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# The Hale County Herald

BEST MEDIUM  
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IN THE WEST

VOLUME TWENTY-ONE

THE HALE COUNTY HERALD, PLAINVIEW, TEXAS, FRIDAY, NOVEMBER 18, 1910

NUMBER FORTY-SIX

## PLAINVIEW GETS CONFERENCE

REV. C. N. N. FERGUSON IS RETURNED TO CAPITAL OF HALE.

Statistics Presented at Clarendon Conference Show Total Membership of District to Be 39,230.

Clarendon, Texas, Nov. 14.—After the Sunday services, which were the best during the session, the Northwest Texas conference closed its first session since its division from the Central Texas conference.

Plainview was unanimously selected as the place for holding the next annual session of the Northwest Texas Conference of the Methodist Church, South.

Follows the names of the pastors for the Plainview and Amarillo Districts:

### Plainview District.

J. T. Hicks, presiding elder.  
Afton Mission—J. A. Zinn (supply).  
Barton Circuit—To be supplied.  
Crosbyton—C. D. Pipkin.  
Dimmitt—J. T. Ross.  
Emma—W. H. Carr (supply).  
Floydada—W. J. Lee.  
Happy—I. A. Smith.  
Hale Center—J. A. Sweeney.  
Kress—B. T. Sharp.  
Lubbock—Ben Hardy.  
Lubbock Mission—To be supplied.  
Lockney—J. A. Laney.  
Matador—D. B. Doak.  
Plainview—C. N. N. Ferguson; A. B. Roberts, supernumerary.  
Plainview Mission—P. L. Fort (supply).  
Silverton—C. F. Carmack.  
Tulla—R. L. Jameson.  
Turkey—D. C. Ross.

### Amarillo District.

O. P. Kiker, presiding elder.  
Amarillo (Polk Street)—E. E. Robinson.  
Amarillo Mission—Leslie Robeson.  
Bovina—A. H. Husey.  
Canyon City—L. A. Webb.  
Channing—T. E. Graham.  
Dalhart—A. G. Smith.  
Dumas—T. J. Howell.  
Hereford—J. M. Sherman.  
Hanford—D. J. Osborne.  
Ochiltree—D. W. Hawkins.  
Panhandle and Pampa—A. L. Bowman.  
Stratford—J. W. Wayne.  
Texline—J. E. Eldridge.  
Wildorado—W. P. Edwards.

### Transferred.

George Smallwood, B. E. Kimbro, C. H. Little, R. B. Young, J. W. Childers, G. C. Stark, G. F. Harris, J. H. Stewart and J. U. McAfee, to Central Texas conference.

C. E. Clark, to West Texas conference.

T. S. Barcus, to Los Angeles conference.

J. C. Ray, to North Texas conference.

O. F. Sensabaugh, to Oklahoma conference.

### Trustees for Seth Ward College.

J. N. Donohoo, E. H. Perry, L. M. Faulkner, C. D. Edmonson, E. P. Thompson, G. A. F. Parker, C. N. N. Ferguson, Ben Hardy, R. A. Steward, R. L. Jameson, J. B. Rosby, W. A. Nash, J. N. Wayland.

Plainview is pleased to have been chosen as the next meeting place of the conference, and will certainly endeavor to uphold her reputation as an entertainer. Also, the entire town congratulates itself on the return of Brother Ferguson.

### A CENSUS PROPHECY.

Whether ours is the foremost nation of the world is all respects, as thousands of patriotic Americans like to believe, it is, at least, first in the number of cities of truly metropolitan size—that is, having over a million population. In New York, Chicago and Philadelphia we have three cities past, and several others are nearing the million mark. Only three other nations—Japan, China and Russia—have two such towns in their national limits proper. Japan has two, Tokio and Osaka; Great Britain has two, if we count Calcutta, India, but only one, correctly speaking. France, Germany, Austria, Turkey and Argentina have one each—Paris, Berlin, Vienna, Constantinople and Buenos Ayres. Russia has St. Petersburg and Moscow; China Peking and Canton, all of this class.

Of sixteen metropolitan centers of population in the entire world, taking over a million population as the test, the United States has three, or nearly one-fifth, with chances for St.

Louis, Boston, and possibly one or two more to get into the million game by 1920. In the very nature of things the older countries of the world, where the population is already dense, can't keep pace with us, and the newer ones will be a long time in catching up; so that it is not a fanciful prophecy to say that by the end of this century the United States will have one-half of the cities of the world numbering a million or more inhabitants. If anyone who reads this prediction is disposed to doubt it, just let him wait and see.—Fort Worth Star-Telegram.

### COOKE COUNTY WINS AGAIN.

Gainesville, Texas, Nov. 10.—The citizens of Gainesville were elated today when they received a telegram from San Antonio announcing the fact that the Cooke county agricultural exhibit had taken first premium at the fair. Carl Liedy, who has the exhibit in charge, stated that the exhibit has also captured a number of other blue ribbons and that the cash premiums would amount to several hundred dollars.

The Cooke county exhibit took first premium at the State Fair of Texas, at Dallas, last month, and the Commercial Club will send it to the great land show at Chicago with Mr. Liedy in charge.

A big smoker will be held here to celebrate the county's victories at the two fairs when Mr. Liedy returns from San Antonio.

### PLAINVIEW THE CHAMPION.

A short while ago the Plainview High School team defeated the High School team from Lubbock. On last Saturday the Lubbock team beat the Amarillo High School team, who were a haughty lot, by a score of 5 to 0. We see no reason why Plainview should not claim the High School championship of the Panhandle and South Plains.

On last Saturday, also, the Wayland Baptist College team won a football game, on the local grounds, from the combined Phillips-Lowry and Santa Fe teams, of Amarillo. Since this college, a few weeks ago, played Clarendon college to a tie, with the odds in favor of the Baptist school, we see no reason why they should not claim the championship of the Panhandle.

The game with Amarillo last Saturday was fast and snappy. Tibbets got loose for a touchdown on the very first play. After that Wayland's veterans loafed and allowed the line to do all the work until the latter part of the last quarter.

A peculiarity of the wayland team is that they have a Black, a Gray and a Brown in their ranks, and many of them can answer to the name of "green," also.

Here is the line-ups for last Saturday's game:

Wayland.	Position.	Amarillo.
McWhorter	C.	Crudgington
Brown	L. G.	Baker
Haynes	L. T.	Bolton
Childress	L. E.	Monning
Gray	R. G.	Cornelius
Stone	R. T.	Lambraiter
Ballingler	R. E.	Moore
J. McCasland	Q.	Rix
Fouts	L. H. B.	Lowry
Tibbets	R. H. B.	Pryor
Black	F. B.	Harris

Tomorrow Wayland plays the Canyon Normal team. Watch Wayland pound the pedagogues.

### DISTINGUISHED VISITORS.

M. D. Henderson, of Plainview, L. L. Kieve, managing editor of The State Journal, at Topeka, Kansas, and W. C. Stephenson, a Topeka capitalist arrived yesterday from Topeka, in Mr. Henderson's Stoddard-Dayton car. The roads were in good condition until Memphis was reached, when a great deal of sand was encountered and the roads were badly cut up by cotton haulers. The Red River crossing had been covered with straw and was easily crossed, but from the crossing to Turkey the auto fairly jumped from cliff to cliff.

Dr. Gilmore opened his house to the travelers, who arrived at midnight. A supper of balogna and crackers, bought at Wellington, furnished the supplies for the dining car, as restaurants were poor and far apart.

The cap rock was reached at 3 o'clock, and then began the trip over

## The Thanksgiving Sale

Is Drawing Big Crowds to Richards Bros. & Collier's Store

Throughout the day buyers are eagerly picking up bargains all over the store, Best Goods at the Price of cheap Qualities.

## 50 New Dresses 50

Our New York representative has just sent us a lot of Ladies and Misses Dresses that were bought from Manufacturers at very low, end of season prices. Every one is this Season's Styles. You can have them at less than regular wholesale price if you buy at once. We expect to dispose of the lot by Thanksgiving day. These prices will be made only during this Sale.

**\$15.00 Dresses, Thanksgiving Price \$7.50 to \$8.00**

**\$17.50 to \$25.00, Thanksgiving Price \$11.50 to \$15.00**

**The Big Sale Closes November 23rd**  
Our Store Will Be Closed Nov. 24, Thanksgiving Day

*Richards Bros. & Collier*

the Plains, the 45 miles to Plainview being made in an hour and a half.

The visitors pronounce the country in this vicinity as being the most ideal they have ever seen.

### EIGHT LEADING CITIES.

Following is a summary of the census statistics of the eight leading cities of Texas:

City	Population
San Antonio	96,614
Dallas	92,104
Houston	78,800
Fort Worth	73,312
El Paso	39,279
Galveston	36,981
Austin	29,860
Waco	26,435

### TO PARDON MRS. STREIGHT.

Fort Worth, Texas, Nov. 9.—All club women throughout Texas will be asked to sign a petition requesting Governor Campbell to pardon Mrs. Minnie Lee Straight, who was recently convicted, at Waco, for the murder of her husband. The Owl Club, of Polytechnic Heights started the movement, and a petition will be prepared this afternoon and then sent over the State. The Owl Club says a delegation will go to Austin, where they will petition the governor.

### BIG FIRE AT TYLER.

Tyler, Texas, Nov. 14.—Fire early this morning caused a loss of \$60,000 in the business section of this city. It is believed that the blaze started in the Parker & Pinkerton building, the second story of which was occupied by the Courier-Times. All buildings will be replaced. The heaviest losses were Parker & Pinkerton Grocery Company, \$20,000; Ester Market, \$1,000; Carlton building, \$3,000; Crutcher & Son, \$6,000; Courier-Times Publishing Co., \$11,000.

Fresh Fish at VICKERY-HANCOCK GROCERY CO. Phone 17. 46

### WAS WITH HIM.

"Let us not waste our time," yelled the temperance lecturer. "Let us not waste our time dealing with the saloons or beer-shops. Let us go to the brewery, my friends." "All right, boss," chimed an old soak from a back seat. "I'm with you."—Tit-Bits.

### HANDED OVER WEEKLY.

The late O. Henry did not believe in woman suffrage. Once, at supper at Mouquin's, in New York, an underpaid reporter said to the humorist bitterly: "Women should receive men's wages." "Well, married women do," O. Henry replied.—New York Tribune.

### YOUNG PEOPLE ENTERTAINED.

The young people of the Christian Endeavor Society were most highly entertained in the home of Dr. and Mrs. W. H. Flamm on Thursday evening of last week.

A "School-day Social" was the nature of the occasion, and school costumes were worn by most all present.

The refreshments consisted of school lunches, furnished by the young ladies, and hot coffee, by the hostess.

### MORE ABOUT HOGS.

E. Callaway, one of the best farmers in Hale county, whose farm is located between Ellen and Petersburg, drove by The Herald office Tuesday to let us have the pleasure of gazing at a porcine specimen weighing about 450 pounds. The hog in question was a registered Poland-China sow that, on account of her having ceased bearing, he had sold to a local butcher shop. Mr. Callaway bought this hog at a stock show, in Enid, Oklahoma, some four years ago, for \$50. But in the meantime he has sold some \$200 worth of her pigs and now has on hand some thirty of her offspring, many of which are larger than their mother. He got

## FULTON LUMBER COMPANY BUILD

between \$30 and \$40 for her at the present low prices on hogs, so, on the whole, the \$50 expended for the lady has yielded good returns. Mr. Callaway raises and fattens his pork on maize and Kaffir corn, but has an alfalfa field that will soon be large enough to turn them on. Why don't every farmer raise a few hogs for the market? No need to go into the business to an extent that it becomes risky—but a few hogs are a mighty handy money getter.

