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# The Hale County Herald

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VOLUME TWENTY-ONE

THE HALE COUNTY HERALD, PLAINVIEW, TEXAS,

FRIDAY, NOVEMBER 25, 1910

NUMBER FORTY-SEVEN

## WAYLAND WINS CHAMPIONSHIP

### SPRIGHTLY YOUNG COLLEGE HAS FOOTBALL SUPREMACY.

**We Hurl ! ! ! at Amarillo News, Which, through Ignorance or Obstinacy, Misrepresents.**

On November 5 the Wayland Baptist College football team, after only a few days' practice, met Clarendon College and fought them to a draw game, 6 to 6, with odds in our favor.

On the Saturday following Wayland beat Amarillo 5 to 0. Again, on last Saturday she defeated the West Texas Normal, of Canyon, by a score of 22 to 0. Being unable to get a game for Thanksgiving day, Wayland waited for the score between Clarendon and Amarillo, in the game played last Thursday, to establish or destroy her claims to the championship. Should Amarillo win, the pennant was Wayland's, on comparative scores; should Clarendon, the championship was undecided.

Amarillo won last Thursday by a score of 39 to 5, and here is a portion of what the Amarillo News had to say of the game:

"Playing a plucky, brilliant game, and plowing through their heavier opponents from Clarendon, the Amarillo Independent football team yesterday achieved the football championship of the Panhandle by decisively defeating their opponents, the only other claimants to the title, and demonstrating beyond the shadow of a doubt that they are entitled to the honor."

You will note that The News claims Clarendon was the only other contender for the championship. Have they forgotten that Wayland tied Clarendon and defeated their own boasted team? We notice that the line-up of the team that went against Clarendon on Thursday was exactly the same as the fast aggregation that Wayland defeated a little over two weeks ago. We people of the South Plains are reasonable enough, but it makes us sore for a paper with the circulation of the Amarillo News to fail to give us our just deserts. That daily has many subscribers in the South Plains, but it is barely possible that some of them will not renew if the practice of cheating the boys of the South Plains out of their merited honors is persisted in.

On behalf of Wayland Baptist College, The Herald demands that the Amarillo News give Wayland the proper credit. Any newspaper with a sense of fairness would do this. If Amarillo is not satisfied with conditions as they stand, although the season is over, Wayland offers to meet the Panhandle town in a couple more of games (we think one would be sufficient), played either here or there, to see who will win the best two out of three.

In the game last Saturday Fouts, who runs a moving-picture machine in a local confectionery outside of his study hours, Gray, Tibbetts and the McCaslands twinkled for Wayland with an exceedingly bright twinkle. That team played easily the first three-quarters of the game, outwinding and rushing over their opponents for three touchdowns in the last quarter. There are some good men in the Canyon team, and it will do to watch them next season. "Pug" Kavett, the Detroit, Michigan, American League pitcher, was in their line-up; also Rowan and Vince Reeves, both well known in Plainview.

Things that Mr. Lake, ex-sheriff of Range time have been visiting his aunt, Mrs. longer feel bound a rapid and noisy pro. we longer desire to bed with the gewgaws of Vanity sense of values, perspective tions, is clarified and just. not so easily deceived by pretense and sophistry. We cord to view with amused indulg the foibles of others, which were peccadilloes of our own youth. We look back over the past, and we are able to view our youthful selves with cool and detached impersonality. The egotist will behold that earlier self as an admirable creature, only a little lower than the angels; the humble publican will grieve when he beholds the long ears waving and hears the asinine bray. Few of us are sufficiently self-complacent to find any great satisfaction in the true story of our lives.

But one of the mercies of old age is that it often draws the veil of oblivion over "old, unhappy, far-off things," episodes that were disagree-

### THANKSGIVING IN PLAINVIEW.

Thanksgiving day in Plainview was quiet enough to suit our Puritan forefathers, but everyone seemed to enjoy themselves. But, then, it was not too quiet after all, with a fire alarm, a football game and horse races in the afternoon.

In the morning a union Thanksgiving service was held at the Christian church, Rev. W. A. Posey, of the First Presbyterian church, preaching on "The Exalted Privileges and Blessings of the Christian World." The sermon was enjoyed by a large audience.

Important on Thanksgiving day is the dinner. We think we were thankful for "our'n"—were you? We understand that many great feasts were spread, and some chose dark meat and some light—though why, we do not know. This is a grave question. Many ate with the ladies of the M. E. church, South, at the Ware Hotel, and were well pleased.

We have often wondered whether people are half as grateful on Thanksgiving day as they are on the morning after, when, with some surprise, they find they are still alive after the feast. We hope that the gusty extravagance of the day did not lose the old-fashioned, heart-felt appreciation of God's bounties.

### WANTS TEACHERS' ASSOCIATION.

Superintendent Grimm, Principals McCasland and Graham, Prof. Will McCasland, all of this place, and Principal Baird, of Hale Center, and Supt. Wester, of Lubbock, are attending the Panhandle Teachers' Institute, at Canadian, this week.

The School Board of the Plainview Independent School District, at a meeting Tuesday, voted to invite the 1911 meeting of this association to convene in Plainview. If we can get it next year the benefit to this section will be immeasurable. The teachers of the South Plains will all have an opportunity of hearing and taking part in important discussions, and, besides, Plainview's reputation as the foremost convention town will be strengthened. Let us hope.

### PLENTY OF WATER.

They have found plenty of water in the Santa Fe well for present needs, we are informed. An 8-inch pump won't lower the flow, which is estimated between 125 and 200 gallons per minute. In the 61 feet of casing put down, the water rises to within 47 feet of the surface. The Santa Fe people are well pleased with their well, and state that it is their best within a radius of 300 miles.

The value of Plainview's water supply can hardly be calculated. Here, at a time when other cities are facing a serious water famine, Plainview serenely gulps water from one of the purest and most extensive underground streams in the South. Pure? Why, we haven't had over two or three cases of typhoid fever in the past twelve months and the doctors are in desperate straits. Folks, this water supply is a big item on the Thanksgiving side of the ledger.

Mrs. Paylor, and little daughter, of Bristol, Va., is visiting her sister, Mrs. Kirkman, who recently removed from Amarillo to this place.

Rev. Jewell Howard will lecture at the Christian church on the evening of December 2, subject, "The Bright Side of Life."

## Cut Prices on Men's Suits

### At the One Price Cash Store

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Our Clothing is made by Alfred Decker & Cohn makers of the "Society Clothes" and by Spero, Michael & Son. Both are lines of established reputation. They are this seasons goods and every Suit a winner.



### WAYLAND COLLEGE NOTES.

The first session of Wayland Baptist College is nearing the end of the first quarter, and the school is now well organized and doing remarkably fine work. Reports are coming from many parents that their children have never before seemed so much interested in their studies as they are now. College spirit is strong, and the student body as a whole is enthusiastically loyal to the school. One thing that has had a good deal to do with developing the college spirit has been the work of the Athletic Association. Our football team has had remarkable success for its first season. It has played three strong teams, and has every time given a good account of itself. The first game was with Clarendon College, which has held the championship of the Panhandle for several years, but Wayland played them a tie game. Next we met Amarillo on the Wayland grounds, and beat them 6 to 0. The last game was with the Northwest Texas Normal, of Canyon. This game resulted in a score of 22 to 0 in favor of Wayland. No one has been seriously hurt, and the games have afforded delightful sport and recreation to hundreds of students and friends of the college, besides bringing the college to the attention of the public.

Other organizations besides the Athletic Association have been formed and are contributing their part toward the life of the institution. There are three enthusiastic literary societies—one for the girls and two for the boys. The societies all have Greek names. The young ladies' society was named Beta Gamma, these being the first letters in the names Bell and Gates, of the first dean and first president of Wayland College. One of the young men's societies is named Englossian, which is the Greek word for eloquence, and the name of the other is Antilogian, which means debaters. Friday night week these two societies are to have a public debate on the question, "Resolved, That Woodrow Wilson would make a better Democratic candidate for the presidency in 1912 than Judson Harmon." Messrs. Forbes and McMahon represent the affirmative and M. C. Steward and Sam Tibbetts the negative. The debate will occur in the

college chapel, and the public is invited.

A Students' Christian Association has been organized to direct the religious activities of the school. C. S. Bass, of Tulla, is president; J. A. Webb, vice president, and Miss Mary Barton secretary. A prayer meeting is held in the college chapel every Friday evening at 7 o'clock. The attendance is large and the interest is good. The people of the town and college community are invited to attend these meetings.

The Beta Gama Society met last Friday, with the largest attendance we have had. The interest in the society is growing. The following is the program for Friday, November 25, 1910. Violin Solo—Mrs. Littell. Reading—Josie Goode. Character Sketch—Jennie Dalton. Society Prophecy—Nellie Webb. Piano Solo—Mary Wayland.

The Englossian Society in its last meeting presented many interesting phases and improvements. Each participant of the program rendered his part well, and with great earnestness. The tendency toward progress is shown by word and action and by that which we have accomplished. They are determined to be Englossians in every sense of the word. The question debated was, "Resolved, That Texas should have at least three months compulsory school law." The affirmative won without a dissenting vote from the judges.

The Students' Christian Association of Wayland College, organized two weeks ago, has made great progress in many ways. The students are growing more enthusiastic and are endeavoring to make the association what it should be. The faculty is deeply interested, and are using their influence to strengthen the cause in every way possible. Mr. Sidney Bass conducted the service last Friday night. The scripture lesson was from Proverbs 8:11. After a good talk from the leader on "Wisdom," others brought out many good points on the subject. The services were enjoyed by all present. Several visitors from

## PLAINVIEW FLOUR IS IN DEMAND

town were with us. A cordial invitation is extended to all that will worship with us. Mr. Frank Locke was appointed as leader for the next meeting.

### PLAINVIEW CONTINUES TO BUILD

Not a working day in the life of Plainview has wheeled its way on to eternity but that the attentive ear could catch the sounds of construction.

The Fulton Lumber Company is rushing the work on their big sheds. The new college and the court house are coming along nicely. L. C. (Clint) Horn began the erection of a two-story, ten-room residence, on East Third street, last week. It will be a convenient, modern home, with pantrys, bath room, halls, etc., handily situated. Mr. Horn came here some four years ago, from McGregor, and states that work has always been steady in his line—painting.

J. B. Maxey is putting up a residence for himself out on the popular Wayland Boulevard, near the Baptist college. It is to be a neat, 5-room bungalow, and will add to the beauty of this pretty thoroughfare.

### "CHUCK."

When you've ridden all day in the wind of the prairie  
And you and your pony are dusty  
And dry,  
When the day's dying and the night  
lunary  
Is trying to shine in the blue of the  
sky,  
It's bully to come to the smell of the  
bacon,  
And pleasanter music has never  
been struck  
Than the rattle of pans as portions  
are taken  
Of "chuck."

You are hungry as any old ravenous  
grizzly,  
And the cook—well, he looks like  
an angel to you,  
With his coffee all hot and his bacon  
just sizzly—  
You could fall on his neck (I'm not  
telling to you).  
He gives you a plate that is smoking  
and heaping,  
Yet soon you are back for "some  
more of that truck;"  
"That's right," says the cook; "it's for  
eating, not keeping—  
That 'chuck.'"

You finish, a sigh of contentment  
escapes you,  
You light up your pipe and you  
smile on the gang,  
You fling a retort at the fellow who  
japes you  
And talk of the round-up in cow-  
puncher's slang,  
The jesting dies down and the sing-  
ing must follow,  
Your eyelids grow heavy, they seem  
to be stuck;  
You sleep—in the morning again  
you'll be hollow  
For "chuck."  
—Berton Braley.

The building committee of the Christian church of Petersburg was in Plainview today, purchasing a bill of lumber for a \$1,500 building at that town.

Jim Anderson, formerly with the Plainview Mercantile Company, has accepted a position with the Citizens' National Bank.

### "HARVEST QUEEN" MILLS WORKING NIGHT AND DAY.

Manager Hinn Informs Us That He Has Put out \$15,000 Worth of Flour in Past Month.

The Herald man had the exquisite beatitude of visiting the Harvest Queen Mills this week, and it made us thrill with pride to see the amount of wheat rolling in and flour and other products rumbling out.

These mills certainly have been kept humming since Mr. Hinn bought them and took charge. He stated that the force has been kept busy night and day the past month, had averaged 400 sacks of flour for each 24 hours, and had sent away a car of flour every four days. This was in addition to the local and wagon trade of neighboring towns. A large quantity of meal, bran, etc., has also been manufactured.

"Pride of the Plains" flour is certainly coming into its own. And why not? It will be remembered that, at the Omaha Exposition last year, South Plains wheat won over the offerings of the entire world. At the Dallas Fair this fall Swisher county again won first prize. Soft wheat, such as is raised in the South Plains, yields hardly so much per acre as hard wheat, but is a better quality and brings a better price.

R. S. Norman, Mr. Hinn's head miller, is one of the best in the United States. He has worked in large mills at New York, St. Louis, Minneapolis and other places. Since he has the best wheat in the world, good machinery and millers that know their business, why should not Plainview flour be popular?

The South Plains wheat is practically free from smut and other wheat troubles.

C. M. Cummins, who lives six miles east of town, says it is a pleasure to raise wheat here. He averaged 15 bushels per acre on his 200 acres this year.

