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# The Hale County Herald

BEST MEDIUM  
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IN THE WEST

IT'S A WISE DOLLAR THAT BUYS "THE HERALD"

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, THURSDAY, MARCH 6, 1913

NUMBER TEN

## NOW OR NEVER FOR Q. A. & P.

If Plainview Intends to Make Good for  
New Railroad It is Time  
to Act.

### COMMITTEE WORKING HARD

Officials Will Return in Few Days  
for Closing Up Proposition,  
or Quit.

About two hundred men responded to the call of the Railroad Committee for a mass meeting at the Schick Opera House. There was little enthusiasm; but determination on the part of the men present made up for that.

Dr. Gates called the meeting to order and explained that the first petition had been circulated for an agreement to sign on the 10 per cent assessment basis. A new list had been prepared and the tax rolls were on hand, so that each man might place his amount when he signed. "When all of the names are transferred to the new list, the old one will be destroyed. No man will be held on both

## STURTEVANT BRINGS NINE BALES TO PLAINVIEW.

Cotton Was Grown in the Southwest  
Corner of County; Thinks South  
Plains Good Cotton Country.

C. J. Sturtevant, from the southwest part of the county, brought nine bales of cotton into Plainview today. This makes twenty-two bales that Mr. Sturtevant has grown this year. Mr. Sturtevant thinks the South Plains is all right as a cotton country. "Last year I planted fifty acres to cotton and gathered twenty-four bales," he said. "If I had grown more cotton since I came here I think I would have had a larger bank account."

## PLAINVIEW IS THE MOST-TALKED-OF TOWN.

Traveling Men Say Everybody Is  
Boosting Metropolis of Shallow  
Water Country.

J. M. Palmer, of Fort Worth, representing the Gerlach-Barklow Co. with calendars and art novelties was in Plainview yesterday. He had just made a trip west from Fort Worth to

## \$50,000 FOR SETH WARD ENDOWMENT

Local School Must Be Self-Sustaining  
Before Conference Will Accept  
It as Church Property.

### PAYABLE IN FIVE YEARS

Notes Bear 6 Per Cent Interest and  
May Be Extended an Additional  
Five Years.

Seth Ward College is going to raise \$50,000 endowment. The campaign was launched last Sunday at the Methodist Church in Plainview. Beginning tomorrow, a systematic campaign will be conducted over the entire district—ending only when \$50,000 has been pledged. No collection was taken in Plainview Sunday. Brother Barnes' sermon was an "educational campaign."

Contributions to the endowment fund are payable in five years, and bear 6 per cent interest, payable annually. If interest has been paid, an endowment note may be extended an additional five years, at the option of the signer. The note also provides

## CITY WILL ASK PAY FOR WATER

Churches and Schools Given Rate of  
10 Cents a Thousand Gallons;  
Would Avoid Deficit.

### SIDE WALK BONDS HERE

City Council Turns Down Offer of  
Santa Fe to Sell Sewer Because  
of Poor Construction.

The public schools and churches of Plainview will be asked to pay for water they use at a rate of 10 cents a thousand gallons, according to action taken by the City Council at their meeting Monday night. Heretofore these institutions have received water free of charge. Income from the water department has not been sufficient to meet expenses, and the Council feels that it is only fair that the schools and churches should bear their part of this deficit. It is estimated that the schools and churches use nearly half of the water pumped for the city. Meters have been ordered and will be installed for the public schools and churches.

The Council granted a rate of 20c a thousand gallons on water used by the Court House for the first 50,000, and 10c a gallon on all over that amount. This figure is about what it costs to pump the water. The City Council is willing to make actual cost rate so that the county may use water more freely for irrigating the court house yard. The water rate to individual users is 25c a thousand gallons, with a minimum charge of \$1 and the right to use 2,000 gallons for this minimum charge.

W. H. Jeffries, of the Plainview Floral Co., was granted permission to close the alley west of his greenhouse on North Pacific Street. Mr. Jeffries has leased the vacant land around his greenhouse and will plant flowers and shrubs. This alley may be opened whenever the City Council deems it necessary.

B. H. Towery was granted a permit to put a new shingle roof on his house in the "Old Town."

Offer of the Santa Fe Railroad to sell to the city sewer line which it had put in was refused, because the sewer was not well put down. No cement was used at the pipe joints. The railroad company put down 1,400 feet of sewer. The city has already purchased 700 feet.

The bond of the Plainview Plumbing and Electric Co. as plumbers was approved.

Bonds for sidewalks and water extension have been printed and are here for signature of the Mayor and City Secretary. Secretary Spencer says that one bid at par has been made for the bonds, and several inquiries have been received. The bonds are twenty-four-year bonds, bearing 5 per cent interest. Interest for about four months has accumulated and Mr. Spencer thinks the successful bidder will pay a small premium for the

## VISITORS INQUIRE FOR HOUSES TO RENT.

Would-Be Citizens Find It Hard to  
Get Places; Plainview Needs  
"Houses to Rent."

W. M. Martin, of Colorado Springs, Colo., called at The Herald office today and asked for our list of "Houses to Rent." There wasn't any such list. Mr. Martin was told that it was next to impossible to secure a house in Plainview. A visitor from Lubbock was in Plainview today looking for a home. Numerous other inquiries have come to The Herald for "houses to rent."

### THE CALL FOR MEN.

Plainview has come to a crisis. Within ninety days trains will be running over the Texico-Coleman cut-off. The Santa Fe from Canyon to Slaton will then become merely an "accommodation route" between those towns. Will Plainview be merely a local point on that branch line?

Plainview is offered the Quannah, Aeme & Pacific. The road is building to El Paso, and is supposed to be a part of the great "Frisco" System. It is coming to Plainview or it will go south to Lubbock. It is for Plainview to say which one wins the prize—a direct trunk line East and West.

There is recorded not one instance of the building of a city without transportation facilities. Scores of names mark deserted townsites whose citizens refused to help build railroads.

It is only fair that we should help. The coming of the Q. A. & P. will add to the value of every man's property a large increase over what he would subscribe on the 10 per cent basis. It will make Plainview the commercial metropolis of the South Plains.

The men who are working for the railroad are giving of their time without price; they are contributing to the fund which they ask you to help raise. And the final hour has come. The fund must be raised, and you are asked to help!

At such a time, is that citizen who refuses or fails to help doing anything less than betraying his town, his friends, and his own financial interests?

Let us devote ourselves to the immediate crisis as worthy sons of the men who have builded America; let us raise our conceptions to the magnitude of the duties that are upon us; let our comprehension be as broad as the country for which we are standing sponsor—our aspirations as high as its certain destiny.

Let us hunt up the Committee and sign. WE WILL NOT BE PIGMIES IN A CASE THAT CALLS FOR MEN!

## TOWN CLEAN-UP WILL CONTINUE

Civic League Says Residence Section  
Much Improved; Business Houses  
Still Dirty.

### WILL BEAUTIFY YARDS

First Week in May Designated for  
Another Clean-Up, and Flower  
Planting.

At the meeting of the Civic League on Wednesday much interest was manifested in the making of Plainview THE clean town of Texas. Mrs. L. Lee Dye, the president, voiced the sentiment of the League when she said: "The co-operation in cleaning up has been gratifying, and we appreciate it, but 'the end is not yet.'"

"The work of cleaning up Plainview cannot be done by fits and starts, but constant attention must be given to it," and to this end, on suggestion of Mrs. Dye, a motion was carried to observe the second week in May for a second clean-up, and also for a flower-planting time.

The Civic League will, on application, furnish a limited amount of flower seeds to the captain of each block for distribution among the children of her block, on condition that the children will plant and tend the flowers.

The residence portion of Plainview has been decidedly improved. There is a vast difference in the appearance of Plainview now and before the clean-up campaign. Down-town conditions are not favorable to winning the Holland prize. There are stairways leading to offices in many buildings that are dirty. Even where they are swept, the trash is often shoved into a corner and left. Still worse, some are not swept. These need to be put in "next week's washing."

Attention is also called to the backs of the business houses and to the alleys. Pride causes us to brush around around the front door; common sense should compel us to keep the back yard swept. A clipping from Holland's Magazine, "Ideas for Trash Cans," is of interest in this connection:

"I want to make a few suggestions that will help to add to the beauty of every community. Provide covered receptacles for paper and trash, and do not permit it to be thrown in the streets or alleys. Do not deposit ashes in cans meant for garbage or paper. Use metal cans which have perforations at the bottom that will permit any moisture in them to drain off. This will eliminate offensive odors to a large extent. Gainesville has signs placed by the women that are effective in keeping the streets free from trash: 'Please do not throw or sweep paper or trash into the gutter.' The ladies request that gentlemen will not expectorate on the sidewalks."



ORCHARD 2 MILES FROM HALE CENTER.

TREES GROW ON THE SOUTH PLAINS WHERE THEY ARE PLANTED.  
Courtesy G. L. Akesson & Mrs. Hale Center.

ists," Dr. Gates said.

### Citizens Have Never Failed.

"The growth of Plainview from a village to a modern town may be attributed to just one thing," said Judge Mathes; "that is, the people of Plainview, when called on, have each and every time discharged the matter of citizenship loyally. I believe the people of Plainview will do that now. But the time is short. I don't believe you are going to sit back and let your neighbor carry all of the load. But you must do it NOW!"

L. G. Wilson called attention to the fact that when the Texico-Coleman cut-off is completed Plainview will be on a branch line of road. Compare this, in the future, with your town situated on two trunk lines, for this is practically what the Q. A. & P. proposition means. And Mr. Wilson suggested that the coming of the Q. A. & P. may mean railroad shops for Plainview, too. "This road will come to Plainview, or it will go to Lubbock," Mr. Wilson said. "It is for you to say which place wins."

Perhaps the most enthusiastic moment of the meeting was when O. M. Unger was called upon. Every man in Plainview knows that when the advancement of the town is at stake, O. M. Unger has been the first to take off his coat. The people of Plainview take off their hats to Mr. Unger. He has little financial interests in the town, but he works day and night, and spares no expense, when there is a matter up which may make for a better Plainview. An hundred men like Q. M. Unger would build a city out of the county seat of Hale County.

"I am for the railroad," Mr. Unger said, "because I am for Plainview. Unfortunately for myself, I have not as much invested in our town as I wish I had. I wish I had every dollar I own invested here. I do have a half-section of land six miles from Plainview, and I want that counted in on the 10 per cent basis."

### Non-Residents Will Help.

Dr. J. C. Anderson explained that Mr. Black, who owns 200 acres of land west of town; also Dr. Scott, who owns a section outside of the five-mile limit—both non-residents—will help make up the fund for the Q. A. & P.; and other non-residents have indicated a desire to fulfill their obligations in the matter of building up Hale County.

It is so clear that the matter of put-

Roswell, N. M., and came to Plainview by way of Amarillo. Mr. Palmer says Plainview is the most-talked-of town all over his territory. Everybody is interested in Plainview, and they all admire the willingness of every citizen to do his part in building a city here, Mr. Palmer says. Everybody predicts that Plainview will secure the Q. A. & P. Railway, Mr. Palmer says "because in Plainview nobody 'lays down' when the hard pull comes. E. M. Hutton, representing the Royal Typewriter, has found the same situation. "Plainview is the liveliest town on the Santa Fe on the Plains," Mr. Hutton said, "and everybody is boosting Plainview."

## AUTOMOBILE RUNS OVER LUBBOCK WOMAN.

While driving on Restriction Street this afternoon about six o'clock, the surrey in which Mrs. W. T. Boone, of Lubbock and Miss Ethel Fullingim, of Seth Ward community, were riding was run into by an automobile. The occupants were thrown from the surrey and the car passed over Mrs. Boone, breaking her right arm. Miss Fullingim sustained bruises on the right hip.

Dr. J. H. Wayland was called and set the arm, and Mrs. Boone will return Friday to her home, at Lubbock.

The automobile was a Buick and bore "No. 71, Amarillo."

## FIRE BURNS HOME IN ELLEN COMMUNITY.

The home of W. L. Bracken, twelve miles southwest of Plainview and one mile north of Ellen school house was burned Sunday afternoon. All that Mr. Bracken saved was an organ and a sewing machine.

up \$100,000 and right-of-way for the Q. A. & P. is an investment which will return to every citizen 50, 100 and 500 per-cent returns, that it is impossible to understand how any man will refuse.

Three committees were appointed. Dr. I. E. Gates and W. A. Nash, E. Dowden and Dr. J. C. Anderson, Dr. J. W. Grant and Mayor Dorsett are working today. The sentiment of each committee is the same—if every man does his duty to the town, to his fellows and to himself, Plainview will win the Q. A. & P.

that in case Seth Ward College ceases to be maintained as a property of the Methodist Church this endowment fund shall revert to the donors.

"Seth Ward College was offered to the Northwest Texas Conference free from debt at Clarendon in November, 1910, and the Conference refused to take the gift until the trustees of the College pledged themselves to raise \$50,000 endowment within four years."

(Continued on Page, Four.)

## NEBRASKAN HEADS WILSON'S CABINET.

Bryan Is Secretary of State; Two  
Texans Are Made Members of  
Official Family.

Washington, D. C., March 5.—President Wilson sent his Cabinet selections to the Senate at noon today. The Senate did not follow the usual custom and turn the nominations to a committee, but considered the nominations in executive session and confirmed all of Wilson's Cabinet nominations. William Jennings Bryan heads the Cabinet as Secretary of State. The other members of the Cabinet are:

William C. McAdoo, of New York, Secretary of the Treasury.

Lindley M. Garrison, of New Jersey, Secretary of War.

James McReynolds, of Tennessee, Attorney General.

Albert Burleson, of Texas, Postmaster General.

Josephus Daniels, of North Carolina, Secretary of the Navy.

David A. Houston, of Missouri, Secretary of Agriculture.

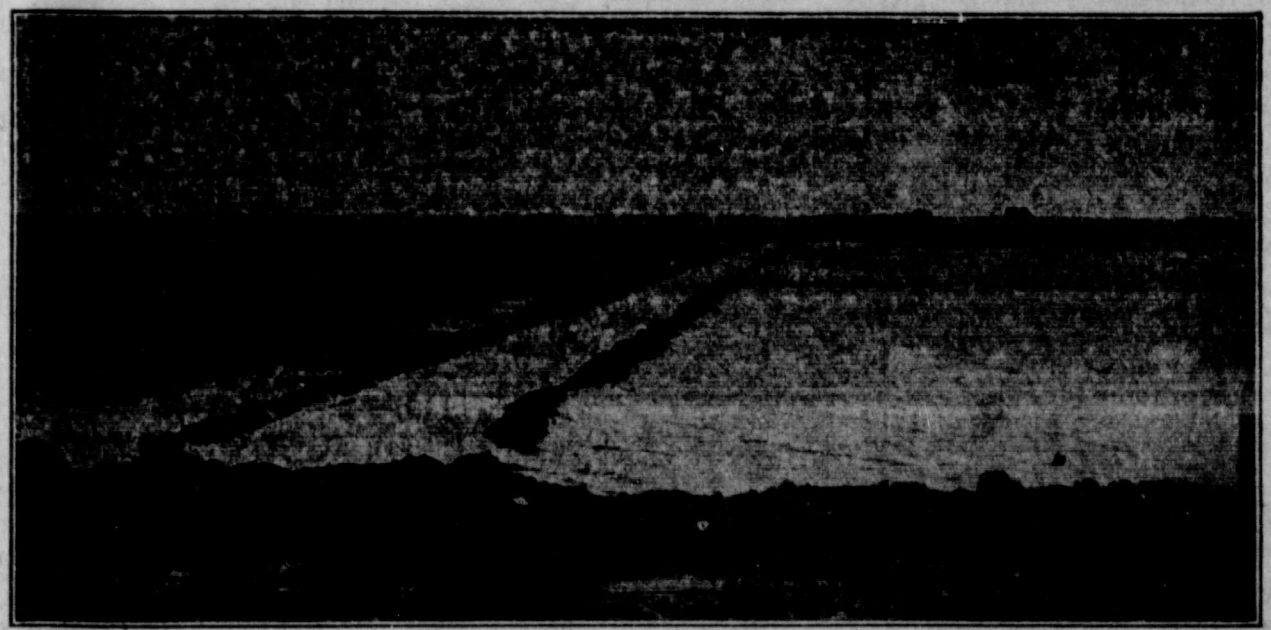
William C. Redfield, of New York, Secretary of Commerce.

William B. Wilson, of Pennsylvania, Secretary of Labor.

Immediately following the confirmation of Cabinet nominations, the Senate adjourned until noon tomorrow.

## EGGE SELLS CAR-LOAD OF OVERLANDS IN WEEK.

E. N. Egge received a car-load of Overland automobiles Saturday, and has disposed of the shipment. He placed a 30-horsepower car with E. T. Coleman, Plainview; a 45-horsepower machine with J. L. Crum, of Tulla, and an Overland 71 with Ira Broyles, of Lockney.



FLOODING "GARWOOD"—2 MILES FROM PLAINVIEW.

YOU CAN PUMP YOUR OWN WATER FROM YOUR OWN WELL AT YOUR OWN CONVENIENCE ON  
THE SOUTH PLAINS.  
Courtesy G. L. Akesson & Bro., Hale Center.

bonds.

Mayor Dorsett hopes to secure the money on the bonds so that extensive sidewalk building can commence as soon as the weather will permit. The building of sidewalks and numbering of houses is all that stands between Plainview and free delivery.

The Council ordered regular bills paid.

J. C. Fortenberry and wife went to Fort Worth Friday, to visit their children.

## YOUNG MEN WANT ONE HUNDRED FOR EASTER.

Baraca Class of Methodist Sunday  
School Plans Record-Breaking At-  
tendance; Meet at City Hall.

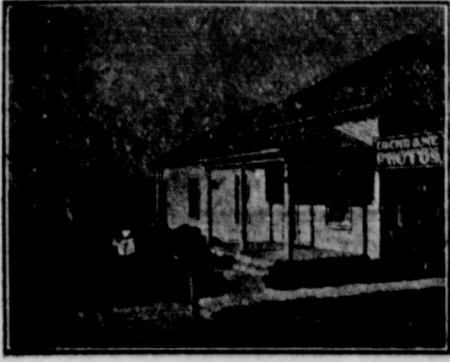
"One Hundred Young Men for Easter Sunday" is the challenge taken up by the Baraca Class of the Methodist Sunday School. This class was organized in January, and has a membership of twenty-nine. The

young men set their mark for a membership of one hundred by June 1. Now they propose to have one hundred young men at Sunday School on Easter morning. And these young men will be given an invitation to join the class regularly.

The purpose of the Wesley Baraca Class is set forth in "Every young man in Plainview a member of some Sunday School." The class meets in the City Hall at 9:45 o'clock Sunday morning. Mrs. Otis Trulove is the teacher.



COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

DR. E. O. NICHOLS, Specialist in Diseases of the Ear, Eye, Nose and Throat. Glasses Fitted.

Office in Stevens Building, Plainview, Texas.

C. D. WOFFORD, Dentist

Rooms 14-16, Ware Hotel Bldg.

Phones: Office, 197; Residence, 198

Y. W. HOLMES LAWYER

Notary Public

GENERAL CIVIL PRACTICE (Land Titles a Specialty)

Refer to Third National Bank Wofford Bldg., Opp. Court House PLAINVIEW, TEXAS

AUCTIONEER

J. V. BOSTON

Live Stock and General Auctioneer

Terms Reasonable For dates phone or write me KRESS - TEXAS

FOR YOUR SEWING MACHINE. I CAN GUARANTEE SATISFACTION. I AM AN EXPERT ON REPAIRING SEWING MACHINE.

Call me at the Missouri House, J. M. GANZALES

Microbes in Your Scalp

Authorities say that a microbe causes baldness. If you are losing hair try our remedy at our risk.

Professor Unna, of Germany, and Dr. Sabouraud, the great French Dermatologist, claim that a microbe causes baldness, and their theory has been verified by eminent scientists. This microbe destroys the hair follicles, in time causing the scalp pores to close and the scalp to become shiny. Then, it is believed nothing will revive the growth. If treated before this occurs, baldness may be overcome.

We know of nothing that has given such universal satisfaction in treating the scalp and hair as Restall "93" Hair Tonic. It has been designed after long study to overcome the cause of falling hair as discovered by Prof. Unna, Dr. Sabouraud and other scalp and hair specialists, and we believe it will do more than anything else can to remove dandruff and stop falling hair; and if any human agency can promote a new growth of hair it will do that, too.

We want you to make us prove it. We will pay for a month's treatment of Restall "93" Hair Tonic used during a trial, if you will use it according to directions, and are not thoroughly satisfied. When we will do this, you surely should not hesitate to at least try it.

Start the treatment today. Your mere request will get your money back if you want it. Two sizes: 50c and \$1.00.

You can buy Restall "93" Hair Tonic in this community only at our store:

J. W. WILLIS DRUG CO.

Plainview, The Small Store Texas

There is a Restall Store in nearly every town and city in the United States, Canada and Mexico. There is a different Restall Store for nearly every ordinary human ailment especially designed for the particular ill for which it is recommended.

The Small Store is America's Greatest Drug Store

Simon Pure Nigger-Head and Rockvale Coals always on taps at E. T. COLEMAN'S, Coal and Grain Dealer. Phone 176. -Adv. 10

MABEE WINS AGAIN.

Oklahoma Champion Loses First Fall in 11 Minutes; Takes Second and Third.

The arm scissor tells the story of three falls Monday night in the bout at Schick Opera House between Roy Mabee, of Oklahoma, and Fred Kiser, of Nebraska. Kiser weighed 193 pounds, as against Mabee's weight of 181 pounds when they were on the mat. The Nebraska man seemed stronger than Mabee, and equally well versed in the art of wrestling. And he demonstrated this by securing an arm scissor for a fall in 11 minutes. Mabee won second fall with an arm scissor in 24 minutes; he was given third fall at the end of 26 minutes, with another arm scissor.

Both men broke a number of mean holds. The altitude evidently bothered Kiser somewhat.

Roy Mabee has thrown four men in Plainview since January, and has not lost a bout. He has met Anderson, Weaver, Delivuk and Kiser. By his sportsmanlike attitude and gentlemanly bearing, Mabee is becoming a popular idol with men in Plainview.

Mabee will meet Frank Ladieu, of Buffalo, N. Y., at the Schick Monday night. Concerning Mr. Ladieu, Manager Bonner, of the Opera House, says:

"Frank Ladieu, the noted French wrestler of Buffalo, N. Y., and formerly of Toronto, Canada, is now touring the South in a series of most successful wrestling matches. He has held his place in the ranks of Gotch and Hackensmith, and after several years of success in Northern United States and Canada he steps down to the sunny South to see what it may hold. For several weeks he has been in Texas, and has issued a challenge, through the Fort Worth Record, to 'Pet' Brown, the Texas champion. In bringing Mr. Ladieu here, we feel that we have secured one of the best in the game, viewing his past record.

"We don't feel that any one will be disappointed by not seeing Delivuk and Kiser, as was announced. Mr. Delivuk asks for a guarantee, and we are not looking for some one that wants to 'hire out'; no more guarantees will go here. We get the money at the box office, and if they haven't the nerve to wrestle for it, we don't want them."

WEBB LIQUOR BILL PASSED OVER VETO.

Prohibition of Liquor Shipments into Dry Territory Becomes Law When Congress Overrides Taft.

By a vote of 244 to 95 the National House of Representatives Saturday re-passed the Webb Liquor Bill, over President Taft's veto. The Webb Liquor Bill prohibits shipments of intoxicating liquor into "dry territory." It was passed by the Senate over Presidential veto Friday.

President Taft based his veto almost wholly on constitutional grounds. Attorney General Wickersham thinks that the bill is unconstitutional.

Only once before in fifteen years has Congress overridden a Presidential veto. That was when the Rainey River dam bill was passed over President Roosevelt's disapproval.

CATTLE CONTINUE TO ADVANCE.

Demand for Feeders Pushes Prices Around \$8.00; Hogs Erratic.

