

Richards Bros. & Collier

ANNUAL

SUMMER CLEARANCE

SALE!

10 Big Days! 9 o'Clock Wednesday Morning, June 15
to Saturday Night, June 25

An Event to Eclipse All Previous Efforts

A TREMENDOUS CUT PRICE SALE

Every Department Brimming with Bargains

THIS Sale is without doubt the **GREATEST PRICE SACRIFICE EVENT** ever made by us on Seasonable Merchandise. Almost every department is crowded with Hot Weather Wearables. They are New this Season's Goods, but there's too many. They must move and to insure a thorough Clean-up we make this Great Stroke at Prices.

We would remind you that our stock is without question the **CLEANEST, NEWEST STOCK OF GENERAL DRY GOODS** in this section of Texas. Every item is sold on its merits and backed with our Iron Clad Guarantee that makes Good. We are building a trade for the years to come. Right Merchandise at Right Prices every day in the year but when we come to this Clean-Up occasion we willingly take our loss. Our customers get the profits.

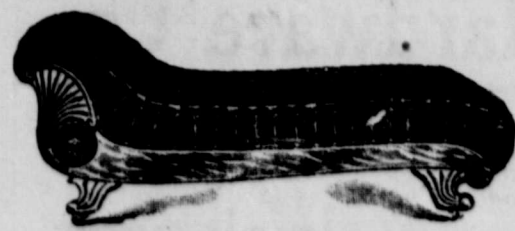
SEE PRICE LIST ON ANOTHER PAGE!

Don't Delay---Bargains Are Going Your Way---10 Days
You Meet Them Face to Face at

RICHARDS BROS. & COLLIER

"Where People Who Dress Best Trade"

A GREAT Opportunity For Buying a Couch



You can get an imitation leather couch for **\$7.50**, or a genuine Genuine Leather for **\$37.50**. Strong oak frames with tempered steel springs.

Bain Furniture Co.

NEW HOME OF POPULAR BANK

THE CITIZENS NATIONAL WILL HAVE ELEGANT QUARTERS.

Furniture, Fixtures and Finish of Artistic Design and Costly Construction—A Credit to City.

"The prettiest bank in Texas," is what you will say when you step inside the door of the Citizens' National Bank of Plainview when they open their new quarters to the public next week.

A more complete inspection of the building, arrangement, furniture, fixtures and finish will confirm the visitor in the opinion that this expression is no exaggeration, nor the verbal effusion of an enthusiast, for the entire interior backs up the statement.

When the present \$100,000 Donohoo building was designed plans were made for a permanent home for the bank, of which the owner of the building is president, and the large and commodious corner room facing both the public square and Main street was selected for the bank's quarters.

While the exterior of the bank room presents a splendid appearance, and the building would ornament any city in the West, the interior bears the imprint of luxury and consideration for the comfort and convenience of the officers and employees and the pleasure of the patrons.

With a view of equipping the bank with the most elegant fixtures obtainable, the specifications of the interior were furnished the firm of C. Mailander & Sons, of Waco, Texas, whose specialty is bank furniture, and how well their designer did his work is best evidenced by the elegant effect, the substantial construction and convenient arrangement of the artistic furnishings.

J. C. Dunne, one of the firm's skilled employees, is now finishing the work of installing the fixtures, and he informs a Herald representative that the present job was one of the best that he had worked on in the State. "Every part and fixture is of the best material," said he. "There is nothing cheap about the job—no veneered woodwork, no plated brass or copper. The grill work is solid brass—not lacquered, as is sometimes done—and all the brasswork has the Japanese finish, the latest style of this character of work." Mr. Dunne is so pleased with the appearance of the work that he will have several sectional photos made and send them to his firm, to be used as displays of the kind of work they turn out.

The front of the fixtures are of imported Italian marble, the base and cap of the finest product of the Vermont quarries, of silk-green color and described as verde antique, the two highly-polished marbles harmonizing with the rich mahogany of the woodwork, all of the exposed woodwork being of this material.

The ornamental finishes above and at the sides of the doors and windows are of art glass and copper, of pretty design and rich effect.

The building being constructed of reinforced concrete, the wall and ceilings of the bank rooms are surfaced with finishing material and painted a rich cream color, and competent decorative artists are ordered to add their skill in artistic mural ceiling designs.

In addition to the spacious lobby, the rooms are sufficiently large for the president's private office, which is in the front part of the building, the cashier's office being in the rear of the teller's, and the active vice president has a private office next to the collector's department.

The arrangement of the counter clerks' individual compartments, each being complete in equipment and finished in mahogany, with brass grills, affords ready communication with the connecting departments and also with the bank officials who have the greatest amount of business with such department, the bookkeepers of the individual ledgers being located between the teller's and collection department.

Two large consulting rooms and a magnificently furnished and finished directors' room, constitute the plans for the accommodation of the working force and convenience of the officials.

A deviation from the usual safety fixtures generally used by banks consists of the addition of a large Corlies safe, made by the Mosler Safe Company, which weighs 15,000 pounds and cost \$3,200. This kind of safe is considered as near burglar proof as it is possible to construct one, and there is no record of one ever having been successfully entered by cracksmen.

Contrary also to the usual custom of confining the money safe in a vault, behind steel doors and encased in a specially constructed compartment, the new safe stands out in plain view—in fact, it is one of the conspicuous objects in the building, being located

in the president's reception office, and directly in front of the main front windows. In addition to this up-to-date feature of safety from fire and burglars there are a couple of regular vaults, one of which is used for bank purposes and one is a customers' containing the safety deposit boxes, which are rented to customers for the storage of papers and valuables.

The large storage vault for general purposes is located in the basement of the building.

In connection with the banking rooms are located all the modern conveniences, and the building is to be heated by steam. In fact, no expense has been spared in any detail of the bank's new quarters, and Cashier Hughes, who, with his usual courtesy, favored The Herald representative by showing him through the rooms, was justified in the degree of pride displayed in the splendid arrangement and elegant furniture and fittings.

"We think we have the best equipped bank in Texas with respect to convenient arrangement, cost of furnishings, comfort to employees and safety to depositors. There are banks in the State with fixtures costing more money in the aggregate, but there is not a set of bank fixtures in Texas that cost more per foot than ours," said Mr. Hughes, and the elegant appearance of the interior would indicate that they had succeeded in their desire to secure the best obtainable.

The men behind the Citizens' National Bank should, and doubtless do, feel a just pride in the new location, as it is a fit home for this popular financial institution, and a credit not only to Plainview but to West Texas.

The officials announce that they expect to move into their new quarters next week, and they will issue invitations to the public to pay a visit of inspection to their elegant home, and the following officers and employees will constitute a reception committee to entertain the callers:

J. N. Donohoo, president; Jas. B. Posey, vice president; E. B. Hughes, cashier; A. W. McKee, bookkeeper; Jno. Haney, collector. Directors—J. N. Donohoo, J. B. Posey, J. L. Vaughn, R. C. Ware, G. S. Hardy, W. Paxton and E. B. Hughes.

RUNNING WATER.

These high winds we are having feel as though they might be straight from that noted comet, they are so warm, but on last Friday night and, again, on Sunday morning we had some nice little showers.

Crop prospects are said to be unusually fine for this time of the year. Wheat and oats will not amount to much in these parts, but Indian corn, maize and Kaffir corn are fine, and prospects are good for a large fruit crop.

Two young men from Arkansas, Messrs. Wilson and Craig, were here the past week, prospecting. Mr. Wilson's father owns a half section one mile north of Halfway, and intends to move on it this fall.

A physician from Plainview was called out Sunday afternoon to see Miss Stella Huguley, who has been quite sick, but is now much better. This family has been living here for twenty year, and this is the first time a doctor has made a professional call in the family. There is no doubt but that ours is a healthy country.

Mr. and Mrs. Lem Puckett have moved to Plainview.

Miss Julia Locke, who went to Waco some time since for an operation for appendicitis, has returned, fully restored to health.

Mrs. Alex Mayfield and her daughter, Mrs. Basil Huguley, went to Olton on Tuesday, to visit a friend.

The ice cream social given by the basket ball girls, on Tuesday night, was very well attended.

Rev. W. H. Forbes has been rather on the sick list for some days, and did not get to fill his regular appointment at Twist on Sunday.

Mr. and Mrs. Frank Clark visited their sister, Mrs. Fred Moore, in Plainview, on Saturday and Sunday. Mr. Clabe and Miss Mollie Dye were also Plainview visitors at that time. Halfway has secured a post office.

SPEAKING AT HAPPY UNION.

A number of local candidates visited Happy Union last Saturday night and informed the suffragans of that section what splendid officials they would make. After the announcements for office, Col. T. J. Tilson, the well-known farmer, who takes considerable interest in matters political, made a speech on questions of current interest in the present campaign.

NOTICE.

The members of the Cemetery Association are earnestly requested to be present at the next regular meeting of the organization, Tuesday, June 7, at 3 p. m. The directors are particularly asked to be present.

WILL OPEN

Saturday June 18th

We have been delayed with our building, but will open without fail on the above day.

SEE OUR NEW GOODS Arriving Daily

THE SURPRISE STORE

A WOMAN'S GREAT IDEA

is how to make herself attractive. But, without health, it is hard for her to be lovely in face, form or temper. A weak, sickly woman will be nervous and irritable. Constipation and Kidney poisons show in pimples, blotches, skin eruptions and a wretched complexion. But Electric Bitters always prove a godsend to women who want health, beauty and friends. They regulate Stomach, Liver and Kidneys; purify the blood; give strong nerves, bright eyes, pure breath; smooth, velvety skin; lovely complexion, good health. Try them. 50 cent at All Druggists.

CHANGE OF FIRM.

J. M. Waller and D. W. Brashears, well-known and popular young men of the city, have purchased the business of the Burch Tailoring Company, on Pacific street, and under the firm name of Waller-Brashears Tailoring Company will conduct the business at the same stand.

NOTICE.

I have one Heavy Draft Stallion, one Standard Trotting-Bred Stallion and two good Jacks which I will stand for the public. Come and see my stock before breeding. At the Red Wagen Yard. Terms reasonable. 25 24 CLINT SHEPARD.

WE ARE HUSTLERS

For Plainview and Hale county.

List your property with us and we will do our utmost to find a buyer.

Place your vacant dwellings with us.

C. H. WHITE LAND COMPANY

North Pacific Street

GARRAGE IN CONNECTION.

ATUOS FOR HIRE

COMING TO PLAINVIEW.

The Whittaker Tent Theatre Company, one of the best dramatic shows on the road, will be in Plainview for one week, commencing Monday night, June 13. This show is reputed to be first-class in every way, presenting such plays as "The Wolf," "The Governor's Pardon," "The Lion and the Mouse," "A Country Kid," "The Man of Mystery," and others. Their players are all capable artists, the company carrying 35 people, with a complete band and orchestra.

