

## FARMERS TO INCREASE WHEAT ACREAGE

### Profitable Meeting on Monday of Those Interested in the Welfare of Hale County

### PRACTICAL TALKS BY MEN OF MUCH EXPERIENCE

### Commercial Club's Movement to Induce Spring Wheat Planting Favorably Received—Methods of Preparation Discussed

A well attended meeting of representative farmers on Monday morning was the result of the call issued by the Commercial Club of this city giving notice that a meeting would be held of all those interested in the proposition of increasing the wheat acreage and other questions of immediate interest to the farmers and fruit growers of this section.

The meeting was not only well attended in numbers, but there were present several men who are recognized as the most successful and well informed farmers of the county, and it was evident they responded to the call for the purpose of promoting their own interests and to assist in any movement that might have for its object the welfare and development of Hale county.

A number of questions of interest was discussed in practical talks by practical men, whose recital of experience along agricultural lines was of great benefit and listened to with much interest. In none of the speeches was there an attempt at anything like oratory, but it was a free-for-all, friendly, your-interest-is-my-interest kind of a meeting, the success of which insures that there will be other and as well attended conventions of farmers and members of the Commercial Club held in Plainview.

The crowd on Monday was largely, it might be said almost wholly composed of men who actually till the soil as a means of livelihood. Theoretical discussions did not have much space on the program. One banker made a speech, but it was decidedly opportune, and, as he said that he was a farm owner and never expected to be without one as long as he lived, he might be properly termed a farmer, and Rev. Gates, although at present engaged in directing the establishment of a large college here, was a speaker, but he predicated his eligibility to membership by claiming the former championship of the western hemisphere as cotton picker, and if the reverend gentleman ever tackled a cotton field with the same ardor and direct spirit of purpose as he did the subject of "Co-operation of the Farmer and Business Element" on this occasion, he could likely make good on his claim.

#### Morning Session.

President Dowden, of the Commercial Club, called the meeting to order at 10:30, and stated that the object of the call was an initial movement of the Commercial Club to bring about a closer relation of the farmer and the Commercial Club that they might work together and to better advantage for the upbuilding of Hale county. The particular work now considered of the most immediate importance and prompting the present meeting was that of increasing the wheat acreage, by encouraging spring planting, securing the seed necessary

for such and the care and preservation of orchards by the adoption of such means as will insure a fruit crop notwithstanding the possibility of damage by late frosts.

Secretary Graham, of the club, who has had considerable experience with orchards in the Pecos Valley, and who is one of the best versed men in this section on the subject, gave a valuable talk on the proper means and method of preventing damage and total loss of fruit from this cause. During the day he also demonstrated the use of smudge pots, such as have been found the most effective in use, as smudging is acknowledged in the Pecos Valley, Colorado and in all fruit growing sections of high altitude to be the only reasonably cheap and effective means of saving the fruit crop from the late freezes.

#### The Plains a Fruit Country.

That Hale county will in the near future take favorable rank among the fruit-growing sections was the expressed belief of many present and a number of talks on this subject were made by those now having orchards. It was the consensus of opinion that smudging and spraying were necessary requirements for success. In past days the older residents of the Plains did not consider spraying of much value or great necessity, but as

the trees became older, orchards closer together and the culture of the same more of a scientific study it is considered not only advisable but necessary that spraying be generally adopted, not only as a remedy for present orchard ills, but also on the theory that an ounce of prevention is worth a pound of cure. The state horticulturist was here last year and advised spraying, and it is expected and promised that he will make another visit to this section during the coming spring to render such assistance and information as will encourage the planting and care of orchards in this county.

#### Apples Bring \$1,000.

Just to show that fruit growing can be made a success and profitable to the grower in this county, President Dowden said that he sold \$1,000 worth of apples from his orchard last year. This was in addition to 60 bushels stored for home use, 40 bushels to his co-partner, Perry, distribution to neighbors, friends, visitors, etc., and 9,636 bushels, more or less, eaten and carried away by the many home-seeker excursionists, who heartily accepted the invitation of their accompanying land agents to "Help yourselves; they are Dowden's." It was open season at Dowden's orchard until the crop was gathered, and even

then he had to build a 'steen-foot "bob wire" fence around the place and tar the trees to prevent the apple-hungry hordes of excursionists from gnawing the bark off the trees.

By way of parenthesis it may be added that the writer has visited the gentleman's orchard, in the day time, and Mr. Dowden has just cause to be somewhat proud of his achievements in the horticultural line. His orchard bears evidence of considerable cultivation and well directed care. His thirteen acres of 5- and 6-year-old trees, of sturdy, healthy growth and symmetrical appearance, together with the clean, loamy, well-pulverized condition of the soil, is conducive to the conclusion that fruit growing is not only a profitable but very pleasant and attractive occupation.

#### Thanks to Commercial Club.

Col. T. J. Tilson, for years a farmer, and a very successful one, was called on by the chairman, and in a few well chosen remarks spoke in a very encouraging vein over the outlook for a season of agricultural prosperity, and on behalf of the farmers of Hale county thanked the Commercial Club of Plainview for its manifested interest and efforts to promote the welfare of the farming industry. The increase in wheat acreage he thought to be a wise idea and was of the opinion that the farmers would do well to avail themselves of the opportunity offered and secure a supply of seed wheat. "It has to be an extraordinarily unfavorable year if the farmer is not able to make a crop in this section of the country," he said.

Several talks were made on the subject of spring wheat planting, and the proposition met with unanimous favor.

#### Money to Pay for Seed.

J. B. Posey, of the Citizens National Bank, was present at the meeting, and on being called on made a very much appreciated talk on farming in general, and stated the specific proposition that as a matter of business the bank he represented would continue

the policy of assisting the farmer in every practical way. He was highly favorable to the idea of planting spring wheat, and said: "If any good farmer wants to plant wheat or oats and hasn't the money to buy seed, let him come to see us; we will fix him up. I have lived in this section, Floyd and Hale counties, for 17 years, and from close observation and considerable experience with farming conditions I give it as my fixed opinion that wheat is the ideal crop for this country. Hale county lands will grow cotton; in fact, will produce almost anything, but everything considered wheat promises the greatest returns." And to show the financier's faith in his conclusions he stated that "The Citizens National Bank stands ready to help any reliable farmer who wants to sow grain this spring. What we need in this country is more 160-, 80- and 40-acre farmers."

At the conclusion of Mr. Posey's talk, the chairman invited any present who wanted either seed wheat, oats or smudge pots to give their names and amounts desired to the secretary. After a number had responded, an adjournment was taken until two o'clock.

#### Afternoon Session.

The larger part of the afternoon was taken up with discussions as to the best manner of preparing land for spring-wheat planting, what crops could be followed with small grain, the best methods of plowing and kindred questions relating to amount of seed per acre required and probable cost of same.

#### Time of Planting.

J. O. Brown, W. E. Risser, W. H. English and others, who are wheat planters, discussed the subject of the proper time to plant, and it appeared that any time from February 15 to March 10 was considered the most favorable.

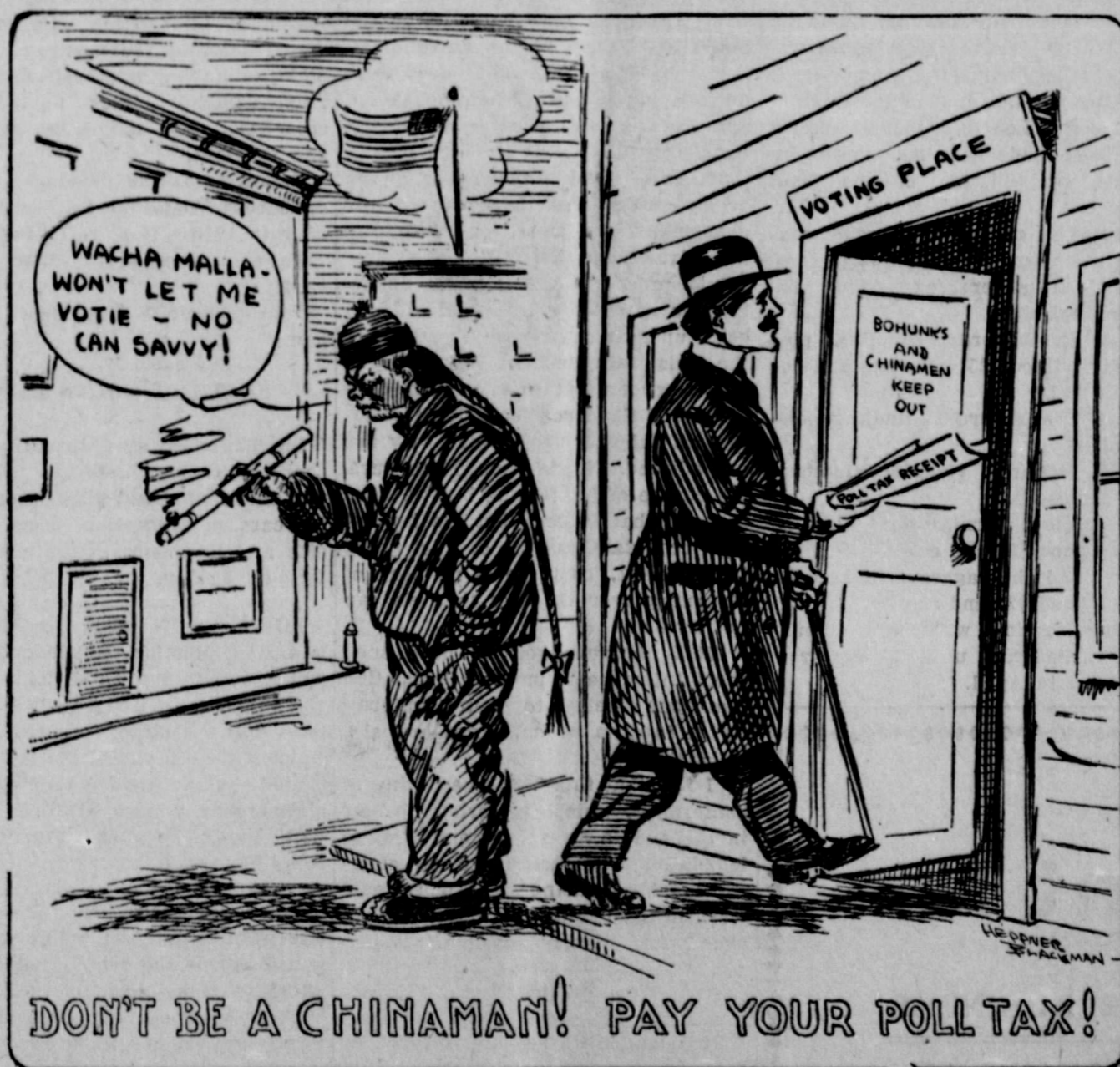
W. H. English was of the opinion that spring wheat would do well in this section, really better than winter wheat, but in reply to the question asked by several present he did not favor the idea of following kaffir corn or milo maize with small grain. He planted 100 acres of spring wheat last year, but believed that he would have had better success had he not disced the land too often, which was necessary to kill out the weeds, but the opening up of the soil allowed the moisture to escape. Mr. English had few words of commendation for the railroads of this section on account of excessive freight rates, saying that last year he had to pay a rate of 63-10 cents per hundred on seed wheat from Nebraska, and was asked a rate of \$1.00 from Minneapolis. "The farmers of Hale county will have to raise their own seed, and when we get a sufficient number of 160-acre wheat raisers in this section we will have the most prosperous county in Texas, or any other state," declared the speaker.

Tom Jordan, who is a firm believer in cotton, made a short talk on cotton raising in Hale county and backed up his arguments in favor of this crop with statistics as to the amount of money brought into this section of the country by the crops of former years. "Plant all the wheat you can," said Mr. Jordan, "but plant a little cotton also, for it's a money getter in this county."

#### Preparation of Wheat Ground.

That sod land that was turned last fall will make a fine wheat bed, was

(Continued on Page Seven.)



## TO THE INVESTOR and HOMESEEEKER

Come to the Shallow Water Belt of the Great South Plains and buy while land values are yet low and the advances are rapid and constant. We have some special bargains to offer in Ranch and Farm Lands, well located in this immediate section.

WE SELL LAND

RUSHING LAND COMPANY

PLAINVIEW, TEXAS

### AIRSHIP FLIGHTS ARE REMARKABLE

#### FRENCHMAN MAKES NEW RECORD AT LOS ANGELES.

##### May Receive \$10,000 Prize for Cross-Country Flight of 47 Miles.

Aviation Field, Los Angeles, Cal., Jan. 18.—Louis Paulhan, in his Farman biplane, made to-day what aviation experts here consider the most remarkable cross-country flight in history. He rode from Aviation Field to "Lucky" Baldwin's ranch, twenty-three miles away, circled the old Santa Anita race track and returned.

He covered an estimated distance of forty-seven and one-half miles in 1 hour 2 minutes 42 4-5 seconds. He went down with the wind in 30 minutes and came back against it in 33 minutes.

In sheer beauty and contempt of danger, his flight rivals that seen on any aviation field of the Old World.

The only test approaching it in this country was that made by one of the Wrights last fall on a flight with an army officer from Washington to Alexandria.

Bleriot, Latham, Farman and Cody have made flights nearly as long, perhaps, but they have not come back.

Cody flew forty miles at Aldershot in sixty-three minutes last fall. Farman took a twenty mile run to spend a day shooting with a friend, but he landed at one end of his journey.

