

# The Hale County Herald

IT'S A WISE DOLLAR THAT BUYS "THE HERALD"

FIRST CLASS  
102 PRINTING  
A SPECIALTY

BEST MEDIUM  
FOR PUBLICATION  
IN THE WEST

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, THURSDAY, APRIL 3, 1913

NUMBER FOURTEEN

## MILLER FAVORS PAVING PACIFIC

Head of Texas Land and Development Company Thinks Civic Beauty Is Industrial Asset.

### SIDEWALK FIRST

Unkempt Condition of Street from Depot to Business Center Detrimental; First Impressions Lasting.

Persons who know about the work the Texas Land and Development Company is doing on Lake Park, just north of the Santa Fe depot, or the making of a larger park southeast of town, will be surprised at the statement of H. I. Miller, American Manager for the Pearson Interests, that civic beauty is a large commercial asset.

About the first observation Mr. Miller made concerning Plainview was that the street leading from its business center to the Santa Fe depot was unimproved—that it had not even a sidewalk. Other visitors have commented upon this, particularly when they happened to visit our town during rainy weather, and were forced to wade mud shoe-mouth deep to get up town. Any how, isn't the lack of even a sidewalk on North Pacific Street deplorable?

"First impressions are always lasting," Mr. Miller suggests, "and the fact that the main street from the Santa Fe station over the few blocks from there to the business center is not improved or paved is quite detrimental."

This morning a leading citizen was approached on this question. "It is little short of a disgrace that a town as much talked about as is Plainview should leave North Pacific Street unimproved," he said. "It would cost very little to pave the street, and the expense would be a handsome investment for individual property owners as well as for the town. By all means, let us get a sidewalk to the depot immediately."

J. H. Slaton is in favor of paving. "It will hit me pretty heavily," Mr. Slaton said today, "but I am willing to pay my part on all property I have along Pacific Street. The cost will be an investment rather than an expense."

### AN ERROR CORRECTED.

Automobile Driver Makes Statement of Facts as He Saw Them.

In fairness to all concerned, The Herald is glad to print a statement from the driver of automobile No. 271. This is the car which collided with Mrs. Boone, of Lubbock, concerning which The Herald printed an article, after interview with Mrs. Boone, on March 6.

This gentleman states that he was driving outside of the road on the right-hand side, and did all that he could to avoid a collision. After Mrs. Boone's arm was broken, the driver took her home and came back to town for Dr. Wayland. The gentleman states, also, that he paid the physician's charges.

This gentleman merely wishes to be placed in a right position before the people.

### NOTED EDUCATOR TO SPEAK.

Dr. Frank Seay Will Lecture on "The South and Its Wastefulness in Literature and Fine Arts."

Dr. Frank Seay, of Southwestern University, will lecture in the Methodist Church at 8:30 o'clock Tuesday night, April 8, on "The South and Its Wastefulness in the Field of Literature and Fine Arts." Dr. Seay's address is given under the auspices of the three literary societies of Seth Ward College.

Dr. Seay is a graduate of the Southern University and of Vanderbilt. He has studied at the Universities of Chicago, Harvard, Berlin and Oxford. An admission of 25 cents will be charged.

### MEETING OF COUNCIL ARE OPEN TO PUBLIC.

Mayor Dorsett asks The Herald to say that the meetings of the City Council are open to the public. These are held each first and third Monday nights at 8 o'clock. The councilmen would appreciate having the people come out and learn what is being done by their representatives.

## MISSOURI MAN BUYS INTEREST IN HERALD.

E. B. Miller Purchases Half Interest in Hale County Herald; Will Be Business Manager.

E. B. Miller, of Washington, D. C., has bought half interest in The Hale County Herald. Mr. Miller will move his family to Plainview. He becomes Business Manager of the Herald Publishing Co. B. O. Brown retains the other half interest and will be editor of the paper.

Mr. Miller's home was formerly in Boonville, Missouri. He and the present owner were school-mates at the University of Missouri. Miller was connected with the Denver Post and the St. Louis Post-Dispatch. Later he entered the service of the Government and has, for sometime, been in the Department of State at Washington.

Mr. Miller's purchase was with a view of enabling The Herald to more adequately reach out after larger business. The owners intend that the plant shall keep pace with the development of the South Plains and the growth of Plainview.

### HENDRY WINS SECOND PLACE.

Seth Ward Boy Will Go to Austin as Alternate; Clarendon College First.

Robert Hendry, of Seth Ward College, won second place at the Panhandle Oratorical Contest in Amarillo last Saturday night. The representative of Clarendon College defeated the local boy by one-sixth of one per-cent. The winner will go to Austin to meet representatives of the other Texas districts in final contest; Mr. Hendry will go as alternate.

Clarendon College, Seth Ward and the State Normal at Canyon were represented at Amarillo.

As next Monday is a First Monday Trades Day, The Herald suggests the following reasons why you should look forward to these First Monday Trades Days:

To the farm and town buyer they mean bargains, good goods at less money at all stores—days on which a dollar will buy more of the necessities of life than on any other day that month. On these days an entire home, an entire family can be outfitted at a big saving. Many farmers can't come into Plainview each time they read of a small bargain, but few can afford to stay away when in a single day hundreds of family needs are sold below usual prices.

To the merchant and dealer these Trades Days mean new accounts opened, new buying habits established, increased business in all lines because of special prices in some lines, and the profit which always attaches to advertising in a live community.

## SETH WARD FACULTY PLEASES IN CONCERT.

A fair-sized audience listened with interest to the program given at the M. E. Church on Monday night by the Fine Arts Department of Seth Ward College, assisted by the Alamo Quartette. The numbers from each department were good and the pupils showed splendid training.

The teachers of the Fine Arts departments of this institution are giving to the people of Plainview the results of talent and training that might be craved by a much more pretentious city.

## "COUNTRY GENTLEMAN" PRINTS ARTICLES ON SOUTH PLAINS.

Z. E. Black, former Secretary of the Plainview Chamber of Commerce, has placed two articles with the Country Gentleman, issued by the Curtis Publishing Company, of Philadelphia, Penna. One of these articles is on Irrigation and the other on the Winter Cantaloupe.

The Farm and Ranch also printed last week an illustrated article on alfalfa written by Mr. Black.

## TO ATTEND PANHANDLE TEACHERS' ASSN. MEETING.

Miss Ellen Robinson left today for Canyon, to attend the Panhandle Teachers' Association meeting, which is in session there this week. Prof. W. H. Warren, W. E. Gibbs, Miss Allene Smith, Miss Gertrude Hooker, Miss Viola Justus, Miss Lottie Brashers, Miss Nolia Jones and possibly others will go tomorrow.

## FARM MONEY SPENT IN POOR DIRECTION

High Cost of Living Due to Failure of Producer to Reach Consumer, He Says.

### STUDY MARKETING

Col. Frank P. Holland in Washington in Interest of Chicago Meeting to Discuss Problems.

"Why make two blades grow where one grew before when you can't sell the one, much less the two?" "Why spend all this money on a Department of Agriculture to show the farmer how to get the greatest yield out of his land if the stuff he raises rots in the field for lack of buyers?"

"Why this agitation for soil fertility and this movement to bring city folk back to the farm when we have no system of distribution that will put the products of the farm in the cities where they are needed?"

### For Marketing Conference.

With these questions Col. Frank P. Holland, of Dallas, startled members of Congress and public officials generally in Washington during the last few days, says the Washington correspondent of the Dallas News. Col. Holland was in Washington to interest the Department of Agriculture in the forthcoming marketing conference at Chicago.

The meeting for which Col. Holland is such an earnest advance agent is a National conference on marketing distribution and farm finance, to be held at the Sherman House, Chicago, April 8, 9 and 10. Col. Holland does not claim to have, in advance, a solution for this condition of our agricultural affairs, whereby 100,000 car loads of farm products are today pictured as rotting in the fields, with millions of persons in the cities clamoring for a lessening of the high cost of these same articles.

But Col. Holland is hopeful that out of that conference there will come practical suggestions for a readjustment of affairs that will give the city dweller more and cheaper farm products, and thus give the farmer a market for the products that are now going to waste in the fields.

### Condition in Texas.

"In Texas, farmers would be glad to get \$6 per ton for cabbage," he says, "but buyers will not offer them \$3 per ton in the field. The result is that thousands upon thousands of acres of cabbage are rotting in the Southwest. Yet the housewife in Washington was compelled to pay from \$15c to 25c per head for cabbage this morning.

In California, cherries sell for 5c per pound. The railroad gets 13c per pound for hauling them to the Eastern markets. The housekeepers in your cities here must pay up to

(Continued on Page Five.)

## FIREMEN SELECT HOSE AND CHEMICAL WAGON.

Boys Go into Training for State Meet at Wichita Falls in May; Install Shower Baths.

The Firemen met in regular session Wednesday night and selected a new hose and chemical wagon to recommend to the City Council. The city fathers have agreed to purchase a new and lighter wagon for the department.

The track team in the department is working out regularly, so that the Plainview representatives may keep up the showing made heretofore at the State meets. This year the State Convention is held at Wichita Falls in May. For the benefit of the boys in training, the department voted to install a shower bath at the station, to be paid for by the members.

## WILL MAKE BETTER SORGHUM.

J. C. Homan and George Colony, of the Halfway neighborhood, have sent to Virginia for a supply of genuine sorghum seed. It is claimed that the Virginia seed will produce a superior variety of sorghum. Messrs. Homan and Colony made 400 gallons of sorghum from native plants last fall; they sold it all and found considerable demand for more.

### SOCIALISTS TO MEET.

The Socialist Local of Plainview will meet in the Court House at 2 o'clock Monday afternoon.

## J. P. MORGAN, MONEY KING, DEAD IN ROME

Serious Illness, Caused by Inability to Swallow Food, Resulted Fatally Monday.

### NO MARKET FLURRY

Financial Circles Were Prepared for the News—To Be No Change in the Firm.

J. P. Morgan died at 12:05 o'clock Monday afternoon (6:05 o'clock a. m., New York time) in his apartments in the Grand Hotel at Rome. He was 76 years old.

Mr. Morgan's death probably was due to lack of nourishment, as he had eaten nothing since last Sunday. The lack of functional vitality in the nerve centers caused the refusal of the throat muscles to do their duty, and made it impossible for him to swallow.

According to Doctor Starr, a nerve specialist, Mr. Morgan had no illness and suffered no pain, but wasted away because the body was not capable of nourishment. The collapse, he says, is attributed to the strain upon him when he appeared before the Money Trust committee last winter.

The financier's death followed a week of critical illness. He had been unconscious most of the time since last Wednesday. Herbert L. Satterlee, Mrs. Satterlee, the daughter of Mr. Morgan, Professor Bastainelli and Doctors Starr and Dixon were present at the time of his death.

Most Powerful Financial Agency. John Pierpont Morgan was the head of the most powerful financial agency in the United States. Through his individual efforts he built up the bank-

(Continued on Page Six.)

## SHIPS HALF CAR-LOAD OF EGGS.

Rucker Produce Company Sends 108 Cases to Amarillo; Poultry Thursday.

The L. D. Rucker Produce Company shipped 108 cases of eggs yesterday from Plainview. Mrs. Rucker said that 200 cases ordinarily make a car-load. There are 360 eggs to each case, so that 108 cases represent 38,880 cackles—and some folks don't know yet that the South Plains is a poultry country.

The shipment was transferred into a full car out of Amarillo.

The Produce Company expects to load out a car of poultry next Thursday.

## FLOYD COUNTY TREASURER PASSES AWAY SUDDENLY.

C. W. Thagard, county treasurer of Floyd County, died at Floydada March 23. Mr. Thagard received a gun shot wound in his breast several years ago, and the ball remained in his chest. This effected his heart and nervous system.

Mr. Thagard was a little more than 38 years old. He was serving his second term as county treasurer. He leaves a wife and five children.

### PRESBYTERY OF AMARILLO.

The Presbytery of Amarillo of the Presbyterian Church meets with the First Presbyterian Church in Plainview next Tuesday, April 8th. We are expecting some sixty or seventy delegates. The program will be filled up with good things from beginning to end. Committees are busy at work making all necessary arrangements for every feature of the meeting. Plainview will entertain the Presbytery in royal style.

The public has a cordial invitation to attend all of these services.

S. PARK.

## LOCKNEY TO HAVE NEW BRICK BUILDINGS.

The Thompson and State Bank Buildings, of Lockney, will be completed in a few weeks, according to The Lockney Beacon. W. R. Simmons has stated to The Beacon man that he is expecting a supply of facing brick at once. Work was discontinued several weeks ago on account of shortage of facing brick.

"The First National Bank of Lockney has awarded contract to W. R. Simmons, of Plainview," says The Beacon, "for a brick building, two stories high, with basement."

## WILL BUILD BRICK ON WEST THIRD STREET.

R. W. O'Keefe and Joe Ryan Will Put Up Two-Story Structure; Telephone Company to Use Second Floor.

R. W. O'Keefe and Joe Ryan have purchased from R. C. Ware a lot facing north on West Third Street between North Pacific and Eureka Sts. These men will put up a two-story brick building. The second floor of the new brick will be occupied by the Southwestern Telephone Company as an exchange, according to Joe Ryan, local manager for the telephone company.

## LOCAL SCHOOLS TO DISCUSS INITIATIVE AND REFERENDUM.

Seth Ward and Wayland College Representatives Are Hard at Work for Debate, April 15.

Representatives of Seth Ward and Wayland Colleges will meet in joint debate, at Wayland auditorium, April 15. J. T. Pickett, a senior, and J. F. Nix, junior, are Wayland's representatives. Seth Ward's debaters are Clyde Goodman and B. W. Wilkins.

Wayland supports the affirmative of the initiative and referendum for Texas. The boys have decided that no citizen of Plainview shall be eligible to act as judge; neither shall a Methodist nor Baptist.

## FOUND MORE THAN EXPECTED.

Wellington Man Says Plainview Is Well Advertised; Has Made Wonderful Growth.

W. S. Carpenter, of Wellington, is in Plainview visiting his son, Ed Carpenter, who works at Ben's Barber Shop. Mr. Carpenter had only been in town some three hours when he visited The Herald office, but he had seen enough during that time to convince him that Plainview "makes good" on what is said about the town. Mr. Carpenter referred to two pictures printed in The Herald this winter, showing Plainview five years ago and at present. These pictures showed wonderful growth, and Mr. Carpenter said it was an exaggerated newspaper story. Now he thinks the town looks better than even the picture showed. "Everywhere I go they talk about Plainview," Mr. Carpenter said.

### WHITWORTH IS SECOND.

Plainview Boy Next to Top in Contest of Curtis Publishing Co.

H. C. Whitworth is second in the contest of the Curtis Publishing Company for agents securing new subscribers to their publications. The Company offers \$7,500 in prizes. First prize is \$750; second prize is \$500; and there are a number of smaller prizes.

The contest closes April 26.

## MALONE MOVES TO WAYLAND COLLEGE HEIGHTS PROPERTY.

J. M. Malone has bought the Nyburg property in Wayland College Heights Addition, and has moved in. Mr. Malone is adding more room and a bath to this already pretty residence, and says he will make other improvements soon—put out trees, shrubbery and flowers. When complete, it will be one of the prettiest homes in Plainview.

Peyton B. Randolph bought the Malone property, 300 White Street, and has moved in.

### AN IDEAL PREACHER'S HOME.

The new manse of the First Presbyterian Church, which was under the supervision of Contractor W. R. Simmons, is something unique in architecture. The plan is ideal and the workmanship splendid. It is a seven-room cottage, with every available space utilized. It solves the problem of securing much room within a limited space, several having made the remark that it is the largest small house they have ever seen. It is modern and complete in every respect.

Pastor and people are delighted with the manse, and feel sure it will be in keeping with the progressive spirit of Plainview. The members and friends of the church have responded liberally, thus assuring the early completion of the building.

Rev. S. Park and family are now comfortably domiciled in this new home.

## CLEAN-UP WEEK COMES MAY 5

Another Crusade Against Dirt Will Be Waged Before Coming of Warm Weather.

### SOME PLACES UNTOUCHED

Civic League Urges That You Do Not Throw Waste Paper and Cans Promiscuously.

Plainview is not yet clean. There are some places, principally in the business section, which have apparently untouched. The vacant lot just north of the Elks' Building is an unsightly spot on the street leading from the depot to the square. It ought to be cleaned up.

Some merchants persist in sweeping their stores toward the front, leaving any paper or other rubbish to blow about on the streets; with the result that the business portion of Plainview is not so well kept as the residence section. Nearly every yard shows preparation for flower planting, and numerous homes are putting down porous tile.

"Plainview has an ordinance prohibiting the throwing of tin cans or other rubbish onto the streets or in alleys, and this ordinance will be enforced," said Mayor Dorsett this morning. "I am sure that civic pride will impel our merchants and homeowners to refrain from such actions when it is called to their attention. Consideration of health, as well as business interests, make a clean town a large asset to any community. Plainview must be clean."

A second clean-up week will begin May 5.

### CIVIC LEAGUE NOTES.

"For evil is wrought by want of thought, As oft as by want of heart."

This saying comes to mind because of a very thoughtless act from an unexpected source. There are places in the town which show constant care. One of these, an object lesson in neatness, has a rented house next door, whose occupant has many good deeds to his credit—the logical result of his expressed belief that Christianity consists in looking after the needy. We all quite agree with him that it is an important part of Christian work, but a Christianity limited to one kind of work would certainly be a one-sided affair.

The "Golden Rule" includes respect for the rights of one's neighbors, and this gentleman certainly wasn't keeping the "Rule" when he deposited a large armful of papers in the back yard for the wind to take where it listed. In that day which the theologians of old thought so necessary to the plan for mankind, it might well be that, instead of the expected "Well done, good and faithful servant," there might be heard, "These things ought ye to have done, and not left the other undone."

It is a pleasure to record the action of the school authorities in giving the block west of the Lamar school building for a playground. The city will help in its improvement, and it is to be hoped that many citizens will contribute trees, shrubs and flowering plants. Mrs. Robert Tudor has given eight good-sized trees, and more are needed. Many shrubs and hardy plants do better after a division of their roots, and others, if not improved, will stand such division. Any one having lilacs or other shrubs, hardy chrysanthemums, trees, or anything in the line of vines, please notify Mrs. Dye.

