

OFFER

EXTRAORDINARY

THE HERALD PUBLISHING CO. has made arrangements whereby we are enabled to furnish our Subscribers the HALE COUNTY HERALD and the Amarillo DAILY NEWS at unheard of rates.

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MOTHER'S DAY MAY 14th

Proclamation Issued by Governor Colquitt Fixing the Date.

"It has been suggested that Sunday, the 14th of May, be designated throughout the state as 'Mothers' Day' and the Governor of Texas asked to issue his proclamation recommending its observance as such throughout the Commonwealth.

"Mothers' day is the sweetest word in the English language she is the sweetest and dearest friend to all the human race. On this good Friday I am reminded that she was the last at the cross and the first at the tomb of the Redeemer. As we go about our daily labors, if we accomplish them with honor and credit ourselves we always have the smiles, encouragement and plaudits of mother. If we meet with misfortune or fall in error or sin, she is the first to come to our rescue with sympathy and love; in sickness she bathes our fevered brow, watches over us through the vigils of the night and encourages us to hope with a mother's kiss; in death she showers her hearts tears of love upon us; in our wrong doings she forgets our injustice to her and pours out her soul of love sympathy. We cannot honor mother too much. It was at her knee that we learned the great principles of truth and justice.

"The following written by a tramp is not out of place in this proclamation:

"Near the camp fire's flickering light,
In my blanket bed I lie,
Gazing through the shades of night,
At the twinkling stars on high;
O'er me spirits in the air,
Silent vigils seem to keep,
As I breathe my childhood's prayer,
'Now I lay me down to sleep.'

"Sadly sings the whip-poor-will
In the boughs of yonder tree.
Laughingly the mountain rill
Swells the midnight melody.
Foeman may be lurking near,
In the canyon dark and deep;
Lo, I breathe on Jesus ear,
'I pray thee Lord, my soul to keep.'

"Mid the stars, one face I see—
One the Savior called away—
Mother, who in infancy
Taught my baby lips to pray,
Her sweet spirit hovers near

In this lonely mountain brake,
Take me to her Savior, dear,
'If I should die before I wake.'

"Fainter glows the flickering light,
As each ember slowly dies;
Plaintively the birds of night
Fill the air with saddened cries;
Over me they seem to cry,
'You may never more awake.'

Lo, I hush if I should die,
I pray the Lord my soul to take.
'Now I lay me down to sleep,
I pray thee, Lord, my soul to keep;
If I should die before I wake,
I pray thee, Lord, my soul to take.

"The love and kindness of a true mother is the greatest of our blessings, and let us show our appreciation of her by wearing a sweet flower—the flower which was or is your mother's favorite—all the day long, Sunday May 14th, and at noon on that day let every citizen, rich and poor, old and young, repeat the little prayer contained in the tramps poem quoted above, which we all learned at Mother's knees, for the sake of Mother's love for you.
"Now therefore, I, O. B. Colquitt, Governor of Texas, hereby issue this proclamation, asking all the people to observe Sunday May 14th, 1911, as 'Mother's Day,' wherever you may be and regardless of your station in life.
"Given under my hand and the great seal of the State of Texas, at the capital in Austin this the 14th day of April A. D., 1911.

O. B. COLQUITT,
Governor of Texas.

"THE NEWS FROM HOME."

It's just like getting a letter from home,
This little old sheet from the town I was born in;
A message of cheer wherever I roam,
That says to me weekly 'Th' top o' th' mornin'!'
It brings to vision a picture complete
Of streets and of nooks and of cool shady places;
From out of its pages it seems that I meet
The smile and the cheer of the old friendly faces.

It's not a journal of national fame,
This six-column sheet from the town of my boyhood;

But week after week, I long just the same,
To have it bring back to me scenes of youth's joyhood.

Right there is the name of an old school chum

Who with me has wandered the miles without number.

Ah, where are the others, some lips are long dumb,
And under the blossoms of spring-time they slumber.

Those friends of boyhood like me have grown old,
And like me have wandered the earth's furthest places.

And wouldn't we give of silver and gold,
To smile once again into each other's faces?

Each time I get it and scan every line
It seems when I'm done like I'd just spent a week in

The presence of those dear old friends of mine.

The chums of my boyhood, and Tom and the "Deacon."

I hear once again the clang of the press,
And memory brings back the days long departed;

Days when I knew nought of sorrow and stress—
A boy in the old town, care free and light hearted.

They may have bigger and better per-haps,

Than these little sheets from the towns we were born in;

But none of them pleases us wandering chaps

Like papers from home with their "Top of th' mornin'!"

And week after week we eagerly look
For names of the friends of the days long behind us—

An hour a week in some, cool, quiet nook

With the welcome old sheet to of old days reminds us.

—Pilfered.

Send the Hale County Herald to the absent one if you wish to be kindly remembered.

FOR SALE—An eight foot Star wind mill and tower together with well house and tank.—J. M. Redfern, Box 548.

\$75,000 FIRE AT ALPINE.

Chemical Engines Hadn't Been Charged in Two Years.

Alpine, Texas, May 5th.—Sweeping one of the most important blocks in the commercial district of the city almost bare, fire at an early hour this morning destroyed nine of Alpine's largest business buildings, entailing a loss estimated at \$75,000 which was covered by insurance to the amount of approximately \$25,000.

