

TESTIMONIALS FOR IRRIGATION

SOLID FACTS CONCERNING A SOUND PROPOSITION.

Soil, Climate, Water and Topography Make Hale County Future Irrigated Section.

Did you know that Plainview grocers get most of their vegetables from the irrigated farms of New Mexico, around Albuquerque, mainly? Nice rep for Hale county, isn't it?

It wouldn't look so bad if it were not such an absurdly useless practice. Laziness is the only reason why Hale county is not self-sustaining in this line. The truck farm products may seem a small item but lump the sum that is sent out of Plainview by the different grocers and you will find it looks big these strenuous times.

No section appreciates the possibilities of irrigation until it is thoroughly understood and practiced. Fruits and vegetables alone, are a large item, little as you may suspect it. The sugar beet and accompanying sugar factory would follow. Alfalfa offers wonderful results—place hogs on this alfalfa and you are rich.

We are not worrying as to the productivity of Hale county soil—the main thing is to get the water to the soil. It can be done—the West has a way of doing things that opens the eyes of Easterners. Besides, we have the example and experience of other sections to profit by. If irrigation is a success at Hereford where there is only one strata of water 50 to 100 feet deep, there is every reason to believe that such a plant would be all the more successful here, where there are two stratas much shallower than at Hereford. In Hale county where the second strata rises seven feet above the first strata, there is no telling what is in store should the method of irrigation be generally adopted here.

In Mr. Graham, the secretary of our Commercial Club, Plainview is particularly fortunate. He was for several years a resident of Roswell, where the subject of irrigation is seen in advanced stages, and is thoroughly conversant with the subject. He means to press the fight here—expects to have various speakers present at the fair, the latter part of this month, to instruct Hale countyites in the art under discussion.

And that is proper. Enthusiasm is the word. Hale county has delayed long enough. Drouth has prevailed this year in sections where it has been heretofore a perfect stranger; statistics show a general lessening of rainfall the nation over. Be that as it may it is good for us to occupy advanced ground on the question. Nothing adds more confidence in business and more substantial wealth to a community and town than the knowledge that, come rainy seasons or come drouths, irrigation plants are on the job, the rhythmic throb of the engine pumping prosperity into the veins of our commercial system.

The test well being dug on the Slaton place is progressing rapidly. The plant will soon be ordered—as soon as it is definitely decided what will be the most suitable equipment. In the meantime let all become educated in irrigation subjects—talk it with your neighbor, read up on the subject, think about it, dream about it!

Many of our citizens took in the water carnival at Portales. Their interests are here and still they boost the irrigation plan. There must be something in it. You can talk to them on the street. Below we publish what others say concerning irrigation, many of whom you will not have the opportunity of questioning:

Mr. Y. O. McAdams of Dallas, who was in Plainview some weeks ago, sees a great future for irrigation in Hale county. Mr. McAdams a shrewd financier has seen irrigation in operation almost all over the United States, and, when you take into consideration that he has a couple of large lumber yards in this county and would naturally boost only a project he believed helpful, his opinion naturally has weight.

He says that necessity puts men to thinking, and when one considers the fact that agriculture as it now holds in Hale county will never support a much larger population, in order to keep up our towns, enhance the value of land and keep Hale in the lead of the county of the Panhandle, we must enact effective measures and that right early. He says the old idea of one man for each 20 acres and one man to a section is vitally wrong. The right idea would be one family to every 10

or 20 acres; and the lay of the land, the great fertility of the soil, its ample depth and mixture of sand, made fruitful by ever improving climatic conditions supplemented by well-planned irrigation and a little more brains and care used in cultivation, will bear out this statement. He thinks the immediate future of Hale county is pregnant with great undertakings and greater, far greater possibilities.

"Sure, irrigation will be a success in Hale county," says Mr. McAdams "you have numerous examples on a small scale already. Parcel out your land, get your irrigation system going, then bring in your farmers and Hale county will be a second garden of Eden, only better—since there are no serpents here to occasion a fall."

James Frye, the hustling secretary of the Tulla Commercial Club, has just returned from an inspection tour of the irrigation plants at Portales, Hereford and other points. He says they are a big success and will prove the making of that country. Sees no reason why the rainfall of the South Plains section should not be successfully supplemented by irrigation from the waters of underground streams. Thinks the additional expense of preparing the supply lacking or irregular moisture by artificial means would be small when compared with the fact that it would render crops making doubly sure and the yield much larger. He says our neighboring county of Swisher has the water, the sunshine and the soil, a combination, when properly blended, that never fails to produce wealth in abundance and since it is possible to blend them at the proper season, the farmers are "criminally negligent" if they fail to accept their opportunity. And what is true in Swisher county will hold good in Hale.

Otis Phillips, a young man with the Sewell grocery establishment, came here recently from the Pacific coast states. He lived for several years in that section and he has seen irrigation at work in California, Washington and Oregon, making a reputation as an agricultural country, for a section that has very unseasonable rainfall. He says the water for irrigation purposes there is drawn mainly from large reservoirs fed from streams. "But" says Mr. Phillips, "while you have no rivers in Hale county, the water from your underground channels, placed in concrete reservoirs, would do just as well—no, better—since the water here is not permeated with alkali as is the water in that section. The soil here is equally as fertile or even more so and I see no reason why irrigation should not come into its own in Hale county."

"Ask me anything you want to know about the 'aqua pura' of Hale county," said City Secretary Hamilton. "I pump the water for the city—2,000,000 gallons last month through a four and a half inch cylinder and never half worked myself or the well. Mr. Y. O. McAdams and myself are going to put in a little one-acre demonstration farm near Plainview and so forever stop the cynical remarks about irrigation. We are going to subirrigate and treat our crops with electric baths, also, to hasten their growth, etc." And he meant it too.

And now we offer the testimony of a man who has made good with irrigation on his farm, only a couple of miles from Plainview. Mr. Dalmont is a go ahead nurseryman, truck farmer and orchardist. If we had more of his kind, Hale county would have been enjoying a better agricultural reputation today.

"One of the best features of irrigating on the Plains is that we don't need to irrigate often, but when dry spells do come irrigation is worth a great deal to tide us through until it does rain, and keep from having our crops cut short by dry weather. One reason for my leaving my farm and coming to Plainview with my nursery business was to get in the shallow water belt where I felt sure that I could irrigate by pumping and supplement the moisture by irrigation, and successfully grow native trees for the people, which I believe is the foundation of success in the fruit business on the Plains. I understand that it has been reported that my undertaking to pump with a gasoline pump was a failure, and that I had erected a windmill over the well. That is a mistake. I have been using my pump all through the year, and would hate very much to undertake to carry on my business without it, have not developed quite enough water to run

Richards Bros. & Collier
announce
Fall 1910
Millinery Opening
and
display of
Suits, Dresses and Costumes
Thursday, September
the fifteenth

102 North Pacific Street

Store Closed at 7 p. m.

my pump at its full capacity, but it has just been for the want of time, being rushed with other work that had to be done in the nursery business. It has been our intention all the time, when we got the plant complete to make a demonstration of what we have and what we can do. We are resuming our work on the dug well today, and are expecting to get all the water that our pump can handle. I have been of the opinion ever since I saw this part of the country that irrigation could be made a success, in the shallow water district of the Plains, by pumping, and I am still of that opinion. In fact I know that it can be done to the extent of irrigating orchards and gardens. It seems to me that if all the farmers would make preparations to even irrigate an orchard and garden, raise plenty of good fruit and vegetables, have good milk cows, hogs and chickens, that they could live as cheap here as elsewhere. I think what the country needs to do is to produce more and buy less thus being self-sustaining. I want to say that we are doing our very best to grow trees for the people of the Plains and I solicit their investigation, knowing that we have a good stock of healthy trees propagated from those that have proved the best. I don't think I deserve any credit for doing what I have done, without it is that I commenced my undertaking in reasonable weather, when irrigation was really not needed. Most anyone would think of irrigating in a dry time like this, most any one would have liked to have an ark when the flood was on, but it took Noah to build it in dry weather. There may come years, when we will not need to irrigate, but it will always be a protection against dry weather. Hoping that all undertakings in this line will be a grand success, best wishes to this paper and the people of the plains.

L. N. DALMONT.

MANY KANSAS COWS DISEASED.

Tuberculosis Found in 10 per cent of 2500 Examined.

Topeka, August 24th.—Thus far this year 2,500 dairy cows have been tested for tuberculosis by Kansas state veterinarians and 10 per cent of them have been found to be infected with the disease. Two years ago the legislature passed a law providing for the state to test all the dairy cows whenever the dairy men asked for it. The work is done at the expense of the state and it costs an average of 60 cents for each cow. The owner does not have to pay anything for the work unless it is found that some of his cows have the disease, and then it costs him the value of the cow, as tubercular cows cannot be used in Kansas dairies.

At one state institution 60 per cent of the cows were found to have the disease and at private institution owning a large dairy 75 per cent of the cows were diseased. When the dairymen have large pastures and do not keep the cows in the barns at all times the disease is less prevalent than near large cities where the cows are kept in barns most of the time.

J. C. Wooldridge of Gainesville was here the first of the week.

ELECTRIC LIGHT PLANT.

As indicated last week the work on the erection of the electric light plant for Lockney began Wednesday morning and it is expected to push the work to completion. The plant will be located on west 1st street near the railroad. The power will be gasoline engine and the equipment the best to be obtained, and the proprietors will be ready to give service in the next sixty days. The projectors are home men using home capital, and the citizens should give all the aid and encouragement possible and sustain the plant.

—Lockney Beacon.

P. L. PERSON DECEASED.

P. L. Person, an alderman and prominent real estate broker of Amarillo, died early Sunday morning, the victim of apoplexy. The death was unexpected since he appeared to be in perfect health the day previous.

Mr. Person was prominent in the gallery of Panhandle's strong men. He had held the position of alderman for three years and thru his instrumentality, also as an immigration man, many good citizens were brought to this section.

FIRST METHODIST EPISCOPAL CHURCH.

"The Home-like Church."

Fourth quarterly meeting will be held Saturday night, Sept 10th at 8 p. m. Rev. D. T. Summerville, superintendent of Fort Worth district will preach. Sacrament of Lord's supper will be administered.

On Sunday at 10 a. m. the Sunday School. No preaching services in the church on Sunday. We unite with the M. E. Church South in the opening services of their new church.

INCREASE OVER MILLION.

Assessor's Rolls Show Hale County's Valuation on Upward Trend.

Often times one can't buy property at twice the assessed valuation. This as a reminder when you estimate what Hale County is really worth to Texas.

The following figures collected in March before the Floydada extension of the Santa Fe, the addition to Plainview of the third National Bank and various other enterprises, are taken direct from Assessor Frye's rolls:

Total resident roll	\$4,822,640
Total Non-resident roll	655,815
Total unrendered property	1,742,985
P & N. T. Railway mileage	652,830
National Banks	215,000
Total valuation 1910	8,089,270
Total valuation 1909	7,035,818
Increase	1,053,452

There are 5,381 horses in the county, 11,279 cattle, 3,669 goats and sheep, 5,410 hogs, 1,138 buggies, etc. Five dogs were rendered for the lump sum of \$250.00.

Plainview has some big efficient officers of the law, but they report their muscles getting soft on account of a sad dearth of crime. The police reporter of the Herald will probably be released because we don't need him.

PREMIUMS FOR PLAINVIEW FAIR

A FAIR FOR FARMERS, NOT FARMERS IS SCHEDULED.

Plenty and Proper Prizes for Big and Prosperous Farmers of Plainview Country.

Vegetable and Roots.

J. O. Brown, Supt.
Best head of cabbage—one year's subscription to the Hale County Herald and \$1.00 cash.

Best 6 tulips—One year's subscription to the Hale County Herald and \$1.00 cash.

Best six beets—one year's subscription to the Hale County Herald and \$1.00 cash.

Best three bunches of asparagus—one year's subscription to the Hale County Herald and \$1.00 cash.

Best six tomatoes—one year's subscription to Plainview News and \$1.00 cash.

Largest watermelon (two to be shown)—one year's subscription to the Plainview News and \$1.00 cash.

Best watermelon—one dollar cash.

Best six muskmelons or cantaloupes—one year's subscription to Plainview News and \$1.00 cash.

Largest pumpkin, (three to be shown)—one year's subscription to Plainview News and \$1.00 cash.

Largest onions (eight to be shown)—\$3.00 bribe by H. H. Stewart.

Best garden display of all kinds of vegetables grown by one person—One sack of flour by Robbins Brothers.

Best quart of dried beans, any variety—\$5.00 in trade by Wyckoff-Willis Drug Company.

Best quart of dried peas (any variety)—\$1.00 cash and one year's subscription to the Hale County Herald.

Best peck of sweet peas—\$5.00 cash by T. D. Webb.

Largest sweet potato—one dollar cash and one year's subscription to the Hale County Herald.

Largest squash (two to be shown)—\$1.00 cash and one year's subscription to the Plainview News.

Best peck of Irish potatoes—\$5.00 cash by Jas. B. Posey.

Best display of kershaw—\$1.00 cash and one year's subscription to the Hale County Herald.

Best display of pie melons (three to be shown) \$1.00 cash and one year's subscription to the Hale County Herald.

Best display of okra (six pods to be shown)—\$1.00 cash and one year's subscription to the Hale County Herald.

Best display of cauliflower (two to be shown)—\$1.00 cash and one year's subscription to the Hale County Herald.

Best display of sugar beets—\$1.00 cash and one year's subscription to the Plainview News.

Best display of radishes—\$1.00 cash and one year's subscription to the Plainview News.

Best display of cucumbers (six to be shown)—\$1.00 cash and one year's subscription to the Plainview News.

Best display of rhubarb (four stalks to be shown)—\$1.00 cash and one year's subscription to the Plainview News.

Best display of celery—\$1.00 cash and one year's subscription to the Plainview News.

Best one-half dozen green peppers—\$1.00 cash and one year's subscription to the Plainview News.

Best one dozen large red peppers on plant—\$1.00 cash and one year's subscription to the Plainview News.

