

Want Column

FOR SALE—Near Seth Ward college, well improved, one-half block in Col. addition. Cheap and on good terms. I have a number of other nice residences inside the corporation. Call and let me tell you about them. 34 W. E. ARMSTRONG, Room 27 in First National Bank Building.

A BARGAIN.

To many merchants of our town, also to many homes, who are using a poor quality of coal for cooking instead of Simon Pure Niggerhead coal at a less price and guaranteed to please, handled only by Tandy Coleman Company. Phone 176.

Will buy Vendor's Lien notes. office with J. B. Nance, north side of square. B. W. BAKER.

FOR SALE—One old house 14x20 with shed 28 feet in length. Good lumber. A bargain if sold at once. See Setser at Old Robinson Studio.

FOR SALE—The N. E. one-fourth section 1, block 2, good land close to school. Address owner, 35 FRANK HASS, Lake Park, Io.

FOR TRADE—I have a small house to trade for mules or horses. House must go quick. Four blocks east of square. Apply at E. E. Winn's Repair Shop.

160 acres, well improved two miles west of Baptist college. Part valley land. 110 acres in cultivation. Price \$87.50 plus the school money. Box 421. JNO. L. SMITH.

Simon Pure Niggerhead Coal, a particular coal for particular people, sold only by a particular firm, Tandy Coleman Company who are particular to please their customers.

When you want anything in the coal and feed line, touch the wire at phone 176. Tandy Coleman Company is at the other end, awaits to serve you.

Phone your wants in the Drug line to DUNCAN'S PHARMACY. Free delivery to any part of the city.

WANTED—Position on farm or ranch near Plainview, by man and wife. Man will do general work, and wife will cook. Phone 155. Western Hotel.

FOR SALE—7-room cottage, with large shade trees all around; two blocks from square; reasonable cash payment; balance monthly; or terms to suit. G. A. LONDON.

PETERSON is prepared to test your eyes and fit Glasses.

For Optical Goods see PETERSON.

Free and prompt delivery to any part of the city. Phone us your wants. DUNCAN'S PHARMACY.

ALFALFA LUMBER COMPANY for the best "Niggerhead" Coal. Prices right.

Mound City Paints may cost a trifle more, but—! ALFALFA LUMBER COMPANY. 47-1910

FOR SALE CHEAP—Five business lots in the Stolley & Graham addition of Plainview. For terms write, J. P. MORGAN, Gause, Tex.

FOR SALE—Two delivery wagons, one double, one single. Will sell cheap. Vickery-Hancock Grocery Co.

The Herald for Job Printing.

DALLAS COUNTY FARM.

FOR SALE OR EXCHANGE—360 acre farm, located on Trinity river, 17 miles south of Dallas. Has railway station in one and one-half miles and four miles on different roads. Farm runs to river and is within 300 yards of dam No 2 on river, which will be completed in a short time and open navigation to Dallas. About 200 acres in cultivation, most of which is black, bottom land as fine as Texas has, about 20 acres of pasture and about 140 acres of timber land which will make about 30 cords of wood per acre, and all of said 140 acres can be cultivated. All fenced, has three rent houses and has plenty of water. The farm now has good crop of cotton and corn and may be shown any time. Price, \$18,000, \$6,000 cash, balance long time at 6 per cent interest, or would take part in West Texas land. C. STEVENSON, 620 Wilson Building, Dallas, Texas. 34

One Million Daily.

There is no more progressive citizen on the globe than the native Texan, and he is by nature a builder, but the task of developing the State is far too great for the present generation to see completed. To acquire the population that Massachusetts now has per square mile, we would have 110,000,000 people instead of 4,000,000. If all the people of the United States were to move to Texas our population would be less per area than that of Massachusetts. All the money in the world could find profitable investment in Texas. The figure below gives a comparison of the work of the stork and the immigration agent.



Increase in Population.

The stork gives us an increase of 56,000 per annum and the immigration agent 69,000 per annum.

The natural born citizen brings no property into the State. In fact, 30 per cent of our native citizens leave the State and actually take property away from them. It is fifteen years before the child becomes a revenue producer, and during that period he is an expense to the community, but the immigrant brings wealth into the State, and immediately upon arrival becomes a revenue producer.

There is approximately one million dollars per day coming into Texas and making permanent investment in railroads, factories, farms, mines and other industries.



Money Coming to Texas.

We can not develop our State with home capital. A farmer may sell his farm in one section of the State and buy in another section; he has merely changed his location and has added nothing to the State's wealth. A man may sell his farm and buy a factory; he has simply changed his occupation, but has added nothing to the wealth of the State. If this generation proposes to develop Texas, says the Commercial Secretaries' Association, we must get men and money from the outside, and the invitation to homeseekers and capitalists can be cordially extended through an improved system of public highways. A community may not be able to build railroads and factories and other large industrial enterprises, but every section of the State can improve its public highways.

NOTICE: SHERIFF'S SALE.

THE STATE OF TEXAS, County of Hale.

