

PLANTING TEN THOUSAND TREES

COMMERCIAL CLUB STARTS THE MOVEMENT TO BEAUTIFY CITY.

Streets and Public Grounds Will Soon Present a Pleasant Perspective of Growing Trees.

Plainview's Commercial Club has a way of doing things. No sooner is one project for material progress well under way and given a fair start to successful accomplishment than another idea is conceived, plans matured and brought into existence. A work once undertaken is not allowed to lag or end in a fiasco, a mere fuss and feathers affair, but is worked out according to definite plans and followed with needed attention at every stage of consummation.

No sooner had an interest been aroused in the increase of wheat acreage in this county, and the success of that undertaking assured by orders placed for over 5,000 bushels of seed wheat, than the matter of beautifying the city, by planting trees, was taken up.

Think about this for a moment—5,000 bushels of spring wheat will be planted in Hale county. 5,000 bushels of seed wheat is not so much, but it's some, and "every little bit added to what you have makes just a little bit more." In addition to the acreage of winter wheat, now showing such promising prospects, Hale county will be far ahead of any western county so far as this crop is concerned.

Now it's shade trees. Preparation for planting 10,000 shade trees along the streets is now under way. Plows were started this week turning the furrows, and the trees have been ordered. 10,000 Black Locust shade trees was the size and kind of the order, which is said to be only a starter, but this number will be set out at once. The order will be filled by L. N. Dalmont, proprietor of the Plainview Nursery.

The trees will be planted on both sides of the streets wherever the property owners have not already a sufficient number, and if proper care is exercised in their preservation it will not be many years until Plainview streets will present an attractive appearance and the pleasure of living here greatly enhanced. Live commercialism, fine buildings, public utilities of every necessity and convenience, handsome residences, and broad streets, if well kept and adorned with regular lines of growing shade trees, will add much to the pleasure and comfort of the residents and make Plainview a more desirable place to live.

Those who now have shade trees of any growth are advised to spray them before spring. This is a necessity that need not worry or be of much cost to the owners, as President Dowden, of the Commercial Club, has ordered a large machine sprayer for his own orchard and will have a capable man in charge who will spray trees for any who may want it done at a very cheap rate and at about the actual cost of operation. The price per tree will not exceed five or six cents.

President Dowden and Secretary Graham are giving their personal supervision to the matter of tree planting, and this gratuitous labor on their part is quite commendable and insures that the work will be properly done. In the opinion of The Herald, this is a much better plan than giving out the trees to residents to put out.

The following suggestions on tree planting are made by competent authority for the benefit of those who are now or may hereafter plant trees for ornament or shade:

In preparatory plowing don't back-furrow and set trees on the ridge, as it allows the water to drain off.

Make the hole large enough to accommodate all roots.

Have the roots freshly cut, with a sloping cut on the under side.

Remove all bruised and broken roots.

Plant the tree a little deeper than it originally stood.

Do not use manure.

Throw the dirt away from the cen-

ter furrow, and plant the tree in the bottom of the furrow.

Work the earth in well around the roots and tamp it firmly.

When the hole is two-thirds full of dirt, fill it up with water.

Let the water seep in and fill with dirt.

Leave the top soil loose.

See that the top of the tree is well pruned.

If it is exposed to the wind, tie firmly to prevent shaking.

BEN T. ANSLEY AT HOME.

Ben T. Ansley returned this week from St. Louis, where he had been for some weeks in attendance on his little son, Horace, who is under treatment at a sanitarium there for tubercular hip disease. His condition is considerably improved, but Mr. Ansley says it will likely be a year before a complete cure is effected.

unarmed, though it is alleged that on the occasion of his previous visits he exhibited a pistol, defying the officers to take it from him, claiming that he, too, was an officer, and showed some documents purporting to be authority from the state to that end.

For years Grude Britton was a character in and around Amarillo, and had many friends here. He was noted for his rare magnanimity, assisting many less fortunate than himself. It has been the information of friends in this city that Britton has been in declining health for the past several years.—Daily Panhandle.

"BILLY'S BACK."

And Is Properly Repentant Over the Error of His Ways.

"Billy is at home again and all is forgiven," said S. W. Meharg. "We have consented to blot out his misdoings and not get mad and throw it up to him that he did not reciprocate our affections, but quit us in mid-winter—left us under cover of darkness and without a word of farewell

COMMERCIAL CLUB DRAWS CROWD

A CAPACITY CROWD ENJOYED MEETING AT WAYLAND HALL.

Social Program a Pleasing Feature. No Railroad News Given Out. Farmers to Meet Feb. 7.

That there is growing interest in the bi-weekly meeting of the Commercial Club was evidenced by the large crowd in attendance on last Tuesday night. At least one-third of the audience was ladies, and they appeared to highly enjoy the business proceedings and talks, as well as the social features of the entertainment.

Wayland hall was crowded to capacity, and extra chairs were requisitioned or foraged from surrounding offices to accommodate the late comers.

After the usual formalities of reading and adopting the minutes of the previous meeting, and also the farmers' meeting, the chair announced Hon. L. C. Penry, who needed no introduction to the audience and who proceeded in an entertaining manner to outline some of the "Possibilities for Plainview in 1910." Mr. Penry is a fluent speaker of pleasing address, and on this occasion he prefaced his address with a neat prologue, which caught the attention of the audience, and took for a text the philosophical utterance, "He who sees the invisible, hears the inaudible and thinks the unthinkable will accomplish the impossible." There is food for sedate thought in the theme, and the speaker did the subject justice.

Miss Dale Dillingham followed the speaker with a vocal selection, well rendered and particularly pleasing, and the flowing ease of her well modulated tones comported well with her graceful bearing.

"Prophecy," by Miss Madge Hall, was a paper, essay, vision, dream or some other vehicle of unique original conception by which the authoress brought the enchantment of the mystical to portray the material. The chief revelations of this pleasant seeress pertained to predictions of Plainview's progress and the second seance divulged what was supposed to be the inner secrets of some of the city's society couples, some of whom were present. That the prophetess had delved deep into the occult was evidenced by the blushes of guilt—or pleasure—following each revelation.

At the conclusion of the social numbers on the program, the business calendar was taken up. The shade-tree proposition was announced as well under way, plowing the furrows having already begun. There will be 10,000 trees planted as a starter.

J. O. Wyckoff was nominated and unanimously elected to the club's directorate to succeed E. B. Hughes, resigned.

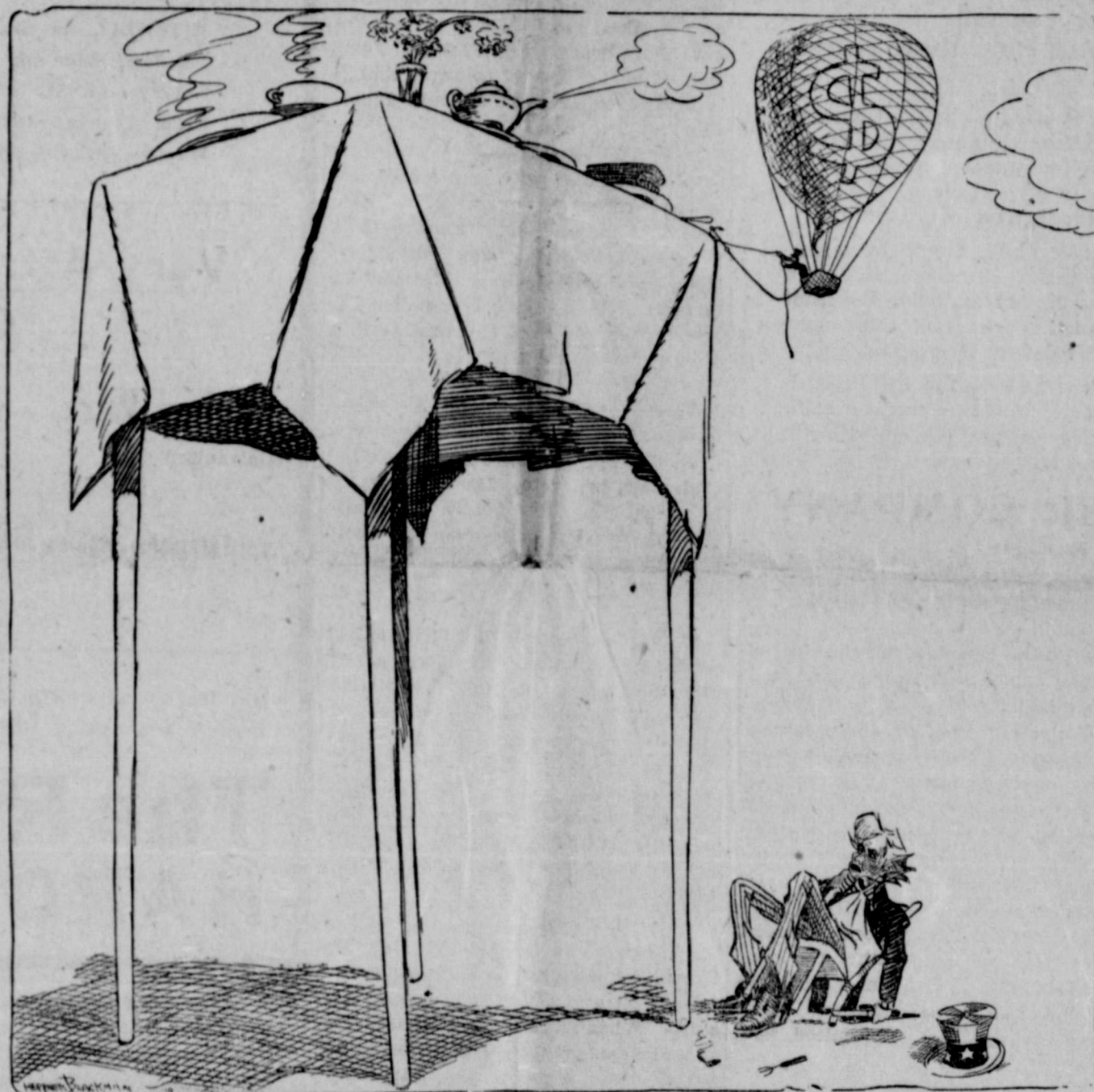
S. W. Meharg, Dr. Hanby, Will Nicholson, Dr. Grant and W. P. Daily were appointed as a committee to chase down delinquents on the poll tax list. If Plainview does not make a full showing when it comes to voting on any proposition that may come up during the present year, the fault can not be laid to the Commercial Club.

It was announced by the chair that orders had been filed for over 5,000 bushels of seed wheat and 2,000 smudge pots. Samples of the wheat purchased for planting has been received, and it is stated that the cost will be \$1.60 per bushel in bulk, \$1.65 if sacked.

R. E. Burch announced for himself and J. F. Sander, as committeemen, that the matter of paying for the right-of-way for the Floydada branch was all fixed up, with one exception, and it was this exception that he wanted the Commercial Club to attend to, and from the manner in which he discouraged any drifting from the question it was evident that the speaker didn't care how quickly the club would get busy with some means of relief from a note of \$4,200. The club adopted the lonely orphan

NEW RESIDENCE.

Mr. and Mrs. J. H. Slaton have taken possession this week of their beautiful new home, corner of West First and Prairie streets. This residence, recently built for them by Contractor John Webb, is one of the most elegant homes in the city, and is one of the most prominent features of West Plainview, which is noted for its elegant homes and pretty cottages.



"Too High for Uncle Sam"

POLICE CAPTAIN KILLS SALOONIST

GRUDE BRITTON SHOT TO DEATH BY FORT WORTH OFFICER.

Deceased Well Known in the West. Formerly a Member of State Ranger Force.

Fort Worth, Texas, Jan. 22.—Night Captain of Police Tom Blanton last night shot and killed J. M. (Grude) Britton, proprietor of the Senate saloon in this city.

Britton, who formerly lived in Amarillo, is alleged to have called at the police station twice Friday and threatened to kill Blanton. Britton accused Blanton of having "shotup" an establishment operated by Mrs. E. Clopton, a former resident of Amarillo. This charge is denied, not only by Captain Blanton, but by the officers associated with him.

It is alleged that Britton went to the police station a third time last night, and that Branton saw him and believed that he was coming to put into execution the threat he is alleged to have made against the officer. Branton, it is said, fired when Britton was but ten feet away, two shots taking effect in the body of the latter, death being instantaneous.

An investigation proved that Britton, at the time of the shooting, was

thanks for the kindnesses we had shown him in the past. But he's back now, and you can take out that ad offering our gratitude and a few dollars to anyone who would head him off and return him to his bed and our stable board.

"The Herald is a considerable 'hoss' medium," continued the rotund gentleman who was bereft of his equine herd. "The paper had not been printed two hours before a fellow read the advertisement and remembered seeing a steed of similar description alongside the road as he was coming into town, so he rode out and brought him in. I felt like administering a little friendly admonition with a bed slat to the erring, but the family would not stand for it, and The Herald is in high favor at our house for causing his return."

GOOD AUTO BUSINESS.

J. E. Pepper, local dealer in Overland automobiles, reports business as being quite lively in his line. During the past month he has sold one large touring car and three runabouts, and is daily expecting a new shipment of the popular Overlands.

TO PLANT WHEAT.