Manager Albert Hinn says he thinks there is enough wheat in the South Plains to keep the machinery going the year round. And he will have no other variety of wheat. He is well pleased with the way the product of his mill is growing in favor in Plainview and throughout the Panhandle.

### NORTHERN CAPITAL WELCOME.

Chicago, Ill., Nov. 23.—John J. Mitchell, president of the Illinois Trust and Savings Bank, returned today from a trip through Texas and Louisiana, in company with the Gates party of bankers who looked over the oil fields.

"That part of the South which I visited is certainly in a prosperous condition," said Mr. Mitchell. "They are getting good prices for their cotton and they have raised a good crop. Dallas, Fort Worth and Houston are very active cities, and they appear to be doing a fine business. Just at present they are respectively busy with the movement of the cotton crop. "I find that a great deal of the Northern capital is being invested in the South, and the Southern people welcome it. In that respect the sentiment is considerably different from what it used to be. There are many Northerners in business in the cities we visited, and the Southerners are alive to their opportunities and hopeful and confident for the future."

Mrs. Judge Randolph spent Thanksgiving with relatives in Amarillo.

## Clearing Out Sale...

**Have to, but because we Want to.** I am going to close out my entire line of goods. Everything at your price. Hats, Veils, and Ribbons all go. Come and get a new hat cheaper than ever. Your life, quality and style considered. **This Sale Begins Saturday, November, 27th.**

### Mrs. W. A. Wheelock, Milliner

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## Johnson Wagon Yard

I have leased the Johnson Wagon yard on same block with Alfalfa Lumber yard, and have overhauled and cleaned same. If you want your horse boarded in a sanitary yard, I will take good care of him at \$15.00 per month. I also solicit the regular wagon yard trade. Fees reasonable. Roomy camp house and electric lights. There are piles of manure on hand, from overhauling yard, which are free to any one who will haul them away.  
Yours for business

**J. F. Mc LAIN, Proprietor**

## A. L. HAMILTON & BROTHER

Manufacturers of

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW : : : : TEXAS

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Dealers in

### Coal and Grain and All Kinds of Feed Stuff

Sole handlers of Simon-Pure Nigger-Head Coals. Genuine Rockvale always on hand. Satisfaction guaranteed. Give us a trial and be convinced.

Phone 176 Near Depot



### Honored by Women

When a woman speaks of her silent secret suffering she trusts you. Millions have bestowed this mark of confidence on Dr. R. V. Pierce, of Buffalo, N. Y. Everywhere there are women who bear witness to the wonder-working, curing-power of Dr. Pierce's Favorite Prescription—which saves the suffering sex from pain, and successfully grapples with woman's weaknesses and stubborn ills.



**IT MAKES WEAK WOMEN STRONG  
IT MAKES SICK WOMEN WELL.**

No woman's appeal was ever misdirected or her confidence misplaced when she wrote for advice, to the WORLD'S DISPENSARY MEDICAL ASSOCIATION, Dr. R. V. Pierce, President, Buffalo, N. Y.

Dr. Pierce's Pleasant Pellets induce mild natural bowel movement once a day.

## R. A. Long Drug Co.

"The Busy Druggists" A complete line of Sundries, Perfumes, Talcoms, Toilet Soaps, and Toilet Waters, highest quality. Come see us in our new stand, the Sloneker Building.  
**FREE DELIVERY IN THE CITY**

**R.A. Long Drug Co. PHONE 327**

### POLITENESS—A BUSINESS ASSET.

"Politeness is a business asset at the command of every girl who must earn her own living," says Anna Steese Richardson, in the September Woman's Home Companion. "She may not be as expert with the typewriter, the sewing machine or the drafting tools as her fellow worker, but she can always hold her own when it comes to courtesy. She may not be able to wear as smart tailored suits and blouses as the girl at the next desk, but she can be just as polite, or more so. She may lack the strong personality which is such a factor in scoring business success, but if she will cultivate politeness the much-coveted personality will develop."

"You can say 'good morning' to the elevator starter, or the elevator operator, in a way that will make him say to a chum after you pass, 'There goes a lady, a real lady.'"

"You can say 'good morning' to the little red-headed office boy who puts down your 'time' in a way that will make him say to the little cash girl or messenger with whom he is always scrapping: 'Sav. if you was like her, I'd marry you some day.'"

"You can say 'good morning' to your employer in a way that will make him realize that you are a credit to his establishment, a womanly girl, not a human machine whose sole office is to turn out so many circulars a day."

"You can say 'good morning' and 'thank you' and 'please' as you go through your day's work, to the fresh young bookkeeper, to the tired young file clerk, to the irritable caller, to the man in search of a job, in the same simple, unaffected, sincere way, until politeness becomes a habit, and the drudgery of earning your own living is transformed into the joy of independence, and those among whom your work look for your coming with pleasure, which, after all, is one of the rewards of living. We all love appreciation, and politeness wins appreciation as the sun draws flowers from the earth."

### IMMIGRATION TO TEXAS.

Of interest to all of Texas is the plan of President Taft to divert some of the European immigration to South Atlantic and gulf ports, instead of allowing practically all of it to come into this country by way of New York and a few other North Atlantic ports. The natural result of the success of this plan will be to greatly increase the immigration into Texas by way of Galveston. To those who object to an increase in the foreign population of Texas, it is pointed out that most of the immigrants coming at present from Europe are tillers of the soil, and the natural thing for them to do here is to move to farms. The only reason they have not done so lies in the fact that they have landed at the crowded cities of the East, where farm land is unavailable. Hence they have turned to other occupations.

If they landed at Galveston with the cheap farm lands of Texas near at hand, they would be much more likely to go to them, thereby increasing our annual crop yields. Nothing would more surely increase the development of farming in Texas. The parts of the State now populated by foreigners are most prosperous. European farmers always make the native open his eyes. The foreigner can grow rich on five acres of average land while his native neighbor starves on a quarter section. He has succeeded in intensive farming, and especially in the production of the best of vegetables and fruits. Texas needs as many of them as are willing to go to work on the farms.—Star-Telegram.

### THE THRIFTY FARMER.

By making a trip through the South Plains one would experience very little difficulty in distinguishing the thrifty, successful farmers from the shiftless class of ne'er-do-wells, if of any such there be. All the tools of the former, from screwdriver to threshing machine, will nowhere be in evidence, since they will have been snugly housed for the winter. They should be, but, if not, it is not too late to bring them in, ere the rusts of the rainy months corrode them. The move-along farmer is merciful to his tools.—Hale County Herald.

In the Panhandle the successful farmer of the future is the man who figures to make both ends meet, and to lay up a competence for his old age. Tools that are improperly cared for soon wear out and go to the junk pile. The ne'er-do-well is rapidly being supplanted by the live, progressive farmer.—Amarillo News.

### SAN FRANCISCO GAINS.

Washington, Nov. 23.—The population of San Francisco is 416,912, according to the statistics of the thirteenth census, made public last night. This is an increase of 74,130, or 21.6 per cent, over 342,782 in 1910.

### WHY I SHOULD LIKE TO BE RICH.

I should like to be rich for good reasons three—  
The first that by wealth I should more able be  
To develop the few talents God has given me.  
I would use my gold as the means by which  
To climb to heights of learning my mind to enrich.  
By my lack of funds I should not then be barred  
From education's privilege, nor my pleasure marred  
By thoughts of a struggle that is long and hard;  
I would not by fate in the world's eyes be o'ercome,  
Nor by small misfortunes so easily undone—  
But would be a victor in the race men run.

Besides, if I had great riches in my possession  
I'd try to banish the marks of poverty's oppression  
From the youthful face, with its sad expression;  
I would lift care from shoulders too young to bear it.  
If, by aid of gold, I might in some degree share it.  
Better reward than this promise could not be:  
"Who gives himself with his aims feeds three,  
Himself, his hungering neighbor and Me."

Just as far as God willed, I would all woes relieve,  
And prove to a doubting world that I do believe  
In the words: "It is more blessed to give than to receive."

Better than my other reasons is my reason three—  
That I might advance the cause of the Christ of Galilee,  
Whose splendor and glory from afar we can see.  
I would help souls to remember his wonderful gift;  
I would help them to look up, to love and to lift.  
I would point them to the healer of every ill;  
Teach them the message of the Word until  
Thy knew the fullness of its "Whosoever will."  
By gold I'd teach them their cares to forget  
Till they catch a gleam of the Light that yet  
Shines on Eternity's hills after life's sunset.

—Ethel Thomas.

The teacher of English in the Plainview High School, Miss Ellen Robinson, asked the Senior Class in literature to write a composition consisting of three paragraphs on this subject, "Why I Should Like to Be Rich." All responded with good compositions, but the above poem, written by Miss Ethel Thomas, deserves special notice.

### WINTER CARE FOR COWS.

Cold weather will soon be down here in Texas, but that is no good reason for expecting less profit from the dairy cows than in warm weather if they are treated right. The milk, cream and butter can be handled as well, or better, in winter than in summer, and the expense need not be greater. No ice is needed in winter, and prices for dairy products are generally better.

Yet, in winter, more care should be taken to protect the cows from bad weather. Standing around the straw-stack in the coldest weather we have, with a "blue" norther blowing in the cold winter nights, is not treating cows right, nor is it the proper thing for them to be forced to do. It is now recognized that the flow of milk is not increased by any such treatment. The cow must be housed in comfortable stalls, where drafts cannot reach her, if she is expected to do her best.

The lower part of your stalls should be made airtight, so the wind cannot blow under the cow while she is lying asleep. She should have plenty of good bedding, and it should be piled against the walls to keep out cold air.

It is best to have cows come fresh in the fall. Then they give a better flow during the winter, if properly fed and cared for, and will increase their flow when coming on to spring pasture. Thus, during the year, they give much more.—Star-Telegram.

### WHITFIELD.

H. L. King was on the sick list last week.  
The literary at Price was well attended on last Friday night.

Irma King visited friends at Lockney over Sunday.

Fine weather the first of the week. Tom Moore and Henry King took an outing at Tule Canyon Sunday.

The people of Price locality have organized a Sunday school and are having fine success. Let the good work continue.

PETERSON is prepared to ree: our eggs and fill glasses.

### YALE-HARVARD TIE.

New Haven, Conn., Nov. 19.—Yale could not win, but would not lose.

That's the whole story of today's 0-to-0 game between the fighting Elis and the time-honored foe from Harvard.

The crimson had all the strength and the skill, but the blue had something far better, that something you call pluck, grit, or whatever you will, but it's heally heart, which for countless generations Yale has been breeding into its men.

And so, fighting every inch of the way, and every second of the play, they staved off the defeat that had been universally predicted for them, and gained what was virtually a victory.

When the final whistle blew, and the two teams gathered into little knots to give each other a final cheer, a wildly happy mob of New Haven students and graduates swooped down upon the field and tossed aloft upon their shoulders every man of the team.

They had made good at last, made wonderfully good, and all the Yale men vowed to see to it that the 1910 eleven would go down in history among the most beloved in the college's traditions. They had been beaten earlier in the season by the Army and by Brown. But that was all forgotten. They had not been beaten by Harvard.

### PLAINS POTATO CROP.

Crosbyton, Texas, Nov. 21.—B. W. Ellison raised a potato crop on his place in the outskirts of Crosbyton this season that is an evidence of what may be done in the Plains country in the way of irrigation from wells. Mr. Ellison irrigated a quarter of an acre of land from a well on his place. He planted the land in sweet potatoes, and he has already gathered 100 bushels of potatoes from this patch, and what he has sold in the Crosbyton market has brought \$2.75 per bushel. This is a yield that is equivalent to \$1.100 per acre. There is plenty of water underlying the Plains country. All you have to do is to sink a well from 200 to 300 feet deep and get a gasoline engine and pump all the water you want for irrigation purposes. In addition to his 100 bushels of potatoes, Mr. Ellison has enough seed potatoes left to plant ten acres of land next season. Irrigation pays, and the earlier our farmers turn their attention toward it the better for them. The ordinary crops, such as cotton, maize, fruit, etc., may be raised here profitably with the ordinary rainfall, but alfalfa, garden truck, Irish and sweet potatoes, etc., will yield abundantly when irrigated, and profitably even without irrigation.

### EPWORTH LEAGUE.

The following is the program arranged for the meeting of the Epworth League on Sunday afternoon, November 27:

Subject—"Come, Our Lord." 1 Cor. 16:22.

Address by Leader.  
Prayer.  
Song.

Scripture Readings—Luke 12:39-40; 1 Thess. 4:15-18; John 14:1-3; Phil. 1:23-25; 1 John 4:16-19.  
Song.

"How Should Our Time Be Spent While Waiting for Our Lord?"—Mr. George Jones.

"What Thought on the Subject Has the Parable of the Virgins?"—Miss Carrie Price.

Prayer.  
Song.

"What Thought on Our Subject Has the Parable of the Talents?"—Miss Fronia Bell.

"By What Tests Do I Assure Myself That I Am Ready for the Lord's Coming?"—Mr. B. N. Graham.

Song.  
Benediction.  
Leader—Miss West.

### THE "SLIP-COACH" METHOD.

The "slip-coach" method is followed to some extent by the English railroads as a means of discharging passengers without the necessity of stopping the train. Passengers for certain stops are grouped in the same cars, and, as the desired station is approached, that car is cut loose from the train without the least interference to the speed of the train, which is often as high as sixty miles an hour at the time of cutting loose the rear car.—Exchange.