President Cortlandt F. Bishop, of the Aero Club of America, said tonight that he did not know of any flight equal to Paulhan's.

It is probable that the prize of \$10,000 will go to him. There will be much official pondering and cabling, however, before a new world's record is added to the glory of France.

Paulhan maintained an altitude of from 1,000 to 2,000 feet on his way over the valley. His highest point was 2,130 feet, as indicated by the instrument on his car.

Under him, speeding over the country roads, were automobiles and men on horseback and motorcycles, trying to be near the machine should Paulhan fall or have to descend.

Mrs. Paulhan was in an automobile, praying and crying.

#### ELOQUENT SIGNBOARD.

A Pecos stockman has posted the following notice on his pasture gate: "Notis—No more huntin' will be allowed in my pastors. Trespassers caught in this pastor will B run out to the full limit of the law by my 2 dogs what ain't never bin overly parshal to strangers and a dubbel barl gun what's loaded with scrap iron; dam if I ain't gettin' tired of havin' this shootin' of my stock and helraisin' generally in my pastor. Stay out."—San Angelo Standard.

#### HIGHLAND CLUB.

Yesterday afternoon the members of the Highland Club held a most pleasant social session, with Mrs. James Murray Malone as hostess.

In the three-table game, Mrs. J. O. Wyckoff won high score.

Mrs. R. C. Joiner assisted Mrs. Malone in serving a tempting salad course to her guests, at five-thirty.

The Herald for Job Printing.

### DISTRICT COURT ON CIVIL CASES

#### TRIAL SET ON CRIMINAL DOCKET CONTINUED TO NEXT TERM.

##### Damage Suit for Live Stock Delay Takes Up This Week's Time. County Court Notes.

Judge Kinder's court has been engaged all of this week in the trial of a suit filed by C. B. Cox vs. the P. & N. T. Railway Co., claiming \$10,000 damage for alleged negligent delay and rough handling of a shipment of live stock to the markets.

On account of the amount involved the case has been attended with considerable interest in court circles and rather stubbornly contested by an array of legal talent on both sides. Wood & Merrill represent the plaintiff, and Madden, Truelove & Kimbrough, of Amarillo, and Graham & Dalton, of Plainview, are looking after the railroad's interest. It is expected that the case will go to the jury on Saturday morning.

The Woods case on the criminal docket, set for trial this week, was continued until the June term on account of the sickness of the state's principal witness.

The case of Ella Brazleton vs. Nannie T. Stringfellow et al., in which the Amarillo National Bank is a party, was continued until next term. This suit, of considerable complications, is to annul a homestead deed, claimed by plaintiff to have been given under duress.

It is expected that the present term will last well into February, the docket showing a case set for trial on February 7.

#### In County Court.

Business was rather dull in County Court the past week—no civil suits of importance, a few dismissals on criminal docket and the routine of probate orders entered.

A charge of violating the law governing occupation of plumbers, against H. H. Guertler, was dismissed by county attorney. A similar charge against him was tried last week, and through an error was reported in this paper as a charge of violating the local option law. The error was inexcusable, as there was nothing approaching an intent to violate the moral law, but merely a difference of opinion as to the law governing the occupation of a plumber, and the jury agreed with the defendant's contention and returned a verdict of not guilty.

(Note—The Herald, not knowing Mr. Guertler or his present whereabouts, makes correction of the error in justice to him and on information of Sheriff London that no arrests have been made here for months on charges of violation of the local option laws.)

Judgments on criminal docket rendered since last report show:

Clint Alexander: aggravated assault; dismissed.

O. A. Shackelford: swindling; plea of guilty; fined \$25 and costs and one hour in jail.

O. A. Shackelford: swindling; dismissed.

P. W. McCarty: violating plumbing law; dismissed.

Red Miller: fornication; plea of guilty; fined \$50 and costs.

Wister Blythe: aggravated assault; guilty; fined \$25 and costs.

Judge Mayfield will likely adjourn court on Saturday until the next regular term in April.

### THE PRESIDENT MEETS GOVERNORS

#### TAFT GROWS JOCLAR WITH THE STATE EXECUTIVES.

##### Asks Governor Harmon How to Manage a Body of Legislators—Refers to England.

Washington, Jan. 18.—In welcoming the conference of governors at the White House this afternoon, President Taft indulged in a little good-natured speculation as to how far the English system of executive authority might work in this country in regard to giving the executive the right to argue matters out with the legislative branch, and go before the people if necessary. He said he would like to have heart-to-heart talks with some of the governors as to their methods of procuring legislation.

"I would especially like to ask Governor Harmon how he managed with a Republican legislature in Ohio," said the president.

"I can assure him," added Mr. Taft, "that there are struggles even when you have a congress which is nominally of your own party."

#### Fellow Sufferers.

President Taft addressed the governors as "My Dear Fellow Executives and Fellow Sufferers." The president told the governors he would have been glad to have had them hold their sessions at the White House, but their committee and himself had concurred in the belief that it would possibly be better to hold the sessions in a neutral place, so to speak, where one would feel more independent and where doubtless things could be said and done which perhaps might be a little embarrassing in doing were one under the executive shadow.

"I regard this movement as of the most importance," President Taft declared. "The federal constitution has stood the test for more than 100 years in supplying the powers that have been needed to make the central government as strong as it ought to be, and with this movement toward uniform legislation and agreement between the states, I do not see why the constitution may not serve our purposes always."

#### Refers to England.

"I have thought that the English system presents, in certain respects, a better system than ours in view of inadvertable responsibility of the executive for legislation, because there the executive is not only the executive, but also has control over the legislative action of the government, leads the legislature, and, indeed, goes out, as party head, when he is not able to control the majority of the legislature."

"It seems to me without ever hoping or suggesting that there can be any change in our system, for its rigidity has advantages, that still that system would present a great many opportunities that you and I would like to seize upon to argue out questions to the legislature, and not only to argue out questions, but to save them time by giving them considerable information on subjects upon which they are not advised. It shortens, I am sure, the course of legislation, but we have not got that system, but we haven't it in any state, and we are not going to have it, so there is no need of mourning over the fact that we can not have it."

"It is because you do have such great influence in molding legislation that your meeting to secure uniformity of laws is so important and significant."

"I feel that this is the beginning of conferences which are certain to lead in the end to an adjustment of state legislation that shall make our country capable of doing much more team work in the public good than we have ever before thought possible."

#### DANGER!

Citizens are warned not to touch or drive over any loose electric light wire, as the wires are now carrying a high voltage and are dangerous to come in contact with. Anyone noticing any loose or broken wires along our lines will please notify us by phone.

MALONE LIGHT & POWER CO.

If you have something to sell or trade, let it be known through a "Want" ad in The Herald. There is no better or cheaper way to advertise.

Texas ranks sixth in population in states in the union.

# Use Good Judgment

In other words attend our SALE.

Remember, until Tuesday only can you get these winning prices.

You know, thrift means prosperity--the result of taking advantage of such chances as are here.

## Bain Furniture Co.

#### COMMERCIAL CLUB PROGRAM.

##### Interesting Meeting Will Be Held Next Tuesday Night.

The regular meeting of the Commercial Club, to be held on Tuesday night at the Wayland Hall, promises to be a session of much interest, and in addition to the business to come before the body, there has been prepared a program of social entertainment that will please.

It is not wholly improbable that there may be gratifying news given out by the secretary as to some railroad development, which, if vague rumors have any foundation in fact, means Plainview's one supreme opportunity—the decisive moment of whether this city shall remain in the small city class or become the metropolis of the Plains.

There may be nothing in the reports, but Secretary Graham thought well enough of the rumors to leave the city to-day on a two day's trip in search of information. He may report results at the meeting Tuesday night, or he may not, just as the situation demands either publicity or otherwise. You might be on hand and find out.

Following is the program:

Address—"Possibilities of Plainview in 1910"—Hon. L. C. Penry.

Paper—"Prophecy"—Miss Madge Hall.

Solo—Selected—Miss Dale Dillingham.

#### DEATH OF YOUNG LADY.

On Thursday at the family residence in College Addition occurred the death of Miss Stephenson, aged 22 years, of congestion. Funeral service and interment in the city cemetery on Friday.

BORN—On Thursday, to Mr. and Mrs. Oat Martine, a winsome baby girl. Mother and child doing nicely, and the smile of the deputy lights up the dull, routine proceedings of courtroom. The kid will never be a deputy, but if The Herald's prophetic vision is not cross-eyed the little miss will likely be a sheriff's daughter, some day.

When a grocery firm takes an entire page to tell the public of trade-getting goods and prices, they are prepared to make good on their offers. Vickery-Hancock have such an ad in this issue, which will be read on last page.

#### THE CATTLE ROUNDUP.

Once more we meet for a season of pleasure.

That shall smooth from our brows every furrow of care.

For the sake of old times shall we each tread a measure.

And drink to the lees in the eyes of the Fair.

Once more let the hand-clasp of years past be given;

Let us once more be boys, and forget we are men;

Let friendships the chances of fortune have riven

Be renewed and the past come smiling back again.

The past, when the prairie was big and the cattle

Were "scary" as ever the antelope grew—

When to carry a gun, to make our spurs rattle,

And "ride a blue streak" was the most that we knew;

The past, when we headed each year for Dodge City,

And punched up the drags on the old Chisolm trail—

When the world was all bright and the girls were all pretty,

And a fellow could "mav-rick" and stay out of jail.

Then here's to the eyes that like diamonds are gleaming.

And make the lamps blush that their duties are o'er;

And here's to the lips where young love lies a-dreaming;

And here's to the feet light as air on the floor;

And here's to the memories—fun's sweetest sequel—

Ad here's to the night we shall ever recall—

And here's to the time—time shall know not its equal—

When we danced the day in at the Cattlemen's Ball.

—H. D. C. MacLachlan, Amarillo, Tex.

Why can we save you money by paying cash? Because we do not figure any bad accounts, which would naturally be five to ten thousand dollars on every \$75,000.00 worth of credit business. So he who pays his bills, pays for the man who does not pay his. Then buy from a cash house and save 25 per cent all the year round. If you don't believe it, try L. W. SLONEKER and be convinced.

When you request to have your address changed, NEVER FAIL to give your old address, as well as the new. Remember this. tf.

# Bismark Restaurant

IS NOW OPEN FOR BUSINESS

TRY YOUR NEXT MEAL WITH US

We are located near the depot in a nice new building. We have been in the Restaurant Business for years, and know just exactly how to cure the hungry feeling.

## Goetz & Fribolin

## A New Cadillac 30 For Sale at Right Price

Some second hand cars to exchange for land or town property. Supplies, Oil and Gasoline kept in Stock. An expert workman to overhaul your car. Work guaranteed.

REEVES-WINN GARAGE PHONE 113

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Office at Duncan's Pharmacy  
Phones 161 and 264.

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Office in Stephens' Building,  
Northwest Corner of Square.

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Corner of McClelland and Sixth  
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Attorney-at-Law  
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Land Litigation a Specialty.  
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Office in  
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Dr. Pickett. Dr. Owens.  
Res. Phone 356. Res. Phone 321.

TEXAS RANKS ELEVENTH IN LIST

POST OFFICE DEPARTMENT IS-  
SUES ANNUAL REPORT.  
Increased Volume of Business During  
Past Year—State Takes Sixth  
Place in Money Order Business.

The financial statement of the auditor of the Post Office Department of the United States for the quarter ending Sept. 30, 1909, just issued from the government printing office, shows that in gross receipt Texas stood eleventh among the states of the nation. The total for all of the states was \$49,146,328.76. This was in the forty-six states and the eleven territories and dependencies, the naval mail service and the superintendent of the money order system. Texas' part was \$1,217,700.65. Three other states, out of the fourteen with over \$1,000,000, were under Texas. They are Indiana, Iowa and Wisconsin. The largest was New York, with \$8,338,364.67.

Compensation to postmasters all over the country was \$6,695,571.45. Out of this Texas paid postmasters \$289,780.58. Only New York, with \$464,940.16; Pennsylvania, with \$460,665.5, and Illinois, with \$322,040.78, were above Texas in this. Only ten states were above Texas in amount paid to clerks in postoffices, the sum being \$297,086.75.

Eight states exceeded Texas in the amount paid for rural free delivery service, that in Texas being \$419,367.72 out of \$9,412,795.25 in the whole

country. Illinois was first, with \$652,637.72. Only six states surpassed Texas in the amount of domestic money orders issued, the sum being \$687,022. out of the country total of \$15,709,203.

Good Gain Is Shown.

Revenues from all sources were \$50,931,927.57, a gain over the same period of the previous year of \$4,729,821.31, or 10.23 per cent and over. Expenditures were \$57,107,533.52, an increase over the like period of the previous year of \$1,221,839.46, or 2.18 per cent and more. This shows for Mr. Hitchcock's administration a good gain of receipts over expenditures, as the deficit was \$6,175,605.95, against that of \$9,682,587.75 in the same period of 1908. There was paid for transportation of the mails by rail the sum of \$11,086,526.79 to railways; for freight on mail bags, postal cards and the like matter for the service, \$25,628.45; for railway postal car service, \$1,177,365.12, and for the railway mail service, \$4,746,446.36; a total of \$17,035,966.72, or very nearly a sum of one-third of the entire expenditures.