### MYSTIC CLUB.

Mrs. L. Lee Dye was hostess for the Mystic Club on Saturday afternoon, this being one of the most pleasant meetings of the season.

The magazine study of New and Old London was taken up and discussed freely. We noted with pride, in contrasting the government of this imperial city with that of New York, that until sixteen years ago it had no municipal life, properly so called, and even yet could learn much from New York.

The study was made still more interesting by the presence of Miss Bettie Knight, who, having recently returned from a tour through Europe, gave some very valuable information on the subjects proving by her clear and intelligent description of the many places of note she visited that she thoroughly appreciated the educational advantages her trip afforded her. She kindly consented to be present at the next meeting, which will be at Mrs. E. Graham's.

### AN OYSTER BANQUET.

To show their appreciation for the efforts expended by the young ladies in the recent Elks' minstrel, certain fortunate boys, all of whom took part in the recent show in some capacity, tendered the girls an oyster banquet at the Good Eats Cafe on last Wednesday evening.

The company gathered early at the eck residence, the feminine portion of the crowd being in painful ignorance as to the "object of the meeting." Finally a stroll over town was proposed, and the six couples set out in noisy procession, finally landing at the Good Eats, after many meanderings. Lavishly decorated in purple and white the long table was a thing of beauty, and it seemed for a while that it was destined to be a joy forever, but under the valiant leadership of Mr. Collier (recent interlocutor), ably lieutenanted by Peyton Randolph, the host of bivalves finally succumbed to a dozen keen appetites—no, fourteen—as we must not forget Mr. and Mrs. Keck, who officiated as chaperones.

At the "mystic hour" of eleven the jolly gang filed homeward, while (as a society writer should put it) the full moon smiled benignly from beneath her veil of fleecy clouds (or was it in eclipse; we don't remember exactly).

Follows the personnel: Misses Edna and Florence Harrington, Jo Keck, George Alice May, Jewell Bracken and Vera Newton; Messrs. Jim Anderson, Earl Keck, Peyton Randolph, Bob Malone, Z. E. Black and David Collier.

### THANKSGIVING DINNER.

How about that big Thanksgiving Dinner you are going to give? Are you going to make it the best success possible? To do this you will have to be careful in your selection of Groceries. The height of perfection in the culinary art can be attained by using our brands. Why? Because we handle nothing but high-class goods. Every article in our store is absolutely fresh from the market. We handle everything that goes to make up a Thanksgiving Dinner; so, give us your order. Phone 17. VICKERY-HANCOCK GROCERY CO. 46

### CARD OF THANKS.

On behalf of the local Elk's Lodge, we wish to thank the good people of Plainview for their excellent patronage at the recent Elks' Minstrel, and also wish to mention our gratitude to the local talent, outside of the lodge, that so kindly tendered their assistance.

JAS. R. DeLAY, E. R. EARL KECK, Sec.

The Herald for Visiting Cards.

### LOCAL YARD TEARS DOWN OLD YARD TO BUILD BETTER.

New Yard Is to Be Located on Corner of Pacific and West Second Streets.

A great gap on one of the most prominent thoroughfares of Plainview town is being filled by the Fulton Lumber Company's new yard. The new building is to be located just opposite The Herald office, and is certainly an admirable stand for a lumber yard.

The old sheds, designated as 114 West 6th street, will be torn down as soon as the new yard is completed. Mr. Bromley, the local manager, informs us that the new sheds are to cost in the neighborhood of \$4,000. The yard is to cover two lots, which were bought of J. W. Grant for \$3,000.

The concrete foundations are being rapidly laid, and a single roof is to cover the entire yard, 80x140 feet in dimensions. It is certainly to be a substantial yard for a town the size of Plainview.

### REV. KIDD ORDAINED.

Rev. Kidd, pastor of the Presbyterian church, old school, at this place, was ordained on last Wednesday evening. Rev. Gill and Ivy, of Amarillo, and Gaines B. Hall, of Childress, were the committee in charge. Rev. Ivy preached here Tuesday night and Rev. Kidd on the next night, after the ceremony of ordination had been finished.

Rev. Kidd is an excellent preacher and a popular citizen, as a truly successful minister should be, and we predict for him a future of great good.

### COURTED DEATH TOO OFTEN.

Denver, Colo., Nov. 17.—With one wing tip of his machine crumpled like paper, Ralph Johnstone, holder of the world's altitude record, dropped like a plummet from an altitude of 500 feet and was instantly killed this afternoon.

When the spectators reached him his body lay beneath the engine, with the white planes, which had failed him in need, wrapped around him like a shroud.

### BURNED AT WICHITA FALLS.

Wichita Falls, Texas, Nov. 17.—Mrs. P. L. Wilkes is dead, Miss Pearl Sykes is burned so badly she will die and the two-year-old daughter of Mrs. Wilkes is painfully burned about the head as a result of a double explosion of natural gas and a coal oil lamp at the Wilkes home last night.

W. D. Ray, who is not only a fruit tree agent but a new-comer as well, told the stoical Herald man, in a voice trembling with excitement, that on last Monday he had, with his own eyes, seen a pack of seven wolves within seven miles of Plainview. Mr. Ray seemed to want to arm a posse and start in pursuit, but we assured him that the town was in no danger (barring, possibly, the chicken tribe).

Miss Jo Keck made a plucky fight for the auto offered by The Amarillo Daily News, but a home girl, Miss Mary McSpadden, won same, with a total of 1,439,940 votes. Miss Keck's total of 799,910, however, was enough to land her in the second place in her division, and secure the \$250 diamond ring.

Please remember that I have bought the Morehead Meat Market and am operating same under the name of the "City Meat Market." Of course you know it is located in the Sewell Grocery building, but is separate from that establishment. Phone 437. R. W. OTTO, Prop. 46

Gentle Reader, you know where to get those "Good Things to Eat". If you don't it is because you haven't given us your order for eatables. The habit of calling Phone 17, when once acquired, will always stay with you. That's because we give you satisfaction. VICKERY-HANCOCK GROCERY CO. 46

There are a large number of prospectors in this week. We hope to be able to tell you something of them in next issue.

# J. H. LEACH

### Coal, Grain, Seed and Feed Stuff

Phone 136 Plainview, Texas

## MONEY LOANED On Real Estate

LONG TIME EASY PAYMENT

For information, write

THE JACKSON LOAN & TRUST COMPANY of Jackson, Mississippi

#### OFFICERS

J. E. Lancaster, President L. A. Knight, Vice-President  
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of Plainview

Anslay Building, Northeast Corner Square

Capital \$100,000.00

#### DIRECTORS

R. W. OKEEFE L. G. WILSON  
L. A. KNIGHT H. M. BURCH  
J. E. LANCASTER

## Johnson Wagon Yard

I have leased the Johnson Wagon yard on same block with Alfalfa Lumber yard, and have overhauled and cleaned same. If you want your horse boarded in a sanitary yard, I will take good care of him at \$15.00 per month. I also solicit the regular wagon yard trade. Fees reasonable. Roomy camp house and electric lights. There are piles of manure on hand, from overhauling yard, which are free to any one who will haul them away. Yours for business

J. F. Mc LAIN, Proprietor

## A. L. HAMILTON & BROTHER

Manufacturers of

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW TEXAS

## Tandy-Coleman Co.

Dealers in

### Coal and Grain and All Kinds of Feed Stuff

Sole handlers of Simon-Pure Nigger-Head Coals. Genuine Rockvale always on hand. Satisfaction guaranteed. Give us a trial and be convinced.

Phone 176 Near Depot

## No Man is Stronger Than His Stomach

A strong man is strong all over. No man can be strong who is suffering from weak stomach with its consequent indigestion, or from some other disease of the stomach and its associated organs, which impairs digestion and nutrition. For when the stomach is weak or diseased there is a loss of the nutrition contained in food, which is the source of all physical strength. When a man "doesn't feel just right," when he doesn't sleep well, has an uncomfortable feeling in the stomach after eating, is languid, nervous, irritable and despondent, he is losing the nutrition needed to make strength.



Such a man should use Dr. Pierce's Golden Medical Discovery. It cures diseases of the stomach and other organs of digestion and nutrition. It enriches the blood, invigorates the liver, strengthens the kidneys, nourishes the nerves, and so GIVES HEALTH AND STRENGTH TO THE WHOLE BODY.

You can't afford to accept a secret nostrum as a substitute for this non-alcoholic medicine of known composition, not even though the urgent dealer may thereby make a little bigger profit. Ingredients printed on wrapper.

#### WINNING.

It takes a little courage.  
And a little self-control.  
And some grim determination.  
If you want to reach the goal.  
It takes a deal of striving.  
And a firm and stern-set chin.  
No matter what the battle,  
If you're really out to win.

There's no easy path to glory,  
There's no rosy road to fame;  
Life, however we may see it.

Is no simple parlor game;  
But its prizes call for fighting.  
For endurance and for grit.  
For a rugged disposition  
And a "don't-know-when-to-quit."  
You may take a blow or give one.  
You must risk and you must lose.  
And expect that in the struggle  
You will suffer from a bruise.  
But you mustn't wince nor falter.  
If a fight you once begin;  
Be a man and face the battle—  
That's the only way to win!  
—Detroit Free Press.

#### THE POULTRY YARD.

Get all the leaves you can for the scratching pens.

We need new breeds when they are better than the ones we have.

How hens do like sweet apples! Good for them, too. Share them between the hens and pigs.

The April-hatched pullets should now be laying. They certainly are, if they have been given the proper feed and care.

If you have any little potatoes, the hens can make use of them. Boil them up soft, and feed a ration now and then.

Let's not begin to coddle our hens with the first whiff of frosty weather. That softens them and makes them tender for the real cold that is coming.

Corn meal mixed with skim-milk, and fed three times a day, all the fowls will eat, is the best fattening diet I have ever tried. Feed warm in cold weather.

Some farmers allow the young stock to roost outdoors during the summer, and it is important that such birds be at once placed in their winter quarters.

Do not allow inferior cabbage, potatoes and beets to freeze; store them for the hens. The time is near when they will need such feeds as add succulence to the ration.

Meat scraps put up especially for the hens may be had in almost any market, and it is a very necessary egg-producing feed at this time. Crushed oyster shells are needed, also.

Hens will do well on almost any kind of feed if they have enough of it; but they certainly cannot make eggs unless they are supplied with certain necessary elements for egg-making.

Nothing ever happens without a cause. One of the things that will surely cause sickness among chickens is crowding 150 fowls into a house large enough for only fifty, or, at most, seventy-five.

There should now be an extra allowance of corn given at night. Corn furnishes heat to the body, as it is slow to digest. For comfort during winter, the crop should remain practically filled during the entire night.

An essential to the hen's comfort in cold weather is a floor where no drafts are felt. While you are repairing the hen house, bank it up well on the outside, making sure to have it higher inside than the ground without.

—Farm Journal.

#### THE FARMER FEEDS THEM ALL.

The politician talks and talks,  
The actor plays his part.  
The soldier glitters on parade,  
The goldsmith piles his art.  
The scientist pursues his germs  
O'er this terrestrial ball,  
The sailor navigates his ship—  
But the farmer feeds them all!

The preacher pounds the pulpit desk.  
The broker reads the tape,  
The tailor cuts and sews his cloth  
To fit the human shape,  
The dame of fashion dressed in silk,  
Goes forth to dine, or call,  
Or drive, or dance, or promenade—  
But the farmer feeds them all!

The workman wields his shining tools,  
The merchant shows his wares,  
The aeronaut above the clouds  
A dizzy journey dares;  
But art and science soon would fall,  
And commerce dead would fall,  
If the farmer ceased to reap and sow—  
For the farmer feeds them all!  
—Minna Irving.