When the local fire department and repeated use of dynamite failed to control the flames, two chemical engines were rushed here on flat cars from Marfa, and the fire was finally placed under control about daylight after heroic fighting.

The local department was not equipped to fight the flames which for a time threatened even greater destruction of property. It has one hose cart and a chemical engine, but the latter was out of order, not having been charged, it is rumored for the last two years.

The heaviest losses are; H. L. Lackey, \$15,000; W. J. McIntyre, \$9,000; Other property holders sustained smaller losses.

LUMBER COMPANIES COMBINE.

A deal was made this week whereby the Fulton Lumber Company and the Randall County Lumber Company were sold to the following parties: C. P. Money, J. H. Stephenson, E. H. Ackley, N. C. Hix and J. D. Weller. These gentlemen were in fact owners of the two companies and simply combined the two yards. The new company will be incorporated, the above owners being the directors for the coming year. The papers of incorporation have not been returned from Austin, so that no officers have been selected by the directors. J. H. Stephenson will be general manager of the yard. The stock of the Randall County yards will be moved to the Fulton yards as soon as possible.—Randall County News.

FELT RIB IN HIS HEAD.

St. Louis, Mo., May 4.—George Williams a city hospital patient, put his hand to the back of his head and felt his sixth rib with it today, and said he was feeling fine. He is the only

man in the city if not the world, who has a rib in his head. Surgeons of the hospital say.

Williams, whose home is in New Orleans, was admitted as a patient March 25. A year and a half before this he had been struck on the head with a club, and in order to save his life, a portion of the parietal bone, at the back of his skull was removed.

The pressure of the scalp on the unprotected membrane beneath it caused an irritation of the brain cells, and the effect was that Williams became subject to frequent paroxysms, resembling epileptic fits. When the surgeon examined Williams he said that if another piece of bone were substituted for the missing section of skull the fits would cease.

Dr. A. H. Sewing, resident physician at the hospital, says there have been many cases of bone grafting, but heretofore these operations have been confined to taking a slice of bone from one part of the skull and putting it on another. In Williams case this was impossible because so large a portion of the skull had been removed.

The surgeon suggested a rib would do. Williams' sixth rib was removed. A piece four inches long and one inch wide was cut from the end of the rib. After being carefully scraped and polished, so as to obviate all chance of infection, it was carefully fitted in to the hole in Williams' skull. The scalp was then sewn up over it.

Williams has not had a fit since the operation was performed.

WEST TEXAN KILLED IN MEXICO.

El Paso May 1.—Walter Clayton, son of a former Texas cattleman, born near Midland, is dead in Sinaloa, a victim of Federal bullets. He was leading rebels in an attack on a Federal stronghold near Milpas when he was riddled with bullets. Clayton formerly lived in Silver City, N. M., and was manager of the Bisnauth Gold Mining Company near Cullacan, Sinaloa, when the war broke out. Having many friends in the insurrection he joined them and was soon made a leader. He leaves a wife and three children at San Diego, Cal.

TO EDIT TEN COMMANDMENTS.

London, May 2.—An abridgment of the well-known ten commandments will be undertaken during the Church

of England convocation commenced today. The Very Rev. William Mor-daunt Furneaux, dean of Winchester, has been entrusted with the task of editing the ten ancient rules of conduct and will submit the result of his labors to the convocation for the consideration of its members. The second, fourth and tenth commandments are the ones that is proposed to shorten and modify.

"Thou shalt not covet" will be the new form of the tenth commandment, if the convocation adopts the Rev. Furneaux's views. The modifications of the second and fourth will be of a similar nature.

Nonconformists are up in arms against any change in the traditional four of the decalogue.

DROPPED DEAD IN STREET.

At 7 o'clock Monday evening, Mrs. W. L. McMillan was seen to stumble and fall in the street near her home, and by the time neighbors had reached her side she had expired. Physicians were called but all attempts to restore consciousness were fruitless. Heart failure was pronounced as the cause of her sudden death.

Mrs. McMillan had lived in Canyon for the past two years, and, while not much of a woman for society, was well thought of by those who had learned to know her. She was exceptionally well educated, having studied in the best educational institutions in America as well as in Europe. She was well talented in musical lines.

The remains were taken to her old home at Oil City, Pa., accompanied by her husband and six year old son.—Randall County News.

BIG LOT SALE AT SETH WARD COLLEGE.

On May 22, 23, the trustees of Seth Ward College will sell at Public Auction several hundred good lots at the college. The money received from the sale will be spent in the development of the school. Good terms will be given. The Santa Fe will give excursion rates on their lines. The wells will be in operation and some of the speakers in the state will be present and address us on live subjects. This will be a fine opportunity to visit Plainview see the big wells and make a good investment.

Notice, Extra Special!

It has been our intention to announce to the public that we would open our place of business on or about the first day of June, but owing to the fact that we have purchased the clothing stock of the Wayland Dry Goods Co. we have decided to open up at an earlier date. We expect our general stock to commence arriving in a few days and will notify you as fast as it comes in. Watch the HERALD.