There may be citizens who can give work, which is needed in resetting the trees given, and that will be very much appreciated, as well as the contributions. All this planting of shrubs and trees should be done as soon as possible.

A division fence across the playground is another need, and let us not forget that May 5th is the beginning of another clean-up week and of seed planting by the children.

SECRETARY.

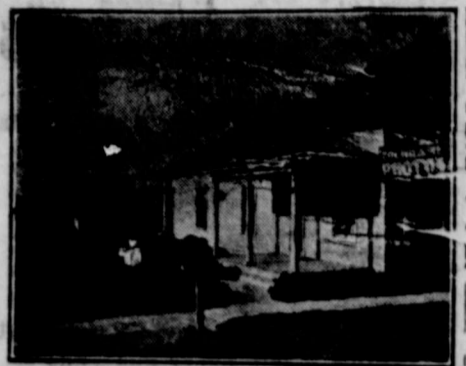
## PENNSYLVANIA RATIFIES DIRECT ELECTION OF SENATORS.

The Pennsylvania Legislature ratified yesterday the amendment to the Federal constitution providing for direct election of United States Senators. Only one more State must ratify this amendment before it becomes effective.

REMEMBER

That we still handle the "Safety-Match" Incubators and "Safety" Brooders. Money can buy no better. Come in and let us show you. DONOHOO-WARE HDW. CO. —Adv. tf.

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

DRUGGISTS ENDORSE DODSON'S LIVER TONE.

It is a Guaranteed Harmless Vegetable Remedy That Regulates the Liver Without Stopping Your Work or Play.

A dose of calomel may knock you completely out for a day—sometimes two or three days. Dodson's Liver Tone relieves attacks of constipation, biliousness and lazy-liver headaches, and you stay on your feet.

R. A. Long Drug Company sells Dodson's Liver Tone and guarantees it to give perfect satisfaction. If you buy a bottle of Dodson's Liver Tone and do not find it the safest, most pleasant and successful liver remedy you ever took, this store will give you back the 50 cents you paid for it without a question.

This guarantee that a trustworthy druggist is glad to give on Dodson's Liver Tone is as safe and reliable as the medicine, and that is saying a lot. —Adv. 14

Good Second-Hand Kitchen Safes at WATSON'S. —Adv. tf.

CATTLE EASE OFF.

Kansas City Stock Yard, March 31, 1913.—Although receipts of cattle were light last week, prices eased off 10 to 25 cents on all kinds. Buyers have no stocks of meat on hand to speak of, but they figure that a good many cattle are about ready for market, and are playing a waiting game. Expectations for today were not realized, as receipts amounted to but 8,000 head, the lightest Monday for some months.

Prices are steady to 10 cents lower today, most of the loss on beef steers, and there seems to be a weak and uncertain feeling in the air pointing to further modest declines if receipts continue up to normal or better. Cows and helpers are steady today, cows largely at \$5.75 to \$7.25, heifers \$6.50 to \$8.00, some sales higher in each class; bulls \$6.00 to \$7.25, calves \$7.00 to \$9.75. Dealers say these butcher classes are about to receive a big slash in price, to put them in line with steers, which have lost more proportionately lately, and because of the impending competition from Texas grass steers, which will start running right away.

Stock cattle and feeders are stronger today, after two slumpy weeks. Logically, stock cattle should be at their strongest now, with grass almost here. Texas sales of stock cattle for Northern pastures are being made at record figures, and conservative cattlemen say that cattle bought by the head there are costing more per pound than are cattle bought on the markets. Beef shortage is an actual fact, however, and stock cattle prices are legitimate at almost any figure.

Quarantine receipts are light today, also supply from Western sugar mills. The Johnson quarantines brought \$8.65 today, heifers at \$8.00, sugar-mill steers \$8.40, bulls \$7.00.

Hog receipts today 7,200 head, fairly good when compared with recent Mondays; market stronger on light weights, which sold at \$8.95 to \$9.05, steady to weak on others, bulk of sales \$8.85 to \$9.00. Pork consumption is at a high figure, as is always the case when consumers have to choose between high-costing beef, pork and mutton, pork always winning out in such contests. It seems unlikely that receipts will show much expansion anywhere before June, and prophets are expecting the market to work higher in April.

Sheep and lambs are hanging in the balance, with all signs favoring a drop in prices, yet they manage to almost

White Crest Flour Bread, Cakes, Pies and Other Pastry Dainties

can be easily recognized by your guests because of their Fluffiness and Delicious Wholesomeness

Then there's Chase & Sanborn's Coffee a quality coffee containing no headache and of honest value for years.

WRIGHT & DUNAWAY

supply both of these staple food products. General Produce Bought and Sold. Phones 35 and 355

For Your Rose Garden

We offer you the best in Rose Buds, Yearlings and Two-Year-Olds. A heavy line of Bedding Geraniums and Chrysanthemums. All plants that go to the open in Spring.

The addition to our Greenhouse is almost complete. We will keep, in season, all kinds of garden plants—Sweet Potato Slips, Tomatoes, Pepper, Cabbage, etc.; also a supply of best bulk Vegetables and Flowers.

CUT FLOWERS.

We propose to keep on hand at all times everything in Cut Flowers and Pot Plants found in a first-class Greenhouse.

BIRDS AND FISH.

We have a number of beautiful species of Canaries, Red Birds and Gold Fish for your home.

Plainview Floral Company

W. H. JEFFRIES and E. S. KEYS, Proprietors North Pacific Street Telephone No. 195

hold their own. Sales were 10 cents higher today, lambs largely at \$8.35 to \$8.60, ewes up to \$6.75, wethers worth up to \$7.00, light yearlings \$7.75. Receipts are 8,000 here today, and moderate receipts are expected here till Texas starts running sheep freely, about a month hence. J. A. RICKART, Market Correspondent.

BUSINESS PERSONALS THAT WILL SAVE YOU MONEY.

For the best Rockvale Coal, see the ALFALFA LUMBER CO. Adv. tf.

See COBB & ELLIOTT before you sell your Grain. —Adv. tf.

For the best Nigger Head Coal see the ALFALFA LUMBER CO. tf.

New Princes Dressers at WATSON'S. —Adv.

For the best Nigger Head Coal see the ALFALFA LUMBER CO. tf.

Two-Row Corn Planter at WATSON'S SECOND-HAND STORE. Adv.

For the best Nigger-Head Coal, see ALFALFA LUMBER CO. —Adv. tf.

WANTED—Girl for general housework; \$20 a month; apply BOX 177, Plainview, Texas. Adv. tf. —G.

COBB & ELLIOTT buy Grain six days in the week, and talk about it on Sunday. Adv. tf.

APPLE DEALERS: 200 boxes Apples cheap. Write me. CHAS. S. SMITH, Amarillo, Texas. Adv. tf.

WANTED: To buy, for cash, a two- or three-room house to move to country. Address, through general delivery, IRA HALL, Plainview, Texas. —Adv. tf.

WANTED: A buyer for 160 acres of good, patented land 5 miles from the Court House in Plainview, Hale County, Texas; if bought now, can be had for \$32.50 per acre, all cash. Water just 33 feet from the surface. DeLAY & WILKS. Adv. tf.

COMING—Buyers for good lands in Hale County at the right price, from \$16.00 to \$50.00 per acre. Thirty to 60 feet to water. DeLAY & WILKS. —Adv. tf.

FOR SALE: Pair of matched mare mules, coming three years old, broke; price, \$250. Will trade for good mare not more than 7 years old, weight 1,200 to 1,300 pounds. Inquire at Herald Office. —Adv. tf. "B"

Otus Reeves Realty Co.

Irrigable Lands for Sale in the Plainview Country.

Nine sections in a solid body 12 miles of County Seat and railroad. All choicest level farm land of very fine quality, with water 40 to 50 feet of the surface. Will sell in tracts to suit the purchaser. Other desirable lands for sale in all parts of the Shallow Water Belt. Some very desirable 40-, 80- and 160-acre tracts one to three miles of Plainview.

Now is the opportune time to invest in land around Plainview. No doubt present prices will double within 12 months. Special attention given lands of non-residents. Land leased for farm or grazing purposes. Correspondence solicited.

OTUS REEVES, Plainview, Texas. —Adv.

C. F. SJOGREN, Kress, Texas.

General Farm and Live Stock AUCTIONEER.

My references are those for whom I have conducted sales in past years. Write Me for Dates.

DRS. PENNOCK & PENNOCK, OSTEOPATHIC PHYSICIANS

A. O. S. Graduates.

Rooms 17 and 18, First National Bank Building

—PHONES— Residence, 258; Office, 396

The "Wooden" Nutmeg

is a time honored joke, yet the way the nutmeg is ordinarily handled it might just as well be wooden.

The nutmeg gets its flavor entirely from its oil. Some have more, some have less of this oil to start with. Then by careless handling and a poor grinding method often much of this oil is lost—the ground nutmeg in such cases might almost as well be made of a wooden nutmeg. Yet it is pure and complies with the law.

White Swan Nutmeg is made only of nutmegs that are richest in oil (flavor). They're packed for shipping to the mill in a way to preserve this oil. They're ground by a process which saves all this oil, and the ground nutmeg is put into air tight tins which keeps the flavoring strength. Absolutely pure, and more than that—better than the law requires. Ask your grocer.

Save the Labels

Waples-Platter Grocer Co. Dallas - Denison - Fort Worth

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LOANS ON FARM AND RANCH LANDS

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Save Your Cash Register Tickets

Save Your Cash Register Tickets

YOU TAKE NO CHANCE WHEN YOU buy a Kuppenheimer Suit because they are positively guaranteed to us by the makers by us to the customer to give perfect satisfaction or your money is refunded.

Large and Beautiful Stock to Select from at

Plainview Mercantile Co.

"The Best and Prettiest Store on the Plains"

### Story of Growth Told in Figures

If any one has thought that Texas is not the greatest State in the Union and is growing so rapidly, that Prosperity is a synonym with the "Lone Star State," let him ponder on the figures given herewith, says the San Antonio Express. These figures were taken from the United States Census reports. The figures form a story more striking than could be told in volumes.

"The Nation's prosperity rests on the South," is the motto used by the Manufacturers' Record in its special statistical review just issued—"The South the Nation's Greatest Asset." Of all the States in the South, Texas looms largest, not only in size, but in growth, in achievement, in promise. The Manufacturers' Record has a circulation around the world. Here are some of the facts it gives:

Texas has a land area of 262,398 square miles.

#### TEXAS SUMMARIZED STATISTICALLY.

	1880.	1890.	1900.	1912.
Land area, 262,398 square miles.				
Population	1,591,749	2,235,527	3,048,710	4,064,000
Manufactures:				
Capital	\$9,246,000	\$46,815,000	\$90,434,000	\$216,876,000
Products, value	\$20,720,000	\$70,434,000	\$119,415,000	\$272,896,000
Cotton Mills:				
Spindles active	2,648	15,000	48,756	97,074
Looms active	71	560	1,018	2,541
Cotton used, pounds	119,986	2,430,000	9,304,434	22,887,859
Cotton seed oil mills:				
Product, value	\$276,450	\$3,262,596	\$14,005,324	\$25,034,000
Pig iron made, tons	2,232	9,701	10,150	.....
Lumber cut, feet	328,968,000	839,724,000	1,230,904,000	1,681,080,000
Improved farm land, acres	12,650,314	20,746,215	19,576,076	27,120,000
Farm lands, buildings, value	\$170,468,886	\$399,971,289	\$691,773,613	\$1,822,713,000
Agricultural products, value	\$65,204,000	\$111,699,000	\$239,823,000	\$607,830,000
Cotton crop, running bales	805,284	1,471,242	2,556,413	4,670,000
Grain, bushels:				
Corn	66,755,000	63,802,000	81,963,000	153,000,000
Wheat	3,008,000	3,575,000	23,396,000	10,560,000
Oats	6,936,000	11,059,000	28,278,000	32,972,000
Live stock, number:				
Cattle	3,994,000	6,103,268	9,428,000	6,211,000
Sheep	3,651,000	3,454,858	1,889,000	2,032,000
Swine	1,950,000	2,252,476	2,666,000	2,544,000
Mineral products, value	\$134,640	\$2,359,634	\$5,295,753	\$18,500,000
Coal mined, tons	184,440	184,440	968,373	1,900,000
Iron ore mined, tons	2,232	22,000	16,881	50,000
Petroleum, barrels	.....	54	836,039	10,500,000
Railroad mileage	2,244	8,710	9,992	15,843
National banks:				
Resources	\$5,021,016	\$71,948,401	\$97,763,442	\$419,171,858
Capital	\$1,420,000	\$22,227,260	\$19,618,920	\$48,548,300
Individual deposits	\$2,080,993	\$30,449,724	\$49,749,109	\$223,425,335
Other banks, deposits	\$6,332,751	\$5,839,967	\$2,934,634	\$64,791,039
Common school expenditures	\$1,030,000	\$3,178,300	\$4,465,255	\$11,777,000
Property, true value	\$825,000,000	\$2,105,577,000	\$2,322,200,000	\$4,180,000,000
Value of products of—	1880.	1890.	1900.	1912.
Factories	\$20,720,000	\$70,434,000	\$119,415,000	\$327,000,000
Farms	65,204,000	111,699,000	239,823,000	607,830,000
Forests	6,121,000	19,905,000	27,160,000	55,678,000
Mines	135,000	2,360,000	5,296,000	18,500,000

#### THIRTY-TWO YEARS' PROGRESS IN PRODUCTION.

	1880.	1890.	1900.	1912.
Factories	\$20,720,000	\$70,434,000	\$119,415,000	\$327,000,000
Farms	65,204,000	111,699,000	239,823,000	607,830,000
Forests	6,121,000	19,905,000	27,160,000	55,678,000
Mines	135,000	2,360,000	5,296,000	18,500,000

one year, and then have the degree of "Q. M.," which means "qualified mother." Miss Mary L. Read, of the School of Mothercraft, in New York, says that this would be possible. She says that every girl's school should have a nursery of real babies.

#### LEGISLATURE PROVIDES FINE FOR THROWING SUBSTANCE OF DAMAGING NATURE IN STREET.

A bill has passed both houses of the Texas Legislature making it unlawful "for a person to throw or deposit in or on any public road, street or alley, any glass bottle, glass, nails, tacks, hoops, wire, cans or any substance likely to injure any person, animal, automobile or vehicle, and any person violating any of the provisions shall upon conviction thereof be fined any sum not less than \$5 nor more than \$200.

#### MABEE WINS EASILY.

Roy Mabee threw Fred Kiser, of Omaha, Neb., twice in just 10½ minutes at the Schick Theater Monday night. When they went to the mat, Mabee was on top each time. Kiser never did get behind the Oklahoman. Joe Snyder threw his man after a drawn-out tussle. Mabee's first fall was secured with an arm bar and head lock in 7½ minutes; second fall with a head scissor in 3½ minutes.

#### STATE OF OHIO.

City of Toledo, (ss. Lucas County, )  
Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.  
FRANK J. CHENEY.  
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1888.

#### A. W. GLEASON, Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.  
F. J. CHENEY & CO., Toledo, Ohio.  
Sold by all Druggists, 75c.  
Take Hall's Family Pills for constipation. —Adv. 17

## The Hale County Herald Monthly Magazine Section

Will Appear in Our Regular Issue of Thursday, April 10th

This 10-page Magazine Section appears once each month, folded in with the regular edition of The Hale County Herald, and the contents for April are especially interesting to every member of the family. We recommend it to our readers. Following are the contents:

- COMIC. "Wags, the dog that adopted a man."
- "PAREPA-ROSA'S GREATEST SONG." The story of a Grand Opera Singer of long ago. (Illustrated.)
- "INDIAN RAIDS IN TEXAS." The battle of Adobe Walls. (Illustrated.)
- "FACTS ABOUT MEXICO." History and Resources. (Illustrated.)
- "THE REAL WOODROW WILSON." A character sketch. (Illustrated.)
- "MORGAN'S MEN." By C. W. Geers, one of Morgan's men.
- "THE FINE ARTS." Musical and other Fine Art events in Texas.
- "AUTOMOBILE HINTS." Valuable suggestions to automobile owners.
- "FARM AND POULTRY." General State Farm News.
- "CHILDREN'S STORIES." "The Dogs of Constantinople." (Illustrated.)
- "FASHIONS AND HOUSEHOLD." Current Topics of Fashions and Domestic Science. (Illustrated.)

Please remember that The Hale County Herald is printing more pages of local and miscellaneous reading matter than any other newspaper in Hale County for \$1.00 per year. We want your subscription. If you are not a subscriber, come around to our office and get on the subscription list, or mail us the price of a year's subscription.

YOU CAN HARDLY AFFORD TO MISS SO MUCH GOOD READING.

By ordering your winter supply now you will **Save Money and Delay**

**Coal Will Be Higher When Winter Comes**

You know that the demand for coal this winter will likely exceed that of any year in the history of Plainview. When the rush for coal begins delays in delivery will be un-reoidable. Fill your bins now and be prepared when cold weather comes.

We Also Buy and Sell Grain and All Kinds of Feedstuff

**SHIPLEY & SHIPLEY**  
Moreland St. Phone 81

#### YOUNG WOMAN TO REPRESENT UNIVERSITY IN DEBATING.

Miss Rhoda Foster is First Girl Ever Chosen for Such an Occasion.

Guthrie, Okla., March 29.—For the first time in the history of the Oklahoma State University, at Norman, a woman has been selected to represent that institution in the intercollegiate debates with the Universities of Kansas and Colorado. She is Miss Rhoda Foster, of Cherokee, Okla.

Miss Foster has been active in university work since her entrance, several years ago. She stayed out last year, however, and taught school, in order to earn enough money to continue her studies at Norman this year.

In public speaking, Miss Foster has obtained practically all her training from active work in the Zetaethetan Literary Society, of which she is now vice president. She has been a student at Norman four years and one summer.

Other students who won places on the intercollegiate team are Messrs. Elton Hunt, of Alex; Thomas H. West, of Guthrie; Fred Hansen, of Grandfield; Eugene McMahon, of Lawton, and Thomas Waldrep, of Shawnee.

**Jack Robbins**  
Local Representative for the **Oklahoma Farmer-Stockmen**  
2 years subscription for \$1.00 and large Texas map as premium.  
TELEPHONE ORDER TO NUMBER 150

**DO YOU ENJOY EATING**

Or Does Everything You Eat Distress You?