#### FROM THE SUNNY SOUTH LAND.

Among the many gifts that Nature has lavished on the South none is more valuable than her gift of the cotton plant. In the soil, warmth and sunshine of the South, the cotton plant attains its highest perfection. Formerly, only the white, downy lint of the cotton boll was preserved, but today, from the kernel of the cotton seed is pressed an oil which, when refined, compares favorably with the purest olive oil. From the choicest of this oil of the cotton seed is made a cooking fat called Cottolene. In efficiency, purity and wholesomeness, Cottolene far exceeds the fat of the hog, and it has well been named, "Nature's gift from the Sunny South."

#### AMARILLO POULTRY SHOW.

At a meeting of the poultrymen last night it was decided to hold a poultry show in Amarillo about January 10. The meeting was well attended, and committees were appointed to attend to the various arrangements.

The members of the local poultry association were assured by other Panhandle associations that the show will be attended by poultrymen from every Panhandle town, and that many entries for prizes will be made. The Dalhart association is making preparations to come down in force and take back a number of the prizes for fine poultry.

Farmyard fowls of all descriptions will be here from Plainview, Lubbock, Claude, Canyon, Hereford, Canadian and every other Panhandle town that has an association.—Amarillo News.

#### THE MOO-COW-MOO.

My pa held me up to the moo-cow-moo

So close I could almost touch,

En I fed him a couple of times, or two,

En I wasn't a fraid-cat much.

But if my pa goes into the house,  
En mamma, she goes in, too,  
I just keep still like a little mouse.

En the moo-cow-moo's got a tail like a rope,  
En it's raveled down where it grows,

En it's just like feeling a piece of soap  
All over the moo-cow's nose.

En the moo-cow-moo has lots of fun  
Just swinging his tail about;  
En he opens his mouth, and then I run—

'Cause there's where the moo comes out!

En the moo-cow-moo's got deers on his head,  
En his eyes stick out 'o their place,  
En the nose of the moo-cow-moo is spread

All over the end of his face.

En his feet is nothing but finger nails,  
En his mamma don't keep 'em cut;  
En he gives folks milk in water pails,  
Ef he don't keep his handles shut.

'Cause if you or me pulls the handles, why  
The moo-cow-moo says it hurts,  
But the hired man, he sits down close by

En squirts en squirts en squirts.  
—Edmund Vance Cook.

#### ALWAYS KICKING.

Don't you hate the kind of fellow an exchange describes below:

"Kicking in the morning  
Kicking all the day;  
Kicking if he's busy,  
Kicking at delay.  
Thus the chronic kicker  
Fills his life with woes,  
Frowning, grumbling, wrangling,  
Everywhere he goes.

"Nothing ever suits him,  
Always finding fault;  
Every kind of pleasure  
He is sure to halt.  
Scowling at the children,  
Growling at his wife;  
Turning peace and comfort  
Into constant strife.

"Kicking if the weather  
Happens to be dry;  
Kicking when the rain is  
Tumbling from the sky.  
Kicking in the summer—  
Heat then has no charm;  
Kicking in the winter—  
Then he'd have it warm.

"Kicking every meal-time,  
Glaring at the meat;  
Often he is saying:  
'Nothing's fit to eat.'  
Kicking when he's reading,  
Grumbling at the light;  
Now and then denouncing  
Everything in sight.

"Kicking in the morning,  
Kicking all the day;  
Kicking in the evening,  
Kicking should he pray.  
Kicking while he's thinking,  
Kicking when in bed;  
Wonder if he'll still be  
Kicking when he's dead."

#### ANOTHER TRADITION QUASHED.

We all remember grotesque and ghastly stories, vividly related and eagerly swallowed, about cats killing babies by "sucking their breaths." The sole basis for the belief appears to be a few scattered instances of children having been found dead in bed with a cat in the room. Inasmuch as there are several rare conditions which may produce sudden death in young children, without previous warning, notably swellings of the thymus gland, and a cat is as much a part of the ordinary furniture of most houses as a chair, the relation between the death of a child and the presence of a cat is obviously no more than could be accounted for as a coincidence. Cats, like "Misther Casey," are "epicures in schlappin'" and very fond of soft, warm beds, and this may lead them to curl up in a baby's cradle. If the baby happens to be very young or weak, or the cat unusually heavy, and it should curl up on the baby's chest, the child's respiration might be seriously interfered with. But unless the cat lay right over its mouth and the baby was so feeble, or so swathed or bound down that it could neither cry out nor get its arms loose, it is almost inconceivable that any serious, let alone fatal, suffocation could occur.—Success Magazine.

Don't worry about cooking your Thanksgiving dinner—eat with the Home Mission Ladies. 46

#### INTENSIVE FARMING.

In the face of probably the hardest year in Texas, so far as the agricultural interests are concerned, there was a most magnificent exhibit of farm products at the recent State Fair, and this has a very important significance from different points of view. In the first place, it shows that Texas soil is fertile and very productive, and it shows that the variety of products within the boundary lines of the great State are becoming greater, which is on account of the various climatic conditions of the biggest state in the Union. It also demonstrates beyond doubt that the Texas farmer is no longer farming on the hit-and-miss system, and doesn't depend altogether on the moon and stars as a guide to plant his crop, but he is grafting into his farming systems the branch of intensive farming that is proving a most productive proposition.

From what we could learn of the exhibit, it showed plainly that the farmers of Texas are studying up on agricultural lines. They are stopping and putting some study into the proposition in a manner that they never have before. As a result, the exhibit that was shown at the State Fair this year was splendid, even though the seasons were lacking for rain. This is a mighty good indication, and it means, with a continuation of the policies, that the agricultural products will double within a few years, and the quality will be improved as well.

All this means a promotion of general prosperity and happiness among the people of the State that has never before been experienced in the history of the State. The Avalanche is in favor of everything that will encourage intensive farming to a greater degree of perfection, which will make the Texas soil do her best one year after another.—Lubbock Avalanche.

#### FROST-BITTEN FEED INJURIOUS?

Chas. H. Alvord, professor of agriculture of the A. & M. College of Texas, says:

"There is no question as to the undesirability of feeding hay of any kind that is not in perfect condition. Sometimes, however, it is necessary to utilize such feed, and, in this instance, I would advise cutting the sorghum at once and curing it into hay, or, if it is possible, putting it into the silo. This, I do not presume, is advisable, as there are very few silos in this State.

"I do not think there would be any danger in feeding hay made from sorghum that had been frosted but more than there would be from feeding corn or any other rank-growing plant that had been frosted. The poison that sometimes develops in sorghum is more apt to develop from a stunted growth, and I think the danger from this is oftentimes overestimated. During the past five years I have pastured sorghum with dairy cows and young cattle, and also with mules, with no evil effects whatever. It is our plan to turn the cattle in the sorghum field in the afternoon, after they have been well fed in the barn or lot. The first day they are turned in for only five or ten minutes; the second day they are turned in for fifteen or twenty minutes; the third day for not over twenty minutes. The length of time they are allowed to stay in is gradually increased, until at the end of one week they can be allowed to graze on it."

#### BIG POTATO CROP.

B. W. Ellison raised a potato crop on his place in the outskirts of Crosbyton this season that is an evidence of what may be done in the Plains country in the way of irrigation from wells. Mr. Ellison irrigated a quarter of an acre of land from a well on his place. He planted the land in sweet potatoes, and he has already gathered 100 bushels of potatoes from this patch, and what he has sold in the Crosbyton market has brought \$2.75 per bushel. This is a yield that is equivalent to \$1,100 per acre. There is plenty of water underlying the Plains country. All you have to do is to sink a well from 200 to 300 feet deep and get a gasoline engine and pump all the water you want for irrigation purposes. In addition to his 100 bushels of potatoes, Mr. Ellison has enough seed potatoes left to plant ten acres of land next season. Irrigation pays, and the earlier our farmers turn their attention toward it the better for them. The ordinary crops, such as cotton, maize, fruit, etc., may be raised here profitably with the ordinary rainfall but alfalfa, garden truck, Irish and sweet potatoes, etc., will yield abundantly when irrigated, and profitably even without irrigation.—Crosbyton Review.

Don't forget the big blow-out that the M. W. of A. are going to have, on Wednesday night, November 23, at their Hall, over the City Bakery. An excellent program will be rendered free. 46

#### Professional Cards

DRS. PICKETT & OWENS  
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Office Phone 211  
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WILLIS H. FLAMM  
Physician and Surgeon  
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Office: Rooms 10 and 12,  
Donohoo-Ware Hotel Building  
Phones: Office, 83; Residence, 34.

DR. CLARENCE D. WOFFORD,  
Dentist  
Office: Rooms 14 and 16,  
Donohoo-Ware Hotel Building  
Phones: Office, 197; Res., 193.

L. C. WAYLAND,  
Physician and Surgeon  
Office: Rooms 16 and 18,  
Donohoo-Ware Hotel Building  
Office Phone, 197; Residence, 20.

N. C. LETCHER  
Dentist  
Rooms 3 and 4  
First National Bank Building  
Phone 305

CHAS. B. BARR  
Veterinary Surgeon and Dentist  
Office Wyckoff-Willis Drug Co.  
Phones:  
Office, 44; Residence, 221

PIANO TUNING  
Action, Regulating and all kinds of repairing done. All work guaranteed strictly first-class. Drop me a postal and I will call.  
J. H. EDWARDS.  
At Bowron's Jewelry Store.

DR. C. M. HARRIS,  
Veterinary  
Phone Nos. 88 and 394.

Calls Answered Day or Night.

DRS. WAYLAND & LONGMIRE  
Physicians and Surgeons,  
Office in Wayland Bldg. Phone 323  
DRS. J. H. WAYLAND & R. B. LONGMIRE  
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## DR. COX'S Barbed Wire LINIMENT

Guaranteed to heal without a blemish, or your money refunded. Price, 25c, 50c and \$1.00. 25c size for family use only. For sale by all druggists.

#### TO OUR CORRESPONDENTS.

During the harvest season, The Herald wishes to publish authentic reports of grain yields, and the paper will deem it a favor if you will pay special attention to the crops in your section and send us the actual figures, as given by the owners or threshermen.

DRESSMAING and French patterns, drafted to measure by Mrs. H. A. Campbell at residence 800 and Ware. Phone 61. 50

#### FREE! FREE!

If you want to obtain 5 per cent discount on your cash purchases, call at W. J. DUNAWAY & SON'S and with each cash purchase get a coupon, and when you have received \$10.00 worth of these coupons return them to our store and get 50 cents in merchandise free.



**THE DESPONDENT YOUNG MAN**

whose home has just been burned, is offered the protection of a friendly roof by Mr.

**INSURANCE POLICY.**  
Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone is regardless of their own interest who declines to take out insurance.

**Hoyle & Malone**  
write all kinds of  
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PLAINVIEW, TEXAS.

**Big Wheat Yields**  
**H. W. Campbell**

the Soil Culture Expert has grown 41 bushels of wheat, when drouth ruined others; 53 1-2 bushels when others got 20. He has spent 30 years in the study of and experimenting with the soils of the great semi-arid West. Are these facts worth knowing?

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gives timely explanation every month, \$1.00 per year. We publish Campbell's Soil Culture Manual, 320 pages. It is full of facts, not theories, gathered from years of practical experience.

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We call special attention to our fancy groceries. "Special attention" is a part of this department. Phone 17. VICKERY-HANCOCK GROCERY COMPANY.

**WANTED TO EXCHANGE**—Stone business house, 26x70 feet in clear, in Iredelle, Texas, for land near Plainview. For Particulars see J. L. PERDUE Plainview, Texas. 46-pd

The Herald for Job Printing.

