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# The Hale County Herald

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IT'S A WISE DOLLAR THAT BUYS "THE HERALD"

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, THURSDAY, MAY 22, 1913

NUMBER TWENTY-ONE

## "ONLY THE BEST IN THE WEST"

President Sandefer Says Weaklings Cannot Cope with Problems of Empire Development.

### "KEEP CLEAN," HE SAYS

More Men Fall from Physical Than from Mental Unfitness, Simmons' President Thinks.

The closing exercises of the third commencement of Wayland Baptist College took place at ten o'clock Tuesday morning, in the College chapel.

The exercises were begun by the Processional, Miss Hutton at the piano, Dean Reynolds and Dr. J. D. Sandefer, President of Simmons College, Abilene, led the procession from the dining room below to the rostrum in the chapel. Behind Dean Reynolds and Dr. Sandefer came the graduates of the different departments, followed by the student body and Trustees and their families.

After prayer by Rev. C. R. Halford, Dr. Sandefer was introduced by Dean Reynolds, and spoke to an appreciative audience on the subject "Leadership."

The speaker's opening remarks were to the effect that the great Southwest is in need of leaders—leaders who think great thoughts and put them into action. In this connection, Dr. Sandefer said there are certain fundamentals that stand out pre-eminently—"The young man and the young woman of today should make special effort in physical development; while this is secondary, yet it is a fundamental in laying life's plans. Men do not fall on account of the lack of intellect; more fall because of physical unfitness."

"Another prerequisite to great leadership," Mr. Sandefer said, "is that you young men and women shall value the worth of seeing things in their due proportion. Study to see things in proper relationship. The man or the woman that cannot reconstruct their thoughts and conceptions every ten years is left behind, is in modern phraseology, a back number."

In closing this splendid address, Dr. Sandefer paid a worthy tribute to the manhood and the womanhood of the West. He said, "Only the best survive and remain; the weaker ones 'move back.'"

His closing picture was a portrayal of the steadfastness of the ermine, a little animal that is captured with great precaution, and is classed the kindest animal in the world. "The ermine will sacrifice its life rather than enter places not clean. Learn a lesson of the ermine: shun frivolity and seek laborious days. Keep yourself clean."

### 22 FOR MISSING WORD.

Herald Again Offers Prize for Word Omitted from Advertisement.

A word has been omitted from an advertisement in this issue of the Herald. To the first person, in no way connected with the Herald, who takes a copy of the Herald to the person in whose advertisement the word was omitted and indicates to him the proper word the Herald will give \$2 in merchandise selected by the finder from the stock of the merchant.

### TO ORGANIZE LAYMAN'S MOVEMENT AT FLOYDADA.

A committee of four from both of the Baptist Churches of Plainview will go to Floydada Sunday morning by auto to assist in organizing a Layman's Movement organization. Those going from Calvary Baptist Church are R. M. Irick, H. J. Dillingham, J. C. Finley and J. D. Bass. Those going from the First Baptist Church are D. W. McGlasson, T. W. Sawyer and R. C. Joiner.

### PUMPING SCOTT'S WELL.

Yesterday the pump was started on Dr. A. C. Scott's big well five miles northwest of town. It has not yet been possible to secure an engine large enough to test the well out. However, it is giving a satisfactory flow. Dr. Scott has wired that he will come to Plainview tomorrow.

Dr. Scott and Dr. R. R. White, whose well tested 2,300 gallons, and is located southeast of town, will both install 100-horsepower engines to pump their "gushers."

### CONSERVATION EXPOSITION WANTS PANHANDLE BAND.

E. B. Burchett Has Secured Nine Weeks' Engagement for 25 Men at Knoxville.

E. B. Burchett, director of the local band, has secured a nine weeks' engagement with the National Conservation Exposition at Knoxville, Tenn. The engagement is to begin September 1. The contract calls for "The Panhandle Cowboy Band." It is Mr. Burchett's plan to pick the best musicians on the Plains to the number of twenty-five, and go to Knoxville as an all-Panhandle band.

The Exposition Company does not offer sufficient remuneration to warrant the expense of the trip from here to Knoxville and nine weeks' salary. It is going to be necessary for the various chambers of commerce in Northwest Texas to help the boys somewhat. However, as an advertising proposition for Northwest Texas, it would be money well spent. They expect to take with them literature from all of the Plains towns.

Mr. Unger is going to help the boys locally, and Mr. Burchett doesn't think there will be any particular difficulty in getting other places to join. The band concerts on Thursday nights are attracting large crowds.

### TOM THUMB WEDDING DELIGHTS CROWDED HOUSE.

Pupils of Mrs. Eva L. Barnes Delight Audience with Music and Playlet.

The Junior Recital given tonight, at the Opera House, by Mrs. Eva L. Barnes' pupils was a beautiful success. The word "beautiful" here will have to be emphasized to fully express the array of artistic thought. Mrs. Barnes is indeed an artist.

Long before Tom Thumb and Jennie June had sipped their evening tea for the last time in "single blessedness," the Opera House was filled with anxious eyes watching and vying with each other as to who should first get a glimpse of the bridal party. Plainview was there—the young and the old, the small and the great, the wise and the unwise. The wise ones were those who got there in time to get a seat; the unwise were those who took time to eat their evening repast before going.

The evening's program was opened by Miss Ruby Hatcher, who rendered charmingly on the piano "The Butterfly," by Greg. Alternately, Miss Hatcher and Miss Letta Green entertained with piano numbers, both displaying the splendid preparation they had made.

The wedding party—Tom Thumb and Jennie June, with their attendants—was now arriving. The "minister," little Faye Sawyer, was the first of the party to be placed by the ushers, closely followed by the invited guests. Announcing the coming of the bridal party, Resonance Helen sang "I Love You, Dear," with little Mildred Penry playing the accompaniment. The bridesmaids, in pink, and the groomsmen, in the conventional black, made a scene that would do honor to like occasion in Lilliput.

Mrs. Barnes will give the closing evening of her three-nights' entertainment Friday evening.

### ART EXHIBITS ATTRACT LOVERS OF BEAUTY.

Misses Walker and Betts Invite Friends to View Results of Year's Work.

Art lovers were given two delightful afternoons this week. Monday Miss Lissle Bell Walker held an art exhibit at Wayland College. Tuesday Miss Nora Betts gave the annual exhibit of Seth Ward College in her studio.

There was some very creditable work in pastel, in water color and oil. Two pieces of tapestry attracted much attention. Perhaps the largest exhibit, and that which most attracted the visitors, was the hand-painted china. The china exhibit, in itself, was ample to satisfy these young women with their efforts for one year. Misses Walker and Betts are to be congratulated upon the work of their pupils.

### EIGHT HUNDRED FIFTEEN ATTEND MOTHERS' DAY.

The Methodist Sunday School observed Mothers' Day last Sunday, instead of May 11. There were 815 in attendance. The Sunday School has an attendance now of more than 400.

## BAKER LEADS IN FLY SWATTING

Boys and Girls Are Bringing in Their Booty; Only Six More Weeks of Contest.

### TWENTY-THREE PRIZES

Blasingame & Klinger Giving 50c Each Week for Largest Number Trapped That Week.

Harold Baker stood first in the "Fly Swatting" contest at the end of the seventh week. He was credited with 36,000 flies—one gallon and a half. Ed Kerr has turned in 24,000 flies and Herbert Gallaway has trapped 6,000. Almina Strange is first among the girls. She has trapped 7,500 flies.

Cool weather has kept down the number of flies. Now the days are getting warm and they will multiply rapidly during the next six weeks. The boy or girl who keeps busy from now until July 1 will win. There are twenty-three prizes offered, besides the 50c offered each week by Blasingame & Klinger for the boy or girl catching the most flies during that week.

"Now is the time to get busy if you want to win one of the twenty-three prizes offered of the boys and girls who trap the most flies in Plainview from April 1 to July 1," says Mrs. L. D. Rucker, of the Civic League. "The cool weather and the thorough cleaning of the town have made flies scarce, but there are thousands of them about town now, ready for the enterprising boy to catch in his trap. Blasingame & Klinger offer 50c each week to the one who brings the most flies to the Civic League Fly Committee. Ed Kerr won the prize of 50c last week; Harold Baker is entitled to this prize this week.

"Since school is out, we hope a great many children will enter the

## "MAN IS OWN GREATEST ENEMY"

Conquer Self and You Have Beaten Your Most Formidable Foe, Woodward Tells Students.

### COMMON SENSE A REQUISITE

President Pearce Announces Winners of Medals Offered by Plainview Business Men.

"Fighting the Desert" was the subject of Rev. Comer M. Woodward's address to the literary societies of Seth Ward College Tuesday. Mr. Woodward is pastor of the Methodist Church at Abilene, Texas.

Mr. Woodward told the story of the Australian who said all that made him live was "fighting the desert"—fencing, planting trees, blazing paths, and marking paths to water—all in the game of "fighting the desert." The existence of Seth Ward College, our homes, our irrigated farms are all a result of "fighting the desert." And, having conquered the desert, we have the most delightful human habitation.

"Not only in a material way, but the game of life is 'fighting the desert,'" Mr. Woodward said, "the desert within—the desert in one's physical body and in mental life—that is the decisive battle. He who conquers the man within is greater than he who wins all things material. Men are not creatures of their environment. Intellectual leaders did not just happen; they grew from the conquest of the man inside.

"The more of the desert we conquer the larger our vision becomes. I am greater than anything which can happen to me—when we realize that we shall be great, not before."

Mr. Woodward told the students to get a vision of what they are to do. Providence, he said, directs only those who choose noble work. He

## ANNOUNCEMENT

Beginning June 3, 1913, The Hale County Herald will be issued semi-weekly; Tuesday and Friday of each week.

The subscription price of the new twice-a-week Herald will be \$1.50 a year. All renewals, extensions or new subscriptions received before June 1st will be accepted at \$1.00 a year. Existing subscriptions will be carried at the old rate until date of expiration.

News items and advertising copy should be in the Herald office not later than six o'clock Monday and Thursday to insure publication.

### Herald Publishing Co.

contest. We hope the mothers will encourage the children in this work. WE CAN RID THE TOWN OF FLIES IF WE WILL! Do not think for one moment that it can't be done.

"Some one suggests that handling the flies is such disagreeable work. Is it more agreeable to have them crawling over food and dishes and having them in the house? The Civic League did not undertake this work because it was pleasant and agreeable, but to save human life and suffering. Every one needs to know about flies, and dread them. Every one should be ashamed to have flies about his home, place of business or even in his town. WE CAN EXTERMINATE THE FLIES! Shall we sit idly by and consent to the sickness and death, perhaps, of our loved ones or neighbors?"

"Let the boys make or buy traps, catch the flies and deliver them on Tuesday mornings between 8 and 9 o'clock to Mrs. A. W. McKee, 410 Archer Street; Mrs. R. S. Charles, 210 Grover Street, or Mrs. L. D. Rucker, 219 California Avenue. If you want to enter the contest, go to one of these ladies and register your name and get information about the contest. Be sure to come next Tuesday. Only six more weeks remain."

Misses Claudia Quisenberry and Mary Smiley, who have been students at Wayland College the past term, returned to their homes, at Hale Center, Wednesday.

### B. M. HARRISON ELECTED SCHOOL SUPERINTENDENT.

Hillsboro Teacher Is Graduate of Emory College; Chosen from Among 36 Applicants.

B. M. Harrison of Hillsboro, Texas, was elected superintendent of Plainview Schools Tuesday. There were thirty-six applicants for the place. Mr. Harrison is a graduate of Emory College, Georgia, and has done special work in education at the University of Chicago.

The Trustees elected A. G. Harris, of Gomez, Texas, principal. Mr. Harris is a graduate of the Sam Houston Normal School and of the University of Missouri. He had made application for the superintendency; it is not known whether he will accept the place as principal.

Miss Viola Justus, teacher of Latin, and Miss Gertrude Hooker, teacher of History, were both re-elected to places in the High School. Miss Beulah Poston was re-elected primary teacher. Miss Sarah Barrett, of Gainesville, Texas, was elected to teach in the grades. Other teachers will be elected after Superintendent Harrison comes. Ernest Spencer, secretary of the School Board, says that Mr. Harrison will perhaps come to Plainview next week.

The Board resolved that it will not elect teachers who do not hold first-grade certificates. It has not yet disposed of the four leagues of school land in Bailey County.

### DALLAS SCHOOL GETS \$1,275 IN PLAINVIEW.

Local People Contribute Toward Half-Million-Dollar Fund for Southern Methodist University.

Rev. J. D. Young, Commissioner of Southern Methodist University, at Dallas, attended the District Conference in Plainview Saturday. Mr. Young secured \$1,075 for the University, and Rev. S. A. Barnes, pastor of the Methodist Church in Plainview, has secured \$200 additional this week, making a total of \$1,275.

The University is now in the final campaign for \$500,000. This amount must be raised by June 30 in order to entitle the school to a gift of \$200,000 from the General Board of Education. Something more than \$420,000 of this amount has already been raised.

### WINTER CANTALOUPE SEED WANTED ALL OVER COUNTRY.

"Winter cantaloupe seed are much in demand since Z. E. Black's article on the winter cantaloupe appeared in the Country Gentleman," said C. E. White, Manager of White Seed Co., today. We have had one order for \$6 worth of the seed from a lady in New York. Other orders have come from Mississippi and numerous states, both north and south."

### WILL OFFER BOUNTY FOR JACK RABBITS.

The County Commissioners will offer a bounty of 2 1/2c each on jack rabbits, according to Judge W. B. Lewis. The rabbits are becoming too plentiful. Their depredations are causing considerable loss of grain and garden products.

### COMMISSIONERS HAVE BID ON COUNTY SCHOOL LANDS.

Hale County proposes to sell its school lands. The Commissioners have received one bid, and are expecting a gentleman from Arkansas, according to Judge W. B. Lewis, to make a bid on the lands this week. The county owns 17,712 acres of school land in Bailey County.

This medal was offered by the First National Bank. A medal offered by the Citizens' National Bank for the best essay in the English Department was won by W. E. Nelson.

Representatives of the Philosophian and Alamo Literary Societies debated Tuesday night. The question discussed was "Resolved, That the Recall should be applied to the State Judiciary." B. W. Wilkins and W. E. Hicks supported the recall. Robert S. Hendry and Earl French, representing the Philosophian Society, opposed the recall. The decision of the judges was against the recall.

Just before the debate, President Pearce announced that the scholarship offered to the undergraduate making highest average grades during the year had been won by Miss Frankie Turner.

## PRESIDENT PEARCE DELIVERS DIPLOMAS

Seth Ward College Brings Third Session to Close With Graduation Exercises Wednesday.

### SUMMER SCHOOL BEGIN TODAY

Work is Offered in College and High School Courses; Enrollment for Year 242.

With the presentation of diplomas yesterday by President Pearce the college year closed at Seth Ward. "The world needs your services," the President told the young men and women before him, "but it can get along without you. It is you who cannot afford not to give to the world the best you have. I hope that each one of you will always do his dead level best to be of service to his friends, his state, his nation."

Diplomas were awarded to Miss Beulah Duensing, Frank Eiring, Grady Hicks and Earl French in the literary departments; to Miss Cora Cowart in music; to Misses Amy Nash, Edith Edwards and Ella Nelson in Expression, and to Marguerite Gardner in Art.

Art. Misses Mary Dalmont and Nina Faris were awarded certificates in Expression and Miss Rena Fort was given a certificate in Art. Certificates are given to those pupils of the school who complete work in the special departments, but who have not made up the required entrance requirements of the college in English, History and Mathematics.

Miss Beulah Duensing was valedictorian. Second honors went to Earl French. Both of these students receive a scholarship for one year in the leading colleges of the state.

A seven weeks' Summer School began this morning. President Pearce will conduct the school. He will offer courses asked for by the students in both high school and college work; thereby enabling college students to gain one or two extra credits. High school students may make an extra entrance unit for next year's work by attending the Summer School.

Seth Ward's new catalogue shows that the enrollment for the year exclusive of duplicates was 242. This included 120 in the Training School and College, 36 in the Intermediate Department, 123 in Fine Arts, 32 in the Commercial Department. There were 49 names repeated in this enrollment. President Pearce is receiving congratulations upon his successful year at Seth Ward. New catalogues are ready for distribution.

Declaimer's Medal, given by Third National Bank, won by Bracy Hicks. Best Reading Medal, given by Richards Bros. & Collier, won by Miss Amie Nash.

Oratorical Medal, given by First National Bank, won by J. T. Ross.

Essay Medal, given by Citizens' National Bank, won by W. E. Nelson.

Young lady winner of scholarship in Southwestern University, Miss Beulah Denson, given for the highest general average during year; young man, Earl French.

### CIVIC LEAGUE OFFERS \$2 FOR ROSE GARDEN.

The Civic League will give a prize of \$2 to the girl under 16 years old who makes the prettiest flower bed. Mrs. L. Lee Dye, President of the League, asks that the girls send in their names to the Civic League and begin work on flower beds at once. "It is part of our plan to beautify Plainview," Mrs. Dye said.

### SAYS PLAINVIEW IS BEST.

Walter Thatcher came in to-day from Clovis to visit his father. Walter has been running for Fred Harvey over the Santa Fe from Clovis, N. M., to Pecos, Texas. He has just been transferred to a main line run out of Newton, Kansas. Plainview, Walter says, is the best town he has seen, and it is the most talked-of.

### WOMAN'S SUFFRAGE LLOSES AT WAYLAND.

The debate given at Wayland College Saturday evening between the representatives of the two literary societies on the question of "Woman's Suffrage" was well attended, and the debaters, J. W. Smith and J. M. Pickett, for the affirmative, and John Wayland and J. F. Nix, for the negative, gave evidence of preparation. The decision of the judges was in favor of the negative.





Now--Your own railroad system! The "light" and "right" Ford gives it to you at small cost! And back of the car stands a financial responsibility---and service---that any railroad might envy. Don't side-track that "urge". Get your Ford today.

Our great factory has produced nearly a quarter of a million Model T's. Prices Runabout, \$595; Touring car, \$670, f. o. b. Plainview, with all equipment and electric lights. Barker & Winn, Plainview, Texas, or Ford Motor Company, Detroit, Mich.