Best one dozen little red peppers on plant—\$1.00 cash and one year's subscription to the Hale County Herald.

Best one-half dozen carrots—\$1.00 cash and one year's subscription to the Hale County Herald.

Best one-half dozen satisfy—\$1.00 cash and one year's subscription to the Hale County Herald.

Best egg plant (to be shown)—\$1.00 cash and one year's subscription to the Hale County Herald.

Canned Goods and Ladies Department.
Mrs. L. Lee Dye, Supt.

Best assortment of canned goods put up by farmer's wife—\$25.00 in trade by the Plainview Mercantile Company.

Best jar plum preserves, best jar of peach preserves, best jar apple preserves, best jar of pear preserves, best jar of tomato preserves—\$1.00 cash, single entries, blue ribbon.

Best jar of plum marmalade, best jar of peach marmalade, best jar of pear marmalade—\$1.00 cash, single entries, blue ribbon.

Best jelly assortment—Blue ribbon.

Best jar of canned plums, canned peaches, canned apples, canned pears—blue ribbon.

Wedding.

Z. E. BLACK and W. A. PARKER, Sup. For first couple married in public according to plans of committee—\$1,000 Life Insurance Policy by E. P. Norwood; \$25.00 dining room table by Paxton and Oswald.

Breads and Cakes.

Best loaf of bread, best half dozen biscuit, best loaf graham bread, best ornamental cake, best half dozen tea cakes, best nut cake, iced, best chocolate cake, iced, best all chocolate cake, iced, best layer cake of any kind.—Premium for the above listed articles: 1st—blue ribbon, 2nd red ribbon.

All cakes to be sold for the benefit of the Plainview Cemetery Association.

Best display of plain and fancy sewing—Blue ribbon.

Best display of embroidery and drawn work—Blue ribbon.

Best table cloth—\$2.00 in cash by Mrs. L. Lee Dye.

Best piece in collection—Blue ribbon.

Decorative Art.

Painting on china, water colors; painting on canvas; photography, stenciling and all kinds of painting—1st, blue ribbon, 2nd, red ribbon.

Best display of embroidery by girls under seven years—large doll.

Best display of hand sewing by girl under seven years—Blue ribbon.

Committees for Department Work

Decorative art, fancy and embroidery:
Mesdames R. C. Ware, George Bethel, J. A. Graham, May Kinder.

Bread, cakes, etc.:
Mesdames L. A. Knight, J. O. Wyckoff, Misses Rosa Fowle, Berta Kun.

Preserves, jellies, pickles and canned goods:
Mesdames E. Dowden, W. H. Flamm, W. L. Harrington and Miss Allie Ware.

Grains, Etc.

W. W. ENGLISH, Supt.

Best peck of wheat—Ton of coal by J. H. Leach.

Best peck of oats—one-half ton of coal by Tandy-Coleman Co.

Best peck of barley—\$2.50 cash and one year's subscription to Plainview News.

Best millet in stem—\$1.00 cash and one year's subscription to the Hale County Herald.

Best bundle of wheat \$2.00 cash and one year's subscription to the Plainview News.

Best bundle of oats—\$1.50 cash and one year's subscription to the Hale County Herald.

Best bundle of barley—\$3.00 buggy whip by A. D. Summerville.

Best peck of speltz—\$2.00 cash and one year's subscription to the Plainview News.

Best two dozen ears of corn—ton Niggerhead coal by Shipley and Shipley.

Best two dozen heads of kaffir corn—\$1.00 cash and one year's subscription to Plainview News.

Best two dozen heads of milo-maize—one dollar cash and one year's subscription to the Hale County Herald.

Best two dozen ears of white corn—\$1.00 cash and one year's subscription to the Plainview News.

Best two dozen ears of yellow corn \$1.00 cash and one year's subscription to the Hale County Herald.

Best two dozen ears of June corn—\$1.00 cash and one year's subscription to the Plainview News.

Best one dozen ears of pop corn—Nice comb and brush set by Duncan Pharmacy.

Best two heads of broom corn—\$5.00 in trade by T. T. Easter Grocery Company.

Best bale of alfalfa—one-half ton of coal by Tandy-Coleman Co.

Best sheaf of alfalfa—\$1.00 cash and one year's subscription to the Hale County Herald.

Best bale of millet—\$1.00 cash and one year's subscription to the Hale County Herald.

Best bale of sorghum—\$1.00 cash and one year's subscription to the Hale County Herald.

Best bale of native hay—\$1.00 cash and one year's subscription to the Plainview News.

Best display of farm products of all kinds—\$10.00 in trade by the City Plumbing Company.

Best stalk of cotton with bolls of it—\$2.50 in trade by D. L. Morse.

(Continued on Page two.)

The Plainview Nursery

Is better prepared than ever before to furnish good healthy native trees. Varieties especially adapted to West Texas and the Plains. We solicit investigation.

L. N. DALMONT, Proprietor

A Convenient Way

to furnish your home is to purchase whatever you need, use it and pay for it in weekly or monthly payments. If the sum to be spent is limited our Modern Credit Plan will help you furnish your home with only a small outlay of money.



Bain Furniture Company

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier
GUY JACOB, Assistant Cashier

The First National Bank

Capital Stock \$100,000.00
Surplus and Undivided Profits 150,000.00

J. E. Sander, President W. B. Joiner, Vice Pres. and Mgr. Ernest Spencer, Sec'y and Treas.

HALE COUNTY ABSTRACT CO.

Capital Stock \$20,000
East Side of Square Plainview, Texas

COME TO MARLIN, TEXAS

The Carlsbad of America

Where our famous Hot Mineral Water is curing sufferers from all over the world who are afflicted with RHEUMATISM, STOMACH TROUBLES, SKIN and BLOOD DISEASES. Thousands are testifying to the wonderful curative power of Marlin's Hot Water. Chemical analysis shows it to be similar to, but hotter and stronger than that of Carlsbad, Germany. Modern, up-to-date hotels, bath houses and boarding houses. Rates from \$5 per week to \$3 per day. Round trip rates on all railroads good for 60 days. For illustrated literature address

Marlin Commercial Club

OPENING OF WAYLAND BAPTIST COLLEGE.

Wayland Baptist College will open its first session Tuesday Sept. 27. Students of all grades are admitted.

The music department is especially strong and includes courses in piano organ, stringed instruments and voice. Business courses and instruction in art and expression are also offered. A thoroughly equipped and experienced instructor is in charge of each department and every student will receive the most careful attention of a trained specialist. Besides the special departments, the regular college course will be given.

For catalogue or other information write I. E. Gates, President or R. E. Bell, Dean.

We have the agency for the world-famous "Diamond Tire" tubing and casing, for 12 counties. A tire that will lessen your auto troubles.

17 DEAD IN FLOODS.

A general flood over the East and Central Texas caused much damage to property last Monday. A 15 inch precipitation is reported from Goldthwaite. Eight persons were drowned at Comanche as follows:

MRS. GEORGE TERRY AND FIVE CHILDREN.

JOHN LENEAR.

MRS. JOHN LENEAR.

A rise in the Leon at Hamilton resulted in 9 deaths as follows:

MRS. GEORGE TERRY AND FOUR CHILDREN.

UNKNOWN WOMAN AND TWO CHILDREN.

MISS JENNIE GREEN.

The families were all in the Cow-house community.

A large and complete line of auto sundries, novelties and fixtures—the most complete in the South Plains. See us.—Valentine Auto Company.

PREMIUMS FOR PLAINVIEW FAIR.

(Continued from first page.)

Poultry.

Murray Malone, Supt.

Best pair of chickens of any kind raised by girl under 15 years—\$7.50 in trade by L. W. Sloneker.

Second best pair of chickens of any kind raised by girl under 15 years of age—\$5.00 in trade by L. W. Sloneker.

Best pen White Plymouth Rocks—\$5.00 in merchandise by Neal & Iglehart.

Best pen brown Leghorns—\$5.00 in merchandise by Neal & Iglehart.

Best pen White Holland turkeys—\$5.00 in merchandise by Neal & Iglehart.

Best pen Buff Cochins—\$5.00 in merchandise by Neal & Iglehart.

For best rooster and hen of same breed—\$20.00 ladies suit by Neal & Iglehart.

As the list of different kinds of chickens, turkeys and geese is too long to publish we will receive for entry any breed and if same makes good showing will be awarded a premium.

All persons showing will be required to furnish coops.

Livestock.

Best 1910 Jersey heifer calf—\$10.00 in jewelry by Wyckoff Willis Drug Company.

Best 1910 Hereford heifer calf—\$10.00 in wall paper by the Wyckoff-Willis Drug Company.

Best 1910 Durham heifer calf—\$10 in groceries by Model Grocery.

Best brood sow with litter—\$25 in groceries by Vickery-Hancock Grocery Company.

Best boar of any kind—\$6.50 Stetson hat by Wayland and Wofford.

Best yearling colt—\$10.00 in groceries by Monarch Grocery Company.

Best Hale County colt—\$25.00 suit of clothes by the Carter Mercantile Company.

Best pair of draft mares—\$5.00 in cash by Henderson & Grant.

Best pair of mules—\$10.00 in cash by J. H. Slaton.

Best Stallion and colt—\$10.00 in cash by Donohoo-Ware Hardware Co.

Best jack and colt—\$10.00 in cash by Jas. R. DeLay.

Best milch cow—\$20.000 dining room chairs by E. R. Williams.

Best 1910 mule colt—\$15.00 writing desk by Bain Furniture Company.

All entries that make a creditable showing even if not in above list will be awarded a premium.

Horticulture.

E. Dowden, Supt.

Best display of apples of all varieties—\$10.00 cash by W. B. Joiner.

Largest apple—\$2.00 cash by C. M. Orr.

Best box of apples, commercially packed for market—\$10.00 cash by E. Dowden.

Best display of peaches—\$2.00 cash and one year's subscription to the Hale County Herald.

Largest peach—\$1.00 cash and one year's subscription to the Plainview News.

Best display of plums—\$1.00 cash and one year's subscription to the Hale County Herald.

Best display of apricots—\$1.00 cash and one year's subscription to the Plainview News.

Best display of pears—\$1.00 cash

Best display of prunes—\$5.00 cash by J. T. Hartley.

Largest pear—\$1.00 cash and one year's subscription to the Hale County Herald.

Best display of quinces—\$2.00 cash and one year's subscription to the Plainview News.

Prettiest basket of all kinds of fruit—\$6.00 in trade by Webb & Blansengame.

\$5.00 cash by Hoyle and Malone.

WHITFIELD.

H. L. King and wife were Plainview callers Friday last.

Jas. Hague took in the teacher's examination in Plainview Friday and Saturday of last week.

E. C. Dodson of Providence returned Thursday from Tulla and Friday morning left for a business trip in Oklahoma.

Sam Nations of Prairieview returned from Tulla last Thursday.

TEACHER'S INSTITUTE NOTES.

Hale County Teacher's Institute Holding Successful Session.

The teacher's institute of Hale county met September 5th with 46 present. W. H. Grimm was elected chairman; Miss Kate Cooper, secretary and Miss May Hall, critic.

The following committees were named: on resolution Misses Edith Miller, Myrtle Ott; and Prof. Baird; on by-laws, Misses May Hall, Lavada and Prof. J. J. McCasland.

On September 5th, the enrollment was 51. Misses Nellie Coryell, critic.

The institute was favored with an instructive talk on domestic science by Miss Longmire. Rev. C. N. Ferguson conducted the devotional exercise.

An excellent paper was read before the teachers on the subject of "Sanitation" by Dr. J. F. Owen, also an interesting address was made by Dr. Duncan on "the Eye." The teachers wish to express their appreciation for the interest shown by the physicians in the work of the institute.

Visitors present, Mesdames Penry, McClendon and James.

A committee was appointed to draft and present a petition to Commissioner's Court.

On September 7th, Miss Ellen Robinson was critic. Rev. R. L. Gillon met the teachers and made a splendid talk on the "Spiritual Side of a Teacher's Life."

We hope to have more concerning the labors of the institute next week.

The following were enrolled:

Plainview—J. J. McCasland, B. N. Graham, Minnie Jackson, Effie Casey, Ellen Robinson, Georgia Saxton, Mae Hall, Jessie Meriweather, Myrtis Parr Pearl Betts, Addie Swindall, Mrs. Nellie Printy, Lalla D. Peace, Willie King J. M. Bull, Carrie Price, Geo. L. Mayfield, W. H. Winters, Margie Nickell, Maude Hall, W. H. Grimm, J. C. Hague, Nell Holland, Lillie Ellerd; Hale Center—Lavada Reed, M. J. Baird; Norfolk—Myrtle Ott; Midway—Mrs. Belle Kilgore, Clara Sanderson; Runningwater—Lola Estes, L. D. Griffin; Iowa Avenue—Kate Cooper; Petersburg—Ida James, R. R. James; Aberrath—Beulah Wilson; Horlacher—Mrs. Lou Cooksey; Ivy—J. D. Porter; Bartonsite—D. M. Speer; Center Plains—Robert Harp; Snider—L. S. Kreider McWhorter—J. H. Burke; Happy Union—Edith Miller; Prairie View—Carrie Price; Belleview—Wanda Schick; West Side—M. L. Williams; Liberty—J. F. Waldrop; Ellen—Lulu Goode; Hooper—Nellie Coryell; Strip—Mary Miller; East Mound—Lulu Howell; Star—Maud Allen.

Among the many things Rev. George told us are the following: the lack of appreciation of women he considers the greatest drawback to that country; there the parents choose the life companions for their children and he thinks it a custom America should emulate; school children study aloud from a sitting posture on the floor, their bodies swaying back and forth; the rooster is considered a big medicine in that country; minerals have never been developed because the natives fear to puncture the earth lest legions of imprisoned devils escape; the country depends entirely on irrigation, rains falling only in the winter season.

Mr. George is a graduate of Baylor University and has fitted himself for missionary work in that nation to which he will return in November.

He makes some fumbles still in his juggling of the English language, but anyone present can tell you that he handled with ease last Monday night, a song in his peculiar mother tongue.