The tent will be lighted with electricity, and has a seating capacity of 1,300.

Big band parade at noon on Monday. Prices, 10 cents for children, 25 cents for adults; a few reserved seats 10 cents extra.

Blessed are the innocent, for they have a lot to learn.

BIRTHDAY PARTY.

Little Miss Madge Hamilton entertained fourteen of her friends and associates at the residence of her parents, Mr. and Mrs. Jas. Hamilton, on last Monday, it being the occasion of her tenth birthday. A jolly crowd of merry little maids and embryo men enjoyed the afternoon with a number of games, and the refreshment spread of cream, cake and fruits fit well their gaiety, and, also, their appetites.

A hunt for hidden peanuts was a feature of enjoyable entertainment, and the prize for the largest find was secured by Christelle Owens, a sprightly young miss, and Tyce Wolford found a number sufficient to entitle him to the consolation prize.

Mrs. Stant Rhea came in Wednesday from Nevada, Mo., where she has been taking treatment.

A. L. HAMILTON & BROTHER

Manufacturers of

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW

TEXAS

When You Think of HARNESS Think of



South Side Square

PLAINVIEW, TEXAS

Ask For Familylite Oil

The best and safest oil manufactured FOR LAMPS and HEATERS

Texaco Deodorized Stove Gasoline Pleases where others fail

FOR SALE BY ALL DEALERS

The Texas Company

General Offices: - - Houston, Texas THOMAS ABRAHAM, Agent at Plainview, Texas

FOR THE FARM

For the farm we sell all kinds of Implements used.

Look at our makes and price ours. We will then do business with you.

We'll give you a square deal.

Donohoo-Ware Hardware Company

The Place of Good Hardware The Place to Buy Good Hardware

Want Column

BOARD AND ROOM—At the Club House; \$5.00 per week. 22

BOARD AND ROOM—At the Club House; \$5.00 per week. 22

Ask for Bull Dog Twist chewing and Bull Dog Cut Plug smoking. Finest on earth. Union made. 22

FOR SALE—A set of Shakespeare; books have never been opened. Inquire at Herald office. 1f.

COBB & ELLIOTT want to buy your wool, and sell you sacks and twine. 23

Mound City Paints may cost a trifle more, but—ALFALFA LUMBER COMPANY. 47-1910

Sweet Potato, Cabbage, Tomato and other Plants for sale. Write for price circular. T. JONES & CO., Clarendon Texas. 22

Have your abstracts made by THE WEST TEXAS ABSTRACT COMPANY. Office, Reeves & SoRelle Building. J. C. COPE, Manager. 1f.

STALLION—weighs over a ton—at Gilbert's Barn, two blocks west of Citizens' Bank. See him; before breeding elsewhere. R. L. GRIMES. 1f.

WANTED—Two or three rooms for light housekeeping; furnished or partly furnished; within six blocks of post office. BOX 484. 22

FOR SALE—Quarter or half section; well located. Will take 4- or 5-room cottage in Plainview in trade, some cash and the balance on good terms. W. E. ARMSTRONG. 1f.

FOR SALE—244 acres good valley land; about nine miles from Plainview; a good deal; good terms. See or write GUST RUDD, Running Water, Texas. 24

FOR TRADE—A good 40-horsepower, 5-passenger Mitchell Automobile. Will trade for Plainview property or farm land near town. Will demonstrate the car from Malone Light & Power Company plant at any time to any one interested. 1f.

Prescriptions are our specialty. This department is in the hands of competent pharmacists, and the stock is complete. Ask your doctor; he knows—DUNCAN'S PHARMACY. 1f.

Have you tried any of that "Ideal Nut" Coal, handled only by TANDY-COLEMAN COMPANY? Only \$6.50 per ton. If not, you don't know what you are missing. 23

LOST—Between Blainview and Running Water, a summer hat and mer's store or ew shrdlu etainmffwvell, in box. Leave at D. L. HAMMER'S STORE or notify GERALDINE MARRS, Running Water. 23

Misses Bernice Henry and Lona Steene, of Floydada, visited Mrs. Gerard Bruner this week. They returned home on Tuesday, with Miss Beatrice Henry, who came in that day from Milford, where she had been attending the Presbyterian college for girls.

BIDS WANTED.

J. R. Hamilton, city secretary of the City of Plainview, Texas, will receive bids for the erection of a City Hall and Fire Station until 3:00 p. m., Monday, the 20th day of June, 1910.

Plans may be had by depositing a certified check for \$25 with the City Secretary, or with Goodwin & Maxey, architects, for the safe return of same. 23

FOR EVERYTHING

in the

Drug and Stationery Line

go to

Duncan's Pharmacy
"The Up-to-Date Drug Store"
NORTH SIDE SQUARE

LOCAL AND PERSONAL

Miss Maggie Dice, of Belton, is the guest of Mr. and Mrs. J. F. Garrison.

George O. Carpenter, of Spring Lake, was in Plainview this week.

Mr. and Mrs. J. N. Donohoo visited Tullia last Sunday.

C. H. Hinton came up from Lubbock last Saturday.

E. Graham and family returned on Saturday from their trip to California.

J. H. Caffey was up from Lubbock this week.

W. S. Condon, of Nebraska, is in Plainview this week.

Miss Mary Parr left last Saturday for a visit to her brother in Oklahoma City.

Miss Jewell Bracken, of Abilene, is the guest of her aunt, Mrs. R. E. Burch.

Mrs. F. M. Lester, of Canyon, is visiting her daughter, Mrs. L. A. Knight.

Miss Minnie Barnard, of Hereford, is visiting her sister, Mrs. Wilbert Peterson.

Little Mary Stanford, of Amarillo, is visiting her sister, Mrs. Loy Lattimore.

Dr. E. Everett Dye, wife and little Everett, Jr., came down from Tullia last Tuesday on their auto.

Hollis Scarborough, of Abilene, left on Wednesday, after a visit to his sister, Mrs. S. W. Smith.

Charlie Long returned on Tuesday from the Presbyterian college at Fort Worth.

Mrs. John Allen and Roy Allen came up from Petersburg to attend the Waller-Braselton marriage.

Mr. and Mrs. J. P. Crawford and son, Fred, went to Tullia on Saturday, returning on Monday.

T. Fletcher Dennis, of Washington, D. C., came in Sunday to visit the family of A. E. Harp.

Mrs. Hanly Wasson went to Canyon on Thursday to visit her sister, Mrs. Flake Garner.

C. C. Covert, of Clarion, Iowa, who has several sections of land near this city, came in Thursday, with several other Iowa people.

Mrs. L. A. Knight wet as far as Canyon last Saturday, with her daughter, Miss Elizabeth, who left on that day for Europe.

Mrs. W. P. Blackburn, of Amarillo, accompanied by her daughter, Miss Norma, is visiting her daughter, Mrs. H. C. Randolph.

Mrs. W. B. Joiner on Tuesday went to Dalhart as a delegate to the District Sunday School Convention, at that place.



THE DESPONDENT YOUNG MAN

whose home has just been burned, is offered the protection of a friendly roof by Mr.

INSURANCE POLICY.

Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone is regardless of their own interest who declines to take out insurance.

Hoyle & Malone

write all kinds of **Insurance**

Rooms 8 and 9, Wayland Building
Office Phone, 231; Res. Phones, 90-142
PLAINVIEW, TEXAS.

County Judge Geo. Mayfield was an Abernathy visitor this week.

Robert Tudor took Thursday's train for Amarillo, on a business trip.

B. N. Graham returned on Wednesday from Portales, N. M., after a short visit with his parents, at that place.

Dr. H. D. Barnes, of Tullia, was in the city Tuesday, attending the meeting of the Medical Association.

Frank Boles, of Lubbock, returned home on Thursday, after spending a couple of days in this city.

Mrs. Lon Holt is on a visit to her parents, in Norman, Oklahoma, and will be away for several weeks.

Hon. L. C. Penry, district attorney, returned home Thursday from District Court at Lubbock.

L. T. Lester, the well-known banker and capitalist of Canyon, was a visitor in the city this week.

L. T. Lester, of Canyon City, returned home on Thursday, after a few days' visit with Mr. and Mrs. L. A. Knight.

L. W. Dalton and H. C. Randolph returned on Thursday from Lubbock, where they had been attending District Court.

FOR SALE—A half-Jersey milk cow; now giving two gallons of milk per day. Will sell reasonable. See H. F. BURTON, at Burton House. 23

Misses Celestine and Gene Harp returned on Saturday from Washington, D. C., where they have been attending the National Park Seminary.

Miss Marie Moore, who has been stenographer at the Santa Fe depot, left on Sunday to accept a position at Lubbock.

Louise Donohoo came up from Houston last Saturday, to spend the summer with her grandparents, Mr. and Mrs. J. N. Donohoo.

Mr. and Mrs. J. W. Willis and daughter, Marguerite, leave today for an extended visit to Mineral Wells, Mexia and Franklin, Texas.

FOR SALE—One 4-year-old Jersey milk cow; giving three gallons. Price reasonable. J. C. WHITSON, Phone 312. 26

Matt Richardson and family, who have been living in Tullia the past three months, returned on Wednesday, and will make Plainview their future home.

S. C. Ratliff and son, A. C. Ratliff, of Cooper, Delta county, Texas, were viewing Plainview property and Hale county lands this week, with a view to investments.

Judge O. K. Kirven, a prominent attorney of Corsicana, was a visitor in the city this week. He stated that his visit was merely a prospecting trip and general sight-seeing tour.

Mr. and Mrs. W. S. Moore, of Oklahoma City, came in Wednesday to spend the summer with Mr. and Mrs. J. F. Phelps and Mr. and Mrs. Marshall Phelps, of Plainview.

Mr. and Mrs. T. E. Richards returned from Stephenville last Saturday, accompanied by the latter's sister, Mrs. P. N. Truitt, who will spend some weeks on the Plains.

Ben Weatherby, the genial gentleman who represents the interests of Rice, Stix & Co. in Texas, was in the city this week, meeting the merchants and jollifying everybody with whom he came in contact.

Judge Mayfield made a special trip to Abernathy this week, on business and otherwise—mostly otherwise. He said that he found a fellow down there who said he would vote for him if he had only lived in the county long enough.

LOST—Gold bracelet; inlaid with large, pink cameo. Lost on the night of the fire at L. A. Knight's residence, between my home and that place. Finder return to MISS ADDIE IRICK. 23

Miss Georgia Emerson, a most charming young lady and amiable optimist, who for the past season has been connected with Richards, Bros. & Collier's as chief milliner, left on Monday for her home, in Ohio, where she will spend the off season.

Rev. John P. Kidd came in from Floydada on Monday and assumed his duties as pastor of the Adams Street Presbyterian church.

