is completed, two 14-inch wells having been drilled to the second strata will supply all water necessary. The stand pipe will be 110 feet high and with gravity pressure alone will throw water to the roof of the highest building in town, but this pressure will be supplemented by direct pressure of the

pumping plant in case of fire.

There will be about two miles of water mains put down at first and as the city's finances will enable the mains will be extended from time to time. It is pleasing to note this most important step towards a Greater Plainview, and as we are able to induce the location of small factory enterprises in our town, power can at once be furnished them cheaply. Cheap power and a hearty welcome of the people will work wonders in inducing new interests to investigate our advantages and to locate with us.

Mr. Malone was, before coming here, one of Wichita Falls' most active business men, and he said if we only could get our commercial club on the same footing as that town it would not be long before we would feel the benefit. Let us reorganize the commercial club, put in a paid secretary, and advertise the town, invite outside capital, create a pay roll, and go onward to that goal we all desire—success.

County court is in session and will continue all of next week. There are several important suits pending, and we will give termination of them in our next issue.

Representatives of the plaintiffs in the suit to set aside the recent court house and jail bond election have settled the cost up to the present in full, and we are informed it is the intention to drop the matter. We trust this report is true and that this unseemly wrangle will end for all time.

There are 123 men on the sewer work. This would indicate that it is the intention to push it as fast as possible.

Mrs. H. W. Hunt of Tacoma, Texas, is visiting the family of her brother R. M. Irick on Covington street.

F. M. Richards, manager of F. M. Richards Land Co., left this morning for a canvass through Oklahoma. He will return August 1st.



TWO LUMBER QUESTIONS

should be asked by every intending purchaser. First, where can I buy best lumber? Secondly, where can I buy it to the best advantage? The answer to both is simple. It is

Come Here For Your Lumber.

We handle none but sound, well-seasoned stuff. We sell it at a price which means a big saving on ordinary charges. In addition we serve you promptly and deliver any purchase anywhere at any time you say.

A. G. McAdams Lumber Company

Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72.
Manager's residence, 14.

NOTICE:—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE. But any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

BUTTER FROM OIL.

Another chance is given the political demagogue to rant about the trusts and corporations oppressing the poor man and especially the farmer. Chemists connected with the Standard Oil Co., have at last succeeded in extracting butter from the by-products of the oil refineries, and it is said that the product cannot be detected from the genuine article. If this be true we poor country editors will have a chance of tasting once in a while Jersey butter without having to draw too heavily on the big dividends we usually declare every thirty days.

We have in this issue given considerable space to calling attention to certain conditions in our town that many of our progressive citizens are kicking against, and that is the lack of a hearty co-operation on the part of our business men in pushing Plainview. We regret the necessity of giving circulation to our condition but if nothing else will wake us up, it had as well be known now as at some future time. We know that Plainview is the best town on the Plains and have nothing harsh to say against any of our rivals, conceding them the same right we claim for ourselves and that is do as the national campaign committees do, claim everything in sight and yet not exaggerate the resources of our section or belittle any other. We have as fine a class of business men, personally, as can be found under the sun, and would not for any consideration make a statement that would give them offense. Yet we must repeat, some of them are standing in their own light and impeding the progress of the town by not giving a more hearty help in the promotion of all that tends to building up a permanent town, the only sort of a town that is worth working for. While a great deal of land around Plainview and all over the South Plains is in the hands of speculators, yet much of it is brought by those who intend to become actual settlers. But until they do become actual settlers, so far as the country as a whole is concerned transferred at all. The town has transferred at all. The town has outgrown the country, and to keep her growing will require the undivided and aggressive efforts, not of the few real estate firms who have up to the present borne the expense of the publicity campaign, but this burden must be carried by every man and firm in business here, and by doing that Plainview will really become the Queen City of the Plains and remain as such without fear of a successful rival.

Throughout the state a great revolution is going on in our educational system. These various changes being inaugurated are usually for the better. But that there is consideration of changes, indicating that our system is not perfect, in itself, bodes good. Dallas school board has established a new plan of determining salaries. In the future the merit system will be strictly carried out instead of the old plan of seniority or certificate standing. The work of the teacher must for itself show that increase in salary is deserved, and the pull usually found in such cases will become a back number, as it should.

The Hereford Brand has launched a daily edition to be called The Brand Junior. It will devote its space chiefly to boosting Deafsmith county and Hereford. If the Junior proves as spicy and up to date as the parent Hereford will have no cause to complain of not having a suitable advocate of her cause.

Memphis is another West Texas town to show that she is to be classed in the progressive list. By a good substantial majority she has voted \$20,000 for sewerage bonds.

THERE ARE OTHERS.

"While the Hereford people have known for sometime that their city was ahead of others in a good many ways, yet it does them good all the way down to have an outside man to tell them about it. A young banker from Plainview who was in Hereford last Monday, acknowledges that Hereford has his town bested. We have just begun to grade our streets he said, "while all of your main thoroughfares are in excellent condition."—Hereford Brand.

Many of our people are awakening to the fact that while Plainview has had a most wonderful growth, due to the railroad stopping here so long and giving our business men control of a large trade territory, they see now that it will take some tall hustling on the part of aforesaid business men to retain what the real estate agencies have done in the way of developing business by attaching land buyers and bringing in new money. The Herald is not narrow enough to begrudge success that might come to any of our Plains neighbors, but on the other hand only wish it were possible to cause our people to wake up before it is too late. It is said there is a fatal disease indigenous to certain sections of Africa known as the "sleepy disease" and that when a person is once attacked it rarely happens he ever recovers. We fear this disease has struck some of the people of the Plains country. We do know it can attack communities as well as individuals, and when a town is once afflicted it requires heroic treatment to bring about complete recovery.

While many parts of the United States are complaining of excessive rainfall, some of the cities being under water, the South Plains is being favored with splendid weather and crop conditions. The moral is come to the Plains and become a settler and home builder in God's country.

The Fluvanna Herald was issued last week in an attractive dress and came out with a special write up of that hustling burg in Scurry county.

DEATH OF OLD SETTLERS.

Mrs. M. L. Bryant.

Mrs. M. L. Bryant died at Austin, Monday and her remains were interred in the Plainview cemetery yesterday. She was one of the early settlers, coming to this country before its organization, her husband being one of Plainview's first merchants. Mrs. Bryant was a woman of sterling qualities, possessing those traits characteristic of the pioneers of the country who led the advance of civilization and began the war of conquest on the frontier—courage, patience, persistence, and that resignation to a duty to be performed that has been the underlying strength of American character. Her husband and several children are buried in the cemetery at this place. She leaves several surviving children, Oscar Bryant, one of the valued employes of the Santa Fe here, and the other children residing in Dalhart, where they moved about three years ago.

Will Jones.

