

## SILAGE FOR CHEAP BEEF PRODUCTION


#### Abstract

For quite a few years now the high kings of the Southwest gradually gave cost of living has been a subject of way to approaching civilization and much discussion among the masses, pushed onward to the West into New | and has been agitated to such an ex- | Mexico and Arizona. This, it may be |
| :--- | :--- | :--- |
| tent that our legislators and statesmen |  |
| said, in a way, paved the road toward |  | tent chat our legislators and statesmen said, in a way, paved the road towar have at last begun to delve into this higher prices. Some of the cattlemen pertinent question confronting the became discouraged from the lack of country todas. Action on the part of ssitable range, etc., and quit the busi- these, however, is greatly a matter of ness; and all the time the cattle-raisthese, however, is greatly a matter of ness; and all the time the cattle-rais- time; and it is befiting that every ing industry was getting farther and time; and it is befitting that every ing industry was getting farther and farmer and stockman in the South farther from the market. This rapid and Southwest should devote some moving away from the market and consideration to this subject himself, the yearly decreasing number of anitoward the end of bettering conditions mals raised was bound to have effect, in their local communities. Concerted and the price on beef began to advance In their local communities. Concerted and the price on beef began to advance action on the part of these should be little by little till today it seemingly conducive of of conditions. With the passing of the great fre- annually to meet the ever-increasing range system and the cutting up of the demands of trade, and unless supplied the leguminous crops may be grow feeders (once on the same amount of land whic Silo Most Vuluable In Southwest. In some portions of the Southwe here limited rainfall, evaporation an conservation of moisture a vital que tion, the silo will eventually find it greatest field of usefuness. The hap hazard method of depending entire coming obsolete. Kaffir corn, mild thoroughly demonstrated that they a drouth-resistant, and, even in seaso when precipitation is lightest, wilu proper cultivation, yield and where silos are used 




## IT COSTS

## THE PRICE OF NECESSIio greater every year. Sharp sompetition has resulted in merchants exteding $A$ great merchants extenting z great amount or credit. This means, THE MERCHANT BETS THAT THE amount of creall MIS means, THE MERCHAN BETS THAT NONE OF HIS CREDIT CUSNONE OF HIS CREDIT CUS- TOMERS WILL FAIL, Some of Thame will FAlL, Some of them do. So the merchant must ratise the price to the rest of his ratise the price to the rest of his cuatomers And, there is the DELIVERY And, there is he DELIVERY QUESTIN. When it is possi- ble to have a nickel's worth of ble to have a nickel's worth of stuff delivered free neveral  It done PEOPLE RIDE $A$ FREK HORSE TO TEATH. The result is HIGHER PRICES. Bople's store Corrects these mistakes, and sives the cash buyer his money's Worthe OUR PRICES TELL THE TALE of how we cre doing WE DELIVER THE GOODS <br> THE PEOPLE'S SUPPLY STORE

There's a Difference."

1 the ranchmen) will be unathe to buy would suport, at the ouxtide only,

the large number of aire cells in th
pith; while the loss in cane fodder

## 


 other feeds must be supplied to pre-
vent great losses ni flesh. For sev-
eral years these facts have been rec. eral years these facts have been, rec-
ognized in the Northern and Eastern
ing the month of October, a year ago
a certain dairying states and by some of the
more progressive in part of the South
and Soutbwest and pit and Southessive and mart of the Southe adopted
the one method of overcoming the she phipped to his home., in lowa
the the one method of overcoming the
difficulties-the shipped to his home. in
deeding of silage. These men are able in the severest

- winters to provide succulent rations
for their stock and at extremely and the following September he sold
h emfor $\$ 9.75$. F profit of $\$ 5.20$ per
hundred pounds. If this is possible
$\qquad$
 were in use as early as the sixteenth
century. These were in the form of
two transportation charges over th
meethod described, to say nothing of underground stone- or wooden-walled method described, to say nothing o
he cheaper gain through a silage ra-

Less Loss In Winter. Some of the cattlemen of this state,
particularly those of the Panher section, figure oa a percentage of the
total loss. In other words, they figure f they lose a total of five per cent
rom cold weather and shortage of from cold weather and shortage of
pasture they are doing well. A man
with a thousand head of cattle feels with a thousand head of cattle feels
well satistifd if he loses. fifty head
from these causes, but he apparently fails to take into consideration the
shrinkag, in young steers, which
usually amounts to about two hund

## sord

Now and here--not then and there--lies your opportunity. The Ford product has been multiplied by two-and-a-half--but the demand has been multiplied by four. If you want one for spring service you must get it now. Don't delay.
There are more than 220,000 Fords on the world's highways---the best possible testimo ny to their unexcelled worth. Prices runabout $\$ 595$.-touring car $\$ 670$. f. o. b. Plainview with complete equipment and electric lights. Get particulars from Barker \& Winn Plainview, Texas or direct from factory.

## Fall Into the Band Wagon

Hear the music of vitality seeds peeping-read the scale of pitch higher and higher with every note sounding "good seed Mr. Farmer, good seed Mr. Planter.' Plant them and at harvest time you will toot the horn and have the price to buy the uniform. We have 40, 000 pounds of seed that are Gilt Edge Securities for you.

## C. E. White Seed Co.

## For Your Rose Garden

We offer you the best in Rose Buds, Yearlings and 2 -year-olds. A heavy line of Bedding Geraniums and Chrysanthemums. All plants that go to the open in spring.

The addition to our green house is almost complete. We will keep, in season, all kinds of garden plants; sweet potato slips, tomatoes, pepper and cabbage; also, a supply of best bulk vegetables and flowers.

CUTT FLOWVERS
 in a first class green house.