Sales of stamps or of stamped materials brought \$45,351,545.64, an increase of \$3,585,835.71. Second-class postage paid in money was \$1,841,778.50, an increase of \$188,318.77. Revenue from the money order business was \$880,566.95, an increase of nearly 20 per cent. Unpaid money orders more than one year old amounted to \$743,188.45. Dead letters had yielded \$4,838.98.

AVOID HARSH DRUGS.  
Many Cathartics Tend to Cause Injury to the Bowels.

If you are subject to constipation, you should avoid strong drugs and cathartics. They only give temporary relief and their reaction is harmful and sometimes more annoying than constipation. They in no way effect a cure and their tendency is to weaken the already weak organs with which they come in contact.

We honestly believe that we have the best constipation treatment ever devised. Our faith in it is so strong that we sell it on the positive guarantee that it shall not cost the user a cent if it does not give entire satisfaction and completely remedy constipation. This preparation is called Rexall Orderlies. These are prompt, soothing and most effective in action. They are made of a recent chemical discovery. Their principal ingredient is odorless, tasteless and colorless. Combined with other well-known ingredients, long established for their usefulness in the treatment of constipation, it forms a tablet which is eaten just like candy. They may be taken at any time, either day or night, without fear of their causing any inconvenience whatever. They do not gripe, purge nor cause nausea. They act without causing any pain or excessive looseness of the bowels. They are ideal for children, weak, delicate persons and aged people as well as for the most hearty person.

They come in two size packages: 12 tablets, 10 cents; 36 tablets, 25 cents. Remember you can obtain them only at our store—The Rexall Store. The Wyckoff-Willis Drug Co.

DINNER.

Mesdames J. Buckheimer and R. W. Otto entertained with a noontide dinner on last Friday, at the home of the latter. It was an elegant affair of many courses, covers being laid for Dr. and Mrs. L. Lee Dye, Mr. and Mrs. Robert Tudor, Mr. and Mrs. L. A. Knight, Mr. and Mrs. R. E. Burch, Mr. and Mrs. Robert Meyers, Mr. and Mrs. C. E. McClelland, Mrs. Charles N. Gray, of Dallas, Miss Hoppel, and Miss Lillie, of Colorado.

Games were enjoyed in the afternoon and the festivities were prolonged into the night.

Plant seed oats, and get your seed from COBB & ELLIOTT GRAIN CO. 3

EDUCATIN' THE RUMMINS FAMILY

"I like to neighbor," began Uncle Silas, from his seat on the store counter, "but I don't believe in wearin' neighborin' out. We all borrow now and then, I reckon, but them Rummins down to the corner air the most continuous and aggravatin' borrowers I ever did see."

"Did they ever borrow trouble?" inquired the store-keeper with a wink at the other loafers.

"They've never borrowed none of me," returned Silas, "but I reckon it's the only thing they ain't asked fer. They've tried to borrow the clock, the teakettle and the parlor bed, and when Sallie's beau come to see her once, she borrowed a hair brush and a pair of shoes. None of our women folks had anything that would fit her, so they let her have Bill's Sunday shoes, and it made Bill madder than a hornet."

"But borrowin' victuals was the wust. They'd come every day for somethin' and they never brought back more'n half of it. What they did bring wasn't the kind we used, so my wife took to givin' it back to 'em when they come to borrow again. I fixed up some cans with labels on 'em—tea, coffee, sugar and so on—to keep their borrowin' stuff in. Then I thought I'd educate 'em. I fixed up a shelf in the kitchen and put all the Rummins' cans on it so they could see that my wife always give 'em the same stuff they brought back, but they didn't seem to mind. After a while I told Sal—she did most of the borrowin'—jest to help herself from the cans and save bother. Sometimes Sal would say there wasn't anything in the can, and then my wife would remark, casual like: 'Is that so; you must have forgot to bring it back the last time.'"

"Didn't they get offended?" asked an auditor.

"Not a bit of it. If the coffee was all gone she'd take tea; and if there wasn't any sugar, she'd take salt. Didn't seem to keer much, jest so she could borrow somethin'. One drizzlin' day she came wadin' through the mud to our house to borrow some bakin' powder, and I says:

"'Look here, Sallie! It's a beatin' shame fer you to have to come through the mud and rain every time you want to borrow somethin'. When I go to town this afternoon, I'll haul that shelf and them cans down to your place and it'll save you a whole lot of bother.' And hanged if I didn't do it!" added Silas, laughing heartily at the recollection.

"Did that break them of borrowin'?" asked the store-keeper.

"Break 'em?" exclaimed Silas, break 'em! Why, the very next day Sal come over and said they had company to their house and she'd like to borrow our family album to show 'em the photographs."—Exchange.

STORAGE BATTERIES RESTORED

TO AUTOMOBILE OWNERS AND DRIVERS:  
It is no longer necessary to send your Automobile Storage Battery away to be recharged. We have just installed in our office a MERCURY ARC RECTIFIER, an apparatus made especially for this purpose, and does the work in one night's time.

Charges Reasonable.  
MALONE LIGHT & POWER CO.



DRAGON'S BLOOD  
and all other shades and colors are here for your fall painting. The summer must have dulled some part of your house, inside or out.

WE HAVE THE PAINTS  
stains, varnishes, etc., that will brighten up those spots and match the old colors exactly. Of course, we have the brushes, too. All kinds, from the camel's hair to the kalsomine brush.

A. G. McAdams Lumber Company

ROBERT E. LEE CELEBRATION.

Central Plains College Will Honor Birth of South's Great Hero.

On next Saturday evening, Jan. 22, at 7:45 o'clock, the students of Central Plains College will give a Lee's Birthday program. The public is cordially invited to be present. The program follows:

1. "The Bonnie Blue Flag"—Philharmonic Quartette.
2. Prayer—R. S. Harmon.
3. Oration—"The Cause for Which Lee Fought"—A. P. Williams.
4. Piano Solo—Dorothy Smith.
5. "The Conquered Banner"—C. H. Workman.
6. "Dixie's Land"—Philharmonic Quartette.
7. "The Sword of Robert Lee"—J. I. Robinson.
8. "My Maryland"—Philharmonic Quartette.
9. "Sentinel Songs"—A. P. Williams.
10. Piano Solo—Dr. B. Dunaevski.
11. Debate—"Resolved, That Women Should Be Allowed to Vote"—Affirmative, Messrs. Purdue, Miller and Buntin; negative, Messrs. Williams, Faulkner and Winters.
12. Piano Solo—Miss Holiday.
13. Announcement of the winning side of the debate.
14. "Old Folks at Home"—Philharmonic Quartette.

Call No. 17 for "Good Things to Eat." VICKERY-HANCOCK GROCERY CO.

A MORAL.

A duck which stuck faithfully to business during the summer and laid several dozen of large, fawn-colored eggs complained that she wasn't appreciated. "See that hen over there," said the duck; "she hasn't laid as many eggs as I have, nor as big, but she has books written about her and verses composed in her honor, while nobody is saying a word about me."

"The trouble with you," said the wise old rooster that was standing near, "is that you don't tell the public what you have done. You lay an egg and waddle off without saying a word, but that sister of mine never lays one without letting every one in the neighborhood know about it. If you want to cut any ice in this community you must learn to advertise."—Exchange.

THE MEANEST MAN IN TOWN

is the one who always wears a frown, is cross and disagreeable, and is short and sharp in his answers. Nine cases out of ten it's not the poor fellow's fault; it's his liver and digestion that make him feel so miserable; he can't help being disagreeable. Are you in danger of getting into that condition? Then start at once taking Ballard's Herbine for your liver—the safe, sure and reliable vegetable regulator. Sold by Wyckoff-Willis Drug Co. 4

Sixty-nine per cent of the population of Texas live in the rural districts.

J. F. Sander, W. B. Joiner, Earnest Spencer,  
Pres. V.-Pres. & Mgr. Sec'y & Treas.  
**HALE COUNTY ABSTRACT CO.**  
(INCORPORATED)  
Capital Stock \$20,000  
East Side of Square Plainview, Texas

**Quitaque Stock Farm**  
JNO. T. HAYNES  
Horses, Mules and Cattle of every description  
Phone Connections. Address: Quitaque, Texas.  
Phone 279. PLAINVIEW, TEXAS.

**SIMON PURE NIGGER-HEAD COAL**  
We have the real articles in Simon Pure Nigger-head Coal. Also Feed and Grain.  
Put up at our wagon yard when in Plainview.

Tandy-Coleman Co. PLAINVIEW, TEXAS

**W. E. Armstrong**  
Land and Immigration  
Phone 279 PLAINVIEW, TEXAS.

**D**ID you ever look up the meaning of the words "Price" and "Cost"? We venture you'd be interested, even surprised.

"Price" originally meant not money, not cash—but Reward, Praise, Worth. In the days of Caesar they called it "Pretium."

"Cost" comes from the old Iclander word "Koster," signifying to Choose, to Test, to Prove.

So "Price" is really the Worth of the thing sold. "Cost" means how well the thing bought proves up in actual use.

So we're not so far off the track today, for when you buy paint, the Price of it should be the measure of its usefulness, in appearance and wear. Its Cost to you will be how well it stands the test you put it to. If it does well, it's cheap; if not, you paid too much.

Measured by this, poor paint costs far, far more than good paint; never worth the price asked and never stands the test of wear.

There's one house paint made that's worth the price and stands the test, and that's HORSE SHOE BRAND HOUSE PAINT,—best lead, zinc, aged linseed oil, japan, coloring matter and nothing else; honest materials, honestly prepared, sold on honor. Seven gallons of HORSE SHOE PAINT covers as much surface as ten gallons of ordinary paint and covers it longer.

Then, too, there's a full line of good HORSE SHOE BRAND Paint Specialties—HORSE SHOE BRAND Paint for the Barn, for the Roof, for the Porch, for the Floor, for Inside Walls, Screens, for Buggies, Wagons—in fact, for everything.

When you're ready to buy paint or paint specialties, and want the Price and the Cost both right as well as the Paint, just remember that here is one store where you'll find what you're looking for.

**ALFALFA LUMBER COMPANY**  
M. C. HANCOCK, Manager

**ENDORSES ELLERD.**

Prominent Judge Writes Complimentary of Local Candidate.

A. H. CARRIGAN  
Judge of 30th Judicial District  
Wichita Falls, Texas

January 13, 1910.

Hon. R. M. Ellerd,  
Plainview, Texas.

Dear Sir:

I have been informed that you are now a candidate for District Attorney for the 64th Judicial District of Texas. I have known you for more than twenty years, and it gives me great pleasure to know that you are again a candidate for that very responsible position, and I wish that you were in my district, so that this district could have a real, live, up-to-date District Attorney. Owing to your integrity, industry and capacity for work, I know of no man better capacitated to hold that position. Your reputation in this section of the country is as good as any officer who ever held office, and it gives me great satisfaction to know that you will again offer yourself for election as a judicial officer of this state. I wish that we had more like you.

Your friend,

A. H. CARRIGAN,  
Judge 30th Judicial District of Texas.  
(Adv.)

Thirty-seven per cent of the families of Texas own their own homes.

**TO ELECT OFFICERS.**

Important Civic League meetings will be held in the four respective wards of the city on Wednesday of next week. The First ward will meet at the home of Mrs. Dick McWhorter; the Second, with Mrs. R. W. Brahan; the Third, with Mrs. John Oswald; the Fourth, with Mrs. H. C. Randolph. The special object of these meetings is to wind up the business of last year and to elect new ward officers for 1910.

We, the Civic League, extend a most cordial invitation to every woman of Plainview, and even the stranger within our gates, to become one of us and lend a helping hand for our city's good.

So, come to one of these four meetings—at 3 o'clock on Wednesday afternoon, January 26.

MRS. R. W. BRAHAN,  
First Vice President Civic League.

**A WRETCHED MISTAKE**

to endure the itching, painful distress of Piles. There's no need to. Listen: "I suffered much from Piles," writes Will A. Marsh, of Siler City, N. C., "till I got a box of Bucklen's Arnica Salve, and was soon cured." Burns, Boils, Ulcers, Fever Sores, Eczema, Cuts, Chapped Hands, Chilblains, vanish before it. 25c at All Drug-gists.

The Herald for Book and Job Printing.

**DEEP WELL AT YELLOW HOUSE**

REPORTS VERIFIED THAT ARTESIAN FLOW WAS STRUCK.

Drill Now at a Depth of 1,150 Feet and Work Will Be Continued—The Artesian Flow Small.

Some few weeks ago The Herald contained information as to meagre reports of a deep well being drilled at the Yellow House ranch, about 50 miles west of this city, and gave the news as unverified and for what it was worth that at a depth of 650 feet a flow of artesian water was struck and the water cased off to allow the continuation of the work.

J. H. Mook, of Roswell, who is drilling the well for the ranch owners, was in the city this week, and from him information was obtained that the news as published was entirely correct and that work on the well was now resumed, after a short shut-down during the holidays, and that it would be continued until oil, gas or a strong flow of water was struck or a depth of 2,500 feet was reached, and the work might be further prosecuted, at the option of the ranch owners.

That the well was started with a view of a test to extreme depth is evidenced by the fact that a 16-inch bit was used. When the drill was down to a depth of 650 feet a small but steady stream of water flowed over the top of the casing to a height of several inches, and the flow continued without any sign of diminishing until cased off. The size of the well was reduced to 12 inches, and the drill going at the present depth measures 8 inches, and this size will be retained as long as possible, or profitable, and then reduced to 6 inches.

With the exception of the flow of water, the drilling has not to the present time shown anything indicative of value. Two or three strata of sand of the appearance of oil sand has been encountered, but tests did not disclose it to bear oil properties.