We will Carry a General and complete Line of Dry Goods, Shoes, Hats, Etc., as soon as our Stock arrives, But at Present we haven't anything in stock except Clothing

Extra Special Prices On Men's Youth's and Children's Clothing

We have this line bought of The Wayland Dry Goods Co., and as the season is fast going by we will not attempt to hold it over until our stock arrives and with that in view we want to close it out as near as possible

We bought this stock of clothing at a bargain that will justify us in putting it out at a price that will interest you. With the exceptions of only a few suits this stock was bought for the spring and summer trade, and on the suits that have been carried over we make surprisingly low prices

**Don't go without a suit at the Prices we will sell you these at
The Time, WEDNESDAY, MAY 17th. The PLACE, Rear end of Stevens Block, facing west
(the Quarters just vacated by Montgomery-Lash Grocery Co.)**

Please do not ask for Credit as we sell Strictly for CASH, to all, No Charge Tickets Made.

SHELTON BROTHERS

PLAINVIEW.

TEXAS

LOCAL AND PERSONAL

Harvest Home Rice in 3 pound package, 35c at Montgomery-Lash Grocery

Dr. C. C. Gidney attended the State Medical Association in Amarillo.

Try a package of Cottage Breakfast food at Montgomery-Lash.

Allen Caldwell of Chicago was in Plainview this week.

Daily shipments of fresh vegetables at Vickery-Hancock Grocery Co.

Mrs. A. F. Keel of Amarillo, was the guest this week of Mrs. S. W. Meharg.

Buckwheat flour at Montgomery-Lash.

Dr. Haggard of Tennessee, is being shown the beauties of Plainview and the possibilities of Hale county by the live real estate, J. F. Garrison, this week.

Uneeda Cup Coffee, 90c per bucket, at Montgomery-Lash.

Sweet potato plants at Montgomery-Lash.

Bring your chickens to Montgomery-Lash and get cash.

You can get Belle of Wichita flour at Montgomery-Lash.

We write livestock insurance. See us.—J. M. Malone Insurance Agency.

Loy Lattimore is attending to some business in Amarillo.

A fresh shipment of seeded raisins at Montgomery-Lash.

Geo. Wilkins of Oklahoma City is here this week on a business trip.

Let us insure your crops against hail.—J. M. Malone Insurance Agency.

We want your cream.—Montgomery Lash.

Hale County Commissioner's Court is holding its regular session this week.

Hatchell & Johnson sell bread and meats. Phone 76.

Ben Smith, of the Lockney Beacon, was in town this week on business.

W. A. Morter made a flying trip to Floydada this week.

Chase & Sanborn's Coffee, the best the world produces is sold only at Vickery-Hancock Grocery Co.

Highest prices paid for eggs and chickens at Vickery-Hancock Grocery

We want your eggs and chickens. Highest prices bid at Montgomery-Lash.

Try a bucket of our maple butter. Fine on hot cakes at Montgomery-Lash Grocery Company.

If you would be pleased with every purchase, call on L. D. Sewell or phone 29.

Kenneth Cox of Hollis, Okla., came in Sunday to visit his parents, Mr. and Mrs. H. S. Cox.

We want your eggs and chickens and will pay cash for them.—Montgomery-Lash Grocery Company.

Mrs. Walter Cranford and children of Floydada are visiting her sister, Mrs. J. M. Redfern.

Phone 29 for anything you want in the grocery line. We'll do the rest.—L. D. Sewell.

Mr. Frank Stovall done the moving act the first of the week. They now occupy a cottage on South Grover

Rev. C. N. Ferguson, attended district conference at Lubbock last Sunday and there were no services at the Southern Methodist Church.

John Crawford and John Hooper shipped thirteen cars of fat cattle to the market last Tuesday.

For the best results, buy your groceries of the L. D. Sewell Grocery Co. Phone 29.

WANTED—Music pupils by Miss Elvora Stamford at 400 Walnut street. Phone 424.

Try a bucket of Harvest Home-made Sorghum, the best in town at Montgomery-Lash.

Jack Alley, a prominent merchant of Tahoka was in Plainview yesterday.

Furnished Rooms for Rent—At the Fair Boarding House on West Third and Grover Streets, Plainview. 20

Buy your bread at Hatchell & Johnsons and get your money's worth. 1 pound loaf for 5 cents.

Mrs. E. L. Kerr left Thursday for a trip to relatives and friends at McKinney.

King's High Grade Chocolates at R. A. Long Drug Company, the busy druggists.

Hatchell & Johnson for home-rendered lard, 10 pound bucket for \$1.50. 10c back for your bucket. Phone 76.

The baseball team up at W. B. C. defeated the team from Runningwater on Wayland field last Saturday afternoon by a score of 4-2.

D. Elliott, Santa Fe Superintendent, was through this week in his private car inspecting the various construction work along the cut-off.

Sweet pickles, sour pickles, big pickles, little pickles, pickles in fact pickles of all kinds at Montgomery-Lash Grocery Company.

Some numbers don't mean anything. Some mean a great deal more, "29" means everything. It's Sewell's Grocery Store.

Dr. E. P. Edwards, eye, ear, nose and throat specialist, of Paris, Texas is in Plainview this week assisting Dr. Lindsay in some operations.

Jake Morris and family moved to this city from Lockney this week. They occupy the A. C. Buchanan Cottage on Eureka street.

Miss Allie Ware returned last week from a visit to the Geo. Slaughter home in Roswell.