By virtue of an Order of Sale, issued out of the Honorable District Court of Lubbock County, on 8th day of July, A. D. 1910, by the Clerk thereof, in the case of M. C. Overton and H. T. Kimbro versus N. S. Locke, No. 457, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in September, A. D. 1910, it being the 6th day of said month, before the Court House door of said Hale County, in the town of Plainview, the following described property, to-wit:

35 Lots Nos. 10, 11 and 12 in Block No. 38; Lots Nos. 10, 11 and 12 in Block No. 10; Lot No. 6 in Block No. 126; Lots Nos. 10, 11 and 12 in Block No. 21; Lots Nos. 10, 11 and 12 in Block No. 19; all in the town of Abernathy, Hale County, Texas, according to the map of said town recorded in Deed Records of said County; levied on as the property of N. S. Locke, to satisfy a judgment amounting to \$363.05 in favor of M. C. Overton and H. T. Kimbro, and costs of suit.

GIVEN UNDER MY HAND, this 5th day of August, A. D. 1910.

G. A. LONDON, Sheriff.

NOTICE: SHERIFF'S SALE.

THE STATE OF TEXAS, County of Hale.

By virtue of an Order of Sale, issued out of the Honorable District Court of Lubbock County, on 8th day of July, A. D. 1910, by the Clerk thereof, in the case of M. C. Overton and H. T. Kimbro versus Chas. Noffsinger, No. 459, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed for Sheriff's Sales, on the First Tuesday in September, A. D. 1910, it being the 6th day of said month, before the Court House door of said Hale County, in the town of Plainview, the following described property, to-wit:

35 Lot No. 18, in Block No. 118, in the town of Abernathy, Hale County, Texas; levied on as the property of Chas. Noffsinger, to satisfy a judgment amounting to \$354.00 in favor of M. C. Overton and H. T. Kimbro, and costs of suit.

GIVEN UNDER MY HAND, this 5th day of August, A. D. 1910.

G. A. LONDON, Sheriff.

NOTICE: SHERIFF'S SALE.

THE STATE OF TEXAS, County of Hale.

By virtue of an Order of Sale, issued out of the Honorable District Court of Lubbock County, on 8th day of July, A. D. 1910, by the Clerk thereof, in the case of M. C. Overton and H. T. Kimbro versus Russel H. Hale, No. 461, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in September, A. D. 1910, it being the 6th day of said month, before the Court House door of said Hale County, in the town of Plainview, the following described property, to-wit:

35 Lots 6 and 7, in Block No. 63, in the town of Abernathy, Hale County, Texas, as shown by the map of said recorded in Deed Records of Hale County, Texas; levied on as the property of Russel H. Hale, to satisfy a judgment amounting to \$87.45 in favor of M. C. Overton and H. T. Kimbro, and costs of suit.

GIVEN UNDER MY HAND, this 5th day of August, A. D. 1910.

G. A. LONDON, Sheriff.

FOR RENT—Improved section of land, six miles from Plainview; 200 acres in cultivation; 100 acres ready to begin plowing for fall wheat. For further particulars see W. G. KARSCHNER, Plainview, Texas. tf.

Have your abstracts made by THE WEST TEXAS ABSTRACT COMPANY, Office, Reeves & SoRelle Building, J. C. COPE, Manager. tf.

NOTICE: SHERIFF'S SALE.

THE STATE OF TEXAS, County of Hale.

By virtue of an Order of Sale, issued out of the Honorable District Court of Lubbock County, on 8th day of July, A. D. 1910, by the Clerk thereof, in the case of H. T. Kimbro versus G. W. Carter, No. 460, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in September, A. D. 1910, it being the 6th day of said month, before the Court House door of said Hale County, in the town of Plainview, the following described property, to-wit:

34 Lots Nos. 10, 11 and 12, in Block No. 127, in the town of Abernathy, Hale County, Texas, according to plat of said town recorded in Deed Records of said County; levied on as the property of G. W. Carter, to satisfy a judgment amounting to \$114.50 in favor of H. T. Kimbro, and costs of suit.

GIVEN UNDER MY HAND, this 5th day of August, A. D. 1910.

G. A. LONDON, Sheriff.

STAGGERS SKEPTICS.

That a clean, nice, fragrant compound like Bucklen's Arnica Salve will instantly relieve a bad burn, cut, scald, wound or piles, staggers skeptics. But great cures prove it's a wonderful healer of the worst sores, ulcers, boils, felons, eczema, skin eruptions, as also chapped hands, sprains and corns. Try it. 25c at All Druggists.

We learn that Herman Fribolin died in Chicago last Friday. Mr. Fribolin was the partner of Henry Goetz in the ownership of the popular G. & F. Cafe.

Let PETERSON fit your Glasses. tf.

No. 9802.

TREASURY DEPARTMENT.

Office of Comptroller of the Currency.

Washington, D. C., June 29, 1910.

WHEREAS, by satisfactory evidence presented to the undersigned, it has been made to appear that "The Third National Bank of Plainview," in the town of Plainview, in the County of Hale, and State of Texas, has complied with all the provisions of the Statutes of the United States required to be complied with before an association shall be authorized to commence the business of Banking;

NOW, THEREFORE, I Lawrence O. Murray, Comptroller of the Currency, do hereby certify that "The Third National Bank of Plainview," in the town of Plainview, in the County of Hale, and State of Texas, is hereby authorized to commence the business of Banking, as provided by Section Fifty-one Hundred and Sixty-nine of the Revised Statutes of the United States.