Col. T. J. Tilson, who recently moved from the city and returned to his early love of agricultural pursuits by going back to his large farm,

FARMERS' MEETING MONDAY, FEB. 1

ANOTHER JOINT SESSION TO BE HELD WITH COMMERCIAL CLUB.

Every Farmer in Hale County Invited to Attend—Interesting Matters to Be Discussed.

At the public meeting of the farmers of Hale county recently held in this city at the invitation of the Commercial Club it was the unanimous sentiment that the joint meeting of the two bodies be made a regular feature, as common interests in anything pertaining to the upbuilding of the county dominates the spirit and activities of both.

These meetings offer an opportunity to present and discuss matters that can best be handled by co-operation. At the last meeting the date for the next session was left open and was to be announced by the president of the Commercial Club, who has designated Monday, February, 7, at 1:30 o'clock p. m.

It will pay every farmer in Hale county to make it a point to be present at this meetings. The discussions of pertinent questions of interest by men capable of imparting information,

(Continued from Page Two.)

(Continued on Page Nine.)

TRUTH has one good friend left anyway, Time.

Time is the revealer of truth, as well as falsity, Time proves the truth and exposes the faults.

And you can ride down any country road in this country, or any village, town, or city street and see for yourself what Time has done to bring out the facts about paint. Over there you see a muddy, bleary-looking house—dull-eyed, as it were—low vitality, paint that is dying—dead, may be.

And there in a stone's-throw away, one that fairly gleams with the reflection of living light, bright, clear, with that brilliant sheen and radiance of gloss that tells you the story of what's in it just as truly as if you were looking into a mirror to see your own self.

Time has proven absolutely that Horse Shoe Brand House Paint, manufactured by the Mound City Paint and Color Company of St. Louis, is the truest paint manufactured in this country or any other country. It's the one paint that does what good paint ought to do, and so much more than you expect that any paint will do. This is because it is made of nothing but the highest quality white lead, zinc, and best aged linseed oil. One gallon goes twice over a surface as high as a six-footer and 50 feet long—and stays there at least three years and sometimes ten.

It pays to know what's good in paint. It pays to know where to get it. All we have to say is that we know absolutely that Horse Shoe Brand Paint is the straightest, highest quality, honest priced paint for honest work that we can get hold of. Made by the same house for twenty-six years. Sold on its merits; on its character.

Remember, too, the Mound City Paint & Color Company manufactures a complete line of the highest quality paint specialties—a Horse Shoe Brand paint for every use: Floor Paint, Barn and Roof Paint, To-Wauk-On Stain, Screen Paint, Wagon and Implement Paint, etc., Grecian Enamel for the Bathroom, Iron Beds and the like.

And so we claim it pays to know that there's one paint store in this town where you can get good paint advice—and there's some color cards you ought to have, too, if you're going to paint—they're free—to you—here at the store—come and get them.

ALFALFA LUMBER COMPANY
M. C. HANCOCK, Manager

DIED.

On Saturday, the 15th inst., in West Plainview, little Fay Braddy, infant daughter of Mr. and Mrs. W. L. Braddy. Little Fay's life had only reached the short span of fourteen months. The idol of her parents' heart and home, she was called up higher, forming one more link in the chain that binds us to Heaven.

The remains of the winsome little girl were tenderly laid to rest in the Plainview cemetery on Sunday morning at 10 o'clock, Rev. I. E. Gates, officiating.

Mrs. Julia Woods, of Jefferson, is spending a very pleasant visit with her sister, Mrs. Z. T. Hubbard, in this city.

ANOTHER NEW STORE.

On Friday morning the Herald representative learned that a new business establishment was in prospect for Plainview, and on investigation the matter promises to materialize within a short time, but on account of the contract for the building not being signed those who are conducting negotiations would not give out definite information, but the Ansley Realty Company is authority for the statement that a new store is almost a practical certainty within the near future, and this firm never deals in any but reliable information. Positive announcement is promised next week.

The Herald for Job Printing.

Do You Know the Wright Grocery Store to Buy Mistletoe and Honey-Bee Flour?

Made from soft and hard wheat, the only flour that will make the biscuit and buns that the little folks like so well.

Also you need a package of

Blanke's Roasted Coffee

to go with these. The only Coffee that will make coffee "like mother used to make."

These are a few of the many specialties that we carry that when you once try you will always continue to use. Also, we have the leading brands of groceries. Not only do we guarantee these, but each and every purchase you make of us.

Also we wish to state that Mr. W. J. Dunaway has purchased an interest in the business and extends a cordial invitation to his friends to call on him. The style of the firm will now be

Wright & Dunaway

Phone 35

Phone 355

LOCAL AND PERSONAL

Russian Art-Copper Jewelry, the newest. NEAL & IGLEHART. 4

JUST RECEIVED—The newest in Neckties at THE LADIES' STORE. 4

Mrs. Flake Garner came down from Canyon Thursday on a visit to her parents.

Heating Stoves at one-fourth off at NASH'S NEW AND SECOND-HAND STORE. 5

The famous Frank Early, of the famous Star windmills, was transacting business in the city this week.

George Cummins and wife, recently of Memphis, Texas, are visiting the latter's parents, Mr. and Mrs. L. H. Sloneker and may possibly make this city their home.

Miss Long, of Plainview, stopped over night with Mrs. V. Andrews, enroute to her home from visiting her uncle, Dr. Trawick, of Matador.—Floyd County Hesperian.

W. A. Todd came in Tuesday from Fort Worth to dispose of his furniture and to rent his place, as the condition of Mrs. Todd's health will not permit her to return to the Plains. Their host of friends regret to know that it is necessary for them to leave Plainview.

H. E. McCabe, wife and family are among recent arrivals from Rice county, Kansas, and will make their permanent home in this city. Mr. McCabe, who has made investment in farm land near this city, is also interested as owner of some steam plows.

George Cummins, who has been foreman of the Democrat office since it opened up, will leave next week for Plainview, to locate. He was formerly at that place, and knows the conditions there. He may engage in business on his own hook in the near future.—Hall County Herald.

Phone 244 and 377. THE MON-ARCH will answer. They have a full line of Fresh Staple and Fancy Groceries; Canned Goods, all kinds and grades; Fresh Fish and Oysters; Country Eggs; Butter; Vegetables, fresh from the Coast. Will appreciate any business given us. We take pleasure in filling all orders, regardless of size. Don't forget THE MON-ARCH GROCERY CO. 4

G. S. Fairris, "The Old Reliable Grocer," absolutely guarantees satisfaction on every article bought at his store. What more could you ask? It should be a great deal of satisfaction to a customer to know that every eatable he buys has a guarantee of quality. We are the oldest grocery firm in Plainview and we have established a reputation of fair dealing to all. In connection with our grocery we have an up-to-date Meat Market, and the best butcher on the Plains has charge of it. Place your next order for Groceries or Meats with us, and we are sure we will have you for a regular customer. 4

FARMERS FEEL GOOD.

M. T. Cocke, one of Hale county's prosperous farmers, was a visitor in the city on Monday, and paid The Herald an appreciated call. The paper is always pleased to receive a visit from Mr. Cocke's kind of citizens, and truly so when they imitate his example and move up their subscriptions a couple of years ahead. While here he said that the farmers are very optimistic over the flattering prospects for this season's crops.

THURSDAY'S BREEZE.

The balmy breezes of the Plains sorter sifted in gentle zephyrs for a short while on Thursday, just enough to aerate the ozone. But, my! are you not rejoicing that you live in Peaceful Plainview, where the sturdy trees afford protection from the fierce hurricanes that blow great gobs of sand through the barren streets of Cold Canyon and Airy Amarillo? It must have been something fierce up there. But the benighted citizens of the burgo to the north of us can stand it—it's their daily diet.

Spring! Spring! Spring!

Will soon be here, the time when you need many Tools and Implements to replace those you discarded last fall. Now, while you are not very busy, is the time to make your selection for the spring work of our JOHN DEERE IMPLEMENTS, which we have in the following kinds:

Double- and Thrill-Disc Plows, One- and Two-Row Listers, One- and Two-Row Planters, One- and Two-Row Cultivators; Sulkey, Gang and Sod Plows; One- and Two-Row Go-Devils, and Disc and Drag Harrows.

Wagons, Surries and Buggies

MITCHELL—In Standard Grades; LEUDINGHAUS—In Baisdock Rim and Spoke, Baisdock Rim and Standard Grades; HESSE—In Delivery; P. & O.—In 3 and 3 1/2 Farm Trucks; JOHN DEERE and VILLEY Spring Wagons, Surries and Buggies.

Very Attractive Prices for Cash on

Barbed Wire Poultry Wire Wire Cloth
Galvanized and Painted 1- and 2-inch mesh 12 to 60 inches Green and Silver 18 to 64 inches

Windmills Corrugated Roofing
10-, 12- and 14-ft wheels Galvanized and Painted

Oh! that merry whistle, as the farmer goes about his work. Why! Because he is using JOHN DEERE IMPLEMENTS, bought of

The R. C. WARE HARDWARE CO.

FOR CITY MARSHAL.

A. M. Stoddard offers his services to the citizens of Plainview in the capacity of City Marshal. His name will be found under the proper heading in this issue, and he asks the consideration of the voters at the April election. He has lived in this section of the country for eight years, and is therefore well known for his business ability as well as personal worth. He came to Plainview some three years ago, from Floyd county, where he had lived for five years, and has an established reputation as being a good citizen, a man in every way upright and honorable in his personal and business relations. For the past eighteen months he has been connected with the McAdams Lumber Company in this city. He is known to his friends as being a quiet, courteous, even-tempered gentleman, possessed of a considerable degree of physical courage. Mr. Stoddard is a native Texan and a sterling Democrat, and he asks the favorable consideration of the voters of Plainview.

We will be the first to show Spring Styles. NEAL & IGLEHART. 4

FARMERS' MEETING

ON MONDAY, FEB. 7.

(Continued from Page One.)

and relating experiences of value, can not fail to be of benefit to all interested in agricultural pursuits.

It also might not be a bad idea for a few more of the local business men to devote a few hours in cultivating and extending their acquaintance among the element on whom their prosperity almost wholly depends.

Considering the enjoyment and benefits derived from the initial meeting, there will likely be a large crowd in attendance at the one in future.

CAUGHT IN THE RAIN—

then a cold and a cough—let it run on—get pneumonia or consumption, that's all. No matter how you get your cough, don't neglect it—take Ballard's Horehound Syrup and you'll be over it in no time. The sure cure for coughs, colds, bronchitis and all pulmonary diseases in young and old. Sold by Wyckoff-Willis Drug Co. 4

The Herald for Job Printing.

The S. BRUNER LUMBER CO.

DEALERS IN

Lath, Sash, Doors, Cement, Plaster, Post, Brick

Office One Block West of Wayland Building, California Street

Professional Cards

DRS. PICKETT & OWENS
Office in
Ansley Realty Company Building
Dr. Pickett, Dr. Owens,
Res. Phone 356. Res. Phone 321.

R. E. COCHRANE
Photo Studio
... Everything in Photography ...
One block west of Wayland Bldg.
Plainview, Texas

CENTRAL PLAINS ARCHITECTURAL CO.
HARRY F. HILL, Architect
and Chief Engineer
Office: First National Bank Bldg.

HALL & HAWKINS
Dentists
First National Bank Building
Plainview, Texas

JAS. F. DUNCAN, M. D.
Physician and Surgeon
Special attention to
EYE, EAR, NOSE and THROAT.
Office at Duncan's Pharmacy
Phones 161 and 264.

J. A. WITTE
Physician and Surgeon
Phone 271. Peace Bros' Building
Plainview, Texas.

WILLIS H. FLAMM
Physician and Surgeon
Residence, W. 2nd and Jones Sts.
Office, Stephens' Bank Building.
Phones: Residence, 34; Office, 36.

DR. P. E. BERNT
Dentist
Office in Stephens' Building,
Northwest Corner of Square.

COX BROTHERS
Architect
Corner of McClelland and Sixth
Streets
Plainview, Texas.

R. P. SMYTHE
Attorney-at-Law
Abstracts to Lands in Hale Co.
Land Litigation a Specialty.
Plainview, Texas.

L. C. WAYLAND
Physician and Surgeon
Office over Citizens National
Bank.
Plainview, Texas.

DR. N. C. LETCHER
Dentist
Room 8, First National Bank
Building.

GEO. L. MAYFIELD
Lawyer
Examination of Land Titles
a Specialty.
Office in Court House.

HALE & HAYDON
Real Estate Agents
Small Tracts a Specialty.
Kress, Texas.

WHO WILL BE THE CITY'S MAYOR?

A FEW PERTINENT SUGGESTIONS ON A MATTER OF IMPORTANCE.

Mayor DeLay Refuses to Retain the Place—Some Man Must Accept a Thrusted Honor.

Is the mayoralty of Plainview such a small matter that the business element will pay little heed as to who holds the position, or will some able man accept the place and make some sacrifice for the public good? is a question very pertinent to the present time.

The election of officers who will conduct the affairs of the city government will be held in April, only a little over two months in the future, and before the announcement of any individual who may have an idea of offering as a candidate, and not at the present time having in view any man capable of filling the office who would likely accept the responsibility and burdens of same, The Herald at this time expresses the profound desire that some progressive man, possessing the confidence of that element in the city who believe in doing things, and capable of being useful to the town, will be elected.