Kansas City Stock Yards, March 3.—The cattle market uplift continues operative, the various classes advancing 15 to 35 cents last week, and the market strong to 10 cents higher today. The run today is 10,000 head here, and moderate also elsewhere, which was helpful to sellers.

The greatest furor is created by the keen demand for stock cattle and feeders, prices on them having reached an altitude regarded as dangerous by the more conservative commission men. It was formerly customary to figure eight cents a pound as the cost of feed lot gains, but that was before improved feeding systems were discovered, which may have reduced the cost this year. Even on that basis, though, feeders at \$7.50 to \$8.25, which is now being paid, are a safe investment, with fat cattle where they are. Besides, many of the men now paying these big prices have already cleaned up a profit of five to ten dollars a head on one feed lot deal this winter.

Prime steers reached \$9.00 last week, and some heavy steers sold at \$8.80 today, notwithstanding heavy steers have less action than lights. A buyer received an order for heavy cows from an Eastern killer today, with instructions to pay around \$6.25; he had to decline the order, as it could not be filled at less than \$6.75 to \$7.00. Bulls sell up to \$7.00, heifers \$8.20, for best.

Veal calves are slumping a little, as dairy calves have started to run, but tops still bring \$10.00. Quarantine cattle are 10 to 15 cents higher today, steers selling at \$7.00 to \$8.15; four lards stock cows from Western sugar mills today at \$6.25.

Hog markets are erratic, but the



The six cylinder masterpiece combining every feature of luxury, comfort and convenience such as you would expect in cars only in class with the new HUDSON '54' A Six \$2,450 f. o. b. Detroit.

Automobiles that are not electrically lighted and started are proven to be out of date from the standpoint of value, without these features you have nothing more than was offered last season, the change in body design and color doesn't make new models.

Harley-Davidson Motorcycles—The silent gray fellow.

TIME TO RETIRE

Our stock is complete in tires, tubes, accessories and supplies

FISK HEAVY CAR TYPE Use Fisk-No Risk Any size to fit any rim

BROWN MOTOR COMPANY

DIAMOND SAFETY TREAD The only non-skid principle Works like a "squeeze"

tendency is upward. The run is 6,000 here today, market 10 to 15 cents higher, top \$8.50, bulk \$8.30 to \$8.45. That is equal to the best time last week, and bullish sentiment is in the ascendant.

Sheep are strong, and lambs, while they are higher today, have been selling lower for a week or ten days. Sheep and lambs have thus approached within two dollars of each other in price, and dealers say the margin will decrease further. Lambs sold up to \$8.40 today, for light weights, and \$8.25 for heavy lambs; yearlings \$7.50, wethers \$6.50, ewes \$6.25. J. A. RICKART, Market Correspondent.

COLUMBIA REFUSES UNITED STATES' OFFER.

Central American Republic Turns Down Proposition Made to Settle Partition Dispute Over Panama.

The Columbian Government has published a statement of negotiations with the United States for the settlement of the dispute over the partition of Panama during the presidency of Theodore Roosevelt. This statement says that Columbia has refused the following informal propositions made by the United States:

First, the payment of \$10,000,000 for the coaling stations on the islands of Andres and Providencia and an option for a canal by way of the Atrato River. Second, the good offices of the United States in the settlement of the boundary and other questions with Panama.

Third, arbitration rights in the Panama Railroad. Fourth, preferential rights on the Panama Canal.

Foreign Minister Urrutia has declared that Columbia demanded arbitration of the entire question or a direct proposition as to compensation for all of her losses in Panama.

OKLAHOMA AWARDS KAFFIR CORN CONTEST PRIZES.

Orion McMarth Wins First Award; Educational Campaign Increases Per Acre Production.

Orion McMarth, of Reed, Oklahoma, won first prize of \$200 in the Boys' Kaffir Corn Contest under the auspices of the Oklahoma Agricultural and Mechanical College. Clubs were organized in fifty-eight counties, and many prizes were awarded over the state at large.

Young McMarth's yield was 124.93 bushels on an acre of ground; net profit \$61.19.

Second prize of \$150 to Lee Neely, of Tishomingo; yield 122.5 bushels, net profit \$56.23.

Third prize of \$150 to Adolph Koelzer, of Perry, Okla.; yield 74.66 bushels, net profit \$41.11.

The steel silo worth \$300 offered by Hon. Frank Cronkheit, of Watonga, was awarded to Clyde Shafer, of Arapahoe, who made a yield of 75.5 bushels and a net profit of \$36.13.

The \$50 prize offered by Ex-Gov. C. N. Haskell, of Muskogee, was awarded to Virgil Clark, of Roosevelt, on a yield of 75 bushels and a net profit of \$31.40.

The \$50 prize offered by Senator T. P. Gore, of Lawton, was given to Willie Johns, of Headrick, on a yield of 80 bushels and a net profit of \$26.05.

Grain grader and cleaner was won by Workman Rapp, of Stillwater, Oklahoma, who made a yield of 61 bushels and a net profit of \$38.40.

Grain grader and cleaner was awarded to Loraine Colton, of Chelsea, on a yield of 67 bushels and a net profit of \$41.11.

The hand grinding mill was given to Elmer Shafer, of Arapahoe, who made a yield of 54.5 bushels and a net profit of \$25.43.

This campaign among the boys and girls is increasing production per acre. In 1909 482,214 acres planted to Kaffir corn produced 2,255,470 bushels; 454,146 acres in 1910 yielded 4,530,086, showing an increase of more than 100 per cent. Of the 500 boys

and girls entered in the Kaffir Corn Contest last year, not one raised less than three times as much to the acre as the average for the state, and many harvested twelve times as much.

The boys and girls of Oklahoma and Texas might give their elders valuable lessons in increased crop production and larger profits.

SHEEP MEN PREDICT HEAVY WOOL PRODUCTION.

San Angelo, Texas.—Stockmen in this vicinity expect one of the heaviest lamb crops in the history of the industry during the next three months. The lambing season begins the middle of March and continues steadily until the latter part of June, although the birth rate becomes greater about the latter part of April and the first of May.

In the territory adjacent to this city it is estimated that over 150 miles of wolf-proof fences have been constructed this season, and stockmen in all parts of the Concho country are restocking their ranges with sheep and goats. This industry is fast gaining in favor with the cattlemen in the surrounding territory.

One of the heaviest spring wool clips in years is predicted this season, and local hardware men report numerous sales of modern clipping machines, which are supplanting the old-fashioned hand shears. The local warehouses are undergoing repairs incident to the handling of next season's clip, and both producers and dealers are optimistic over the prospects.

BUSINESS PERSONALS THAT WILL SAVE YOU MONEY.

"We can fix it." WATSON. Adv. tf.

See COBB & ELLIOTT before you sell your Grain. -Adv. tf.

New Princess Dressers at WATSON'S. -Adv. tf.

Two-Row Corn Planter at WATSON'S SECOND-HAND STORE. Adv. tf.

Good Second-Hand Kitchen Safes at WATSON'S. -Adv. tf.

For the best Nigger Head Coal see the ALFALFA LUMBER CO. tf.

Don't forget POULTRY DAY—March 12th. -Adv. tf.

WATSON will buy anything.—Adv. tf.

For the best Nigger-Head Coal, see ALFALFA LUMBER CO. -Adv. tf.

Get a ten-pound bucket of Hog Lard at OTTO'S for \$1.35. Adv. tf.

New Dressers at WATSON'S.—Adv. tf.

Two A-1 Second-Hand Bath Tubs at WATSON'S SECOND-HAND STORE. -Adv. tf.

We can supply your wants with the best Coal all the time. COBB & ELLIOTT. Adv. tf.

Trade at the "PEOPLE'S SUPPLY STORE," and "you'll have more money left." -Adv. tf.

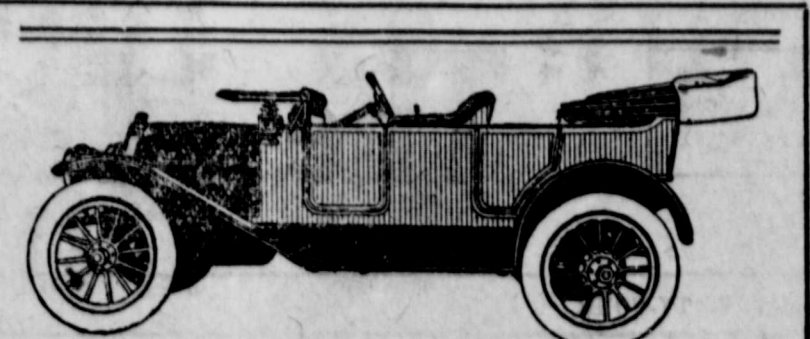
DAWSON PRODUCE CO. will pay you 10c a pound for Hens March 12. -Adv. tf.

Read WOFFORD & EDWARD'S ad. It will save you money. WOFFORD & EDWARDS, Tucumcari, N. M. Ad. -Adv. tf.

DAWSON PRODUCE CO. will pay you 10c a pound for Hens March 12. -Adv. tf.

COBB & ELLIOTT buy Grain six days in the week, and talk about it on Sunday. Adv. tf.

98 per cent Germination on 160 varieties was shown hundreds of people last week at the C. E. WHITE SEED HOUSE. -Adv. tf.



The car that meets the most exacting demand where price is considered and in no other car do you find all the excellent up-to-date features near the price of the PAIGE-DETROIT '36' \$1,275 f. o. b. Detroit

Automobiles that are not electrically lighted and started are proven to be out of date from the standpoint of value, without these features you have nothing more than was offered last season, the change in body design and color doesn't make new models.

Harley-Davidson Motorcycles—The silent gray fellow.

BROWN MOTOR COMPANY

DIAMOND SAFETY TREAD The only non-skid principle Works like a "squeeze"

Salves Can't Cure Eczema

In regard to skin diseases, medical authorities are now agreed on this: Don't imprison the disease germs in your skin by the use of greasy salves, and thus encourage them to multiply. A true cure of all eczematous diseases can be brought about only by using the healing agents in the form of a liquid. WASH THE GERMS OUT. A simple wash: A compound of Oil of Wintergreen, Thymol, and other ingredients as combined in the D.D.D. Prescription. This penetrates to the disease germs and destroys them, then soothes and heals the skin as nothing else has ever done. A 50 cent bottle will start the cure and give you instant relief. We have made fast friends of more than one family by recommending this D.D.D. Prescription to a skin sufferer here and there, and we want you to try it now on our positive pay guarantee. D.D.D. Soap keeps the pores clean; ask us. R. A. LONG DRUG CO.

Coal will be higher when winter sets in. These crisp mornings remind you that it is getting time for fires. Save money by ordering your coal now.

SOLE HANDLER OF Simon Pure Nigger-heads, Rockvale and Domino Coals

I BUY AND SELL ALL KINDS OF GRAIN.

E. T. COLEMAN COAL AND GRAIN DEALER Between Depots Phone No. 176

GUYTON SANITARIUM

Offers excellent treatment in surgical and maternity cases. While Dr. Guyton is at school the Sanitarium will still be open. All physicians may be sure that their patients will receive the best of attention.

MRS. J. V. GUYTON, in charge

For the best Rockvale Coal, see the ALFALFA LUMBER CO. Adv. tf.

Buy your Furniture from WATSON before pricing elsewhere. "Can't stand competition." -Adv. tf.

640 acres of fine farming land in Shallow Water Belt is offered at half its value. Price \$13.00 per acre. See T. W. SAWYER. Office in City Hall. -Adv. 10

Nicely improved farm of 160 acres near Plainview. One hundred acres in cultivation; some valley land. Apply to H. E. SKAGGS. -Adv. tf.

Will give \$250.00 cash for Ford Runabout—second hand. Must be in good order. REV. C. STADDER, Route 1, Lockney, Texas. -Adv. tf.

I can sell you a home on the East Side for \$500.00; it's worth \$1,250.00 today. See T. W. SAWYER. Office in City Hall. -Adv. 10

MONEY can not buy a better quality of seed than can be found at the C. E. WHITE SEED HOUSE in Plainview. -Adv. tf.

Art Squares at WATSON'S.—Adv. tf.

Full-blood S. S. Rhode Island Red Eggs, from selected hens and cock that won third prize at Dallas Fair, \$1.50 for 15. MRS. J. B. LEACH, Phone 169 (1 short, 1 long). Adv. tf.

160- and 320-acre tracts of choice Hale County land, clear of incumbrance, to exchange for Plainview property. T. W. SAWYER. Office in City Hall. -Adv. 10

Cotton Seed Hulls, sacked, for 75 cents per Hundred Pounds, at E. T. COLEMAN'S, Coal and Grain Dealer. -Adv. tf.

Phone 176 for 100 pounds of those fresh Cotton Seed Hulls, to cut down your feed bill. Only 75 cents. E. T. COLEMAN, Coal and Grain Dealer. -Adv. tf.

JOIN THE CIVIC LEAGUE.

"Many hands make light work." Come out Wednesday, March 5th, and join the Civic League.

The meeting will be held in the Rest Room at the Court House.

"Slumber not in the tents of your fathers. The world is advancing; advance with it."

THE PRESIDENT.

DR. C. B. BARR, Veterinary Surgeon and Dentist. Calls Answered Day and Night. PHONES: Office, 94; Room, 96. Plainview, Texas.

OVER 65 YEARS EXPERIENCE PATENTS

Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the Scientific American.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year, four months, \$1. Sold by all newsdealers. MUNN & Co. 361 Broadway, New York Branch Office, 625 F St., Washington, D. C.

For the best Nigger Head Coal see the ALFALFA LUMBER CO. tf.

We are still in the market, and are paying the highest prices for Kaffir and Milo Heads, Bulk Grain, Millet Seed and Cane Seed. COBB & ELLIOTT. -Adv. tf.

A nice \$1,500.00 home in Floydada to exchange for a \$2,000.00 stock of Groceries. Will pay \$500.00 cash. See T. W. SAWYER, City Hall Ad. 10



# Now is the Time to Buy

Talcum Powder 15 and 25c

Clothes Brushes 15c

Whist Brooms 15c

Tooth Brushes 15c

Dime Banks 15c

Nail Clips 15c

Shaving Brushes 25c and 40c

Mirrors 10c and 15c

Hair Brushes 15c and 25c

Dressing Combs 10, 15 and 25c

If you need something form the habit of going to

## J. F. Coan & Son

North Side of Square

Have you ever tried any cotton seed hulls with either bran or meal on your milk cow? If you want more milk better try it. Found at

### E. T. COLEMAN COAL AND GRAIN DEALER

## ONE BUSHEL OF GRADED AND TASTED PURE SEED

will make more profit for you than 10 of low grade poor seed. Don't loose a season's hard work by skimping on a "nickle per acre." Our reputation is at stake in furnishing you with the very best that grows. We both "WIN" if you plant the kind we sell.

### C. E. WHITE SEED CO.

## Three Times Protected

**Your Life**  
by a Legal Reserve Life Insurance Policy.

**Your Title**  
By Careful Abstracting

**Your Credit**  
By loaning you money to pay debts and stock your farm at 8 per cent. No graft.

Three times yours,

## H. A. Wofford

### ADVERTISING TEXAS ONIONS.

Southwest Texas Truck Growers' Association to Spend \$12,000.

San Antonio, Texas.—The largest advertising contract ever entered into by a Texas marketing organization has been let by the Southwest Texas Truck Growers' Association, who have signed an agreement with the Curtis Publishing Company to spend \$12,000 in advertising the Texas Bermuda Onion to the people of the Nation.

It is estimated that the Texas Bermuda Onion crop will reach 4,500 cars this season, and, with the aid of advertisements, Sales Manager Campbell believes the entire output can be profitably marketed.

### IRRIGATION COMMISSION PROPOSED IN BURGESS' BILL.

RICHARD F. BURGESS.

Austin, Texas.—An irrigation bill has been introduced in the House by Hon. Richard F. Burgess, of El Paso, which, if it becomes a law, will be of incalculable value in promoting the agricultural development of all sections of the State, and especially the western or arid portion. The measure



Richard F. Burgess

is known as the Burgess Irrigation law, and covers not only the irrigation sections of Texas, but embraces the entire State in its provisions. The bill provides, among other things, for an Irrigation Commission, to be composed of men who have the technical skill and practical experience to fit them for their duties. The conditions throughout the State are so widely divergent, and in many instances antagonistic, that a Commission to adjust the law to meet the various situations is thought necessary.

We now have 450,971 acres of land under irrigation, and 42,700,000 acres of land susceptible to irrigation. The retention and the distribution of water is one of the most important problems in agriculture.

Good PRACTICAL NURSE open for engagements. Phone Nash Rooming House. —Adv. pd.

### LAUNCHING THE "AQUATANIA."

Cunard Liner to Be Launched April 22 Is 900 feet Long; to Carry 4,500 People.

Tuesday, April 22, is the date set for the launching of the Cunard Liner "Aquatania." This ship is 900 feet long, and has a gross tonnage of more than 50,000 tons. The "Aquatania's" probable speed will be 23 knots an hour.

This same boat has been constructed with the same longitudinal bulkheads that characterizes the "Mauretania" and "Lusitania," and she has a watertight lower deck extending throughout her whole length. Her stern frame and brackets weight 130 tons, with the other parts in proportion. The total number of persons the "Aquatania" will be capable of carrying is about 4,500.

### TICK QUARANTINE RAISED FROM 14,910 SQUARE MILES.

Eradication of Cattle Disease Progresses Rapidly under National Department of Agriculture.

Washington, D. C., March 2.—Progress made during the past year in the Southern States in the eradication of the ticks which spread the disease among cattle known as Texas fever or tick fever has resulted in an order from Secretary of Agriculture Wilson, now effective, by which 14,910 square miles in the South is released from quarantine.

A total of 24,083 square miles of infected territory was released from quarantine during the past year, and since the work of tick eradication was begun, in 1906, more than 187,000 square miles—an area greater than South Carolina, Georgia, Alabama and Mississippi combined—has been released.

The quarantine is to be continued against the removal of cattle, except under certain conditions, from the following territory, which has not yet been freed of ticks: All of Florida and Louisiana, the greater portion of Alabama, Arkansas, Georgia, Mississippi, Oklahoma, South Carolina and Texas, less than half of North Carolina, a few counties in Virginia; San Diego County, California, and a small area in Ripley County, Missouri.

### BAPTISTS ORGANIZE LAYMEN'S MOVEMENT.

J. L. Dorsett Is President and D. W. McGlasson, Secretary; Next Meeting Sunday.

The third "Laymen's Movement" meeting of the First Baptist Church was held at the local church on last Sunday, March 2nd, and a permanent organization perfected.

Every man and woman present made a short talk, and some of them were especially good. Not only did every Christian speak, but some who were not.

The purpose of this movement is, "to enlist the men of the church in active service for the upbuilding of the work in general." Not only will it help the men of this particular church, but it will be far reaching in its effects on the community at large.

"The trouble with the average man is not in his unwillingness to work, but in his not knowing what to do and how to take hold of things," said Mayor Dorsett. "Not only will this movement help him along that line, but it will have the tendency to make him take the initiative and not wait to be shown. In other words, it is an organized effort to make every man do his duty."

Committees have been appointed to cover every phase of the work, both as to the religious and the social part, and we hope it will be the means of much good being done and help given where needed.

Mayor J. L. Dorsett and Mr. R. B. C. Howell attended the Laymen's Convention at Chattanooga, Tennessee, and have given some valuable assistance in the organization at this place.

Mr. Dorsett, as president, and Mr. D. W. McGlasson, as secretary, are going to keep things on the move, and every man should put his shoulders to the wheel and do his share of the work, for this means much.

The next meeting will be held at the City Hall on Sunday, March 9th, at 2 p. m., and Mayor Dorsett wants every man to feel welcome. Also ladies are invited to be present, and any assistance they may render will be appreciated by the men.

### A MESSAGE TO RAILROAD MEN.

E. S. Bacon, 11 Bath St., Bath Me., sends out this warning to railroaders everywhere. "My work as conductor caused a chronic inflammation of the kidneys, and I was miserable and all played out. I was weak and had dizzy spells, and a friend recommended Foley Kidney Pills. From the day I began taking them, I commenced to regain my strength. The inflammation is gone and I feel better now than I have for twenty years." Try them. R. A. Long's Drug Store. —Adv. 13

For Making Pure, Delicious Home-Baked Food.

## DR. PRICE'S Cream Baking Powder

makes

Fine and Wholesome Biscuit, Delicious Cake and Pastry

No Alum

No Lime Phosphate

### EL PASO WILL LOOK AFTER WOMEN VISITORS.

Entertainment Committee for Cattle Raisers' Convention Is Providing Special Attractions for Ladies.

El Paso, Texas, March 6.—The pleasure and comfort of the visiting ladies who accompany the delegates to the 37th annual convention of the Cattle Raisers' Association of Texas have been provided for by the Woman's Club of El Paso, which is assisting the various committees of the El Paso Chamber of Commerce in the preparation of the entertainment program that will be offered in connection with the Convention on March 18, 19 and 20, next.

Among the features of entertainment being arranged especially for the visiting women will be a "get-acquainted meeting," a concert by the El Paso Glee Club of fifty voices, a military review at Fort Bliss, a formal evening reception, and an automobile ride through the sister cities of El Paso and Juarez. A grand ball at the Toltic Club on March 20th will close the program.

Ample accommodations for all the visiting men and women in El Paso during the Cattle Raisers' Convention are being arranged for. Chamber of Commerce committees authorize the statement that there will be plenty of nice rooms reserved in centrally-located hotels, apartment houses and private residences, so that the visiting ladies, as well as gentlemen, will be thoroughly cared for.

Advices from all the big cattle centers indicate that there will be a record attendance at the convention in El Paso.

It is an "Eastman" you want to take with you on your outing. J. W. WILLIS DRUG CO. has it. —Adv.

### AN EPIDEMIC OF COUGHING

Is sweeping over the town, and young and old are alike afflicted. Foley's Honey and Tar Compound is a quick, safe, reliable family medicine for coughs and colds. A. S. Jones, of Lee Pharmacy, Chico, Calif., says: "I consider Foley's Honey and Tar Compound has no equal, and is the one cough medicine I can recommend to my friends, as containing no narcotics or other harmful properties." Refuse all substitutes and take only Foley's Honey and Tar Compound. R. A. Long's Drug Store. —Adv. 13

### A THREE-MILLION-YARD SLIDE AT CULEBRA.

Reports indicate that another huge slide, the largest that has yet taken place, has commenced at Culebra. Present indications are that about 3,000,000 cubic yards are in motion, and that it will take until late autumn to remove the material. By that time water will be in the cut and the two big dredges now building will be on their way to the isthmus. These dredges, which have a combined capacity of over a million cubic yards a month, should easily keep the cut open when once the water has been turned in.

Raeburn Thompson came in Wednesday from Clarendon, where he is attending college, on his way to Lockney to visit home folks for a few days.



### The "Wooden" Nutmeg

is a time honored joke, yet the way the nutmeg is ordinarily handled it might just as well be wooden.

The nutmeg gets its flavor entirely from its oil. Some have more, some have less of this oil to start with. Then by careless handling and a poor grinding method often much of this oil is lost—the ground nutmeg in such cases might almost as well be made of a wooden nutmeg. Yet it is pure and complies with the law.

Save the labels

Waples-Platter Grocer Co. Dallas - Denison - Fort Worth

## FARMERS!!

We are always ready to buy your poultry and eggs, and are also ready to sell you garden seed, groceries and fresh vegetables. We pay the highest price for your produce.

## Scudder Gro. Co.

Southeast Corner Square

Phone Number 244

## Fair Hotel

Under New Management  
Comfortable rooms,  
Good meals, Rooms  
for light housekeeping

Mrs. H. G. Hughett  
One block west of M.E. Church

The best Planters and Growers of crops in West Texas are buying SEED from the C. E. WHITE SEED CO. They pronounce it the highest grade of seed they ever saw assembled under a roof in any country. Adv. 1f.



The Hale County Herald

BUFORD O. BROWN, Editor and Publisher

Phones—Business Office, 72; Manager's Residence, 165.

Entered as second-class matter in the Post Office in Plainview, Texas, under act of March 3, 1879.

All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.