### LONG DISTANCE SERVICE

Is of distinct value to the farmer and to all dwellers in rural districts-- Communication between members of the family widely separated from each other can be quickly and satisfactorily established by telephone and anxiety and worry dispelled in times of sickness or trouble.

Rural service is supplied at very low cost. Our nearest manager will furnish information, or write to:

The Southwestern Telegraph and Telephone Company  
DALLAS, TEXAS



### A. & M. CROPS SHOW VALUE OF SCIENCE.

"Common-Sense" Farming Shows Better Results Than Slipshod Methods.

College Station, Texas, May 17.--Practical demonstration of the superiority of scientific farming may be had by a comparison of growing crops on the A. & M. College and the State Experiment Station farms at College Station with the crops on farms in Brazos County and adjacent counties. Corn on the college farm is a foot higher than that on surrounding farms, and has a bigger and better developed stalk and a superior color.

On the College farm are 80 acres in corn for the crib, 40 in June corn, 40 in sorghum, and 81 in oats, which will be fed in the sheaf. June corn and sorghum will be used for filling the two 200-ton silos, and the oats land will be replanted with June corn for the second filling of these silos.

Mr. B. Youngblood, director of State stations, is growing Indian corn and June corn, sorghum legume and straight sorghum for silo use. These crops will be placed in different silos, and tests on feeding for beef production will be conducted.

"I have never seen better looking crops than those on the experimental farm and the college farm," was the remark of Mr. Youngblood after he had ridden over the farms.

### CONDEMNNS TAKING FLOWERS.

May 20, 1913.

Editor Hale County Herald,  
Plainview, Texas.

"Dear Sir:  
"A growing evil that must be checked, if we expect to have any degree of development and beauty in our city, is the continued theft of flowers. A family which desires to beautify their place works hard to raise beautiful flowers. Then along comes a fashionably-groomed woman, who deliberately goes into the yard and pulls enough flowers to make her a corsage bouquet. Sunday morning as they go to attend the worship of the Lord, with their children about them, they invade the privacy of people's yards and take their flowers. This is not once, but continuous. It does not apply to one yard only, but to all. On the way to Sunday School a mother with her children goes into a private yard and pulls flowers, and

then wonders why her son, a little later, develops into a thief. Surely women do this who do not reflect, for they would see that, as their children are trained by precept, they will act on the example and throw precept away.

"By publishing this, you may correct a great and growing evil, for those of us who labor to produce beautiful flowers and to beautify the town are becoming sore-hearted.

"CITIZEN."

### PACIFIC COAST GETS AUSTRALIAN MEAT.

Shipment of Foreign Beef and Mutton Expected to Cut Prices in San Francisco.

San Francisco, Calif., May 15--Four hundred thousand pounds of frozen Australian beef and mutton--the first shipment of its kind to the Pacific coast--were landed here today from the steamer Tahiti.

The meat was sold in Australia with the understanding that only a nominal profit should be made here. If the agreement is violated, Australia will ship direct, eliminating the middleman's profit, and assuming all the risk.

An immediate drop in prices is expected. The Union Steamship Company is so certain the trade will be permanent that it has placed orders for four refrigerator ships, to be used exclusively on the Australian-San Francisco run.

### HOGS FINISH STRONG.

Kansas City Market Recovery Declines of Last Week.

Kansas City Stock Yards, May 19.--Declines in cattle prices the first two days of last week were largely regained later in the week. Heavy Monday runs at Chicago in the last month have hurt the trade at nearly every point, and is again the main bear influence today. At Kansas City every week early losses have been pretty thoroughly repaired, but until the liquidation fever has run its course the market will do well to hold its own.

Receipts here today are 10,000 head, market steady to 10 cents lower. Heifers are selling steady. A five-car drove of Nebraska heifers brought \$8.00 today, fair to good heifers \$7.25 to \$7.75. Steers sold unevenly, some sales steady, others 10 cents lower. Prime animals would reach \$8.50 or \$8.60, and the bulk of sales at \$7.50 to \$8.15.

Country buyers were a good support to the market, one drove of fair-fleshed 1,000-pound steers bringing \$7.60 as feeders, on which the packers had stopped at \$7.35. Cows are dull today, buyers affirming that cheap steers are plentiful, and sell to butchers better than cows. Sugar-mill steers brought \$8.15 today, Southern steers \$6.20 to \$7.55.

Stock cattle are scarce, possibly because owners of same consider them good property and keep them at home. This is supposed to be the dull season on thin cattle and feeders, yet the outgo from here last week was 5,000 head, against 4,000 same week last year, prices largely at \$7.25 to \$7.75.

Hog supplies here today, 9,000 head; market steady, with a strong finish. Top was 8.47 1/2, a shade higher than any sale last week, bulk of sales \$8.30 to \$8.45. As soon as the run at Eastern markets lightens up, which will be in a few weeks, better prices will be paid in the West. Market authorities say that bacon hogs will sell 50 cents to a dollar above heavy, lard hogs this summer, the spread beginning as soon as the June delogation of grass widows appear on the mar-

PLAINVIEW, TEXAS, May 15th, 1913.

PROF. S. L. BOONE,  
Plainview, Texas.

Dear Sir:

I feel it is my duty, if I can be of any benefit to you in your great work, to make this statement, as you have done me so much good, and as there are many others who need your treatment very badly.

After being sick for several days, and was getting worse, under the attention of my Doctors, who had termed my case Locked Bowels, and after my Doctors had prescribed the only remedy to save my life was to be operated on, and set the time for same at 11:30 a. m., I decided to send for you, and did, and you reached me before the Doctors got to cut me to pieces, and by your treatments I began to get better at once, and fully recovered without an operation, and I am sure you saved my life, and much pain and suffering. I am sure if you had not reached me when you did, and treated me as you did, that I would not have lived. I am today a well man, and feel fine.

I like your massage treatments, and recommend them to all suffering humanity. Your treatment, I am sure, is the only thing that would have done me any good, and had I not been able to obtain you I would probably have been a dead man today.

I thank you for what you have done for me, and it gives me great pleasure to testify in your behalf. I hope you will continue in your good work, relieving the suffering, and with all good wishes, I am,

Yours very truly,

H. T. AKERS.

ket.  
Sheep and lambs sold steady today, the first sign of good health the mutton market has shown for some time. Texas mutton offerings are moderate, at \$4.70 to \$5.15, not many goats included, browsers at \$3.35 to \$3.65. Some Arizona spring lambs brought \$8.40, Colorado woolled yearling lambs \$8.25, and yet the total receipts footed up only 9,500 head, a moderate Monday supply.

J. A. RICKART,  
Market Correspondent.

### MAIL ORDER SHOES GENERALLY MISFIT.

Plainview Shoeman Gives Some Interesting Figures.

"It is found upon investigation that in cities of more than 20,000 the average woman customer consumes 33 minutes of a shoe clerk's time and tries on six pairs of shoes before finally deciding upon the pair she is going to buy. The average man customer spends 18 minutes and tries on three pairs of shoes," says W. A. Shofner, Manager of the Plainview Mercantile Company.

"In smaller towns, particularly in the Southwest, the figures are re-

duced, because a great many shoes are sold without fitting and fewer widths are carried. But the fact remains that not one woman in five can pick out any certain shoe and find it perfectly satisfactory in style and fit.

"According to this, four out of every five and one-half pairs of women's shoes bought by mail, from catalogue, are not satisfactory. Four out of five women buying shoes from catalogue houses are wearing shoes they wouldn't have accepted in a shoe store, and possibly two out of five are ruining their feet for the few pennies they imagine they are saving. As a matter of fact, the figures will run higher than this, because most people, men as well as women, do not know their exact size and width.

"Upon request, a competent shoe clerk will tell a woman she wears a 5-C. The five may sink in, but the width C is forgotten in a few hours. She wears a 5. In her opinion, that's all that's necessary for her to specify in a mail-order. As every good shoe man knows, there are eight distinct sizes of 5s, from 5-AAA to 5-EE. Each width wider than AAA means it has about one-sixth of an inch more room across the ball of the foot. Bunions and corns and foot misery come from these little fractions of inches one way or the other from the width actually

required to perfectly fit the foot.

A Typical Record.  
Here's a typical record of nine sales made in a St. Louis store where shoes are carefully fitted by expert shoe salesmen:

Minutes Required	No. Shoes Fitted	Style Shows
57	7	11
17	2	3
36	5	9
29	4	7
38	7	12
76	11	16
7	1	1
31	6	7
42	8	10

"A single illustration in a catalogue would have answered for any one of these shoes, as there was practically no difference in their general appearance. Had you tried to buy them that way, you would have stood one chance in seven of getting the right pair.

"There's just one way to buy a pair of shoes. It's from a legitimate dealer who has the assortment of styles and the knowledge of fitting feet properly."

When in need of a good Paper Hanger or Painter, phone 459. PLAINVIEW DECORATING CO., W. D. Jordan, Manager. --Adv. 12

# Millinery Sale

Our Entire Exclusive Stock of Latest Styles IN THIS BIG SALE

Beginning Saturday, May 24th and Ending Saturday, June 7

\$10.00 Hats for \$5.00  
\$5.00 Hats for \$2.50

Other Values Reduced in Proportion

# Irick & Company

Below Wayland Building on S. Pacific Street

D. M. Thomas

W. A. Miller

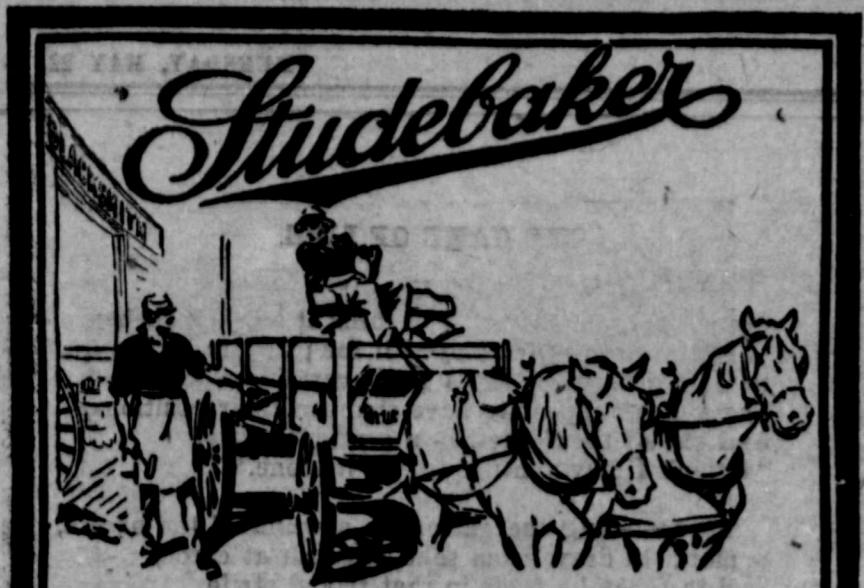
# Plainview Buggy COMPANY

will add a carload of Buggies and Surries this week to our already large stock of vehicles.

We will trade for old vehicles or live stock. Let us figure with you.

Moline Farm Wagons and Tennison's Harness





**Studebaker's**

**"Yes Sir! Studebaker wagons are made to back up a reputation."**

"I know, because wagons of every make come into my shop for repairs, and I have a chance to see how few are Studebakers."

That's the opinion of thousands of blacksmiths who know the quality of Studebaker wagons.

The owners never regretted that they bought Studebakers.

Tested materials, accurate workmanship insure a wagon unequalled for durability, and this careful selection of wood, iron, steel, paint and varnish has been a fixed rule with the Studebaker Company for sixty years. That is why a Studebaker wagon runs easiest and lasts longest. It is built on honor.

Whether you live in town or country, there is a Studebaker vehicle to fill your requirements for business or pleasure — and harness of every description made as carefully as are Studebaker vehicles.

See your Dealer or write us

**STUDEBAKER** South Bend, Ind.  
 NEW YORK CHICAGO DALLAS KANSAS CITY DENVER  
 MINNEAPOLIS SALT LAKE CITY SAN FRANCISCO PORTLAND, ORE.

such live stock or disinfect premises as directed by the Commission, the Commission may call upon the sheriff of the county in which such live stock are found, and said sheriff, together with the inspector, shall dip or otherwise treat such live stock as the Live Stock Sanitary Commission shall direct; and the said sheriff shall keep these cattle in his custody subject to such quarantine instruction as he shall receive from such officers.

"No officer who shall seize live stock for dipping or treatment shall be liable to the owner thereof for damages for such taking or by reason of such dipping or treatment; provided, the dipping or treatment has been done in accordance with the methods approved by the said Live Stock Sanitary Commission."

Section Seven provides: "Any person, company or corporation owning, controlling or caring for any domestic animals affected with or known to have been exposed to any contagious or infectious disease, or the agency of transmission thereof, who shall fail or refuse to dip or otherwise treat such live stock at such time and in such manner as directed by the Live Stock Sanitary Commission, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be fined in any sum not less than fifty dollars nor more than one thousand dollars."

This law becomes effective July 1st, after which date the Live Stock Sanitary Commission of Texas is going to undertake the work of eradicating the scab entirely from the Plains of Texas, and this law will be rigidly enforced by the Commission. This letter is to notify all cattlemen of the law passed by the Legislature, and to give them notice to make preparations so as to comply with this law.

It is not the intention of the Live Stock Sanitary Commission of Texas to impose any unnecessary burdens upon the cattlemen, but it is its intention to rid the State of Scabies in cattle; those having this disease among their cattle will be held to a rigid observance of the law.

The custom heretofore prevailing in scab-infected territory of Texas of allowing cattle to be driven from one pasture to another for the purpose of dipping will be abrogated, and except in isolated places a man will not be allowed to drive his cattle to his neighbor's vat for dipping. Therefore, every cowman in the scab-infected area should build a vat on his own ranch, ready by the time this law goes into effect. He will not be allowed after this law goes into effect to move any cattle off his ranch, if infected,

# We Want to Be Worthy of the Name of House Furnishers

Everything for the Comfortable Home  
 Summer House  
 Work Lightened

## Northland Refrigerators

"Few As Good and None Better"

Prices much lower than usually paid for refrigerators of the same class.

Gasoline and Oil Stoves and Ranges. Nice Line Old Hickory Porch and Lawn Furniture

# W. E. WINFIELD

Successor to Nash & Company

### ATTENTION, CATTLEMEN OF THE PANHANDLE.

Fort Worth, Texas, May 15, 1913.  
 The last regular session of the Legislature passed an act, known as Senate Bill No. 59, pertaining to Live Stock Sanitary work in Texas. Section Three of said Act provides:

That the Live Stock Sanitary Commission shall have the power as far as possible to eradicate Texas or splenic fever, the scabies, anthrax, tuberculosis, hog cholera, glanders and other infectious, contagious or communicable diseases of live stock, and it is empowered to establish quarantine districts where

such diseases are known to exist. The Commission has power to quarantine premises or pastures located in special quarantine districts, and the domestic live stock thereon, and no live stock shall be moved to or from such special quarantine district, pasture or premises in a manner, method or other condition other than those prescribed by the Commission.

"It is the duty of the Commission to prescribe methods for dipping or otherwise treating or disinfecting such premises and the live stock thereon, and any person, company or corporation owning, controlling or caring for such live stock shall fail or refuse to dip or otherwise treat

## Metz "22" \$495.00

Four-Cylinder Roadster, Torpedo Semi-Enclosed Body, Completely Equipped, f. o. b. Waltham

Speed from Five to Fifty Miles Per Hour

## Metz "Special" \$445.00

THE METZ COMPANY, in putting on the market a standard, fully guaranteed, 22 horse-power, four cylinder, completely equipped Roadster car, has scored an achievement that marks a new epoch in the automobile industry. It is the First Company to give the people of this country a strong, reliable, sane, really low-priced car.

**MOTOR**—Four-cylinder, cast in bloc, with removable water-jacketed cylinder head, permitting free access to combustion chamber, pistons, cylinders and valves, thus securing lightness, compactness, and the most efficient system of water-jacketing. Cylinder bore, 3 1/4 inches; piston stroke, 4 inches. This motor will develop more power than some five-passenger car motors rated at 25 horse-power.

**CRANK SHAFT**—Highest grade steel, specially heat treated, to insure greatest degree of strength and toughness.

**BEARINGS**—Superior white metal in motor, ball bearings in transmission and wheels.

THE METZ "22" ROADSTER is the most economical car you can buy AT ANY PRICE. It will carry you from 28 to 32 miles on one gallon of gasoline, 100 miles on a pint of lubricating oil, from 10,000 to 12,000 miles on a single set of tires—immensely important items, for they mean that you can keep a METZ car cheaper than you can a horse and buggy. Easy to buy, economical to operate and seldom in the repair shop.

**COOLING**—Water-cooled, by thermo-siphon sys-

tem; radiator of highest grade, capacity 3 1/2 gallons.

**LUBRICATION**—Constant level splash pump oiling system; simplest and best.

**DRIVE**—Left hand, the most practical drive, with CENTER CONTROL. Driver may enter or alight from car on either side.

**IGNITION**—High tension Bosch magneto, highest grade of magneto in the market. No batteries or vibrators to trouble with.

**TRANSMISSION**—The friction-drive transmission with which the Metz car is equipped is the simplest and most easily cared for drive known. No gears to strip, no grease to buy—an everlasting, reliable drive. Drive chains completely housed and running in oil. All noise and vibration overcome.

**WHEELS**—Standard artillery type, 30 in. by 3 in., fitted with standard clincher tires.

**SPRINGS**—Full elliptic springs, heat treated and carefully selected as to tension and weight, thus insuring exact degree of resiliency.

**BODY**—Torpedo, semi-enclosed body, of class and graceful design.

**STANDARD TOP** and specially designed windshield.

**LAMPS**—Five lamps and gas generator, black enameled and nickel plated.

One or two RUMBLE SEATS at \$10 each.

**ONE YEAR GUARANTEE**—The manufacturers guarantee all parts of the Metz against defective workmanship for one year from day of invoice.

The "Metz" will climb any hill no matter what grade, faster than any other car of whatever price. Specially strong on sandy and rough roads. Come and see the "Metz". The best car in the United States for the money.