E. Harlan visited at Amarillo the middle of the week.

DISTRICT COURT NEXT WEEK

REGULAR JUNE TERM WILL MEET, WITH LARGE DOCKET.

List of Names from Which Grand Jury Will Be Selected—No Petit Jury Next Week.

The regular June term of the District Court will begin on next Monday, with Hon. L. S. Kinder as judge, and Hon. L. C. Penry as District Attorney.

There is a large docket to be disposed of, and the session will likely last longer than the four weeks for which the jury selections were made.

A few cases transferred from other counties are on the criminal docket, and the Briscoe county cases of incendiarism and cattle theft are set for June 27.

The grand jury will be empanelled on Monday, and the non-jury docket will occupy the attention of the court during the week.

Following is the panel from which the grand jury will be drawn:

- | | |
|----------------|----------------|
| E. B. Shankle | J. J. Barton |
| J. J. Simpson | John Leach |
| W. J. Mitchell | W. F. Brooks |
| D. B. Crouch | J. J. Cole |
| G. M. Schick | J. H. Reed |
| J. L. Helm | G. W. Lewellen |
| J. V. Matlock | A. J. Baker |
| M. T. Cocke | R. J. Goode |

Petit Jurors for Second Week.

- | | |
|-----------------|--------------------|
| C. W. Byrd | J. T. Breckenridge |
| A. J. Chambers | J. R. Collier |
| H. C. Clark | J. M. Bailey |
| R. F. Alley | T. E. Boyd |
| W. E. Carter | R. T. Barbee |
| M. C. Cornelius | Frank Bowles |
| H. O. Belcher | Thos. Abraham |
| N. B. Chumbley | J. O. Brown |
| P. F. Bryan | C. C. Calloway |
| W. C. Clubb | B. T. Ansley |
| F. M. Cooksey | J. W. Boswell |
| M. F. Brashear | C. C. Cox |
| T. H. Brown | W. H. Burton |
| J. H. Chatham | J. H. Campbell |
| G. L. Akeson | A. L. Anderson |
| J. W. Boggus | J. W. Carr |
| B. F. Cox | M. E. Bunn |
| S. M. Boone | Geo. Boswell |

BARN AND HORSE BURNED.

Commissioner E. Dowden Suffers Complete Loss of Property.

A barn and stable on County Commissioner Dowden's place was destroyed by fire on Wednesday afternoon, and a fine, blooded, sorrel mare was burned to death in the flames.

There was no insurance on the property, but the commissioner did not value the building so highly as he regretted the loss of the animal, whose blood qualities, fine appearance and spirit attracted attention and caused her to be locally well known. She was valued at \$500.

The barn on this place was destroyed by fire last year, and an automobile and several fine hogs were burned.

In the recent fire there was but little feedstuff lost, and the cause of the fire is a mystery, as the barn had been recently cleared of litter and thoroughly cleaned.

The owner was at home when the fire broke out, but the flames had gained such headway and spread so rapidly that it was impossible to rescue his fine animal.

AS DISTRICT ATTORNEYS.

R. M. Ellerd's and L. C. Penry's Official Records in Hale County Compared.

A review of the records of the two men in Hale, the most populous county in the District (the home county of both men), will serve as a comparison of records of the two candidates.

Ellerd during his three years and three months service tried seventeen felony cases, winning twelve and losing five.

Penry during three years and three months (since March, 1907) has tried seven felony cases, winning three and losing four.

Ellerd won 70 per cent of his cases. Penry won 43 per cent of his cases. Ellerd's record made under poor conditions and less than half pay.

Penry's record made under favorable conditions and full pay. "By their fruits ye shall know them." —(Advertisement.)

CEMETERY ASSOCIATION.

Members of the Cemetery Association are requested to meet with Mrs. J. N. Donohoo on next Tuesday afternoon at 3 o'clock. There will be business of importance to attend to, and the directors are especially requested to be present.

SUNDAY SERVICES.

Elder James L. German, of Lockney College, will preach at the Wayland hall next Sunday afternoon at 3 o'clock. Everybody invited.

J. F. Sander, President
W. B. Joiner, Vice Pres. and Mgr.
Ernest Spencer, Sec'y and Treas.

HALE COUNTY ABSTRACT CO.
(INCORPORATED)
CAPITAL STOCK..... \$20,000
East Side of Square Plainview, Texas

Quitaque Stock Farm
JNO. T. HAYNES
High-Grade Driving Horses and Mules
Address: Quitaque, Texas.
PLAINVIEW, TEXAS.

IDEAL NUT COAL----\$6.50 TON

The Cheapest Summer Coal on the Market
Simon Pure Niggerhead Lump and Nut Coals

Exclusive Dealers
All Kinds of Coal, Grain and Feed Stuffs Bought and Sold.

TANDY-COLEMAN CO.

PHONE 176 NEAR DEPOT

A PRETTY HOME WEDDING.

future home, in Rotan. Only the relatives of the contracting couple and a few intimate friends were present at the ceremony.

On Thursday morning, at the home of the bride's parents, near Olton, R. R. Patterson and Miss May Phillips were married, Rev. J. W. Winn officiating.

The bride is the daughter of County Commissioner and Mrs. G. M. Phillips, and one of the most popular young ladies of that section. The groom is a prominent merchant of Rotan, Texas.

After the ceremony a sumptuous wedding dinner was enjoyed, and the happy couple drove to this city in an auto, where they embarked for their

LIBERAL DONATION.

L. A. Knight, whose residence was destroyed by fire last week, evidenced his usual liberality in presenting a check for \$100 to the fire department for their prompt response and good work on that night. The donation was highly appreciated by the fire boys, and they acknowledged their thanks to Mr. Knight for his liberality.

FURNITURE

We have everything in the Furniture line that makes the home more beautiful and attractive. Visit our store if you expect to make a purchase, or come let us show you through our stock. A visit will convince you that this is the place to supply your needs.

We call your attention to our funeral supplies. We carry one of the best selected stocks that we can secure. Our embalmer has had years of experience and we are at your service day or night. We have one hearses.

E. R. Williams FURNITURE CO.

Phones 105-149 Opposite P. O.

The most Flexible Shoe in TEXAS

You can roll up the sole of this shoe like a ball.

This "Diamond Special" Oxford has the most flexible sole in all the world. It is one of the Peters "Foot Comfort" Shoes that are made both in high cuts and low cuts; in men's and in women's. These are the shoes for comfort and at the same time they are full of style and character and wear. Ask your dealer for Peters' Foot Comfort Shoes. If he hasn't them, write us.

Peters' Shoes Co.
ST. LOUIS.



PETERSBURG PARAGRAPHS.

Hands Needed to Harvest Grain Crop. New Machinery Purchased.

Petersburg, Texas, June 9.—Harvest begins in earnest here next week. Then, for two weeks or more, we will be at it hammer and tongs. We have in the Petersburg country an increased acreage and a good grain crop—not a bumper crop, but one that is, perhaps, better than the average. As I wrote you, Ed M. White, an old and respected citizen of this community, estimates the wheat crop around Petersburg this year at 20 bushels to the acre. Others say less, but it is known that we have a good crop. It seems, too, that, with one possible exception, the largest acreages have the best crop, while the smaller acreages have the least bushels per acre. It is conceded that one man, at least, has a 30-bushels-per-acre crop. He has in 60 acres. Two or three more have 25-bushel crops. All these things help out the average. One has 87 acres, and will make a 20-bushel average; another 150 acres, which will average 15 bushels per acre.

We need several harvest hands. There is considerable work to do, and local help is none too plentiful. Our unfortunate, visiting brothers from New Mexico may make a note of this.

Messrs. Bailey and Ferguson have each bought new grain headers, and Ed M. White says he will buy one for his fall crop of milo maize and Kaffir corn. There are many binders.

Charles Schuler has bought a new Buffalo-Pitts separator, and will be fully prepared for threshing. Messrs. Cox & Son will also run a threshing outfit this season.

A part of our country had a rain Friday night. Another part did not need rain. Still another part is now beginning to need moisture.

A. S. J. Martin has completed the scholastic census. As usual, there is an increase, but I failed to learn how much. There will be added to our school building 50 per cent of present space, and another teacher will be employed.

It is said that our trustees have secured Prof. R. R. James as principal of our school. He comes well recommended.

Prof. Payne will go to New Mexico, as previously announced.

There will not be much more building until after harvest. Then it will resume its regular proportions.

R. V. Young has added a neat, picket yard fence to his residence occupied by A. J. Randolph.

Coke Fulfingim, one of our cracker-jack farmers, living southeast of town, is building a new barn. Coke says this is the surest farming country he knows anything about, and he has been around some. Though he has farmed here for years, he has never made a total failure. He is one of these farmers who has continually something to sell.

Prospects for fall crops, fruits and melons are good. We are having now all kinds of garden "sass."

Charles Schuler and Ed M. White, and their good wives, visited Plainview Monday, in the auto of the former.

Mr. Porter, of Springfield, Mo., is visiting his brother-in-law, I. Z. Smith. Mr. Porter is much impressed with our country.

HOW TEXAS WAS NAMED.

An old newspaper article, copied from the Galveston News of April 11, 1870, gives the meaning of the word "Texas" as follows:

"In the correspondence between John Quincy Adams, secretary of state, and Don Onis, the Spanish minister, on the question of the boundary line between Louisiana and the Spanish provinces, Don Onis, in order to prove the prior possession of Spain, gives the official report of a Spanish officer, who took possession of the country (west, I believe) on Matagorda bay. He states that he met a tribe of Indians, soon after his arrival, who saluted them with the word 'Tehas,' which, in their language, meant 'Friends.' This is, doubtless, the true meaning of the word. This correspondence will be found in the state papers published by Congress."

PHILLIP TRONITZ,

The Norwegian Pianist, of the Kidd-Key Conservatory, will take a limited number of pupils during this summer. He will begin June 21st.

For further particulars, apply to MRS. R. C. WARE or MISS ANNA IRICK.

BORN.

Announcement cards convey news of the birth of Clifford Norvell Wright, on June 7, 1910. The young visitor is the first born of Mr. and Mrs. Ira C. Wright, 307 White street. Private report is to the effect that mother and child are doing well.

SCHOOL CENSUS NEAR COMPLETE

REPORTS RECEIVED SHOW ENROLLMENT OF 1,692.

One District Yet to File Complete Rolls—Count of the Plainview Independent District.

Reports received by County Judge Mayfield from all the school census enumerators, with one exception, in the county show a total scholastic population of 1,692.

As the apportionment of the State school fund is something over \$6 for each child of school age the county schools will receive something over \$10,000.

In addition to the State fund, the Plainview and Hale Center Independent districts have an extra levy of 50 cents to augment their individual school funds.

Plainview shows an enumeration of 789, and Hale Center reports 120.