IN TESTIMONY WHEREOF witness my hand and Seal of Office this twenty-ninth day of June, 1910.

LAWRENCE O. MURRAY, Comptroller of the Currency. (Seal) 35



THE DESPONDENT YOUNG MAN

whose home has just been burned, is offered the protection of a friendly roof by Mr. INSURANCE POLICY. Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone regardless of their own interest who declines to take out insurance.

Hoyle & Malone

write all kinds of Insurance Rooms 8 and 9, Wayland Building Office Phone, 231; Res. Phones, 90-142 PLAINVIEW, TEXAS.

ALFALFA LUMBER COMPANY for the best "Niggerhead" Coal. Prices right. 37

Binder Twine

The Peoria Cordage Company has a limited amount of Cical Binder Twine at 9c per lb. at Leach Coal Grain and Storage House. Come early as their is only a small amount.

Coal and Grain

THATS OUR BUSINESS

Simon Pure Nigger-Head Coals, Rockvale the Genuine article. Guaranteed to please the most Skeptical. All kinds of grain and feed stuffs bought and sold.

TANDY-COLEMAN CO.

PHONE 176 NEAR DEPOT

J. H. LEACH

Coal, Grain, Seed and Feed Stuff

Phone 136

Plainview, Texas

A. L. HAMILTON & BROTHER

Manufacturers of Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work. Repairing Neatly Done On Short Notice. PLAINVIEW TEXAS

WE ARE HUSTLERS

For Plainview and Hale county. List your property with us and we will do our utmost to find a buyer. Place your vacant dwellings with us.

C. H. WHITE LAND COMPANY

North Pacific Street GARAGE IN CONNECTION. ATUOS FOR HIRE

Peters' Work Shoes are Soft



These Shoes are as far superior to the old fashioned boiler-plate work shoes as the electric light is to the tallow-dip. The uppers are extra-plump weight Chrome Calf; thoroughly tanned with oak bark which makes them as soft and easy as kid. The soles are solid leather, Goodyear welt and will "wear like wire." For all working purposes this shoe is a leader and is in line with modern ideas of 20th Century comfort.

If your dealer does not have this shoe please write us. Peters Shoe Co. ST. LOUIS.

Some Real Bargains

7 SECTIONS good, smooth land; all in one solid body; located 15 miles of Plainview and close to railroad station; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and wind-mills; plenty good water; 3 good farm houses; good sheds, corrals etc. About 1,500 acres in cultivation, divided into 5 farms, and fenced separately. About 300 acres fenced with good woven wire, and divided into 3 pastures, with water and hog sheds in each. 5 SECTIONS good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations; mostly all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments. The above tracts are the very choicest agricultural land to be found in the Plainview country. For plats, prices and terms, address

Otus Reeves Realty Co. Plainview, Hale Co. Texas

wilbert Peterson JEWELER and OPTICIAN

I am now located in the Waylad Buildg. I carry a complete line of Jewelry, Watches, Diamonds, Clocks, and Optical goods. Special attention to fitting of glasses. Repairing a specialty. Yours for business

LOCAL AND PERSONAL

Miss May Hall left Thursday to visit friends in Lubbock.

New waists at Carter Mercantile Co. 34

J. C. Cope is away on a short visit to Centerville.

New waists at Carter Mercantile Co. 34

Scott Shambaugh is visiting home folks at Booneville, Iowa.

The family of Prof. Grimm has arrived.

New waists at Carter Mercantile Co. 34

S. J. Whitacre is out at his ranch near Portales.

Payton Randolph was in Lubbock Sunday.

See the new fall capes at Careter Mercantile Company. 34

John Wonder returned to his home in Hiawatha, Kansas the past week.

John Bates left this week on a visit to Lubbock.

J. K. Milwee came up last Saturday from his Lynn county ranch.

See the new fall capes at Careter Mercantile Company. 34

Dr. L. N. Pennock came up from Tullia last Saturday.

District Judge L. S. Kinder came in from Tullia last Saturday.

See the new fall capes at Careter Mercantile Company. 34

Roy Stewart was called to Amarillo last Monday on important business.

Hon. L. W. Dalton went to Seymour on Saturday.

Z. T. Hubbard of Plainview is erecting a gin at Archer City.

John Vaughn went to Matador this week.

New belts, waists, etc. at Carter Mercantile Company. 34

Mrs. W. A. Wheelock returned from St. Louis last Saturday.

Flake Garner and wife are visitors from Canyon City.

All work guaranteed at **PETERSON'S.**

Fireman Goode of Plano attended the Convention.

H. B. Webb of Hereford is here visiting Wilbert Peterson.

Blake Wales left this week on a trip to the Pacific coast.

New belts, waists, etc. at Carter Mercantile Company. 34

Bob Taylor of Norfleet, left Wednesday for a visit in Tennessee.

Rev. Jewell Howard, of Amarillo, filled his appointment at the Christian church last Sunday evening.

Mrs. W. W. Jones left this week for a two-month trip through Iowa, Nebraska and other states.

E. W. Risser is here looking after his holdings in Hale and Lamb counties.

New belts, waists, etc. at Carter Mercantile Company. 34

Will Rushing left last Monday for a business trip to Austin and the surrounding country.