Several of the District officials are attending court in Dimmitt this week, notably Judges Kinder and Penry.

Joe Ryan, manager of the Northwest Texas Telephone Company, made a business trip to Floydada this week, returning Wednesday.

J. N. Donohoo and daughter, Mrs. R. C. Ware, left this week for Mineral Wells where they will remain for a few weeks.

Phillips and Sewell are planting their farm by proxy this week 85 acres of cotton and 136 acres of millet are going in.

Cabbage, tomato and sweet potatoes. Also line of vegetables. Phone 194-2 your want.—W. L. Hogue, Plainview Nursery.

Mrs. J. H. Hanby and A. J. Hanby of Wilmington, N. C., are visiting the family of their son and cousin, Dr. D. Hanby, 315 Adams street.

You will always find the freshest and best of everything in the grocery line at L. D. Sewell Grocery Company. Phone 29.

Rev. C. N. Ferguson left Wednesday for Miami to attend conference, and will be back in time to hold his regular services next Sunday.

Everything cold and a nice, cool place to rest and refresh yourself, at R. A. Long Drug Company, the busy druggists.

FOR SALE—Gasoline range, used only a few weeks. Good as new, cost \$32. \$24 buys it. See C. E. Howard at Hotel Ware.

Irrigated and non-irrigated land in the beautiful Arkansas River Valley in Colorado. Will take part trade at cash value.

J. L. HUGHES, Plainview, Texas. In J. A. Price's Land Office.

ALFALFA SEED.

Plains grown alfalfa seed for sale. Three times winner at the Dallas Fair. Guaranteed no thistle, Johnson grass, Millet or fodder. Cash or good note. Phone W. R. Simmons, 257.

Fixtures for a bowling alley are being placed in the old pool hall building and we understand the sport will be ready for the sporty in a few days.

The revival meeting at the M. E. Church, North is still continuing, and much good work being done by Brother Lockwood. Special services next Sunday. Everybody invited.

We have a complete line of stationery and toilet articles. We always keep the best of everything and sell the goods. If you don't believe it, ask your neighbors. R. A. LONG DRUG CO. The busy druggists.

I have for sale or exchange for good notes, feed of any kind or horses, several good buggies, two hacks and one carriage, all in first-class condition. With or without harness. See J. L. Dorsett at the O. K. Barn.

John Oswald has got his crop planted and is now waiting for the sunshine's warmth and Old Jupiter Pluvius to do the rest. Meanwhile he'll rest.

The Schubert Symphony Club and Ladies Quartette pleased the people of Plainview last Monday night at the Schick. It was the highest class entertainment the writer has ever seen in Plainview.

FOR SALE—240 acres of choice land out of south half survey 35, blk. J. K. 2. Located in the northwest part of Plainview, and the most desirable land around town. Will sell in 40 or 80 acre tracts on easy terms. Other lands for sale in all parts of the country. For prices, terms and descriptive literature write Otus Reeves Realty Company, Plainview, Hale county, Texas.

Hal Wofford, wife and children returned Tuesday from an extended visit to various points in East Texas.

FOR SALE. Unmixed kafir seed carefully selected, hand shelled. Won first premium at county fair. Grown by Willis E. Humber, Ellen, Texas, sold by Fowler Grocery Company and Robbins Bros. Plainview and also Claxton and Gentry, Hale Center.

LISTEN FARMERS. Hall may come. Let us insure your crop.—J. M. Malone Insurance Agency, Plainview, Texas.

Singer the Standard to Which all Others are Compared

Have you ever wondered why it is that dealers in other makes of sewing machines take pains to emphasize their claim that their particular machine is "just as good" as the SINGER? Or why it is that more than 2,000,000 women buy Singers every year—more than all other makes combined? Or why Singer sales have spread all over the world, into every civilized country?

The Singer has so long represented the highest degree of excellence that it is to-day everywhere recognized as the standard of perfection—the envy of every competitor—the pride of every owner.

IT IS EASY TO OWN A SINGER.

A Singer will pay for itself. Phone 51 and see about our easy payment plan Machine Needles, Oils, and Supplies. Liberal Allowance for Old Sewing Machines in Exchange for a Singer

W. H. STEWART, Agent

209 North Pacific St. (Old Exchange Building)

PLAINVIEW, TEXAS

ANNOUNCEMENT

Of SAM L. SEAY, of Amarillo,

Better Known Throughout the Panhandle as

"SPOT CASH SEAY, LEADER OF LOW PRICES"

ON MONDAY, MAY 15, 1911

We will open our branch Grocery Store in Plainview in our building on the south side of the square. Plainview, as we see it, is the best town of its size in Texas, and we are coming here to do business, and will do it if quality of goods, low prices, courteous treatment and strict business methods will do it.