The county schools have enjoyed successful sessions during the past term, and considerable improvements, in buildings and other facilities, are reported.

REVIVAL SERVICES.

Beginning last Friday night, at the Adams Street Presbyterian church, a series of revival services are being held by Rev. R. A. Walton, evangelist for the General Assembly, U. S. These sermons have been a source of interest and blessing to all who have heard them. Mr. Walton is an eloquent speaker, a good reasoner, a highly-educated man, and to all this may be added the fact that he is deeply consecrated to his work and a man of strong personal magnetism.

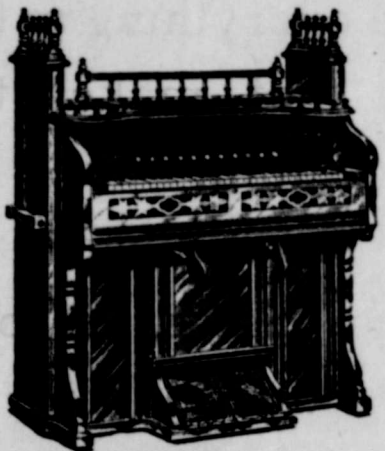
He came direct from Kentucky here, and expects to spend several months on the Plains in revival work.

From Sunday evening to Thursday the services were held at the opera house, through the courtesy of Levi Schick, owner, and J. R. Hamilton, manager, but at present, and during the remainder of the meeting, services will be held at the tabernacle erected by the Methodist, Christian and Presbyterian churches, which will be used by these denominations for protracted meetings during the summer.

Every one is cordially invited to attend and take part in the meeting.

Judge Hendrix, of Tulla, was in the city Monday.

ORGAN Free CONTEST



AT SLONEKER'S

The following is a list of the votes turned in this week up to Wednesday evening. It is our desire that every community in the county would take hold of this proposition, as it does not cost a cent, but with every 5 cent purchase at our store you get a vote.

Don't Fail to Vote

Liberty School	3502	West Side School, city	40
Ellen School	2191	E. Side School	385
East Mound	1698	Christian Church	897
M. E. Church P. V.	848	Petersburg School	287
Hart School	823	Happy Union School	1139
Running Water School	1685	Strip School	601
Twist School	936	Presbyterian Church P. V.	361
Horslacher School	3029	Hale Center School	1032
Bellevue School	679	Irick School	494
C. P. College	708	Pentecostal Mission	247
Baptist Church, P. V.	673	Helm School	126
Kress School	1083	Whitfield School	518
Midway School	424	Norfleet School	776
W. Side School	496	Prairie View School	131
West Side School, c'ntry	367	Bartonsite	40
Lone Star	125	Abernathy School	40
Olton	55	Crosbyton	25
Plainview High School	44	Snyder School	10

A Beautiful Organ and Stool Free
Help Your Community Out

Harris & Sewell

Phone 29

Have anything you want in the way of Groceries and fresh Meat

Make your wants known and we'll do the rest

Bring us your Produce. We will pay you the highest market price

Phone 29

FIRE ALARM THURSDAY.

No Damage Done, but Engineer Escapes Serious Injury.

A combination of a can of gasoline and a stray match caused no greater damage, on Thursday, than a long run by the Fire Department and the narrow, but fortunate, escape from serious injury to the engineer at the coal chute.

A one-gallon can containing a small quantity of gasoline was near the engine used to lift the coal hoists, and the engineer, Mr. Anderson, presumably, stepped on a match on the concrete floor, and the flame ignited the leakage and vapor and the engineer was considerably singed and slightly scorched and his clothing burned. He rushed from the engine room, and a companion assisted him in removing his ignited clothing and extinguishing the blaze.

No material damage was done to the engine or building.

The Fire Department was out promptly, as usual. The driver with the pretty wagon and fast team was at the scene of the fire, and the fire boys were somewhere on the road, doing the dray-horse act with the hand hose-carts, which they dragged until they couldn't proceed further on account of stepping on their tongues, and a couple of friendly auto drivers hitched onto the carts, arriving in time to rescue a part of the right-

of-way, had there been a bad fire.

Just why a splendid team of horses and a prompt driver should be kept to chase out to a fire with a wagon full of long and useless ladders, and leave the boys to pull the hose, the only effective means of conquering 99 per cent of any probable fire, is past comprehension.

The ladders look pretty, but just what use they are at a fire where a one-legged man could almost jump over the burning building is a question. It is to be hoped that the fire chief will throw them out in the back yard or donate them to some good farmer who wants to paint his barn. Perhaps they might serve some useful purpose by storing them in the basement of the court house, where they would be convenient to the only three-story building in town, and the wagon could be rigged as a temporary and serviceable hose wagon.

Perhaps the fire boys enjoy the exercise of pulling the 500 feet of hose on a hand-wagon when the thermometer is hunting the high water mark, but the work is too strenuous for their systems.

Let the horses do the work; the fire boys might get tired of the job.

The writer once knew an Indian, one of our oppressed and highly imposed upon wards, whom the government so cruelly punished by forcing them to accept free food and a yearly annuity, who drew his pro rata at a payment and purchased a hearse for

a family touring wagon. At the time, we thought this the greatest piece of folly ever exhibited in the purchase of a means of conveyance, but that was before the pretty Plainview ladder wagon was made.

HEREFORD WISS BALL GAMES.

The Hale Center ball team passed through this city on Tuesday for Hereford, where they went to play a couple of games with the team at that place. The Hale county crowd lost both games by narrow margins.

The ball tossers in our neighboring town are a bunch of rather good fellows, and they put up a fine game. Of course, it rejoices us exceedingly when the Plainview crowd can put it on them, which is some seldom, but we don't care for them to be defeated by any inferior aggregation from an outside town. Invite them down to your home town, boys, and we will see that you win, even if The Herald man has to come down and umpire the game—which we will do, provided you tie up the "engineers" and put Black behind the bars till The Herald editor gets out of town.

One and one-half dozen Photos at COCHRANE'S STUDIO for the price of one—for a very short time only. Hurry!

Judge L. S. Kinder went to Lubbock Monday to attend court.

Own a Home of Your Own.

1,920 acres choice land in a solid body, 9 miles from Plainview, 640 acres of which is well improved. Price, \$25 to \$30 per acre, in tracts to suit the purchaser, on good terms.
240 acres unimproved land, 9 miles south of Plainview; partly fenced. Price, \$17.50 per acre.
320 acres unimproved land, choice and free of lakes; 12 miles of Plainview and 3 miles east of Kress station. Price, \$21 per acre, as a whole or by the quarter.
320 acres unimproved land, 8 miles of Plainview, on the draw; 65 to 125 acres natural alfalfa valley land. Price, \$25 per acre. Good hog proposition.
640 acres unimproved land, choice section and free of lakes; 11 miles of Plainview, and cornering Running Water. Price, \$21 per acre; good terms.
Two sections unimproved land, in solid body and fenced; in Swisher County, 10 miles southeast of Tulla. Price, as a whole, \$17.50 per acre. Good terms.
Five sections unimproved land in Floyd County, 12 to 15 miles of Floydada and Lockney; all fine, level land. Price, by the section, \$11 to \$12.50 per acre; or 50c to \$1 per acre less for cash.
We have numerous other propositions worth investigation. Some desirable tracts of 4 to 15 sections in solid bodies; located in the Plainview country, 3 to 15 miles of towns and railroads, on which we will make low prices.
For further information, address

REEVES & SORELLE,
Plainview, Texas.

(Otus Reeves Realty Co.)



PRICES to MAKE QUICK SALES

Our store is the coolest place in town and you will find pleasure in shopping here, where

Quality Tells and Price Sells

<p>Some Extra Special Silk Values for Next Week</p> <p>Foulard Silks, broken color assortment; regular price \$1.00 per yard; Next Week, 65c per yard.</p> <p>A lot of fancy Messalines; most all colors; real 80c values; At 45c per yard Next Week.</p> <p>Yard-wide, black Taffeta; guaranteed quality; selling regularly at \$1.00 per yard; Special, Next Week, at 70c per yard.</p>	<p>How About Your Traveling Suit</p> <p>Thirty Tailored, Spring Suits, newest models; 32- and 34-inch Coats; new rolled up models; Col-lars; some trimmed and others with detachable Coats silk lined. Skirts in popular styles; regular \$22.50 to \$40.00 values; Next Week, \$16.85 to \$22.50.</p> <p>Lingerie Dresses</p> <p>About fifty pretty Lingerie Dresses, all new models; trimmed in dainty, fine laces; real values. \$4.00 to \$16.50; Special, \$2.85 to \$11.50.</p>	<p>Shirt Waists</p> <p>Lots of new Shirts Waists—all this season's styles—in Plain-Tailored and Lingerie Effects. Regular \$1.25 to \$7.50 values; Special, Next Week, at 85c to \$4.85.</p> <p>Summer Hosiery</p> <p>Women's All-Pure-Silk Hose, both Glove and Thread Silk, all colors; Next week, 95c per pair.</p> <p>Women's Gauze Lisle Hose; they come in plain and embroidered styles; all colors; 25c, 50c, 50c and 75c.</p>	<p>Parasols and Umbrellas.</p> <p>Stock of Parasols, etc., in all kinds of handles and all qualities, at exactly Half Price for Next Week.</p> <p>Shirt Waists</p> <p>Lots of new Shirts Waists—all styles—in Plain-Tailored and Lingerie. Regular \$1.25 to \$7.50 values; Special, Next Week, at 85c to \$4.85.</p> <p>Summer Hosiery</p> <p>Women's All-Pure-Silk Hose, both Thread Silk, all colors; Next week, 95c per pair.</p> <p>Women's Gauze Lisle Hose; they come in plain and embroidered styles; all colors; 25c, 50c, 50c and 75c.</p>
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Butterick Patterns

A Complete New Stock of Butterick Patterns and Butterick Publications, including The Delineator, 15c Butterick Fashions, 25c Butterick Designs, 10c

THE PLAINVIEW MERCANTILE COMPANY

"THE PEOPLE'S STORE"

FINTY TELLS OF HIS RECENT TRIP

QUEST UNREWARDED, BUT SAW A FINE COUNTRY.

Testifies to Wonderful Progress of This Section in Past Few Years. Example of Good Roads.