**CONCRETE POSTS.**

As a material for fence posts concrete has been found to possess but a few of the disadvantages of wood, to have practically all its advantages, and to be superior in some respects to timber. Of course, the first cost may be more or less than the best wooden posts, but that depends upon local conditions—the timber supply, the deposits of sand, gravel and rock, and the skill of the workmen. If manufactured as usual and cured for three months concrete posts are as good as the best wooden posts. After three years wooden posts possess only one-third to one-half of the original strength, whereas concrete grows stronger with age and needs no repairs, as neither weather nor fire injures it. Under ordinary circumstances concrete posts will last forever; and even if in the course of years a few should become broken by unusual strain, it is cheaper to replace them than to replace an entire fence of decayed posts with a material with the same lack of durability.

Concrete posts are attractive in appearance because of their uniform size and color, and can be made either square, rectangular or round, either straight or tapering towards the top. They can be purchased from dealers or made at home, and this latter plan, together with suggestions as to the construction of the fence after the posts are made and cured, is the theme of Farmers' Bulletin No. 403, recently issued by the United States Department of Agriculture. The author takes up in detail the selection of sand, gravel, crushed rock and cement; the choice of molds—either steel or wooden, and, if wooden, the proper way to make square or triangular molds. Re-inforcement—the insertion of steel rods or wire in the molds when making posts—is discussed as to the principle involved and the kinds of re-inforcement best suited to certain needs. The work of mixing, molding and curing is explained with minuteness, and the variety of styles which can be produced is described. Under "Fence Building" is given instruction as to setting the posts, attaching the wire, stretching the fencing, and the use of line anchors. Nine illustrations give detailed drawings of molds, methods and results. The pamphlet closes with a warning to persons intending to buy post molds, either steel or wooden, to beware of traveling agents who are selling molds or rights for the sale or use of their respective molds. No dealings should be had with these agents except when fully satisfied, through reports from one's banker or lawyer, that the company represented by the agent is reliable, and that the agent is their authorized representative. Patents have been issued on special types of re-inforcement, and they can not be generally used without danger of infringing patent rights; but none of the simple forms described in the bulletin are patented or patentable, and they are just as good as the special forms advertised and recommended by the agents. No one need hesitate to use the simple form of construction recommended, for it has been in common use in all countries for a number of years, and all claims that the general use of re-inforced concrete fence posts is controlled by patent rights are unjustified and untrue.

**JOS. A. ARNOLD,**  
Publication Division, United States Department of Agriculture.

**BIG HERD OF SHEEP.**

Plainview, Texas, Nov. 12.—L. A. Knight, known all over the Panhandle as the "Alfalfa King," is shipping in 3,000 head of sheep to place on his 1,000-acre alfalfa field west of the city. Mr. Knight has hogs also, but is now going into the sheep business. These are one- and two-year-old males, and will be fattened on alfalfa. He has 3,200 acres, all told, and it is known as the most valuable farm in this part of Northwest Texas.—Amarillo News.

**THE DAIRY COW.**

The dairy cow does more than bring financial success to the dairy farmer. She makes him a better citizen than he would otherwise be. Her influence upon home conditions is a most pleasing contribution to those factors which are responsible for the changed conditions which prevail in the farm homes today. Thousands of these homes are now characterized by comfort and happiness, where formerly they were blighted by drudgery and unhappiness.

Better financial conditions have contributed to this change, and the dairy cow has been in no small measure responsible. She has contributed in still another way. The dairy cow teaches kindness. Her owner soon learns that only by treating her kindly can he secure the highest possible returns from her, and she responds quickly to kind words and proper care. Her disposition is one that the human family might well emulate. She is patient and long suffering, acquiescing mutely in the arrangements made by her owner for carrying on the dairy business, striving at all times to repay him for every effort made for her care and comfort.

The members of the family, as they come in contact with her and her kindly disposition, are influenced for good. As they appreciate the financial benefit to come from caring for her well, they take a deeper interest in her. In doing so, they unconsciously cultivate those qualities which make them better citizens.

The dairy cow—the prototype of man's best friend—is wielding a greater influence than she is generally credited with. She has always been found in the front ranks in the march of civilization, and no agricultural country can long prosper without her. She is a potent factor in the up-building of such a country, financially and socially, and a wise people will appreciate her and encourage the industry of which she is the foundation.—The National Dairy Union.

**PA'S FAILING FACULTIES.**

Pa paid six dollars for a hat; ma thinks he's lost his mind; it's lined with silk and one of those brown, softish, wooly kind; He brought it home the other night and kept it on a while; Before she found out what it cost, ma kind of liked its style; But when pa told her what he paid, she sank down in a chair, And said, "Pa, every day you get more foolish. I declare!

"I shouldn't think," she said, "that you would waste your cash like that! Nobody but a fool would pay six dollars for a hat! The children need new overcoats; their clothes are shabby, too; Sometimes you make it hard for me to keep respectin' you; Think of the many ways I try to save, day after day; And here you go and waste the cash in such a foolish way!

"If we had millions I should be the last one to complain. But here we live from hand to mouth—It's just a constant strain! I must deny myself the things I often wish I had. And then you buy a hat like that—it simply is too bad! Six dollars merely thrown away—it fills me with the blues! Six dollars for a hat—enough to buy two pair of shoes!"

Pa sat and listened for awhile, as though he felt ashamed, And pretty soon he says, "Well, I'll admit I should be blamed; Six dollars for a hat's too much; I'll take it back, but—say, How much did that one cost that you brought home the other day?" Ma left the room, and we could see a tear roll down her cheek; She's worried over pa and thinks his mind is gettin' weak. —Chicago Record-Herald.

Let PETERSON fit your Glasses, if

**TEXAS UNIVERSITY NOTES.**

**University Women.**

During the session of 1909-1910, considerably more than one thousand young women registered at the various departments of the University of Texas. Several young women are taking courses in Medicine and Pharmacy. Even the Law Department has had one woman student. The law organizing the University provided that it should always be open on equal terms to persons of both sexes. In carrying out the provisions of this law, the regents have employed at the Main University, at Austin, for the special service of the young women, a dean of women and a woman physician. The experience of twenty-seven years has amply justified the success of co-education.

**Cecil Rhodes Scholarship.**

At the University of Texas, at Austin, there was conducted on October 23rd and 24th an examination, open to every young Texan, for the Cecil Rhodes Scholarship. This scholarship was founded by the diamond king of South Africa, and entitles each state in the United States to send two students to Oxford University for a period of three years. The students are paid, from the estate of Mr. Rhodes, \$4,500.00 each for this time. Of the five young Texans who have already held this scholarship, two have come from the University of Texas and three from Southwestern University, at Georgetown.

**University Library Building.**

The new library building now in course of erection at the University of Texas will be one of the handsomest public structures in the State. The Thirty-first Legislature appropriated \$250,000 for this building. It is to be made fireproof, the chief materials being steel and brick, faced with a Texas white limestone. The University has an extremely valuable collection of books, pamphlets and manuscripts which can in the future be properly taken care of.

**Three Thousand Students at Texas University.**

The enrollment of the University of Texas to November 5 is as follows:  
College of Arts ..... 1,073  
Department of Engineering ..... 252  
Department of Law ..... 260  
School of Medicine ..... 178  
School of Pharmacy ..... 50  
School of Nursing ..... 32  
Special ..... 1

Total ..... 1,846  
This is an increase of about 100 students over the matriculation at a similar date last session. Counting in the summer school students and the students who are taking University courses by correspondence, considerably more than 3,000 students have registered at the University for the current session. No student is received in any department until he has completed a full high school course. In the Law and Medical Departments every student must have done, in addition, a full year's work in a reputable college.

**CREAMERY NOTES.**

Chas. H. Alvord, professor of agriculture at the A. & M. College of Texas, is receiving many inquiries as to what is needed in the establishment of a creamery, and on the subject he says:

"The successful operation of a creamery depends very largely upon the farmers of a community. Some farmers are natural dairymen, and become much interested in the production of milk; while other men are naturally averse to the thought of milking cows, and would never make any success whatever of an enterprise of this kind. The most successful creamery enterprises in this country are those which have been established by farmers, who were natural dairymen and were interested in the financial success of the creamery enterprise. Where a creamery is started by a few business men in the city it has oftentimes been a failure on account of the fact that farmers for whose benefit it was established do not appreciate the benefits which will come to them from the success of the creamery, and take no interest whatever in its welfare.

"The creamery relieves the farmers' wives of the irksome duties of making butter, and furnishes a ready market for all butter fat that can be produced on the farms. Some men can produce good butter upon their farms, but have great difficulty in getting rid of it, especially in the summer months, and become very much discouraged in the dairy business. The successful creamery takes the cream in the summer as well as in the winter, and, on account of the fact that they have a sufficient amount of butter to supply a large amount of trade, they have comparatively little difficulty in getting rid of their butter.

"A creamery, completely equipped for the manufacture of butter, will cost from \$2,000 to \$3,000, and the expense of operating will amount to about \$1,500 per year. In order to

**The Plainview Nursery**

Will trade nursery stock for grain. We have thornless Honey Locust which does not sprout from roots, and a full supply of all other nursery stock adapted to the plains. We are agents for the celebrated Luitweiler Pump.

**L. N. DALMONT, Proprietor**

**Excursions**

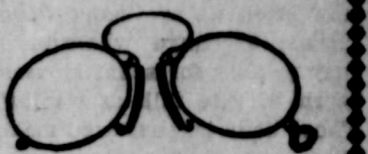
Los Angeles or San Diego, Cal., and return \$76.80. Final limit six months from date of sale.

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**Peters' "Diamond Special"**  
Every Woman in Texas Should Look at these Shoes.  
We want you to see just what they are; how smooth and fine the leather and what graceful lines they are made on. We want you to know all about them and then we know you will want and always wear, Peters "Diamond" Brand Shoes.  
(This is Style No. 1650.)  
It is cut from the Finest Patent Colt with Dull Mat Kid Top; Turn Soles, 1 1/4 Inch Heel; Olympic Toe, Tip.  
Ask your dealer to show you a pair. If he does not have them—write us,  
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**The First National Bank**

Plainview, Texas

**CAPITAL STOCK** ..... \$100,000.00  
**SURPLUS AND UNDIVIDED PROFITS** ..... 150,000.00

Our new home places us in a position to meet all your requirements. Your patronage solicited.

keep up the equipment and maintain itself a creamery should have the cream from at least 350 cows every day in the year. It is not safe to start a creamery where less than this number of cows will furnish cream. It is also well to have these cows distributed among as many farmers as possible, and if they can be interested in the business they will increase their herds every year.

"The establishment of a creamery in a section of the State devoted to the growing of fruit or truck or cotton or corn need not disturb the agricultural conditions in the least, for the milking of a few cows does not cause any change in the system of farming, except, perhaps, the growing of more cow peas and sorghum, which would give green feed for summer feeding or make may for winter feeding. This will be found profitable on every farm where cows are milked, and will increase the returns materially. There are few days in the year when it is not profitable to feed a cow some hay in addition to the pasture she is getting, and the feeding of cotton seed meal and hulls is also advisable."

Prof. Alvord warns all communities against contracting with agents for creamery machinery at high prices. Local people are often persuaded to buy large plants, costing \$5,000 or \$6,000, but this is not necessary. The dairy department of the A. & M. College will be pleased to furnish a list of apparatus required for a creamery, and also suggest plans for a building. "Competent buttermakers are rather scarce in Texas at the present time. A good man can make a salary of \$75 to \$100 per month. The College offers opportunities for the training of young men in buttermaking and creamery management, and will be pleased to receive applications for work from any who are desirous of studying buttermaking."

**WANTED**—Men and women to establish offices and manage salesmen in all parts of Texas. If you are making less than \$500 per month, investigate our business. Experience unnecessary. Small capital required. Address, **IDEAL POWDER EJECTOR CO.,** Box 223, Amarillo, Texas.