NOTICE

All announcements of any church, pertaining to services, are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price . . . \$1.00 per year (Invariably in advance)

Get Ready to Swat the Fly.

There is no better way to "swat the fly" than to clean up—and keep clean!

The "clean-up" movement deserves your co-operation, because it will make Plainview more attractive; it is also an insurance policy for health.

JOIN THE CIVIC LEAGUE.

In their determination to maintain an active Civic League, the good women of Plainview are rendering a large public service. The Civic League deserves credit for Plainview's clean-up. The town is not "spotless" yet, and the women have called for another clean-up in May.

The Civic League now proposes to encourage the planting of flowers, the utilization of vacant lots, the improvement of streets. In the most comprehensive meaning of the phrase, these women are campaigning vigorously for a "bigger, busier, better Plainview."

The women of the Civic League have asked the co-operation of the men. They need your membership fee of 50c a year; they need your support in their work. It is a large opportunity they offer you to help effectively in making your town a better town for homes and for business. Join the Civic League.

MR. WORKER, ASK YOURSELF.

Every worker should from time to time ask himself the following questions, with a view to finding out if there is room for improvement:

Are you industrious, optimistic, thorough, observant, patient, patient, always courteous, tactful, able to concentrate?

Do you always keep your temper, talk too much or too little? Do you gossip, exaggerate or bluff?

Are you loyal to your firm? About your health: Can you improve it? Are you sleeping enough? Do you eat sensibly? Do you exercise regularly?

Are you as immaculately clean as your job will allow your hands and nails, clothes and shoes, to be? Every man should take an occasional inventory, to be sure that he is keeping up to the highest point of efficiency.—Philadelphia Ledger.

EIGHT PRESIDENTS OF TWENTY-SEVEN.

With the inauguration of Woodrow Wilson as President, Virginia comes again into her own as "the mother of

Presidents." It has been more than sixty years since a native son of the "Old Dominion" has been honored with the Nation's highest gift. Zachariah Taylor, inaugurated in 1849, was the last Virginian until the "Princeton Schoolmaster" to take executive head of the Nation.

Virginia earned her title of "Mother of Presidents" in the formative period of our Nation. Washington, Jefferson, Madison, Monroe, Harrison, Tyler and Taylor were all Virginia born. Virginia has been the birthplace of eight out of twenty-seven Presidents.

Ohio has given to the Nation six Presidents—Grant, Hayes, Garfield, Harrison, McKinley and Taft. North Carolina and New York have furnished three each. Jackson, Polk and Johnson were native sons of the "Tar Heel State"; Van Buren, Fillmore and Roosevelt, of New York.

Massachusetts gave to the Nation the Adamses—father and son. New Hampshire was the home of Pierce, Pennsylvania of Buchanan, Kentucky of Lincoln, Vermont of Arthur, and New Jersey of Grover Cleveland.

Is it prophetic that the Commonwealth which gave to the Nation its leaders in our troublesome colonial days has put forth a son to work out the salvation of the Nation in these latter days of industrial development and readjustment?

INTELLIGENT AGRICULTURE PAYS.

In the older states, no institution has added so much to the wealth and happiness of the people as the colleges of agriculture. Science applied to farming in a common-sense method has, in many cases, more than doubled crop yields; it has wiped out plant and animal diseases; it has shown the farmer how to increase the fertility of his soil by crop rotation and proper fertilization—and at the same time he was receiving larger profits from his labor.

Representative Hunt's bill providing for an Agricultural College in Northwest Texas should be carried to successful issue. The college will not be established in 1913; it may not be authorized for two or three years. Ultimately our representatives will realize what a handsome investment such an institution will yield to the entire State. The South Plains should rally aggressively to the support of Judge Hunt's measure.

And the location? Is there another situation in all Texas which offers such an opportunity for agricultural experiment as does Hale County and the South Plains? There is not another which offers to the entire State such munificent returns on the money expended; no other has received so little attention. When Texas shall have a population of 10,000,000 people—in twenty years—the irrigated farms of the South Plains must become her granary.

Surely a Commonwealth having more than 100,000,000 acres of fertile land which may become, under irrigation, a soil fabulously productive should make intelligent effort to work out the problems incident to that agricultural development. Any second school for the teaching of agriculture and the working out of agricultural problems should certainly be established in the heart of that developing empire.

The building of such a college of agriculture in Hale County will repay the entire Commonwealth twenty fold, aye, thirty fold! the amount of money required for its establishment.

BETTER PEN YOUR CHICKENS.

Sawyer Calls Attention to Ordinance Against Poultry Running at Large.

It is general comment that Plainview home owners are taking more interest in beautifying their yards than before. T. W. Sawyer said this

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The new spring goods are arriving daily



Many who have seen the new dress goods, ready to-wear millinery, etc., are very enthusiastic in their praises of the styles.

We have the satisfaction of knowing that the goods we show are the the styles that are being shown in in the best city stores and are being taken by elite dressers from the Atlantic to the Pacific.

Our Millinery Department is better prepared than ever before to give to our trade a high class service. Many distinct models are offered—models that cannot be copied in cheaper materials. We show many copies however that are accurate and effective. Prices on these are remarkably low for such smart styles.



102 North Pacific St. PLAINVIEW, TEXAS. 107 West Main St.

morning, "I passed six yards on my way down town where they are putting in porous tile for irrigation or are getting ready in some way for flowers and grass this spring."

In this connection, Mr. Sawyer called attention of The Herald reporter to an ordinance against poultry running at large. There is nothing more provoking to the owner of a flower bed or a nice yard than to have one's neighbor's chickens come in and hold a carnival. And a beautiful yard means too much for the civic improvement of the town to allow such a thing.

It is a wise suggestion, and one entirely fair, that chicken owners must keep up their poultry.

MRS. JOHNSTON TO PLAINVIEW.

T. W. Sawyer Sells 5-Acre Tract to Floydada Woman for Home.

T. W. Sawyer sold 5 acres, with 4-room house, barn and windmill, near Wayland College to Mrs. Mary Johnston, of Floydada, last week. Mrs. Johnston will make Plainview her home. The property was owned by Frank Reese; consideration was \$3,000. Mr. Reese will move to Floydada.

A Central Texas man, who does not want his name made public, bought 160 acres twelve miles northeast of Plainview for a consideration of \$3,600. T. W. Sawyer made the deal. Mr. Sawyer says this man will move to his property and improve it.

Mr. Sawyer also sold four vacant lots in Hghland Addition to an Oklahoma City man who will move to Plainview; consideration, \$1,000.

The Amarillo Daily News has installed a Cox Duplex Press, and comes out this week with seven columns, instead of six, to the page. The News is making an appreciated effort to give the Panhandle an "up-to-the-minute" news service in every respect.

\$50,000 FOR SETH WARD ENDOWMENT.

(Continued from Page One.) said Brother Barnes Sunday morning. "We have a little more than one and one-half years in which to redeem that pledge.

"At this time Seth Ward has something like \$8,000 in signed notes, leaving a little more than \$42,000 to be raised during the next years and a half. In order to become the property of the Church, Seth Ward must raise

this \$50,000.

Plainview Not Asked for All.

"We do not ask Plainview to raise all of this \$50,000," Mr. Barnes continued, "but we do expect that Plainview will raise a good per cent of it. It would be unfair to go to Lubbock, Hale Center and Tulsa and ask them to put up the greater part of this money when Plainview gets the benefit of it."

Seth Ward College brings into this town an immense sum of money every year. At a conservative estimate, the students who come to Seth Ward College spend in Plainview \$40,000 every twelve months. Would it not be a good business policy even if Plainview had to raise \$50,000—when that \$50,000 insures that \$40,000 will be brought in and spent with your merchants every school year?

Endowment Necessary.

"But you say, 'We have the college.' You do not have it. The history of junior colleges is that without endowment they fail. Their ruins are scattered all over the South. It is a policy of the Northwest Texas Conference that if a school does not make running expenses for two years we will close its doors—and that is the best rule a Conference ever made with regard to our educational institutions.

"Refuse to help raise this \$50,000, and Seth Ward must sooner or later close up; because no college can live without endowment. Our colleges give to the young people an education at less price than it costs, and good citizens must help in that great work. We propose that when this \$50,000 endowment is raised we will not ask for any more money to support Seth Ward, and the college will be insured to Plainview."

Brother Barnes suggested that it is a poor town that counts alone on money returns. Seth Ward is worth much more than \$50,000 to Plainview upon considerations other than the money it brings in, he said. "If you want to build your town on a foundation of money—it pays to help raise \$50,000 for Seth Ward. If you want an institution which will bring to your town the best citizenship, and extend a vital influence over your community for more wholesome living, make certain Seth Ward College lives by doing your part in the \$50,000 campaign."

SUNDAY SCHOOL MEETING.

The class composed of the ninth and tenth grades of the Methodist Sunday School met at the home of their

THE GREATEST.

M. T. Wade.

I stopped with Wealth, was dazzled by his gold; But found his mountains bare, his valleys cold. I saw him stoop to crime, grow faint with fear Then saw his glory fade and disappear.

I stopped with Fame, and lo! he whispered this: "My life is but a shallow, empty kiss; I smile to hide a weary, weary sigh, While others sing my name, I pray to die."

I stopped with Power, saw him wield his rod; Saw him reign—a hated, heartless god; And then I saw him weep, in grief, alone; Lament that purer gifts were not his own.

I stopped with Love, in his enchanted hall, And found his Kingdom greatest of them all. His wealth was Peace, that God alone can give; His fame was that which God has said must live.

And still I saw the Foolish hasten by, And notice not the glory of his sky; They turned away from Love's Immortal Light, And wandered on into the Endless Night.

teacher, Mrs. B. T. Hatchell, on Saturday afternoon, March 1, at five o'clock. This was their first business meeting. Sketches of the following subjects were given: "The Creation"—Margaret Harp. "Man, Crown of Creation"—Flora Smith. "The Garden of Eden"—Noma Hockaday. "First Sin"—Minnie Agnes Wilson. "Cain"—Annie Lou Waddell. "Abel"—Esther Mayfield. "The Flood"—Claire Belle Wilson. "Abram"—Elsie Ogden. "Lot"—Minnie Cook.

The business of the meeting was then taken up. Esther Mayfield deserves the honor for having made the best grades during the past month.

EPWORTH LEAGUE.

Following is the program arranged for the meeting of the Epworth League of the Methodist Church for Sunday afternoon, March 9, at 4 o'clock: Subject—"The Nature of the Kingdom."

Leader—Mr. Alexander. Devotional and Song Service. Scripture Lessons—Luke 8:4-18; Matt. 13:24-30; Mark 4:26-29; Matt. 31-34, 47-50.

Song. Discussions—

- 1. Who is to Inherit the Kingdom?—Raymond Gibbs. 2. "Saving a Spoiled Palm"—G. C. Martin. 3. "The Fundamental Law of the Kingdom"—S. A. Barnes. 4. "The Completion of Christianity"—Mrs. Sharp.

Song. Benediction.

INTERMEDIATE LEAGUE.

The following is the program for the meeting of the Intermediate League of the Methodist Church on Sunday afternoon, March 9, at 1 o'clock: Subject—"What Jesus Taught About God's Word."

Leader—Hester Jordan. Devotional and Song Service. Scripture Lessons—Matt. 5:17-18; Luke 24:27; John 5:39.

Discussions—

- 1. "The Majesty of God's Word"—Alta Long. 2. "The History of the Bible"—Henry Ansley. 3. "What Kind of Bible Did Jesus Use, and in What Language Was It Written?"—Dealya Harris.

Scripture Contest. Song. Benediction.

Sewell Grocery Comp'y Rich Bran will make your cows give more milk. We have that kind. Sewell Grocery Co.

WANTED 100 YOUNG MEN

The Wesley Baraca Class of the Methodist Sunday School wants you to be one of a hundred young men to meet with them

EASTER SUNDAY, MARCH 23rd

You will enjoy the meeting and it will do you good. Class meets in the City Hall at 9:30 o'clock. Try it for Easter Sunday.

Wesley Baraca Class

WATERLOO, IOWA, December 18, 1912.

JAS. DUNCAN, Jr., Plainview, Texas.

Friend Jim:

Here is a testimonial to "Duncan's Hand Lotion." It is simply the best ever, and I must have some more of it.

If you can send me a bottle through the mail, do so. If unmailable, give me the formula, and I will have filled here.

With kind regards, and trusting that I may hear from you promptly, I am

Yours very truly,

F. G. WHITE.

This is just one of the many similar expressions we have had regarding Duncan's Hand Lotion. We have put out over FOUR HUNDRED bottles of this Lotion during the last four months, on a strict guarantee to give satisfaction or money refunded, and have only had to refund on two bottles.

We are sure you will like it if you, too, will give it a trial.

—Made, Sold and Guaranteed by—

Duncan's Pharmacy PRICE, TWENTY-FIVE CENTS PER BOTTLE.



LOCAL AND PERSONAL

Miss Addie Irick went to Amarillo Tuesday.

F. B. Gouldy went to Amarillo Tuesday.

W. B. Joiner returned from Tulla Saturday.

Mrs. Charles Malone went to Lubbock Tuesday.

C. H. White went to Waco and Fort Worth Tuesday.

Mrs. Choc Morgan went to Amarillo Thursday.

Fred C. Pearce and wife, went to Amarillo Tuesday.

J. H. Smith, of Dickens, went to Clarendon Tuesday.

Mrs. R. L. Moore and children went to Melrose Tuesday.

Mrs. C. H. White and C. H., Jr., went to Amarillo Tuesday.

Mrs. L. M. Raynor was a passenger to Amarillo today.

Mrs. Vines left Saturday for some days' stay in Houston.

Mrs. W. T. Boone came in Wednesday from Lubbock, to visit Mrs. E. S. Fullingim.

George, Vaughn and Ruby Lattimore went to Mineral Wells Wednesday, to visit their mother.

Mrs. B. E. Rushing went to Hale Center Wednesday, to visit her mother, Mrs. T. J. Flake.

J. C. Seal and wife, who visited at Amarillo over Sunday, returned home, to Amarillo, Monday.

J. H. Calvert and wife went to Mineral Wells Tuesday, where they will spend several months.

R. T. Hatchell and wife went to Winters, Texas, Wednesday, to visit Mrs. Hatchell's parents.

Miss Edna Harrington and her sister, Mrs. Scott Cochran, of Lubbock, went to Amarillo Tuesday.

Miss Anna Johnson, who visited Mrs. Ben Sebastian Sunday, returned home Monday, to Amarillo.

Rev. S. W. Smith, who has been in Plainview some days, returned home, to Claude, Texas, Wednesday.

Mrs. J. H. Donaldson returned from Amarillo Tuesday, and went home, to Floydada, Tuesday afternoon.

Mrs. Travis Arnold returned to Mineral Wells Tuesday, after a visit with her father, in Plainview.

Tom Garner received a message from Mineral Wells Sunday that his brother, John, was at the point of death.

Mrs. George Brewster and Mrs. Ben Smith, of Lockney, were in Plainview over Sunday, visiting Mrs. J. M. Shafer.

R. B. C. Howell and wife returned Wednesday from Hale Center, where they have been visiting Mrs. N. M. Akeson.

Mrs. C. E. Epps went to Amarillo Monday to visit her husband, who is there in attendance on the Cattlemen's Convention.

W. E. Fitzgerald was called Tuesday to Boone, Iowa, on account of the illness of his mother, who is not expected to live.

Mesdames J. H. and J. A. Slaton returned Wednesday from Corpus Christi, where they have been spending the winter.

D. E. McGlasson, of Amarillo, was in Plainview the first of the week, visiting his home folks and "watching Plainview grow."

B. R. Fishback requests that his Herald be changed from Phoenix, Arizona, to his new home, in Oak Grove, Mo.

J. H. Donaldson, of the First State Bank, Floydada, visited his parents, Mr. and Mrs. W. A. Donaldson, over Sunday, and returned home Monday.

W. A. Shofner, Manager, and Miss Willie May Hall, Buyer for the Plainview Mercantile Co., returned Monday from an extended trip to Eastern markets. Mr. Shofner says that they bought goods from all over the world. He proposes to give Plainview buyers the best.

Miss Lena Davis, of Dickens, went to Clarendon Tuesday.

Mrs. H. C. Hultt, of Coryell County, Texas, has taken charge of the Fair Hotel.

Mrs. J. F. Zang, of Dallas, is in Plainview, and will spend a week or two with Mrs. C. E. McClelland.

Mrs. R. W. Ivey, of Floydada, was in Plainview Tuesday to meet her husband, who came in from Amarillo, where he had been in attendance on the Cattlemen's Convention.

W. A. Gound and wife, of Floydada, went to Sedalia, Mo., Tuesday.

Mrs. R. C. Forbus was in Plainview Monday, on her way to Floydada.

Mrs. Rebecca White, of Stephenville, Texas, is visiting her sister, Mrs. J. M. Shafer.

L. A. Knight, wife and daughter, Miss Bettie, and P. J. Woodridge and wife and John E. Brown went to Amarillo Tuesday to attend the Cattlemen's Convention. The party went through in a car, and will return Thursday.

J. R. Hardy and wife, of Tulla, were shopping in Plainview Wednesday.

Harry Braidfoot came in Monday to visit his sister, Mrs. Otus Reeves.

M. S. Corcoran and family, of Sentinel, Okla., are moving this week to Lockney.

Mrs. J. W. Willis returned today from Franklin, Texas, where she was called last week to the bedside of her sister, Mrs. R. L. Jackson. Mrs. Willis says Mrs. Jackson's condition is much improved.

E. E. Roos drove to Amarillo Monday, to the Cattlemen's Convention.

Miss Zola Kirby and Miss Vena Hinds went to Abernathy Wednesday.

Miss Gertrude Ray went to Lubbock Saturday, to visit some days with Mrs. E. R. Wilson.

E. W. Walker and daughter returned Tuesday from Chattanooga, Tenn. Mr. Walker attended the Baptist Layman's Convention at Chattanooga, and since that time has been visiting relatives and friends in Tennessee.

WOODROW WILSON BECOMES PRESIDENT

New Executive Calls on Auditors to Help Redeem Promises and Guide People Aright.

A DAY OF DEDICATION

Inaugural Not a Triumph, but the Beginning of Great Struggle, Wilson Says.

Woodrow Wilson is now settled in the Presidential chair. His inauguration at the capital, on Tuesday, March 4th, is history.

It was an intensely human, precedent-breaking inauguration. With members of his chosen Cabinet surrounding him, the Justices of the Supreme Court before him, his wife and daughters actually dancing for joy on the platform below, and William Howard Taft, ex-President of the Nation, at his side, the new President shouted a summons to all "honest, patriotic, forward-looking men" to aid him, extending the promise that he would not fail them in the guidance of their government.

When the President's concluding inaugural words were drowned in tumultuous waves of applause, the retiring President clasped his hand and enlisted as a patriotic servant in the ranks of private citizenship.

President Wilson stood for more than an hour under the glare of myriads of brilliant electric lights as he greeted thousands in the long line, among them the host of Princeton students, who, as they passed him, shouted a hearty greeting that he never can forget.

"This is not a day of triumph," rang the message from the new President; "it is a day of dedication."

Nothing was more striking, says a Washington dispatch, than the contrast in the viewpoint from which Woodrow Wilson and the rank and file of the inaugural crowd regarded this ceremony of changing administrations. For the average man and woman it was a carnival of pleasure and finery; for Wilson and the band of progressive Democrats whose counsel and firm stand in the primaries and the Baltimore convention made his nomination possible, it was the beginning of four years of sacrifice and battle to restore the machinery of the Government to the people, and, what is more difficult, to implant in the people themselves higher ideals of civic duties.

TRACK LAYING BEGINS ON TEXICO CUT-OFF.

Lubbock, Texas, March 5.—According to previous announcement, track laying on the Lubbock-Texico cut-off began Monday. A large force of men are at work. The big steam shovel arrived Saturday, and was switched onto the gravel pit track this morning. Material is arriving in large quantities.

PLEASE RETURN.

I have a two-row planter and riding attachment left at Rogers' Second-Hand Store. This was taken while I was gone. I will be obliged for its return, as I am a cripple and need it in my job work. A. H. HALL. Adv. 13

FOR TRADE.

HAVE a good 2-story brick building located in one of the best blackland towns in North Texas that I will trade for Hale County land, properly located. Building is rented for \$125.00 per month and is leased for a term of years. CHAS. E. SAIGLING. 10

FOR SALE—65 bushels of German Millet Seed (no Johnson Grass) at 75 cents a bushel. RAY CLARK, Halfway, Texas. —Adv. pd.

BUTTON HOLES WORKED—Nice Button-Holes made at 25c per dozen. MRS. M. M. SPROTT, 609 White St. —Adv. 11-pd.

NOTICE.

I am prepared to build brick business houses on desirable lots in business center of Plainview and take liberal amount in notes for cost of same on long time. Plans and specifications furnished, if desired, at reasonable fee. Correspondence solicited. W. P. COOPER, General Contractor, —Adv. 11. Amarillo, Texas.

A COLD, LA GRIPPE, THEN PNEUMONIA

Is too often the fatal sequence. La Grippe coughs hang on, weaken the system, and lower the vital resistance. B. G. Collins, Postmaster, Barnaga, N. J., says: "I was troubled with a severe La Grippe cough and was completely exhausted after each fit of violent coughing. Before I had taken one-half of a bottle of Foley's Honey and Tar Compound, the coughing spells had entirely ceased. I wish to say it can't be beat. All others are imitations. R. A. Long's Drug Store. —Adv. 13

SHELTON Brothers

Received this week over

\$2,500.00

worth of new spring goods. This does not include goods received last week and week before. We have got the new goods—everybody says so.

Our prices are a great deal less on a general average than most credit concerns.

Goods Received This Week

Dress goods, Silks, Embroideries, Low Shoes, Pumps, Men's Suits, Shirts, Underwear, Hose and notions of all kinds.

We want to meet you in our Store Saturday

SHELTON Brothers

Please Do Not Ask Us to Make Charge Tickets

J. Garrison and family, of Lockney, were in Plainview Thursday, on their way to Fort Worth to attend the Fat Stock Show.

Mrs. M. E. Blucy went to Lamoni, Iowa, Tuesday. Mrs. Blucy has been in Plainview some time, visiting Mrs. Van Howeling.

Miss Willie Young returned home Tuesday from Claremore, Oklahoma, and Denison, Texas, where she has been for some time visiting friends and relatives.

N. N. Egge and wife, who have spent three months in Plainview visiting their son, E. N. Egge, returned home Tuesday, to Joyce, Iowa.

Mrs. D. J. Thomas, milliner and ladies' tailor at Lockney, returned Tuesday from St. Louis, where she has been buying spring goods.

N. Stanley and wife, who have been some weeks at Floydada visiting their daughter, Mrs. G. T. Wakefield, returned home, to Henrietta, Texas, Monday.

Mrs. Jo Keck will return Saturday from Amarillo, where she has been a guest for several weeks at the home of the Misses Tolly.

Miss Annie Hamilton, of Brownwood, is in Plainview this week visiting her brother, Jesse Hamilton, of Richards Bros. & Collier's store.

Mrs. J. F. Edwin and daughter, Miss Daphna Bangle, were in Plainview today on their way home, to Tulla, after a visit with A. Bangle, at Petersburg.

Thos. C. Steffy and family have gone to Clinton, Indiana, on a visit until fall.

Miss Lory Turnage went to Hale Center Wednesday, to visit her parents. She will return to her school work, at Wayland College, Friday.

WANTED—All kinds of second-hand Cook Stoves, at WATSON'S. Ad. 11.

WANTED—Any kind of Second-Hand Goods. WATSON, the Second-Hand Man. —Adv. 11.



Community Correspondence

MAYFIELD.

March 4.—Mr. J. A. Wallace has sold to Mr. Graham, of Ohio, all of his cattle and horses. The consideration was not learned.

Mrs. J. A. Wallace is the proud possessor of a fine Kimbal piano, bought in Plainview.

Mr. Miller and family, of Heskell County, Texas, are located on A. D. Hooper's old place. We extend to them a cordial welcome to our midst.