In commenting on his recent experiences in this section of the State, while trying to get a line on the party who perpetrated the famous Russell political letter, Tom Finty, Jr., of The Dallas News, denies any sleuth-hound intentions or proclivities, and, after quoting a pleasantry from this paper, says:

The correspondent would regret that he had been called away from his duties as umpire to rustle for Russell, but for the fact that he had the pleasure of meeting many splendid gentlemen of that name, as well as of various other names, and that he had the pleasure of witnessing the wonderful progress which has been made in the Plains and Panhandle country since his last visit, three or four years ago, especially at and around Plainview, Tulla, Happy, Kress, Canyon City, Hereford and Amarillo. Two things, notably, have greatly changed the aspect of the country. Much of the bare plains has been covered with waving grain; thousands upon thousands of trees, shade and fruit, are flourishing. The value of scientific farming is in evidence. Towns have grown into cities; other towns, have

sprung from the ground. Farmsteads, instead of steers, dot the landscape, for it's all up with bossy in proximity to the railroads. Percherons have succeeded cow ponies, and threshing machines the branding iron.

"In this Panhandle and Plains country it is not an easy matter to locate given individuals, for the bulk of the population is new, and every train brings other people to settle. The oldest inhabitants, who know everybody, are not easy to find. That is due in part to the fact that they are a very busy people and that they cover much ground. It is par excellence the country for automobilizing. There are more of the machines on the Plains, per square inhabitant, than in any other part of the State, if not, indeed, any other part of the land of the free, etc.

You go to a man's office and ask for him.

"Just left for the country—about twenty miles," says the stenographer.

"Sorry to have missed him; I'm going away to-day," you remark.

"Oh, he'll be back in about an hour," laughs the young lady, spotting you as from a country that is shy on roads."

Special offer in Portrait Work at COCHRANE'S STUDIO—for short time.

INCREASES CAPITAL

Texas Company Pays Fee of \$22,446.97 to Amend Charter.

Austin, Texas, June 1.—An amendment to the charter of the Texas Company, the large Houston oil company, increasing its capital from \$18,000,000 to \$26,000,000, was today filed by the Secretary of State. James L. Autry, of Houston, attorney for the corporation, was here to file the amendment. Notices that this large amendment would be filed have been in the papers for some time. The Texas Company, as usual, has very little to say about its plans, except that the amendment was called for by the large increase in the company's business. Only a short time ago, the Texas Company filed an amendment increasing its capital from \$12,000,000 to \$18,000,000, and now it is doubling its capital stock. The Texas Company is now probably the largest domestic corporation doing business in Texas to-day. It cost the company \$22,446.97 to file the amendment to its charter. Of this amount, \$18,049 was filing fee and \$4,406.97 additional franchise tax.

NEW DRUG STORE.

The fixtures are now being installed for the opening of the new R. A. Long drug store, in the Wayland building. The store expects to be ready to open for business next week.

THE THIRD BLAZE.

Small Structure, Near Depot, Destroyed Friday Night.

It is a popular superstition among fire-fighters that, after one fire, there is due to be two more in quick succession, and it seems that this city is to conform to the usual custom.

After the Pacific street blaze the Knight residence burned, and just to not violate the precedent, a small frame structure, near the depot, was destroyed by fire, of unknown origin, on Friday night.

The building was a small, frame affair, owned by Ben Sebastian, and was used for storage purposes.

The Fire Department was on hand promptly, and extinguished the blaze before the building was entirely destroyed. The boys have now had sufficient practice to last them until the next series of alarms are turned in.

ON BUSINESS AND PLEASURE.

C. W. Nimon, a popular traveling salesman in the furniture line, was in the city this week, calling on his trade and enjoying the pleasure of meeting Col. Smythe and other friends with whom he served as an officer in Col. Smythe's Third Texas regiment, during the Spanish-American war.

Dr. I. E. Barr returned on Tuesday from Abernathy.

PRESIDENT COUSINS TO SPEAK

WILL DELIVER ADDRESS HERE, ON SUBJECT OF EDUCATION.

Accepts Invitation to Talk to Normal Students, and the Public is Invited, on Friday.

Prof. Nelson, who is conducting the normal session now being held in this city, announces that "President R. B. Cousins, of the West Normal, at Canyon, has accepted an invitation to deliver an address on this city on the subject of education.

Prof. Cousins is one of the leading educators in the State, and one of the best known, having resigned the office of State Superintendent of Instruction to accept his present position.

The large number of teachers attending upon the normal, are anticipating the promised visit with a great deal of pleasure. It is a definite announcement is made of the place or hour for the speaking, but it is expected that a similar arrangement will be made to the teachers of the Central School building during the day and an address will be delivered at night at the Baptist church.

As the treasury officials have figured out that the distributed wealth of the United States would entitle every individual to \$34.69, they will please remit us the \$34.69 as we are opening of the store in the city.

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The Opportunity for Buying Land Cheap

will never again be as good in Hale County as it is at present. The making of arable land ceased with the creation of the earth, but the demand for such land is constantly increasing. Farming as an avocation is steadily calling mankind from the congested cities to the rural districts. The money will buy much land, with a soil productiveness equal to the far famed valley of the Nile. We have some special bargains to offer the investor or actual settler. Write for descriptive literature, pictures, etc.

RUSHING LAND COMPANY, Plainview, Texas

D COMPANY, Plainview

Given Away

On Opening Day

FIVE DRESSES.—The FIVE Ladies who are FIRST to attend our Clearance Sale will be given a 10-YARD DRESS PATTERN.

BOYS' HOSE.—The FIRST FIVE Boys, under the age of 12 years, attending this Sale will be given a pair of BOYS' WHITELEATHER HOSE.

MISSES' HOSE.—The FIRST FIVE Girls at this Sale will be given a pair of MISSES' WHITELEATHER HOSE.

Annual Summer Clearance Sale

At

Richards Bros. & Collier

10 Days---June 15 to June 25---10 Days

Our Greatest Cut Price Event

Embroidery Specials, Silk Specials

Millinery Specials, Specials All Over the Store

Half Hour Sale

Wednesday—Thursday—Friday

First Week.

From 9:30 to 10 o'clock these mornings we will sell 10 yards of 10c Ginghams for 50c. These goods are Good Dress Styles, and well worth 10c a yard.

This Sale means a Cash Saving to you on such goods as are most needed at this Hot weather Season. The merchandise is new clean stuff. The kind Richards Bros. & Collier sell. That's why we are taking the loss now—dont want to have them on our shelves next season.

Men's and Young Men's Suits



All our Spring and Summer Suits are positively this season's goods. They were made by Spero Michael & Son, of New York, and by Alfred Decker & Cohn, makers of the "Society" Brand Suits for Young Men. Every Suit is well made, and a good value at our regular price. At these Clearance - Sale Prices there's a BIG saving for our Customers.

All \$8.50 Suits, Clearance-Sale Price ... \$6.75
All \$10.00 Suits, Clearance-Sale Price ... \$7.85
All \$12.50 Suits, Clearance-Sale Price ... \$9.85
All \$15.00 Suits, Clearance-Sale Price ... \$11.75
All \$16.50 Suits, Clearance-Sale Price ... \$12.75

All \$17.50 Suits, Clearance-Sale Price ... \$13.50
All \$20.00 Suits, Clearance-Sale Price ... \$16.75
All \$22.50 Suits, Clearance-Sale Price ... \$18.75
All \$25.00 and \$27.50 Suits, Clearance-Sale Price ... \$19.85

Boys' Suits

All \$1.50 Boys' Suits, Sale Price ... \$1.25
All \$2.50 Boys' Suits, Sale Price ... \$1.95
All \$3.50 Boys' Suits, Sale Price ... \$2.85
All \$4.00 Boys' Suits, Sale Price ... \$3.25
All \$5.00 Boys' Suits, Sale Price ... \$3.95
All \$6.00 Boys' Suits, Sale Price ... \$4.85
All \$8.50 Boys' Suits, Sale Price ... \$5.95

Men's Pants

These quotations are for "Duchess" Trousers. Every pair is well made and sold under a positive guarantee.

Men's \$1.50 Pants, Sale Price ... \$1.25
Men's \$2.00 Pants, Sale Price ... \$1.65
Men's \$2.50 Pants, Sale Price ... \$2.00
Men's \$3.00 Pants, Sale Price ... \$2.45
Men's \$3.50 Pants, Sale Price ... \$2.95
Men's \$4.00 Pants, Sale Price ... \$3.50
Men's \$5.00 Pants, Sale Price ... \$4.35
Men's \$6.00 Pants, Sale Price ... \$4.85

Table Damask

70-inch fine Satin Damask, all linen, worth \$1.25; Sale Price ... 95c
64-inch Mercerized Damask, worth 65c; cut to 50c
64-inch Cotton Damask, 35c value ... 25c

Ladies' Skirts

Black Mohair Skirt, trimmed in Braid and Buttons, a \$3.50 value, for ... \$2.50
Black Voile Skirt, trimmed in Silk Folds and Buttons, a \$4.25 value, for ... \$3.00
Black Panama Skirt, neatly trimmed, \$4.50 value, for ... \$3.50
Panama Skirt; made in new approved style; worth \$5.00; Sale Price ... \$3.85
Shadow-Stripe Panama, in Black and Brown; a good \$6.00 value; Sale Price ... \$3.95
Chiffon Panama, a good plaited style; worth \$7.00, for ... \$5.45
A new Black Voile Skirt, regular \$8.50 value, for ... \$6.00

Ladies' Two-Piece Wash Suits

All \$4.00 to \$6.00 Suits go in Clearance Sale at \$3.25
All \$10.00 Suits go in Clearance Sale at \$6.00

White Waistings, etc.

Of the Season's Styles we show a wide range of patterns. They were bought at some remarkably low prices, thus affording us an opportunity to quote in this Sale prices that are a mere trifle for the quality you get.