The too-often-expressed sentiment that most anybody will do for mayor is to be regretted, as well as the indifference manifested in the matter. As the head of the city government, the mayor is either a great force in aid of the material welfare and progress, or else he is a dead weight and his influence is of no help in the town's advancement.

It is a matter of no small importance as to who shall head Plainview's city government, especially at this, a critical time in her history. It should be a man of influence and of such character as will add prestige to the town, a man capable of giving useful advice on municipal matters and influencing the action of the city council for the best interests of the entire city. The board of aldermen is usually composed of business men who have no time to look after city affairs only as they pertain to their ward, but the mayor's duty is wider in scope, and he is the recognized representative of the entire community.

Plainview has now reached the point where it may be properly called a city. Will it advance in keeping with present prospects and take advantage of all opportunities offered to insure a steady and stable growth, or will a halt be called? will non-progressiveness take the place of a strong, practical forward movement?

From a financial point of view the office of mayor is not an inducement. The salary is small, and the man who accepts the honor must be largely influenced by motives other than that of gain. His duty will call for service for which no adequate compensation may be expected, but it is to be earnestly hoped that the right citizen may be found who will consent to serve the people from patriotic motives.

We have the start, and a very favorable one indeed, toward making a city of the first-class. A resolution is in order that no backward move be made and the work of development be not allowed to drag.

As is the mayor, so will the spirit of the city likely be.

Mayor DeLay has made the irrevocable announcement that he will not accept the place for another term.

LET'S TRADE LAND.

I have 110 acres of land in Rogers county, Oklahoma; 25 miles south of Kansas line; railroad cuts one corner; station in 3/4 mile; graded school in 1/2 mile. Am offered good lease to mine the underlying coal veins; too far away for me to look after. Will trade for Hale county land. See—

"OWNER,"

—At Herald Office.

Without any excess of praise to him it may be said that this decision is regrettable from many standpoints. He has served the city well for three years and has given considerable time and attention to the duties of the office, to the possible detriment of his private affairs. Assisted by the advice and aid of his willing co-workers, he has been at the head of an administration that has brought Plainview from a village to a city, the really trying time in the history of any place, and one demanding the exercise of wisdom as well as integrity of those who have the responsibility of laying the foundation for future growth.

Mayor DeLay deserves the thanks of every one interested in Plainview. He has made good on the job. Financially he has contributed many times the amount of the mayor's pay to the cause of the public good, and the public utilities now enjoyed and under construction are creditable to the present city council, of which he is the able presiding officer. Large business interests demand his undivided attention, and he will not continue as mayor after the April election. Who will take up the responsibility? The Herald has no one in view, no specific recommendations to make. There are at least fifty men, business men, men of affairs here, who are deeply interested in the city's welfare, who would be valuable at the head of the local government, and it is to be hoped that one of them may be found willing to accept the position.

One thing is certain: we want no mere figurehead. Plainview has too favorable a start, is too well founded along government lines, to put up a man of ancient ideas and ultra-conservatism, which is but another name for stagnation.

There will be great doings among the towns of the Plains in the next two years, and Plainview must have as a leader a capable business man who will retain for us our proper place at the head of the procession.

The chief official of a city is no unimportant person. DeLay has directed affairs from a village to a city. Who will put us in the first class?

THEY GROW HAIR.

Certain Ingredients, if Properly Combined, Stimulate Human Hair Growth.

Resorcin is one of the most effective germ destroyers ever discovered. Beta-naphthol is a most powerful, yet absolutely safe, germicide and antiseptic, which prevents development of germ matter, and creates a clean, healthy condition.

Pilocarpine, although not a coloring matter or dye, is an ingredient well established for its power to restore natural color to human hair.

Borax, because of its well-defined softening and cleansing properties, is most useful in the treatment of scalp and hair diseases. Glycerine acts as a stimulant to the hair bulbs, and has a soothing, healing and nourishing influence. Alcohol is indispensable in medicine because of its antiseptic, stimulating and preservative qualities.

Resall "93" Hair Tonic is chiefly composed of these ingredients, which are compounded in a peculiar form, and we believe it is the most effective remedy known to medical science for scalp and hair troubles generally. We personally guarantee it to eradicate dandruff and scalp irritations and to grow hair, even though the scalp in spots is bare of hair, providing, of course, there is life and vitality remaining in the hair roots.

We want every one troubled with scalp disease, dandruff or loss of hair to try Resall "93" Hair Tonic. If it does not remove dandruff and promote a growth of hair to the satisfaction of the user, we will without question or quibble return every cent paid us for it. This guarantee is printed on every package. It has effected most satisfactory results in 93 out of 100 cases where put to a practical test.

Resall "93" Hair Tonic is entirely unlike and in every particular different from anything else we know of for the purpose for which it is recommended. We urge you to try it at our entire risk. Certainly we could offer no better guarantee. Two sizes, 50 cents and \$1.00. Sold in Plainview only at our store—The Rexall Store. The Wyckoff-Willis Drug Co.

STORAGE BATTERIES RESTORED

TO AUTOMOBILE OWNERS AND DRIVERS:

It is no longer necessary to send your Automobile Storage Battery away to be recharged. We have just installed in our office a MERCURY ARC RECTIFIER, an apparatus made especially for this purpose, and does the work in one night's time.

Charges Reasonable.

MALONE LIGHT & POWER CO.



DRAGON'S BLOOD

and all other shades and colors are here for your fall painting. The summer must have dulled some part of your house, inside or out.

WE HAVE THE PAINTS

stains, varnishes, etc., that will brighten up those spots and match the old colors exactly. Of course, we have the brushes, too. All kinds, from the camel's hair to the kalsomine brush.

A. G. McAdams Lumber Company

IN STRANGE TONGUES.

Series of Meetings Being Held by Queer Religious Sect.

Regular Sunday evening services are now held by a band of people at the Pentecostal Mission, on North Pacific street, and the doctrine preached, as well as the demonstrative physical effect of the inspiration claimed to be received by the members and converts, is somewhat out of the ordinary and borders on the queer.

They call themselves the Church of the Apostolic Faith and claim that when they are converted it is their Pentecost, and, like unto the Pentecost of Biblical history, the spirit endows them with the power to speak in strange and unknown tongues, a veritable Babel. When converted, or when a member gets a sufficient supply of inspiration aboard, they go into a kind of trance or state of physical and mental material unconsciousness and speak some kind of words of no known tongue, a strange polyglot of free linguistic flow requiring interpretation before capable of being understood. One peculiarity of the proceedings is that not all of the inner circle of the cult are able to translate the delivered message, which requires the service of an interpreter, it being said that even the speaker is not able to translate the speech or sense of the inspiration to the understanding of those who are initiated into the mystery of the power.

During a meeting, of the revival order, recently held here there were

several seekers of the new light and some professions of the faith. One of the leading spirits of the movement is a woman, of some ability and much zeal, and it is said that she is the ablest of the sect interpreters.

The meetings are held in the church building formerly used by the Holiness congregation, and some of the local leaders of that church have become followers of the new faith, but the Holiness association officially refuses to recognize the relation and are using the old Masonic building, on the corner of the public square, in which to hold their regular services.

The Sunday evening services are well attended, and appear to be enjoyed by the believers as well as by the curious. The visitors are very respectful and attentive to some of the proceedings not usually attendant on religious service, and while no claim or display is made of extraordinary erudition or superior intellectuality, except along spiritual lines, the zeal of the followers is intense.

The Western Hotel

Board by the day or week.

RATES \$1.00 per day
BOARD AND LODGING by the week \$5.00

JAMES YOUNG, Proprietor.

J. F. Sander, W. B. Joiner, Earnest Spencer,
Pres. V.-Pres. & Mgr. Sec'y & Treas.

HALE COUNTY ABSTRACT CO.

(INCORPORATED) Capital Stock \$20,000
East Side of Square Plainview, Texas



Quitaque Stock Farm

JNO. T. HAYNES
Horses, Mules and Cattle of every description
Phone Connections. Address: Quitaque, Texas.
Phone 279. PLAINVIEW, TEXAS.

SIMON PURE NIGGER-HEAD COAL

We have the real articles in Simon Pure Nigger-head Coal. Also Feed and Grain.

Put up at our wagon yard when in Plainview.

Tandy-Coleman Co. PLAINVIEW, TEXAS

W. E. Armstrong

Land and Immigration

Phone 279 PLAINVIEW, TEXAS.

Women Suffer

much needless pain when they delay using Cardui for their female troubles. Cardui has been found to relieve headache, backache, pain in the side and dizziness, arising from deranged organs. It does more than relieve,—if used persistently,—many have written to say that it cured them.

TAKE CARDUI

It Will Help You

Mrs. Maxwell Johnson, Tampa, Fla., writes: "Cardui cured me after doctors and everything else had failed. I had been suffering with numb spells ever since I was 16 years old. One day I decided to take Cardui. I have now taken 5 bottles and I can say that it has cured me. I advise all suffering women to give Cardui a long and fair trial."

Mrs. Johnson suffered years. Have you? Do you wish to? But why suffer at all? Take Cardui. Give it a fair trial.

AT ALL DRUG STORES

NOTICE TO THE PUBLIC.

Under the new Laws governing Fire Insurance Companies and their Agents, the State Fire Insurance rating board has ruled that Premiums on all Policies issued are cash, and if they are not paid by the 15th of the month following the month in which they are issued they become cancelled for non-payment of premium. This becomes obligatory on all agents under a penalty of a fine of \$100.00 or 90 days in jail, or both. So, under the stringent laws regulating collection of premiums, you will please see that they are paid as above stated, in order that you will be protected.

We, the undersigned agents of Plainview, deem it our duty to notify our patrons and the public, hence our action in giving out this public notice.

McCLELLAND & HARREL,
HOYLE & MALONE,
ABNEY & GREER.

PAY YOUR POLL TAX.

Only a few more days remain in which poll taxes may be paid in order that you may have a voice in the management of affairs of state, county and local government. If the government is not run to suit you, you have no kick coming if you haven't a poll tax receipt. You are a "dead one" so far as any election is concerned. Pay up before February 1.

VISITORS TO LUBBOCK.

J. A. Washer, of Plainview, was here on business yesterday.

Mr. and Mrs. Jno. R. Bates, of Plainview, were the guests of Miss Rucker.

A. D. Beck, father of Mrs. I. E. Collier, is here from Plainview, and expects to locate with us permanently.

D. F. Morgan, a citizen of Plainview, was here a few days last week, returning home on Saturday.

P. W. Smith, a prospector from Plainview, was here for a few days, returning home Saturday.

J. D. Beck, of Plainview, spent several days in Lubbock last week, returning home Wednesday.

—Lubbock Enterprise.

TOO MUCH FACE.

You feel as if you had one face too many when you have Neuralgia. Don't you? Save the face, you may need it; but get rid of the Neuralgia by applying Ballard's Snow Liniment. Finest thing in the world for rheumatism, neuralgia, burns, cuts, scalds, lame back and all pains. Sold by Wyckoff-Willis Drug Co.

Fifty per cent of the farmers of Texas own their own farms.

The Herald for Job Printing.

SHANTY GOATS MAKE LAMB CHOPS

ANTI-MEAT CRUSADE ON ACCOUNT OF HIGH PRICES.

Not Enough of Farmers to Raise Food for Non-Producers the Cause of High Prices.

East St. Louis, Ill., Jan. 22.—Aided and abetted by soaring meat prices, the shanty goat has broken into the realm of table delicacies, and is making his appearance on many tables in the disguise of lamb chops.

Hundreds of goats are being slaughtered daily in the stock yards here.

The majority are called Angoras, and hail from Texas, but many an enterprising farmer is taking advantage of the situation by disposing of the children's pet, commonly known as "Rall-Splitter" goat.

Nearly a Million Enter Fight.

Pittsburg, Pa., Jan. 22.—Employees of seven of Greater Pittsburg's largest industries to-day enrolled themselves as anti-meat crusaders. Over 125,000 in Allegheny county have now pledged themselves to abstain from meat. As only 5 per cent are said to be unmarried, this represents about 600,000 people who have entered the fight.

Not Enough Farmers.

Washington, Jan. 22.—"Undoubtedly if the farmers were raising more meat the price would be reduced," said Secretary of Agriculture Wilson to-day.

"There are not enough people on farms raising food, and too many people going to towns to be fed. Three-quarters of a million people are coming to the United States annually from abroad. They do not go to farms, but to cities, and have to be fed. The cities produce nothing to eat, although they do produce something to drink."

"Have you any plan for inducing people to go to farms, where they may help raise food?" Secretary Wilson was asked.

"Jim Hill says they will go there when they get hungry," replied the Secretary.

THE MEANEST MAN IN TOWN

is the one who always wears a frown, is short and disagreeable, and is short and sharp in his answers. Nine cases out of ten it's not the poor fellow's fault; it's his liver and digestion that make him feel so miserable; he can't help being disagreeable. Are you in danger of getting into that condition? Then start at once taking Ballard's Herbine for your liver—the safe, sure and reliable vegetable regulator. Sold by Wyckoff-Willis Drug Co.

