

## THREE YEARS RAINFALL RECORD

### LOCAL WEATHER OBSERVATORY FURNISHES THE FIGURES.

The Nineteen-Eleven Moisture Equals the Sum of That of the Two Previous Years.

Precipitation by month from Sept. 1, 1908, to Dec. 1, 1911:

Month—	YEAR			
	1911	1910	1909	1908
January	.38	.30	Trace	....
February	5.83	Trace	Trace	....
March	.43	.23	.97	....
April	4.80	1.09	Trace	....
May	1.92	1.93	2.18	....
June	.03	.61	5.09	....
July	10.06	3.06	3.37	....
August	1.03	2.67	1.15	....
September	2.40	.06	.37	.70
October	2.47	.77	.98	1.00
November	.36	.35	4.52	1.39
December	1.34	.18	.27	Trace
<b>Total</b>	<b>31.05</b>	<b>11.35</b>	<b>18.90</b>	<b>3.09</b>

In 1911 there were 61 days with .01 or more precipitation.

J. F. SANDER.

### WISCONSIN MEN BUY LAND.

Were Well Pleased with Plainview Country—Will Move Here Soon.

Last week's excursion train brought in a goodly number of prospectors. Among others were Mr. Herman Schultz, of Cross Plains, Wisconsin, with six other gentlemen from his home county, viz: Wm. Lochmer, L. Endres, W. State, Chas. Behrend and Fred Schluter. J. E. Pepper showed these men over the country, and they were so well pleased that each and every one of them purchased a quarter section before leaving for home.

These men were well pleased with our soil, climate and water. Four of them will move onto their holdings at an early date, and the other two as ter section before leaving for home. The deals were made through the J. E. Pepper Land Co.

Before leaving here they were taken by Mr. Pepper to the Slaton alfalfa farm, where they were surprised by the volume of water flowing from the Slaton pump into the irrigation canal. These men declared they had never before seen such a sight, and they were delighted with the possibilities suggested by this vast water supply.

Mr. Schultz is interested in this country himself, and is very successful in interesting others.

### I. O. O. F. INSTALL OFFICERS.

At their recent meeting, Plainview Lodge I. O. O. F., No. 12, installed the following officers for the ensuing year:

G. C. Keck, D. D. G. M.; Elmer Anderson, P. N. G.; Ernest C. Baker, N. G.; Judge H. C. Randolph, V. G.; H. D. Hyde, financial secretary; A. J. Chambers, recording secretary; Roy J. Frye, treasurer; A. E. Allen, R. S. N. G.; H. H. Rogers, L. S. N. G.; J. C. King, warden; C. S. Hefner, conductor; Geo. Lynn, chaplain; John Bates, R. S. V. G.; W. J. Mitchell, L. S. V. G.; Wm. Hawkins, R. S. S.; John Winslow, L. S. S.; J. W. Elliott, I. C.; S. Brooks, O. G.; J. O. Burch, representative to Grand Lodge; A. H. Estes, alternate representative to Grand Lodge; G. C. Keck, F. B. Gouley and Wilson Munger, trustees and finance committee; H. C. Randolph, Elmer Anderson and Jno. R. Bates, committee on resolutions of respect.

The lodge has made a large increase in the year 1911, and expects to do better in 1912. This lodge is expecting great things in 1912, and all members are urged to make it a point to attend each meeting and help to push it along.

Among the new arrivals to this town is Dr. G. B. Wofford, of Albion, Nebraska, who came in Wednesday. He is here to locate permanently in this city. He comes well recommended as a physician, and is a graduate of the Lincoln Medical College, of Cotner University of Nebraska. He will make Plainview his home, and offers his professional services to our people. He owns lands in the Spring Lake country, Castro County, and which he will stock with fine cattle. He thinks well of this country and of our people, and sees how a man can raise blooded cattle, equal to any in the world, a little cheaper here than most anywhere else on earth.

For Reasons of our own.

### MEETS HORRIBLE DEATH.

Conductor Miller Killed and Injured in Santa Fe Wreck.

Hereford, Texas, Jan. 6.—Conductor Miller was instantly killed when the early morning passenger train from the west, due here at 7:03, ran into the rear end of a freight train 5 miles east of town, at about 7:20 this morning.

It was very foggy this morning, in addition to the extreme cold, it being about eight degrees below zero, and the engineer was unable to see the freight train, which was in the act of taking the siding at Jewel switch. The caboose was literally torn to pieces, and immediately took fire.

Conductor Miller was instantly killed and his body almost entirely burned.

The engineer and fireman on the passenger train did not have time to jump; the fact that they escaped instant death is a miracle. The engineer has a badly sprained ankle and the fireman's arm was sprained and bruised.

Dr. H. H. Taylor, the company surgeon here, was taken up to the wreck, and attended the injured. Conductor Miller's charred remains, which could almost be carried in one's hat, were brought here and later removed to Amarillo.

The caboose and two loaded cars, one containing merchandise, were burned. The engine of the passenger train is almost a complete wreck. Practically all the wood-work about the engine was burned.

Only the structural bones of the body, and a few other charred fragments, could be gathered up after the wreckage had sufficiently burned away to reveal the spot where the life of the unfortunate trainman went out. Inquest proceedings were held at Hereford.

### CLEAN UP.

In another column we publish a letter from the State Health Officer, Dr. Steiner, to Dr. E. F. McClendon, of this city, urging the necessity of cleaning up our alleys, streets and walks if we would guard against the introduction of meningitis, a disease that has been the cause of many deaths in Dallas, Waco, and other cities of our State. This timely notice should be acted upon at once, and all sanitary measures observed. Our city, generally, is in pretty good shape, and with a little effort could be made to conform with the requirements.

### TWENTY-TWO YEARS ON THE BALDIES.

Last Week The Hale County Herald rounded out its twenty-second year. The Herald bears the distinction of being the oldest paper on the Plains. It has been under the same management and has borne the same name for twenty-two years, and has grown since its birth to be one of the healthiest and most popular youngsters on the Plains. The Avalanche wishes The Herald many returns of the season, and may it continue to grow and maintain its usefulness to the South Plains and the town that it so ably represents.—Lubbock Avalanche.

### PLAINVIEW K. of P. INSTALL OFFICERS.

The Plainview K. of P. lodge has installed the following officers: David Collier, C. C.; Lee Shropshire, V. C.; S. W. Meharg, Prelate; Tom Wilson, M. of W.; Flake Garner, K. of R. and S.; Frank Pearson, M. of F.; E. R. Williams, M. of Ex.; Dick Estes, M. of A.; Earl Keck, I. G.; R. D. Hatchell, O. G.; Representative to Grand Lodge, Lee Shropshire; Alternate Representative, Dave Collier; Trustees—3-year, Dr. C. C. Gidney; 2-year, Jas. R. DeLay; 1-year, Lee Shropshire.

Reports says that both oil and gas have been struck in the prospecting well being sunk on the Yellow House ranch.

### CEREBRO-SPINAL MENINGITIS IN TEXAS.

Several of our Texas cities report deaths from cerebro-spinal meningitis, though all claim to have gotten the disease well under control before many deaths had occurred. Dallas, Fort Worth and Waco have perhaps suffered from this disease more than other cities. The medical profession says there will be little chance of the disease becoming epidemic in any of those cities mentioned.

For Reasons of our own.

## PLAINVIEW IS SEEKING A MOTTO

WHAT CAN YOU SUGGEST?—CONTEST OPEN TILL FEBRUARY 1.

Right Now—Before You Forget It—Sit Down and Think Up a Slogan That Will Nearest Do Plainview Justice.

The Plainview Chamber of Commerce wants a motto—a motto from which they may preach of the wonderful possibilities of the Plainview country, and no less actualities that have been developed in this town and county.

We want to choose a motto for time and eternity—a slogan that we will not be ashamed of when Plainview has developed into a large city and Hale County into the most productive and highest-priced farming area of the State.

We falter before the immense importance of the task, and call for assistance, not only from the people of Plainview and Hale County, but the entire citizenship of the State.

Many have already turned in their sealed suggestions. Perhaps the winner has already arrived. We do not know, for they will not be opened until February 1, 1912. But we do know of a large number of suggestions. Aside from the pecuniary profit, it is a matter of no inconsiderable honor to have "think up" the slogan that Plainview will try to live by, and that will go out to all the world as her motto for years to come.

We want to use this slogan on our advertising booklets, folders and "follow-up" literature. We want to have it emblazoned on every page of business stationery and on every envelope that goes out from this town. We want to adorn every Hale County exhibit with it, and affix it to every car of cantaloupes and truck that goes out of Plainview. We want to print it on our produce crates and throw it on our motion picture show screens. We want to incorporate it in seals, photograph it on buttons, paint it on post cards and proclaim it abroad by word of mouth. In short, we want to systematize our advertising.

It should be short, pithy and to the point. It should have the "punch" of Jack Johnson and the pulling power of a team of mules.

The slogan of Oklahoma City is "WE DO," of Fort Worth, "WE WANT MORE SMOKE." The slogan of Walla Walla, Washington, is "WHAT WALLA WALLA WANTS IS YOU."

What shall the slogan of Plainview be? That is the question that is up to you and the Executive Committee. Said committee reserves the right to reject all offerings in case none should be found satisfactory, and order another contest. In case the same slogan is turned in by two or more persons, the one who first submits it will win, provided, of course, that his slogan does.

It costs you nothing to contest. It is all to win and nothing to lose. Every patriotic citizen of Plainview should take a try at this contest—man or woman, schoolboy or school-girl. And remember that the sooner you get your offering in the better chance you will have to win. Mail your sealed suggestions to JAS. R. DeLay, Chairman of Executive Committee, before February 1st.

Please don't put this matter off. Think about it all day and dream of it at night, and when you are satisfied you have hit upon a winner, turn in your inspiration.

Yours for a greater Plainview,  
Z. E. BLACK, Secretary,  
Plainview Chamber of Commerce.