Fancy Sheer Shadow Check, worth 35c, Sale Price ... 25c
Fancy Shadow Stripe, 25c value ... 17c
A fine 35c Rep, reduced to ... 25c
Fancy Waisting, was 20c; Sale Price ... 12 1/2c
A good 12 1/2c Dimity cut to ... 10c
Diagonal Stripe, Mercerized Waisting, worth 40c, Sale Price ... 25c
Fancy Etamine Waisting; was 25c; cut to ... 17 1/2c
Fancy Ribbon-Stripe Waisting, a 50c value, for ... 35c
White Rep, 30c quality ... 20c
Morie, Ribbon-Stripe, Mercerized Waisting, 35c value ... 27c

Plain White Goods

90-inch, All-Linen Sheeting, \$1.00 value; Sale Price ... 80c
90-inch, All-Linen Sheeting, \$1.25 value; Sale Price ... 95c
35-inch, All-Linen Suiting, 50c quality ... 37c
36-inch Linen Suiting ... 25c
36-inch fine Linen Lawn, worth 40c; Sale Price ... 32 1/2c
36-inch Egyptian Nainsook, 15c value ... 10c
10c India Linon, reduced to ... \$1-3c
12 1/2c India Linon, reduced to ... 10c
15c India Linon, reduced to ... 12 1/2c
25c India Linon, reduced to ... 20c
30c India Linon, reduced to ... 25c
25c Persian Lawn; Sale Price ... 20c
50c Persian Lawn; Sale Price ... 40c
50-inch wide French Lawn, 75c value ... 50c

Big Sale on Muslin Underwear

A greater part of our Muslin Underwear was received too late for early showings. We consequently have a line that is seldom seen at this time of the Season. Our price knife has gotten deep into these dainty items. There's such a saving that you can afford to buy even if the garment is folded and placed away in your wardrobe until next season. Ladies' Muslin Gowns, trimmed with tucks and embroidery; were 75c; Sale Price ... \$.50
Three Styles of Gowns, all neatly tucked and trimmed; worth \$1.25; cut to ... \$1.00
Fine Soft Muslin Gowns, trimmed in lace, ribbon and medallions; \$1.50 value ... \$1.10
Embroidery- and Lace-Trimmed, \$2.50 Gowns, cut to ... \$1.95
Lace- and Embroidery-Trimmed Skirts; worth \$1.00; cut to ... \$.75
Ladies' Tucked- and Embroidery-Trimmed Skirts; were \$1.50; Sale Price ... \$1.00
Fine Cross-Bar Lingerie Skirt, with Tucks, Embroidery Flounce and Embroidery Insertion; was \$4.50; Sale Price ... \$3.30
Ladies' Skirt, with very wide Lace and Swiss Flounce; was \$3.00; cut to ... \$2.00
One lot assorted, \$5.00 Skirts, reduced to ... \$4.00
Ladies' Muslin Drawers; worth 35c; cut to ... \$.25
Lace- and Insertion-Trimmed Drawers; worth 75c; reduced to ... \$.55
Fine Lingerie Drawers, trimmed in Beading, Medallions and Lace; \$1.50 value ... \$1.10
Lace, Ribbon- and Insertion-Trimmed Corset Covers; were 35c; cut to ... \$.25
Lace, Beading, Medallion and Embroidery Corset Covers; worth 75c; Sale Price ... \$.50
Fine Cross-Bar Lingerie Corset Covers; worth \$1.00 and \$1.35; for ... 75c and \$1.00

Staple Goods

Here's goods that are used at all times of the year, and, of course, can be bought at any time, but not at these prices. Our regular price is a LOW Cash Price. Note the reduction and figure the saving.

36-inch-wide, fine Bleached Muslin; a good 10c grade; for ... 8c
ACA Feather Ticking, reduced to ... 12 1/2c
Staple Check Gingham; sold elsewhere for 10c; cut to ... 7c
"American" and "Simpson" Prints ... 5c
9-4 Fine Bleached Sheeting; worth 30c; Sale Price ... 25c
10-4 Brown Sheeting ... 25c
9-4 Brown Sheeting ... 22 1/2c
25-inch-wide Plaids; worth 6 1/2c ... 5c
27-inch-wide "Rescue" Plaids; \$1-3c quality ... 7c
Wall Paper Canvas; 36 inches wide ... 37 1/2c
"Dallas Mill" extra quality Canvas; 36-inch ... 4 1/2c
"Corona" LL Brown Muslin ... 5c
Fine Sea Island 4-4 Sheeting; worth 7 1/2c; reduced to ... 6c

White Wash Goods and Linens

"Edgemere" Dress Ginghams; a good 10c quality; Sale Price ... 7c
28-inch Percale; worth \$1-3 to 10c; reduced to Scotch Zephyrs, good colors; were 12 1/2c; Sale Price ... 10c
25c Dress Linens, in variety of patterns, reduced to ... 17 1/2c
35c Dress Linens, in good line of colors ... 25c
25c Pekin Stripe Poplin, cut to ... 15c
25c Rep, extra quality; reduced to ... 17 1/2c
Fine Novelty Zephyrs; were 25c; for ... 20c
32-inch-wide fine French Ginghams; 20c kind; for ... 15c
26-inch Natural Dress Linen, reduced to ... 12 1/2c
30-inch Natural Dress Linen, reduced to ... 15c
27-inch all Linen; worth 25c; Sale Price ... 20c
Our 12 1/2c Lawn, reduced to ... 10c
"Balsora" 15c Batiste, reduced to ... 12 1/2c
30-inch Lawn, reduced to ... \$1-13c
Antrim Lawn ... 4c
Tissue Plasse; formerly 25c; reduced to ... 10c
Mercerized Foulard; a fine, soft cloth; splendid Patterns ... 15c

Ladies' Shoes

If you have worn shoes from our store, and know the excellent worth in every pair we sell, you can better appreciate these offerings.

\$2.00 Oxfords, all styles, offered at ... \$1.50
\$2.50 Oxfords, all styles, offered at ... \$1.95
\$3.00 Oxfords and Pumps, all styles, offered at ... \$2.45
\$3.50 Oxfords and Pumps, all styles, offered at ... \$2.95
\$4.00 Pumps, all styles, offered at ... \$3.15

Ladies' and Misses' Hosiery

Ladies' and Misses' 15c Hose; Sale Price ... \$.10
Ladies' and Misses' 20c Hose; Sale Price ... \$.15
Ladies' 35c Hose; Sale Price ... \$.25
Ladies' 50c Hose; Sale Price ... \$.45
Ladies' 75c Hose; Sale Price ... \$.50
Ladies' \$1.25 Silk Hose; Sale Price ... \$1.00

"Gaford" Sleeping Garments for Men

\$1.00 value Nainsook and Cambric Nighshirts, cut to ... \$.90
\$1.25 value Nighshirts; Sale Price ... \$.95
\$1.50 Pajamas; Sale Price ... \$1.25
\$2.50 Pajamas; Sale Price ... \$1.95
\$3.00 Pajamas; Sale Price ... \$2.40
\$3.50 Pajamas; Sale Price ... \$2.85

Boys' "Webster" Shoes

All \$2.00 Oxfords reduced to ... \$1.65
All \$2.50 Oxfords reduced to ... \$1.95
All \$3.00 Oxfords reduced to ... \$2.45
All \$3.25 Oxfords reduced to ... \$2.65

Misses' and Children's Shoes

We sell the R. T. Wood line of "Monogram" Shoes. They are so satisfactory that we wish every child that comes to Plainview could have a pair. Out of the hundreds of pairs sold by us here we found only two pairs that proved unsatisfactory. We guarantee every pair.

25c Moccasins; Sale Price ... \$.15
35c Soft-Sole Shoes; Sale Price ... \$.25
50c and 65c Soft-Sole Shoes; Sale Price ... \$.45
75c, 85c and \$1.00 Ankle Straps; sizes 1 to 5; reduced, per pair ... \$.15
\$1.50 Tan, Ankle-Strap Sandals; Sale Price ... \$1.10
\$1.75 Gibson Tie; oxblood color; sizes 5 to 8; Sale Price ... \$1.05
\$1.25 Patent Ankle Strap; sizes 5 to 8; Sale Price ... \$1.00
\$1.50 Kid Blucher Oxford; sizes 5 to 8; Sale Price ... \$1.25
\$1.50 Patent Ankle Straps; sizes 5 to 8; Sale Price ... \$1.25
\$1.75 Patent Ankle Straps; sizes 8 to 11 1/2; Sale Price ... \$1.45
\$2.00 Patent Ankle Straps; sizes 8 to 11 1/2; Sale Price ... \$1.50
\$2.25 Southern Tie; sizes 8 to 11 1/2; Sale Price ... \$1.75
\$2.50 Ties and Pumps; patent and vicl; sizes 12 to 2; Sale Price ... \$2.00

Ladies' Auto Coats

Long Pongee, Braided Tuxedo effect; was \$13.50; Sale Price ... \$8.75
Fine Mercerized Linen Rep, worth \$7.50; reduced to ... \$4.85

Men's Shoes

Our \$2.50 Huiskamp "Special;" Sale Price ... \$2.25
Our \$3.00 and \$3.50 Huiskamp "Wear-a-Lot;" Sale Price ... \$2.75
Our \$3.50 "Eik King;" Sale Price ... \$3.15
Our \$3.50 Russian, Vicl and Gun Metal ... \$3.25
Our \$4.00 Patent or Gun Metal; lace or button; for ... \$3.65
Our \$5.00 "Special;" Bench Made; Sale Price ... \$4.40
Our \$5.00 "Stetson;" Vicl; Sale Price ... \$4.50
Our \$5.50 "Stetson;" Vicl; Sale Price ... \$4.95
Our \$6.00 "Stetson;" Patent; Sale Price ... \$5.25

Men's and Boys' Hats

Boys' \$1.50 "Kingville," assorted colors and styles, for ... \$1.15
Boys' \$2.00 "Chicago Leader," assorted colors and styles, for ... \$1.45
All Men's \$3.00 "Kingsbury" Hats; Sale Price ... \$2.50
Men's 50c Cloth Hats ... \$.25
Men's \$1.00 Cloth Hats ... \$.50

Men's Shirts

\$.75 "New Era" Shirts, with or without collar \$.50
\$1.00 "New Era" Shirts, with or without collar \$.90
\$1.25 "New Era" Shirts, with or without collar \$1.00
\$1.50 "New Era" Shirts, with or without collar \$1.25
\$2.00 Soft-Collar Shirts; Sale Price ... \$1.65
\$2.50 Soft-Collar Shirts; Sale Price ... \$2.00
\$3.50 Silk Shirts; Sale Price ... \$2.75

Big Shipment of TRUNKS and BAGS just received. These will go at SALE PRICES.

Men's Underwear

Men's Mesh-Knit Undershirts and Drawers; Sale Price ... 25c
Men's 50c Balbriggan Shirts and Drawers; Sale Price ... 40c
Men's \$1.00 Bleached Lisle Drawers and Shirts; Sale Price ... 75c

For Your Pleasure, This Suggestion

We advise morning shopping. So many people wait until the late afternoon and evening to trade. At this time salespeople are usually rushed, naturally too, they are more fatigue and its almost impossible to give you so satisfactory Service as can be done in the forenoon. You come in the morning if convenient, if not come at some other hour. We'll try to make your call both pleasant and profitable for you.

STORE WILL BE CLOSED WEDNESDAY, Opening Day, UNTIL 9 A. M.

"Nature's Gift from the Sunny South"



Shortens your food—Lengthens your life

Cottolene is far superior to lard in cleanliness and healthfulness. Cottolene contains no hog fat—it is made from pure, health-giving cotton seed oil—it is packed only in air-tight tin pails—it is never exposed to store dirt, dust and contaminating odors.

Cottolene is a tissue builder, and a friend to delicate stomachs. It makes food palatable, digestible and nourishing.

Made only by THE N. K. FAIRBANK COMPANY, New Orleans, Atlanta, New York.

CROSS-COUNTRY TO CROSBYTON

PLAINVIEW PARTIES TAKE PROSPECTING AND BUSINESS TRIP.

There is to Be Development in That Section of the Country, and This City Should Share in Benefits.