RAILROAD BUILDING.

Survey to Be Made from Paducah to Roswell.

The coming year promises considerable development in railroad building in this section of the state, and more than one road is making definite plans to make secure their territory. Just where the proposed survey will run, as outlined in the following article, is problematical, but as Plainview is not many miles off an air line from Paducah to Roswell it might not be amiss to consider the rumors afloat in this connection. The Quanah Tribune-Chief says:

"C. E. Ensminger, chief engineer for the Q. A. & P., has received orders from headquarters to get his men together and run a survey beyond Paducah.

"That this southwestern road will not remain at Paducah long was a foregone conclusion from the start. Still, it had been expected that the terminus would remain at Paducah for about a year, but these plans probably have been affected by so many other roads trying to capture the prospective territory of the Q. A. & P., and will compel the latter to build out of Paducah sooner than intended.

"As near as we can learn, Mr. Ensminger will take his corps toward Matador, and from there to Roswell.

"This is good news to Quanah, as it enlarges the territory easily reached from here, besides increasing travel through this town greatly."

The Herald for Job Printing.

A. L. HAMILTON & BROTHER

Manufacturers of
Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of
Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW : : : : TEXAS

We are After the Farmer's Patronage.

IF QUALITY AND PRICE ARE EQUAL, WHY NOT BUY HOME-MANUFACTURED PRODUCTS? WE MEET THE PRICE, AND AN EXAMINATION WILL CONVINCe YOU OF THE QUALITY.

Plainview Wire Fence Co.

WRITES COMPLIMENTARY.

Minister Thinks This Section Has a Most Promising Future.

C. W. FOLEY, Pastor
First Baptist Church

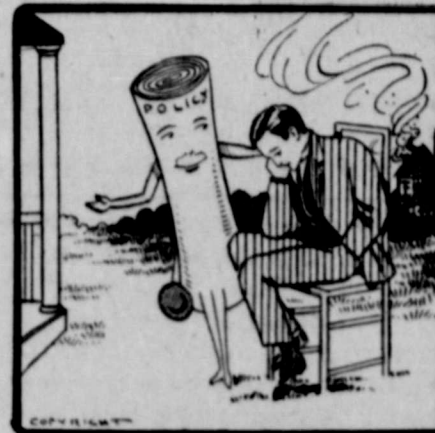
Page, Cass Co. S. D.
January 18, 1910.

Hale County Herald,
Plainview, Texas.

Dear Editor:

I am enclosing \$2.50 (P. O. Money Order) as subscription price for "Hale County Herald" and "Etude," in accordance with your combination offer. I should have sent my subscription money in sooner, but neglected it. I have been much pleased with your paper during the past year and do not want to be without it. A year ago last December, I, for the first time, visited your country and was exceedingly well pleased with it, enough so to invest in some of it, in Hale county. I have seen the country from the Atlantic to within a short distance of the Pacific—Central Oregon—and from the Canada line nearly to the Gulf, and regard the South Plains of Texas, and especially the portion around Plainview and Olton, as being the most attractive country that I have seen. I have improved my land—building on it last summer—and had fully intended moving down last fall, but when the time came it did not seem best to sever existing connections here just yet, and so rented it to a man here, who moved down last November, from whom I have had a number of letters in which he expresses himself delighted with the country. I am quite anxious, naturally, to keep in touch with that section, and regard your paper the best medium. I admire your loyalty to the country, especially the effort you are making to maintain the high social, religious and political standing which you certainly enjoy; and not only so, but to press on to a yet more ideal one. With best wishes for your business project, and hoping to hear of steady, substantial progress the country over, since the interests of so many are promoted thereby, I remain,
Most sincerely yours,
C. W. FOLEY.

When you request to have your address changed, NEVER FAIL to give your old address, as well as the new. Remember this. tf.



THE DESPONDENT YOUNG MAN

whose home has just been burned, is offered the protection of a friendly roof by Mr.

INSURANCE POLICY.

Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone is regardless of their own interest who declines to take out insurance.

Hoyle & Malone

write all kinds of
Insurance

Rooms 8 and 9, Wayland Building
Office Phone, 231; Res. Phones, 90-142
PLAINVIEW, TEXAS.

Looking Brighter.

"Things are looking brighter now," says a Billville citizen. "The sheriff is now my brother-in-law, and he won't levy on my crop; the town doctor boards with me, and he doesn't charge a cent for tellin' me that if I don't quit eatin' six meals a day I'll not live to be a hundred, and last of all, the head undertaker is my best friend, and has promised to fix me finally.

"I feel that I don't half deserve so many blessings, but I've got 'em and I'm going to hang on to them."

Money! Money!

I have money to loan on Hale county farms. Long time; easy payments. Write or phone me at Lubbock, Texas.

R. SCOTT COCHRAN.

Attention, Land Owners

If you have land to sell list it with us and we will find a buyer. We make a Specialty of Farm Lands and City Property.

R. C. SCOGGINS

J. F. CARTER

Shallow Water Land Company.

Room 3, Stephen's Building.

Plainview, Texas.

M. M. Hargis, Manager
Walter A. Hargis, Cashier
T. H. Shaw, Cattle Salesman
C. M. Bishop, Hog and Sheep Salesman
Leonard Hardin,)
Tommie Shaw, Jr.,) Yardmen
Alfred Vander Stuken

J. P. Maddox
L. C. Smith
Jno. R. Blocker
Will H. Ford
Geo. G. Hardin
John L. Teague
Walter Vander Stuken

"Let Us Sell 'Em .. There's a Reason"

Texas-Oklahoma Commission Company

Room 111 Exchange Building, Ground Floor. Phone 4106

Fort Worth
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Stock Yards:
FORT WORTH, TEXAS

J. E. PENICK, Contractor..

All Kinds of Brick, Stone, and Cement Work
CEMENT TRIMMINGS AND SIDEWALKS A SPECIALTY

North Covington St. Phone 331

ALFALFA LUMBER CO.

DEALERS IN

All Kinds of Building Material

Phone 163

M. C. HANCOCK, Local Manager

In Society's Realms

"I find earth not gray, but rosy;
Heaven not grim, but fair of hue.
Do I stoop? I pluck a posey;
Do I stand and look? All's blue."
—Robert Browning.

MARRIED.

Last Sunday afternoon, at 3:30 o'clock, Charles Espey, of Plainview, and Miss Neta Matlock, of Running Water, were married, Rev. J. H. Abney, pastor of the Presbyterian church at this place, officiating.

The marriage took place at the residence of Mr. and Mrs. Ben Tarwater, eight miles west of Plainview, Mrs. Tarwater being a sister of the bride. Only the immediate relatives and a few close friends of the bride and groom were present.

Mr. Espey is the only son of Mr. and Mrs. W. J. Espey, and is a young man of marked business ability and promise. He is a graduate of the Plainview High School of the class of '04, and has many friends among those with whom he has been reared.

The bride, a daughter of J. V. Matlock, is one of the most popular young ladies in the Running Water community, and one that will be an ornament to the home of her husband.

Mr. and Mrs. Charles Espey are at home to their friends in Plainview, having begun housekeeping immediately in a pretty new home on East Second street, the gift of the father of the groom.

The Plainview guests who attended the marriage were Mr. and Mrs. W. J. Espey and Mr. and Mrs. Hanley Wasson.

MISSIONARY SOCIETY.

The regular monthly meeting of the Missionary Society of the Plainview Baptist church met in business and social session last Monday afternoon at the Baptist parsonage.

The subject was "The Home Base of Missions," with Mrs. J. C. Goodwin as leader. The scripture lesson was the first chapter of Romans. The meeting was opened with song and prayer.

Most excellent papers, bearing on the topic under discussion, were read by Mesdames J. M. Murphy, S. W. Smith, J. H. Wayland, T. W. Sawyer, T. D. Webb and J. W. Boswell.

The Rev. R. L. Gillon, pastor of the church, made an interesting and forcible talk on the Home Mission Training School at Louisville, Ky. About twenty-six ladies were in attendance, and \$3.85 collected for home missions.

Rev. and Mrs. R. L. Gillon, assisted by Miss Mamie King, served a delightful salad and coffee course to their guests, thus giving a pleasant finishing touch to an instructive and spiritual meeting.

WEDDING ANNIVERSARIES.

Mr. and Mrs. L. A. Knight celebrated their nineteenth marriage anniversary last Saturday evening with an informal five hundred party for a few of their intimate friends. A two-course supper was served to the following guests: Mr. and Mrs. R. W. Otto, Mr. and Mrs. R. E. Burch, Dr. and Mrs. L. Lee Dye, Mr. and Mrs. Robert Tudor, Mr. and Mrs. E. E. Roos, Mr. and Mrs. J. W. Campbell, Mr. and Mrs. C. E. McClelland, Mrs. Charles N. Gray and Misses Bessie and Myrtis Parr.

Dr. and Mrs. L. Lee Dye also celebrated their twenty-eighth anniversary last Tuesday, with a noontide dinner for their friends and relatives. Quite a number were present, and an elegant dinner was served.

SURPRISE PARTY.

The residence of W. J. Thompson, a short distance west of the city, was the scene of a pleasant surprise party on last Wednesday night, when a crowd numbering forty of his friends and acquaintances gathered to bid goodbye to that gentleman, who left this week to return to his former home in Wisconsin. With a full complement of musical instruments the party surprised the family about 8 p. m., announcing their presence by the rendition of sweet music. On being invited to enter, the crowd passed the time quite merrily, and one of the party photographed the assemblage. After bidding the surprised host bon voyage on his contemplated journey, the guests departed at the midnight hour.

LADIES' AID MEETING.

Last Monday afternoon from three to five Mrs. Robert B. Hulén was hostess for the Presbyterian Ladies' Aid Society, at her home, on the corner of West Second and Grover streets.

The meeting was called to order by the president, Mrs. E. Graham, with reading of scripture and prayer. After a short business session, a musical program was rendered by Miss Illmah Hulén and Mrs. E. R. Williams. Both ladies are well known for their unsurpassed musical ability, both vocal and instrumental, and their numbers on this occasion were enjoyed to the utmost.

During the afternoon, Mrs. Hulén, assisted by her daughters, Misses Illmah and Marquinta, and Miss Gwendolene Hanby, served an elegant luncheon of two courses, perfect in detail and culinary effect.

Among the many beautiful curios and articles of artistic interest with which Mrs. Hulén's pretty home is decorated, special mention should be made of the table cover of renaissance embroidery that was in evidence last Monday. Convent made, it is truly a marvel of needle craft and art, yet it was only one of the many articles admired by the guests. The whole occasion was one that will long be remembered by those present.

In addition to the members of the Aid Society, the following guests were in attendance: Mesdames E. R. Williams, R. C. Joiner and Will Lillis.

SERIES OF DINNERS.

A series of pleasant dinners was inaugurated by Mrs. Edgar B. Hughes for her brother, Thomas M. Casey, soon after his arrival from Clinton, Mo. Captain and Mrs. J. L. Vaughn, Dr. and Mrs. James Walker Grant, Mr. Casey and the immediate family were present at a most elaborate dinner, prepared by the hostess in honor of her brother's visit.

The next was a dinner given by Captain and Mrs. J. L. Vaughn on last Friday evening, in honor of Mr. Casey. The affair was an elaborate five-course dinner, at which covers were laid for the honoree, Mr. and Mrs. Edgar B. Hughes, Mr. and Mrs. Joseph N. Donohoo, Mr. and Mrs. J. W. Grant, Mr. and Mrs. Lloyd T. Mayhugh and Misses Effie Casey, Georgia Saxton and Rosa Fowle.

On last Saturday evening Mr. Casey was again honored by a charming seven o'clock supper given by Dr. and Mrs. James Walker Grant, at their residence, corner of Restriction and Alexander streets.

The menu was dainty and a marvel of the culinary art. Hand-painted monogram place cards marked places for the host and hostess, Mr. and Mrs. Richard Cameron Ware, Capt. and Mrs. J. L. Vaughn, Mr. and Mrs. Edgar B. Hughes, Miss Effie Casey and Messrs. Thomas M. Casey, M. D. Henderson and O. M. Unger.

SURPRISE PARTY.

Twenty-six of Plainview's younger social set honored Miss Eula Mayberry last Tuesday evening with a surprise party. Though but little intimation of the affair had been given the young hostess, she was ready for the occasion, having prepared a number of short stories on the subject, "Why I Have Never Married." These stories were read by the assembled guests, Miss Martilla Espey reading the one most to the point, "Because I Never Had a Chance." The remainder of the evening was spent in games, all having a pleasant social time, enhanced by the genuine hospitality of the popular hostess.

Hot chocolate and wafers were served before the "Good nights" were said, and the guests wended their several ways homeward.

REBECCAS ENTERTAIN.

Last Friday night the junior members of the Daughters of Rebecca entertained the seniors at the K. P. Hall. After the business session a pleasing program was rendered and dainty refreshments served. All present enjoyed a most delightful evening.

MARRIED.