T. E. Boyd attended the sale near abernathy last week, and bought 20 head of hogs, which he will feed for the spring market.

On Thursday of last week Mrs. T. E. Boyd entertained with a delightful dinner served to the following guests: Mr. and Mrs. A. D. Hooper, Mr. and Mrs. E. G. Heath, Mr. and Mrs. J. A. Wallace and Mr. and Mrs. D. J. Boltinghouse. All had a jolly good time.

Mr. Bird sold four bales of cotton in Plainview Monday.

Mr. King, Walter Coffey, Mr. Emerson, T. E. Boyd, D. J. Boltinghouse and Mr. and Mrs. A. D. Hooper went to Plainview Monday, trading.

KRESS.

March 4.—About an inch of snow fell here last Thursday evening.

Farmers are busy plowing and discing ground for oats.

Mr. George Rousser was a business caller in Tullia last Thursday.

Mr. H. Behrens, of Auburn, was hauling headed grain to Kress last Thursday.

The German Lutheran minister of Plainview preached at the Central Plains school house, eight miles west of Kress, Sunday.

Mr. E. E. Overly was a caller in Plainview Thursday.

Mr. W. Walker, of Auburn, was a caller in Kress Monday.

Mrs. T. A. Oliver was on the sick list several days recently.

Mrs. W. Rousser and little daughters were callers in Kress Monday.

Rev. Mr. Bone, Presbyterian minister of Hale Center, will preach in Kress on March 9 at 4 p. m.

WHITFIELD.

March 3.—Mr. T. J. Garner received word Friday that a brother at Mineral Wells was not expected to live. He left for that point Saturday.

Tom and Jim Moore bought some cows of W. C. Ooley last Friday.

Mrs. R. H. Neal was a special visitor at the Prairieview Ladies Club meeting held at Mrs. J. A. Pullen's last Thursday.

School closed at Prairieview last Friday, with an old-fashioned spelling match in the evening.

A cousin of Clifford Nations is here visiting them now.

Price school closed last Friday, and James Hague will teach the spring term.

T. J. Shelton and family were guests of James Pullen and wife Sunday.

W. C. Ooley swapped a pair of mules for a pair of mares in Plainview Saturday.

There was a singing last Sunday night at Mrs. M. E. Nations'.

The surprise party at Mr. Dodson's, near Providence, was well attended.

Chas. Barrett autoed to Halfway Sunday with a crowd from town, and all report a delightful time.

SETH WARD COLLEGE NOTES.

Hendry Wins Preliminary Oratorical Contest; Goes to Amarillo March 29.

The Epworth League social at the girls' dormitory was well attended last Saturday night, and the entire evening was spent very pleasantly. The social committee had planned well, and all who were present entered heartily into making the occasion an enjoyable one throughout.

Mr. Robert Hendry won first place in the preliminary oratorical contest that was held in the college chapel last Saturday afternoon. There were five contestants, and the speeches of all were well delivered. Mr. Hendry will represent Seth Ward in the district contest to be held in Amarillo March 29th. It is confidently believed that he will win the first place there and be sent to Austin from this district, to represent us in the State contest.

Last Sunday was "Seth Ward College Day" throughout Plainview District. Every pastor in the district preached on Seth Ward College. Literature was distributed, and the \$50,000 endowment campaign is now on.

Mr. Pearce went to Hale Center last Sunday in the interest of the school, and he took the Hale Center girls who are in Seth Ward with him.

Dr. Ernest E. Robinson, of Amarillo, came down last Monday, according to previous announcement, under the

auspices of the Young Minister's Association. He delivered a splendid address at the Methodist Church Monday night on the subject, "Sympathy, the Crowning Trait of Character." He also made an inspiring talk to the student body on Tuesday morning, and talked in a most helpful and encouraging way to the young preachers during the entire recitation period.

Rev. S. A. Barnes will be in Tullia next Sunday morning in the interest of Seth Ward.

It has been arranged that Dr. Frank Seay, Professor of Theology and Philosophy, will be here on Tuesday night, April 8th, to deliver a lecture. He comes under the management of the Literary Societies, and his subject will be "The South and Its Wastefulness in the Field of Literature and Fine Arts."

Baseball practice is beginning in earnest during these pretty days, and the showing is for a good team.

Several of the teachers and pupils of Seth Ward attended Wayland's last lyceum number, and they enjoyed to a high degree Mr. Kemp's monologue—Holland's "Seven Oaks."

Seth Ward's next lyceum number gives promise of being the best of the series. Mr. Day has the reputation of being the best single entertainer on the American lyceum platform today. He is a "Characterist," and is the coinor of that term. It is an evidence of his ability that many of the other entertainers state in their testimonials that they were taught by Elias Day.

HAPPY UNION.

March 5.—We had a light snow storm Thursday night.

A large crowd attended Sunday School here Sunday afternoon.

Esther and Sam Moore spent Sunday at the McCall home.

Several of our farmers were business callers in Plainview Monday.

Ralph McCall spent Saturday and Sunday with home folks.

Esther and Sam Moore entertained a number of friends Friday evening, February 28. The guests were entertained with music on piano and violin, and various games. Those present were Messrs. Oscar Jones, Bassett, Sam Long, Charley Wendt, Herman Krause and Makie Davis; Misses Carrie Jones, Clara Dooley, Ethyl Tyler, Edith McCall, Mae Long, Blanche Ross and Mabel Davis; Mr. and Mrs. Ross, Mr. and Mrs. Oscar Moore and Mr. T. Davis. At a late hour the guests departed, declaring themselves to have had a most pleasant time.

The pupils who received highest grades in school for the month of February are Makie Davis, William Weye, Franc Buchanan, Edna Weyland and Delize Mitchell.

Misses Carrie Jones and Esther Moore and Messrs. Sam Long and Sam Moore visited school the first of the week.

A large crowd attended the singing at R. L. Moore's Sunday night.

REMEMBER

That we still handle the "Safely-Hatch" Incubators and "Safety" Brooders. Money can buy no better. Come in and let us show you. DONO. HOO-WARE HDW. CO. —Adv. tf.

Otus Reeves Realty Co.

Irrigable Lands for Sale in the Plainview Country.

Nine sections in a solid body 12 miles of County Seat and railroad. All choicest level farm land of very fine quality, with water 40 to 50 feet of the surface. Will sell in tracts to suit the purchaser. Other desirable lands for sale in all parts of the Shallow Water Belt. Some very desirable 40-, 80- and 160-acre tracts one to three miles of Plainview.

Now is the opportune time to invest in land around Plainview. No doubt present prices will double within 12 months. Special attention given lands of non-residents. Land leased for farm or grazing purposes. Correspondence solicited.

OTUS REEVES, Plainview, Texas. —Adv.

MANY A SUFFERING WOMAN

Drags herself painfully through her daily tasks suffering from backache, headache, nervousness, and loss of sleep, not knowing her ills are due to kidney and bladder troubles. Foley Kidney Pills will help any form of kidney or bladder trouble, any backache, rheumatism, uric acid poisoning or irregular kidney action. They are strengthening, tonic and curative, and contain no habit-forming drugs. No one who suffers from kidney or bladder trouble can afford to overlook Foley Kidney Pills. R. A. Long's Drug Store. —Adv. 13

Some Merchants

are always talking about where they buy their goods. As a matter of information to the public, we beg to advise:

Our Ledger shows we buy goods from Manchester, Boston, Lynchburg, Detroit, St. Louis, New York, Chicago, Baltimore, Syracuse, Indianapolis, Pottstown, Ripon, St. Joseph, Philadelphia, Kansas City, New Orleans, Dallas, Waco and Amarillo.

There is one thing we do not do, and that is, we do not buy sweat shop merchandise or auction goods. We go to Good Reputable Houses and buy merchandise that we can sell with a guarantee both as to Style and Quality.

Our buyers have returned from market where they bought a complete stock in all departments. Merchandise that is correct in Style, Quality and Price. If this is the kind of merchandise you desire you will make a mistake if you do not come to see us; if you are hunting shoddy sweat shop stuff, where nothing can be talked but Price then we probably would not be able to please you.

We now have ready for your inspection the following New Spring Goods:

For the Men and Boys--Kuppenheimer Clothes, Hercules Suits for Boys, Lion Shirts and Collars, Neckwear, Hose, Stetson and Lion Special Hats, Spring Underwear, Nettleton Shoes, Steadfast Shoes, Beacon Shoes.

For the Ladies--The Palmer Coat and Coat Suits, Lucile Dresses, Queen Quality Shoes in all Styles, W. B. Corsets, All the Latest Weaves in Dress Goods and Trimmings, Laces, Embroideries, and White Goods.

MILLINERY

We have the nicest stock of Millinery it has been our pleasure to show you and our milliner, Miss Stowell has had a great deal of experience; she has bought goods in all the leading markets, St. Louis, Chicago and New York. She knows when she is buying the correct merchandise and knows the correct price.

We Are Doing "Our Dead Level Best" to Please You.

Plainview Merc. Co.

Watch Our Window

W. A. SHOFNER, Manager



# CONFIDENCE

Did you ever stop long enough to think about the full meaning of the word CONFIDENCE?

We have great confidence in the future of Plainview. Why? Because we have confidence in what is told us by people we know that live here.

When you need a doctor, in sickness, you are sure to get one that you have confidence in.

When you buy a suit of clothes, a piano, an auto, or anything you buy (especially the first time), you must to a great extent have confidence in the firm you are dealing with.

After you have tried the article you buy, then you know if they deserve your confidence.

A merchant is expected to know the quality of anything he sells, and must not deceive a customer in anything if he gets your confidence and retains it.

It takes long experience to learn any line (the longer the better). Here is where we come in.

We have had long experience in handling FLOUR—run a mill for some time—and we do know that



is the best we have ever sold. We have confidence in it. We have tried it every way, and our confidence is greater now than ever that it is the BEST.

We want to take you into our confidence; try a sack of "QUEEN OF THE PANTRY" FLOUR, and we will guarantee that you will be satisfied and we will have your confidence.

You can depend on this house for anything JUST LIKE WE TELL YOU, and the more you trade with us the greater confidence you will have in us.

Give us a trial; we need YOUR business, and guarantee to please you.

**Sewell Grocery Comp'y**  
Phone Number 139

## Horses for Sale

One pair good work horses. Will sell on long time. If interested see Clint Sheppard, or W. A. Shofner at

## Plainview Mercantile Co.

### The J. M. Sanderson Grocery Co.

Southeast corner of the Square is now open. We will appreciate your trade. Our store is outside of the high rent district and we propose to divide this saving with you in lower prices on groceries.

THE HALE COUNTY HERALD ADS ARE BUSINESS BUILDERS

### LOCKNEY MAN WRITES BOOK ON NATURE STUDY.

President Cousins Commends "Child's Study of Nature" for Rural and Grade Schools.

A. A. Whyte, teacher in the rural schools of Hale County, has written an interesting treatise on nature study for the child. After a two weeks' test of Mr. Whyte's book in the Preparatory School of the Normal College at Canyon, President R. B. Cousins says: "Child's Study of Nature" contains useful information. It has a place in the schools of crowded program and limited library facilities. I wish it success."

"Outside of our largest cities, very few schools have any library facilities," Mr. Whyte says. "President Cousins endorses the book for practically all rural and town schools of Texas. There is a great demand for nature study in elementary grades. This book was written to satisfy that demand, and is the result of seven years' experience in teaching nature to the elementary grades in rural schools."

"Child's Study of Nature" begins with things with which the child is thoroughly familiar, and leads him to discover things before unknown. The book was published by The Herald Publishing Co. It sells for 25c.

### DEATH OF W. S. REID.

W. S. Reid was born in Louisiana, Missouri, on September 27, 1859, and died at Plainview on March 2, 1913.

He was married to Miss Carrie Pew on March 22, 1882. They have two daughters, Mrs. D. C. Head, of Fort Worth, Texas, and Mrs. A. H. Estes, of Plainview.

Mr. Reid's mother, Mrs. E. A. Reid, and two sisters, Dr. Janet Reid and Miss Cora Reid, are living at Deming, New Mexico.

Mr. Reid was converted at an early age and joined the Presbyterian Church, and was a member of the First Presbyterian Church of Plainview, where the funeral was conducted by Rev. S. Park. He was a member of the Odd Fellows and K. of P. lodges, and the high esteem in which he was held was shown by these orders attending the funeral in a body and taking their part in the solemn funeral service. He was also a member of the Band and Fire Department, and was a favorite in all of these circles.

We shall miss Brother Reid, but he is free from suffering and enjoys the richer fellowship with the saints above. "Sorrow not, as those who are without hope."  
S. PARK,  
Pastor.

### RESOLUTIONS OF RESPECT AND SYMPATHY.

WHEREAS God, in His infinite wisdom, has taken from our midst Brother W. S. Reid, therefore be it

RESOLVED by Plainview Lodge No. 12, I. O. O. F., that we hasten to express the keen sense of our loss in the departure of one who has proven himself so efficient a member of this Lodge. We comfort ourselves with the assurance that he has received the crown of life and entered upon that higher and nobler sphere of service which is the Master's reward to those who are faithful to the trust committed to them here.

RESOLVED, further, that we extend to the family our heartfelt sympathy in this sad hour of bereavement.

RESOLVED, further, that a copy of these resolutions be spread on the minutes of the Lodge, and one copy be sent to the family, and one copy be sent to the local papers for publication.

H. D. HYDE,  
G. C. MARTIN,  
G. C. KECK,  
Committee on Resolutions.

### THANKS.

We wish to express our heartfelt gratitude to our friends who were so loyal and devoted during the last illness of our loved one, to the doctors, the Odd Fellows, K. of P.'s and the boys of the Fire Department; also those who remembered us in this sorrow with floral offerings. May God bless and keep all of you from sorrow is our prayer.

HILDA REID HEAD,  
GENA REID ESTES,  
A. H. ESTES.

### TOWERY SAYS PYTHIANS MAY LOSE CHARTER.

To the Knights of Pythias of Plainview:

There will be TWO WRESTLING MATCHES in Plainview next Monday night, and it is left with you which will be the most interesting to you.

1st. Mabee will wrestle with Frank Ladieu, from Buffalo, N. Y.

2nd. The Knights of Pythias will wrestle to keep from LOSING their charter.

The attendance of this lodge by every member is actually necessary on next MONDAY NIGHT, for we are in danger of losing the charter, which will not only be a shame for a lodge of the size, but will put the town for-

# It Is Kodak Time

Preserve the memory of friends, scenes and incidents that are dear to you now. Our kodaks seems almost human. They see and remember things that would soon vanish from your memory when you get further into the busy world. Let us supplant your memory with a kodak this spring—in any style or size. We have a complete stock of films and kodak supplies.

## Our Library Club Wants \$50

in the next 30 days to buy more books--this means twenty-five new members. Club members are asking their friends to join. Better take out a membership now! Let us tell you how you may read all of the best fiction for \$2.00.

# R.A. Long Drug Co.

North Pacific Street

## PATHES - HAND - COLORED Passion Play

AT THE

## Majestic Theatre

Tuesday, March 11th

Matinee at 2:30 p. m.--Admission 10 Cents  
Evening Show at 7:30 p. m.  
Admission 10 and 20c

AT THE

## Majestic Theatre

## Nothing "Just as Good" or as Economical for Doughnuts

—For Biscuit, Pies  
—Muffins, Waffles,  
—and Home Baking

Success and Satisfaction

One Heaping Teaspoonful's Enough

Health Club is the purest, strongest and most economical Baking Powder obtainable at any price.



In 10, 15 & 25 Cans at all Good Grocers

## Sewell Grocery Comp'y

Rich Bran will make your cows give more milk. We have that kind.

## Sewell Grocery Co.

ever in darkness in the good work of Pythianism. Certainly the brother Knights will not be so negligent and careless as to allow the charter to be taken up, especially when the furniture and all fixtures, which has cost the membership something near \$1,000. Our charter should not be allowed to go without a struggle.

Brother Knights, think of this! Think carefully, and remember that a few of the brothers can not carry the burden of the lodge. It is NECESSARY that each and every Knight come Monday night and put his shoulder to the wheel and help take care of Pythianism. Not only is it necessary for them to come on this occasion, but it is the DUTY of each and every Knight to be at every meeting of the lodge, which is on the 2nd and 4th Monday nights of each month.

I, as Chancellor Commander, plead with each and every brother to do his duty and help with the good work of Pythianism in Plainview by attending the lodge regularly.

B. H. TOWERY, C. C.

### STILL FIGURING ON CABINET MAKE-UP.

Washington Dispatches Claim to Give Out Accurate Forecast of Wilson's Choice.

Washington dispatches which purported to come from an intimate personal friend of President-elect Wilson give out that the following will be the new President's cabinet slate:

- Secretary of State—William Jennings Bryan.
- Secretary of War—Vice Chancellor Lindley M. Garrison, of New Jersey.
- Secretary of the Interior—Franklin K. Lane, of California, member of the Interstate Commerce Commission.
- Secretary of the Treasury—William C. McAdoo, of New York.
- Attorney General—James McReynolds, of Tennessee.
- Secretary of Commerce—William C. Redfield, of New York.
- Secretary of the Navy—Josephus Daniels, of North Carolina.
- Secretary of Labor—Wm. B. Wilson, of Pennsylvania.
- Postmaster General—Albert Burleson, of Texas.
- Secretary of Agriculture—in doubt.

### DEAFNESS CANNOT BE CURED

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed Deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

F. J. CHENEY & CO.,  
Toledo, Ohio.  
Sold by Druggists, 75c.  
Take Hall's Family Pills for constipation.  
—Adv. 13



SOCIAL HAPPENINGS.

CLEMENTS RETURNS WITH BRIDE

Popular County Attorney Is Met at Train by W. O. W.

Mr. Chas. Clements and his bride were met at the train Sunday by the W. O. W. Lodge in a body, and were motored to the home of W. C. Clements, father of Mr. Clements, where a sumptuous dinner was served.

ARNOLD-CLEMENTS.

Mr. and Mrs. Chas. Clements returned Sunday to Plainview, and are now greeting their friends at their home, in the east part of town.

The following notice of their wedding was taken from the Carrollton, Missouri, Democrat:

CLEMENTS-ARNOLD.

Chas. Clements, of Plainview, Texas, and Miss Helen Arnold, of Sugartree Township, were united in marriage Monday afternoon, February 24, 1913, at 4 o'clock, at the home of the bride's parents.

Immediately after the ceremony the immense throng was invited to partake of a wedding feast fit for a king, and then a reception was held, lasting far into the night.

The groom is a young lawyer of Plainview, and at present is prosecuting attorney of the county. He is a young man with a bright future before him. The bride is the only daughter of Mr. and Mrs. William Arnold. She is a most winsome young lady, possessing to a marked degree those characteristics which make a young lady attractive and lovable.

The bride and groom are spending a few days here with friends and relatives, and will leave Friday for Plainview, Texas, where the groom has a home furnished, and they will go to housekeeping at once.

The best wishes of a large circle of friends will go with them.

MISS LUCILE SHORT IS HONOR GUEST.

Mrs. E. T. Coleman and Mrs. C. W. Tandy entertained the I. F. E. Girls Tuesday, at the home of Mrs. Tandy, on Archer Street, honoring Miss Lucile Short, of Mississippi.

"Forty-Two" was the diversion for the afternoon, after which the young ladies were served a salad course by the hostesses, Mrs. Coleman and Mrs. Tandy.

BRIDGE CLUB MEETS WITH MRS. R. W. OTTO.

On Tuesday Mrs. R. W. Otto entertained the Bridge Club. Quite a few of the members are out of town this week, so Mrs. Otto had as substitutes Mrs. Chas. McCormack, Mrs. James R. DeLay, Mrs. R. C. Ware, Mrs. L. C. Wayland and Mrs. Hugh Burch.

At the close of a series of fascinating games, Mrs. Otto served a delightful salad course.

TRAVEL STUDY CLUB TO TAKE LOOK AT VENICE.

The Travel Study Club will hold its regular meeting on March 15. The subject will be "Venice," with Mrs. Frank Dorsey as leader.

- 1. What was the origin of Venice, and when founded?
2. Tell of the streets and bridges of Venice.
3. What point is referred to in "The Merchant of Venice"?
4. Tell about the Aldine Press. Where was the first newspaper ever known in the world sold, and for what price?
5. Tell about the "Wedding of the Adriatic."
6. Discuss the maritime powers of Venice. What waters did she control? What city was her rival? and what marks her decline?
7. Why does Venice guard her pigeons so tenderly?
8. Describe the Grand Canal. What does its form suggest?
9. Who were Desdemona and Othello?
10. Name some of the historical events connected with Venice.
11. What is a gondoller? "The Book of Gold"? Who was Titian? Marco Polo?
12. Give an account of the Fourth Crusade, as concerns Venice.
13. Tell about the columns of the Piazzetta, and for what were they formerly used?
14. What is called by Ruskin "The

Central Building of the World"? Describe this building.

- 15. Where is the largest painting known to art?
16. Discuss the Council and their powers.
17. Tell of the "Bridge of Sighs."
18. Describe fully St. Mark's Cathedral.
19. Tell of the travels of the "Bronze Horses."
20. What is the Campanile, and what has happened to it in recent years?

MRS. DeLay ENTERTAINS WITH DINNER AND "500."

On Monday evening Mrs. James R. DeLay entertained forty guests, at her home, with a three-course seven o'clock dinner, followed by "500" at six tables.

The fortunate ones were Messrs. and Mesdames L. A. Knight, Chas. McCormack, G. C. Keck, E. Dowden, R. W. Otto, Bob Tudor, P. J. Woodriddle, J. W. Grant, C. A. Malone, D. H. Collier, E. E. Roos, O. M. Unger, E. Lee Dye, Scott Galg, Theo. Shepard, R. C. Ware, L. S. Kinder and Miss Grace Brown.

Mrs. DeLay was assisted in serving by Mrs. Chas. McCormack and Miss Grace Brown.

W. O. W. RECEIVE FOR BRIDE AND GROOM.

Mr. Chas. Clements and his bride were honor guests Thursday evening at the reception given by the W. O. W. Lodge, at their hall.

Mayor Dorsett, in behalf of the lodge, made the presentation speech and delivered to Mr. and Mrs. Clements a handsome rocker. A. A. Hatchell in his happy manner presented to them the rug from the lodge. Miss Bettie Clements, sister of the groom, gave several piano selections, and Dr. Anderson spoke on the W. O. W. brotherhood.

The closing feature was a sumptuous supper, after which good-nights were said.

AN "OLD-FASHIONED EVENING" WITH MISS FAULKNER'S CLASS.

Honoring the parents of her pupils, Miss Amy Faulkner gave an "Old-Fashioned Evening" at the residence of W. L. Harrington on Friday evening at 8 o'clock. More than fifty guests were present.

A program replete with choice selections from the old, familiar tunes and variations was given by the pupils. Not a dull note was sounded throughout the evening. Each pupil sined at her best, and the entire recital was a credit to Miss Faulkner as instructor and to the faithful work done by her pupils.

ANNOUNCEMENTS.

Mrs. P. J. Woodriddle will entertain the "500" Club next Tuesday.

Mrs. L. T. Mayhugh is hostess for the Highland Club next Thursday.

KEMP PLEASIN IN LYCEUM.

Interpretation of "Seven Oaks" Is Closing Number of Wayland Course.

Appearing as the fifth number of the Wayland College Lyceum, Everett Kemp was greeted by an attentive and appreciative audience at the Schick Opera House Tuesday night.

Mr. Kemp is a success. He gave his interpretation of the story of "Seven Oaks." Undoubtedly Mr. Kemp has caught the spirit of the book, and exercises discrimination in the selections he presents to his hearers. The simple tale has a strong hold upon the public, and told by Mr. Kemp, who is so fine in his own delicate perception of light and shadow in subject matters, and embodies them so truthfully in tone and manner, he educates his audiences unconsciously to themselves as skillfully as he consciously delights them.

SINGING CONVENTION TO MEET IN PLAINVIEW.