### AN UNUSUAL GUARANTEE.

It is very unusual to guarantee a cooking fat, but your grocer is authorized to make you this unqualified offer—if you do not find Cottolene perfectly satisfactory, he will cheerfully refund your money.

There is a reason why he can do this. Cottolene is purer and more wholesome than lard or other cooking fats; moreover, it is packed in air-tight pails, which keep it fresh indefinitely. You wouldn't buy so-called "fresh" eggs when you could get "guaranteed fresh" eggs at practically the same price. Why, then, take chances with other cooking fats, when Cottolene is absolutely guaranteed?

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Drop me a postal and I will call.  
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Guaranteed to heal without a bluish, or your money refunded. Price, 25c, 50c and \$1.00. 25c size for family use only. For sale by all druggists.

### TO OUR CORRESPONDENTS.

During the harvest season, The Herald wishes to publish authentic reports of grain yields, and the paper will deem it a favor if you will pay especial attention to the crops in your section and send us the actual figures, as given by the owners or threshermen.

DRESSMAING and French patterns, drafted to measure by Mrs. H. A. Campbell at residence 800 and Ware. Phone 61.

### FREE! FREE!

If you want to obtain 5 per cent discount on your cash purchases, call at W. J. DUNAWAY & SON'S and with each cash purchase get a coupon, and when you have received \$10.00 worth of these coupons return them to our store and get 50 cents in merchandise free.



THE DESPONDENT YOUNG MAN

whose home has just been burned, is offered the protection of a friendly roof by Mr.

INSURANCE POLICY. Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone is regardless of their own interest who declines to take out insurance.

Hoyle & Malone write all kinds of Insurance Rooms 8 and 9, Wayland Building Office Phone, 231; Res. Phones, 94-142 PLAINVIEW, TEXAS.

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the Soil Culture Expert has grown 41 bushels of wheat when drought ruined others; 53 1-2 bushels when others got 20. He has spent 30 years in the study of and experimenting with the soils of the great semi-arid West. Are these facts worth knowing?

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WANTED TO EXCHANGE—Stone business house, 26x70 feet in clear, in Iredelle, Texas, for land near Plainview. For Particulars see J. L. PERDUE Plainview, Texas.

The Herald for Job Printing.

Pilfered Pleasantries

Awkward for Both.

"This is awkward. I flirted with a young man at the seashore, and we both pretended to be rich. Now I find he lives in our city."

"But you needn't see him if you don't want to."

"I can't well get out of it. It seems he collects the payments on our piano."

Darn.

The little daughter of a clergyman stubbed her toe and said "Darn!" "I'll give you ten cents," said her father, "if you'll never say that word again."

A few days afterward she came to him and said: "Papa, I've got a word worth half a dollar."

Presence of Mind.

A man there was who was in mortal fear of his wife, especially when he indulged in spirits to excess and forgot to go home until the early hours of the morning. One night he drank until he became hilarious, and it was in the small hours of the morning that he reached his home. He gained an entrance without waking his sleeping spouse. Shoeless he climbed the stairway, opened the door of the bedroom, entered and closed it after him without being detected. Just as he was about to get into bed his wife, half aroused from her slumber, turned and sleepily said: "Is that you, Fido?" The husband, telling the rest of the story, replied: "For once in my life I had real presence of mind. I licked her hand."

Believed in It.

By mistake a farmer had got aboard a car reserved for a party of college graduates who were returning to their alma mater for some special event. There was a large quantity of refreshments on the car, and the farmer was invited to join the others. Finally someone asked him: "Are you an alumnus?" "No," said the farmer earnestly, "but I believe in it."

No More Such Sneers.

James Wilson, the Secretary of Agriculture, was complimented, at a dinner in Washington, on the splendid efficiency of his department.

"The department is, I admit, practical," said Mr. Wilson, with a smile. "The farmers don't sneer at it as they did a generation ago."

"An Iowa boy said to his farmer father in the 80s:

"Pa, can I be Secretary of Agriculture when I grow up?"

"No, no, my son," the father answered; "you know too much about farming."

On Chicago.

Lord Talbot de Malahide, at a dinner at Rye, criticized American ways.

"I like all your ways," he said, "except perhaps, the cruel derision that one city visits on another. This derision, however, isn't to be taken seriously, I'm sure."

"It is very remarkable, nevertheless. You hear it everywhere. Thus, the other evening, at a New York club, one young man said to another:

"Anything on tonight?"

"No, nothing special," the other answered.

"Then," said the first with a yawn, "suppose we go up to the Plaza and hear the Chicago millionaires eat soup."

An Exceptional Case.

Little Dorothy's papa had been very ill with appendicitis but at last she was permitted to see him. When the nurse came to take her away she hung back a moment.

"Haven't I been very quiet, papa?"

"Yes," whispered the parent.

"Then, won't you do me a big favor, papa?"

"Certainly; what is it, my child?"

"Let me see the baby."—Register and Leader.

Sure. Mr. Newlywed—"This paper says there are 50,000,000 babies born every year."

Mrs. Newlywed—"Oh, darling, doesn't that make you proud?"

Mr. N.—"Why should it?"

Mrs. N.—"Why, just to think that our baby is the smartest and prettiest of 50,000,000."

A Slight Mistake.

"It's curious to observe," says a Maryland man, "the manner in which illiterate persons prosper. I once had business that used to take me at intervals to a certain place on the eastern shore. On one occasion I went into a store there, the proprietor of which could neither read nor write. While I was there a man came in—evidently a regular customer.

"I owe you some money, don't I?" he inquired.

"The storekeeper went to the door and turned it around so that the back was visible.

"Yes," said he; "you owe me for a cheese."

"Cheese!" exclaimed the customer, "don't owe you for any cheese!"

"The storekeeper gave another look at the door.

"You're right," said he. "It's a grindstone. I didn't see the dot over the 'i' in the middle."

WANT CAPITAL.

Fort Worth, Texas, Nov. 24.—Commenting on Gov. Colquitt's recent suggestion that a party of representative Texas business men should make a trip to Northern and Eastern financial centers for the purpose of interesting capital in investments in Texas, F. A. Blain, of Fort Worth, president of the Texas Cotton Seed Crushers' Association, heartily endorses the plans of the Texas Commercial Secretaries' Association to put the suggestion into effect.

"I believe your movement will accomplish great good for Texas, and trust you will succeed far beyond your expectations," said Mr. Blain.

"I am heartily in sympathy with the proposition," said Mr. W. H. Morgan, of San Antonio, president of the Texas Retail Merchants' Association, "and, if I am unable to go myself, I shall see that our organization is represented on the trip. I made a trip similar to the one proposed four years ago, leaving Dallas in a special train, and I think it was worth a great deal to the State in an advertising way."

THE PANHANDLE COMMENTS.

The following with reference to the ordination of Rev. John P. Kidd, formerly of Amarillo, and well known and thoroughly popular here, son of Captain and Mrs. Kidd and brother of Tom H. Kidd, mechanical foreman of The Daily Panhandle, is reproduced from The Hale County Herald of last week:

"Rev. John P. Kidd, pastor of the Presbyterian church (old school) at this place, was ordained on last Wednesday evening. Rev. Gill and Rev. J. N. Ivy, of Amarillo, and Rev. Gaines B. Hill, of Childress were the committee in charge. Rev. Ivy preached here on Tuesday night, and Rev. Kidd on the next night, after the ceremony of ordination had been finished.

"Rev. Kidd is an excellent preacher and a popular citizen, as a truly successful minister should be, and we predict for him a future of great good."—Amarillo Panhandle.

ROYAL NEIGHBORS MEET.

The Royal Neighbors met at the home of Mrs. S. A. Morehead on Tuesday, November 22, at 3:30 p. m. After the business meeting, an hour was spent in social talks, and refreshments were served by the hostess. The next meeting will be at Mrs. Hatcher's.

PRAISES PANHANDLE.

"Most Wonderful Part of Texas," Says Mr. Jewell.

Fort Worth, Texas, Nov. 21.—"To my mind it is one of the most wonderful parts of Texas," said H. Veal Jewell, who has recently returned from the part of the Panhandle in the Childress neighborhood.

Mr. Jewell was hunting, and said of that part of the trip he had more hunting and less game than any trip of the kind he ever made. He was absent from Fort Worth about two weeks.

He found all of that part of Texas prosperous in a high degree. With rare exceptions, excellent grain crops had been made, and the cotton yield was large enough to be a well-paying crop. He told of a former schoolmate of his at Mansfield, Tarrant county, whom he met while on the hunting trip. Last year he made twenty-five bales of cotton and a large amount of forage and grain and a family supply of vegetables, etc. This year he made about thirty-five bales of cotton, and told Mr. Jewell the following story of his Panhandle experiences: He rented his land and it paid. As for net results, he said he had paid his rent, made a living for his family and held clear \$1,400 in cash. Mr. Jewell said he never saw such fine specimens of Kaffir corn, milo maize, sorghum and similar forage crops. As to the next wheat crop, he was told there was an increase in the acreage, and, if the weather was favorable, there would be additions yet made to the wheat acreage. Many fields of wheat were growing well, though in some the seed had not yet sprouted. He saw wheat that was up to a good stand, and, with anything like reasonable weather, the crop was assured. As light as the Panhandle rains of this week have been reported to be, Mr. Jewell is sure they will be of great benefit. He expressed the regret that in his real estate holdings there was none of the Panhandle lands, for he believed a crop could be made there when the rest of Texas was dry to a most unprofitable extent. The land he saw, generally, was a dark and very deep sandy loam. He saw washes, or gullies, where the soil showed to be several feet deep. Another fact about that part of the Panhandle that was in the nature of a surprise to Mr. Jewell was that the Panhandle farmer made a good crop on sod land. He also saw and was told of the lessons the farmers of that part of the State were learning, or had learned, of the almost infinite advantage of intensive farming. "It is a land of simply wonderful prosperity," said Mr. Jewell, in conclusion.

THROUGH TO SAN ANGELO.

Paint Rock, Texas, Nov. 19.—That the Santa Fe would ultimately connect Paint Rock and Eden has been the opinion of the people all the time, but that the announcement should come so soon, and from one who knows something about the inside doings of the company, is somewhat of a surprise to the most enthusiastic boosters.

The vice president and general manager, K. S. Hull, said emphatically, and without a modification, that the Santa Fe railroad will build to Paint Rock from Eden. The company still has about twelve months in which to complete to Eden, and it may be expected that soon thereafter the connection with this place will be taken up.

The through freight from ocean to Eden will be hauled over the Texico-Coleman cut-off, and same will tax that line pretty heavily, and, of course, this new line from Lometa via Sterling City to Lubbock will necessarily be utilized for local traffic alone.

The question of whether the Santa Fe would build from Eden northwest to a connection with its other lines has hardly been raised, but the route it would take has had many guesses. When they can build twenty miles and get this connection, why should they want to spend twice that amount and run directly to San Angelo for practically the same connection, leaving a spur to this town which would always remain an expense to them to operate.

THE BEST CITIZENSHIP.

He built no palace, high and proud, He owned no acres, fair and broad, And, when he passed, the busy crowd Was not expected to applaud.

He won no fortune gained no fame, No ships of his put out to sea; But, free from dread and free from blame, He did his work, from envy free.

No other sighed because he won A little triumph now and then; The creed imparted to his son Was: "Deal thou fairly with all men."

He took no other's rights away, He lent the weak a helping hand, And deemed it manly to obey The laws provided for his land. —S. E. Kiser.

The Herald for Visiting Cards.

The Plainview Nursery

Will trade nursery stock for grain. We have thornless Honey Locust which does not sprout from roots, and a full supply of all other nursery stock adapted to the plains. We are agents for the celebrated Luitweiler Pump.

L. N. DALMONT, Proprietor



Excursions

Los Angeles or San Diego, Cal., and return \$76.80. Final limit six months from date of sale.

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To Mineral Wells and return \$18.75. Final limit sixty days from date of sale. For further particulars apply to

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Eyes Examined and Glasses Fitted CORRECTLY. All work and material guaranteed. Lowest prices.

WILBERT PETERSON, Jeweler and Optician

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Peters' "Diamond Special"

Every Woman in Texas Should Look at these Shoes.



We want you to see just what they are; how smooth and fine the leather and what graceful lines they are made on. We want you to know all about them and then we know you will want and always wear, Peters' "Diamond" Brand Shoes.

(This is Style No. 1650.)

It is cut from the Finest Patent Colt with Dull Mat Kid Top; Turn Soles, 1 1/4 Inch Heel; Olympic Toe, Tip. Ask your dealer to show you a pair. If he does not have them—write us,

Peters' Shoe Co. ST. LOUIS.

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier GUY JACOB, Assistant Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK ..... \$100,000.00 SURPLUS AND UNDIVIDED PROFITS ..... 150,000.00

Our new home places us in a position to meet all your requirements. Your patronage solicited.

MONEY IN PEANUTS.

W. P. Whitford one of our prosperous farmers, west of town, was a caller the first of the week, and he believes in diversifying. He presented to us several peanut vines, loaded down with small peanuts. He has twenty-two acres, and his neighbors say he will make fifty bushels per acre, but Mr. Whitford does not wish to over-estimate anything, and states that he will make twenty-five bushels to the acre. Peanuts bring, at the Knox City mill, only \$1 per bushel, and at that price he will make \$25 on twenty-five acres with work and cultivation of same as a light expense. Mr. Whitford had eight acres last year and raised forty head of hogs on peanuts, fattening them for market. He states that the hay is better feed for all kinds of stock than alfalfa, and that the hay will pay all expenses of raising the crop, and gives the peanuts as profits, which clear from \$25 to \$50 an acre. It is a safe crop in any country.—Weinert Enterprise.