Last Wednesday afternoon at three p. m. a quiet home wedding took place, the contracting parties being Charles Calhoun, a well-known con-

TO THE PUBLIC AND MY FRIENDS:

On the 17th of January, 1910, I put my business back on the CASH BASIS, and will positively make no more charge tickets--not even for one day, to Bankers, Merchants, Farmers, Laborers or any one. Please do not think because I refuse to make a ticket against you, that I have anything against you; as my reason for doing so--for I have not. My experience the past year has taught me that no business firm can do business in this country on the credit basis, any more than elsewhere, without taking a great risk of failure or loss of money, unless such firm takes Chattel Mortgages like the Merchants do in the East, and to even do this, it necessitates a very large working capital, and such a capital I haven't; and too, I would have to make an additional charge of 10 per cent in order to cover losses of a credit business, and you would have to pay this additional 10 per cent, which is not right. Not so with the CASH BUSINESS. You save this amount, and even more, by paying cash; then you have no Bills coming due to be bothered with a collector at the end of the month. We do not like to turn down our friends when wanting us to make charges, but remember, we treat you all alike, and you all pay the same price for what you get. We have no pets. One man's dollar is worth as much to us as another's, and at our store it will buy the same; and we guarantee to save you, for cash, 10 to 15 per cent on all you buy from us. Remember we are the ONE PRICE CASH HOUSE. Others advertise the same, but we will prove our advertising to be true, and our business in the future will be a ONE PRICE TO ALL. Come to see us and we will split your dollars and make then do double duty at our store.

For the remainder of this month Clothing, Embroidery, Laces, Furs, etc., will be One-Half price. Big bargains in Odds and Ends.

Yours for right treatment,

L. W. SLONEKER.

tractor, and Miss Virgie Johnson, daughter of B. F. Johnson, of this city.

The ceremony was performed at the family residence, Rev. J. H. Abney pronouncing the words that made them man and wife. The Herald Herald wishes for Mr. and Mrs. Calhoun all the happiness that falls to the lot of mankind in this world.

Cards are out announcing the marriage, on the 31st inst., of Miss Clara Tandy, of this city, and William Cook, of El Paso. The marriage will take place at the home of the bride's parents, and is looked forward to with much interest by the friends of Miss Tandy.

MAKING LIFE SAFER.

Everywhere life is being made more safe through the work of Dr. King's New Life Pills in Constipation, Biliousness, Dyspepsia, Indigestion, Liver Troubles, Kidney Diseases and Bowel Disorders. They're easy, but sure, and perfectly build up the health. 25c at All Druggists.

CEMETERY ASSOCIATION.

The next regular meeting of the Plainview Cemetery Association will be held at Wayland hall on next Tuesday at 3 p. m. All who are interested in beautifying and improving the "City of the Dead" are cordially invited to be present and join the Association.

A windmill has been erected, trees purchased for the avenues, and the work of general improvement is well under way. Bids will be received at the next meeting for a sexton, as the laws of the association are being constantly violated by burials being made without a permit. The association is a chartered organization, and everything should be done according to law and order, therefore a regular sexton is needed.

A PLEASED PROSPECTOR.

George W. Jacks, a prosperous farmer of Park county, Illinois, is a prospector in Hale county, while paying a visit to his friend, Howard Jeffry, one of this county's progressive farmers. Mr. Jacks expresses himself as being very much pleased with the country so far as he has seen it, and it is to be hoped he may decide to cast his lot with the citizens of this section. Hale county needs farmers of his kind.

If you want your money to hold out, do your buying at NASH'S SECOND-HAND STORE.

Announcement

T. W. Morrison & Son wish to announce that they have purchased the West Side Meat Market and are now ready to serve your wants in all kinds of Meats.

Also we have purchased the stock of Groceries owned by Mrs. Wingo, and will move them to the West Side Meat Market stand on or about February 1.

To all of our friends and old customers we wish to say that not only can we supply you with the best Meats now, but on February 1st, we will be ready to meet all your demands for Groceries.

Also that we wish to continue the pleasant business relations we established with our customers when in business before.

The style of the new firm will be

The West Side Grocery and Meat Market

T. W. MORRISON & SON, Proprietors

Phone 76

Phone 76

WARD MEETINGS.

Divisions of Civic League Hold Sessions for Election of Officers.

Three of the city wards held regular meetings last Wednesday afternoon, but only two, the First and Second, elected officers. The Third did not have a quorum present, and the Fourth held no meeting at all. In the First ward Mrs. L. A. Knight was elected first vice president; Mrs. J. W. Campbell, secretary; Mrs. Dan

Shiple, treasurer, and Mrs. Elmer Hoyle, corresponding secretary and press reporter.

In the Second ward, Mrs. W. A. Wheelock was re-elected first vice president; Mrs. J. D. Hanby, secretary, and Mrs. L. Lee Dye, treasurer.

REMEMBER THAT E. R. WILLIAMS is prepared to fill your wants in any emergency in EMBALMING AND UNDER-TAKING.

A New Cadillac 30 For Sale at Right Price

Some second hand cars to exchange for land or town property. Supplies, Oil and Gasoline kept in Stock. An expert workman to overhaul your car. Work guaranteed.

REEVES-WINN GARAGE PHONE 113

Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72.
Manager's residence, 14

NOTICE—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

ANNOUNCEMENTS.

Subject to Primary Election, July 9, 1910.

For District Attorney, 64th Judicial District.

REUBEN M. ELLERD.
L. C. PENRY.

For County Judge—

AUSTIN C. HATCHELL.
GEORGE L. MAYFIELD.

For County Attorney—

CHARLES CLEMENTS.

For District and County Clerk—

B. H. TOWERY.
J. W. CAMPBELL.

For Treasurer—

JOHN G. HAMILTON.

For Tax Assessor—

J. J. (JIM) LASH.
S. J. FRYE.
H. M. BURCH.

For Justice of the Peace, Precinct No. 1—

J. W. WESCOAT.

CITY ANNOUNCEMENTS.

For City Marshal—

J. F. WATSON.
GEORGE McKINTY
A. M. STODDARD.

Every semi-occasionally there bobs up the canard that there exists an organization to foster the breeding of mulefoot hogs, the latest to this effect:

"There has been organized the National Mulefoot Hog Record Association, with national offices at Indianapolis, Ind., and having for its secretary, W. H. Morris. A recent statement of Mr. Morris says:

"Paul Fisher, Indiana state veterinarian, has tested the breed with regard to its claim of immunity from cholera in a thorough manner and found them all that was claimed for them in this respect. The mulefoot hog was inoculated with the cholera germs along with a number of other hogs of different breeds and was the only one not to exhibit any effects of the disease, from which several of the other hogs died in four days."

If there is any animal extant that needs "fostering" worse than a mulefooted hog we have never made its acquaintance. The veterinarian likely never saw a genuine, inspected-under-article-4-11-44-pure-food-law, uncivilized brand of the mulefoots, but he is eminently correct in saying they are immune from cholera. They are likewise immune from consumption by any one except a Digger Indian, and insects would have to be scarce before he would tackle the job.

The Galveston-Dallas News says that Dr. Cook's bad behavior has added at least a million to the army of American cynics. The Bulletin has insisted all along that the people should have faith in Dr. Cook until there is not any room left to doubt him, and in this way escape the cynicism, at least as long as possible, into which The News thinks so many have fallen.—Brownwood Bulletin.

Such faith, if properly directed, would remove mountains. If recent events have not removed the last vestige of the Bulletin man's doubt there is something wrong with his doubter. It's a little rusty, perhaps, and needs oiling.

Those inclined to superstition, who hold fast to the tenets of the faith that astrological disturbances are omens of trouble and war, will probably regard the appearance here of the stray comet recently discovered in Africa as the forerunner of Roosevelt's return, and the resulting rumpus may somewhat justify their prognostications.

LOCAL RECIPROCITY.

The madam editor of the Lynn County News not only has the prerogative of editorial comment, but also the privilege of the sex to have a say on any subject, which she exercises in a recent issue of the News with some pertinent remarks upon the subject of business ethics. Were our sister to the south not fully competent to the occasion The Herald would cheer her on. It is vividly noticeable that when merchants secure trade from surrounding towns they pat themselves on the back and mentally give competitors the merry ha! ha!! But let the town's chief business getter, the newspaper, exercise its right to sell space to an outsider, and—well, that's another story. Keep it up, Sister Crie. If Tahoka merchants don't want the space, sell it to the enterprising neighbors who do. The News says on the subject:

"We have heard considerable criticism on the page ad the Lubbock business men had in the Lynn County News last week. As this criticism was unfavorable and unjust to the management of The News, we will try to show the public that we were entirely in the right. We will further say that we welcome criticism, either favorable or unfavorable, at all times. We are running The News in the interest of Lynn county and our pocketbook, while most of our adverse critics are running their business in the interest of their pocketbooks only.

"The advertising space in the Lynn County News is our stock-in-trade, just like a merchant's goods or a lawyer's knowledge. We venture to say there is not a merchant in Tahoka but what would jump at the chance to sell a fourth of his goods to Lubbock people, or a lawyer who would not gladly devote a fourth of his spare time to serving a Lubbock man, nor is there a real estate man in Tahoka who would hesitate for a single minute to sell a Lubbock man a section of Lynn county land, even if he knew it was wanted for speculative purposes only.

"The amusing thing, however, is to have the man who has told us that it would do him no good to carry an ad in The News tell us that we ought not advertise Lubbock. If it would do him no good to advertise in The News, what good would it do the other man? Or, what harm would it do, looking at it from his standpoint, if we fill The News with outside advertising?"

"Another argument our Tahoka non-advertisers use is that "It will do me no good to put an ad in The News right in a column with three or four others." Last week we had 29 ads scattered through the paper, and in one of these ads were 45 ads all in a bunch.

"It takes money to run a newspaper. A newspaper has to sell its space to get the money. The advertisers who buy the space derive the benefit. And it is up to the people of Tahoka to avail themselves of the benefit of the advertising space in the Lynn County News."

It must be in the climate, for it could not be an inheritance, by reason of the fact that no sooner than a slow-going easterner unpacks his household goods and finds the way to the post office he commences to sing "Greatest country in the world." Collier's Weekly says:

"Scratch a Westerner and you will find a booster. Tramp, millionaire, preacher and cowboy are ever ready to tax the language in challenging the world to show our equal in climate, soil and opportunities. Every state is "the land of opportunity," every town "the queen city." Development is the passion—almost the fetish. Better business, better buildings, better streets, better schools, better farms, better transportation, better government—back of it all is the booster. But the greatest marvel he has wrought is his organization—the booster clubs, development leagues, promotion committees and commercial chambers, all the work of practically the last half dozen years."

Rev. Dr. Munhall, a Philadelphia evangelist, has been telling an audience in Pittsburg that it was a shark and not a whale that swallowed Jonah. It is rather difficult for a layman to see what difference this would make to Jonah.

Just keep your weather eye open and see Floydada come out of the kinks.—Hesperian.

Can it be possible that the unde-filed has fallen? Is not this the same authority that recently administered

such a terrible editorial castigation to The Herald for even an intimation that Floydada had been, was now or ever would be otherwise than straight as a string? How now, Brother Pettit? Did the extreme tension break the rope you had hitched on the uplift of fair Floydada? Get 'em back in line! Straighten out the kinks!!

We have just installed a new four-horse-power engine, which more fully enables us to turn out your work promptly. If you don't think that the Enterprise is equipped for doing the best of all lines of printing, try us once.—Anson Enterprise.

An exercise of good judgment. Some papers install 8-horse-power engines and 1-horse-power editors, but the Enterprise is not one of these.

A college professor, for want of something better to do, has figured on the proposition and says "There will be no births ten centuries hence." This will be somewhat tough on the people of the Thirtieth century, but the average citizen need not borrow trouble, as he won't be here to worry over the new method of raising 'em, and it need not deter him from helping keep down the over-production of the present century.

The improvement of the ground is the most natural obtaining of riches, for it is our great mother's blessing, the earth's; but is slow, and yet where men of great wealth do stoop to husbandry it multiplieth riches exceedingly.—Bacon.

MOVED TO PLAINVIEW.

R. W. O'Keefe, wife and daughter, Miss May, came down from Canyon in their car on Wednesday, and will hereafter be numbered among Plainview's population, being for the present domiciled on Prairie street, between West Second and Third. Mr. O'Keefe recently resigned the presidency of the Canyon City National Bank and disposed of some of his interests at that place, in order to move here that he might be nearer and keep in closer touch with his large landed interests to the west of this city. He is one of the West's substantial citizens, of large means and progressive inclinations, and his citizenship is valuable to any place. Mr. and Mrs. O'Keefe are well known and have many friends among the older residents here, where they once lived, having married in this city. The family will meet a cordial welcome to the business, church and social circles of the city.

SWINE-RAISING NOTES.

As an evidence of the value of alfalfa for carrying pigs, Mr. W. P. Chaffin, of Elk City, Oklahoma, who is engaged in hog raising and shipping, said that he had a patch of alfalfa on a town lot 75 by 150 feet, about a quarter of an acre. On this little patch he has grazed sows and shoats since last June, which, with a little corn to fit them for market, have brought him \$400. If anybody has a quarter acre of alfalfa that can beat this as to results, he can come forward and claim the championship.

STATE OF OHIO, City of Toledo, Lucas County, ss.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of Hall's Catarrh Cure.

FRANK J. CHENEY.

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

A. W. GLEASON,

Notary Public.