BIRDS AND FISH
 Plainview Floral $\mathrm{C}_{\mathrm{o}}$.
North Pacific Street

## W. H. JEFFRIES and E. S. KEYS, Proprietors

100 Young Men Wanted

The Wesley Baraca Class urge you to be one of a hundred young men to meet with them

Easter Sunday, Mar. 23
come to the City Hall at $9: 45$
o'clock, you will enjoy the
fellowship, It is an "hour worth while." We want to know you.

Easter Sunday at 9:45

## Wesley Baraca Class



## "Truth Crushed to Earth Will Rise Again"

It Pays to Advertise Tell the people what you will do; then DO IT.

First Monday, March 3rd, was the Red Letter Day for NASH \& CO., since the establishment of business in Flainview six years ago. Our aim is to make these First Monday Sales bigger and better each month. We are adding to our stock in all departments, using our very best judgment and trying to buy in a way that will enable us to give our trade the best for the least money. Before our next First Monday Special Sale we are duc to receive a car load of new furniture and in order to make room for it on arrival we will make exceptionally
ow prices on all Lines the remainder of this Month.
Come to see us and be convinced.

## Spring House Cleaning is Close at Hand

The time when most of the Ladies are thinking of some changes they are going to make in their Homes. Posibly you have something Old you would like to trade for New, or have it repaired and Made New. We have enlarged our shops as well as the other departments of our business, and can give you better service along that line. We guarantee every piece of work turned out to give satisfaction or your Money back.
We Want Your Business and Will Treat You Right

## Nash \& Company

FOR YOUR SEWING, MA. Chine. I can guaran. TEE SATISFACTION. I AM AN EXPERT ON RE PAIRING SEWING MAChines.
Call me at the Missouri Hotel, J. M. GONZALES

 Vor bras is Pocitry peemin
Thrifty Plant Can Be Fed Dry
Green, steamed and Put in Altalfa has come into great favor as
a food for poultry, both for the laya food for poultry, both for the lay-
ing hens and as a food for the young
chleks or krowing stock. The protein in alfalta is about the same as wheat
brana and is a bone and muscle or lean
meat srower meat grower. ly cracked grains, mostly corn, to bal-
ance the element ance the elements in the alfalfa, with
skim-milk and fine grit and shells,
is a good ration for the yoink is a good ration for the young chicks.
It is a fine ration for the laying hens aiso, except that the grains need not
be cracked.
Alfalfa hay can be cut into onetourth inch lengths, steamed and fed in a mash. It is nearly as good red
in this way as the green alfalfa, and
 place of bran, there need be no direct
expenditures charged to the farm
poultry yards. poultry yards.

## I MESSAGE TO RALLROAD MEN,

## E. S. Bacon, 11 Bath St., Bath Me,

## sends out this warning to railroaders

## caused a conducto

 caused a chronic inflammation of thekidneys, and I was miserable and all kidneys, and I was miserable and ail
played out. I was weak and had dizzy played out. I was weak and had dizzy
spells, and a friend recommended speley Kidney Pills. From the day I
Fole began taking them, I commenced to regain my strength. The inflamma
tion is gone and I feel better now than

## states wit cone <br> states will combine FOR FARM INTERESTS.

 gricultural Commiksioners from Fir teen States to Yorm Perm Now Orleans, La., March 15.-The
Agrieultural Commissioners for Ala Jama, Arkansas, Florida, Georgia, souri, North Carolina, Oklahoma,
South Carolina, Tennessee, Texas
Virginia and West Virgina Virginia and West Virginia will meet
here March 26 to perfect an organization for the better promotion of the
agricultural This organization is to be permanent
and to have its regular meetings and
other vehicles for the interchange of to to have its regular meetings and
other vehicles for the interchange of
opinions and the formulation of opinions and the formulation of such
plans as appear to be best for the in-
terests represented.
or Schwartzchild-Sulzberger Co. here,
as to the relative dressing of Kaffir
and corn-fed

## WILSON'S HABITS SHOW

v. 1 the Only
Mc$\begin{aligned} & \text { and corn-fed steers, on a } 60 \text { ot to 90-day } \\ & \text { feeding basis, are, given by him as }\end{aligned}$
firty years ago only the most dis Kaffir-fed
per cent.

 Corn-fed
per cent.
$551 / 2$ per cent.
Campbell believes steers fed hal
corn and the
corn and half Kaffir dress the mos
satisfactory satisfactory from every standpoint.
The more corn fed, the more marbled The more corn fed, the more marbled that he could compel, or at least in-
the fat becomes. Cattle fattened on vite the inspiration
cot cotton-seed meal, he says, run almost
entirely entirely to layers of fat on the in- work. After many years of this sort
side, instead
of discipline he was neard to savin side, nstead of having it distributed or discipline he was neard to say,
through the carcass. It is his experi- laughingly, that he had tamed himself ence that Kaffir-fed steers, topped off with corn, save at least 20 per cent of
time in fattening. fayors bond issee to Oklahoma Pastor Suggests Selling
Lots on Payments by City to Young Couples Young Couple
 of the Central Baptist Church
Muskogee, Oklahoma, has begun
crusade for more marriages and bet crusade for more marriages and bet
ter marriages among the young me
and women of Muskogee, according t and women of Muskogee, according to
advices received from that town. He advices received from that town. He
would employ real estate boom meth would employ real estate boom meth
ods to decrease the number of unods wo decrease the number of u
married persons in Muskogee. The
Rev. Mr. Cameron was Oke married
Rev. Mr.
first
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and ideals of
the methods Drs, Pennock \& Pennoek, osteopathic Physicians
methods were novel.-W. W.
oo, in the Century Magazine.
+++++++++++
Drs. Pennock $\&$ Pennoek,

Rooms 17 and 18,
National Bank Bullding -PHONES-

$$
\begin{aligned}
& \text { young couplowho would a house to rent, but a home } \\
& \text { home not a } \\
& \text { to live in, with space for chickens } \\
& \text { and a garden and a cow? }
\end{aligned}
$$

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\begin{aligned}
& \text { IIve in, with space for } \\
& \text { id a garden and a cow? } \\
& \text { "The city could build the }
\end{aligned}
$$

