

The Hale County Herald

IT'S A WISE DOLLAR THAT BUYS "THE HERALD"

VOLUME TWENTY-FO

PLAINVIEW, TEXAS, THURSDAY, MAY 15, 1913

NUMBER TWENTY

DEVELOPMENT CO. PUMPS 7TH WELL

Water Flow Increases Rapidly When Big Tractor Is Attached to Pump at Lake Park.

BUILDING COMPANY COMES

National Loan and Investment Company, of Detroit, Mich., Makes L. C. Perry Local Agent.

The Texas Land and Development Company brought in its seventh well yesterday. The drilling was completed last week. Yesterday the big tractor was brought over and fastened to the well at Lake Park. The stream of water filled the spillway. All night long the big pump was kept going, and by morning the flow was estimated by the engineers at better than 1,500 gallons. The ten-inch pipe was a seething mass of water.

This well stands just north of the Santa Fe depot, and will supply water to the big lake in the Park. It will be operated by motor.

The Company now has three wells on its experiment farm, two on Pioneer Park, one on the farm just north of Pioneer Park and the well brought in yesterday. They have begun a series of thirty wells near Lockney. Three drilling outfits are at work.

Perry to Represent Building Co.

J. W. Nowlin, State agent for the National Loan and Investment Company, was in Plainview last week. Mr. Nowlin was so well pleased with the outlook that he at once recommended to the home office, at Detroit, Mich., that they open for business in Plainview. Judge L. C. Perry will represent the company here.

The National Loan and Investment Company is one of the largest building companies in America. It has more than \$50,000,000 in loans, according to Judge Perry. Loans are made exclusively on homes and business houses, and a low rate of interest is charged. Judge Perry says that this company has more than \$1,000,000 in loans on Amarillo homes and business houses. El Paso, Amarillo and Plainview are the only towns in the West in which the National Loan and Investment Company operates.

The new company will keep on deposit in the Citizens' National Bank a sum of money at all times sufficient to meet its loans, replacing a loan as soon as withdrawn. This addition to capital in the community is no small item.

GEO. S. BAILEY DIES AT MINERAL WELLS.

Deceased Plainview Citizen Is Taken to Montpelier, Indiana, for Burial; E. H. Perry Accompanies Corpse.

George S. Bailey died at Mineral Wells, Texas, Sunday morning. His body was taken by Mrs. Bailey and R. H. Perry to Montpelier, Indiana, for burial. Mr. Bailey was associated with E. H. Perry in business matters; Mr. Perry was with his friend at the time of death.

Mr. Bailey was a member of the Masonic bodies of Plainview and an Elk. Mr. Bailey at one time represented the State of Illinois in the Legislature; he had held high position in the railroad world, and was highly esteemed by all who knew him.

MRS. BARNES' PUPILS IN TOM THUMB WEDDING.

The pupils of Mrs. Eva L. Barnes will present programs three nights of next week at the Schick Opera House. On Wednesday night the smaller children will perform; on Thursday night a junior recital will be given by Misses Ruby Hatcher and Leita Green, followed by the Little Tom Thumb Wedding. On Friday night the older pupils will entertain.

There is no admission charge, and Mrs. Barnes invites the citizens. Heretofore the small boys have been somewhat noisy. Mrs. Barnes says that courteous order will be maintained. If it becomes necessary, by the officers.

LOCAL LIGHT CO. ENLARGES.

Malone Light and Ice Company has been laying brick this week for their new boiler and engine room. The local company is doubling its electrical capacity, and will perhaps supply electricity for pumping some of the big irrigation wells.

WORLD'S GREATEST WARSHIP PLANNED.

Would Be About One-Fourth Larger Than Any Vessel in American Navy.

Washington, D. C., May 11.—Congress will be asked next year to appropriate for one battleship, a mammoth Dreadnought, displacing 40,000 tons and costing about \$20,000,000, according to tentative plans of the Navy General Board, made public today. This year the Navy Department asked for three battleships and got one. Last year two were asked for and Congress appropriated for none.

During the debate on the naval bill this year members of Congress particularly interested in the navy became satisfied that while there were two extreme factions, one advocating appropriations for two or three first-class battleships a year and the other with "no battleships" as a slogan, an overwhelming majority in both houses could be counted upon to vote for a single Dreadnought.

This situation has been impressed upon the general board, and as a result the permanent building program may be revised to a one Dreadnought basis, with provision for adequate colliers, destroyers and other auxiliary craft.

This one battleship, however, will be a monster, if the board's plans materialize. With a displacement of 40,000 tons, she would be just about one-fourth larger than any ship yet authorized by Congress and would rank as the largest and most formidable craft of war in the world. The plans contemplate giving the Dreadnought engines that would drive her through the water at the rate of twenty-five knots an hour—faster than the unarmored "greyhounds" of the navy could travel a few years ago—without sacrificing anything in more powerful batteries or seaworthiness. Just what the armament would be has not been announced, but it certainly would be equal to that of the last ship authorized, which is to carry a main battery of twelve fourteen-inch rifles, mounted in four turrets, three guns to a turret.—Dallas News.

TO CONSTITUTE NEW COMMANDERY.

A number of Plainview Knights Templar will go to Lubbock tomorrow to constitute a new Commandery. Judge L. S. Kinder has been commissioned to represent the Grand Commandery in the work at Lubbock. H. C. von Struve, D. F. Morgan, R. J. Frye, C. F. Vincent, Lee Shropshire, L. F. Cobb, R. P. Smyth, R. Holland and E. Harlan will go down from Plainview.

HALF INCH OF RAIN FIRST HALF OF MAY.

The first fifteen days in May recorded one-half inch of rainfall in Plainview, says John Sander, local weather man. Thirty-five hundredths of this fell Friday night. There was just a trace of rain Tuesday night. In the Petersburg neighborhood there seems to have been a good rain.

J. J. Clark reports five inches of rain at Lockney Friday night. Rev. G. W. Shearer says that they have had heavy rains around Floydada.

A "GULLY WASHER" FRIDAY NIGHT.

R. L. McMillan and G. J. Dieter, from six miles east of town, were in Plainview today. Mr. McMillan says that they had an old-fashioned "gully washing" rain Friday night. The rain Tuesday night was light at their places, but it was heavy further east. These farmers say crops are in good condition.

LEACH SELLS 40 HOGS.

M. D. Leach brought in forty hogs today from his place near town. These hogs were about 11 months old and had been grown on Kaffir and maize. They weighed a little more than 200 pounds each. R. B. Tudor purchased the lot at \$7.50 a hundred. Mr. Tudor says that he and his father paid out \$9,000 for hogs during the month of January. His purchases for subsequent months have not been figured up yet.

SINGING CONVENTION AT PRAIRIEVIEW.

The Hale County Singing Convention will meet at Prairieview on Sunday, May 25. Prairieview is nine miles northeast of Plainview.

WAYLAND TAKEN INTO CORRELATION

Baptist Church Takes Local College into General System When Debts Are Relieved.

MCGLOSSON BUSINESS MGR.

Dr. J. H. Wayland and Wife Give Real Estate Valued at \$100,000 to Relieve Guarantors.

Wayland College is a member of the general system of schools maintained by the Baptist Church in Texas. That momentous question was decided by the committee from the Board of Education of the Baptist State Convention which met in Plainview last Friday and Saturday. This means that the Baptist State Convention of Texas is behind Wayland College just like it is behind Baylor University. The local school is to be maintained as a junior college.

Seventeen men guaranteed the debt of the college, and the last obstacle is removed. Then that big-hearted citizen of Plainview, Dr. J. H. Wayland, and his loyal wife, repaid their already immortal names by pledging real estate valued at more than \$100,000 to relieve the local guarantors.

"Wayland College went into the correlation in the best financial condition that any school has ever gone in," said D. W. McGlasson this morning. "Our college is on the high road now."

D. W. McGlasson was made Business Manager for the college. Dr. I. E. Gates will devote his time more directly to the interests of the college administration. During the summer Dr. Gates will be in the field, looking for students and gathering a fund to finish the college building.

SOUTH PLAINS HAS THEM "SKINNED A CITY BLOCK."

Dr. J. C. Anderson Compares Irrigation in the Southwest with Local Conditions.

"The South Plains has them 'skinned a city block,'" is the way Dr. J. C. Anderson puts his comparison of the Shallow Water Belt with irrigation around San Antonio.

Dr. Anderson and Dr. R. R. White, while attending the State Medical Association, at San Antonio, went out to see the Medina Dam Project, on which the Pearson interests are spending some \$6,000,000. For practical irrigation these men do not think the Southwest can compare with the South Plains. The expense of leveling the land and "making ready" for putting on the water down there is much larger than the practically level farms of the Shallow Water Belt.

PENICK GETS CONTRACT FOR STREET CROSSINGS.

The contract for street crossings has been awarded to J. E. Penick, at 20c a square foot. Mayor Dorsett says that the work of putting down crossings will begin at once. It is understood that all but one property owner on North Pacific Street have agreed to put down sidewalks, and Mayor Dorsett says that this man will also put down concrete.

DR. ANDERSON IS VICE PRESIDENT.

Dr. J. C. Anderson, of Plainview, was elected vice president of the State Medical Association last Friday at San Antonio. Dr. R. R. White, of Temple, and Dr. John H. Foster, of Houston, were also named vice presidents. Dr. Marion L. Groves, of Galveston, was made president of the Association. Galveston was selected as meeting place for next year's convention.

RAILS COUNTRY HAD RAIN.

A. J. Batts Says People Are Prosperous; Hail Did Damage.

A. J. Batts, a merchant of Ralls, was in Plainview Wednesday. Mr. Batts says that a heavy rain and hail fell in the Ralls country Friday night. The hail stones broke window glass and damaged growing vegetation.

Mr. Batts formerly lived in Hale County. He instructed W. A. Shofner, of the Plainview Mercantile Company, to have The Herald sent to him, so he might keep up with the news of the Plains.

ERA OF GROWTH JUST BEGINNING

Texas Is Now on Threshold of Great Prosperity Declares Edwin Chamberlain.

WONDERFUL RESOURCES

No Longer Necessary to Beg for Capital with Which to Develop Sources of Wealth.

The era of development in the Southwest is just beginning, says Edwin Chamberlain, vice president of the San Antonio Loan and Trust Company of San Antonio. This was in his address before the finance forum of the Young Men's Christian Association in New York last week. Mr. Chamberlain pointed out the wonderful resources of the great South west. From the Dallas News, The Herald repeats his speech, in part. Being a Texan himself, Mr. Chamberlain said to his auditors that he would confine himself to Texas:

"The last official census, taken in 1910, gave Texas a population of 3,896,452 people, of which less than 18 per cent were negroes. Another notable fact is that approximately 70 per cent of the entire population belongs to the rural or agricultural class.

Railroad Mileage.

"It is only a few years ago that Texas had a comparatively small mileage of railroad, and nothing can be more convincing of our recent development than the fact that in 1912 she had 12,443 miles of track, which exceeded her closest competitor out of sixteen Southern States (Missouri) by 7,611 miles. Approximately 6,000 miles of this railway was laid between 1900 and 1912. Texas has also taken a definite stand as regards the building of interurban railways, and is rapidly bringing rural districts into close touch with our larger cities. There is under promotion at this time a project in the Lower Rio Grande Valley which it is contemplated will afford excellent shipping facilities for the large number of truck and fruit growers in that part of the State, hauling their products direct to the tracks of a large trunk line, thus eliminating the necessity of moving their crops over roads which, during the season of marketing truck products, are not in the best of condition, owing to numerous spring rains. Another important project is that proposed between San Antonio and our State capital, Austin, and when this line shall have been completed it will be an added improvement of which any State might well be proud. Nor have we stopped the building of tream railroad lines. Hundreds of men are at work every working day extending the tracks of our older trunk lines, while others are at work building new railroads demanded by the opening up of new agricultural territory.

"And when I say 'new agricultural territory,' I mean more than may appear at first glance. The State of Texas contains about 170,000,000 acres of land, of which at the present time less than one-eighth is considered as improved. Think what this means: millions of acres of land, as fertile and productive as any that has ever been found in either Illinois, Iowa or Missouri, now lying idle, awaiting only the time when the North will be awakened to a realization of the golden opportunities that are to be found within our borders. True, large quantities of this land are fast being developed, not only by the farmer and local capitalist, but foreign enterprises are investing enormous amounts of money in reclaiming land through irrigation projects, making a veritable garden out of what has heretofore been considered waste. Within a radius of but a very few miles of San Antonio English capital has been employed to the extent of \$7,000,000 in constructing an irrigation dam with which it is proposed to water 60,000 acres of land. Furthermore it is estimated that there is invest something like \$20,000,000.

MORE DRINKING FOUNTAINS FOR PUBLIC SCHOOLS.

Parent-Teachers' Association Hopes to Have Fountains for All the Schools by Fall.

The Parent-Teachers' Association is to be congratulated on its tireless efforts in securing drinking fountains for the public schools of Plainview.

Prof. W. E. Warren at his own expense put in one drinking fountain at the High School Building, and last week two fountains were installed at the East Side School Building.

These fountains have already proven a necessity, and Prof. Warren says "We hope by the opening of the fall term to have a sufficient number of fountains for all the schools."

TO THE GENERAL ASSEMBLY.

Presbyterian Bodies Get Together in Greatest Union Meeting.

Rev. S. Park, pastor of the First Presbyterian Church of Plainview, left Monday for Atlanta, Georgia, to attend the General Assembly of the Presbyterian Church.

Four Assemblies met in that historic city of the South on last Thursday—the Presbyterian U. S. A., the Southern Presbyterian, the United Presbyterian and the Associate Reformed Presbyterian. Such a meeting of Presbyterian bodies has never happened before. Each Assembly will hold its business sessions in different places during the day and a popular meeting of all the Assemblies is to be held each evening. Many of the most prominent speakers of America, as well as other countries, will be on the program.

It is believed that these meetings will strengthen the tie of Christian fellowship already existing between these great branches of God's Church upon earth.

Mr. Park considers it exceedingly fortunate to attend these meetings. He will return the latter part of next week.

METHODIST DISTRICT CONFERENCE CONVENES.

The District Conference convened at the M. E. Church today at 3 o'clock. It will continue through the week. A fair attendance of the ministers and laymen of the district is reported.

Conference Evangelist C. B. Meador, of Stamford, Texas; Rev. C. N. N. Ferguson, of Abilene, Texas; S. M. Leveridge, of Tullia; D. T. Sharp, of Happy; D. B. Doak, of Matador; W. P. Gregg, P. C. Peterson and W. C. Wood, of Petersburg; D. C. Ross, of Abernathy; Thomas Willett, of Turkey; W. F. Moore, of Lorenzo, Texas; W. H. Carr, of Petersburg, and C. S. Field, of Fort Worth, Sunday School field man for the Southern Methodists, are in Plainview for the opening session of the Conference.

PROGRAM OF SETH WARD COLLEGE COMMENCEMENT.

Saturday, May 17.

8:30 p. m.—Grand Concert.

Sunday, May 18.

11 a. m.—Sermon to Graduates.

8:30 p. m.—Sermon to Undergraduates.

Monday, May 19.

10 a. m.—Declamation Contest.

3 p. m.—Reading Contest.

4:30 p. m.—Alamo-Ph Baseball Game.

8:30 p. m.—Oratorical Contest.

Tuesday, May 20.

10 a. m.—Address for Societies.

3 to 5 p. m.—Prr Ladies' Literary Reception.

Wednesday, May 21.

10 a. m.—Program by Young Men's Society and Art Reception.

Thursday, May 21.

Program by Senior Class and of Diplomas.

MA FLOYD DIES.

daughter of Mr. and Mrs. Floyd, died in Plainview Sunday morning, May 12, at 11:15 o'clock Saturday morning, after an illness of several weeks.

The Kansas City Star says: "Mr. Brown was one of those successful men classified as 'self-made.' He started in business without capital working in a small town general store. He pioneered in the shoe business in St. Louis. The \$10,000 with which he started represented the savings of years and his profits from a partnership he had bought with an uncle in a general store in Columbus, Miss. In St. Louis, he soon added shoe manufacturing to his shoe jobbing business. At his death he was president of the Hamilton-Brown Shoe Company, which has several factories and employs thousands of men.

"Mr. Brown was an active Baptist and widely known among members of that denomination.

"Here are some of his sayings: "The chief want in life is somebody to make us do the best we can.

"Keep up the quality.

"Enthusiasm is a great staple.

"All at it, always at it, brings success.

"Let any young man adopt these rules—industry, faithfulness, sobriety and Christianity—and he cannot fail to succeed.

"Take God for your partner and ask him to give you common sense enough to take good care of your health.

"If you believe you can accomplish a thing, and do your best, you cannot fail."

FIRE BOYS WIN AT STATE MEET

Local Team Takes First Place in Coupling Race Against the State, in 19 1-5 Seconds.

THIRD IN REEL RACE

Time Was Slower Than Plainview Volunteers Had Made in Local Practice.

A telegram received tonight from Fred Cousineau tells of Plainview's victory at the State Volunteer Firemen's meet at Wichita Falls today. The local men won the coupling race in 19 1-5 seconds. This time, although it was a second and one-fifth slower than the boys had made in practice at home, was two and one-fifth seconds faster than the time at Austin last year. This victory gives the Plainview team the State cup for this year.

Third place was the best the "shallow water" boys could negotiate in the reel race. That was run in 23 1-5 seconds, just one-fifth of a second slower than the boys had made here and four-fifths of a second faster time than was made at last year's State meet. In this race the team won a cash prize of \$100.