COONS IN CANYON.

Silverton, Texas, Nov. 23.—Three big, fat coons was the reward of Frank Cook, Silverton's popular blacksmith, and A. B. Stevenson, a leading Briscoe county cattleman, who spent last night in the Palo Duro Canyon hunting. After walking up and down the river, and when foot-sore and weary, the nimrods were surprised to find their dogs "treeing" three coons. Coon roast, with sweet potatoes as fixin's, was enjoyed by the men and their friends.

DIED.

On last Saturday, Nov. 19th, Margaret, the little daughter of Mr. and Mrs. W. C. Mathes, aged two years and two months. The little one had been ailing almost all her short life, and the death was expected. The funeral services took place at the residence on Sunday afternoon, and the interment at the Plainview cemetery. The sorrowing parents have the sympathy of the entire town in this time of bereavement.

The Herald for Job Printing.

Some Real Bargains

7 SECTIONS good, smooth land; all in one solid body; located 15 miles of Plainview and close to railroad station; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and windmills; plenty good water; 3 good farm houses; good sheds, corrals etc., About 1,500 acres in cultivation, divided into 5 farms, and fenced separately. About 300 acres fenced with good woven wire, and divided into 3 pastures, with water and hog sheds in each.

5 SECTIONS good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations; mostly all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments. The above tracts are the very choicest agricultural land to be found in the Plainview country. For plats, prices and terms, address

Otus Reeves Realty Co. Plainview, Hale Co. Texas

## Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 73.  
Manager's residence, 14

**NOTICE**—All announcements of any church pertaining to services are welcomed to the columns of the Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

Entered as second-class matter at the Post Office in Plainview, under the act of March 3, 1879.

## BE BROAD-MINDED.

Plainview, in common with the rest of the world, needs broader-gauged men—men who are slow to judge, and quick to make amends when necessary. We are prone to deal with effects, and not with causes. We pander to the superficialities and neglect the cause of all things mighty—the spirit. When you see a man wearing in the corners of his mouth the wrinkles of a sour disposition, don't instinctively dislike him—there may be tragedies written on the pages of his past life that would have made the troubles of Hamlet appear as comic opera. If a man returns your "Good morning" with a curt nod, don't instantly "swell up"—he may have been walking the floor all night with a peevish baby.

When we look at any proposition from our own viewpoint we naturally see only one side of it. Go around to the other fellow's side and see how it looks from where he stands; then take him around to your position and show him how it looks from your standpoint. Half the misunderstandings and mistrustings and enmities of life would be eliminated if we would do this. In the business and social walks of life the above policy should be practiced, but especially would we expect to find it in the various activities of our churches. And yet we see the opposite obtaining in the very institutions that are supposed to develop broad-gauged Christian men and women. How can the Church censure outsiders for petty jealousies and bickerings when it sets the example?

The mightiest mission of civilization is still before the world. Especially is there a titanic task ahead of all good men and true in the social, moral and political development of West Texas. Woefully deficient in these lines is our district when compared with sections of an older civilization. And the task is always greater than the man. Man is but a very tiny atom at best, and he amounts to not even that unless he adds his mite to the great purpose of creation. Methinks the old world, time-scarred and age-wrinkled, smiles at times in senile levity as it compares the puny brawls of some men with the great battles of the ages—crisis in the warfare for truth.

The West has always been a synonym for broad-minded men. Let us preserve the identity. If we are divided we seriously retard the march of civilization. May we remember that we are all human—sometimes right, sometimes wrong—and that none of us is right all the time. More sunshine in every home and in every life would be found if each of us would try to look at matters from the other man's standpoint, as well as our own.

## BUT WHERE?

There is somewhere in this big world of ours a small kingdom. Its queen is a woman who rules with love. Her smooth silken hair is devoid of rats and puffs and her shoe heels are comfortably low. She does not drive a car, she never was too rushed to meet the man of the house with a smile and a kiss of welcome. Her dates do not keep her away from home at the hour the little ones arrive from school. The limelight glare has no attraction for her, hence she does not belong to any club, but has plenty of time when her husband wishes her to go on "a little picnic or two."

She does not teach a Sunday school class and does not sing in a church choir, but when bed time comes she tells her children the "old, old story" and kneels with them in evening prayer. She belongs to no charity association, but she quietly gives her means of sympathy to her less fortunate sisters.

She does not entertain with brilliant receptions but is always "at home" to her friends with an abundant welcome. She does not want political power, she does not wish to vote. She feels that the character of her nation depends on its mothers.—Ex.

Women are not any happier than the men in an unfortunate marriage experience, but they keep up the appearance longer.

## TELEPHONY.

The Wellington Times tells of two ladies who were talking the other day, and in some way the subject of telephons came under discussion. One of the ladies was telling about how mean somebody in her neighborhood is. To use her own language, the somebody "will talk to some other fool for half an hour, and never say anything either, and here I will be nearly wild wanting to order things for dinner or tell Tom what I want him to fetch home. Are you bothered that way?" The other replied: "I used to be, but I'm not any more. A friend of mine who is connected with the service told me how to put on a choker, and I will tell you. You may have noticed those two metal knobs at the top of the instrument? Well, they are there whether you have noticed them or not. Now, when somebody has used the line about twice as long as they ought to I just lay a key or a short piece of wire across those two knobs. Then, in a minute or two, I take off my short-circuit, and I can get central all right. I used to feel as if I wanted to say bad words, but now I let the gossips feel that way." The hint was thankfully received by the one to whom it was given, and perhaps others will be thankful, too.

The 'phone office at Canyon burned a few weeks ago, and for several days the inhabitants of the Normal town were left in the abnormal condition of having to do without the telephone. Why, a telephone seems as much of a necessity to us of this age as did the spinning wheel to our forefathers. It is used every minute in the day and for all purposes—business matters, pleasure chats, what-not?

As to how changed we are, an exchange adds: "Great Scott, how times do change! Safe things become unsafe, and things which were formerly looked upon with horror because of their destructive habits and customs are now considered, and really are, harmless as birds. Historians tell us that time was in Texas that one could not venture out of doors with any certainty of returning alive. If wolves or other wild beasts did not get one, the Indians did. A woman who saw her husband go out of the house knew that, even chances, she would be a widow before that night. See how different it is today! No longer do we fear the Indians and wolves—many of us live and die without seeing one except in wild west shows. The most dangerous agencies these days are eating stuff already prepared for the table, (cooked and seasoned), being run over by an automobile or being hit over the head by monkey wrenches from flying machines."

It is a woman of the "old school" who declares that the telephone is to blame for many a broken friendship between men and women. In the good old days any matter of importance had to be written in a letter, and the very fact of the writing necessitated coolness and consideration. Nowadays an important statement is made over the 'phone, and the careless, unconsidered manner of its delivery often leads to misunderstandings. The voice, too, is never quite natural over the wire, and frequently the tone of the voice is so important in determining the nature of the remark that untold dangers await the one who risks making it over the telephone. Harshness wholly unintended greets the ear of the listener at the other end, and a hurried remark, meant to be quite pleasant, sounds gruff or brusque over the wire. Moreover, since communication by 'phone is so temptingly easy, a girl often calls up her man friend on a very trifling matter, and when this is done very often it becomes really annoying to him in his business office, to say nothing of the fact that some things are as well left unsaid. The woman of the "old school" says she regrets any communication by 'phone between girls and men, and declares that when sealed missives again become the fashion Cupid will be far more active, for he won't be discouraged by having his most promising beginnings cut off by a heartless metal telephone.

## THE REMEDY.

When a child arrives at the age when its parents grammer sounds horrible and their dress appears out-of-date, then the propitious time has arrived for vigorous laying on of the strap. But a good supply and a judicious use of this "remedy" in the growing stage of the offspring will prevent the attack coming in later years.—Ex.

A good gardener is usually a good farmer. He who can get good results from a small area does not fall with a larger area. Teach your boys to be good gardeners.

An exchange suggests: "Diamonds as holiday gifts are unequalled. Fine! So are autos, airships, gold mines, etcetera. What does a newspaper man know about diamonds as holiday gifts? He must have been printing his fond but fruitless dreams.

The man who smiles at misfortunes is well started on the way to overcome them.

## THE DEADLY COLD BED.

If trustworthy statistics could be had of the number of persons who die every year or become permanently diseased from sleeping in damp or cold beds, they would probably be astonishing and appalling. It is a peril that constantly besets the travelling men, and if they are wise they will invariably insist on having their beds aired and dried, even at the risk of causing much trouble to their landlords. But, it is a peril that resides also in the home, and the cold "spare room" has slain its thousands of helpless guests and will go on with its slaughter till people learn wisdom. Not only the guest but the family often suffers the penalty of sleeping in cold rooms and chilling their bodies at a time when they need all their bodily heat, by getting in a cold damp bed. Even in warm summer weather a cold, damp bed will get in its deadly work. It is a needless peril and the neglect to provide dry rooms and beds has in it the elements of murder and suicide.—Selected.

Here is a bit of philosophy as wise as that which has fallen from the lips of any man and the author is none other than the peculiar and illustrious Colonel Theodore Roosevelt: "It's not the critic who counts, not the man who points out how the strong man stumbles or where the doer of deeds could have done better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood, who strives valiantly, who errs and comes short again and again, because there is no effort without error and shortcoming; but who does who does actually strive to do the deeds; who speaks the great enthusiasms, the great devotions; who spend himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails at least fails while daring greatly, so that his place shall never be with those cold and timid souls who know neither victory nor defeat."

## TEXAS.

Sometimes we get a trifle careless and write it "Tex," but it goes all the same and generally gets there on time. But when we speak of the greatest state in the Union we should say "Texas."

The word "Texas" is just as big as the word "world." The only difference is, the latter is said to be round like a ball while the former is in the shape of a frying pan, hence Texas Panhandle. We are told that the world was made in six days, but it will take future generations a long time to complete the job on Texas. She is an Empire state without an Emperor, and the Lone Star State of the Union. She is democratic without bosses and a Tammany without grafters.

Texas possesses the meekness of a Moses, the wisdom of a Solomon, the courage of a Daniel, and the strength of a Samson. She could stuff a few such states as New York, Ohio and Michigan in her overalls, and use her Panhandle to digest all the doubtful states without the least danger of a case of colic. Texas is bounded on the north by the chills of Arkansas; on the east by the swamps and Yellow Fever of Louisiana; on the south by a salty sea wall, and on the west by red pepper and hot tamales. She is too big to burst, to light to sink, too tough to split and rather too soggy to burn. She is too poor for the rich and will soon be too rich for the poor. She has free delivery and free salvation; a beautiful and well-constructed ladder for the angels; a safe elevation for her women and children; oil, fire and brimstone for all brutes in human form.—R. K. Lane, Fairfield Record.

## SOCIALISM.

Socialism is growing—no one can deny this fact and we believe that the time is surely coming when some of this doctrine or at least the best principles of same will be the platform of the strongest party in the United States. Here is an anecdote bearing on the subject: "Upton Sinclair, the writer, told the other day about a school address that he once made. 'It was a school of little boys,' said Mr. Sinclair. 'The Jungle was selling at the rate of ten thousand copies a day at the time, and was feeling flush. I opened an address by laying a five dollar bill on the table before me. 'I am going to talk to you boys about socialism,' I said. 'I hope to convert you all to socialism. When I finish my remarks the boy who gives me the best reason for turning Socialist will get this five dollar bill.' Then I spoke for some twenty minutes. The boys were all converted in the end. I began to question them. 'You are a Socialist, are you?' I said to the boy nearest me. 'Yes Sir,' he replied. 'And why are you a Socialist,' I asked. He pointed to the crisp five dollar bill. 'Because I need the money,' he said."

You are beginning to have a little sense when you refuse to attend a midnight lunch consisting of beer, dried beef, summer sausage and cheese.

## SNAPPY SNIPPINGS.

The big risk of marriage is the bride's, but it's the bridegroom who gets nervous at the ceremony.

Down in the bottom of her heart every woman is counting on outliving her husband.

A man who is always going around saying, "I desire to perfectly frank with you," is finally shot as the editor of the Iconoclast was.

When a married man talks in his sleep it may be because that is the only chance he ever gets.

No matter how it disgusts a woman for her husband to chew tobacco she can't help admire him for being able to do such a hard thing.

Every man thinks that good cooking can't be much of an art when all there is to it is mixing up a few things and putting them in the oven.

There are more things that must be done at once in being a mother than in any other calling on earth.

Automobiles are becoming so common that some of the men who developed the big-head when they first purchased machines are almost themselves again.

When a woman has a fuss with another woman she always says: "I was the best friend she ever had."

You may have noticed in passing that not all the bearded ladies have secured regular employment in the side shows.

Whenever we see a woman who is painted and padded says the Hoxie Sentinel, it makes us think of a fellow we used to know, who, although he hadn't a cent in the bank, always went about with a check book sticking out of his hip pocket.

A dog has a lot of work to do every day—among other things, every morning he is compelled to bark at the ice man, and the grocer's boy, and the butcher's boy. After he performs these duties he goes over to visit the neighbor's dog. But his real object is not sociability; his real object is to see if he cannot discover where the neighbor's dog has hidden his bones.