Mr. Mook says the work of drilling is necessarily slow and the distance from railroad facilities makes the matter of hauling quite an item, a recent order of over 1,000 feet of 8-inch casing being hauled by wagon from Hale Center. He also gave out the information that other places nearer Plainview are figuring on deep-well drilling, and The Herald is in receipt of a letter of inquiry from the Commercial Club at Tulla containing the information that a test well is contemplated at that place, and requests information as to the work at Yellow House.

**PROSPECTIVE LEGISLATOR HERE**

Joseph E. Darrow, editor of the Dalhart Texan, was a visitor in the city this week in his swing around the circle of the legislative district he aspires to represent. Mr. Darrow has lived in his present home for seven years, and is therefore well acquainted with the great need of legislation favorable to this part of the state, and his appearance and conversation indicate possession of the qualities and ability necessary to secure same. Formerly a school teacher, and at present an editor, of course the gentleman would make a capable legislator, and those who have enjoyed a past acquaintance with him speak in high favor of his personal qualities and standing at home.

While in the city The Herald enjoyed a short call by the candidate, and while he did not formulate a regular platform some of his views on important measures appear to The Herald as "sound on the issue."

During his conversation, Mr. Darrow incidentally stated that on his rounds of the district he had not visited a place where the signs of improvement and new buildings were so noticeable as in this city.

**WEDDED AT FORT WORTH.**

The Fort Worth Record in an extended write-up announced the wedding of Miss Elise Watson Meek and Albert Addison Kidd, which occurred in that city on Wednesday evening, January 12. The bride is a relative of Mrs. W. A. Todd, of this city, and will be remembered as having visited with her in this city some three years ago. The bride and groom were both reared in Scotland.

COBB & ELLIOTT GRAIN CO. handle Seed Oats. Don't fail to give them a call before buying.

**Diamond Edge** **Diamond Edge** **Diamond Edge**

**Did You Ever Stop to Think**

What the "Diamond Edge" Label, or Brand, on Cutlery, Edge Tools or Tools stands for? It means all articles so branded are made of the best steel or material that can be had. Especially the Cutlery is made of Firth Steel, imported from England and manufactured into different articles by the best skilled labor that can be obtained, and when you buy a

**POCKET KNIFE, BUTCHER KNIFE, TABLE KNIVES AND FORKS, DRAWER KNIFE, PARING OR KITCHEN KNIVES, CHISELS, BITS, BRACES, NAIL SETS, HAMMERS, AXES, HATCHETS, OR RAZOR—**

That it is absolutely guaranteed to be perfect in quality and workmanship.

Our line of Builders' Hardware is complete in the following finishes:

**Bronze, Nubian Bronze, Antique Bronze, Roman Bronze, Copper, Brass, and Sand Blast.**

**All kinds Mortise Lock Sets, Mortise Locks, Front Door Locks, Inside Locks, Rim Locks, Cupboard Locks, Sideboard Locks, Sash Lifts, Sash Catches, Hinges, Transom Lifts and Catches and Sash Cord and Weights.**

In fact our entire stock is complete, and we invite you to look it over. Have our clerks to explain these quality points and get our prices, before buying elsewhere, on

**ENAMELED WARE, TIN WARE, CHINA, AMMUNITION AND GUNS.**

We carry the famous Fox Guns in double, automatic and pumps. We also have the Winchester makes.

We have just received a large shipment of Harness, in all styles, both double and single, and have given especial attention to the selection of Heavy Harness for Dray and Farm use. We also have a large line of Collars, Lap Robes, Storm Curtains and Whips from which to select.

Make the wife happy by taking home one of our Arcadian or Garland Ranges, or bring her to our store when in town and let us show her our complete line of stoves.

**R. C. WARE HDW. CO.**

**Diamond Edge** **Diamond Edge** **Diamond Edge**

**FOR CITY MARSHAL.**

In the announcement column this week may be found the name of George McKinty, who aspires to the office of City Marshal. Mr. McKinty has lived in this city for three years, during which time he has made for himself a reputation as a capable man of affairs, upright in character and straightforward in all his business relations. He has heretofore been engaged in the transfer business, having only recently sold out, and from now until the April election will devote his time and attention to a personal canvass of the voters in the interests of his candidacy for office. His congenial manner has, during his residence here, made for him many friends, and he has quite a following who are of the opinion that he would make an efficient peace officer, one of the most responsible positions of city government. He asks a consideration of his claims and qualifications for the office.

We conduct funerals, do embalming and carry the largest line of Caskets, Robes and Suits in Plainview. Calls answered at all hours Phone 179.— Paxton & Oswald. 48-tf

**WILL HAVE NEW PASTOR.**

Rev. C. F. Hastings, of the North New York conference, M. E. Church, will locate here on February 1, having been assigned by the bishop of this conference to take charge as pastor of the local church. At the last annual conference of this denomination, held at Wichita Falls in November, there was not a sufficient number of ministers to fill all the pulpits in the bounds of the conference, and the church at Plainview was left to be supplied, with the result that Presiding Bishop Quayle, of Kansas City, recently made the appointment, as above stated. This division of Methodism has, at present, no church building here, but contemplates the erection of one as soon as circumstances will permit. Services will be continued, as now held, each Sunday at the court house until the new Christian church is completed and the Wayland hall vacated by that denomination. Rev. Hastings comes here with high recommendations from his former pastorate, and the local members of the church are very much pleased over his appointment.

The Herald for Job Printing.

**Attention, Land Owners**

If you have land to sell list it with us and we will find a buyer. We make a Specialty of Farm Lands and City Property.

R. C. SCOGGINS

J. F. CARTER

**Shallow Water Land Company.**

Room 3, Stephen's Building.

Plainview, Texas.

**The S. BRUNER LUMBER CO.**

DEALERS IN

Lath, Sash, Doors, Cement, Plaster, Post, Brick

Office One Block West of Wayland Building, California Street

## NEW CONTRACT ON BAPTIST COLLEGE

GUARANTEES BUILDINGS WILL BE COMPLETED BY SEPTEMBER 20.

Great Denominational Educational Institution to Be Open for Fall Term.

With public school facilities equal to those of cities of twice the population; a high school building just completed that is creditable to any place; the Central Plains College now in process of transfer to the M. E. Church, South, which ownership is a sufficient guarantee that its reputation will not be local, now comes the assurance that the new Baptist College will be ready for active work by the time the regular fall sessions begin. All of these educational institutions combine in the insurance of Plainview's reputation as the educational center of the West.

The tangle that has existed for some time in the affairs of construction of the new college has now been straightened out and a contract recently signed which guarantees the completion of the work by Sept. 20.

Work was resumed on the buildings on Wednesday, and the new superintendent of construction, S. A. Baugers, says that it will be continued as fast as conditions will permit and he anticipates no difficulty in completing the work within the specified time. Mr. Baugers has had considerable experience in construction work on large buildings, and his selection was made by those having the matter in charge after an inquiry with very favorable results as to his ability in that line.

Rev. Gates, the president of the college, is much pleased with present prospects for the success of the institution and is now arranging affairs that the school may be opened for the reception of students at the regular fall term.

### SAVED AT DEATH'S DOOR.

The door of death seemed ready to open for Murray W. Ayers, of Transit Bridge, N. Y., when his life was wonderfully saved. "I was in a dreadful condition," he writes; "my skin was almost yellow; eyes sunken; tongue coated; emaciated from losing 40 pounds, and growing weaker daily. Virulent liver trouble pulling me down to death in spite of doctors. Then that matchless medicine—Electric Bitters—cured me. I regained the 40 pounds lost and now am well and strong." For all stomach, liver and kidney troubles they're supreme. 50c at All Druggists.

### HOME MISSION NOTES.

The Home Mission Society met with Mrs. Donohoo on last Monday afternoon with excellent attendance. The devotional exercises were conducted by Mrs. Dunaway.

The committee to arrange for the 5th Monday meeting made it report, which was accepted.

It was decided that the Home Mission should put a paper rack in the depot, the same to contain good literature for the people who must wait for trains, etc. Mrs. Betts and Mrs. Jones were appointed to attend to this. All who have anything in the way of good papers, magazines, etc., to contribute will please turn it over to these two ladies.

The press reporter then took charge of the meeting, presenting items of interest from the work at large. The trouble was not to secure news, but to have enough time to present the abundance of good things that were ready. Some echoes of the Board meeting at Savannah were given.

The reading circle followed. The lesson was intensely interesting, being a splendid summary of our civic duties by that great writer, Dr. Strong.

Our women who are missing this are missing something very much worth while. In fact, the woman's work of the Methodist Church is a very live part of that church in Plainview. If you don't believe it, come and see.

The Foreign Missionary Society will meet next Monday at the church. GABIE BETTS-BURTON.

We have marked every article in our store 10 per cent and 15 per cent off, and expect to give our customers the benefit of this. Come and see what strictly cash will do. L. W. SLOANEKER.

## COMET VISIBLE TO NAKED EYE

MANY OF PLAINVIEW'S CITIZENS VIEW THE PHENOMENON.

May Be Seen Near the Horizon, Slightly South of West, Just After Sunset.

The much-expected appearance of Halley's comet, and the unusual activity apparent among the heavenly bodies of late, have astronomically interested many persons other than scientific observers.

For the past few nights several citizens of Plainview, who have been star gazing on account of the number of shooting stars and the unusual brilliancy of the fixed stars, have discovered strange doings of the solar system. Considerable speculation has been indulged as to when and in what location Halley's comet would appear, and when the comet now to be seen in the west was noticed after sunset on Tuesday it was thought to be the much-expected Halley comet, but the previous statement of scientists do not confirm the supposition.

Reports from Harvard University say that Halley's comet is now only to be located by the use of a strong telescope, but it is steadily growing in brilliancy and will be visible to the naked eye about March 1. Its zenith will be reached May 18, when its brilliancy will be pronounced. After that date it will gradually disappear.

The comet is approaching the sun at a rapid rate. When it passes the sun it will be visible in the morning only, but the naked eye will be strong enough to see it perfectly. March 1 is probably as early as it will be distinguishable without a glass.

May 18, when it is at its zenith, it will pass between the earth and the sun. It is during this period that it will attract the most attention.

As to the comet now seen in the west, the astronomers of the Lick Observatory gave out the following to the Associated Press on Wednesday:

"The comet discovered in South Africa a day or two ago is brighter than the planet Venus. It was easily seen at the Lick Observatory at noon to-day with the naked eye. It was about four degrees east of the sun and one-half of a degree northeast. In a clear sky it would be a brilliant object for the next few evenings, and should be looked for in the southwestern sky immediately after sunset.

"Daylight observations to-day by Astronomer Wright showed that the spectrum of the comet's nucleus is continuous, crossed by bright, sodium lines extending into the coma."

In every-day, ordinary, non-scientific language, if shortly after sunset you will look over at a point about 17 miles north of Roswell, N. M., and about 300 feet above the place where the sky dips into the ocean, you may see a stray star of considerable brilliancy, with a sparkling tail about four feet long. The eccentric nebula seems headed for China and is traveling at a rather rapid gait.

### BUSINESS CHANGES HANDS.

The Mitchell Barber Shop, on Pacific Street, Sold to J. R. DeLay.

The barber shop and bath rooms of Lee Mitchell, recently sold by him to J. R. DeLay, was transferred to the management of the new owner this week. Mr. DeLay owns the building in which the establishment is located and purchased the business as an investment, and, considering that the place is one of the best furnished, most up-to-date and liberally patronized establishments of this character in the West, it evidently renders satisfactory returns on the investment.

Many favorable comments are made by visiting strangers as to the neat arrangement, commodious room and the costly, modern fixtures of this shop, and the many customers testify to the good treatment and service rendered by the corps of tonsorial operators, every one of whom is an artist.

Messrs. R. M. Peace and L. H. Holt, present employes of the shop, will have the active management of the business, and that it will be conducted in the same up-to-date manner, with best of service and attention, in the future as in the past goes without saying.

Herald "Want" ads get results. Ask those who have tried them.

# To the Farmers and Gardeners of Plainview, and Surrounding Counties

We have on the road a full line of **Planting Seed** of all kinds and will carry a full stock all the season. Call on us before placing your orders for

- Garden Seed, all kinds**
- Melon Seed, all kinds**
- Corn Seed, all kinds**
- Popcorn Seed, all kinds**
- Pumpkin Seed, all kinds**
- Pea Seed, all kinds**
- Bean Seed, all kinds**

## Monarch Grocery Co.

SoRelle Building---New Brick

### PARTY.

Mrs. Charles Edgar McClelland entertained on last Tuesday afternoon from two-thirty to five o'clock with progressive forty-two, complimentary to her sisters, Mrs. Charles Nathan Gray, of Dallas, and Mrs. John J. Roberts, of Hale Center.

In size, perfection of appointment and charming hospitality it was one of the most notable of the mid-season functions. Mrs. McClelland, wearing a gown of violet silk, introduced her sister, who was also gowned in violet. Mrs. Roberts met the guests in yellow satin.

The color motif of gold and violet was also carried out in the salad and second courses. Crabs served in the shell, with dainty sandwiches tied with purple ribbon, forming the first; gelatine, ornamented with crystalized violets, and purple and gold cake formed the second.

The souvenirs were baby dolls, representing the infancy of 1910. The new year was also favored in the score cards, on which were inscribed good resolutions. Progression was marked by attaching tiny dolls to the cards, Mrs. Roberts winning the favor, a bunch of violets.