### SUNDAY SERVICES.

Rev. C. E. Hastings, B. D., pastor of the First Methodist Episcopal Church, announces the following services for next Sunday, January 14:

10 a. m.—Sunday School.  
11 a. m.—Dr. L. L. Gladney will preach.

7:30 p. m.—The pastor will deliver his second sermon in the series of sermons on "The Prodigal Son." Subject, "Leaving Home" (severed ties). All are invited to attend these services.

### PROGRAM FOR JANUARY 19, 1912.

Recitation—Cristelle Owens.  
"The Need for School-Yard Playgrounds"—R. A. Bruce, Mrs. Fred L. Brown.  
"The Crying of the Children"—Mrs. Browning.  
"Tobacco and Our Boys"—Mrs. S. W. Meharg, Miss Margaret Brewer. Discussion.  
Social Hour.

### CLEAN-UP SUGGESTIONS.

Dr. E. F. McClendon,  
Plainview, Texas.

Dear Doctor:

Isolate and place in absolute quarantine all cases cerebro-spinal meningitis.

On appearance of the disease in your city close public schools and discourage public gatherings.

Insist upon general sanitary measures. Clean and disinfect sidewalks, streets and alleys.

Carriers convey the disease by means of nose and throat secretions.

Insist upon the enforcement of the anti-spitting ordinance, and advise the use of an antiseptic spray in the nose and throat, as a precautionary measure.

See that all street cars and public conveyances are disinfected.

Yours truly,

RALPH STEINER,  
State Health Officer.

### BANKS ELECT OFFICERS.

The Citizen's National elected as follows: President, J. N. Donohoo; Vice President, J. L. Vaughn; Cashier, E. B. Hughes; Assistant Cashier, A. W. McKee. Directors—Wayne Paxton, R. C. Ware, J. L. Vaughn, J. H. Burton, J. N. Donohoo, E. B. Hughes, W. L. Harrington.

The First National elected officers as follows: President, J. H. Slaton; Vice President, W. C. Mathes; Cashier, Guy Jacob. Directors—J. H. Slaton, W. C. Mathes, Guy Jacob, Levi Schick and E. G. Hudgins.

### BURNED BY GASOLINE.

Word has been received here of the death of the little son of Rev. R. E. Bell, at Bowie, by gasoline explosion. The little fellow, it seems, was playing with the gasoline can, and pouring some on the ground touched it off with a match, burning himself so badly that death resulted. The little fellow was the six-year-old son of Rev. R. E. Bell, formerly dean of Wayland Baptist College, of this place. The many friends they formed while here will sympathize with them in their great bereavement.

### FREIGHT RATE REDUCTIONS.

Rock Island Gives Amarillo Certain Concessions Over Its Lines.

Importance is attached to the fact that certain concessions have been made by the Rock Island, effective one month hence, that will materially lessen the freight rates over that line and place Amarillo on a parity with other points in this section of the country. These changes came at the close of a conference between the head officials of the Rock Island and John F. Manning, of the Amarillo Mill & Elevator Company.

It is stated that there is not only a reduction in the rates, but that some of the routings have been changed, resulting in the removal of discriminations that have been claimed, by this point, to exist. Some of the "back hauls" have been eliminated. The new routings will be made to include El Reno, Clinton and Texola. This gives Amarillo equal shipping and transit rates over the Rock Island to El Paso and intermediate points.—Amarillo Daily News.

### DISTRICT COURT.

District Court convened last Tuesday, and the following cases have come up:

State of Texas vs. Chock Morgan, gaming; plea of guilty; fine, \$10.00 and costs.

State of Texas vs. Pedro, a Mexican; theft; dismissed.

State of Texas vs. Frank Cates, carrying concealed weapon; plea of guilty; fine, \$100.00 and costs.

J. F. Sagester vs. C. C. Slaughter, land boundary; still on trial as we go to press.

### TO VOTERS AND NEAR VOTERS:

This year, 1912, will be eventful in Texas politics. All who vote must have poll tax receipts, or exemption certificates. Those who become 21 before next election, and those above 60, must have exemption certificates. January 31, 1912, is the last day for attending to this vital matter. Voters must pay poll taxes in person. Voters over 60 years of age will not be required to procure certificates of exemption in cities of less than 10,000.

### MEDICOS ENTERTAINED.

Tuesday evening of this week the beautiful home of Dr. and Mrs. J. D. Hanby, 315 Adams Street, which has so often been the scene of brilliant social functions, was again thrown open, to the local physicians, their wives, Rev. and Mrs. Sterling Park, Mayor DeLay and wife and Mr. and Mrs. R. W. Brahan.

The entertainment for the evening consisted of talks by some of the doctors present, several vocal solos by Miss Mabel Wayland, and a duet by Misses Gwendolyn and Adrienne Hanby.

An elaborate five-course supper was served, which was the crowning point to a most delightful evening.

### COLLINS-HUGUELEY.

Last Sunday afternoon, at 3 o'clock, a quiet home wedding was solemnized at the home of Mr. and Mrs. R. B. Hugueley, near Runningwater, when their youngest daughter, Stella, became the bride of Will Collins. The ceremony was performed by Rev. B. H. Wilkins, pastor of the Methodist Church at Runningwater, in the presence of a few friends and near relatives.

The groom is a young man of sterling qualities, and has the promise of a bright future before him, while the bride, who has been reared in Hale County, is loved by all who have the pleasure of knowing her.

Mr. and Mrs. Collins leave in a few days for Colorado City, where they will make their future home. They have the best wishes of The Herald for a bright and prosperous life, of long duration and few sorrows.

### NEW MEXICO NOW A STATE.

Proclamation of Statehood Has Been Signed by President Taft.

Washington, D. C., Jan. 6.—New Mexico, the forty-seventh state to enter the Union, ceased to be a territory at 1:35 o'clock today, when President Taft signed the proclamation of statehood.

Four members of the President's Cabinet, the two Congressmen-elect from New Mexico and a dozen prominent citizens from the new state witnessed the ceremony, in the President's private office. The proclamation was signed in duplicate, one to be preserved in the Government records and the other to go to the New Mexico Historical Society.

### IMPORTANT NOTICE.

Commencing with Sunday, January 14th, our stores will be closed the entire day on Sundays.

If it is necessary that a prescription be filled, or medicine or a medicinal appliance is needed, phone us at our respective residences and we will gladly come down and supply your wants, but do not ask us to sell anything other than medicine or medicinal appliances, as it is a strict violation of the law to do so.

Please make all necessary purchases on Saturday.

J. W. WILLIS DRUG CO.,  
R. A. LONG DRUG CO.,  
DUNCAN'S PHARMACY.

### CARTER-HOUSTON DRY GOODS COMPANY.

C. R. Houston has purchased an interest in the Carter Mercantile Company, and the concern has been reorganized under the name of Carter-Houston Dry Goods Company. This has always been a good firm to deal with, and by courteous treatment and fair dealing has built up an immense trade, not only in Hale County, but from the adjoining counties.

Mr. Houston is well known by our people, having been connected with the firm for the past year. He is a good, careful business man, and, like the Carters, is ready to extend every courtesy consistent with sound business methods.

This is a strong business firm, and we predict for it a prosperous career under the new name.

### A GOOD SUGGESTION.

If you want to know how long your horse would stand hitched to the rack on the public square these cold days without freezing to death, we suggest that you take off your coat and stand out by the side of him a while. When you begin to feel uncomfortable and want to go into the house and hug a red-hot stove, then is the time for you to untie your faithful horse and place him in a shelter, or buy a good blanket for him. Do you catch the point?—Lubbock Avalanche.

## ANOTHER NEW BRICK BUILDING

COL. SMYTH CONTRACTS FOR A TWO-STORY STRUCTURE.

Will Be One of The Handsomest Blocks in the City—Work Will Begin in a Short Time.

Col. R. P. Smyth recently closed a contract with the McRea Building Co. for the erection of a two-story brick business block on the lot adjoining the First National Bank building on the north. This contract calls for a building 25x125 feet, of pressed brick, and with plate glass and marble trimmings.

The work will begin in the near future, and, when completed, will be among the handsomest structures in the city.

### CAN YOU BEAT IT?

A young man noted for foresight and common sense, and who will no doubt some day be a bank president, has solved the problem of the high cost of living. We submit his figures and invite your inspection:

"Expenses for 10 evenings spent in my room, observing strictest economy—  
"One-third cord hard-split wood, 10 nights ..... \$1.00  
"Two gallons oil, 10 nights ..... .25  
"Penny paper, 10 nights ..... .10  
"Total for 10 nights ..... \$1.35

"Ten evenings spent at the Majestic Theatre, in which cases I use no fuel and little light in my room, and get a better and more useful entertainment than the evening paper. Light, heat and amusement, 10 nights \$1.00

"Saving for 10 nights ..... \$0.35

"Tonight is a good night to begin saving that 25 cents. "Did you ever stop to think that the price of everything has gone up except your entertainment? That still remains one price—10 cents—and today we are giving better quality and quantity than ever before!"  
At the Majestic.

O. F. Wayland, of Missouri, came in Wednesday on a visit to his parents and brothers. He looked well, hearty and of a healthy nut-brown color, and has the appearance of having never missed a meal. He has some interests in the Panhandle that he was looking after, and could not resist the temptation to run down here and have a look at the great Central Plains, and the Hub. He spent some years here in the early days, and trafficked some in reality. He rather thinks he made a mistake in selling a section for \$4 per acre that is now worth \$100 to \$125 per acre. He is doing well in his profession, however, and is not worrying over what he dropped here. He has a lot of friends here, who are always ready to give him the glad hand.

Otis Phillips and family left yesterday for McGregor, where they will make their home for the next year, and indulge in farming. They leave a host of friends here, who are sorry to see them go, and who will be ready to welcome them back. Of course they'll come back! After breathing this ozone for a year or two, and after drinking this water for so long, they all come back—if they've got the price! Meanwhile they have the best wishes of all for prosperity and happiness.