## A RESOLVE.

To stand by one's friend to the uttermost end.  
And fight a fair fight with one's foe;  
Never to quit and never to twit,  
And never to peddle one's woe.  
—George Brinton Chandler.

FRANKLIN'S RULES OF CONDUCT. From Benjamin Franklin's autobiography.

1. Temperance—Eat not to dullness; drink not to elevation.
2. Speak not but what may benefit others or yourself; avoid trifling conversation.
3. Let all your things have their places; let each part of your business have its time.
4. Resolution—Resolve to perform what you ought; perform without fail what you resolve.
5. Frugality—Make no expense, but do good to others or yourself; i. e. waste nothing.
6. Industry—Lose no time; be always employed in something useful; cut off all unnecessary actions.
7. Sincerity—Use no hurtful deceit; think innocently and justly and if you speak, speak accordingly.
8. Justice—Wrong none by doing injuries or omitting the benefits that are your duty.
9. Moderation—Avoid extremes; forbear resenting injuries so much as you think they deserve.
10. Cleanliness—Tolerate no uncleanness in body, clothes or habitation.
11. Be not disturbed at trifles or at accidents common or unavoidable.
12. Humility—Imitate Jesus and Socrates.

## WHO IS TO BLAME?

The ladies of the country are raising quite a hue and cry against what is termed the "white slave traffic." The women themselves are to blame. The Journal does not mean that the blame rests with the young victims, but that it should largely be put on the shoulders of the women who shop and are bargain hunters, who will go from one store to another, to save a few cents on the price of an article.

These reduced prices means lower wages to employees, and when a young woman who is forced to earn her own living, goes to a large city, and is compelled to work on \$4.50 per week (as thousands upon thousands of them do) out of which she must dress neatly, pay her meals, lodging, laundry and other expenses, what avenue is left to them when temptation and poverty are on either side of them?

The Journal asserts that the women of the country are largely responsible for such ills as the "white slave traffic" and other evils of this sort. Where will it end?—Arlington Journal.

## MERE MAN'S ADVICE.

If you happen to have sheets that are too short and pull from the foot of the bed, sew three buttons on the foot of the mattress and make three strong buttonholes in the foot of the hem of the sheets to correspond with the buttons, then button down and you will have no further trouble. Potatoes will bake more quickly if there is a fire in the stove. To keep lettuce fresh and crisp, place it in the ice chest and don't eat it. To tell when a pie is done, hold it up side down over the sink. If baked sufficiently it will fall out of the tin. To keep the soup from boiling, over-rotate the kettle from the stove. Butter will last longer if sprayed with kerosene before serving. To keep the dust from flying don't disturb it with broom or cloth.

## PLAINVIEW, CONVENTION TOWN.

Plainview has the honor of entertaining the Northwest Texas Conference next year, and it goes without saying she keeps up the excellent record set by Clarendon. Had it ever entered your mind why Childress doesn't aspire to be convention town. Lots of valuable advertising to be had along this line. Take a stranger in to your town for a few days, treat him well, and he goes away telling good things for you ever afterwards.—Childress Post.

A man knows a dozen infallible cures for a cold—until he gets one.

## AL PHILLIPS COMING.

Monday, November 28, Al Phillips, the popular comedian, and his Cosmopolitan players will open a three-nights engagement at the Schick Opera House, commencing on next Monday evening, November 24. Mr. Phillips is presenting nothing but the highest class of comedies and dramas and carries one of the largest stock companies in the West.

Mr. Carl Bedenbender, advance representative for the Cosmopolitan players, states that it is one of the strongest companies on tour this season—a company of superior merit. In every production will be introduced beautiful types of American and foreign characters by a company of actors who will unfold the story with artistic skill.

Mr. Phillips is not only a popular comedian but is America's champion soft-shoe dancer, and will be remembered as being the comedian with the Payton Sisters' Stock Company last season. Mr. Phillips will present, matinee and night, the great Egyptian spectacular comedy-drama, "Escaped from the Harem." Elegant costumes will be worn in this production; feature specialties will be introduced between acts—supreme, every one.

## NOTICE OF INTENTION TO APPLY FOR SPECIAL LAW.

NOTICE of intention to apply to the Legislature of Texas, which convenes in January, 1911, for the passage of an act authorizing the GULF, COLORADO AND SANTA FE RAILWAY COMPANY to lease that portion of the railroad of the Pecos and Northern Texas Railway Company extending from Coleman, Texas, to Sweetwater, Texas, or to authorize The Pecos and Northern Texas Railway Company to contract with the Gulf, Colorado and Santa Fe Railway Company for the operation by its officers of the Gulf, Colorado and Santa Fe Railway Company of said railroad from Coleman to Sweetwater.

The undersigned will apply to the Legislature of Texas, which convenes in January, 1911, for the passage of an act authorizing the Gulf, Colorado and Santa Fe Railway Company to lease the railroad of The Pecos and Northern Texas Railway Company extending from Coleman, Texas, to Sweetwater, Texas, or in the alternative to authorize The Pecos and Northern Texas Railway Company to contract with the Gulf, Colorado and Santa Fe Railway Company for the operation by the officers of these Gulf, Colorado and Santa Fe Railway Company of said Railroad, for account of The Pecos and Northern Texas Railway Company.

GULF, COLORADO AND SANTA FE RAILWAY COMPANY,

By E. P. RIPLEY,

President.

THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY.

By E. P. RIPLEY,

President.

## SANTA FE ALMOST TO TOWN.

The railroad track is now completed to the gap in the big fill just north of town and the pile driver is now busy putting in the trestle which will require three or four days to complete. The track laying machine is now kept at the switch some five or six miles north of town, and as soon as the trestle is finished the track will be laid into town and work trains will begin running next week. All arrangements have been completed to have regular passenger trains put on at the earliest possible moment so that we can have full passenger facilities.—Post City Post.

## A LIBERAL OFFER.

We Guarantee to Cure Dyspepsia—If We Fail the Medicine Costs You Nothing.

To unquestionably prove to the people that indigestion and dyspepsia can be permanently relieved, and that Rexall Dyspepsia Tablets will bring about this result, we will furnish the medicine absolutely free if it fails to give satisfaction to any one using it.

The remarkable success of Rexall Dyspepsia Tablets is due to the high degree of scientific skill used in devising their formula, as well as to the care exercised in their manufacture, whereby the well-known properties of Bismuth-Subnitrate and Pepsin have been combined with Carminatives and other agents.

Bismuth-Subnitrate and Pepsin are constantly employed and recognized by the entire medical profession as invaluable in the treatment of indigestion and dyspepsia.

The Pepsin used in Rexall Dyspepsia Tablets is prepared by a process which develops its greatest efficiency. Pepsin supplies to the digestive apparatus one of the most important elements of the digestive fluid, and without it the digestion and assimilation of food are impossible.

The Carminatives possess properties which aid in relieving the disturbances and pain caused by undigested food. This perfect combination of these ingredients makes a remedy invaluable for the complete relief of indigestion and dyspepsia.

We are so certain of this that we urge you to try Rexall Dyspepsia Tablets on our own personal guarantee. Three sizes, 25 cents, 50 cents and \$1.00. Remember, you can obtain Rexall Remedies only at—The Rexall Store. The Wyckoff-Willis Drug Co.

## RAISED PASTOR'S SALARY.

Plainview, Texas, November 23—The board of stewards of the M. E. Church, south, met last night to transact business for the new conference year. This board now numbers 22 members, and consists of the most prominent and influential men of the town. Professor Grimm, superintendent of the city schools, was elected chairman, and E. T. Diggs, secretary-treasurer. The salary of the pastor, Reverend C. N. N. Ferguson, was raised to \$2,500 for the coming year. Rev. Ferguson is one of the most beloved pastors of the state and indications point to the most successful year at this place.

At the Annual Conference at Clarendon, Seth Ward College, the property of the M. E. Church, South, at this place was unanimously taken over by the board of education and was ratified by the conference in session, so that it now becomes one of the great schools of Methodism in Texas. The school is in a splendid condition and new pupils coming in every day.

## NOT SORRY FOR BLUNDER.

"If my friends hadn't blundered in thinking I was a doomed victim of consumption I might not be alive now," writes D. T. Sanders, of Harrodsburg, Ky. "but for years they saw every attempt to cure a lung-racking cough fail. At last I tried Dr. King's New Discovery. The effect was wonderful. It soon stopped the cough, and I am now in better health than I have been for years. This wonderful life-saver is an unrivaled remedy for coughs, colds, la-grippe, asthma, croup, hemorrhages, whooping cough or weak lungs. 50 cents and \$1.00. Trial bottle free. Guaranteed by All Druggists. 47

## OPPORTUNITY.

"Opportunity," says Mr. Dooley, "knocks at ivy man's door wast. On some men's door it hammers till it breaks down the door, an' then it goes in an' wakes him up. If he's asleep, an' afterwards it wurraks fr him as a night watchmen."—American Magazine. Candidly, are you making the most of your opportunity to buy groceries? Are you enjoying life in its abundance? You are if you are getting "Good Things to Eat." That's our motto—"Good Things to Eat." Don't let our advertising be your "night watchman" any longer, but become one of our satisfied customers. Phone 17.

47 VICKERY-HANCOCK GRO. CO.

## TAUTOLOGY.

In its account of the closing session of the recent Baptist State Convention, at Houston, The Houston Post says the convention closed "by the singing of 'Praise God from Whom All Blessings Flow' and the Doxology." This is equal to saying that the convention sung the Doxology twice. If the Post reporter will consult any Houston pastor he will find that the words quoted and the Doxology are the same thing. It is respectfully suggested that The Post people might attend church to their profit.

The Herald for Visiting Cards.

LOCAL AND PERSONAL

E. I. Hoyle was in Waco on business this week.

Dr. J. B. Hall is in Claud, on business, this week.

Miss Santi Wright left Monday for a short stay in Childress.

Rev. C. E. Hastings is attending conference, at Austin.

L. R. Cox and children, of Petersburg, moved to our town today.

**BORN**—On last Tuesday, to Mr. and Mrs. J. C. Goodwin, a good-looking girl.

**FOR SALE**—Two nice young milch cows. Will sell cheap. A. D. SUMMERVILLE.

J. M. Shafer and John Dupuy left this week on an extended hunting trip in Dickens county.

Mayor DeLay is away on a business trip to Fort Worth, Gainesville and other points.

**FOR SALE**—On monthly installments—practically new, four-room bungalow; two lots, east front. FULTON LUMBER CO.

A. W. Jones and family, of Kansas, came in this week, bringing with them their household goods. They will live in the Bellis' house, in Highland Addition.

**LOST**—On last Sunday—a gold watch charm, with initials "O. E. B." Finder please return to Herald office and receive reward.

Robt. Alley, of Hale Center, passed through Wednesday, on an extended trip over various sections of the United States on immigration business.

**LOST**—In Plainview, about three weeks ago, an Eastern Star pin having the initials "S. M. N. C." Please leave information at Herald office.

When you ring, ring 17. The reason of this is that you get the best at the lowest prices. VICKERY-HANCOCK GROCERY CO.

O. H. Burkheimer, of Nebraska, and James Duncan, of Iowa, are here prospecting, and the latter is visiting his son, who lives two and one-half miles west of town.

**LOST**—Between 801 Restriction St. and First National Bank, white sweater. Return to Mrs. J. W. Grant and receive reward.

L. T. Lester, the prominent banker having his residence in Canyon, was down on business the first of the week.

All kinds of fresh fruit at VICKERY-HANCOCK GROCERY COMPANY'S. Phone 17. VICKERY-HANCOCK GROCERY CO.

Joe Ryan and Peyton Randolph attended the Elks' Thanksgiving ball at Amarillo on Thursday night, and report a large time.

After a short visit to friends and relatives in Granger, Texas, Mrs. Chas. Gidney has returned to Plainview.

Miss Bessie Keene has returned from a pleasant vacation spent in McKinney, Dallas, Fort Worth and other points.

Prof. J. L. German, of Lockney, will preach at the Methodist church, South, on Sunday afternoon, November 27. Everyone invited.

**DIED**—Grandma Meyers, of Running Water, died on last Monday night, and her body was shipped to Daily, Mich., on Wednesday. She was one of Hale county's pioneers, and was well-beloved. D. L. Hammer, of Plainview, is her grandson.

P. P. Miles and wife have concluded a visit to their son at this place, returning to Forrester, Texas on Monday.

Supt. W. H. Grimm, of the Plainview schools, has purchased the McCord residence, and will occupy same soon.

Maudena's Musical Comedy Company held the boards at the Schick last Monday and Tuesday night, playing to a rather indifferent house on the last night. They had one of the best female impersonators we have ever seen, but, outside of that gentleman, the performers were rather mediocre. Al Phillips, one of the favorites with the Payton Sisters (here last year), and his company are the next attractions, coming next Monday night for a three nights' stand.

Mr. and Mrs. Will Fain, of Hale Center, ate Thanksgiving dinner with the latter's parents, Prof. and Mrs. J. M. Bull.

W. A. Shofner visited his old home town, Killen, Bell county, the latter part of last week.

Rev. Edwin Weary, Episcopal rector, holds services at the Christian church on Sunday morning at 11 o'clock.