The following ladies assisted the hostess: Mesdames G. W. Carter, R. E. Burch and L. A. Knight.

The out-of-town guests were Mesdames John J. Roberts, Robert Alley and Walter Lemond, of Hale Center, and Charles Nathan Gray, of Dallas.

With the good seasons we have, farmers can make a bounteous yield of oats this year. However, good Seed Oats must be planted in order to do this. COBB & ELLIOTT have the good kind.

### QUIT CREDIT BUSINESS.

We no longer sell coal on credit. When you order please have cash to pay for same, as our drivers have instructions to collect on delivery. It's useless to ask for credit, as we have more bills outstanding than we care or are able to carry. Henceforth we propose to do business strictly for cash, and will appreciate your orders on that basis. CANTERBURY & GEREN.

We are going to give away, absolutely free, this year between \$6,000.00 and \$8,000.00 cash, and every customer will receive something. Don't fail to see us while in town. L. W. SLOANEKER.

### Dr. Pennock

Osteopathic Physician

Phone 396 SoRelle Bldg.

There is a net gain in population of 243 per day in Texas.

The Herald for Job Printing.

## Henrietta Marble Works

Place your order for Monuments, or Tombstones, with the Henrietta Marble Works. Satisfaction in work, and prices guaranteed.

J. M. Shafer, Agent  
PLAINVIEW, TEXAS.





**STEWART**

**THE SADDLE MAN**

Has had twenty-one years of practical experience in making stock saddles and handmade harness, and uses the

**BEST OAK TANNED LEATHER**

and other material that go in to the makeup of his celebrated line of goods.

We also carry a large line of leather art goods hand made cow boy boots, made by H. J. Justin, Nocona, Texas.

Respectfully,

**H. H. STEWART**  
SOUTH SIDE SQUARE,  
PLAINVIEW.

**IDAHO COYOTE TRAPPER.**

F. L. Breidenstein, better known to Idaho sheepmen and his other friends in Boise as Coyote Bill, a hunter in the service of the forestry bureau, reports the extermination of 47 coyotes during the month of September. Altogether, for the year he has been with the department, he states he has destroyed at least three hundred coyotes, besides a large number of pups, wildcats and other obnoxious animals. He has killed seven bears, but has not succeeded in getting any cougars.

Although more successful in destroying coyotes than any other man in the state, Coyote Bill says he has never used poison in any form, nor has he used a gun. He does all his work with traps, and it may be imagined with what care and skill he places them when it is remembered that of all the beasts that roam the hills the coyote is perhaps the hardest to fool with a trap.

**JUDGE BROOKS QUILTS THE RACE**

**ANNOUNCES THAT HE NO LONGER SEEKS GOVERNORSHIP.**

**Does Not Agree with the Prevailing Sentiment That Prohibition Should Be the Main Issue.**

Hon. M. M. Brooks, of Dallas, who on January 1 resigned his place on the bench of the Court of Criminal Appeals to make the race for governor of Texas, has decided to withdraw from the race and again take up his profession and engage in the practise of law at Dallas.

**Formal Announcement.**

Judge Brooks formal announcement of withdrawal reads:

"To the Democracy of Texas: I wish to announce that I have decided to go into the practice of law in Dallas and not to make the race for governor of Texas.

"The personal esteem and friendship of thousands of people over Texas has placed me under boundless gratitude which will last as long as life. Those who know me know that it will be a source of pleasure and delight to get out of public and back into the private walks of life.

"Again thanking my friends for their unswerving devotion, I remain, Yours very truly,

"M. M. BROOKS."

**Irrelevant and Immaterial.**

"In addition to what I have heretofore stated," said Judge Brooks, "I desire to say that I long for private life. Nevertheless I had hoped that conditions in Texas would be such that my candidacy for governor would be pleasant and likely ultimate in triumphant election. The conditions, however, under which the public mind is now laboring indicate that prohibition 'vel non' is the dominant issue in this contest, and in my conception this is an utterly irrelevant and immaterial issue. No honorable man can seek an office upon a dishonorable or immaterial basis. To do so wittingly it is just as reprehensible to seek an honor upon an immaterial basis as it is upon a dishonorable basis.

**Right of Suffrage.**

"While I do not controvert the right of the people to differ with me about this matter or any other issue, still I take it that the office of governor, being solely one of honor and not profit, I could not pledge my right of suffrage in order to be governor of Texas. As governor, all I could do would be to recommend the submission of the matter to the people. After it is submitted, then I have the common heritage of every Texas qualified voter and that is the right to conscientiously express my convictions by one ballot. To pledge that ballot in advance for political preference is a degree, from my standpoint, of moral bribery that I can not tolerate.

**No Agreement Made.**

"I definitely decided about three weeks ago to quit the race for governor, but I haven't said anything about it until today, when I issued the brief statement to the press of Texas. You might add for me, however, that there has been a suggestion made that I had an agreement with Messrs. Poindexter and Shaw in reference to this matter of pulling

out of the race. That is absolutely false, as each man that knows me knows that I would not peddle upon the confidence that the people of Texas have reposed in me. I would not make so nefarious a contract with anybody. I get out of the race with the kindest regards to each and all, so long as they do not impute to me a lack of purity in the past or infidelity in the future. I shall live in Dallas until I die and hope to leave behind me a priceless legacy to my children, the fact that I have fought a good fight, whether I fought successfully or not."

**FARMEBS TO INCREASE THE WHEAT ACREAGE**

(Continued from Page One.)

the opinion of all the speakers, but the ground should not be turned again with the plow. Discing and packing, if a packer is not available several harrowings with weighted harrows, is calculated to put the land in the best condition. On this subject President Dowden made several interesting observations on scientific soil culture which showed considerable study of the question. Among other things, he advocated fall plowing, but not over three inches deep; then to not turn the surface under before planting, but discing, packing and harrowing. The idea of breaking ground one year and allowing it to lie over until the following season was received with some favor.

Several present wanted to know as to the advisability of following kaffir and maize with spring wheat, and considerable discussion was indulged over that proposition. Those who were opposed to the idea appeared to have a speaking majority, but some were not opposed to the proposition, and J. O. Brown declared that he would this year show Dowden and all who held to his theory that good wheat could be raised following such crops.

**Seed Required Per Acre.**

The amount of seed required per acre also caused a recital of the experience of several, and those in favor of a bushel to the acre had a decided majority. Col. Tilson, D. R. Bailey and one or two others gave it as their opinion that less than this amount would not do, for the reason that spring wheat required about twice as much seed to the same amount of land as the winter variety, on account of not stooling so much and consequently weeds will have equal show with the grain.

**Cost of Seed Wheat.**

The cost of seed, as estimated by the Commercial Club, will be between \$1.60 and \$1.70 per bushel, laid down here in Plainview. The seed is to be purchased from farmers in North Dakota, and no elevator offerings will be accepted, on account of the danger of mixed seed. Seed wheat is much higher than milling wheat, and the great distance hauled is a considerable factor in the high price.

**Seed Oats on Hand.**

It was brought out during the discussion that there is a supply of seed oats now on hand among the dealers here. They are Texas-grown, of the Red Rust-Proof variety, and the present supply will prove sufficient to meet the demand.

During the discussion of the questions and propositions as outlined,

**Have you looked over your Implements, Harness and Wagons**

before starting your Spring work to see what new Farming Implements, Harness or Wagon, Surrey or Buggy you will need? If so please call on us at once, if not, please look over your supply and see your needs—then come and let us figure with you on that

- |                                 |                     |
|---------------------------------|---------------------|
| <b>Success Plow</b>             | <b>Dray Team</b>    |
| <b>Drag Harrow</b>              | <b>Farm Team</b>    |
| <b>with riding attachment</b>   | <b>Surrey Team</b>  |
| <b>Two Row Planter</b>          | <b>Buggy Double</b> |
| <b>Two Row Lister</b>           | <b>Buggy Single</b> |
| <b>Two Row Cultivator</b>       | All shop made.      |
| <b>Campbell Sub-Soil Packer</b> | Guaranteed to be    |
| <b>All the Celebrated</b>       | perfect in work-    |
| <b>Canton Farming Tools</b>     | manship, quality    |
|                                 | and price.          |

**Wagons, Spring Wagons, Surries and Buggies**  
"Bain" Wagons "Enterprise" Surries and Buggies

To once buy of us means that, if Quality, Price and Fair Treatment means anything, you will continue to be a customer of

**The Place of Good Goods DONOHOO-WARE HDW. CO. The Place to Buy Good Goods**

Rev. I. E. Gates, president of the Baptist college now in course of construction at this place, was introduced, and delivered a very pleasing and able address on the importance of co-operation. "Organization, co-operation and concentration are the three essentials to success in any undertaking, and cities can not be built until the people can be brought to realize that they must stand together," said the speaker, and he followed up this line of thought with many suggestions for the benefit of both town and country.

Col. Tilson suggested that, as the present meeting had been so pleasant and beneficial, a similar meeting be held in the near future. The suggestion met with approval, and announcement will be made later as to the date of the next convention.

To the increased attendance at the afternoon session the chairman again made announcement of the club's proposition to furnish seed wheat on the share basis to those who were otherwise unable to secure same, but it appeared that those present had either credit or money enough to seed Hale county. They were asked to spread the news throughout the county that the proposition is still open, but that every one who wants wheat, no matter whether for cash, credit or on shares, must send in their order at once to the "Secretary, Plainview Commercial Club." This is imperative, that instructions may be wired how much to buy to the buyer who is now in the North looking up the wheat.

The order for smudge pots must also be placed at once in order to insure delivery by the time they are needed.

C. A. Malone, of the Malone Light and Power Company, informed The Herald that he would always have a

supply of crude oil on hand, as he would use this for fuel during the coming year, and had already contracted for a year's supply. He will sell owners of smudge pots all the oil they need at a very low price, possibly as low as 3½ cents per gallon.

At the meeting Monday, Floydada put in a request for 500 bushels of wheat, and some of those who will plant from 10 to 100 acres of spring wheat are:

- |                 |                |
|-----------------|----------------|
| T. J. Tilson    | E. Dowden      |
| W. E. Briscoe   | L. A. Knight   |
| J. W. Briggs    | H. V. Tull     |
| J. O. Brown     | S. Morgenstein |
| — Taylor        | L. T. Mayhugh  |
| A. Van Howeling | J. L. Oerall   |
| T. B. Campbell  | Jno. Hartzler  |
| W. T. Mise      | C. E. King     |
| E. M. Hartman   | Fred Raxtetter |
| E. L. Miller    | Chas. Kearth   |
| E. W. Thompson  | B. F. Heavcock |
|                 | E. H. Thompson |

Orders for smudge pots were too numerous to mention, and Secretary Graham says that since the meeting the orders for wheat have more than doubled the number of bushels already subscribed, and several have designated the number of smudge pots needed.

Thus the movement inaugurated by the Commercial Club will put thousands of dollars in circulation in this section, and the results of the increased wheat acreage will prove a blessing of incalculable value to Hale county.

Remember that all who want to get in on the proposition must send in orders before Monday.

**E. R. WILLIAMS HAS A LICENSED EMBALMER in his house and is ready at a moment's notice to answer all calls for EMBALMING AND UNDERTAKING.**

**Reward**

The man or woman that reads this ad will be rewarded by knowing just where to buy

- Folding Beds
- Chiffoniers
- Buffets
- China Closets
- Side Boards

- Dresser Tables
- Dressers
- Commodos
- Somnoes
- Wash Stands

- Hall Trees
- Costumers
- Pedestals
- Taberetts
- Roller Top Desks

**FURNITURE** That is designed by artists and built by craftsmen who have spent years in designing, painting and polishing. Furniture that when placed in your home will not only beautify, but last.

*Undertaking*

**E. R. WILLIAMS**

Hale County's Leading Furniture Dealer and Undertaker

*Embalming*

January	Sun	Mon	Tue	Wed	Thu	Fri	Sat
							1
	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
	23	24	25	26	27	28	29
	30	31					

\*\*\*\*\*  
**LOCAL AND PERSONAL**  
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Have you paid your poll tax?  
 visitor to Tulia last week, returning on Sunday.  
 Judge Sam Merrill, of Amarillo, is here this week.  
 Plant Seed Oats, and get your Seed from COBB & ELLIOTT GRAIN CO. 3  
 Mr. and Mrs. James Redfearne left last Saturday for a visit to Sulphur Springs.  
 Mr. and Mrs. Jeff Williams, of Amarillo, visited in Plainview this week.  
 Mr. and Mrs. L. Green Wilson left last week for a prolonged visit to California and Arizona.  
 Mound City Paints may cost a trifle more, but—! Alfalfa Lumber Company. 47-1910  
 Mr. Beck, of Plainview, was in Lubbock this week visiting his daughter, Mrs. Fay Collier.—Lubbock Avalanche.  
 R. M. Ellerd left Sunday for Austin to appear before the court of criminal appeals as counsel for the state in a case on appeal.  
 John Kendrick, former agent of the Santa Fe at Plainview, was a Lubbock visitor Thursday and Friday last.—Lubbock Enterprise.  
 Mr. and Mrs. L. W. Hagerty, of Amarillo, are the guests this week of Mrs. Hagerty's parents, Mr. and Mrs. W. P. Daily.  
 The Harmony Club gave another pleasant dance last Friday night, attended by ten or fifteen couples. A pleasant social time was enjoyed by those present. There will be another dance given by the same club on next Friday night.