We will open the doors with the largest stock of groceries ever shown in this part of the country and will be prepared to supply your wants at a lower price than ever offered here before,

HOW WE DO IT

- 1st. When we buy goods we pay the SPOT CASH for them
- 2nd. When we sell goods we get the SPOT CASH for them
- 3d. We pay no bookkeepers' or collectors' salaries
- 5th. We pay no house rent

- 6th. We have sufficient capital to buy our goods in car load lots, hence getting them cheaper than the man who buys in small quantities

If you buy from "OLD SPOT" he will save you money
You may pay for your goods at the store, or settle with the driver when you have received the goods and inspected them

WEIGH, COUNT AND MEASURE EVERY ARTICLE BOUGHT AT OUR STORE

Refreshments Served Free. Souvenirs Given Free. Everybody in the Country Heartily Welcomed

We will Buy your Turkeys, Chickens Eggs and Cream

"OLD SPOT"

Leader of Low Prices

L. R. BLAKE, Manager Plainview Store

Proposed Amendment to the State Constitution Prohibiting the Manufacture, Sale, Barter and Exchange of Intoxicating Liquors except for Medicinal, Scientific and Sacramental Purposes.

House Joint Resolution No. 2.

A resolution proposing to amend the constitution of the State of Texas, by amending Article 16, Section 20, thereof by striking out and repealing said section, and substituting in lieu thereof a new Section 20, prohibiting the manufacture for purpose of sale, barter or exchange and the sale, barter and exchange of intoxicating liquors, on and after the second Tuesday in January, A. D. 1912, within this state except for medicinal, scientific and sacramental purposes, and providing that the Legislature of the State of Texas shall, at noon on the second Tuesday in January A. D. 1912, by authority of this section, meet in session in the city of Austin, and pass efficient laws to enforce this section; provided, further that this section shall not prevent any session of the legislature from passing any law to enforce the same; and, providing, further, that all laws in force when this amendment is adopted, providing penalties or forfeitures in relation to the manufacture sale or transportation of intoxicating liquors, shall remain in full force and effect until modified or repealed; fixing the time for the election for the adoption or rejection of said proposed constitutional amendment, directing a proclamation therefor and making certain provisions for said election and the ballots thereof, and method of voting; prescribing certain duties for the Governor of this State, and making an appropriation to defray the expenses of said election.

Be It Resolved by the Legislature of the State of Texas:

SECTION 1. That Article 16 of the Constitution of the State of Texas be amended by striking out and repealing Section 20 thereof, and substituting in lieu of said Section 20 the following:

SECTION 20. The manufacture for purpose of sale, barter or exchange, and the sale, barter and exchange of intoxicating liquors on and after the second Tuesday in January, A. D. 1912, is hereby prohibited within this State,

except for medicinal, scientific and sacramental purposes. The Legislature of the State of Texas, shall at noon on the second Tuesday in January A. D. 1912, by authority of this section, meet in session in the city of Austin, and pass efficient laws to enforce this section; but nothing in this section shall prevent any session of the Legislature from passing any law to enforce the same; and all laws in force when this amendment is adopted providing remedies, penalties or forfeitures in relation to the manufacture, sale or transportation of intoxicating liquors shall remain in full force and effect until modified or repealed.

SEC. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors for members of the Legislature at an election to be held throughout the State of Texas on the fourth Saturday of July, being the 22nd day thereof, A. D. 1911. At said election the vote shall be by official ballot, which shall have printed or written at the top thereof in plain letters the words "Official Ballot."

Said ballot shall also have written or printed thereon the word "For Prohibition."

All the voters favoring said proposed amendment shall erase the words "Against Prohibition" by making a mark through the same and those opposing it shall erase the words "For Prohibition." If a majority of the votes cast at said election shall be "For Prohibition" said amendment shall be declared adopted. If a majority of the votes shall be "Against Prohibition" said amendment shall be lost and so declared.

All the provisions of the general election laws as amended and in force at the time said election is held shall govern in all respects as to the qualifications of the electors, the method of holding such election, and in other respects as far as such election laws can be made applicable.

SEC. 3. The Governor of this State is hereby directed to issue the necessary proclamation for said election and to have the same published as required by the Constitution and laws of this State.

SEC. 4. The sum of five thousand dollars (\$5,000) or so much thereof as may be necessary, is hereby appropriated out of any funds in the state treasury, not otherwise appropriated, to defray the expense of such

proclamation, publication and election
C. C. McDONALD,
Secretary of State.

(A true copy.)

SNAPSHOTS.

What some women don't know they suspect.

It is a theory that a cheap cigar is never cheap enough.

In the eyes of some one every politician is a dirty politician.

The bigger the salary the harder it is to find anyone who can earn it.

Some men are so close that it makes them grouchy to lose money in a dream.

A pessimist's definition of an optimist, is one who expects a great deal more than he gets.

No man courts an investigation in a loud tone of voice until people begin to find him out.

A doctor is about the only man who can lose sleep to good advantage; he gets paid for it.

Ever know a woman that got as many buggy rides and flowers after marriage as before?

A man's private affairs are a great bore to all except gossips and the woman who loves him.

Don't spend too much time contemplating the failure of someone else if you yourself expect to succeed.

If seems that the only reason some married people live together is that they have gotten into the habit.

You may have noticed that the woman who knew you as an onery boy is usually possessed of a wonderful memory.

In the newspaper of the future the police court reporter, who can fight if he has to, will handle the marriage announcements.

You may think waiting for a train is a tiresome job, but that is because you never were a farmer waiting for a rain during drouth.

Outside of organized and loud-voiced pugilism, the man who talks a good deal about his fighting ability, doesn't fight much.

When a man's bald spot commences to show below his hat it is time to commence taking the rainy day proposition seriously.