The Hale County Singing Convention will meet in Plainview, at the First Baptist Church, on the fifth Sunday in this month (March 30). We urge the choirs to elect their delegates in time for them the present their letters in the forenoon.

Everybody is invited. There will be dinner on the grounds. We especially invite the Floyd County Singing Convention. Yours in song, E. D. GRIFFITH, President.

HUMPHREYS PUTS IN TILE.

E. H. Humphreys, corner Second and Prairie Streets, is getting ready to irrigate his yard, by putting in porous tile, manufactured by the South Plains Tile Co.

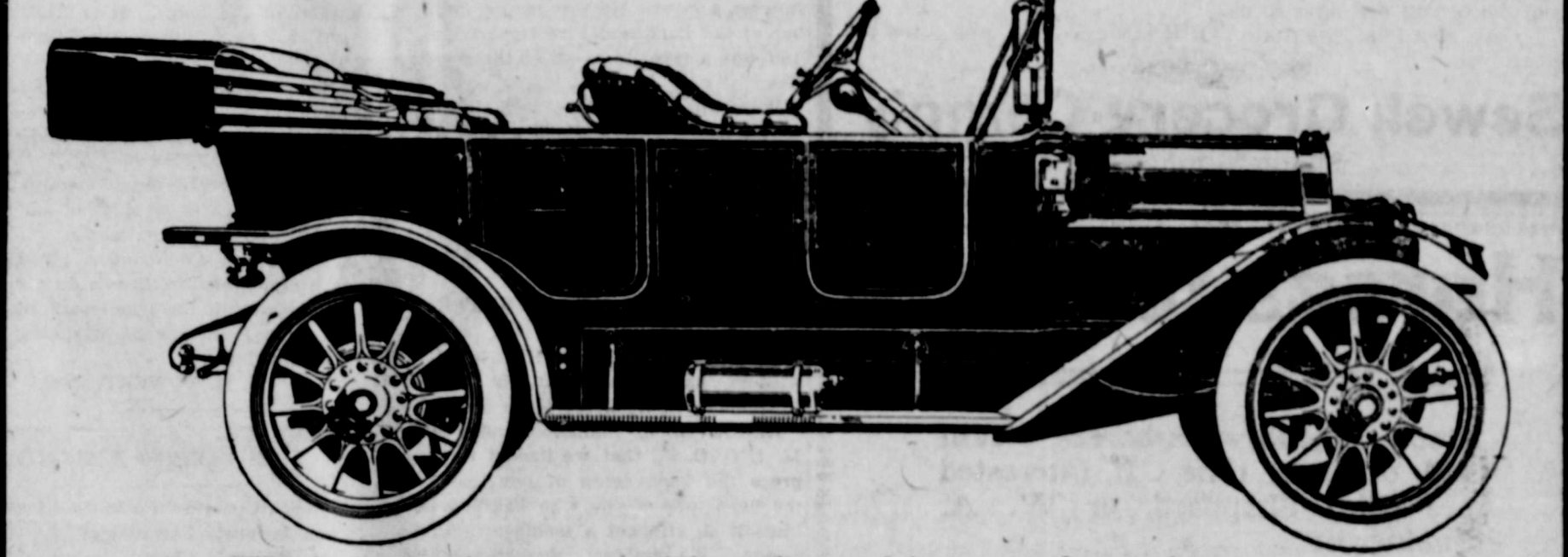
LAWRENCE ANNOUNCES.

Former Plainview Citizen Goes into Business at Corpus Christi.

L. D. Lawrence, formerly proprietor

Advertisement for The Overland car. Features a large image of a man pointing to a price tag of \$985. Text includes: "See the Picture of the Car the price puzzles You; Read the description the price astonishes You; Drive the Car the price delights You; The Overland"

As handsome a car as the most exacting buyer could desire. From cooler to tail-light impressive, every line indicating fleetness and power, eloquent of comfort and pleasure, built with faithful regard to genuine quality, correct, invulnerable in every mechanical detail, the best in its class that American skill can produce and money can buy. That is the Overland. They don't build only 5,000 of them; nor even 10,000. If they produced no more than that number of cars, they too, would have to ask at least \$1300 for the beautiful car we offer at \$985 F. O. B. Toledo. They build 40,000 cars this season. They contract for the raw material for this enormous production at one time, pay for it in cash, and thereby secure the best the markets afford, at the lowest prices. The price includes everything needed for comfortable touring; acetylene engine starter, gas tank, gas and oil lamps, genuine mohair top and top covering, clear vision, rain-vision windshield, Warner speedometer, horn, roborail, foot-rest, tire carriers in the rear of the car, etc. The Overland motor is the best of its type. Some motors—this is an important point—have three main bearings, some only two. Overland motors have five large main bearings; that's one of the reasons why they work without trouble. The whole motor is built for power and endurance. The Overland model 69 rear axle is of a new and improved type, three-quarter floating; this axle system has all the advantages of the full-floating axle, but none of the shortcomings of the semi-floating axle usually found in cars of moderate price. The brakes are of new design, overlarge, gradual but powerful in application. They will hold the car anywhere. In Overland cars the transmission is combined with the rear axle and the drive is in a straight line. Both these features make for saving of engine power and smooth and quiet running. Come and take a look at it. Compare it with others. Take a ride in the big, fully equipped Overland; it involves no obligation on your part. Then draw your own conclusions. That's all.



We have a few second hand machines at from \$200 up. We can furnish you with the best gasoline and automobile supplies.

E. N. Egge Auto Company North Pacific Street Plainview, Texas

Advertisement for Santa Fe Excursion Rates. Includes Santa Fe logo and text: "...SPECIAL... EXCURSION RATES FORT WORTH FAT STOCK AND HORSE SHOW—FORT WORTH, TEXAS, MARCH 8 TO 15. On sale March 7 to 14, inclusive. Final return limit, March 16. Round Trip Fare, \$12.10. CONVENTION HEAD CAMP W. O. W.—DALLAS, TEXAS, MARCH 16 TO 15. Tickets on sale March 8 and 9. Final return limit, March 17. Round Trip Fare, \$13.25. For Full Particulars See Ticket Agent. Phone 224 W. J. KLINGER, Agent

Advertisement for Hubbard Bros. Karmobile. Includes text: "Karmobile You will find this car at HUBBARD BROS. Also the most expert workmen on the Plains. And anything in the Automobile line." and an illustration of a car.

tor of the "Bee Hive" in Plainview, has issued the following announcement in a Corpus Christi paper: "To the Citizens of Corpus Christi and Vicinity: "I have opened a public auction and storage house at 1102-4-6 and 8 Mesquite Street, opposite the court house square, where I am prepared to store goods from a handbag to carload lots. Am a licensed auctioneer, and will conduct sales anywhere in this territory—real estate, merchandise, household goods and live stock. "I respectfully solicit your business. "L. D. LAWRENCE." T. L. Ball came in from Amarillo Friday.

D. F. Sansom went to Fort Worth Friday. R. A. Dillard and wife went to Calahan County Friday. Miss Mary McLean, of Crosbyton, spent Friday in Plainview, shopping. The RICH-LIER STORE employs a Dressmaker, and would like to have its patrons make use of this department. Its patrons make use of this new department. —Adv. tf. Will you wear a cheap hat or a High Art Style. The RICH-LIER STORE shows the cheaper goods too, but would like to sell you a better hat. —Adv. tf. Mrs. Annie McDonald, of Amarillo, came in Friday to visit A. E. Harp and family. The New Spring Millinery is ready at the RICH-LIER STORE. The showings represent the Season's Highest Millinery Art. —Adv. tf.



FIRST CLASS  
JOB PRINTING  
A SPECIALTY

# The Hale County Herald

BEST MEDIUM  
FOR PUBLICATION  
IN THE WEST

IT'S A WISE DOLLAR THAT BUYS "THE HERALD"

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, THURSDAY, MARCH 6, 1913

NUMBER TEN

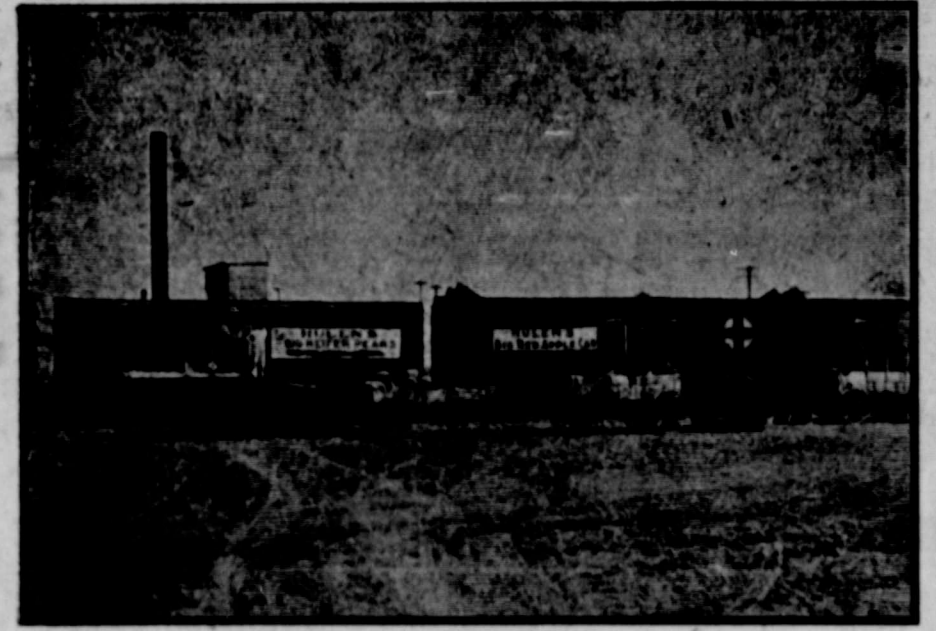
## THE BULK SHIPPER

By EARLY VAN DEVENTER, in the Texas Farm Co-Operator.

Editor Co-Operator:

Three years ago James Killion, of Mound City, Mo., went to South Texas and engaged in the truck business. A few weeks ago he returned to Missouri, having become dissatisfied with market conditions. "The country is about all that the real estate men claim for it," said Killion. "I raised the finest cabbage, onions, cucumbers and the like in abundance, but there was no market and I starved out." A

getting it back in the courts. A jobber meets him and offers an absurdly low price for his shipment. The farmer tries all the wholesale houses and is politely informed that the town is at present overstocked with his particular product. He then decides to retail it in the city. A license inspector informs him he must pay a little fee of \$100 for that privilege. He may say some things about the constitution guaranteeing free trade within



THE BULK SHIPPER DISTRIBUTES ANY EXCESS PRODUCTION DIRECT TO THE CONSUMER, WHERE IT IS MOST NEEDED.

recent number of Collier's Magazine gives an account of an Orleans County, New York, man sending a shipment of 41 baskets of peaches to an Eastern city to be sold at the best price obtainable. In due time the farmer received \$4.16—not enough to pay for the labor of picking the fruit!

Instances of this kind could be cited ad infinitum. The evidence goes to show that the trouble is not local, but a condition obtaining pretty generally throughout the whole country. The farmer, and especially the fruit farmer, is not receiving a just recompense for his labor. On the other hand, a great cry is going up about the increased cost of living. The farmer and truck grower can hardly live because of low prices paid for produce, and the people of the cities complain of the high cost of living. Here is a paradox that can not escape the observation of the most casual inquirer, though few have found the answer.

Let us, for a moment, look at our present-day system of marketing. We find at first glance that it is an elaborate one. We are impressed with the vast number of wholesale houses, the multiplicity of the retail stores and the large number of clerks and employes connected with them. When we see the number of hands through which all fruit and produce must pass, see the tremendous amount of property on which taxes and interest on investment must be paid, and how many profits must be figured, we wonder how produce and fruit can help being so high that nobody can buy it.

The process is about as follows: First, the shipment is consigned to the commission merchant; the commission merchant sells it to the jobber at as low a price as the farmers will stand for. After this the price begins to soar. The jobber lets it soar a while and, after pocketing a nice profit, sells to the wholesaler. A few minutes later the retailer gets it, and the price takes another, usually very moderate and well considered, jump. By this time the price is high enough to justify most of the talk about the high cost of living. This is not invariably the process. The produce may be shipped direct to the wholesaler, but the result is always the same. It is possible to stand around in the wholesale district of any city and in an hour's time see commodities that have cost the growers a great deal of hard labor sell for a song, and then see it sell from the retail store for a princely sum. Farmers have sometimes followed their produce to market unbeknown to the commission man or wholesaler, and have seen this magic worked on their own stuff.

It may seem to the uninitiated that the farmer could market his own products, if prices are so high in the city and so low on the farm. Sometimes the farmer tries it, but he seldom repeats his experiment. When a farmer with his own stuff reaches a city this is about what happens: When he goes to pay freight he finds that he is overcharged. He is compelled to pay the overcharge and risk

and between States, but the license inspector calmly replies, "We know the law will not stand in the courts, but it will cost you more than \$100 to prove it."

The farmer decides to pay the \$100 rather than let the middlemen rob him. He arranges to unload in huckster wagons, but is visited again by the commission man, who tells him his stuff is over ripe, or perhaps he may say it is packed in undersized crates. If he refuses to sell to the commission men this time, another inspector calls and condemns the whole shipment, which is either dumped or confiscated.

All of these things may not happen to the same man, but enough of them will certainly happen to convince the farmer that free trade relations between one community and another in Texas is an iridescent dream. Still, to date, the system, made up of the wholesaler and retailer, have not had a complete monopoly. In the bulk shipper they have a formidable rival. The efforts of the wholesaler and retailer to oust the bulk shipper and give the system complete control furnishes the text for this article.

The bulk shipper, as viewed by the system, is a commercial buccaneer. He pays no attention to the city license ordinances, violates them when he likes and, when pressed, knocks them out in the higher courts. In other words, he is "in on the game and tricks of the trade." He has no warehouse and pays no big taxes. He buys direct from the producer and sells direct to the consumer. He is all the middleman there is to it. He can pay higher prices than the "system" to the grower and undersell the "system" in the markets.

The bulk shipper is the safety valve of commerce. When an over production occurs in any part of the State, such as often happens in the truck and peach districts, he is on the ground to buy and save the farmers from great loss, and often ruin. When prices in any locality are inordinately high, he ships in a car and relieves the tension. The bulk shipper uses the modern refrigerator cars, which are as good as any cold storage house. He sells from the car and pays \$1 per day to the railroad for the privilege, as provided, by the State law. The wholesaler and retailer have been moving heaven and earth for years to put the bulk shipper out of business. He alone, now, stands between them and complete monopoly.

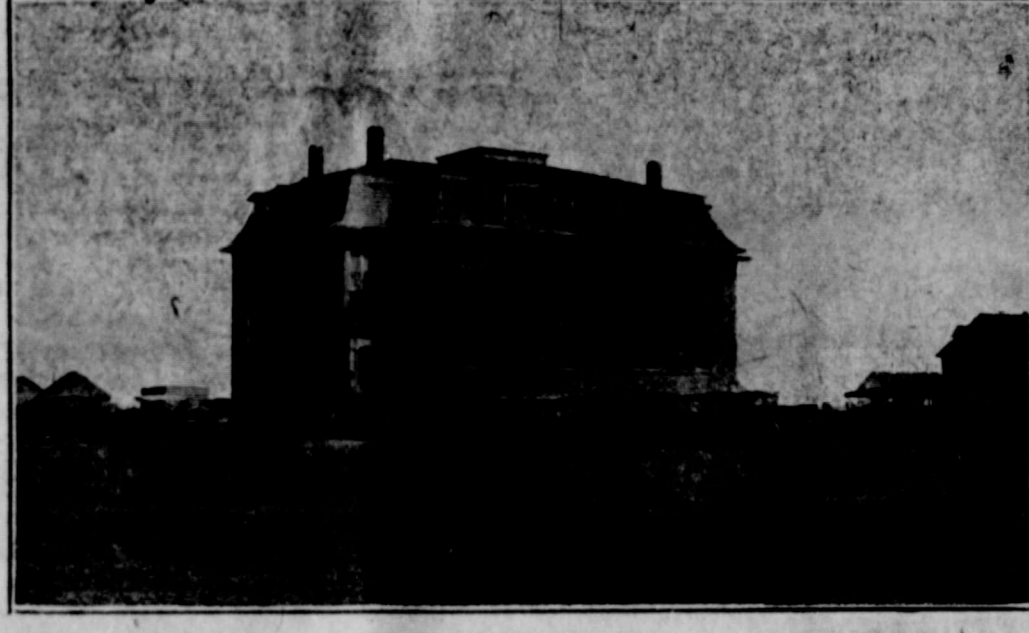
Their latest move is to get an order that no fruit or vegetables shall be retailed from the cars and a limited number of days in which to unload. The wily bulk shipper may find a way to evade this law, but, if not, a great hardship will result to both the producer and the consumer of perishable products. The "regular channels of trade," as the wholesalers and retailers are pleased to call themselves, are slow, cumbersome and involved in red tape that they could not handle all the business satisfactorily to both producers and consumers if they were

so minded, and no one will say that they are of a philanthropic turn. Their large capitalization and ponderous equipment necessitates a large per cent of profit being taken from everything they handle. But even at best they are in no way prepared to handle the business, if selling from the car to consumer is prohibited. There are no adequate cold storage houses in the larger towns, and none in the smaller places, so it will be impossible for them to take care of the vast business built up lately by the bulk shipper.

Practically every town in the State has been supplied with fresh fruit and vegetables from refrigerator cars for the past five years. It is a well-known fact in commerce that the cheaper an article is to the consumer the more it will be used. If everything must go through the hands of a half dozen middlemen, as is sought to be brought about, there will be less used; for the price to the consumer will necessarily be higher. If less is used there will ultimately be less raised and the roads will have less to haul. In time, less peaches and garden truck will be raised in East and South Texas, and development will be retarded. The cry about the high cost of living in the past will seem but a gentle murmur compared to the clamor that will be heard if this order must be obeyed. People interested in the welfare and development of Texas should write their Representatives in the Legislature to the end that this order be rescinded and everything be done to stop the clogging of the channels of commerce with needless and unconstitutional city ordinances, that the people of Texas may be free to trade with one another.

### METHODIST LADIES PLAN SHOWER FOR SETH WARD.

The Woman's Missionary Society of



SETH WARD COLLEGE BEGINS A CAMPAIGN THIS WEEK FOR AN ENDOWMENT FUND OF \$50,000.

the M. E. Church, South, met in regular business session Monday afternoon. Each officer gave her report in a short, business-like way. Ways of raising funds for parsonage work on hand were discussed, and some plan will mature in the near future.

A miscellaneous shower will be given Seth Ward College on Monday after Easter, and every Methodist is requested to assist the Missionary women in making this a success. Every Auxiliary in this District has been asked to help. Table linen, rugs, curtains, bedding and many other things are needed. If you want to give something that is more expensive than you can afford, get several to share the expense, and no one will feel it and at the same time make the dormitories much more inviting and comfortable.

The following is the program for Monday, March 10:

Devotional—Mrs. Butterfield.  
"Woman in the Home—Biblical Idea"—Mrs. Coan.  
"Woman's Place in the Home—in Christian Lands"—Mrs. J. N. Dophoo.  
"Woman's Place in the Home—in Non-Christian Lands"—Mrs. White.  
"The Dawning of the Home Idea in Non-Christian Lands"—Mrs. Hunter.  
"The Disappearing Home in America"—Mrs. J. W. Pipkin.  
"The Result of Community Study"—Mrs. E. F. McClendon.

Ben Smith, George Brewster and V. N. Dillard, of Lockney, were in Plainview over Sunday.

Miss Lucile Short, of Como, Miss., who has been visiting her brother, Lieut. Short, at El Paso, is in Plainview this week visiting Captain and Mrs. C. W. Tandy.

### CIVIC LEAGUE ASKS THAT ALL HELP.

Plainview Must Become Ideal Home Town, Ladies Say; "Best Town in Texas."

It has been far too cold, damp and windy for the general cleaning up planned for February. A good beginning has been made, however, and the coming of warm weather will undoubtedly bring evidence of even greater interest. It is to be hoped that no one will look upon this movement as having anything behind it except a sincere interest in the progress of the town toward more ideal conditions. There is no desire to dictate, to gain notoriety nor to do aught that could in any way be construed as selfish—quite the contrary, in fact, for the work requires a sacrifice of time and effort that members of the League could very well use for their personal needs or pleasure.

No right-thinking person lives for himself alone, and one of the duties belonging to every citizen is, so far as lies in his power, to see that the town is not a menace to the home, but that all things mental, moral or physical supplements the work of the ideal home. In this work—the building of a town of ideal homes—all are needed, and there is one class, which may or may not be represented in Plainview, that it would be well to interest, for, if they can be persuaded to work as well for the town as most of them do against it, you have a power to help that has been worse than wasted.

"Don't Knock; Boost."

If Plainview has none of this class it is unique among towns. We will imagine there are a few; that is one advantage writing has over talking—you may have no audience, but you can imagine one. We are talking of or to the fault finders, the people with

when the former ceases to be a virtue they are more likely to become a menace to salvation.

### A Sure Cure for Blues.

We don't ask you to forget your old home, but just remember THIS is your home while here, and if it is for a week, a month or for all time, HERE is where your interest, your work and your loyalty are due. If you have been friendly, you have found friends; if you have not been friendly, begin now—see how quickly the heaven works! If you think strangers do not receive what is their due, think over what you did for them in the old home, and, if you find many sins of omission, give others the benefit of a large charity. Take hold with a vim in this work and you are guaranteed immunity from homesickness, blues or any like mental depression.

It is simply impossible to be unhappy if busy about something that interests you. If discontent comes because of financial losses, the country, the town nor the people should be blamed, and the same industry, thrift and economy that brought success once will do so again. If honor and upright-ness were a part of one's losses, then there might be some reason for discouragement; otherwise one can say with Browning—

"God's in His Heaven;  
All's well with the world."

SECRETARY.

### EASTLAND COUNTY FARMERS ADOPT GOVERNMENT METHODS.

Ranger, Texas.—Farmers in Eastland County are taking unusual interest in intensive cultural methods this year. A. J. Sanderford, the agricultural demonstration agent, has enrolled two hundred and twenty-six demonstrators and co-operators who will practice demonstration methods covering an acreage of 1,500.

### PRISON FIRE DAMAGES PENITENTIARY AT RUSK.

Estimated Loss, \$112,500, and One Life; Blaze Is Believed to Be Work of Incendiary.

Fire in the State penitentiary at Rusk early Saturday morning destroyed all buildings inside of the main walls except the cell house, the old blacksmith shop and foundry building, and a part of the convict kitchen, according to the Dallas News. All commissary supplies on hand were burned, but the officials were able to provide breakfast for the men by 9 o'clock, serving them in their cells.

Pat Roberts, of Dallas, dropped dead of heart failure. His body was embalmed and shipped to Dallas.

The origin of the fire is conceded to be the work of an incendiary. It started in the storeroom in the back end of the machine shops. Total loss is estimated at \$112,500.

### LONDON GIVES RECIPE FOR MEN'S EASTER COSTUMES.

"Shocking" Socks Give Way to Softer Tones, and Brown Predominates in Suits.

Any American youth who wishes to attire himself in the strictly proper London garb for the Easter parade, says a special cable to the New York World, may do so by selecting his costume within the limits of the following description taken from "Mens Wear," which is the court of last appeal in masculine styles for London "dandies":

Ties will be of decidedly neat patterns, plain colors and quiet stripes in silk and poplin, and more sober effects in crepe being the best. The colors are blue, black, gold and brown.

Shirts will show the following colors: Black and white, blue and white, and brown and white. The patterns are stripes, the neater the better. What is expected to be the vogue is a very narrow blue stripe on a white ground.

Socks.—The startling "shockers" in socks are quite dead. Patterns are quite neat, the colors being all black, and black with white, brown, or gray checks.

Fancy Vests will not be an extraordinarily strong line. They will mostly show neat striped patterns, with white grounds, or else will be entirely of a quiet shade of gray or brown.