William Jones died at the home of his brother, Thornton, in this city Wednesday evening, after suffering for several weeks. About three weeks ago, as we noted at the time, he was severely injured by a bronc falling on him, crushing several ribs and sustaining internal injuries of a serious character. He was taken to Amarillo for treatment, but nothing could be done for him, when he was brought back to Plainview Saturday. He was about thirty-five years old and was one of the early settlers of the county, he and his brother Thornton having been amongst the first men who opened a mercantile business in the county. He leaves several sisters and two brothers; Mrs. J. L. Vaughn and Thornton Jones of Plainview, Mrs. Stringfellow and Bank Jones, of Amarillo, and a married sister at Ballinger. Mr. Jones was a splendid man and was well liked by all who knew him and possessed those attributes of tractability that made men his friends.

Mr. L. Carroll of Como, East Texas, spent a few days with his son, L. E. Carroll of the firm of Carroll & Fairris, last week.

Rev. Jewell Howard, Christian pastor, will fill his regular appointment Sunday morning and evening, at the Odd Fellows hall.

SOME REAL BARGAINS

Ladies' Wash Suits

SILK AND LINGERIE DRESSES

We have decided to clean up in this department and have cut the price so there will be no doubt as to the selling. This is how they will go:

\$3.50 Wash Suits and Lingerie Dresses \$1.75

5.00 Suits 2.50

7.50 Suits 3.75

10.00 Suits 5.00

and on up the line to the highest priced suits, including tailored suits and silk dresses. Nothing reserved; every garment at just 1-2 price.

Ladies' Fancy Skirts

Here, too, the knife has gone deep and to quickly clear them out will offer them at 1-2 price.

This is an unusual opportunity to buy

\$5.00 Skirts for \$2.50

6.50 Skirts for 3.25

10.00 Skirts for 5.00

Ladies' Lawn Waists

Everything in the house in Lawn Waists we offer at half the original price. Don't miss this opportunity.

Men's Suits

Our entire stock of summer clothing is open for your selection at 1-3 off.

\$10.00 Suits \$6.65

12.50 Suits 8.35

15.00 Suits 10.00

20.00 Suits 13.35

25.00 Suits 16.65

We have a big stock to select from and all good patterns and materials. We certainly mean to reduce the stock.

Men's, Ladies' and Children's Low Cuts

Regardless of make, color or kind, pick the stock at a sweeping Discount of 25 per cent.

Plenty of time to wear them before cold weather, so come and get your size while the stock is complete.

Straw Goods

Straw and Panama hats at 1-2 price.

Every one of the above are genuine Deep Cuts and represent a big saving. We simply are willing to make the sacrifice, and it's an opportunity you don't have often. To economical buyers, we advise you to take advantage of these price concessions.

Carter Merc. Co.

S. J. Frye, county assessor, having completed his list so far as known tax-payers is concerned, is now checking over the records to list all lands of unknown owners. This is rather a tedious undertaking, since the original surveys, in many instances, have been subdivided into several smaller tracts. Roy Pearson is assisting him, and it will take about a week to finish the work. On an average there are about 600 tracts of land in the county appearing on the unrendered list. The assessor informs us that the assessment this year will be largely in excess of last.

We now have a ratio of 16 to 1 in Texas—sixteen candidates for the one office of governor.

Harvest Queen Mills

Will pay highest market price for Wheat; be sure and see us before selling, as we need the wheat. . . .

JONES BROTHERS

The military officers at Fort Myer seem to think the Wrights do wrong in taking their flying trips back to Dayton.

It is easy to diagnose the malady from which many people are suffering—auto (mobile) intoxication. Epidemic but not quarantinable.

Local and Personal

It is a good deal easier to put faith in other people than to keep it there.

Mrs. L. A. Deane of Dublin, Texas, is visiting her sister, Mrs. Dr. Hall.

N. S. Fox of Dalhart, is visiting the family of W. G. Shackelford, our candy man.

Miss Ermene Twaddell, after a visit of two weeks with friends at Dalhart, has returned to Plainview.

Mrs. Jeff Pippin went to Tulia the middle of the week for a visit of several days.

Mr. John Deane, agent of Texas Central, at Dublin, is visiting relatives in Plainview this week.

The board of equalization will meet Monday to hear cause why the lists of certain tax payers should not be increased.

Mrs. A. C. Buchanan, of Temple, Texas, is in Plainview to spend the summer. She is accompanied by her two small sons.

Mr. and Mrs. F. M. Johns and Mrs. J. L. Galloway left Wednesday for Durino, New Mexico, where they will visit several days.

Wayne Paxton, member of the firm of Paxton & Oswald left Wednesday for Chicago, St. Louis and other northern furniture centers to buy a car of furniture.

G. W. Phillips left Wednesday for Midland, Mich., where he thinks he can better his condition. We fear he will long for the Plains before many weeks have passed.

C. F. Ramsey was up last Monday from Lockney on a business deal with Plainview people. He reports work is progressing nicely on the new railroad from here to his town.

Mrs. E. H. Bowron, after a visit of several weeks with her son, C. A. Bowron, our Pacific street jeweler, left Monday for a visit with her son F. B. Bowron, editor of the Graham Leader.

The nobbiest house in Plainview is the one that Jack built in the show window of Richards Bros. & Collier. This house is constructed entirely of Clark's O. N. T. thread and is a splendid sample of show window dressing.

At Pomeroy, twenty miles south of Dalhart, a station on the Rock Island in a serious wreck of a freight train Conductor Henry Henkins was instantly killed and brakeman George Parsons probably fatally injured Monday.

S. C. George, who was injured several weeks ago by a bucking bronc, was taken to Amarillo Wednesday for an operation. His broken leg failed to knit properly and it was necessary to have same rebroken and reset. He resides about seven miles northeast of town.

Texas is not looked upon as being much of a corn state by outsiders. According to the law government report on crop condition Texas shows in the list as third in acreage, Illinois and Iowa alone exceeding her. This report shows her to have 8,247,000 acres in corn and as much of this will be in the two crop district, we can very readily figure that Grand Old Texas is not such a bad place after all, for the corn farmer.

County attorney E. Graham, was in Floyd county last week filing condemnation suits for right of way through lands of unknown owners. The right of way for most of the distance between Plainview and Floydada has been secured and it has been necessary to file these suits against unknown owners before the grading can be completed.

THE OUTLOOK FOR FALL BUSINESS IN LAND.

The Real Estate Firms Seem to Feel Hopeful That Many Tracts Will Change Hands Within Six Months.

The Herald interviewed a number of the leading real estate firms this week relative to the outlook for fall business, and is pleased to report that all feel hopeful of having a good business. Those firms doing a heavy advertising campaign in the Central West report many inquiries, and their agents report that a great many prospectors will come to this section later on in the season. As is well known the harvest is about over in the north but the threshing is going on, and in the regular course of business we can not expect to have many farmers looking at our lands until Sept., the season between threshing and corn husking. The knowledge has become general that our lands will produce, and produce anything that the north and central west grows and that it can yet be bought at a mere song as compared with the prices of lands in their home states. This knowledge makes the man of a few thousand dollars want our lands and he is going to get it if he can. He can get it if he will but come and look at the country, for there are bargains on every hand, and most any man can nail one of them down.