Experts declare that the reason stomach disorders are so common in this country is due to hasty and careless habits of eating. Stomach troubles and run-down conditions also usually go together.

John Lind, of Oneonta, N. Y., says: "I have been troubled with a bad stomach trouble for fifteen years, and became so weak that I could hardly walk or do any work. My appetite was very poor, and it seemed impossible to get any relief. Since taking two bottles of Vinol I find that it has already made a remarkable improvement in my health; my digestion is much stronger, and I have gained in weight."

Vinol makes weak stomachs strong because it strengthens and tones up the weakened, tired and overtaxed nerves of the digestive organs. Vinol is easily assimilated by the weakest stomachs, and is delicious to the taste.

Try a bottle of Vinol with the understanding that your money will be returned if it does not help you.

J. W. WILLIS DRUG CO., Plainview, Texas.

**BALL FIELD UP IN AIR.**

Chicago. — Skyscraper baseball, played 200 feet above the street level, is the newest sport adopted by employees in the main building of the Chicago Telephone Company, since the mild weather has made outdoor playing possible.

A baseball diamond has been laid out on the roof of the new building and two teams organized. Every day during the noon hour the teams play a few innings.

The diamond is enclosed by a six-foot wall, and the roof is so large that no one has yet been able to bat the indoor ball which is used "out of the grounds."—Woman's National Weekly.

Rheumatism as a result of kidney trouble, stiff and aching joints, back-ache, lumbago and sore kidneys, all yield quickly to the healing and curative qualities of Foley Kidney Pills. They regulate urinary irregularities, and restore normal action. John Velbert, Foster, Calif., says: "I suffered many years with kidney trouble, and could never get relief until I tried Foley Kidney Pills, which effected a complete cure." Contains no habit-forming drugs. R. A. Long's Drug Store. —Adv. 17

#### POST CITY INDUSTRY READY TO OPEN.

General Manager Fairbanks, who has charge of the Post power plant at Post City, is elated over the fact that the mill is fast being completed and that "Postex Brand" of bed sheeting will soon be on the market.

Actual operation will begin in a few days. The machinery is being tested out now. The picker and carding rooms are already in shape, waiting for the power to be turned on. It is expected that the cotton will be started through the mill next week.

#### HEAVY DEMAND FOR TEXAS SECURITIES.

Houston, Texas, March 26.—The local financial institutions report a heavy demand for Texas securities from out-of-state investors. The Eastern money markets take approximately \$50,000,000 per annum of Texas securities, and an equal amount finds its way into Texas through private sources.

A large volume of the money seeking Texas investment passes through the banks of this city.

#### QUALIFIED MOTHERS.

Dr. Luther Gulick says that in every woman's college a girl should have the care of a little child during

# "The Detroit"

is a car on which you can depend for Business, Pleasure or in an Emergency.

We will receive a car-load of 6 Detroiters this week, including 1 Roadster. Here is an attractive, straight-line automobile with the long-stroke motor, multiple disc clutch, full floating rear axle, platform rear springs, left-hand drive and center control—six best features that ninety-nine out of a hundred experienced motorists would check off as those most desired in any car at any price. But these six features are not all. Every part of the mechanism follows those ideas which experience has shown to be the safest, the least wasteful of power, and the most conducive to the comfort of the passengers—such ideas as a unit power plant with enclosed fly-wheel mounted on a three-point support, a selective three-speed transmission, and ball bearings throughout the car.

## Fully Equipped, Electric Lighted \$950.00

Write, Telephone or Call and Let Us Demonstrate to You the Merits of "THE DETROITER"

We have a complete line of automobile supplies and expert workmen to do all repairing in our garage.

# Knight Auto Co.

L. A. Knight, Prop. W. California and Eureka St.

# DR. PRICE'S Cream BAKING POWDER

Pure, Healthful, Dependable

Its active principle solely grape acid and baking soda. It makes the food more delicious and wholesome.

The low priced, low grade powders put alum or lime phosphates in the food.

Ask Your Doctor About That

### FORD SHATTERS ALL PREVIOUS RECORDS.

January 13 Was Banner Day; 1,336 Cars Produced—17,000 Built and Shipped During Month.

Another production record in the automobile industry was shattered last month, when the Ford Motor Company built and shipped from its factory more than 17,000 cars. This is by far and away the largest number of automobiles ever constructed in one month by any company. It is more

cars than the company built during the entire first year of its existence.

Since the beginning of its manufacturing year, in October, when it was announced the company intended building 100,000 cars this season, this announcement coming close on the heels of that stating the company had built more than 75,000 cars last year, proved almost too startling for those not familiar with this gigantic business to grasp.

When the announcement was first made, very few papers in the country quoted it straight, most of them be-

lieving that a pardonable exaggeration had been made, or else that the person who wrote the figures let his fingers slip, and had not corrected the resultant error.

But when, after the close of December, it was announced by the company that more cars had been built and shipped from the factory that single month than had been built and shipped during October, November and December, last year, the hitherto incredulous began to sit up and take notice.

December, however, was only a beginning. Manufacture began at the Ford factory with a rush with the new year. From the first day of the month until January 13 there was a rapid mounting of production figures. On this latter date all previous records were discounted. The company built and shipped out in this single day 1,336 cars. This figure was not surpassed during the balance of the month.

### IRRIGATION IS MIRACLE WORKER.

San Diego, California, Exposition Will Show Marvels Wrought by the Application of Water.

Archaeology, of course, is going to occupy a prominent place at San Diego, also anthropology. Ancient peoples and their civilizations from various parts of the New World will be represented at the Exposition. Those who have given even the most cursory study to this subject will appreciate something of the richness of the material at hand, but even they will not be able to understand the treats that are in store for them.

Irrigation, the miracle worker of the ages, will be demonstrated with such great fidelity to truth that the story told in plastic and mural art will prove more realistic and absorbing than fiction. From the deserts of Arabia, Palestine, Sahara, and other parts of the Old World, as well as from our own abandoned cities of the past, will be brought evidences of the exotic development that was possible where the life-giving waters were poured out upon the desert soil.

In Italy's new African domain the bird-men have discovered in the desert well-preserved cities that were abandoned before the Christian era dawned. Now they are surrounded by sand and visited only by jackals. Such treasure fields will be drawn out to entertain and instruct the visitors to the San Diego Exposition.

### BEWARE OF SMALL CUT, SAYS EXPERT.

Sixty Per-Cent of Tire Repair Bills Caused by Carelessness of the Owner.

An expert on tires and tire repairs is authority for the following statements:

"In the main, it may be said that 60 per cent of the tire repair bills are caused primarily through carelessness of the owner.

"And half of the remainder are caused as a result, generally, of small tire cuts.

"These cuts appear in any tire that is run over dirt roads. In almost every case they are caused by sharp stones or ruts.

"They first manifest themselves as cuts apparently an inch or so long, which seem to extend into the tread a short distance. If these cuts are allowed to go uncaresed for they will quickly fill with sand and dust from the roads.

"The weight of the car spreads the tire and this opens the cut when it is touching the road. The moment the cut leaves the road it closes in an atmosphere of flying sand and dust, sucking in fine sand and dust. This foreign matter accumulates and forms what is known as a sand blister.

"Tires used while in this condition invariably work the sand through the rubber to the fabric, which is gradually cut through by the sharp edges of the sand.

"A blow-out is certain to result. "The proper insurance against such blow-outs is to watch for these cuts, and wash them out thoroughly with gasoline before they are allowed to grow. They should then be filled with some good tire filler."

### MORE THAN \$1,100,000 VOTED FOR GOOD ROADS.

Fort Worth, Texas, March 26.—A record kept on good roads bond elections in Texas by the Texas Commercial Secretaries and Business Men's Association shows there were three held during February, resulting in \$1,100,000 being voted for highway improvements, while four elections involving \$285,000 were defeated at the polls during the month.

The Commissioners' Courts in ten counties have set dates for future elections to vote upon a total of \$1,410,000. Road districts in Atascosa, Frio and Harris Counties were the progressive communities to vote favorably upon the good roads bond issues, Harris County alone carrying a \$1,000,000 issue by an overwhelming majority. The necessary two-thirds

**"Fried Fish To-day."**

Cottolene is better than butter or lard for frying because it can be heated about 100 degrees higher without burning or smoking. This extreme heat instantly cooks the outer surface, and forms a crust which prevents the absorption of fat.

**Cottolene**

Fry fish with Cottolene and it will never be greasy, but crisp and appetizing enough to make your mouth water.

Cottolene is more economical than lard; costs no more, and goes one-third farther than either butter or lard.

You are not practicing economy if you are not using Cottolene in your kitchen.

Made only by THE N.K. FAIRBANK COMPANY

**Studebaker**

"I would rather sell you a Studebaker"

When your dealer tells you that you know he's honest. He may have cheaper wagons in stock, but he knows the Studebaker is the best. And so do you. He wants to give such good wagon value that you will come back and demand a buggy made by the same people. Studebakers have been building wagons for sixty years and they have won the confidence of dealer and farmer by building—not the cheapest—but the best wagons. Whether you live in city, town or country, there's a Studebaker to fit your needs. Farm wagons, trucks, business and delivery wagons, surreys, buggies and runabouts, with harness for each of the same high quality as Studebaker vehicles.

See our Dealers or write us.

**STUDEBAKER** South Bend, Ind.  
NEW YORK CHICAGO DALLAS KANSAS CITY DENVER  
MINNEAPOLIS SALT LAKE CITY SAN FRANCISCO PORTLAND, ORE.

**OFFICERS**

J. E. Lancaster, President L. A. Knight, Vice-President  
H. M. Burch, Cashier L. G. Wilson, Vice-President  
H. C. Von Struve, Assistant Cashier

**Third National Bank**  
of Plainview  
Ansley Building, Northeast Corner Square  
Capital \$100,000.00

**DIRECTORS**

R. W. OKHEPFE L. G. WILSON  
L. A. KNIGHT H. M. BURCH  
J. E. LANCASTER

J. E. SLATON, President W. C. MATHES, Vice President  
GUY JACOB, Cashier

**The First National Bank**  
Plainview, Texas

CAPITAL STOCK \$100,000.00  
SURPLUS AND UNDIVIDED PROFITS 170,000.00

**SAFE DEPOSIT BOXES FOR RENT**  
Your business solicited, appreciated and protected.

vote was lacking in elections held in Lavaca, Callahan and Eastland Counties, two elections being held in the latter county during the month. Organized efforts are under way in the counties where the issue met defeat to submit the question again.

### GOOD ROADS PLAN IN OHIO.

Governor Cox Proposes Sharing in the Federal Appropriation.

Ohio, by taking advantage of the inactivity of other states, hopes to get a large share of the Federal appropriation for the improvement of roads. This was a statement made by Governor Cox a few nights ago before the rural life and market congress.

The plan is to have the Government highway department turn over to Ohio two-fifths of the appropriation of one-half million dollars. The State will supply an additional \$200,000, while Franklin, Muskingum and Licking counties are expected to add a total of \$200,000. This would give \$600,000 in all for the National road between Columbus and Zanesville.

The United States Congress authorized the states of the Union to draw on the treasury for \$10,000 each. Failure to do so has allowed the accumulation of a sum which has been uncalled for.—Columbus (O.) State Journal.

### A CARD.

This is to certify that all druggists are authorized to refund your money if Foley's Honey and Tar Compound fails to cure your cough or cold. John Bernet, Tell, Wis., states: "I have used Foley's Honey and Tar Compound as a family medicine for five years, and it has always given the best of satisfaction and produced good results. It will always cure a cough or cold. For children it is indispensable, on account of its pleasant taste and its freedom from opiates." Refuse substitutes. R. A. Long's Drug Store.—Adv. 17

### Must You Be Bald?

What have you done to stop your hair from falling? Have you tried Rexall "93" Hair Tonic? If not, we want you to try it at our risk.

If you have dandruff; if your hair is falling out and your scalp is not glazed and shiny, if you use Rexall "93" Hair Tonic according to directions for thirty days, and at the end of that time you are not thoroughly satisfied with the results and will tell us so, we will immediately hand back your money. We won't ask you to promise anything. We won't even question you. We will take your mere word and return your money.

Doesn't it stand to reason that Rexall "93" Hair Tonic must be a mighty good remedy and have given great satisfaction to our customers if we endorse it like this? We know of no similar remedy that is as good. It is because of what Rexall "93" Hair Tonic has done for others that we back it with our own money.

Why suffer scalp and hair trouble or be bald, when Rexall "93" Hair Tonic will remove dandruff, make your scalp comfortable and healthy, promote hair growth and tend to prevent baldness—when we will pay for the treatment should it fail to please you?

We don't obligate you to anything. You simply buy the treatment; use it, and if not pleased, come back to us empty-handed—and we will hand back what you paid us. Two sizes, 50c and \$1.00 a bottle. You can buy Rexall "93" Hair Tonic in this community only at our store:

J. W. WILLIS DRUG CO.  
Plainview The Small Store TEXAS

There is a Rexall Store in nearly every town and city in the United States, Canada and Great Britain. There is a different Rexall Remedy for nearly every ordinary human ailment especially designed for the particular ill for which it is recommended. The Rexall Stores are America's Greatest Drug Stores.

**A. S. McAdams Lumber Co.**  
**LUMBER AND PAINTS**

We can save you money on any kind of building material. Call and get our prices.

J. P. FRANCISCO, Manager Phone 52

I now have on hand a registered Percheron Stallion; Two standard bred trotting horses; one Hambletonian Stallion. Also two good Jacks that will make the season 1913 at my barn.

Mares foaled for \$10.00. Not responsible for accidents. Come and see these before breeding elsewhere.

# Clint Shepard

**Hubmobile**

You will find this car at  
**HUBBARD BROS.**  
Also the most expert workmen on the Plains. And anything in the Automobile line.

IT'S  
**"Home Building Time"**

For the best Lumber at Prices that are right

**Plainview Lumber Co.**

If wanted, we have one-half section of good, patented land just 15 miles south of Plainview, Texas, for \$16.50 per acre. Thirty-five feet to water. DeLAY & WILKS. —Adv. 11.

We are still in the market, and are paying the highest prices for Kaffir and Milo Heads, Bulk Grain, Millet Seed and Cane Seed. COBB & DELAY & WILKS. —Adv. 12.

*'The Best and Prettiest Dry Goods Store on the Plains'*



*Remember the Date, First Monday, April 7th. Remember the Place.*

*Save Your Cash Register Tickets*

*Save Your Cash Register Tickets*

# FIRST MONDAY PRICES

On Monday, April 7th, being the first Monday in April, we will give a 10 per cent. (ten per cent.), discount for **cash** on all Men's and Boy's wearing apparel.

We do not mean to discriminate against the women, but first Monday being a day principally given to the men we have decided to make this reduction to them. Of course, the ladies are welcome and can buy for their husbands and boys at this reduction.

Remember this includes Men's and Boy's Clothing, Boots, Shoes, Hats, Shirts, Neckwear, Jumpers and Overalls, Hosiery, Underwear--in fact, anything in stock that a man or boy wears.

Don't lose sight of this opportunity. It means quite a saving to you. We are doing it to encourage First Monday Trading, thereby drawing the People to Plainview from a distance on these days.

Our Men's trade is not just as good as we would like for it to be (in fact we could take care of some more ladies' trade), considering the large and varied stock we carry for them to select from.

Now come and see for yourself and allow us to prove to you we are really trying to make First Monday a Big Day.

We have Kuppenheimer Clothes for Men, Hercules for the Boys; Lion Shirts and Collars, Lion Special and John B. Stetson Hats. In fact, everything is first-class stuff, new and up-to-date.

Don't forget to bring your pocket book or check book. We can't charge goods at this discount.

## Plainview Mercantile Company Plainview, Texas

*Save Your Cash Register Tickets*

*Save Your Cash Register Tickets*

### PANHANDLE CATTLE

#### BRING RECORD PRICES.

With the Coming of the Silo, Stock-raisers Here May Fatten Cattle More Cheaply Than in Corn Belt.

More fat cattle have come out of the Panhandle this winter than ever before, and of course they have sold at record prices.

Charles Heck of Tulsa, had a shipment in Kansas City March 18th, which included 18 yearlings, 671 pounds each, at \$8.40, and 9 cows, 1,013 pounds average at \$7.00 per hundred pounds. On March 27th M. L. Steel, of Groom, sold 100 head of 1,225-pound steers in Kansas City at \$8.25 per hundred pounds.

Increase in cattle feeding in the Panhandle has been rapid since the introduction of the silo, which permits of storing crops and thus getting every ounce of benefit from them, nearly half of which feeding value was formerly dissipated to the winds.

Mr. Steel, whose shipment is referred to here, erected a 300-ton capacity silo last year, which he filled with Kaffir corn. He fed the steers mentioned for 100 days, giving them 40 pounds of silage and 4 pounds of cottonseed meal, and a little ground milo maize, each day. The steers gained 225 pounds each in the 100 days of feeding.

Speaking of the possibilities of the silo, Mr. Steel said, when in Kansas City: "So well did this experiment turn out that I will build more silos this season, and next fall will have

1,200 tons of feed on my ranch. This little experiment plainly shows how we can fatten and finish our cattle right at home, and do it at less expense than it can be done up here in the corn belt."

### BASEBALL OUTLOOK BRIGHT AT WAYLAND.

Captain Pickett Says Baptist College Boys Are Showing Classy Form in Early Practice.

The boys at Wayland College promise their supporters a most successful season in baseball. The recent weather has been bad for getting the team into trim. The boys are rounding into form, and pruning will soon begin. Weather conditions will affect the men for some time yet.

There are about twenty-five men trying for places on the team. Only one winner of a "W" in baseball last season has returned. But this is not discouraging, for known and unknown players from all parts of the State are at work. Some of these have won enviable reputations with other institutions. Some are the pick of the academies and high schools of this section of the State.

The catching staff seems to be well cared for by Captain Pickett and Forest Street. The pitching department is causing the management some concern just now, in that they have not had sufficient opportunity to see the real merit of each. Smith, Reynolds and Howell have been working out for this position, and they seem to have

sufficient stuff to set a pace for the remainder of the team. When in form, "Southpaw" Smith is able to cope with any of them. H. Reynolds, from Good-night Baptist Academy; Blakemore, from last year's team; Fletcher, Wayland, R. Reynolds, Dannelly, Burson, Creighton and others are working for infield positions. The outfield will be picked from Malone, Hardesty, Howell, O. Street, Curtis, May, Byers, Bolton, Harder and a number of new men.