While we never have regarded dancing as the origin of sin, the fact that very few men dance just for the exercise they get out of the performance.

Some men are so enthusiastic all the time that they have nothing to add in the way of pepper for special occasions.

The average girl isn't greatly interested in the modest violet unless it comes in large numbers at green house prices.

One of the best things that can be said about marrying is that it puts a man up against it and makes him work harder.

GIRL GRADUATES WEAR GINGHAM.

The graduating class of Wichita Falls consisting of sixteen sweet young ladies, have requested the Board of Trustees to allow them to appear in simple dresses, same to be made of gingham or lawn, and inexpensive, all to wear the same style and pattern. This is the most sensible class in Texas, and when those girls appear on the platform to receive their diplomas, they will be the happiest lot ever. Wichita Falls should erect a monument to their good sense and honor them for their business like request.

Just why all the expense usually attached to graduation has become such a vogue is a difficult question. Is it a question of shine and outshine? Maybe so. Often the father is put to it hard to pay for the dresses and ribbons. A sane graduation is as much needed as a sane fourth.—Hereford Brand.

BECAUSE THEY ADVERTISE.

Mary had a little lamb, its fleece was white as snow; it strayed away one summer day where lambs should never go. And Mary sat her quietly down and tears streamed from her eyes; she did not find the lamb because she

J. H. LEACH

Coal, Grain, Seed and Feed Stuff

Phone 136 Plainview, Texas

Why not plant Landreth's Pedigree Seeds? Quality is all important.

Landreth Seed Co., established in 1784, now operating in their 3rd century.

These seeds cost no more than many inferior, expensively advertised.

\$1.00 INVESTED IN GOOD GARDEN SEED PROPERLY PLANTED AND CULTIVATED WILL GIVE LARGER RETURNS THAN ANYTHING WE KNOW OF.

WE ARE EXCLUSIVE AGENTS HERE FOR D. LANDRETH & COMPANY.

THE REXALL STORE

Wyckoff-Willis Drug Company

HERE WE ARE AGAIN WITH THE BEST

did not advertise. And Mary had a brother who kept a village store, he sat him down and smoked a pipe and watched the open door. And as the people passed along and did not stop to buy, John still smoked his pipe and blinked his sleepy eyes. And so the sheriff closed him out but still he lingers near and Mary came along dropped a sympathetic tear. Plainview, Texas.

Be Happy!

Happy the girl, or woman, who has never suffered from any of the diseases of womanhood! Or, if she has been a sufferer, happy is she if she has learned of the wonderful benefits of Cardui, the woman's tonic!

Cardui is a gentle, tonic remedy, for women's ailments. It is a natural medicine—safe, harmless, purely vegetable. It has been in successful use for more than 50 years. It has cured thousands. It should do the same for you.

TAKE CARDUI The Woman's Tonic

Mrs. Mary Neely, of Denver, Tenn., says, "I think there is no tonic on earth, as good as Cardui. I used it with the very best results. I had backache and nearly everything a woman could suffer with, until I took Cardui. Now, I feel better than I have for two years. I shall always recommend Cardui to other suffering women. I can't praise it too highly. As a medicine for weak, tired, worn-out women, Cardui is safe and reliable. Try it, today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 56

The Phone 286 H. D. HYDE, Plumber, Plainview

son insisted that I use Electric Bitters. I did so and they have done me a world of good. I will always praise them." Electric Bitters is a priceless blessing to women troubled with fainting and dizzy spells, backache, headache, weakness, debility, constipation or kidney disorders. Use them and gain new health, strength and vigor. They're guaranteed to satisfy or money refunded. Only 50 cents at all druggists.

Mrs. F. F. Bangle of Tulsa, accompanied by her daughter, Miss Daphnae, visited Plainview on Sunday.

The campus of Wayland Baptist College is being beautified rapidly and we believe in a very few years the school will be able to boast the prettiest college grounds in the state if the work continues. It has been fenced in, drive ways and walks have been

laid out and graded and rows of trees in symmetrical order have been planted alongside. Plainview is proud of live ones up there, this being the Big Baptist school and its enterprising leaders.

Fred Huffer, formerly of the Herald force, later of the Melrose Enterprise, spent a couple of days in Plainview the first of the week. He is on his way to Sweetwater to visit his brother and states he will likely go to work for a paper there.

About thirty members of the Plainview Bachelor's Club met last Sunday afternoon in front of the Wyckoff-Willis Drug Store and formulated proper expressions of regret upon the vacant place in their ranks occasioned by the recent marriage of Mayor James R. DeLay.

The Lockney baseball team was defeated by the team from Wayland Baptist College on the local grounds last Friday by a score of 6-5. Rowan pitched for the College.

Price and Day sold another quarter section this week to a party from Wisconsin. They certainly struck a nest egg alongside. Plainview is proud of live ones up there, this being the Big Baptist school and its enterprising leaders.

quarter just mentioned is located a few miles east of Hale Center. Plainview cemetery.—E. R. Williams, Plainview, Texas.

The workmen are now putting the finishing touches on the new brick store building of Mrs. S. J. Moreland, which will be occupied by Wright & Dunaway Grocery Co.

Work on the T. B. Campbell brick block is moving along nicely, and making a fine showing. This will be one of the best business blocks in the city.