The Dallas News states that there were 1,500 delegates on hand.

THEY LIKE THE HERALD DEVELOPMENT EDITION.

Concerning The Herald Development Edition, the Amarillo Daily News of May 14 says:

"The special edition of The Hale County Herald, containing forty-four pages, filled with well-written information and liberal illustrations, marks a distinct achievement, one worthy of the commendation which it assuredly will receive throughout Texas and the Southwest. The wonderful opportunities of the South Plains country, with special reference to irrigation projects, are pointed strongly before the reader. Generous space is also given to Fort Worth, Amarillo, and other cities from every viewpoint, and congratulations Editor Brown force upon the accomplishment."

J. N. Beasley, General Manager of the Amarillo Mill & Elevator Co., congratulating Editor Brown for his advertising in this issue, says: "We wish on this issue, your editions which good produced large cities."

D. BROWN DIES AT 65.

Shoe Manufacturer Passes Away in San Antonio.

D. Brown, 65 years old, of St. Louis, a millionaire shoe manufacturer, died in San Antonio at 11:15 o'clock Saturday morning, after an illness of several weeks.

The Kansas City Star says: "Mr. Brown was one of those successful men classified as 'self-made.' He started in business without capital working in a small town general store. He pioneered in the shoe business in St. Louis. The \$10,000 with which he started represented the savings of years and his profits from a partnership he had bought with an uncle in a general store in Columbus, Miss. In St. Louis, he soon added shoe manufacturing to his shoe jobbing business. At his death he was president of the Hamilton-Brown Shoe Company, which has several factories and employs thousands of men.

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which is merely indicative of the general trend of affairs in our State at the present time.

Financial Condition.

"In advocating immigration to Texas, however, do not misunderstand my motive. Ours is an independent

all of today

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Good Ice Cream is Good for You

It must be good, however. You should know just what ingredients are used, how pure the milk or cream, if it contains a sufficient amount of butter fat. You want to be sure the flavoring extracts are pure. The best way--the safest way--is to make your own ice cream and make it in a

TRIPLE MOTION

WHITE MOUNTAIN ICE CREAM FREEZER

Look for the Diamond Trade Mark on the Wrapper

It's so easy to use. And makes the ice cream so quickly. One turn of the handle stirs the cream three times, for the can is revolving while two dashers work in opposite directions. Makes the ice cream in one-third the usual time and makes it deliciously smooth, velvety in texture and free from lumps.

The family is sure to enjoy this kind of dessert and it means less work for you than baking pies or making puddings. Sold by

Donohoo-Ware Hardware Co.

Let Us Talk J Work With You

J Pamphlets, books, booklets, cards, stationery, posters, in fact anything that can be printed we are in a position to print. Our enlarged facilities afford quick service and classy work. Phone for the Herald man and talk it over.

THE MAJESTY OF THE DAIRY COW.

By Z. E. BLACK, in Farm and Ranch.

Out on the Staked Plains of Texas—a territory larger than the State of Indiana—the Jersey family is making its debut in local bovine society. Some of the old-fashioned cattle barons—but few remain—sniff at the size of the dairy cow as compared with their big beef steers, but, then, the exclusive cattle raiser has a grrouch at the world, anyway, for he realizes that his regime is on the wane.

Along with the Jerseys, the Guernsey, Holstein and Durham families are also moving to the Plains. They seem to enjoy the mountain-like atmosphere of 3,000 feet. That thorn in the flesh of the dairy cow—the fly—seldom employs cows' tails. They never have to worry about tuberculosis, for it is impossible on the Plains. The winters are short and mild, and the summers are long and pleasant. The water is pure and plentiful; the grazing is immense; alfalfa, peanuts, cowpeas, Kaffir, milo and ensilage delight their palates. On the whole, the dairy cow seems to like this country as well as did her distant rela-

tives, now deceased, the buffalo and the "Texas long-horn."

One reason for the late arrival of the dairy cow is that the pioneer ranchman and his descendants just naturally abhor the idea of "juicing the heifers," as your lightsome cowboys would put it. A cow hand loses "caste" in rangeland when he puts his hand to the plow-handles, or a milk-pail between his bowed knees. And, "Better to be even a cook for the chuck-wagon of the ranch boss than to dwell in the tents of the 'grangers,'" was the slogan of those who rode after cattle.

First Jerseys in 1880.

Besides, dairying is young even in the older-settled portions of the State. The first importation of Jerseys is said to have begun in 1880, but Texas can now boast of more than 5,000 registered head of this breed. In 1900 there were only five creameries in the State, but the number now approximates one hundred. East Texas has been raising cotton and shipping cheese. West Texas has been producing beef and importing butter. In short, big Texas has been paying for the miking of cows in other states, footing freight and express bills, representing a purse to foreign creameries

for the privilege of spreading her bread with their butter.

Don't understand me to say that Texas is not still importing thousands of pounds of butter annually, but at least the conditions are being ameliorated as the hoe encroaches on the territory of the lariat, and the great doctrine of intensified agriculture, of which dairying is, perhaps, the principal diversity, replaces the soil-degenerating "staple" crop. The time will come when Texas shall be a heavy exporter, rather than importer, of dairy products.

Increasing population has made proverbially true the need of producing two crops where one formerly grew, or of making one acre produce what two have been yielding. Irrigation by means of centrifugal pumps operating in the underflow has solved these problems in the shallow water portions of the Texas Plains. Incidentally, irrigation brought a considerable and justifiable increase in land values, and thereby hangs a tale.

When the Plains farmer held his land at from \$10 to \$20 per acre, he gave no heed to the fact that when he sold a ton of wheat he was disposing of \$8.35 worth of soil fertility; or that when he marketed a ton of corn,

maize or Kaffir he was throwing in to boot \$6.50 worth of his soil. But when land, equipped for irrigation, jumped to \$100 an acre and better, he began to prize this alluvial soil and to search for a machine for manufacturing the crude materials of the farm into more valuable products, for which better prices can be received, and at the same time very little soil fertility be sold.

The dreamy-eyed dairy cow is that machine. Milk and butter are the highest-priced products of the farm. In many of our Eastern States the dairy cow has been the means of restoring productiveness to worn-out grain farms. If diversification and dairy cows had been used in the beginning, there would have been no worn-out farms. The dairy cow on the virgin Plains corresponds to the "ounce of preventative."

Dairy Cow Stops Leaks.

Besides, dairying is a sure road to agricultural prosperity. It is a necessity on the "dry farm" when grain and seed crops fail and little is raised besides roughness. There are no failures under irrigation, but still the dairy sow stops almost every leak by consuming waste from the alfalfa field, truck patch, orchard and general farm crops. The dairy farmer gets cash for his produce every week. This enables him to buy cheaper, on a cash basis, what little he has to purchase. Dairy work comes at a time of the day which does not conflict with regular farm work, and means but small additional expense. The dairy makes constant employment the year around, and there is no loss, as in wheat harvest when hands cannot be secured. The farmer can ship a ton of butter, which is worth \$500, at but little more cost than a ton of hay, which may be worth \$15.

To show how irrigation has stimulated the dairying business, take the example of Hale County, for instance. This Plains county discovered irrigation three years ago. In 1910 six cream separators were sold at Plainview, the county seat. Thirty-five were disposed of in 1911; sixty in 1912, and more than thirty were bought during the first three months of 1913. The first silo was put up by Keith Catto in 1911, but now there are more than a score in the Plainview district, and fully that many more have been contracted for.

In Iowa we find that the average number of cows to the creamery is 800, usually located within a radius of three or four miles. A creamery was started at Plainview last year,

and is making a phenomenal success. While the cattle census in this district is scarcely as copulent as in Iowa, still the tendency is in that direction. A creamery is always the nucleus for a wealthy and compact community. A compact community means good rural schools, churches and roads; city-like social advantages; co-operation in producing and marketing all farm products. Co-operation spells a minimum of loss from experimentation both in production and disposition. Frequently the contributing farmers are stockholders in the creamery, and thus their interests are linked together. Co-operation among her farmers appears to be Texas' greatest need today.

The Plains is fortunate in being settled mainly by progressive farmers from the leading dairying sections of the North. These men will not keep a cow which will not produce more than \$100 per year, gross. That means a net profit of better than \$50 in this territory, not counting the annual calf. The writer knows of one Holstein on the Plains that poured \$365 in the milk pail in twelve months, but that was a phenomenal case. Any dairy cow worth keeping should produce a pound of butter per day for eight months in the year on the Plains. However, the cream is usually sold direct to a creamery. There is an automobile to every five families on the Plains, and this vehicle is a very present help in transporting the cream to market.

Skim Milk for the Pigs.

Skim milk and buttermilk for the calves, pigs and chickens are no unimportant items. The dairy cow, the hen and the hog are a money-making triumvirate on the Plains. The three are inseparable, and their teamwork admits of absolutely no waste, the manure itself being very useful for fertilizer.

When old age cuts short the milk supply of the dairy cow and she becomes a "boarder," then is silage at hand on which she may be rapidly fattened and placed on the market for beef. But her myriad progeny go marching on in their crusade against the "high cost of living."

A few words as to feed: Wheat bran is a very popular milk producer in the North. The Plains of Texas is in the wheat belt, and has many milling companies. But bran costs about \$27 per ton, and Plainview country dairymen claim that a ton of alfalfa hay, costing \$15, is worth fully as much. The irrigated portions of the Plains claim alfalfa as a staple crop. Far

cheaper than either of these feeds are maize and Kaffir corn. They are fed to the dairy cow both in the head and as roughage. The time will shortly come when every progressive farmer on the Plains will own a silo. Kaffir is better for filling the silo than maize, but both are almost as good as Indian corn. The latter can be raised profitably on the Plains only under irrigation. Dry-farmed Kaffir and maize make about 30 bushels of threshed grain, or five tons of silage, to the acre. Irrigated, these crops beat the dry-farmed variety about four times. Robert Alley, of Hale County, made 127 bushels of threshed maize per acre on his irrigated farm in 1912. This was the first experiment with the irrigation of these crops on the Plains. Mr. Alley had his maize thick in the row, and the rows 18 inches apart. While no test has been made, it is thought that an irrigated acre of either of these crops will yield from 15 to 20 tons of silage.

The cost of Kaffir silage on the Plains is little less than \$2 per ton, land rent and everything else figured in. Local dairymen never estimate its feeding value at less than \$5 per ton, compared with other crops. The Kaffir and maize are ensilaged just before the seed begin to get hard. Some farmers mix cowpeas and peanuts with the above crops as they are being chopped for the silo. Sorghum also makes good silage, likewise alfalfa, but this crop is too valuable. Three pounds of bran and meal, a little roughness, and about 50 pounds of silage is considered by many a good daily ration for a dairy cow. It is unnecessary to state that 10 tons of silage can be stored in the space needed for one ton of hay, or that succulent silage places the cow in pasture conditions even in January. Good dairymen everywhere consider the silo indispensable, and have told of its many virtues in every publication.

A person could talk all day on the dairy cow and never milk his subject dry. However, we will call this last paragraph the "strippings." The Plains of Texas is strictly an agricultural region. Ninety-nine out of every hundred acres are first-class, tillable land, and all the shallow water portions are ready for the pump. Agriculture without dairying is more foolish than meat-packing without a utilization of the by-products. It is certain that the dairying industry is going to be more important on the Staked Plains than even the raising

(Continued on Page Eleven.)

SEEDS MILLIONS OF SEEDS FOR YOU

THE KIND THAT MAKE FARMERS RICH WHO PLANT THEM.

PLANTS—100,00 Sweet Potato, Cabbage, Celery, Pepper, Tomato and Cauliflower—all home grown and good strong plants—at prices way below that price you have been buying them at heretofore.

SPRAY YOUR TREES—AND DO IT NOW! We handle the Sherwin-Williams Insecticides and Fungicides; also the Spray Pumps.

Come to a **SEED HOUSE** for your supplies. We make it our business to furnish you with the best that money will buy, and every dollar you invest with us is sure to return accompanied by many big brothers at harvest time, all smiling, in glad return from your small investment. A few hundred pure-bred seed farmers can make this and adjoining counties a great seed district that will be known the world over and increase the value of lands ten fold. Will YOU be one of them?

C. E. White Seed Co.

Plainview, Texas

SAVE YOUR WATER

Don't Let it Evaporate but Make Every Drop Produce Bigger Crops for You

WITH THE

Hardin Porous Tile

you can put all your water underground where it will reach the roots. Don't seal your surface and bake your ground with surface irrigation, but practice sub-irrigation, the only scientific method of applying water to the soil.

Let us tell you about it at Our Factory

South Plains Tile Co.

North Covington St.

Plainview, Texas

SWEET POTATO, TOMATO AND CABBAGE PLANTS---in any quantity

All plants large and hardy. Ready for open planting.

Window and Porch Boxes already planted and ready for delivery. No trouble to you. No two alike. Big assortment to select from or we can design boxes to suit you.

For Your Rose Garden

We offer you the best in Rose Buds, Yearlings and Two-Year-Olds. A heavy line of Bedding Geraniums and Chrysanthemums. All plants that go to the open in Spring.

The addition to our Greenhouse is almost complete. We will keep, in season, all kinds of garden plants—Sweet Potato Slips, Tomatoes, Pepper, Cabbage, etc.; also a supply of best bulk Vegetables and Flowers.

CUT FLOWERS.

We propose to keep on hand at all times everything in Cut Flowers and Pot Plants found in a first-class Greenhouse.

BIRDS AND FISH.

We have a number of beautiful species of Canaries, Red Birds and Gold Fish for your home.

Plainview Floral Company

W. H. JEFFRIES and E. S. KEYS, Proprietors
North Pacific Street Telephone No. 195

ization will enable the county fairs to offer better attractions and will increase interest in such events. Taylor, Rockdale, Mart, Marlin, Wichita Falls, Decatur, Gainesville, Paris, Crockett and Palestine are the Texas towns composing the organization.

Port Arthur.—Nearly 6,000 carloads of building material were shipped into Port Arthur for local consumption during the year 1912. The shipments included, brick, lumber, cement, lime, plaster and gravel.

Denison.—The contract has been awarded for the erection of a one-hundred-thousand-dollar high school, which will occupy the ground now covered by Denison's historic structure, said to be the first free school building in Texas.

Angleton.—At a meeting held here recently attended by representatives from Freeport, Pharr, Clute and Angleton communities, a comprehensive plan of campaign was agreed upon to secure 75 miles of shell road in the Freeport-Angleton district. Good roads bond elections will be asked for in the three proposed new road districts.

Brownwood.—The Commercial Club has arranged to give the correspondence course on silo construction and ensilage feeding now being offered by the extension department of the A. & M. College free to the first one hundred farmers in this vicinity who apply for same and who reside in Brown County.

Mt. Pleasant.—The Mt. Pleasant Commercial Club is now engaged in organizing a Titus County Live Stock Show. A membership campaign is also in progress, it being planned to bring the membership up to five hundred. Fifteen hundred dollars was recently raised here in one day by the club to guarantee a Chautauqua in July.

Clifton.—A campaign conducted by the Young Men's Business League has resulted in the laying of four miles of cement sidewalks in Clifton in the last 30 days.

Glen Rose.—The construction of the Glen Rose-Dallas speedway is progressing rapidly. The highway has already been graded to the Brazos River bridge, and auto parties are using this part of it. The road will

be a valuable commercial factor.

Paris.—The Lamar County Fair Association has been organized here. The organization is composed of and supported by prominent and reliable public-spirited gentlemen of the entire community, who desire to place the exhibition on a high moral plane. Ed Boler is secretary.

Rhodesboro.—The First State Bank of Rhodesboro, Upsher County, is noted among the new enterprises to locate here. The institution has a capital stock of \$15,000, and will begin business at once.

Dallas.—Secretary Babcock, of the Dallas Chamber of Commerce, will leave at once for Chicago, Ill., to press this city's offer for the National Corn Growers' Exposition.

Junction.—The Junction-Menard Auto Truck Line is to be established within the next sixty days. A daily freight and passenger service will be inaugurated.

Fort Worth.—There are more than 8,000 cattle brands on record in Texas, according to the records of the Cattle Raisers' Association of Texas. These brands are often better known than the names of the owners.

San Angelo.—Stock is moving freely since the recent rains, and many big shipments of cattle have been made. The railroads are handling a rushing business, and cattlemen over the Concho country are enjoying a prosperous season.

Bonham.—Residence property adjoining the City Park has been purchased by the Civic Improvement League. The buildings now occupying the newly-purchased ground will be improved and beautified.

Wichita Falls.—Efforts are being made by the Chamber of Commerce to secure a cotton mill. A vigorous campaign is being conducted.

Hereford.—The Chamber of Commerce is making arrangements to advertise the "Water Carnival" to be held here July 14-19. The principal feature will be the exhibition of the big irrigation plants and the crops which they are producing.

See COBB & ELLIOTT before you sell your Grain. —Adv. 11

We have some special bargains to offer in large or small tracts of land near Plainview and right in the shallow water belt. We can sell you this land now for less than this fall or winter, you that live right here know that land is getting higher every day, and those who do not live here it will pay you to investigate. We solicit correspondence. Would appreciate and take great pleasure in showing you this country if at any time you should make a trip here.--E. E. WINN REALTY CO., Plainview, Texas.

SILAGE PROVES ITSELF AN ECONOMICAL FEED.