The manager is busy on his schedule, and will have it ready to report within a week or two. He has assured a road-trip of a week by the way of Amarillo, Canyon City and Clarendon. Games with Canadian and Hereford are also proposed. The season proper will begin in about two weeks with a series against Seth Ward. Wayland has played one practice game with the High School, and took them into camp, although the Highs had formerly defeated Seth Ward in two hard-fought games.

The new suits are expected in the early part of next week, and then Wayland will be ready to meet all comers.

### WOMEN'S FEDERATION ELECTS MRS. RICHARDS.

The Federated Missionary Societies held a profitable meeting Monday afternoon. The subject for study was Mexico. The president, Mrs. C. W. Tandy, together with the program committee, had planned a program, which was well given.

Mrs. T. W. Sawyer and Mrs. J. J. Lash read instructive papers on the history and social conditions of Mexico.

The "quiz," conducted by Mrs. S. A. Barnes, proved entertaining as well as educative. At the conclusion of her quiz, Mrs. Barnes called on some lady from each denomination to tell something of the school work being done in Mexico from a denominational standpoint.

This was the annual meeting of the Federation, and the time to elect officers. Mrs. T. E. Richards was elected president and Mrs. L. L. Gladney, secretary. The vice presidents—one from each church—are as follows: Mrs. J. J. Lash, Christian Church; Mrs. H. A. Wofford, M. E. Church; Mrs. A. W. McKee, Cumberland Presbyterian Church; Mrs. W. E. Armstrong, Southern Presbyterian Church; Mrs. C. W. Tandy, Calvary Baptist Church; Mrs. J. D. Hatcher, First Baptist Church; Miss Edna Mayhugh, Episcopal Church.

### FARM MONEY SPENT IN WRONG DIRECTION.

(Continued from Page One.)

40c per pound for cherries. "When peaches were selling around Tyler, in East Texas, for 30c per bushel last summer I was paying at the rate of \$2.70 per bushel for them at Rockport, on the coast of South Texas. And, at that, peaches were rotting in the Texas orchards at that very time.

"I believe the people of the United

States would eat all of the apples raised in this country, but not at \$2 when they are bringing only 30c at the orchards in Arkansas, and at the same time are rotting on the ground for want of buyers."

### A Waste of Money.

"What is the use of preaching to farmers thus beset to go and borrow money in order to increase the fertility of their lands, so that instead of having 100,000 car loads of farm produce rot in their fields, they can have 200,000 go to waste in this manner and for this same reason? Why not turn the great resources of the Department of Agriculture to finding a shorter and more direct line between the producer on the farm and the consumer in the city?"

"That is what we are going to try to find in the Chicago conference next month. In Georgia they are going to turn great peach orchards into cotton fields, and in East Texas 500 acres of Elberta peach trees are going to be cut down to make way for cotton. We are going to try to find a solution for the marketing trouble, so that the immense truck and fruit acreage in Texas shall not revert to the single cotton-crop system of old days."

"With 100,000 car loads of farm products rotting in the fields, it is no longer possible to say that the high cost of living in the cities is due to the fact that the farmers are flocking to the towns and that farm production therefore has failed to keep pace with the increase in population. Every city man is vitally interested in this movement, which seeks to les-

### East Texas, Louisiana and the Southeast

Best reached via Sweetwater and



See that your tickets are routed that way.

See T. & P. Ry. Agent for particular or write

**GEO. D. HUNTER**  
General Passenger Agent  
Dallas, Texas

For the cost of living to try to fix the condition at the next month, and remedy."

# The Hale County Herald

Issued Thursday of each week.

BROWN & MILLER, Publishers

BUFORD O. BROWN, Editor  
E. B. MILLER, Business Manager

Phones—Business Office, 72; Manager's Residence, 165.

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All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.

### NOTICE.

All announcements of any church, pertaining to services, are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price . . . \$1.00 per year (Invariably in advance)

Seed selection is as important to successful farming as the most careful tilling of the soil.

If you would do yourself justice and be square to your town join the Chamber of Commerce and boost.

"More Street Lights" would be a worth-while slogan for Plainview. A well-lighted town looks mightily to success.

The old, old story of roads cannot be overworked—railroads, automobile roads, wagon roads—these are the real city builders.

Plainview should build more sidewalks. Nothing makes a bigger "hit" with a visitor than clean, well-laid sidewalks and adequate street crossings.

Any dealer with imagination can sit down with a copy of The Herald and note how carefully its contents are adapted to the interests of every individual on the South Plains. He can make a few inquiries and find out in just what estimation The Herald is held. He can then realize that his advertisement in the columns of the one copy which he can follow into the home is carefully considered by the purchaser in that home, and he can then multiply that result by the 1,600 homes which The Herald reaches every week. He can multiply this by the number of other individuals in in those homes who read The Herald and add to that the neighbors or the office callers or the store customers who casually pick up the paper. Can you speak to so many people who are possible purchasers in any better way than through the columns of The Herald?

### AMERICA'S NOBLEST TRIBUNAL.

Kansas has created a court where there are no costs to pay. The "Little Debtors' Court" will dispense justice to the poor without money.

No lawyers, no fees, no court officers to satisfy—only a judge, to whom the wronged may repair with claims which they cannot afford to litigate in courts to which money opens the door.

There will be no bribery in the "Little Debtors' Court," no politics, no "considerations," corporate and social influences will not be leveled against this temple at whose doors stand the wronged—the lame, the halt and the blind—seeking their small desserts. Justice will prevail.

The "Little Debtors' Court" points to the nearer approach of the "Parliament of Man." It is more satisfactorily inspiring than our own Supreme Court or England's High Court of Judicature. We think The Hague Tribunal itself does not stand upon a nobler eminence.

### FIRST IMPRESSIONS.

There are sidewalks on one side of the street approximately one-third of the distance from the depot to the square. The other side of the street is even more unkempt.

What must be the visitor's first impressions when he has to walk along so slovenly a way in order to reach your business section? First impressions are hard to efface; indeed, they always leave a memory.

What would be your conclusion if you visited a friend and found the entrance way ragged, even slovenly—and even more so if that visit was to a stranger? What rating would you give Plainview after a walk from the Santa Fe depot to the First National Bank? Prospective investors form lasting mental conclusions during their first few impressions of a town.

North Pacific Street cries for sidewalks. Indeed, business acumen, no less than civic pride, should impel the paving of North Pacific Street from the Santa Fe depot to the Square.

### THE DUTY IS NOW OURS.

In that unceasing march of things, which calls forward the successive generations of men to perform their part on the stage of life, we at length are summoned to appear. Our fathers have passed their hour of visitation—how worthily, let the growth and prosperity of our happy land and the security of our firesides attest. \* \* \* The turn has come to us. The trial of adversity was theirs; the trial of prosperity is ours. Let us meet it as men who know their duty and prize their blessing. Our position is the most enviable, the most responsible which men can fill. If this generation does its duty, the cause of constitutional freedom is safe. If we fail—if we fail, not only do we defraud our children of the inheritance which we received from our fathers, but we blast the hopes of the friends of liberty throughout our continent, throughout Europe, throughout the world, to the end of time.—From Edward Everett's "The History of Liberty."

### A 50,000-MILE NATIONAL HIGHWAY.

The National Highway Association has outlined a system of main, trunk and link roads constituting a National highway of 50,000 miles. This system of roads will convey very nearly as much traffic as a similar mileage of railroads. And with the increased use of motor trucks continually more traffic will be hauled along the highways.

Plainview has place on a trunk highway—the Borderland Route. A proposed highway extends from Colorado Springs to the Gulf Coast. This route is indicated via Amarillo, Gainesville and Fort Worth. It has not been laid out. Another highway will connect from Fort Worth with the Southern Main National Highway at El Paso.

With indifferent expense and with fair prospect of success Plainview can push her claims to the Colorado Springs-Gulf and the Fort Worth-El Paso roads. Is there any adequate reason why we do not go after these? If the Chamber of Commerce has its hands full, might it not be profitable to the automobile owners to take up this matter? Undoubtedly other towns would co-operate. Logging and sign-boarding the routes would be a strategic move. Then it would be necessary to get them recognized by the National Association.

Mr. Unger says a trunk automobile route is only less valuable than a new railroad. Is Plainview idle in the face of opportunity?

### THE WAY TO BOOM A CITY.

Crop Improvement Associations Are Better Than Expensive Advertising.

Six or eight years ago the business men of Henderson, Ky., the metropolis of a large but lagging agricultural district, organized a commercial club and set out to make their town a young Pittsburgh. They proclaimed

# Rich-lier

# Rich-lier

## Just a Few Facts Concerning the Largest and Most Complete Department Store on the South Plains.

### Opened for Business Less Than Five Years Ago—Today the Oldest Established Dry Goods Firm in Plainview.

**EXCLUSIVE MEN'S AND YOUTHS' STORE**—Opening on West Main Street, next to the Post Office.  
**AN EXCLUSIVE LADIES' DEPARTMENT**—Opening on North Pacific Street.  
Both Stores Connected.

**LADIES', MISSES' AND CHILDREN'S SHOE SECTION**—Boots, Shoes, Oxfords, Sandals, Pumps, Boudoir and Evening Slippers, etc. A place where Footwear is carefully fitted for comfortable wear.

**MILLINERY DEPARTMENT**—Our Millinery Department is in the care of the most capable Designers and Trimmers. Every advantage of securing ideas and styles from the largest and most exclusive shops in America has been placed at the disposal of our forelady. **Our Millinery is right and so are the prices.**

**DRESS MAKING**—This is our newly-established Department. Ready-to-wear fittings and alterations are also promptly and accurately made in this Department. We hope that these services will be of value in reducing for our patrons the worries that usually attend the planning and making of Dresses and Gowns.

**SATISFACTORY MERCHANDISE**—We cater to Quality Buyers. We don't buy merchandise because it is cheap. We buy when quality is worth all or more than the price. **Our guarantee of worth is back of all the goods we sell.**

**NEW YORK OFFICE**—At No. 16 E. Eighteenth Street, New York, (in the heart of the greatest market in the world) we have successfully maintained for years a resident buyer's office. Through this office the mid-season's newest styles quickly reach our store, and special value offerings are secured.

### A STORE WITH WELL APPOINTED, SYSTEMATIC SERVICE:

**Rest Rooms, Etc.**—Lavatories, with clean towels, combs, brushes, etc., are provided for our patrons who drive for distances. Our customers are invited to make use of these conveniences.  
**Mail Orders**—Out-of-town Telephone and Mail Orders have our careful attention. We are pleased to submit samples and answer any inquiry relative to our merchandise. Mail orders should be accompanied by check of post office money order. If the goods we send you are not satisfactory, you may return them promptly, in good condition, and the money will be refunded. Cut goods and millinery sent as ordered can not be returned.  
**Prepaid Delivery**—We prepay delivery charges on merchandise shipments to any Post Office in Hale, Briscoe, Floyd, Lamb, Lubbock and Swisher Counties, and to any other Post Office within the first and second Parcel Post zones. This in accordance with the postal regulations; Packages weighing not over 11 pounds and measuring not over 72 inches in length and girth combined.

# Richards Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

102 North Pacific Street

PLAINVIEW, TEXAS

107 West Main Street

Henderson's advantages on billboards and sent their cleverest talkers to interview capitalists in the large cities. But months and years slipped by and scarcely any new factories were built.

It took these men a long time to realize that they were wasting much precious time in misdirected effort. But at last came an inspiration. The progressive members of the club met the other day and resolved themselves into a crop improvement association, opened the membership books to everybody that would pay the annual dues of \$1, and hired a farm expert by the year. The idea became popular with the farmers, who will control the policies of the organization.

The Chicago Board of Trade became interested in the experiment and agreed to contribute \$2,000 to help pay the first two years' expenses; and the Department of Agriculture will pay \$50 a month of the expert's salary.

The trained agriculturalist will make laboratory tests of soils and dairy products, conduct practical demonstrations on farms, and give free advice to all who ask for it—in fact, do anything he sees fit for the promotion of better farming. The idea is a splendid one. It is based on the sound, fundamental truth that the soil is the source of new wealth.

Most commercial clubs spend their energy and money trying to get factories away from other cities.—Collier's Weekly.

### GOOD UNTIL MAY 15TH.

To the People of Plainview:

The Civic League of our city has done a good work for us. These ladies want to do a greater work. They must have funds if they are to succeed. Don't you want to assist them, and out be out one cent? Read this proposition and act quickly:  
Holland's Magazine, one year . . . \$1.00  
Farm and Ranch, one year . . . 1.00  
Both these papers, one year . . . 1.50  
One-half the price goes to the Civic League. You get the full worth of your money in the papers, and your clean-up ideas will expand as you read them.

Place your subscription with W. C. Fyffe, local representative, or with either of the three drug stores. Be sure to state whether your subscription is new or a renewal. Act quickly. The time limit on this liberal proposition is May 15th. The League

needs your help, and you will not be out a cent. W. C. FYFFE.

### Stop Yer Kickin'.

Stop yer kickin' 'bout the times,  
Get a hustle on you;  
Skermish 'round and grab the dimes,  
Ef the dollars shun you.  
Croakin' never bought a dress,  
Growlin' isn't in it;  
Fix your peepers on success,  
Then go in to win it.  
Times is gettin' good agin—  
Try to help them all you kin.  
—Eastern Underwriter.

### WHAT THEY NEEDED.

A Sunday School class was studying a missionary lesson, and the teacher was telling of customs among Eskimos. She said:

"I have read an article by a traveler among these people, and it is the duty of the Eskimo's wife to chew her husband's clothes to keep them soft and pliable, as the skins get stiff, and therefore a woman is chosen according to her chewing ability, every man endeavoring to get a wife with strong teeth."

One little boy, with a look of nausea on his face, blurted out:  
"Well, why don't they get 'em a Billy goat?"—Exchange.

### J. P. MORGAN, MONEY KING, DEAD IN ROME.

(Continued from Page One.)

ing house of Morgan, and financed the three greatest industrial organizations in the world. He has been most widely known through his connection with the United States Steel Corporation, but he was an impelling figure in the development of the International Harvester Company and the International Mercantile Marine Company.

Twice in comparatively recent years Morgan has saved the credit of the United States from ruin. Most notable was the assistance he rendered President Cleveland in 1895. The United States Treasury was seriously weakened by the strain of the panic of 1893. It almost had been forced to suspend specie payments. Morgan's contract to furnish the Government with gold to tide over the stringency made him known as a financial power throughout the world.  
Since 1907 Morgan and Company,

the most powerful banking agency in the United States, has put off the character of a promotion house, and now performs only the functions of a great bank. Under the influence of the great financier, it has rapidly adjusted itself to the industrial changes of the country.

### Born in Hartford.

J. P. Morgan was born in Hartford, Conn., in 1837. He lived there the first fourteen years of his life. His early days contrast strongly with those of John D. Rockefeller, in whose account book were scribbled the cramps of necessity that followed him through boyhood. Morgan was born into comparative affluence.

At the age of fourteen he moved with his parents to Boston. He was graduated from the English High School in Boston in 1853. Travel in Europe and a two years' course in the University of Gottingen completed his education. At this point his business career was started. He entered the banking house of his father, Junius

Morgan, in London.  
In the sense of accomplishment by long and closely applied effort, Mr. Morgan may be said to be a "self-made" man; for the accomplishments of his life consumed fifty years in the making, extending from the time he became a banker's clerk until a few years ago.

He did not start in the world with nothing and build up a colossal fortune, but took the small banking business of his father and used it as pedestal in the making of a gigantic accomplishment.

In 1859 he married Miss Amelia Sturges, in Paris. She lived but a few months. In 1865 he married Miss Frances Louise Tracy, daughter of a New York lawyer, who survives him.

The stock market showed no weakness as a result of J. P. Morgan's death. There were a few declines in the opening prices, but by noon they had regained all losses. There was no evidence of nervousness. It was announced no change would be made in the Morgan firm.

## First Monday Trades Day Bargains in Groceries

Let us help solve your living problems.

Justice Corn, per dozen, \$1.10; per can . . . . .	10c
A Good Corn, 3 cans for . . . . .	25c
Hominy, per can . . . . .	10c
Sauer Kraut, per can . . . . .	10c
Tomatoes, 2-pound cans, per dozen, 95c; per can	10c
Large package National Oats . . . . .	20c
Cottolene, 10-pound pail . . . . .	\$1.35
Baking Powder, 25c size . . . . .	20c
Sugar, 20 pounds for . . . . .	\$1.00
Potatoes, 15 pounds for . . . . .	25c
Potatoes, per 100 pounds . . . . .	\$1.50
Dried Apples, per pound . . . . .	10c
Peaches, per pound . . . . .	7½c
Grapes, per pound . . . . .	10c
Dry Beans, per pound . . . . .	5c
Bucket of Coffee . . . . .	95c
Matches, per case . . . . .	40c
3-pound can Peaches . . . . .	15c
Table Peas, 3-pound can . . . . .	15c
10 pounds Onions . . . . .	30c
10 pounds Cabbage . . . . .	25c

We buy your Chickens and Eggs.

# J. M. SANDERSON

Southeast Corner of the Square

Our piano has not arrived yet, we will open up the contest as soon as it arrives.

## Remember Us When You Are Hungry

Besides all kinds of fancy and staple groceries, we receive two and three shipments of vegetables, strawberries, fresh tomatoes, etc., each week.

Come to see us "First Monday" we will sell you anything in our line as cheap as any man can afford to. We can show you.