# Metz Sales Agency

P. E. BOESEN, Salesman      Distributors for the Panhandle      FRANK BUKOVING, Mgr.  
 We Sell Overland Cars      108 W. 6th St., Amarillo, Texas      Auto Repairing and Auto Painting  
 Local Salesmen Wanted

for any purpose whatever until they have been dipped and a certificate issued stating that his cattle are free of scabies infection.

We want the co-operation of the cattlemen in this work, and we are going to undertake, where parties refuse to give us their co-operation, to force them by law to free their ranges of such infection.

This letter is a friendly warning. And this Commission hopes that the cattlemen of the Panhandle will avail themselves of the time between now and July 1st to make arrangements to free their ranges of scab.

Very respectfully submitted,  
 (Signed) W. N. WADDELL,  
 Chairman L. S. S. Commission.

### MAKES LARGE PROFITS ON PEANUTS AND PORK.

Eastland County Farmer Thinks Goober Vine and Nut Produce Strong Swine.

Last summer R. K. Phillips wrote an article for Farm and Ranch in regard to the work being done by W. B. Starr on his farm in Eastland County, Texas. Mr. Starr had about sixty acres in peanuts. Dry weather cut the crop short, and Mr. Phillips followed results very carefully, in order to see what results might be obtained under unfavorable conditions.

"I was disappointed in my light yield, caused by lack of fall rains," said Mr. Starr. "There were only two light showers after August 9, which cut the crop to about 20 to 24 bushels an acre. After figuring off the approximate weight put on by the milo maize and cotton seed meal, I figured that the hogs, which sold at an average of \$7.40 per 100 pounds, brought about \$18 per acre, or 85 cents per bushel, for the peanuts. I kept track of the field cost in growing these, which was \$6.75 per acre for preparing the soil, seed, planting, cultivating, harrowing and hoeing. I found by experiment last year that it cost practically as much to harvest, thresh, buy sacks and haul to market as it did to raise the crop ready to thresh, so I practically cut my cost in two."

"I finished my hogs for three weeks on milo maize and cotton seed meal. I started the meal at one-fourth pound per day until I was feeding two pounds of meal with about four or five of ground maize. They did well on this, but the packing house reported that a few of them were not quite hard enough. I think they should be fed about four weeks to harden the flesh properly. I have

raised hogs in the corn states, but never saw hogs fatten and grow as fast on a fattening ration as these did. If we had had an normal crop I should have made easily \$10 more per acre. You know the stand I had. I will try it again this year. I am feeding my brood sows on a feed made by grinding the nuts and vines together into a meal. This is greatly relished by them. On account of its high protein content, it should produce strong, healthy pigs."

**Crop Improvement**

A Farmers' Club is Needed in Every Township.

### WORK FOR SILO COMMITTEE

A Silo on Every Farm Should Be Built Early—Summer Silage an Important Item.

Not only the silo, but the summer silo, is becoming popular. A summer silo is the little brother to the big concrete or winter silo. In one county of Illinois nearly 600 winter silos have been built. Farther in the northwest the farmers, especially the feeders and dairymen, are building summer silos as well as the regular or winter silo.

The big concrete or winter silo is generally filled in the latter part of July or the first part of August, depending upon the location and whether the spring is late or early. This ensilage will be used for feeding beef cattle, dairy cattle, sheep or possibly on a large farm, all of them, as soon as the first frosty days come.

The summer silo, however, is generally filled with a later corn crop and in certain dairy districts, sometimes the ensilage is half corn and half alfalfa, and sometimes half oats and half cowpeas. Kaffir corn has also been used very successfully. The little summer silo (which is generally about half the size of the winter silo) remains sealed all winter and through the early spring, but when the first hot days of summer come, it is unsealed and feeding is commenced. It not only supplants soiling, but is an absolute insurance against drought, grasshoppers, poor pastures and the other ills to which the farmer sometimes seems heir.

If erecting a big concrete silo this year, do not overlook the advantages of its little brother, the summer silo. If properly sealed, silage can safely be left for years in the concrete summer silo or any other air-tight silo before being used.

Good things for your Sunday dinner at VICKERY-HANCOCK'S. Adv. 11.

### A Very Fine Smoke A Very Small Price



Surprise yourself—right now. Step up to the nearest cigar case and exchange a nickel for one J. M. M. SMOKER. Smell it, taste, light it, smoke it. Delight yourself with a taste, a fragrance and aroma just as delicious as you have been accustomed to in cigars costing from twice to five times as much.

If you'd rather pay a nickel for a cigar than a quarter you can't do better than get the J. M. M. SMOKER. You'll get your money's worth, and then some. You'll get a genuine, Cuban, hand made, clear Havana cigar and all the pleasure and satisfaction that only a genuine Havana cigar can give. It's a fact. One smoke will prove it.

**J. M. Martinez Company,**  
 TAMPA, FLORIDA,  
 Plaster Tobacco Company Distributors

### How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O.

We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him.

NAT. BANK OF COMMERCE,  
 Toledo, Ohio.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 50 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation.

FOR SALE OR TRADE—Good second-hand 5-passenger, 4-cylinder, 35 H. P. Automobile, in first-class condition. For further particulars see or address OTUS REEVES REALTY CO., Plainview, Texas. —Adv. 12.

I have a good home, clear of debt, in Sweetwater, to trade for Plainview property. Ten-acre tract, improved or unimproved, would be considered. Address BOX 475, Sweetwater, Texas. —Adv. 13.



**The Hale County Herald**

Issued Thursday of each week.

**BROWN & MILLEZ, Publishers**

**BUFORD O. BROWN, Editor**  
**E. B. MILLER, Business Manager**

Phones—Business Office, 72; Manager's Residence, 165.

Entered as second-class matter in the Post Office in Plainview, Texas, under act of March 3, 1879.

All communications, remittances, etc., should be addressed to **THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.**

**NOTICE.**

All announcements of any church, pertaining to services, are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price .... \$1.00 per year (Invariably in advance)

**THE SEMI-WEEKLY HERALD.**

Twenty-three years ago The Herald was born. It prospered. The name of Shafer became familiar among the Texas press.

The Herald has continued to grow. More than one man who is in position to know most of the county weeklies in the entire United States has said that The Herald is the best paper of its kind he has ever seen. For the support which has made such a paper possible, the management thanks Herald readers and Herald advertisers.

You have co-operated with us in the same way that we have all pulled together to make Plainview the most widely-known town on all the Texas Plains. We have grown together.

This issue carries announcement of publication semi-weekly after June 1. The management feels that it can serve your interests better by issuing twice each week than only once a week. The South Plains is facing conditions peculiarly its own. We feel that a Herald twice a week will help you and us to solve many of these problems. That is our purpose.

It is a transition. The Herald takes another step forward.

Do your friends read The Herald? Tell them that the first issue each week will be devoted particularly to agricultural and live stock problems of the South Plains; the second issue will cover the field generally. Both issues will print ALL OF THE NEWS. Can your friends afford to be without The Herald?

The Herald is your servant for the advancement of interests of the South Plains. It will be issued twice a week after June 1 because we believe that in that way it can serve you best.

**HALE COUNTY MEN BUY HACKNEY HORSE.**

Six of Hale County's enterprising citizens have purchased from H. Kennah, of Calenco, California, the Champion Hackney Stallion which Mr. Kennah has kept in Plainview for some time, "Rosador," by name. Rosador is a registered imported Hackney Harness horse; also a fine saddle animal. He won the gold medal at the State Fair in California. He has won several other prizes and championship ribbons.

The men who have bought Rosador believe that it pays to raise good horses. The stallion will be kept by G. W. McKinty, next to Gilbert's barn.

**THE MEN AND RELIGION MOVEMENT.**

"As a commercial proposition, the business world could afford to pay for the evangelization of the world." Thus spoke one of the men of America before whose judgment every man is wont to bow. Without considering the value of a soul, the evangelization of the world, he said, will pay.

A committee of cold-blooded business men took figures of the work done in missions and have computed that the world may be brought to Christ for \$2 each. \$2 for a soul! It was these men, assembled in New York City seven years ago, who grasped the vision of world-wide evangelization. Coldly calculating the undertaking, figuring the worth of a soul, these "wizards of the business world" made declaration—"We can, and we will, bring the world to Christ in this generation."

They have organized for the work "The Men and Religion Forward Movement."

Judge Weeks spoke some startling truths last Sunday. When he told us that the Central Committee had given work to the Southern Methodist Church which would require an expenditure of \$2 a member each year we were wont to smile at such a small request. When he told us that we were paying only about 46 cents a member a year more than one face blushed for shame.

Is it because of the insignificance of the request that Texas churchmen are falling so low? Surely it is not because of our failure to appreciate the value of a human soul! Is it anything less than a substantial accusation of betrayal of our Lord that we sit silent under such a call?

The conflict is upon us. Our own hearthstones rest upon the foundation of Christianity. There is no compromise. The call is loud for Christian men of action.

**SHALL TEACHERS ORGANIZE?**

It will be hurtful to the cause of education if public school teachers are forced to organize with the ideals and objects of labor unions. The dissatisfaction which teachers are expressing with existing conditions in city and rural district make such a step imminent.

Rural teachers, with rare exceptions, have a real grievance; and much the same must be admitted with regard to the situation in our towns. With the union, it has been stated that salaries of rural teachers could be advanced to a minimum of \$1,000 a year in a decade. They now run from as low as \$35 a month for women teachers to, perhaps, \$80 for specially successful men.

Each report of our educators urges more adequate salaries. In the face of this low average, many of our rural districts will not pay for more than three or four months school; in some cases instruction is contracted to the lowest bidder. Is it any wonder that ignorance is bulwarked in many districts?

Is not the youth of Texas entitled to training which will fit him to cope with the demands of his Commonwealth? Do not the increasing problems of the West rightly urge us to adjust the mental growth of our youth to the requirements which the next decade will make upon them?

Is Texas giving her schools a square deal?

**PATERNALISM AND CIGARETTES.**

Balk as the conservatives may at the tendency of the government of organized authority to "meddle with anything and everything," there are situations nevertheless in which the staunchest individualist might welcome the sight of an inspector's shield. A case in point is the cigarette.

Troublesome agents of the factory

**Summer Tourists Rates Are Effective June 1st**

Maybe you will be going for a vacation trip. Whether a vacation or business bound you will take a Bag or Suit Case and maybe a Trunk.

Preparations for your baggage should have as careful attention as that for Wearing Apparel. The Baggage carried by a tourist receives quite as much notice on a trip as do the clothes.

We have the styles that you will be glad to associate with --the kind that is

*Good for a Round Trip*

and will come home looking fresh and fine ready for many other trips. There is such a variety of these goods at our store that we feel confident in assuring you that you can find here something to meet your requirements.

**Suit Cases, Bags, Steamer Trunks, Trunks, Ladies Matting Cases, Etc., in the popular sizes and prices, but Better Quality.**

*Richards Bros. & Collier*

102 North Pacific St. PLAINVIEW, TEXAS 107 West Main St.

investigation commission in New York have just discovered that no less than 1,000,000 cigarettes are at the present time manufactured in tenement homes of that city by mothers who have a few minutes to spare between cooking dinner and feeding the baby. Many of even the high-grade cigarettes, these investigators found, were made in homes that were afflicted with contagious diseases. The workers often lick the cigarettes with their tongues to fasten the papers.

The most ardent individualist, we presume, will find no reason to object to the interference by the factory investigation commission, which is now lobbying in Albany trying to put laws on the statute books that would abolish home sweatshops.—Chicago Tribune.

**WHY NOT YOUR OWN?**

Did you feel righteous indignation with the grieving subscriber who this week complains because some Plainview ladies persist in appropriating to their own adornment flowers from his garden?

Or does it happen that you, in a thoughtless moment, have appropriated your neighbors' flowers?

The second most beautiful spot for a rose is on "my Lady's" breast. A rose is most beautiful in the flower garden of her (or him) who grew it. And if you do not agree—pull them if you like, but be sure that it is your own flower you pluck.

Your rose garden is your individuality stamped upon the background of your home. Your home is the contribution of a citizen to the community. Is it not entirely natural that you should resent my coming ruthlessly into your yard and divesting your plants of their blossoms?

After all, is such any less than vandalism? Have you another name for that than theft?

If you must have flowers, why not grow your own?

**A WORD FOR PLAINVIEW.**

Columbia has been advertised, Columbia is being advertised and Columbia will be more extensively advertised as long as the Columbia Commercial Club keeps up the work it is doing now. Farmers' Week, when farmers were here from this and other states, the Commercial Club gave them a banquet and showed them the town in automobiles. Again the Columbia Commercial Club made the delegates of the Missouri Federation of Women's Clubs welcome.

Last Friday ended Journalism

Week. The Commercial Club came forward this time and gave the journalists a welcome that was felt to be sincere. A large amount of the credit for advertising Columbia must be given to the Commercial Club. Advertising helps a town, swells its population and increases its business.

A live, up-to-the-minute Commercial club in any town is of inestimable value to the town.—Columbia Misourian.

**MAY OPEN YELLOWSTONE PARK TO MOTORISTS.**

From out of the West comes the cheering news that within a few weeks motor cars may be allowed within the hitherto forbidden confines of the famous Yellowstone National Park. The announcement is on authority of the California State Automobile Association, and is being hailed by motorists all over the country. The word being circulated is that Major W. T. Littlebrant, of the First U. S. Cavalry, who was lately appointed to succeed Lieut.-Col. Forsythe as guardian of the park, is not opposed to the automobile, as was his predecessor, and he will doubtless soon recommend the admission of cars to the Yosemite Valley.

"The opening of the wonderful park to motorists will have a good result in connectin with the proposed transcontinental highway," said John N. Willys, president of the Willys-Overland Co., of Toledo, Ohio, who has donated \$150,000 to assist in building the cross-country highway, in discussing the news recently. "For many years motorists have bemoaned the regulations governing the park which have barred automobiles and allowed only horse-drawn vehicles to use the roads within its boundaries. I know of many people who have abandoned tours to the Pacific Coast and other Western points simply because they were not allowed to use their cars in the park. If the Yosemite Valley is opened to use of motorists, thousands more people will route their tours through that section, and doubtless their preference for this part of the country will cause the National highway to be built through there. This is one of the three feasible routes recommended for the road, and, in the estimation of many motorists, the best."

We can supply your wants with the best Coal all the time. COBB & ELLIOTT. Adv. 11

**THE GAME OF LIFE.**

There's a game in fashion, I think it's called eucher, Though I never have played it for pleasure or lucre, In which, when the cards are in certain conditions, The players appear to have changed their positions, And one of them cries, in a confident tone, "I think I may venture to 'go it alone.'"

While watching the game, 'tis a whim of the bard's, A moral to draw from that skirmish at cards, And to fancy he finds in that trivial strife Some excellent hints for the battle of life, Where, whether the prize be a ribbon or throne, The winner is he who can "go it alone."

When the great Galileo proclaimed that the world In a regular orbit was ceaselessly whirled, And got not a convert for all of his pains, But only derision and prison and chains, "It moves for all that," was his answering tone, For he knew, like the earth, he could "go it alone."

When Kepler, with intellect piercing afar, Discovered the laws of each planet and star, And doctors, who ought to have lauded his name, Derided his learning and blackened his fame; "I can wait," he replied, "till the truth you shall own," For he felt in his heart he could "go it alone."

Alas for the player who idly depends In the struggle of life upon kindred or friends! Whatever the value of blessings like these, They can never atone for inglorious ease, Nor comfort the coward who finds, with a groan, That his crutches have left him to "go it alone."

There's something, no doubt, in the hand you may hold— Health, family, culture, wit, beauty and gold The fortunate holder my fairly regard; As each, in its way, a most excellent card; Yet the game may be lost with all these for your own, Unless you've the courage to "go it alone!"

In battle or business, whatever the game; In law or in love, it is ever the same; In the struggle for power, or the scramble for pelf, Let this be your motto, "Rely on yourself;" For, whether the prize be a ribbon or throne, The victor is he who can "go it alone."

—John G. Saxe.

**FROM PHOENIX TO ATLANTIC COAST IN HUPMOBILE.**

W. P. McCord and R. W. Dunlap passed through Plainview to-day en route from Phoenix, Arizona, to New York City. They were driving a Hup "32." These gentlemen left Phoenix last Thursday. The roads get better all the way to Plainview, they say. The road from Brownsfield to Plainview they found particularly good. It is not marked. Messrs. McCord and Dunlap will follow the Borderland Route to Dodge City, Kansas, the Santa Fe Trail to Kansas City, and Old Trails Route across Missouri, thence northward to Chicago and east to New York City.

**IS MARKING ROAD TO ROSWELL.**

C. C. Cagle, manager of the Roswell Automobile Co., and driver came into Plainview this afternoon. They were putting up road markers for the benefit of tourists. The markers were placed by Mr. Cagle at all road forks, crossings, and at any point where a tourist could go out of his way. This is the one thing that tourists over the Borderland Route have asked for. Our roads were superior to any others, they said—but the way was unmarked. Mr. Cagle has remedied that.

Mr. Cagle drove a Buick "31."

When in need of a good Paper Hanger or Painter, phone 459. PLAINVIEW DECORATING CO., W. D. Jordan, Manager. —Adv. 11

VICKERY-HANCOCK will have everything fresh for Saturday's market. —Adv. 11

For the best Nigger-Head Coal, see ALFALFA LUMBER CO. —Adv. 11

**VERIFY IT.**

The Proof is in Plainview, Almost at Your Door.

The public statement of a Plainview citizen is in itself strong proof for Plainview people, but confirmations strengthens the evidence.

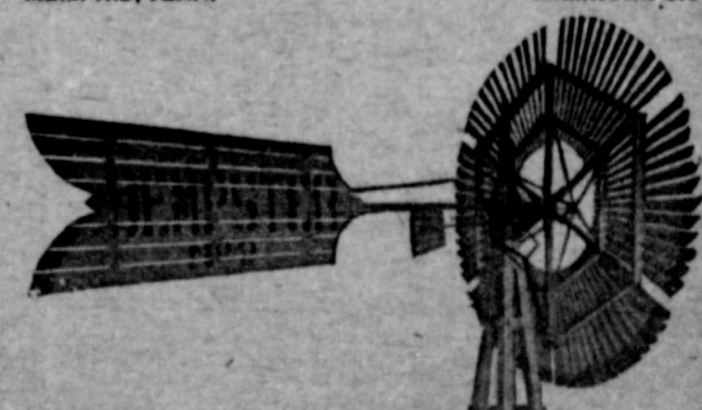
Here is a Plainview citizen who testified years ago that Doan's Kidney Pills relieved weak kidneys, and now states the result was permanent. Can any sufferer from kidney ills ask better proof? You can investigate. The case is right at home.