W. H. Smith, a farmer near Eureka, Ill., fed thirty head of Shorthorn cattle and twenty-five sheep from December 15 until April 15 on silage cut from ten acres of corn. Mr. Smith put the corn from six acres of land on top of silage taken from four acres of sweet corn put in his silo last summer. His stock had no other feed except some straw and roughage, and all are in good condition, says the St. Louis Post-Dispatch. This is one instance out of innumerable ones which prove that silage is the most economical way of saving and feeding a crop of corn.

160 Acres of Patented Land, fenced with new posts and wire, 12 miles N. E. of Plainview, two miles from the new German Church, for sale at a bargain. Address BOX 454, Plainview, Texas. —Adv. 22

TEXAS INDUSTRIAL NOTES.

Victoria.—Road bond elections in Nurser and Placedo districts on \$45,000 each and the drainage bond issue election in the Bloomington district, all held on April 26, resulted in the success of the bonds by more than the necessary two-thirds majority.

Beaumont.—Work of construction has started on the machine shops and auxiliary buildings of the Texas and New Orleans Railway in Beaumont. Buildings and equipment will cost \$65,000.

Galveston.—The authorized expenditures of the Gulf, Colorado and Santa Fe in Texas for improvements and betterments over the Gulf lines from January 1, 1913, to date reach a total of \$798,000.

Decatur.—A permanent Country

Fair Association was organized here at a mass meeting of citizens and steps taken to build substantial buildings, barns, stalls, etc., as soon as suitable grounds are located.

Waco.—The County Commissioners of McLennan County have appointed R. J. Windrow, assistant in the department of highway engineering at the Agricultural and Mechanical College, as superintendent of roads in this county at a salary of \$2,000 per annum.

San Benito.—Experiments have proved that a fine quality of celery can be grown and bleached in the Lower Rio Grande Valley, and within the next few days the first shipments of this vegetable delicacy will be moved from this point. Some of the growers expect to realize as much as \$1,000 an acre from the celery crops.

Archer City.—A modern water-works system is being installed here. The contract for the erection of a 40,000-gallon tank has been let. The city lake, which covers about eighty acres of ground, will supply the water.

Newport.—The First State Bank of Newport is now ready for business. The institution has a capital of \$10,000. C. H. Boadeker, of Bowie, is president; O. D. Wilkes, of Newport, is cashier.

Sulphur Springs.—The Sulphur Oil and Gas Company, with a capital stock of \$25,000, has been formed here. Leases have been taken on 10,000 acres of land in the northeast part of the county. A test well will probably be sunk in the near future.

Dona.—The record for the early shipments of grapes, it is claimed, will be broken by a Texas vinticulturist, when E. Pomeroy ships two carloads of Texas-grown grapes from his vineyard near here about the middle of June. One car will go to Chicago and the other to New York.

Orange.—The Orange rice mill recently made its initial shipment, through the Southern Rice Growers' Association, of nearly one thousand bags of rice through Port Arthur. This rice will go direct to Canadian markets in an effort to introduce this nutritious food to markets heretofore unknown to it.

Austin.—The Quartermasters' De-

partment of the United States Army at Washington, D. C., has written the Texas Department of Agriculture requesting the names of the leading breeders of mules in this State. The requested information has been supplied.

Dallas.—A permit for the construction of a new City Hall to cost \$414,000 has been issued to the city of Dallas. The excavation for the new building is practically complete and work is to begin without delay on the structure.

Wichita Falls.—The Southwestern Telegraph and Telephone Company, after a development survey, announced that they estimate the Wichita Falls population will be 18,500 by 1918 and 35,000 by 1928. This was the smallest city in which a survey was made in any State in the Union.

Houston.—Houston will make another departure in industrial progress through the consummation of plans by the J. Achenbach estate for the construction of an "industrial building." The structure is intended to house several small manufacturing plants, to which will be furnished community electrical power, lights and water. The building is being erected at the suggestion of the Chamber of Commerce.

Spur.—The Central West Texas Agricultural Association will hold its next meeting here on May 23 and 24. Many prominent agricultural workers have accepted invitations to be present.

Kingsville.—J. S. Todd, one of the best known cattlemen in this section of the State, has placed an order for the building of twenty-four silos on his different ranches. These silos are to be 400 tons capacity each, and the total cost will be \$18,000.

El Paso.—Construction work on the El Paso-Ysleta Interurban Railway is progressing rapidly, and already there has been a mile of track laid from the end of the Washington Park line eastward. The Rio Grande Valley Traction Company expects to begin running cars over the new line on August 1st.

Marlin.—Fair secretaries and horse-men of Texas organized the Texas Agricultural Fair Circuit at a recent meeting held in this city. The organ-

White Crest Flour

Makes perfect bread because it's made under careful sanitary conditions. Nothing but sound, clear wheat goes into White Crest Flour and the result is never in doubt.

Chase & Sanborn COFFEE

Pleases the "hard to please." Delights those who know good coffee. Just phone us to include a sack of White Crest Flour and a can of Chase & Sanborn's in your next order.

Wright & Dunaway



LONG DISTANCE SERVICE

is of distinct value to the farmer and to all dwellers in rural districts—Communication between members of the family widely separated from each other can be quickly and satisfactorily established by telephone and anxiety and worry dispelled in times of sickness or trouble.

Rural service is supplied at very low cost. Our nearest manager will furnish information, or write to

The Southwestern Telegraph and Telephone Company DALLAS, TEXAS



GIVE US A CHANCE

To figure with you before buying anything in house furnishings. We are constantly adding to our line every thing used in furnishing the home and can save you money.

We do our own work and as we believe buy our goods as cheap as any one in Plainview. Our repair shop pays a big per cent of our running expenses which enables us to sell you goods on a very close margin. Come to see us and be convinced.

We appreciate your business and will treat you right. Our motto is: "If it isn't good we make it good." We are just adding to our big stock a nice assortment of trunks, suit cases and traveling bags. Yours for business,

W. E. Winfield

Plainview,

Successor to Nash & Co.

Texas

KAFFIR CORN AND MILO MAIZE.

Grain Sorghums.
It is the universal verdict of all who have given them a fair trial that for a large portion of Texas, and especially the western and drier sections, what are called the grain sorghums are decidedly superior and more dependable for a grain crop than corn. By grain sorghums are meant such crops as Kaffir corn, milo maize, dhura and Egyptian wheat. These are all members of the sorghum family, but have been specially developed for their production of grains. These plants, of course, require as much moisture for their development as corn, but they have an ability to withstand dry conditions for superior to the latter plant. If there is not sufficient moisture at the time that they are ready to form their heads, they will wait until the rain comes, while corn must have the rain at a certain time or prove a failure. Experiments conducted at San Antonio upon the comparative value of the grain sorghums and corn showed that with the same rainfall milo maize yielded sixty-three bushels as against thirty-four bushels for corn. In 1911 the differ-

ence was even more marked, being thirty-five bushels of the grain sorghums as against ten for corn. While these crops are superior to corn, in dry climates, they seem also to show a superiority of yield even in sections more favored with rain. Last year, in comparative tests between the two plants at Waco, the grain sorghums beat the corn nearly two to one. In the Texas Industrial Congress contest last year, 158 bushels of milo maize were produced to the acre without irrigation in sections where corn did not average twenty bushels. It would seem, then, the part of wisdom for every farmer to plant at least a part of his grain crop in some variety of this plant, since all are agreed that the feeding value of these grains is nearly, if not quite, equal to corn. What they lack in feeding value, pound for pound, is more than made up by the superior yield and by their dependability in times of drouth. The varieties that seem to give the best results are Kaffir corn, milo maize, dwarf milo and Egyptian wheat. Of these, Kaffir corn and milo maize are the most popular. The soil should be prepared for these grains just as thoroughly as for corn, and

every effort should be made by deep and early breaking and subsequent cultivation to store and conserve all the moisture possible. If possible, plant them upon land that was in peas the previous year. If such is not available, then fertilize the soil with stable manure, if it is available. Be sure, however, that this stable manure is well rotted and that it has been added long enough in advance of the planting to become well incorporated with the soil. In the absence of the manure, fertilize the soil at the time of planting the seed with three or four hundred pounds per acre of a mixture of equal parts of cotton seed meal and acid phosphate, or of some corn fertilizer purchased from some reliable manufacturer. Lay off the rows about three and a half feet wide. Open a fairly deep furrow and distribute the fertilizer in it. Then list lightly upon this and plant the seed upon the row so made. It is also a good idea to mix the fertilizer with the soil by running some small implement through the furrow after the fertilizer is applied before listing upon it. This will insure the plants against injury from the fertilizer in the event of unusual dry weather. The milos and dharas should be planted in the drill, one stalk every six or eight inches, while the Kaffirs will stand a distance of eight to ten inches in the row. From three to five pounds of seed will be sufficient to plant an acre. Plant the seed not quite as deep as you would corn. The subsequent cultivation is just about the same as a good farmer would give to his corn. The grain sorghum should be planted as early as it is safe to do so. They are about as hardy as corn and will stand as much cool weather. When planted early they escape the attacks of an insect that is so often responsible for light heads or blasting in later plantings. This is known as the sorghum midge. It deposits an egg in the bloom of late sorghums, and when this egg hatches the young midge proceeds to eat up the forming grain. This failure of the grain sorghums to make heads is frequently attributed in the more humid sections to unseasonable rains. As a matter of fact, it is almost always due to the attacks of this insect. Early planting is an almost certain preventive against these attacks. When the grains in the heads are well in the dough state they can be cut off with a sharp knife, allowed to dry in the sun for a few hours and stored. If the season is favorable, the plants left in the field will send out new heads and, with continued favorable weather, will

make another crop of grain, almost if not quite equal to the first. The Texas Industrial Congress will permit this second crop to be included in the acreage yield in its contest this year, but it is sometimes questionable whether this is the best practice in the dryer sections, as while we thus get a larger yield, this second crop of grain so completely exhausts the soil of moisture that it sometimes requires a whole season for it to recover. Grain sorghums are no more exhaustive of soil fertility on land than any other crop making an equal field, however, to immediately get land that has raised a crop of sorghums into good mechanical condition, owing to the fact that there is such a mass of roots and stubble to destroy. These two facts are probably responsible for the common but erroneous belief that sorghums injure land. In feeding value the grain sorghums are very nearly equal to corn, but for best results the grain should be ground. Kaffir corn has been found to produce ten and six-tenths pounds of pork per bushel, as against eleven and nine-tenths for corn. Owing to the greater yield of Kaffir per acre, however, corn only produced 410 pounds of pork on an acre, while the Kaffir corn produced 487 pounds. The grain sorghums, especially Kaffir corn and milo maize, make fully as good ensilage as corn, and in fact can be used in every way that corn is ordinarily used in feeding. Plant at least a portion of your crop in some of these crops this year and watch results. It will pay.

some three thousand cakes a year. One day (Sunday) we cut out, but the women who deliver cake on that day must bring glasses of home-made jelly Monday. In this way we shall obtain supplies for a jelly department."

"LONE OAK HEALTH RESERVATION" is the name of a private sanitarium at Knickerbocker, Texas, where throat and lung troubles are being treated by the most scientific methods known. The sanitarium is situated 2,300 feet above sea level, and is said to have the finest climate in the world for the treatment of these diseases. —Adv. 21

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We have exclusive agency for the "Victor" Talking Machine. Buy one today. J. W. WILLIS DRUG CO. —Adv.

AGE NO BAR.

Everybody in Plainview is Eligible.

Old people stoop with suffering, Middle age, courageously fighting, Youth protesting impatiently; Children, unable to explain; All in misery from their kidneys. Perhaps a little backache first. Urinary disorders, dropsy may quickly follow. Doan's Kidney Pills are for sick kidneys. Are endorsed by thousands. Here's Plainview testimony: Mrs. W. J. Mitchell, W. California Ave., Plainview, Texas, says: "I can say that Doan's Kidney Pills are a good remedy for those afflicted with weak kidneys. We got our supply from the Long Drug Co. and gave them to a child who had trouble with the kidney secretions. Doan's Kidney Pills were the only remedy that brought beneficial results." For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States. Remember the name—Doan's—and take no other. —Adv. 20



ASK
The Necessity of
Having a Prescription Carefully and
Accurately Filled.

He will know. He will tell you one small mistake may cost a life. Why, then, take a chance with your Prescriptions? Why run any risk?

At this store every Prescription is filled by a man who knows how, then double checked. We also carry a complete line of House Paints and Varnishes.

Take an "ANSCO" Camera on your vacation trip or outing. Our Films fit any size machine.

R. A. Long Drug Co.

ENDLESS CHAIN OF CAKE.

A Suffrage Shop Plans to Get Three Thousand a Year Baked.

An endless chain of cake is a new plan adopted to obtain supplies by the managers of the shop run by the woman's suffrage party, says the New York Times.

The shop is doing a thriving business, but it can't get enough cake, so Mrs. Martha Wentworth Suffren has arranged the cake chain to extend through the sixty-three assembly districts organized by the party.

"There are thirty or thirty-one days in the month and sixty-three districts in the city," she explained. "Every day five of the best cakemakers from one of the assembly districts in Manhattan and five from a district in Brooklyn will be assigned by the leader of the district to bring to the shop a loaf of cake. Thus we will obtain

Preserve the health of your family and reduce your ice bill by using a **McCray Refrigerator**

thoroughly sanitary, used in all branches of United States Government Service in the food testing laboratories at Washington.

For Sale by

R. C. Ware Hardware Co.
Telephone 178

Garden Tools of Every Description

Rubber, cotton and wire bound hose

Poultry Wire and Lawn Mowers

Be Among the Well Dressed Ones

"Pay Less and Dress Better"



Copyright 1912 The House of Kuppenheimer

Clothes stamp you as a man of prestige, good taste and discernment. Good clothes are not merely a personal satisfaction; they are a business asset. They command respect, inspire confidence, and advertise the wearer's success and standing.

A Kuppenheimer Suit has a cash value that will pay you dividends every day in the week. Let us show you the new Summer Styles.

- Palmer Suits, Lucile and La Merit Dresses
- W. B. Corsets and Puritan Underwear for Women
- Stetson - and - Lion - Hats - for - Men
- Nettleton, Steadfast and Beacon Oxfords
- Lion Shirts and Collars, and Tasty Neckwear
- Queen - Quality - Shoes - for - Women
- Distinctive Millinery and Trimmings
- A complete line of Summer Dress Goods



Plainview Mercantile Company

Head-to-Foot Outfitters for Men and Women

W. A. SHOFNER, Manager

Phones:
C. D. WOFFORD,
Dentist
Rooms 14-16, Ware Hotel Bldg.

UNIVERSITY FUND IS
NOW OVER \$400,000.
Financial Commissioner of Southern
Methodist School Finds Cordial
Reception in the West.

Bringing more than \$5,000 in notes, Rev. J. D. Young, financial commissioner for the Southern Methodist University, returned yesterday from a campaign for the university in Crowell, Canyon and Tulia, in West Texas. Figures made up yesterday at the bursar's office showed that to date \$409,029 has been raised toward the \$500,000 necessary to secure the gift of \$200,000 of the Rockefeller Foundation toward the first \$1,000,000 of endowment.

At the rally for the university two weeks ago Rev. Mr. Young set for himself the task of raising \$12,000, promising that amount by June 30. With the amount reported yesterday, he has already raised nearly two-thirds of that amount. He was assisted in the Panhandle country by Presiding Elders J. G. Miller, of Vernon; O. P. Kiker, of Amarillo, and J. T. Hicks, of Vernon.

Bursar Frank Reedy returned yesterday from attendance upon the Big Springs district conference, at which about \$1,000 was raised for the university. The county in which Big Springs is located now stands second in the State, having contributed \$31-

AUCTIONEER
J. V. BOSTON
Live Stock and General
Auctioneer
Terms Reasonable
For dates phone or write me
KRESS TEXAS

Skilled Physicians
Prescribe Dry Zenal and Moist Zenal for Eczema because they get results quickly and surely. They know that a cure-all will not reach the different types of Eczema, hence these two clean, odorless ointments are used daily in their practice. Ask Duncan's Pharmacy or R. A. Long Drug Company. 18

MICHELIN



Quick
Detachable
Clincher

Just as superior to other tires
as Michelin Red Inner Tubes are to
other tubes

IN STOCK BY
Barker & Winn

the splendid music.
Medals for proficiency of work during the term of study were awarded to Miss Hope Bebee, Miss Dona Sebastian and Miss Pearl Parr, the presentation being made by Hon. Chas. Clements, prosecuting attorney. Miss Clements will continue her class during the summer.

"ADS" FILLED A SUNDAY SCHOOL.
Sedalla Pastor Who Advertised in Papers Was Rewarded.

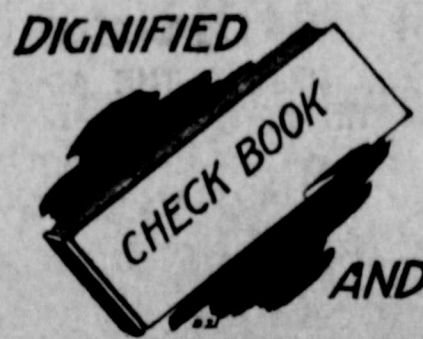
Sedalla, Mo., May 11.—The Rev. R. L. Davidson, pastor of the First Baptist Church, no longer has any doubt that newspaper advertising pays. He advertised his desire to have six hundred present today in the local papers Friday, but stated that he did not want those who have been attending other schools. Rain fell today and it was cold and disagreeable, but the attendance was 701. This is the record attendance for the city.—Kansas City Star.

DEAN REYNOLDS AT CANADIAN.
Dean Reynolds of Wayland College returned Monday from Canadian, where he went on business incident to his work with Canadian Baptist Academy. Mr. Reynolds has been elected principal of the Academy for a term of five years, and will begin his work with the institution immediately after closing up his work with Wayland College.