# Scudder Grocery Co.

Telephone 244

Southwest Cor. Square Plainview, Texas

# "THE MISSOURI GIRL"

## Schick Opera House

### Thursday April 3



Norton & Rider offer  
**Frank Farrell**  
Supported by  
**Blanche Edwards**

AS  
**"ZEKE"**  
and  
**"DAISY"**  
(a la MUTT and JEFF)

Broadway Cast  
**A** Scenic Production  
Big Screen

PRICES  
**\$1.00, 75c, 50c**

Reservation at Willis Drug Store New Open. Phone 44

**SHERIFF'S SALE.**  
THE STATE OF TEXAS,  
County of Hale.  
BY VIRTUE of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 3rd day of April, 1913, by W. H. Box, Deputy District Clerk of said County, against J. M. Murphy and W. W. Jones, for the sum of Seven Hundred and Twenty-Eight Dollars and Forty-Two Cents, and costs of suit, in cause No. 934 in said Court, styled The First National Bank of Plainview, Texas, (a corporation) vs. J. M. Murphy and W. W. Jones, and placed in my hands for service, I, J. C. Hooper, as Sheriff of Hale County, Texas, did, on the 3rd day of April, 1913, levy on certain Real Estate, situated in Hale County, described as follows, to-wit:

Part of survey Number Thirty-Four, Block JK2, surveyed by virtue of Cert. No. 4-646, issued to the G. C. & S. F. Ry. Co., and described by metes and bounds as follows: Beginning at a point 60 feet north of the Northwest Corner of Block No. 40, in West Boswell Heights Addition to the town of Plainview, and 30 feet east of the West Boundary line of said survey No. 34, for the Southwest Corner of this tract, thence East 220 yards, thence North 449 yards, thence West 220 yards, thence South 440 yards to the place of beginning. (And whereas said Judgment has been credited with Two Hundred Dollars, I will therefore sell said property in satisfaction of the Balance of said Judgment, which is the sum of Five hundred and Twenty-Eight Dollars and Forty-Two Cents) and levied upon as the property of said J. M. Murphy and W. W. Jones. And on Tuesday, the 6th day of May, 1913, at the Court House door of Hale County, in the City of Plainview, Texas, between the hours of ten a. m. and four p. m., I will sell said land at public vendue for cash, to the highest bidder as the property of said J. M. Murphy and W. W. Jones, by virtue of said levy and said Order of Sale.

And in compliance with law, I give this notice by publication in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

WITNES my hand, this 3rd day of April, 1913. J. C. HOOPER,  
Sheriff of Hale County, Texas.

Subscribe for The Herald.

#### LOCAL AND PERSONAL

T. L. DeLoach and wife moved this week to Corpus Christi.

Mrs. C. C. Miller, of Lockney, went to Canyon and Amarillo today.

S. Morganstern and family have moved from Plainview to Oregon, Mo.

Mrs. Ed Dartie left today for Killeen, Texas, to visit her father and mother.

Mrs. Carrie King and family went to Mill Sap, Texas, today, to visit the old home.

Miss Mary Ellerd returned Thursday from Arizona, where she has been some time visiting relatives.

M. L. Woodrow came in from Savannah, Ga., Thursday to visit his brother, C. S. Woodrow, in Plainview.

Mrs. W. G. Hendrix and baby went to Waco Wednesday, to visit her parents, Mr. and Mrs. T. A. Teagle.

Miss Nora Cowart, of Seth Ward College, went to Winters, Texas, today, where she will teach music.

Mrs. Wayne J. Smith and little daughter left Thursday for Abilene, Texas, to visit Mrs. L. R. Graham.

The Plainview High School girls will play the Canyon basketball team tomorrow afternoon, on the Canyon grounds. Plainview schools will have a half-day holiday tomorrow.

Mrs. T. R. Thomas returned today from Estancia, New Mexico, where she has been at the bedside of her sister, Miss Cora Akers. Mrs. Thomas says Miss Akers is quite sick yet.

Marian Lusk and wife moved this week to Panhandle, Texas.

Miss Athleen and Mrs. K. E. Bain, of Silverton, Texas, came in Thursday to visit Mrs. J. T. Blair.

I. N. Brooks went to Williamson County, Texas, Thursday to visit his mother, Mrs. Sarah Boyce.

G. W. H. Russell closes his work Sunday night with the Nazarene Church, and will move to East Texas.

C. W. Gound and baby boy, of Knox City, returned home Thursday, after a visit to his sister, Mrs. Minnie Reeves.

Mrs. L. H. Triplett, of Hale Center, was in Plainview today, shopping and visiting her brother, W. R. Triplett, and family.

Mrs. Ed Wilson, of Lubbock, who has been in Plainview some days visiting Mrs. Stant Rhea, returned home Thursday.

W. A. Brewster, who was operated on at the Guyton Sanitarium some days ago, returned to his home, at Lockney, today.

A. A. Whyte, of Lockney, passed through Plainview today en route to the Panhandle Teachers' Association meeting, at Canyon.

Miss Ida Lawrence, factory representative of the Dentyne Gum Co., of New York and Louisville, Ky., was in Plainview Wednesday.

**DR. E. O. NICHOLS,**  
Specialist in Diseases of the  
Ear, Eye, Nose and Throat.  
Glasses Fitted.

Office in Stevens Building,  
Plainview, Texas.

#### TEACHERS ASSEMBLED FAVOR A. & M. MERGER.

Elect Annual Officers and Again Choose Wichita Falls for Meeting City Next Year.

Wichita Falls, Texas, March 29.—Following the selection of Wichita Falls as the place for meeting again next year and the election of Superintendent G. H. Carpenter, of the Wichita Falls schools, as president for the ensuing year, the annual convention of the Northwest Texas Teachers' Association came to a close this afternoon.

**Resolutions Adopted.**  
Much importance was attached to the report of the resolutions committee; the resolutions adopted finally being as follows:

"1. That we favor the resolutions adopted by the State Teachers' Association in 1912.

"2. That we indorse joint resolution No. 28, the Terrell-Haney constitutional amendment, providing for a tax for higher institutions of learning, raising the maximum tax in common school districts to \$1, and also raising the scholastic age to 21 years.

"3. We recommend the organization of trustees' associations in the counties of this district, and a meeting of the district trustees' association with this association in 1914.

"4. We endorse the present bill before the Legislature providing for the extension and improvement of county supervision of rural schools.

**Favor A. & M. Merger.**  
"5. We endorse the consolidation of the University of Texas and the A. & M. College, and a more adequate support of higher education and secondary schools.

"6. We endorse the work done by the Conference for Education in Texas.

"7. We indorse the work done by the peace conference and indorse Mrs. Mary L. Christensen as one worthy of the Nobel prize. We also favor the observance of a Peace Day in the schools."

Resolutions were also adopted extending thanks to the city of Wichita Falls, Superintendent Carpenter, the Mothers' Clubs, Chamber of Commerce and other individuals and organizations of the city for hospitality extended.

#### NOTICE:

In view of the depredations, of weekly occurrence, on the places belonging to the Syndicate, which we hold as trustees, we are compelled to notify all parties concerned that we will prosecute any further trespasses on the Syndicate property.

The people owning this land have come into this country in good faith and are seeking to develop it. We, therefore, ask all good citizens to assist us in keeping down depredations upon the places owned by the Syndicate.

We do not wish to prosecute any one, and use this notice as a final warning to the people to keep their stock off of the premises owned by the Syndicate and to cease destroying the fences and gates.

We will appreciate it if the people living adjoining these places will kindly furnish us with the names of par-

ties committing these outrages. We expect their assistance, for the development of the Syndicate property means the enhancement of the value of their property, and we ask such assistance in good faith.

J. H. SLATON,  
H. C. RANDOLPH,  
Trustees.

#### TEXAS PRODUCES ONE-THIRD OF COTTON GROWN IN U. S.

Yield for 1912 Was 5,120,252 Bales, as Against 4,447,648 for 1911.

The largest cotton crop in the his-

tory of the State was produced in Texas in 1912, according to the final report of the Department of Agriculture, at Washington. The output was 5,120,252 bales, compared with 4,447,648 in 1911, and exceeded the estimate made by the Department of Agriculture on the 1912 crop by 279,252 bales. The total production of the United States for 1912 was 14,295,500 bales, which was the second largest crop ever grown. Texas produced 35 per cent, or more than one-third, of the total production.

The Strollers Quartette is undoubtedly one of the best quartettes in lycium.—San Francisco (Calif.) Examiner.

### We Are Offering Special Prices on Hardware for First Monday Trades Day—Come and See

## Will You Let Us Help You

### make your Lawn, Garden or Farm a success by selling you the best garden tools or farm implements on the South Plains.

### Play Ball--and get your baseballs, bats and gloves from us.

### If it is Hardware We Have it. Phone Us Your Needs.

# Donohoo-Ware Hardware Co.

Northeast Corner of Square

## FOR FIRST MONDAY Plainview's Trades Day

Hatchell & Johnson will sell you 20 pounds sugar for \$1.00 cash.

7 Bars Laundry Soap for 25 cents

North Side of Square

TELEPHONE 76

### A Very Fine Smoke A Very Small Price



Surprise yourself—right now. Step up to the nearest cigar case and exchange a nickel for one J. M. M. SMOKER. Smell it, taste, light it, smoke it. Delight yourself with a taste, fragrance and aroma just as delicious as you have been accustomed to in cigars costing from twice to five times as much.

If you'd rather pay a nickel for a cigar than a quarter you can't do better than get the J. M. M. SMOKER. You'll get your money's worth, and then some. You'll get a genuine, Cuban, hand made, clear Havana cigar and all the pleasure and satisfaction that only a genuine Havana cigar can give. It's a fact. One smoke will prove it.

**J. M. Martinez Company,**  
TAMPA, FLORIDA,  
Platter Tobacco Company Distributors

### BLOUSE CUT IN ONE PIECE.

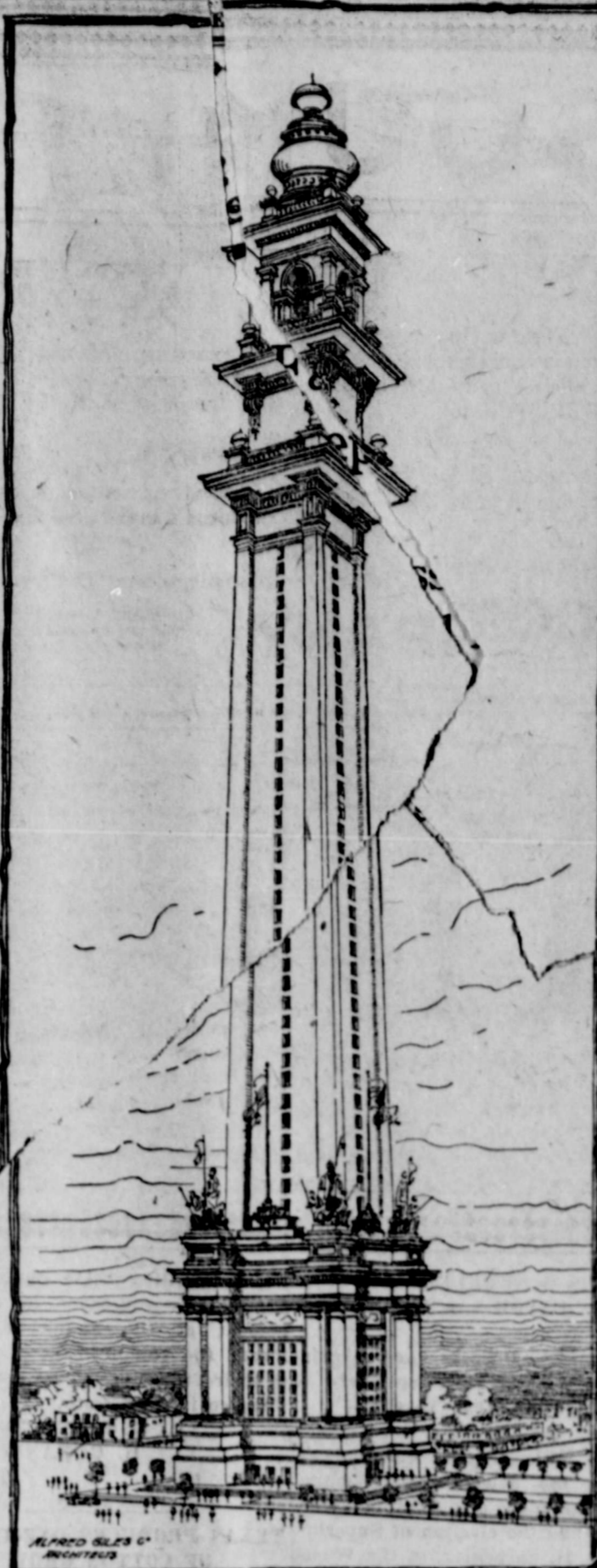
One of Tulle Valenciennes Has Neither Trimming Nor Fullness.

The newest cream white blouses are more plain than ever. The prettiest are tulle valenciennes, or a kind of soft point d'esprit with figures like those in the valenciennes design. One blouse of this material has not the slightest trimming or fullness except in the back, where there is a tiny bit to cover the opening and make it look like a narrow plait. The entire thing is made in one piece, the sole garnish being little button studs of black velvet in two rows at the throat, back and front, and on the wrists. The neck is cut low and round, with cording of the lace in three rows.

A noticeable feature of this blouse, which was designed in a house in the Place Vendome and intended for the Riviera, is the sleeves made all in one piece, with no extensions whatever. It is as though the entire thing had been molded together. No doubt the styles of the coming season will adopt ideas seen in this blouse. We have arrived at a period when cuts and finishes are at their crescendo of plainness. Nothing further is possible, because effects could not possibly be any more rigid or simple.—Kansas City Star.

### HEED THE COUGH THAT HANGS ON.

The seeds of consumption may be in lurk, and a cough that hangs on weakens your system, and lowers your vital resistance to disease. Take Foley's Honey and Tar Compound. It stops the cough, heals the inflamed membranes, and strengthens the lungs. E. D. Rountree, Stillmore, Ga., says: "La Grippe left me with a deep-seated, hacking and painful cough, from which I could get no relief until I took Foley's Honey and Tar Compound. It completely cured me." Refuse substitutes. R. A. Long's Drug Store. —Adv. 17



Copyright, 1912.  
PROPOSED MONUMENT TO THE HEROES OF THE ALAMO.

### Fair Hotel

Under New Management  
Comfortable rooms,  
Good meals, Rooms  
for light housekeeping  
**Mrs. H. G. Hughett**  
One block west of M.E. Church

### POULTRY DAY

#### HENS!! HENS!! HENS!! HENS!!

#### 10,000 POUNDS OF POULTRY WANTED

We Will Have a Car of Poultry at Plainview

**Thursday, April 10th**  
for C. Fleming & Co., Amarillo, Texas

We Will Have a Car at Freight Depot or Close by

Here Are the Prices for this Day Only

- Hens, all sizes 10c per pound cash.
- Turkeys, all good 12c per pound cash.
- Turkeys, old toms and culls, 9c per pound cash.
- Ducks and Geese, F. F. T., 9c per pound cash.
- Roosters, 8c per pound cash.
- Fryers, 7c per pound cash.
- Soft bones 12c per pound cash.

Poultry must be fresh of feed and not cropy

This is a good time to clean up your surplus poultry at top prices and this will likely be the last car shipped before fall so bring us your poultry and get the cash.

Remember the Date, Thursday, April 10, 1913

**Rucker Produce Co.**  
Plainview, Texas

### ALAMO HEROES' MONUMENT ASSN. PUTS TICKETS ON SALE.

Local Banks Are Offering Tickets to Procure Funds for World's Tallest Memorial.

All of the local banks and most of the banks in this county during the last week have received tickets issued by the Alamo Heroes' Monument Association, in the interest of the campaign for funds to erect a wonderful structure in memory of the noble men who gave up their lives in defense of the Alamo while fighting for the liberty of Texas.

The citizens of San Antonio, where the monument is to be erected, are contributing liberally to this cause, and it is probably that no less than one million tickets will be sold in that city, but this is a monument which eventually will become the property of the State of Texas, and it is deemed fitting that every Texan shall have a part in its erection, and thereby feel a personal ownership in it, so tickets have been distributed thoroughly over the State, and every Texan will have an opportunity to purchase them.

This monument will be 802 feet

high, the highest in the world, and will cost two million dollars. It will be 85 feet square at the base, and the first four stories, rising to a height of about 75 feet, will contain a museum, art gallery, an auditorium that will seat several thousand people, rooms for each of the different patriotic societies, including the Daughters of the Republic of Texas, the Daughters of the Confederacy, the United Confederate Veterans, the Grand Army of the Republic, the Spanish War Veterans, and the Society of Native Texans, and above these halls will be located a room for each county in the State, in which may be maintained permanent historical and art exhibits. Means of ascent will be provided by four large elevators. At different heights, large galleries will be erected, capable of holding about fifteen hundred persons, from which the country may be seen for many miles in every direction. The dome will be offered to the United States Government in which to maintain an observatory.

The lobby will be a world wonder and unique in its construction, being 50 feet high, its center forms a well hole 8 feet in diameter, rising to a height of 700 feet, where the Texas Lone Star will be set in the ceiling, brilliantly illuminated.

Admission to the lobby of the monument will always be free, but to ascend to the upper portions of the shaft and to visit the museum, art gallery, etc., \$1.00 will be charged, except to holders of the tickets now being sold at fifty cents each for the construction fund. These tickets will not only entitle the holders to visit every part of the monument, but also carry the privilege to each holder of inscribing his or her name, residence and birth place in a roll of honor to be preserved in the Alamo Monument Museum.

Any person may obtain from his bank as many of these tickets as desired at 50 cents each, and know when purchasing them that not only will the money be expended in a noble, patriotic cause, but will eventually be the means of enlightenment to the people of this State and the whole civilized world in the history of our State.

### A BARGAIN!

FOR SALE: 190 acres 5 miles west of Plainview; 125 acres in cultivation; four-wire fence, cross-fenced; fruit of all kinds now being set out. Two good wells, house, barn, chicken house; 150 chickens, 6 cows, 6 horses. Brand new farm tools; house furniture; feed and grain. Meat and lard to do a family for two years. \$8,000; easy terms. C. E. STEVENS.

## No Uncared for Sick in Texas in 19—?

### Thousands of Sick in This State Are Now Uncared for

No systematic steps are now being taken for the Relief of the Sick and the Prevention of Communicable Diseases. Preventable Diseases is the Leading Cause of Poverty, Sickness and Distress.

The State Must Act. Much Can be Accomplished in the Next Few Years. Communicable Diseases Can be Eradicated. Many Lives Can be Saved.