J. Walter Day, one of our leading firms who has about eighty sub-agents in the north, informs us that of the numerous tracts sold by his firm last spring, fully ninety per cent was sold to actual settlers, and are not for sale. It has been our impression that the bulk of lands sold up to the present date have passed into the hands of speculators, but we are glad to note that one agency has seemingly dealt with the man we want—the man who purposes to come here and become one of us and help in developing the country. It is foolish for anyone to think the speculator can be kept out of a good thing. We have had him since the pastoral days of the Jews and we will have until the end of time, and it is a fine thing that we do have him. It is the speculator who attracts attention to a country or a commodity, and when he is making money in that line it only arouses a desire on the part of the other man to get hold of some of the same commodity. In our case it is land we have for sale and settlement, and now that the land is getting too high to hold as for speculative advance without improving, we can watch with a certainty for the next year for a most wonderful development all over the Plains country. Twenty and thirty dollar land is no good unless it is bringing a revenue, and it can't bring in a revenue commensurate with the interest on the value unless it is improved and is put in cultivation.

These views of Mr. Day are practically reflected by the expression of nearly every one we interviewed. One of the questions we asked was "what will be the effect on land business when the railroad leaves Plainview?" Mr. Day said he never sold a single acre predicted on the railroad staying at Plainview or anywhere else. The fact is the only consideration the farm land buyers wanted was transportation, and if there was a railroad anywhere within a few miles they did not care where it went or where it stopped, just so it gave connection with the markets. Another very encouraging fact was brought to our attention, encouraging especially as applying to Hale County, and that is the difficulty in securing lists, which would indicate intention on part of the owner to improve. All over the county one sees new houses being erected—in fact in Hale it is now almost impossible to get out of sight of a residence. Notwithstanding the vast amount of building done during the past year, more than nine-tenths of the county remains yet to be developed, but as said heretofore, the outlook is bright for the actual settler to come to us this fall and winter,

PAY CASH**FOR Dry Goods**

Our Strictly Cash Policy makes it possible for us to sell you "SAME GOODS FOR LESS MONEY." Not cheap goods, but good goods cheap. We have quit the credit business in order that we can make the price for cash. All we ask is that you get our cash prices on dependable goods. Watch our Ad as it is our intention to make some specials each week.

Men's 2-Piece Suits

\$25.00	Suit for the week	- -	\$17.50
20.00	" " " "	- -	13.90
15.00	" " " "	- -	8.75

Thorough-Bred Hats	- - - -	\$3.00
Monarch Shirts	- - - -	\$1.00
Cluett Shirts	- - - -	\$1.50

50c Summer Weight Silk	- - - -	35c
65c Kimona Silk	- - - -	50c

Women's

\$3.50	Tan Oxfords	- - -	\$2.75
4.00	" " " "	- - -	3.00
2.75	" " " "	- - -	1.95

Children's

\$2.75	Tan Oxfords	- - -	\$1.75
1.75	" " " "	- - -	1.35
1.25	" " " "	- - -	1.25

THE CASH DRY GOODS HOUSE
Wayland & Wofford

and prepare for next year's crop. This is a most healthful and pleasing condition, and when the quarter section man is located all over Hale county our lands will rank in average values with the higher priced lands of the north.

Plainview, Texas, July 14, 1909.

To the Noble Grand and Brethren of Plainview Lodge No. 12, I. O. O. F. Your Committee appointed to draft resolutions of condolence with Brother J. B. Maxey and his estimable wife, on the loss of their little boy, hereby report the following:

Be it resolved by this Lodge, that we express to our brother Maxey and his wife our tenderest sympathy in their bereavement; that we say to them that in this hour of grief we, their friends, share with them their sorrow, and feel for them a tender sympathy which only those who have themselves sorrowed can feel for others woes. Your little flower has been plucked to bloom anew in Heaven. "Suffer little children to

come unto me," has the promise of Heavens choicest blessings on the little ones who are called, before, and your little child awaits your coming."

W. A. NASH,
A. A. HATCHELL,
H. C. RANDOLPH,
Committee.

SAVED TWENTY EIGHT LIVES.

Mr. Robert Verdon, our new citizen from Minot, North Dakota, showed us a medal presented him by Prince of Wales now King Edward VII December 21, 1892, for saving twenty eight lives. Mr. Verdon's home was near the banks of a small river that flows into the River Thames and early in life he became an expert swimmer. At the age of thirteen he saved a person from drowning who had jumped into the river with suicidal intent. On one of these occasions in which he saved a person he himself came near losing his own life, and informs us that the sensation is of the most peculiar yet

pleasant character. It seemed as if all incidents in his life passed before his mind as a panorama, in moving picture succession and he then dropped into unconsciousness and knew nothing until he recovered. Mr. Verdon has been in the United States five years.

A. L. Fisher, general merchant at Olton, was in our office this week and reports a splendid business outlook in his section. Mr. Fisher is a new comer from Indiana and is so well pleased with the Plains that he has tied up to some of the soil before it gets any higher. He informs us that many purchasers of land from the Soash Land Co., are now moving on same and that the indications are favorable for a heavy settlement in the Olton section this fall.

Another thing that is hurting the country—too many people are buying pianos on credit who couldn't pay cash for an accordion.

A Prosperous Business

I HAVE enlarged my Rooming House and Second Hand Store and now have a building 40 feet wide and 100 feet long, and I have it well filled with everything you need to keep house with, at prices so low you will wonder if I stole them. I have got the goods now and I am going to sell them at prices that will make you buy. We will also repair your old stuff, or we will swap you new stuff for it. Come and see us on North Covington Street. Phone 95. .! .!

J. E. PENICK, Contractor..

All Kinds of Brick, Stone, and Cement Work
CEMENT TRIMMINGS AND SIDEWALKS A SPECIALTY

North Covington St. Phone 331

W. A. Nash's

New and Second Hand Furniture Store and Rooming House

Closing Out Sale

We will close out our entire stock of merchandise AT and BELOW COST. We have \$33,000 of the best merchandise in the city, New, Nobby and Strictly Up-to-date, that we have placed on the counters at your inspection and disposal at prices never before given to our people for such bargains.

July 16 to Aug. 2, Inclusive

Our entire stock will be at your disposal. You have the money, we have the goods; and everything will be marked in plain figures so a child can read them.



TO OUR CUSTOMERS: We are going to give you the **BEST** merchandise ever offered at the lowest prices ever given here. We are not going to rush you into buying, but our whole stock will be on the counters for your inspection during the above dates and we ask you to call and inspect same. We will sell odds-and-ends at 50 per cent Below COST --- NOT SELLING PRICE, BUT WHAT THEY COST ME.

LADIES' WAISTS from 50 to 60 per cent off. This line consists of all prices and colors, real pretty designs and strictly up-to-now. Don't fail to see these goods.

LADIES' SILK SUITS. We have about 2 dozen ladies' silk suits left that will go at 50 per cent discount, which is 10 per cent below our cost price, but we are willing to lose this small amount. Call and see these goods.