**Some Real Bargains**

**7 SECTIONS** good, smooth land; all in one solid body; located 15 miles of Plainview and close to railroad station; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and wind-mills; plenty good water; 3 good farm houses; good sheds, corrals etc. About 1,500 acres in cultivation, divided into 5 farms, and fenced separately. About 300 acres fenced with good woven wire, and divided into 3 pastures, with water and hog sheds in each.

**5 SECTIONS** good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations; mostly all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments. The above tracts are the very choicest agricultural land to be found in the Plainview country. For plats, prices and terms, address

**Otus Reeves Realty Co. Plainview, Hale Co. Texas**



# Wayland Baptist College Notes

Wayland College Notes.

Wayland and Amarillo met and settled the question of the football supremacy of the Panhandle in Wayland's favor. The two teams were evenly matched, despite the fact that Wayland had the weight in her favor. Amarillo has been working hard and played her best, while Wayland loafed until the last quarter.

Wayland has a great team and, no doubt, could defeat anything in the Panhandle by good-sized scores were it possible to get them to work out often enough. On Thanksgiving day Wayland plays the State Normal team, and a good game is anticipated.

By the return of spring Wayland should have a good baseball team, with such pitchers as Black and Fouts available. She, no doubt, can pick good men for the bases and field.

The girls of Wayland Baptist College organized a literary society on October 22, 1910.

The following officers were elected: Miss Nellie Webb, president; Miss Josie Goode, secretary.

The name of the society is Beta Gamma. Our colors are maroon and white. Much interest is manifested and we hope to do much work this year.

### Englossian Young Men's Society.

On Friday evening the Englossian Society met in regular session. The program was well rendered. Each member shows a great determination to make our all its name means or implies. The enthusiasm and earnest efforts of all justifies one in predicting that the prowess of the Englossians will not only be keenly felt now, but in the years to come. After numerous business transactions the society adjourned.

On Friday evening the students of Wayland Baptist College met and organized a Students' Christian Association. Mr. Sidney Bass was elected president; J. A. Webb, as vice president, and Miss Mary Barton, secretary. Seven p. m. was agreed upon

as the most convenient time to begin the services. A great revival spirit prevailed. Several inspiring talks were made by different members of the faculty and student body. Those that were not Christians approved of the organization, and heartily endorsed its every movement and manifested an earnest desire to become Christians.

### WHITFIELD.

Whitfield's people were well represented at Providence last Saturday night, at the literary. A fine time was had by all.

Ross Crouch baled wheat straw for P. A. Hubbard the first of the week. H. L. King and wife went to Quitaque last Sunday.

Miss Willie King commenced teaching the first of the week at Quitaque, she having a seven-months school there.

Mrs. Jas. Hague's brother arrived Sunday, to stay with them this winter. He came in from Oklahoma.

About all the farmers around here are through gathering their feed, and most all are through sowing wheat. A few are waiting for more moisture. Jack Briggs, of Prairie View, is helping Mr. King head Kaffir and maize this week.

S. M. Nations has returned home, after a long stay in Mississippi. He brought his niece along with him, to spend the winter here.

Mr. Floyd, from south of Lockney, has rented Mr. R. C. Mercers place, and will move up here about the first of December.

Harry Stutzenbecker sold his team of mules in Lockney last Saturday, and had to walk home. Well, walking is good exercise for young folks, anyway.

The Commissioners' Court met this week, and all the new officers were sworn in and gave the requisite bond. The Court decided to purchase mules, to be owned by the county and used in working the public roads. This is a good move.

### LOCAL AND PERSONAL

Joe Payne, of Hale Center, spent several days here this week.

G. W. Brewster was through Thursday, on his way home to Lockney.

Dr. Letcher was in Lubbock Sunday, on a social trip.

All you have to do is to phone 17. We'll do the rest. VICKERY-HANCOCK GROCERY CO. 46

FOR RENT — Four-room house; close in, yard fence, barn and lot. FULTON LUMBER CO. 46

Miss Minnie Kennedy is visiting her sister, Mrs. Paul Watrous, at Petersburg.

Get you dressed chickens and turkeys and your Thanksgiving Goodies from the Presbyterian ladies, at Vickery-Hancock's Grocery, Nov. 23.

FOR SALE—On monthly installments—practically new, four-room bungalow; two lots, east front. FULTON LUMBER CO. 46

H. D. Kirch left yesterday for Plainview, where he will take charge, as trustee, of the bankrupt stock of Neal & Iglehart.—Amarillo News.

LOST—On last Sunday—a gold watch charm, with initials "O. E. B." Finder please return to Herald office and receive reward. 46

Grady Oldhan, of Canyon, who is connected with a mercantile company there, has been visiting friends in Plainview this week.

Carl Rosser, from Abernathy, an old-time citizen of our town, is here this week, and stated to a Herald reporter that he was going to re-locate in Plainview. Glad to have him sure.

Rev. C. N. N. Ferguson pastor at Plainview, and who was last year financial agent of Clarendon College, is the guest of Mr. and Mrs. A. M. Smith during the Conference.—Clarendon Chronicle.

Jas. R. DeLay returned with Mr. Garrison, in the latter's car, last Saturday, from a trip to Sterling City. "Hale county looks better than any land I saw on my trip," whispered our popular young mayor to the interested Herald man.

W. W. Ellison and H. D. Kirch, of Amarillo, were down this week, taking charge and arranging for a sale of the bankrupt stock of Neal & Iglehart. Mr. Kirch, the trustee, has returned to Amarillo, but Mr. Ellison will remain and conduct the sale, and states that he thinks it likely that the store will be continued by Mr. Kirch and himself after the sale is ended.

DIED—Ray Engle succumbed to an attack of typhoid fever, in Floydada, last week. His remains were taken to his old home in Missouri for interment. Mr. Engle had been instructor of the Floydada band, and was a well-known musician. He formerly lived in Plainview and had many friends here who will deeply regret the death of this promising young man.

The Ben Sebastian barber shop is adding some beautiful improvements to the interior of its establishment. Scenic pictures painted by the talented local artist, A. J. Walker, cover the walls of both the barbershop and bath rooms, in the rear. These works of art taken in connection with the expensive mirror display and beautiful and costly furniture, make the Sebastian Shop one of the handsomest in West Texas.

J. F. Garrison, wife and child returned on Saturday from an extended cross-country tour to Dallas and other points. Mr. Garrison's Overland covered 1,200 miles on the trip, with no afflictions other than two punctures. Mr. Garrison and wife have been on a pleasure trip, but he is too good a land man to let slip any opportunity to boost Hale county. He says he is better satisfied with the South Plains since his trip than before.

It seems hard, nowadays, to realize how our ancestors managed to exist without having moving picture shows to attend. Plainview is to be congratulated upon having the Pioneer Theatre in her midst to "drive dull care away." This popular amusement place is now being refurbished and refurbished throughout. Scenic paintings are to cover the entire walls and ceilings, and it will indeed present a gorgeous appearance. Manager Kerr says he is going to book some small theatre troupes, and the vaudeville teams will continue to come. High-class motion pictures will be shown every night during the winter months.

The Herald for Visiting Cards.

Eat Turkey Dinner with the Home Mission Ladies, Thanksgiving Day. 46

New shipment of Dill and Sweet Pickles at SEWELL'S. Try them. 46

Rev. Howard, pastor of the Christian church, preached one of the best sermons that we have ever heard in Plainview on last Sunday night. Both the Methodist and Baptist pulpits being empty, some difficulty was experienced in seating the large crowd. Many business men were present, and the theme of the sermon, "Manhood More Than Gold," was well suited to the occasion. It was the first time we had heard Bro. Howard, but it will not be the last.

For something new in Social or Tea Biscuits, try SEWELL'S. Phone 29. 46

The Baptist Ladies' Aid will hold their annual Bazaar on Tuesday, December 20. 46

The Baptist Ladies' Aid will have their annual Bazaar on Thursday, December 20. 46

DIED—E. C. Kretschmeir, last Sunday night, at Floydada, died after combatting a malignant attack of typhoid fever for three weeks. His remains were shipped to his old home in Clyde, Okla. The deceased leaves a wife and a 20-months-old infant. Mr. Kretschmeir was an engineer on the Floydada run out of Plainview, and was a popular man with his co-laborers. His mother and two brothers were at the bedside as he completed his last run.

STOREHOUSE FOR RENT—North side of square. Apply to J. B. NANCE, Plainview, Texas. 45

J. W. Campbell received word Thursday that his application had been accepted by the Farmers' and Merchants' Bank of Maypearl, and he left at once to take up his duties in that institution. Mr. Campbell's family will join him soon. It is with deep regret that Plainview gives up this excellent family, and we congratulate the Ellis county town upon its acquisition. Mr. Campbell has made Hale county an exceptional clerk, and he and his family were among the best of our citizens.

When you want Coal or Feed you are looking for us. We always have it, and at prices that can't be beat in the town. TANDY-COLEMAN COMPANY. Phone 176. 45

The Herald is glad to announce a new feature—a regular department devoted to news from Wayland Baptist College. Their various correspondents have sent a few items this week, but promise many more next issue. We would be very glad to have weekly correspondence from Seth Ward College also, and would joyfully offer an entire page to our educational institutions if they could use that amount. For we want it distinctly understood that Plainview is a college town.

### SHALL WOMEN VOTE?

If they did millions would vote Dr. King's New Life Pills the true remedy for women. For banishing dull, fagged feelings, backache or headache, constipation, dispelling colds, imparting appetite and toning up the system, they're unequalled. Easy, safe, sure. 25 cents at All Druggists. 47

### BEWARE OF OINTMENTS FOR CATARRH THAT CONTAIN MERCURY.

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally, and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free.

Sold by Druggists. Price, 75 cents per bottle. Take Hall's Family Pills for constipation. 47

We are sorry to learn that one of the twin infants of Ben Hamilton and wife met death by choking, in some manner we were not able to ascertain, on last Wednesday, at Floydada. Mr. Hamilton drives the mail hack between Plainview and that place.

All the ingredients for your Thanksgiving Fruit Cake at VICKERY-HANCOCK GROCERY CO.'S. 46

David Price, of Floydada, was over Thursday.

All kinds of Nuts—this fall's gathering—at VICKERY-HANCOCK GROCERY CO.'S. Phone 17. 46

# FOOTBALL

## Wayland

VS

## Northwest Texas Normal School

# Saturday, Nov. 19

## 3:30 p. m.

# Wayland Park

Fred Weimar's mother, of Amarillo, is spending a few days with her son.

Peyton Randolph is attending to business in Lubbock.

Don't forget the Thanksgiving Market of the Presbyterian ladies, at Vickery-Hancock's Nov. 23.

Mr. and Mrs. John Lemond, of the Slaughter ranch, are in Plainview this week, visiting friends.

Mr. and Mrs. Ed F. Williams, of Williams Bay, Wis., are here for the winter.

Your mistakes in farming this year may be worth much to you next year, if you do not repeat them.

Richard Walsh, of Clarendon, transacted business in Plainview the middle of the week.

BORN—To R. S. Griffin and wife, on last Sunday night, a boy. Welcome!

Miss Lois Jennings, of Granger, who has been visiting her sister, Mrs. Dr. Anderson, for the past three months, returned to her home Thursday.

Prompt, satisfactory service guaranteed at the CITY MEAT MARKET. Sewell Grocery Building, phone 437. R. W. OTTO, Prop.

Meet me at the City Meat Market once and you will come to see me often. Sewell Grocery building, phone 437. R. W. OTTO, Prop.