Among the many things Rev. George told us are the following: the lack of appreciation of women he considers the greatest drawback to that country; there the parents choose the life companions for their children and he thinks it a custom America should emulate; school children study aloud from a sitting posture on the floor, their bodies swaying back and forth; the rooster is considered a big medicine in that country; minerals have never been developed because the natives fear to puncture the earth lest legions of imprisoned devils escape; the country depends entirely on irrigation, rains falling only in the winter season.

Mr. George is a graduate of Baylor University and has fitted himself for missionary work in that nation to which he will return in November.

He makes some fumbles still in his juggling of the English language, but anyone present can tell you that he handled with ease last Monday night, a song in his peculiar mother tongue.

Among the many things Rev. George told us are the following: the lack of appreciation of women he considers the greatest drawback to that country; there the parents choose the life companions for their children and he thinks it a custom America should emulate; school children study aloud from a sitting posture on the floor, their bodies swaying back and forth; the rooster is considered a big medicine in that country; minerals have never been developed because the natives fear to puncture the earth lest legions of imprisoned devils escape; the country depends entirely on irrigation, rains falling only in the winter season.

Mr. George is a graduate of Baylor University and has fitted himself for missionary work in that nation to which he will return in November.

He makes some fumbles still in his juggling of the English language, but anyone present can tell you that he handled with ease last Monday night, a song in his peculiar mother tongue.

Among the many things Rev. George told us are the following: the lack of appreciation of women he considers the greatest drawback to that country; there the parents choose the life companions for their children and he thinks it a custom America should emulate; school children study aloud from a sitting posture on the floor, their bodies swaying back and forth; the rooster is considered a big medicine in that country; minerals have never been developed because the natives fear to puncture the earth lest legions of imprisoned devils escape; the country depends entirely on irrigation, rains falling only in the winter season.

Mr. George is a graduate of Baylor University and has fitted himself for missionary work in that nation to which he will return in November.

He makes some fumbles still in his juggling of the English language, but anyone present can tell you that he handled with ease last Monday night, a song in his peculiar mother tongue.

Among the many things Rev. George told us are the following: the lack of appreciation of women he considers the greatest drawback to that country; there the parents choose the life companions for their children and he thinks it a custom America should emulate; school children study aloud from a sitting posture on the floor, their bodies swaying back and forth; the rooster is considered a big medicine in that country; minerals have never been developed because the natives fear to puncture the earth lest legions of imprisoned devils escape; the country depends entirely on irrigation, rains falling only in the winter season.

Mr. George is a graduate of Baylor University and has fitted himself for missionary work in that nation to which he will return in November.

He makes some fumbles still in his juggling of the English language, but anyone present can tell you that he handled with ease last Monday night, a song in his peculiar mother tongue.

Among the many things Rev. George told us are the following: the lack of appreciation of women he considers the greatest drawback to that country; there the parents choose the life companions for their children and he thinks it a custom America should emulate; school children study aloud from a sitting posture on the floor, their bodies swaying back and forth; the rooster is considered a big medicine in that country; minerals have never been developed because the natives fear to puncture the earth lest legions of imprisoned devils escape; the country depends entirely on irrigation, rains falling only in the winter season.

Mr. George is a graduate of Baylor University and has fitted himself for missionary work in that nation to which he will return in November.

He makes some fumbles still in his juggling of the English language, but anyone present can tell you that he handled with ease last Monday night, a song in his peculiar mother tongue.

Among the many things Rev. George told us are the following: the lack of appreciation of women he considers the greatest drawback to that country; there the parents choose the life companions for their children and he thinks it a custom America should emulate; school children study aloud from a sitting posture on the floor, their bodies swaying back and forth; the rooster is considered a big medicine in that country; minerals have never been developed because the natives fear to puncture the earth lest legions of imprisoned devils escape; the country depends entirely on irrigation, rains falling only in the winter season.

Mr. George is a graduate of Baylor University and has fitted himself for missionary work in that nation to which he will return in November.

He makes some fumbles still in his juggling of the English language, but anyone present can tell you that he handled with ease last Monday night, a song in his peculiar mother tongue.

Among the many things Rev. George told us are the following: the lack of appreciation of women he considers the greatest drawback to that country; there the parents choose the life companions for their children and he thinks it a custom America should emulate; school children study aloud from a sitting posture on the floor, their bodies swaying back and forth; the rooster is considered a big medicine in that country; minerals have never been developed because the natives fear to puncture the earth lest legions of imprisoned devils escape; the country depends entirely on irrigation, rains falling only in the winter season.

Mr. George is a graduate of Baylor University and has fitted himself for missionary work in that nation to which he will return in November.

He makes some fumbles still in his juggling of the English language, but anyone present can tell you that he handled with ease last Monday night, a song in his peculiar mother tongue.

Among the many things Rev. George told us are the following: the lack of appreciation of women he considers the greatest drawback to that country; there the parents choose the life companions for their children and he thinks it a custom America should emulate; school children study aloud from a sitting posture on the floor, their bodies swaying back and forth; the rooster is considered a big medicine in that country; minerals have never been developed because the natives fear to puncture the earth lest legions of imprisoned devils escape; the country depends entirely on irrigation, rains falling only in the winter season.

Mr. George is a graduate of Baylor University and has fitted himself for missionary work in that nation to which he will return in November.

He makes some fumbles still in his juggling of the English language, but anyone present can tell you that he handled with ease last Monday night, a song in his peculiar mother tongue.

Among the many things Rev. George told us are the following: the lack of appreciation of women he considers the greatest drawback to that country; there the parents choose the life companions for their children and he thinks it a custom America should emulate; school children study aloud from a sitting posture on the floor, their bodies swaying back and forth; the rooster is considered a big medicine in that country; minerals have never been developed because the natives fear to puncture the earth lest legions of imprisoned devils escape; the country depends entirely on irrigation, rains falling only in the winter season.

Mr. George is a graduate of Baylor University and has fitted himself for missionary work in that nation to which he will return in November.

AN EXCELLENT COMPANY

Manager Kerr of the Pioneer Theatre has been giving his patrons: excellent value for their money in the performance of the East India Company which has been holding the boards there the past week.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

For good old fashioned Ma k face songs, dances and minstrel mirth, Gassoway and his company are hard to beat. Manager Kerr promises many worthy attractions this season.

Professional Cards

DRS. PICKETT & OWENS

Office Over City Bakery

Office Phone 211

Dr. Pickett, Dr. Owens,

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Res. Phone 356. Res. Phone 321.

Want Column

FOR SALE—Near Seth Ward college, well improved, one-half block in Col. addition. Cheap and on good terms.

I have a number of other nice residences inside the corporation. Call and let me tell you about them. 34 W. E. ARMSTRONG, Room 27 in First National Bank Building.

A BARGAIN.

To many merchants of our town, also to many homes, who are using a poor quality of coal for cooking instead of Simon Pure Niggerhead coal at a less price and guaranteed to please, handled only by Tandy Coleman Company. Phone 176.

Will buy Vendor's Lien notes, office with J. B. Nance, north side of square. B. W. BAKER.

Simon Pure Niggerhead Nut, a particular coal for particular people, sold only by a particular firm, Tandy Coleman Company who are particular to please their customers.

When you want anything in the coal and feed line, touch the wire at phone 176. Tandy Coleman Company is at the other end, awaits to serve you.

FOR SALE—7-room cottage, with large shade trees all around; two blocks from square; reasonable cash payment; balance monthly; or terms to suit. G. A. LONDON.

WANTED—Anyone having a 10-acre tract of improved or unimproved land in or near Plainview, Happy or Kress and want to sell it at a bargain for cash, will please address Lock Box "O" Goldsboro, Texas. 36.

WANTED—Position as stenographer, can keep books. Young lady. Address Box 86, Happy, Texas. 37

ALFALFA LUMBER COMPANY for the best "Niggerhead" Coal. Prices right. 37

Mound City Paints may cost a trifle more, but—! ALFALFA LUMBER COMPANY. 47-1910

FOR SALE CHEAP—Five business lots in the Stolley & Graham addition of Plainview. For terms write, J. P. MORGAN, Gause, Tex.

FOR RENT—Improved section of land, six miles from Plainview; 200 acres in cultivation; 100 acres ready to begin plowing for fall wheat. For further particulars see W. G. KARSCHNER, Plainview, Texas. 11.

Let PETERSON fit your Glasses. 11.

A FATHER'S DUTY.

The father raises a son to manhood and neglects to teach him some avocation by which he can earn an honest living, makes a serious and sometimes fatal mistake. The big, brawny strapping young fellow in blue overalls, with bare arms black with coal dust and grease, who slings a heavy sledge hammer, eight or ten hours a day, or heaves ton after ton of coal into a flaming furnace, may not look quite so neat, sweet and kissable as the spider-legged dude in tailor-made clothes, but when it comes to a real bread and meat proposition, the latter is lost in the shuffle. No matter particularly what trade or avocation he follows, just so it is honest and legitimate, and the man has the inclination and ability to do the task well. A first class ignorant wood chopper, who is willing to work, is well worth all the educated vagabonds that you could pack inside of a forty acre lot. Young boys should be educated, but they should be taught something practicable. That, in any event, so far as making a living is concerned.—K Lamity Harpoon.

BORDERLAND.

A western drama under the auspices of the Ladies' National League at the Schick Opera House next Saturday night, September 10. Benefit a public library for the city, under the personal direction of the well-known local expressionist, Miss Lena Williams, which alone guarantees the play to be a success. Admission 25, 35 and 50 cents.

NOTICE.

The Cemetery Association, being behind in funds, insists that all those who have not purchased the lots where their relatives are buried will do so immediately, as money is needed to improve and keep the cemetery grounds in order.

The citizens are asked to join the Association and assist in the good work of keeping up the city of the dead.

Borderland has been postponed from Friday night to Saturday night of this week. Remember Schick Opera House benefit public library. Prices 25, 35, and 50 cents.

Mr. and Mrs. F. W. Clinkscales J. E. Dixon of Carrollton, Mo., and Miss Rosa Fowle, spent the week end at the Club house.

We teach you to do things, not to say things. One man's doings are worth many men's sayings.—Plainview Commercial College.

Mrs. Tom Carter came in last week from her summer sojourn in New Mexico.

Borderland a romance of the West.

We keep no books, give our customers more goods for the money. Phone 145.—Spot Cash Grocery Co.

C. E. White is in Iowa on business.

Mr and Mrs. F. W. Clinkscales, J. E. Dickson, of Missouri, and L. T. Mayhugh are in Spur this week.

Dr. L. Lee Dye and L. A. Knight went to Lubbock on Monday returning on Tuesday.

Miss Amy Faulkner has accepted the position as organist at the Southern Presbyterian Church.

Mrs. A. H. Thompson and children of Canyon, left Sunday after spending several days with Mrs. L. Green Wilson, 601 Restriction Street.

Borderland at the Schick Opera House, Saturday September 10th. Benefit public library. See this pleasing play.

A thorough, practical common-sense education pays big dividends. That's what we teach you.—Plainview Commercial College.

I have two nice homes. Will trade either for a well located half section of land. See or write T. W. Sawyer, Plainview, Texas. 37

FOR SALE—Two delivery wagons, one double, one single. Will sell cheap. Vickery-Hancock Grocery Co.

The men's meeting at the home-like Methodist church last Sabbath was enjoyed by a large crowd. The singing of Mr. Nafzger is exceptionally good; the sermon of Rev. Hastings, excellent. He urged for a higher standard of morals among the men of Plainview showing that the town was no better than its individual citizenship. The protracted meeting is going on every night at this church. You are invited.

The best investment pays the largest returns. A scholarship in a good business college often pays 10,000 per cent and rarely below 500 per cent. You can't beat that. Secure your scholarship now.—Plainview Commercial College.

FOR THE DAIRYMAN.

Milk the cows regularly. If they are taken in the same rotations night and morning better results will be secured.

A handful of grain ground through in the calf's pail after the milk is gone is a safe way to prevent bad habits.

Whenever the cow testing associations flourish the quality of dairy stock improve.

If a cow does not show up as a good milker soon after her first calf comes, it is better to sell her for beef just as soon as you can get her fat.

It will kill a baby to feed it constantly out of a dirty milk bottle. Why should a different effect be looked for from feeding a calf constantly from dirty milk vessels? We can't see where there is any essential difference.

The successful dairyman must be a man who can apply his work persistently and unremitantly in a different direction. His cows must have careful attention and be milked regularly not only all through the week, but on Sunday also.

Dual purpose cows may suit some people, but if you want to make the most money out of your dairy there is some doubt about the dual purpose cow. It seems reasonable that all the energies of a cow centered in one direction will be more effective than when divided.

The Milk Trust in New York is paying the dairymen of New Jersey and New York from two and one-half to 3 cents a quart for milk and charging customers 9 cents.

Cows that are giving milk must have an abundance of protein. The more protein we feed up to a certain point the larger the milk flow. It is the amount of food over and above that required to maintain the body goes to stimulate the milk-production. The more easily digested the ration, the larger the milk-flow. A certain amount of energy is required to prepare these foods for assimilation. In feeding course foods we find this is a large per cent.

The cow should be fed so that she will produce a full flow if milk and maintain practically the same flesh condition.

The high-producing dairy cow is an animal that follows in the wake of civilization. She never goes ahead. Conditions must be suitable before she can be of any value to the farmer.

ESPERANTO IN THE SCHOOLS.

Efforts have been made following the holding of the International Congress of Esperantists in Washington, to induce the board of education to have that substitute for other languages taught in the public schools. The advantage of a universal medium for the exchange of thought among the different nations is generally recognized, but in view of the many previous failures to induce a manufactured language Esperanto will have to prove its worth. The sentiment in Washington seems to be that language like French and Spanish are at present more necessary than the new aspirant for favor, and it is not likely that Esperanto will be added to the curriculum. Still, there was much interest over the Esperanto congress, and without doubt a large number of persons felt induced to take up the study of the new kind of talk.

Ed Hamilton, son of John G. Hamilton, is visiting his father.

WILLIAMSON HAFFNER CO. ENGRAVERS-PRINTERS. DENVER, COLO.