Anybody wanting a nice, clean stock of merchandise had better to see or write me at once. Will trade for Hale county land or livestock. See A. D. SUMMERVILLE, Plainview, Texas. 47

John Vaughn left for Fort Worth last Saturday, where he has accepted a position with the Pullman Company.

L. P. Bellis, wife and son, Harry, came in from Hastings, Okla., this week, and will make Plainview their home. Mr. Bellis has not decided just what business he will get into. This family has lived here before, in fact, twice before, this being their third emigration to Plainview. Mr. Bellis built the old Ellerd residence years ago, and occupied it for a time. These good people say that, while Hale county has some draw-backs, still they can't find a place that will beat it.

Mr. and Mrs. Harry Howell went to Plainview in their car Sunday morning after Miss Emma Randell. Miss Randell is a reader and has appeared in Canyon several times. She and Mr. Howell are cousins. They took her to Amarillo Sunday night to catch a train.—Randall County News.

Rev. G. S. Hardy, after serving the Plainview district, with success for four years, goes to the Hamlin District, one of the new ones created by the conference. For years he has devoted his best labors and talents to the development of that great section in the Northwest, and he knows every foot of it. He is a most capable presiding elder.—Christian Advocate.

W. B. Armstrong passed through the city the first of the week on his way to Italy, Texas, from a trip to Plainview. He spent a day with his son, J. W. Armstrong.—Randall County News.

J. E. Cope of Plainview, was shaking hands with his many friends in this city the first of the week.—Lubbock Avalanche.

J. E. Cauthon, of the Plainview Nursery was looking after business matters in our city today.—Lubbock Avalanche.

Tom Shafer, manager of the Hale County Herald, Charley Malone, who lights the city of Plainview, and Ellis Carter, member of the Carter Mercantile Company passed through Silverton Friday afternoon from a hunt on the Haynes ranch at Quitaque. They report lots of birds, but they didn't get all of them.—Briscoe County Herald.

HIDDEN DANGERS.

Nature Gives Timely Warnings That No Plainview Citizen Can Afford to Ignore.

DANGER SIGNAL NO. 1 comes from the kidney secretions. They will warn you when the kidneys are sick. Well kidneys excrete a clear, amber fluid. Sick kidneys send out a thin, pale and foamy, or a thick, red, ill-smelling urine, full of sediment and irregular of passage.

DANGER SIGNAL NO. 2 comes from the back. Back pains, dull and heavy, or sharp and acute, tell you of sick kidneys and warn you of the approach of dropsy. Doan's Kidney Pills cure sick kidneys and cure them permanently. Here is proof in the statement of a near-by resident:

Mrs. W. D. M. Stevens, of Acme, five miles west of Quanah, Texas, says: "Kidney trouble in my case must have been hereditary, as I suffered from this disease as long as I can remember. My back ached a great deal, and often became very lame. The kidney secretions were also unnatural. About a year ago I saw Doan's Kidney Pills advertised, and, as they had proven of benefit in a case similar to mine, I procured a box. It has been a long time since I used this remedy, but I can say that it did me a great deal of good."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Raymond Meek, of Lincoln, N. M., was here this week, looking for a bunch of stolen horses that were taken from the range in New Mexico about the middle of the month. The old order changeth—they used to steal 'em in Texas and take their ill-gotten gains to New Mexico for disposal.

In Society's Realm

SURPRISE PARTY.

On the evening of November 24th sixteen of Plainview's younger set met at the home of Mr. and Mrs. F. L. Crawford, taking them entirely by surprise. However, this did not make them any less welcome. They were graciously received, Mr. and Mrs. Crawford entering into the spirit of the surprise with enthusiasm.

Different games were played, appropriate to Thanksgiving, lunch being served at 10:30. Then, with big smiles, they bid good-night to their host and hostess, each declaring they had never had such a real, good time.

Those present were as follows: Misses Amy Nash, Matlock, Georgia Brashears, Lillie Nance, Gwendoline Hanby and Pattie Dalton and Messrs. Harold Hughes, Horace Lindsey, Liston Dunaway, Wallace Davenport, Geo. Wyckoff, Olin Brashears, McGill, Clyde Ivey, Lawrence Grey and Earl Gray Owens.

The I. F. E. girls (don't know what those mystic initials mean) and a few invited guests were entertained last Friday evening by Miss Mae Kinder. Five Hundred players comprised the following: Misses Edna and Florence Harrington, Elizabeth Knight, Jewell Bracken, Vera Newton, Jo Keck, Ailie Ware, Eula Mae Alley, Annie Maud Davidson, George May, and invited guests as follows: Mrs. F. W. Clinkscals, Misses Sallie Mastin, Lissie Belle Walker, Alice Harrel. In the business meeting following, Miss Annie Maud Davidson was elected president of the club. The next meeting will be with Miss May, on December 3rd.

Practically all of Plainview's married population were invited to attend a barbecue given by L. A. Knight, at his ranch 5 miles west of town, on

last Saturday. A record-breaking crowd (for a private barbecue) of married folks, chaperoned by two or three young, unwedded persons, made merry hilariously, we understand. Three lambs, fifty gallons of coffee, pickles, bread, etc., were sacrificed at the altar of keen appetites, after which Hale county pioneers reminisced together happily over the earlier yesterdays.

Misses Edna and Florence Harrington, Jo Keck, Mae Kinder and Eula Mae Alley, of Hale Center, and Mr. James Anderson motored out to the Bob Harp residence last Saturday afternoon, where they were the guests of the daughter of the house, Miss Esther Lou, until late the following day. A good, old-fashioned "country hop" was attended Saturday night by the jolly crowd, and a joyous time was reported.

Some ten or twelve couples from Plainview's society crowd motored down to Hale Center last Tuesday night, in response to an invitation to attend a dance given in the Odd Fellows' building at that place. The Hale Center Orchestra furnished, as usual, an excellent brand of music, and with good music, a good floor and good spirits, what more is necessary for a good time?

The Highland Club met with Mrs. J. W. Grant this week. Games and an elaborate luncheon with Thanksgiving favors served to make the evening pass right merrily. The next meeting of the club will be with Mrs. J. F. Garrison.

Mr. and Mrs. L. A. Knight and daughter, Miss Elizabeth, spent Thanksgiving in Canyon, with Mrs. Knight's parents, Mr. and Mrs. F. M. Lester.

BEWARE OF OINTMENTS FOR CATARRH THAT CONTAIN MERCURY.

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally, and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price, 75 cents per bottle. Take Hall's Family Pills for constipation. 47

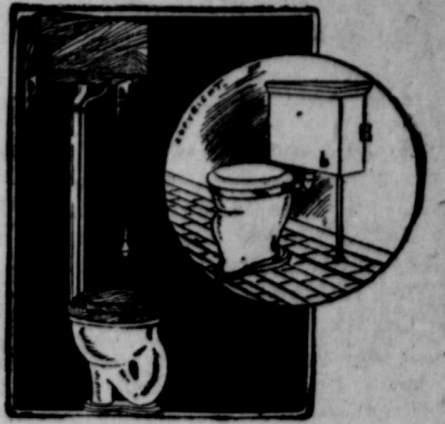
SHALL WOMEN VOTE?

If they did millions would vote Dr. King's New Life Pills the true remedy for women. For banishing dull, fagged feelings, backache or headache, constipation, dispelling colds, imparting appetite and toning up the system, they're unequalled. Easy, safe, sure. 25 cents at All Druggists. 47

L. L. Keive, managing editor of The State Journal, one of Topeka's big dailies, and W. C. Stephenson, a prominent capitalist from Topeka, Kansas, left Tuesday on their return to that state. For the past three or four days they had been out on the Spade ranch with M. D. Henderson on a hunting trip.

Colored Silk and Heatherbloom Petticoats, in all grades—\$1.25 to \$8.00—at 33 1-3 per cent Discount this week. CARTER MERCANTILE CO.

Editor Watrous, of The Petersburg News, was a business visitor in Plainview this week.



DIFFERENT STYLES

in plumbing appliances are as much in evidence with us as in any other avenue of business.

SANITARY BATH-ROOM APPURTENANCES

are as requisite for health as a doctor is when you are sick. Our estimates on plumbing will prove satisfactory.

PLUMBING HERE IS A!

City Plumbing Co. PHONE 331.

117 North Covington St.

Dr. Cox's Painless Blister

Guaranteed to give satisfaction and blister without pain, or your money refunded. For sale by all druggists.

WILL PROMOTE BEAUTY.

Women desiring beauty get wonderful help from Bucklen's Arnica Salve. It banishes pimples, skin eruptions, sores and boils. It makes the skin soft and velvety. It glorifies the face. Cures sore eyes, cold sores, cracked lips, chapped hands. Best for burns, scalds, fever sores, cuts bruises and piles. 25 cents at All Druggists. 47

How Will It Strike?

That is the question you should apply to your printing How will it strike those who see it. ¶ You can get printing that strikes them all favorably, and that means more profit for you. ¶ All you have to do is to call Phone 72 and our representative will show you samples and quote prices that will strike you favorably. . . . .

Herald Publishing Co.

No. 9081.

**Report of the Condition of THE CITIZENS' NATIONAL BANK, At Plainview, in the State of Texas, at the Close of Business, November 16, 1910.**

RESOURCES.	
Loans and Discounts	\$208,802.00
Overdrafts, secured and unsecured	3,909.71
U. S. Bonds to secure Circulation	25,000.00
Premiums on U. S. Bonds	1,000.00
Banking House, Furniture, and Fixtures	9,700.00
Due from National Banks (not reserve agents)	4,965.25
Due from State and Private Banks and Bankers, Trust Companies and Savings Banks	2,083.83
Due from approved Reserve Agents	29,155.20
Checks and other Cash Items	1,212.57
Notes of other National Banks	3,165.00
Fractional Paper Currency, Nickels, and Cents	225.58
<b>Lawful Money Reserve in Bank, viz:</b>	
Specie	\$ 9,453.40
Legal-tender notes	12,500.00
Redemption fund with U. S. Treasurer (5 per cent of circulation)	1,250.00
<b>TOTAL</b>	<b>\$312,422.54</b>
LIABILITIES.	
Capital stock paid in	\$100,000.00
Surplus fund	20,000.00
Undivided Profits, less Expenses and Taxes paid	4,204.58
National Bank Notes outstanding	25,000.00
Due to other National Banks	1,101.31
Due to State and Private Banks and Bankers	4,947.96
Individual deposits subject to check	118,054.74
Time certificates of deposit	16,292.93
Cashier's checks outstanding	821.02
Bills payable, including certificates of deposit for money borrowed	22,000.00
<b>TOTAL</b>	<b>\$312,422.54</b>

STATE OF TEXAS, )  
 ) ss:  
 County of Hale, )  
 I, E. B. HUGHES, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
 E. B. HUGHES, Cashier.  
 CORRECT—Attest:  
 J. N. DONOHOO,  
 JAS. B. POSEY,  
 R. C. WARE,  
 Directors.  
 Subscribed and sworn to before me this 17th day of November, 1910.  
 PEYTON B. RANDOLPH,  
 Notary Public.

**HAS MADE GOOD.**  
 Anyone doubting the productivity of this part of the world will have that doubt dispelled if they but visit the farm of S. M. Pearson, eight miles east of Hale Center.  
 Mr. Pearson came here from Oklahoma, about ten years ago, and settled on the section of land where he still lives. He still owns one-half of this section, and rents part of it out, as he does not believe in trying to farm more than he can work properly. He is engaged in diversified farming and fruit raising. He has a fine orchard of fruit-bearing trees, such as apples, peaches, cherries and plums. He has also made a success with grapes. This year his fruit crop was very large, and he found a ready sale for it at good prices.  
 Mr. Pearson practices intensive farming, and he never fails to raise good crops of grain if the season is half-way favorable. Although the past year was an off year, Mr. Pearson has demonstrated what can be done here by right methods of farming, as he made a fair yield of grain. Mr. Pearson makes it a practice always to have something to sell when he goes to town.—Hale Center Live-Wire.

**NOTICE.**  
 To the Prohibitionists of Hale County, Texas:  
 By virtue of my authority as chairman of the Anti-Saloon League forces of our county, I hereby call a mass meeting of Prohibitionists, to be held in the court house at Plainview, Texas, at 2 o'clock p. m. on Saturday, December 3, 1910.  
 Then and there to select delegates to the State Mass Convention to be held at Fort Worth, Texas, on Saturday, December 8, 1910, and to transact other important business to come before said body.  
 All who are opposed to the liquor traffic and regardless of party affiliations or factions are requested and urged to be present.  
 Respectfully,  
 REUBEN M. ELLERD,  
 Chairman, Hale County,  
 Plainview, Texas.

**THE COMMERCIAL CONGRESS.**

Quite the most important convention to be held in Texas during the current month is the Convention of the Trans-Mississippi Congress, which will meet at San Antonio on the 22nd inst., and be in session four days. That its deliberations will be full of interest may be assumed from its title and from the preparations for a large attendance which are being made throughout the section the Congress is designed to serve. It is safe to assume that the convention will be by far the largest of its kind that has ever taken place within the confines of the great Empire State of the South.

One of the important questions included in the call is the consideration of the location of the exposition which will be held in 1915 to celebrate the completion of the Panama Canal. Acting under the terms of this call, the convention will, no doubt, express by formal resolution its recommendation to Congress with regard to that matter.