DR. E. O. NICHOLS,
Specialist in Diseases of the
Ear, Eye, Nose and Throat.
Glasses Fitted.
Office in Finnie Building.
Next Door to Third Nat'l Bank,
Plainview, Texas.

"FAGGED-OUT" WOMEN
Will Find a Helpful Suggestion
In This Letter.

Overworked, run-down, "fagged out" women who feel as though they could hardly drag about, should profit by Miss Richter's experience. She says: "Last winter I was completely run down and felt fagged out all the time, was nervous and had indigestion. One of my friends advised me to take Vinol, and it has done me great good. The tired, worn-out feeling is all gone, and I am strong, vigorous and well. The stomach trouble soon disappeared and now I eat heartily and have perfect digestion. I wish every tired, weak, nervous woman could have Vinol, for I never spent any money in my life that did me so much good as that I spent for Vinol." Marie Richter, Detroit, Mich.
Thousands of women and men who were formerly weak and sickly owe their present rugged health to the wonderful strength-creating effects of Vinol. We guarantee Vinol to build you up and make you strong. If it does not, we give back your money.
J. W. WILLIS DRUG CO.
(Adv.) Plainview, Texas



DIGNIFIED
CHECK BOOK
AND
CONVENIENT
TRY IT ONE YEAR

We want to prove to you by actual demonstration in your own affairs that depositing your money with us and paying all bills by check will pay you a profit.
A profit in satisfaction.
A profit in protection.
WILL YOU COME TODAY AND MAKE A START?
Capital \$100,000.00
Citizens National Bank
Plainview, Texas

000 to the university endowment, Navarro County is the leading county, with the exception of Dallas County. The church at Andrews, near Big Springs, has alone contributed more than \$20 for every member.
The university has received in the last few days about \$1,500 contributed by Methodists in the Cuero district, far down in South Texas. Rev. R. R. McMaster gave \$1,000, making the third large subscription from his town of Goliad.—Dallas News.

SOUTHERN BAPTISTS
RAISE LARGE SUM.
Give \$364,554 to Foreign and \$366,050 to Home Missions During Year.

F. M. McConnell, secretary for Texas of the Southern Baptist General Convention, said last night that during the fiscal year which has just closed the Baptists of the South gave \$364,554 for foreign missions and

\$366,050 for home missions, and that of these amounts the Baptists of Texas gave \$86,896 for foreign missions and \$71,222 for home missions.

The Baptist Women Missionary Workers of Texas, according to Secretary McConnell, raised \$19,261.42 for foreign missions and \$15,657.70 for home missions, and for other objects fostered by the Southern Baptist Convention, \$35,771.63. These are the largest amounts that have ever been raised by the Baptists of Texas, and also the largest ever raised by the Baptists of any State. The indebtedness of the Baptist Foreign Mission Board is \$76,400. The Home Mission Board is out of debt.—Dallas News.

MISS CLEMENTS' PUPILS GIVE DELIGHTFUL MUSIC RECITAL.

The music recital given last Friday evening at the Opera House by Miss Bettie Clements' class was a decided success. Despite the threatening weather, a fair-sized audience heard

Our Motto: Quality Good Things to Eat

The
Busy Bee Cafe
LEE KEMBLE, Proprietor

Clean, Efficient, Quick Service. We Serve Everything the Market Affords

The Hale County Herald

Issued Thursday of each week.

BROWN & MILLER, Publishers

BUFORD O. BROWN, Editor
E. B. MILLER, Business Manager

Phones—Business Office, 72; Manager's Residence, 165.

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All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church, pertaining to services, are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price \$1.00 per year (Invariably in advance)

"The silo is the farmer's manufacturing plant," says Peter Radford.

Tell the truth about Plainview. The simple truth about the South Plains is amply sufficient.

STEPHENS' RECOMMENDATION.

The recommendation of Congressman Stephens for the local Post Office will undoubtedly meet with popular approval. It is equally true that the recommendation of any one of the other candidates would meet with public approbation.

Mr. Sanford's character is above reproach; his ability has been proven; his experience in mail service is a valuable asset. His choice is not a reflection upon any other applicant. It simply means that our Congressman believes him best suited for the place.

THE SABBATH SCHOOL AND THE CITIZEN.

The Sabbath School is the training room for citizenship. The inmates of our prisons and our asylums are men and women who knew nothing of Sunday School during childhood. Ask yourself why—then answer as you will; the fact remains that boys and girls who are members of the Sunday School grow into men and women who fill the positions of honor, citizens on whom the town, the state, the nation depend.

Our judges, even those who make no profession of a personal Saviour, corroborate the universal testimony—our courts are filled with miscreants whose youth was spent outside the in-

fluence of the Sabbath School. What is your plan, O mothers and fathers, for your child? Is that child in the Sunday School? Young man, what is your ambition? What are you doing for character building? Character is the foundation for every real success. Character is built in the Sabbath School.

KENTUCKIAN MARVELS AT SOUTH PLAINS' PROGRESS.

A week's visit has served only to enthrall Thomas W. Weston, of Newport, Ky., as to the possibilities of the South Plains. This is Mr. Weston's third visit in thirty years. On his first trip Mr. Weston bought 1,280 acres of land, paying 70c an acre. That same land is now valued at \$35 an acre, Mr. Weston says, but it is not for sale at any price.

With the millions of dollars being spent for irrigation development on the South Plains, Mr. Weston predicts still more wonderful development on the South Plains. When he first came there was not a wooden house in Hale County. Now Plainview has nearly 5,000 people who enjoy electric lights, and a modern system of waterworks, two colleges, splendid churches, public schools enrolling nearly 1,000 pupils, a \$100,000 court house—a town without saloons, but with an inexhaustible supply of the purest water on earth. "With all of these things you certainly ought to build a city," Mr. Weston says.

Last year Hale County won more prizes at the Texas State Fair than any other ten counties in the State combined.

POTATO CROP WILL BE SHORT.

Eagle Lake, Texas, May 13.—From present indications the potato crop in this section will be short. It is estimated that from 50 to 60 bushels to the acre will be a good average. Movement will not begin until between the 15th and 20th, except on one or two early patches.

CO-OPERATING IN MARKETING.

Sherman, Texas, May 14.—The farmers of Grayson County who are co-operating in the matter of marketing chickens and eggs received \$2,532 for their products in one week. They marketed 17,000 pounds of chickens, which brought \$1,770, and 7,000 dozen eggs, which brought \$762. Both eggs and poultry were marketed at Sherman.

GIVES INSTANT RELIEF.

J. W. Willis, Druggist, reports that A SINGLE DOSE of simple buckhorn bark, glycerine, etc., as compounded in Adler-i-ka, the German appendicitis remedy, stops constipation or gas on the stomach INSTANTLY. Many Plainview people are being helped. —Adv. 20

Some Summer Specialties

for Men

WE HAVE THEM

Cool Clothing -- Suits made of Palm Beach Cloth, Mohair and Sicilian Twill. Also extra coats.

Light Weight Hats-- Panama Hats, a variety of Shapes direct to us from the Panama Works. Straw Sailors at almost any price you'd care to pay. Silk and Poplin Hats in all the better shades.

Underwear -- Not the creeping kind -- it's the Cool, Comfortable Sort that fits. Some makes that are well known because they are well made --B. V. D., Poros-Knit and others.

Footwear -- Ventilated Oxfords, Barefoot Sandals, Canvas Oxfords, Tennis Bals and Oxfords, and Gymnasium Pumps.

Richards Bros. & Collins

102 N. Pacific St. Plainview, Texas 107 W. Main St.

BUSINESS PERSONALS THAT WILL SAVE YOU MONEY.

Good to VICKERY-HANCOCK for everything good to eat. —Adv. tf.

SADDLE HORSES FOR SALE. Four- and five-year-old broke horses for sale; will make ideal cow ponies. Wire or write me about them. C. A. WASSON, 20-pd. Adv. Roswell, N. M.

VICKERY-HANCOCK'S for choice assorted cakes of all kinds. Adv. tf.

A PRETTY HOME, well located in Highland Addition, at corner of Harp and Washington Streets, for sale. Call at residence, or address BOX 454, Plainview. —Adv. 22

We have the Cakes for your social function. VICKERY-HANCOCK. tf.

FOR SALE OR TRADE—Good second-hand 5-passenger, 4-cylinder, 35 H. P. Automobile; in first-class condition. For further particulars see or address OTUS REEVES REALTY CO., Plainview, Texas. —Adv. tf.

VICKERY-HANCOCK has Fresh Fish and Oysters all the time. Adv. tf.

FIVE PER CENT MONEY—Any amount on real estate loans at 5 per cent, simple interest; long time; small monthly payments. See C. A. BOWRON, Jeweler. —Adv. tf.

Fresh Green Beans at VICKERY-HANCOCK'S. —Adv. tf.

MR. J. V. VAUGHN

Will be back in Plainview in about ten days. Hold your Piano Tuning for him. We recommend him as being a first-class workman. LEYHE PIANO CO. 20

Fresh Candies at VICKERY-HANCOCK'S. —Adv. tf.

LOST—A Pair of glasses, between Herald office and Mrs. H. J. Dillingham's. Return to Mrs. H. J. DILLINGHAM'S residence. Adv. 20

Strawberries and Pineapples, fresh and juicy, at VICKERY-HANCOCK'S. —Adv. tf.

Miss Sallie Howell will have a class in Piano Instructions during the summer. Telephone her at No. 336, or call to see her. —Adv. 21

Fresh Vegetables at VICKERY-HANCOCK'S. —Adv. tf.

We can supply your wants with the best Coal all the time. COBB & ELLIOTT. —Adv. tf.

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf.

The MALONE LIGHT & ICE CO can supply Cotton Seed for planting. —Adv. tf.

A PRETTY HOME, well located, on Highland Addition, at corner of Harp and Washington Streets, for sale. Call at residence, or address BOX 454, Plainview, Texas. —Adv. 22

COBB & ELLIOTT buy Grain six days in the week, and talk about it on Sunday. Adv. tf.

For Best Maitland Coal, phone 337. FARMERS' COAL YARD COAL CO. Special prices Monday. —Adv. tf.

the ALFALFA LUMBER CO. tf

For the best Nigger Head Coal see

Use the Hammar Brand Paint whenever you use paint. It pays. R. A. LONG DRUG CO. —Adv. tf.

Don't paint your house or barn with ordinary paint—use Hammar Brand Paint. R. A. LONG DRUG CO. Adv. tf.

When in need of a good Paper Hanger or Painter, phone 459. PLAINVIEW DECORATING CO., W. D. Jordan, Manager. —Adv. tf.

L. D. RUCKER PRODUCE CO. buys GREEN and DRY HIDES. Adv. tf.

Hammar Paints in all colors for spring painting. R. A. LONG DRUG COMPANY. —Adv. tf.

While away these spring evenings listening to a "Victor." J. W. WILLIS DRUG CO. has them. —Adv. tf.

"LONE OAK HEALTH RESERVATION" is the name of a private sanitarium at Knickerbocker, Texas, where throat and lung troubles are being treated by the most scientific methods known. The sanitarium is situated 2,300 feet above sea level, and is said to have the finest climate in the world for the treatment of these diseases. —Adv. 21

Our work has stood the test. Ask any one. PLAINVIEW DECORATING CO., Painting and Paper Hanging. W. D. Jordan, Mgr. Phone 459. Adv. tf.

CEDAR FENCE POSTS—In car lots. Write for prices. M. D. BRAND, Glen Rose, Texas. —Adv. tf.



A Good Watch Will Strike

That is the kind we sell, "Little things, isn't it?" But we have made our success on little things. We give the same careful attention to the little orders as we do to the large ones. We want to be your grocer, and if

Quality, Service and Satisfaction Count

WE SHOULD BE

WE WANT YOUR BUSINESS

SEWELL GRO. CO.

PHONES 8 and 139

Parties wanting Cotton Seed for planting, leave orders at MALONE LIGHT & ICE CO. —Adv. tf.

We please the most exacting in Painting and Paper Hanging. All work guaranteed. PLAINVIEW DECORATING CO., W. D. Jordan, Mgr. Phone 459. —Adv. tf.

Your troubles are ended when we do your work. Try us—Painting and Papering. PLAINVIEW DECORATING CO. Phone 459. W. D. Jordan, Manager. —Adv. tf.

A PRETTY HOME, well located on Highland Addition, at corner of Harp and Washington Streets, for sale. Call at residence, or address BOX 454, Plainview, Texas. —Adv. 22

160 acres Patented Land, fenced with new posts and wire, 12 miles N. E. of Plainview, two miles from new German Church, for sale at a bargain. Address BOX 454, Plainview, Texas. —Adv. 22

160 acres of Patented Land, fenced with new posts and wire, 12 miles N. E. of Plainview, two miles from the new German church, for sale at a bargain. Address BOX 454, Plainview, Texas. —Adv. 22

Buy Sunshine Maitland Washed Nut and Rockvale Nut Coal of E. C. HUNTER COAL CO. Weighed on Public Scales. Phone 331. Adv. tf.

WANTED—TO LEASE.

One or more sections for stock-raising for a term of years. Prefer some improvements, and near a town. RUFUS WRIGHT, 23 —Adv. Sweetwater, Texas.

FOR SALE.

Edison Phonograph with 40 records, bicycle, typewriter, office chair, sanitary couch, etc., cheap. Call at TELEGRAPH OFFICE. —Adv. 20

FIFTY CENTS A WEEK FOR FLIES.

Blasingame & Klinger will give 50 cents each Saturday to the boy or girl who kills the most flies during the week. Do not bring the flies, but bring an order from the Fly Committee of the Civic League—Mrs. R. W. Charles, Mrs. L. D. Rucker and Mrs. A. W. McKee. This offer begins at once. —Adv. 22

STRAYED OR STOLEN.

Bay mare, 14 hands high; star in forehead; 2 old scars; wire cut under right eye. Had on halter when left home. \$5.00 reward for information leading to recovery. J. C. HOOPER, Sheriff, Plainview, Texas. Adv. 20-pd.

For the best Nigger-Head Coal, see ALFALFA LUMBER CO. —Adv. tf.

Apperson

THIS IS THE FAMOUS 20 YEAR OLD INSIGNIA FOR SERVICE

SERVICE is something manufacturers talk about when they have nothing better to say of their cars. Service may apply to any article of trade. It's an old pretender. APPERSON service is built into the car, not grafted into the advertising campaign. APPERSONS give you service while your car is running, instead of limiting it to a car, down and out in the repair shop.

THE TRUE MEANING

SERVICE, the APPERSON kind, is that mechanically correct construction which keeps the up-keep down. Who ever heard of an APPERSON had spindle, axle, clutch gear, etc.? No trouble ever occurred to an APPERSON car that was common to all cars of that particular model.

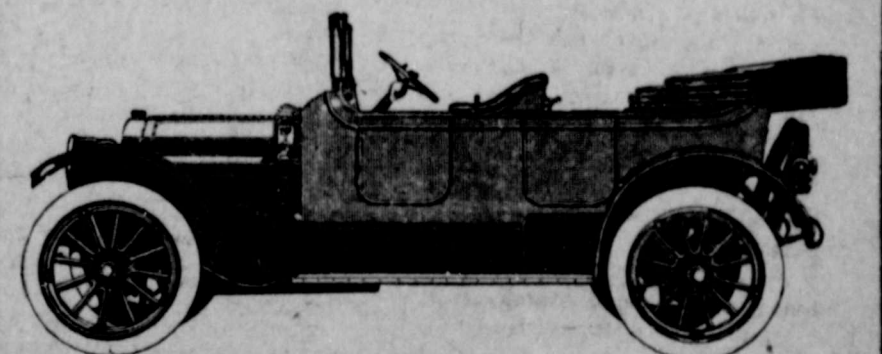
DON'T BE MISLED by what some makers claim for service. If they require scores of service stations a fifth as large as their factory, then watch out.

When Applied to the Apperson

SERVICE means perpetual ability to meet your requirements, a quick delivery of a new car, a prompt shipment of accessories and equitable adjustment of any misunderstanding.

APPERSON

JACK RABBIT—THE CAR WITH THE POWERFUL ENGINE



45 H. P. Touring Car for five \$1,600
45 H. P. Roadster for two 1,600
55 H. P. Touring Car for five 2,000
6 Cylinder Roadster for two 2,000
55 H. P. Touring Car for seven 2,250
Electric starting and lighting if wanted.

Hubbard Bros. Auto Co. or Otus Reeves

OUR AIM—To Satisfy Every Individual Purchaser.

For Sale

New Six Passenger Cole 50 Automobile

Latest 1913 model, seat covers, Delco electric starter, electric horn, silk mohair top, full equipment. Will also include new 36x4 Firestone tire with car. On account of family leaving Amarillo for the summer will take \$300 less than this car cost. It has never been out of town and has been run less than 800 miles. Car is in absolutely perfect condition and somebody will buy a bargain. WRITE OR PHONE

J. N. BEASLEY, Amarillo, Texas

Just Between Ourselves

We want your business; we believe we ought to have it. In our store, the best of service is yours. Our prices are always reasonable—all goods of the highest quality.

We compound prescriptions just as your doctor desires—exercising great care and skill—using only the best procurable drugs in all our prescription work.

We want your confidence—want you to know that we can ably, intelligently and efficiently handle your every drug want.

We realize that we can only hold your business by giving satisfaction. You always get courteous treatment and your children get every consideration in our Pharmacy.