Hall's Catarrh Cure is taken internally, and acts directly on the blood and mucous surfaces of the system. Send for testimonials, free.

F. J. CHENEY & CO.,

Toledo, Ohio.

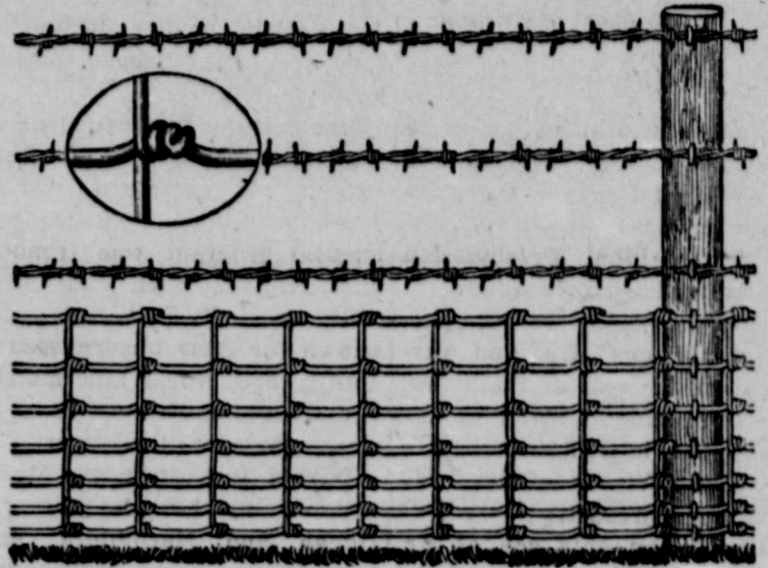
Sold by all Druggists, 75c. Take Hall's Family Pills for constipation.

OLD PAPERS FOR SALE.

The Herald is overstocked with old papers. Many people find them useful for various purposes. We offer our large assortment at slaughter prices until present accumulation is cleaned out. Call early and avoid the rush.

The Herald for Job Printing.

A Timely Word To the Farmers



ABOUT your Fencing. It is now the time of year to overhaul that old string of fence. Have you decided just what you want to use? If not, let us kindly call your attention to the fact that we carry a complete line of the American Fence in 6 and 12 inch stay and in all widths from 26 to 48 inches. This fence is so constructed with the hinge lock that you can use it on uneven ground and not destroy the alignment. Also we carry a large stock of Union Lock Poultry Fence in widths from 12 to 72 inches.

Shelf Hardware

Braces, Bitts, Chisels, Drawing Knives, Planes, Saws, Hatchets, Hammers, Hand Axes, Axes, Hinges, Bolts, Screws, Files. Builders' Hardware in all patterns. Harness accessories — and all tools you might need on the farm.

1847-Silverware-1847

Knives and Forks; Tea, Dessert, Table, Coffee and Berry Spoons; Butter Knives and Sugar Shells, Cream Pitchers, Butter Dishes, Sugar Bowls, Spoon Holders, Fruit Dishes. Haviland Chinaware in several designs. Glass and Cut Glassware. Things your wife might need about the house.

ABOUT our Business Methods: Fair and courteous treatment, quality and price are so arranged that you will be more than satisfied with your purchases. When in town come in and let us have a friendly chat.

Donohoo-Ware Hardware Company

The Place of Good Hardware — The Place to Buy Good Hardware

TWIST.

Mrs. Claude Estes, who has been visiting at the home of John Estes, has gone to Tulla to visit relatives.

Fred Overly, of Kress, spent the first of the week with R. G. Lyons.

Mr. Whittlesey, of Iowa, is here visiting his son and looking a the country with a view to buying land.

Carl Gillean, of Hereford, spent Saturday and Sunday with John Estes and family.

L. A. Knight, H. Slaton, J. L. Vaughn and chaffeur, passed through Auburn Sunday, enroute to Mr. Knight's place on the draw.

Everybody is still busy plowing. Lots of ground is being turned over.

Ernest Matlock is hauling lumber to build a house on a place near Olton, where he intends moving in the near future.

John Estes received three more fine

pheasants the other day. He had already received three or four pair a few weeks before. He intends to turn them loose in his grove after a while.

Mrs. K. Shellobarger is on the sick list again.

R. G. Lyons and Mr. Rote left this week for Nebraska on business.

Miss Wilkin is visiting at the home of George Bagely. Mrs. Bagely and Miss Wilkins are sisters.

Miss Nannie Gaylor visited the first of the week with George Bagely and family.

Mrs. R. G. Lyons made a business trip to Plainview on Saturday.

Mr. Ericson and A. J. Lindley will finish plowing for John Estes the coming week.

We conduct funerals, do embalming and carry the largest line of Caskets, Robes and Suits in Plainview. Calls answered at all hours. Phone 179.—Paxton & Oswald. 48-1f

Bismark Restaurant

IS NOW OPEN FOR BUSINESS
TRY YOUR NEXT MEAL WITH US

We are located near the depot in a nice new building. We have been in the Restaurant Business for years, and know just exactly how to cure the hungry feeling.

Goetz & Fribolin

Prices Slaughtered on Men's and Boys' HATS

For a limited time we will sell all Men's and Boys' Hats--except Stetson's--at ONE-HALF the former price

We have a \$2,000.00 Stock to select from

<u>Remember This Means</u>			
\$4 Hats for			\$2.00
3.50	“	“	1.75
3	“	“	1.50
2	“	“	1.00

Not an old out-of-date lot of Hats

If you expect to need a Hat within six months it will pay you to buy now. This Sale positively will not last long.

Look at the Display in Show Window

THE PLAINVIEW MERCANTILE CO.

“THE PEOPLE'S STORE” W. A. SHOFNER, Manager

FOREIGN MISSIONARY NOTES.

The Woman's Foreign Missionary Society met at the church Monday afternoon, with reasonably good attendance. The devotional exercises were conducted by Mrs. Irwin; after which the business of the Society was transacted. The treasurer, Mrs. Gouddy, was not able to be present, but sent her report, which showed the collections only tolerably well up. We have only one more meeting during this fiscal year, so it is important that we remember our financial obligations. Mrs. Gouddy proposes to see each member who has not paid up between now and the close of the quarter, so if you have not paid up, be ready to do so when she comes.

Plans were made for a public meeting of the Society at the church on the evening of Sunday, February 13, as the pastor has consented for us to have that time. Mrs. J. W. Campbell,

Mrs. Ella McWhorter and Mrs. E. A. Harp were appointed a committee to help the president to arrange a program for the occasion. The object of this service will be to awaken greater interest in the work. No collection will be taken, so the people need not be afraid to come.

Plans were discussed for raising money for the memorial window. One of them was to get some china pig banks and fill them—"fatten pigs"—and when they were all "fat" to have a "hog killing" and see how much money had been secured. It was decided to try this plan. Another was for each member to make a dollar, and on the first day of April have a meeting and each woman bring her dollar and tell in rhyme how she made it. This plan, too, was adopted; and, thirdly, it was decided to have an entertainment at the parsonage on the 22nd of February and charge a small fee. Mesdames Ferguson, Ir-

win, Williamson and Dunaway were appointed a committee to arrange plans, refreshments, etc. We decided that these were enough money-making plans for one meeting.

Notice had been given that the art-glass man was ready to meet the committee to select our window. Mesdames Griffin, Jones and Richards were appointed on this, and they, with the president, made the selection. The window will be the large window on the east side of the church, and is to cost \$135. It will be very pretty, and something that the Society will always be proud of.

Not very much time was left for a program, but a short one was given, the principal number of which was a very interesting paper by Mrs. Wolford on "The Sacred Cities of Japan."

Next Monday will be our 5th Monday meeting, to which we have invited the ladies of other church societies and their pastors. We hope every Methodist woman will be present, ready to help make the occasion pleasant for our visitors. We meet at 3 o'clock at the church.

GABIE BETTS-BURTON.

LEAGUE SOCIAL.

In response to the cordial "Come with us, we will do thee good," an unusual large number of Leaguers assembled at the home of their pastor and wife, Rev. and Mrs. C. N. N. Ferguson, last Friday evening. It was truly an evening of good cheer. As one passed from room to room, from kitchen to parlor, he was met by a crowd of laughing, talking young people, each one appropriately trying to see who could have the best time. Conspicuous among the crowd were a few whose duty seemed to be to see that others had a good time, and that even they were successful was attested by the shouts of laughter that followed the introduction of each new form of amusement.

At last, realizing that the crowd was having too much fun to think of leaving, they gave each one some-

thing to eat, believing, as of old, that after hunger is satisfied, drowsiness will follow. The results were as anticipated, and near twelve o'clock the echo of the last foot fall died away from the parsonage, but the memory of the pleasure lingers with us still.

LEAGUER.

SELLING LOTS.

Frank Bowles, of Lubbock, and W. A. Nash, of Plainview, returned on Tuesday from a trip through New Mexico, where they have been engaged in selling at auction the town lots of the new town of Monroe, in Lubbock county. They report good success, having sold two-thirds of the number they were offering.

Simon pure Niggerhead Coal always on hand. Phone us your orders. TANDY-COLEMAN CO. tf

THE PLAINVIEW NURSERY

WILL BE PREPARED TO FURNISH BLACK LOCUSTS AND ALL OTHER KINDS OF SHADE TREES IN ALL SIZES. ALSO ANY KIND OF NURSERY STOCK. SEND IN YOUR ORDER NOW.

L. N. DALMONT, Proprietor

J. E. Cauthan and A. M. DeForest, Representatives.

PHOTO GALLERY SOLD.

C. M. Setzler, formerly of Portales, has purchased the photo gallery of R. O. Robertson, on Pacific street, and is now in charge of same. Mr. Setzler is now a full-fledged citizen of Plainview, having moved his family to this place.

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier
GUY JACOB, Asst. Cash.

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 150,000.00

Our new home places us in a position to meet all your requirements. Your patronage solicited.

LOCAL AND PERSONAL

Have you been to THE LADIES' STORE?

District Attorney Penry paid an official visit to Tulia on Monday.

E. H. Humphreys went to Amarillo on Wednesday on a business trip.

Dr. J. W. Grant went to Spur last Tuesday with a load of prospectors.

Judge Lancaster was a business visitor to Lubbock one day this week.

BORN—To Mr. and Mrs. H. L. Crow, on the 18th inst., a ten-pound boy.

Take your Eggs, Butter, Chickens and Country Produce to THE MONARCH GROCERY CO.

Dr. J. D. Hanby and little daughter, Adrian, went to the Tule Club House last Monday.

Hon. H. C. Randolph, of Plainview, was in Tulia this week on legal business.—Tulia Standard.

L. P. Adair, former editor and employe of The Herald, was back from New Mexico this week.

Paul Faulkner and wife went to Plainview Saturday and returned on Monday.—Tulia Standard.

Mrs. D. H. Alexander is in Silverton this week visiting her parents, Mr. and Mrs. A. P. Donnell.

Zenas Black, editor of Hale Center's "Live-Wire" publication, was a business visitor in the city one day this week.

Mound City Paints may cost a trifle more, but—! Alfalfa Lumber Company. 47-1910

Miss Allene Perry returned last Sunday from an extended pleasure trip to Dalas, Waco, Marlin and other Texas cities.

Miss Ruby Neal, of Memphis, spent a short visit with her parents, Mr. and Mrs. A. W. Neal, in this city this week.

Joe Cox, now living in Coleman, was in the city this week meeting many friends and acquaintances of former days.

Paxton & Oswald have a licensed embalmer, who is ready at any time to answer calls for embalming and undertaking. 48-1f

Ace Ackley, the genial gentleman who presides over the affairs of the Fulton Lumber Company, came down from Amarillo on a short business visit one day this week.

Old English Plum Pudding can be bought at the Fairris Grocery, and at no other place in town. 4

A. B. Munsey, of Plainview, was in Lockney the latter part of last week on business.—Lockney Beacon.

Miss Nannie McClelland, who spent quite a lengthy holiday visit with her parents at Sanger, returned to the city on Thursday.

Postmaster George Keck, who has been quite sick with erysipelas for the past week, is reported to be on the convalescent list.

We receive Fresh Vegetables twice a week; also Fish and Oysters. Your orders solicited; quick delivery, by THE MONARCH GROCERY. 4

W. A. Nash returned this week from a business trip to Portales, N. M. He reports considerable enthusiasm in that section over the irrigation project now under way.

Dr. L. L. Dye and wife and J. N. Donohoo and wife, of Plainview, parents of Dr. E. Lee Dye and wife, spent Sunday with their children here.—Tulia Standard.

Messrs. Ben Gross, of Waco, Holbrook, of Louisiana, and J. T. Morrison, of Dallas, a trio of popular traveling men, have been the guests during the past week of Mr. and Mrs. R. C. Ware.

A. D. Hodge, of Dallas, as congenial a fellow as ever carried a suit case, was talking business to local newspapers this week, in the interest of the firm of which he is a junior member.

We have taken the agency for the famous "White Crest" Flour, and have a car on the road. All parties who use "White Crest" will know where to come for it—at THE MONARCH GROCERY. 4

Mrs. E. H. Humphreys, who has been quite sick for the past few weeks, is rapidly recovering. Her case has been in charge of Miss Hughes, a professional nurse from New York City.