M. L. Sammann left last Saturday for an extended trip to Germany, his native land.

Miss Virginia Brooks of Oklahoma City is visiting her sister, Mrs. P. J. Woolridge.

John Forsythe, of Bosworth, Mo., spent the week-end with his daughter, Mrs. L. N. Pennock.

Miss Mamie Arbuckle, who has been the guest of Miss Allene Penry left Saturday for her home at Waco.

B. T. Hatchell and wife came in Wednesday from a pleasant trip through the country to Drasco, Texas.

Messrs. Sloneker, Richards and Iglehart are among the merchants just back from the market.

Messrs. Kline and Self of Glen Haven Wisconsin were prospecting with C. H. White last week.

Dr. Freeman and sister Mrs. Driver of Lockney visited Mr. and Mrs. C. E. White of Plainview Tuesday.

L. B. Hubbard, formerly with the Swensons, came in this week to work at the Valentine garage.

We forgot to mention last week that a promising boy was born to Mr. and Mrs. John Oswald.

Mr. and Mrs. J. M. Shafer are visiting in Hutchison county for a few weeks.

Commercial Secretary J. A. Graham and wife returned Wednesday from honeymooning in Colorado.

Vince Reeves was down from Canyon this week looking after his Plainview interests.

Mrs. Alla Prugh returned to Fort Worth Wednesday after a few weeks visit here.

Fred Huffer, ad and job artist at this shop is out at Melrose N. M. this week looking after his property.

M. J. Ewalt, banker, landowner and fine old gentleman, was over from Hale Center, Wednesday.

Judge Geo. Bean of Lubbock, transacted business here this immediate division of August.

Miss Scharneveber, who has been in Plainview for several weeks left Wednesday for her home in Happy.

I. N. Bonta returned from Oklahoma City on Monday, where he had been at the bedside of his sick son, Isaac Bonta, Jr.

Mrs. S. C. Daughter, Miss Stella Norwood, have moved from Tullia and are located on Prairie between West First and Second Streets.

Will Nicholson, of the firm of Nicholson & Hinn is away on a trip to the north—in search of immigrants—not the pole.

Miss Anna Belle Norwood, who has been visiting relatives in Plainview, left Saturday for her home in Galveston.

Percy Spencer, a young attorney from Brownsfield was the guest last Sunday of Mr. and Mrs. L. C. Penry.

Willie, Carl and John Greuben and Ernest Hamit, all of Fisher county are here visiting Jacob Leehmas who lives between this place and Lockney.

Mrs. W. A. Wheelock returned from St. Louis last week, where she purchased a complete stock of Regina and Gold Medal Hats.

Miss Lucile Douglass, after a ten days visit to Mrs. E. F. McClendon, and Mrs. J. H. Johnson returned this week to her home at Lubbock.

Good, cement sidewalks were put down around the new M. E. Church the past week. May they be continued into the business portion of town.

Harry Napp, the popular partner in the progressive firm, Pipkin-Napp Co., is visiting home folks at Finimore, Wisconsin.

Mrs. Necie Truett, who has been visiting T. E. Richards and family returned to her home at Stephenville Thursday.

Mrs. A. B. Roberts and daughter, Miss Adrena, after a few months visit to relatives at this place and Hale Center, have returned to Dallas.

Mr. and Mrs. W. M. Fore and son Jet, all of Memphis, Texas are here visiting Mrs. Neal of the firm of Neal & Iglehart.

A marriage license was issued on the 23d to Alec Lemond and Miss Nell Bishop, both of Hale Center. We supposed they used it, but have not heard.

Miss Mable Wayland has returned from attending both the regular session and the summer school at Baylor University.

Rev. Anderson Clark, one of Waco's most prominent pastors, will fill the pulpit at the First Christian Church next Sabbath morning and night. Everyone come.

WANTED A WIFE.

On last Wednesday we had the pleasure of witnessing the Vernon-Hall Stock company at the Schick Theatre in the popular comedy "Wanted a wife." We will say that the play was perhaps the funniest and its presentation as artistic as any Plainview theatre goers have had the pleasure of seeing in many, many moons. The company is to be here a week or ten days and if the play on Wednesday may be taken as a criterion of what will follow, will advise you to attend.

Mrs. H. M. Burch, accompanied by her daughter, Miss Annie Maude Davidson and Miss May O'Keefe left Monday for a month's visit to Denver, Colorado.

We understand that Messrs. Williams, L. A. Knight and Dr. Dye, all are seriously considering erecting brick building on the recently burned area. Hasten the day.

Editor Jesse M. Adams, who controls the Pioneer Exponent of Comanche and the News at Abilene is in the city for a few days visit. Mr. Adams is one of the best known newspaper men in the state.

FROM GRANGER.

Dr. Jas. Anderson and family arrived in Plainview last Friday from Granger. They intend building in the spring on the property purchased from A. B. Muncy. In the meantime Dr. Anderson will locate his family at 614 West Slaton street, and return to Granger to wind up his business there during the winter.

CALLED HOME.

Rev. Edwin Weary, upon reaching Plainview last Sunday from Lubbock, received a message from Amarillo, stating the death of his brother-in-law. He left on the same train and was therefore unable to fill his appointment at this place.

BURNT AT THE FIRE STATION.