John G. Hamilton, county treasurer, received a telegram last Saturday morning that his youngest brother, Tom Hamilton, died on the second of this month at Galveston, of typhoid fever.

Borderland has been postponed from Friday night to Saturday night of this week. Remember Schick Opera House benefit public library. Prices 25, 35, and 50 cents.

Bring your bones to Crowds Bros. & Hume. They pay the highest market price.

Our aim is to do one thing WELL, teach a practical business education—Plainview Commercial College.

Mr. and Mrs. H. C. Martin of Italy, Texas, were the guests this week of Dr. J. Wayland and family. Mrs. Martin is well known in Plainview, having taught elocution here when she was Miss Jewell Gilliam.

PENMANSHIP.

A good penman is always in demand. We guarantee absolutely to teach you penmanship or make no charge for our service.—Plainview Commercial College.

HIDES! HIDES!!

We pay the highest market price for hides. Don't fail to see us.—Crowds Brothers & Hume.

Backward students will receive individual attention and no matter how much your literary education might have been neglected, our course will give you more than satisfactory results.—Plainview Commercial College.

Miss Amy Faulkner will begin her music class at the High School Monday, the 12th. Studio, Mrs. Towery's residence. Will meet East Side pupils Tuesday 13th in her studio at McClelland House.

Increase your salary by attending our night school. Every practical subject taught: Penmanship, Commercial English Spelling, Business Arithmetic, Business forms and methods. Famous Saddle-Rowe Bookkeeping system taught. Actual business from the start.—Plainview Commercial College.

We are headquarters for the highest quality grain and feed stuffs. Get our prices. Phone 162.—Crowds Brothers & Hume.

Touch typewriting, taught by our own copyrighted methods—Plainview Commercial College.

Young Messrs. Hall and Gilliland left Saturday for Chillicothe Missouri, where they will take a business course.

Hurfano nut and lump coal lasts longest and is the best while it lasts. Phone 162.—Crowds Brothers & Hume.

Secure your scholarship at once and you will save from 15 to 26 per cent on the regular price.—Plainview Commercial College.

J. A. Myers, who lives two miles east on the Lockney road suffered the misfortune on last Tuesday night, of having his barn and other out houses burnt, entailing a loss of 300 chickens a new Spaulding buggy, etc. A smoldering fire built to kill mites was the incendiary. He has our sympathy.



THE DESPONDENT YOUNG MAN whose home has just been burned, is offered the protection of a friendly roof by Mr. INSURANCE POLICY. Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone is regardless of their own interest who declines to take out insurance.

Hoyle & Malone write all kinds of Insurance Rooms 8 and 9, Wayland Building Office Phone, 231; Res. Phones, 90-142 PLAINVIEW, TEXAS.

ALFALFA LUMBER COMPANY for the best "Niggerhead" Coal. Prices right. 37

Binder Twine 9c

The Peoria Cordage Company has a limited amount of Sisal Binder Twine at 9c per lb. at Leach Coal Grain and Storage House. Come early as their is only a small amount.

Coal and Grain

THATS OUR BUSINESS

Simon Pure Nigger-Head Coals, Rockvale the Genuine article. Guaranteed to please the most Skeptical. All kinds of grain and feed stuffs bought and sold.

TANDY-COLEMAN CO.

PHONE 176 NEAR DEPOT

J. H. LEACH

Coal, Grain, Seed and Feed Stuff

Phone 136 Plainview, Texas

A. L. HAMILTON & BROTHER

Manufacturers of

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW TEXAS

WE ARE HUSTLERS

For Plainview and Hale county.

List your property with us and we will do our utmost to find a buyer.

Place your vacant dwellings with us.

C. H. WHITE LAND COMPANY

North Pacific Street

GARRAGE IN CONNECTION. ATUOS FOR HIRE

Peter's Diamond Brand. A Shoe of Character. There's a stylishness, a difference, a grace attached to PETERS SHOES that "backs-up" our reputation of "making more fine shoes than any other house in the West." Our ladies shoes, from the highest to the cheapest priced are specialties. Made for some definite purpose and whether for dress or work, inside or outside use, they will fit perfectly, wear well and hold their shape. The next time you need shoes, ask for PETERS' "DIAMOND BRAND" SHOES. If your dealer don't carry them, write us. Peters Shoe Co. ST. LOUIS.

Some Real Bargains

7 SECTIONS good, smooth land; all in one solid body; located 15 miles of Plainview and close to railroad station; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and windmills; plenty good water; 3 good farm houses; good sheds, corrals etc. About 1,500 acres in cultivation divided into 5 farms, and fenced separately. About 300 acres fenced with good woven wire, and divided into 3 pastures, with water and hog sheds in each.

5 SECTIONS good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations; most all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments.

The above tracts are the very choicest agricultural land to be found in the Plainview country. For plats, prices and terms, address

Otus Reeves Realty Co. Plainview, Hale Co. Texas

Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72.
Manager's residence, 14

any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

Entered as second-class matter at the Post Office in Plainview, under the act of March 3, 1879.

THE MARKET FOR GOOD HORSES.

A Texas horse breeder was asked a few years ago, when the price of draft horses was low, "Why don't you go into the cattle business?" "Because," there is more money in raising draft horses at 8 cents a pound than steers at 4 cents." That was pretty good reasoning but the pity is that Texas stockmen, who could raise horses have not yet come to realize it. Still, the horse business is improving in America, judging from the following figures just issued by the American Percheron society:

From July 11th, to July 31st, 344 Percheron horses have been imported by members of the Percheron society of America. Fifty of these were mares and fillies. The inspection at port of entry is working satisfactory and guarantees the accuracy of any certificates issued by the Percheron Society.

The secretary estimates that there are about 24,000 living stallions and 16,000 living mares, or a total of 40,000 living Percherons owned by members and breeders affiliated with the Percheron society of America.

The Canadian northwest is calling for good Percheron horses also, as is indicated by the fact that numerous shipments there have been made by American breeders, and an importation of 51 head of good Percherons was recently made by Canadian breeders. This went direct to France from Canada via New York. American breeds will do well to develop this trade with Canada.

BOOST FOR THE BIG FAIR.

Secretary Graham of the Commercial Club informs us that through the courtesy of the Santa Fe, the section northeast of town will be used for auto and other races.

A splendid list of premiums is shown in this issue of the Herald. The public spirited donors, the superintendents of the different departments and the various hard working promoters should be shown that their efforts are appreciated by an active enthusiasm and a working interest on the part of every citizen in the county.

In a county no more thickly settled than is Hale, it is impossible to have more than one general annual fair, that will do justice to the county and that should be held at the largest town. The ideal fair, therefore, is where each citizen, each community and each town should join hands and, shoulder to shoulder, push the fair to a successful issue. Also each citizen, community or town should receive credit for whatever prize they win, both here and at the Dallas Fair, on an exhibition train through the north, or whatever disposition may be made of the prize winning articles.

This policy may or may not have been followed in the past in Hale county. Let the dead past bury its dead—the live present and promising future is what should concern every citizen in the county.

We are assured that a tremendous and county-wide interest is being manifested in the fair and everything points to the best and biggest boosting affair in the history of the South Plains.

EDITOR EXPLAINED IT.

A newspaper subscriber once received a dun through the post office and it made him mad. He went to see the editor about it and the editor showed him a few duns of his own—one for paper, one fuel, one type, and several others. "Now," said the editor, "I didn't get mad when these came because I knew that all I had to do was to ask several reliable gentlemen like you to come in and help me out and then I could settle them all." When the subscriber saw how it was he relented, paid up and renewed for another year.

An expert in the art of sub-cutaneous hydro-carbon protheses says men are "just as vain as women." Says that just as many beaus want wrinkles sewed up ear lobes lopped into shape and chins cut into the style of Napoleon's as there are belle's seeking the scissors, the knife or the needle of the beauty doctor. People never used to be so silly. Can it be the old world is getting childish?

A flatterer is the most dangerous enemy.

The Panhandle Association of Bankers meets in Amarillo September 13th to 14th.

Greater New York has 4766,883; Philadelphia 1,549,008; St. Louis 687,029.

Uncle Sam paid a 43 years old debt last week. Where have we heard that word "debt" before?

Engineer Stewart of the Colorado Midland road killed a hold up man with a rock out Colorado Springs way, last week. Bet he used to pitch ball.

Roosevelt has been asked to accept the post of advisor to the regent of China at a very large salary. Would he wake 'em up? No (Joke.)

The difference between the old-time robber barons and the modern captain of industry, is that the former never robbed poor men or widows.

Fashion note: the latest in feminine head gear is a tube of water attached to the hat in which natural cut flowers may be placed.

Americans abroad took out of the United States this summer, the enormous sum of \$100,000,000. Financial stringency resulting? Sure.

Don't try to get to heaven—that is selfish. Try to make a heaven of this earth for others, and you'll get there with both faith and works.

Every woman resents in her heart the man who respects her for her character alone.

The new census gives Chicago 2,500,000. 8,205 of them are Johnsons while the Smiths are next with 5,333 to their credit.

"Whatever troubles Adam had, and he had some, I spose, he never sat behind a hat at moving picture shows."

Nicholas Longworth is after Uncle Joe's position in the house. The house must indeed be—well, it must be bad if a young Nick is to replace the old one.

It is said that a Kansas lady asked her husband, when they were out in company, how her hair was looking. "Do you mean your hair or our hair?" he said, "the \$10 worth I bought looks all right."

"The newspapers say," says a country editor, "that the new thousand dollar bills are printed on a poor quality of paper. We hadn't noticed it?"

If it takes a hen and a half a year and a half to crawl through a barrel of molasses, how long will it be before that expensive legislature adjourns. Anyway, come to the Plainview fair.

A San Antonio brat, last week, dreamed he was in bathing and took a header at an imaginary swimming hole, from his second story bed, landing unhurt but awake in a rose bush. Come to Hale county where there are no swimming holes to inspire such dreams.

A young lady of Amarillo, aged 8, used cake coloring for her cheeks, claiming it was cheaper. Older ladies might profit by her example, since it is not only cheap, but sweet. (Men like sweets.)

Sweaters and sweater coats will be in style again this winter. We have noticed a few "sweaters," this summer.

Is it "them town fellers" alone that are always on the beat? How about fresh? county eggs and butter and the tomato bucket with the large ones on top?

They say a Fannin county editor died, and after he had entered the great beyond and seen the sights of his eternal abode, he said disappointedly: "I can't see that heaven is much better than East Texas after all." But," returned the bystander, "this is not heaven."

A Kansas City paper mentions as a prize bet of absent-mindedness, the case of a man who rescued his mother-in-law from a burning house and left all his fishing tackle to be consumed.

The Clyde Times says that a wise minister will ask for the right leg of a chicken as that fowl roosts on its left leg which soon gets tough and stringy.

Actresses will have to be careful about their dentistry in the future. One firm of New York producing managers has issued a u-kase that no gold tooth applicant will be employed hereafter. Thats sensible too. Protect the eyes of the theatre patrons from an injurious dazzling reflection.

The skull of a man was found in an alkali lake in Cochran county last week. Lucky man! The remnant showed that he was dead long before the present high price of living came into vogue.

In Indianapolis, Mayor Shank issued a proclamation that straw hats would not be tabooed officially until after Nov. 1st if necessary. A like proclamation from Mayor DeLay would be pleasing to many hardpressed Plainviewites.

Sure thing, the Plainview country will be there with the big mitt from September 29th to October 1st. Boost for the Big Fair!

A modern story writer says that the proper man for a young girl is merely a matter of chance, propinquity and salary. Oh me! this heartless commercial age.

The National Irrigation Congress meets at Pueblo, Colorado, September 26th to 30th, inclusive. Special rates on all railroads. Let us see to it that the Plainview country sends a delegation.

It will be harder to keep tobacco in your old tobacco box" the coming year since the tobacco trust has a raise on their program.

They say Abilene imports water from Sweetwater and they say also that Sweetwater doesn't raise her own water. Puzzle picture: find the hidden spring. Come to Hale county where the drinking water problem never worries.

An exchange offers advice to school kids. A school girl was required to write an essay of 250 words about an automobile. She submitted the following. "My uncle bought an automobile. He was riding out in the country one day, when it busted going up a long hill. I guess this is about 50 words. The other 200 is what my uncle said while he was walking back to town, but they are not fit for publication."

Local news item: Mr. S. Traw Hat will leave Plainview this month on an extended hibernation. We have enjoyed his presence with us this season and are glad to state that he will be with us again next summer.

The Kansas City Star notes that since they are trying to produce rain by means of noise, up in the Puget Sound country, evidently the Puget sound is not loud enough.

Credit an exchange with: "When a man dies, the first thing people ask is, 'what property has he left behind him.' But the angels in heaven will ask, 'What good deeds has he sent before him?'"

McGregor citizens burned Judge Davidson in effigy last week because he allowed Mrs. Streit, the confessed murderer of Editor Streit of that place to make a bond of \$10,000.

Live Wire philosophy: "Hell is paved with good intentions but the road to Amarillo will be paved with beer bottles."

Volume 1, Number 1 of the "Logical Point," a monthly magazine published in the interests of the advancement of the world's Panama exposition in 1915, at New Orleans has been received. San Francisco is contesting with New Orleans for government aid for this exposition and this magazine is a part of the campaign by the Crescent City for government endorsement in the way of liberal appropriation. Texas should favor New Orleans because it is nearer the center of population and much nearer to Texas. The Panama exposition is to be on the order of the World's fair, at St. Louis and will probably surpass in grandeur that wonderful exhibition.

E.E.WINN B.K.BARKER L.C.BARKER

Plainview Rubber Works

We are now fully equipped to repair or rebuild any make or kind of tires, from largest to the smallest. Our foreman has had several years experience in the largest factories at Akron, Ohio and you can rely on his judgment. If your cases and tubes are worth repairing, we will be glad to do so. If not we will notify you before any expense is made. Send or bring us your work for inspection and advice. Will also buy your old rubber and pay you all it is worth.

No. 9081.

Report of the Condition of THE CITIZENS NATIONAL BANK

At Plainview in the State of Texas, at the Close of Business September 1st, 1910.