EMBROIDERY. All widths and colors and designs, 50 per cent off.

All Ladies' Dress Skirts 33 1-3 per cent off; there are some pretty designs in these goods. Now is the time to buy.



LADIES' SHOES

We have between 75 and 100 pairs of Ladies' \$2 shoes that will go at \$1.25. Boys' shoes 100 to 150 pairs, \$2.25 to \$2.50, go at \$1.75.

DRESS GOODS. We have a complete line of summer and fall dress goods that we will make you from 33 1-3 to 50 per cent discount on. You can't help but "dress up" at these prices.

Don't Forget the Date



MISCELLANEOUS BARGAINS

Clothing from 25 to 50 per cent discount.

All laces and edgings 50 per cent discount.

All ribbons, all colors, 33 1-3 per cent discount.

A few ladies' 2-piece suits, 50 per cent discount.

Best Turkish toweling, 24 in., 15c a yard.

A \$25.00 Ladies' 6 Size Watch Free

With every \$1 purchase during this Sale, we will give a ticket on the watch, which will be placed in a can to be drawn out August 2nd, at 4 o'clock. The name that corresponds with the number drawn from the can gets the watch.

The watch is a Boss Bros. case, guaranteed for 20 years, works are 15 jewel Elgin; don't fail to get a ticket on this watch. It will cost you nothing, and you get the newest and best goods ever offered in the city at the price.

All accounts collected during date of this Sale will record one vote for every \$2.00 paid.

Yours for Right Treatment
and Honest Prices

L. W. SLONEKER

Time Tried and Fire Tested

Harrell & Hawkins' Insurance Agency

Twenty-three years in the business. Fire, Life, Tornado, Plate Glass, Steam Boiler, Accident, Burglary, and Casualty Insurance written in the strongest Old Line Companies.

Offices in Rooms Nos. 21-22 First National Bank Building

Local and Personal

G. W. King and daughter, Miss Maud, of Tahoka, are visiting the family of P.T. Ansley.

Miss Tate Moore, of Jacksonville, Alabama, is visiting her sister, Mrs. Beason, at the Central Plains College.

Mrs. W. H. Murphy and sister, Miss Thelma, have returned from a month's visit with relatives at Hughes Springs.

Rev. A. W. Waddill, pastor of the Methodist Church South at Stratford, is visiting his father, S. D. Waddill at this place.

Murray Malone and wife left Saturday for San Antonio where they will spend several weeks on account of Mrs. Malone's health.

Ben Sebastian left off his Hale county speculations long enough last week to quietly drop into Floydada and pick up a pair of business lots, for which he paid \$1900.

Swisher county will celebrate her 17th anniversary tomorrow at Tulia. She has made considerable preparations to take care of those who will favor her by their presence.

Chas. J. Burgess was instantly killed near Lamesa last week in a rather peculiar manner. Mr. Burgess was drilling a well and while cleaning out had the drill bit hoisted above his head. By some means the bit was released and struck him in the crown of the head completely crushing same and breaking his neck. He leaves a

wife and ten children, and was known here in Plainview. He came to the Plains about three years ago from Mississippi.

Mrs. J. N. Cole left Monday for Dalhart for a visit of several weeks. She was accompanied by her two nieces, Misses Armenta and Blonda Killen, who have been visiting in Plainview.

The grader is putting the streets of Plainview in good condition, and when the entire town is gone over we will have as fine streets as any town in the state not provided with macadamized, paved or bitulitic highways.

J. W. Boatman and Miss Alice Childs were married at the home of the bride in Portales last week. Miss Childs is a daughter of R. D. Childs, of that place. Mr. Boatman is employed by the Northwest Texas Telephone Co., at this place.

Let every man living in Plainview thank his stars during this hot weather when he is making his mint juleps with a little ice to cool it down, that he does not live at Tahoka, for there the price is almost prohibitive being three cents per pound.

Mr. and Mrs. W. B. Joiner and R. C. Joiner and wife and daughter, Catherine, have returned from a camping trip to the Blakemore ranch in the canyon east of Lockney. They report a most enjoyable time hunting and fishing and otherwise having a good time. There were nineteen in the party.

James Scullen, who has been sojourning for several weeks in Wisconsin, returned last Saturday to close a few land deals. He will leave tomorrow for Seattle, and in passing through Wisconsin will be joined by Mrs. Scullen, and they will spend several weeks on the Puget Sound, taking in the Alaska-Yukon Exposition.

W. W. Jones, the Iowa land man, has returned from a ten days trip through Oklahoma. He reports the crops in that state as looking fine, and says if he had remained a few days longer he could have brought home grown roasting ears back with him. Notwithstanding the good crops and early roasting ears, Hale county is good enough for him. He was at

Altus and saw the work actually going on in the way of laying of rails on the Altus, Roswell and El Paso road, but expresses himself as feeling considerable misgivings as to the Plains country soon having connection through that channel with the north or the east.

Mr. Thos. B. Whittis, assistant County Surveyor, left Sunday for Floyd county, where he has gone under orders of the Floyd District Court to locate some disputed lines between certain blocks. One of the lines is fifteen miles and another is twenty miles long. He took with him four men from Plainview to assist.

Mr. Howard Seibert, who has been acting as bookkeeper for the McClelland Insurance Agency for the past two or three months has resigned and for the present will assist Mr. Whittis in running the disputed lines in a block survey litigation in Floyd county. Mr. Seibert recently came to this city from Indiana and is a most excellent young man, and will soon make some satisfactory connection here.

Mrs. W. B. Joiner went to Lubbock Sunday to organize a Philathea and Baracca class at the Baptist church. Mrs. Joiner has been one of the most active instrumentalities in this city in bringing about a closer study of the Bible in her church and so deservedly efficient has she been that her services for the purpose above were eagerly sought by our neighbor in Floyd. The class was organized with 16, with David Price, a former Plainview boy, as president, and Mrs. Hattie Baker nee Price formerly a teacher in the Plainview schools, as instructor. The services in the morning were the first held in the new Baptist church, just completed at a cost of \$4,500.

NEW METHODIST CHURCH.

We are informed by Mr. Ben Ansley, one of the committee, that the plans for the new Methodist Church, South, have been adopted. He has on exhibition in his office an elevation view of same and the architect, O. G. Roquemore, of Amarillo, has displayed splendid taste in his designing. The building is to cost \$25,000, and what is the best part of the proposition, the money is already arranged for. The plans call for a grey press brick with stone trimmings. The ground plan will cover 70x96 feet. The committee has some other preliminary work yet to do and will then be ready to receive bids.

SCHOOL BONDS SOLD.

J. F. Sander, secretary and treasurer of the Independent school district board, has returned from Austin where he succeeded in disposing of \$30,000 worth of bonds recently voted for school purposes. The price received was par plus the accrued interest. In the handling of this school bond question, Mr. Sander has proven himself the right man at the right place. The bonds were voted May 8, issued May 11, printed and approved and sold by July 1st and the money is now in the treasury. Bids for the building will be received August 2.