On last Thursday morning at the fire station, while preparing to charge the engine, the bottom dropped out of a receptacle containing sulphuric acid and Fred Klinger, J. L. Dorsett, Gamaliel Graham and D. T. Bolinger were burned about the legs. It does no good to turn the hose on sulphuric acid when it touches the flesh.

EPWORTH LEAGUE PROGRAM

August 28th, 1910.

Song.
Prayer.
Subject—God's Tender Mercy for All His Creatures—Jonah (4)—(10-11) 2 Peter 3—8.
Leader's Address.
Reading—Third Chapter of Jonah—Miss Virginia Woods.
Song.
The Bible a Missionary Book—Clyde Goodman.
America Chosen for Purpose beyond itself—Miss Mattie Hawkins.
Song.
God's Merciful purpose Unfolding Among the Nations as Never Before—Miss Espy.
His Mercy Yet Unknown Among the Nations.—Miss Della Ausley.
Song.
Our Responsibility—B. N. Graham.
Open Meeting.
Benediction.
Leader—Miss Effie Gilliland.

BAPTIST COLLEGE DRAWS 'EM

Out in the Wayland Addition west of town, they are doing things. The magnificent residence of Mrs. Newton of Seymour will soon be completed. Chas. Bryson and family of Comanche will soon be here to occupy their new ten room, \$3,000 home. His brother is already living in that addition and, last week, his father-in-law W. H. Dial of Brady, bought the ten-acre Gilliland tract and will commence the erection of an ideal residence soon. Others have plans ready for building we learn. They are all moving here, to be near the Baptist college, so we hear.

ONE GOOD TOWN.

Editor White of the Review is Very Joyous.

"The fact that there has been about 1,000 lots changed hands since Monday morning in Crosbyton and everything is looking mighty good to us all. There has been several hundred Crosbyton lots exchanged for Emma lots and we understand that thirty odd of the houses in Emma were now waiting to be moved. This a long step forward to Crosby county and it one of the wisest things the people ever did from our way of thinking. For Crosby county to build one good town which has railroad accommodations, or will have in the next four month, and to come together simply means this: It means that the farmer will have a market for all he has to offer, from his farm and in any quantity, he may be able to produce, it means that when he has anything to buy, he will be able to buy it in a town where everything is to be found, and where it is sold under strong competition, which means your money will go a long way. We believe this is the wisest step every taken by Crosby county to unite, come together for the common good of all and develop this great territory of the finest lands on the Plains.—Crosbyton.

FOR SALE—One good farm horse. Bargain price.—Vickery-Hancock Grocery Co.

The "Regal" is a Winner

Smooth Running, Easily Operated and Durable



WE HAVE THIS ELEGANT CAR IN STOCK, AND WILL BE ONLY TOO GLAD TO TAKE YOU A SPIN AND DEMONSTRATE TO YOU THOSE EXCEPTIONALLY GOOD FEATURES POSSESSED BY THE "REGAL." THE "REGAL" IS NOT ONLY HANDSOME, BUT DURABLE AS WELL, AND HAS WON NUMEROUS ENDURANCE RACES OVER OTHER CARS (COSTING MORE MONEY THAN THE "REGAL"), AND HAS GAINED FOR ITSELF A WORLD-WIDE REPUTATION, ENVIED FROM COAST TO COAST.

EVERY PIECE OF TIMBER, STEEL, CASTINGS, AND OTHER MATERIAL USED IN THE MANUFACTURE OF THE "REGAL" IS THOROUGHLY TESTED BEFORE USING—A FLAW IN THE "REGAL" IS NEXT TO IMPOSSIBLE. EVERY CAR IS GIVEN A THOROUGH TEST BEFORE SHIPMENT. THEY MEET THE STANDARD, AND MORE.

WE ALSO HAVE THE "HUPMOBILE" RUNABOUT—A LITTLE CAR FOR A LITTLE MONEY. IF IT'S A RUNABOUT YOU WANT, YOU CAN'T BEAT THE "HUPMOBILE." THE LITTLE "HUP" ALWAYS SATISFIES. ASK THOSE WHO OWN A "HUPMOBILE" WHAT THEY THINK OF IT, AND IF PLEASED.


CALL AT OUR GARAGE AND LET US TELL YOU WHY YOU SHOULD OWN ONE OF THESE CARS. THEY'RE THE BEST BY TEST.

Valentine Auto Company

California and Eureka Streets **EXCLUSIVE AGENTS** Plainview, Texas

Our Citizens.

The density of population and the activity of the citizenship has largely to do with the prosperity of a community. We must look to the stars and the immigration agent to increase our population. Texas has the largest families of any State in the Union. The size of the average Texas family is 5.25, and the size of the average family in the United States is 4.75. We have in Texas 122,000 births annually, which is a birth every four minutes.



Texas Stork.

We have 43,734 deaths, which is one death every twelve minutes. We have a net gain in population of nine per hour, or 78,266 per annum. Our birth rate is 33 per 1,000 population per annum, and the death rate 11 per 1,000 population per annum, making a net natural gain of 22 per 1,000 population per year. We find that 39 per cent of the people born in Texas go to other States, which leaves us a net gain in population of 16 per 1,000 population per annum, or a total of 55,000 per year. It would take the stork sixty-five years to double the population of a community, says the Texas Commercial Secretaries' Association. The stork is a splendid bird, but too slow for Commercial Club work.