Suitings.—Brown and gray promise to be the predominant colors in men's suitings. The most noticeable move is the extended employment of the outside breast pocket in the coat. The present peg-top style in trousers will prevail again, and on most lounge suits the trouser ends will be permanently turned up.

Headwear.—Soft felt and real and imitation velour hats will be seen in vast numbers. A "bowler" with medium-sized brim and crown and a fair curl to the brim is the right shape.

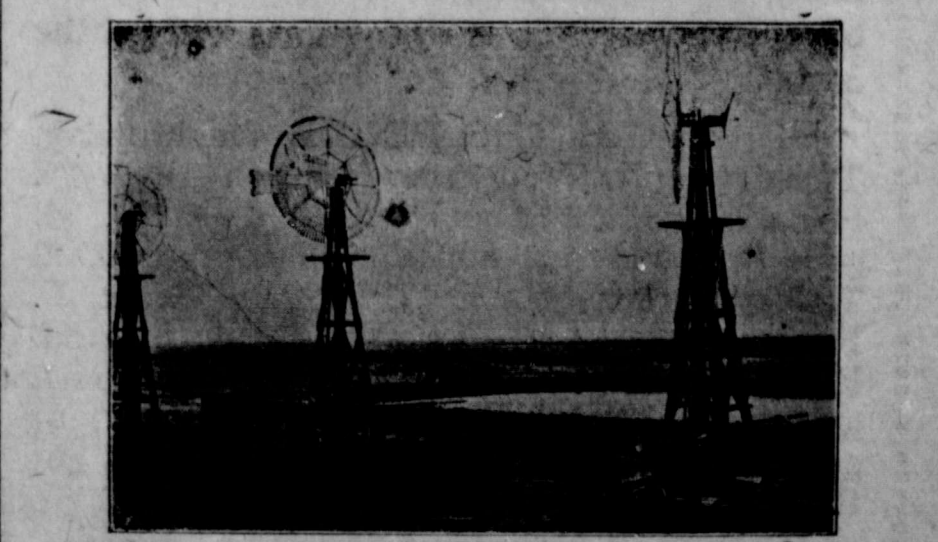
### TWO IRRIGATION WELLS BROUGHT IN AT HURLEY.

Two new irrigation wells have been brought in this week at Hurley, in Bailey County, Texas, says a dispatch to the Amarillo News. It is expected that several other wells will be brought in within the next sixty days. The farmers around Hurley are going to put in a largely increased crop acreage this year.

Mrs. Tiny Martin and daughter left Monday for Vernon, to visit.

### A POOL HALL OPENED IN TEXAS EVERY DAY.

Austin, Texas.—The pool and billiard parlors of Texas contribute \$70,000 annually toward the maintenance of the State Government, according to the latest report of the Comptroller of Public Accounts, which is just off the press. There are 3,500 of these amusement places in Texas at the present time, which is an increase over last year of 478. Ten years ago only 687 of these places were in the State, and during the past year new parlors have opened at the rate of one each day.



THE PLAINVIEW NURSERY USES CHEAP POWER TO LIFT WATER FOR IRRIGATION.

### WINS RHODES SCHOLARSHIP.

Homer Linsey Bruce, senior at the University of Texas, has been awarded the Rhodes scholarship in Oxford University, England. The appointment is for three years, and pays \$1,500 annu-

ally. Mr. Bruce is a son of President W. H. Bruce of the North Texas Normal School, at Denton.

R. M. Brayles and wife, of Lockney, were in Plainview Monday, on their way to Amarillo.



# IT COSTS

THE PRICE OF NECESSITIES to the ultimate consumer is greater every year. Sharp competition has resulted in merchants extending a great amount of credit. This means, THE MERCHANT BETS THAT NONE OF HIS CREDIT CUSTOMERS WILL FAIL. Some of them do. So the merchant must raise the price to the rest of his customers to offset the loss!

And, there is the DELIVERY QUESTION. When it is possible to have a nickel's worth of stuff delivered free several times a day, somebody will have it done. PEOPLE RIDE A FREE HORSE TO DEATH. The result is HIGHER PRICES.

## THE PEOPLE'S SUPPLY STORE

Corrects these mistakes, and gives the cash buyer his money's worth. OUR PRICES TELL THE TALE of how we are doing it. And, remember—

WE DELIVER THE GOODS —at— 5c. A DELIVERY.

## THE PEOPLE'S SUPPLY STORE

EAST SIDE SQUARE

"There's a Difference."

## Miss Minerva and William Green Hill

By FRANCES BOYD CALHOUN

(Copyright, by Rottly & Britton Co.) (Continued from last week.)

"I hope they'll have a Christmas tree at Sunday-School next Christmas," said Frances, harking back, "and I hope I'll get a heap o' things like I did last Christmas. Poor little Tommy Knott he's so skeered he wasn't going to get nothing at all on the tree so he got him a great, big, red apple an' he wrote on a piece o' paper 'From Tommy Knott to Tommy Knott,' and tied it to the apple and put it on the tree for hisself."

"Let's ask riddles," suggested Lina. "All right," shouted Frances, "I'm going to ask the first."

"Now; you ain't neither," objected Jimmy. "You all time got to ask the first riddle. I'm going to ask the first one—"

"Round as a biscuit, busy as a bee, Prettiest little thing you ever did see?"

"A watch."

"Humpty Dumpty set on a wall, Humpty Dumpty had a great fall, All the king's horses and all the king's men, Can't put Humpty Dumpty back again."

"A egg."

"Round as a rinz, deep as a cup."

All the king's horses can't pull it up.

"House full, yard full, can't ketch—"

"Hush, Jimmy!" cried Lina, in disgust. "You don't know how to ask riddles. You must n't give the answers, too. Ask one riddle at a time and let some one else answer it:"

"As I was going through a field of wheat I picked up something good to eat, 'Twas neither fish nor flesh nor bone, I kept it till it ran alone?"

"A snake! A snake!" guessed Florence. "That's a easy riddle."

"Snake, nothing!" scoffed Jimmy, "you can't eat a snake. 'Sides Lina wouldn't 'a picked up a snake. Is it a little baby rabbit, Lina?"

"It was neither fish nor flesh nor bone," she declared; "and a rabbit is flesh and bone."

"Then it's boun' to be a apple," was Jimmy's next guess; "that ain't no flesh and blood and it's good to eat."

"An apple can't run alone," she triumphantly answered. "Give it up? Well, it was an egg and it hatched to a chicken. Now, Florence, you ask one."

"S'pose a man was locked up in a house," she asked, "how'd he get out?"

"Clam' outer a winder," guessed Billy.

"T wa'n't no winder to the house," she declared.

"Crawled out th'oo the chim'ly, like Santa Claus," was Billy's next guess.

"T wa'n't no chim'ly to it. Give it up? Give it up?" the little girl laughed gleefully. "Well, he just broke out with measles."

"It is Billy's time," said Lina, who seemed to be mistress of ceremonies. "Tabernicle learnt this here one at school; see if y'all can guess it: 'Tabby had four kittens but Stillsee didn't have none 't all.'"

"I don't see no sense a tall in that," argued Jimmy, "'thout some bad little boys drowned 'em."

"Tabby was a cat," explained the other boy, "and she had four kittens; and Stillsee was a little girl, and she didn't have no kittens 't all."

"What's this," asked Jimmy: "'A man rode 'cross a bridge and Fido walked? Had a little dog name' Fido."

"You didn't ask that right, Jimmy," said Lina, "you always get things wrong. The riddle is, 'A man rode across the bridge and Yet he walked,' and the answer is, 'He had a little dog named Yet who walked across the bridge.'"

"Well, I'd 'nother s'ight ruther have a little dog name' Fido," declared Jimmy. "I little dog name' Yet and a little girl name' Stillsee ain't got no sense a tall to it."

"Why should a hangman wear suspenders?" asked Lina. "I'll bet nobody can answer that."

"To keep his breeches from falling off," triumphantly answered Frances.

"No, you goose, a hangman should wear suspenders so that he'd always have a gallows handy."

### CHAPTER XII.

In the House of the Lord. It was a beautiful Sunday morning. The pulpit of the Methodist Church was not occupied by its regular pastor, Brother Johnson. Instead, a traveling minister, collecting funds for a church orphanage in Memphis, was the speaker for the day. Miss Minerva rarely missed a service in her own church. She was always on hand at the Love Feast and the Missionary Rally and gave liberally of her means to every cause. She was sitting in her own pew between Billy and Jimmy, Mr. and Mrs. Garner having remained at home. Across the aisle from her sat Frances Black, between her father and mother; two pews in front of her were Mr. and Mrs. Hamilton, with Lina on the outside next the aisle. The good Major was there, too; it was the only place he could depend upon for seeing Miss Minerva.

The preacher, after an earnest and eloquent discourse from the text, "He will remember the fatherless," closed the big Bible with a bang calculated to wake up any who might be sleeping. He came down from the pulpit and stood close to his hearers as he made his last pathetic appeal.

"My own heart," said he, "goes out to every orphan child, for in the yellow fever epidemic of '78, when but two years old, I lost both father and mother. If there are any little orphan children here today, I should be glad if they would come up to the front and shake hands with me."

Now Miss Minerva always faithfully responded to every proposal made by a preacher; it was a part of her religious conviction. At revivals she was ever a shining, if solemn and austere, light. When a minister called for all those who wanted to go to Heaven to rise, she was always the first one on her feet. If he asked to see the raised hands of those who were members of the church at the tender age of ten years, Miss Minerva's thin, long arm gave a prompt response. Once when a celebrated evangelist was holding a big protracted meeting under canvas in the town and had asked those who had read the book of Hezekiah in the Bible to stand up, Miss Minerva on one side of the big tent and her devoted lover on the other side were among the few who had risen to their feet. She had read the good book from cover to cover, from Genesis to Revelation over and over so she thought she had read Hezekiah a score of times.

(To be continued.)

If you are in the market for a choice home in Plainview, see T. W. SAWYER. Office in City Hall. —Adv. 16

# If You Want to Buy or Sell

anything in the Grain and Feed Line you are looking for me. That's my business. See me before you do either. It will mean money for you.

## E. T. COLEMAN

### COAL & GRAIN DEALER

## Howdy, Mr. Cowman!

HERE'S A - FINE - STEER SADDLE UP AND COME TO EL PASO FOR THE ROUND-UP OF THE

Cattle Raisers Association of Texas; March 18th, 19th and 20th, 1913 ASK YOUR RAILROAD AGENT FOR CHEAP ROUND TRIP RATE

To insure a good yield plant your crop with a John Deere Lister Planter, either single or double row.

R. C. Ware Hardware Company Plainview, Texas Telephone 178

# YEAR BOOK of Stark Bro's Nurseries & Orchards Co. MAILED TO YOU FREE

Just say on a Postal Card: "Send me a copy of Stark Year Book for 1913." When writing, also tell us how many trees, shrubs, vines, etc., you will probably plant this season.

This Year Book is more than a mere catalogue of Stark nursery products, it is a practical, easy to understand text book for the guidance of the man who plants trees. Our own experience of nearly 100 years, the reports of experiment stations and the opinions of planters from all sections are condensed and reproduced for the benefit of busy people. An encyclopedia of orchard information, containing full size color illustrations of gloriously tinted fruits and many photographic reproductions in black and white; also information on many subjects in which the orchardist is interested.

Hundreds of varieties of apples, pears, peach, plum, cherry, apricot, quince, grape and all small fruits are described; weaknesses of each variety are pointed out and good points are explained. We feel that planters should know both.

Those interested in growing fruits or flowers or shrubs or shade trees will find this book of inestimable value; totally different from the average nurseryman's publications. It is a book you will keep for reference, and one on which you can depend as being absolutely accurate. Write today for your copy.

STARK BRO'S Nurseries & Orchards Co. LOUISIANA, MO.

# POULTRY HENS! HENS!! HENS!!!

We will load a car of poultry at Lubbock, Monday, March 10; Hale Center, Tuesday, March 11; Plainview, Wednesday, March 12.

Will pay you 10c a pound for all the hens you can bring us on this date, will have a car at the freight depot or close by. We have always bought through produce houses, but we intend to buy direct from the farmers this time and give them the benefit of the commission that we have paid the produce house. Remember the date. Bring us the poultry and get the cash.

HERE ARE THE PRICES for Monday, Tuesday and Wednesday, March 10-11-12. Hens, all sizes, 10c per pound. Turkeys, all good No. 1, 12c per pound. Old Tom and Cull Turkeys 9c per pound. Ducks and Geese F. F. F. 9c per pound. Roosters 3c per pound. Fryers, soft bones, 12c per pound. This is a good time to clean up your surplus stock, at good prices. Bring us your poultry and get the cash.

Poultry must be free of feed and not cropy

## Dawson Produce Co.

Carload Shippers Amarillo, Texas At Lubbock, Monday, Mar. 10; Hale Center, Tuesday, Mar. 11; Plainview, Wednesday, March 12.

### ALFALFA PRODUCES HIGH-GRADE HOGS. Government Expert Says Alfalfa-Fed Hogs Have "Two Stripes of Lean in Bacon."

The hog is a vigorous eater, but he cannot eat all day long and then spend the night chewing and digesting his feed, as does the cow. He fills up two or three times a day, and usually does it in comparatively short time, spending the remainder of the time sleeping and digesting his rations. On account of his internal equipment, few roughages can be fed to him except in the form of green forage during the summer. Alfalfa, however, can be fed with profit even during the winter.

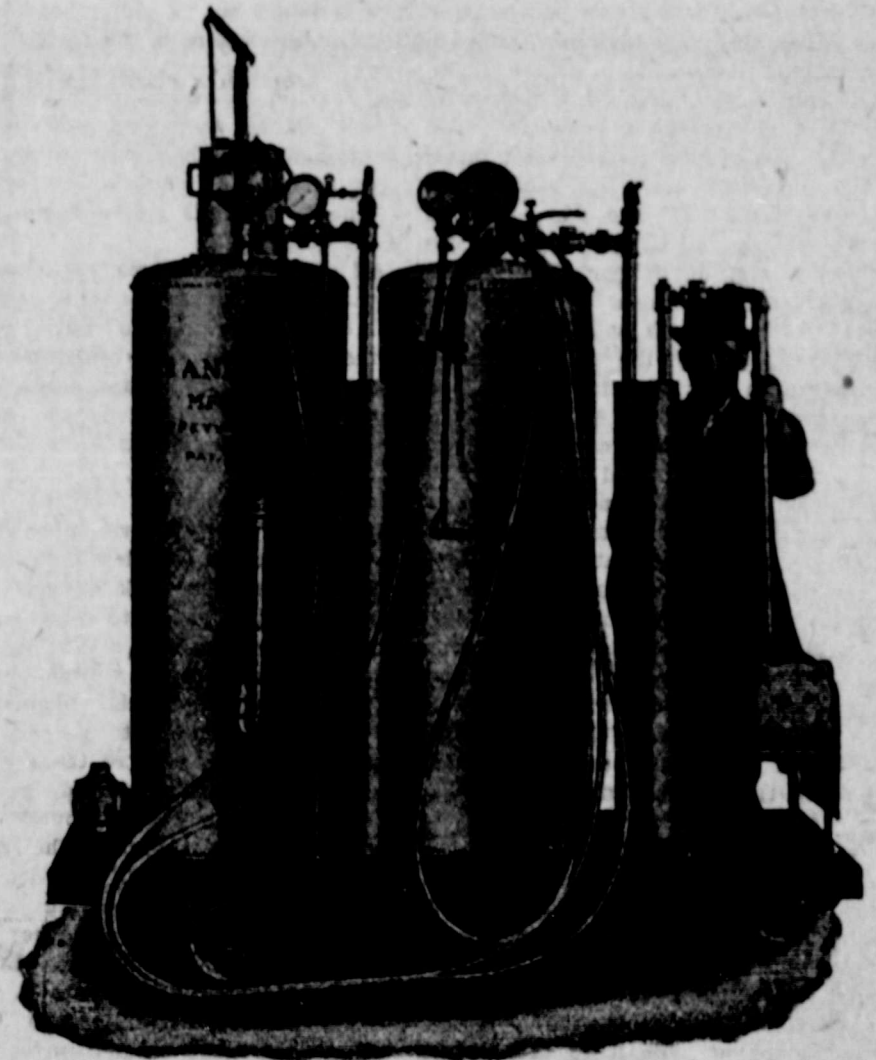
Brood sows can be wintered on it with little corn, and are much better for it. Fattening hogs that have access to alfalfa pasture or alfalfa hay do much better and develop excellent carcasses and are supported with a good quality of bone. A Government inspector, in describing a bunch of alfalfa hogs, had the following to say of them:

"As these alfalfa hogs came down the alley to the scales they were certainly hogs for the packer, raised at a profit—thrifty and ready to yield good grade pork, for a good price was realized. I noticed that they were well up on their expanded feet, their height, length and bones all rounded out with even fat, covered with a glossy, glistening, heavy coat of hair, and the keen eyes were alert. Their backs were straight, broad and well curved into long, deep sides that had plump, pointed, even-shaped hams at one end and arched shoulders at the other. On post mortem we did not find a single parasite in liver, lungs, kidneys or intestines, as we do in hogs grown on corn and cereals. Their lungs remained expanded—that is, inflated—when cast down in the chute; did not collapse, and were of a perfect pink. Their stomachs were larger and did not recoil or contract readily, and the same was observed of the whole intestinal tube.

"Their skins were well filled, shining, and smooth as in the human family. The shipper said: 'Don't credit it all to alfalfa, for we dip our hogs every two weeks in two or three in ches of crude oil, and never know what lice, mange or scurf are, nor hog cholera, so far.' Their bodies were solid and the meat was of that marble appearance of lean and fat, for the fat of an alfalfa hog is whiter, and thus we get the two strips of lean in the bacon—rustling for a living makes muscle. As we stood and looked up at the slaughtering rail, they looked like birds, each representing a \$20 eagle, and as large as rhinoceroses. Wonderful is an alfalfa field for this species of thick-skinned animals—the American rhinoceros bird."

The "PEOPLE'S SUPPLY STORE" for provident buyers. —Adv. 17

## DONT THROW AWAY YOUR BROKEN CASTINGS



THESE TANKS DO AUTOGENEOUS WELDING

We can weld them and make them as strong as new. Auto and gas engine work a specialty. All work guaranteed. Located at Hoover's Blacksmith Shop.

### CLARENCE G. GREEN

## A Human Match Factory

The body contains phosphorus sufficient to make 483,000 matches. Phosphorus is one of fourteen elements composing the body—divided among bones, flesh, nervous system and other organs. The perfect health of body requires a perfect balance of the elements. These elements come from the food we eat—the stomach extracts and distributes them.

But if stomach is deranged—the balance of health is destroyed and the blood does not carry the proper elements to the different organs, and there is blood trouble—nerve trouble—heart trouble. Pain is the hungry cry of starved organs. Put the liver, stomach and organs of digestion and nutrition into a condition of health. That is just what is done by

DR. PIERCE'S

## GOLDEN MEDICAL DISCOVERY

which has been so favorably known for over 40 years. It is now put up in tablet form, as well as liquid, and can be obtained of medicine dealers everywhere or by mail by sending 50 cents in 1c stamps for trial box—address R.V. Pierce, M. D., Buffalo, N.Y.

THE COMMON SENSE MEDICAL ADVISER is a book of 1008 pages handsomely bound in cloth—treats of Physiology—Hygiene, Anatomy, Medicine and is a complete Home Physician—Send 51c stamps to R.V. Pierce, Buffalo, N.Y.



### A. S. McAdams Lumber Co. LUMBER AND PAINTS

We can save you money on any kind of building material. Call and get our prices.

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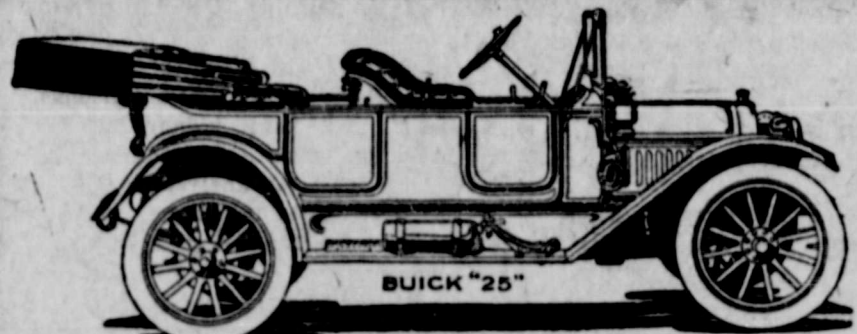
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### The First National Bank

Plainview, Texas

CAPITAL STOCK ..... \$100,000.00  
SURPLUS AND UNDIVIDED PROFITS ..... 170,000.00

SAFE DEPOSIT BOXES FOR RENT  
Your business solicited, appreciated and protected.



### The Most Modern Garage in Northwest Texas

You would naturally expect such a garage to carry every accessory or repair part; also a corps of expert workmen. Yours servingly,  
**Plainview Machine and Auto Shop**  
E. E. ROOS, Proprietor

By ordering your winter supply now you will  
**Save Money and Delay**

### Coal Will Be Higher When Winter Comes

You know that the demand for coal this winter will likely exceed that of any year in the history of Plainview. When the rush for coal begins delays in delivery will be un-reoidable. Fill your bins now and be prepared when cold weather comes.

We Also Buy and Sell Grain and  
All Kinds of Feedstuff

### SHIPLEY & SHIPLEY

Moreland St. Phone 81

### BETTER THAN SPANKING

Spanking will not cure children of wetting-the bed, because it is not a habit, but a dangerous disease. The C. H. Rowan Drug Co., Dept. 1913, Chicago, Ill., have discovered a strictly harmless remedy for this distressing disease, and, to make known its merits, they will send a 50c package, securely wrapped. Absolutely Free to any reader of The Hale County Herald. This remedy also cures frequent desire to urinate and inability to control urine during the night or day in old or young. The C. H. Rowan Drug Company is an Old Reliable House; write them today for the free medicine. Cure the afflicted members of your family, then tell your neighbors and friends about this remedy.

IT'S

### "Home Building Time"

For the best Lumber at  
Prices that are right

### Plainview Lumber Co.

THE PLEASURE OF YOUR VISIT TO THE  
South Plains depends very largely upon

A Comfortable Room and Good Meals

You will find these at

### THE MISSOURI HOUSE

C. T. McCLURE, Proprietor  
Centrally Located. Automobile Meets All Trains

### TEXAS INDUSTRIAL NOTES.

Spur.—The election held here on February 17, to vote on a \$25,000 waterworks bond issue, resulted in the bonds carrying with but nine dissenting votes. This road district of Dickens County will vote on a good roads bond issue of \$100,000 on March 8th, and the indications are that the issue will carry by a big majority over the necessary two-thirds.

Richmond.—This county has 18 2-10 miles of shell road and 10 miles of gravel road, and has another 10 miles of gravel road under construction. In addition, a bond issue has recently been voted for the building of 19 miles more of gravel and shell roads in the county.

Port Aransas.—The Texas Company is making extensive alterations on the Government dock here so as to accommodate the big vessels which are bringing oil to this port. It is also reported the company will make extensive improvements here during the year.

Laredo.—The festivities in connection with the celebration of Washington's birthday were more largely attended this year than ever before, and were participated in by the authorities of Nuevo Laredo in spite of the revolutionary disturbance of the early part of the month.

Corpus Christi.—A modern six-story office building is to be erected by W. Q. Jones on property recently purchased at the corner of Mesquite and Starr Streets for \$20,000.

Denison.—The new auto fire-engine recently ordered by the city commissioners has been shipped from the factory and should be received here in about two weeks.

Houston.—The daylight train on the International and Great Northern between Palestine and Dallas has been taken off.

College Station.—The State Fire Marshal has recommended the expenditure of \$25,713 at the A. and M. College for better fire protection.

Charlotte.—Although this town in Atascosa County is not yet a year old, it has demonstrated its progressiveness by voting \$20,000 for road bonds on February 8 for improving highways in this vicinity. Only eight votes were cast opposing the issue.

Waco.—Jobbers and manufacturers of this city have organized to extend the trade territory of this city. Special inducements in the way of refund of transportation and bargain days will be installed by the local merchants.