When a young man is unpopular with a girl's parents he explains to her how generous he is in allowing them to find pleasure in disparaging him.

IS THAT HOUSE WIRED?

As our new electric light plant will be in operation by August 1st, it's time you were beginning to be figuring with us on wiring your house. We have a competent electrician who is doing our wiring according to the

National Board of Fire Underwriter's Rules

We would be glad to send him to figure with you. Our wire will reach all the principal business and residence streets in Plainview. Phone No. 231 or address

Chas. A. MALONE

THE KANSAS WHEAT CROP.

It has generally been believed that the wheat crop of Kansas was almost a total failure, but the recent estimates, based on a three week's inspection tour, by the State Grain Dealers' Association and confirmed by Secretary Coburn of the Agricultural Department, indicates that the yield will be somewhere in the neighborhood of 70,000,000 bushels. This yield is only about 20,000,000 bushels short, but when supplemented by the fine corn and hay crops, the fat cattle and battleship hogs, the lot of the Kansas farmer will not be so very bad. Diversification has made the farmers of the central west the most prosperous citizens in the country, and diversification is revolutionizing the condition of the farmers of Texas.

BARBECUE AT EMMA.

Sometime during the latter part of the month Emma, the capital of Crosby, is to put the big pot in the little, and give an old fashion and time honored barbecue. An active committee has been appointed and they are making preparations to entertain the crowd expected to be present on that occasion. They will have plenty to eat, thus satisfying the inner man, and there will be a chance to enjoy oneself by listening to the speeches on the program.

LATEST RAILWAY NEWS.

The latest news in railroad circles in so far as affecting the Altus, Roswell and El Paso is that steel is being put down westward out of Altus, and that a ten year's contract was closed with the American Express Co. to operate over that line. It may be recalled that the American handles the M. K. & T. business, and since that line enters Altus, it is a fairly good straw showing which way the wind may be blowing. It would be a wonderful advantage for the Plains Country for the M. K. & T. to enter this territory. Owing to heavy grade work east of Memphis it will be some time before the road will reach that place. As soon as the Santa Fe is completed to Lubbock Mr. Kennedy expects to run a lot of steel and ties in there and build out from Lubbock to Lockney and Silvertown the grade between those points being practically completed.

A GOLDEN WEDDING

means that man and wife have lived to a good old age and consequently have kept healthy. The best way to keep healthy is to see that your liver does its duty 365 days out of 365. The only way to do this is to keep Ballard's Herbine in the house and take it whenever your liver gets inactive. 50 cents per bottle. Sold by Wyckoff-Willis Drug Co.

H. H. STEWART IS THE ORIGINAL TOR @ MAKER of The Saddle that Made Plainview Famous!

Twenty years as a Saddle Maker in some of the largest saddleries in the east as well as the west has qualified him as a judge of saddle leather and materials that go to make the saddle that lasts, and has given him and the city the reputation for the best saddles in the Plains country. He uses the best California Oak Tanned Leather and the highest grade of Saddle Trees. People all over the west know what the genuine Stewart Saddle means and know that its guarantee is absolute and that the name means quality. The Harness Making Department is under one of the best and most proficient harness makers in the state and his work must be seen to be appreciated. We use the Gold Medal Oak Harness Leather and work made from this quality will last for years without repair. Remember the name, "The Stewart Brand."

STEWART, THE SADDLE MAN
South Side of Sq. Phone 290. Plainview, Texas

Henrietta Marble Works

Place your order for Monuments, or Tombstones, with the Henrietta Marble Works Satisfaction in work, and prices guaranteed . . .

J. M. Shafer, Agent
PLAINVIEW, TEXAS.

NEW ARRIVALS

I have just received a shipment of new goods right from the Eastern markets. I know how to buy my goods and therefore know how to sell, and am in position to make you prices you cannot duplicate elsewhere.

Figure With Me Before You Order from Sears, Roebuck & Co., or Montgomery Ward & Co. If you can get what you want right here at home and at a price not any more than you have to pay the mail order houses in Chicago ---and don't forget the freight---why not trade at home? . . . COME AND SEE WHAT YOU CAN SAVE ON FURNITURE AND ALL OTHER LINES I HANDLE.

E. R. WILLIAMS

PLAINVIEW, TEXAS

Store Phone 105. Residence 149

VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA

AT THE BANQUET

Given by the Amarillo Board of Trade to the grain men and bankers of the Panhandle last Saturday night, some mighty nice things were said about



By men of means who are recognized as authority on investments.

Vega is rapidly becoming the favorite of the many new and booming towns of the southwest. She is recognized as a stable, logically located town, and her remarkable growth has attracted the attention of financiers who would not give a moment's thought to the proposition if it were not for the many indisputable evidences of her future greatness.

For further information concerning this town, address

J. D. Hanby Realty Co.

Plainview, Texas; or the Pool Land Co., Amarillo, Texas

VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA

The S. BRUNER LUMBER CO

DEALERS IN

Lath, Sash, Doors, Cement, Plaster, Post, Brick

Office One Block West of Wayland Building, California Street

PROGRESS OF STREET IMPROVEMENTS.

Col. Smyth, city engineer, furnishes us with the statement that of the twenty eight miles of cement sidewalks recently ordered by the city council, more than two miles have been put down, and much more now being placed. The new street grader recently purchased, has shown its worth as more than three miles of street have been graded. Walnut, Adams and Eureka, running north and south, and First and Sixth running east and west, have been graded. The grade is of such a character as to furnish drainage facilities to the draw. The grader is being run on the day labor plan, three men and eight mules being required for the work, and they do as much work as a score of men with shovels, and do it better. Unfortunately the financial condition of the city is such that it will be impossible at this time to connect this work with the serious street intersections with cement crossings, but this work will be done just as soon as money matters will enable the council to do so. Everything can't be done at once.

SPECIALIST.

I treat all diseases of eye, ear, nose, throat, and also have glasses and pay special attention to fitting them. Consultation and examination free. Sixteen years in special practice. Plainview July 16th and 17th. Office at Daily Hotel.

I. E. SMITH, M. D.
Weatherford, Texas.

Pure religion and undefiled before God and the Father is to visit the fatherless and widows in their afflictions and to keep himself unspotted from the world. Our city missionary, Geo. W. H. Russell, does not receive any salary for this work, but lives on Free-will offerings of citizens and religious organizations. Old clothes and things that the poor can use will be thankfully received, also all free-will offerings for the work. Please address G. W. H. Russell, Plainview, Texas, Box 477.

The Herald for job printing.

L. A. KNIGHT, Pres. J. H. SLATON, Cash.
L. G. WILSON, V. Pres. GUY JACOB, Asst. Cash.

The First National Bank OF PLAINVIEW

Surplus and Undivided Profits \$115,000

We offer all accommodations consistent with prudent management.