The object of this Association is to acquaint the people of the State with the fact that over 1,000 Texans die every month from Communicable Diseases. That this awful sacrifice is needless. That such diseases will continue to claim an increasing number of victims unless definite and immediate preventive measures are inaugurated. A tremendous reduction of the death rate can be made in the present decade, if

- (a) The people are educated to the fact that tuberculosis, pneumonia, meningitis, typhoid fever, dysentery, malaria, diphtheria and croup, pellagra, influenza, measles, whooping cough, scarlet fever, smallpox, and most of the diseases of infants, such as diarrhoea and enteritis, etc., etc., are Communicable and Preventable and HOW this may be accomplished, and.
- (b) If every County makes sufficient hospital and dispensary provision for its sick.
- (c) If every city of 5,000 has a free dispensary.
- (d) If every city and village has at least one visiting nurse.
- (e) If all living cases are required to live in such a manner as to protect others.
- (f) If every living case is in a hospital or under supervision at home.
- (g) If all houses and rooms occupied by sick are disinfected and renovated after death or removal.

WHEN THE STATE, EVERY COUNTY AND EACH CITY DOES ITS PART, MANY LIVES CAN BE SAVED.

WHAT IS YOUR COMMUNITY DOING ABOUT IT? Write for information as to what you can do.

## Texas Anti-Tuberculosis Association

MRS. O. B. COLQUITT, President  
STATE CAPITOL AUSTIN, TEXAS

## Auto Service

Auto service between Plainview and Olton via Running Water and Halfway. Arrive daily at Plainview at 10 a. m. Leave Plainview from Ware Hotel at 2 p. m. Can also give service from Olton to Spring Lake.

## J. J. CLARK

## Marsh Music Company

STATE AGENTS FOR  
**HOLTON BAND INSTRUMENTS**  
Second hand instruments bought, sold and exchanged. Send for our second hand list and Drummers Catalog.

**Marsh Music Company**  
1506 Elm Street, Dallas, Texas

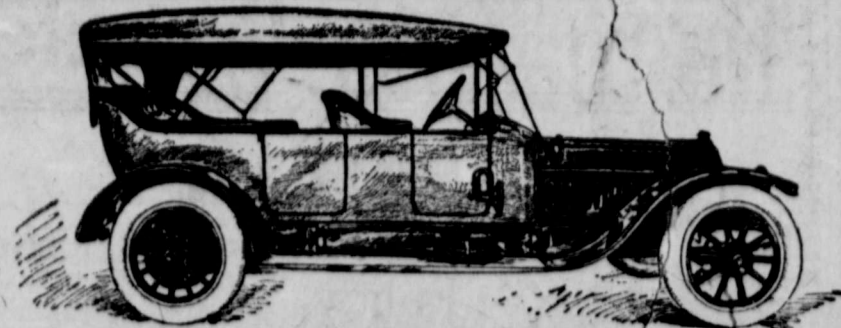


Scene from "The Missouri Girl," Schick Theatre, April 4

## Tenison Brothers SADDLERY COMPANY

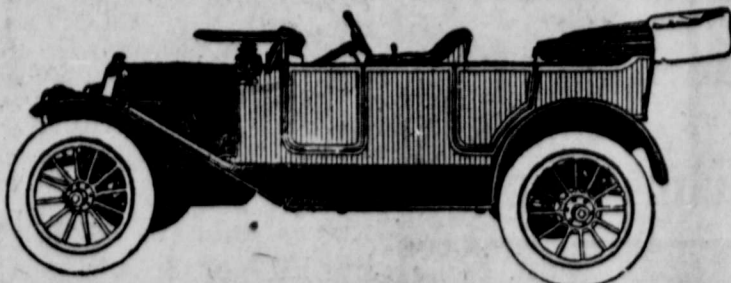
Manufacturers of  
Saddlery, Harness and Collars of Every Description  
Dallas, . . Texas





The six cylinder masterpiece combining every feature of luxury, comfort and convenience such as you would expect in cars only in class with the new HUDSON "54"  
A Six \$2,450 f. o. b. Detroit.

Automobiles that are not electrically lighted and started are proven to be out of date from the standpoint of value, without these features you have nothing more than was offered last season, the change in body design and color doesn't make new models.



The car that meets the most exacting demand where price is considered and in no other car do you find all the excellent up-to-date features near the price of the PAIGE-DETROIT "36"  
\$1,275 f. o. b. Detroit

TIME TO RETIRE

Our stock is complete in tires, tubes, accessories and supplies

Harley-Davidson Motorcycles—The silent gray fellow.  
FISK HEAVY CAR TYRE  
The Fisk—No Risk  
Any size to fit any rim

BROWN MOTOR COMPANY

DIAMOND SAFETY TREAD  
The only non-skid principle  
Works like a "squeeze"



Dependable Trains

—equipment that adds to your comfort and schedules that serve your convenience

The Katy *Express*

and

The Katy *Limited*

Your choice of these trains enroute to St. Louis or Kansas City assures you a quick, comfortable trip right through to your destination—for it's



KATY ALL-THE-WAY



BEST For Every Baking CALUMET BAKING POWDER

Best—because it's the purest. Best—because it never fails. Best—because it makes every baking light, fluffy and evenly raised. Best—because it is moderate in cost—highest in quality.

At your grocers.



RECEIVED HIGHEST AWARDS

World's Pure Food Exposition, Chicago, Ill. Paris Exposition, France, March, 1912.

You don't save money when you buy cheap or big-can baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.

AUCTIONEER

J. V. BOSTON

Live Stock and General Auctioneer

Terms Reasonable For dates phone or write me KRESS TEXAS

SUMMARY OF WORLD NEWS OF THE WEEK.

Adrianople fell after one of the most stubborn defenses in the history of warfare, and is now in possession of the Bulgarians. Shukri Pasha handed his sword to Gen. Savoff, commanding the Bulgarian forces, and did not carry out his threat and destroy the city if he found that it could not be held by the Turks. It is reported that Shukri killed himself after surrendering, but this is denied. Tchatjalja is also reported to have fallen before a furious assault of Bulgarian and Servian forces. The fall of these two places practically ends the fighting, and war correspondents will now be allowed to go to the front again.

The Senatorial deadlock in Illinois has been broken, by the election of J. Hamilton Lewis, Democrat, to the long term in the Senate and Lawrence Y. Sherman to the short term, caused by the expulsion of Lorimer. These men were the primary choices of their respective parties, and were elected by an agreement between Republicans and Democrats to end a deadlock which had been on since February 11. This completes the United States Senate, in which there are now 51 Democrats, 43 Republicans and 2 Progressives.

Rudolph Karch, of Mascoutah, Ill., was summoned for jury duty in the county court. He started in a storm and was thrown from his horse. He then walked, swam, and waded 10 miles, and apologized to the court for being late.

Progressives in Congress have called a caucus and propose to form a compact third-party organization and name Representative Victor Murdock for Speaker. Representative Hinebaugh, of Illinois, has applied direct to Oscar Underwood, Democratic leader, for recognition of the Progressives as a separate party in committee assignments.

Everybody in the White House, including President Wilson, Mrs. Wilson and their three daughters, has been vaccinated. The parents of a domestic employed at the White House have smallpox.

Winston Spencer Churchill, first Lord of the Admiralty of England, proposes that England and Germany shall cancel naval construction programs for 1914, and stop all work on new warships for a year. Although the proposition is made to Germany in particular, he suggests that all nations agree to suspend construction for the period. He says scores of millions are spent each year by the leading nations without changing the relative strength of the various navies, and that the rivalry is both costly and insensate.

The Arkansas Supreme Court has decided that F. M. Futrell is Governor of the State. When Gov. Robinson resigned to accept the United States Senatorship, W. H. Oldham, the Presi-

dent of the Senate, became acting Governor. The Court holds that Futrell, who was elected as President of the Senate, should succeed to the acting Governorship. He has promised to call a special election immediately.

The Missouri Legislature has adjourned, after passing 246 bills out of 1,541 introduced. Only three Representatives and seven Senators were present on the last day.

Prof. Charles W. Dabney, president of the University of Cincinnati, is said to have an excellent chance of being appointed Chief of the United States Weather Bureau, to succeed Prof. Willis Moore, who resigned because he was piqued at not being appointed Secretary of Agriculture, a position for which Prof. Dabney was also considered.

Julian Hawthorne author and son of the great American novelist, is now in the Federal prison at Atlanta, Ga., serving a sentence of a year for his connection with a fraudulent Canadian mining stock deal. The sentence dates from last November, and Hawthorne will probably apply for a parole.

Harry M. Jones made a thrilling night aeroplane flight over New York and was caught in a 45-mile gale, during which he came down and landed next door to a sanitarium, uninjured.

C. C. Spangler, a member of the jury which failed to agree on the third trial of Dr. B. C. Hyde, charged with killing Col. Thomas Swope, was found on the street in Kansas City suffering from injuries supposed to have been inflicted by men who robbed him of his money earned as a jurymen. He died a few hours later, without recovering consciousness sufficiently to tell how he was injured.

The Interstate Commerce Commission, on application by the Post-Dispatch on behalf of St. Louis, has issued an order prohibiting railroads from advancing rates for bringing coal to St. Louis from the Illinois fields until the commission can thoroughly investigate the rates and the connection of a drayage company with the Terminal Association.

A church census shows that 275,000 of St. Louis' 800,000 population are not affiliated with any church. School children were given a half holiday so those living in the foreign quarters could be at home to interpret questions and answers.

TEXAS INDUSTRIAL NOTES.

Waco.—The business organizations of this city have announced that they will raise \$100,000 to be used for providing bonuses and sites for factories which might locate here, and in bringing the city before the commercial world generally.

Port Arthur.—The Port Arthur Rice and Irrigation Company will expend approximately \$40,000 in renovating its large pumping plant on the Neches River, in this county.

Belton.—The cotton crop of Bell County for 1912 is given at 82,250 bales, representing an approximate value of \$690,000.

Slaton.—A \$30,000 appropriation was recently made by the Santa Fe Railroad for the construction of a new passenger depot here. Work has already been started.

Big Springs.—The Big Springs District Fair Association was recently organized. The purpose of the Association is to hold an annual fair in this place. The officers are: T. H. Johnson, president; I. E. Smith, secretary, and J. I. McDowell, treasurer.

Marshall.—J. D. Meyers, a prominent corn raiser in this county, recently shipped a package of his favorite product to the Argentine Republic,

to be tested and used for experiments by that Government. Mr. Meyers has won several prizes at various fairs in this State.

Orange.—At a recent get-together meeting held by the Orange Commercial Club, 140 new members were added to the roster of the organization.

Dallas.—The Oriental Oil Company has awarded contracts and construction work will begin immediately on its new \$100,000 oil refinery. The plant, when completed, will cover 25 acres of land, and will have a daily capacity of 2,000 barrels.

Robstown.—This city recently voted bonds to the amount of \$25,000 for the erection of a new school house, to be up to date in every respect.

Greenville.—Laying steel rails on the new interurban line from this city to Anna was recently commenced, and will be completed within the next few weeks.

Whitehouse.—G. H. Adkins, a prominent fruit dealer living near this town, states that the recent freezes did no material damage to fruit in this county. Large yields are expected.

Montague.—A Commercial Club has been organized here, with thirty char-

ter members. The motto of the club is "Get out of the rut." W. T. Hays was selected as secretary.

Cleburne.—A cattleman of this city has just closed a deal with a ranchman in Nolan County whereby he becomes owner of 13,646 acres of Nolan County land. The consideration is given at \$1,000,000.

Mexia.—Local business men are behind a project to establish a steam laundry, candy factory, overalls factory, broom factory and creamery here. A stock company of \$25,000 is being organized to finance the proposition.

Waco.—The tracks of the new Waco-Dallas Interurban are within a few miles of this city. It is hoped to have cars running on the line within a few weeks.

El Campo.—What is said to be the largest single shipment of rice ever shipped out of the Gulf Coast country was shipped to Houston recently. The shipment consisted of two hundred and twelve cars.

Galveston.—The County Commissioners' Court, in order to protect the agricultural portion of Galveston Island, has ordered the planting of salt cedars on the beach front to a distance of fifteen miles down the island. The trees will be planted in four rows five feet apart, and will also stand four feet apart in the row.

West.—A good roads bond election is being agitated in this place. The citizens voice themselves as being optimistic over the outcome.

Mexia.—The \$150,000 good roads bonds recently voted here will be expended on seventy miles of macadamized highways throughout the county. Work is to start immediately.

Weatherford.—The Chamber of Commerce boasts of one of the most modern buildings of its kind in the country. Products of the factory and farm are displayed in large plate glass windows. A commodious reception room is maintained for members and visitors.

Austin.—The University of Texas Texas will on June 8, 9 and 10 celebrate its thirtieth anniversary. An elaborate entertainment is being arranged for the occasion. From two to three thousand alumni and ex-stu-

dents are expected to attend.

Ennis.—A stock and poultry show will be held in this city Monday, April 14, under the auspices of the Booster Club. Prizes will be awarded for the best exhibits in the various classes.

Fort Worth.—According to official figures kept by the packing houses in this city, 30,000 people visited the Armour and Swift plants during the Fat Stock Show.

Belton.—Ten to fifteen tons of rock per day are being quarried about three miles west of here, the majority of which is used by the Santa Fe in its grading work near Temple.

Lampasas.—Stokes Brothers are erecting a new \$30,000 building, which will be completed in 15 days. The building will contain 18,000 square feet of floor space.

Killeen.—The Santa Fe Railroad is erecting a new passenger and freight station here, at a cost of \$7,000.

Copperas Cove.—During the last couple of months a broom and a mattress factory have been added to the industries of the town.

Gainesville.—The new city directory shows Gainesville to have a population of 10,550, an increase of more than 3,000 persons over the last Federal census.

Weatherford.—The recently organized Peerless Creamery of this city commenced business last November with only seventeen customers, and now boasts of one hundred and ten, and is still growing. More than a thousand pounds of butter is manufactured daily, and is being shipped throughout the State.

FOR YOUR SEWING MACHINE. I CAN GUARANTEE SATISFACTION. I AM AN EXPERT ON REPAIRING SEWING MACHINES. Call me at the Missouri Hotel, J. M. GONZALES

Change in Business

Having bought W. A. Nash's interest in Nash & Co., New and Second Hand Store, we wish to say to the people of the Plainview country that we will continue at the old stand.

We have come to Plainview to make it our home. We want to get acquainted with you. Our aim is to make it your interest to get acquainted with us, by fair dealing and close prices on everything in our line.

SPRING HOUSE CLEANING IS AT HAND

The time when most ladies are thinking of some changes they are going to make in their homes. Possibly you have something Old you would like to trade for New, or have it repaired and Made New. We have enlarged our shops as well as the other departments of our business, and can give you better service along that line. We guarantee every article turned out to give satisfaction or your money back.

Our carload of new furniture has come in. We want your trade and will treat you right.

W. E. Winfield Successor to Nash & Company

# For Better Eats

We have purchased the Bain Cafe and are prepared to SERVE YOU PROMPTLY with the best of meals. Short orders at all hours.

## THE DELMONICO

STOVLL & DIXON  
N. Side Square

### Acme Harrows and Jno. Deere Disc Harrows

For Sale By

## R. C. Ware Hdw. Co.

### THE PLEASURE OF YOUR VISIT TO THE

South Plains depends very largely upon

### A Comfortable Room and Good Meals

You will find these at

## THE MISSOURI HOUSE

C. T. McLURE, Proprietor

Centrally Located. Automobile Meets All Trains

## GUYTON SANITARIUM

Offers excellent treatment in surgical and maternity cases. While Dr. Guyton is at school the Sanitarium will still be open. All physicians may be sure that their patients will receive the best of attention.

MRS. J. V. GUYTON, in charge

Coal will be higher when winter sets in. These crisp mornings remind you that it is getting time for fires. Save money by ordering your coal now.

SOLE HANDLER OF

Simon Pure Nigger-heads,

Rockvale and Domino Coals

I BUY AND SELL ALL KINDS OF GRAIN.

## E. T. COLEMAN

COALAND GRAIN DEALER

Between Depots

Phone No. 176

### Hardware and Implement Dealers Annual Meeting



Amarillo, Texas  
April 7th and 8th



Tickets on Sale, April 6, 7. Limited, April 9. Fare \$3.00

For Full Particulars See Ticket Agent.

Phone 224

W. J. KLINGER, Agent

### Cause for Alarm

Loss of appetite or distress after eating—a symptom that should not be disregarded.

It is not what you eat but what you digest and assimilate that does you good. Some of the strongest, healthiest persons are moderate eaters. Nothing will cause more trouble than a disordered stomach, and many people contract serious maladies through disregard or abuse of the stomach.

We urge all who suffer from indigestion, or dyspepsia, to try Rexall Dyspepsia Tablets, with the understanding that we believe them to be without equal. They give prompt relief, aiding to neutralize acidity, stimulate flow of gastric juice, strengthen the digestive organs, and thus promote perfect nutrition and correct unhealthy symptoms. Three sizes, 25 cents, 50 cents, and \$1.

You can buy Rexall Dyspepsia Tablets in this community only at our store:

J. W. WILLIS DRUG CO.

Plainview, Texas

There is a small store in nearly every town in the United States, Canada and Great Britain. There is a different Rexall remedy for nearly every ordinary human ailment, especially designed for the particular ailment which it is recommended.

The Small Stores are America's Greatest Drug Stores

Two A-1 Second-Hand Bath Tubs at

WATSON'S SECOND-HAND STORE

—Adv.

### EVERY STREET IN PLAINVIEW

Has Its Share of the Proof That Kidney Sufferers Seek.

Backache? Kidneys weak? Distressed with urinary ills? Want a reliable kidney remedy? Don't have to look far. Use what Plainview people recommend. Every street in Plainview has its cases.

Here's one Plainview man's experience.

Let John Pendley, of Covington St., tell it.

Says Mr. Pendley: "I used Doan's Kidney Pills and they relieved me of bladder trouble and pains across my back and kidneys. Before I began using Doan's Kidney Pills, I could hardly get up from a chair. I procured my supply at the Long Drug Co.'s, and they did me a world of good."

If you back aces—if your kidneys bother you, don't simply ask for a kidney remedy—ask distinctly for Doan's Kidney Pills, the same that Mr. Pendley had—the remedy backed by home testimony. 50c at all stores. Foster-Milburn Co., Props., Buffalo, N. Y.

—Adv.