Jefferson.—The Progressive League of this place has succeeded in raising the necessary stock in a fifty-thousand-dollar cotton oil company which was recently organized here.

Bonham.—A civil service examination for fourth class postmasters, the first ever conducted in Fannin County, is to be held here March 8.

Kenedy.—The preliminary survey of the railroad from this city to Laredo has been completed for fourteen miles, and is to be pushed to a quick conclusion for the entire distance.

Beaumont.—It has been announced by F. W. Schultzmeyer, representing Reid, Murdock & Company, of Chicago, that the company would build a salting plant here to pickle cucumbers.

Yoakum.—This city will soon have a modern and up-to-date sewer system; construction is being rapidly pushed.

Mansfield.—For the purpose of drilling two oil wells near here, a company with a capital of \$30,000 has been organized.

Yorktown.—Work on a new city hall has been started and is being rapidly pushed. The building is to cost \$50,000.

Cuero.—Plans are being arranged for the second annual "turkey trot," to be held in September. It has been decided to greatly enlarge the scope of the affair this year.

Texas City.—Steamers of the Texas City Steamship Company will be loaded during the next few months on their northern trips with Texas lumber. Over 8,000,000 feet has been purchased for delivery in New York.

San Angelo.—F. N. Wood, of Hereford, has purchased 6,000 sheep in Pecos County, for which he paid \$2.25 for lambs and \$3.25 for sheep. The herd will be wintered in Pecos County and shipped to New Mexico in the spring.

Tyler.—Henry Acker, demonstration agent, has submitted his report for the quarter from October 1 to Decem-

## Cottolene Pie Crust

Cottolene makes a rich, crisp crust, without the suggestion of greasiness. Cottolene-made pie is digestible too. And—Cottolene is more economical than butter or lard, because you use one-third less. Moreover, Cottolene costs no more than lard.

# Cottolene

Here is a recipe for one of the most delicious pastry dishes you ever ate—Grape Fruit Pie—made with Cottolene:

CRUST	
1 cupful of sifted flour	1/4 cupful Cottolene
3 teaspoonfuls ice water	A pinch of salt
FILLING	
3/4 cupful of sugar	Juice of 1/2 medium-sized grape fruit
2 rounding teaspoonfuls of corn starch	2 even teaspoonfuls Cottolene
Juice of 1/2 lemon	Grated rind of 1/2 lemon
Yolks of 2 eggs	
1 cupful boiling water	

Made only by THE N. K. FAIRBANK COMPANY

## MRS. HOUSEWIFE: For Tomorrow's Dinner--Hot rolls, just like mother used to make when you were a hungry school girl. The Best Rolls are made from White Crest Flour; then a cup of Chase & Sanborn's Coffee is so refreshing after a hard day.

White Crest Flour makes better biscuits, cakes and pastry. It makes meal planning a pleasure--from selected Kansas Wheat

# For Service, Wright & Dunaway

Phones 35 and 355

## White Orpingtons

Stock \$1.00 to \$2.50, eggs \$1.50, \$3.00, \$5.00 setting 15; White Holland Turkeys stock \$3.00 to \$5.00, eggs \$3.50 for eleven. F. & W. Pure and White I.R. duck eggs \$1.50 and \$4 per setting 15.

## Sloneker Farm

Satisfaction Guaranteed Plainview, Texas

## Mexican Beans

Why pay 8 or 10c a pound for navy beans when you can get the best table beans on the market 4 1/2 cents a pound delivered to your nearest station? We will send you Mexican beans in 100 pounds lots or more, freight prepaid to your nearest station for 4 1/2 cents a pound. You pay for same when they arrive.

Address: WOFFORD & EDWARDS, Tucuman, N. M.

C. F. SJOGREN, Kress, Texas. General Farm and Live Stock AUCTIONEER. My references are those for whom I have conducted sales in past years. Write Me for Dates.

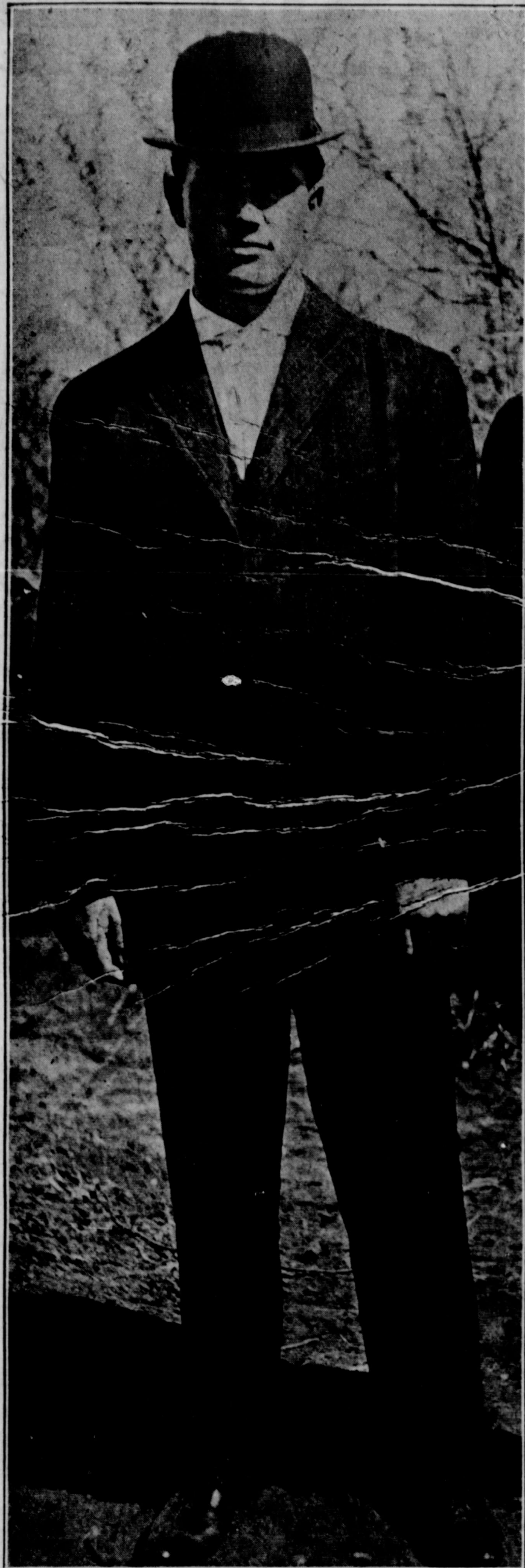
Asia Shows Greatest Extremes; Mount Everest 29,002 Feet High; Dead Sea 1,290 Below Sea Level.

The maximum difference in elevation of land in the United States is 14,777 feet, according to the United States Geological Survey. Mount Whitney, the highest point, is 14,501 feet above sea level, and a point in Death Valley is 276 feet below sea level. These two points, which are both in California, are less than ninety miles apart. This difference is small, however, as compared with the figures for Asia. Mount Everest rises 29,002 feet above sea level, whereas the shores of the Dead Sea are 1,290 feet below sea level, a total difference in land heights of 30,292 feet. Mount Everest has never been climbed.

The greatest ocean depth yet found is 32,088 feet, at a point about forty miles north of the Island of Mindanao, in the Philippine Islands. The ocean bottom at this point is, therefore, more than eleven and one-half miles below the summit of Mount Everest. The difference in the land heights in Europe is about 15,868 feet.

Nice new Rugs, Reed Rockers and 2-Inch Beds at WATSON'S SECOND-HAND STORE. —Adv. 1f.





ROY MABEE

**ROY MABEE**  
of Mangum, Okla.,  
Champion Light  
Heavy Weight  
of the South

VS.

**FRANK LADIEU**  
of Buffalo, N. Y.,  
the French  
Wrestler

at the

**Schick  
Opera  
House**

**Monday Mar.  
10th**

**EIGHTEEN COWS WORKING OUT  
SORGHUM SILAGE TEST.**

**Kansas Agricultural College Will  
Verify Gain in Live Weight  
Reported.**

Most persons have supposed corn to be the only material with which to make silage. If this were true, which some have doubted, a large economic waste would continue, for Kaffir and cane, or saccharine sorghum were easy to grow and ought to be used, says the St. Louis Post-Dispatch.

So someone made silage from Kaffir and cane. It seemed to be satisfactory, but the Kansas Agricultural College authorities wish to prove just how valuable it is in this form. Therefore the Dairy Department, by direction of W. M. Jardine, acting director of the experiment station, has started an experiment to get these facts into the record. O. E. Reed, head of the Dairy Department, has eighteen cows assigned to the trial. There are three groups of six cows each. These six are divided this way: Three Holsteins, one Ayrshire, one Guernsey and one Jersey.

One of the lots will be used to compare corn and Kaffir; one to compare corn and cane, or saccharine sorghum, and one lot for Kaffir and cane. In addition to the silage, the cows will receive alfalfa hay and grain ration. The hay and grain remain the same always; only the silage is changed.

The cows in an experiment last year gained in live weight when they were changed from corn to cane sorghum, and they lost weight when put back on corn silage. The present experiment is intended to confirm those results. All the feed is weighed carefully in every experiment. The milk, too, is weighed and analyzed for butter fat and other properties. A definite report will be made public about May 1.

**FORT WORTH GETS  
THIRD SILO FACTORY.**

**Iowa Company Selects Site; Two  
Plants Nearing Completion; New  
Company Makes Cement Silos.**

R. P. Mitchell, president of the Cement Stave Silo Company of Des Moines, Iowa, announced in Fort Worth Thursday that his company would erect a silo factory in the stock yards district, says the Star-Telegram. Grounds and trackage facilities have been secured.

Building will start immediately. This makes the third silo factory to locate in Fort Worth since the first of the year. The McClure Silo Company is now building its plant, and the Indiana Silo Company has announced its plant will be ready within a month's time. All three of the concerns have representatives and solicitors in the field.

The Cement-Stave Company builds its silos from concrete and makes the claim that they are everlasting. Both the McClure and Indiana people build their silos from wood, putting them together with bolts and steel hoops.

President Mitchell says he has investigated conditions in the Southwest and feels satisfied the demand for silos is going to be such that his

factory will find it impossible to keep up with the orders.

Both of the other plants have said they have sufficient orders to keep them running for a year. E. H. Kornmeier, representative of the McClure Silo Company, was called to Sweetwater Wednesday to assist in closing up several deals with stockmen.

The stockmen and farmers of the Panhandle and Western Plains are making contracts for silos at a rate that means the most of the Kaffir and milo maize crops will be fed to cattle through ensilage this winter.

The coming of the silo plants mean Fort Worth will be the producing and distributing center of another big industry.

Why don't you try some Simon Pure Nigger-Head Nut Coal on that cranky old cook stove? E. T. COLEMAN, Coal and Grain Dealer, says it will burn if anything will. —Adv. 10

**RETURNING TO PLAINVIEW—  
THE UNITED DOCTORS.**

**An Association of Prominent American  
Physician Specialists Giving Free  
Medical Services to  
the Sick.**

At HOTEL WARE  
SATURDAY, MARCH 8th.  
ONE DAY ONLY.

Startling disclosures relative to the most remarkable treatments known. The United Doctors are visiting the principal cities throughout the United States. Licensed by the states for the treatment of diseases, deformities, ailments and maladies of various forms without surgical operation.

By this developed system no more operations for appendicitis, gall stones, kidney stones, tubercular glands, tumor, goitre, piles, or cancer. They were among the first in America to do away with the knife, blood and pain in the treatment and cure of these serious and dangerous diseases.

Selected cases of consumption, asthma, bronchitis, and catarrhal diseases, absolutely cured with combination of medicine, diet, hygiene, and exercise. This is the most reliable and scientific home treatment known today.

Rheumatism, diabetes, bed-wetting, leg-ulcers, sore eyes, and diseases of the stomach, liver, heart, kidneys, bowels, bladder, all treated by their successful methods, developed after years of special practice and experience.

Patients with cancer, tumor or tubercular glands not larger than one

to two inches can be cured with their hypodermic injection method, used in hundreds of cases with entire success.

These Doctors and nerve specialists treat successfully neuralgia, constant headaches, epilepsy, sciatica, nervous debility and other diseases related to the nervous system.

Because of their vast experience in the treatment and cure of chronic blood diseases, scrofula, diseases of the skin, falling of the hair, hydrocele, varicocele, swelling of the limbs, enlarged veins, paralysis, and all diseases of men, women and children they are eminently fitted for the high position they have attained in the extensive practice of their profession.

If your case is incurable, the doctor will give you valuable advice that will relieve you and stay the disease. They are curing the diseases they undertake, and you may some day regret it if you don't give them a chance.

The United Doctors will give free treatment (except a small charge for medicines) on this particular visit, and this only to those who are interested and really sick.

In as much as these doctors are giving their valuable services free to the sick, they will expect of those treated to tell the results to their friends.

If you have kidney or bladder trouble, bring a two-ounce bottle of your urine for analysis.

Married ladies must come with their husbands and children with their parents.

Hours 12 a. m. to 6 p. m. —Adv.

**MRS. WM. ARCHER**

**Tells Mothers What To Do For  
Delicate Children.**

"My fourteen-year-old daughter was very thin and delicate. She had a bad cough so that I became very much alarmed about her health. She was nervous and did not sleep well, had very little appetite and doctors did not help her. Having heard so much about Vinol, I decided to give it a trial. It has helped her wonderfully. She can sleep all night now without coughing once; in fact, her cough is gone. Her appetite is greatly improved and she has gained in weight. Vinol is a wonderful medicine, and I will always keep it in the house. I wish every mother knew what Vinol will do for delicate children." Mrs. Wm. Archer, 223 Broadway, Long Branch, N. J.

This delicious cod liver and iron preparation without oil is a wonderful body-builder and strength-creator for both young and old. We promise to give back your money in every such case where Vinol does not benefit. This shows our faith in Vinol.

J. W. WILLIS DRUG CO.,  
(Adv.) Plainview, Texas.

**Old Trusty Incu-  
bator and Brooders**

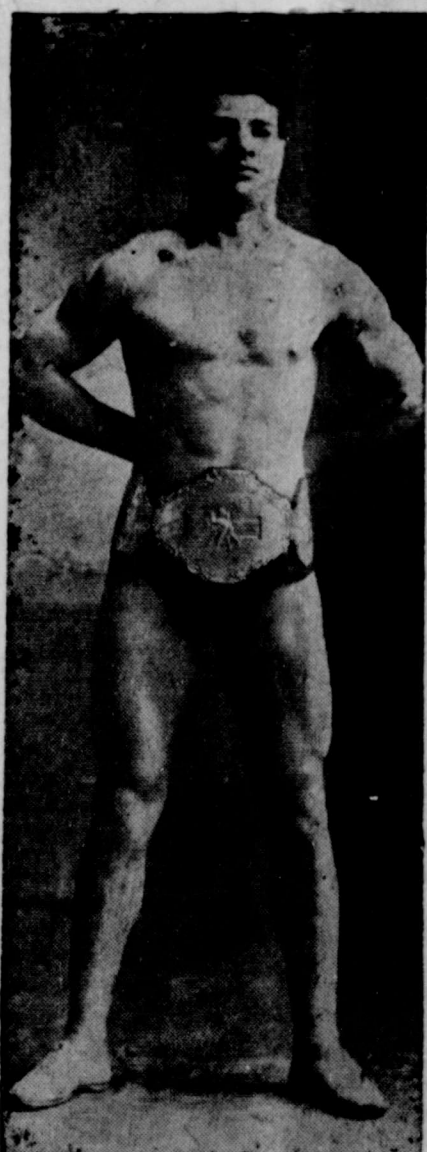
Fully guaranteed and for sale by  
**R. C. WARE HARDWARE CO.**

**PRICES**

- Ring Side . . . . . \$1.00
- Boxes and Orchestra Circle from  
A to F . . . . . 75c
- Balance of Auditorium . . . . . 50c
- Balcony . . . . . 35c

Ladies free with one paid admission except ring side boxes and A to F in Orchestra Circle.

Reserve your Seats at Willis Drug Co.



Frank Ladieu

**Flowers! - - Flowers!!**

For your Rose Garden--We offer you the best in Rose buds, Yearlings and 2-year olds. A Heavy Line of Bedding Geraniums and Chrysanthemums. All plants that go to the open in Spring.

We have made an Addition to our green houses and will keep, in season, all kinds of garden plants; sweet potato slips, tomatoes, pepper and cabbage; also a supply of the BEST BULK VEGETABLE and FLOWER SEED. We Propose to keep on hand at all times everything in Cut Flowers and Pot Plants found in a first class green house.

**Birds and Fish**

We have a large number of beautiful species of canaries red birds and gold fish for your home.

**Plainview Floral Co.**

W. H. Jeffries

E. S. Keys





# Millinery Announcement

WE desire to announce that Miss May Stowell will be in charge of our **MILLINERY DEPARTMENT** this spring. Miss Stowell is very highly recommended by a large St. Louis Millinery House as a milliner of wide experience and unusual ability, possessing originality in a marked degree and thoroughly posted on the latest styles. You will like Miss Stowell and she will be glad to show you our stock.

## Plainview Mercantile Co.

Watch Our Window

W. A. SHOFNER, Manager

day meeting will be held at Tyler, to which the County Superintendent has which the County School Superintendent has invited all the trustees and teachers throughout the county whose schools have not been visited. A call will be issued to all the farmers in the county by the president of the County Farmers' Union to attend the Tyler session, to which many prominent speakers have been invited. Among them are Col. Peter Radford, Manager of the Texas Farm Life Commission; Dr. Caswell Ellis, or Austin; Dewitt McMurray, editor of the Dallas Semi-Weekly News; Edwin Chamberlain, of San Antonio, Chairman of the Rural Credits Committee of the Commission, and S. A. Lindsay, Chairman of the Commission and also of the Committee on Co-ordination and Co-operation.

The Board of Directors of the Tyler Commercial Club at a recent meeting passed a resolution commending the proposed campaign of the Farm Life Commission in Smith County and offered moral and financial support that may be required of it to make the campaign a success.

### ANSWER THE CALL.

Plainview People Have Found That This Is Necessary.

A cold, a strain, a sudden wrench. A little cause may hurt the kidneys. Spells of backache often follow. Or some irregularity of the urine. A splendid remedy for such attacks. A medicine that has satisfied thousands.

Is Doan's Kidney Pills, a special kidney remedy.

Many Plainview people rely on it. Here is Plainview proof:

Mrs. T. R. Alexander, Archer and Slaton Sts., Plainview, Texas, says: "I suffered from a feeling of distress in the small of my back and was languid in the morning. Doan's Kidney Pills removed that trouble and strengthened my back. Not long ago I sent to the Long Drug Co. for a box of Doan's Kidney Pills. From personal experience I am warranted in recommending them. You are at liberty to continue using my former testimonial."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. —Adv. 11

Subscribe for The Herald.

## Blood Was Wrong

All women, who suffer from the aches and pains, due to female ailments, are urged to try Cardui, the reliable, scientific, tonic remedy, for women. Cardui acts promptly, yet gently, and without bad effects, on the womanly system, relieving pain, building up strength, regulating the system, and toning up the nerves. During the past half century, thousands of ladies have written to tell of the quick curative results they obtained, from the use of this well-known medicine.

# TAKE CARDUI The Woman's Tonic

Mrs. Jane Calahan suffered from womanly trouble for nearly ten years. In a letter from Whiteville, N. C., she says: "I was not able to do my own housework. My stomach was weak, and my blood was wrong. I had backache, and was very weak. I tried several doctors, but they did me no good. I used Cardui for 3 or 4 months, and now I am in the best health I have ever been. I can never praise Cardui enough." It is the best tonic, for women.

Whether seriously sick, or simply weak, try Cardui.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 133

### SUITABLE NAME ADDS DIGNITY TO A FARM.

Country Dweller Shows Progressiveness by Use of Letter Heads.

Farm names and farm stationery are becoming quite common throughout the country, and their use is to be heartily encouraged. Nothing indicates more the progressiveness and reliability of the modern farmer in all his dealings by mail than the use of a farm letterhead, while a well-chosen name on an attractive signboard at the side of the road or over the main entrance gate immediately marks that farm to the favorable notice of every passerby.

The right plan is to select a name to correspond with surrounding conditions. The editor recalls a farm once named "Peaceful Valley" in a district where there was no valley and no peace, and the selection of the name proved a boomerang to the farmer who picked it out. That farmer's neighbors are talking about his foolishness yet.

"Sandy Flat Farm" sounds a little as if it represented a barren plain and constant winds, but change it to "Sandycrest" and you have solved the problem, as an illustration. Any good printer in the nearest town can suggest a form of letterhead, which should be simple in wording and not too ornate in style.—Dry Farming.

### CO-OPERATION MEANS SUCCESS.

Jansen Urges Parent-Teachers' Assn. to Interest Children in Clean Town.

Those present Friday afternoon at the meeting of the Parent-Teachers' Association were pleasantly surprised and instructively entertained by Karl Jansen, the Swedish entertainer. Mr. Jansen spoke about thirty minutes to an appreciative band of mothers and teachers.

One point Mr. Jansen emphasized more than any other, perhaps, was the advantage gained by all working together—every teacher and every mother working to one end—that of making Plainview's schools the very best possible, the best in equipment and the use of equipment.

Mr. Jansen said: "The boys of today are the men of tomorrow. What are you doing to equip them to cope with the situations that await them? What can the boy or girl who finishes high school do to make a living?" He urged that every mother of the club and every teacher of the public schools be one to see that the children get the very best there is for them. He said, "No one mother nor one teacher can do it alone, but by united effort Plainview can have the very best schools of any in Texas."

Following Mr. Jansen's splendid address, Mrs. C. W. Tandy and Mrs. L. Lee Dye spoke concerning the "clean-up" for Plainview. The leading point made by both was the importance of getting the children interested in winning the prize offered by Frank P. Holland for the cleanest town in Texas.

The Association has under advisement ways and means by which they hope soon to put in the so-much-needed drinking fountains.

### A NOTE OF THANKS.

I wish to express my appreciation

to the following gentlemen, who helped me in securing material and building an addition to my house: Messrs. Jim Asa, Richard Hooper, Crow, Braddie, Tye, Jasper Nell, Johnnie Clovill and Buford Pearson.

I take this method of thanking each one for their liberal donation of work and material.

MRS. F. L. HOOPER.

### SMITH COUNTY TAKES UP FARM LIFE WORK.

Tyler Commercial Club Pledges Financial Support for Better Agricultural Conditions.

Tyler, Texas.—The Smith County Farm Life Commission, which was or-

ganized by the Texas Farm Life Commission, has inaugurated a working plan which will be put into effect this month, and will, no doubt, be followed by the sixty or more County Farm Life Commissions that have been organized throughout the State.

Professor Orr, County School Superintendent, has arranged for Miss Stoltzfus of the University Extension Department to deliver lectures on Domestic Science and Household Economics at seven places in the county, beginning March 10 and ending March 15th. These places are Arp, Troup, Flint, Bullard, Winona, Swan and Lindale. The County Health Officer will deliver a lecture on Home Sanitation at each of these meetings.

On Saturday, March 15th, an all-

## "Who's Your Tailor"

# THE LAST CALL FOR Easter Clothes

Have you wished in seasons past that you could have an Easter suit that would conform to your individual requirements—be adapted to your own personal ideas of style, fit, workmanship and service?

If you desire to be distinctively different, why not let

ED. V. PRICE & CO.  
Merchant Tailors Chicago

tailor your suit to order on their guarantee of absolute permanency of construction and shape-retention—features not possible in clothes made for nobody in particular.

We are ready to take your measure today.

## Waller Tailoring Company

North Covington Street. Phone 188



# ECZEMA

CAN BE CURED  
I Will Prove It to You Free

You who are suffering the tortures of Eczema, Itch, Salt Rheum or other skin diseases—you whose days are miserable, whose nights are made sleepless by the terrible itching, burning pains, let me send you a trial of a soothing, healing treatment which has cured hundreds, which I believe will cure you. I will send it free, postage paid, without any obligation on your part. Just fill the coupon below and mail it to me, or write me, giving your name, age and address. I will send the treatment free of cost to you.