A CONTENTED WOMAN

is always found in the same house with Ballard's Snow Liniment. It keeps every member of the family free from aches and pains, it heals cuts, burns and scalds and cures rheumatism, neuralgia, lumbago and all muscular soreness and stiffness. 25c, 50c, and \$1.00 a bottle. Sold by Wyckoff-Willis Drug Company.

Joe Cox, who formerly drove a Pope-Hartford car at this place, but now steering a six cylinder Franklin for the Santa Fe high-muckamucks, was in Plainview Sunday and Monday. We knew Joe could give us some inside information, since he has been rubbing up against these high-up-fellows, but not a word could we elicit from him. He was too thoroughly drilled in his duties, and with the fortitude of Casabianca he stood pat on the proposition that he didn't know a thing he could tell.

If you can not bear to muzzle your pet dog in the summer, kill him. The two plans answers about the same purpose.

All the members of the real estate firm of Hamilton-Clark, W. P. Pierce, and J. K. Pearson left Sunday for New Mexico to look over that portion of the territory that is reported is soon to be invaded by the Santa Fe railroad, and a section said to be very much similar to the country around Plainview. If the country shows up favorably they will locate claims by filing under a recent ruling of the land department on a half section. Under this new ruling any citizen of the United States twenty one years old may file on 320 acres and by residing thereon for 5 years will obtain a patent direct from the government at but a nominal cost, the total fees not exceeding \$50. Several Plainview people have all ready filed, amongst them being Lee Mitchell, R. A. Burleson, F. M. Richards, two of Mr. Moore's sons, Mr. Lycan and others. This country lies about 12 miles west of the Texas line at the corner of Yoakum and Cochran counties.

Isn't it wonderful just how the people love their demagogues?

PATRONIZE HOME INDUSTRY.

Editor White, of that splendid weekly, the Crosbyton Review, is a man after our own heart, and he speaks our sentiments in the following editorial.

"A car load of babies arrived in Houston a few days ago from New York and were distributed among those families who made application in due form. Shame on our Lone Star State! It's bad enough to go away from home for our bacon, corn and other products, but the limit is reached when we begin to import babies. Patronize home institutions and let New York or any other "sea port" go to thunder. Home grown products are always the best.

It's a disgrace to the South to have to import the lowest bred of the upper set of the city to fill southern homes. How in the devil does a person taking one of these unfortunate waifs know but what its papa is a millionaire and its mother a common prostitute? If I was not man enough to produce my own babies I'll be durned if I didn't make application

and offer a decent reward for one of the Southern breed before I would take one of these from the slums, or some other worse dive of the northern and eastern cities. I fully believe if those who are so smart, or so unfortunate as to be unable to become natural parents that if they would offer a \$10,000 reward that they could pick up one at some of the smaller cities of the south. Or better try the rescue homes. Stop this importation of the offspring of the vilest folks on earth and maybe you will come nearer knowing what breed you are handling. Some of these "happy" would be fathers or mothers may as likely as not be trotting some dirty coon baby on his knee. Who knows? Cut it out, patronize home and you will reap a better reward."

FOR SALE.

Steam plow and thresher—I have an up to date steam plow and threshing machine. The entire outfit in good condition, located at Childress, Texas. Will sell or trade for any good property. Please write Mrs. Mary B. Sloss, Lampasas, Texas.

Any one wanting to buy or sell land or town property will do well to call or write to

WILSON & GATLIN

ELLERD BUILDING

PLAINVIEW, TEXAS

Phone 150

WILBERT PETERSON

Full line of Watches, Jewelry and Cut Glass.. Repairing ..a Specialty.. Yours for business.

WILBERT PETERSON

SOUTH SIDE SQUARE

Want Column

WANTED—Breaking or any kind of team work. Write or see E. Van Deventer, Plainview, Texas.

We have the ground lime which is unexcelled for disinfecting purposes. For sale in small quantities.
S. BRUNER LUMBER CO.

TO TRADE—One span of small mules five and seven years old and delivery hack, new; also a combination single or double buggy, part payment on a buggy auto, one seat. Capacity 800 to 1,000 lbs. Apply to Dr. T. L. Woods, Lockney, Texas.

FOR SALE OR TRADE—One two-seated carriage and harness.—Otus Reeves.

E. R. WILLIAMS HAS A LICENSED EMBALMER in his house and is ready at a moment's notice to answer all calls for **EMBALMING AND UNDERTAKING.**

LOST—On business streets of Plainview, a solid gold shirt waist pin oval in shape, with a little bar of gold through center. Finder return to this office and receive reward.

Keep Out.

Any party or parties caught trespassing on my premises for the purpose of hunting or fishing will be prosecuted without notice to the full extent of the law provided in such cases. This means you and means business, so keep out. R. HOLLAND.

Furniture of 15 room rooming house for sale, suitable for keeping boarders, cheap rent, good location. Enquire at this office.

MAYOR DELAY AT FLOYDADA.

Mayor DeLay and a Mr. Watson, of Nebraska, were invited by the Floydada Commercial Club this week to address them in open meeting. Our mayor, of course, spoke in his usual style, which while not so easy and flowing as a Chesterfield, is full of meat and pregnant with good hard horse sense. His whole tenor was that only in organization, co-operation, all pulling together could our neighbor on the east hope to attain that success she so rich deserves, and said that the indications, from what he observed at that meeting and knew of the temper and character of Floydada's people, they would not dissipate their efforts in diverse channels but would direct them through the telling way, organization.

Mr. Watson said he looked for the South Plains to become the leading alfalfa section of the United States, that some portions of it now was far in advance of Nebraska.

FOUND—Near cemetery a gold bracelet. Owner can get same by calling at this office and paying for this notice.
OCIE STEVENS.

For best and purest groceries call at Carroll & Fairris.

does not disturb Carroll & Fairris, for their groceries comply strictly with all the provisions of the law.

Phone your orders to Carroll & The Pure Food and Drugs Law Fairris and their delivery wagon will bring the groceries right up to your door.

Carroll & Fairris, the North Side grocers, require two delivery wagons to take care of their growing business, but they have ample time and goods to accommodate a few more customers.

Just to find out the difference try Carroll & Fairris for groceries. You can get your meat there also.

GONE IN BUSINESS.

Everybody knows Jumbo Canterbury, and a finer man the Plains can't produce. He has purchased the McCray coal, commission and storage business near the depot, and will at once install considerable improvements and be ready to attend to the business his acquaintance entitles him to. His ad will appear in these columns next week, so look for same. Mr. Canterbury was formerly in business in the early days of Plainview, but later went to farming near Norfolk. He could not resist the inticements of our city, and has moved back and re-entered business.

The Plainview Hardware & Implement Co., tip their hat again to the public this morning, and beg to announce that their place of business is the same old stand on the North Side, opposite the court house, and that they have everything the new comer or the old settler may need in making new improvements or remodeling old premises. From a nail to a gang plow you can be fitted up by them. See their ad and act accordingly.