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\begin{aligned}
& \text { nd a garden and a cow? } \\
& \text { "The cety could build the fouse and } \\
& \text { t the young couple nay for it to }
\end{aligned}
$$

$$
\begin{array}{l|l}
\text { nd a garden and a cow? } & \text { in everything has marked all the pro- } \\
\text { "The city could build the bouse and cesses by which he has approched } \\
\text { ot the young couple pay for it ep the large problems with which he has } \\
\text { ot }
\end{array}
$$

$$
\left.\begin{aligned}
& \text { could be built for } \$ 500 \text { and the young preeident and practical statesman. It } \\
& \text { couple could pay a little ever year. } \\
& \text { has been said that he expresses sud- } \\
& \text { And when a man and his wife have a } \\
& \text { den and radical opinions, but those }
\end{aligned} \right\rvert\,
$$

And when a ma
home of their o
than balt won."


East Texas, Louisiana and the Southeast Best reached via Sweetwater


See that your tickets are routed that way.

See T. \& P. Ry. Agent for GEO. D. HUNTER eral Passenger Age Dallas, Texas

## We Have Taken the Agency for "The DETROITER"

a car on which you can depend for Business, Pleas ure or in an emergency.

THE public has never before seen a car embodying all the fundamentals of highest-priced motor car practice at this price of $\$ 950$. Here is an attractive, straight line automobile with the long stroke motor, multiple disc clutch, full floating rear axie, platform rear springs, left-hand drive, and center control-six best would check off as those most to be desired in any car at any price. But these six features are not all. Every part of the mechanism follows those ideas which experience has shown to be the safest, the least wasteful of power, and the most conducive to the comfort of the passengers-such ideas as a unit power plant with enclosed fly wheel mounted on a three-point support, a selective three-speed transmission, and ball bearings throughout the car. Every defect of the lowpriced field is corrected in this high product of engineering skill.

Fully Equipped, Electric Lighted,
$\$ 950.00$
Write, Telephone or Call and Let Us Demonstrate to you the Merits of the "Detroiter."

We have a complete line of automobile supplies and expert workmen do all repairing in our garage.

## Knight Auto Company

L. A. KNIGHT, Prop. W. California \& Eureka St.




Smirouns of cunsumplon

| Yield to Vinol. | Washington, $D$. to learn the best cultural |
| :---: | :---: |
| The medical profession do not be | should ask for a separte that subject. |
| Heve the | The following re |
| tendency to that disease. |  |
| $\pm$ prominent elitizen of Evanssille, | Katte Gunter, si |
| ths with puimonary trouble |  |
| mad the best of doetors; 1 had he | Canned products, 770 |
| hagees and was in a very bad way. | Net cost pe |
| Ttrough the advice of a friend tried | Cost of home canner, $\mathbf{8 6 . 2 5 .}$ |
| Vinol, and It feel that it sared my | Sold fresh tomatoes, 547.90. |
| - mmmend |  |
| 隹 | Lillie Mae Da Rose, Monetta, |
| Vinol, |  |
|  | Cann |
|  |  |
| nol soothes and heals the infamed | Cost of home canner, s6, 25 . |
| surtaces and allays the cough. Viool | Sold fresh tomatees, 826.65. |
| 促 | Net profit for Aeason, $\mathbf{6}$ 6 |
|  | Salena Smith, |
|  | cos |
| a bottle of Vin | Canned products, 1,0 |
| nding that your money |  |
| it it d | Net |
| Platiovem. | Leon summers, |

## Be Happy!

Happy the grri, or woman, who has never suffered from any of the diseases of womanhood! Or, if she has been a sufferer, happy is she if she has learned of the wondertul beneffis of Cardui, the woman's tonic!

Cardui is a gontle, tonic remedy, for women's allments. It is a natural modicime-sate, harmless, purely vegetable. It has been in suecossful use for more than 50 years. It

## Crint

 CARDUU WonamismicMra. Mary Neoly, of Denver, Tenn., says, "I think there is no tonic on earth, as good as Cardui. I used it with the very boek resuita. It had backache and neariy Now, I feel better than I have for two years. I shall atways recommand Cardur to other sublering women. can't praise it too highly. As a medicine for weak, tired, worn-out women, Cordul is sate and reliable. Try it, today.
,

## Instant Relief from Eczema





For the best Lumber at Prices that are right

Plainview Lumber Co.
.........................................

## BETVEER THAN SPANKING

 Spanking will not cure children of wetting the bed, because it isnot a habit, but a dangerous disease. The C. H. Rowan Drug Co.,
Dept. 1913, Chicago, ill., have discovered a strietly harmless remedy Dept. 1913 , Chicago, IIL, have discovered a strictly harmless remedy
for this distressing disease, and, to make known its merits, they will send a $50 c$ package, securely wrapped, Absolutely Free to any reader
of The Hale County Herald. This remedy also cures frequent deaire to urinate and inability to control urine during the night or day in old
or young. The C . H. Rowan Drug Company is an Old Reliable House; or young. The C. H. Rowan Drug Company is an Old Reliable House;
write them today for the free medicine. Cure the afflicted members of your familly, then tell your neighbors and friends about this remedy.


No wonder they are coming 25 , yes and 50 miles to buy seed of the C. E. White Seed Co. The quality they get and the quantity they buy is self-explanatory. Pick out the best farmers in this and adjoining counties and you will find most every one of them patrons of this seed house. If you would succeed at farming do likewise.

## C. E. White Seed Company

## WHITE CREST FLOUR

is such superior quality that sooner or later you will use it for all of your baking. It means better bread in the morning. Try it today, Mrs. Housewife.

Chase \& Sanborn's Coffee starts you right for the day. "A cup that cheers, but does not in ebriate.'