### D. W. McGLASSON WINS PRIZE.

The Praetorian order, with headquarters at Dallas, offered a valuable prize to the deputy writing the most insurance during the month of December, 1911. D. W. McGlasson, of this city, received a message from Dallas Wednesday informing him that he was winner of the valuable gold medal offered, Mr. McGlasson having written \$103,000 insurance during the month, placing him in the lead of all deputies in the State. With this medal goes the privilege of a good write-up of the town and county of the winner, to be published in the Praetorian Guard, a fraternity journal with a circulation of about 150,000. This is the fifth contest of the sort in which Mr. McGlasson has taken down the first prize.

A marriage license was issued on Wednesday to James P. Whittington and Miss Pearl Berry, of East Plainview.

Community Correspondence

WHITFIELD.

Jan. 2.—Miss Irma King returned to Plainview Saturday, after a week's visit with friends here.

Jerome Bass went to Tulia New Year's day, with grain.

Henry King visited Chas. Moore the latter part of last week.

Mrs. S. E. Gullidge has changed her boarding place, and is now stopping at the W. G. Williams residence.

Miss Hazel Oooley spent the holidays with her parents. She returned to Plainview Monday.

School resumed Monday, after a few days' vacation, at Providence.

Mrs. S. M. Nations visited near Liberty Sunday, the guest of Mr. Baggett and wife.

The party at Mr. Will Palmer's last Friday night was a grand affair. Everybody had a grand time, even if it did rain and sleet.

Mr. and Mrs. Jim Moore celebrated their sixth wedding anniversary last Sunday. A few intimate friends were there to help celebrate.

OLTON NEWS.

Chas. W. Keenan died on Wednesday afternoon at 2 o'clock, January 3, of cancer, aged 73 year and a few months.

"Uncle Charlie" Keenan, by which he was familiarly known, has been a resident of Lamb County for several years. He was a genial soul, fond of friendly controversies, always open-hearted and frank. He loved the companionship of his fellow men. He was a staunch Christian, and had many friends, who loved him.

To the sorrowing wife, sons and daughters we extend our heart-felt sympathy, and may the all-wise Father strengthen and comfort them in this sad affliction.

The funeral services were held by his pastor, Rev. Jas. McMahan, on Thursday afternoon, at two o'clock. After the services at the church, all that was mortal of Mr. Keenan was laid to rest in the Olton Cemetery.

Mr. Oakley McGill and Miss Aggie Lee Cooper were married, at the home of the bride's parents, Mr. and Mrs. W. T. Cooper, of Lockney, Texas, on Sunday afternoon, December 31st, at 3:20 o'clock, Rev. Tooley performing the ceremony. Mr. McGill is the son of T. J. McGill, of near Olton, and is a promising young man. Mrs. McGill is principal of the Olton schools, having taught in the same school last year. She has endeared herself to her pupils and with all who know her. May they live long in their happiness, and may the coming years deal tenderly with them, is the wish of their legion of friends.

A baby girl put in her appearance at the home of Ira Hammer on December 28.

Mr. Jas. Phillips and wife are rejoicing over a baby girl who came to live with them, January 7.

Robert Miller, who has been very sick, is reported much better at this time.

Mrs. J. M. Sowers and daughter, Mildred, have returned to their home in Illinois, after spending several weeks on the farm near Olton.

KRESS.

Jan. 10.—Mr. F. Rousser was a caller in Tulia.

Mr. Will Rousser and Mr. L. Night attended the Woodman lodge at Runningwater Friday night.

Mr. Roswell Shyhagen and Idelle Cantrell were married Christmas time.

Mr. E. Ackley and family moved on a farm six miles east of Kress New Year's day.

There was a very enjoyable young people's party at E. E. Overly's between Christmas and New Year's.

Mr. and Mrs. Lawrence arrived Saturday at their home in Grandfield, Oklahoma.

Dr. S. Q. Ford was a caller ten miles west of Kress last week.

Mr. Pat Walker and John Feddersen, of Auburn, were callers in Kress Tuesday.

Mr. R. T. Irrickson was visiting relatives and friends in Kansas during the holidays.

Mr. Hadley and family visited on New Year's day at the J. Bush home.

Mr. A. H. Gish, of Lost Nation, Iowa, is looking after his section of land in this vicinity.

Professor B. N. Graham and Miss Austin, primary teacher, were married Christmas week, and returned to Kress December 30th.

SETH WARD COLLEGE NOTES.

Bro. Barcus spent last Sunday in Amarillo and preached twice during the day.

A few of the old students have not yet returned since the holidays, but several new ones have enrolled. All seem glad that work has begun again, and the second term has started off well. Organizations and adjustments were already made, and work has begun in earnest.

Special courses will be formed this term with an idea of preparing students to take the examinations in June for teachers' certificates. Several have expressed a desire to take the work. Classes will be given the last two months of the term for special review for this work.

A summer school will be conducted at the College during seven weeks, beginning June 14. Full credit will be given in the training School and College for all work done, and excellent accommodations will be made for those who desire to work for a teacher's certificate.

The literary societies of the College are making preparations for open sessions and contests that are to be held soon.

The order of the Sunday services at the College have been changed. The students will go to church in town in the morning just the same as heretofore, but instead of going to town at night services will be held in the College auditorium. It is desired that all the students, and residents of the community who desire to do so, will attend.

A series of revival meetings will begin at the College the latter part of next week. Rev. F. M. Neal, the pastor at Canyon City, will do the preaching.

SHERIFF'S SALE.

THE STATE OF TEXAS, County of Hale.

NOTICE IS HEREBY GIVEN, That by virtue of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 11th day of January, 1912, by the Clerk of said Court, for the sum of Seven Hundred and Two Dollars and Eighty Cents and costs of suit, under a judgment, in favor of E. L. Fisher et al in a certain cause in said Court, No. 799, and styled E. L. Fisher et al vs T. W. Burton, placed in my hands for service, I, G. A. LONDON, Sheriff of Hale County, Texas, did, on the 11th day of January, 1912, levy on certain Real Estate, situated in Hale County, Texas, described as follows, to-wit: The Southeast Quarter of Section No. 12, in Block CL, surveyed by virtue of Certificate No. 950, issued to the E. L. & R. R. Ry. Co., containing 160 acres of land and situated in Hale County, Texas, and levied upon as the property of T. W. Burton. And that on the first Tuesday in February, 1912, the same being the 6th day of said month, at the Court House door of Hale County, in the Town of Plainview, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said T. W. Burton.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

Witness my hand, this 11th day of January, 1912.

G. A. LONDON, Sheriff, Hale County, Texas.

PATRONS OF GILBERT TRANSFER COMPANY.

Schedule of Prices.

Day Rates—Carriage or Bus in city limits, 25 cents each way. Bus to and from Depot and Hotel Ware, 25 cents round trip.

Night Rates—Up to 12 o'clock, same as above. After 12 o'clock, 50 cents each way. Except occasions of gatherings, such as Parties, Receptions, Theaters, etc. Rates for these occasions will be only 25 cents each way.

Any deviation from above schedule of prices report to

C. L. GILBERT, Phone 2-1-9.

ANNOUNCEMENTS.

Subject to the action of the Democratic primary.

For District Attorney—R. M. ELLERD. GEO. L. MAYFIELD.

For District and County Clerk—B. H. TOWERY.

For County Judge—W. B. LEWIS. J. M. BULL. S. W. MEHARG.

For County Treasurer—JOHN G. HAMILTON.

For Sheriff and Tax Collector—G. MARSHALL PHELPS. O. R. MARTINE. J. C. HOOPER.

For Tax Assessor—R. E. BURCH. S. S. SLONEKER. J. N. JORDAN. S. J. FRYE.

For County Surveyor—THOMAS P. WHITIS.

For County Attorney—CHAS. E. CLEMENTS.

FOR MUNICIPAL OFFICES.

For City Marshal—J. F. WATSON. GEO. W. MCKINTY.

For City Secretary—H. A. WOFFORD. B. L. SPENCER.

THOMAS P. WHITIS FOR COUNTY SURVEYOR.

We this week announce Thomas P. Whitis, present incumbent, as a candidate for re-election to the office of County Surveyor of Hale County. Mr. Whitis came to this county a few years ago, from Austin, and was the successful candidate for this office in the last election. He is a young man, full of energy, and a civil engineer of ability, and his work since in office has won him universal praise for promptness and accuracy.

Mr. Whitis is, withal, a nice, clever gentleman to do business with, and, if re-elected, we feel sure that he will serve the public as well and faithfully for another term as he has done, and is now doing, in his first term.

The Herald recommends him to the consideration of the voters of the county.

A LITTLE SATISFACTION.

According to newspaper reports from Shady Bend, Kansas, the three men convicted of tarring the school teacher, Miss Mary Chamberlain, in a lonely spot on a dark night, are to pay \$25,000 for their fun, besides enjoying the luxury of a year in jail. The three men are reputed to be worth \$100,000, and when Miss Chamberlain's lawyer started proceedings for damages they were very anxious to settle out of court. Now comes word that a compromise has been effected, and that the price is \$25,000. Serves the scoundrels right. Never was a more dastardly trick played upon a decent woman.

The Los Angeles Grand Jury has returned three bills of indictment against labor leaders in that city for complicity in the McNamara dynamiting conspiracies. They were arrested last Saturday, and are Olaf Tviemoe, secretary-treasurer of the California Building Trades Council and head of the Asiatic Exclusion League; Anton Johannsen, organizer of the State Building Trades Council; and J. E. Munsey, head of the Salt Lake City local union of Bridge and Iron Workers, of which J. J. McNamara was international secretary and treasurer. Notice the names of the first two, which sound like they would fit them for "treason, strategem and spoils. The next one sounds too American to be caught with such a gang. The dragnet is out, and it is to be hoped no guilty man will escape.