J. C. Nutzell, M. D.

CUT AND MAIL TO DAY  
J. C. NUTZELL, 112 West Main St., Fort Wayne, Ind.

Please send without cost or obligation to me your Free Proof Treatment.

Name.....Age.....

Post Office.....

State.....Street and No.....

## Railroads and Railroad Securities



### VALUE OF TEXAS RAILROADS EQUAL TO NINE STACKS OF TWENTY DOLLAR GOLD PIECES PILED AS HIGH AS OUR HIGHEST MOUNTAIN.

Railroads are the most vital force in human existence and are the strongest creative factor in the state's wealth. The assessed value of our railroads in 1911 was \$345,000,000, which is equal to nine stacks of twenty dollar gold pieces piled as high as Guadalupe Peak, the highest mountain in Texas.

One-seventh of the assessed value of all property in Texas is railroads, and new railroads in passing through a community add \$64,000 per mile to adjoining property and the distribution is free and equitable.

The Texas Welfare Commission is investigating the subject of railroads and railroad securities. R. C. Duff of Houston is chairman of the sub-committee having the question under consideration.



# A Straight Proposition In Texas, From A Texan to Texas People

Major George W. Littlefield, Banker, Land Owner, and Cattleman, of Austin, Texas, has decided to place on the market the famous Yellow House Ranch, located in the Shallow Water Belt of the South Plains of Texas. 70,000 acres of this tract has been surveyed and staked, not an acre over 6 miles from the Santa Fe Trans-continental Line from Ocean to Gulf. We will have an advanced sale of land and town lots on 13th and 14th days of March, 1913. Opportunity knocks once. It's up to the people of Texas to heed this knock. Terms on the land as follows: 10 years time, 6 per cent interest. Small cash payment, which will enable you to improve same. If you raise and preserve your feed, we will sell you high grade **Hereford Cattle** out of the **FAMOUS L F D** or **YELLOW HOUSE** herds for feeding, you pay for the cattle when sold.

When purchaser will agree to move upon said land and make it his home and place improvements thereon to the value of \$500.00 said improvements to include a residence, and cultivate as much as 40 acres during 1913, we will waive cash payment and waive interest until January 1st, 1914.

The Publicity and Agent's Contract is controlled and protected by the following:

Copy of Certificate.

Copyright Office of  
THE UNITED STATES OF AMERICA  
Library of Congress

Washington

#### CERTIFICATE OF COPYRIGHT REGISTRATION.

\*\*\*

This is to certify, in conformity with section 55 of the Act to Amend and Consolidate the Acts respecting copyright approved March 4, 1909, that two copies of the BOOK named herein have been deposited in this office under the provisions of said Act, together with the affidavit prescribed in section 16 thereof; and that registration for copyright for the term of 28 years from the date of publication of said book has been duly made in the name of C. H. White, Plainview, Texas. Title of Book: C. H. White's Agent and Advertising Contract.

Home and address of claimant,

C. H. WHITE, Plainview, Texas.

Date of Publication, Feb. 1, 1913. Affidavit received, Feb. 19, 1913. Copies received, Feb. 7, 1913. Entry: Class A, XXc., No. 333581.

THORVALD SOLBERG,  
Register of Copyright.

#### To the People of Plainview and Hale County

I wish to call your attention to copyright of C. H. White's Agent's and Advertising Contract, which I control, and in this connection I desire to say that I feel safe in making the assertion that I can write an ad three columns by 20 inches in 99 per cent of the newspapers in all the respective counties of the North and East.

After the excursion with four men who are thoroughly drilled in the traffic and colonization business, I will make a trip through 28 states with a view of placing these lands and the townsite before the people, and during the latter part of May I am going to run the biggest excursion that was ever handled by water, fuel and rails. This is not "Hot Air" slush, but hard-hammered facts. I can put the lands and townsite before two million readers within 48 hours.

I have today the most gigantic advertising medium that the world has ever known, and I am going to do just what I have set out to accomplish. I have the nerve, energy and ability and a thinking tank brim full of nifty, novel "Get-Result Suggestions," with the money behind me to carry out my plans. The batteries in my belfry are highly charged and working well, and I can, in a short time, have 20 millions of people reading about the EMPIRE OPENING in the beautiful month of May. I am in position to spread printers' ink more effectively than any other person on earth. Read and think well, turn this over in your mind several times before your turn it down, then act; and I will make the rain come down in your front yard in 1913.

Respectfully,

C. H. WHITE.

Terms on lots in the town of **LITTLEFIELD**, one third cash, and balance in one, two and three years, with interest at 8 per cent, payable annually. This is a home proposition, you know it will never be duplicated. Fully 3 million dollars has been invested in the Shallow Water Belt in the past few months. The cream will soon be skimmed. The enormous development during the next year will boost the price skyward, and land in this immediate section will continue to advance.

Parties can leave Plainview early **Thursday Morning** returning the same day. For further information see

☞ ☞ ☞

# C. H. WHITE

PLAINVIEW,

Room 7 First National Bank

TEXAS

Our New Hotel Will Be Open



SUMMARY OF WORLD NEWS OF THE WEEK.

Suit has been filed in the Federal Court at Chicago against local unions of the Brotherhood of Electrical Workers, who are charged by the Postal Telegraph Co., against which they are conducting a strike, with being a "Labor Trust."

Democratic leaders in Congress have agreed on a special session to be called April 1, the plan having the approval of President-elect Wilson.

The white slave law is declared constitutional by the United States Supreme Court in a decision by which

six-year sentences for Effie Howe, of Beaumont, Texas, and Basilio Economides, a New Orleans saloon keeper, are affirmed.

Miss Jessie Morrison has been pardoned by Governor Hodges, of Kansas, and is now living in Sutton, W. Va.

When Sheriff Williams closed the moving picture theaters in Hot Springs, Ark., on Sunday, the four proprietors demanded that he close all other business places, and a crowd of 1,500 followed the sheriff and his deputies while news stands, cigar stores, etc., were shut up.

sheriff would do nothing with the proprietors except place them under bond they went back to their theaters and resumed business.

Mrs. Emmeline Pankhurst, leader of militant suffragettes in England, is out on bond, after being arrested for inciting the dynamiting of a country home under construction for Chancellor Lloyd-George.

A wireless message received at Sydney, N. S. W., says that Luet. Ninnis, an Englishman, and Dr. Merz, a Swiss, members of Dr. Mawson's Antarctic expedition, died. It also says that Dr. Mawson and six of his party were left for the winter on barren Adelle Land, having been detained so long they could not reach the rescue ship, Victoria.

Probably the last message from President Taft to Congress was one in which he advocates adopting the budget system to harmonize anticipated expenditures and expected revenues.

Dr. Frederick Friedmann, the tuberculosis expert of Berlin, has arrived in New York to demonstrate his serum cure. He has been offered \$1,000,000 by Charles E. Finlay, a New York banker, if he can prove his cure a success.

Gen. Ciprano Castro, former dictator of Venezuela, who left the United States immediately on being allowed to enter under condition, was given a big reception when he reached Havana on the Saratoga. The Mayor went down the bay with the municipal band to meet General Castro, and a large crowd welcomed him when he landed.

three leaders are planning a revolution which will involve several Central American countries, which they hope to arch into a federation.

The House has passed a bill appropriating \$138,000,000 for the navy and authorizing one new battleship. The bill provided for two, but was amended after four days of debate which ended in wild disorder.

Karl Schneider, maker of surgical instruments in Philadelphia, killed himself by piercing his heart with a lancet. He held a stethoscope to his ear to hear the heart throbs as the knife entered the vital organ.

Cardinal Gibbons gave "Gen." Rosalie Jones and her suffragette army an audience when they passed through Baltimore on their hike from New York to Washington. The suffragettes presented him with a banner, but he declined to answer their appeal for his support of the cause.

State Printer Giles W. Farris was impeached by the Oklahoma State Senate on three of four charges made against him by an investigating committee. The Senate has declared Farris removed from office, but he says he will hold to his place and test the removal order in the courts.

Vilhjalmr Stefanson will start from British Columbia in May for another exploration of the Arctic region, with Dr. R. M. Anderson second in command. They will carry a powerful wireless telegraph equipment with a range of 1,000 miles, and expect to keep in touch with civilization by this means.

An explosion at Gijon, Spain, killed and wounded 200 persons who had gathered to see a blast of black powder set off to remove a rocky hill. The explosion hurled quantities of rock into the crowd, mowing dozens down as by artillery fire.

A pearl necklace worth \$15,000 and lost last September by Mrs. A. A. Prague II, of Chicago, was found by a crippled night watchman, who gave it to his little girl as a plaything. She wore them until a few days ago without knowing they were valuable.

A new air record was made from Paris to London by Marcel E. Brindejonc, a French aviator, who flew the 287 miles in 185 minutes. He made a stop of an hour in Calais and crossed the channel in a fog. During his actual flying time he averaged 94 miles an hour.

On orders from Attorney-General Wickersham, the cases in Texas against the Standard Oil Co. of New York, the Standard Oil Co. of New Jersey, and the Magnolia Petroleum Co. of Texas have been dismissed.

A poll taken by the St. Louis Post-Dispatch of the Missouri Legislature shows that woman has a good chance

"The Best Investment on Earth is the Earth"

We have 17,712 acres of good land convenient to the new Texico-Coleman cut-off. We are in position to supply you with real bargains either for a home or for the big gain that will be made by the rise in values of land which will be brought about by shallow water on the Soth Plains.

We are not preaching cheap lands but we have bargains more than worth the money. Write today to

DeLay & Wilks PLAINVIEW, TEXAS

Acme Harrows and Jno. Deere Disc Harrows For sale by R. C. Ware Hdw. Company

LOST!!

Large Yellow Purse with several Dollars, my temper and my wife's respect, by using inferior coals--when I could get the best for less money at

E. T. Coleman COAL AND GRAIN DEALER

Out for Business

and if Fair Dealing and Low Prices count for anything we are going to get your business. We study the wants of our trade, and propose to give you the Best for the Least Money of any House on the South Plains.

Since the change in the Old Business we have enlarged; we buy in car lots; take all the discounts and share with our customers the benefit of every saving. We have only one salaried man, and he is a first class workman on all kinds of repair work.

We guarantee every job turned out. In fact, when you trade with Nash & Co. "if it is not good we make it good."

Have just received a full line of Rugs, Matings, Linolium and all kinds of floor coverings. We offer you bargain values and prices on all home furnishings from the parlor to the kitchen on both New and Second Hand goods.

Come to see us. Your visits are appreciated whether you buy or not. No trouble to show goods, and when we make you prices you will wonder how we can afford it. We want to get acquainted with you. Our business is our home. We aim to make our friends feel welcome in both. Be sure and see us before you buy.

Nash & Company

Wade Electric Company

Electric Supplies and a Complete Line of Electric Heating Devices House - Wiring - a - Specialty

TELEPHONE 293

OFFICERS

J. E. Lancaster, President L. A. Knight, Vice-President H. M. Burch, Cashier L. G. Wilson, Vice-President H. C. Von Struve, Assistant Cashier

Third National Bank

of Plainview Ansley Building, Northeast Corner Square Capital \$100,000.00

DIRECTORS

R. W. OKERFF L. A. KNIGHT J. E. LANCASTER L. G. WILSON H. M. BURCH

Annual Fat Stock And Horse Shows

FORT WORTH March 8th to 15th Cattle Raisers Convention El Paso Mar. 18, 19, 20 For These Two Events



Will Sell Excursion Tickets At Very Low Rates

See T. & P. Ry. Agent for particular or write GEO. D. HUNTER General Passenger Agent Dallas, Texas

If you are in the market for a Cream Separator, don't fail to see and try the "De Laval," the world's standard. DONOHOO-WARE HARDWARE -Adv. 12



REDESIGNED MOTORS

MAY USE KEROSENE.

Automobile Manufacturers Appoint Committee to Investigate Substitute for Gasoline.

Detroit, Mich., March 1.—Providing it is learned by a committee of the National Association of Automobile Manufacturers that the supply of gasoline is likely to diminish and increase in price and that kerosene or some other fuel is necessary to save the situation, it is the intention of the N. A. A. M. to call the engineers of the various automobile companies in conference and have them redesign their motors or carburetors, or both, to meet conditions, and use kerosene.

The committee appointed to probe the subject consists of Alfred Reeves, chairman; R. D. Chapin, Hudson Motor Company, and A. L. Pope, Hartford. This company is known to have interviewed several of the influential directors of the Standard Oil Company, and before concluding its labors and making a report will interview several prominent independent producers of oil.

The objects of the committee is not so much to find out why gasoline has advanced 90 per cent within the year, but to find out what may be the prospective supply, not only for a year to come, but for five years. The committee will also attempt to discover what specific gravity is likely to be the rule for several years, and will ascertain, if possible, what the ail producers feel to be the remedy for the present difficulty.

STAR-TELEGRAM OFFERS

\$1,000 CUP FOR PORKERS.

The Fort Worth Star-Telegram will give to the owners of the load of hogs voted grand champions at the National Feeders' and Breeders' Show opening March 8 in Fort Worth, a trophy cup valued at \$1,000. This cup goes to the winner for one year only, but it goes permanently to any hog raiser who wins it three times. The cup is silver, thirty inches high, with the words "Star-Telegram" monogrammed in gold. It is the finest cup offered at the Fat Stock Show.



MAKE IT AT HOME

Save your money and save your hair by using this perfect hair tonic, of which you can make a pint from pure ingredients for about fifty cents, the cost of a small package of other tonics.

This Quinzoine hair tonic makes a healthy scalp by cleansing it of dandruff and by nourishing the hair roots. It prevents hair from falling and makes it soft, fluffy, thick and of rich, natural color.

Always use this Quinzoine formula: Get 1 ounce Quinzoine from druggist, dissolve in half pint alcohol (not whiskey), add half pint of cold water. Rub into scalp and hair roots twice a week, massaging gently.

MADE BY THE MAKERS OF CANTHROX SHAMPOO H. S. PETERSON & CO., CHICAGO

Causes Much Disease

Advice about Stomach Troubles and how to relieve them.

Don't neglect indigestion, for it may lead to all sorts of ills and complications. An eminent physician once said that ninety-five per cent of all ills have their origin in a disordered stomach.

Our experience with Rexall Dyspepsia Tablets leads us to believe them to be one of the most dependable remedies known for indigestion and chronic dyspepsia. Their ingredients are soothing to the inflamed membrane of the stomach. Rich in Pepsin and Bismuth, two of the greatest digestive aids known to medicine, the relief they afford is very prompt. Used persistently and regularly for a short time, they tend to relieve pains caused by stomach disorders.

Rexall Dyspepsia Tablets help insure healthy appetite, aid digestion, and promote nutrition. As evidence of our faith in them, we ask you to try them at our risk. If they do not give entire satisfaction, we will return the money you paid us without question or formality. Three sizes, 25 cents, 50 cents and \$1.00. You can buy Rexall Dyspepsia Tablets in this community only at our store:

J. W. WILLIS DRUG CO.

Plainview, Texas

There is a Rexall Store in nearly every town and city in the United States, Canada and Great Britain. There is a different Rexall Remedy for nearly every ordinary human ailment, each especially designed for the particular ailment for which it is recommended.

The Rexall Stores are America's Greatest Drug Stores

- Dr. Pennock & Pennock, OSTEOPATHIC PHYSICIANS, A. O. S. Graduates. Rooms 17 and 18, First National Bank Building - PHONES - Residence, 258; Office, 396

BROODER CARE IS VITAL

TO SUCCESS IN POULTRY.

Incubator Can Be Run by Following Directions, but Common Sense Is Needed to Care for Young Chicks.

Many a worthy incubator is blamed for the faults of a misconducted brooder. Anyone willing to follow directions for three weeks can hatch healthy chickens from good eggs in an incubator without the use of much judgment, but in the brooder days, judgment is requisite to success. Common sense must be added to directions.

When common sense has not been employed the chicks do not thrive, especially those hatched early in the season. And because the chickens do not thrive the incubator is blamed, charged with not hatching healthy chicks. If you would treat your incubator fairly and your chickens humanely, apply common sense to them for the three weeks after hatching. A successful poultry raiser, writing in the St. Louis Post-Dispatch on care in brooders, says:

"The most important factor to take into consideration, no matter what system of brooding is used, is the temperature. Even though everything else is favorable to the health of the chicks, faulty temperature will ruin the chick's health.

"It is not the cold that affects the chicks so much as it is the fact that when they are cold they have not a place to go to get warm again. They soon learn that by crowding together they can become warm from the heat given off by their bodies. Those in the center of such 'crowds' are warm enough, but those on the outside keep pushing and crowding until they tramp the weaker ones to death.

Sleep and Comfort Necessary.

"This is disastrous to the poultryman, not only because of the deaths caused, but those who do live are deprived of their sleep. They are compelled to stand, and there is not a chicken on earth that can sleep when standing. Sleep is as essential to a baby chick as it is to a human baby. Therefore you can see the importance of keeping the temperature right. Everything depends upon it. When the chicks are first transferred from the incubator to the brooder the temperature should be the same as it was in the incubator, say from 95 to 100 degrees.

During the first week do not let it drop below 95 degrees, and during the second week below 90 degrees, and so on until the chicks no longer require artificial heat. Do not allow the chicks to become uncomfortable. It does not pay.

Study the Brooders.

There are many successful brooders in use today, but all of them will not suit all of the people. You must determine on the one that you think you will like best, and make that the one you will use altogether. Brooders may be divided into two general classes—those heated by artificial heat and the so-called "fireless" brooders.

The latter are the easiest to construct and operate. They are run on the theory that every chick has enough heat in its own body to keep it warm if it is properly used. The writer has given them a thorough trial and can say that they are a decided success. There is nothing about them to get out of order, no danger of them ever catching fire or of their source of heat being cut off. They are always "on the job" as long as there are any chicks in them. The brooders that are heated with artificial heat may be divided into two subclasses—those heated with hot water and the hot-air machines. It seems that the hot-water machines have the preference among the majority of poultrymen. Every brooder is accompanied with instructions for its operation.

A. & M. CADETS CONTINUE TO RE-ENTER CLASSES.

Extra Examinations Being Given to Those Not Present to Take Regular Tests.

College Station, Texas, March 1.—Save for the continual readmission of students, the recent disturbances at the Agricultural and Mechanical College are now matters of history. In accordance with a resolution adopted by the Board of Directors, every one of the 466 students who were dismissed for insubordination on February 1 will be readmitted, provided they make admission of their error in demanding the reinstatement of the twenty-seven cadets who were dismissed for hazing, and provided, also, that they sign a pledge prescribed by the faculty as to their future conduct.

To date 277 boys have been readmitted. There are about twenty more on the campus, and as soon as these sign the pledge they will be readmitted. These cadets are also being given an opportunity to make up their work. Examinations are being conducted for the benefit of these boys who missed the regular final examinations of the first term. For the benefit of those students who made below D, a conditional grade, and for those who

A Spring Tailoring Opening

WILL BE HELD HERE Monday, Tuesday and Wednesday, March 10th, 11th and 12th

By special arrangements with the famous Tailoring House of SCHLOSS BROS & CO. Baltimore New York Boston

We will have with us, in conjunction with our new Spring Line of Custom Woolens, an expert

Designer and Cutter

---one of the best of Schloss Bros & Co's. men--who will come prepared to give you the benefit of his experience as to the best fabrics and styles for the coming Spring and Summer. This Designer is personally a very high-class Tailor, and will, if desired, take your measure for a new Suit or Overcoat.

IT WILL COST YOU NOTHING

to meet and talk with this Style Expert nor will you be obligated in any way. We cordially invite you to see him, and to learn what will be the fashion, this Season, in the great style-centres.

Our Schloss Custom-Tailored Clothes Are not expensive, but they rank with the finest merchant-tailored garments in the country. You ought to wear them. Investigate!

Plainview Mercantile Company

Watch Our Window W. A. SHOFNER, Manager

will enter too late to take series No. 2 another series will be offered beginning March 8 and continuing for four consecutive Saturday afternoons.

Seniors are at work on commencement theses, and the opinion is expressed that the students in general are doing better work in school than at any time this scholastic year.

The pledge required of the students being reinstated follows:

"I acknowledge that I was wrong in presenting demands to the faculty February 1, 1913, and that I was wrong in declaring that I would attend no academic duties until those demands should be complied with; and I hereby promise on honor that I will not take part in any such movement in the future. I further promise on honor that so long as I am a cadet of the A. & M. College of Texas, I will not engage in any form; I will not be a member of any secret student organization; I will not attend any meeting of any class, or of any club, or of the corps of cadets, unless such meeting has been previously authorized by the president of the college."

TEXAS HORSES INCREASE IN NUMBER AND VALUE.

Washington, D. C.—The horse is evidently "coming back" in Texas, judging from the reports of the United States Department of Agriculture which have just been issued showing that "Dobbin" has increased \$8.00 in value within the past twelve months. The total of all Texas horses has increased \$11,150,000 during this time, and a gain of 23,000 in the total number of heads is also shown, which certainly offsets the theory that the automobile is displacing him.

The Texas horses were worth \$30 each ten years ago, while the latest figures placed upon them by Uncle Sam gives them an average value of \$82 per head. A large number of Uncle Sam's cavalry steeds were bred in Texas, and the polo players of two

hemispheres look to the Lone Star State for their ponies. Texas is running Kentucky a close second for beautiful women and fast horses.

TEXAS WINS BOUNDARY DISPUTE.

Washington, D. C.—The report of the special commission to fix the boundary between New Mexico and Texas has decided in favor of the Lone Star State. The point of dispute was where the bed of the Rio Grande existed in 1858, the date of the original Clark survey. The report has been approved and settles a dispute of 50 years' standing. About 60,000 acres were involved.

ONE ATTACK FOLLOWS ANOTHER.

Has That Been Your Experience Taking Calomel for Constipation? Try Dodson's Liver-Tone Next Time.

Many people take calomel to cure constipation, and it does cure it for one day, but two or three days later they are sicker than ever. That is one of the after-effects of calomel.

This is the reason why R. A. Long Drug Co.'s drug store will not guarantee calomel to be harmless. But we do guarantee Dodson's Liver-Tone to be a perfect substitute for calomel. Dodson's Liver-Tone will cure constipation and bilious attacks and keep them cured, by stimulating and toning up the liver to do its best work. It is a vegetable liquid with a pleasant taste, and is harmless to children as well as grown people. It lives up the liver by natural methods, does not act so strongly as to weaken the body, but is safe and sure just the same. You can buy a bottle today from R. A. Long Drug Co. with the assurance of your money back if it fails in your case.

Trade at the "SUPPLY STORE." There's a difference.



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Advertisement for Calumet Baking Powder. Includes text: 'Costs Less Bakes Better CALUMET BAKING POWDER', 'ECONOMY—that's one thing you are looking for in these days of high living cost—Calumet insures a wonderful saving in your baking. But it does more. It insures wholesome food, tasty food—uniformly raised food. Calumet is made right—to sell right—to bake right. Ask one of the millions of women who use it—or ask your grocer.', 'RECEIVED HIGHEST AWARDS World's Pure Food Exposition, Chicago, Ill. Paris Exposition, France, March, 1912.', and a small illustration of a woman baking.

BOYS IN FACE-WASHING RACE FOR RED NECKTIE. Primary Teacher Stimulates Desire for Cleanliness Among Urethins by Prize Offer. A great face-washing race is on in Gary, Indiana, says the St. Louis Post-Dispatch. Andy Rositti, 7 years old, is in the lead at the end of the first week. Ruling that all children should be washed before she would hear their lessons, Miss Laura Knagg, a teacher in the primary grades of the Froebel school, has inaugurated a novel scheme to keep the children clean. She has purchased combs and given them to all her pupils. She also unfolded the delights of the wash basin to them. Beginning Monday, a week ago, the face-washing contest was on. For each boy who has a shiny countenance every morning for two weeks a bright red necktie will be the prize. Miss Knagg is teaching the lads to comb their hair pompadour. Gary is a town built by the United States Steel Corporation a few years ago.