Mrs. G. M. Hatchell left Wednesday for Floydada, after a week's visit to the family of her father-in-law, A. A. Hatchell.

Dr. A. H. Lindsay and family visited Amarillo this week.

Mrs. J. J. Richards of Amarillo spent the week end with T. E. Richards and family.

I am now in a position to issue burial permits and write deeds to lots in

DIED IN FLOYDADA.

Mrs. Norwood, mother of Mrs. E. C. Nelson and Mrs. A. D. Summerville and grandmother of Professor E. C. Nelson, Jr., of Wayland College, died in Floydada last Tuesday. Her remains passed through Plainview on Thursday enroute for east Texas for burial.

Mrs. S. R. Hamilton of Santa Anna, California, Mrs. W. S. Cooper, of Stephens county, Texas and Mrs. H. V. J. Nicholson of Gorman are visiting their mother, Mrs. Burke and Mrs. W. C. Mathes.

Miss Elnora Stamford, an accomplished musician of Amarillo is visiting her aunt, Mrs. J. V. Freeman, 400 Walnut street.

Grandma Taylor, mother of Mrs. Dr. Owens, came in the first of the week from Florida, where she spent the winter.

PROGRAM FOR EPWORTH LEAGUE.

May 14.
Subject—Honoring our Profession, a Mark of Worthy Living.
Psalms 16 for Responsive Reading.
Prayer.
Song.
Scripture Readings, Roman 12, 17; Phil. 1, 27; Eph. 4, 1-3; Matt. 5, 13-16; Matt. 6, 1-8; Matt. 23; Matt. 5, 41.
Leader's Address.
Song.
The Christian Profession—Miss Perl Betts.
Honoring our Profession—Mr. Horace Edmondson.
Song.
What is the Supreme Test of Our Loyalty to Our Profession.—Miss Lois Pack.
Leader—B. N. Graham.

hospitable hostess assisted by her daughter, Miss Fowle. In addition to the members and substitutes were the following invited guests; Mrs. Glenn Flynn, Mrs. John Vaughn, Mrs. H. W. Jarrel, Mrs. Green Wilson and Mrs. Bertha Hinn.

The Entre Nous club whose personnel consists of a number of teachers and their friends held the last meeting of the season last Saturday afternoon with Miss Mary Williams of Wayland College and Miss Lena Williams, teacher of expression in the High School, at the home of the latter on West Second street. When the four tables were spread and the pretty lunch cloths spread an artistic luncheon was served in two courses to the membership and the following invited guests: Mesdames R. C. Joiner, J. C. Terry, Glenn Flynn and Miss Lalla Dean Peace.

SHERIFF'S SALE.

THE STATE OF TEXAS,
County of Hale,
Notice is hereby given, that by virtue of a certain order of sale issued out of the Honorable District Court of Armstrong county, on the 29th day of April 1911, by E. C. Cayton, clerk of said court for the sum of four hundred and sixty eight dollars and ten cents and costs of suit under a judgment, in favor of R. C. Benton in a certain case in said court, No. 236 and styled R. C. Benton vs H. Z. Pennington et al., placed in my hands for service, I G. A. London, as sheriff of Hale county, Texas, did, on the 11th day of May 1911, levy on certain real estate, situated in Plainview, Hale county, Texas, described as follows, to-wit:
Lot No. 6, in block number 33, in the town of Plainview, Hale county, Texas, and levied upon as the property of H. Z. Pennington et al. And that on the first Tuesday in June, 1911, the same being the 6th day of said month, at the Court House door of Hale county in the town of Plainview, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said order of sale, I will sell said above described real estate at public vendue, for cash to the highest bidder as the property of said H. Z. Pennington et al.

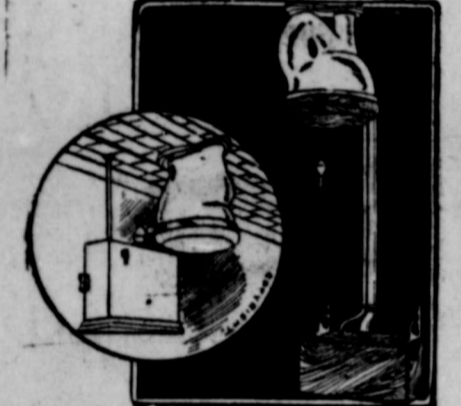
And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Hale County Herald, a newspaper published in Hale county.

Witness my hand this 11th day of May, A. D. 1911.

G. A. LONDON,
Sheriff Hale County, Texas

SAVED HIS MOTHER'S LIFE.

"Four doctors had given me up," writes Mrs. Laura Gainés of Avoca, La "and my children and all my friends were looking for me to die, when my



DIFFERENT STYLES

are as requisite for health as a doctor is when you are sick. Our estimates on plumbing will prove satisfactory.

SANITARY BATH-ROOM APPURTENANCES

In plumbing appliances are as much in evidence with us as in any other avenue of business.

PLUMBING HERE IS AT.