RESOURCES.

Loans and Discounts.....	\$225,415.69
Overdrafts, secured and unsecured	7,247.28
U. S. Bonds to secure circulation	25,000.00
Premiums on U. S. Bonds	1,000.00
Banking house, Furniture and Fixtures	9,997.27
Due from National Banks (not reserve agents).....	912.75
Due from State and Private Banks and Bankers, Trust Companies and Saving Banks	375.61
Due from Approved Reserve Agents	28,203.24
Checks and othe cash items	819.73
Notes of othe National Banks	2,275.00
Fractional Paper Currency, nickels and cents.....	193.74
Lawful Money Reserve in Bank, viz:	
Specie	\$ 9,605.25
Legal-tender notes 10,000.00	19,605.25
Redemption fund with U. S. Treasurer (5 per cent of circulation)	1,250.00
Total	\$32,295.56

LIABILITIES.

Capital Stock paid in.....	\$100,000.00
Surplus fund	20,000.00
Undivided Profits, less expenses and taxes paid.....	2,881.60
National Bank Notes out standing	25,000.00
Due to other National Banks	2,613.40
Due to State and Private Banks and Bankers.....	7,283.87
Individual Deposits, subject to Check	116,250.18
Time certificates of deposit	22,149.41
Cashier's check outstanding	117.10
Bills payable, including certificates of deposit for money borrowed	26,00.00
Total	\$22,295.56

STATE OF TEXAS, County of Hale, ss.)

I, E. B. HUGHES, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. B. HUGHES, Cashier.
CORRECT—Attest:
J. N. DONOHOO,
JAS. B. POSEY,
R. C. WARE
Directors.

Subscribed and sworn to before me this 8th day of September 1910.
PEYTON B. RANDOLPH,
Notary Public.

A PLEASING RECITAL.

Last Wednesday evening at the Schick Opera House, a highly appreciative audience enjoyed a song recital by Phillip E. Baer and several of his talented pupils from Hale Center.

We are sorry that a lack of space and the lateness of the date forbids a detailed description, suffice to say the tremendous volume of the Professor's wonderful voice, in the new opera house for the first time in this section, found ample accommodation. His many friends and former Plainview pupils enjoyed him at his best in airs from grand opera, secular and religious songs.

The voices of Mesdames Wm. Claxton, N. M. Akeson and Mrs. Bonnie B. Huggins are not unknown to this territory and merited and prolonged applause testified to the excellency of their execution last evening.

Miss Wille Cowan, lately a Kidd-Key girl, was the pianist and the program was for the benefit of the Woman's Home Mission, Society of the M. E. Church, South, of this place.

IF YOU WISH TO ARRANGE FOR A RANGE WE HAVE THE BEST IN QUALITY AND PRICE

MADAM: ARE YOU ENTIRELY SATISFIED WITH THE RANGE YOU ARE NOW COOKING ON?

THE HEALTH AND HAPPINESS OF THE WHOLE FAMILY DEPEND UPON THEIR HAVING WHOLESOME FOOD.

COOKING AT BEST IS HARD WORK. SHOULD YOU NOT LIGHTEN YOUR WORK BY USING A LABOR-SAVING NEW RANGE? WE SELL THE MAJESTIC RANGE.

WE HAVE THEM. COME SEE.

Donohoo-Ware Hardware Co.

Johnson Wagon Yard

I have leased the Johnson Wagon yard on same block with Alfalfa Lumber yard, and have overhauled and cleaned same. If you want your horse boarded in a sanitary yard, I will take good care of him at \$15.00 per month. I also solicit the regular wagon yard trade. Fees reasonable. Roomy camp house and electric lights. There are piles of manure on hand, from overhauling yard, which are free to any one who will haul them away.

Yours for business
J. F. Mc LAIN, Proprietor

Why Suffer?

Are you one of the thousands of women who suffer from female ailments? If so, don't be discouraged, go to your druggist and get a bottle of Wine of Cardui. On the wrapper are full directions for use. During the last half century, Cardui has been established in thousands of homes, as a safe remedy for pain which only women endure. It is reliable, contains no harmful ingredients and can be depended on in almost any case.

Take CARDUI

It Will Help You

Mrs. Charles Bragg, of Sweetser, Ind., tried Cardui. She writes: "Tongue cannot tell how much Cardui has done for me. Before I began taking Cardui I could not do a day's work. I would work awhile and lie down. I shall always give praise to your medicine." Try Cardui.

AT ALL DRUG STORES

TAKE NOTICE

Our School Book Supply will be complete. State depository requires us to sell books for CASH ONLY. Bring the money and avoid the trouble of returning home.

R.A. Long Drug Co. PHONE 327

J. R. Hamilton, city secretary, manager of the Schick Opera house and then some, reports the "Matinee girl" coming soon. This company was perhaps the most popular attraction of the season.

A bank guarantee that you can't beat Tandy-Coleman Company's prices when it comes to grade and quality for anything in the feed and coal line. Near Depot. Phone 176.

LOCAL AND PERSONAL

Miss Allie Ware is visiting in Amarillo.

Dr. J. C. Anderson left Tuesday for Granger.

J. Buckheimer leaves Sunday for St. Louis.

Thad Bell of Amarillo, is in Plainview this week.

M. D. Henderson returned from Kansas City last Saturday.

L. C. Gober and family moved to Davis, Oklahoma this week.

Douglas Todd was in Lubbock Tuesday.

Mrs. Jas. Peret and little son returned Tuesday from a visit in Missouri.

Miss Annie Irick left Monday for Sherman where she will enter Kiddy-Key college.

Rex and Frank Lester of Canyon and Happy were Plainview visitors the first of the week.

Miss Nita Duke of Jacksonville, Texas, is visiting her sister Miss Lalla Duke.

Miss Nell Wofford of Lubbock is visiting her brother, H. A. Wofford and family.

See those beautiful Regina and Gold Medal Hats at Mrs. Wheelock's in Steven's building on Pacific street. 26

Miss Elizabeth West returned last Sunday from a vacation trip to Toronto, and other cities in Canada.

Mrs. Silas Maggard of Hale Center spent Wednesday with her parents, Mr. and Mrs. R. A. McWhorter.

Nobby new street and ready-to-wear hats at Mrs. Wheelock's in the Steven's building on Pacific street. 26

Wm. Saunders, a young railroad attorney of Waco was through on a business trip to Lubbock this week.

John Horne and mother returned Tuesday to their Tennessee home after several weeks visit her.

Miss Belle McCorkle, of Cleburne is in Plainview the guest of Mrs. J. V. Campbell and Mrs. J. V. Freeman.

Mr. and Mrs. H. C. McIntyre left last Tuesday for Independence after a pleasant visit with Mr. and Mrs. J. F. Garrison.

Mrs. S. J. Murray left Thursday for her home at Mercedes, Texas, after a visit to the families of Chas. McCormack and E. Harlan.

All old Baylor students were invited to stand up the other night at the Baptist church. 27 arose and there are others.

Frank Barron, a trusted employee of the depot, left Monday for a few week's visit to his home in Buffalo, N. Y. C. W. Leper is filling his position during his absence.

Miss Ollie Cochran, financial secretary of Baylor Female College, was among the visitors to the Staked Plains Baptist Association.

LOST—Last Thursday, probably on or near the square, a white silk fan. Finder please inform J. A. Graham, at Commercial Club.

Messrs. John McIntyre, Robert Alley, R. P. Adams, H. W. Gebhart, Dr. Underwood and A. L. Anderson were Hale Center visitors the past week.

Peters Shoes for all the family at Carter Mercantile Company. 39

F. M. Wells and wife who have been visiting here for some time, returned Monday to their home in Virginia.

Mrs. Wheelock is showing some of the latest novelties in both face and auto veils. Let her "show you."

Mrs. Maude Marsh, of Los Angeles, California, and Miss Mora Thompson of Elsberry, Missouri, are visiting Mrs. W. W. Wise.

Peters Shoes for all the family at Carter Mercantile Company. 39

Mrs. Hugh Burch and Miss Annie Maud Davidson and Miss May O'Keefe returned from Colorado Wednesday.

All work guaranteed at PETERSON'S.

Miss Ella Crouse of Stephenville is visiting Mrs. L. M. Faulkner and Mrs. W. H. Cook.

FOR SALE—One good farm horse. Bargain price.—Vickery-Hancock Grocery Co.

Manager Ellis of the Case Threshing Machine Company, at Amarillo, was in the city Monday dickering with the city council regarding the purchase by the city, of a city roller.

Peters Shoes for all the family at Carter Mercantile Company. 39

There has been some testing of the dairy cows, so far, but not a single case of tuberculosis. This sounds good. In Kansas, a recent test showed one in every ten cows to be affected.

Mr. and Mrs. J. M. Shafer and John Dupuy returned this week from a visit to relatives in Hutchison county. They report crop conditions excellent in that district.

Free and prompt delivery to any part of the city. Phone us your wants. **DUNCAN'S PHARMACY. If. Phone your wants in the Drug line to DUNCAN'S PHARMACY. Free delivery to any part of the city. If.**

FIRE BOYS CALLED.

To the residence of one of our best citizens to extinguish a red-hot cooking stove, caused by cook putting in too much Simon Pure Niggerhead Nut Coal, the greatest heat for the smallest amount of any known fuel, handled only by Tandy-Coleman Company. Phone 176. 36

That old cow of yours will give more milk, and the horse will travel better if you bought your feed from Tandy-Coleman Company, who handle only the best grades at lowest prices. 36

WHITFIELD.

S. M. Nations went to Tullia Monday on court business.

Dr. L. L. Gladney closed a very successful meeting at Prairieview Sunday night.

The people of Prairieview have organized a church meeting which will be a union Christian meeting and have called Dr. Gladney to preach every first and third Sunday in each month at 11 o'clock, all Christians are invited to help with the meeting.

Mrs. Mann and children returned home at College Heights after a week's stay at the Pullen home Monday.

The people of Prairie View made up a purse of about \$65.00 and presented it to Dr. Gladney to show their appreciation for the services he held here last week.

Henry King returned home Thursday from his visit at Crawford and other towns south.

Misses King and her cousin were pleasant callers in Silverton the first of the week.

Guy Ramsey visited at the King home Sunday.

The patrons of Providence are building an addition on to the school house this week.

R. C. Mercer and family went to Kress, Sunday and from there to Tullia to be there for court business.

An inch and a half rain visited the Whitfield community last Wednesday afternoon and night. Crops are excellent.

STRIP ITEMS.

Mr. Editor:

It has been quite a while since we rang you up but we are living just the same.

Little John Ligon visited Abernathy Wednesday.

Carlas Belcher and Roy Turner returned a few days ago from Mexico, where they had been visiting relatives. They report a pleasant time.

Mrs. J. M. Turner is in Plainview having her eyes treated.

John Y. Ligon went to Plainview Monday returning Wednesday.

Several of our young people attended the Sunday school at Ivey last Sunday.

Mr. Hardeman Letsinger of Plainview was visiting her parents Mr. and Mrs. M. T. Cook this week.

W. H. Pagland returned home Saturday from Oklahoma where he had been to see his sick brother. He left his brother improving.

Misses Dale and Ethel Atwood will leave in a few days for East Texas. Miss Dale will teach school while Miss Ethel goes to attend Hill college.

Last Sunday night while trying to part some dogs that were fighting, Mr. Foster was bitten through the hand several times. He was taken to Dr. Legg of Abernathy who dressed the wound. He is getting along nicely and says the dogs can fight it out next time.

Nathan and Chass are helping to harvest Mr. McCabe's broom corn. We wonder if they enjoy it as well as going to ice cream suppers.

OLD FOGY.

AUBURN ITEMS.

Miss Eunice and Cliff Estes are visiting in Lubbock this week.

The pastor from Runningwater preached a good sermon at the school house Sunday.

Mr. and Mrs. J. A. Fedderson made a business trip to Tullia Monday.

School will start Monday with Prof. Gibbs as teacher.

Miss Maggie Estes has returned from a visit to Lubbock.

INVENTS AUTO WHEEL.

Luther L. Lane, of Abilene, after seven years of hard work has apparently solved the automobile spring wheel problem and is now offering his successful invention to the market instead of the costly and troublesome pneumatic tire. It is an assured success according to the statements of mechanical experts who have made tests of the invention and a factory for producing same will be started at Abilene.

The hub of the resilient wheel is flexibly connected with the rim and wheel proper, by means of a special cut gear mechanism in combination with a series of pressed spring spoke plungers, in engagement and actuating with a corresponding special cut gear tooth portion of the hub, whereby any compression or stress occasioned by a deflection of the hub or any relative movement between the hub and rim, caused by the wheel striking an obstruction while running over a rough road, the stress is equally distributed to all the springs of the wheel.

A thin solid rubber tire is used. The life of the wheel is estimated to be by no means short and the service it renders, is as satisfactory as pneumatic tired cars. We should hear more of this invention.

PETERSON is prepared to test your eyes and fit Glasses. If.

Two fresh milk cows for sale. See or phone Grimes ranch. If.

THE TRUE PLACE OF ATHLETICS IN A SCHOOL.

The day is fast approaching and is even now here when the answer to the question—what of your school athletics?—is an index to the moral and physical character of your students. If your athletics is clean, your boys and girls will be well developed, tempers will be controlled, bad habits will be given up, cheeks will glow and veins will tingle, with fresh red blood; slugging and dirty plays will be under the ban, and brains will be so clear that study will be made easy, and all the school duties will cease to be irksome.

Nothing in excess—is a wise old saw and apples equally as well to athletics as to any other phase of life. On almost every corner you hear parents saying: "If my boy were on the farm instead of on drug store corners or in the street after school hours!" If these parents knew that these same boys were under the direction and care of a skilled coach for an hour or longer each day and that no impure language or tobacco were being indulged in, would they feel any safer? But my boy might get hurt, an anxious mother may say. To be sure he might people do every day, but which would you prefer to do? To bind up a scratch now and then for your ruddy-cheeked boy or girl or in the end try to find a balm for your own broken heart occasioned by the sight of your loved child, a moral or physical wreck?