P. C. Russell, Moreland St., Plainview, Texas, says: "I have used Doan's Kidney Pills, procured from the Long Drug Company, for acute lameness in my back and sluggish kidneys. They have certainly helped me, and are the only remedy that ever gave me lasting relief. I still use Doan's Kidney Pills when I need a kidney remedy, and always get benefit. You are at liberty to continue using my testimonials as heretofore."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. —Adv. 22

MAIN FACTORY BEATRICE, NEB. WOOD PUMP FACTORY MEMPHIS, TENN. BRANCH HOUSES KANSAS CITY, MO. OMAHA, NEB. SIOUX FALLS, S. D. DENVER, COLO. OKLAHOMA CITY, OKLA.



**DEMPSTER Mill Manufacturing Co.**  
Manufacturers of Farm and Ranch Water Supplies, Windmills, Pumps, Grain Drills, Cultivators, Implements, Well Machines, Tanks, Feed Grinders, Gasoline Engines, Irrigation Plants  
**A Western Factory for Western People**  
BEATRICE, NEB.  
**Hartly-Mise Hdw. Co., Agents.**  
Plainview, Texas

**Just Between Ourselves**

We want your business; we believe we ought to have it. In our store, the best of service is yours. Our prices are always reasonable—all goods of the highest quality.

We compound prescriptions just as your doctor desires—exercising great care and skill—using only the best procurable drugs in all our prescription work.

We want your confidence—want you to know that we can ably, intelligently and efficiently handle your every drug want.

We realize that we can only hold your business by giving satisfaction. You always get courteous treatment and your children get every consideration in our Pharmacy.

We are pleased to take orders over the phone, and we deliver promptly anywhere within the city limits.

Anything you would expect to find in a modern drug store, we try to carry in stock for you.

Come in. Let us get acquainted.

**WE WANT YOUR BUSINESS.**

**DUNCAN'S PHARMACY**  
"The Store Where You Feel at Home."



# You're every bit as welcome in this store when you're "just looking" as when you are buying

We understand perfectly that you like to buy your shoes, your hats, your clothes, your furnishings in your own way; "shop" a little, perhaps. Our interest doesn't relax when you prefer to postpone your decision. Our service isn't based on your immediate possibilities for a "sale."

See our windows and shelves for changes in style and a wide range in prices.

## J. W. Wayland

### LOCAL AND PERSONAL

C. C. Howell, of Heber Springs, is visiting his brother-in-law, C. M. Sewell, and, incidentally, seeing our big wells.

Miss L. C. Yanger returned to her home, at Olton, today, from Fort Worth, where she has been eight months for treatment.

Mrs. J. J. Nye, of Amarillo, who visited her daughter, Miss Erma Pepper, the first of the week, returned to her home Wednesday.

M. M. Herring and wife, of Tahoka, were in Plainview over Sunday, visiting Mrs. Herring's parents, B. L. Shook and wife.

Rev. H. E. Street returned Wednesday from St. Louis, where he has been the past week attending the Southern Baptist Convention.

Mrs. Bob Malone, of Seminole, is spending some time in Plainview with her son, Murray Malone, and wife, while her husband is away in the interest of the Littlefield townsite.

Miss Akard Brittain, of Floydada, went to Fort Worth today to visit her sister, Mrs. S. W. Shaver.

Mrs. W. L. Harrington left today to visit her daughter, Mrs. Scott Cochran, at Lubbock.

Rev. G. I. Brittain, pastor of the Baptist Church at Floydada, was in Plainview Monday.

Rev. T. C. Eason, of Lubbock, preached at the Nazarene Church of Plainview Sunday.

Author Howard, formerly of Plainview, but now of Lubbock, was a visitor here Sunday.

J. B. Wade and H. E. Wade will return this week from a ten days' visit to Coleman, Texas.

Robert Hendry, student of Seth Ward, went to Georgetown Wednesday.

Rev. D. C. Ross, of Abernathy, was a visitor at The Herald office yesterday.

J. J. Cole and family left Wednesday for Bell County, for a three weeks' visit with relatives.

E. L. Adams, of Oxford, England, came to Plainview Wednesday, to visit at the home of Dr. J. H. Wayland.

Miss Lola Estes, who has taught a successful term of school at Happy, Texas, went to Waco Wednesday.

R. R. Heath, of Parma, Mo., came in Wednesday, and will probably make his residence in Plainview.

Miss Sallie Brown, of Floydada, was in Plainview Tuesday attending Wayland College commencement.

Miss Prudence Bower, who has been in school at Wayland College, returned to her home, at Olton, Texas, Wednesday.

Mrs. P. R. McClelland, who has been in San Antonio the past six months, returned to Plainview Saturday.

W. B. Hicks, of Stephenville, Texas, is visiting his son, Rev. J. T. Hicks, Presiding Elder of the Plainview District.

Dr. J. D. Sandofer, President of Simmons College, at Abilene, who delivered the literary address for Wayland College, Tuesday morning, returned to Abilene Tuesday.

Miss Hattie Hutton, teacher of piano for Wayland College the term just closed, went to her home, at Balinger, Wednesday.

Mrs. C. V. Young, who has been in Plainview some days visiting her parents, T. W. Mise and wife, returned Wednesday to her home, at Slaton.

Mrs. G. W. Lewellen and children left Wednesday for Hillsboro, Lockhart and San Antonio, where they will visit some weeks with relatives and friends.

Miss Lula Rushing, of Floydada, left today for Chattanooga, Tenn., to attend the Old Soldiers' Reunion, after which she will visit relatives and friends at Murfreesboro, Tenn.

Mr. and Mrs. W. E. Loveless, of Lockney, spent Friday with their uncle, E. A. Young, and family in Plainview.

Chas. Saigling, who has been confined to his bed with pneumonia, is able to be on the streets again.

Mrs. M. S. Charles, mother of R. S. Charles, of Plainview, came in today to spend the summer with her son and family. Mrs. R. S. Charles met her at Canyon, and returned with her to Plainview.

Rev. G. R. Fort, of Afton, attended commencement at Seth Ward. Brother Fort ordered The Herald sent to him, so that he might keep in touch with developments of the South Plains.

Mrs. G. V. Smith, Mrs. V. Andrews, Mrs. R. L. Henry and Miss Stella Tubbs, of Floydada, were in Plainview Wednesday, on their way to Tulsa to attend the District meeting of the Eastern Star.

J. S. Pickel, J. D. Griffith and J. E. Burns, all of Lockney; J. H. Gamble and J. T. Kirk, of Floydada, and P. R. Turner, of Plainview, bought tickets today to Chattanooga, Tenn., to attend the Old Soldiers' Reunion.

VICKERY-HANCOCK will help you plan Sunday's dinner. —Adv. 11.

Misses Bessie Shook and Ellen Morgan, who have taught at Seth Ward College the past year, returned to their homes Wednesday. Miss Shook went to Gatesville and Miss Morgan to Dallas.

Clint Malone, a former student of Wayland College, was in Plainview Wednesday, from Fort Worth, where he has been on account of the illness of his father. He returned to his home, at Tulsa, Wednesday afternoon.

**DON'T YOU OWE YOURSELF SOMETHING?**

For beautifully illustrated literature descriptive of the numerous splendid, home-like and not unreasonably expensive resorts throughout Wonderful Colorado and along the Pacific Coast, including the Great Colorado Chautauqua at "Boulder the Beautiful," address A. A. GLISSON, General Passenger Agent, "The Denver Road," Fort Worth, Texas.

Little vacations in those directions are always worth more than they cost! —Adv. 11.

**FUND TO BENEFIT VETERANS.**

U. C. V. at Tulsa Ask That Federal "Cotton Tax Money" Be Given to Ex-Soldiers.

Tulia, Texas, May 20.—At a meeting of Gen. W. L. Cabell Camp 1761, United Confederate Veterans, resolutions were adopted indorsing the movement to have Congress convert the money known as the "cotton tax money" into a fund for the benefit of Confederate ex-soldiers. The resolutions say: "The Government does not claim this money, but admits that it is a debt that has been due about fifty years to individuals originally, but time has melted these individuals into the great mass of Southern people, who, we are convinced, will with one accord ask as a matter of justice and humanity that it be converted into a fund to aid in supporting the tottering footsteps and falling strength of these impoverished old heroes the balance of their days on earth." The resolutions are signed by Commander J. P. Morris and Adjt. C. W. Ford.—Dallas News.

**PLAINVIEW DRUGGIST DESERVES PRAISE.**

J. W. Willis deserves praise from Plainview people for introducing here the simple buckthorn bark and glycerine mixture, known as Adler-I-ka. This simple German remedy first became famous by curing appendicitis, and it has now been discovered that A SINGLE DOSE relieves sour stomach, gas on the stomach and constipation INSTANTLY. —Adv. 21

**PROGRAM FOR MEETING OF INTERMEDIATE LEAGUE.**

Following is the program that has been arranged for the meeting of the Intermediate League of the M. E. Church, South, on next Sunday afternoon, May 25, at 3 o'clock:

Subject—"Koreans and Japanese in America and in Their Home Land."

Leader—Lorena Wade.

Devotional Service.

Scripture Lesson—John 1:29-42; Mark 16:15.

"Geography and People of Korea"—Ceaton Barnes.

"Geography and People of Japan"—Ora Trulove.

"Where Do We Find Koreans and Japanese in America, and What Do They Do?"—Henry Ansley.

"How Can We Help Them?"—Flora Smith.

**A SURE REMEDY FOR LAZY LIVER.**

Go to R. A. Long Drug Co. for This Safe, Reliable Remedy and Get Your Money Back if It Fails.

There are very few remedies that gain the confidence of druggists as Dodson's Liver Tonic does. R. A. Long Drug Company sells it and backs up the sale of every bottle with the money-back guarantee that the price will be refunded if it fails to give complete satisfaction.

Dodson's Liver Tonic costs 50 cents a bottle. It is the safest and best remedy for torpid liver, constipation, biliousness, etc., that has ever been sold in this city. It takes the place of dangerous calomel and does not lay you up, as a dose of calomel often does. A bottle in the house is as good as fifty cents in the bank. If you or your family need a liver tonic you have the medicine ready. If it fails, you get your money back.

Be sure you get Dodson's Liver Tonic when you ask for it. There are imitations of it that may disappoint you. —Adv. 21

We thank you for believing our advertisements. We will never knowingly mislead you in any of our ads. We have bought and will receive next week all the shorts made by the big sale, consisting of notions, wash goods, silks, ribbons and a full and complete line of men's, women's and children's oxfords. We are able to take care of your wants and give you the same cash prices.

SHELTON BROTHERS.



# DR. PRICE'S CREAM BAKING POWDER

**Makes Home Baking Easy.  
Gives nicer, better food than baker's.  
There is no baking powder like it  
for hot biscuit, hot breads and cake.  
Made from Pure Grape Cream of Tartar.**

**PAYS \$3,000 FOR A CALF.**  
**A Holstein Bull Comes from Record-Breaking Stock.**

Middleton, N. Y.—What is believed to be the largest price ever paid for a calf in this State and possi'v in the United States, has just been received by John Arfman, of Fairmont Farm, this city, who sold King Pontiac Alcartra Pietje, a 6-week-old Holstein bull calf, to Dr. B. B. Hand, of Scranton, Pa., for \$3,000.

The sire of the calf is the \$10,000 bull, King Segris Pontiac Alcartra, whose dam, E. K. Alcartra, has a record of over twenty pounds of butter in seven days, and produced over fifteen thousand pounds of milk in a year. The dam of the calf is Fairmont Zerma Segris Pietje. She produced 35.61 pounds of butter in seven days, the junior 4-year-old world's record.—Kansas City Star.

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES.—Adv.

### COMMUNITY CORRESPONDENCE

#### LITTLEFIELD NOTES.

Littlefield, Lamb County, Texas, May 20.—The spring round-up on the "Yellow House" and "Spade" ranches is in progress. The "Spade" recently sold 4,000 large steers, and has been making deliveries. The "Yellow House" people are delivering the balance of 3,000 calves sold last summer. Practically all the cattle on the South Plains will be dipped this spring.

Had the Shriners been in Littlefield last week they could have seen many sure-enough wild West, bronco-busting exhibitions out on the open range. New comers are enjoying these, realizing they must soon be remembered only in history, as the farmers are settling up the country rapidly.

C. J. DUGGAN,  
Correspondent.

#### STONEBACK.

May 20.—Rev. Brown preached at the school house Sunday, both morning and evening.

The election of officers for Sunday School took place Sunday morning.

Last Sunday afternoon at 1 o'clock, at the home of the bride's parents, Mr. and Mrs. C. W. Hosier, at Hale Center, Rev. Mr. Sweeney pronounced the words that united John Warner and Miss Bertha Wylie in the holy bonds of matrimony. A few relatives witnessed the ceremony. Their many friends wish them much success and a long and happy life.

Mrs. Morrison and Miss Ethel were Plainview visitors Saturday.

There was to have been preaching at the school house Monday night, but threatening weather prevented.

#### WHITFIELD.

May 13.—Mr. Chas. Virgal was on the sick list last week.

Mrs. W. A. Bates and Mrs. J. A. Pullen were callers at the E. C. Dodson home last Tuesday.

The Prairieview Ladies' Club will meet this week at the Bates home.

A two-inch rain fell here Friday night, accompanied by some hail.

Messrs. Barrett, Thomas and Williams, also the ladies, went to Halfway Friday to visit at the Will Barrett and McComas homes.

Mr. Sam Whight visited his cousin, Will Ooley, Sunday.

Miss Edwards returned to Plainview Sunday, after a few days' visit at the Ooley home.

The Hale County Singing Convention will meet at Prairieview the last Sunday in this month, May 25.

Providence will have their Singing Convention the first Sunday in June.

Mr. Pool, the Rawleigh man, did business in this locality last week.

Mrs. Hartman was on the sick list the past week, but is some better at this writing.

Mr. Palmer and son were the guests of Jim Pullen Friday night.

Mrs. Bill Ooley took in the expression exercises at the M. E. College last week, the guest of Mrs. J. Edwards.

Mrs. W. A. Bates and Florida Pullen were shopping in Plainview Friday.

P. A. Hubbard left for home last Wednesday, he now living near Taft, New Mexico.

#### PRICE.

May 14.—There was preaching at Price Sunday, by Rev. Mr. Wilkins, from Plainview.

A fine rain and some hail fell here Friday.

Mrs. T. J. Garner was a guest of Mrs. R. B. Walling Wednesday.

The singing at Mr. Taylor's Sunday

night was well attended.

Mr. and Mrs. Edgar Formway were pleasant callers at the Randolph home Sunday.

Mr. Elmer and Miss Mabel Bass and Mr. Carl Bell were the guests of Miss Leona Walling Sunday.

Mr. Neal had a fine colt cut on the wire fence last week; also a fine hog killed by lightning on the same day.

Mrs. H. P. and Miss Leona Walling were the guests of Mrs. Neal last Saturday.

Fair weather at present; cotton and corn are looking fine.

Mr. Jim Lovvorn carried a load of grain to Plainview Monday.

Mrs. Bill Lovvorn continues to be very low, being affected with nervous trouble.

#### STONEBACK.

May 14.—Brother Sweeney, of Hale Center, preached at the school house Sunday. After preaching, Sunday School was organized. Election of teachers will be held next Sunday.

Ed Lang returned home Sunday, from a visit to his father.

Miss Helen Hawkins expects to leave Thursday for her home, in Georgia.

Mrs. Morrison and Mrs. Miester were Plainview visitors Saturday.

There was singing at the school house Sunday night. There were some visitors from Happy Union, and we hope they will come again.

John and Bertha Warner attended the League social at Hale Center Tuesday night.

Mrs. W. R. Matsler returned to her home Monday.

Will Nittler visited John Warner Saturday night.

Mr. and Mrs. Nathan Morton have returned to this community.

Miss Bertha Warner visited Inez Boulter Sunday and Monday.

#### HERALD STARTS SIDEWALK BUILDING ON NORTH PACIFIC.

Sidewalks on North Pacific! The work has begun. Calhoun Bros. have their concrete outfit in front of The Herald Building. Mr. Calhoun says that the work will continue until a walk is completed the entire length of North Pacific Street from the Santa Fe depot to the public square.

Mayor Dorsett has also ordered street crossings put in on North Pacific Street.


#### MRS. WHELOCK GIVES DICKENS TO PLAINVIEW PUBLIC LIBRARY.

Mrs. W. A. Wheelock, of Lubbock, formerly an appreciated citizen of Plainview, has recently donated to the Public Library of Plainview a handsomely bound set of Dickens' works. Mrs. Wheelock has ever been interested in Plainview in all of the town's plans for development, and now, when the Federated Clubs are perfecting plans for a public library, Mrs. Wheelock is the first to donate. The Federated Club is very grateful to Mrs. Wheelock.

#### ONLY FORD AUTOMOBILES.

By mistake last week the advertisement of Michelin Tires was credited to Barker & Winn. This should have been credited to the Plainview Rubber Company. Barker & Winn are interested only in Ford Automobiles.

For the best Nigger Head Coal see the ALFALFA LUMBER CO. t.



## Look at Them!!

Every bean whole—not a skin broken, yet every one cooked to that state of palatable mealiness that in beans means perfection. Appetizingly blended with spicy tomato sauce, with just enough fine, juicy pork added to delicately flavor the whole.

### White Swan

#### Pork and Beans With Tomato Sauce

*"Better than the law requires"*  
The tomato sauce is cooked with the beans—not just poured on afterward. Cooked in the can. Every bit of wholesome richness and appetizing flavor is retained. The beans are thoroughly washed and soaked in pure water for twenty-four hours before cooking. They could not be cleaner if prepared and cooked in your own kitchen. Ready to serve—a dish delightfully wholesome and tempting—hot or cold.