Come to **L. W. SLONEKER'S STORE** and see the nice new goods that are arriving every day, and examine the quality and price. We lead.

Plant Seed Oats, and get your Seed from COBB & ELLIOTT GRAIN CO. 3  
 Miss Fannie King left last Friday for a visit to her sister, Mrs. Walter Cranford, at Emma, Texas.  
 Paxton & Oswald have a licensed embalmer, who is ready at any time to answer calls for embalming and undertaking. 48-tf

Mrs. Preston J. Wooldridge and little daughter, Catherine, returned to Oklahoma City last Monday with her mother, Mrs. G. H. Brooks.  
 Mrs. W. A. Mortar went to Amarillo last week to meet her mother, Mrs. F. M. Hooper, of Watonga, Okla., who is visiting in Plainview.

Mr. and Mrs. J. J. Roberts and Mesdames Robert Alley and Walter Leonard, of Hale Center, were the guests of friends in Plainview on Tuesday and Wednesday.

R. L. Jones, manager of the West Texas Abstract Co., of Plainview, spent a day or two in Lubbock the latter part of the week, returning home Sunday.—Lubbock Enterprise.

We have put our business on a cash basis, and all our past customers and new ones also will please take notice that when we fill orders for coal and grain we expect the cash when bill is presented. Will appreciate your orders on a cash basis. CANTERBURY & GEREN. 3

J. R. and F. R. Dennison, who are attending school at Plainview, came home Friday in response to a telegram stating that their mother was quite ill. Mrs. Dennison was much improved yesterday morning and the two young men left on the morning train to resume their studies.—Lubbock Enterprise.

H. W. Bransford, of the Dallas office of Barnhart Type Foundry Company, was in the city this week on a general visit to the Plains and Panhandle country in the interests of his firm. Mr. Bransford is a most pleasant and agreeable young man, with business qualifications that secures for him a responsible position with this large corporation.

The census taker will probably take your name, but that is about the only opportunity you will have to be noticed on a public record if you don't hold a certificate from the tax collector showing that you paid your poll tax before February 1. You have to pay the tax anyhow; why not pay it in time to be allowed the privilege of saying who shall represent you in the affairs of government?

Simon pure Niggerhead Coal always on hand. Phone us your orders. TANDY-COLEMAN CO. tf

Irick & Company, milliners, are adding to the attractiveness of their store and location on South Pacific street with a new concrete walk.

We have a couple of cars of genuine McAlister Lump Coal on track. Now is the time to get it. TANDY-COLEMAN CO. 3

Miss Gertrude Condon, of Vernon, Texas, but late of Kansas City, came in last Sunday to accept a position as stenographer for Grant & Henderson.

Judge and Mrs. Sam R. Merrill, of Amarillo, are visiting the latter's parents, Mr. and Mrs. L. H. Triplett, and the judge is attending to some business in the District Court.

Tax Collector London is doing business at the same old stand, and until February 1 is offering poll tax receipts at regular rates; after that date the price will be advanced, as usual. To all who get in on the ground floor a bonus is offered of a vote in all elections held during the year 1910.

Mesdames T. W. Stocking and Went Vaughn came up from Lubbock Saturday and were the guests of their friend, Mrs. D. R. McMasters, until Monday. Mrs. Vaughn returned to her home at Lubbock and Mrs. Stocking left for a two months' visit with relatives in Oklahoma, Kansas and Missouri.

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**Want Column**  
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TO TRADE—A new Singer Sewing Machine to trade for Typewriter. Inquire at Herald office. 3bdk

FOR SALE—Several thoroughbred Jersey milch cows, some fresh. Inquire of M. D. LEACH, Plainview; 4 miles northwest. tf

SCOTCH COLLIE—I have for sale an unusually fine male pup; three months old; eligible to registration. Price, \$15. E. H. PERRY. 4

PLAINVIEW NURSERY—I have a fine lot of Seedling Apricots, suitable for shade trees; also assortment of shade and fruit trees. Order now. L. N. DALMONT. 5

FOR SALE—Steam plow. Will sell 15-horse-power engine; first-class in every particular; will pull 6-gang plow and packer or harrow. Do not need two engines, and will give snap in this. E. H. PERRY. 4

FOR SALE—The N. E. ¼ of Section 1, Block O-2, Hale County, 18 miles west of Plainview and about 4 miles northeast of Olton, county seat of Lamb County. Address owner, FRANK HASS, Lake Park, Iowa. 3

FOR SALE—19 choice lots and two buildings for sale on easy terms; lots well located and buildings can each be converted into four-room dwelling at small cost. Each room 16x16 feet. For further particulars see J. F. SANDER or J. F. GARRISON, of the School Board. 2tf

STRAYED OR STOLEN—On the night of Jan. 18, 1910, one small bay horse, no brand, has a wire mark on left front foot, small star in forehead, and had a leather hitch rein on his neck when last seen. If found, return him to S. W. MEHARG and claim suitable reward. tf

FOR SALE—240 acres of land, 2 miles from Asherton, Dimmitt county, Texas; all good land; near artesian wells. Will take \$50.00 per acre and take as much as one-half in good property in the Plainview country, and give terms to suit on balance. COOPER & McCARTY CO., Georgetown, Texas. 6

FOR SALE—989 acres of land, 3 miles from Carrizo Springs, Dimmitt county, Texas; in artesian belt, near strongest well in the country; price, \$40.00 per acre. Will take as much as one-half in good property in the Plainview country; satisfactory terms on balance. COOPER & McCARTY CO., Georgetown, Texas. 6

The Herald for Job Printing.

# 2

## Minutes

SPENT IN READING THIS WILL SAVE YOU DOLLARS ON YOUR PURCHASES

### Ladies

Have you ever investigated our line of Sunshine Suits?  
 Now is the time to get a suit that will fit you. These garments are so made that they fit any one and hang elegantly on any form. Also they have an extra stay down the front that insures proper shape. All are handsomely lined with shields placed in the arms.  
 We have a few sizes in brown, navies, old rose, grays, greens and crushed strawberry, which we do not wish to carry over. Therefore, we are going to put a price on them regardless of cost.

While they last, all Ladies' Suits up to \$20 **\$10**  
 for \_\_\_\_\_  
 Choice of balance of stock of Ladies' Suits **\$15**  
 up to \$37.50 for \_\_\_\_\_

### Men

How easy it is to be well dressed when a firm like the Carter Mercantile Company, rather than carry over any of their stock of Clothing, prefer to make such a large discount on some of their leading brands of Clothing.

## 33 1/3 Off

Pick of our stock of Men's Suits including Hart Schaffner & Marx and Kirschbaum makes. Make your selection before the choice ones are gone.

# CARTER MERC. CO.

"The Place Most People Trade"

January 18, 1910

TO MY FRIENDS  
 In Plainview, Hale and Surrounding Counties:

It is with great pleasure to me to notify you that I have taken an interest in the Monarch Grocery, Plainview, Texas, and will be glad to see any and all of you, when you are in the city. Come and make yourself at home in our store. When I can't serve you in any way, don't hesitate to call on me.

We have a full line of Staple and Fancy Groceries, bought for the Cash and at the lowest prices, and we expect to give our customers the benefit of same.

Don't forget the place. The SoRelle New Brick Building.

Yours to please,  
 MARTIN LINDSY.

With the  
 Monarch Grocery Co.,  
 Plainview, Texas.

**SECRETLY MARRIED.**  
 The county marriage record discloses a secret marriage which took place in this city on Dec. 28, the contracting parties being Robert Ewan and Miss Olivia Coleman, who decided to drift down the matrimonial sea side by each, but not let their friends know anything about it, and Clerk Campbell graciously respected their wishes until threatened with mandamus proceedings by the Herald reporter, who was given a clue by one of the feminine boarders at the house where the groom resides, and where the bride was formerly employed. Trust a woman for a nose for nuptial news, and was it not Daniel Webster who epigrammated that "Marriage will out," or was it "murder"?

**EXCELLENT CHURCH CHOIR.**  
 Prof. Anderson, the vocalist, has been engaged as director and instructor of the Presbyterian church choir, the organization of which includes some of the best talent in the city. The choir numbers about twenty members, and the excellent music will be quite an attractive addition to the regular service at this church.

**MUSICAL RECITAL.**  
 The pupils of Prof. Anderson's vocal class will entertain their friends with a musical program on next Friday evening at the home of Mr. and Mrs. T. D. Webb. It will be an invitation affair.

L. W. Sloneker has gone back to strictly cash to every one. We will make no more tickets, but will guarantee to save you 15 per cent on goods bought from us.

**STATE IRON PLANT LEASE.**  
 An Understanding Is Believed to Have Been Reached in This Matter.  
 Houston, Texas, Jan. 18.—John L. Wortham, of Dallas, who has been negotiating for a lease of the State iron industry at the Rusk penitentiary with the penitentiary board, left tonight for Austin. Mr. Wortham spent Monday and Tuesday in Houston conferring with Judge W. H. Gill chairman of the board, over the terms of the lease, and with railroad traffic officials over the freight rates on coke from the Alabama coke ovens, and when Mr. Wortham left Houston on Tuesday evening it was stated that every obstacle to the consummation of the lease had been removed. This means that a satisfactory rate on coke has been secured and that the lease may become effective at once.

**"FOUR OLD TEDDY."**  
 Speaker Cannon Takes a Knock at Ex-President.  
 Washington, Jan. 18.—Speaker Cannon to-day officially ruled that President Roosevelt had acted without specific authority of law in appointing representatives to the third international conference on maritime war at Brussels by sustaining a point of order made by Representative Harrison, of New York, against an appropriation for the continuance of the service of these representatives.  
 Accordingly, the paragraph making such an appropriation was stricken out when consideration of the urgent appropriation bill was resumed in the house.



# For Two Days Only!

We offer you the largest and most beautiful line of Embroideries in the city at Greatly Reduced Prices. You cannot find a better or larger assortment from which to make your purchases. It is our desire to please you in every line and give you the best value possible.

## Saturday, the 22 and Monday, the 24

We offer at Special Prices our immense line of  
**Cambric, Swiss, and Nainsook Edges and Insertions**

35 cent values Now . . .	<b>25c</b>
30 cent values Now . . .	<b>20c</b>
25 cent values Now . . .	<b>17c</b>
20 cent values Now . . .	<b>12½c</b>
15 cent values Now . . .	<b>10c</b>
10 cent values Now . . .	<b>7c</b>
8½ cent values Now . . .	<b>5c</b>

We also have a large assortment of ALL-OVERS; BEADING; CROSSBAR in white, pink and blue, SWISS FLOUNCINGS, full 27 inches in width—all at **Greatly Reduced Prices.**

You cannot afford to miss this opportunity to buy Trimmings for your Spring sewing, as we are offering values that can not be had at any time.

Do not forget the date—  
**SATURDAY, the 22nd**  
**and MONDAY, the 24th**  
**Two Days Only!**

## THE PLAINVIEW MERCANTILE CO.

"THE PEOPLE'S STORE" W. A. SHOFNER, Manager

### NEW ICE PLANT FOR PLAINVIEW

LARGE FACTORY WILL BE IN OPERATION BY MAY 1.

Malone Light and Power Company Are Behind the Movement—Cheap Ice Promised Next Summer.

Plainview has secured another industrial enterprise—a new ice plant. There has been one ice factory in operation here for some time, but the output was on a scale deemed inadequate to the needs of the city and surrounding country, and the establishment of a new plant capable of large production insures that Plainview will have plenty of ice this summer, all home-grown, fresh from the factory and at a price that will bring a smile to the face of the ultimate consumer, or rather the man who pays the bills.

Manager Chas. A. Malone, of the Malone Light and Power Company, returned this week from Fort Worth and Dallas, where he purchased through the factory representatives the necessary machinery for the establishment of a 20-ton ice plant, the building for which will be started at once, and the plant installed and in operation before the summer season. The machinery purchased is known to ice manufacturers as the Woolflinde system, and is considered the best and latest improved machinery on the market.

The selling agents contract to install the plant and make a test run by May 1. The factory will be run in connection with the light plant, and Manager Malone says that they will be prepared not only to furnish ice in plenty for local use, but will be able to supply the demands of the surrounding territory, from which they expect to draw considerable trade.

♦ ♦ ♦ ♦ ♦  
**LET'S TRADE LAND.**  
♦ ♦ ♦ ♦ ♦  
♦ I have 110 acres of land in Rogers county, Oklahoma; 25 miles south of Kansas line; railroad cuts one corner; station in ¼ mile; graded school in ½ mile. Am offered good lease to mine the underlying coal veins; too far away for me to look after. Will trade for Hale county land. See—  
♦ ♦ ♦ ♦ ♦  
♦ "OWNER,"  
♦ —At Herald Office.  
♦ ♦ ♦ ♦ ♦

The price for ice this summer will not exceed 60 cents per hundred. This is the assertion of the manager, who says that this is to be the maximum, and that the price will range from 40 to 60 cents, according to trade conditions, cost of manufacture, volume of business, etc., and considering the prices heretofore paid, the advantage of securing it direct from the plant, with the minimum loss in weight and the good quality of the product, made from clear, pure water from the wells in this section, the

promised price is very reasonable. It is announced that R. C. Malone, father of the manager of the Malone interests here, will hereafter be associated with the business, and may in the near future take up residence in the city.

Truly Plainview is rapidly securing all the needful facilities and requirements of a city.