Medical authorities tell us that nine-tenths of the physical break-downs and nervous collapses of school children are due to lack of proper exercise.

Volumes could be written on this subject but the aim of this article is to give an idea of what we hope to do for the boys and girls of the Plainview High School. For the smaller children, we expect to employ the maypole, swings, horizontal bars, in short, several of the best ideas gleaned from visits to the children's amusement grounds of Chicago and Milwaukee.

For the girls, basket ball and tennis will be stressed, and for the boys football and baseball in their respective seasons, tennis, basketball and track work.

While it is true that reading maketh a full man and writing an exact man, it is equally true that the best recipe for that future man or woman is: one normally healthy boy or girl.

A fair amount of properly prepared food.

Six hours daily of study and recitations, spiced with one or two hours of vigorous exercise, and

From eight to ten hours of sound sleep.

If the parents of Plainview will obligate themselves to furnish their share of these ingredients, we of the high school will endeavor to do our part in the building of that important structure, a perfect man or woman.

Respectfully,
J. J. MCCASLAND,
Principal of Plainview High School.

THE LAND OF OPPORTUNITY.

The land we live in is indeed a great melting pot, into which have been cast the ideals of all the nations. Here Roman private law and English public law, spiritual authority and individual responsibility, Puritanism, Presbyterianism, Anglicism, Judaism and Catholicism have come to grips and each have found its place. Here man's new and high purpose is best expressed in Milton's majestic line which tells of his desire to accomplish "things unattempted yet in prose or rhyme." In this attempt we did not reject old traditions and old institutions as orators and writers love to tell us. We brought most of them here and put them to a new, a conclusive test. Each people whose members, reversing the historic method of state-making, have voluntarily joined in the creation of the noble procession of commonwealths now marching under the flag with forty-six stars has clung to its traditions, as heroic peoples always do. Here have come face to face not only every type of religion and the great system of law, but every code of law, every school of philosophy, every program of government, every social plan. And whereas peoples have been and elsewhere are still divided into hostile camps because of these differences, here, under our purpose to do what had never before been attempted, they have found a common purpose which has strengthened and broadened in spite of—perhaps I should say because of—these differences. The contest presents a killedeoscope picture of civic heroism and selfishness, of patriotism and meanness, of progress and reaction. No man stays put. We may criminally waste our natural resources and we may be largely ruled by grafters, but the rail splitter of today may be the President of tomorrow. We may seem materialistic, but we have spiritualized material things.—Darwin P. Kingsley in Leslie's.

SSUBSCRIBER

The Hale County Herald and the Plains Baptist

Both For 1.00 PER YEAR

An excellent religious weekly and a live secular newspaper, both for the price of one

MILLINERY OPENING

September 15, 16, 17

The ladies of Plainview and vicinity are cordially invited to attend our opening on the above dates. At this time we will display beautiful stylish hats, all prices and colors. Our line is unusually complete and of the very latest designs. Come and let us show you.

Mrs. W. A. Wheelock Stevens Building Pacific Street Plainview, Texas

The Increased Sales of Texaco Roofing... The Texas Company General Offices: - - Houston, Texas

Messrs. McKnight, representing the American Type Founders Company, Thompson, the Southwestern Paper Company's manager were hobnobbing with the newspaper men this week.

In Society's Realm

LAWN DANCE.

One of the prettiest of the early fall festivities, was the lawn dance, honoring Miss Ella Crouse, of Stephenville, and given by the Harmony Club at the home of Dr. and Mrs. J. W. Grant 801 Restriction street. The Hale Center band came over for the occasion and furnished exceptionally fine music, even for them whose music is always good. Punch was served during the evening by Mrs. Grant, assisted by Mr. Henderson. Iced watermelons were served after the dance.

In attendance were Mr. and Mrs. J. Buckheimer and Mrs. Walter G. Burch, Mrs. William Hough Cook, Misses Edna Crouse, Edna and Florence Harrington, Jewell Bracken, Alice May, Joe Keck, May Kinder, Ada Knight, Rosa Rodgers, Alice Harrel Celestine Harp, Eula May Alley, Messrs M. D. Henderson, Guy Jacobs, Dave Collier, Nick Alley, Ernest Mayberry, Will Dowden, Luther Bain, Joe Ryan, Grady Pipkin, Jim Anderson, Ed DuBose, Raymond Bethel, Peyton Randolph, Will Goode, Jack McWhorter, Bob Malone.

POTRY-TWO.

Mesdames R. A. McWhorter, I. A. Knight, J. W. Campbell and R. E. Burch were at home to their many friends Wednesday afternoon from three-thirty to six, at the home of Mrs. Burch, 306 Walnut street. In the flower-decked dining room, Misses Edna and Florence Harrington, Ada Knight and Jewell Bracken dispensed delightful punch with graceful courtesy; the gleaming radiance of numerous candles shed in a silver light over the scene, thus enhancing the beauty of the whole effect. Ten tables were placed in the parlors and on the broad porch which was carpeted and furnished for the occasion, while a number of those who did not play enjoyed a social time on the lawn.

A dainty and delicious ice course was served; the color motif of white and yellow, being favored.

The guest list included the names of more than seventy of Plainview's social set and the following from other places: Mesdames C. D. Parker, of Ozona, Texas; S. J. Murray, Mercedes, Texas; Silas Maggard, of Hale Center Texas; T. A. White of Stamford; Misses Virginia Brooks, of Oklahoma City and Bell McCorkle, of Cleburne.

THIRTEEN HAPPY YEARS.

Mrs. Elwin H. Humphrey honored the thirteenth birthday anniversary of her little daughter, Jennie, with a pleasant party Tuesday afternoon from five to seven. Games appropriate to the ages of the guests occupied the hours of the opening of the dining room which was lighted with candles and prettily decorated for the occasion. In the center of the table stood the birthday cake with its thirteen shining candles, each significant of a happy wish for the future of this young hostess, who was also the recipient of a number of pretty presents. Each little girl pulled a ribbon attached to a box containing favors, thereby receiving a souvenir of the party.

Place cards marked places at the dainty two-course luncheon for the following guests: Margaret Harrlan, Madaline Hooks, Wilhelmina Harrington, Kathlene Joiner, Mildred Penry, Thelma Gilbert, Ina Jordan, Vera and Gertrude Alexander, Conrad Martin and the hostess.

Mrs. Humphreys was assisted in entertaining and serving her daughter's guests by Mrs. L. P. Martin.

MEXICAN PARTY.

Mrs. William H. Cook of El Paso entertained Tuesday afternoon from three to six, with five hundred, at the home of her parents, Captain and Mrs. C. W. Tandy, 305 Archer street. The party was given in honor of Miss Ella Crouse of Stephenville, who is spending this week in Plainview.

Being from the border city, Mrs. Cook favored Old Mexico in her designs for the afternoon.

The score cards were scenes from our sister republic and the souvenir won by Miss May Kinder in the game of five hundred was a sofa pillow top, representing a bull fight in Juarez.

The candy was imported from Mexico and the other dishes on the menu were all of the Mexican origin.

Included in the guest list for this pleasant affair were: Mesdames J. O. Wyckoff, L. T. Mayhugh, J. W. Elliott, W. G. Burch, Misses Ella Crouse, Joe Keck, Ada Knight, Jewell Bracken, Edna and Florence Harrington, Celestine Harp, Mabel Wayland, Alice Harrel, Alice May, May Kinder.

Mr. and Mrs. James M. Redfean were the hosts for a most delightful two o'clock three-course dinner on Monday. The invited guests were Mrs. J. J. Hooks, Mr. and Mrs. J. W. Pipkin, Mr and Mrs. W. E. Armstrong.

The Mystic Club met Saturday afternoon with Mrs. R. W. Brahan, 309 East 7th street. This marked the beginning of the new club year. With every flattering prospect for a profitable year's work the club having adopted the Bayview reading course on England, Scotland and Ireland. No program had been prepared for the afternoon, but the President, Mrs. Brahan, in a few well chosen words expressed her ambition for the progress of the work. A short pronunciation drill was given and programs read for the next meeting. The hostess then led the way into the dining room where the colors white and gold were favored on the artistically decorated table. Watermelons and a delicious ice course was served. The club expressed their appreciation by giving the hostess a rising vote of thanks for her gracious hospitality. The next meeting will be with Mrs. Bethel.

PRESS REPORTER.

FAREWELL TO VACATION.

Misses Jennie and Jessie Kerr entertained a number of their friends Wednesday evening at the home of their parents, Mr. and Mrs. E. L. Kerr, 201 Walnut street, assisting Mrs. Kerr in the hospitalities of the evening, were Mrs. L. A. Kerr and Miss Marie Cox.

The evening was merrily spent in games, music and conversation, until the supper hour arrived. Girls and boys holding corresponding numbers went into the dining room together where a dainty two-course supper, consisting of salads and ices, awaited them on the prettily decked table.

Before the good byes were said, those present wrote their names and good wishes for Misses Jennie and Jessie in the guest book, which will always be a pleasant reminder to the little girls of the vacation days of 1910.

At this most charming party were Grace Murray, Rebecca Chumbley, Josie Rosson, Floy Pipkin, Irene Lyan, Minnie Cook, Emma Church, Ethel Morrison, Grady Vaughn, Cicil Wilson, Robert Knight, D. T. Dillingham, Harold Fitzgerald, Gamaliel Graham, Frank Church, Casey Hughes, Mitchell Dunaway, John Wayland, Frank Armstrong, Curtis Westcoat, Kirby Nash, Irwin Kerr.

COLLINS- McCLELLAND.

Her many Plainview friends will note with interest the marriage of Miss Nannie McClelland to Mr. Homer Collins, at the home of the bride's parents at Boliver, Texas, Wednesday, August 31st. The young people will be at home at Sanger, Texas, after September 15th.

Work is being pushed rapidly on Wayland Baptist College. Ten more brick layers were added this week, making a force of 25 dabblers in mortar on the construction. And they are high-priced men—\$6 to \$8 workmen. The building will show up nicely from the business portion of town being located on an eminence. It's size is very deceptive, as one will discover who explores it. Rev. Gates states that contributions are coming in nicely. And that is well, let there be no delays in the construction of the magnificent institution.



**Millinery Opening
September 14-15**

...You are Invited...

A strong line of Gage Hats

Irick & Co.

PRAISES PETERSBURG.

Native Calloway is loyal booster for Heavy End of Hale.

"Sure, Petersburg will be in the Plainview fair with both feet," quoth E. Calloway to the Herald man last Saturday.

Mr. Calloway is very enthusiastic on the fair proposition. He says the only way to have a fair that will do credit to an entire county is to have every one in the county interested and every town and community pulling together. Once a man takes part in a fair he will be an enthusiast ever afterwards.

He warned us that Petersburg expected to show up the other sections of the county. Said they had had eleven and one-half inches of rainfall there since June 3 and crops were fine. Stated that he, himself, had a week old Percheron colt that was born to wear the blue ribbon.

He also suggested a race for the consideration of the sports committee. Farmers over 50 to be contestants only. At the pistol shot, hitch to a farm buggy, no snaps on harness, and drive once around track, stop and unhitch. The winner of course, gets the premium. Simple, isn't it, but comical.

BUSINESS COLLEGE OPENING.

Prof. A. B. Edwards and wife and Prof. A. Beaman came in Wednesday by auto route from Abilene. Prof. Edwards tells us his fixtures will be in soon and he will open his business college in the Wayland building on September 12th.

Prof. A. M. Beason, formerly principal of the Wichita Commercial college at Wichita Falls will have charge of the commercial department. Prof. Edwards and wife have been connected with the Abilene Business College, the former in the capacity of President. He has his own copyrighted methods in shorthand and touch typewriting and has pupils all over the state doing different kinds of stenography.

We predict a school that will be a credit to Plainview.

ASSOCIATION IS ADJOURNED.

Plainview gets her share of the conventions and invariably she does herself credit. The Staked Plains Baptist Association which met here last week was no exception to the rule.

A brief summary of proceedings is as follows: Introductory sermon by Rev. J. R. Hicks of Matador; letters from the churches read by Revs. Chas. Lee and J. R. Hicks; permanent organization by Rev. G. I. Britain, moderator; Jno. G. Hamilton, clerk; R. B. C. Howell, corresponding secretary and treasurer.

Nineteen original churches were represented, four more received during this meeting—Pansy, Lockney, Meteor and Runningwater. 50 messengers and laymen, 20 ministers and numerous visitors including Rev. Jeff D. Ray, Ft Worth; A. George, Waco; Matt Harder, Canyon; Revs. Holt and Donaldson, Tullia; Rev. McGee from New Mexico and others were present.

The association was highly pleased with the prospects for Wayland Baptist College. After a harmonious session, they adjourned to meet at Crosbyton on Thursday before the first Sunday in September 1911.

It was resolved that the messengers and visitors express their gratitude to the Plainview Church, pastor and town for their gracious entertainment and also to the business men for their kindness in furnishing an auto trip to inspect Wayland College.

DIED—On Monday of this week, Mrs. Marie Richter, mother of Mrs. F. W. Struve. Mrs. Richter came here recently from Denver, Colorado. A large number of friends, a husband and three sons, and her aged parents are the bereaved.

You are invited to attend our Millinery Opening, Thursday, September 15—Plainview Mercantile Company.

Prof. R. L. Marquis of the chair of biology in the State Normal at Canyon, spoke to the Hale County Teachers Institute Thursday.

Christian Weisman, of Jasper, Ind., a Hale county land owner was down this week looking after his holdings here.

A train of immigrants, prospectors and non-resident land owners from the north is anchored at the depot and the real estate men are busy.