As one of the correspondents points out, "conservation of moisture and available water supply is the keynote to large yields of produce." The record potato crops in Colorado are doubtless attributable largely to conditions that make intensive agriculture possible. Under the irrigation system the moisture may be regulated. But different conditions prevail in Maine, in Minnesota and in Illinois. Very different conditions prevail in Germany. Manifestly, the solution is not to be found in hunting for favorable conditions, but in meeting with knowledge and skill whatever conditions may exist or arise. Whether it be a humiliating admission or not, the fact seems to be they are envied by the world at large within the reach of the American farmer, he is beaten at almost every point by the cultivators of small patches of the old world that have been yielding crops for a century. The American farmer evidently needs to learn how to cultivate the soil so as to get the most out of it.—Christian Science Monitor.

Now comes the information that the J. I. Case company are preparing to enter the field in competition with the International Harvester Company for the Nation's farm machinery trade. This concern will probably meet the approbation of the farmers of the United States. The great harvester trust pretty thoroughly earned the ill will of the farmer class.

Some little excitement has been raised in military and civil circles by the statement that the remains taken up, some years ago, as those of the famous Revolutionary admiral, John Paul Jones, and conveyed on a warship to this country, with military honors, and placed in a sarcophagus at Annapolis, are not, as was supposed, the remains of that famous scrapper. This was an expensive job, but there seems to be no way to remedy the mistake. It may never be known whether the remains are those of a frog-eating peasant, or some scion of noble birth.

Labor organizations are worrying no little over the belief that the enemies of labor are trying to crush them. Labor organizations are right and proper, and deserve encouragement, and will receive both encouragement and good will when conducted on proper lines. The American laborer is a gentleman, a lover of law and order. You never hear of them in dozens attacking a lone workman and beating him into insensibility because he persists in working to provide support for his family. You never find a good American name mixed up with such a gang. Labor organizations should select leaders and officers with names that they can pronounce, and steer clear of such names as you find mixed up with dynamiting, slugging and other devilry.

GET YOUR MONEY BACK.

If This Medicine Does Not Satisfactorily Benefit You.

Practising physicians making a specialty of stomach troubles are really responsible for the formula from which Rexall Dyspepsia Tablets are made. We have simply profited by the experience of experts.

Our experience with Rexall Dyspepsia Tablets leads us to believe them to be an excellent remedy for the relief of acute indigestion and chronic dyspepsia. Their ingredients are soothing and healing to the inflamed membranes of the stomach. They are rich in pepsin, one of the greatest digestive aids known to medicine. The relief they afford is almost immediate. Their use with persistency and regularity for a short time helps to bring about a cessation of the pains caused by stomach disorders.

Rexall Dyspepsia Tablets aid to insure healthy appetite, aid digestion, and promote nutrition. As evidence of our sincere faith in Rexall Dyspepsia Tablets, we ask you to try them at our risk. If they do not give you entire satisfaction, we will return you the money you paid us for them, without question or formality. They come in three sizes, 25 cents, 50 cents, and \$1.00. Remember, you can obtain them only at our store—The Rexall Store. The J. W. Willis Drug Company.

Texas is realizing that the trend of empire is toward her, and is preparing to meet it half way.

For Reasons of our own.

Texas is beginning to realize that the only road she can not afford to have is a bad road.

For Reasons of our own.

TIME TO ACT.

Don't Wait for the Final Stages of Kidney Illness—Profit by Plainview People's Experiences.

Occasional attacks of backache, irregular urination, headaches and dizzy spells are common early symptoms of kidney disorders. It's an error to neglect these ills. The attacks may pass off for a time but return with greater intensity. If there are symptoms of dropsy—puffy swellings below the eyes, bloating of limbs and ankles, or any part of the body, don't delay a minute. Begin taking Doan's Kidney Pills, and keep up the treatment until the kidneys are well, when your old-time health and vigor will return. Cures in Plainview prove the effectiveness of this great kidney remedy.

J. W. McNeil, beyond Seth Ward College, Plainview, Texas, says: "We have great confidence in Doan's Kidney Pills, having used them and received relief from backache, pains in the head, and other symptoms of kidney complaint. Our supply of Doan's Kidney Pills has been procured from the R. A. Long Drug Co., and we have frequently recommended them to acquaintances."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

DEAFNESS CANNOT BE CURED

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

PIANO TUNING Action, Regulating and all kinds of Repairing done. All work guaranteed strictly first-class. Drop me a postal and I will call. J. H. EDWARDS. Phone 331. 117 Covington St.

CHAS. B. BARR Veterinary Surgeon and Dentist. Office: J. W. Willis Drug Co. Phones: Office, 44; Residence, 86.

Y. W. HOLMES Lawyer (Notary Public)

GENERAL CIVIL PRACTICE (Land Titles a Specialty)

Refer to Third National Bank

Wofford Building, Opposite Court House PLAINVIEW, TEXAS

Young Women

Read what Cardui did for Miss Myria Engler, of Faribault, Minn. She says: "Let me tell you how much good Cardui has done me. As a young girl, I always had to suffer so much with all kind of pain. Sometimes, I was so weak that I could hardly stand on my feet. I got a bottle of Cardui, at the drug store, and as soon as I had taken a few doses, I began to feel better. Today, I feel as well as anyone can."

TAKE The CARDUI Woman's Tonic

Are you a woman? Then you are subject to a large number of troubles and irregularities, peculiar to women, which, in time, often lead to more serious trouble.

A tonic is needed to help you over the hard places, to relieve weakness, headache, and other unnecessary pains, the signs of weak nerves and over-work.

For a tonic, take Cardui, the woman's tonic. You will never regret it, for it will certainly help you. Ask your druggist about it. He knows. He sells it.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. For Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 719

FOR REASONS OF COURSE

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier  
GUY JACOB, Assistant Cashier

## The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00  
SURPLUS AND UNDIVIDED PROFITS 170,000.00

**SAFE DEPOSIT BOXES FOR RENT**  
Your business solicited, appreciated and protected.

## A. L. HAMILTON & BROTHER

—Manufacturers of—  
Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of  
Tin, Copper and Sheet Metal Work.

Repairing Neatly Done on Short Notice.

PLAINVIEW, TEXAS

## B. D. GROW, Horse Shoer

### HORSES SHOD FOR \$1 PER HEAD

Fifteen years of experience allows me to guarantee every job of shoeing I do.

**DON'T FORGET--**  
We also do all kinds of Blacksmithing, Buggy and Wagon Work.

OFFICERS

J. E. Lancaster, President L. A. Knight, Vice-President  
H. M. Burch, Cashier L. G. Wilson, Vice-President  
H. C. Von Struve, Assistant Cashier

## Third National Bank

of Plainview  
Ansley Building, Northeast Corner Square  
Capital \$100,000.00

DIRECTORS

R. W. OKKEFE L. G. WILSON  
L. A. KNIGHT H. M. BURCH  
J. E. LANCASTER

## E. T. COLEMAN

### COAL and GRAIN DEALER

Successor to Tandy-Coleman Co.

Handlers of Simon-Pure Nigger-Head, and  
Rockvale Coals. All kinds of hay, grain, and  
feedstuffs, Bought and sold at Rock Bottom Prices

Phone 176 Between Depots

### A Poor Weak Woman

As she is termed, will endure bravely and patiently agonies which a strong man would give way under. The fact is women are more patient than they ought to be under such troubles.

Every woman ought to know that she may obtain the most experienced medical advice free of charge and in absolute confidence and privacy by writing to the World's Dispensary Medical Association, R. V. Pierce, M. D., President, Buffalo, N. Y. Dr. Pierce has been chief consulting physician of the invalids' Hotel and Surgical Institute, of Buffalo, N. Y., for many years and has had a wider practical experience in the treatment of women's diseases than any other physician in this country. His medicines are world-famous for their astonishing efficacy.

The most perfect remedy ever devised for weak and delicate women is Dr. Pierce's Favorite Prescription.

**IT MAKES WEAK WOMEN STRONG.**  
**SICK WOMEN WELL.**

The many and varied symptoms of woman's peculiar ailments are fully set forth in Plain English in the People's Medical Adviser (1008 pages), a newly revised and up-to-date Edition of which, cloth-bound, will be mailed free on receipt of 31 one-cent stamps to pay cost of mailing only. Address as above.

### OUR POULTRY SHOW.

Remember, the annual meeting of the South Plains Poultry Association will convene in Plainview, January 16 to 19. President Sam Sloneker is making arrangements for a great show, and some nice premiums will be awarded. It is expected that this will be by far the greatest poultry show ever pulled off on the Plains, and the largest number of entries for exhibition. Everybody should attend.

The problem of increasing the productivity of our soils is being successfully solved by our progressive farmers, aided by the scientific experts of the United States Department of Agriculture.

Let us insure your property before it is too late. J. M. MALONE INSURANCE AGENCY.

### NOTICE OF STOCKHOLDERS' MEETING

Of the Crosbyton-Southplains Railroad Company, to Be Held Wednesday, February 7th, 1912, for the Purpose of Authorizing the Directors Thereof to Issue Bonds, etc.

To the Stockholders of the Crosbyton-Southplains Railroad Company:

You and each of you are hereby notified that on the 28th day of October, 1911, at a special meeting of the Board of Directors of said Company, a resolution was unanimously adopted calling a meeting of the stockholders of said Company to be held on Wednesday, February 7th, 1912, at the offices of the Company in Crosbyton, Texas, at 10 o'clock A. M., for the purpose of authorizing the directors thereof to execute a mortgage upon the property of the Company and to issue bonds thereunder to an amount and for a period to be fixed by the stockholders at said meeting; and to authorize the directors to apply to the Railroad Commission of Texas for authority to issue such bonds; and to take such further and other steps as may be necessary under the laws of Texas for the final approval by said Commission of said bonds; and to obtain the authority of said Commission to register said bonds when issued in the office of the Secretary of the State of Texas.