STATE OF OHIO, City of Toledo, Lucas County, ss.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of Hall's Catarrh Cure.

FRANK J. CHENEY.  
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

A. W. GLEASON,  
(Seal.) Notary Public.

Hall's Catarrh Cure is taken internally, and acts directly on the blood and mucous surfaces of the system. Send for testimonials, free.

F. J. CHENEY & CO.,  
Toledo, Ohio.

Sold by all Druggists, 75c.  
Take Hall's Family Pills for constipation.

Ninety-eight per cent of the population of Texas speak English.

There are 250,000 prospectors and tourists visit Texas annually.

### TANDY-JONES WEDDING. Marriage of Well-Known Citizen of This Place.

The many friends of Capt. C. W. Tandy, of this city, were somewhat surprised this week to receive news of his recent wedding, which took place at Richmond, Va.

Capt. Tandy left here during the holidays, ostensibly to spend a visit with his old friends and relatives in Virginia, but it was not expected that he had intention of inducing any of his former acquaintances of the opposite sex to return with him and take up permanent residence at the Tandy home.

The groom is one of the substantial business men of this city and enjoys a large circle of acquaintance and friends who wish for him ad his estimable choice of a companion many happy years of wedded bliss. Mrs. Tandy was formerly Mrs.

Jones, and is not wholly unknown personally or of reputation to many in the city, as she is one of the prominent educators of Virginia, the state of many schools, and was for quite a while principal of the Staunton school for young ladies and later principal of the Woman's College, of Richmond, and some of the young ladies of Plainview finished their education in these schools and all speak in high terms of Mrs. Tandy as a lady of pleasant manner, much intelligence and the highest degree of refinement.

The bride and groom arrived in the city this week and are now domiciled at their home in West Plainview.

### EXEMPTION RECEIPTS.

The recent construction of the higher courts and of the Attorney General's Office of the 23rd section of the Terrell Election Law makes it necessary for those who are past 60 years of age and those who have become 21 since January 1, 1909, or will be before the November election, to provide themselves with certificates of exemption before they can vote, as they are not entitled to pay poll tax. Suitable blanks are provided in this office and such certificates will be issued free of charge, but the applicant for same must appear in person at my office. G. A. LONDON,  
3 Tax Collector.

One hundred and ninety people move to Texas daily and remain permanently.

### The Western Hotel

Board by the day or week.

RATES . . . . . \$1.00 per day  
BOARD AND LODGING by the week . . . . . \$5.00

**JAMES YOUNG, Proprietor.**

# Woman's Beauty

Some women retain their beauty to an advanced age. But women, who regularly endure pain, age rapidly, for suffering leaves its lasting marks on them.

Nearly all women suffer more or less with some form of female trouble. It should not be neglected. Avoid the pain—treat yourself at home by taking Cardui, as thousands of other women have done. Begin at once and give Cardui a fair trial.

## TAKE CARDUI

**It Will Help You**

Mrs. Katie Burlison, Goreville, Ill., tried Cardui and writes: "I suffered with female troubles, and was so sick I could not stand on my feet. Finally I began to take Cardui, and soon began to mend. Now I am able to do all my housework and am in much better health than I was before." Try it.

**AT ALL DRUG STORES**

## FT. WORTH WINS NEXT CONVENTION

NATIONAL LIVE STOCK ASSOCIATION TO MEET IN TEXAS.

Larger Places Made Bids for Annual Meeting, But Cattlemen Preferred the Southern City.

Denver, Colo., Jan. 13.—The American National Live Stock Association to-day decided to hold its next convention at Fort Worth. Milwaukee and St. Louis made a fight for it, but Denver did not enter the contest, although it was generally conceded that Denver could have had it for the asking. The Capitol Freehold Land Company, of Channing, Texas, was awarded third prize to-day for a car-load of feeders under one year old.

Anti-Pinchot stockmen, many of them from Texas, deserted to the regulars' camp and announced their allegiance to the deposed forester amid ringing applause.

Judge S. H. Cowan, of Texas, was the star humorist at the annual banquet of the association, and banqueting by affidavit was one of the unique features of the fourth annual dinner. At the plate of each of the 350 sturdy cattlemen present was an affidavit that everything they were about to eat was a Colorado product, and therefore the best on earth.

The guests smoked Colorado-made cigars, and nothing more devilish than sweet cider from Colorado apple presses was indulged in.

Judge Cowan convulsed his auditors with a series of stories of range and

camp in which fellow-members figured as heroes or otherwise—mostly otherwise. He closed by thanking the Coloradans heartily for their gracious action in keeping Denver out of the race for the next convention.

### FIVE O'CLOCK TEA.

Mrs. Robert Meyers poured tea on Wednesday afternoon in honor of her sister, Miss Lillie, of Colorado, who is visiting her.

To meet the honoree were invited Mrs. L. W. Hagerty, of Amarillo, and Misses Georgia Saxton, Rosa Fowle, Edna Mayhugh and Pauline Millwee.

A tempting three-course luncheon was served, and a most pleasant social time enjoyed by those present.

### TOO MUCH FACE.

You feel as if you had one face too many when you have Neuralgia. Don't you? Save the face, you may need it; but get rid of the Neuralgia by applying Ballard's Snow Liniment. Finest thing in the world for rheumatism, neuralgia, burns, cuts, scalds, lame back and all pains. Sold by Wyckoff-Willis Drug Co.

## Money! Money!

I have money to loan on Hale county farms. Long time; easy payments. Write or phone me at Lubbock, Texas.

R. SCOTT COCHRAN.

We are in the market for EGGS, Chickens and Butter, and will pay the highest price for Country Produce. VICKERY-HANCOCK GRO. CO.

## NORMAL BUILDING WILL BEGIN SOON

PLANS PREPARED SHOW MAGNITUDE OF WORK.

Contracts for Construction to Be Let This Month—Best Equipped in South, Says Principal.

It is announced by Prof. Cousins, who is to be at the head of the institution, that the contracts for constructing and equipping the building for the West Texas Normal will be let at Austin on January 29.

The plans and specifications prepared show that the school will be well provided with commodious structures of handsome architecture and equipped with every convenience for the purpose of the school.

Located at Canyon City, a convenient point to the majority of the inhabitants of a section now far removed from a similar institution, it will prove of great value not only to the point of location, but to the entire West as well, and especially is great interest felt in its establishment by the people of the South Plains and Panhandle.

The following statement of former Superintendent of Public Instruction R. B. Cousins, now principal of the school, will be of interest:

"It seems that we are making haste very slowly, but when we think of the greatness of the undertaking and the irreparable loss that would be sustained if a mistake were made, we can afford to proceed with the greatest care. I believe we have been fortunate in the selection of an architect who is entirely capable of taking care of the phases of the work which fall under his jurisdiction. We have called to our assistance the best intelligence available here in working out the details of the building. I am greatly pleased with the results so far obtained.

"At a meeting of the board on the first Monday of this month it was decided to give bidders plenty of time to make all figures they wished to make on the building. You can readily see that there are a great many departments to be figured out. The building will be reinforced concrete in the foundation and through the first story. Above that it will be built of common brick, faced with glazed brick. It will be trimmed with gray stone. Almost all the lower story will contain concrete floors. It will be heated by steam, employing the most improved system. The building will be wired and piped throughout for the use of electricity and gas in lighting and heating. The contract will provide for the building of desks with all appliances necessary in the science department. The library and reading rooms will be specially provided for and equipped. I am giving you these details in order that you may see that the plant will be somewhat intricate, and, therefore, will require considerable amount of labor in making accurate calculations covering every feature of the work in such a way as to reduce mistakes to a minimum. You may be sure that the matter is having sleepless attention at this end of the line. Indications point to the fact that we shall have the best equipped normal school in the state, if not in the South."

### FROM FORMER HOME.

Speaking of the removal from that city of Messrs. Neal and Iglehart, now engaged in business at this place, the Memphis Democrat says:

"The firm of Neal & Iglehart have sold out and closed their Ladies' Furnishing store and moved to Plainview, where they will engage in the same line of business. We regret to see this firm leave Memphis and can only wish them unbounded success in their new location. Memphis will be loser both in a business and social way. The many friends of these people regret to see them leave, and we recommend them to the good people of Plainview and community."

### CAUGHT IN THE RAIN—

then a cold and a cough—let it run on—get pneumonia or consumption, that's all. No matter how you get your cough, don't neglect it—take Ballard's Horehound Syrup and you'll be over it in no time. The sure cure for coughs, colds, bronchitis and all pulmonary diseases in young and old. Sold by Wyckoff-Willis Drug Co.

## A. L. HAMILTON & BROTHER

Manufacturers of Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW : : : : TEXAS

## We are After the Farmer's Patronage.

IF QUALITY AND PRICE ARE EQUAL, WHY NOT BUY HOME-MANUFACTURED PRODUCTS? WE MEET THE PRICE, AND AN EXAMINATION WILL CONVINCING YOU OF THE QUALITY.

## Plainview Wire Fence Co.

### IN OLD MEXICO.

Rev. Fair Writes of Holiday Festivities Among His Neighbors.

To The Hale County Herald: Through the kindness of the editor and publisher, The Herald reaches us every week, and it is like receiving a great, big letter from home. Many thanks.

We are enjoying this salubrious climate in the land of birds, flowers and sunshine. The people here are gathering corn and beans, and making gardens—planting corn, beans, potatoes, cabbage, turnips, etc. We have ripe fruit, such as oranges, bananas, pine apples and lemons.

The weather here has only reached 54 degrees above zero this winter. It is delightful bathing in the Rio Manso (Placid River) of evenings after we quit work.

I have two places to preach, Bailey and Estela—three miles apart—with which I alternate. The natives who attend seem to appreciate the gospel, as also do our Americans who are here.

We attended the Christmas festivities held by the natives, which consisted of marching to music with banners, burning tapers, the Star of Bethlehem and the images of Joseph and Mary and the infant Jesus in a chariot, borne to the church on the shoulders of four women, where they placed them and knelt down before them and prayed and sang several songs. After which they served cake and chocolate, inviting the Americans first. After we had eaten, the better class of Mexicans ate, and last came the mosos (laborers), more than one hundred of them. After all had eaten they had a dance. We did not stay until they got through, but long enough to see that the men and women danced separately, but very gracefully.

I shall close for this time, with good will to all and malice to none. GEO. F. FAIR, San Gabriel, Mexico. January 4, 1910.

### MAKING LIFE SAFER.

Everywhere life is being made more safe through the work of Dr. King's New Life Pills in Constipation, Biliousness, Dyspepsia, Indigestion, Liver Troubles, Kidney Diseases and Bowel Disorders. They're easy, but sure, and perfectly build up the health. 25c at All Druggists.



## PROTECTION

is what we all want. The eagle may scream and his flight may be the highest, but he isn't worth powder to blow him up when it comes to

**Adjusting Fire Losses. This Office Does It**

on every policy we write. Protection is full and complete in all our policies.

**Hazard Nothing. Get Our Policies.**

It's a risk to delay. Insure today. We write Live Stock, Liability, Plate Glass and Automobile Insurance.

## Hoyle and Malone

Room 22, Wayland Building. Phone 231. PLAINVIEW, TEXAS.

### WILL BE LARGE ADVERTISER.

For the next twelve months, readers of The Herald in looking over the list of advertisers in the columns of the paper will find each week that the Plainview Mercantile Company is using considerable space to attract attention to their line. The manager of this establishment, W. A. Shofner, is one of those progressive, pushing business men who wants results, and the immense business this company has enjoyed has been aided to a considerable extent by the favorable impression created and good opinions formed of his store by those who read the papers and keep abreast of the times. The Herald has sold several hundred inches of advertising space to this firm to be used within the next twelve months, and their weekly advertisements may be looked for as conveying valuable suggestions for the shopper's benefit.

## Rectigraph Abstract Company

(INCORPORATED)

CAPITAL — — — — — \$15,000

We have a complete abstract of all lands and town lots in the following nine counties: Hale, Lamb, Lubbock, Floyd, Castro, Briscoe, Bailey, Hoekley, Cochran.

Work always attended to promptly. Notary in office. Room 27, First National Bank Plainview, Texas.

- |                                      |                      |
|--------------------------------------|----------------------|
| M. M. Hargis, Manager                | J. P. Maddox         |
| Walter A. Hargis, Cashier            | L. C. Smith          |
| T. H. Shaw, Cattle Salesman          | Jno. R. Blocker      |
| C. M. Bishop, Hog and Sheep Salesman | Will H. Ford         |
| Leonard Hardin, ) Yardmen            | Geo. G. Hardin       |
| Tommie Shaw, Jr., )                  | John L. Teague       |
| Alfred Vander Stuken                 | Walter Vander Stuken |

"Let Us Sell 'Em .. There's a Reason"

## Texas-Oklahoma Commission Company

Room 111 Exchange Building, Ground Floor. Phone 4106

Fort Worth Kansas City St. Louis Stock Yards: FORT WORTH, TEXAS

## J. E. PENICK, Contractor..

All Kinds of Brick, Stone, and Cement Work CEMENT TRIMMINGS AND SIDEWALKS A SPECIALTY

North Covington St. Phone 331

## ALFALFA LUMBER CO.

DEALERS IN

All Kinds of Building Material

Phone 163 M. C. HANGOCK, Local Manager

## SANITARY LAWS EFFECTIVE FEB. 1

A STATEMENT BY THE TEXAS  
STATE BOARD OF HEALTH.