It is important that the lusty voice of this strong young commonwealth should be heard on this question, and to that end it is hoped that every organization entitled to membership in the convention should be represented by its full quota of delegates. Texans, in taking their position on this question, are not likely to disregard the traditional amity that has existed between this State and our sister across the Sabine from the beginning of our Statehood and the strong ties of common interest which bind the two states together. That the American people should deliberately determine to celebrate the completion of the Panama Canal at San Francisco, thirty-three hundred miles away from the canal and twenty-five hundred miles away from the center of population in the United States, is unthinkable. This, if no other reason existed, would be sufficient to settle the question in favor of New Orleans, which is only thirteen hundred and eighty miles distant from the canal and but five hundred miles from the center of the country's population.

Compare these figures of distance with those relating to San Francisco and there can be no room for argument. Moreover, Texas is a great big State, with unparalleled resources, and she is looking to the proposed exposition to advertise and develop these resources in the most effective way possible. She can accomplish but little in that direction if the exposition be held in San Francisco. There are two reasons: In the first place, the American people cannot go to San Francisco because of distance and cost; and, in the next place, if they could do so they would be going further away from Texas.

On the other hand, very many of those who will come from a distance to New Orleans will not be satisfied to return to their homes without having seen something of Louisiana's big sister, Texas—as a result of which much good will come to us. Finally, it is well to consider the fact that comparatively few Texans will be able to visit the exposition if it shall be held in San Francisco; hence, Texas can have no interest in any effort being made to locate it there.  
 Texans now have an opportunity to cement more firmly than ever before the bonds of friendship and mutual interest that link her to Louisiana; and this they can do by sending big delegations from every organization in the Empire State of the South, every member of which delegation being pledged to vote for New Orleans.

**GOODBYE, MR. GOODNIGHT.**

Col. Charles Goodnight, who helped to drive the Indians from the West Texas Plains, and who owns perhaps the most famous ranch in the Southwest, has decided to retire from the stock business, after spending a lifetime in it. Colonel Goodnight spent Thursday in Fort Worth. He expects to sell his acres to capitalists of Fort Worth and Dallas. The Goodnight ranch is the oldest in the Panhandle.  
 The Goodnight ranch is famed for its buffaloes. Colonel Goodnight has made himself widely known for the successful crossing of cattle and buffaloes. The ranch comprises 5,000 acres.

On the ranch are 100 head of mixed cattle, 100 head of black cattle and 120 head of buffalo. The stock will be sold with the land. The ranch is on the Fort Worth & Denver railroad, at Goodnight station.  
 Colonel Goodnight will live on a small West Texas farm near the Goodnight ranch, where he will breed buffalo only on a small scale.  
 The names of the capitalists promoting the deal were not disclosed, but it is said that a well-known financier of Dallas is the principal promoter.  
 Colonel Goodnight came to Texas about 1867, from Colorado, and for many years was a half owner of the "J A" herd.—Fort Worth Star-Telegram.

**Cottolene**

**Perfect Piecrust**

A lady recently visited a friend in Keene, N. H., whose husband was very delicate, and yet she noticed that he could eat all the pie he wanted. She began to wonder how it was that he could do it, when she had to give up this delicacy because of disagreeable after-effects. She writes as follows:

"I found it was because the pies were made with Cottolene; and as I am a great lover of pie, I began using Cottolene, and have never had a bit of lard in the house since that time. I now enjoy my pie, as it does not give heart-burn as formerly."

Cottolene makes crisp, flaky, digestible piecrust, that tastes good, and that can be digested by any stomach. The reason is that Cottolene is a pure, vegetable oil product, containing no hog-fat.

**Cottolene shortens your food—  
 Lengthens your life**

Made only by THE N. K. FAIRBANK COMPANY

**GONE ON.**

On Saturday morning, November 12, at 9 o'clock, our hearts were made sad by news of the death of Ray Engel. He had been sick some five weeks, and was thought to be doing as nicely as could be expected. Last Friday evening he took a turn for the worse, and in spite of everything that could be done, he died early the next morning.

So nicely was he thought to be doing, and so sudden and swift the finale, that it was impossible to get any of his relatives to him before he died. His brother, Earl Engel, of Kansas City, arrived Sunday afternoon by auto from Plainview.

Ray had been in Floydada about eighteen months, and had many acquaintances, and as many friends. He came to Floydada in the capacity of instructor to the Floydada band, and by his efforts built up one of the best small-town bands in the State. He soon afterward became associated with Tom P. Steen in the real estate and insurance business, and so continued to the time of his illness.

He was employed in Plainview during the months of August and September, returning to Floydada October 4, at the time of the county fair, and was taken sick a few days later.

Engel was a member of the K. of P. lodge who cared for him during his illness and took charge of the body after death. They escorted the body to the train and sent A. L. Lister, J. D. Price and J. W. Ware with it as far as Plainview, on its way to the old home at Warrensburg, Mo., to find a last resting place.

Engel was twenty-six years of age. He is survived by two brothers and two sisters in Missouri and by a brother in the state of Washington. He was an active, zealous member of the Methodist church, and was president of the Epworth League to the time of his death.

His name was Ray and well he bore it. His presence was always welcomed as a ray of sunlight. Whatever his private griefs, he always bore a pleasant face and gave kindly word. Floydada has lost a tower of strength and a ray of gladness. Our only consolation comes from the firm faith that he has found a home more suited to his kind.—Floyd County Hesperian.

The Baptist Ladies' Aid will have their annual Bazaar on Thursday, December 20.

**"MONEY MAKES THE MARE GO."**

"The man with money is a prime factor in any business enterprise, and we can no more eliminate him by legislative processes or force him by law to make investments than we can regulate the attraction of gravitation," said J. E. Whiteselle, of Corsicana. "The man with money passes final judgment on all investments, and from his decision there is no appeal. He is the court of last resort."  
 "The law may prescribe conditions under which investments may be

made, but the power to reject them is the inalienable right of every investor, and an industry without capital is like an engine without steam.

"Our law givers should recognize the distinction between legislation and dictation. We can regulate investments but we cannot dictate to the investor, and when we violate the rules of commerce we are as certain of the penalty as when we violate the laws of nature. Horse sense is as valuable in making laws as it is in running a business."

**BIG CATTLE DEAL MADE.**

R. W. O'Keefe, of the Third National Bank, last week sold to Dick Walsh 400 spayed heifers, to be delivered at Canyon at once. The cattle come from the O'Keefe 17,000-acre ranch in Lamb county, and are in good shape. The price was \$33 for threes, \$28 for twos, and \$26.50 for cut-backs.

The Baptist Ladies' Aid will hold their annual Bazaar on Tuesday, December 20.

**The "Regal" is a Winner**

**Smooth Running, Easily Operated and Durable**

WE HAVE THIS ELEGANT CAR IN STOCK, AND WILL BE ONLY TOO GLAD TO TAKE YOU A SPIN AND DEMONSTRATE TO YOU THOSE EXCEPTIONALLY GOOD FEATURES POSSESSED BY THE "REGAL." THE "REGAL" IS NOT ONLY HANDSOME, BUT DURABLE AS WELL, AND HAS WON NUMEROUS ENDURANCE RACES OVER OTHER CARS (COSTING MORE MONEY THAN THE "REGAL"), AND HAS GAINED FOR ITSELF A WORLD-WIDE REPUTATION, ENVIED FROM COAST TO COAST.

EVERY PIECE OF TIMBER, STEEL, CASTINGS, AND OTHER MATERIAL USED IN THE MANUFACTURE OF THE "REGAL" IS THOROUGHLY TESTED BEFORE USING—A FLAW IN THE "REGAL" IS NEXT TO IMPOSSIBLE. EVERY CAR IS GIVEN A THOROUGH TEST BEFORE SHIPMENT. THEY MEET THE STANDARD, AND MORE.

WE ALSO HAVE THE "HUPMOBILE" RUNABOUT—A LITTLE CAR FOR A LITTLE MONEY. IF IT'S A RUNABOUT YOU WANT, YOU CAN'T BEAT THE "HUPMOBILE." THE LITTLE "HUP" ALWAYS SATISFIES. ASK THOSE WHO OWN A "HUPMOBILE" WHAT THEY THINK OF IT, AND IF PLEASED.

CALL AT OUR GARAGE AND LET US TELL YOU WHY YOU SHOULD OWN ONE OF THESE CARS. THEY'RE THE BEST BY TEST.

**Valentine Auto Company**

California and Eureka Streets  
 EXCLUSIVE AGENTS  
 Plainview, Texas



## That's the Plainview Mercantile Company's Policy

**P** EOPLE visiting our store are often surprised at the excellent values we are offering at such low prices. They are our regular prices too. We often hear the remark: "Why, your price on that article is cheaper than the Sale Price of a competitor." In other words you will always find a Sale on at our store. The reason we sell at such low prices is because we do business on a large scale, buy our goods in big quantities, hence the wholesale makes us a lower price.

Every department is full and overflowing with new goods. Our buyer was particular in purchasing our fall and winter stock and as a result, we are able to offer the latest styles and the best qualities. A visit to our store is all we ask to convince you that you will get more than your money's worth by trading with us.

<p><b>For the Men</b></p>	<p>Kuppenheimer and Alfred Benjamin Clothes, Nettleton and American Gentlemen Shoes, E. &amp; W. and Manhattan Shirts, Stetson Hats, Sterling Styles and correct colors of the best brands . . . . .</p>
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<p><b>For the Ladies</b></p>	<p>Printzess Suits and Cloaks, Buckingham Skirts, the Drew and American Lady Shoe. Dependents qualities, classy styles, marked on the basis of quick sales and no left overs . . . . .</p>
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We are bending every effort to give the good people of Plainview the best merchandise possible. Come and see us and we will do the rest. To know us is to be our friend.

# The Plainview Mercantile Company

"The Best and Prettiest Dry Goods Store on the Plains"

<p><b>DAIRYMEN'S CONVENTION.</b></p> <p>Keen interest is being manifested by the farmers of the Panhandle in the Interstate and Panhandle Dairy Association, which meets in joint session in this city December 3. The first meeting held here was not a howling success, but the prospects this year are exceedingly good. Secretary Harry O. Groves, of the Association, has been very busy sending out letters to men of note in the dairying world, and so far the number of replies received has been very satisfactory.</p> <p>C. H. Alvord, of College Station, president of the Agricultural and Mechanical College, was asked to be one of the speakers for the occasion. He has not given a definite reply as to whether or not he will attend, but the members are hopeful that he will lend his presence in making the meeting a success.</p> <p>Among those, however, who have expressed their intention to be here are J. L. Thomas, of San Antonio, representative of the Dairy Division of the Department of Agriculture; H. H. Harrington, former president of the A. and M. College; J. S. Abbott, Dairy and Food Commissioner of Texas; Col. T. S. Bugbee, of Clarendon; Robert Elliott, of Hereford; Will Slaughter, of Dalhart, and many others.</p> <p>All of the subjects for addresses have not been assigned yet, but a successful meeting is promised.—Amarillo News.</p> <p>We have the agency for the world-famous "Diamond Tire," tubing and casing, for 12 counties. A tire that will lessen your auto troubles.</p> <p>VALENTINE AUTO CO.</p> <p>The Herald for Job Printing.</p>	<p><b>TOMATOES \$320 AN ACRE.</b></p> <p>D. H. Henderson, the Lost Creek farmer, was in town Wednesday, and paid The Standard a pleasant call. Mr. Henderson is naturally quite proud of his artesian well, and gave us an illustration of its worth in irrigation.</p> <p>He planted a quarter-acre in tomatoes, irrigating the patch from his well. He sold \$60 worth of ripe fruit from these vines, and estimates that his family consumed and gave away to neighbors fully \$20 worth more, making \$80 worth of tomatoes from the quarter acre. This is \$320 per acre for tomatoes, and serves to show what that section of McCulloch county will do with proper effort.</p> <p>Mr. Henderson says that this patch was planted in the way of an experiment, and that no attempt was made to care for the vines as they should have been cared for, and that, as a consequence, fully half of the fruit the vine sput on rotted or were wasted.—Brady Standard.</p> <p><b>COUNT TOLSTOI DEAD.</b></p> <p>Astapova, Russia, Nov. 20.—Count Leo Tolstoi died peacefully this morning. Dr. Makovetsky and the other attending physicians and Countess Tolstoi were at his side when the end came. It was recognized before that his case was hopeless, and at 5 o'clock in the morning, after the Countess had been summoned and the other members of the family had gathered in an adjoining room, the physicians issued a bulletin announcing that the activity of the heart had almost ceased and that Tolstoi's condition was extremely dangerous.</p>	<p><b>HOMESEEEKERS' RATE.</b></p> <p>Chicago, Ill., Nov. 21.—A basis for settlement of the long-standing difficulties over homeseekers' rates seems assured as a result of a meeting held today in Chicago between passenger traffic representatives of the Western and Southwestern railroads.</p> <p>It was proposed to place homeseekers' rates after Jan. 1 on a basis of 2 cent a mile, and from the discussion of the officials present at the conference all seemed favorable to the proposition.</p> <p>One or two of the roads were not represented, and it will be necessary to take up negotiations with them before the move can be adopted.</p> <p>The basis today is one and one-half fares, plus \$2, with certain minima which prevent rates of too low a level in two-cent states. There are rates to South Texas and the Northwest, however, which have been abnormally low, and the new basis would remedy the situation.</p> <p><b>OLD-FASHIONED OX TEAM.</b></p> <p>Silverton, Texas, Nov. 21.—A prairie schooner drawn by three yoke of oxen passed through Silverton recently, en route from New Mexico to Oklahoma. School had just been dismissed and many near-grown-up children had an opportunity for the first time of seeing oxen used as a beast of burden.</p> <p>In the early days of the Panhandle such a sight was common, but railroads have gone throughout the Panhandle, and the days of the freighter and his oxen have long since passed away.</p> <p>The Herald for Visiting Cards.</p>	<p><b>THE CHOSEN LAND.</b></p> <p>The more time we spend on the Staked Plains of Texas the more thoroughly we are convinced that it is destined to become the most fruitful and enlightened country on earth. There are numerous reasons, among which we may mention the fertility of the soil and its adaptability of retaining moisture. The high-class citizenship who are progressive enough to have the best schools, church and society, which are the three great pillars of civilization; also their love for diversification of crops, in which they are wonderfully backed by a soil ideal for these purposes—but healthfulness heads the list.—Tulla Herald.</p> <p><b>SELL MANY "GO-CARTS."</b></p> <p>A furniture salesman from Fort Worth who was in Quannah last week exhibited his salesbook, in which were orders for more than six hundred "go-carts," or baby buggies, which he had booked in Oklahoma and Texas towns in the preceding four days. "Come to Texas," he says, "where the stork is having a hard time keeping up with his business." This gentleman states that the day of the wicker or basket baby buggy has gone, and his house has a carload of these vehicles which they will be glad to get an offer on.—Quannah Observer.</p> <p>Please remember that I have bought the Morehead Meat Market and am operating same under the name of the "City Meat Market." Of course you know it is located in the Sewell Grocery building, but is separate from that establishment. Phone 437. R. W. OTTO, Prop.</p>	<p><b>CENSUS RETURNS.</b></p> <p>Washington, Nov. 23.—The population of Greenville, Hunt county, Texas, is announced at 8,850, as compared with 6,860 ten years ago, again of 1,990, or 29 per cent. The population of Greenville, in 1880 was 4,330.</p> <p>Nacogdoches has a population of 3,360, against 1,827 in 1890, a gain of 1,542 inhabitants, of 84.4 per cent. In 1880 Nacogdoches had 1,138 inhabitants.</p> <p>FOR RENT — Four-room house; close in, yard fence, barn and lot.</p> <p>FULTON LUMBER CO.</p>	<p><b>LEAVES AMARILLO.</b></p> <p>The Amarillo Panhandle, in Saturday's issue, regrettably mentions the early departure of Rev. Jewell Howard, of that place, who is to move to Plainview the first of the year. Plainview has decided that she needs three of this excellent minister's sermons, instead of two every month, as heretofore and Rev. Howard has complied with the call.</p> <p>The Herald for Visiting Cards.</p> <p>WANTED—Bargains in lands. J. L. HUGHES, Missouri House, Plainview, Texas.</p> <p>48-pd.</p>
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**Trae Economy is in Buying the Best**