A party of Plainviewites, consisting of E. Dowden, president of the Commercial Club, Judge T. D. Webb, J. E. Pepper and a Herald representative, paid a visit last week to Crosbyton, the much-talked-of new town in Crosby county.

The first-named three were bent on a business mission, principally to talk to Julian M. Bassett, who is the chief spirit in the present and proposed development of that country, and who is now engaged in promoting a new line of railway. The Herald representative accompanied the party merely to see for himself, gather impressions and form his own opinion as to general conditions and what possibilities the future held for the country to the southeast of Plainview.

The Commercial Club representatives returned very much encouraged over the probability—the proposition has passed the possibility stage—of this city being able to secure a railway line through that section, to either temporarily terminate here or to be built on to Tucumcari, N. M.

Plans for such are under consideration, and, with a little more evidence of co-operation and encouragement, and a greater degree of interest manifested by the men of financial importance who have interests along the proposed line, it is a pretty safe assertion to state that the proposed road, which for a short and appropriate name might be termed "The Bassett Road," will be built, and Plain-

view will have an opportunity to profit thereby.

There are many reasons for such statement. The C-B Live Stock Company, of which Mr. Bassett is vice president and general manager, is the owner of an immense tract, or tracts, of land in Crosby county surrounding the town they are building—not a town they are thinking of building or are going to build some time in the dim, distant future, but the town of Crosbyton—the lively, pushing, well-founded place they are building now.

Liberal in all their propositions, they have planned wisely for the future, and no feature of development has been overlooked, or insufficient appropriation made for improvement.

The resources of the country are innumerable, the successful agricultural development is evident and the possibilities easily conceivable.

The soil is deep and unquestionably fertile; water abundant, and obtained at a depth of 200 feet; the climate delightful, and health conditions the best. What greater prospect has any country to offer?

The one thing needful is transportation facilities, and these are as sure to come as development induces immigration, as prosperity follows the plow, as daylight succeeds darkness.

Whether or not the C-B Live Stock Company builds a main line or a couple of branch roads, as contemplated, some organization of capitalists will certainly do so, as the country from Plainview southeast to the cap-rock, a distance of some 65 miles, holds too many inducements to remain so sparsely settled and developed.

As the success of any scheme or

outlined plan depends largely on the men who are behind it, the town of Crosbyton, the surrounding country and the proposed railroad are highly favored in having such men as Julian Bassett interested. In addition to his well-known qualities, and the characteristics ascribed to him by others, he appeared to The Herald man as being far different from numbers of men with whom the writer had talked, as a newspaper man, who were seeking to promote such propositions under similar conditions. He tells you of his plans, expected benefits, prospects and limitations, and, in fact, impresses the listener with his sincerity as well as ability and progressiveness. Mr. Bassett is a developer, and builds for the future.

It will pay Plainview to secure connections with Crosbyton, and the reasons therefor are too numerous to mention. If this city can, or rather will, hold out such inducements as to secure the "Bassett Road" it means a great and valuable increase in our trade area and connections with markets and coal fields which are highly desirable.

Fifty miles of road, either to this place or to a point south if this city, is a certainty. The material has been purchased and the funds are ready to finance construction. If the line is first built to the south, the proposition to build northwest or through this city will be taken up in a short time.

A meeting of interested financiers is to be held on Saturday at Crosbyton, and some definite announcement may be expected in a short time.

It behooves those whose interests lie here to be on the alert and alive to the situation. There is some railroad building going to be done. If Plainview does not benefit by it is our own fault.

What The Herald Man Saw.

While the objective point was Crosbyton, yet The Herald man wished to see Petersburg, that place in Hale county from which this paper has lately received several interesting communications from an entertaining and versatile writer, one A. W. Collier, secretary of the Petersburg Commercial Club. Before meeting the gentleman, the editor, who is, perhaps, a degree too skeptical, had him sized up as a boomer from Boomtown, and perhaps he is, in some respects, but his articles could not be very far from exactness, as he has a good subject in writing about Petersburg and the surrounding country. The general appearance of the country and crops, as presented on this trip, was possibly unusually flattering, as there had been a good rain on the preceding night and everything was at its best, but there can be no doubt that the country around Petersburg and Cone is a fine farming country.

The wheat and oats are as good as any on the Plains, with, possibly, some isolated exceptions. The corn, Kaffir and maize are in much better

shape than the average condition and state of growth. The farms are well kept, the farmers have attractive homes and everything looks prosperous, with good stock, plenty of battle-ship hogs and chickens galore. The Petersburg writer has nothing to take back.

The only thing lacking in the country from Petersburg to Crosbyton to make it highly attractive and productive is farmers, more farmers and small farmers—men who are content to cultivate small acreages by improved methods.

On arriving at Crosbyton the first object of noticeable interest is the 320-acre orchard owned and cultivated by the C-B Company. While Crosbyton might yet be considered a company town, yet a number of the holdings, improvements and business is owned by others, and many thousand acres of land has been sold to outsiders. The company is very liberal in offering inducements to investors, either in lands, town property or business interests.

The orchard is certainly an object of beauty, in its immense acreage, thorough cultivation and care of the well-arranged divisions of symmetrical trees, all of which show healthy growth. There are several varieties each of peaches, plums, apples, apricots and pears, many of which are loaded with fruit this year, although all the trees are young.

Crosbyton is only a few months over one year old and has only been on the map a short time, but it is now there to stay and the infant has cast its swaddling clothes, and, if well-grounded predictions do not go amiss, the youngster will soon make some of the older burges on the Plains set up and take notice.

The town contains churches and schools, fine buildings for both of these mainstays of a town; a fine bank building and strong bank; a number of stores, gin, cement-block works, machine and blacksmith shop, lumber yard, two hotels and almost every line of business usually found in a town of two thousand people is to be found here.

The population is possibly 600, but if they get mad about it we take it back and say that about 500 would count. There are some of as pretty and attractive homes there as can be found in any small city. A short distance away any quantity of good building stone is to be had and a fine quality of sand is obtainable.

Any mention of Crosbyton's business enterprises, improvements and industries should begin with the C-B Live Stock Company and be immediately followed by The Crosbyton Review, published by the White Publishing Company.

A short visit to the office confirmed a previous opinion that Editor White is a newspaper man of the first water, as The Review would do credit to a much larger town. The writer regretted that his visit was of such

LOCATION MUDDLE YET UNSETTLED

THE COUNCIL RESCINDS ACTION. THREE MEMBERS RESIGN.

A Lengthy Petition from Citizens Causes a Reconsideration—Protests Against Covington Street Site.

The session of the City Council on last Monday night was an interesting one in many respects, and things were done and talks were made that developed situations at times intense, but there was nothing of stormy scenes exhibited or acute bitterness displayed in the council chamber.

It was not very much in evidence if the three aldermen who at the last meeting voted for and carried through a proposition to change the location,

short duration, but Barney Johnson, the genial manager of the mercantile and many other affairs of the company, had the party in charge and a trip to the ranch headquarters, on the Blanco canyon, about five miles away was the order.

We found there one of the most attractive spots it has been our pleasure to visit on the Plains, a description of which would possibly be of interest, but would have no connection with the object of this article.

On the trip, Mr. Johnson informed the newsmen that the company had 2,000 acres in cultivation and was breaking out an additional 1,400, 300 acres of the cultivated land being tilled by the Campbell system.

The cultivated lands have every year yielded a fair return on the investment, and the crops this year are exceptionally promising. There has been a period of two successive winters when it was too dry to break soil, and the cattle on the ranch are all in good shape, and the loss was only a head during the entire winter, which is a record that if not so authoritatively stated would be almost unbelievable.

With the exception of the cultivated by the company, the surrounding country is one vast expanse of fertile, tillable land, as yet scarce touched by plowshare, but capable of the greatest agricultural possibilities, and possessing every necessary and comfort of the farmer.

Such is the writer's impression of the things he saw on the trip, but the story is too long already. Crosbyton and the Crosby country are coming; in fact, they have arrived.

Money! Money!

I have money to loan. Write or phone me at block, Texas.

R. SCOTT COCHRAN.

and who at this meeting considered the application of 260 petitioners and reconsidered and rescinded their previous action, did not do so in as good spirit as could be expected any one to exhibit who was forced to the conclusion that their judgment and actions were opposed by at least a plurality of their constituents.

They were reluctant to admit that they had made a mistake, but officially recognized the right of citizens and taxpayers to be heard, and, therefore, they were to reconsider, and they preferred to resign office rather than submit themselves to any further annoyance, criticism or opposition in the administration of city affairs.

The resignations of Aldermen Lindsay, Nash and Akers were formally tendered and accepted, and an election ordered for Saturday, June 18, to fill the vacancies. Alderman Pinkin, who had opposed the change, also tendered his resignation, but before the matter was acted on, on the following day, he was influenced to withdraw his name from the document.

It was a regular session of the body, but the much-talked-of and badly-muddled question of the location of the proposed railway was the chief business to be transacted, and as the matter had been considerably agitated and discussed by the citizens generally, the result of the present meeting was looked forward to with interest.

All members were present, and, after the reading and approval of the minutes, a petition was read, with signatures, asking the Council to leave the question of location to the people who might express preference at an election, and stating some objections to the change as voted.

Alderman Nash asked that the names signed to the petition be read, which was done, and seven names were eliminated as being signers who paid city taxes but lived outside the corporate limits.

When the mayor put the matter up to the members for action the ensuing silence for several minutes was becoming painful until Alderman Lindsay broke the silence and made a rather extended speech, in which he stated that he was very much embarrassed at being placed in such a position. His remarks throughout were temperate, considering the subject matter. He said he had no doubt that he was wrong in voting as he did on the proposed change, but could not deny the right of the petitioners, many of whom he personally knew to be good men, to examine for themselves what was best for the general good. He favored a reconsideration on this ground, and suggested that he had enough of the job of being

an alderman. Alderman Pinkin then made a talk and on motion the council rescinded the action of the 15th inst. and ordered an election to be held on the 18th inst. Alderman Nash made a strong speech, with some feeling, and also made criticism of the action of the council. Alderman Akers also made a speech and declared his opposition to the change. Alderman Lindsay then made a speech and declared his opposition to the change. Alderman Pinkin also made a speech and declared his opposition to the change.

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DICK'S TIN SHOP

Manufacturers of

Tanks, Flues, Milk Troughs and All Kinds of Sheet Metal Work

Let Us Figure Before You Place an Order

All Work Guaranteed

North Covington St

THE PLAINVIEW NURSERY

WILL BE PREPARED TO FURNISH BLACK LOCUSTS AND ALL OTHER KINDS OF SHADE TREES IN ALL SIZES. ALSO ANY KIND OF NURSERY STOCK. SEND IN YOUR ORDER NOW.