We are pleased to take orders over the phone, and we deliver promptly anywhere within the city limits.

Anything you would expect to find in a modern drug store, we try to carry in stock for you.

Come in. Let us get acquainted.

WE WANT YOUR BUSINESS.

DUNCAN'S PHARMACY

"The Store Where You Feel at Home."

ONE MORE WEEK

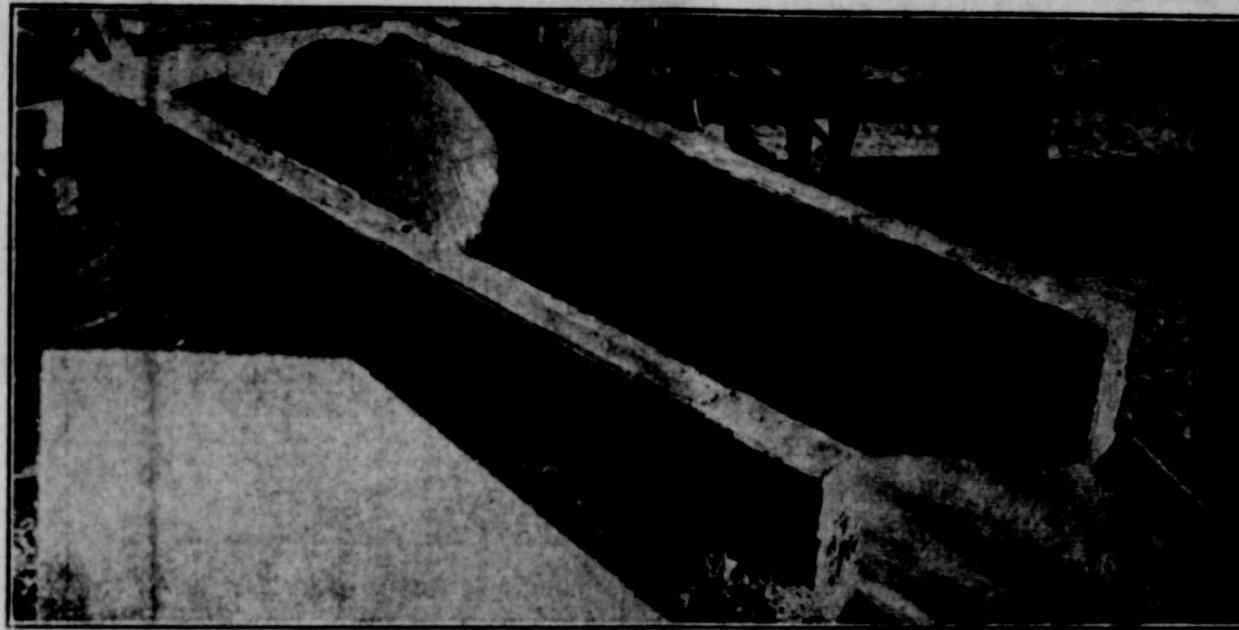
We have decided to continue our Sale one more week. We have had a big two weeks sale and expect the last week to be fully as good. Our stock is in good shape--very few "outs" in any lines. See prices:

Laces and Embroideries

See our big stock of Laces and Embroideries at the Very best prices possible to offer.

Spool Thread

We will have 100 doz. Clark's O. N. T. Thread Saturday to sell at 7 spools for 25c



THE GRAHAM IRRIGATION WELL, 2 MILES NORTH OF PLAINVIEW; CAPACITY 2,000 GALLONS PER MINUTE. —Courtesy E. E. Winn Realty Co.

Men's Suits

We still have a complete run of sizes in Men's Suits to close out--

- \$25 Suits for \$15.00
- \$20 Suits for \$12.50
- \$18.50 Suits \$11.50
- \$15 Suits for \$10.00

Men's Straw Hats

at half price. Jno. B. Stetson Hats \$3.75.

We positively will not continue this sale another week.

SALE WILL

Close Saturday, May 24, 1913

If Our Prices Are Baits, Buy The Baits

SHELTON BROTHERS

L. C. Penry is in Austin this week. Judge L. C. Penry is in Austin this week.
Geo. W. Corlett went to Lockney Thursday.
Ed Green, from Lubbock, was in Plainview Wednesday.
E. E. Winn, who has been confined to his bed this week, is improving.
Flake Garner, undertaker, was in Lockney on business Tuesday.
O. M. Unger and wife went to Post City Wednesday.
Mrs. J. J. Lash returned Tuesday from Oklahoma.
W. E. Johnson, from Hollis, Oklahoma, has moved to Plainview.
Hutton, the "Royal Man," is in Plainview.
E. E. Roos and Mrs. Roos went to Silvertown today.
Robert Alley and wife were over from Hale Center Wednesday.
C. P. Downs, from Lockney, was a visitor in Plainview Thursday.
George Hutchings is home from a business trip to Amarillo.
Misses Allie Ware and Joe Keck were honor guests at a dance given at the home of Sam Isaacks, in Amarillo, last Tuesday night.

J. B. Downs, of Lockney, was in Plainview Thursday.
J. F. Garrison and wife will return Friday from an extended visit to East Texas.
Professor R. D. Green, of Baird, came intoday to attend District Conference.
Mrs. J. J. Lash and Dr. J. W. Grant purchased Ford automobiles this week.
Irwin Todd and his sister, Miss Ethel Todd, of Lockney, were in Plainview Thursday.
Miss Ola Bishop went to Tehuacana, Texas, Thursday for a ten days' visit with friends.
Attorney Bledsoe and H. T. Kimbro, of Lubbock, were in Plainview this week.
Dick Howard visited his parents, Mr. and Mrs. H. C. Howard, in Lubbock Sunday.
Rev. G. W. Shearer, of Floydada, is in Plainview to attend District Conference.
Miss Gertie Daniels, of Wills Point, Texas, was in Plainview Thursday, on her way home from Lockney, where she visited at the home of W. P. Weeks.

Rev. C. S. Field, from Fort Worth, came in today to attend District Conference.
Rev. C. D. Pipkin, pastor at Crosbyton, came in Thursday to attend District Conference.
Miss Joe Keck returned Thursday from Amarillo, where she has been visiting the Misses Tolley.
Charles Saigling has been ill this week with pneumonia; Dr. Gidney reports that he is improving.
Otis Trulove returned Wednesday from transacting legal business at Amarillo and Hereford.
A. H. Dodson, commissioner from Lamb County, was in Plainview from Spring Lake Wednesday.
Walter Sullivan, Commissioner for Precinct No. 4, Lamb County, was in Plainview, from Olton, Wednesday.
Miss Hazel Flamm went to Larned, Kansas yesterday, where she expects to remain for some months.
Robert Alley and wife, of Hale Center, returned Saturday from an extended visit to Des Moines, Iowa.
Mrs. H. A. Wofford returned Thursday from Fort Worth, where she has been on a six week's visit with relatives.

W. Y. Price and wife left Thursday for Slaton, after visiting their daughter, Mrs. J. Walter Day, for some days.
Geo. W. Corlett and wife will go to Olton Saturday, where they will spend the week-end with Mr. and Mrs. L. E. Ensign.
Miss Cyrl Potts, who taught the Estacado school last term, visited friends in Plainview Saturday and Sunday.
Mrs. L. A. Knight and daughter, Miss Bettie, returned Wednesday from San Antonio, where they have been the past month.
Mrs. D. K. Smith, of Lalande, New Mexico, came to Plainview Thursday to visit Mrs. J. W. Boswell, 300 West Washington Street.
K. E. Bain and Jim Webb went to Roswell yesterday, where Mr. Bain will receive a herd of cattle. They drove a Buick "25."
Mrs. R. C. de Graffenried, of Marshall, Texas, came in Wednesday to visit her sister, Mrs. R. B. Hulien, 315 West Second Street.
R. L. Underwood, of Lockney, was in Plainview Wednesday. Mr. Underwood says all the lakes are full and his country is in good condition.

Walter Young went to Headley, Texas, Saturday, and returned Tuesday.
Good things for your Sunday dinner at VICKERY-HANCOCK'S. Adv. 11.
I have a good home, clear of debt, in Sweetwater, to trade for Plainview property. Ten-acre tract, improved or unimproved, would be considered. Address BOX 475, Sweetwater, Texas. Adv. 23
COMPLIMENTARY MOTION PICTURE MATINEES.
Below is a list of the prominent business men of Plainview who are furnishing a free matinee at the Majestic every Saturday afternoon to their out-of-town customers, and will be given for those people only who live outside of the city limits of Plainview.
The merchants and business men of the town want the country people to take advantage of this free entertainment, and want them to feel that it is a slight token of their appreciation to the people in Hale County who do

their trading in Plainview. Complimentary tickets to the entertainment can be secured at any of the business houses listed below. Ask for them:
R. C. Ware Hardware Co., J. W. Willis Drug Co., R. A. Long Drug Co., Carter-Houston Dry Goods Co., Vickery-Hancock Grocery Co., Duncan's Pharmacy, J. C. Wooldridge Lumber Co., Donohoo-Ware Hardware Co., Fulton Lumber Co., Elk Barber Shop, Elk News Stand, E. T. Coleman, Coal and Grain Dealer; Boyd Grocery Co., City Bakery, Shelton Bros., Dry Goods and Furnishing Store; Sewell Grocery Co., Busy Bee Cafe; Jo W. Wayland, Men's and Boys' Furnishings; G. W. Graves Saddlery Co., The Necessity Store, Scudder Grocery Co., Hatchell & Johnson Grocery Co., G. S. Fairris Grocery Store, Hartley-Mize Hardware Co., Plainview Lumber Co., Alfalfa Lumber Co., Cochrane's Studio, Plainview News, Hale County Herald, Warren & Sansom's Grocery Store, Blasingame & Klinger, W. E. Winfield.
Any merchant not on this list who wishes to appear thereon may do so by notifying the Manager of the Majestic Theater.—Adv. 11.

DR. PRICE'S Cream BAKING POWDER

Pure, Healthful, Dependable

Its active principle solely grape acid and baking soda. It makes the food more delicious and wholesome.

The low priced, low grade powders put alum or lime phosphates in the food.

Ask Your Doctor About That

SUFFRAGETTE TACTICS KILL FRANCHISE BILL IN ENGLAND.

Policy of Fire and Destruction, Pursued by Women, Injured Their Cause with Irish Nationalists.

The woman's suffrage bill in the English Parliament, whereby it was sought to enfranchise six million women, was rejected last week by a majority of 47; the vote stood 266 to 219. Its fate was sealed by the votes of the Irish Nationalists.

The recent police court disclosures of acts of incendiarism planned by the militants, far surpassing in magnitude

anything heretofore known, and the burning of St. Catherine's Church at Hatcham today undoubtedly influenced some members to vote against the bill.

Announcement of the result of the vote was greeted by cheers from all sides of the house.

The debate, which on Monday proceeded with extraordinary apathy, was today characterized by intensity and brilliant speeches.

The house was crowded and pervaded with an atmosphere of electrical excitement. The strangers' galleries were packed and many anxious faces peered from behind the grill-guarded galleries devoted to women.

Miss Minerva and William Green Hill



By
FRANCES BOYD CALHOUN

(Copyright, by Rellly & Riston Co.)
(Continued from last week.)

CHAPTER XX.

Rising in the World.

The painter had just finished putting a bright green coat of paint upon the low, flat roof of Miss Minerva's long back-porch. And he left his ladder leaning against the house while he went inside to confer with her in regard to some other work.

Billy, Jimmy, Frances and Lina had been playing "Fox and Geese." Running around the house they spied the ladder and saw no owner to deny them.

"Let's clam' up and get on top the porch," suggested Jimmy.

"Aunt Minerva 'll put me to bed if I do," said Billy.

"Mother 'll make me learn a whole page of the catechism if I climb a ladder," said Lina.

"My mama 'll shut me up in the closet, but our mamas are n't bound to know 'bout it,"—this from Frances.

"Come on, let's climb up."

"I ain't never promise not to clam' no ladder but—" Billy hesitated.

"You-all 'bout the skeeriest folks they is," sneered Jimmy. "Mama 'll whip me going and coming if she finds out 'bout it, but I ain't skeered. I dare anybody to dare me to clam' up."

"I dare you to climb this ladder," responded an accommodating Frances.

"I ain't never taken a dare yet," boasted the little boy proudly, his foot on the bottom rung. "Who's going to foller me?"

"Don't we have fun?" cried a jubilant Frances.

"Yes," answered Jimmy; "if grown folks don't all time be watching you and sticking theirselves in your way."

"If people would let us alone," remarked Lina, "we could enjoy ourselves every day."

"But grown folks got to be so particular with you all time," cried Jimmy, "they don't never want us to play together."

He led the way up the ladder, followed by Frances and Billy; and Lina brought up the rear. The children ran the long length of the porch leaving their footprints on the fresh, sticky paint.

"Will it wash off?" asked Frances, looking gloomily down at her feet, which seemed to be encased in green moccasins.

At that moment she slipped and fell

sprawling on top of the roof. When the others helped her to her feet, she was a sight to behold, her white dress spotted with vivid green from top to bottom.

"If that ain't jus' like you, Frances," Jimmy exclaimed; "you all time got to fall down and get paint on your dress so we can't 'celve nobody. Now our mamas bound to know 'bout us clamming up here."

"They would know it anyhow," mourned Lina; "we 'll never get this paint off of our feet. We had better get right down and see if we can't wash some of it off."

While they were talking the owner of the ladder, who had not noticed them—and was deaf in the bargain—had quietly removed it from the back-porch and carried it around to the front of the house.

The children looked at each other in consternation when they perceived their loss.

"What we goin' to do now?" asked Billy.

"If this ain't jus' like Billy, all time got to perpose to clam' a ladder and all time got to let the ladder get loose from him," growled Jimmy. "We done cooked a goose egg, this time. You got us up here, Billy, how you going to get us down?"

"I did n't, neither."

"Well, it 's Miss Minerva's house and she 's your aunt and we 's your company and you got to be 'sponsible."

"I can clam' down this-here post," said the responsible party.

"I can climb down it, too," seconded Frances.

"You can't clam' down nothing at all," said Jimmy contemptuously.

"Talk 'bout you can clam' down a post; you 'd fall and bust yourself wide open; you 'bout the clumsiest girl there is; 'sides, your legs 're too fat."

"We can holla," was Lina's suggestion.

"And have grown folks laughing fit to pop their sides open? I 'm 'shame' to go anywheres now 'cause folks all time telling me when I 'm going to dye some more Easter eggs! Naw, we better not holler," said Jimmy. "Ain't you going to do nothing, Billy?"

"I 'll jest slide down this-here post and git the painter man to bring his ladder back. Y' all wait up here."

Billy's solution of the difficulty seemed the safest, and they were soon released from their elevated prison.

"I might as well go home and be learning the catechism," groaned Lina.

"I 'm going to get right in the closet soon 's I get to my house," said Frances.

"Go on and put on your night-shirt, Billy."

Billy took himself to the bathroom and scrubbed and scrubbed; but the paint refused to come off. He tiptoed by the kitchen where his aunt was cooking dinner and ran into his own room.

He found the shoes and stockings which were reserved for Sunday wear, and soon had them upon his little feet.

Miss Minerva rang the dinner-bell and he walked quietly into the dining-room trying to make as little noise and to attract as little attention from his aunt as possible; but she fastened her eyes at once upon his feet.

"What are you doing with your shoes on, William?" she asked.

Billy glanced nonchalantly at her.

Toilet Specials

BORAXO

A Perfumed Soap Powder for Toilet and Bath



15c and

25 Cts

Powdered Boric

Guaranteed boric acid for antiseptic, medicinal, and sanitary purposes

15 Cents

Talcum Powders

Standard preparations in assorted perfumes.

10c, 15c, and 25c

Peroxide

Half pint bottles, 15c; pint bottles

25 Cents

J. F. COAN & SON



Travel becomes a real pleasure

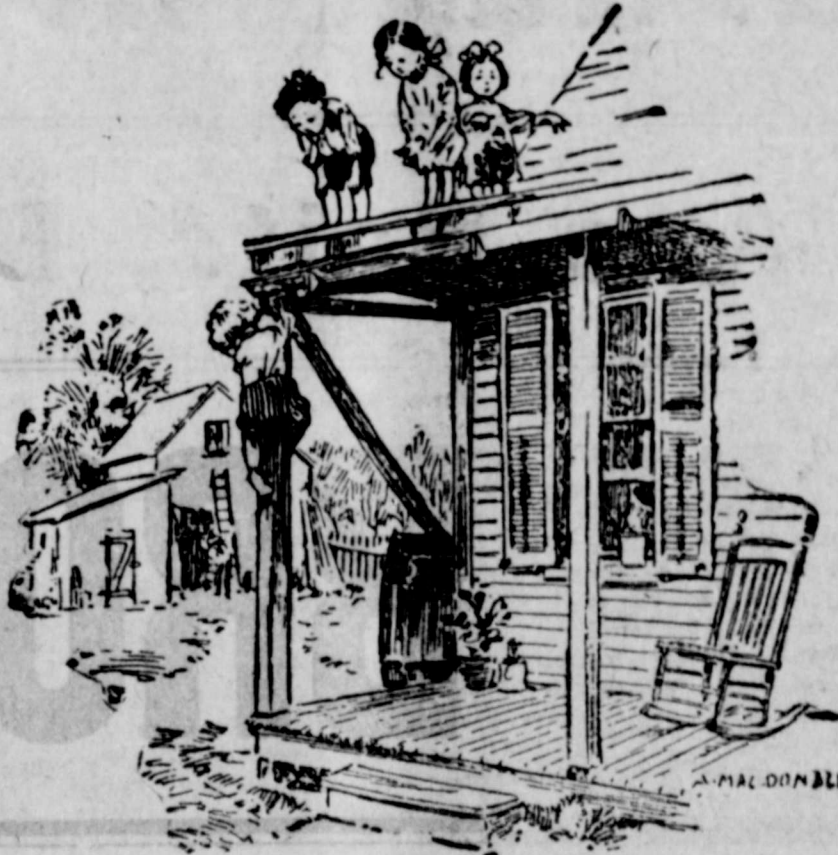
when the essentials—equipment and schedules, add to your comfort and serve your convenience.