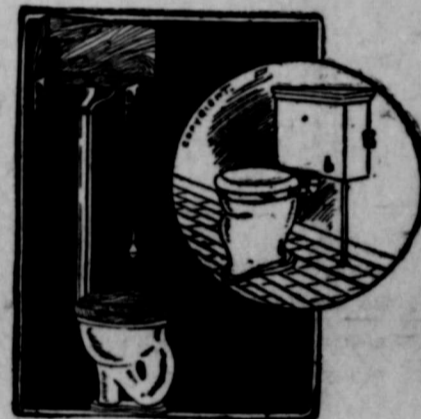
### POTTER COUNTY LAGS.

Claude, Plainview, Dalhart, Tulla and McLean have put on county and district fairs this fall that would have done credit to any community in the State. Potter county, most favored in some respects among that charming cluster of Panhandle counties, did not.—Amarillo Panhandle.

### SAVES AN IOWA MAN'S LIFE.

The very grave seemed to yawn before Robert Madsen, of West Burlington, Iowa, when, after seven weeks in the hospital, four of the best physicians gave him up. Then was shown the marvelous curative power of Electric Bitters, for, after eight months of frightful suffering from liver trouble and yellow jaundice, getting no help from other remedies or doctors, five bottles of this matchless medicine completely cured him. It's positively guaranteed for Stomach, Liver and Kidney troubles, and never disappoints. Only 50 cents, at All Druggists. 47

Don't forget the big blow-out that the M. W. of A. are going to have, on Wednesday night, November 23, at their Hall, over the City Bakery. An excellent program will be rendered free. 46



### DIFFERENT STYLES

in plumbing appliances are as much in evidence with us as in any other avenue of business.

### SANITARY BATH-ROOM APPURTENANCES

are as requisite for health as a doctor is when you are sick. Our estimates on plumbing will prove satisfactory.

### PLUMBING HERE IS A.I.

## City Plumbing Co.

PHONE 331.

117 North Covington St.

## Dr. Cox's Painless Blister

Guaranteed to give satisfaction and blister without pain, or your money refunded. For sale by all druggists.

### NOT SORRY FOR BLUNDER.

"If my friends hadn't blundered in thinking I was a doomed victim of consumption I might not be alive now," writes D. T. Sanders, of Harrodsburg, Ky., "but for years they saw every attempt to cure a lung-racking cough fail. At last I tried Dr. King's New Discovery. The effect was wonderful. It soon stopped the cough, and I am now in better health than I have been for years. This wonderful life-saver is an unrivaled remedy for coughs, colds, influenza, asthma, croup, hemorrhages, whooping cough or weak lungs. 50 cents and \$1.00. Trial bottle free. Guaranteed by All Druggists. 47

### WILL PROMOTE BEAUTY.

Women desiring beauty get wonderful help from Bucklen's Arnica Salve. It banishes pimples, skin eruptions, sores and boils. It makes the skin soft and velvety. It glories the face. Cures sore eyes, cold sores, cracked lips, chapped hands. Best for burns, scalds, fever sores, cuts bruises and piles. 25 cents at All Druggists. 47

It is interesting to observe that farmers who make livestock raising a feature on their farms usually have substantial bank accounts. 46

### Common Sense

tells any man that when his wheels run well it saves his horses. Wheels cannot run well if the grease on the axles is not right. To get the right axle grease

## Use TEXACO

made to give the best results and satisfactory at all times.

For sale by all dealers  
MADE ONLY BY

## The Texas Company

General Offices: Houston, Texas  
Thos Abraham, Agent at Plainview, Texas

## R. A. Long Drug Co.

"The Busy Druggists" A complete line of Sundries, Perfumes, Talcoms, Toilet Soaps, and Toilet Waters, highest quality. Come see us in our new stand, the Stoneker Building. FREE DELIVERY IN THE CITY

R.A. Long Drug Co. PHONE 327

### Pure Sweet Apple Cider

See J. N. Morrison  
Phone 361

# Coming...

## Monday, Nov. 21st

### Mendenan's Musical Comedy And Advanced Vaudeville at SCHICK OPERA HOUSE

Admission 25c, 35c, 50c, 75c

Tickets Now on Sale at Wyckoff-Willis Drug Co.

# Dress Goods Specials This Week

10 patterns 36 inch Dress Goods in Baby Blue, mixed Grey, Brown, Tan, Red, Blue and Plaids. Good values at 50c. Next week, per yard **38c**

6 Patterns, 36 inch solid colors, Red, Blue and Brown Dress Goods. Regular 35c and 40c grades. Next week, per yd. **23c**

Several Patterns Cotton Suitings in all colors and weaves. Regular 25c grades. Next week **19c**

20c values, all colors and weaves. Next week **14c** per yard

Other specially priced goods in our various departments.

## CARTER Mercantile Company

"THE STORE OF QUALITY"

### MULES FOR TEXAS FARMS.

As we all know, the mule is one of the best draft animals that we have on the farm, and one that should be raised on all of our Texas farms. We should take more interest in them and raise better and more of them. The farmers of Texas do not realize the importance of the mule, and, therefore, do not raise as many as they should.

The man that has any stock on his farm at all should have a few good mules. And when I say good mules, I mean mules that weigh about 1,500 pounds and that will stand about 17 hands high. They should come from a good mare that has plenty of constitution, quality and conformation. The jack that he breeds his mares to should be free from any disease and blemishes.

It does not pay our farmers to raise mules that are inferior; if he raises this kind he will find that he is throwing away time and money. And while he is raising these inferior mules he could be raising mules of god quality and ones that would pay him for his trouble.

This State will, in a few years, be the leading stock state in the Union, and we should have the best type of stock. And the mule should be at the head of them all. The mule will always find a place on the farm. There is nothing that can take his place.

The mule is not a true breed, as ordinarily considered, but a hybrid. Its importance is so great, however, in certain sections of America, that it is worthy of consideration as an important draft animal.

The mule is a hybrid having for a sire a jackass, commonly termed a jack, and a mare for a dam. If, however, a stallion is bred to a female ass, the result is a hybrid known as a hinny. The last union produces an offspring inferior to the mule in size, and in those qualities desired in a draft animal. The mule is sterile and will not breed, although several cases are on record of mare mules getting in foal and producing a stallion.

The mule in history has been known many centuries. No doubt it has been used more or less in Europe since the days before Christ. In the days of ancient Rome and Greece mules served various purposes. Varro, who wrote in the first century B. C., refers to mules in Roman Agriculture, as does also Columella.

The geographical distribution of the mule is widespread. He is especially bred in great perfection in Spain, France, Portugal and Italy, and certain sections of the United States and South America. Great Britain has never looked with favor on the mule.

Mule raising in the United States began in colonial times. About 1787 George Washington was presented by the King of Spain with a jack, which was used in a stud at Mount Vernon and sired mules that sold for upwards of \$200 each. The value of the mule as a draft animal was soon recognized by intelligent Southerners. Today, Kentucky, Tennessee, Missouri and Texas are the most important producers of mules, Missouri leading, with St. Louis the most prominent mule market in the world. But in a few years we will see Texas the leading mule state of the Union, and Fort Worth the greatest mule market in the United States.

The market classification of mules usually includes five groups, which are as follows: First, plantation mules. These are of two classes, viz., sugar mules and cotton mules. In general, plantation mules represent the larger, heavier, better type. They stand from 16 to 16-2 hands high and weigh from 1,100 to 1,400 pounds. Cotton mules bring higher prices than the sugar mules. The sugar mule, however, is better in quality and has a better finish. Second class: lumber mules; they stand from 15 to 15-2 hands high and are the largest, heaviest-boned and most rugged sort. Capacity for hard work is regarded as more important than quality, and weight is essential in its application to hard pulling of logs. Very high prices are paid for lumber mules. The third class is railroad mules. They range from 15-2 to 16 hands high and weigh from 1,200 to 1,500 pounds. They must be of excellent quality, and weigh somewhat less than lumber mules. They are used in grading and general hauling in railroad construction. Fourth class is known as mine mules, and there are two classes of these; they are the pit and surface mules, and range from 11 to 15 hands in height, and must be chunky and hardy, with heavy bones.

The fifth and last class is known as the levee mules. They are about the same as the railroad, though of somewhat better quality. They are used near steamboats and docks, for heavy work. They must be of a rugged sort, perfectly sound and capable of hard work.

The best type of mule shows the general excellent conformation of the horse in symmetry of form. The body tends to be of a cylindrical shape, and smaller than in the horse, but a large body is desired, though paunchiness

is objectionable. The mule must have quality throughout. That is, he must be smooth and have good, clean legs and feet. The mule has smaller and longer legs than the horse. That is so in the mules that are raised in a rough country. They can climb better than the horse and can carry a good load while they are climbing a steep hill.

The temperament of the mule is quiet and patient, while for steadiness under the collar and hard pulling he has no equal in the equine world. However, the mule should show an active temperament, with sprightly carriage and style. It has been said that the mule kicks more than any other animal, but this is a mistake, for the mule kicks no more than the horse does. And he does not become frightened as easily as the horse, and he will never run into anything that he knows is dangerous to himself.

The endurance of the mule is remarkable. They are worked under the hardest of conditions and show a greater power of resistance to fatigue. Mules generally live to a greater age than the horse and perform their work with regularity and on less food, a most important point in their favor. There have been cases of mules living 70 years.

The resistance of mules to disease has been discussed a great deal. And it is commonly found that the mule is freer from disease than any other animal on the farm. The mule is exempt from blind staggers, although it has some minor ones. If the mule has a foot or leg disease he is less disabled than the horse. The mule is much in favor in the army because they do not catch a disease as easily as the horse.

The mule as a carriage or a saddle animal is used in many sections of our State. The negroes use him a good deal as a buggy and saddle animal. He has a nice, easy gait, and when he is put to a buggy he may not have the speed of the horse, but he pulls in a steady way and does not give out. He can stand more heat than the horse and is better adapted to long, hot drives.

The sex of the mule is an important thing to consider when you want an animal that will do better work and has more power to pull. The mare mule is much stronger than the male and can stand a greater load and more heat.

The prices of the mule range from about \$75 to \$500. Here in Texas we can always find a good price for the mule that is in good condition. It would pay the people of Texas to put some of their spare time in the raising of mules.—Yancy A. Milner, in Farm and Ranch.

### THE FIRE ALARM

will not disturb you if you are enjoying yourself at the M. W. A. Program and Box Supper on Wednesday evening, November 23. Everybody is invited to come and enjoy themselves with us from 7:30 to 11 p. m. at our Hall, over City Bakery.

The Herald for Job Printing.

### IDEAS ON IRRIGATION.

Competition is today entering into every line of endeavor. The present day farmer is in competition with every other tiller of the soil the world over. In manufactured products, the most successful producer is he who most nearly meets the demands of the time in that line or article. He must produce a good article—first class—for the purchasing public is rapidly learning to ask and demand only a first-class article. Last, but not least, he must deliver it to the purchaser in form to please, and thus create a demand.

It is to the farmer's interest to produce for each dollar invested the largest possible amount of first-class products from the unit area, not necessarily the largest crop, but the largest yield possessing the form, size and flavor that the market demands. In order to obtain from the field or orchard the largest return of the first quality of product, it is necessary that as many as possible of the favorable conditions be present and any unfavorable ones be reduced to a minimum.

### Fertilizing the Land.

First, the soil should contain in plenty the elements, mineral and vegetable, that enter into and make up the plants to be grown. This, when referring to the Rio Grande valley lands, signifies for all ordinary crops the necessity of the addition to the soil of large quantities of vegetable matter.

These soils cannot be called poor, still they are deficient in humus, having been brought down as silt by the waters of the Rio Grande from the mountain slopes of Colorado and New Mexico, sections almost bare of vegetation. This humus may be obtained by the use of all available barnyard compost and by adding to it by planting legumes as second crops in summer or autumn, and turning under while still green. For the fertilization of orchards the proper commercial fertilizers should be used.