QUALITY -- SERVICE That line tells the story why $W_{\text {right }}$ \& Dunaway
have the largest grocery trade of any store in Hale County.
Phones 35 and 355

## Seed Potatoes

Sweet Potatoes, Dooley, Pumpkin, Vineless Yam, Pumpkin Yam, South ern Queen, Burbank Irish Spuds.

## WINE SAP APPLES Right Price

## Hulen " Marshal's <br> BIG RED APPLE HOUSE

West Side Square

## Old Trusty Incubators and Brooders

Fully guaranteed and for sale by R.C.Ware Hdw.Co.



EASTER SPECIALS

We will have on next

## Friday

## Saturday

the best assortment of vegetables and fruits that can be bought.
Strawberries
Celery

Fresh Tomatoes
String Beans Cauliflower Egg Plant Squash New Potatoes Grape Fruit Fresh Pineapple and all Green Vegetables
Sure of having the above and if anything else on the market we will have it. Send us your order if you want something good.

## For Breakfast

READY PREPARED BUCKWHEAT .-. for making pancakes-lined with FRESH BUTTER and covered with UVALDEHONEY or our MAPLE SYRUP.
When you get to the table with this on it you will not want any one around you but the "Cook" with more BUCKWHEAT
CAKES COMING TO YOU HOT
.
Sewell
Grocery
Company
Telephone No. 139


## ltis House Cleaning Time

## Dont Discard Old Fuurniture

The transformation wrought in old furniture by a new finish is often marvelous. Probably you have piece that you prize, but which is not presentable on a ccount of its marred appearance. Frequently such ol dpieces are valuable and require merely the attention of a skilled finisher at small expense to transform them into most beautiful and serviceable pieces.

## Watson's Second-Hand Store <br> South Side of Square <br> Phone 212

## IT'S MONEY IN

YOUR POCKET
to have your stock in the best possible condition. The spring of the year is the time your horses need pushing to the utmost. A spoonful of International Stock Food mixed with the feed will tone up the entire system and add greatly to the usefulness and appear ance of your stock.
We are Headquarters for Stock Foods and will be glad to give whatever information we may possess regarding the care of your stock.

## Duncan's Pharmacy


prarce, Seth Ward Colloge. Ad. ti days in the week, and talk about an on Sunday.
We are going to give you a Plano, Sewing Machine, Gold Watch and 28
Sets of Wm. Rogers' Silverware. Call Sets of Wm. Rogers' Silverware. Call
at SCUDDER GROCERY Co's for details.

## For the best Nigger Head Cont see

 tho alfalfa lumber co.Remember the Claxton Plano Co test at SCUDDER GROCERY CO FOR RENT: 250 -acre farm, we improved; 4 miles south of Floydada. Will require plenty of good work stock and big force to handle place. Appiy
to D. D. SHIPLEY, Plainview, Texas. -Adv.
We are atill in the market, and are paying the highest prices for Kaffir
and Millo Heads, Bulk Graln, Millot Seed and Cane Seed. cobs a EL Leed and
LIOTt.
It is an "Eastman" you want to take with you on your outing.
WILLIS DRUG Co. has it.

## Ready-to-wear Ready

 The past few days have brought to our store many new items ot new spring wearing apparel for ladies, misses and children. Our assortment is now so complete that a suitable dress can be had for almost any occasion, and in any size, whether a morning frock, street, afternoon, dinner or evening dress, the leading style tendencies are charmingly portrayed.We show the new styles while they are new.


$\$ 1.00$ to $\$ 18.00$ $\$ 3.00$ to $\$ 16.50$ $\$ 1.00$ to $\$ 21.00$ $\$ 1.50$ to 819.50 | 8.50 |
| :--- |
| 80 |
| 100 |
| io $\$ 25.00$ | $\$ 7.50$ to $\$ 40.00$

Just the right Weights and Styles for the cool, crisp evenings on the Plains; ideal Garments, too, Coats of Lin
Coats of Linene, Linen, Ratine, Mohair, Eponge,
Serge, Novelty Coatings, etc, at, $\$ 1.50$ to $\$ 42.50$ Serge, Novelty Coatings, etc., at. $\$ 1.50$ to $\$ 42.50$
Suits of Wool Suitings, Bedford Cord, Poplin, RaSuits of Wool Suitings, Bedford Cord, Poplin, Ra-
tine, Eponge, ete., at.....$\$ 12.50$ and upward

Two cont Fitters and Drespet
makers are here to nakers are here t
see that all our gar ments are properly
fitted, and we guarments are properly
fitted, and we guar-
antee their work.


## 起若


 s.50
Plainview, Texas.
1 long.
 FOR SAI . A: Patr of matched mare
s25p. Will trace for good mare


FOR YOUR LAWN, GARDEN OR ORCHARD Not an Expense But a Profitable Investment is the View Taken by Users of HARDIN POROUS TILE

Sub-irrigation is the only Scientific Method of Irrigation. It supplies water to the roots of growing plants, making it immediately available for plant use. It insures maximum yield at minimum expense--and means increased profits io you. you are invited to visit our factory and let us explain Hardin Porous Tile in detal.

## One of Plainview's Growing Industries

SOUTH PLAINS TILE COMPANY
pLAINVIEW, TEXAS

華


Mr. H. F. Stuller left for
at Bryan, Ohio, last Friday Mr. H. Shields, who, with his fam ly, has been spending a few weeks with Mrs, Shield's sister, Mrs. C. H. Curl, returned to his home, at Forest,
Ohio, last week. Mrs. Shields and Ohio, last week. Mrs. Shields and
chtldren will remain indefintely, as they find the Texas climate a greas. benefit to their health.
H. K, Baugh and
H. $K$, Baugh and family have moved
to their farm west of olton. their farm west of Oiton
Since our last writtig the
sisince our last writting the stork has
vis community, Jeaving a son at the home of H. R. Maller, and of T. F. Brown and a daughter at the home of W. O. MeClain and of R. T. Bransons.
M. J. H. Corlett, of Toledo, Ohio has come to Plainview to help pull the Q. A. \& P. Rafiroad west through olton, as Mr. Corlett is interested in promoting the Olton townsite. We
wish him sucess. Mrs. Corlett and wish him success. Mrs. Corlett and
son accompanied him to Otton one day

last week.
Miss Zola Silcott is in Plainview at present.
Miss May Crandall, of Plainview Miss May Crandall, of Plainview.
spent Saturday and Sunday with her spent Saturday and Sual
parents.
Miss Prudence Bowers, of Plainview spent Saturday and Sunday with home folks.
An Easter
An Easter program will be rendered by the Olton Sunday School at the Mr. and Mrs menning at $110^{\prime}$ clock. are in olton. Yeagley, of California, brother, L. E. Ensign.