Your grocer will be glad to recommend them because he knows that you'll come back for more

Waples-Platter Grocer Co.  
Dallas    Deason    Fort Worth



Have You Seen  
the Coupon Now in

*Liggett & Myers*

## Duke's Mixture

Liggett & Myers Duke's Mixture makes a great pipe smoke—and rolled into a cigarette nothing can beat it.

It is the favorite smoke of thousands of men who want selected, pure, Virginia and North Carolina bright-leaf tobacco.

If you have not smoked Duke's Mixture, made by Liggett & Myers at Durham, N. C.—try it at once.

Each sack contains one and a half ounces of tobacco that is equal to any 5c granulated tobacco made—and with each sack you get a book of cigarette papers FREE and

A Coupon That is a Dandy.

These coupons are good for many valuable presents—such as watches, cameras, jewelry, furniture, razors, china, etc.

As a special offer, during February and March only, we will send you our illustrated catalog of presents FREE. Just send us your name and address on a postal.

Coupons from Duke's Mixture may be assorted with tags from HORSE SHOE, J. T. TINSLEY'S NATURAL LEAF, GRANGER TWIST, coupons from FOUR ROSES (10-15 double (cigars)), PICK PLUG CUT, PIED-MONT CIGARETTES, CLIX CIGARETTES, and other tags or coupons issued by us.


Premium Dept.

*Liggett & Myers Tobacco Co.*

ST. LOUIS, MO.



**Round trip to COMMERCE**  
ACCOUNT OF  
**East Texas Summer Normal**

 On Sale June 8 and 9. Return limit August 4  
**\$17.35**

**Round trip to CANYON, June 1, 2 and 3**  
RETURN LIMIT SEPT. 5  
**Fare \$2.30**

**Phone 224** For full particulars see  
**R. F. BAYLESS, Agent**

## Crisp Appetizing Saratoga Chips

### Made With Cottolene

Saratoga Chips made with Cottolene are never greasy, as are those made with lard. The reason for this is that Cottolene heats to about 100 degrees higher than either butter or lard, without burning, quickly forming a crisp coating which excludes the fat. Your Chips, therefore, are crisp, dry and appetizing.

Cottolene costs about the price of lard, and will go one-third farther than either butter or lard.

Made only by  
**THE N. K. FAIRBANK COMPANY**

**TRY THIS RECIPE:**

Peel the potatoes and slice thin into cold water. Drain well, and dry in a towel. Fry a few at a time in hot Cottolene. Salt as you take them out and lay them on a coarse brown paper for a short time.







## We Use The Pure Juice of The Fruit

Your Stomach is Your Best Friend

So don't take any unnecessary chances with colorings and acids at some soda fountains.

Our Drinks are cooling and refreshing because only the purest ingredients are used.

Hammar Paints and Varnish  
R. A. Long Drug Co.

### RURAL SCHOOL PROBLEMS.

By A. A. WHYTE, Lockney, Texas.

#### The Course of Study.

Is it better to learn one thing well, or partly learn three things?

To arrive at any conclusion as regards the course of study in the rural schools, this question must be answered. For an illustration, let us use poetry. Is it better to memorize and understand one poem or to read indifferently a dozen? The teacher, the preacher, the lawyer, the orator and the author will readily concur in saying that the one is better than the dozen, for their experience has taught them that in learning the one poem they learned also new words, new thoughts and new ways of expressing old thoughts, while in reading the dozen they got only confused general ideas, which made only general impressions.

Since the enjoyment in the home depends largely upon the conversation of the members of the home, and since understanding one poem enriches that conversation more than the casual reading of the dozen poems, it naturally follows that learning one thing well is better than partly learn-

ing several things.

In the line of trades this question is definitely answered, for it is better to KNOW how to build a house than to have only general ideas of carpentry, mechanics and bookkeeping.

Since by far the larger number of rural schools have only one teacher, this discussion will apply to the one-teacher school.

In the rural schools there are usually found not less than seven full grades of study. Each grade, to be complete, must consist of five courses, namely—mathematics, science, history, English and art. This necessitates thirty-five recitations each day, but by combining the work of some grades the daily program can be reduced to thirty recitations. The law requires that school be taught seven hours per day, including recesses. Allowing one and one-half hours for noon and the other intermissions, there are five and one-half hours of actual study periods. Three hundred and thirty minutes for thirty recitations allows an average of eleven minutes each, providing the teacher loses no time in maintaining discipline. How much reading, or grammar, or geography, or arithmetic, can a child learn during eleven minutes' class

work? If each one could get that much individual attention a great deal could be accomplished.

Thousands of teachers in our rural schools are trying to teach thirty-five children thirty-five different things every day. What a burlesque on our system of education!

What is the remedy?

Select the most important subjects and teach them well, and give the student supplemental reading from which he can learn the other subjects.

It is unquestioned that in the first six grades Reading is of paramount importance, for all knowledge gained from books depends on ability to read. With the exception of the first and second grades, the bulk of the reading matter should be classics, such as Hiawatha, Courtship of Miles Standish, Enoch Arden, Evangeline, Esop's Fables, Tales from Shakespeare, and others. Special short poems should be explained by the teacher, and memorized by the class. Some of the stories read should be reproduced by the pupils, both orally and in writing.

This reproduction work, together with frequent instruction and drill in formation of sentences, should constitute the bulk of the language work for these grades. Technical grammar should not be introduced before the seventh grade, for the study of this subject requires more natural judgment than pupils of lower grades possess. The reason many high school students are deficient in grammar is that they dropped it and began other branches just at the age when they were mentally prepared to understand it.

In mathematics each pupil should do individual work. It is neither necessary nor desirable in the rural school to have classes in mathematics. Start those of the same grade at the same page in the text-book, and tell them that the one that works the most will finish first. Require every problem to be handed in on paper. Let the pupils pass to the board and put the number of the page on which they are working at the top of the board. Assign them work on that or previous pages.

Science, physiology, geography and nature study should be taught one-half year each in two consecutive grades.

A text-book on history may be read and discussed in class, then the lives of representative men given the pupils for supplemental reading. Also, good historical novels may be profitably used. Cooper's Leather Stocking Tales, The Hoosier Schoolmaster, Red Rover, Alice of Old Vincennes, Lives of Lincoln, Boone, Crockett, Andrew Jackson, and others, are appreciated

by the pupils.

Free-hand drawing and music is as much art as can be used in most of the rural schools.

The ideas of children below the sixth grade are circumscribed within very narrow limits; therefore, the geography for the fourth and fifth grades should be confined to the people of the different countries of the world, and their occupations. And these should be taught by means of pictures showing the characteristics of the peoples, their manner of dress and implements of toil, and stories portraying the every-day life of the people. Some of these stories may be oral, but the bulk of them should be read by the pupils. "The Call of the Wild," by Jack London, suffices for Alaska; "Afloat in the Forest," by Mayne Read, portrays Central South America; and "Boy Hunters," by the same author, gives a good description of Texas geography and animal life sixty years ago. Many others will suggest themselves to the teacher.

Thus geography, history and language are taught simultaneously, with very little of the teacher's time.

Above the seventh grade mathematics, grammar and science (represented by hygiene and physiology) should be given chief attention. History should still be taught biographically with assigned readings in a general history text-book.

With seventh, eighth and ninth grade science combined, and mathematics taught on the individual plan, the teacher will have more time to devote to the much-abused subject of grammar.

All the details of this course of study have not yet been worked out in my school, but in the main the course is followed advantageously.

In this course, text-books in geography and language are not used below the fifth grade, and a text-book in history never used except as individual reading matter.

This article does not claim that these subjects are unimportant and should not be taught in school, but that in the rural school of one teacher the child's interest is best served by teaching well a few branches, and by aiding him in learning the others for himself.

#### QUALITY REAL SUCCESS IN POTATO RAISING.

Expert Agriculturist Outlines What Grower Must Do to Win Profit.

Immense profits await the potato grower if he plants and cultivates his

# Summer Time is Danger Time

Many cases of serious illness during the hot summer weather have been traced directly to an unsanitary refrigerator that poisons the food. Is your refrigerator sanitary? Don't run any risk. Safe-guard the health of your family with a sanitary

## Herrick Refrigerator

It saves ice, prevents waste of food, and safe-guards your health.

Buy the freezer that lasts a lifetime---get a

## Triple Motion WHITE MOUNTAIN Ice Cream Freezer

Easiest to Operate  
Quickest in Action  
Makes Purest Ice Cream

# Donohoo-Ware Hardware Company

crop intelligently, says H. M. Cottrell, the agricultural expert of the Rock Island lines. Cottrell has compiled a wonderful lot of good potato information in his February publication, the Southwest Trail.

"Potatoes are grown to eat," he says. "Most growers have never thought of this fact. They have raised potatoes to sell, and have considered only the market price and the yield they could get. They have not realized that the more delicious the cooked potato tasted and smelled, and the less waste there was in preparing it for the table, the more potatoes would be used and the higher would be the price.

"A potato should be white, mealy and dry when cooked. The flavor should be delicious, the odor so appetizing, when such potatoes are served, that everyone should want a second helping and like to have potatoes often.

"More than half the potatoes grown in the Central West are soggy when cooked, the odor and flavor are indifferent and often there are yellowish or brownish streaks through them. Few people want a second helping and there are too many meals when

potatoes are not served, because nobody cares much for them.

"The potato grower more than any other grower of farm food products has overlooked the preferences and tastes of his customers. The consumption of potatoes can be largely stimulated by raising those that are delicious in flavor and aroma, appetizing in appearance and that waste little in preparing for the table.

"The yield of potatoes on many farms is too low to be profitable except when prices are high. The low yield is chiefly caused by planting seed from low producing hills.

"A potato does not produce a crop like itself; it produces a crop like the hill from which it came. With the ordinary method of selection, seed potatoes from the poorest hill and a part of the potatoes from the moderate producing hills are used. Not a potato from the highest yielding hills is planted. Intelligent selection of seed from high yielding hills will double the yield on more than half the farms."

We can supply your wants with the best Coal all the time. COBB & ELLIOTT. Adv. 12.



## DO YOU REALIZE

That the three most important things to be considered when ordering your GROCERIES are:

First--and foremost, QUALITY. Select a store that handles only the best.

Second--Price. Select a store that its price is in keeping with quality.

Third--Service. Select a store that gives good service.

We Guarantee you Price, Quality and good Service.

Sewell Grocery Co.

PHONES 8 and 139.

# Save Without Skimping

That's what it means to use White Crest Flour--you use less to get the same result. Milled from superior wheat under the most modern conditions, the flavor and the nutriment of the grain are retained in the White Crest kind.

THE FLAVOR'S THE THING WHICH MAKES DRINKERS OF

## Chase & Sanborn's Coffee

drink more coffee without the usual bad effects produced by the use of inferior coffees.

Make us prove these statements to you

# WRIGHT & DUNAWAY



# THE OVERLAND

## MODEL 69 T

You Get This Car for \$985.00 Not Because We Put Less Into it But Because We Can Make Overland Dollars Do More

Luxury, Comfort, Power for \$985. Beauty, Grace, Service for \$985  
Class, Reliability, Quality for \$985

Ask an Overland owner if he doesn't get this and more. Ask him if he wouldn't have to pay more if he had tried to buy any other car with all of these features. You get these things in an Overland because its construction is right; its material is the best that can be secured its workmanship is the most skillful—its the car that maintains a reputation.

We Sell FEDEKAL TIRES, the rugged kind of "higher quality"

# E. N. EGGE AUTO CO.

GENERAL DISTRIBUTORS FOR THE PANHANDLE-42 COUNTIES

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Write Us Regarding Agencies

Plainview, Texas

### SOCIAL HAPPENINGS.

#### MISS IRICK ELECTED

AT FLOYDADA AGAIN.

#### SOCIAL FOR PUBLIC LIBRARY.

#### Federated Clubs Project Plans for Book Collection.

The Library Committee from the Federated Clubs of Plainview held a resultful meeting Saturday afternoon in the Club Room at the City Hall. At this meeting the committee formulated plans to have a Library Social on Friday, May 30, at 8 o'clock p. m., in the Club Rooms at the City Hall.

Everybody is invited to attend this social. If you have a book you wish to donate to the public library of Plainview, take it with you to this social. Should you not have a book, a donation of money with which to buy a book or books is asked for.

A program will be given, punch served, and there will be music by the band.

#### MYSTIC CLUB STUDIES

#### EDUCATIONAL CONDITIONS.

The Mystic Club in its meeting Saturday studied the educational conditions of today. Mrs. C. W. Tandy read a paper on "Women's Colleges and Their Student Life. Mrs. L. Lee Dye made a talk on Jane Addams. Mrs. T. E. Richards, who was on the program for the previous meeting, read her paper, "Texas under Five

#### Flags."

Mrs. J. J. Bromley was elected to membership in the Club.

A discussion, "Is Woman's Education One-Sided?" closed the timely and well-given program.

#### EASTERN STAR TO INSTALL NEWLY-ELECTED OFFICERS.

At the regular meeting of the Order of Eastern Star of the O. E. S. chapter held Friday, May 16, the following officers were elected for the ensuing year: Worthy Matron, Mrs. Carrie Lea Pipkin; Worthy Patron, R. P. Smyth; Associate Matron, Etta Brahan; Treasurer, Margaret Y. Todd; Secretary, W. A. Todd.

A public installation of the officers will be held at 8 o'clock Saturday night, May 31. After the installation, an interesting program will be rendered, followed by a banquet.

#### HIGHLAND CLUB WITH MRS. KECK.

Mrs. G. C. Keck is hostess to the Highland Club this afternoon. Mrs. Keck will serve for refreshments a salad course, ice cream and nut cake.

Mrs. Wyckoff is hostess to the club next Thursday.

#### WILL STUDY AT LAKE GENEVA.

Mrs. W. B. Joiner, who left last Friday for Joplin, Mo., will spend some weeks there in further study in Sunday School work, after which she will go to Lake Geneva to attend the International Training School for Sunday School workers.

Mrs. Joiner is making a specialty of

Field Work in the realm of Sunday School activities, and expects soon to be actively engaged in the work.

#### ANNOUNCEMENTS.

The Missionary Society of the M. E. Church, South, will give a progressive tea at the home of the pastor, Rev. S. A. Barnes, Tuesday, May 27, from 2 to 10 o'clock p. m.

The Library Committee from the Federated Clubs will give a "Book Social" at 8 o'clock p. m. Friday, May 30, in the Club Room at the City Hall. Baptist laymen of Floydada plan to organize a "Layman's Movement" at 11 o'clock a. m. Sunday, May 25, at the Baptist Church in that city.

Mrs. T. J. Finnie entertained the "500" Club Tuesday afternoon from 3 to 6 o'clock.

The "As-You-Like-It" Club will be entertained Friday afternoon by Mrs. Otis Trulove, at her home, on Restriction Street.

A Library Social will be given in the Club Rooms at the City Hall from 8 to 11 o'clock Friday evening, May 30.

#### COUNCIL ASKS PAY FOR WATER USED AT COUNTY COURT HOUSE.

Will Forbid Riding of Wild Horses in Street and Alleys; Boys Must Not Throw Stones.

At a special meeting of the City Council Friday night the Mayor and Secretary were instructed to take up with the County Commissioners the matter of payment of \$103.50, being part payment for water used at the Court House during the latter part of 1912 and a part of 1913. The Council will insist upon payment of this money.

Routine business was transacted Monday night. An ordinance was passed prohibiting the riding of wild horses in streets and alleys for purses. All persons will be required to secure a permit for any kind of a building in Plainview; such application must give the lot and block number, approximate cost of the building and name of the owner.

Viewing with alarm the increasing use of the sling shot by the small boy, the "city fathers" passed an ordinance forbidding boys to throw stones or use negro shooters on the streets. An ordinance was also passed forbidding the use of the streets for the sale of products, except that parties who grow produce may sell same on the streets.

B. E. Mitchell and H. W. Harrel

were appointed to recommend the distance the curb should be placed from the property line on all streets.

A petition for the opening of a railroad crossing at the north extension of Covington Street was tabled.

#### HIGH SCHOOL GRADUATES PLAN TO ENTER COLLEGE.

Seven Out of Class of Nine Say They Will Enter College in September; Two Will Teach.

The question of "What next?" seems to have been decided by the graduating class of the Plainview High School. Seven of the class have planned to enter college in September; two will teach.

Some have selected their colleges; others are undecided. Misses Lucille Abraham and Ruby Hatcher have not settled where they will go. The University of California, at Berkeley, is where Miss Irene Lycan plans to go. Miss Lycan thinks she will continue her study of music.

Grady Vaughn and Prentiss Rosson are going to the State University. Grady will take up engineering; Prentiss will study law. The smell of

printer's ink seems to have fastened itself upon Clarence Bell. He is going to take up work in journalism after finishing his college course. Burke Mathes will enter college, doing academic work for the present.

Miss Willie Farmer will attend normal during the summer and teach next year. Miss Leita Green will continue her study of music this summer. She plans to teach music during next year.

Graduating exercises for the High School were held at the Schick Opera House Monday night. The house was crowded and the auditors were well paid for their time. One University man, who has attended many commencements, said "It was the best high school commencement I ever attended." The program follows:

1. Opening Chorus, "Welcome, Sweet Springtime" (Rubenstein)—Seniors and Juniors.

2. Salutatory, "The Financial Value of Education"—Grady M. Vaughn.

3. Music, Polonaise, Op. 40 (Chopin)—Irene Marguerite Lycan.

4. Class History, "As We Were"—Clarence Bell.

5. Class Poem, "Us—As We Are"—

Lucile Goode Abraham.

6. Music, "Spring Dawn" (William Mason)—Ruby Vena Hatcher.

7. Class Prophecy, "As We Shall Be"—Prentiss Rosson.

8. Gifts, Presentation of the Key of Knowledge—Willie Pearl Farmer.

9. Response for Juniors—Jo

Rosson.

10. Music, "Weinar Bonbons" (Julia Rive King)—Leita Dyer Green.

11. Valedictory, "The Man of the Hour"—Burke Mathes.

12. Awarding of Diplomas—O. Holland, President of School Board.

13. Chorus, "Our High School"—Seniors and Juniors.

Dr. I. E. Gates preached the commencement sermon Sunday night.