### Reports Required to Be Filed by Physicians—Regulations of Quarantine and Disinfection—Other Matters.

Austin, Texas, Jan. 17.—The Texas State Board of Health has prepared a synopsis of the sanitary code of Texas, which becomes operative Feb. 1, 1910.

The synopsis is as follows:  
"Synopsis of sanitary code of Texas, adopted by the State Board of Health and approved by the governor.

"Becomes operative Feb. 1, 1910, and has the absolute force of law. Any persons violating any of its rules and regulations are guilty of a misdemeanor, and, on conviction, are liable to a penalty of not less than \$10 nor more than \$1,000.

#### Quarantine and Disinfection.

"The new rules on the subject of the management of contagious diseases are clear and concise, but vary very little from those previously in vogue. All cases of a contagious nature are required to be placed under restrictions by the first doctor that sees them, and the attending physician is given authority to do this. He next notifies the local Health Officer, and in case of pestilential disease, notifies the president of the State Board of Health by wire.

#### Diseases Reportable.

"The reportable diseases include Asiatic cholera, bubonic plague, typhus fever, yellow fever, smallpox, scarlet fever, diphtheria, epidemic dysentery, trachoma, tuberculosis and anthrax, and report made monthly to the State Board of Health.

"Several kinds or degrees of disinfection, isolation and quarantine are described for the various diseases, and local health officers, attending physicians, school officials and others are required to establish the various kinds of quarantine and isolation. With smallpox, diphtheria, scarlet fever or other quarantineable disease, house must be placarded and modified quarantine established. The local authorities may, however, exercise additional precautions when they desire, and the above rules do not abrogate their right to do so.

#### Registration of the Tubercular Compulsory.

"It will be observed that consumption is reportable. The reports on tuberculosis are to be privately kept and are to be considered in the light of a confidential communication, not for the purpose of isolation, but with the object of education in sanitary precautions and to supply literature of the State Board of Health. An infected house, vacated because of death or removal, must not be occupied until disinfected. In case any infected house or premises are not promptly disinfected, the local Health Officer shall place on the house a placard warning the public not to occupy or enter said house until it is disinfected. This is also required of houses or apartments previously occupied by consumptives. All families in which a case of smallpox, diphtheria, scarlet fever, typhoid fever or tuberculosis occurs will be supplied with printed instructions through the Health Officer or attending physician as how to avoid the spread of the disease.

"Nurses and midwives shall report all cases of eye trouble in the newborn to the local Health Officer, or, in his absence, to some other physician. Persons suffering from contagious eye diseases, such as granulated lids or trachoma, must be excluded from school and public assemblages until they can present a physician's certificate that they are no longer a menace to others.

#### Vital Statistics.

"Registration bureau in all incorporated towns: Some radical changes

are made in the old law on the collection of vital statistics. The Clerk of the Court is still the registrar of each county outside of incorporated cities and towns, and such reports of births and deaths are made direct to him. Every incorporated city and town in the State is made a primary registration district and all births and deaths occurring in such city is to be reported to the City Health Officer, or other city official, who acts as city registrar. This is in practice already in the larger cities of the State.

#### Undertakers to Make Return of a Death.

A new departure is placing the responsibility of reporting deaths upon the undertaker, as is done in other states most successful in collecting such statistics. A burial permit is required in each incorporated city and town, which is issued by the City Registrar, but in the rural districts no permit is required and the certificate of death is sent by the undertaker direct to the Clerk of the County Court. Physicians, midwives or parents are required to report births. A penalty is provided for that which will cause all concerned to take notice.

#### Depots, Railway Coaches, Sleeping Cars.

"These rules conform very closely to previous rules on sanitation of public buildings, railway coaches and sleeping cars. The legislature took away from the Board of Health the right to include public buildings in this code, but placed same under the requirements of the advisory code instead, thereby necessitating the approval of city councils and commissioners' courts before public buildings can properly come under the law.

"Persons suffering from contagious diseases, including measles and whooping cough, are prohibited from riding in passenger cars, interurban cars or street cars.

#### Sanitary Requirements.

Waiting rooms in depots and railway coaches, sleeping cars and interurban cars must be kept properly ventilated, and, if necessary, heated; good and wholesome water furnished the traveling public; the water cooler must be easily moved and must be emptied, rinsed and cleaned daily; ice must be washed and must be handled with tongs and not dumped on floors and platforms; it is required that adequate urinal and water closets be provided, and that same be kept in sanitary condition; dusting and dry sweeping prohibited at all times; cuspidors must be provided in adequate numbers; expectorating on floors of any above mentioned buildings or cars, including street cars, is made an offense, and brushing of teeth or expectorating in basins used for lavatory purposes prohibited, and placards calling attention to both are required. Premises of depots and stations must be drained, and cisterns or water containers screened against the mosquito.

#### Negro Porters Placed Under Ban.

"Negro porters are prohibited from sleeping in berths or using bedding intended for white passengers. Separate compartments are required. This will necessitate berths in the smoking department being set aside for their uses.

"Buffet and dining cars have the same requirements as to cleaning, and special requirements as to cleaning of refrigerators, food boxes, etc. Sleeping cars are required to be thoroughly cleaned and disinfected twice a week.

"Interurban cars and street cars must be washed with a hose and scrubbed thoroughly every day.

"A premium is placed upon the vacuum process of cleaning by authorizing a less seldom cleaning, scrubbing and disinfecting when this cleaning apparatus is used.

#### Governing Preparation of Bodies.

"These rules are practically the same as now in use in every state in the union.

"Bodies dead from Asiatic cholera,

## CITY CONTRACTS PLUMBING WORK

CHEAP RATE ON LAYING PIPE  
FROM MAINS TO CURB.

Connections to Be of Lead, Which Is  
Practically Indestructible.  
Rates Equalized.

At a meeting of the city council held on Wednesday afternoon to consider propositions for making connections with the water mains for patrons of the city waterworks system, the bid of the plumbing firm of Hyde & Gray was considered the most satisfactory, and the work will be done by that firm.

Acting with a view to the best interest of the consumer, it was decided that by placing the work of making connections with the mains and the laying of lines to the curb under the control of the city secretary, and letting the work on a contract would not only equalize the difference made by the mains not being laid in the center of the street, but would secure a cheaper rate, better work and material and obviate the necessity of tearing up the streets to repair rotten or defective lines.

All street lines from main to curb will be of lead pipe, which is considered when laid under ground as practically indestructible and is supposed to last as long as the cast iron mains. Considering the very low figures secured, this wise move of the council, if not duly appreciated at present, will be remembered in the years to come.

Consumers on either side of the street where mains are laid, no matter what distance from the curb, will be charged the following rates:

On streets 60 feet wide, \$13.50; 75 feet wide, \$15; 100 feet wide, \$17.50.

These rates are for standard 3/4-inch lead pipe. If larger size pipe is wanted the charge will be the actual cost of material with 20 per cent additional. Those in a position to know declare the rates, as fixed, to be very little above actual cost.

The city's supervision and contract ends at the curb, and the remainder of the work of installing the service is a matter of contract between the owner and plumber, and no obligations are incurred as to what licensed plumber he may see fit to employ.

The water rate has not as yet been fixed by the council, but they are obtaining schedules from other cities of Plainview's class, and it is given out that the rate will be very liberal to the consumer.

Applications for connections will be made to the city secretary, accompanied by payment as per stated charges, and the plumbing firm will be instructed to lay the lines to the points designated by the consumer.

Work of ditching for the mains is now under way.

#### BIRTH OF DAUGHTER.

The Herald's advertising man could not get L. W. Sloneker down to earthly affairs long enough to mention business this week; all on account of the fact that he was rejoicing over the arrival of a pretty little mite of feminine humanity, weighing just ten pounds, who took up her residence at the Sloneker home on last Sunday morning. Mother and child doing well, and the happy father may recover, but not before the feminine relatives and friends of the family agree on a name suitable to the sweetness of the Sloneker daughter.

Vickery-Hancock, the wide-awake grocers, have a full page ad in this issue. A perusal of their offerings will save you money. See the 12th page for what they have to say.

bubonic plague, typhus fever or smallpox are prohibited from being transported.

Bodies dead from diphtheria, scarlet fever, glanders, anthrax or leprosy must be thoroughly embalmed before shipment.

"Bodies dead from diseases which are not contagious may be shipped in a sound coffin or casket enclosed in a sound wooden box, without other special preparation, provided they will reach their destination within thirty hours from time of death.

"Disinterred bodies to be treated as infectious or dangerous and not accepted for transportation unless removal has been authorized by State and local health authorities."

# PUBLIC SALE

## TUESDAY FEB. 8

On my place in Petersburg, I will sell at Public Auction the following stock, the best ever offered for sale in the Southwest:

One black Percheron Stallion, coming 4-year-old; weight 1600 pounds; good style and action; registered Perch 7242.

One black Jack with white points; 13 years old; 16 1-2 hands high; weight 1100 pounds; registered Black Stone 4845.

One 2-year-old black Jack.

Two coming year-old Jacks.

Eight registered Jennets, all bred to Black Stone.

Three Jennet Colts.

One span good heavy work Mules.

One Mare, 9 years old.

One bay coming 2-year old Filley.

And some Implements.

Sale Begins at 2 p. m. Prompt  
Big Free Lunch at 12 o'clock

TERMS OF SALE: Sums under \$10 Cash. Sums over \$10, 5 per cent off for cash, or ten months time bearing 10 per cent interest on approved notes.

W. A. NASH, Auctioneer CHAS. SCHULER, Owner

## Do You Want Good Printing?

The kind that suits your taste

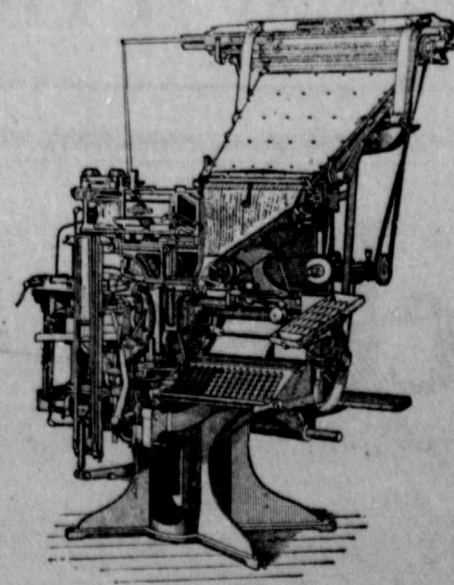
## The Herald Is Prepared to Do It!

We consider your wishes  
and strive to please you



OUR office is one of the most up-to-date in the Panhandle; our force knows how to do the best and latest style of work (we don't keep them if they don't); we have the only linotype on the Plains, and are prepared to print book-work with a clear, new face of type.

## Try Us—and We Will Satisfy You



The Mergenthaler Linotype

\*\*\*\*\*  
 W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier  
 GUY JACOB, Asst. Cash.  
**The First National Bank**  
 Plainview, Texas  
 CAPITAL STOCK ..... \$100,000.00  
 SURPLUS AND UNDIVIDED PROFITS ..... 150,000.00  
 Our new home places us in a position to meet all your requirements.  
 Your patronage solicited.  
 \*\*\*\*\*

# VICKERY-HANCOCK GROCERY Co.

**"Good Things to Eat"**

**S**INCE THE OPENING OF OUR NEW STORE we have had showered upon us many handsome compliments for the tasteful manner in which we have arranged the display of our excellent stock of goods, and having provided every means for the convenience of our customers. That our efforts to give Plainview a strictly first-class grocery establishment have been appreciated, is evidenced by the large number of customers who have been flocking to the store of **"Good Things to Eat,"** our business thus far having exceeded our most sanguine expectations.

## Fruits

Grape Fruit  
Tangerine Florida and California Oranges  
A Stock of the Nicest, Fanciest Apples on the Market  
Fresh Pineapples  
Bananas and Lemons

**"Good Things to Eat"**

## Vegetables

Fresh Tomatoes  
New Potatoes  
New Turnips with Tops  
Cauliflower  
Lettuce  
Radishes  
Onions  
Mustard Greens  
Parsley  
Celery

All Fresh and Nice

## Fresh Meats

### Fish and Oysters

Mutton and Spare Ribs  
Dressed and Live Fryers  
Hog Head Cheese  
Link Sausage  
Tripe  
Liver  
Sausage  
Fresh Beef and Pork  
at all times

## Choice Groceries

French Peas  
French Sardines  
Mushrooms  
Asparagus Tips  
Sliced Peaches  
Sliced Pineapple  
Stuffed and Ripe Olives  
Lipton & Gun Powder Tea  
—All Fresh and New

**"Good Things to Eat"**

**W**E started this business with the promise that everything found upon our shelves and counters would be the finest in quality and excellence; that courteous attendants would always be on hand to serve you with your wants, and that special attention would be given to the prompt delivery of all goods, thus eliminating the disappointment to the housewife in not receiving her orders. All of our arrangements thus far have proven a most pleasing combination to both ourselves and customers.

To those who have not visited our new store we cordially invite to call and inspect our excellent stock, and should you see fit to leave a trial order, we believe that our prompt delivery and the excellent quality and wholesomeness of the goods delivered will draw your trade to the store of **"Good Things to Eat."**

Highest Prices Paid for COUNTRY PRODUCE

# Vickery - Hancock Grocery Co.

**"Good Things to Eat"**

Bring Us Your EGGS, BUTTER AND CHICKENS! We Pay Highest Prices for Country Produce!