BOSTON IMPORTS REGISTERE peBCHERON STALLION.

Jew Tuesday. Mr. Boston has just returned from Nebraska, bringing:
with him register Pers. with him a registered Percheron stalIion.
Mr. Boston says he thinks more than ever of the South Plains since
his return from Nebraska. He was snow bound in the North for two days.
For \$1.20 you can get 10
pounds of
Hog Lard at OTTO'S.
Port Chope at Dertors. Ade.

## Miss Nora 'Betts went to Tulia Fris

Hedt Thompere
It. "Three-Minute" Cmini orto
$-\mathbf{A d v}$. $t$

## Mrs L H. Newell, of Floydeda to Fort Worth Monday.

Evorything a Firsticlas Meat Mar-
kot hadiles at orto's. -Adv, it
R. C. Malowie, student at $w$.
College, writ to Tulia Friday.

Mra. W. D. Arnette, of the Spade
Rameh, went to Abernathy Friday.
Mre Julth Caldwell. of Poradise.
Texas, west in Platinelter of Pedriesdiay.
Int orto cut you a Roast for suinday dinner, and save you picking that

- Adveken.
Miss Mabel Daniel and F. A. Herr- Mirs. T. B. Johnson, of Canyon, came mamn returned Friday trom Fort in Monday to attend the Bible Institute
Worth.
Mrs. A. M. Baker, of Tuscon, Ari- Miss sarah Miller, who is attending Mrs, A. M. Baker, of Tuscon, Ari-
zona, went to Frool at Canyon, went to Lockney
Tuesday. Tuesday. Sunday.

 Morton. $\quad$ of the illness of her sister, Mrs. W. s. | Mrs. B. H. Howard, of Estacado, |  |
| :--- | :--- |
| Who has been In Plafeview visiting at | W. F. Holland and wife, of Floyd | the home of J. P. Howard, went Fri- ada, went to Amarillo Tuesday to visit

day to Tulia, to visit her daughter, Mrs. Holland's sister, Mrs. W. H.

## 

## DRESTSMAKING

Our new exclusive dressmaking and fitting rooms have just been com pleted. Competent persons are now in charge of this work. We are pre pared to make Ladies Suits, Coats and Dresses of the better class.

Our Ready-to-Wear Garments are carefully fitted and alterations made in this department. All work entrusted to us is personally guaranteed.
 Miss Bessie Heard left Monday for Miss Bessie Heard left Monday for
Miles, Texas, to visit her uncle and aunt, Mr. and Mrs. W. R. Albrighton. Mrs, R. T. White, of Canyon, is in
Plainview this week Plainview this week attending th
Bible Institute at Wayland College
 M. J. Healy went to Chicago Wed-
nesday, where he is interested in railnesday, where
rond business. Mrs. P. C. Crawiord went of Floydada Friday, ts
S. E. Rogers
Mrs. Mary Applewhite, of Lockpey. Mrs, Mary Applewhite, of Lockpey,
went t oardmore, Okla., Wednequay to visit her sister, Mrs. Henry Fiyer.
Mrs. W. L. Wiliamson, of Matador, vas in Plainview
way to Amarillo.

Miss Claudia Quisenberry, student
Wayland College, went to Hale Cen-
Wayland College, went to Hale Center Saturda.
Sunday.
Miss Calle wright, or Miss Callie Wright, of Tulla, was in
platnview Tuesday and Wed tending the Bible Institute at way
tend attending the
land College.
Miss olga Fitzgerald, who has been attending school at Seth Ward College, ceturned to her home, at Plains, Rev. T. C. Eason Rev. T. C. Eason and wife, of Lub-
bock, were in Plainview over Suday bock, were Mr. Eason preached at the and Rev. Mr. Eas
Nazarene Church.
Mrs. W. E. Marshall, who has been visiting her son, J. A. Weathers, near Lockney, went to
non, Texas, Friday.

## Mrs. N M

 in Platnview visiting at the home R. B. C. Howell, returnedat Hale Center, Tuesday

Mre
Mrs. A. W. Sternenberg, who has
been in 'Plainview visiting her broth-
ers. been in Plainview visiting her broth-
ers, H. A. and C. D. Wofford, returned Saturday to her home, at Tulia.
Lost: Ladies' gold Waltham watch and fob. "Amy" on back of watch
"A. E. F." on fob. Finder return to "A. E. F." on
Herald office. $\qquad$ -Adv.
Miss Fleet Staley, who has been in Plainview at the burial of her grandnother, Mrs. A. Blair, returned Sat
day to her home, at Burkburnett. at
Mrs. D. M. Whitley, of Terry Coun-
ty, is moving this week to ty , is moving this week to Pasadena,
California. Mrs. Mattie McCollum, of California. Mrs. Mattie McCollum, accompany her.
PRESBYTERLAN LADIES TO HAVE EASTER MARKET AND EGG HUNT. The ladies of the First Presbyterian Church will give their Easter Market and Egg Hunt Saturday, March 22.
The market will be at Sewells The market will be at Sewell's Grocery and the egg, hunt Mrs. Todd's
residence, beginning at $3 \mathrm{o}^{\circ}$ clock admission fee of loc will be charged for the hunt, which is, particularly
for the children. $\quad$-Adv. 12

## NOW IS THE TIME

to buy your supply of tools GARDEN TOOLS

\section*{Rakes <br> | 35c., 40c. | Hoes $\quad$ 30c, 35 c . |
| :---: | :---: | :---: |}

## GARPENTER TOOLS

Saws 35c., 50c. Screw Drivers 5c., 10c., 15 c. Carpenter's Rules 10c. Spirit Level 35c., \$1.25 Hatchets 25 c ., 50 c . Hammers 35c., 50 c ., 85 c .