Ninety-eight per cent of the population of Texas speaks English. We have 107,110 more males than females. Seventy-one per cent of our population is native born white; 19 per cent is negro, and 10 per cent foreign born.

TEXAS CENTRAL RAILROAD COMPANY.

Notice of Special Stockholders' Meeting:

Notice is hereby given that a special meeting of the stockholders of Texas Central Railroad Company has been called by the Board of Directors of said Company to be held at the general office of the Company, in the City of Waco, Texas, on Thursday, the 22nd day of September, 1910, at 12 o'clock, noon, for the following purposes:

(a) To consent to, approve and authorize the creation and issue of mortgage gold bonds of the Company to be limited to a principal amount, at any one time outstanding, of not exceeding \$20,000,000, such bonds to bear interest from September 1, 1910, at such rate or rates, not exceeding 6 per cent per annum, as said Board may, from time to time, determine, to mature at such date, to be issuable for such lawful purposes and in such denominations as said Board may determine, such bonds to be payable, both principal and interest, at the office or agency of said Company in the City of New York in gold coin of the United States of America, of or equal to the present standard of weight and fineness, without deduction for any tax, assessment or governmental charge which said Company may be required to pay thereon or to deduct or retain therefrom under any present or future law of the United States or of any state, county, municipality or other taxing authority therein;

(b) To consent to, approve and authorize the execution and delivery, to secure such bonds, of a mortgage and deed of trust on and of the railroads, equipment, franchises and property owned by said Company at the date of the execution and delivery of such mortgage and deed of trust or at any time thereafter used as a basis of issue of any of such bonds or their proceeds;

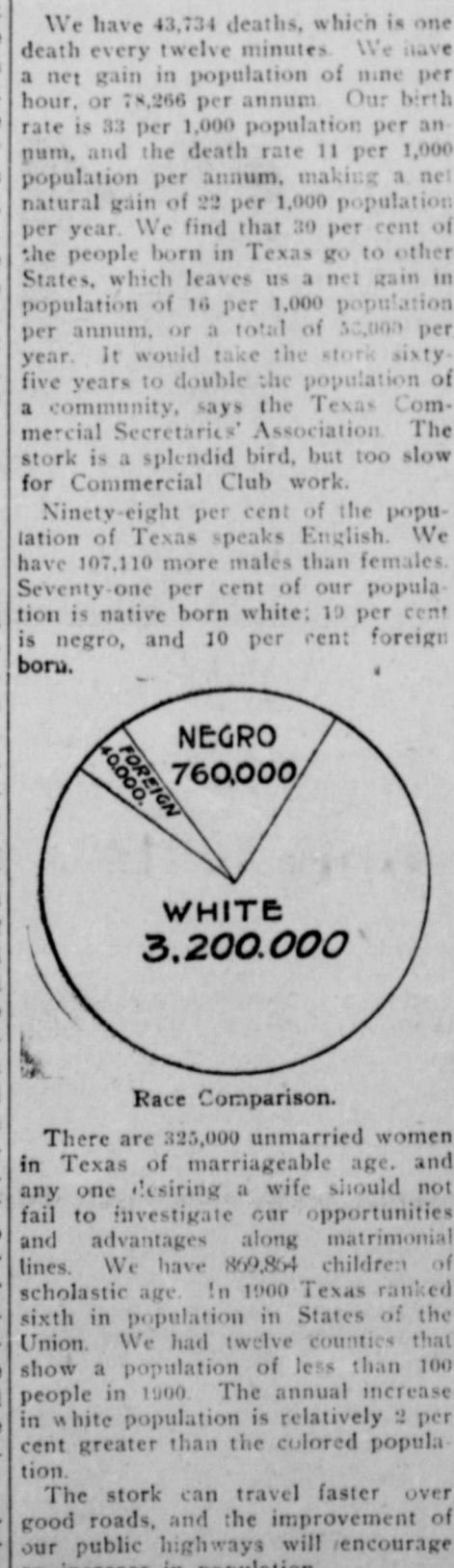
(c) To approve the form and terms of such mortgage and deed of trust or to authorize said Board in its discretion to determine the form and terms thereof;

(d) To ratify and confirm and to authorize and consent to any action theretofore taken or authorized by said Board and which may be submitted to the meeting whether for the purposes of or in connection with or in contemplation of any of the matters aforesaid or otherwise; and

(e) To transact such other business as may be brought before the meeting.

The stock transfer books of the Company will be closed for such meeting on Wednesday, the 20th day of July, 1910, at 12 o'clock, noon, and will be reopened on Friday, the 23rd day of September, 1910, at 10 o'clock a. m.

Dated, Waco, Texas, July 8, 1910.
By order of the Board of Directors.
R. H. BAKER,
S. H. McCARTNEY, President.
Secretary. 37



Stationery

Why use inferior Stationery when you can get the best for about the same price? We have a complete assortment of Tablets and Box Paper, for both Social and Business correspondence, at prices to suit all. Call and inspect our Line. Free and prompt delivery to any part of the city.

Duncan's Pharmacy
"The Up-to-Date Drug Store."
NORTH SIDE SQUARE.