R. O. Robertson, who recently sold his photo gallery at this place, will pay a visit to his parents at Clovis for a short time, after which he expects to return and take up permanent residence here.

L. W. Dalton, of the firm of Graham & Dalton, left this week for Austin, where he goes to plead a murder case before the court of criminal appeals. From there he goes to Galveston on business for the firm.

Hoyle & Malone have moved their insurance office from the southeast corner of the Wayland building to the rooms formerly occupied by the O. Holland Land Company, thus getting more commodious quarters for their increased business.

Want Column

JUST RECEIVED—A swell line of Veil Pins. NEAL & IGLEHART. 4

TO TRADE—A new Singer Sewing Machine to trade for Typewriter. Inquire at Herald office. 3bdk

FOR SALE—Several thoroughbred Jersey milch cows, some fresh. Inquire of M. D. LEACH, Plainview; 4 miles northwest. 1f.

SCOTCH COLLIE—I have for sale an unusually fine male pup; three months old; eligible to registration. Price, \$15. E. H. PERRY. 4

FOR RENT—Or for sale on good terms, a well-improved section, eight miles from Plainview. Money rent preferred. H. E. SKAGGS. 8

WANTED—Position by experienced stenographer; graduate from Clinton Business College, Clinton, Iowa. Address MISS URVA BARKER, Plainview, Texas. 5

PLAINVIEW NURSERY—I have a fine lot of Seedling Apricots, suitable for shade trees; also assortment of shade and fruit trees. Order now. L. N. DALMONT. 5

FOR SALE—Some practically new furniture to sell at a bargain. Also good milch cow, now giving 3 gallons per day. See I. N. ROSIER, Northwest Plainview. 4

LOST—A gold watch, attached to a pin engraved "Mae Hall," between residence and West Side school. Finder please leave at Herald office and receive suitable reward. 4

FOR SALE—Steam plow. Will sell 15-horse-power engine; first-class in every particular; will pull 6-gang plow and packer or harrow. Do not need two engines, and will give snap in this. E. H. PERRY. 4

FOR SALE—19 choice lots and two buildings for sale on easy terms; lots well located and buildings can each be converted into four-room dwelling at small cost. Each room 16x16 feet. For further particulars see J. F. SANDER or J. F. GARRISON, of the School Board. 2tf

FOR SALE—240 acres of land, 2 miles from Asherton, Dimmitt county, Texas; all good land; near artesian wells. Will take \$50.00 per acre and take as much as one-half in good property in the Plainview country, and give terms to suit on balance. COOPER & McCARTY CO., Georgetown, Texas. 6

FOR RENT—160 acres, four miles of Plainview; 80 acres cultivated; 2-room house, outbuildings and windmill. Cash or grain rent. Also new 8-room house for sale; best residence location in Plainview. Terms, \$1,000 cash; balance in five annual payments; 6 per cent interest. Inquire of H. B. T. DOYLE, East 6th St. 1f

FOR SALE—989 acres of land, 3 miles from Carrizo Springs, Dimmitt county, Texas; in artesian belt, near strongest well in the country; price, \$40.00 per acre. Will take as much as one-half in good property in the Plainview country; satisfactory terms on balance. COOPER & McCARTY CO., Georgetown, Texas. 6

W. C. Kenyon, Amarillo's genial coal man, came in Wednesday. He says Amarillo is the "best town on earth," but that if Plainview keeps on it will soon be in the class with Amarillo and Fort Worth. Mr. Kenyon may not be an Elk, but it is "Hello, Bill," whenever his well-known, smiling face appears in Plainview.

A WRETCHED MISTAKE

to endure the itching, painful distress of Piles. There's no need to. Listen: "I suffered much from Piles," writes Will A. Marsh, of Siler City, N. C., "till I got a box of Bucklen's Arnica Salve, and was soon cured." Burns, Boils, Ulcers, Fever Sores, Eczema, Cuts, Chapped Hands, Chilblains, vanish before it. 25c at All Drug-gists. 4

When you come to Plainview make our store your headquarters. THE MONARCH GROCERY CO. 4

MUSLIN UNDERWEAR

We Have Now on Display Our Spring, 1910, Offerings of Undermuslins

This Yearly Exhibition

of the newest designs and novelties in Lingerie awaken an immense amount of interest in the heart of all lovers of fashion. We feel a pride in this department which has been greatly added to in quality and quantity. The great demand has urged us to put forth special efforts to secure for our trade an assortment second to none.

We ask you to read this list of prices:

- Gowns 50c up to \$10
- Skirts 50c up to \$5
- Combination Suits \$1 to \$5
- Drawers 25c up to \$6
- Corset Covers 15c to \$3.50

To make this showing of exceptional interest we will have on Sale

Saturday, January 29

Embroidery and White Goods

We hope you will avail yourself of this invitation to see the new and beautiful things we are showing. This line consists of the very cheapest at 3c up to the most elegant to be had. Some in Nainsook, Swiss, Cambric—crossbar, tucked and satin stripes—including the dainty Baby Sets and Allovers to match.

Our new arrivals in White Goods are now on display and you will be gladly surprised at the beautiful selection.

Also an excellent line of Wash Suitings, Linen, Repp, and many other dainty things for evening dresses.

Remember the Date

Saturday January 29

Carter Merc. Co.

Hello! Central

Give Me No. 29

---Or, Fairris' Grocery Store, the place that carries the most complete, most up-to-date line of Groceries and Meats in town.

---Or, where I can get the famous brands of Miller's Special Roasted Coffee, Bishop's Preserves and Jellies, Bell of Wichita Flour.

--Or, where I can get everything I buy guaranteed to be satisfactory; if not, where they can return it or they will make it right.

Your Patronage Solicited

The Fairris Grocery

FARMERS' MEETING MONDAY, FEBRUARY 7

WATERWORKS ON PACIFIC STREET

VEXATIOUS QUESTION SETTLED FOR THE PRESENT, AT LEAST.

Section Owned by Private Party to Be Condemned for Use of Water Mains.

A meeting of the city council was held on Friday morning at 10:30 to consider the proposition of laying the waterworks line along Pacific street for 565 feet north of the south line of the Slaton addition, the title to the street being claimed and admitted to be held by A. E. Harp, of this city.

The work of construction of the waterworks system had nearly reached the strip of long-standing and vexatious dispute when Mr. Harp threatened to stop the work of extending the line through his property.

The street is at present one of the principal thoroughfares of the city, and has been open to public use, but not of sufficient length of time for the city to acquire title.

The notice conveyed to the council that the present work was a trespass on the rights of the title holder was accompanied by an offer to sell the street for \$3,500, or lease it to the city, but the council could not see it in that light, and after considerable discussion, and many claims pro and con, Mayor DeLay and Alderman Irwin were in favor of closing up the matter without further quibbling, or any serious consideration of paying such a price for title or entering into any kind of a lease, and a motion of Alderman Irwin, seconded by Alderman J. M. Malone, to condemn the use of the street for waterworks purposes, only, prevailed; Aldermen Irwin, Malone and Sloneker, favoring; Alderman Mitchell, not voting.

Alderman Mitchell stated to the Herald representative that his reason for not voting in favor of the proposition was that he favored a lease on the property, as he did not consider the street would be as valuable at the expiration of the lease as it was held at present, and gave the reasons therefor.

In consideration of a motion prevailing instructing the city attorney to file condemnation proceedings, the claimant announced he would not stop the construction or otherwise hamper the present progress of public improvement along the line of waterworks building.

Hair Turbans in all colors and sizes. NEAL & IGLEHART.

The Herald for Job Printing.

MRS. JUDKINS DEAD.

At the family residence in this city on Friday morning at 7 o'clock occurred the death of Mrs. Judkins, wife of Dr. O. H. Judkins.

The deceased had for some time suffered from a complication of diseases, and an operation was recently resorted to in the hopes of saving her life, but all medical and surgical endeavor was futile, and the end came as above stated.

Funeral services will be held Sunday, but the hour has not been stated and will depend on the arrival of relatives, who have been notified.

JUDGE ENDORSES ELLERD.

Matador, Texas, Jan. 24, 1910.
To the Voters of the Sixty-Fourth Judicial District:

I have been informed that Hon. R. M. Ellerd, of Plainview, Texas, is a candidate for District Attorney of your District.

In this connection, I wish to say that I have known Mr. Ellerd for some ten years, having met him for the first time at Sweetwater, while he was living at Abilene.

I have known him both as a private citizen and as an official. He served this district in the capacity of District Attorney to the satisfaction of the good citizenship, so far as I have been able to learn, and in both of these relations he measures up to the highest standards.

From the time I first knew him, I have followed with interest his career, and I unhesitatingly pronounce him one of those characters to whom the word "failure" is unknown, and the word "duty" is sublime.

He possesses, in my opinion, those characteristics that, in my opinion, are required of one who aspires to the office he now seeks—honesty and sincerity of purpose, fearlessness in the discharge of duty, and capability.

Should you elect him to this office, I feel warranted in saying that so far as he is able the laws of our state will be enforced in your district without fear or favor, personal prejudice or malice.

I, therefore, unreservedly commend him to your favorable consideration.

Very respectfully,
HORACE THOMAS,
County Judge, Motley Co., Texas.
(Adv.)

BIDS WANTED.

Bids are wanted for the position of sexton for the Plainview cemetery. All bids must be sealed and sent in by next Tuesday, addressed to "Plainview Cemetery Association, care Citizens National Bank."

Bargains in Chinaware Tinware and Hardware

We are cleaning up in all this kind of goods and will sell same at any old price most to get rid of them. Read the Bargains, for the next Ten Days only:

Chinaware

18 pieces nice Chinaware, decorated, for \$1.00, consisting of 6 cups, 6 saucers and 6 plates. Regular price, \$1.50; Our price \$1

60-cent Platters 40c
40-cent Platters 25c
20-cent Platters 2 for 25c

Same discount on Glassware.

10 Days Only!

Tinware

6 regular 10-cent Dippers 25c
6 10-inch Strainers, regular 10-cent value, for 25c
15-cent Dish Pans 9c
7 nice porcelain Pie Plates, 10-cent sellers, for 25c
12 tin Pie Plates 25c
5 Dinner Buckets 25c
3 Dinner Buckets 25c
\$1.00 porcelain, white-lined 21-quart Dish Pans 65c
75-cent, porcelain, white-lined 17-quart Dish Pans 50c
65-cent, porcelain, white-lined 3-gallon Bucket 40c
1.00, porcelain, white-lined, 1-gallon Tea Kettle 65c
Everything else same discount.

Hardware

3 pair 10-inch Strap Hinges... 25c
Good 18- and 20-inch Saws... 35c
Regular 65-cent Vises..... 35c
75-cent Vises 50c
Giant Bradders 30c
50- to 65-cent Hatchets 35c
Regular 25-cent Screwdrivers for 10c, or 3 for 25c
All others same discount.

10 Days Only!

You can't afford to miss this Great Sale as it will only run for Ten Days. No retail buyer can buy these goods for the price I am closing them out at. Don't fail to come and see them.

Yours for right prices,

L. W. SLONEKER

COMMERCIAL CLUB DRAWS CROWD.

(Continued from Page One.)

and will employ a collector to gather in the amount from the guarantors.

A joint meeting of the club and farmers of the county was announced for February 7.

No railroad news of interest was given out, but it was announced that there would be something develop along this line in the immediate future.

The program committee announced that a series of programs would be prepared for two or three months in advance.

The next meeting of the club will be held on Tuesday night, February 8, at the Baptist church, as a large crowd is expected, it being a joint meeting of the club and the medical association, and the latter will arrange and have charge of the program.

We have a large stock of Iron Beds on the road, and in order to make room for them we are making a special low price on our stock. Get our prices before buying. NASH'S NEW AND SECOND-HAND STORE.

VISITORS FROM PLAINVIEW.

R. L. Hubbard, of Plainview, was here Friday.

E. E. Wofford, of Plainview, was a business visitor here the last of the week.

E. L. Kone, of Plainview, was a pleasant visitor to our city the latter part of the week.

D. F. Morgan, of Plainview, who was here on business several days last week, returned home Saturday morning.

P. W. Smith, of Plainview, was here on business Friday, returning home Saturday.—Libbock Avalanche.

EVERY MOTHER

is, or should be, worried when the little ones have a cough or cold. It may lead to croup or pleurisy or pneumonia—then to something more serious. Ballard's Horehound Syrup will cure the trouble at once and prevent any complication. Sold by Wyckoff-Willis Drug Co.

Remember, Iron Beds and Heating Stoves are selling at very low prices at NASH'S NEW AND SECOND-HAND STORE.

DEGREES CONFERRED.

The local lodge of Odd Fellows held an interesting session on Tuesday night, and conferred degrees on seven new members. Twelve members of the Lockney lodge were visitors to the meeting, and enjoyed watching the work of conferring degrees, as well as the entertainment provided. Further work along the same line will take place at the meeting on the second Tuesday night in February.

If you want a good Heating Stove, new or second-hand, at your own price go to NASH'S SECOND-HAND STORE.

Notice to Taxpayers

You will only have until the night of January 31 to pay your tax without Penalty. Pay your Poll Tax. Do it now.