Tack Hammers 25 c .
We can Save you money on all household necessitiss
J. F. COAN \& SON

NORTH SIDE OF SQUARE
PLAINVIEW, TEXAS

## Plainview <br> Creamery <br> Invites Your Patronage for the Coming Season

We are now ready to supply you with all kinds of PLAIN and FANCY ICE CREAM, Bricks, Moulds, Etc. Special attention to Party and Reception orders. Bottled Soda Water in all the fruit flavors, ginger ale, Coca-Cola, Hires Root Beer, and other specialties Also FANCY CREAMERY BUTTER.

We have adopted the name

## Deficions

for our goods and will guarantee that "the quality" goes in before the name goes on. Come and see for yourselves--always welcome. We ask the Plainview public for its loyal support of this enterprise.

We want all the best Cream and will pay the hremrss prices. Would like for every per
o is milking three or more cows to call and see us, or send in their names for valuable in son who
formation

## PLAINVIEW CREAMERY

Phone No. 361

# SHELTON BROTHERS SPRING OPRENING SALR 

In order to place our Big Stock of Spring and Summer Merchandise before the people, we are going to put on

## A SPRING OPENING SALE TO BEGIN

## Saturday, March 22, and Continue to Saturday, March 29, Inclusive

Our stock of spring and summer merchandise is complete in every respect. You will not find a more complete stock of new goods anywhere. This you cannot help but admit after one careful look over our store. We have made the price a specialty from our very first days' business in Plainview and aside from these regular spot cash prices we will quote you prices that will surely interest you during the coming week.





Follow the dictates of your conscience and be on hand promptly at 8:30 Saturday, March 22. The above prices beats sugar at 25 pounds to the dollar.

Doors 0 pen Saturday at 8:30 a. m.

# SHELTON BROTHERS 

Grinding Up Mustard Seeds
is not by any means all to sood mustard making. In ne mustard seed that will make thoroughly satisfac ory mustard - that seed comes from England. Then here has to be extraordining and the grinding of the seed so that strength and delicacy
be lost.
White Swan Dry Mustard is made from the best selected English seed and is ground by a special process
which retains all the "mustardy" goodness of the seed. A little White Swa goes further and gives better results. Not only pure quires.

## Waples-Platter Grocer Co.

More Economical Both in Use and Cost CALUMET baking powder

- And it does better work. Simply follow your customary method little less of Calumet than when using ordinary baking powder. Light, fluffy, and evenly raised - the baking comes from the oven more tempting,
more wholesome Calumet tinoreses she berking of an
expen. Ask your grocer today. RECEIVED HIGHEST AWARDS World's Pxporitionh
Chicago, Paris, Ex- NWM pasition,
France March

1912. 



## - Dr E. . Nichols

aper in in Diseases of the
Glasses Fittel.
Otfies in stevens Bufldiag



| the horn to her ear and I got th other end to my ear; so when I sa this wasn't goling to work I took and blew fnto it; you-all'd died laughIng to see the way I did. But now I can talk th'oo it's good's anybody." <br> "That is an ear trumpet, Frances," sald Lina; "it is not a horn." <br> "Let's play 'Hide the Switch,'" sug gested Billy. <br> "I'm golng to hide it first," crie Frances. <br> "Naw, you ain't," objected Jimmy "you all time got to hide the switc first. I'm going to hide it first my self." <br> "No, I'm going to say 'William Com Trimbleton,'" said Frances, "and se who's golng to hide it first. Now youall spraddle out your fingers." |
| :---: |
|  |  | Mae coniaren swung awnue in

lence. Preently Jimmy broke ${ }^{\text {Quiet }}$ by remarking Miss Pollle Bumpus? she live al
by herself, and she bout millinn
years old, and Doetor Sanford ain't years old, and Doctor Sanford ain't
never brung her no chllens. 'cause she
'ain't got 'er no tusban' papa, and she got as octopus in her her
head, and she poor as a post and de ${ }^{\text {as }}$ "Job's old turkey-hen.


## \section*{ <br> <br>    Minerva's nephew; "she's hard 'nough to manage now like sentren mise Minerva's nephew; "she's hard 'nough to manage now like sentren mise ost every day. I took "at anything that wears pants." ost every day. I took "at anything that wears pants." one piece on the way and she Minerva?" the stranger's grin was in- gratiating and agreeable. one piece on the way and she Minerva?" the stranger's grin was in- gratiating and agreeable. there. I jus' don't believe she could "Why, this here's Monday," the Me get long at all thout me to carry her

 there. I jus' don't believe she could "Why, this here's Monday," the Meget long at all thout me to carry her}


Stark Bro's Nurseries \& Orchards Co. MAILED TO YOU FREE



 and

 cTARK

STARK BRO'S
Nurseries \& Orchards Co. LOUISIANA, MO.