### Preparing the Soil.

Make the soil ever so rich, still it will not produce the largest returns unless properly prepared. This is especially true under irrigation. The loams and clays should be deeply plowed and thoroughly stirred once each year, and later the surface for a depth of from two to six inches, depending upon the variety of crop grown, kept in a thoroughly mulched condition. This allows the admission of air, necessary for the preparation of plant food, and prevents the loss of moisture by evaporation, and the consequent rise of the injurious salts.

The surface of the field should be carefully and thoroughly leveled to uniform slopes, and the ditches properly located and constructed so that the water will flow evenly away from them. Do not attempt to do this without a level. No man can lay out such work as well without as with an instrument, much less so an inexperienced person.

### Irrigation and Cultivation.

Do not attempt to run your water too far from the ditch. The most experienced limit the furrow and check

from two to six hundred feet. The nature of the soil and the slope will determine within these limits. Do not use too much water. Irrigate in such manner that you can cultivate quickly afterward (thus preventing the baking and cracking of the surface with the excessive loss of moisture following. Cultivate lightly at first, then follow with a deeper stirring, and so continue, not allowing at any time the formation of a crust.

### Keep Ditches Clean.

Keep your ditch banks, as well as your fields and orchards, clean of weeds. Every weed is robbing your soil of both plant food and moisture, and bringing you no return. Weeds and grasses increase the loss of moisture by evaporation from two to three fold over that from a clean, thoroughly mulched surface. If a cover crop is desirable, grow something that you can cultivate, and that will build up rather than destroy the fertility of your soil. The irrigation company should clean and keep clean all its canal levees, for the farmers cannot keep their fields free from foul growth so long as the canal company allows foul plants to seed upon its levees. The seed to be carried by the water to the fields.

### Pointers of Value.

Then, whatever you grow, produce a product that is first class.

Put it on the market in the best form, and thus create a demand for your brand.

In the main, grow staples, diversity in the crops the returns from which, on account of product and price, are more unsteady.

Save and use the barnyard fertilizers on the farm; add to these by growing and turning under of the legumes. Build up your soil. None is so good that it cannot be improved.

Locate and build your ditches right. Level your land thoroughly.

Give your crop plenty of moisture, but use the water economically. Excess is harmful in many ways.

Cultivate early, thoroughly and continuously.

Don't let the weeds steal your profits.—El Paso Herald.

### CAUSES SICKNESS.

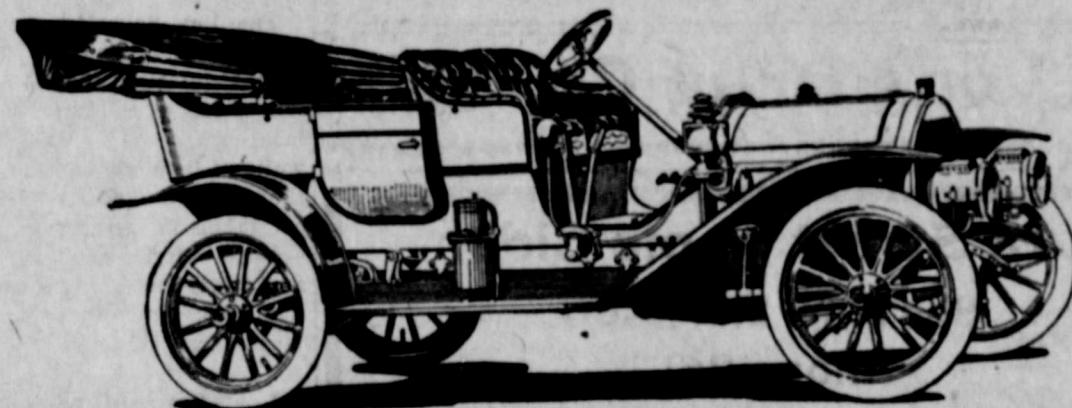
Good Health Impossible with a Disordered Stomach.

There is nothing that will create sickness or cause more trouble than a disordered stomach, and many people daily contract serious maladies simply through disregard or abuse of the stomach.

We urge every one suffering from any stomach derangement, indigestion or dyspepsia, whether acute or chronic, to try Rexall Dyspepsia Tablets, with the distinct understanding that we will refund their money, without question or formality, if, after reasonable use of this medicine, they are not satisfied with the results. We recommend them to our customers every day, and have yet to hear of any one who has not been benefited by them. Three sizes, 25 cents, 50 cents and \$1.00 a box. Sold in Plainview only at our store—The Rexall Store. The Wyckoff-Willis Drug Co.

## The "Regal" is a Winner

Smooth Running, Easily Operated and Durable



WE HAVE THIS ELEGANT CAR IN STOCK, AND WILL BE ONLY TOO GLAD TO TAKE YOU A SPIN AND DEMONSTRATE TO YOU THOSE EXCEPTIONALLY GOOD FEATURES POSSESSED BY THE "REGAL." THE "REGAL" IS NOT ONLY HANDSOME, BUT DURABLE AS WELL, AND HAS WON NUMEROUS ENDURANCE RACES OVER OTHER CARS (COSTING MORE MONEY THAN THE "REGAL"), AND HAS GAINED FOR ITSELF A WORLD-WIDE REPUTATION, ENVIED FROM COAST TO COAST.

EVERY PIECE OF TIMBER, STEEL, CASTINGS, AND OTHER MATERIAL USED IN THE MANUFACTURE OF THE "REGAL" IS THOROUGHLY TESTED BEFORE USING—A FLAW IN THE "REGAL" IS NEXT TO IMPOSSIBLE. EVERY CAR IS GIVEN A THOROUGH TEST BEFORE SHIPMENT. THEY MEET THE STANDARD, AND MORE.

WE ALSO HAVE THE "HUPMOBILE" RUNABOUT—A LITTLE CAR FOR A LITTLE MONEY. IF IT'S A RUNABOUT YOU WANT, YOU CAN'T BEAT THE "HUPMOBILE." THE LITTLE "HUP" ALWAYS SATISFIES. ASK THOSE WHO OWN A "HUPMOBILE" WHAT THEY THINK OF IT, AND IF PLEASED.

CALL AT OUR GARAGE AND LET US TELL YOU WHY YOU SHOULD OWN ONE OF THESE CARS. THEY'RE THE BEST BY TEST.

## Valentine Auto Company

California and Eureka Streets

EXCLUSIVE AGENTS

Plainview, Texas

### FOR FALLING HAIR.

You Run No Risk When You Use This Remedy.

We promise you that, if your hair is falling out, and you have not let it go too far, you can repair the damage already done by using Rexall "93" Hair Tonic, with persistency and regularity, for a reasonable length of time. It is a scientific, cleansing, antiseptic, germicidal preparation that destroys microbes, stimulates good circulation around the hair roots, promotes hair nourishment, removes dandruff and restores hair health. It is as pleasant to use as pure water, and it is delicately perfumed. It is a real toilet necessity.

We want you to try Rexall "93" Hair Tonic with our promise that it will cost you nothing unless you are perfectly satisfied with its use. It comes in two sizes, prices 50 cents and \$1.00. Remember, you can obtain Rexall Remedies in this community only at our store—The Rexall Store. The Wyckoff-Willis Drug Co.

The Herald for Visiting Cards.

### PRINTED IN TWO TONGUES.

Santa Fe, N. M., Nov. 9.—They are making a constitution for a new state here, making it in English and Spanish. Although New Mexico has been an American territory since 1850, so many of the delegates to the Constitutional Convention are unacquainted with the English language that three interpreters are kept busy on the floor all the time, running from one delegate to another, telling the delegates what the Americans are talking about.

Every speech that is made and every document that is presented has to be translated for the benefit of some of the members. Every morning copies of the measures taken up the day before, printed in English and Spanish, are placed on the desks of the members. The speaker always announces, in referring a document to a committee, that it will be translated into Spanish and printed in both languages.

Try with your next order of Groceries. You will be pleased with the result. SEWELL'S.



**IF YOU HAVE** not already purchased your Fall and Winter Wearables now is the time. The weather is getting cool and each of us have to have more or less Dry Goods or Shoes. We have one of the **Largest and Best, Assorted Stocks** in the entire Panhandle and can give you what you want at an extremely reasonable figure. This is a rather strenuous time for West Texas and the people need all for their money that they can possibly get. By increasing the volume of our business we can reduce the price and when we lower the prices we make friends and when we have made a host of friends then we have laid the foundation for a business that we hope some day every citizen of Hale County will be proud of. We feel sure you will like the straight-forward way we have stated the above and we know you will find this a store of principle and integrity, zealously guarding your interest once you are our customers. . . . .

### For the Men

Suits made by the house of Kuppenheimer, \$18.00 to \$35.00  
 Presto Watershed Overcoats all new shades \$20.00 to \$25.00  
 Boys' Hercules Suits and Overcoats, \$4.00 to \$12.50  
 Nettleton and American Gentlemen Shoes  
 Security Shoes for boys, \$2.00 to \$3.00  
 Shirts, Manhattan make, \$1.50 and up  
 Earl & Wilson's line of Collars in quarter sizes  
 Onyx Hosiery, Colors guaranteed, 25c to 50c  
 Lion Special Hat, \$3.00  
 Stetson Hats all colors and grades  
 Boys Caps just in winter weight, 50c

### For Ladies

## MILLINERY

Special Sale on Hats for 10 days commencing Saturday, November 19th. Notice our show windows please.

\$50.00 HATS	\$40.00
\$27.50 HATS	\$23.50
\$20.00 HATS	\$17.50
\$18.00 HATS	\$15.00
\$17.50 HATS	\$13.75
\$15.00 HATS	\$12.50
\$12.50 HATS	\$ 9.00
\$10.00 HATS	\$ 7.50
\$ 7.50 HATS	\$ 5.00
\$ 5.50 HATS	\$ 3.50

"The Best and Prettiest Dry Goods Store on the Plains"

# Plainview Mercantile Company

#### THE MERCIES OF OLD AGE.

Ago, if it brings care and gravity of demeanor, and increasing consciousness of physical fragility, has its peculiar compensations. The mind is less likely, in its serene retreat, to be disturbed by the gusts and eddying of conflicting passions. One has arrived at the time of life when old friends, old books, old pictures and old music are most appreciated. The business and frivolity of many vain years that formerly employed our attention have been discovered. We no longer seek to keep abreast of the latest fashion, nor do we care to check ourselves by the Fair. Our proportion of the world is proper. We are content with our lot. We are content with our lot. We are content with our lot.

ble, words and actions that were regrettable, sins and short-comings that were unforgivable. We forget disturbing and perturbing occurrences of long ago, that at the time drove the sun behind the clouds, "stealing grace from all alive," and making us acutely miserable. We long remember the golden days, and forget the weather that was "chill as a dull face frowning on a song." The passage of time, which makes old houses beautiful, and softens the asperities even of a mountain range, may invest old age with a serenity and loveliness that could not have been foreseen in a youth that was tempest-tossed and difficult. Whatever may have been the burden and the heat of the day, with the coming of the sundown there comes peace.—Philadelphia Ledger.