#### BULLS FOR SALE.

Fifteen head of thoroughbred Hereford yearling bulls for sale.

GEO. E. BENSON,

23—Adv. Lubbock, Texas.

Get your Fresh Berries, Pineapples and Vegetables at VICKERY-HANCOCK'S. —Adv. 22.

For the best Nigger Head Coal see the ALFALFA LUMBER CO. 22.

### Since We Have Consolidated

We have lots of Groceries to Sell. See us

We have also a complete line of fixtures to sell such as counters, show cases, scales, displays, safe, fruit case, candy cases, in fact, a complete line of fixtures for a grocery store. See or write us.

We are here for business

**Warren & Scudder Grocery Co.**

Phones 145-244

Plainview, Texas

IF you are not you should be for the Herald is now printing from 12 to 16 pages of live news that you will enjoy reading. If you are a

reader of the Herald we are glad and hope that you are. You can help us by telling your friends and neighbors how the Herald has helped you.

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FIRST CLASS  
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# The Hale County Herald

BEST MEDIUM  
FOR PUBLICITY  
IN THE WEST

IT'S A WISE DOLLAR THAT BUYS "THE HERALD"

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, THURSDAY, MAY 22, 1913

NUMBER TWENTY-ONE

## WHAT THE GAS ENGINE IS DOING FOR THE TEXAS PLAINS

Z. E. BLACK, in "The Gas Engine."

Down on the semi-arid Plains of the Southwest, the natives sometimes swear at but more frequently swear by the internal combustion engine. It is the same with stationary engines as with automobiles—ignorance and profanity on the part of the mechanic go together. The gas engine doesn't mind being cursed; it sniffs the sulphur emitted by the amateur with disgust, snorts with disdain, and puffs rings of pungent smoke nonchalantly.

Why all this talk about amateur engineers? Because, since the advent of irrigation by means of water from subterranean strata lifted by centrifugal pumps propelled by gas engines, we plainmen have had to "ring in" ex-cowboys, ex-dry farmers, ex-real estate men, and various other "ex's" to run our engines. There are ten of these engines on the Texas Plains today to where there was one three years ago.

The engine, however, was no stranger to the Plains even before irrigation came. This section comprises similar contiguous territory larger than the State of Illinois, over which the annual rainfall ranges from 18 to 24 inches. There are no running streams, springs, deep lakes, or arroyos that may be dammed, and man and beast have for years depended for water on that produced by suction pumps from wells. Thousands upon thousands of windmills operated these pumps, and did it cheaply. But to safeguard the herds against thirst caused by a mill out of order or, more often, the dead calms in mid-summer that frequently last for several days, gas engines were installed on all the large ranches, ready to do the work of the helpless mill in such emergencies.

Within the last decade most of the big ranches on the Plains have been cut up into "dry farms." The "dry farmer" found that wheat, oats, maize, kaffir and such crops usually made fair yields under precipitation alone. But he also saw that in order to make maximum and certain yields of all staple crops, to grow delicate truck and fruit and alfalfa profitably—irrigation was required. Reservoirs supplied by windmills were tried, three or four mills often being grouped around one reservoir; but the output of a suction pump was seldom more than 20 gallons per minute, and so it was impossible to irrigate a large acreage.

### First Well 3 Years Ago.

A little less than three years ago the first "Jumbo" irrigation well was brought in at Plainview, Hale County, Texas. It was 130 feet deep, penetrating three water-bearing strata instead of the top stratum alone, which has supplied all the windmills. The water rose to within 30 feet of the surface. A centrifugal pump was set to whirling by a 32 H. P. gas engine, and, after sufficient sand had been pumped out, a flow of 1,500 gallons per minute resulted.

The Plains people were quick to see their opportunity. There are now fully 300 of these big irrigation wells in operation over this section, and many rotary and other varieties of drills are running day and night. A group of English capitalists are investing \$3,500,000 in an irrigation project in the Plainview district. Their agent announces that 100 square miles will be placed under water, 20,000 acres of which will be under irrigation this fall. It is estimated that 400 wells will be required to do the watering of their 60,000 acres, and several of their wells have already been completed; 20,000 acres are being planted to alfalfa; 10,000 acres to orchards; 10,000 acres to truck. After these lands are fully developed, they will be cut up into small tracts and sold to actual farmers.

At Portales, N. M., a \$350,000 power plant is supplying electricity to run the pumps in that district. However, the individual pumping plant, equipped with a gas-engine, is the most generally used, the average cost of such a plant complete being \$3,000. It allows its owner absolute independence in the matter of irrigating, and there is practically no difference between the two systems in the cost of power.

The majority of the irrigation wells that have been put down on the Plains

are owned by farmers, but big developing syndicates are rapidly coming in. All standard makes of engines and pumps are being used, and the results carefully compared. Many pump and engine people are placing distributing houses in this section, for they realize that there will be a mammoth market for the machinery that gives the most satisfaction.

### Crude Oil Engines Popular.

The majority of the wells so far furnish from 1,200 to 1,500 gallons per minute, but there are some 500-gallon wells, and a few of the 2,000-gallon variety. Both pit and pitless pumps are being used. The engines range from 25 H. P. to 75 H. P., and the most popular kind are those that burn crude oil testing 39 to 42 Baume scale, and the lower grades of distillate and kerosene. Crude oil costs from 4 to 6 cents per gallon, delivered. Where the lift for the pump is from 30 to 60 feet, the expense of pumping ranges around \$1 per acre foot of water. Few crops require more than \$2 or \$3 worth of pumped water per annum.

Alfalfa is hard to get started and rarely yields more than 3 tons per acre per year without irrigation. Under irrigation Plainview farmers are getting from 5 to 6 cuttings each season, yielding from a ton to a ton and one-half per cutting. The hay brings an average price of \$15 per ton f. o. b. Plainview. Under irrigation, orchards, with truck between the rows, are netting \$500 per acre. Truck alone will do almost as well, but requires much more labor. Sugar beets in the Plains country under irrigation yield from 20 to 30 tons to the acre, and test 18 per cent sugar. Without irrigation milo maize seldom makes more than 40 bushels to the acre, but Robert Alley, of Hale County, harvested 119 bushels per acre in 1912 off his irrigated farm.

### Melting Snows Supply Water.

The source of this water supply is said to be the melting snows of the Rocky Mountains in Colorado. On its way to the Gulf of Mexico it appears to flow underneath every foot of the Plains country through four and five strata of sand and gravel. However, it is too deep in many localities for economical pumping for irrigation.

## Herald to Give Prizes for Ten Best Reasons Why People Should Come to the South Plains

The movement to devise means to advertise and develop the resources and increase the population of the South Plains is of the utmost importance to Plainview and Hale County.

The first necessary step is to awaken the people of the South Plains to a realization of the importance of the work, and thus assure general cooperation, which is an essential to success.

In order to stimulate public interest and to direct the attention of the people to the magnificent resources of the South Plains, The Herald will give as first prize a \$4.00 Lady's or Gentleman's Conklin Fountain Pen for the ten best reasons why people should come to the South Plains. A second prize of a \$2.50 Straw Hat and

third prize of a year's subscription to The Herald will be offered. Each reason should be as brief as possible. Brevity will count in the awards. Give specific reasons; avoid generalities.

The contest begins at once and will close Wednesday, June 11, 1913, at 6 p. m.

The prizes will be awarded by a committee of business men of Plainview. Send all "Reasons" to The Herald office.

It is presumable that the remaining 88 counties will also be found infected when the work is extended to them. In all, 238,755 persons were treated at an expenditure per person treated of 77 cents, as compared with 140,378 persons treated in 1911 at an average expenditure per person of \$1.05, and 14,443 treated in 1910 at an average expenditure per person of \$4.66. In the three years a total of 393,566 persons have been treated for uncinariasis.

The total expenditure of the commission for the year was \$384,671.60, in addition to which the sum of \$22,482.44 was spent by counties and \$19,972.52 by states for fighting the hookworm, making a grand total of \$227,126.56. The microscopic examinations made in 1912 numbered 326,951, as against 90,724 in 1911 and 14,789 in 1910.

### WAYLAND ALUMNI BANQUET.

Dean Is Toastmaster When Sickness Keeps President Gates Away.

Alumni of Wayland pronounce their first annual banquet a decided success. So do those who were fortunate enough to attend. The banquet was held at the College Monday night. About 100 were present.

President Gates had been asked to preside. He was ill, and Dean Reynolds consented to act as toastmaster. Hon. A. C. Hatchell was unable to propose a toast to President Gates. He, too, was sick. Two quartettes, the first made up of Misses Webb and Boswell and Messrs. Pickett and Smith; the latter of Misses Webb, Lorine Boswell, Ruby Boswell and Lois

### PROGRESS BEING MADE IN HOOKWORM ERADICATION.

The report of the third year of activity of the Rockefeller Sanitary Commission for the Eradication of Hookworm shows commendable pro-

## DEVELOPMENT EDITION BEST EVER, SAY EXCHANGES

Hon. R. C. Joiner spoke for the Trustees and Dr. J. D. Sandefer, President of Simmons College, brought greetings from Simmons.

### TRUSTEES PLAN IMPROVEMENTS.

Will Equip Gymnasium at Seth Ward College During Summer, They Say.

Among other improvements, the Board of Trustees propose to equip the gymnasium during this summer. They will also make improvements in the young men's dormitory.

The Board met at Seth Ward Tuesday. The report of the Executive Committee was accepted and President Pearce was complimented upon his economical management of the institution. The Board appointed Rev. S. A. Barnes, W. A. Nash and B. O. Brown to audit the books of the college.

Out-of-town members of the Board who were at the college were Rev. W. H. Perry, Big Springs; Rev. G. W. Shearer, Floydada; Rev. M. S. Leveridge, Tullia; Rev. D. B. Doak, Mador; Rev. W. M. Lane, of Lubbock, and T. F. Gilliland, of Tullia.

Active work toward completing the \$50,000 endowment fund will be carried on this summer.

### FARMERS' INSTITUTE TO ELECT DELEGATES AND OFFICERS.

The Farmers' Institute will meet at 2:30 o'clock Monday, June 2, in the District Court room in Plainview for the purpose of electing new officers and appointing delegates to the State Institute, at College Station, June 31 to August 1.

How to increase profits in farming will be a matter of interest which the Institute will take up. "Live Stock on the Plains, and How to Make It Profitable," will be discussed by E. Callaway, of Petersburg. T. J. Tilson will discuss "Forage and Row Crops of the Plains, and How to Make Them More Profitable." "How to Increase Profits in Wheat" will be discussed by E. Graham and Mr. Cox. Local Entomologist, J. H. Beauchamp, will discuss the importance of eradicating insects and plant diseases at this time—while it can be done so easily.

Colorado Record Thinks Herald "Special" Most Effective Advertising Any West Texas County Ever Had.

"The first Development Edition of The Hale County Herald used more than a ton of white paper, and consisted of 44 pages filled with information concerning the development of the Plainview country," says the Colorado Record. "The generous patronage, not only of the Plainview business men, but of neighboring towns—even Fort Worth—made the issue possible. It is the most attractive and doubtless will prove the most effective form of advertising any West Texas county ever had. The paper was a credit to the county and the publishers."

The Plainview Herald last week eclipsed anything that has ever been gotten out on the South Plains in the way of a newspaper special edition. It is well filled with good reading about Plainview and the South Plains in general, and will be the means of telling many thousands of people about this country. The people of Plainview should justly feel proud of their newspaper men.—Lubbock Avalanche.

Under date of May 8th, the Hale County Herald issued its Special Industrial Edition. This paper is a dandy, and comes to our desk, carrying news of most all the different industries in this section, hundreds of inches of advertising, and is artistically made up and well printed.—Hale Center Live-Wire.

The last issue of the Hale County Herald was a whizzer—44 pages—made up in five sections, and brim-full of good reading; the major portion of it devoted to development of this great section which has no equal. The new business manager, Mr. Miller, is making good, and B. O. Brown, as a newspaper man, deserves the praise the people are giving, and—well, here's hoping that he may keep up the pace set.—Tullia Herald.

The Hale County Herald came out last week in a 44-page special industrial edition, which was a dandy in every particular. The special consisted of splendid reading matter, illustrated by handsome, well-printed cuts, and interspersed with many fine bunches of Advertisements. Messrs. Brown and Miller are to be congratulated on their enterprise, as well as their ability to get out such a number.—Clarendon News.

The Hale County Herald of Plainview, published a forty-four-page Industrial Edition last week. The edition was one of the largest and the best specials ever published in this section. It will bring thousands of dollars to Plainview and cost the business men of the town very little compared with the benefits to be derived. Editor Brown has developed the Herald wonderfully during the past year.—Randall County Herald.

H. S. Zuzak, of Boonville, Mo., one of the largest advertisers in Central Missouri, writes in a personal letter: "It's a live community that makes such a paper possible. I am glad to see so much advertising in your paper, and so much of it good advertising that will be profitable to the man paying for it. It's a wise dollar that buys the Herald."

Dr. Thos. J. Riley, secretary of the Brooklyn Bureau of Charities, writes: "This morning I received a copy of the special industrial edition, which compares very favorably with the Sunday editions of our great New York dailies."

### ONE HUNDRED ATTEND PLAINVIEW DIST. CONFERENCE.

Presiding Elder Hicks reports that there were one hundred delegates and visitors present at District Conference. This being true, Rev. A. E. Butterfield claims to have had more than one-fifth of the delegates, by far the largest representation of any other charge, having seventeen present from Vigo Park and five from Kress. All save two of his elected delegates came, and alternates reported for these.

Misses Lovey Turnage, student at Wayland College, Sammie Mounts and Mavis and Vera Terry, student at Seth Ward College, left Wednesday for their homes, at Hale Center.



The less the lift, the less the cost therefore the more the profit from crops. No attempt has yet been made on the Plains to use a centrifugal pump beyond a 100-foot lift.

The water is 99.98 per cent pure and the soil of the Plains is of an alluvial nature, and contains no alkali nor other injurious chemical. It has never been leached of its fertility by washing rains, since the entire country is almost level. The slopes are all local, but are sufficient to make ditch-

cross. A survey of foreign countries shows a general infection of those parts of the earth lying between 36 degrees north latitude and 30 degrees south latitude, a belt 66 degrees in width encircling the earth. Within this belt is included a considerable part of the United States; eleven states in particular have been found heavily infected. In Texas 83 counties have the infection, and of the 884 counties in the other ten states infection has been

Reynolds, and a piano solo by Miss Prudence Bower delighted the assembly. Toasts and responses were as follows: Toastmaster—Dean J. P. Reynolds. "To the Class of '13"—Miss Goode. Response—Houston Reynolds. "To Cupid"—Judge Lancaster. Response—Miss Wayland. "To Our Retiring Dean"—B. O. Brown. Response—J. P. Reynolds.

### MOVING PICTURES FOR PUBLIC LIBRARY.

Beginning next Monday night, and continuing on succeeding Monday nights, Ross Rogers, Manager of the Majestic Theatre, will give fifty per cent of all door receipts to the Public Library fund. Mr. Rogers' plan is to secure educational films and give the people something interesting and instructive on these nights.



House Wiring a Specialty

Prompt Service

Electric Supplies of all Kinds

# Plainview Plumbing and Electric Company

Plumbing and Heating Contractors

Chas. McCormack, Manager

Agents for Edison Mazda Lamps and Hot Point Irons

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PLAINVIEW,

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# SEEDS

## MILLIONS OF SEEDS FOR YOU

THE KIND THAT MAKE FARMERS RICH WHO PLANT THEM.

PLANTS—100,00 Sweet Potato, Cabbage, Celery, Pepper, Tomato and Cauliflower—all home grown and good strong plants—at prices way below that price you have been buying them at heretofore.

SPRAY YOUR TREES—AND DO IT NOW! We handle the Sherwin-Williams Insecticides and Fungicides; also the Spray Pumps.

Come to a SEED HOUSE for your supplies. We make it our business to furnish you with the best that money will buy, and every dollar you invest with us is sure to return accompanied by many big brothers at harvest time, all smiling, in glad return from your small investment. A few hundred pure-bred seed farmers can make this and adjoining counties a great seed district that will be known the world over and increase the value of lands ten fold. Will YOU be one of them?

# C. E. White Seed Co.

Plainview, Texas

### SUMMARY OF WORLD

#### NEWS OF THE WEEK.

Fifty Women of North Glendale, in St. Louis County, Mo., have gone on a shoppers' strike against Kirkwood merchants on account of an attempt to annex North Glendale to Kirkwood. They have served notice on the merchants that unless the proposition is defeated they will not patronize Kirkwood business places any more.

A son has been born to Mrs. Joseph Pulitzer, Jr., wife of the president of the Pulitzer Publishing Co.—the Post-Dispatch—at their home, 3836 Lindell Boulevard, St. Louis, Mo. The boy will be named Joseph Pulitzer III, after his grandfather, the founder of the Post-Dispatch and later proprietor of the New York World, who died a year and a half ago.

The Adelle Blizzard, published at the headquarters of Dr. Mawson, the Antarctic explorer, has made its bow to the public, and the editor has sent wireless greetings to esteemed contemporaries. Adieland is 1,000 miles from the South Pole. The editor says

the first issue was a howling success, but the circulation was necessarily limited, because everybody except the seals and penguins had gone into winter quarters.

Secretary of State Bryan, in bidding farewell to the British delegates who came to the United States to co-operate in preparations for the centenary celebration of the treaty of Ghent, proposed a toast to the "greatest dreadnaught in the world," whose name, he said, is "Friendship."

The spire of the Knox Presbyterian Church, at Stratford, Conn., 160 feet above the curb, was struck by lightning, and in fighting the fire that ensued Chief of Police J. A. McCarthy, Fire Chief Hugh Darkin and Policeman Hamilton were killed by the beltry toppling on them.

William A. Smith, traveling from Canadian, Texas, to Mason City, Iowa, walked from a Wabash passenger train near Kirksville, Mo., when the train was running 35 miles an hour. He escaped with a scalp wound and bruises. He was not awakened by the

fall and it was some time later that he regained consciousness and went to a farmhouse.