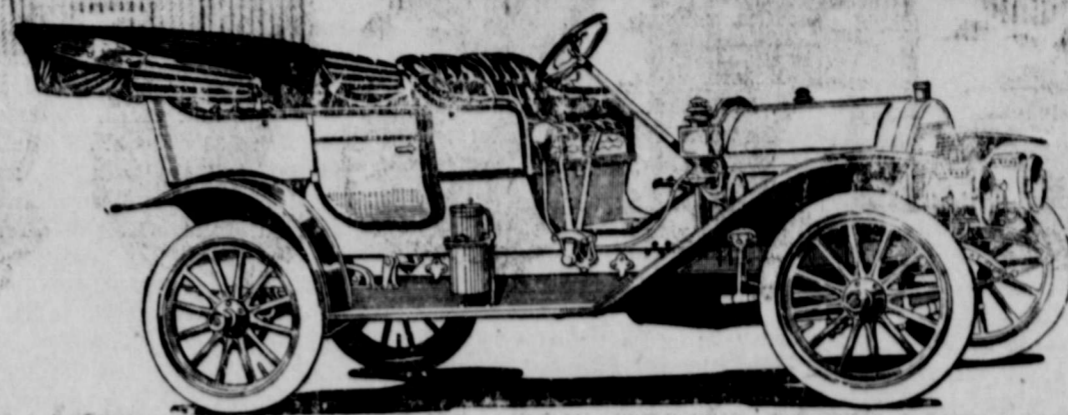
Miss Lissie Bell Walker is here from Forney.

Bring your eggs, chickens and country produce to the Spot Cash Grocery Company.—Mrs. L. J. Warren.

Luther Windsor left this week for Snyder, Oklahoma, where he is thinking of locating. Mr. Windsor, for the past four years, has satisfactorily held an honored position with the First National Bank.

The "Regal" is a Winner

Smooth Running, Easily Operated and Durable



WE HAVE THIS ELEGANT CAR IN STOCK, AND WILL BE ONLY TOO GLAD TO TAKE YOU A SPIN AND DEMONSTRATE TO YOU THOSE EXCEPTIONALLY GOOD FEATURES POSSESSED BY THE "REGAL." THE "REGAL" IS NOT ONLY HANDSOME, BUT DURABLE AS WELL, AND HAS WON NUMEROUS ENDURANCE RACES OVER OTHER CARS (COSTING MORE MONEY THAN THE "REGAL"), AND HAS GAINED FOR ITSELF A WORLD-WIDE REPUTATION, ENVIED FROM COAST TO COAST.

EVERY PIECE OF TIMBER, STEEL, CASTINGS, AND OTHER MATERIAL USED IN THE MANUFACTURE OF THE "REGAL" IS THOROUGHLY TESTED BEFORE USING—A FLAW IN THE "REGAL" IS NEXT TO IMPOSSIBLE. EVERY CAR IS GIVEN A THOROUGH TEST BEFORE SHIPMENT. THEY MEET THE STANDARD, AND MORE.

WE ALSO HAVE THE "HUPMOBILE" RUNABOUT—A LITTLE CAR FOR A LITTLE MONEY. IF IT'S A RUNABOUT YOU WANT, YOU CAN'T BEAT THE "HUPMOBILE." THE LITTLE "HUP" ALWAYS SATISFIES. ASK THOSE WHO OWN A "HUPMOBILE" WHAT THEY THINK OF IT, AND IF PLEASED.

CALL AT OUR GARAGE AND LET US TELL YOU WHY YOU SHOULD OWN ONE OF THESE CARS. THEY'RE THE BEST BY TEST.

Valentine Auto Company

California and Eureka Streets

EXCLUSIVE AGENTS

Plainview, Texas

SETH WARD OPENS SEPT. 15TH.

We are requested to announce that Seth Ward College will open next Thursday morning at 9 o'clock.

This school had a very successful year in 1909, and President Gladney informs us that prospects are ever brighter this year.

ANNOUNCE MEETING.

Rev. C. N. N. Ferguson wishes us to announce the formal opening of the New Methodist Church, South, on next Sunday by a special service conducted by Evangelist M. S. Hotchkiss of Waco, which will begin protracted services there for the next ten days. A special song program is promised.

We are especially proud of the ability and artistic skill of our new milliner Miss Stacy Pinebeck, and also of the choice millinery line we have secured this season. Remember the date of our opening, THURSDAY, SEPTEMBER 15th.—Plainview Mercantile Company.

Mrs. Moreland, of Canyon, who formerly lived in Plainview, was thru Saturday on her way to Lockney, where she was taking her son, Randall to enter the college there. This Randall person is a very precocious youth. Shortly after the family moved to Canyon, he made his escape, running away to his old home in Plainview, and he was with difficulty persuaded to return. Mrs. Moreland states that she will probably become a Plainview citizen again.

We have the most skilled mechanic in our auto department that ever came to West Texas. He has worked in the garages of the largest cities and is a sure physician for the various peculiar ailments of the auto.—Valentine Auto Company.

A. D. Summerville is breaking dirt for a new building to be located in the burned area on the south side of the square.

J. J. Ellerd and R. M. Ellerd left on business trips Thursday, the former to Denver, Colorado and the latter to Amarillo.

L. P. Shanks and Wm. Wallace of Camden, Indiana, and Chas. Snyder of Galveston, Indiana are here looking over the town and country. Messrs. Shanks and Snyder have been reading the Herald for the past four years and Mr. Shanks is a property owner here. We hope these substantial looking gentlemen will locate with us.

Get the date fixed in your mind for our Grand Millinery Opening—Thursday September 15th. Lovers of beautiful and buyers of taste can't afford to miss it. Remember, Thursday, September 15th.—Plainview Mercantile Company.

L. W. Sloneker, the popular dry goods man is getting things arranged in ship-shape order in new 26x120 foot building next door to E. C. Ware's hardware establishment.

TEXAS CENTRAL RAILROAD COMPANY.

Notice of Special Stockholders' Meeting.

Notice is hereby given that a special meeting of the stockholders of Texas Central Railroad Company has been called by the Board of Directors of said Company to be held at the general office of the Company, in the City of Waco, Texas, on Thursday, the 22nd day of September, 1910, at 12 o'clock, noon, for the following purposes:

(a) To consent to, approve and authorize the creation and issue of mortgage gold bonds of the Company to be limited to a principal amount, at any one time outstanding, of not exceeding \$20,000,000, such bonds to bear interest from September 1, 1910, at such rate or rates, not exceeding 6 per cent per annum, as said Board may, from time to time, determine, to mature at such date, to be issuable for such lawful purposes and in such denominations as said Board may determine, such bonds to be payable, both principal and interest, at the office or agency of said Company in the City of New York in gold coin of the United States of America, of or equal to the present standard of weight and fineness, without deduction for any tax, assessment or governmental charge which said Company may be required to pay thereon or to deduct or retain therefrom under any present or future law of the United States or of any state, county, municipality or other taxing authority therein;

(b) To consent to, approve and authorize the execution and delivery, to secure such bonds, of a mortgage and deed of trust on and of the railroads, equipment, franchises and property owned by said Company at the date of the execution and delivery of such mortgage and deed of trust or at any time thereafter used as a basis of issue of any of such bonds or their proceeds;

(c) To approve the form and terms of such mortgage and deed of trust or to authorize said Board in its discretion to determine the form and terms thereof;

(d) To ratify and confirm and to authorize and consent to any action theretofore taken or authorized by said Board and which may be submitted to the meeting whether for the purposes of or in connection with or in contemplation of any of the matters aforesaid or otherwise; and

(e) To transact such other business as may be brought before the meeting.

The stock transfer books of the Company will be closed for such meeting on Wednesday, the 20th day of July, 1910, at 12 o'clock, noon, and will be reopened on Friday, the 23rd day of September, 1910, at 10 o'clock a. m.

Dated, Waco, Texas, July 8, 1910.
By order of the Board of Directors.
R. H. BAKER, President.
S. H. McCARTNEY, Secretary.

Pay Cash and save your money by trading with Spot Cash Grocery Co.

WANT TO TRADE—For Plainview property, 333 acres cotton, corn and alfalfa land, 120 acres in cultivation, all smooth level land, three and a half mile of Matador, 60 miles east of Plainview, off the Plains. Very good crop on the place this year. Reason for trading: Don't want to farm. Address E. B. Gober, Matador, Texas. 37

To the Ladies

Do you have trouble in securing that dainty, yet lasting, odor in toilet waters and perfumes, you so much desire? If so, come to our store and we will take pleasure in showing you our splendid assortment of Palmers, Roger and Gallets, Hudnuts, Pinerr, Vantines, Pinonds, Colgates and Lazell's Perfumes and Toilet Waters. There are sure ty please. Free Delivery.

Duncan's Pharmacy
"The Up-to-Date Drug Store."
NORTH SIDE SQUARE.

**Big Wheat Yields
H. W. Campbell**

the Soil Culture Expert
has grown 41 bushels of wheat when drouth ruined others; 53 1-2 bushels when others got 20. He has spent 30 years in the study of and experimenting with the soils of the great semi-arid West. Are these facts worth knowing?

Campbell's Scientific Farmer
gives timely explanation every month, \$1.00 per year. We publish Campbell's Soil Culture Manual, 320 pages. It is full of facts, not theories, gathered from years of practical experience.

Flying machines positively do fly today. Two years ago they did not believe they could.

The Campbell System for Soil Culture

when correctly applied, positively will bring big returns. Send for valuable free booklet of information.

Campbell Soil Culture Company

325 F. & M. Bldg. Lincoln, Neb.



We are ready to show you the newest styles for the autumn season, so that you can right now fix for fall. Buy your fall outfit now.

You will be done with the task, and the cooler autumn days will not catch you unprepared. Buy early, use and enjoy your fall outfit the longer.

Every department is full to overflowing with new goods and each train from the north is hurrying down with more. Our buyer was particular in purchasing and as a result we are able to offer the latest styles in the best qualities at sensible prices. We have neither time nor space to mention all the good things. You will have to come and see.

For the Men

Kuppenheimer and Alfred Benjamin Clothes. Nettleton and American Gentlemen Shoes. E. & W. and Manhattan Shirts. Stetson Hats.

Sterling styles and correct colors of the best brands.

Millinery Opening

Thursday, Sept. 15

We have the most up-to-date milliner and millinery stock it has ever been our pleasure to boast of. We are specially proud of this department and guarantee to please the most fastidious. You are cordially invited to be present at our Millinery Opening.

For the Ladies

Printzess Suits and Cloaks. Buckingham Skirts. The Drew and American Lady Shoes.

Dependent qualities, classy styles, marked on the basis of quick cash sales and no left overs.

We are bending every effort to give the good people of Plainview the best merchandise possible for the money. See the new styles in our windows, note the remarkable values we offer and you will see we are making good in our efforts. To know us is to be our friends.

Plainview Mercantile Company

FROM NEIGHBORING SHEETS.

Rev. C. B. Howard, J. M. Hughes, A. N. Askey and wife Mrs. J. W. Hancock, Misses Ollie Smith and Bessie Braley, Mrs. E. C. Smith and J. J. Hooker are attending the Staked Plains Baptist Association at Plainview this week.

J. J. Ellerd and his two little boys spent Saturday in Tulla. Mr. Ellerd reports business in Plainview much better than in Tulla. There is no reason why Tulla should not be just as lively as Plainview or any other town on the Plains, and our business men should wake up to a realization that unless they get right down to business they will see when it is too late that other towns are getting the business Tulla ought to have. Wake up and get busy.—The Tulla Herald.

The Runningwater correspondent of the Plainview Herald says Mr. John Alken, who has been farming near Runningwater, has sold his crop and will move into the Petersburg country. Welcome Mr. Alken, the like of you are thrice welcome here, and we expect many more in the course of a year or two. Fact is they are continually coming.—Petersburg News.

V. D. Moss of the McWhorter-Moss Auto Company of Plainview, spent yesterday in the metropolis, hobnobbing with local autoists. Mr. Moss says Plainview will be represented at the fall auto show.—Amarillo News.

I. Z. Smith and J. R. Davis have been trading farms this week. Mr. Smith acquires 407 acres east of town and Mr. Davis gets two 160-acre farms

to the west, the latter drawing some boot, as the horse traders say. This is the second time Mr. Smith has owned the 407 acres, and in this instance the second time is a charm, for he will build a modern up-to-date residence there, utilizing the old one in the building of a barn.—Petersburg News.

S. J. Whitacre left for Plainview on Tuesday last where he will make arrangements looking towards the immediate removal of his family from Plainview to Lubbock, where he will place his children in the schools here. Mr. Whitacre has charge of the great Higginbotham ranch on the south of Lubbock.—Lubbock Avalanche.

Rev. G. R. Fort of Silvertown, was in the city the current week looking over the situation here incidentally, and particularly to look after the interests of Seth Ward College, at Plainview and was in the meantime circulating literature explanatory of the valuable features of that very worthy institution.—Avalanche.

Rev. R. E. Bell of Wayland College, arrived from Plainview on Saturday last, the seat of the college at that place. He preached at the Baptist church at this place on Sunday last, at the morning services. Rev. Bell is looking over the situation here relative to the securing of assistance and students of Wayland College. He is a most affable and engaging young man of promise and ability. He paid the Avalanche a most pleasant call—

Avalanche.

Miss May Hall of Plainview, who has been visiting at the home of Mrs. Blanche Frederick and S. P. Robbins respectively for the past few days of the previous week left for Plainview on Tuesday accompanied by little Miss Margaret Robbins who will visit a few days of the present week. Miss Hall is a teacher in the Plainview schools and says she regrets her departure so soon as she had a most splendid time on this her first visit to Lubbock.—Avalanche.

SMILE.

When lifes cares and worries
Around you are thick,
And troubles from all sides assail,
Keep a stiff upper lip,
Look the world in the face,
And Smile!
When the day looks the darkest,
And clouds gather fast,
And the sun refuses to shine,
There's always a lining
Of silver for the man
Who Smiles!

KOUNS GOES UP HIGHER.

Fort Worth, Texas, Sept. 1.—Unofficial, though reliable announcement, was made here today that C. W. Kouns, general manager of the Southwestern division of the Santa Fe at Amarillo, has been appointed general manager of the eastern lines to fill the vacancy caused by the death of J. E. Hurley.

LEGISLATION.