G. A. LONDON, Tax Collector.

Dr. Pennock

Osteopathic Physician

Phone 396 SoRelle Bldg.

Without Any Doubt About It Cook or Peary Discovered the North Pole

HAVE YOU DISCOVERED?—The place to buy FURNITURE that is suited for all homes? that is built of the best material and so put together that it will not give you the hysteria every time you move it? that is so varnished and polished that you can remove any stains without marring its beauty? and that is finished in Oak, Mahogany, Bird's Eye Maple and Creasslan Walnut?

Dressers

Folding Beds, Chiffoniers, Buffets, China Closets, Sideboards, Somnoes, Roller Top Desks, Wash Stands; Dining, Sitting Room and Parlor Chairs; Sleepy Hollow Rockers, Davenport, Couches

Commodes

HAVE YOU DISCOVERED?—That we have the newest and most up-to-date FURNITURE in town? that we have the BEST and can save you MONEY on your purchase, taking into consideration the same QUALITY of goods? that we are experienced furniture men and when you come to our store and tell us your needs we can supply you at once, without worrying you by showing every article in the house? and that we take pleasure in showing, whether you buy or not?

Funeral Director and Embalmer

E. R. WILLIAMS

Hale County's Leading Furniture Dealer and Undertaker

Calls Answered at All Hours
Phone 393



**S
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THE SADDLE MAN

Has had twenty-one years of practical experience in making stock saddles and handmade harness, and uses the

**BEST
OAK TANNED
LEATHER**

and other material that go in to the makeup of his celebrated line of goods.

We also carry a large line of leather art goods hand made cow boy boots, made by H. J. Justin, Nocona, Texas.

Respectfully,

H. H. STEWART
SOUTH SIDE SQUARE,
PLAINVIEW.

PETERSBURG.

Well, the people of Petersburg are very busy, and all jolly with bright prospects for the future.

Rev. Irving, the Presbyterian minister and pastor, preached some fine sermons here on Saturday night and Sunday.

Frank Ross on Sunday visited his wife, who is under medical treatment at Lockney.

Mr. and Mrs. Burch Fullingim, of Estacado, were trading in Petersburg on Monday.

Mr. and Mrs. Reeves were up from Estacado Sunday, the guests of J. M. Payne and wife.

Roy Smith and friend, Mr. McCarty, from near Floydada, attended church at Petersburg Sunday.

Viola Mae Stalcup entertained her friends Saturday evening, it being her fourteenth birthday. A dainty two-course luncheon was served, and some very fine music highly enjoyed. All present report a delightful time.

Mrs. Geo. G. Stagner returned last week from a visit to her mother, near Gathin.

Misses Yoakum and Hagar, of Dickens City, are the guests of their aunt, Mrs. H. A. White.

J. L. German, of Lockney Bible College, will preach here next Sunday.

Mr. Criswill, who bought the Guering place, moved his family over from Abernathy last week.

SAVED AT DEATH'S DOOR.

The door of death seemed ready to open for Murray W. Ayers, of Transit Bridge, N. Y., when his life was wonderfully saved. "I was in a dreadful condition," he writes; "my skin was almost yellow; eyes sunken; tongue coated; emaciated from losing 40 pounds, and growing weaker daily. Virulent liver trouble pulling me down to death in spite of doctors. Then that matchless medicine—Electric Bitters—cured me. I regained the 40 pounds lost and now am well and strong." For all stomach, liver and kidney troubles they're supreme. 50c at All Druggists.

**U. S. GOVERNMENT
AFTER PACKERS**

**SPECIAL GRAND JURY EMPAN-
ELED TO PROBE MEAT TRUST.**

**Judge Landis, Who Imposed the
Record Fine on Standard Oil,
to Try Case.**

Supply of beef cattle at Chicago and highest price:

Oct. 17, 1908	68,851	\$7.60
Nov. 28, 1908	71,669	8.00
Dec. 5, 1908	59,375	8.00
Oct. 16, 1909	76,590	8.90
Nov. 27, 1909	76,940	9.20
Dec. 4, 1909	82,724	9.50

Chicago, Jan. 25.—Work of preparing the case of the government against the big packing concerns in the city began in earnest in the United States District Court today before Judge Landis.

A special Federal grand jury was selected to hear evidence and decide whether indictments will be returned.

New York in Thick of Fray.

New York, Jan. 24.—New York today is in the thick of the fray for reduction in the cost of living. Grand jury investigation into the meat question is pending, and prosecutor's inquiry into the cold storage situation has begun. Meetings in protest against high prices of food have been called and pledges of abstinence from meat are being numerously signed.

The grand jury today also began learn whether New Yorkers are paying nine cents a quart for milk because of a combined greed for bigger profits.

Every precaution has been taken to keep the identity of witnesses secret. A large number of secret service operatives have apparently been brought here from other cities.

Kansas City, Jan. 25.—Buyers, representing packers, were at the stock yards early today to take advantage of any reduction in the price of livestock, but there was no unusual change in the quotations.

It is said to be the purpose of packers to lay in a big supply of live stock should prices fall. But farmers and ranchers, it is said, will stop shipping should the meat boycott affect prices at stock yards. Practically all labor unions in the city have now enlisted in the crusade against high prices.

A PERILOUS ACCIDENT.

**Saddle Turned and Horse Ran Away
with Lady Rider.**

Murray Malone, of this city, received news this week of an accident that happened to his sister, Mrs. Leonard Randolph, of Lockney, which fortunately resulted in no greater injury than a broken limb.

On last Sunday, while visiting her brother, W. C. Malone, who lives some seven or eight miles from Lockney, the lady was riding horseback, and for some cause the girths became loose, allowing the saddle to slip to one side, whereupon the horse ran away, and Mrs. Randolph, being unable to release her foot from the stirrup, was dragged some distance. When released from her perilous position it was found that her leg was broken between the knee and ankle.

EPWORTH LEAGUE.

Following is the program for the regular meeting on Sunday afternoon, January 30:

Subject—"New Acts of the Apostles."

Scripture Lesson—Matt. 28:20 and Acts 18:10.

Song.

Prayer.

Responsive Reading—Psalms 18, 1st to 18th verses.

Leader's Address.

"The Requirements of Apostleship"—Miss Wynie Patterson.

Song—"What a Friend We Have in Jesus."

"What Advantages Have North Americans Over South Americans as to Social and Political Life, and How Has This Influenced Their Spiritual Life"—W. H. Cherry.

"The Religions of South America"—Miss Pearl Betts.

Presentation of the cause of the League special for missions—B. N. Graham.

Closing Exercises and Benediction. Leader—Fourth Vice President.

WHITFIELD.

J. M. Lovvorn made a business trip to Tullia last week.

Walter Holland and Ford Welch, of Tullia, contemplate moving their tin shop to Lockney in the near future.

J. R. D. Bass is enroute to Corpus Christi for his health. His wife and son, Sidney, accompanied him.

Mrs. Lillie Welch was the guest of J. M. Lovvorn's last Tuesday.

Elder I. F. Welch preaches at Lone Star school house the fourth Sunday at 11 a. m. All are cordially invited to attend.

Mr. Tucker, Whitfield's new blacksmith, hauled out lumber the first of the week for a new house.

Real Estate Dealer Wilson, of Plainview, had a few homeseekers from Mason City, Iowa, out in this locality the first of the week.

Henry King and sister visited Miss Bessie McGuirey, south of town, on Saturday and Sunday.

J. M. Lovvorn and son, Mess, visited Plainview Saturday.

Mr. and Mrs. R. A. Wyly were the guests of H. L. King and wife on Sunday.

Grandpa Shelton, of Plainview, visited his son, L. A. Shelton, here last week.

Tom Shelton, of Tullia, has moved back on his farm, and will try farming again.

Mr. Williams and Miss Willie Scott were married at Tullia on Sunday evening, Jan. 16, and on Monday evening a crowd of jolly men gave them a serenade at the home of the bride's parents.

Just listen to this: Whitfield has a brand new blacksmith shop, and a fine workman at the anvil, so bring on your work. Give him a call.

Another new dwelling is on the bill for Whitfield, and will be occupied by J. W. Boswell, of Plainview. He will try farming for a change.

A. J. Beatty, a nephew of Mrs. H. L. King, came in from Fort Worth last week to visit for a few weeks.

The Herald for Job Printing.

PUBLIC SALE

TUESDAY FEB. 8

On my place in Petersburg, I will sell at Public Auction the following stock, the best ever offered for sale in the Southwest:

One black Percheron Stallion, coming 4-year-old; weight 1600 pounds; good style and action; registered Perch 7242.

One black Jack with white points; 13 years old; 16 1-2 hands high; weight 1100 pounds; registered Black Stone 4843.

One 2-year-old black Jack.
Two coming year-old Jacks.

Eight registered Jennets, all bred to Black Stone.
Three Jennet Colts.

One span good heavy work Mules.
One Mare, 9 years old.

One bay coming 2-year old Filley.
And some Implements.

Sale Begins at 2 p. m. Prompt
Big Free Lunch at 12 o'clock

TERMS OF SALE: Sums under \$10 Cash. Sums over \$10, 5 per cent off for cash, or ten months time bearing 10 per cent interest on approved notes.

W. A. NASH, Auctioneer CHAS. SCHULER, Owner

PUT IN JAIL

very accurately describes anyone's feelings who is confined to the house with an attack of rheumatism, lumbago, stiff joints or muscles. Bal-

lard's Snow Liniment will cure the trouble, relieve the pain and make you as supple as a two-year-old. Sold by Wyckoff-Willis Drug Co. 4

The Herald for Job Printing.

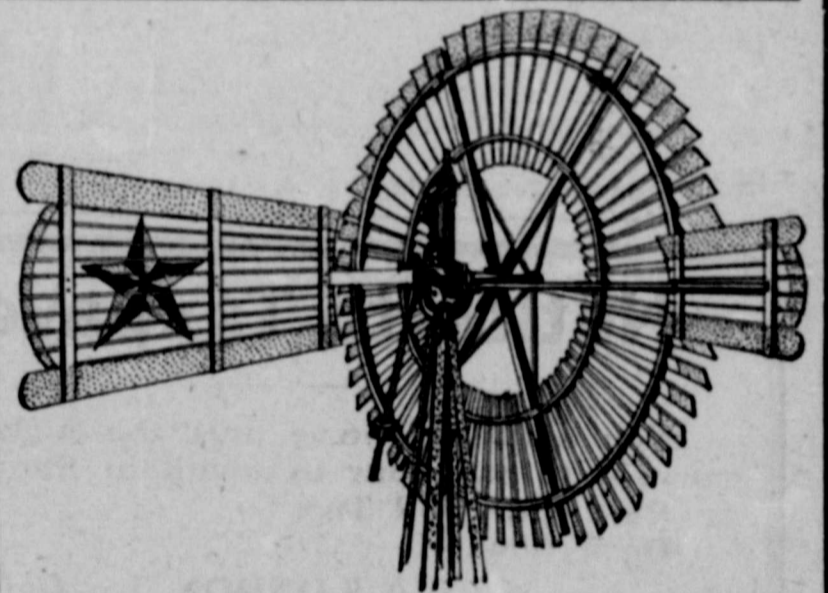
**THE GENUINE
STAR WOOD WINDMILLS**

ARE BUILT ON PRINCIPLES THAT ARE ABSOLUTELY CORRECT, OF THE VERY BEST MATERIAL OBTAINABLE, AND ARE EFFICIENT, POWERFUL AND DEPENDABLE. THEY HAVE BEEN ON THE MARKET FOR OVER A THIRD OF A CENTURY, AND ARE A SUCCESS WHEREVER USED, BECAUSE THEY ARE CAPABLE OF DOING ANY AMOUNT OF WORK, AND KEEP ON DOING IT SATISFACTORILY FOR YEARS AFTER THE CHEAPER MILLS ARE WORN OUT AND FORGOTTEN.

We are the Exclusive Manufacturers of the Genuine Star Windmills



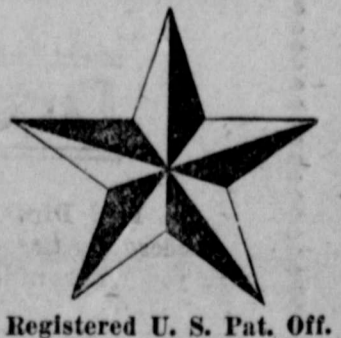
STAR WOOD WINDMILL
Showing name side of rudder



STAR WINDMILL, SHOWING STAR SIDE OF RUDDER

In the territory named, the GENUINE STAR WOOD WINDMILLS are sold only by the R. C. Ware Hardware Co., Plainview, Texas; C. R. McCullum Hardware & Furniture Co., Lockney, Texas; C. Sarginer & Son, Floydada, Texas; Barton Supply Co., Abernathy, Texas; Hale Center Hardware Co., Hale Center Texas. In buying a Windmill see that you get a GENUINE STAR and no other.

Every
GENUINE STAR
WOOD WINDMILL
has painted on one side of the rudder a "Star Trade Mark," as here shown, and on the other side the words, STAR MILL, with name and address.



Registered U. S. Pat. Off.

FLINT & WALLING MFG. CO.

Kendallville,

Indiana