#### HALE COUNTY MULES.

The mule industry is rapidly gaining large proportions in this section of the South Plains. This week a number were sold at good prices. L. Ferguson disposed of twelve young mules at \$100 per head. Dealers were Ben Thomas, Dr. J. P. and W. S. Bolivar, Jr. These mules represent a clear profit, as it costs to feed a mule until it is ready for sale. The mule industry in its infancy here, is coming when the South Plains rival the famous mule industry of Hale Center Live-

#### ATCHISON GLOBE SIGHTS.

A man always has a lot on hand he never attends to. It is twice as easy to make a man sore as it is to remove the sore spot. Some men make a living simply because other people feel sorry for them. We are always hearing that people are "hard up," but it's the same people. It usually happens that a mystery doesn't amount to much after it is solved. By the time some men get a thing fairly started, they quit it, and engage in something else. Nothing looks more out-of-place than a well-dressed woman and a husband who wears shabby clothes. Of all the different brands of excitement, the excitement connected with a strike is probably the worst. You can get up a discussion any time by asking this question: "Is a squirrel better to eat than a rabbit?" As a general rule, a boy doesn't care much to chew gum, except in school, where he knows the teacher will kick. The man in business who isn't making money always insists that there is such fierce competition that no one in his line is doing well. Health cranks who go without breakfast are like men who quit smoking. They quit for awhile, and then eat bigger breakfasts than ever. Men who work in an office always excuse their poor handwriting by saying it was ruined by typewriting. Nothing in it; they never could write

legibly. When you apologize, do you admit you are wrong, or do you lay the blame on the other fellow? If you use the latter method you only make matters worse. Two men who have had a fist fight and hammered each other hard, can make up easier than two men who have gossiped and lied about each other for years.

#### PANHANDLE COTTON.

Some cheerful news is coming out of the Panhandle these days. For instance, R. J. McClure was in Wellington, from his 80-acre farm, the other day and reported that he had out 24 bales of cotton that would average 540 pounds per bale, and feels sure he would get three more at least, off fifty acres. Mr. McClure's fifty acres in cotton will give him a return of \$22.50 an acre for the entire farm. In addition to this he harvested a feed crop which includes 300 bushels of corn, besides kaffir and maize. As the Wellington Leader remarks, all Wellington needs to become a young Fort Worth is more 80-acre farmers like Mr. McClure. Yes, and the whole Panhandle, West Texas and all of Texas needs more of that kind of farmers.—Fort Worth Star-Telegram. We have the agency for the world-famous "Diamond Tire," tubing and casing, for 12 counties. A tire that will lessen your auto troubles. VALENTINE AUTO CO.

#### EATING.

You can carry your dinner now in your vest pocket. The new army emergency ration is described as a cake weighing less than three ounces, put up in a little tin box. It is composed of chocolate liquor, nucleocasein, malted milk, desiccated egg, sugar and chocolate butter. Evidently it bears pemmican, which has been the mainstay of Arctic explorers for years. On his latest expedition to the pole Peary depended upon a ration made up of a pound of pemmican, a pound of ship's biscuit, four ounces of condensed milk and half an ounce of tea. But here is Gen. F. D. Grant, just back from a three days' ride on which he ate only one cake a day—though the cake is supposed to be good for only one meal, not for three. At first blush, the new ration might seem the housekeeper's real friend, the solver of the servant girl problem, the enemy of the high cost of living. No more of this getting up early to prepare breakfast! Just nibble a food cake on the street car while you read the paper on the way downtown. The hired girl will no longer complain if you have guests to dinner. In the first place there won't be any hired girl, and in the second place the guests won't be taken out to the dining room. They will sit down at the bridge tables at once, and munch their food cakes while they have the dummy hand. At first blush, mind you! Nobody really wants to do away with the practice of going to the table and

getting a good meal. The food cake is all right, theoretically; practically it won't do. The established habit of eating is too much fun.—Kansas City Star.

#### A GENTLEMAN IN DISTRESS.

Rider Haggard was traveling across the United States as the guest of John Hays Hammond, in Hammond's private car. "What I want to see," said Haggard, "is the real tramp. I haven't seen one since I reached this country. I can't believe you have as many as has been stated to be the case." Harris Hammond, the eldest son of John Hays, promised: "I'll show you one at the next stop." He had seen one riding on the trucks under the car and, at the next station, he went down and called the hobo out. When the tramp entered the car, he was covered with cinders and dust, and looked like something from the lower regions. Hammond shook hands with him and introduced him, saying: "This is Mr. Rider Haggard." "Rider Haggard!" exclaimed the hobo. "Why, I've read all of your books, and loved every one of them." Then he sat down and discussed literature with Haggard for half an hour. At the end of the talk Harris took him back, let him get some of the dust and cinders off, and handed him a good cigar. "That fellow's not a tramp," said Haggard. "He's a gentleman in distress." PETERSON is prepared to test your eyes and Fit Glasses. tf.

By Order of The United States Court the

# BANKRUPT STOCK

of Neal and Iglehart Ladies Ready to Wear and Millinery, must be sold within the next fifteen days, prices will be no object, as we must close this estate within fifteen days. This is a choice new stock of goods, all bought this season

## \$8,000.00 Worth of New Goods at Your Own Price

Show Cases, Fixtures, Safe, Desk, and all the Fixtures for sale cheap. Do not delay early shopping

## H. D. KIRSCH, Trustee

For Neal and Iglehart Bankrupt

### HALE CENTER ITEMS.

#### Rev. Clark to Leave.

Rev. C. E. Clark left Wednesday to attend the annual conference of the Methodist Church, at Clarendon.

Rev. Clark has been transferred to the West Texas conference, and will leave Hale Center. He has not yet been notified to what charge he will be assigned.

Rev. Clark has been pastor of the Methodist church of Hale Center for two years, and the people, especially the members of his congregation, dislike to see him leave, but wish him and his estimable wife success in their new field of labor.

M. J. Ewalt has just completed one of the most handsome residences to be found on the South Plains. This week he placed around his lots a handsome iron fence, which gives the grounds a metropolitan aspect. The house is modern in every respect, and is a credit to Hale Center. Numerous pieces of fine furniture, bought through local dealers, arrived this week from Fort Worth, and soon Mr. and Mrs. Ewalt will occupy their commodious dwelling.

A girl was born to Prof. and Mrs. M. J. Baird Thursday night. Mother and child are doing nicely, but the friends of the professor are fearful of his ultimate recovery.

A change took place at the First State Bank on November 1, N. W. McCleskey resigning as cashier. Silas Maggard is the new man behind the window.

Charles Saigling, of McKinney, Texas, came in Monday to look over his ranch south of here. He expects to be here two or three weeks.

Y. W. Holmes and family returned on Monday from Orange, where they had gone to attend the funeral of Mrs. Holmes' father.

—Live-Wire.

**FOR LADIES ONLY.**—Good Bread makes "hubby" smile, and "hubby's smile" makes—well, just try a sack of "Belle of Wichita" Flour and see what "hubby's smile" makes. To be found at SEWELL'S only. 46

COCHRANE'S STUDIO has the new fall styles of mountings and is making a special inducement, which will only last until November 26. 44

### FARMERGRAMS.

Do not make the same mistake twice in the same field.

The man who can keep his money will soon have money to keep him.

First, buy good stuff; then take good care of it, and it will be good for a good long time.

Life is so sweet that even at forty a man does not like to think that he has lived half of it.

The way land is selling now, we shall have to revise that old saying that a thing is dirt cheap.

Some young men are foolish enough to spend their money just to convince somebody that they have it.

Nobody really enjoys being poor, but anybody would rather be here in that condition than not at all.

The fletcherizing of food has long been practiced by the cow, and the mud bath is nothing new to the hog.

When the children know more than they ought to, it may be because the parents do not know as much as they should.

Those who think this the best age of all ages to live in should not object to an increased cost for the privilege of living in it.

The man who will take the same interest in your business as his own is rare, even though you pay him good money for his trouble.

—Star-Telegram.

### NOVEL DIVORCE DECREE.

Corsicana, Texas, Nov. 11.—In the district court here Saturday Judge H. B. Daviss rendered an unusual decision in a divorce case. J. L. Nicholas, a farmer of Navarro county, sued his wife, Mrs. Missouri Nicholas, for a divorce. Judgment was made final, but not to take effect until five years after date, and both parties were enjoined and prohibited from marrying any other person within five years. This unusual decision was handed down by the court because Mrs. Nicholas, the defendant, proved by numerous witnesses that her husband had not only mistreated her, but that he had circulated slanderous and false reports about her for the avowed purpose, as he himself declared, of getting a divorce from her and marrying another woman.

The Herald for Job Printing.

The Modern Woodmen of America will give a box supper and program at their hall, over the City Bakery, on the 23rd inst, at 8 o'clock p. m. The families of the members will be expected to furnish well-filled shoe boxes. A general invitation is extended to the public. Don't forget the date, Thanksgiving eve, November 23. All boxes go at 50 cents. 46

1 plus 1 plus 1—(2 X 2) plus 10 plus 5 equals 29. Why? For the Simple reason that 2 X 2 equals 4, No. 29 is SEWELL'S—the place to get something good to eat. 46

That new ten-foot Lathe recently installed in Hatcher's shop is now ready for all kinds of work done on such a machine. See me. 46

### SNAPPY SNIPPINGS.

So many people work like slaves to acquire an "education" that amounts to nothing, and neglect the simple, useful things! Politeness is more important than Greek; fairness is more important than Latin. To know that most people talk too much is more useful than a knowledge of music.

Not every man who is "charming" and a "good fellow" abroad is a model husband at home. Many a hat-tipping gallant compels his wife to split the kindling.

Every woman resents in her heart the man who respects her for her character alone.

In some parts of Northwestern Kansas a bonus of twenty-five cents is offered for cat "scalps." This is something entirely new in the fee-line.

Our friends are like our clothes—unless they wear well we get little satisfaction out of them.

What has become of the old-fashioned country horse that had its tail eaten off by calves?

While women are the greatest churchgoers, we have observed that they are more likely to discuss hats than the sermon when they return.

"Some men are born wealthy, some inherit wealth, and others," says the Blue Mound (Kansas) Sun, "advertise."

A photograph album is full of people trying to look better than they possibly can.

The man who can see no merit in another man has no merit in himself.

It is well enough to be careful, but next to rashness, a hesitating business is most ruinous to the business.

"Grandma" Taylor, mother of Dr. Owens, left this week for where she will spend the winter. Another daughter, returned to view in the spring. This annual program for the year. Although this lady is 76 years of age, she trips alone and seems

### NO CORPORATE INFLUENCES.

The 32nd Legislature will be absolutely free from corporate influences, and they will also constitute one of the most capable, intelligent and progressive bodies of law givers that ever assembled at the capital. In fact, we are so confirmed in our anti-corporation tendencies that political porch climbers have in the past run for office on anti-corporation platforms, and it is doubtful if the most courageous present-day statesman would have the temerity to run for office on a platform that favored corporations. It is safe to say that the 32nd Legislature has not a single representative of a corporation in it; yet the corporations pay 55 per cent of the State tax, general revenue, and the battle cry of the Fathers of American Liberty during the Revolutionary War was "Taxation without representation is tyranny." The corporations in Texas put up millions for revenue, but have not a word to say on legislation. Have we exchanged the spirit of '76 for the big stick of the present day?

The Texas corporations own 16 per cent of the property and pay 55 per cent of the State tax. Whether these inequalities in our revenue system are due to brain fog, frown or the absence of a general chronic honesty in the Legislature is beyond the jurisdiction of the Legislature. OVER corporate in., AND prove it.— ENVIED taries' As

ND OTHER "REGAL" IS THE "REGAL" B A THOROUGH CHARD, AND MORE. UT—A LITTLE CAR YOU WANT. YOU "HUP" ALWAYS SAT- next to rashness, a hesitating business is most ruinous to the business.

US TELL YOU WHY YOU THEY'RE THE BEST BY TEST.

...Big Bankrupt...

# SALE

For only three weeks more will the people of Plainview have an opportunity of taking advantage of the slaughter prices on a

## Complete Hardware Stock

You will be doing yourself an injustice if you fail to drop around, inspect the goods and learn the extraordinary low prices on same. You will probably never again have a chance at such a feast of bargains in Plainview

Remember Plainview Hardware Company's Old Stand

# Reed & DeBerry

## to Company

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Plainview, Texas