Big Wheat Yields

H. W. Campbell

the Soil Culture Expert

has grown 41 bushels of wheat when others got 20; 53 1-2 bushels when others got 20. He has spent 30 years in the study of and experimenting with the soils of the great semi-arid West. Are these facts worth knowing?

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L. B. Richards and family of Amarillo and J. S. Richards and family of Stephenville are visiting T. E. Richards and family.

H. L. Spratts and wife from Bell county are among our new residents, having purchased the 50 acre place of J. G. Hains near the Methodist college.

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have taken advantage of it, why not you?**

HALE CO. OFFERS BEST OPENING

STAR OF EMPIRE, DRIFTING WESTWARD SMILES ON HALE.

Beautiful Plainview, the County Seat is an Ideal Combination of Good Business and Resident Town.

The immigrant crop is beginning to ripen and at rapidly recurring intervals, we hear them dropping into the lap of Hale county. One real estate man sold quarter sections of our choice soil to four different parties the past week, another real estate man disposed of a couple of quarters and stated that, in medicine show parlance, he would be crying to the listeners of land, "Give me a little more, doc."

And, by the way, these quarter section men are just what Hale county needs. They are not purchasing for speculation—they are sturdy, rugged-faced farmers, men of families who come with the intention of making a home and a comfortable living on 160 acres a task—that until recent years was deemed impossible. Smudging, irrigation, diversification, dry-farming methods, the raising of poultry, hogs and blooded stock and a little honest sweat, are the words, till of late strangers, that mean the open sesame to success every year in intensive farming on a South Plains quarter-section.

A MILLION IMMIGRANTS.

The fiscal year ending June 30th, shows the heaviest foreign immigration for some years past, the total number entering the United States from foreign countries being 1,041,570, and an additional 25,000 sought admission, but even our elastic immigration laws would not permit their landing.

Up to this time Texas immigrants have been excellent citizen material. If they were foreigners they had been run through the civilization melting pot of the East, prior to their arrival here, and were purified accordingly. Now, however, strenuous efforts are made by railroads and steamship lines to divert a considerable portion of their foreign immigration to Texas. West Texas, at any rate, doesn't want the "black hand" class of foreigners any more than she wants the black race and, today, Hale county has representatives of neither class. Our immigration agents have been remarkably successful in peopling Hale county with a desirable class of settlers. It is but natural, however, that they should endeavor to do this since their own families lives here.

WEST TEXAS WILL GET SHARE.

Had it not been for the enormous movement to West Texas within the past ten years, the center of population would have remained the same this census. But with the decrease in speculation in the East and a slump in exports, dull times are being experienced in that section. Before the East can rally from its present condition, the prices of raw cotton and food stuffs must come down materially. To accomplish this a mighty army is trekking to the south and especially to West Texas, where really worthy land is cheapest.

And notwithstanding the fact that a single railroad carried from a single section 89,000 settlers into Texas last year and that the 200,000 was the total increase due to immigration in Texas that year, there'll probably be even more immigrants this coming season, because of poor crops in the north, decrease in speculation in the money marts, etc., but mainly to the fact that Texas is at last systematically advertising her opportunities and backing up the ads by "making good" this hard year.

IRRIGATION WILL AID.

Hale county always gets her share of the rainfall, but as a safeguard against general drouths, her citizens are making arrangements for installing numbers of pumping plants for utilizing the immense sheet of water some fifty feet under the surface, for irrigation purposes. When these plants are in actual operation, Hale county lands will experience a higher jump in value than did the irrigated farms of the famous Portales Valley.

Accessibility to Market.

But supposing Hale county land possessed in the highest degree all the elements of the soil fertility; that it was being cultivated to the highest possible degree of efficiency, and that a generous rainfall and a well regulated system of irrigation insured ample moisture—of what value would the perishable fruit of our vineyards, farms, truck patches and orchards be if no market were accessible?

Accessibility to market is something to be taken into consideration first, if any fair approximating of values is to be made. We must have a way to ship our stuff. The first railroad to touch Hale county built into Plainview some three years ago. Now three different systems touch her territory and others are looking this way with serious eyes. Over the Santa Fe through Plainview will flow much of the trade of the United States to foreign nations, when the Panama canal is completed.

The farmer is independent

Truly, Hale county is destined to become the greatest division of all the great state of Texas. The farmer who owns a good Hale county farm is the person who is fixed independently. Banks may fail, and factories close, workmen strike and mines suspend, merchants fail and town burn, times be panicky and even crops be short—but the farmer who owns his acres will get along on his butter, his eggs and his truck patch.

Hale county and Plainview want worthy citizens—citizens who are builders rather than barnacles. Any sensible man, seeking to better his condition, who will look over the following data concerning our town and county, and become sufficiently interested to come and be shown that we have facts to bear out our statements, will be a citizen of Hale county in the short by and by.

Some Facts.

Plainview, the county seat of Hale county is situated in the heart of the shallow water belt of the south plains of Western Texas. Altitude 3,000 feet. Population of this city in 1907 843. In 1909, 5284. Plainview has water-works, sewers, electric light and ice plant, 27 miles of cement sidewalks, has a \$135,000 Methodist college with 250 students enrolled, a \$125,000 Baptist college; a \$100,000 hotel; \$75,000 court house; \$30,000 opera house; \$30,000 high school, with 800 school children; \$30,000 Methodist church; \$20,000 Christian church; three national banks, with deposits of over \$1,500,000. Post office receipts last year were \$13,955. Has nine churches, 5 wholesale houses, a hundred barrel flour mill, two elevators, steam laundry, grist mill, 200 automobiles, and all fraternal organizations. Commercial club has just finished planting 330,000 shade trees, along all residences and streets.