Dated this 28th day of October, 1911, at Crosbyton, Texas.

(SEAL) R. M. BASSETT,  
Secretary.

### SMILES HIDE AN ACHING HEART.

"Why so blithesome?" said a friend one day;  
"Why do you seem so happy and gay?"  
Ah! how could she know that all the while  
There lay buried just under the smile  
A heart that was breaking with anguish and grief,  
And the smile had to come to bring relief?

"Why are you singing?" said a passing boy;  
"Your heart must be full of gladness and joy."  
But little he knew, the innocent elf,  
How the sorrows of life might come to himself  
In the future years. Then he, too, may fain  
Bid the song burst forth to smother the pain.

"Why so restless?" asked a gentle neighbor;  
"Why do you constantly toil and labor?"  
Ah! why not rest? But she never knew  
How the sorrows of life might come day through,  
And the joys of life we had to borrow,  
As with labor came surcease of sorrow!

"How does it happen," said a Christian friend,  
"That the Lord did to you so lovingly lend  
So much of grace?" But she could ne'er ken  
How the Lord had chastened again and again,  
Nor from what sin-depths he had snatched us away,  
Till a life of sacrifice could ne'er repay.

So the smile and the work go on, and the song  
Shall still be sung—but the passing throng  
Never knows how much of sorrow is hidden,  
Nor how hot tears strive to come unbidden!  
But methinks 'tis worth the effort it takes,  
If by us some heart to gladness awakes.

—Mrs. Eula Merrell.

### COWMEN WILL MEET IN MARCH.

El Paso Planning to Entertain a Large Number on March 5, 6 and 7.

El Paso, Texas, Dec. 30.—The date for the Panhandle Cattlemen's convention, which will be held in El Paso, has been set for March 5, 6 and 7. The date for the convention was arranged by the executive committee of the association.

The executive committee of the El Paso convention, which was named by President P. A. McNary, of the chamber of commerce, Mayor C. E. Kelly and Judge Elyar, will meet next week to arrange plans for the convention. The committee will appoint subcommittees, which will get things in readiness for the convention.

The requests for room reservations by the cattlemen of Texas and the surrounding states continue to come in to the chamber of commerce, and Secretary C. A. Kline is making every provision possible to take care of the cattlemen who will come to the convention.

### SHERIFF'S SALE.

THE STATE OF TEXAS,  
County of Hale.

NOTICE IS HEREBY GIVEN, That by virtue of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 11th day of January, 1912, by the Clerk of said Court for the sum of One Thousand Nine Hundred and Seventy-three Dollars and Sixty-three Cents and costs of suit, under a Judgment, in favor of John Lemons in a certain cause in said Court, No. 649, and styled John Lemons vs. W. P. Soash, placed in my hands for service, I G. A. London as Sheriff of Hale County, Texas, did, on the 11th day of January 1912, levy on certain Real Estate situated in Hale County, Texas, described as follows, to-wit: All of the East One-half of Section No. Sixteen, in Block 02, surveyed by virtue of Certificate No. 90, issued to the D. & S. E. Ry. Co., containing 320 acres of land, and situated in Hale County, Texas, and levied upon as the property of W. P. Soash. And that on the first Tuesday in Feb., 1912, the same being the 6th day of said month, at the Court House door of Hale County, in the Town of Plainview, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said W. P. Soash.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

Witness my hand, this 11th day of January, 1912.

G. A. LONDON,  
Sheriff, Hale County, Texas.

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THE STATE OF TEXAS,  
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NOTICE IS HEREBY GIVEN, That by virtue of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 11th day of January, 1912, by the Clerk of said Court, for the sum of One Thousand and Twenty-five Dollars and Forty-eight Cents and costs of suit, under a Judgment, in favor of S. S. Rhea, in a certain cause in said Court, No. 612, and styled S. S. Rhea vs. B. E. Sebastian, placed in my hands for service, I G. A. London, as Sheriff of Hale County, Texas, did, on the 11th day of January, 1912 levy on certain real Estate, situated in Hale County, Texas, described as follows, to-wit: Lots Nos. 4, 5, 6, 7 and 8, in Block No. 2, in Central Park Addition to the town of Plainview, Hale County, Texas, and levied upon as the property of B. E. Sebastian. And that on the first Tuesday in Feb., 1912, the same being the 6th day of said month, at the Court House door of Hale County, in the Town of Plainview, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said B. E. Sebastian.

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## J. H. LEACH

### Coal, Grain, Seed and Feed Stuff

Phone 136 Plainview, Texas

## C. L. GILBERT

### :: LIVERY AND TRANSFER ::

CABS AT ALL HOURS DAY AND NIGHT.  
BUS MEETS ALL TRAINS

PHONE 219 PLAINVIEW, TEXAS

### LET ME MOVE THAT HOUSE

Mr. Wilder and my self have dissolved partnership in the house moving business. I will contract or trade some way to move your house. I have had eighteen years or more of experience and will give for reference Mr. McGlasson, Curtis and Nash as to my ability in the business.

I HAVE SOME GOOD STEEL TRUKS TO MOVE WITH.

J. H. COUEY



## New Line

Sweetwater, Ft. Worth, Galveston, Houston and all Eastern and South Texas Points, via the

### GOLEMAN CUT-OFF

through Lubbock and Sweetwater. Leave Plainview 11:40 a. m. daily. Watch for our new though service between Galveston and the Pacific Coast via Amarillo.

Ask for particulars. R. McGEE, Agent

### LAND FOR EXCHANGE.

Several East Texas and Oklahoma farms to trade for land in Hale County. See E. E. WINN REALTY CO., Plainview, Texas.

FURNISHED ROOMS—Close in; bath. Phone 433.

OVER 65 YEARS' EXPERIENCE

## PATENTS

TRADE MARKS DESIGNS

ANYONE sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the

### Scientific American.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.

MUNN & Co. 361 Broadway, New York  
Branch Office, 225 F St., Washington, D. C.

## COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

## NOTES ON PUMPING.

One horse power equals the energy necessary to lift 33,000 pounds one foot high in one minute of time. One gallon of water weighs, very nearly, 8 1/3 pounds. One cubic foot per second equals 450 gallons per minute, nearly. A short method of determining the approximate engine power necessary to raise a certain amount of water to a certain height may be stated as follows:

Multiply the discharge in cubic feet per second by the height in feet the water is to be lifted, and divide the product by eleven. Add to the quotient one-fourth of itself. This gives the actual horse power. On account of friction in pump and engine, an engine having a rated capacity of from two to four times this amount must be supplied. Take, for example, a well that will deliver 750 gallons per minute, or one and two-thirds cubic feet per second, which is to be raised to a height of 45 feet, including friction head. One and two-thirds multiplied by 45 and divided by 11 equals 6.82. Six and eight-tenths one-hundredths divided by four, plus six and eighty-two one-hundredths, equals 8.52. If the engine and pump have a combined efficiency of fifty per cent, an 18 horse power engine will do the work.

If it is desired to calculate closely the necessary engine power, multiply the weight of the water in pounds by the lift in feet; include friction and entry heads, and divide this quantity by 33,000. Taking the same example as above, 750 multiplied by 81.3, and this product by 45, and the continued product divided by 33,000, equals 8.52, as above. This divided by the combined efficiency, 30 per cent, 40 per cent, 50 per cent, or whatever it may be, will give the power required.

In the selection of pumping machinery for certain work, there are a number of conditions to be considered, particularly as regards the type of both pump and engine. Among these are the acreage to be irrigated, or the amount of water to be lifted, the height of lift, whether the water is clear or contains sand and silt, the cost of boring or sinking the shaft, whether the water surface remains practically stationary under pumping, and its depth below the surface.

With a supply containing little sediment, in shallow wells of 250 gallons and less capacity, and in larger wells, up to 500 gallons per minute capacity, where the water surface lies upwards of 100 feet below the ground surface, piston pumps in the form of pump jacks are used, giving fair efficiency, and are better suited to the conditions given than other forms. In locations where the pumping machinery can be placed near the water surface, and where there is not much grit in the water to cut out the water cylinder, the larger forms of pumping machinery are very efficient.

If the lift is not over 30 feet, and the excavation inexpensive, a shaft may be dug as far below the water surface as can be readily done, a horizontal, centrifugal pump placed in the bottom of the shaft, and connected to the engine on the surface by a belt. If the water surface is more than 30 feet below the ground surface, the better form is a centrifugal set on a vertical shaft, belt connected to the engine above the surface of the ground. In either case, if the water surface fluctuates to any extent, under pumping, the pitless type of centrifugal is to be preferred, for the reason that the pump can be placed below the water surface, submerged to such a depth that at no time will the "draw down" lower the water surface below the efficient suction limit of the pump. The suction, or vertical distance from the center of the pump to the surface of the water should never exceed 10 feet, while submergence of the pump is to be preferred.

The rotary type is adapted to low heads, up to 10 or 12 feet, total lift, but soon become very inefficient when working under greater heads. The engine to be selected for the small plant should be simple, efficient, durable, and one that requires but little attention, as this greatly increases the maintenance cost of the small unit. With the large plant, efficiency, durability and adaptability to the use of a cheap, efficient fuel are the prime requisites.

Under all conditions, it is advisable to secure machinery that is adapted to the special work, and is first-class in design and workmanship. A small amount in added first cost is quickly made up in reduced maintenance and running expense, besides the loss resulting from an uncertain installation, added to the mental wear and tear. Avoidable in working with a machine which requires constant watchfulness.

Avoid all unnecessary angles in suction and discharge pipes, and make unavoidable bends as easy as possible. Properly portion sizes of suction and discharge pipes, and, in the ordinary individual plant, use sizes that will not require over four foot velocities under maximum pumping. Purchase your plant from the responsible agent of a reliable firm, who can put up a guarantee that is worth somewhat more than the paper upon which it

is written.

After the plant is installed, by all means house it, that it may be thoroughly protected from sun, wind and dust. There will be several hundred dollars invested, and it justifies care. More farm machinery in the United States is ruined by being left unprotected from the elements than is worn out in use.