These are features that will appeal to you if you use "The Katy" on your next trip.

That is why "Katy" trains are synonymous with.

Dependable Trains

Don't forget—Summer Excursion Fares after June 1st, 1913.



Time to Re-Tire

Reduction in Tire Prices

Firestone Tires Red Tubes Give "Most Miles per Dollar"

Fisk Heavy Car Type Pure Gum Tubes Use Fisk--No Risk

Brown Motor Company

Little boys to see day through. She blushed and eyed him thoughtfully. She was making slow progress with the child, she knew, yet she still felt it her stern duty to be very strict with him and, having laid down certain rules to rear him by, she wished to adhere to them.

"William," she said after he had made a full confession, "I won't punish you this time for I know that Jimmy led you into it but—" "Naw'm, Jimmy did n't. Me an' him an' Frances an' Lina's all 'sponsible, but I promise you, Aunt Minerva, not to clam' no madders."

(To be continued.)

SAFER THAN CALOMEL.

Dodson's Liver Tonic at Night Will Straighten You Out by Morning. Calomel May Knock You Out of a Day's Work.

If you are a calomel user, next time you are tempted to buy it ask your druggist if he can absolutely guarantee the drug not to harm you. He won't do it, because he CAN'T do it.

But here is a perfect substitute for calomel which the druggist does guarantee—the famous Dodson's Liver Tonic. R. A. Long Drug Company will refund your money without question if you are not thoroughly satisfied.

Go to R. A. Long Drug Company, whom you are acquainted with, and find out about the great number of people who are taking this remarkable remedy and feeling better, keener, healthier, and better able to enjoy life than they ever were when taking calomel.

Why? Because calomel is a poison—one that may stay in the system, and, while seeming to benefit your temporarily, may do harm in the end. If you haven't felt these ill-effects so far, it is because you are fortunate enough to have a strong constitution.

Don't take the risk any longer. Get a bottle of Dodson's Liver Tonic (50c.) and note how easily and naturally it corrects all bilious conditions, how it clears away that sick headache and coated tongue, how it sets you right without ache or gripe. The most wonderful thing in the world for constipation.

All this without the slightest interference with your regular habits.—Adv.

Brighten the furniture and floors this spring with Hammar Brand Varnish. It will make them look like new. R. A. LONG DRUG CO. Ad. 1f.

'A Very Fine Smoke' A Very Small Price



Surprise yourself—right now. Step up to the nearest cigar case and exchange a nickel for one J. M. M. SMOKER. Smell it, taste, light it, smoke it. Delight yourself with a taste of fragrance and aroma just as delicious as you have been accustomed to in cigars costing from twice to five times as much. If you'd rather pay a nickel for a cigar than a quarter you can't do better than get the J. M. M. SMOKER. You'll get your money's worth, and then some. You'll get a genuine, Cuban, hand made, clear Havana cigar and all the pleasure and satisfaction that only a genuine Havana cigar can give. It's a fact. One smoke will prove it.

J. M. Martinez Company, TAMPA, FLORIDA, Flatter Tobacco Company Distributors

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

The Famous Geo. W. Graves Saddles

Made by G. W. Graves on the Famous "Meania" Tree, and the Celebrated "Ebehard" Leather, from Santa Clara, California. The three above can not be beat.

Call and see my Patent Front Rig—the Best ever

Put on a Stock Saddle

I am making all the time a full line of Hand-Made Team and Buggy Harness out of Pure Oak Leather at less price than you can buy factory-made harness.

We carry a full line of Horse Collars, all sizes and the best makes at the lowest price; Blankets, Bridles of all kinds, Buggy Whips of the best makes, fine Spurs and Bits; in fact, we have the most complete Saddlery and Harness House in the Panhandle. Call and look through.

Geo. W. Graves Saddlery Company
PLAINVIEW, TEXAS

A. S. McAdams Lumber Co. LUMBER AND PAINTS

We can save you money on any kind of building material. Call and get our prices.

J. P. FRANCISCO, Manager

Phone 52

There is Nothing Finer than

ALBATROSS FLOUR

For all Good and Wholesome Baking. Its made from the best Ozark Wheat. Try a Sack.

J. W. SANDERSON'S GROCERY

Do You Feel Chilly OR Feverish and Ache all Over

Feel worn out—blue and tired? Don't let your cold develop into bronchitis, pneumonia or catarrh. The reliable alternative and tonic which has proven its value in the past 40 years is

DR. PIERCE'S

Golden Medical Discovery

Restores activity to the liver and to the circulation—the blood is purified, the digestion and appetite improved and the whole body feels the invigorating force of this extract of native medicinal plants. In consequence, the heart, brain and nerves feel the refreshing influence. For over 40 years this reliable remedy has been sold in liquid form by all medicine dealers. It can now also be obtained in tablet form in \$1.00 and 50c boxes. If your druggist doesn't keep it, send 50 one-cent stamps to R. V. Pierce, M. D. Buffalo.

The Common Sense Medical Adviser—a book of 1008 pages—answers all medical questions. Send 31c in one-cent stamps to R. V. Pierce, M. D.

Stubborn Case

"I was under the treatment of two doctors," writes Mrs. R. L. Phillips, of Indian Valley, Va., "and they pronounced my case a very stubborn one, of womanly weakness. I was not able to sit up, when I commenced to take Cardui.

I used it about one week, before I saw much change. Now, the severe pain, that had been in my side for years, has gone, and I don't suffer at all. I am feeling better than in a long time, and cannot speak too highly of Cardui."

TAKE The CARDUI Woman's Tonic

If you are one of those ailing women who suffer from any of the troubles so common to women.

Cardui is a builder of womanly strength. Composed of purely vegetable ingredients, it acts quickly on the womanly system, building up womanly strength, toning up the womanly nerves, and regulating the womanly system. Cardui has been in successful use for more than 50 years. Thousands of ladies have written to tell of the benefit they received from it. Try it for your troubles. Begin today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J. S.

FARM LOANS

We are in position to make Loans in Hale and adjoining Counties, secured by first mortgage on improved farm lands.

SANDER & MARTINE

Concrete Bldg. East Side Square Plainview, Texas

ERA OF GROWTH

JUST BEGINNING.

(Continued from Page One.)

State. Time was when we went begging for capital with which to develop our resources, but we are not only thankful, but proud of the fact that that day has come and gone. We welcome foreign capital, yes, and protect it by our laws, but I think you will all agree with me when I maintain that there is some difference between begging, or asking for capital, and inviting it. Our National banks in 1912 had resources amounting to approximately \$420,000,000, with individual deposits of practically \$224,000,000, or an average of about \$55 per capita. This represents only the National banks of the State. Private and State banks during the same period showed deposits amounting to \$64,791,000.

"Texas is known throughout the world for her production of cotton. Last year her output amounted to 4,700,000 bales, which is a little in excess of one bale for every man, woman and child in the State, and furnished approximately one-third of the cotton produced in the entire country. It is generally conceded that cotton is the greatest asset which the world possesses, and its exports annually exceed in value the entire production of gold. Cotton is the one product which is called into use by practically every civilized nation in the world, and as the population grows so will the importance of our cotton crop. And it is a profitable crop for the raiser. I believe that is climatical conditions in the North were as favorable to its production as they are in the South, it would be but a very few years before cotton would be given precedence over crops now raised.

"Our richest deposits of gold, silver and other commercial metals may sooner or later wear out, but cotton, with proper consideration for the conservation of soil, will continue to be a leading staple.

Grain Production.

"The yearly grain production of Texas, made up of wheat, corn and oats, is in the neighborhood of \$150,000,000 to 200,000,000, this amount being produced off of less than one-eighth of the available arable land. In other words, Texas is producing at the present time a larger value in dollars and cents from her farm crops than any other State in the Union. Primarily, Texas may be considered as being given over to agriculture, and at this date one of the live topics of discussion is for bringing about conditions which will better the general condition of the farmer. We maintain an excellent Agricultural and Mechanical College at College Station, which is doing a vast amount of good in educating our young men along agricultural lines. It may be a comparatively easy matter for a man to produce a fairly good crop off of virgin soil for the first one or two years, but the successful farmer is the one who, year after year, produces a crop just a little bit bigger and better than the last, and this can only be accomplished by careful attention to the conservation of his soil and rotation of crops.

"A few years ago when Texas was mentioned, it was immediately associated with long-horned steers, the Indian and perhaps lawless bands of outlaws. These things also have disappeared with the advent of civilization. There is no State in the Union which more vigorously enforces its statutes of law and order, or is attended by a more progressive people. The famous Texas long-horn is a thing of the past, and in its place we are producing the type of cattle that draws the blue ribbons at State fairs, and next in importance to cotton is the cattle industry, estimated at the present time at between 10,000,000 and 12,000,000 head of live stock.

Manufactures.

"While Texas is primarily an agricultural State, the trend of events seem to indicate that we shall be in the forefront of another movement soon. In the years 1904 to 1909 the value of the products of manufacture in Texas increased over 80 per cent, according to the report of the Census Bureau. During the same period the population of the State increased less than 15 per cent. This demonstrates that the tendency in Texas is toward the development of manufactures. This has happened, of course, before the opening of the Panama Canal. There is no State in the Union which will be more benefited by the opening of the Panama Canal than Texas. Great benefits will come to our country from the trade on the west coast of South America, Australia and New Zealand. The distance saved in going from the Atlantic Gulf ports to points on the western coast of South America via Panama will be from 3,000, to 4,000 miles. From New York to San Francisco, via Panama, 7,800 miles will be saved. From New Orleans to the same point, via Panama, 8,800 miles will be saved as against the route via the Straits of Magellan. In the five years between 1904 and 1909 the capital invested in manufactures in Texas increased from \$115,000,000 to \$216,000,000, or about 87 per cent. As would

be expected, this increase in manufactures is taking place in those fields of enterprise where Texas is the chief producer of raw material. In the cotton seed oil industry there was an increase during the five years ending with 1909 of 60 per cent in the output of oil, cotton seed and cake. In the same period there was an increase of 172 per cent in the manufacture of beef products. The output of slaughtering and meat-packing concerns in Texas during the year 1909 was \$42,500,000. During the same period the output of lumber and timber products in the State increased 70 per cent, being for 1909 \$32,000,000. The cotton goods industry is still of small proportions in the State, the output for 1909 being slightly less than \$3,000,000. Here, too, however, the increase in output during the five years ending with 1909 was 77 per cent. The brick and tile industry also got fairly under way during this same period, and bids fair to be a very important industry in the near future.

Mineral Resources.

"While improved transportation facilities are important to manufacturing enterprises, as are also the convenient port facilities, ultimately for the development of manufacture there must be developed the mineral resources of the State. In this respect also the past decade has seen a new era in Texas. In petroleum production Texas reached the rank of sixth in the States of this country in 1909. In the early period of petroleum production, succeeding the discovery of the oil wells in the southeastern part of the State, over ten years ago, there had already begun a development of the coal fields of Texas. It is estimated that in the southeastern part of the State there lies along a field parallel to the coast about 23,000,000 tons of lignite which awaits development. While this lignite is not a high grade of coal, its uses are being studied, and it is now believed by those best informed that it has great possibilities in the way of use for fuel in manufactures. It is not a coaking coal, and consequently can not be used for the purpose of the development of the iron mines in the eastern part of the State. In so far as this iron ore has been mined it has been transported to Pennsylvania, it being cheaper to transport the ore than to prepare for its manufacture in Texas. Our coal production now is slightly less than \$4,000,000 a year. The coal and petroleum are also largely supplemented in Texas by the natural gas wells which are being discovered from year to year in considerable numbers.

Fruit and Truck.

"In the southern part of the State, along the Rio Grande, all fruits typical of the semi-tropical country are produced, and of late oranges have been grown with considerable success. Peaches thrive especially well in the eastern portion of the State, and each year hundreds of car loads are shipped to the markets of other States. The culture of figs is rapidly coming into its own, and it is claimed that the southwestern part of the State will before long greatly increase her earning power through this product, owing to its peculiar adaptability to the growing of this fruit. Pecan trees are indigenous to Texas, and naturally thrive exceedingly well. Of late they have been grafted with wonderful success and produce nuts remarkable for their size and quality. Already the Texas Bermuda onion has gained a reputation for its excellent quality in the largest Eastern markets, and thrives exceedingly well in the southwestern portion of the State. It is estimated that Southwest Texas will produce this year in the neighborhood of 4,000 cars, or approximately 1,600,000 crates, of onions. In addition, enormous quantities of tomatoes, cucumbers, cabbage, lettuce, etc., are annually grown and find their way to large outside markets, where they command attractive prices, being among the earliest varieties grown, and often ready for market before the California product. Cantaloupes are also fast becoming a very profitable crop, and can not be exceeded in size nor flavor by the famous Rocky Ford.

Public Schools.

"I have as yet said nothing about our magnificent public schools, a feature in which every Texan takes a personal pride. We have at the present time a school fund of about \$100,000,000, or about \$123.45 per capita for every person attending school, which is represented by investments of money derived from the sale of public lands and remaining unsold lands available for the public school fund, and it is estimated that Texas spends annually on its public schools the potential sum of \$12,000,000, or about \$14.80 per capita. In addition, the State excels in number of private and denominational schools, which are fast becoming a very important factor in the education of our young men and women, and at the present time there is nearing completion at Houston an institute which has an endowment fund of \$10,000,000. Our State University, located at Austin, is, I believe, one of the best and most completely equipped in the country, as well as



"Yes, our new wagon's a Studebaker — the only kind we KNOW"

"The Studebaker idea has been in our family for sixty years. We have never thought of buying any other kind of a wagon."

"It's true, we're continually being offered other wagons costing a little less, with lots of promises as to what they will do. But we know in our family what a Studebaker will do. A few dollars difference in price doesn't mean much. It's the service a wagon gives that we consider most."

"Long service for a fair price means more every time than short service for a few dollars less."

"That's why we stick to Studebaker—and 'Stick to Studebaker' is a pretty good motto for a man who uses wagons."

"Studebaker wagons are built of good stuff. They're made right by people who've had years and years of experience in making them right—people who are trusted the world over."

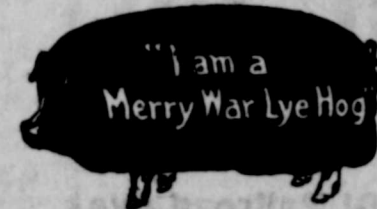
"Studebaker wagons last, because they're made to last."

"Look out for the dealer who tells you his wagon is just as good as a Studebaker. That's my advice after a good deal of experience—and the experience of all of my people. You get a Studebaker and you've got a safe investment."

See our Dealer or write us.

STUDEBAKER South Bend, Ind.
NEW YORK CHICAGO DALLAS KANSAS CITY DENVER
MINNEAPOLIS SALT LAKE CITY SAN FRANCISCO PORTLAND, ORE.

You Can Prevent Hog Cholera— Kill Hog Worms and Have Fat Hogs.



Don't let Hog Cholera and Worms score you—it's an easy matter to prevent them. This positive fact is vouched for by thousands of Farmers and Hog Raisers in nearly every state in the Union. Just feed with the daily hog ration a small quantity of

MERRY WAR POWDERED LYE

It renders hogs immune to Cholera—tones them up; keeps them on their feet; makes them fat and sleek; destroys Worms; increases your pork profits.

MERRY WAR POWDERED LYE has proved itself to be the surest preventive of Hog Cholera, exterminator of Worms and the best hog conditioner and fattener in the world. Here is evidence that will convince you. Mr. H. H. Unterkircher of Wever, Iowa, writes: "I am recommending MERRY WAR POWDERED LYE to everyone I see, as it is a great hog conditioner and worm destroyer."

Ask us about MERRY WAR POWDERED LYE.

Hatchell & Johnson,

PLAINVIEW, TEX.
Send to E. MYERS LYE CO., Dept. H L ST LOUIS, MO. for Free booklet on Hog Cholera.

Wonderful!

The New 1913 Saginaw With the Patented Angle Steel Rib

Last season's Saginaw Silo was pronounced utterly perfect by dairymen and stockmen all over the country. For 1913 it was wholly unnecessary to attempt improvement. Yet, despite this, we came out with this 1913 Model. The big feature of the 1913 is the ANGLE STEEL RIB. This ingenious invention adds about 50% to the life of a Silo. And that's wonderful, when you consider the Saginaw is already known to be the strongest and most durable Silo ever built.

Doing the "Impossible" 5 Big Features

The Saginaw Silo has done what other Silo makers only a year ago considered impossible. It has given you a modern city skyscraper. It cannot blow down; it cannot twist; it cannot warp; it cannot collapse; it cannot shift on its foundation. Like a giant oak, it is rooted to the ground by the Saginaw Anchoring System.