Austin, Texas, August 30.—The 31st legislature can't "come back." Vicious bills are either shorn of their radicalism in the committee room or the acid is drawn off into the legislative halls and when enacted into law they neither bite like a serpent nor sting like an adder. This session of the legislature is something like the man that sheared his hops—it is all noise and no wool, but the scream of a frightened industry is sufficient to scare capital and when the butcher drives in the sheep, his customers have a right to expect mutton. The "big stick" is scheduled to fall heavy on the heads of recalcitrant Senators this week in an effort to arouse the old legislative "venom" but so far the senate has stood like a stone wall against radicalism and some of the biggest men in Texas are in the senate.

The spider bill has created quite a stir among the compress and railroad people and other interested parties but the thorns were pruned off and the bill passed into law with little opposition.

The bill of lading was next thrown on the canvass and was the subject of a sensational debate in the house but after being weakened down it was allowed to add a few pages to the statute book. The car shed bill which has been a source of chronic legislation the passed few sessions was amended and passed into law.

The I & G. N. bill passed the house almost unanimously and after a hot contest in the senate passed that body

by the required two-third votes making it immediately effective. Prejudice and sentiment ran rampant in both houses and some of the members showed more heart than brains in dealing with this bill. The bill places claims against railroads ahead of the mortgages and was strongly contested by the railroads and by representatives who believed the law would interfere with the financing of railroad property. This bill if it runs the gauntlet of the courts will have a more far reaching effect upon the development of the country than any other law passed by this legislature and it has already arrested railroads in west Texas in some instances.

The much mooted insurance bill about which there has been contention between the house and senate as to which of these bodies holds the key to the store of knowledge of insurance matters is at this writing hanging fire with no bright prospects of adjustment.

The report of the penitentiary investigation has resulted in numerous bills, calculated to reform the penitentiary system, being introduced. This is a subject of which few members of the legislature claim either practical or theoretical knowledge and in the absence of opinion, of course no difference of opinion can exist and the problem is in a fair way of being rapidly disposed of until the announcement came from administrative quarters that the governor would veto any measure that did not give him the power to appoint commissioners while the consensus of opinion appeared to be that the in-

coming administration should appoint the commissioners as it would have to be responsible for the execution of the law. The pie counter has always been a bone of contention for politicians and is usually better understood than any other issue.

The solons have only two subjects now before them—the fire rating insurance matter and Penitentiary Reform and as very few people in the legislature, or out of it for that matter, know much about either of these subjects it should be an easy matter to place some sort of skeleton law upon the statute books and the legislators are hoping for an adjournment the latter part of this week.

"TEDDYGRAMS."

It is not fair that a man injured braking on the railroad should pay all the penalty.

If a man hasn't the right stuff in him nothing can be done for him.

Don't trust the man who tells you that a change of laws will bring about the millenium. It's some distance off still.

Pay more attention to your duties than to your rights.

You can't make anybody employ a man who isn't worth employing.

We should not let the burden fall on the persons least able to bear it.

Much can be done by the law; much can be done by the enforcement of law but, in the last analysis, most depends on the individual man and woman.—From the Roosevelt speech in Kansas City, Kansas.

BUTTER AND BUTTER SUBSTITUTES.

The great majority of people eat butter and many prefer it to any of the substitutes which have been put upon the market. However a great many people must use a substitute on account of the high prices which prevail during certain months of the year.

Oleomargarine is the most common substitute for butter and millions of pounds of this product are consumed each year. The difference in cost of production between oleomargarine and butter is so great that when butter is retailed at forty cents per pound, oleomargarine may be retailed at 20c per pound at as great a profit to the dealer.

The person who chooses to purchase the substitute should be allowed to do, and he should be required to pay only the price of the substitute. The difference in price between the genuine product and the substitute is so great that dealers are tempted to sell the latter for the former. Only by requiring that the consumers may differentiate between the two articles can honest traffic in the substitute be insured.

This was contemplated by congress when the present internal revenue tax of ten cents per pound was levied upon "artificially colored oleomargarine." Many people think that all oleomargarine is taxed ten cents per pound. This is not a fact. Oleomargarine which is "artificially colored" so that the consumer cannot distinguish it from butter is the only oleomargarine that is thus taxed. When it is put upon the market in its natural color, it is taxed only one-fourth of one cent per pound.

It is only when the product is made to look like butter so that it may be fraudulently sold as butter that a burdensome tax is imposed upon it. The imposition of the tax is not to suppress the sale of oleomargarine or to make it more expensive to the consumers, but to prevent fraud in its sale.

ALFALFA CULTURE.

Alfalfa is the oldest forage plant known to man. Xerxes army carried this plant into Greece five centuries before Christ, this valuable plant was brought home by the conquering Romans from the far east and some of the most practical and sound treatise on alfalfa culture were written by those old Latin essayists on pastoral topics that have yet been given to the farmers of the world. The freebooters of Spain who discovered Mexico and Peru and left bloody footprints indicating murder, rapine and plunder, seeded alfalfa in their wake to blot out as it were, the cruel ravages.

From the Mexican borders the Jesuit fathers introduced alfalfa into southern California and from there, it has gone to bless and prosper nearly every section in the wide galaxy of states of our Union.

In the irrigated west, it seems to have a peculiar place as a soil renovator, a forage feed and a preparatory crop in every rotation.

Its importance and value are best shown from the following extracts given by men of national authority on agricultural subjects:

Mr. Geo. S. Clothier, U. S. department of agriculture has said: "the cultivation and feeding of alfalfa mark the highest development of our modern agriculture. Alfalfa is one of nature's choicest gifts to man. It is the preserver and conservator of the homestead. It is peculiarly adapted to a country with a republican form of government for it smiles alike on the rich and the poor. It does not fall from old age, it loves the sunshine, converting the sunbeams into gold coin in the pockets of the thrifty husbandman. It is the greatest mortgage lifter ever yet discovered.

"Alfalfa makes the hens cackle and the turkeys gobble. It induces the pigs to squeal and grunt with satisfaction. It causes the contented cow to give pails full of creamy milk and the Shorthorn and Whitefaced steers to bawl for the feed rack. Alfalfa softens the disposition of the colt and hardens his bones and muscles. It fattens lambs as no other feed and promotes a wool clip that is a veritable golden fleece.

"It compels skim milk calves to make gains of two pounds per day. It helps the farmer to produce pork at a cent and a half per pound and beef at two cents.

"It prospers beneath the surface of the earth and brings her hidden treasures to the light of day.

"It takes the earth, air, moisture and sunshine, and transmits them into nourishing feed stuffs and into tints of green and purple, and into nectar and sweet perfumes, alluring the busy bees to visits of reciprocity, whereon they caress the alfalfa blossoms, which in their turn pour out secretions of nectar fit for Jupiter to sip. It forms a partnership with the micro-organisms of the earth by which it is enabled to enrich the soil upon which it feeds. It brings gold into the farmer's purse by processes more mysterious than the alchemy of old. The farmer with a fifty acre meadow of alfalfa will have steady enjoyable employment from

June to October; for as soon as he has finished gathering the hay at one end of the field it will be again ready for the mower at the other."—Campbell's Scientific Farmer.

BAIT FOR THE YOUNG.

The normal boy's perversity is heart breaking. Neither parental pleas nor violent nausea can persuade him to let tobacco alone. He lugs home greasy copies of worthless novels with the same cheerful and misdirected industry that a pup displays in dragging exhibits from the neighbors' garbage cans to the middle of its master's front yard. To correct these tendencies our fathers used a lath ineffectually. Meanwhile, at school, the boy is taught English literature. The teaching consists in giving him some masterpiece usually one unsuited to his understanding and beyond the range of his sympathies—which he is to read, digest and sapiently comment upon. His "English," in short, is made a fixed stunt.

A distinguished educator suggests that, in place of this conventional "English" lesson, pupils be turned loose in a selected library to read, under competent teachers what ever good book pleases them. It is a hopeful suggestion. How many million boys, we wonder, have finally been cured of Dead Shot Ike—after the paternal lath has failed—by a present of Prescott's Conquest of Mexico, or Irving's companions of Columbus, or Leather Stocking or Oliver Twist? The plan is worth trying.—Saturday Evening Post.

RUNNINGWATER.

Mr. Llewellyn and his father-in-law and sister were severely, though not seriously, injured in a run-a-way one day last week on the way to Plainview.

Brother W. M. Forbes, Mr. G. F. Kirk, Miss Geraldine Marrs, Mrs. N. K. Smith and G. F. Poole and family were all visitors in Plainview last week attending the Staked Plains Baptist Association.

Mr. and Mrs. R. L. Hooper attended church in Plainview Sunday.

Miss Geraldine Marrs was a visitor in the home of R. L. Hooper the first of the week.

Mrs. Ella Helm has returned from an extended visit in the east.

Alec Mayfield and son, and Basil Huguley are off on a prospecting tour in Mexico.

Brother Forbes and Brother Gillon are holding a meeting at Halfway this week.

Brother Bone closed a week's meeting at this place on Sunday night.

FOR SALE OR TRADE.

Big Percheron Stallion; one black Mammoth Jack, 15 hands high. Will trade this stock for mules or horses. See Clint Shepard, at Red Wagon Yard.

THRILLING WITH IDEALS.

Roosevelt Boost New South—Great Future Ahead.

New York, Aug. 22.—In response to an invitation to address the Southern Commercial Congress at Atlanta in the spring of 1911, Theodore Roosevelt has sent a letter to Chas. Hall Davis, chairman of the Congress at Petersburg, Va., in part as follows: "It is not possible as yet for me to answer definitely; but I believe that on my trip to California next March, I shall pass through the Southern states and I hope that it can be arranged that the Southern Commercial Congress then hold its meeting in one of the cities through which I am able to pass. If so it will be a very real pleasure to me to be present to say all that I can in behalf of the admirable movement.

"More and more, the former misunderstanding about the south is tending to disappear; and you and your associates have set in motion a force that will have much to do with the complete dissipation of this misunderstanding. You are working for stronger south, and you show your wisdom and foresightedness in the way you realize that this movement for a stronger South, to be effective must really mean a stronger national cohesion, for the old South of yesterday is being changed into the young America of today. Every good American must hope to see a real solid South, in the sense of solid business prosperity in the South; for all good Americans realize that the prosperity of any part of the country helps the prosperity of the whole, and the prosperity of the whole will grow faster and stand on the most durable foundations only when we effectively realize that the word "South," "North," "East" and "West" have only a geographical significance.

I earnestly hope that the young man of the South will never forget the past glories of the South, because I earnestly hope that the young men all over America today will keep ever in mind these glorious memories of every section of our common country and that men of the North and the West will remember the South's past with the same pride itself does for the undying glory won by the men who so valiantly and with such sincerity fought for their convictions, whether they wore the blue or the gray, is now a common heritage of us all, wherever we dwell.

The nation is thrilling with ideals at this moment; and these ideals relate to constructive work in the future. The South must do its full share in realizing it; and from now on it must participate in the solutions in full of all the National problems. All of us alike must turn to the special problems of the age with the courage that our fathers showed in those heroic days to which we look back with mournful pride.

"The statue of General Lee, in Con-

Plainview Commercial College

SECURE your scholarship at once and take advantage of the reduced price offered on the first 10 sold. The first one sold will be the cheapest; the price advancing \$1 on each succeeding scholarship sold until the regular price is reached. See us at once it will save you money to be first.

We have a faculty who are specialists in their line and with ability second to none in Texas or the South each of whom having had a number of years experience in Commercial teaching. Our work in Plainview will establish this fact beyond question, but we make you a guarantee that absolutely protects you until we have time to show the fruits of our work. Ask us for this guarantee. Call to see us 2nd floor, Wayland Building.

**Second Floor Wayland Building
First Session Begins Sept. 12th
A. B. EDWARDS, Principal**

Plainview Commercial College

Unincumbered Black Land Farms

Where crops are good this year, Mercantile Stocks and Business Property

To Trade For Hale County Lands

That's all

Ansley Realty Co. Plainview, Texas

Neat Dressers

A T T E N T I O N

Most up-to-date tailoring establishment on the South Plains. Ladies work a specialty. We do cleaning, pressing and repairing and take orders for Ed V. Price, Roger-Blake, and Dixie Clothing, three of the most reliable houses in America. All work strictly guaranteed. Work called for and delivered.

PHONE 147

Ivey Bros. Tailoring Co.

Successors to Waller-Brashear Tailoring Co.

113 N. Pacific Street

Plainview, Texas

Shade Trees For the Plains

Should be an interesting subject to people living in a treeless section. We can tell you how to improve conditions and how you can procure a forest of shade trees at a nominal cost. Buy small trees and watch them grow. We offer you 50,000 Black Locust and Catalpa Seedlings in all grades 6 to 12 inches up to 3 to 4 foot in height. Are you interested? If so write us today. Catalogue free upon application.

Waxahachie Nursery Company

Waxahachie, Texas

federate Uniform, stands in the halls of congress today and his memory is honored no more by the South than it is by the North; and in the North as in the South alike I think we are now learning to apply absolutely in good faith the great words of Grant: "Let us have peace."

"The part played by the South in the constructive statesmanship of our nation's early days was of incalculable weight and value. I firmly believe that the time has now come when the South's influence will be felt not only in constructive statesmanship, but in the enormous field of constructive business endeavor. No part of our country has seen such progress as the south has in the last twenty years along material lines and I believe the next twenty years will see a greater progress.

TEACHERS RETURNED.

Misses Myrtis Parr, Georgia Saxton, Jessie Merriweather, Maud Hall, Olive Ballard and Ellen Robinson have returned to take their former positions in the city schools.

For Optical Goods see PETERSON.

OFFICERS

J. E. Lancaster, President L. A. Knight, Vice-President
H. M. Burch, Cashier L. G. Wilson, Vice-President
H. C. Von Struve, Assistant Cashier

Third National Bank

of Plainview
Ansley Building, Northeast Corner Square
Capital \$100,000.00

DIRECTORS

R. W. OKEFFE L. G. WILSON
L. A. KNIGHT H. M. BURCH
J. E. LANCASTER

Quitauque Stock Farm

JNO. T. HAYNES

High-Grade Driving Horses and Mares

Connections Address: Quitauque, Texas
PLAINVIEW, TEXAS.