W. L. ROCKWELL,  
Irrigation Engineer.

## FOR AGED PEOPLE.

## Old Folks Should Be Careful in Their Selection of Regulative Medicine.

We have a safe, dependable and altogether ideal remedy that is particularly adapted to the requirements of aged people and persons of weak constitutions who suffer from constipation or other bowel disorders. We are so certain that it will relieve these complaints and give absolute satisfaction in every particular that we offer it with our personal guarantee that it shall cost the user nothing if it fails to substantiate our claims. This remedy is called Rexall Orderlies.

Rexall Orderlies are eaten just like candy, are particularly prompt and agreeable in action, may be taken at any time day or night; do not cause diarrhoea, nausea, griping, excessive looseness, or other undesirable effects. They have a very mild but positive action upon the organs with which they come in contact, apparently acting as a regulative tonic upon the relaxed muscular coat of the bowel, thus overcoming weakness, and aiding to restore the bowels to more vigorous and healthy activity. Three sizes, 10 cents, 25 cents and 50 cents. Sold only at our store—The Rexall Store. The J. W. Willis Drug Co.

## SHERIFF'S SALE.

THE STATE OF TEXAS,  
County of Hale.

In the District Court of Swisher County, Texas.

P. B. Taylor, Plaintiff,  
vs.  
Cage Beach, defendant.

WHEREAS, by virtue of an Order of Sale issued out of the District Court of Swisher County, Texas, on a judgment rendered in said Court on the 17th day of October, A. D. 1911, in favor of said P. B. Taylor, plaintiff, and against said Cage Beach, defendant, in cause No. 804, on the civil docket of said Court, I did, on the 4th day of January, A. D. 1912, at 4 o'clock p. m., levy upon the following described tracts and parcels of land situate in the County of Hale, State of Texas, and belonging to the said Cage Beach, to-wit:

All of Section No. Eleven (11), in Block JK2, Certificate No. 4-635, grantee, G. S. & S. F. R. R. Co.; containing 640 acres of land, and located about five miles west from the town of Plainview, Texas.

And on the 6th day of February, A. D. 1912, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the Court House door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Cage Beach in and to said property.

DATED at Plainview, Texas, this 4th day of January, A. D. 1912.  
G. A. LONDON,  
Sheriff of Hale County, TEXAS.

## INVITES EVASION OF THE LAW.

Austin, Texas, Jan. 6.—The December report of the Federal Railroad Securities Commission has just been received here, and is being read and commented upon with considerable interest by men prominently connected with the State's affairs. That the Federal Commission believes in the passage of conservative laws relative to railroads is indicated by the following quotations from its report:

"Where the strictures of the law regarding capital stock has interfered with the building of railroads in new communities, evasion of its letter or spirit by railroad companies has been frequent. The very rigidity of the statute has caused the public to be negligent in its enforcement. In some cases the laws have been so drawn as actually to invite evasion. . . .

"The public in all parts of the country has become accustomed to the evasion of laws concerning capital stock."

It has been the observation of local men who have been closely connected with legislation in Texas that the same conditions outlined by the report of the Federal Commission as prevailing "in all parts of the country" obtain in this State, and that laws that on their face are unenforceable are an open invitation to evasion.

The Federal Agricultural Department has just issued a comparative statement of the yearly value per acre of ten leading crops combined, from 1866 to 1910, inclusive, and the high-water mark is reached in 1909, when the farm value of the crops is quoted at \$16.42 per acre. The lowest quotation of the table is \$7.94. In scarcely more than a decade the value per acre of farm produce has more than doubled.

## FOR FARMERS' PERUSAL.

A good harrow is one of the most important implements on the farm. It pulverizes, mellows and prepares the soil for the seed. Invest in good harrows.

Sulphate and muriate are the forms of potash usually bought for fertilizers. For most crops the sulphate is preferable, although both are commonly used.

When the fields are too damp to plow, hitch up your team and haul out barnyard manure and spread it over the soil. This is profitable work, as your next crop will prove.

Hydrated lime makes stiff, cloddy land mellow and friable; corrects acid soils; helps to decompose vegetable matter and convert it into humus; makes the phosphoric acid and potash in the soil available for plants.

The silo is the insurance that should be taken against scarcity of feed. Corn for the silo can be grown in the Southwest during the most severe drouth. Invest in a silo and insure your stock against drouth.

Pigs must have good care if you expect rapid growth. Experience teaches that the cheapest pork is produced by forcing rapid growth and symmetrical development. It does not pay to keep pigs that do not take on flesh readily.

If acid phosphate is used it should be applied a few weeks before the crop is planted. One can well afford to apply acid phosphate liberally, because it does not readily leach out of the soil. Acid phosphate is needed in many soils.

Titus County, Texas, should feel proud of its 15-year-old boy farmer who raised over 58 bushels of corn per acre in the contest chaperoned by the Texas Industrial Congress. Old Titus has other good farmer material with in her borders. Develop it! Develop it!

Good implements are potent factors for good crops. You will make a costly mistake if you attempt to make a crop this year without the proper implements. It would be more economical to make the increased profits from their use pay for the implements.

Only a short time remains till oat sowing time. The land should have been prepared in the fall, but if it has not been done no time should be lost in getting it ready. No mistake can be made in getting the land ready early. Oats are quick-maturing plants, and they require a good seedbed and plenty of available plant food early in the spring.

There is now no excuse for delay in breaking the land. The Southwest has had abundant rains and the dry, parched earth has been drenched once more. It is unfortunate that the cotton fields could not be turned before the rains, so that all of the moisture could have been retained and absorbed by the organic matter in the soil. Break the remainder of the land as soon as possible.

Corn land must be ready some time before planting season. There are few plants that are more exacting upon the soil than corn and few plants respond more readily to fertilization and cultivation. The soil must be plowed deep; on many farms subsoiling would be profitable. Better results will be had if the land is harrowed several times at different intervals before planting time.

Traction plows are growing in popularity these days of high-priced work stock, costly feed and dry seasons. The tractor permits deeper and better breaking than horse power and those who have invested in them say they are economical implements.

If you keep live stock—and every farmer that has 25 acres of land should—make arrangements to build a silo, and plant corn to fill it. Get in touch with silo manufacturers and select your silo early. You can then plant a crop to fill it and build the silo any time convenient.

The dairy cows must be made comfortable in cold and disagreeable weather. Feed will not compensate for an unsanitary or an uncomfortable barn. Keep the animals clean and warm and feed for profit. Then if they fail to pay the blame will be on them, and not on the feeder.

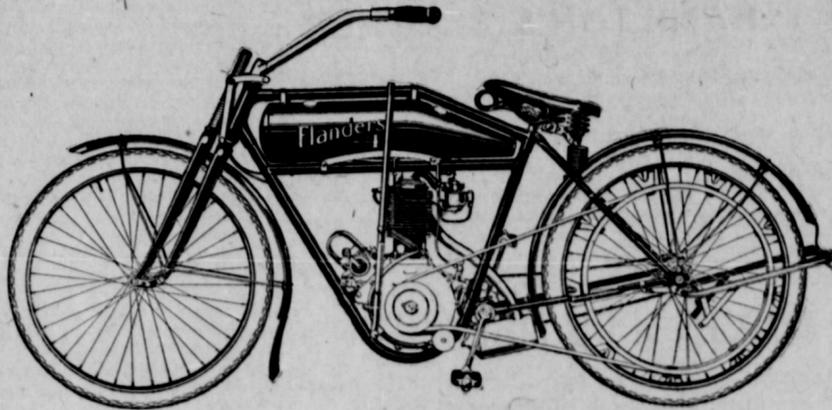
—Farm and Ranch.

## SOMETHING MIGHT HAPPEN.

Teacher—"What did the Philistines say after David had slain Goliath?"  
Willie—"Oh, I suppose they said 'Never mind! The season's young yet. Wait till David hits a slump.'"  
Puck.

Light-housekeeping rooms at the Thompson House. Bath and toilet in house. Phone 433.

# FLANDERS "4" MOTORCYCLE



\$175 f. o. b. Factory--Magneto Included of Course

## Has Them All on the Run

WHAT AN UPSETTING of prices the arrival of the Flanders "4" Motorcycle has occasioned. Why, the other makers seem to be in a panic.

IT'S FUNNY, TOO, when you recall the unkind things they said about the Flanders "4" when we first advertised it and stated the price.

OF COURSE THEY SAID a first-class four-horsepower motorcycle could not be made for \$175, even with battery ignition. And a magneto included—utterly impossible!

WE WISH WE COULD print all the things they said in their frantic efforts to discredit the Flanders "4" and justify their own prices—which at that time were \$250 and \$275 for machines of same power and less quality.

YOU WILL REMEMBER they all said the only way it could be done was to make the machine out of poor materials and throw them together. They not only admitted, they protested, they could not duplicate the Flanders "4" at the price—or anywhere near it.

THAT WAS BEFORE we had begun to ship Flanders "4's" to our dealers and customers. They felt safe in making such statements—for though they knew in their hearts that this concern could not afford to turn out a second grade article—they had no idea what a sensation it was going to create.

SO THEY LAID TRAPS for themselves—and now we are driving them right into them. THEY MUST EAT their own words—they said they would have to use poor material and poorer work in the making to meet the price of Flanders "4."

WELL, THEY HAVE ALMOST met the price—and they will have to meet it and go lower before they can sell their antiquated machines in competition with this up-to-the-minute motorcycle.

NOW, IT DOESN'T REALLY MATTER, but are we to assume that what they said was true, and that they are now making punk machines to meet Flanders "4" in competition—or that they told fibs about it?

FRANKLY, WE DON'T BELIEVE they are making them any worse—some things are impossible. And we do know that until Flanders "4" arrived on the scene, prices of motorcycles were high above all reason.