An investigation to determine the effect of woman suffrage on marital relations in Colorado has disclosed that the State has a greater percentage of married women than has any one of 33 other states. Two of the 15 states which exceed Colorado in that respect have had equal suffrage for years. Only six states, except two which have woman suffrage, have a smaller percentage of single women.

C. R. Crissman, in advocating the organization of a union of school teachers before a county superintendents' convention at Jefferson City, Mo., declared that the teaching profession had become the dumping ground of many well-meaning weaklings of society, and conditions had reached such a pass that the contract wages of the State's criminals was one-third larger than the average salary of teachers. A resolution was adopted providing for the appointment of a committee to prepare a plan for more efficient organization of the teachers

of the State.

Secretary of State Bryan, in an address to the Legislature of Pennsylvania, expressed the belief that we have seen the last of the great National conventions and predicted that before another presidential election the presidential primary will have become so general that the presidential nominations will be made not by the bosses or party leaders, but directly by the people.

Jack Johnson, negro champion heavyweight prize fighter, was found guilty in Chicago of violating the Mann law in transporting Belle Schreiber, a white girl, from Pittsburgh to Chicago for immoral purposes. His conviction was on seven counts of the indictment. His punishment has not been fixed. The maximum penalty is five years' imprisonment or \$10,000 fine, or both.

Senators and Representatives who attended a Republican conference in Chicago in the interest of harmonizing the Republicans and Progressives made little progress. A more general conference is to be held in Washington on May 24th. It is probable that the Executive Committee will ask the full National Committee to call a convention to change the basis of representation, which Roosevelt blamed for his loss of the nomination last year. The suggested new basis is four delegates to each state, irrespective of the vote, and distribution of the remainder pro rata to the vote. The representation of Southern States would be greatly reduced.

A. S. Goodrich, wealthy tobacco manufacturer of Milwaukee, died from injuries he received by being crushed by his own automobile against a telegraph pole after he had cranked it while the gears were engaged. He was driving from Milwaukee to Chicago. The inquest has been postponed while an effort is being made to learn who was with him.

The Cincinnati street car strike continues, with both the company and the strikers asserting that they are winning. The company is attempting to open several of its lines. The chief fight is for recognition of the newly-organized union, and the strikers will not arbitrate till this is accorded.

Gov. Hiram W. Johnson, of California, has informed Secretary of State Bryan that he will sign the alien land bill in spite of the protest of Japan and the request for a veto on the part

of the Government of the United States. He contends that the treaty with Japan is not being violated.

Ten persons were killed and fourteen injured in a tornado which swept a district one block wide and sixteen blocks long in the northern part of Seward, Neb.

The committee of the Illinois Senate investigating charges against Lieutenant-Governor O'Hara has brought out that Thomas Vredenburg, Jr., of Springfield, has no knowledge of any improprieties between O'Hara and Maud Robinson or any other women. Vredenburg was a member of the now famous hotel party in Chicago.

The Duke and Duchess of Westminster have signed a formal deed of separation. The Duchess is to receive \$100,000 a year from the Duke.

Mrs. W. H. Hall threw herself in front of her husband when Charles Nolan, a deputy sheriff, attempted to shoot Hall, and was killed by a shot fired by Nolan. There had been litigation between Hall and his wife. It is said Hall accused Nolan of being to blame for his troubles.

Twenty-nine women, members of the Civic and Health Committee of the Eighth District of Missouri Federation of Women's Clubs, have started a "clean-up-St. Louis" campaign, which contemplates a complete sanitary renovation of the city and suburbs, as a part of a National movement of the kind. The city and suburbs have been divided into districts, with a member of the committee in charge of each district.

Prof. W. Wilhelm Wandschneider, of the Academy of Arts, Berlin, was given first award, over five competitors, for the best model and design for a \$30,000 monument and memorial to be erected in Reservoir Park, Grand and Lafayette Avenues, St. Louis, Mo., to the memory of three famous German-American journalists of St. Louis, Carl Schurz, Carl Daenzer and Emil Preotorius. Wandschneider will receive \$23,000 for his work. He will sail for America at once. The second prize, \$1,000, was awarded to Prof. Victor S. Holm, of Washington University, and the third to Robert P. Bringham, of St. Louis.

The body of Alanson D. Brown, President of the Hamilton-Brown Shoe Co., St. Louis, Mo., who died in San Antonio, was brought home in a private car. Officers and employees of

the firm were the pall-bearers at the automobile funeral, which took place from the residence, 4616 Lindell Boulevard, to Bellefontaine Cemetery.

Frank Ford, who has proclaimed himself Mayor of Alton, Ill., by virtue of one ballot which he cast for himself, was ousted from the office which he has been occupying in the Upper Alton city hall, and will have to seek new quarters. He and a faction opposed the annexation of Upper Alton to Alton, and after an election had gone in favor of annexation quo warranto proceedings were begun. Ford, contending that the election was invalid, voted for himself, and proclaimed himself Mayor.

The Southern Hotel, in St. Louis, Mo., is to be reopened by a company of which Charles H. Thuner, a South Broadway furniture dealer, is the head. It will have no kitchen nor dining room. There will be a large reading and lounging room on the second floor, divided into compartments for each of the States.

H. D. Mephram, manager and principal owner of the Southern Tractor Co., in St. Louis, Mo., announced that he would advise the company to accept the modification of its franchise proposed by the Ways and Means Committee of the House of Delegates, decreasing the term of the franchise from 50 to 25 years, and permitting the city to purchase the company's city loop the expiration for a reasonable sum.—St. Louis Post-Dispatch.

### CUERO PREPARING FOR "TURKEY TROT"

Cuero, Texas, May 14.—Plans have been launched for the second annual "Turkey Trot" to be held here November 18th, 19th, 20th and 21st, and includes agricultural and livestock exhibits in addition to a poultry show and racing. Governor Colquitt will be invited to lead the "Turkey Trot" ball.

### CAR-LOT SHIPMENTS OF BEANS.

San Benito, Texas, May 14.—The cabbage shipping is about all over until the new crop comes in. Express shipments of round green beans are now moving from here, and car-lot shipments will begin soon. Beans were somewhat damaged and held back by the recent light frost.

L. D. RUCKER PRODUCE CO. buys GREEN and DRY HIDES. Adv. tt.

## SWEET POTATO, TOMATO AND CABBAGE PLANTS---in any quantity

All plants large and hardy. Ready for open planting.

### WINDOW BOXES

Your unsightly back porch--or front; your office windows--small cost to grow a garden there, too!

No need of fussing and mussing with dirt and old lumber. Plainview Floral Co. wipes out the bother--the uncertainty--for about the same money. Yes, and furnishes anything--or everything--plants, boxes, soil and trained labor.

## For Your Rose Garden

We offer you the best in Rose Buds, Yearlings and Two-Year-Olds. A heavy line of Bedding Geraniums and Chrysanthemums. All plants that go to the open in Spring.

The addition to our Greenhouse is almost complete. We will keep, in season, all kinds of garden plants—Sweet Potato Slips, Tomatoes, Pepper, Cabbage, etc.; also a supply of best bulk Vegetables and Flowers.

### CUT FLOWERS.

We propose to keep on hand at all times everything in Cut Flowers and Pot Plants found in a first-class Greenhouse.

### BIRDS AND FISH.

We have a number of beautiful species of Canaries, Red Birds and Gold Fish for your home.

Just ask Central this morning for Phone 195

"We're as near to you as your phone."

## Plainview Floral Company

W. H. JEFFRIES and E. S. KEYS, Proprietors

North Pacific Street

Telephone No. 195

## Time to Re-Tire

### Reduction in Tire Prices

Firestone Tires  
Red Tubes Give  
"Most Miles per Dollar"

Fisk Heavy Car Type  
Pure Gum Tubes  
Use Fisk--No Risk

# Brown Motor Company



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FOR 20 YEARS, THE FAMOUS LEADER FOR  
**POWER**

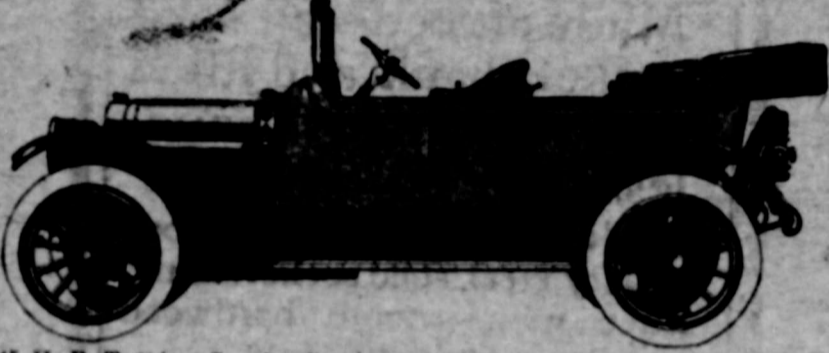
APPERSON BROTHERS knocked the bottom out of the A. L. A. M. formula, because the powerful JACK RABBIT motor proves it is just as nonsensical to say that all motors of equal piston displacement are equally powerful as to maintain that all men 24 years old, 6 feet tall and weighing 180 pounds can do the same amount of work in the same length of time.

**45 H. P.**

TO DEVELOP 45 H. P. out of a 4 1/2 x 5 motor, we use T Head cylinders cast separately, 3 1/2-inch valves, 2-inch crank with 5 bearings, hollow crank shaft oiling system, sliding vein water pump, and honey-comb radiator to keep the motor cool. We use 36c aluminum in our crank case against other makers' 6c malleable.

OTHER MOTORS with cylinders the same size deliver less power. Other 45 H. P. motors are much larger—a burden to themselves. The APPERSON 45 H. P. motor is the only motor advertised at 45 H. P. that really develops that much power. No car in the world attempts to compete for power with the

**APPERSON**  
JACK RABBIT—THE CAR  
WITH THE POWERFUL ENGINE



45 H. P. Touring Car for five	1,600
45 H. P. Roadster for two	1,600
55 H. P. Touring Car for five	2,000
6 Cylinder Roadster for two	2,000
55 H. P. Touring Car for seven	2,250

Electric starting and lighting if wanted.

**Hubbard Bros. Auto Co.**  
or Otus Reeves  
OUR AIM—To Satisfy Every Individual Purchaser.

**Rockvale Coal**

A uniform heat producing coal for cooking  
IN ANY QUANTITY

Good Threshing Coal, and Clean  
Best Quality Nigger Head Coal  
Always on Hand

**Alfalfa Lumber Co.**

**Delmonico**

Beecham labor on the school... and \$2.50 on account. To all these and any others who have helped, Mrs. Dye and her helpers feel very grateful. It means a fine playground in a comparatively short time. The trees will not be planted until fall, but they mean much in beauty and comfort in the future. The division for half an acre of the community, are now found in nearly every town. A civic club is instrumental in keeping a town physically clean, and cleanliness is a town's best commercial asset. It promotes cleanliness, sanitation and beauty in the home, school and town. It creates town pride in the heart of every citizen. It makes thoughts correspondingly clean to bodies and streets. It promotes health—through clean streets, clean food and clean thoughts. It makes good town officials, because they know that the community is supporting them in law enforcement and that they can be elected who do not stand for principles which a civic club delayed the planting of... but they proved beneficial growers.

**GUYTON SANITARIUM**

Offers excellent treatment in surgical and maternity cases.

All physicians may be sure that their patients will receive the best of attention.

**MRS. J. V. GUYTON, in charge**

**A. S. McAdams Lumber Co.**  
**LUMBER AND PAINTS**

We can save you money on any kind of building material. Call and get our prices.

J. P. FRANCISCO, Manager Phone 52

**Miss Minerva and William Green Hill**

FRANCES BOYD CALHOUN

(Copyright, by Billy & Brinson Co.)

(Continued from last week.)

**CHAPTER XXI.**  
Pretending Reality.

The chain-gang had been working in the street not far from Miss Minerva's house, and Lina, Frances, Billy and Jimmy had hung on her front fence for an hour, watching them with eager interest. The negroes were chained together in pairs, and guarded by two, big, burly white men.

"Let's us play chain-gang," suggested Jimmy.

"Where we goin' to git a chain?" queried Billy. "I won't be no fun 'bout a lock an' chain."

"I can get the lock and chain off 'm Sarah Jane's cabin."

"Yo' mama don't 'low you to go to 'er cabin," said Billy.

"My mama don't care if I just borrow a lock and chain; so I'm going to get it."

"I'm going to be the perlice of the gang," said Frances.

"Perlice nothing. You all time talking 'bout you going to be a perlice," scoffed Jimmy. "I'm going to be the perlice myself."

"No, you are not," interposed Lina, firmly. "Billy and I are the tallest and we are going to be the guards, and you and Frances must be the prisoners."

"Well, I ain't going to play 'bout I can be the boss of the niggers. It's Sarah Jane's chain and she's my mama's cook, and I'm going to be what I please."

"I'll tell you what do," was Billy's suggestion, "we'll take it turn about; me an' Lina 'll first be the perlice an' yo' all be the chain-gang, an' then we 'll be the niggers an' yo' all be the bosses."

This arrangement was satisfactory, so the younger boy climbed the fence and soon returned with a short chain and padlock.

Billy chained Jimmy and Frances together by two round, fat ankles and put the key to the lock in his pocket.

"We must decide what crimes they have committed," said Lina.

"Frances done got 'rusted for shootin' 'er craps an' Jimmy done got 'rusted for 'sturbia' public worship," said the other boys.

"Now, I ain't neither," objected the male member of the chain-gang, "I done cut my woman with a razor 'cause I see her racking down the street like a proud coon with another girl, like what Sarah Jane's brot'—telled me he done s'—"

The children of the picnic, the general for half an acre of the community, are now found in nearly every town. A civic club is instrumental in keeping a town physically clean, and cleanliness is a town's best commercial asset. It promotes cleanliness, sanitation and beauty in the home, school and town. It creates town pride in the heart of every citizen. It makes thoughts correspondingly clean to bodies and streets. It promotes health—through clean streets, clean food and clean thoughts. It makes good town officials, because they know that the community is supporting them in law enforcement and that they can be elected who do not stand for principles which a civic club delayed the planting of... but they proved beneficial growers.

**CHAPTER XXII.**  
A Transaction in Mumps.

"Don't come near me," screamed Billy, sauntering slowly and deliberately toward the dividing fence; "keep way 'om me; they's ketchin'!"

Jimmy was sitting on his front steps and the proverbial red flag could not have excited a bull to quicker action. He hopped down the steps and ran across his own yard toward Billy as fast as his short, fat legs could carry him.

"Git 'way 'om me; you 'll ketch 'em if you teches me," warned Billy; "an' you too little to have 'em," and he waved an authoritative hand at the other child. But Jimmy's curiosity was aroused to the highest pitch. He promptly jumped the fence and gazed at his chum with critical admiration.

"What's the matter," he inquired, "you got the toothache?"

"Toothache?" was the scornful echo, "well, I reckon not. Git back; don't you tech 'em; you ain't 'ol' 'nough to have 'em."

Billy's head was swathed in a huge, white cloth; his usually lean little cheeks were puffed out till he resembled a young hippopotamus, and his pretty gray eyes were almost invisible.

"You better git 'way 'om me an' don't tech 'em, like I tells you," he reiterated. "Aunt Minerva say you ain't never had 'em an' she say fer me to make you keep 'way 'om me 'cause you ain't a 'ol' chile like what I is."

"You ain't but six," retorted angry Jimmy, "and I'll be six next month; you all time trying to 'suade little boys to think you're 'bout a million years 'ol'. You 'bout the funniest loger, Nick-kid they is."

Billy theatrically touched his neglected cheek. "These be 'omeless, neglected an' sad impressible children and become 'em you—friend and protector and to find homes for them in intelligent Christian families.

Mr. Nicholas will return to Plainview later in the week.

**SPECIAL-TRAIN EXCURSION TO YELLOWSTONE NATIONAL PARK.**

Join the Southern Methodist University's Second Annual Personally-Conducted Special-Train Excursion to Yellowstone National Park. It is easily America's Greatest Scenic and Health-Getting Trip, and will leave Fort Worth July 4th. Total expense, \$110 to \$140.

For particulars, including literature illustrative of the numerous interesting sights and unusual experiences to be enjoyed, write FRANK REEDY, care Southern Methodist University, Dallas, Texas. —Adv. tf.

We please the most exacting in Carter-Houston Dry Goods Hanging. All ery-Hancock Grocery Co., Duxview Pharmacy, J. C. Woodriddle Lumber Co., Donohoo-Ware Hardware Co., Fulton Lumber Co., Elk Barber Shop, Elk News Stand, E. T. Coleman, Coal and Grain Dealer; Boyd Grocery Co., City Bakery, Shelton Bros., Dry Goods and Furnishing Store; Sewell Grocery Co., Busy Bee Cafe; Jo W. Wayland, Men's and Boys' Furnishings; G. W. Graves Saddlery Co., The Necessity Store, Scudder Grocery Co., Hatchell & Johnson Grocery Co., G. S. Fairris Grocery Store, Hartley-Mize Hardware Co., Plainview Lumber Co., Alfalfa Lumber Co., Cochrane's Studio, Plainview News, Hale County Herald, Warren & Sansom's Grocery Store, Blasingame & Klinger, W. E. Winfield.

Any merchant not on this list who wishes to appear thereon may do so by notifying the Manager of the Majestic Theater.—Adv. tf.

thing at all," moaned Frances, "thout grown folks 've got to know 'bout it."

"Yes, and laugh fit to pop theirself open," said her fellow-prisoner. "I can't never pass by Owen Gibbs and Len Hamner 'thout they laugh just like 'djets and grin just like pole-cats."

"I ain't never hear tell of a pole-cat grinnin'," corrected Billy, "he jes smell worsen 'n what a billy goat do."

"It is Chesey cats that grin," explained Lina.

"Look like folks would get 'em a lot of pole-cats stead o' chillens always haf to be wearing assfetty bags 'round their nakes, so 's they can keep off whooping cough," said Frances.

"You can't wear a pole-cat roun' yo' nake," grinned Billy.