We can supply your wants with the best Coal all the time. COBB & ELLIOTT.

—Adv.

## Miss Minerva and William Green Hill



(Copyright, by Betty & Evelyn Co.) (Continued from last week.)

"What does all this mean? Are you hurt?" asked the doctor as he examined Mr. Jones' victim.

"No, I think I'm all right now," was the reply; "but that scoundrel certainly gave me a severe blow."

Billy, shut up in the bath room and listening to all the noises and confusion, had been scared nearly out of his senses. He had kept still as a mouse till now, when thinking he heard friendly voices he yelled out: "Open the door, an' untie me."

"We done forgot Billy," said the little rescuer, as he ran to the bath room door and opened it. He was followed by the doctor, who cut the cords that bound the prisoner.

"Now, William," commanded Dr. Sanford, as they grouped themselves around the stout, plump gentleman in the chair, "begin at the beginning, and let us get at the bottom of this."

"Mr. Algernon Jones he come to the gate," explained the little boy, "an' he say he goin' to fix the water pipe an' he say he's a plumber. He's a very 'greeable man, but I don't want Aunt Minerva to marry him, now. I was plump tickled at him an' I tuck him to the bath room an' fust thing I knowed he grabbed holter me an' shuck me like what you see a cat do a mouse, an' he say—"

"An' he'd more'n a million whiskers," interrupted Jimmy, who thought Billy was receiving too much attention, "an' he—"

"One at a time," said the doctor.

"Proceed, William."

"An' he say he'll bust my brains out'er my head if I holler, an' I ain't a-goin' to holler neither, an' he tie me to a chair an' tie my mouth up an' lock the do—"

"An' I comed over," said Jimmy, eagerly, "an' I run home and I see Mr. Algernon Jones is a robber an' I phoned to Miss Minerva's beau, and if he'd brung what I telled him, he wouldn't never got cracked in the face like Mr. Algernon Jones done crack him, and Billy got to all time let robbers in the house so they can knock mans and little boys down."

"While you stand talking here the scoundrel will get away," said the injured man.

"That's so," agreed Dr. Sanford, "so I'll go and find the sheriff."

Sarah Jane's huge form loomed up in the back hall doorway, and she grabbed Jimmy by the arm.

"Yaas," she cried, "you gwine take you a nap is yuh, yuh 'ceitful caterpillar. Come on home dis minute."

"Lemme go, Sarah Jane," protested the little boy trying to jerk away from her. "I got to stay here and pectee Billy and Miss Minerva's beau, 'cause they's a robber might come back and tie 'em up and make 'em bleed if I ain't here."

"Did Mr. Algernon Jones make all that blood?" asked the awe-stricken little boy gazing in admiration at the victim of Mr. Jones' energy. "You sho' is a hero to stan' up an' let him knock you down like he done."

"Yea," cried Jimmy, as the black woman dragged him kicking and struggling through the hall, "we's all heroes, but I bet I'm the heroest hero they is, and I bet Miss Minerva's goin' to be mad 'bout you all spilling all that blood on her nice clean floor."

"Lemme see yo' big toe what was shot off by all them Yankees and injuns what you killed in the war," said Billy to Miss Minerva's beau.

The major smiled at the little boy; a man-to-man smile, full of good comradeship, humor and understanding. Billy's little heart went out to him at once.

"I can't take off my shoes at present," said the veteran. "Well, I must be going; I feel all right now."

Billy looked at him with big, solemn eyes.

"You couldn't never go 'thout yo' pants, could you?" he asked, " 'cause Aunt Minerva jest nachelly despises pants."

The man eyed him quizzically.

"Well, no; I don't think I could," he replied; "I don't think I'd look any better in a Mother Hubbard or a kimono."

The little boy sighed.

"Which you think is the fittestest name," asked he, "Billy or William?"

"Billy, Billy," enthusiastically came the reply.

"I like mens," said William Green Hill. "I sho' wish' you could come and live right here with me and Aunt Minerva."

"I wish so, too," said the major.

### CHAPTER XV.

Billy, the Credulous.

After the advent and disappearance of the exciting Mr. Jones, Miss Minerva, much to Billy's joy, had a telephone put in the house. He sat in the hall the day it was put in waiting for it to ring.

Jimmy, coming up on the front porch and through the half-open door

and seeing him sitting there, rade the door bell just for a joke, ready to burst into a laugh when the other little boy turned around and saw who it was. Billy, however, in his eagerness mistook the ring for the telephone bell and joyfully climbed up on the chair, which he had stationed in readiness. He took down the receiver as he had seen Jimmy do in his home, and, without once seeing that little boy standing a few feet from him, he yelled at the top of his lungs:

"Hello! Who is that?"

"This is Marie Yarbrough," replied Jimmy from the doorway, instantly recognizing Billy's mistake.

Marie Yarbrough was a little girl much admired by the two boys, as she had a pony and a cart of her very own. However, she lived in a different part of the town and attended another Sunday school, so they had no speaking acquaintance with her.

"I jus' wanted to talk to you," went on the counterfeit Marie, stifling a laugh and trying to talk like a girl. "I think you're 'bout the sweetest little boy there is and I want you to come to my party."

"I sho' will," screamed the gratified Billy. "If Aunt Minerva'll lemme. What makes you talk so much like Jimmy?"

"Who?—that little old Jimmy Garner? I hope I don't talk like that chicken; he's 'bout the meanliest boy that is and I like you 'nother s'ight better'n him. You're a plumb jim-dandy, Billy," came from the doorway.

"So's you," howled back the delighted and flattered Billy.

Jimmy thought he would pop wide open in his efforts to keep from laughing.

"How'd you like to be my sweet-heart?" he asked.

"I's already promised to marry Miss Cecilia when I puts on long pants, but if we ever gets a 'vorce I'd 'nother s'ight ruther have you 'n anybody. You can be my lady friend, anyhow," was the loud reply.

"I'm coming for you to go riding in my little pony and cart," said a giggling Jimmy.

"All right, I's going to ask Aunt Minerva to lemme go. Can't we take Jimmy, too?"

"This was too much for the little boy. He had held himself in as long as possible. He burst into a peal of laughter so merry and so loud that Billy, turning quickly, almost fell out of the chair.

"What you doin', a-listening to me talk to Marie Yarbrough throo the telephone?" he questioned angrily.

"Marie you pig's foot," was the in-elegant response. "That was just me a-talking to you all the time. You all time think you talking to little girls and all times 't ain't nobody but me."

A light dawned on the innocent one. He promptly hung up the receiver and got down out of the chair. Before Jimmy was fully aware of his intention, Billy had thrown him to the floor and was giving him a good pommeling.

"Say you got 'nough?" he growled from his position astride of the other boy.

"I got 'nough, Billy," repeated Jimmy.

"Say you sorry you done it."

"I say I sorry I done it," abjectly repeated the younger child. "Get up, Billy, 'fore you bust my stommieck open."

"Say you ain't never a-goin' to tell nobody, cross yo' heart," was the next command.

"I say I ain't never going to tell nobody, cross my heart. Get up, Billy, 'fore you makes me mad, and ain't no telling what I'll do to you if I get mad."

"Say you's a low-down Jezebel skunk."

"I ain't going to say I'm nothing of the kind," spiritedly replied the under-

dog. "You all time wanting somebody to call theirselves somepin. You're a low-down Isabella skunk yourself."

"You got to say it," insisted the victor, renewing hostilities.

"I'll say I'm a Isabella, 'cause Isabella discovered America, and's in the Bible," replied the tormented one; "Miss Cecilia 'splained it to me."

Billy accepted his compromise and Jimmy's flattened stomach, relieved of its burden, puffed out to its usual roundness as that little boy rose to his feet, saying:

"Sam Lamb would 'a' died a laughing. Billy, if he'd seen you telephoning."

"He'd better never hear tell of it," was the threatening rejoinder.

(To be continued.)

### Itch! Itch! Itch!

Constant Itch. Intolerable agony, ECZEMA!

A few drops of a mild, simple, wash— instant relief—all skin distress GONE.

D. D. D. Prescription for Eczema

Sounds too good to be true? We guarantee it.

The first full size bottle free if D. D. D. cannot reach your case. For your comfort's sake, it is worth a trial. Come in and let us tell you about it. Also about D. D. D. Soap—it helps.

R. A. LONG DRUG CO.

## Three Times Protected

### Your Life

by a Legal Reserve Life Insurance Policy.

### Your Title

By Careful Abstracting

### Your Credit

By loaning you money to pay debts and stock your farm at 8 per cent. No graft.

Three times yours,  
**H. A. Wofford**

## YEAR BOOK of Stark Bro's Nurseries & Orchards Co. MAILED TO YOU FREE

Just say on a Postal Card: "Send me a copy of Stark Year Book for 1914." When writing, also tell us how many trees, shrubs, vines, etc., you will probably plant this season.

This Year Book is more than a mere catalogue of Stark nursery products, it is a practical, easy to understand text book for the guidance of the man who plants trees. Our own experience of nearly 100 years, the reports of experiment stations and the opinions of planters from all sections are condensed and reproduced for the benefit of busy people. An encyclopedic of orchard information, containing full size color illustrations of gloriously tinted fruits and many photographic reproductions in black and white; also information on many subjects in which the orchardist is interested.

Hundreds of varieties of apples, pears, peach, plum, cherry, apricot, quince, grape and all small fruits are described; weaknesses of each variety are pointed out and good points are explained. We feel that planters should know both.

Those interested in growing fruits or flowers or shrubs or shade trees will find this book of inestimable value; totally different from the average nurseryman's publications. It is a book you will keep for reference, and one on which you can depend as being absolutely accurate. Write today for your copy.



**STARK BRO'S Nurseries & Orchards Co.**  
LOUISIANA, MO.

## "All is Well That Ends Well"

Along with dyspepsia comes nervousness, sleeplessness and general ill health. Why? Because a disordered stomach does not permit the food to be assimilated and carried to the blood. On the other hand, the blood is charged with poisons which come from this disordered digestion. In turn, the nerves are not fed on good, red blood and we see those symptoms of nervous breakdown. It is not head work that does it, but poor stomach work. With poor thin blood the body is not protected against the attack of germs of grip—bronchitis—consumption. Fortify the body now with

### DR. PIERCE'S Golden Medical Discovery

An alternative extract from native medicinal plants, prescribed in both liquid and tablet form by Dr. R. V. Pierce, over 40 years ago. More than 40 years of experience has proven its superior worth as an invigorating stomach tonic and blood purifier. It invigorates and regulates the stomach, liver and bowels, and through them the whole system. It can now also be had in sugar-coated tablet form of most dealers in medicine. If not, send 50 cents in one-cent stamps for trial box to Dr. Pierce's Invalids' Hotel and Surgical Institute, Buffalo, N. Y.

The Common Sense Medical Adviser— IS A BOOK OF 1008 PAGES HANDSOMELY BOUND IN CLOTH—TREATS PHYSIOLOGY, HYGIENE, ANATOMY, MEDICINE AND IS A COMPLETE HOME PHYSICIAN. Send 31 one-cent stamps to R. V. Pierce, Buffalo, N. Y.

## Couldn't Walk!

"I used to be troubled with a weakness peculiar to women," writes Mrs. Anna Jones, of Kenny, Ill. "For nearly a year, I could not walk, without holding my sides. I tried several different doctors, but I grew worse. Finally, our druggist advised Cardui for my complaint. I was so thin, my weight was 115. Now, I weigh 163, and I am never sick. I ride horseback as good as ever. I am in fine health at 52 years."

## TAKE The CARDUI Women's Tonic

We have thousands of such letters, and more are arriving daily. Such earnest testimony from those who have tried it, surely proves the great value of this vegetable, tonic medicine, for women. Cardui relieves women's sufferings, and builds weak women up to health and strength. If you are a woman, give it a trial. It should help you, for it has helped a million others. It is made from pure, harmless, herb ingredients, which act promptly and surely on the womanly organs. It is a good tonic. Try it! Your druggist sell it.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 158

## BETTER THAN SPANKING

Spanking will not cure children of wetting the bed, because it is not a habit, but a dangerous disease. The C. H. Rowan Drug Co., Dept. 1913, Chicago, Ill., have discovered a strictly harmless remedy for this distressing disease, and, to make known its merits, they will send a 50c package, securely wrapped, Absolutely Free to any reader of The Hale County Herald. This remedy also cures frequent desire to urinate and inability to control urine during the night or day in old or young. The C. H. Rowan Drug Company is an Old Reliable House; write them today for the free medicine. Cure the afflicted members of your family, then tell your neighbors and friends about this remedy.

# Are You Ready for Spring Cleaning?

PREPARE ON FIRST MONDAY

- Dust Cloths 15c or 2 for 25c
- Brooms 25c each
- Childrens Brooms 15c each
- Whisk Brooms 10c
- Dust Caps 15c and 25c

We have some FIGURED SCRIM for curtains, that will brighten up your rooms for this summer. We are selling this at 10c per yard

Genuine Bargains in all Household Necessities.

## J. F. Coan & Son

North Side of Square

### For Your Lawn, Garden, Orchard AND General Farming

• Not an Expense but a Profitable Investment is the View Taken by Users of

## HARDIN POROUS TILE

Sub-irrigation is the only Scientific Method of Irrigation. It supplies water to the roots of growing plants, making it immediately available for plant use. It insures maximum yield at minimum expense--and means increased profits to you. You are invited to visit our factory and let us explain Hardin Porous Tile in detail.

One of Plainview's Growing Industries

**SOUTH PLAINS TILE COMPANY**

N. COVINGTON STREET

PLAINVIEW, TEXAS

#### COMMUNITY CORRESPONDENCE

#### HAPPY UNION.

March 26.—The farmers have been busy preparing their land for planting. The Panhandle soil has been blowing. We had a snow storm Tuesday

night. Miss Lee Matchler visited with her sister, Mrs. Ross, the last of the week. Mr. R. B. Mitchell and Mr. Bailey have purchased autos recently. Esther and Sam Moore entertained the young people Saturday night, March 22. A most pleasant evening was enjoyed by Messrs. Charley Wendt, Herman Krause, Sam Long, Oscar Jones, Earl Bassett, Caps, Mark Bell, Ennis and Otis Selkes and Clarence Mitchell; Misses Carrie Jones, Mae Long, Delize and Cecil Mitchell, Ethyl Tyler, Edith McCall and Lee Matchler; Mr. and Mrs. Ross, Mr. and Mrs. R. B. Mitchell and Mr. and Mrs. Oscar Moore.

There was no Sunday School last Sunday, on account of bad weather. Misses Edith McCall and Ethyl Tyler were auto riding Sunday. S. B. McCall has erected a new windmill on his place. The old one was blown down by the wind Friday night.

We are glad to say, Mr. Cleavy Pearson has recovered from the operation for appendicitis.

Misses Esther Moore, Lee Matchler Cecil and Ruth Bailey, and Messrs. Sam Moore, Sam Long, Buford Pearson and Ash, Don and Dell Bailey were callers at the McCall home Sunday evening.

Mr. Charley Wendt was a pleasant caller at the Moore home Sunday.

We understand that J. W. Dunlap has sold his cows, preparatory to raising goats.

There were two silos blown to the ground at the Barton ranch last week.

Miss Rosa Brock, of Plainview, is visiting Clara Dooley, at J. C. Halsey's, this week.

Delize and Cecil Mitchell visited with Edna Weyl Sunday.

#### HALFWAY.

April 2.—Our mail is now being carried in a brand new Ford car, purchased Monday in Plainview.

W. W. Pinkerton, J. W. Dye and R. L. Hooper made a business trip to Plainview Monday.

Mrs. R. S. Farris returned to her home, at Amarillo, last Saturday.

Miss Mollie Dye is at home again, after a visit east of Plainview.

We neglected to mention last week that Miss Florida Pullen had visited with Almira McComas. Miss Pullen lives at Whitfield.

This correspondent is pained to announce the death of Mr. H. P. Gray, which occurred at his home, 4 miles east of Halfway, on Tuesday at 6 o'clock p. m. Mr. Gray had been a patient sufferer for some time.

It has been our lot to have pleasant weather the past few days, although a little moisture would be welcome at this time.

Mr. and Mrs. E. F. Clark have moved to the place 4 miles east of Halfway recently vacated by B. H. Kendrick.

Grandma Puckett is expected home next week, after a visit of several months at View and Inkom, Texas.

#### OLTON NEWS.

Mr. and Mrs. A. M. Crozier were in Plainview Sunday.

The Easter program at the church Sunday morning was well rendered, and was fully appreciated by a large audience.

Mr. Dalmont and daughters, of Plainview, were in Olton Monday.

Mr. Lowell French and Miss Mona Silcott were married Sunday, March 23, at the home of the bride's parents, Mr. and Mrs. L. E. Silcott. The ceremony was performed by Rev. C. W. Foley, with only immediate relatives present. Mrs. French is the eldest daughter of Mr. and Mrs. Silcott, and is a girl of a sweet, amiable disposition, and loved by all who know her. Mr. French is a brother of Mrs. D. C. Yauger, having spent several months at her home here. He is a young man of sterling qualities, and we predict a bright and happy future for them in the coming years.

Joseph and Henry Miller, of Plainview, spent Saturday and Sunday with home folks.

E. L. Williams, R. McQuillen and O. McGill were in Plainview Monday evening.

An enjoyable afternoon was spent at the home of Mrs. J. S. Daugherty on last Saturday, where about forty children were invited to hunt Easter eggs which had been colored and hidden about the grounds. A prize was given the one finding the most eggs.

Miss Effie Fitzloff returned Friday from a visit to Iowa. She was accompanied home by her sister, Miss Anna.

H. F. Dickunson and H. R. Miller returned from Lockney Tuesday, with a herd of cattle.

Mr. and Mrs. Walter Sullivan, after spending a few months with relatives at Pilot Point, came in Tuesday evening.

#### WHITFIELD.

March 26.—Pet Wallen and bride are nicely domiciled in their cosy house.

Mrs. Williamson continues to be very low with pneumonia.

Mr. and Mrs. Joe Barrett and son and Florida Pullen autoed to Halfway Saturday, and returned home Sunday.

Mrs. J. A. Pullen and baby have been quite sick the past week.

Mr. Dean, assistant tax assessor, was in our locality the past week.

Will Palmer and mother were pleasant callers at the Pullen home Sunday.