WE SAID IN OUR AD that Flanders "4"—magneto included—selling for \$175, left a mighty small profit to us on each machine.

BUT WE ARE SATISFIED with a small profit on each machine so long as we can build 50,000 per year. And the price—\$175, magneto included—has created a demand sufficient to justify us in building that many.

HERE'S A POINT YOU HADN'T NOTICED, perhaps: Other makers did not drop their prices until we had actually begun to make deliveries. Do you know why? There were two reasons.

FIRST: OUR AD CREATED a tremendous demand, which we were as yet unable to supply. The other makers saw that, and determined to supply some of it at high prices. And they did. Then they began to think it was going to continue.

SECOND: THEY HOPED that when this machine did appear it would not be up to all our claims—and would give them a new lease of life.

NOT ONLY THAT: But in addition to hoping they set about picking it to pieces before they had actually seen it themselves.

IT IS A FACT that, before we had shipped one motorcycle, we heard stories told by competitors of how this part was weak and that part wrong, etc. The wish was father to the thought—that was all.

OH! WHAT A BUMP they got when we began to send them over the country! The effect was electrical.

PRICES BEGAN TO TUMBLE: First they chopped off \$25.00—made theirs \$250 and \$225, instead of \$275. But it didn't do. Dealers wired them—"You must meet Flanders' prices. No use to damn the machine—it has Flanders' name on it, and the public knows."

OFF CAME ANOTHER \$25!—and another! Here and there they put on a magneto and tried to hold the old price. No go—Flanders had said, "No motorcycle is complete without a magneto."

WELL, THEY HAVEN'T YET reached our price. Can't, and stay in business, because most of them are not manufacturers—only assemblers. They buy motors and other parts and pay one or two extra profits on them.

IT COSTS THEM MORE to build the same machine than we can sell it for. Get that?

WE HAVE THE FACILITIES—a \$2,250,000 concern. We make every part. We buy right and pay cash, and it costs us less to sell—because folks know a dollar's worth when they see it, and Flanders "4" is the biggest value ever offered. It sells itself.

EVERY DEALER KNOWS. Didn't they all "hot foot it" to Detroit to get the agency? Of course we couldn't give it to them all—we picked the best, and of course those who didn't get it are sore. Naturally. And they are getting sorer every day.

WHEN A DEALER KNOCKS the Flanders "4"—as, of course, he must to sell other makes—just ask him why he was unable to get the agency when he asked for it. You won't miss one in a hundred.

MEANTIME, what you want to know is how soon you can get a Flanders "4." That is the burning question with thousands! And we are doing our best to answer it definitely.

IT DEPENDS ENTIRELY on how soon your order is in our dealer's hands. We can't promise to deliver on the minute—for we have none in stock. Demand is away ahead of supply at the time. But get your order in—pay a deposit so the dealer will know you mean business, and you won't have to wait more than a month—perhaps not more than two weeks. The dealer will tell you, for he knows when we have promised to ship him. Or you may write direct to us, and we will gladly tell you.

THE FLANDERS GUARANTEE goes with every machine. That means that if the machine we ship you isn't right we will make it right. The name Flanders stands for quality—you know that.

DEALERS: This ad is published in several newspapers that circulate widely—in other towns than the one in which they are published. If you live in a town where we have as yet no representative, this is your chance to obtain the best seller—because the best value—in the entire motorcycle field. Better write the factory direct today.

Flanders Manufacturing Company  
Pontiac, Michigan

# Ten Days Trade STIMULATORS

From three to five each evening, (Monday and Tuesday only) 25c  
10 yards of calico for . . . . .

One lot wide ribbon on sale tables 28c grade for only . . . . . 12½c  
One lot of dress gingham, the 10c grade for . . . . . 7½c

Two 5c pencil tablets for . . . . . 5c

Our 90c overall, \$1 kind, our price per pair only . . . . . 75c  
Men's fleece lined underwear, the 50c kind for . . . . . 35c

We have only a few of our special \$15.00 all wool suits left, and will make the following inducements to turn them during the next 10 days.  
**FOR FIFTEEN DOLLARS WE WILL SELL**

One of the above \$15 wool suits-- a \$3.00 hat and a \$1.00 dress shirt, all for only

# \$15.00

Compare these with the \$20 and \$25 kind  
**Shelton Brothers**

**For Reasons of our own.**

Good Home-made Lard, like mother used to make, at OTTO'S MARKET tf.

Gerald Bruner, of Kress, was in the city Tuesday, on business.

Geo. Green left Tuesday for Lubbock, on a business trip, connected with irrigation.

Mr. and Mrs. T. W. Vanderpool, are the happy parents of a brand new, bouncing baby boy, regulation Plains weight and a dandy.

Hon. J. C. Hunt, our representative in the Legislature, says he will be a candidate for re-election to succeed himself, and that he will formally announce his candidacy in the near future.

Mr. and Mrs. S. M. Boone and children, who have lived in and near Plainview for the past seven years, left Tuesday for Crockett, Texas, where they will make their future home.

With a dollar-a-day pension graft, and a 20-cent mileage that gives several Congressmen a graft of \$1,030 excess for each trip, there is little danger of the tariff being shaved enough to disturb the trust grafts in any line.

Levi Schick recently exchanged his opera house for eight sections of land in the great Fort Stockton country. This deal was pulled off by Boswell & Jefus, of this city, and was a good-sized transaction.

Last week's homeseekers' train brought some eighteen prospectors to this county. We learn that sixteen of them bought land, six of them dealing with the J. E. Pepper Land Co. The third week excursion is expected to bring a much greater number.

Mrs. R. W. Otto returned from Kansas City Tuesday, where she had been visiting relatives for a couple of weeks. She says Plainview looks mighty good to her, as she had been snowbound in Kansas on a train for a couple of days.

"Revision" is being overworked these days. Our solons at Washington have revised the pension appropriation upward, and threaten a revision of the tariff downward. Meantime they draw their \$7,500 annually and their 20 cents mileage.

J. A. Dupuy left on yesterday's southbound train for Comanche, to visit a son of his, living there. From Comanche he will go to the Coast country, and, later, will go from there to join his daughter and husband, Mr. and Mrs. Otis Phillips, at McGregor.

J. J. Lash, who has been living in Oklahoma City for the past four months, came in Thursday, and swears he will never leave Plainview again. He was on the road four days, traveling through snowdrifts on the Rock Island road.

W. M. Glover, who has been renting his farm for the past few years, and farming by proxy, is now threatening to go into the sheep business, to the extent of stocking his pasture. Just now is a pretty good time to buy, and we are pretty sure that W. M. would make a lucrative business of the sheep industry.

Last week we had several kinds of weather—mostly colder! The ice grew thicker with each change; pipes creaked, groaned and then burst. In fact, the elements have been at work chiefly in the interests of the plumber, but as this is only for the first time since his advent we should not begrudge him his little streak of good luck.

For several weeks work on the Woldert building has been at a standstill on account of the inclemency of the weather. The contractors and their crew do not relish such a lengthy lay-off, but the agricultural gentlemen sit around the fire and figure how they will invest the proceeds of their 1912 crops, which now, in perspective, looms up big.

**PUBLIC SALE.**

In our ad of J. S. Overholt's public sale of Farm Stock, Tools, etc., we made it read "one mile north of Plainview school house," when it should have read "one mile northwest of Prairieview school house. Remember the place and date, Thursday, January 18.

Buying Real Estate on Installments Compels Economy and Gives an Object in Life—Something to Work for.

I have several improved places in Plainview at "Bargain Prices." A modest cash payment—the balance on payments ranging from \$15 to \$50 each month.

W. E. ARMSTRONG, Room 9, Wayland Building.

All well-regulated families read The Herald.

**For Reasons of our own.**

Rugs, Mattings, Linoleum, and Linoleum Border, at E. R. WILLIAMS' tf.

Dr. A. L. Hawkins, of Hale Center, was in the city Tuesday.

W. R. Hall was trying our paved streets, on Prairieview Avenue, Sunday afternoon, in his auto.

If you want a quick meal, OTTO keeps all kinds of imported and domestic Cheese; also all kinds of Meats. tf.

FOR SALE—120 feet of Battleship Linoleum, suitable for any public building. Also some good Lumber, practically new. See DAVIS & BRASK. 5-pd.

T. T. Easter, of Estacado, last Saturday bought the Cash Grocery of L. D. Rucker, who has been in the grocery business in Plainview for the last five years.

Rev. C. E. Hastings left for Guthrie, Okla., Tuesday. He was accompanied by little Miss Nellie DaJournet, who has been suffering with an affliction of one of her ankles for some time, and whom he will place under the care of specialists in the Methodist hospital at that place. Rev. Hastings expects to return the last of this week.

**FURNISHED ROOMS FOR RENT.**

Good, nice rooms, neatly furnished, well situated, close in. Call at THOMPSON HOUSE, Corner 2nd and

**JERSEY COW FOR SALE.**

I have for sale one good Jersey cow, now giving milk; price right. 3-pd. G. W. DAVENPORT.

H. E. McCabe, of the south part of this county, was in the city Saturday with fourteen head of good hogs, which weighed over 300 pounds each, and which sold at 5 1-2 cents. He also has 1,000 head of steers under feed, and he will put part of them on the market soon, and the balance he will hold a while yet, perhaps until March 1st. Mr. McCabe has been here two years, has made two crops, and has made good all along the line.

Plainview has received seven immigrant cars in the past week, and the outlook is good for a good many more before spring.

**For Reasons of our own.**

See E. R. WILLIAMS for Artistic Picture Framing. tf.

J. A. Peret left Monday for points north as far as the Oklahoma line, on a collecting tour.

FLAKE GARNER, Funeral Director and Embalmer. With E. R. WILLIAMS.

Dr. L. C. Wayland left Wednesday for Hale Center, and expects to go from there with S. M. Pearson to Dallas.

Frank Early, the old-time traveling man for the Star Windmill Company, was in the city Tuesday. Frank is now with the Axtell Company, of Fort Worth.