L. N. DALMONT, Proprietor

J. E. Cauthan and A. M. DeForest, Representatives.

Money! Money! I have money to loan. Write or phone me at block, Texas. R. SCOTT COCHRAN.

LOCATION OF CITY HALL
OWNER OF COVINGTON STREET
ISSUES STATEMENT.

Will Not Seek to Enforce Trade or Location of Building—Corrects Some Erroneous Impressions.

The following statement by the owner of the lots contemplated as the location for the erection of the city hall corrects some current erroneous impressions as to proposed contentions:

To the Citizens of Plainview:
"With reference to the location of the City Hall and Fire Station, I desire to make this explanation:
"I was solicited by one member of the City Council to make a bid to get the City Hall located in Block No. 27, in Plainview. Later, I saw Mayor DeLay and asked him about the proposed location, and he said there had been some dissatisfaction over the location of the City Hall on the lots originally purchased by the City, and that if I desired to do so, to have my proposition and submit it to the next regular meeting of the Council.
Prior to this, I did not know there were any discussions about the original location. I then submitted a proposition to the City Council, at its next meeting, and it was accepted, and I was requested by the Council to make deed to the property to the city, which I did. Now, I desire to say that I made the above as a strictly business proposition; and if it is not satisfactory to the citizens of Plainview it is all right with me, and they may feel assured that I will not seek to hold them to it.
This is true, June 10, 1910.

H. M. BURCH.
GLIDDEN TOURISTS COMING.
For the First Time Texas Has Been Included in the Itinerary.

On the afternoon of the 20th inst., the Glidden touring party will enter the State of Texas, at Texarkana, where they will stop for the night. The next day they will start for Dallas, via Paris, arriving at the former city that afternoon. Great preparations have been made for their entertainment by the Dallas Automobile Dealers' Club. This will be the longest portion of the tour, which starts at Cincinnati on the 14th and ends at Chicago on the 30th, being, all told, 2,500 miles. The stretch from Texarkana to Dallas is 217.1 miles. Their entertainment at Dallas will be on an elaborate scale. Just before reaching the city each of the party will be presented a badge. It will be a medallion in the shape of the State of Texas, with the tour route through the State marked, showing the cities and towns through which they will pass and the night control at Dallas. It will be in relief, and a miniature representation of the Texas portion of the route. Each badge will be on a ribbon, so it can be worn by the tourist. It will be a synonym for unlimited hospitality while in Dallas. Visitors other than Gliddenites will also be provided badges, and a third badge will be provided for the identification of the Dallas automobile owners.

The cars will be parked on a large lot at Dallas. It is expected there will be over two hundred of them. Thirty minutes, under the rules of the tour, are allowed for attention to the machines. The visitors will be taken to the Y. M. C. A. building, and, after a bath, be given a beefsteak dinner. Those so desiring will be escorted in automobiles around the city, and every amusement place will honor their badges. Guests from all over the State have been invited to meet the Gliddenites at Dallas, and hundreds have signified their intention of being present. The day is to be known as "Texas Automobile Day," and every tourist in the State is being requested to be present. It will be an occasion long to be remembered, as the Glidden party will probably be a number over 500.

ICE CREAM.
The Plainview Ice Cream Company have a supply of the best packers and keep constantly on hand a supply of the best and purest ice cream, which they sell in any quantity, with quality guaranteed. Telephone orders promptly attended to. Phone 224, or 11 at Hall's Confectionery.

Special Bargain Deal

On Approval	5 Cans of Justice Corn	25c
We would be glad to send you the deal on approval, knowing that when you see the Special Bargain Values we are offering you, you will not hesitate in keeping it.	1 Dozen Lemons	15c
Don't forget that we keep our shelves filled at all times with a line of Fancy Groceries.	2 Cans Hominy	25c
	1 Can Extra Standard Peaches	25c
	10 Pounds of New Potatoes	25c
	2 Pounds Fancy dried Peaches	25c
	1 three pound Box Crackers	25c
	2 Cans Alaska Red Salmon	35c
	Total	\$2.00

The list of articles offered in this deal are all standard brands, every one guaranteed.

Not cheap in the quality---Price Only

Quality as high as money can buy.

This deal is sent to you on approval. Send in your order.

Every housewife should avail herself of this opportunity of saving some money on Groceries. The above mentioned articles are something that you use every day, so buy now while we are making this offer. Remember this deal only lasts **Eight Days**, beginning **Saturday June 11th and Continuing to June 18th**

We are ready at all times to fill your orders with the best goods at the lowest price.

Vickery-Hancock Grocery Company

17--PHONES--145

AN URGENT TEXAS NEED.

To The Herald:
Petersburg, Texas, June 9.—When I look on the shelves of the stores on the South Plains and see crackers made at Dalas, candies made in Fort Worth, and overalls, jumpers and other things made in each of those cities, and elsewhere in Texas, it makes me feel good. Occasionally I see a Texas product in canned goods, and I rejoice at this.

A broom used in my family is made in Hale county, and from broom corn grown here. This broom is as good and as cheap as a broom made elsewhere. And to think, too, that this county was known as a "cow country" six years ago! This, and much other evidence of the upbuilding of Texas enterprises by patriotic Texans, is just cause for self-congratulation. And we can indulge in the hope that both the factories and the patronage of them will increase many fold.

But this is not enough. We should do more.

Just now there is a matter of even more immediate importance—as great as the matter above referred to seems to be.

I refer to the matter of hog production in Texas. Just at this time hog production, especially in Texas, is a matter of overshadowing importance. We cannot doubt this, when we give the question thought.

There is no country better adapted to the production of hogs than Texas. Few states can compare with Texas in this respect.

Almost every one knows that hogs are freer from disease in Texas than in other states. They grow as large and as quickly here as elsewhere.

Every thinking, calculating person can know that hogs are produced cheaper on the fertile, though cheap, lands of Texas than on lands elsewhere, costing five times as much.

Other states are, not so well favored with all-the-year pastures as is Texas. We grow any kind of pastures, at any season.

If these facts are true, and they are

True, why do we not produce more hogs? The only truthful answer is: just because we don't!

More than a million immigrants to the United States this year, mostly men, the majority bring a little money and a good appetite for hog meat, but none of them bring hogs. And we are now confronted with a direful hog shortage. Never was there a better time to embark in the hog business. There's not only a shortage, but a constantly increasing demand. There's no chance to lose.

An experienced hog grower can make some money here growing hogs at five cents per pound, gross. A novice can make money at nine cents. It looks very much like the price is to be around ten cents per pound, gross, for some time to come.

An authority on hog raising says: "How fond hogs are of milo maize is demonstrated by the fact that if a drove of hogs is turned on a field planted in Indian corn, kafir corn and milo maize they will devour the entire milo crop before touching either of the other grains. And milo puts on a good hard fat, too."

All authorities agree that growing pigs and hogs, and nursing sows, should have pasturage, and plenty of it. In any part of the South Plains we can plant many kinds of pasturage for very little money. It is obtainable during any month, with reasonable hope that almost every planting will yield.

Here on the South Plains alfalfa, that great legume of the big field, thrives, and has benefited all those who have given it a faithful trial. The many thousand farmers now growing alfalfa testify to its value as a hog feed, both as a pasture and a hay, as well as the ground alfalfa. In every way it is satisfactory.

As Horace Greely said the only way to resume specie payment was to resume the only way to raise hogs is to raise them! Prepare for it, and raise hogs. It will get the money, it will save the money—many millions of dollars to the people of Texas.

To start, make some preparations to keep hogs economically and with

as little trouble and inconvenience to yourself as possible. Then buy good sows, use good judgment, and do not be in a hurry to sell good brood sows. A sow five to six years old ought to make the best pigs. The important part is to prepare! Chicken-raising sows should be killed, perhaps, but there will be few of these with those who are prepared. To those prepared for hog raising there is profit and satisfaction; to those unprepared there is neither.

Never was there a better country in which to raise big, fine hogs—prize winners than on the South Plains of Texas, and they can be raised cheaper here than elsewhere.

The urgent need here—I might say the crying need—is to RAISE HOGS! When the South Plains builds up a reputation for raising fine hogs, and raising them cheaply, as can be easily done, the prosperity of this great agricultural belt is established for all time to come. Why not thoroughly establish that prosperity NOW, and let the whole world know that it is established? Why not NOW?

This matter should engage the attention of capitalists all over Texas. Nothing is more important.

W. COLLIER,
Secy. Petersburg Commercial Club.

PLEASED WITH HALE COUNTY.

Indiana Family to Make This Their Future Home.

Elkhart, Ind., May 31, 1910.
Mr. Editor of Hale County Herald.
Dear Sir: In April, 1909, I was in the Panhandle of Texas, from north to south, and thought very well of the country, but when I came to Plainview and the various parts of Hale county I was delighted with the country and its people.

I had the pleasure of seeing the south part of Hale county, and got acquainted and stayed over night with a family that I thought was one of the best citizens and Christians I ever met, Mr. and Mrs. M. T. Cocke, and we were so well pleased with the country that we invested in 280 acres of land, near Mr. Cocke's place.

When we returned to Plainview, we arranged to have The Herald sent to us, which has been a welcome visitor at our door every week since then, but I see my subscription has expired, on May 1st, but the visitor came just the same, to this day, for which please find enclosed P. O. order for one dollar (\$1.00), to extend my subscription another year.

We think of locating in Hale county some time in the near future, as soon as we can break the ties that have chained us to this Indiana soil and nature, and when we can dispose of our farm.

Thanking you for your excellent paper, for it is a booster, I am,
Yours and oblige,
LEVI B. THORNTON,
R. F. D. No. 2, Elkhart, Ind.

The Swine or the Flower?

Ah me! I saw a huge and loathsome sty. Wherein a drove of wallowing swine were barred, Whose banquet shocked the nostril and the eye; Then spoke a voice, "Behold the source of lard!"

I fled, and saw a field that seemed at first One glistening mass of roses pure and white, With dewy buds 'mid dark green foliage nursed; And, as I lingered o'er the lovely sight, The summer breeze, that cooled that Southern scene, Whispered, "Behold the source of COTTOLENE!"

AN APPRECIATED VISIT.

The Herald was favored on Tuesday with a short but enjoyable call by W. W. Wise, a well-known farmer living near this city and an old-time friend of the paper, who said that he merely dropped in to renew his continuous 16-year subscription, and considering the fact that he was securing such a bargain, he ordered another year's subscription sent to a party in Mineral Wells. Mr. Wise is one of the old settlers in this section, a congenial spirit and entertaining conversationalist, and such visits are always appreciated. He said that farmers were in pretty good fix this year, but that spring wheat was needing rain in its present stage of growth, while winter wheat would make a good yield and would be ready for the binder in a couple of weeks.

Parum Posey, of Lubbock, was in the city Monday, visiting his father and mother.

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