J. W. Pipkin & Co., in their new store by the post office also believe in printers ink and they are not afraid to let the public know that they are still in business and have a few bargains left. Their line of men's and boys' clothing was never more complete and their prices are right. Look their ad over and see if you need anything in their line.

Hereford ball team has crossed bats with the Plainview aggregation for a series of three games here. One was played yesterday and the other two will be played this afternoon and tomorrow afternoon. These games promise to be full of interest as the Hereford boys are rapid players and will furnish some entertainment for Jack Harris and his nine.



Farm Implements

MOWERS BINDERS

McCormick and Deering
HARVESTER TOOLS
The Best on Earth

Donohoo-Ware
Hardware Company

PLAINVIEW, TEXAS

RETURNED FROM SEATTLE.

Roy Frye, John Fairris and C. W. Mitchell returned from the Seattle Exposition Tuesday to which place they had gone several weeks ago. They were accompanied by S. W. Fisher, whom they left at Grand Junction, Colorado, where he will remain for a few days before returning to the Plains. Mr. Frye's account of the trip is a most interesting one and made the editor's heart long to take a similar vacation, but as our dividends have not exceeded 75 per cent for any one month during the past year we are loath to confess it will be impossible this time to make a like journey. They went through nearly every town of importance west of the Rocky Mountains, their tickets being such they went out by one route and returned by another. Before returning they took steamer and spent a few days in British Columbia at Victoria, one of the greatest cities on the Pacific coast. In one day they went through twenty-three tunnels. The exposition itself was splendid and is well worth the expense incident to a trip there. They so timed their journey as to lay over at nights at the various towns along the route and traveled during the day, thus getting full benefit of seeing everything worth seeing. The cities which most favorably impressed them were Spokane, San Francisco, Salt Lake City, Fresno, Walla Walla, Victoria, Butte, Helena, Colorado Springs and Denver. But there was only one Seattle.

METHODIST LADIES, ATTENTION.

The members of the Woman's Home and Foreign Missionary Societies of the Methodist Church are called to meet in a joint meeting at the Methodist church on Monday afternoon at four o'clock to arrange for the District meeting to be held here in the near future. Every member of each society earnestly urged to be present.

Corsicana, Texas. This is to certify that I have sold Hall's Texas Wonder for years and I can recommend it to the public to be the best kidney and bladder and rheumatic medicine I have ever sold.
E. A. JOHNSON.

Sold by all druggists.

C. C. SMITH

CARPENTER AND BUILDER

Small house for sale North of College. Lot 50x150. Well and pump
Price \$575.

Plainview has had a tented show in her midst all the week, and splendid crowds have attended. The shows put on the boards have been above the average of the usual tented theatricals. There will be two more exhibitions, one tonight and one tomorrow night.

And here comes Nash, the Second Hand Man. He is a bargain getter and the bargain giver. If you don't want a bargain that someone else passed up he can accommodate you in a bargain that was never presented to anyone. In short he handles second hand goods as well as new goods and can cater to any taste.



Model Forty-Four, 34 H. P. \$2250.
Spare Wheel, with inflated tire, brackets and tools, \$74. Magneto, \$150.

The Rambler Spare Wheel

All the new four-cylinder Ramblers are fitted for the Rambler Spare Wheel—a wheel complete—excepting the hub center, on which is carried a complete tire inflated. The regular wheel is secured to the hub center by six bolts. Removing the six nuts for these bolts this wheel can be detached in two minutes with the special tools provided, and the Spare Wheel put on and secured in three minutes.

Wheel fits either front or rear. Solves the tire problem. Extra wheel available in case of need. Spare Wheel with inflated tire, brackets and tools for Model Forty-Four, \$74, for Model Forty-Five, \$85.00.


Rambler

The Car with the Offset Crank Shaft

Seven passenger model, forty-five horse power with offset crank shaft, \$2500. Other models, \$1150 to \$2500. Let us explain the many exclusive Rambler features in detail, such as the Rambler Offset Crank Shaft, Straight-line-drive, Safety Spark Retarder, etc. We will gladly call at your home and take you to your place of business in a Rambler. No obligation on your part whatever.

The Car of Steady Service

Geo. W. Zwiebel
Plainview
Texas



THAT INDIVIDUAL FLAVOR
Justice Brand Canned
Corn - is not only
- crisp and tender -
but has a delicious flavor
distinctly - its - own

Insist upon getting - Justice
Brand - at all grocers

NOBLES BROS. GROCER CO.

Distributors

DICKINSON & CO.- CANNERS, EUREKA, ILL.

Plainview Hardware & Implement Company

(INCORPORATED)

"Cheapest Because Best." The Old Reliable Peter Schuttler Farm Wagons. Nothing like them--or so good.

Call and get our prices also on Farm Implements, Surries, Buggies, Fencing Barbed Wire, Etc., Etc.

Register at the Store for the **"GREAT FREE STOVE CONTEST"**

Plainview Hardware & Implement Co.

BERKSHIRES

We have a few spring pigs for sale, the get of our herd boar, **PREMIER PRINCE FOURTH**, out of **HERMAN BELLE 47TH**. These pigs are lengthy, of good bone and size. Also pigs by him out of high grade females.

MARTINE BROTHERS PLAINVIEW TEXAS

HALE CENTER SEES THE TRAIN.

At last the long-looked for train has reached Hale Center and everybody is happy, and a great shout goes up for progress and prosperity on the line south of Hale Center, and it will not be long before the steel bands will connect that other little hustling town, Abernathy, with the outside world, and she too, will go marching on. It has ever been so since human nature was developed in the Garden, that we will have our little bickerings and differences, and at times some of us will lose our tempers and frequently indulge in language later on we regret. And it may be in the past litigation in which Plainview and certain influential citizens of Hale Center are at cross purposes in regard to certain bond questions, that many harsh words have been spoken by both sides. We feel a consciousness in knowing that we do not regret or begrudge any success that might come to Hale Center or any other town on the Plains due to a free fight and a fair count, and in this controversy only wish the matter could be adjusted without trouble to any of the litigants, and allow what little feeling has been engendered, to die out. We all then could and would pull for the best county on the Plains, Hale, and in the years yet to come, should our people desire a change in the location of the seat of county government, the matter could be submitted to their vote for determination. For the presence, there is too much to be done for the upbuilding of the country at large to allow any of our personal local differences to interfere with the great work yet to be accomplished. Now that we have the bands of steel connecting Plainview and Hale Center, we should convert those steel ribbons into so many bonds of friendship and brotherly love and let by-gones be by-gones and look to the future and not to the past. We really are glad to see the train at Hale Center and it will be our pleasure to be present on the occasion of her celebration the 23rd and 24th of this month.

DON'T BLAME US.

If we fail to give notice that you had a visitor or that any of your family is sick, or any other local happening in which you are expected to be the custodian, don't find fault with us—it's your fault in not letting us know the news. We try to find everything of a local nature that will be of interest to our readers, but it cannot be expected we are seers and know everything. So please be kind enough to help us out.

The trouble with the girls who are good at small talk in society is that they are better at back talk after they marry.