LOST—In Plainview, this week, a purse containing two \$5 bills and about \$6 in coin. Finder please leave with Wright & Dunaway. B. F. MOSELEY. 5-pd.

We notice in the society columns of The Dallas News that Miss Elsie Henderson and Mr. Paul Coleman were married, at Bonhan, recently. Miss Henderson is a niece of Mayor DeLay, of this city, and visited him last year for some weeks, making a host of friends while here, who will join in extending congratulations.

Tom Bellamy, of Slaton, stopped off to visit the Shafer family Wednesday, while en route home, staying over until the next day. Mr. Bellamy is a carpenter, and tells us that he has been kept pretty busy for the past seven months, and tells us that Slaton is still growing, and will keep growing.

Mr. C. E. King, living some five miles north of Plainview, came here three and a half years ago, and bought a piece of land from W. W. Wise. For the first two years his crops were short, those being the hardest crop years since the settlement of the country, and were somewhat discouraging. They made him feel like pulling out, he says, but last year he made a bumper crop, and feels sure of doing as well or better this year. He says he does not know of any country he would trade this for. Last year he had the misfortune to lose his house and its contents by fire, which was also discouraging, but he thinks his lucky star is now in the ascendancy, and he has no fears for the future.

**For Reasons of our own.**

Artistic Picture Framing done at E. R. WILLIAMS' tf.

H. B. Reed, of Lubbock, was in the city this week shaking hands with old friends.

D. Elliott, superintendent of the Santa Fe, passed through, going south, Wednesday, in his private car No. 417, on a tour of inspection.

Mr. and Mrs. Jack Hawley came in today from Oklahoma, on a visit with J. A. Peret and other friends in town. They will locate on the Plains, having gotten enough of Oklahoma.

**For Reasons of our own.**

Rev. Edwin Weary, Episcopal rector, will hold his usual monthly services at the Episcopal Guild Hall Sunday evening, January 14th, at 7:30 o'clock. All are cordially invited.

A brother of H. H. Sammans, who lives some seven miles northeast of Plainview, has recently arrived, from McGregor, and will settle near his brother, in a thrifty German settlement. That community is growing nicely, and they now have a German church and school.

**CALOMEL SOMETIMES CAUSES SALIVATION.**

**Dodson's Liver-Tone Has All the Medicinal Properties of Calomel, with None of the Dangerous After-Effects.**

You can get along without taking calomel yourself or giving it to your family when you can buy a substitute for it as good as Dodson's Liver-Tone. Dodson's Liver-Tone is a pure, harmless vegetable liquid that starts the liver to action just as surely as calomel does. But, unlike calomel, Dodson's Liver-Tone does not stimulate the liver too much. It cures constipation gently, instead of making you more bilious than you were at first, and it can no more salivate you than a tablespoonful of maple syrup can salivate you.

Dodson's Liver-Tone has given such perfect satisfaction to every person to whom R. A. Long Drug Co. has sold a bottle that this store will give the money back to any person who buys a bottle and does not find it a perfect substitute for calomel. It is worth something to you to try a medicine with a guarantee like that.

## New Spring Gingham!

You are invited to see our display of New Spring Gingham. We now have on display a beautiful line in all the fancy dress styles and plain colors. Now is the time to prepare for the coming spring.

**25 per cent Discount on All Winter Underwear.::**

**25 per cent Discount on Boys' Odd Pants.:::**

**A Big Shipment of Kabo Corsets in the Leading Styles**

If you cannot come to see us, phone or mail your orders, they will have our best care.

**Carter-Houston Dry Goods Company**

**LOCAL AND PERSONAL**

**For Reasons of our own.**

Mrs. L. D. Rucker left today for Sherman, on a visit to her brother.

For an experienced NURSE call phone 430. MRS. ORR. 3-pd.

Choc Mergan, of Fort Worth, was in the city this week.

ROOMS FOR RENT—Nicely-furnished rooms for rent at the Shafer House. tf.

FOUND—A bunch of keys, which owner can receive by calling at Herald office and paying for this notice.

We can make you a bond. See us, J. M. MALONE INSURANCE AGENCY. tf.

Mr. Smith, a Fort Worth horse and mule dealer, has been rustling this county for some days.

H. D. Hyde is in Hale Center this week installing a heating plant for Bob Alley.

1,800-acre tract in South Hale. School land. \$20.00 bonus. Improvement. Terms. A. B. ROSSER. tf.

T. E. Richards came in Wednesday from a trip to Elk City and Altus, Okla.

A large team of mules; 16½ hands high; 12 years old. Price, \$250.00, if sold soon. Will take good mare in on them. Inquire at Herald Office. tf.

Mesdames Bernard Dillard and Grady Brewster, of Lockney, came in yesterday to spend a few days with their aunt, Mrs. J. M. Shafer.

LOST—Watch, Elgin movement; 25 year, gold-filled Dueber hunting case. Lost in west part of city about three weeks ago. Leave at Herald office. 3-pd.

Mesdames D. A. Blake and T. B. Zellner, of Amarillo, mother and sister of L. R. Bake, of this town, have been visiting him.

**For Reasons of our own.**

Miss Lucile Kinder returned home Wednesday, from Dallas.

Dr. J. W. Grant made a business trip to Clovis, N. M., this week.

W. B. Atkins, of Lubbock, was in the city Thursday.

NEW BUGGY FOR SALE—Latest style light cut-under Stanhope. C. W. TANDY. tf.

If Taft doesn't veto the recent pension bill it will be because he has lost his nerve—or never had it.

Mr. and Mrs. Ed Hayes came in Wednesday from Lubbock, and will again make Plainview their home, after an absence of nine months.

Henry DeJarnett, who has been working in Floydada for the past three weeks, spent a couple of days this week with his family.

FOR RENT—An improved 320-acre farm, three miles east of Kress. For particulars see OTUS REEVES REALTY COMPANY. tf.

Miss Lena Seyler, of Cottonwood, Idaho, who has been visiting her sister, Mrs. Frank Bone, the past week, left Tuesday for Vernon.

WANTED—Mares in foal; must weigh at least 1150 lbs. Need only be sound as far as breeding purposes are concerned. I am looking for Bargains. Address "M," care of Herald. tf.

Mrs. A. J. Sams came in Tuesday from Memphis, where she has been at the bedside of her daughter, Cora, who is now improving and doing nicely.

S. S. Sloneker left Tuesday for Amarillo, to attend the Panhandle Poultry Show, and also to boost the South Plains Poultry Show, in this city Jan. 15 to 19.

Rev. Chas. R. Lee, former pastor of the Calvary Baptist Church, left Wednesday with his family for Chattanooga, Tenn., where they will make their future home for a while.



# SEMI-ANNUAL CLEARANCE SALE

Beginning Sat., January 13, and Continuing Through Sat., January 27th

We are going to offer our \$40,000 stock of Merchandise consisting of Dry Goods, Clothing, Boots and Shoes, Hats, Ladies' and Gent's Furnishings and Millinery at

## REGULAR WHOLESALE PRICES

¶ We do not want to say cost, because it is almost impossible to "hew the line" in every instance and we mean to do everything we advertise. Besides there are a few things in the store that will be sold for less than they actually cost us; others probably will not be figured to a "gnat's heel." In the whole we expect to give you the profit.

### A CHANCE TO BUY GOODS AT WHOLESALE

We can't quote prices on everything, but give you a few which are an index to the whole stock.

Any \$1.00 Overall in the house	75c	All 25c Hosiery will go at	20c	Two dozen Safety Pins.	5c
Any \$3 or 3.50 Star Brand Hat for	\$2.00	All Men's Sweater Coats to go at prices	Regardless of Cost	Five balls good Cotton Tape	5c
One lot of Hats worth \$2 for	\$1.00	All Men's Collars, each	10c	Three balls good Linen Tape	5c
One lot Men's Trousers will be sold for	Half Price and Less	\$6.00 Nettleton Shoes go at	\$4.75	Two bunches Finishing Braid	5c. regular price 5c each.
One lot of Shirts, nice patterns, regular price \$1.25, will go at	85c	Nice lot of Men's Suits at prices that will	Sell	Diamond Hill Cambric, yd.	7 1-2c
One lot of Shirts, regular price \$1, to sell at	75c	One lot of Shoes, odds and ends at	Half Price and Less	Hope Domestic, per yard only	7c
All 50c Neckwear at	35c	Six spools O. N. T. Thread	25c	Heavy Unbl'd Cotton Flannel	8 1-2c
All 50c Hosiery will go at	35c	Two papers good Brass Pins	5c	Ladies' Suits will go at	Half-Price
		Two papers Needles	5c	One lot Children's Suits at	Half-Price
				Ladies' Sweater Coats and Aviation Caps to go at	Wholesale Prices

In fact, this is a sure enough Bargain Sale. Not a sale to catch suckers, but our regular Semi-Annual Clearance Sale, in which we are trying to clear our winter goods to make room and place for spring and summer.

### MOST EVERYBODY KNOWS WE ARE NOT MUCH ON SALES

that is, we do not believe in pulling off one every time the moon changes, but when we do there is a legitimate cause for it, and we have never failed to convince the people we meant business. We have had an exceptionally good business this past year, for which we are thankful and we hope by Good Goods, Correct Prices and Courteous Treatment to make our business still better and give our customers bigger values this year.

**The Above Prices Apply on Goods Sold for Cash**

**Regular Prices Will be Charged on Credit Sales**

¶ The store will not be closed to prepare prices for this sale. The price marks will be the same as they have been all year and you can easily see how much you are saving. Remember this is not a run-down stock of worthless merchandise, but a first-class up-to-date business where you have an opportunity to supply your wants at wholesale. We hope you will take advantage of this sale. We believe you will.

## PLAINVIEW MERCANTILE COMPANY

"The Best and Prettiest Dry Goods Store on the Plains"

W. A. SHOFNER, Manager