In this county is 649,040 acres of rich chocolate loam land. No stumps no rocks, but just soil of the richest kind, underlaid at depths of from 20 to 75 feet with an inexhaustible sheet of pure soft water. This water could be pumped at a small cost for irrigation, but so far unnecessary as Hale county has sufficient rainfall as fine alfalfa, fruits and small grains, as can be raised in the rain belt of the Central States. The rainfall for Hale county for the past ten years has averaged 18.9 inches during the summer months from April to October. We have in cultivation in this county only 100,000 acres, divided as follows: Bearing orchards, 4,000 acres; alfalfa, 8,000 acres; wheat 40,000 acres; other crops 45,000 acres. This leaves more than a half a million acres yet to be put into cultivation. No rocks or stumps to grub up. Just level land to be turned over by the plow. It is fast being purchased by the farmers of the cold countries in the East and north. Come and see what we have. If the farmers of the East understood and knew what unusual advantages Hale county has, every 160 acres would be under the hands of the plowman in six months. We have everything just as we represent it, the finest virgin farming country to be found anywhere. Hale county ships more hogs than any county in Texas. Hale county took the first premium on apples at the State Fair. Hale county took the first premium on wheat and alfalfa at the State Fair. We have railroad connections to the north and to the south and are now building to the east. A company has been formed to build to the west. To show the growth of Hale county, look at the increase in property values. In 1906 the assessed valuation was \$1,370,089, and in 1909, it was \$7,035,818, an increase of over 600 per cent in four years.

DALLAS NEWS BOOSTS US.

Delves into Texas Mythology for History of Panhandle.

One who reads the mythology of Texas will discover that once on a time, the panhandle was described as an "arid country." Reading on down to the beginning of more authentic narrative, he will find that the word semi was graciously prefixed. For ten years now the people of the Panhandle have been protesting that call it "semi-arid," and men who going there have innocently spoken of it as semi-arid have had meteorological thrust in their faces and have been made to retract. Now, we imagine that the people of the Panhandle will be inclined to insist that theirs is the humid section of Texas. Certainly if they should hold us bound to the records of the last two years they could prove it conclusively. Whether one take the latitude of Childress or go on as far up as Amarillo, he will be apt to find that the rainfall during the last two years has been greater at either of those places has been greater than either of the latitude of Austin or Waco, which are properly supposed to be well within the rain belt. What is more, the rains have been more reasonable in the Panhandle during the last two years than in most other sections of the state.

LISTEN!

H

AVING PURCHASED the entire interest in the grocery business of Wright & Dunaway we wish to say that we are

prepared to give our trade prompt service, close prices and courteous treatment. We will on Sept. 1st install the McCasky System of handling your accounts, thereby avoiding all mistakes and giving you your entire balance to date with each purchase.

We carry a full line of staple and fancy groceries, fresh fruits and vegetables, feed such as; hay, oats, bran, etc. We are headquarters for Alva Okla. hard and soft wheat flour, Blankes Famous Coffies and Teas at reasonable prices.

We will handle your poultry and all kinds of produce, at highest cash prices. We buy and ship poultry to Eastern markets and can assure you the top market.

So if you wish to trade where price and quality count, try us once and you will call the second time. Send your little boy or girl, they will be looked after, or Phone 35 or 355 and we will do the rest.

Hoping to have at least a part of your business,
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L. M. FROGGE, Manager

PROPRIETORS

PLAINVIEW, TEXAS

Yet, notwithstanding the people of the Panhandle will insist that the rainfall the last two years has been no better than normal, we fancy those who still hold to the reverential notion that the cultivation of the soil causes an increase of rainfall could find at least plausible illustration of their theory in the industrial history of the Panhandle. It would probably be found, in other words, that during the last decade the annual precipitation in the Panhandle has been greater than it was for the preceding decade. We even venture to say precipitation has increased somewhat in proportion to the increase of tillage. We state only what we believe to be the fact. Whether this is a coincidence merely; whether it confirms the notion that plowed ground has some attractive influence on the rain clouds, or whether it supports the more pious idea that Providence gives in proportion to the need, we shall by no means undertake to say. Here, though are fine themes for speculative discourse.

The Herald for Job Printing.

WATER SUPPLY GOOD.

Post City, Garza County, Texas—The pneumatic pump in the big well started up and about 8,000 gallons per hour was raised to the surface without seeming to affect the flow in the least. This apparently insures an ample water supply for Post City.

Work on the rotary drill for the deep well just outside the western limits of Post City is now under good headway, and drilling will begin as soon as the machinery can be assembled. The tower is already completed. The boiler and practically all the machinery is on the ground and experts are putting it together. This well will be sunk to a depth of 3,000 feet, with a view to testing for oil, artesian water or anything else that the earth may contain.

The Double U company has a force of men opening ditches, distributing water pipes and generally making ready to lay water mains on several streets that are now without city water. The mains are four, six and eight inches. A number of new fire plugs will also be installed.

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