## 

The Most Modern Garage
in Northwest Texas
$\boldsymbol{F}$ You would naturally expect such a garage to carry every accessory or repair part; also a corps of expert workmen. Yours servingly,
Plainview Machine and Auto Shop

| By ordering your winter supply now you will |  |
| :---: | :---: |
| You know that the demand for coal this winter will likely exceed that of any year in the history of Plainview. <br> When the rush for coal begiu's delays in delivery will be unreoidante. Fill your bins now and be prepared when cold weather comes. |  |
| We Also Buy and Sell Grain nnd All Kinds of Feedstuff |  |
| SHIPLEY \& SHIPLEY d St. |  |
| Offers excellent treatment in surgical and maternity cases. IF While Dr. Guyton is at school the Sanitarium will still be open. All phyiscians may be sure that their patients will receive the best of attention. <br> MRS. J. V. GUYTON, in charge |  |
|  |  |
| Coal will be higher when winter sets in. These crisp morn ings remind you that it is getting time for fires, Save money by ordering your coal now. |  |
| SOLE HANDLER OF <br> Simon Pure Nigger-heads, |  |
|  |  |
| Rockvale and Domino Coals |  |
| . . I buy and sell all kinds of grain. . . <br> E. T. COLEMAN COALAND GRAIN DEALER <br> Between Depots <br> Phone No. 176 |  |
|  |  |




## DONT THROW AWAY YOUR BROKEN CASTINGS



We can weld them and make them as strong as new. Auto and gas engine work a specialty. "All. work guaranteed. Located at Hoover's Blacksmith Shop.
CLARENCE C. GREEN

says the two got $\$ 150,000$ from him
before he discovered the plot. He
监 aefore he discovered the plot. He
asks that they be compelled to restore this T
 son family. Whether an exception will
be made when formal dinners are
given to the diplomatic corps is not given to the diplomatic corps is not
stated. The Hayes administration is
the only other one in which liquor william J. Bomhardt, assistant man of stevedores, has been arrested
in Baltimore, charged with causing the explosion of dynamite on a ship in nich 40 were killed and about 100
jured. He is said to have struck bale hook into a box containing dyna-
mite. The box exploded, he admitted,
though he was of the dynamite think spontaneous ship, caused the explosion.
Representative John Dwight,
New York, retired from Congre
March 4, after 12 years' service with March 4, after 12 years' service with-
out making a single spech. His mes-
sages to his constituents were in short
articles which he wrote for party

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by a Legal Reserve Life Insurance Policy.

## Your Title

By Careful Abstracting

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By loaning you money to pay debts and stock your farm at 8 per cent. No graft.

Three times yours,
H. A. Wofford
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| :--- | :--- |
| H. M. Burch, Cashier | L. G. Wilson, Vice-Presiden |

H. C. Von Struve, Assistant Cashier

## Third National Bank

Of Platnview
Ansiley Aullaine. Northoest Corner Squere Capital \$100,000.00


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 Will You Give Me the Opportunity?

THE PLEASURE OF YOUR VISIT TO THE South Plains depends very largely upon

## A Comfortable Room and Good Meals You will find thees at

THE MISSOURI HOUSE
Centrally Located.
Automobile Meets All Trains

## A. S. Moxdams Lumber Co. LUMBER AND PAINTS

We can save you money on any kind of building material. Call and get our prices.
J. P. FRANCISCO, Manager

Phone 52

## The Primary Consideration

of every good store is to sell first class merchandise at such a price and in such a way that a moderate profit may be obtained and the satisfaction of the customer guaranteed.

The fundamentals of good merchandizing embody quality, style, service and price.

I am constantly endeavoring to broaden the scope so as to meet the demands and needs of a progressive people.

You will find the new shapes in soft hats, stiff hats and straws at this store. A large assortment of Crofut \& Knapp, Dobbs \& Co., "Thoroughbred" and Stetson hats toselect from.

I also sell the following special brands of men's shoes: The "Kiley",'Stonefield \& Evans, The F. O. Kirkendall line of work shoes.

Complete line of dress shirts, underwear, half hose, ties, gloves, pants, etc. My new line of spring clothing is in many choice patterns.

If you need a new new suit case or traweling bag, you can get them here.

Headquarters for Carhartt Overalls and Jumpers

I am well prepared to care for your needs.
It will be a pleasure to show you the new things for spring.

You are cordially invited to visit this store.

## Jo. W. Wayland

## For Better Eats

We have purchased the Bain Cafe and are prepared to SERVE
vou pROMPTL, with the best of meals. Short
vou pkompti, with the best of meals. Short

## THE DELMONICO TOVALL $k$ DIXO:

## YOUR CALLING CARD

Your Personal Representative
You naturay want a card with a "PERSONALITY"

An Engraved Card or One Printed by The Hale County Herald
has your individuaity unmis-
takeaby stamped upon it.
TELEPHONE 72
"Printing that Pleases" or call

## At THE HERALD OFFICE

## Acme Harrows and Jno. Deere Disc Harrows

## For Sale By


pomular method for teatimo LAREE QUANTITIES OF SEED.

Makitog the Teest-Thero anteserthe markec. Probably no methoo is
becter culted to all conditions than What to known as the sawduat gormination box method, which is briefy described as follows:Getting Reedy--Make a box three
to four tnehes deep and $30 \times 30$ inchea to four inches deep and $30 \times 30$ inchea
in dimenstona. Fin the box about half
in in
full of motat onwdust well opressed
down to down so as to leave a smooth, even
surface. The sawdust should be put
 Warm water for at least an hour (or
still better, over night) so that it will still better, over night) so that it will
be thoroughly molstened before us
is
 box, into squares, checker-board fash-
ton, two and one half inches each way. Number the squares 1, 2, 3, etc. Place
the cloth on the sawdust and tack it The colth on the sawdust and tack it
to the box at the corners and edjee. to the bor at the corners and edgen.
Lay out the ears to be tested side by
side on side on planke, tables, or on the fioor,
remove one kernel from near the butt, remove one kernel from near the butt,
middle and tip of the earr; turn the ear over and remove three kernels from the opposite side in ilike manner,
making six kernels in all, thus securmaking six kernels in all, thus secur-
ing a sample from the entre ear.
Place the six kernels at the end of the ear from which they are taken. Use
care that the kernele do not get mixed care that the kernele do not get mixed
wrth thone from the ear next to tit.
Ater the ternetr Wht those from the ear next to 1 it.
Afternels are removed, boards
may bo lald over the rows of earas may bo lald over the rows of eari-
to feep them in plice until the result to reep them in plee until the result
of the germination ts known. Place the
kernele trom the Kernela from the ear of corn No. 1
in aquare No. 1 of the germination
and In square No. 1 ot the germination;
box; from ear No. 2 in square No. 2;
and to on ett and so on with all the ears. Lay.
plece of good cloth on top of the ker.
nele and dempen it
lity nele and dampen it by sprinklling wa-
ter over it. Then place over this a eloth conalderably larger than the box
and fill in on top of this about two and nill in on top of this about two
inches of molst sawduat and pack it
down frmly by treading with the feet. The edgen of the cover may be folded
over the sawdust in the box to pre vent dry ngs out. The box to now ready
to set away until the tern to set away until the kernels approut.
Keep in an ordlaarlv warm