Mr. Puckett was in this locality delivering books the first of the week.

A light snow fell here Tuesday night.

A few of the young people had a singing at W. C. Ooley's Sunday night.

#### LITTLEFIELD NOTES.

Littlefield, Lamb County, Texas, March 28.—A. B. Griggs, one of the civil engineers for the Pecos & Northern Texas allway Company, and his assistants have been registered at "The Lodge" the past few days while engaged in laying out grades for the passing tracks, automatic coal chute, section house and other improvements to be installed by the railway company at Littlefield. The company has recently decided to put in a wye at Littlefield to accommodate the large engines that will be used on the road. The steel has been laid for some nine or ten miles this side of Lubbock, and enthusiasm is running high in this community over the prospects of an early train service.

Littlefield is now enjoying the luxury of a daily mail service. The special carrier, Geo. M. Plummer, makes connections each day with the star route at Bartonsite, which in turn makes connections at Hale Center with trains going each way. Postmaster C. J. Duggan, one of the youngest postmasters in the State, is familiarizing himself with the postal laws and is determined to give the citizens of Littlefield and community the best service possible.

Littlefield is destined to be a "City of Trees." The Townsite Company is putting out over 1,000 shade trees along Phelps Avenue, the main business thoroughfare of the town between the depot site and the square, around the public square, in the Laguna Casa Amarillo Park enclosure, in the public school block, and along the east side of the townsite limits. In addition to this, the Littlefield Lands has planted a nice orchards on its farm adjoining town, and around the hotel premises.

Building activities have assumed pleasing proportions in and around Littlefield, now that the spring season has come. The modern frame business house 24 x 72, of Street & Street, hardware dealers, has been completed and is now receiving a coat of paint; contract has been let for the erection of another business house on Phelps Avenue, to be occupied by the owner, J. Hendrick Hall, as a barber shop; B. F. Smith, the first resident of the town, is hauling lumber for the construction of a large rooming house; the addition to the Littlefield Lands' farm house adjoining town has been completed; the handsome bungalow cottage of W. O. Richards is now being occupied by Mr. and Mrs. Wayland Stephens; temporary homes have been erected by W. D. King, M. S. Peters,

Jte Hullanax, G. L. Barrett and T. D. Bennett; the country homes of Herman Pahl, C. O. Munson and T. D. Griffin have been completed, and are being occupied by the owners; G. T. Hillburn, P. H. Hodges and E. C. Courtney are erecting homes on the lands recently purchased, all of which are modern residences; the office building of McAdams Lumber Company has finally been completed, and is now receiving a coat of canary paint with white trimming.

Mrs. Joe Everett arrived in Littlefield last week, got up a subscription school, and will begin teaching Tuesday, April 1st, using the school house located on block 55, reserved for that

purpose. One of the largest hogs ever raised on the Plains country was killed at the Yellow House Ranch headquarters recently, weighing 625 pounds dressed. This hog was a coming two-year-old Poland-China, was raised on the ranch, and was fed principally on milo maize and kaffir corn.

#### GIVES INSTANT ACTION.

J. W. Willis, Druggist, reports that A SINGLE DOSE of simple buckthorn bark, glycerine, etc., as compounded in Adler-i-ka, the German appendicitis remedy, stops constipation or gas on the stomach INSTANTLY. Many Plainview people are being helped.—Adv.



Our Millinery Sales are nearly twice as much to date as they were the same season last year.

Why? There Are Reasons

First:--We have the largest and best selected stock we have ever had.

Second:--We have one of the most efficient and up-to-date milliners in the country assisted by three pleasant and accommodating ladies.

Third:--We are making attractive prices.

Fourth:--We want, appreciate, and are trying to merit your business.

SEE US FOR MILLINERY

Plainview Mercantile Co.

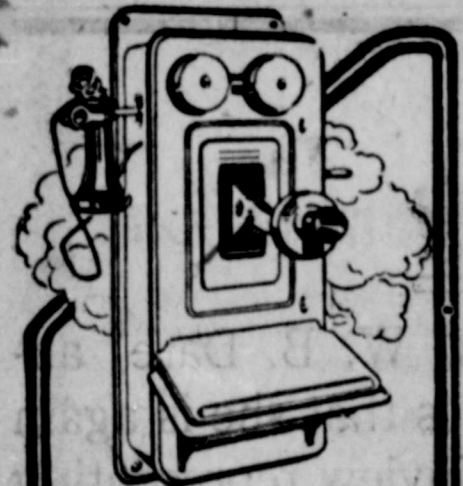
"Best and Prettiest Dry Goods Store on the Plains"

## PLAINVIEW HAS A REAL SEED HOUSE

—One that sells neither Pills nor Prunes, and yet conducted by a man that does know SEED, having had over 25 years' experience in producing High-Grade Seed. It's worth your time and money to go there and buy the GOOD KIND, and get started on the road to Prosperity by planting them. All wise men concede the fact that pure seed will almost double the yield. You can afford to plant them and grow rich, as others have done. Why not do it NOW?

# C. E. White Seed Co.

Plainview, Texas



#### THE MODERN WEATHER PROPHET

Recollect last spring when that late frost struck your orchards and produce? You'd have given a mint to have had fair warnings.

A Rural Bell Telephone will summon help when frosts threaten, besides being profitable in countless other ways. Our nearest Manager will cheerfully furnish information or write to.

THE Southwestern Telegraph and Telephone Co. DALLAS, - TEXAS



# Diamonds

The purchase of Diamonds is no longer money spent, it is money saved as diamonds are increasing in value. We are the only cash diamond buyers in the southwest and can save you considerable. Send for selection package today. **Desirable Accounts Solicited.--D. H. KEENE, Jeweler, Main and 9th Street, Fort Worth, Texas.**

## Office and Store Fixtures for Sale

All more or less used, but in good repair. Some have been used but little, and are as good as they were the day the factory turned them out.

L. C. Smith Typewriter, National Cash Register, Herring-Hall-Marvin Iron Safe, Cashier's Desk, Triplicate Mirror, Floor Show Cases, 6-foot Notion Case, Ribbon Case, Clothing Cabinets, Adjustable Display Tables, Tables, Chairs, Notion Boxes, etc.

RICHARDS BROS. & COLLIER, Plainview, Texas.

### No Time to Spare.

An old farmer was told that a new railroad was going to run right through his barn. "Now, by gum! I guess I'll have something to say about that!" he exclaimed. "I've got something else to do besides opening and shutting them barn doors every time a train comes along."

### FAMOUS MILCH COW VICTIM OF SCIENCE.

Chief Josephine of Missouri Averaged 12 Gallons a Day; Sacrificed to Study.

Missouri's Chief Josephine, the cow which two years ago broke the world's record for milk production for one year, was killed Monday. Veterinary science is to have the benefit of a research of Josephine's development.

The death of the famous cow, valued at \$5,000, was ordered by the dairy department of the University of Missouri, by which she was owned. Just why certain cows have come forward as great milk producers has never been definitely learned, and the sacrifice of Josephine was decreed in an effort to gain data that will add to the experiments on the university herd.

While Josephine was under test as the world's greatest milk cow she produced 26,860 pounds of milk in one year. She gave an average of twelve gallons a day for the first six months.

### LOCKNEY BOY DIES IN PLAINVIEW.

The six-year-old son of Rev. Leon Henderson, of Lockney, was brought to the Guyton Sanitarium, in Plainview, Saturday to be operated on. The child had been sick of pneumonia for six weeks, and it was thought that perhaps an operation might save it, but it died before the operation was performed.

The body was returned to Lockney for burial.

### THE MOST ENJOYABLE MUSIC EVENT OF THE SEASON.

Strollers Quartette is Composed of High-Class Artists; Coming April 10--Next Thursday.

The Strollers Quartette, composed of A. Gordon Steele, tenor and violinist; Ray A. Carpenter, tenor; W. G. Wells, baritone and pianist; E. C. Farmer, basso and impersonator, comes to the Schick Opera House next Thursday night, April 10. This quartette is under the management of the Britt Lyceum Bureau, of Lincoln, Nebraska.

This is the sixth season for the Strollers. They have appeared in practically all the larger cities from Boston to San Francisco. Each man is an artistic soloist, yet the blending of their voices is perfect, their harmony superb.

"I want to assure your patrons," the management of the Strollers Quartette has said to Mr. Bonner, "that the Strollers Quartette gives an evening as much superior to the delightful evening you had with the Meistersingers as would a recital by the great Paderewski be to that of, say, Mr. Cannon, who played in Plainview with Madam Yaw." This gentleman assures Manager Bonner that he appreciates the excellence of the Meistersingers, but that his comparison is entirely fair.

The Strollers Quartette comes to the Schick Opera House Thursday night, April 10. Seats may be reserved at Willis' Drug Store.

### H. T. GRAY DIES.

H. T. Gray, living ten miles west of town, died of cancer Tuesday, and was buried Wednesday afternoon.

### MRS. J. O. WYCKOFF HOSTESS TO AUCTION BRIDGE CLUB.

Mrs. J. O. Wyckoff had as substitutes at Auction Bridge Wednesday, Mrs. R. C. Ware, Mrs. L. C. Wayland, Mrs. J. W. Grant and Mrs. Dave Collier. Mrs. L. A. Knight won high score for the Club and Mrs. Dave Collier won for the guests. Assisted by Mrs. E. B. Hughes, Mrs. Wyckoff served a dainty two-course hot luncheon.

Miss Alice Harrel will be hostess at the next meeting of the Club.

### BOSTON-MILLER.

Miss Mollie B. Boston was married to William E. Miller, at the home of the bride's parents, six miles north of Plainview, Wednesday, April 3. Rev. W. R. Triplett performed the ceremony.

"These noble young people have many acquaintances and friends in Hale County, and we wish them happiness and success through life," the Rev. Mr. Triplett said.

Mr. Miller has purchased a farm near Abernathy, and the young people will make their home there.

### INTERMEDIATE LEAGUE.

Following is the program of the Intermediate League of the Methodist Church for its meeting at 3 o'clock on next Sunday afternoon, April 8:

Subject—"The Body in Which We Live."

Leader—Electra Hammond; Song Service.

Scripture Reading—1st. 15:22, 28; 27:1; 73:24; 96:17; 119:18, 33.

"How Should We Care for Our Bodies, and Why?"—Canton Barnes.

"What Great Things Have Men Accomplished?"—Margaret Powell.

Scripture Contest.

Song.

Benediction.

### HIGH SCHOOL NOTES.

The teachers had their regular monthly meeting Friday afternoon, March 28th.

Some more papers have been sent to the State University in the hope of encouraging affiliations.

On Thursday afternoon of last week the High School baseball team defeated the Seth Ward team by a score of 5 to 4. The battery for the High School team was Day and Mathes; for the Seth Ward team, Green and Jackson. The High School has a bright prospect for a winning team this season.

Some of the teachers will attend the Panhandle Teachers' Association, at Canyon, Friday and Saturday, April 4th and 5th.

Miss Howell, of the Lamar School, was absent Monday, on account of illness.

The High School basketball team has challenged the Canyon team for a game to be played here Friday, but has not received an answer yet.

Trees are being put out on the public school grounds at Seth Ward.

The teachers and pupils of the High School have been trying to beautify the grounds by planting trees and flowers. But depredations are being made on the flower beds by children out of school hours. It is regretted that parents will permit their children to thus thwart the effort of the school to teach children to love and cultivate the beautiful. The children who are thus trespassing are small children who do not belong to the school.

The High School basketball team will play the Canyon team Friday, April 4, at Canyon.

GLADYS OVERALL, GENEVA SEIPP, Reporters.

All kind of Guns at WATSON'S. tf.

### LAYMEN'S MEETING ATTRACTING INTEREST.

The Laymen's Movement, an organization among the male members of the First Baptist Church, is promoting quite an interest among its members in benevolent, social and church work. On Sunday afternoon a number of men were present and participated in the meeting with zeal and enthusiasm.

It is the purpose of this organization to supply a long-felt need in the Church, in aiding the pastors to advance the cause of Christianity in general. While this organization has been in operation only a short time, yet the results have been gratifying to its members. When the work shall have reached a state of more proficiency, it is believed that the Laymen will be a great factor in building the Church, of which it is a part, and in elevating the social and moral conditions of our town. The work is not confined to the First Baptist Church solely, but reaches out and offers assistance to those who are in need.

All committees appointed by President J. L. Dorsett met at the home of the secretary, D. W. McGlasson, on Tuesday night for a discussion of the work in general. The reports of these committees showed beyond question that the movement is having a deep and lasting effect upon the church, as well as the town in general. Eight delegates were elected to attend the Laymen's Convention which meets at Dallas on the 8th, 9th and 10th of this month.

At 10:30 refreshments were served by Mrs. J. Walter Day, and a hearty vote of thanks tendered her.

Meetings of the Laymen are held at the City Hall every Sunday afternoon. All men are urged to come out next Sunday afternoon, at 2:30 o'clock.

G. H. HUTCHINGS.

### NUMBER OF TEXAS HOGS DECREASE.

Lone Star State Imports 60,000,000 Pounds of Pork During 1912.

While the Fort Worth packers are clamoring for more hogs and are offering top notch prices for porkers, comes the Federal Government report showing that the swine herd of Texas has decreased 51,000 during 1912. The Crop Reporting Board of the United States Department of Agriculture estimates the number of head of hogs in Texas at 2,438,000 on January 1, which is a decrease of 2 per cent during the year.

The farm price of these hogs is given at \$20,941,000, or an increase during the year of \$4,974,000. The average price increased from \$6.30 each to \$8.40.

Texas uses approximately 140,000,000 pounds of pork a year, and produces only 80,000,000.

South Plains hogs have topped the Fort Worth market three or four times. It looks like the South Plains ought to make up a large part of that 60,000,000-pound deficit.

### Worse Than Ever.

"Yes, I am the mother of three children, two of whom are living. The other—excuse these tears—"

"Yes, certainly, my poor woman!"

"The other works in a store that doesn't advertise."

### BUSINESS PERSONALS THAT WOULD SAVE YOU MONEY.

Take your Green and Dry Hides to L. D. RUCKER PRODUCE CO. Ad. 14

WATSON'S buys everything. Ad. 14

Don't forget Poultry Day, April 10. L. D. RUCKER PRODUCE CO. Ad. 14

Oil Stoves at WATSON'S. Ad. 14

Fine Idaho Winesap Apples at STEPHENS & SAMS. Phone 256. Ad. 14

Gasoline Engine at WATSON'S. Ad. 14

FARMERS, ATTENTION: I have just arrived with a fine Percheron Stallion, "Jobert" 24398. Service only \$12.50. J. V. BOSTON, Keess, Texas. Ad. 14

WATSON'S for everything. Ad. 14

FOR SALE, and you had better look now, for it will not stand at the price of \$20.00 per acre; only 10 miles west of Plainview, Hale County. Patented of land. Forty-eight feet to water. DeLay & Wilks. Ad. 14

We lease everything. WATSON'S. Ad. 14

While away these spring evenings listening to a "Victor." J. W. WILLIS DRUG CO. has them. Ad. 14

Get WATSON'S price. Phone 212. Ad. 14

We have exclusive agency for the "Victor" Talking Machine. Buy one today. J. W. WILLIS DRUG CO. Ad. 14

# Careful Buyers OF Household Necessities

will find it to their interest to get acquainted at the

## Necessity Store

and carefully consider our plan of doing business. The farmer, the salaried man, the wage earner and everyone whose desire is to accumulate a substantial bank account for the "rainy day" which is sure to come, appreciates the importance of small savings, to all such people our plan of doing business will undoubtedly appeal. When in Plainview

## Monday

## Our Trades Day

look after these savings by visiting our store and securing some of our bargains.

Special prices on Mattresses at WATSON'S. Ad. 14

A GOOD BARGAIN eight miles from Hale Center in three sections for \$17.50 per acre. Come now, and let DeLay & Wilks show you. Ad. 14

Better get a box of Fine Idaho Winesap Apples right now, from STEPHENS & SAMS. Phone 256. Ad. 14

Phone 256. STEPHENS & SAMS, for a box of fine Idaho Winesap Apples; also every thing that is good to eat. Ad. 14

Prices right on 2-inch Beds at WATSON'S. Ad. 14

Buy Sunshine Maitland Washed Nut and Rockvale Nut Coal of E. C. HUNTER COAL CO. Weighed on Public Scales. Phone 331. Ad. 14

Mrs. Mildred Filmore will be in Plainview early in April with a line of Fine Hair Goods; also facilities for making up all the new style pieces. Watch The Herald for notice of her arrival. Ad. 14

Second-Hand Harness at WATSON'S. Ad. 14

The J. W. WILLIS DRUG CO. will sell you a "Victor" Talking Machine, manufactured by the Victor Talking Machine Company. Ad. 14

WATSON sell on installment. Ad. 14

FOR SALE: 640 acres of good patented land in Terry County, Texas, 25 miles from railroad; cheap at \$5 per acre; \$1,000 cash, balance payable in four equal payments, interest at eight per cent. Sixty feet to water. DeLay & Wilks. Ad. 14

### RECOMMENDED FOR A GOOD REASON.

Because they cured him of kidney and bladder trouble, C. H. Grant, 230 Waverly St., Peoria, Ill., tells the result of his taking Foley Kidney Pills. "Backache and congested kidneys made me suffer intense pains. Was always tired and floating specks bothered me. Took Foley Kidney Pills and saw big improvement after third day. I kept on until entirely freed of all trouble and suffering. That's why I recommend Foley Kidney Pills. They cured me." They are tonic in action, quick in results. R. A. Long's Drug Store. Ad. 17

# Apples! Apples! SPECIAL!!

On Saturday and Monday I will sell at the People's Supply Store 100 boxes of fancy Colorado Apples at \$1.45 a box.

## E. Van Deventer

Telephone 337

## The Nobby, Comfortable Nu Bone Corset

Mrs. W. B. Dare announces that she is again in Plainview representing the Nu Bone Corset Co., Corry, Pa., with an entirely new line of spring weights and styles and will be glad to have her customers call to see her at her former rooms over Boyd Grocery Company's Store.

We have fine Idaho Winesap Apples. None better. STEPHENS & SAMS. Phone 256. Ad. 14

L. D. RUCKER wants your Poultry. Car-load shipment goes out Thursday, April 10. Ad. 14