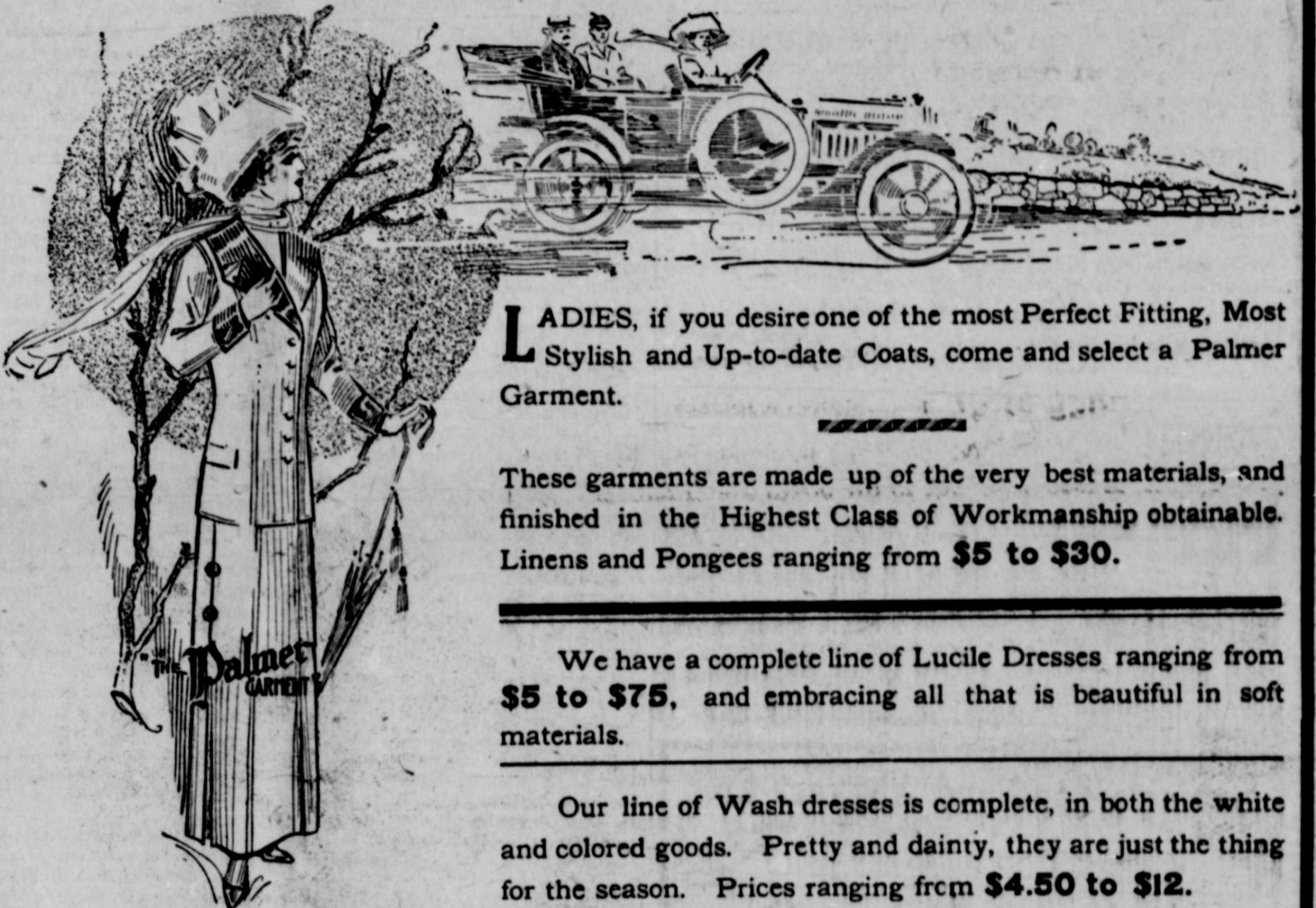
City Plumbing Co.
PHONE 331.
117 North Covington St.

CLUB MEETINGS.

As the club season wanes the interest in the meetings that have made the past winter so pleasant, increases and the hospitality that has reigned supreme during the winter and spring is still paramount.

Foremost among these functions was the session of the Highland Club last Thursday afternoon with Mrs. J. L. Vaughn as hostess at her home, 500 Restriction street.

After an all absorbing game of "42" five tables were cleared and a varied luncheon of two courses served by the



LADIES, if you desire one of the most Perfect Fitting, Most Stylish and Up-to-date Coats, come and select a Palmer Garment.

These garments are made up of the very best materials, and finished in the Highest Class of Workmanship obtainable. Linens and Pongees ranging from \$5 to \$30.

We have a complete line of Lucile Dresses ranging from \$5 to \$75, and embracing all that is beautiful in soft materials.

Our line of Wash dresses is complete, in both the white and colored goods. Pretty and dainty, they are just the thing for the season. Prices ranging from \$4.50 to \$12.

Exclusive Models, Plenteous Varieties

And Splendid Values

IN OUTER APPAREL OF EVERY DESCRIPTION

We extend a cordial invitation to every one to visit our Ladies' Ready-to-Wear Department, and look through these lines.

The Plainview Mercantile Co.

The Best and Prettiest Dry Goods Store on the Plains

W. A. SHOFNER, Manager,

Plainview, Texas

Hatchell & Johnson GROCERY and MEAT MARKET

Highest Prices Paid for Country Produce

Good Homemade Lard. Fresh and Cured Meats of all Kinds

And "O! the good bread." a pound for 5 cents