Fig. 1-Put two Inches of this aawduat
In the box and pack it down so that
 ready for the germination eloth.
This box ie $30 \times 30 \times 4$ inchee deep and Thill text 100 ears.
wind
cue uving-room where fer win
freeare. The kernels
about erminate about elight days.
Remore the cover carefully to avold Remove the cover carefully to avold
misplacing the kernels in the squares. misplacing the kerneis in the squares.
Examine the kernels in each square Examine the kernels in each syuare
in the germination box, and discard all ears whose kernels in the box a
dead or show weak germination. dead or show weak germination.
special Thinge to Be observed--
Be sure to soak the sawdust at least special thinge to Be Observed.-
Be sure to soak the sawdust at least
one hour-or better still, over night. one hour-or better still, over night.
Use good quality of cloth (sheeting) Use good quality of cloth (sheeting)
for the cloth that is marked off in

## Dr.PRICE'S CREAM BMMTE BIM Ei

You will find it a great satisfaction to do More Home Baking
You will make biscuit, cake and pastry clean, fresh and tasty-better every way than the ready made foods.

Dr. Price's Baking Powder is specially devised for home use, and makes home baking easy and a delight. It will protect you from the dread alum baking powders, which are too frequently found in the ready made articles, and insure you food of the highest healthfulness.


Mingeshowing aprouts in the ger
minating teot at the ond of olgh
daye daye. Nos. 1, 3, 4, 11, 14, 22 alghe
24
and show atrong germination. The speils had entirely ceased. 1 wish to
say say it can't be beat. All others are imitat

- Adv.
The RICH-LIER STORE The RICH-LIER sTORE employs a-
Dressmaker, and would like to have
its the patrons make use of this new
department.
-KdV. tf




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To insure a good yield plant your crop with a John Deere Lister Planter, either single or double row.

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Freserve the memory of your friends, scenes and incidents that are dear to you now. Our Kodaks seem almost human. They see and remember things that would soon vanquish from your memory when you get further into the business world. Let us supplant your memory with a kodak this spring---in any style or size. We have a complete stock of films and kodak supplies Also the best drugs.

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in the next 15 days to buy more books-this means 15 new members. Better get your membership now. Club members are reading all the best books without cost. Let us tell you how-the only cost is $\$ 2.00$ membership fee--then all the books are
yours. yours.
> R. A. LONG DRUG CO.

> North Pacific Street
> Plainview, Texas

TWENTY-THIRD
THE OFFICIAL DAY for laying aside wister clothing and "blooming out" for Spring and Summer. The man or woman who would be well dressed wants a new suit NOW. The time is short--Friday, Saturday--then Easter. If your Easter suit comes from here, you will have the satisfaction that always goes with a Plainview Mercantile purchase; you will have clothes which suit your individuality, and you will receive incomparable value in wearing quality.

Palmer Coats and Coat Suits, Lucile and La Merit Dresses,
W. B. Corsets and Puritan Underwear for Women.

Kuppenheimer Suits, Suetson and Lion Hats for Men.
Our stock of Haberdashery is complete. Your especial attention is called to our Spring stock of Nettleton, Steadfast and Beacon Oxfords; Lion Shirts and Collars, and Tasty Neckwear

## QUEEN QUALITY SHOES FOR WOMEN

# ": Plainview Mercantile Co. <br> Head-to Foot Outfitters in Men's and Women's Wear 

 w. A. SHOFNER, Manager

of Mangum, Oklahoma, Champion, Heavyweight of the South
vs.
Chas. Delivuk
The German Wrestler, of Witchita, Kansas, Formerly of Australia SCHICK OPERA HOUSE Monday, March 24th.

## PRICES

## Ringside <br> $\$ 1.00$

Boxes and Orchestra Circle from A to F .75

## Balance of Auditorium .50

Balcony
.35
Ladies free with one paid admission except ring side, boxes, and $A$ to $F$ in Orchestra Circle.



## TENTH YEAR

During the past 90 days we have received the larg. ést Shipment of any Automobile ever received on the South Plains. Another large ship. ment of Buick Automobiles has been ordered. Only 24 more Buicks will be available for this territory this season, as the entire 1913 output is already contracted for.
THERE ARE MANY REASONS WHY THE MAJORITY OF AUTOMOBIE OWNERS PREFER A BUICK
Buick is a car with enough history to have proved its reliability with thousands of owners. It is a car with a verified low cost of up-keep and operation.

Buick Appearance--a luxurious, liberal-looking, easyriding car--it's the appearance of the Buick that makes people take that second look-and then buy.

Buick Power--The Buick over-head valve motor has more power to the cubic inch of piston displacement than any other type of motor ever built. It cost Buick more to make it, but it costs you less to run it.

Buick Cars are known for their simplicity and durability. No part of the accessories is ever put in without first having been tried and proven superior for the comfort and service of the owner.

We have the best equipped garage on the South Plains.
E. E. ROOS, Proprietor

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