The Angle Steel Rib is a Structural Steel Reinforcement, curved to the circle of the Silo. It is slinkily received in strong, malleable brackets which are securely attached to alternate staves. Each rib is free to move and adjust itself to any variation in the diameter of the Silo. Built on the same structural principle as the big "I" Beams used in giant steel frame buildings, the Angle Steel Rib is the most "think of what it means to have these trustworthy, unbreakable Angle Steel Ribs controlling your Silo! To fully appreciate the patented Angle Steel Rib, you must get our new Free Silo Book, which pictures and explains all.

Other Noted Features Get Latest Silo Book
The Saginaw was famous first as "The Silo With the All-Steel Door Frame." Then followed the Saginaw Inner Anchoring Hoop. Next came the celebrated Saginaw Hoop Anchoring, and now comes the Angle Steel Rib—the most astounding feature of all.

Our latest Book on Silo is about ready for mailing. It not only fully describes the 1913 Saginaw, but also contains a wealth of information on Silo Building and Silage. Don't miss getting it. Write for it—now, come in and get your book and we'll talk it over.

The McClure Company
Formerly Farmers' Handy Wagon Co.
Saginaw, Mich. Des Moines, Iowa. Minneapolis, Minn. Cairo, Ill. Ft. Worth, Texas.

T. H. BROWN, Agent, Plainview, Texas

our Agricultural and Mechanical College, of which I have already made mention.
"In conclusion, let me add that Texas is only at the threshold of an era of prosperity which exceed our most sanguine expectations. Our natural resources are as yet practically undeveloped, our agricultural lands untouched. Vast amounts of capital, amounts beyond comprehension by the average mind, will be required before this 'old-new' State, this empire within itself, shall have attained the high position to which it is entitled. In the words of the noble statesman, Patrick Henry, I want to say that if the past as a lamp which illumines the paths of our future, the Southwest, with her natural resources, her fertile lands and admirable geographical location, may look for a development that has been unparalleled in the history of our country."

J. M. SLATON, President W. C. MATHES, Vice President
 GUY JACOB, Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
 SURPLUS AND UNDIVIDED PROFITS 170,000.00

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Gasoline and Kerosene

Fibre, Transmission, Differential, Cup and Axle Greases, Auto Lubricating, Machine, Neatsfoot and Harness Oils, and Waste.

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 IT DOES AWAY WITH THE SMOKE

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By loaning you money to pay debts and stock your farm at 8 per cent. No graft.

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FRITZ DOYE

SHAFFER HOUSE PHONE NO. 14

SUMMARY OF WORLD NEWS OF THE WEEK.

Contempt of court judgments against Samuel Gompers, John Mitchell and Frank Morrison, labor leaders, for violation of a court's injunction in the Bucks Stove and Range Company case, were affirmed by the United States District Court of Appeals, but Gompers' sentence was reduced from one year to 30 days, and Mitchell and Morrison were let off with fines of \$500 each. The case will be appealed next to the United States Supreme Court.

Delegates have arrived in New York from Great Britain, Canada, Newfoundland and Australia to join with American representatives in planning for a centenary celebration of the Treaty of Ghent, the peace compact between the United States and Great Britain, to be held in the City of Ghent and all English-speaking countries, beginning December 24.

Alice Maude Meadows, author of "The Infatuation of Marcella," "An Innocent Sinner," "The Moth and the Flame," and other novels, was drowned near London while trying to rescue her dog, which had fallen into the water.

It has been discovered at Washington that instead of 36 only 35 State Legislatures had ratified the constitutional amendment providing for the election of United States Senators by direct vote of the people. The Wisconsin Legislature was found to have by mistake ratified the wrong amendment. As the amendment must be ratified by 36 Legislatures before its adoption can be proclaimed, steps were quickly taken to have the Wisconsin Legislature rectify its error.

Efforts in Congress to incorporate the \$100,000,000 Rockefeller Foundation were scored by Senator Works, of California, who declared them "a proposal to farm out to John D. Rockefeller and his associates the right and power to educate the people of the country with money accumulated by criminal means."

Aleko Shinas, who assassinated King George of Greece March 18, at Salonika, killed himself by jumping out of a window of the police station at Salonika. He was in the last stages of tuberculosis.

The Chicago City Council passed an ordinance compelling the elevated lines to limit their carrying capacity to the number of seats in the cars. The elevated has for years been carrying almost as many straphangers as seat passengers.

When a money package sent from Washington to the Central National Bank at Oakland, Cal., was received there it was found that 143 \$100 bills had been extracted and paper substituted. The mystery is increased by the fact that the package reached Oakland with the Government seal intact.

A resolution has been introduced in the United States Senate by Senator Reed, of Missouri, to forfeit the Merchants' Bridge at St. Louis to the United States, on the ground that the provision of its charter against its consolidation with any other bridge has been violated. The resolution directs the Attorney General of the United States immediately to institute proceedings to obtain possession of the bridge for the Government. The resolution was referred to the Judiciary Committee. The bridge has been absorbed by the Terminal monopoly.

Announcement is made that King Nicholas of Montenegro in the near future will abdicate his throne, following the withdrawal of troops from Scutari under pressure from the Powers.

The Haytian Congress has elected Michel Oreste President of the Republic to succeed Gen. Tancrede Auguste, deceased. Both before and after the election there was considerable disorder.

The English House of Lords has put an end to secrecy in divorce hearings and other cases. In its decision, sitting as the highest court of appeals, the House of Lords says: "Every court in the land is open to every subject of the king. A court has no right to sit otherwise than with open doors."

J. L. Simmons, Captain's steward on the United States torpedo-boat destroyer Paulding, has come out as champion chicken dresser of the world. At Young's Casino, in New York, he is giving exhibitions of his skill. He kills, dresses and dismembers a fowl, dips the pieces in melted butter and crumbs, fries them and eats half of the chicken, all in five minutes.

Following the defeat of the woman suffrage bill in the House of Commons, there was renewed activity of the militant suffragists in London. A

bomb was found in St. Paul's Cathedral which had not exploded because of derangement of the clockwork. Several fires were started by arson squads and a bomb was found on the steps of a newspaper office in Fleet Street. The vote on the bill was 268 to 219. It is said the suffragettes are destroying \$200,000,000 worth of property a year.

After a conference with President Wilson, Postmaster General Burleson announced that all fourth-class postmasters now in office or candidates for appointment will be submitted to a competitive examination to determine their fitness. The three persons who finish highest will be chosen as candidates, without regard to their politics, and the appointment must go to one of them.

Louis Watson, arrested in a grading camp near Birmingham, Mo., was identified as the train robber who held up a Kansas City Southern train in Kansas City a few days ago and seriously wounded Jesse M. Short, a Joplin mine owner.

J. Rodman Law, parachute jumper, has made a wager that he can make a parachute drop from the top of the Washington Monument, at Washington, and survive. The monument is 555 feet high. Law will attempt to elude the police and make the jump.

Lieut. Gran, a member of the supporting party which found the bodies of Capt. Scott and his men, who died on their return from the South Pole, stated on his arrival in Winnipeg, Manitoba, that exhaustion and not starvation caused the death of the men, and that their end was peaceful.

The Democratic majority of the House passed the free list at Washington as it had come from the Ways and Means Committee, without changes. The whole tariff bill has gone through the House without substantial change, and it now up to the Senate, where it is expected to encounter much stormier weather.—St. Louis Post-Dispatch.

WILL MOTOR TO COLORADO.

Indian Motorcycle Club Will Tour Northwest.

The Indian Motorcycle Club of Amarillo, consisting of some 40 riders of this popular red flyer, of which the club bears its name, will tour overland to Pueblo, Colorado Springs, Pike's Peak and Denver, and other Colorado points, this coming summer.

J. E. Spann and T. M. Caldwell, the latter the pioneer motorcycle dealer of the Plains, and now general distributor of the "Indian" for the Panhandle, living at Amarillo, covered this Colorado tour last summer on two Indian motorcycles, covering some twelve hundred miles and spending two weeks among the Rocky Mountains. Interesting features of this trip which were gathered from Mr. Caldwell are his stating the great number of orchards along the Arkansas River Valley and the watermelon and cantaloupe patches with no end of ripe "attractions," and these did not fail to receive the attention of these happy tourists. Then came the fine, graded roads through the foothills, and the snow-capped peaks as a background—all these calling for the frequent use of the kodak that was carried.

This tour was made upon economical transportation, as the average distance was 92 miles per gallon of gasoline. The route has been accurately logged by Mr. Caldwell, and tourists may obtain a route sheet gratis by calling at the Indian "Wigwam" at Amarillo on their tour in that direction.

Within a few weeks the Indian Club will send out a general invitation for all riders over the country to join them, upon a positive decision as to the date of this year's tour.

BRAVE DEATH FOR SCIENCE.

Three Harvard Men Will Investigate Plague in Ecuador.

Cambridge, Mass., May 9.—Face to face with death is the situation which confronts three of Harvard's medical scientists who are on the way to the disease-infected country of Guayaquil, Ecuador. Already men of learning have forfeited their lives in the tropics, the foremost of whom were the soldier-physicians Walter Reed and James Carroll.

Dr. R. P. Strong, professor of tropical medicine; Dr. E. E. Tyzzer, assistant professor of pathology, and C. T. Dures are the men who are daring death to carry on an active investigation and study in behalf of department of tropical medicine at Harvard. The expedition will obtain material and specimens for the department study of Verruca Peruviana, a very contagious disease, which derives its name from the manifestations on the skin of those who suffer from it. Neither its cause nor the manner in which it is transmitted are known.—Kansas City Star.

Delmonico Cafe

F. M. STOVALL, Proprietor

Clean, Cool Beds—Best of Service
 Private dining room for the Ladies
 High Chair for the Baby

We Appreciate Your Patronage and Strive to Please

BETTER THAN SPANKING

Spanking will not cure children of wetting the bed, because it is not a habit, but a dangerous disease. The C. H. Rowan Drug Co., Dept. 1913, Chicago, Ill., have discovered a strictly harmless remedy for this distressing disease, and, to make known its merits, they will send a 50c package, securely wrapped, Absolutely Free to any reader of The Hale County Herald. This remedy also cures frequent desire to urinate and inability to control urine during the night or day in old or young. The C. H. Rowan Drug Company is an Old Reliable House; write them today for the free medicine. Cure the afflicted members of your family, then tell your neighbors and friends about this remedy.

GUYTON SANITARIUM

Offers excellent treatment in surgical and maternity cases.

All physicians may be sure that their patients will receive the best of attention.

MRS. J. V. GUYTON, in charge

Attention Veterans



WILL OFFER THE USUAL
VERY LOW RATES
 TO THE
U. C. V. REUNION
Chattanooga
 May 27-29

A rare chance to visit the great battle fields of Lookout Mountain, Orchard Knob, Missionary Ridge, Chicamagua, etc.

SPECIAL THROUGH CARS
THE QUICKEST LINE
CHOICE OF THREE ROUTES

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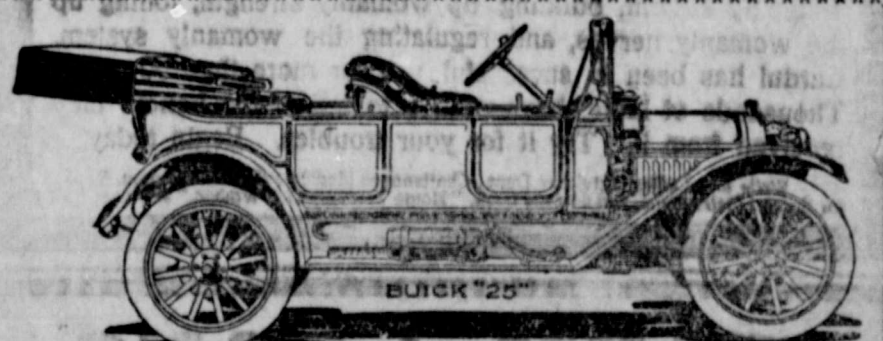
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A uniform heat producing coal for cooking
 IN ANY QUANTITY

Good Threshing Coal, and Clean
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Always on Hand

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THE MOST MODERN GARAGE IN NORTHWEST TEXAS

You would naturally expect such a garage to carry every accessory or repair part, also a corps of expert workmen. Yours servingly,

Plainview Machine and Auto Shop
 E. E. ROOS, Proprietor

An Innovation and An Invitation

It is well that widespread attention is now directed toward the purity of what people eat and drink. The standard can never be made too high.

Long before there was a pure food law we had a similar law of our own in operation at our fountain.

We have always provided soda water that was as nearly perfect as to purity and wholesomeness as it is possible to produce.

Add to this cold, sparkling and delicious properties and you have the reason for the constantly increasing patronage of our fountain.

THE INNOVATION

Sanitary Paper Cups for Our Fountain

The public drinking cup and the roller towel have been banished. Sentiment is ever increasing in favor of sanitation. To meet the public demand and to contribute to the health of the community we have gone a step further in the conduct of our Soda Fountain by adopting the use of the sanitary paper cup.

The use of these cups will insure absolute cleanliness and will make every drink served at our fountain absolutely sanitary in every respect.

We are the first to introduce the use of these cups and we hope the public will show appreciation of the new move by patronizing our fountain liberally.

THE INVITATION

For Satisfaction and Health's Sake Drink Our Soda

Be sure that you get your share of the delicious things served at our fountain. Soda water meets an actual need. The time was when the drinking of soda was considered a luxury merely, a did not a healthful luxury at that.

All this is changed at the modern fountain which is properly conducted. The materials used are the daintiest and most wholesome that exist. Rightly made such beverages have food and hygienic value—they sustain vitality, cool the blood and are healthful and refreshing. The way we serve soda will please the most critical. Everything about our fountain, inside and out, is kept as clean as the best housewife's kitchen. You can drink at our fountain with confidence and satisfaction. Come in and try your favorite drink as we serve it.

Drink to Your Own Health in One of Our Sanitary Paper Cups
Store Phone 44 Prescription Phone 210

Drugs and Jewelry

J. W. WILLIS DRUG COMPANY

Plainview, Texas

(Continued from Page Two.)

of beef. The winters are mild indeed, compared with the North. This means less expensive housing facilities. It also means more milk per pound of feed furnished. The cow is more healthful when not confined, and on the Plains she may roam the fields 12 months in the year. Neither are there extremes of heat in summer. The hot, sweltering nights of the East are unknown. Cool breezes refresh man and beast alike in July and August. There are no mosquitoes on the Plains, and flies and gnats molest the dairy cow but little here. All the above items affect the milk supply. There is no portion of the United States where provender for the cow is cheaper. Not a case of tuberculosis has ever been discovered in the herds that roam the Plains. "Certified milk" is easy. After quaffing this Switzerland-like atmosphere and pure water there is no chance for tainted milk or butter. The lack of railroads is what has been holding this country back.

Now that transcontinental lines are spanning the Plains, and that with the opening up of the Panama Canal, the Texas Plains should do her part in supplying the world with high-grade dairy products of every kind.

**KAFFIR AND SORGHUM
BEST FOR CALF SILAGE.**
Interesting Experiment at Kansas Experiment Station Shows Profit-Making Gain.

Manhattan, Kans., May 10.—Kaffir silage and cottonseed meal returned the largest profit in the calf-feeding experiment just finished by the Animal Husbandry Department of the Kansas Agricultural College. Next in point of profit was sweet sorghum silage and cottonseed meal.

The results of the work were described in the live stock pavilion to several hundred cattle feeders and members of the live stock exchanges in Kansas City, St. Joseph, Omaha and Chicago. The experiment is finished only for the winter season. It will continue this summer, with the calves grazing until October 1. Every one of the 50 calves is tagged, so that a complete and accurate report will be possible next fall.

The calves used in the winter's work were high-grade Herefords raised by C. A. Johnson, of Russell County, this State. Johnson sold them to the Animal Husbandry Department of the college for \$7.80 per 100, or, with expenses, about \$33 a head.

The important thing developed in this experiment is that Kaffir or cane, which will come through almost any kind of a year, make excellent silage for winter feeding. When corn fails, these plants will thrive. Kaffir is like insurance, because, after corn actually has failed later in the year, Kaffir still will make good silage. It will produce from one to three tons an acre more than corn.

For the calf experiment it cost \$2.66 to produce a ton of Kaffir and cane silage and it cost just \$3 to get a ton of corn silage. The cost of the added

weight, per 100 pounds, of the animals under test was: Corn silage and cotton seed meal, \$3.60; Kaffir silage and cottonseed meal, \$3.37; sweet sorghum and cottonseed meal, \$2.46; corn silage and alfalfa hay, \$3.83; corn stover, shelled corn and alfalfa hay, \$3.66.

HOGS MOVE UP.

Cattle Market Is Recovering After Slaughter by Panicky Feeders.

Kansas City Stock Yards, May 12.—While the up and down cattle market would seem to indicate an insecure foundation, it is not so interpreted in trade circles. On the other hand, it is taken to point to weakness on the buying side. The recent slump was brought about by the dumping of a lot of half-fat steers on the market by certain panicky feeders.

The quick recovery last Monday and Tuesday, when receipts were light, uncovered the needs of killers. Then a fair Wednesday run of cattle allowed them to grasp a chance to bear prices again. Friday some of the packers here were searching for cattle with a microscope. Today the supply of 7,000 head here is smaller than on recent Mondays, and the market is uneven, some sales of steers higher, cows and heifers weak, stockers and feeders and calves strong.

The late heavy runs have relieved the situation of a great many cattle, and dealers here believe there will be a good market the balance of this month. Kentucky and Tennessee are sending some distillery cattle east, and Illinois and Indiana will furnish Chicago with fifty thousand distillery cattle in the next five or six weeks, which are about the only bad signs on the horizon. Kansas City territory is lightly supplied with marketable cattle.