## Texaco Axle Grease

is the most economical because it is the best, highest quality, best grade, always the same.

For sale by all dealers  
**MADE ONLY BY**

### The Texas Company

General Offices: Houston, Texas  
Thos Abraham, Agent at Plainview, Texas

**Pure Sweet Apple Cider**

See J. N. Morrison  
Phone 361

# The New Draughon College in Amario

Will prove a blessing to many in the Panhandle country. **Draughon's** is the **only Business College** with a **national reputation**. During 23 years of unequalled success, **Draughon** has opened and conducted 46 schools in 18 states, the **largest chain of business training institutions in the world**. Having the co-operation of more than 250 leading business educators. **Draughon Schools are endorsed** by Chambers of Commerce everywhere, and by more bankers and business men than all others combined.

## Grasp Your Opportunity

You can better your condition by attending this College. Many of our **great army** of graduates now hold some of the most important positions in the business world. What they have attained, you can attain--**SUCCESS**. **Ambition and Preparation** are necessary: If you'll furnish the ambition, we'll guarantee the preparation--it will be the best possible.

## Our Courses Include

**Bookkeeping, Banking, Commercial Law, Commercial Arithmetics, Business Correspondence, Grammar, Spelling, Punctuation, Penmanship, Shorthand, Touch Typewriting, Business Dictation, Office Practice with use of typewriter.**

## Life Scholarship Free

On easy conditions to one young man and woman in every community. This is an offer worth investigating. If you have ever dreamed of a thorough and practical business course, it is now within your reach. Don't dream any longer, but **ACT and ACT NOW!** Let us explain our **FREE TUITION** offer.

We Teach by Mail

Panhandle Building

# Draughon's Practical Business College

AMARILLO, TEXAS

Send for Catalogue

P. T. Costello, Mgr.

### "THE PHONE AND THE RURAL PROBLEM."

An interesting appreciation of the part the farm telephone has recently come to play in the affairs of the South appeared a short time ago under this heading in the columns of the Atlanta Constitution in an editorial which stated:

"Roosevelt's country life commission designated the telephone as one of the foremost influences making for the solution of the rural problem. The experience of Georgia and other Southern states is convincing testimony in that direction.

"The following extract from the Union (S. C.) Times sets forth this fact in remarkably brief compass, while drawing attention to the unique role the rural phone plays in politics:

"There is no disputing the fact that the rural telephone has come to stay and that it is one of the greatest conveniences of modern times. Efforts to establish these rural lines should receive the hearty indorsement of all our people. The line out to Kelton is already proving itself a very great convenience. Now that the election is to come off, we expect to get the returns within a few minutes of the time that the vote there is counted. Now, if we had a direct wire to Cross Keys and West Springs and to Meador's and to Whitmire, what an easy task we would have to get the returns from every box in the country. Not only that, but the people living along these lines could get the returns from all over the country just as fast as the papers could add up and tabulate the results here. Look here, Mr. Farmer, let's get busy and get these lines scattered throughout our country before another two years. And election returns is but one of the many advantages. If we had good roads and telephone lines how easy to get a doctor in time of sudden illness. Then, too, how easy for the resident in the country to ring up Union, Jonesville, New York—in fact, any market—and get prices or any other valuable information in connection with the marketing of his products! We believe the day of the rural telephone and of the good roads is at hand. An advancing civilization is crying loudly for these two marks of a progressive people.

"The farm lines that make almost a network of Georgia comprise a material factor in the ease with which the Constitution made its unprecedented reports of the recent gubernatorial election.

"It was notable that returns came in from those counties well supplied with the rural phone infinitely more quickly than from those counties that have not yet seen the light in the right place.

"The Times is correct. The political usefulness of the rural phone is one of its smallest advantages. The farmer with this instrument in his house keeps a finger on the pulse of the market, has the doctor almost next door, is protected in the event of fire, and is in immediate touch with his neighbors as well as with civilization, so far as this country is concerned.

"When it is considered that the average farmer can install this advance agent of development at a cost less than the present return from a bale of cotton, it is not difficult to understand why the rural phone is making great strides in this as in other states."

"That the telephone is comparable only to the 'good roads' movement in its broadening effect on the Southern farm population is the opinion of some of the South's most eminent men. It requires a long time to build a good road, even when a community decides it wants one, but it is a matter of only a few days and little cost to get a telephone line.

The growth of the farm telephone movement throughout the country is shown by the figures of the Western Electric Company, which reports having sold no less than a quarter of a million of its rural telephones in the past twenty months. The South had a good share of this total, a great many thousands of the instruments having come into this section.

Unquestionably the extended development of the rural telephone throughout the South will result not only in economies in farming methods, but in what is of quite as much if not more importance—greater safety to the Southern homes and better social conditions in these homes.

ecm, etain shrdlu emfwyp vbgqjkm

# Free! Free!!

On Christmas eve, in order to advertise the merits of my saddles and harness, I am going to give away absolutely

## Free \$45 Saddle Free

of my own make. The plan of this contest is to give one and all an equal chance at this prize. In order to do this, I am going to give to any one, who makes a CASH purchase of \$1.00 from me a ticket, entitling him to a chance at the Saddle. Now if you need anything in the way of Saddles, Harness, Collars, Bridles, in fact anything in leather goods, it will pay you to make your purchase from me. Remember, I handle the best in my line and sell everything at reasonable prices. In fact will save you money on your purchase. So, by doing your trading with me, you not only get your moneys worth, but at the same time you get chances of drawing a prize that will equal any Christmas gift you ever got, absolutely free. The prize I am offering is suitable for ladies use and they are especially invited to enter this contest.

Drawing takes place at my store Saturday, December 24 at 3 p. m. Be present, you may be the lucky one

# A. D. Summerville

Maker of High Grade Leather Goods  
Southeast Corner Square Plainview, Texas

### YOU TAKE NO RISK

Our Reputation and Money Are Back of This Offer.

We pay for all the medicine used during the trial if our remedy fails to completely relieve you of constipation. We take all the risk. You are not obligated to us in any way whatever if you accept our offer. Could anything be more fair to you? Is there any reason why you should hesitate to put our claims to a practical test?

The most scientific, common-sense treatment is Rexall Orderlies, which are eaten like candy. They are very

pronounced, gentle and pleasant in action, and particularly agreeable in every way.—They do not cause diarrhoea, nausea, flatulence, griping or any inconvenience whatever. Rexall Orderlies are particularly good for children, aged and delicate persons.

We urge you to try Rexall Orderlies at our risk. Two sizes, 10 cents and 25 cents. Remember, you can get Rexall Remedies in this community only at our store—The Rexall Store, The Wyckoff-Willis Drug Co.

Colored Silk and Heatherblom Petticoats, in all grades—\$1.25 to \$8.00—at 33 1-3 per cent Discount this week. CARTER MERCANTILE CO.

### SAVES AN IOWA MAN'S LIFE.

The very grave seemed to yawn before Robert Madson, of West Burlington, Iowa, when, after seven weeks in the hospital, four of the best physicians gave him up. Then was shown the marvelous curative power of Electric Bitters, for, after eight months of frightful suffering from liver trouble and yellow jaundice, getting no help from other remedies or doctors, five bottles of this matchless medicine completely cured him. It's positively guaranteed for Stomach, Liver and Kidney troubles, and never disappoints. Only 50 cents, at All Drug-gists.

Just as The News is going to press (being late Saturday) word was received at the office that Mrs. L. R. Cox died at their home on the Jones place, southwest of here, this morning. For some time past she has been suffering from a complication of diseases, which led to weakness of the heart, of which complaint she has suffered for the past year. The family was at home, and her death, though comparatively sudden, was not unexpected.

### A NEW YEAR'S PROGRAM.

The following program will be given by the Young People's Christian Unions of Plainview on Sunday, January 1, 1911, at 4 p. m., at the Methodist Church, South:

Subject—"Possibilities That the New Year Offers Us."

Organist—Miss D. Dale Dillingham. Scripture Reading and Prayer by Bro. Howard, of the Christian Church.

(1) "Possibilities That Invitation Offers"—Address by Prof. Compton, of the B. Y. P. U.

Song. (2) "The Opportunity That Bible Reading Affords"—Address by Miss Willie Hall, of Seth Ward College. Violin Solo—By Miss Pryor, of the Epworth League.

(3) "The Opportunities for Missionary Work in Our Cities"—Address by Miss Lois Pack, of the Epworth League.

Duet—By Mr. J. W. Richards and Miss Flamm of the Christian Endeavor.

(4) "The Opportunities That Socials Offer Us"—Address, by E. C. Nelson, of Wayland Baptist College.

B. Y. P. U. Quartette—R. D. Hatchell, Maurice Hallenger, A. C. Hatchell, Tom Jordan.

(5) "The Possibilities for Soul-Saving"—L. N. Pennock, of the Christian Endeavor.

Officers of the new year will take charge of the meeting—Miss Betts, president; J. W. Richards, vice president; Prof. Bruner, corresponding secretary; Miss Curtis, secretary.

Committee on Reading Room and Library—Rev. Posey, president; Miss Longmire, Miss Betts, Miss Pauline Millwee.

MISS D. DALE DILLINGHAM, Secretary.

SCHOOL NOTES.

Miss Ethel Williams has been absent from school for the last few days on account of sickness.

Several of the teachers will attend the Panhandle Teachers' Institute, at Canadian, this week.

A new piano has been bought for the use of the seventh grade.

The new laboratory stools arrived this week, and will be put in soon.

The societies are progressing nicely, much interest being manifested, especially in debates.

We are glad to have our new pupil, Frank Williams, with us. He hails from Wisconsin.

This is examination week in the High School, and the reports will be given out soon.

Samples of a new steel desk are now here and will probably be installed.

The teachers and pupils will have holiday Thanksgiving and the rest of the week, as some of the teachers are going to attend the Institute, at Canadian.

HESPERIAN CORRESPONDENT.

MRS. COX DEAD.

Just as The News is going to press (being late Saturday) word was received at the office that Mrs. L. R. Cox died at their home on the Jones place, southwest of here, this morning.

For some time past she has been suffering from a complication of diseases, which led to weakness of the heart, of which complaint she has suffered for the past year. The family was at home, and her death, though comparatively sudden, was not unexpected.

As yet the funeral arrangements have not been made.

The sympathy of the entire community is extended to Mr. Cox and his family in this, the darkest of earthly hours.—Petersburg News.

Fresh Fish at VICKERY-HANCOCK GROCERY CO'S.