The Herald for job printing.

CHANGE IN TRAINS AND OTHER RAILROAD NOTES.

The train schedule of the Plainview line has been changed as will be noticed in this week's time-card. The outbound passenger leaves at 1:30 p. m. instead of in the morning, and makes close connections at Amarillo with Santa Fe trains for all points north. This makes a 35 minute connection with Ft. Worth and Denver trains for East Texas. The inbound train arrives at 12:30. The change saves a wait at Amarillo on north-bound traffic of about 5 hours, and on south bound passenger about four hours. This will enable the Santa Fe to route all passenger traffic over their own lines out of Amarillo. The morning mixed train makes Rock Island connections for Oklahoma City.

Mr. John Kendrick, Santa Fe agent at this place, who has been on his regular thirty days vacation, resumed his official duties Wednesday, fully equipped with reserve force and energy to attend to the heavy fall business he expects his company to have later on in the season.

Cattle shipments this summer have been rather heavy, 363 cars shipped in May, and since that time many more. Five trains left this week with something in excess of a hundred cars.

W. E. Bledsoe shipped a car of heavy hogs to the Ft. Worth market this week.

Anderson & Miller shipped two cars of hogs to the Ft. Worth market Tuesday.

The Santa Fe people have revived the talk of remodeling the Plainview depot, and have made a start in that direction by moving the express office out of the ticket office, putting it back in the baggage room on the south side.

Owing to the great amount of public and private improvement work going on in Plainview and the country immediately contiguous, the freight business of the local office for the past sixty days has been exceedingly heavy.

LEG AMPUTATED.

Mr. J. E. Clark, of Petersburg, was in our office Wednesday, and informs us that his brother Fred Clark who was shot by young Byers several weeks ago, and whom we noted in our last issue as being on the rapid road to recovery, is in a serious condition, complications having developed necessitating amputation of the left leg above the knee. As his physical condition is somewhat weakened it is feared the operation might not prove as successful as would be hoped for. Drs. Wardlaw, Hendricks and Hudson performed the operation.

Later:—Last evening Clark was brought to the office of Dr. Wardlaw and after consultation the physicians decided to postpone the operation.

HEREFORD HUSTLING.

(Continued from first page)

Hereford a center for a large trade territory. The first line of railroad is the Colorado, Hereford & Gulf; the second is the Stamford & Northwestern; the one will cost us about \$90,000; the other will be more easily gotten at \$100,000.

This is not a child's play. Hereford is offered a railroad on a guarantee. She is asked for no money until the "goods are delivered in properly addressed packages." Can she afford to think even for a moment that these men are not in earnest. Hereford through its Commercial Club has accepted their proposition and if they do not fulfil their part of the contract, it should not be laid at the door of Hereford.

Here is work laid out for an active vitalized commercial club, one that means business and one that will do business. The Santa Fe, from accounts we can obtain, has taken over the Stamford and Northwestern, and when it gets to Plainview not a moment should be lost in extending westward to Hereford, joining forces with that aggregation of live wires, and eventually the road would be extended into the New Mexico coal fields. What is essential, however, to keep Plainview growing, is to continue feeding business, and since our feeding grounds from the south and southeast, in a large measure will be cut off from us within a few months, we will have to look around for pastures new.

A NEW RESTAURANT.

Mr. Robert Verdon, of Minot, North Dakota, recently here from that place, will open an up to date restaurant in the Murphy-Jones building north of the real estate exchange building on Pacific street. Mr. Verdon before moving here, conducted a restaurant in Minot in which he catered to 600 daily customers, and proposes to keep a neat, clean up to date place.

About the easiest thing for any man's wife to convince him of is that he ought not to have to work so hard in hot weath.

TROUBLE AHEAD.

(Continued from first page)

new law it is a penitentiary offense to sell or illegally give away, alcohol in a local option territory.

Amarillo has been having considerable trouble with bootleggers and a small army of rangers has been there for several weeks. Last week several of these parties alleged to be engaged in that business were arrested, and a test case will be carried to the courts attacking the constitutionality of the new law. It is claimed that at the time the people of Potter voted on local option the offense of selling was a misdemeanor and the legislature cannot make a law that will be retroactive in its nature as it is claimed would be the case to increase the gravity of the crime from a misdemeanor to a felony without giving the people a chance to vote on it. We are not versed in law but it looks to us that the punishment could not be changed from a misdemeanor to a felony in those districts which voted on local option prior to the enactment of the new law. As a general proposition the legislature, exercising its sovereign might, can do most anything, but as the question of local option does not come within the purview of the general statutes, being left to each particular locality, it occurs to us that there will be a general readjustment of forces all over the state, and we will have a local option fight in nearly every county. We will watch with interest for the decision of the courts on this new phase of the question that has been raised in Amarillo.

ANKLE DISLOCATED.

J. C. Day, freighting between Plainview and Lubbock, was thrown from a load of hay Monday and he fell in such a way that the hind wheel ran over both ankles, dislocating one, and bruising the other. Dr. Carter, being nearby, was called in and dressed the wounds. At last account the injured man was resting easy.

Nine voters in ten use tobacco, therefore it is safe to stand forth as a friend of the weed.

KNOW THYSELF.

(Continued from first page)

operation day after day, year after year, is absolutely compelling; and we men of the south must rise to that purpose of co-operation if we want the south to be its full greatness. To work with others is to multiply power. To work in an atmosphere of suspicion and petty jealousy is to be feeble.

"There is no child's task facing our towns or our states or our southland. What I have set before you statistically will prompt you to agree with me that a greater responsibility was never laid upon any people. Are we large enough to meet the opportunity? I believe so; for there has all ready been in a generation a buoyant recovery from the shock of war, which has laid the foundation for vastly greater things than we have yet attained. Now, then; calmly regard the responsibility, the obstacle and hindrances within and without (which I shall not here detail, the comparative failure of our organized efforts, the challenge of today, the need of a greater south because our nation is lopsided until the south's influence is felt; think on all these things and I believe we shall agree as to the next step. Effort must be measured against obstacles and pop-gun advertising give way to Krupp gun advertising. Every part of the south must know every other part and its efforts and growth; a sentiment conquering whole must supersede feeble and dissociated units; there must be a commercial organization in every town of the south and every town growing; the world (used in its very broadest sense) must be brought under the influence of our effort. How shall all this be done.

"By organization more searching and complete than ever yet attempted in the commercial history of the United States, organization that shall grasp and change conditions instead of bewailing them.

"By a supra-organization more wise, more influential, more powerful than any local organization because it shall embody in vital co-operation the wisest, most influential thought of all organizations."



Sectional Bookcases

Customers will be interested to know that we have added to our stock of Fine Furniture a complete line of Sectional Bookcases. These can be supplied in Solid Mahogany or imitation Mahogany, also in Quartered Oak in golden, weathered and antique finishes.

Customers now using the **GLOBE-WERNICKE** Sectional Bookcases can be supplied with additional Sections.

BAIN FURNITURE COMPANY