Prime steers sell at \$8.40 to \$8.70 here, bulk of the steers \$7.65 to \$8.35, quarantine fed steers \$7.00 to \$7.85, South Texas grass steers \$6.00 to \$7.25, sugar mill steers \$7.90 to \$8.35, fat cows \$5.50 to \$7.65, heifers \$7.00 to \$8.50, veal calves up to \$10.25, bull \$6.25 to \$7.50.

Hogs have crept up 5 to 10 cents from the low spot of last week, including a strong market today, top \$8.37½, bulk \$8.20 to \$8.35. Packing house reports of stocks of pork products are bullish, and it is doubtful if packers can retain the advantage they have gained in the last thirty days through liberal hog receipts at Eastern markets after the run at those points subsides, within the next thirty days.

Sheep and lambs are some lower, partly on account of lack of quality

in the end-season shipments of fed stuff now coming. Wool lambs stopped at \$8.30 today, other sales of them down to \$7.90. Packers do not like woolled stock in warm weather. Brusher goats are plentiful here at \$3.25 to \$3.60. There will be plenty of them for the next month ahead.

J. A. RICKART,
Market Correspondent.

**MUTTON PRODUCED ON
LESS FEED THAN BEEF.**

Farmers Are Learning That Sheep Can Be Fattened More Cheaply Than Other Stock.

A pound of mutton can be produced from about the same amount of hay and only about two-fifths the amount of grain and concentrates required to make a pound of beef, says the Kansas Industrialist.

It requires 440 pounds of hay and 912 pounds of grain and concentrates to make 100 pounds of beef. To make 100 pounds of pork it takes 435 pounds of grain and concentrates, while sheep require only 464 pounds of hay and 383 pounds of grain and concentrates to make 100 pounds of mutton. These figures are averages of feeding tests, made at several experiment stations.

During the past few years the number of sheep have increased in the North Central States. Many farmers have quit growing cattle and are growing sheep, because gains can be made cheaper on sheep. The increased value of the land and grain, also, influenced the change.

Sheep also help rid farms of weeds. Of the 600 kinds of weeds commonly found in this country, sheep will eat 76 varieties. Cattle will eat only 56 varieties. If there is a flock of sheep on the place the yard and fence corners will always be clean. This is another reason why the number of sheep in the corn belt is increasing. Is it not time for the Kansas farmer to grow a few sheep, if for no other reason than ridding the place of weeds? asks The Industrialist.



Grinding Up Mustard Seeds

is not by any means all to good mustard making. In the first place there's just one mustard seed that will make thoroughly satisfactory mustard—that seed comes from England. Then there has to be extraordinary care taken in the handling and the grinding of the seed so that strength and delicacy of flavor will not be lost.

White Swan Dry Mustard is made from the best selected English seed and is ground by a special process which retains all the "mustardy" goodness of the seed. A little White Swan goes further and gives better results. Not only pure—better than the law requires.

Save the labels.

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How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.
F. J. CHENEY & CO., Toledo, O.
We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him.
NAT. BANK OF COMMERCE,
Toledo, Ohio.
Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.
Take Hall's Family Pills for constipation.

All Skin Remedies Fail?

Have you tried all the advertised skin remedies without success? Have you sought medical treatment in vain? And you still suffer from that irritating iteb, that horrible, unsightly skin disease?
Do not despair.
Come to our store and we will GUARANTEE YOU INSTANT RELIEF. We will let you have a full size bottle of the D.D.D. Prescription for Eczema, a simple, antiseptic wash, on our positive guarantee that unless it stops the itch AT ONCE it will cost

you not a cent. You owe it to yourself to take advantage of this offer. We are confident it will succeed or we could not afford to make the offer.
D.D.D. is a penetrating liquid that kills and washes away disease germs, leaving the skin smooth and healthy. A 50c bottle is enough to start the cure of the most obstinate cases of Eczema, Psoriasis and allied diseases. D.D.D. soap is a valuable aid. Ask us about it.
R. A. Long Drug Co.

Cottolene

for Digestible Muffins

Muffins can never be their best if made from lard and soaked with grease.

Cottolene muffins are light, dry and crisp, because Cottolene heats to a higher temperature than butter or lard, without burning, and in cooking forms a crust which shuts out the fat.

Cottolene cooked food is always digestible.

Cottolene is much more economical than butter or lard.

Made only by
THE N. K. FAIRBANK COMPANY

TRY THIS RECIPE FOR MUFFINS

1½ tablespoons melted Cottolene
1½ cups milk 1 tablespoon sugar
3 cups sifted flour 1 scant teaspoon salt
1 egg 3 teaspoons baking powder
Sift baking powder and flour together; add the Cottolene, sugar, egg and milk (use more or less milk according to flour).



SOCIAL HAPPENINGS.

MISS IRICK ELECTED

AT FLOYDADA AGAIN.

Miss Annie Irick, who has taught a successful term of music for the Floydada High School, gave her end-term recital in the High School building at Floydada on Saturday evening. The house was well filled and a splendid musical program was rendered.

Miss Irick has been elected to the position for another year. She will probably spend the summer in Plainview with her parents.

HIGH SCHOOL JUNIORS AND SENIORS PICNIC.

The juniors of the High School entertained the seniors with a moonlight picnic at Pioneer Park last Saturday evening. After some delays, which it seems have come to have a well-defined place in every picnic, they left town about 8:30 p. m. on the largest wagon in town.

The thoughtful juniors had prepared a bountiful supper of good things to eat, which were spread at 10:30 o'clock.

A large number of both juniors and seniors, together with Prof. Warren and Mr. and Mrs. Chas. Clements, enjoyed the trip, returning just before midnight.

TRAVEL STUDY CLUB.

Following are the topics for discussion at the meeting of the Travel Study Club at its next meeting, on May 24th:

- The government of ancient Egypt.
- Descent of the Nile from Victoria Nyanze to the delta.
- Abu-Simbel and its rock temples.
- The Aswan Dam.
- The Island of Plulae.
- Ruins of Luxor.
- Karmak, the Great Temple.
- The Pyramids.
- The Sphinx.
- The Israelites in Egypt.
- "The Garden of Allah."
- Mrs. J. W. Longstreth will be the leader of the meeting.

MISS MUELLER GOES WITH PLAINVIEW MERCANTILE.

Miss Ahtol Mueller and mother, of Texarkana, came to Plainview Monday. Miss Mueller will take a position with the Plainview Mercantile Company. She was formerly with the Burton-Peel Dry Goods Company, of Texarkana, and comes to this popular Plainview store highly recommended.

ANNOUNCEMENTS.

Frank Reedy, bursar of the Southern Methodist University, at Dallas, will deliver the address for the literary societies of Seth Ward College Tuesday morning at 10 o'clock, in the College chapel.

Rev. Homer M. Woodward, of Abilene, Texas, will preach at the M. E. Church Sunday morning.

The Highland Club meets this afternoon with Mrs. Joe McKee.

All the programs of Seth Ward College commencement exercises will be given promptly at 10 o'clock a. m., 3 o'clock p. m. and 8:30 p. m., in the College chapel.

Judge F. P. Works, of Amarillo, will address the Laymen at the M. E. Church Sunday evening at 8:30 o'clock.


Mother's Day exercises will be observed by the Sunday School at the First M. E. Church Sunday morning at 10 o'clock.

HIGH SCHOOL NOTES.

Examinations are in progress. Regular work closes Thursday. Pupils will return Friday afternoon to their respective buildings to receive their reports and promotion cards.

The sixth and seventh grades of the Lamar School enjoyed a picnic at the

\$985 See the Picture of the Car the price puzzles You; Read the description the price astonishes You; Drive the Car the price delights You;



The Overland

As handsome a car as the most exacting buyer could desire. From cooler to tail-light impressive, every line indicating fleetness and power, eloquent of comfort and pleasure, built with faithful regard to genuine quality, correct, invulnerable in every mechanical detail, the best in its class that American skill can produce and money can buy.

That is the Overland.

They don't build only 5,000 of them; nor even 10,000. If they produced no more than that number of cars, they too, would have to ask at least \$1300 for the beautiful car we offer at \$985 F. O. B. Toledo.

They build 40,000 cars this season. They contract for the raw material for this enormous production at one time, pay for it in cash, and thereby secure the best the markets afford, at the lowest prices.

The price includes everything needed for comfortable touring; acetylene engine starter, gas tank, gas and oil lamps, genuine mohair top and top covering, clear vision, rain-vision windshield, Warner speedometer, horn, robe-rail, foot-rest, tire carriers in the rear of the car, etc.

The Overland motor is the best of its type. Some

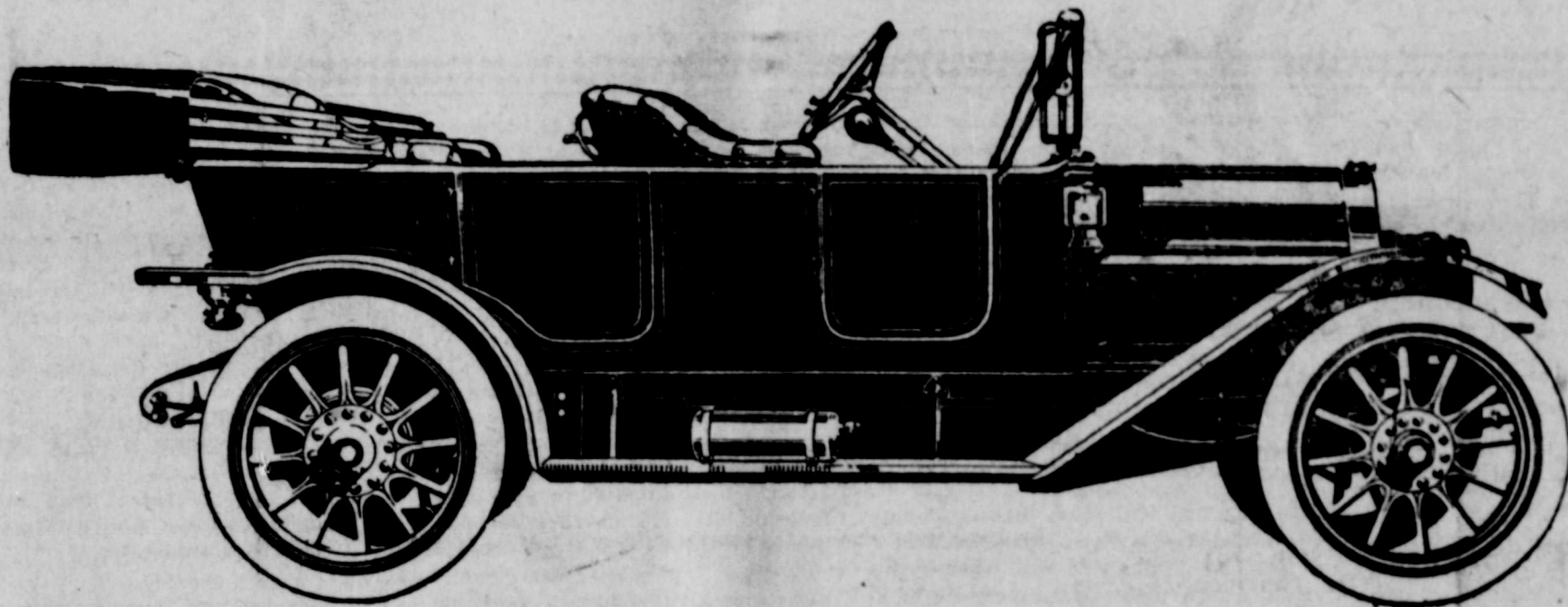
motors—this is an important point—have three main bearings, some only two. Overland motors have five large main bearings; that's one of the reasons why they work without trouble. The whole motor is built for power and endurance.

The Overland model 69 rear axle is of a new and improved type, three-quarter floating; this axle system has all the advantages of the full-floating axle, but none of the shortcomings of the semi-floating axle usually found in cars of moderate price.

The brakes are of new design, overlarge, gradual but powerful in application. They will hold the car anywhere.

In Overland cars the transmission is combined with the rear axle and the drive is in a straight line. Both these features make for saving of engine power and smooth and quiet running.

Come and take a look at it. Compare it with others. Take a ride in the big, fully equipped Overland; it involves no obligation on your part. Then draw your own conclusions. That's all.



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Why Swat Flies All Summer Long

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Screen Doors and Windows

We're prepared for a big trade in screens this summer and can fit out your home on short notice. A variety of regular sizes carried in stock--others obtained with little delay if ordered early.

"There is no place like home"

Plainview Lumber Co.

grove last Friday afternoon. Other grades of that school are planning for an outing Friday of this week, when school work is over for the term.

The sermon to the graduates of the High School will be delivered Sunday evening at 8:30 o'clock by Dr. I. E. Gates, of Wayland College. The graduation exercises will be held at the Schick Theatre on Monday evening. As there were some errors in the program as published last week, we ask that it be allowed to appear as corrected.

PROGRAM.

1. Chorus, "Welcome Sweet Springtime" (Rubenstein) — Seniors and Juniors.
2. Salutatory, "The Financial Value of Education"—Grady M. Vaughn.
3. Music, Polonaise, Op. 40 (Chopin) — Irene Lycan.
4. Class History—Clarence Bell.
5. Class Poem—Lucille Abraham.
6. Music, "Spring Dawn"—William Mason and Ruby Hatcher.
7. Class Prophecy—Prentiss Rosson.

8. Gifts—Presentation of the Key of Knowledge—Willie Farmer.

9. Response for Juniors—Josie Rosson.

10. Music, "Weiner Bonbons," by Julia Rive King—Leita Green.

11. Awarding of Diplomas—O. Holland.

12. Chorus, "Our High School"—Seniors and Juniors.

EDITH CHAMBERS,
ESTHER MAYFIELD.

ANNOUNCEMENTS.

Dr. J. D. Sandefer, President of Simmons College, at Abilene, Texas, will deliver the literary address for Wayland College Tuesday morning, May 20, in the College chapel.

Rev. Holmes Nichols, pastor of the Baptist Church at Canyon, will preach the missionary sermon for Wayland College on Sunday evening, May 18, in the College chapel.

The public schools of Plainview will hold commencement exercises at the Opera House on Monday evening,

May 19.

Rev. R. H. Purcer, pastor of the Baptist Church at Hereford, will preach the commencement sermon for

Wayland College Sunday morning, May 18, in the College chapel.

The two literary societies of Wayland College will have a debating contest Saturday evening, May 17, at 8:30 o'clock, in the College chapel, on the question of "Woman Suffrage."

Dr. I. E. Gates will preach the commencement sermon for the public schools of Plainview Sunday evening, at the First Christian Church.

J. W. Smith, senior in public speaking at Wayland College, will give his graduating recital on Friday evening at 8:30 o'clock.

SELLS EIGHT BUICKS DURING TEN DAYS.

E. E. Roos Sells 4 Cars in Plainview, 2 in Silverton, 1 Each at Lubbock and Lockney.

E. E. Roos has sold eight Buick cars during the past ten days. Four of these were sold to Judge Wm. C. Mathes, Solon Clements, T. H. Brown and Neville and Pittman, all of Plainview; Dan Montague and J. L. Francis, of Silverton, and Walter Denison, of Lubbock, and R. L. Underwood, of Lockney, all bought Buicks.

An estimate of 350 automobiles in Hale County is regarded as conservative now. Mr. Roos has put out number 346.

CALVARY BAPTIST CHURCH.

Following is the order of services at Calvary Baptist Church on next Sunday, May 18:

9:45 a. m.—Sunday School.

5 p. m.—Laymen's Meeting.

On account of the commencement sermons at Wayland College, the preaching, morning and evening, and B. Y. P. U. services will be dismissed. I trust our people will attend the services at the College.

C. R. HAIRFIELD, Pastor.

POWELL AND WADE FORM PARTNERSHIP.

D. B. Powell and J. B. Wade have formed a partnership for handling electric supplies. The new company will be known as the Plains Electric Co. Mr. Powell was formerly associated with the Union Electric Company, which Charles McCormack and James R. DeLay purchased from W. E. McKinney. McKinney Brothers are managers of the Union Electric Company at Amarillo.

Leave orders for Cotton Seed for planting with MALONE LIGHT & ICE COMPANY. —Adv. 1f.

We are still in the market, and are paying the highest prices for Kaffir and Milo Heads, Bulk Grain, Millet Seed and Cane Seed. COBB &ELLIOTT. —Adv. 1f.

BENEFITS LOCAL PEOPLE.

Plainview people have discovered that A SINGLE DOSE of simple buckthorn bark, glycerine, etc., as compounded in Adler-I-ka, the German appendicitis remedy, relieves gas on the stomach and constipation AT ONCE. J. W. WILLIS, Druggist. —Adv. 1f.

MONEY TO LOAN.—Real estate loans 5 per cent, simple interest; long time, small monthly payments. See C. A. BOWRON, Jeweler. —Adv. 1f.

Hammar Paint costs less in the long run. It wears well. R. A. LONG DRUG CO. —Adv. 1f.

Fresh Onions, Squash and Lettuce at VICKERY-HANCOCK'S. Adv. 1f.

For the best Rockvale Coal, see the ALFALFA LUMBER CO. Adv. 1f.

Use only Hammar Paints and Varnishes. R. A. LONG DRUG CO. Ad. 1f.

A pretty home well located on Highland Addition, at corner of Harp and Washington Streets, for sale. Call at residence or address BOX 454, Plainview, Texas. —Adv. 1f.

Garden Seeds at VICKERY-HANCOCK'S all the time. —Adv. 1f.

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East Texas Summer Normal

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