"And Len Hamner all time now asking me," Jimmy continued, "when I'm going to wear Sarah Jane's co'et to Sunday school. Grown folks 'bout the funatikest things they is. Ain't you going to unlock this chain, Billy?" he demanded.

"What I got to unlock it with?" asked Billy.

As Jimmy's father was taking the crestfallen chain-gang to the blacksmith shop to have their fetters removed, they had to pass by the livery stable; and Sam Lamb, bent double with intoxicating mirth at their predicament, yelled:

"Lordee! Lordee! Y' all sho' is do outlandishest kids 'twixt de Bad-Place an' de moon."

Two little girls who gies were seen at "G' way from Lina," howled in here; me an' and you-all 'n' to have 'em us; they're ket. The two little opened the gate, stood in front of him with admiring critical survey and indifference. had aita' can find just what you want "Don't Sunday's dinner at VICKERY-HANCOCK'S. —Adv. tf.

**FOUND.**

An old gold watch (gentleman's size). See M. H. NEAR, just north of Mr. Buntin's. Owner call at Herald office and pay for this ad. —Adv. tf.

VICKERY-HANCOCK will have everything fresh for Saturday's market. —Adv. tf.

Fresh Fish all the time at VICKERY-HANCOCK'S. —Adv. tf.

For the best Rockvale Coal, see the ALFALFA LUMBER CO. Adv. tf.

VICKERY-HANCOCK carries a select and full stock of Groceries at all times. —Adv. tf.

High-Class Groceries of all kinds at VICKERY-HANCOCK'S. Adv. tf.

**WANTED—TO LEASE.**

One or more sections for stock-raising for a term of years. Prefer some improvements, and near a town. RUFUS WRIGHT, Sweetwater, Texas. —Adv. tf.

While away these spring evenings listening to a "Victor." J. W. WILLIS DRUG CO. has them. —Adv. tf.

COBB & ELLIOTT buy Grain six days in the week, and talk about it on Sunday. Adv. tf.

want to make yo' ma mad an' Aunt Minerva say for me to keep 'way 'om you any how, though I didn't make her no promises."

Jimmy grew angry.

"You're the stingiest Peter they is, William Hill," he cried; "won't let nobody tech your old mups. My cousin in Memphis 's got the measles; you just wait till I git 'em."

Billy eyed him critically.

"If you was ol—" he was beginning.

Jimmy thought he saw signs of his yielding.

"And I'll give you my china egg, too," he quickly proposed.

"Well, jest one tech," agreed Billy; "an' I ain't a-goin' to be 'sponsible neither," and he poked out a swollen jaw for Jimmy to touch.

Key Rosenstein at this moment was spied by the two little boys as he was walking jauntily by the gate.

"You better keep 'way 'om here, Goose-Grease," Jimmy yelled at him; "you better get on the other side the street. Billy here 's got the mumps an' he lemme tech 'em so 's I can get 'em, so 's my papa and mama 'll lemme do just peractly like I want to; but you're a Jew and Jews ain't got no business to have the mumps, so you better get 'way. I paid Billy 'bout a million dollars worth to lemme tech his mumps," he said proudly. "Get 'way; you can't have 'em."

Key had promptly stopped at the gate.

"What'll you take, Billy, to lemme get 'em?" he asked, his commercial spirit at once aroused.

"What'll you gimme?" asked he of the salable commodity, with an eye to a bargain.

Key pulled out a piece of twine and a blue glass bead from his pocket and offered them to the child with the mumps. These received a contemptuous rejection.

"You can do peractly like you please when you got the mumps," insinuated Jimmy, who had seemingly allied himself with Billy as a partner in business; "grown folks bound to do what little boys want 'em to when you got the mumps."

Key increased his bid by the stub of a lead pencil, but it was not until he had parted with his most cherished pocket possessions that he was at all allowed to place a gentle finger-protuberant cheek.

Two little girls who gies were seen at "G' way from Lina," howled in here; me an' and you-all 'n' to have 'em us; they're ket. The two little opened the gate, stood in front of him with admiring critical survey and indifference. had aita' can find just what you want "Don't Sunday's dinner at VICKERY-HANCOCK'S. —Adv. tf.

**W. A. SHOFNER, Manager**

**COCHRANE'S STUDIO**

Where They Make  
**HIGH GRADE PHOTOS**

We have some special bargains to offer in large or small tracts of land near Plainview and right in the shallow water belt. We can sell you this land now for less than this fall or winter, you that live right here know that land is getting higher every day, and those who do not live here it will pay you to investigate. We solicit correspondence. Would you please write and take measure in show

**Company**

Fresh Fruits at VICKERY-HANCOCK'S. —Adv. tf.

Your troubles are ended when we do your work. Try us—Painting and Papering. PLAINVIEW DECORATING CO. Phone 459. W. D. Jordan, Manager. —Adv. tf.

Get your Fresh Vegetables at VICKERY-HANCOCK'S. —Adv. tf.

We are still in the market, and are paying the highest prices for Kaffir and Milo Heads, Bulk Grain, Millet Seed and Cane Seed. COBB & ELLIOTT. —Adv. tf.

VICKERY-HANCOCK has all you want in Fresh Vegetables, Berries, Pineapples and Pickles. —Adv. tf.

LOST—Sunday, baby's red flannel coat, with white flannel lining, between Dalmont's and town. Notify Herald office. —Adv. tf.

**Srogan Wells and Boone Institute of Massage**  
Located at Sweetwater, Texas

The Only Institute of its Kind in the South

WE RESTORE PERMANENTLY THE HEALTH OF from Rheumatism, Stomach trouble, Lumbago, other Noted Features: Gout, Uric Acid diseases, Constipation, Neuralgia, Female trouble, Migraine, Headache, Vertigo, Vitality, Chills, etc.

**The McCLURE COMPANY**  
Farmers' Farmers' Handy Wagon Co. Englewood, Mich. Des Moines, Iowa. Minnesota Treasurer, Minn. Cairo, Ill. Ft. Worth, Texas.

**T. H. BROWN, Agent, Plainview, Texas**



# McCray Refrigerators

are to other refrigerators what refrigerators have been to the old-fashioned ice chest. The McCray prevents odors, insures health where inferior makes poison, and reduce the ice bills. Used by the U. S. Government.

## Detroit Vapor Gasoline Stoves

save hours of labor over the hot coal cook stove, relieve tired housewives and preserve temper during the summer days.

### R. C. Ware Hardware Co.

Telephone 178

### SPRING PLOWING WITH TRACTORS

By RAYMOND OLNEY, Power-Farming Expert, M. Rumley Co., La Porte, Ind.

[National Crop Improvement Service.] Spring plowing comes at a season when an extra effort must be put forth to take advantage of best soil and weather conditions. The work must be rushed, which calls for extra horses. Plowing is the heaviest kind of farm work, and more power is required than for any other farm operation. In spring horses are soft and this laborious work is very hard on them. Shallow plowing consumes 60 per cent. of the power required for raising the wheat crop. Deep plowing then would require even more power. How are we going to furnish this excess power necessary? The gas tractor answers this question. When the soil is in the proper condition, the tractor can be pushed to the limit. If it wasn't for stopping to supply it with fuel and lubricating oil, or for minor repairs, it might be worked 24 hours per day. By providing two shifts to work day and night, a 15-horse power tractor will accomplish double the amount of work of fifteen good horses. It never becomes tired out and will come out of work as fresh, so to speak, as it went in. Then again, it costs nothing to maintain a tractor, when it is doing nothing. But horses must be fed and cared for the year round.

### TEST—DON'T GUESS

[National Crop Improvement Service.] We are informed that the seed corn is extremely poor this season.

Every grain which fails to grow cuts your crop down at least 25 per cent. in each hill.

Every grain dealer, banker and business man should get busy and use every means possible to induce the farmers to test every ear of their seed corn.

There are many good commercial seed testers and the method of testing seed at home is very simple.

If you do not know how to do it, ask your state experiment station to send you a bulletin, but do it now.

Call up your newspapers and ask them to give this matter immediate attention.

### COUNTY ROAD UNITS

[National Crop Improvement Service.] The only way to build good roads is to have the people in each locality look after their own roads. No nation wide highway will ever accomplish the purpose, unless it is made up of units, county by county. The strip of road between the barn and the railroad station is the most expensive transportation the farmer has to endure, and yet there is hardly a farmer but who thinks that he could go to the legislature and run the railroads.

### Crop Improvement

Dead seed will not grow—Test it before you plant it.

### COUNTY AGRICULTURAL COMMERCIAL CLUBS

"County Adviser" Merely One of the Adjuncts to the Success of a Farm Bureau—The Business Side of Farming is the Question at Issue.

[National Crop Improvement Service.] Dr. Knapp used to say that farming was one-eighth science, three eighths farm practice and one-half business. Up to date most of the work has been along greater production, but farm management is the real solution. The government has been making what it calls surveys, which means that they are studying local conditions, and are formulating plans to put farming upon a business basis.

Business men are just beginning to realize that the responsibility of better farming is laid at their door. The first thing necessary to do in every community is to organize an Agricultural Commercial Club, which shall study each county as a unit, finding out what is the matter with it, and applying the proper remedy. It has been proven beyond doubt that greater production is not the fundamental problem—it is the creation of a business plan to use all of the by-products, eliminating waste, insure proper packing, growing not only quality, but sufficient quantity to demand attention, and then make a set of rules for marketing, which will protect every man in the equation, producer, distributor and consumer alike.

### COUNTY SEED CENTERS

Many States Following Example of Wisconsin in Growing Pure Bred Seeds.

[National Crop Improvement Service.] The plan of the Wisconsin Experiment association has been adopted by Michigan, Iowa, Minnesota, North and South Dakota, and a number of other states are now laying the foundation in each county to create an interest in seed breeding.

This makes a permanent organization to look after the purity of unmixed varieties best adapted to soil and climate so that eventually it will be possible to obtain seeds in carloads of the uniform type bearing the guarantee of the county association. This County Seed Breeders' association will not interfere in any way in the formation of county farm bureaus, but will undertake the grain work of that organization when formed.

There has long been a need of county associations for grain breeding to look after the matter the year round, instead of neglecting it until a week or so of seeding time. In this way the crop improvement committee is putting the seed selection work upon a permanent basis.

### NATIONAL AGRICULTURAL CLEARING HOUSE

# House and Yard WARES

Lawn Hose - Made of good quality of pure rubber 50 foot lengths, with couplings. Only \$5.00

Lawn Hose--Made of good quality rubber covered with heavy cotton, 50 foot lengths, with couplings. Only \$5.75.

3-Pronged Cultivator Hoes--Made of good steel, solid socket shank and fitted with hardwood handles. Only 65 cents.

Garden Hoes--Made of a good quality steel, solid socket shank, fitted with smooth hardwood handles. Only 35 cents.

Spading Forks--Made of best crucible steel and will stand an extra amount of hard usage. Only 75 cents.

Ice Cream Freezers--Steel frame, triple motion freezers, with non-breakable metal parts, made of stamped steel--3 quart size. Only \$2.25.

# J. F. Coan & Son

### TEACHING AGRICULTURE

Practical Work of the County Farm Bureau Committee Having Public School Work in Charge.

[National Crop Improvement Service.] Agriculture is best taught in the schools by having the pupils bring their own data for arithmetic, English, botany, chemistry, entomology and other nature studies. By thus bringing the actual data they can learn the fundamentals in a most practical manner. It should be taught to judge diseases and by comparison. It is necessary to measure the yield of crops.

If seed work pays on the farm as well as anywhere. This method will furnish the one thing needful in making home life pure and more prosperous. We need less high-brow science and more gumption, and the way to obtain it is to start the boys and girls to using their wits instead of taking things ready-made out of a book.

### COUNTY MARKETING COMMITTEE

Simple Plan to Protect Every Producer Through Business Organization.

[National Crop Improvement Service.] It is necessary first to lay a foundation for honest marketing by creating a marketing commission, or section of the Agricultural Commercial Club in each county. Any man is honest, if he watches him close enough.

OF



# Store Keepin' vs. Merchandising

Merchandising, like the styles of the day, is ever changing. There has been a rapid evolution from mere store-keepin' to the latest ideas of retailing, for which this store stands.

In the old days the best trader secured the best prices because he was shrewd. Today, with our strictly one-price system, the child has the same advantages in buying here as the most careful shopper.

Our stocks are selected for merit-quality is never sacrificed for price, nor is a high standard of quality used as an excuse for high prices. Always remember that our satisfaction guarantee goes with each sale, and that you have the right to demand of us satisfaction in the fullest measure.

Palmer Suits, Lucile and La Merit Dresses  
 W. B. Corsets and Puritan Underwear for Women  
 Stetson - and - Lion - Hats - for - Men  
 Nettleton, Steadfast and Beacon Oxfords  
 Lion Shirts and Collars, and Tasty Neckwear  
 Queen - Quality - Shoes - for - Women  
 Distinctive Millinery and Trimmings  
 A complete line of Summer Dress Goods

## Plainview Mercantile Company

Head-to-Foot Outfitters for Men and Women

W. A. SHOFNER, Manager

### CIVIC LEAGUE NOTES.

That interest in the work of the League is growing is evidenced by the fact that each week the President has a list of names of citizens who have assisted or in some way contributed to the work the League is trying to do. This week the Long Drug Company heads the list with a check for \$6.30, a per cent of their sales for Wednesday, May 7th. The League tenders very cordial thanks, not only for the money, which is much needed, but for this proof of the approval of an up-to-date business house.

One can hardly conceive of an intelligent business man opposing any work which makes for a better town, but there is very little difference, in effect, between negative acquiescence and mild opposition—neither accomplishes anything—while a positive help not only pays necessary expenses, but cheers and encourages the

worker to further effort, and all profit by this work, especially the property holder receives practical benefit, in increased values. The increase in pride, self respect, health and all the finer things of life—who can measure this benefit, when we have a perfectly sanitary town, beautified until there are no places which are an offense to any of the senses? No flies! That condition alone is worth all the effort. Esthetic values are real values, as every one knows.

Mrs. Goodwin has given twelve locust trees and Dr. Wayland twenty-five more, if needed. Mr. Beecham gave trees, his labor on the school ground and \$2.50 on account. To all these and any others who have helped, Mrs. Dye and her helpers feel very grateful. It means a fine playground in a comparatively short time. The trees will not be planted until fall, but they mean much in beauty and comfort in the future. The division

fence and equipment must wait for necessary funds.

The membership of the League at present is thirty-five, with new names for next meeting, and there is to be no cessation of regular meetings nor of such work as can be done with the means at hand during the summer months—the Civic League is to be "always on the job."

The following is taken from the Woman's National Daily:

**"Uses of Civic Clubs.**  
 "Civic clubs, to look after the general welfare of the community, are now found in nearly every town. A civic club is instrumental in keeping a town physically clean, and cleanliness is a town's best commercial asset. It promotes cleanliness, sanitation and beauty in the home, school and town. It creates town pride in the heart of every citizen. It makes thoughts correspondingly clean to bodies and streets. It promotes health—through clean streets, clean food and clean thoughts. It makes good town officials, because they know that the community is supporting them in law enforcement and that none can be elected who do not stand by principles which a civic club SECRETARY.

### CHILDREN'S FRIEND VISITS PLAINVIEW.

Rev. W. A. Nicholas, field man for the Texas Children's Home Society, was in Plainview Monday, on his way to Lockney and Floydada. Rev. Nicholas is meeting with success in his work—to seek homeless, neglected and destitute children and become their friend and protector and to find homes for them in intelligent Christian families.

Mr. Nicholas will return to Plainview later in the week.

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We please the most exacting in Paper Hanging. All NEW DEC-

You can find just what you want for Sunday's dinner at VICKERY-HANCOCK'S. —Adv. tf.

### FOUND.

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For the best Rockvale Coal, see the ALFALFA LUMBER CO. Adv. tf.

VICKERY-HANCOCK carries a select and full stock of Groceries at all times. —Adv. tf.

High-Class Groceries of all kinds at VICKERY-HANCOCK'S. Adv. tf.

Fresh Fruits at VICKERY-HANCOCK'S. —Adv. tf.

Your troubles are ended when we do your work. Try us—Painting and Papering. PLAINVIEW DECORATING CO. Phone 459. W. D. Jordan, Manager. —Adv. tf.

Get your Fresh Vegetables at VICKERY-HANCOCK'S. —Adv. tf.

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LOST—Sunday, baby's red flannel coat, with white flannel lining, between Dalmont's and town. Notify Herald office. —Adv. tf.

### Grogan Wells and Boone Institute of Massage

Located at Sweetwater, Texas

The Only Institute of its Kind in the South

WE RESTORE PERMANENTLY THE HEALTH OF from Rheumatism, Stomach trouble, Lumbago, Gout, Neuralgia, Female trouble, and all other ailments. —Adv. tf.



# An Innovation and An Invitation

It is well that widespread attention is now directed toward the purity of what people eat and drink. The standard can never be made too high.

Long before there was a pure food law we had a similar law of our own in operation at our fountain.

We have always provided soda water that was as nearly perfect as to purity and wholesomeness as it is possible to produce.

Add to this cold, sparkling and delicious properties and you have the reason for the constantly increasing patronage of our fountain.

## THE INNOVATION

### Sanitary Paper Cups for Our Fountain

The public drinking cup and the roller towel have been banished. Sentiment is ever increasing in favor of sanitation. To meet the public demand and to contribute to the health of the community we have gone a step further in the conduct of our Soda Fountain by adopting the use of the sanitary paper cup.

The use of these cups will insure absolute cleanliness and will make every drink served at our fountain absolutely sanitary in every respect.

We are the first to introduce the use of these cups and we hope the public will show appreciation of the new move by patronizing our fountain liberally.

## THE INVITATION

### For Satisfaction and Health's Sake Drink Our Soda

Be sure that you get your share of the delicious things served at our fountain. Soda water meets an actual need. The time was when the drinking of soda was considered a luxury merely, and not a healthful luxury at that.

All this is changed at the modern fountain which is properly conducted. The materials used are the daintiest and most wholesome that exist. Rightly made such beverages have food and hygienic value—they sustain vitality, cool the blood and are healthful and refreshing. The way we serve soda will please the most critical. Everything about our fountain, inside and out, is kept as clean as the best housewife's kitchen. You can drink at our fountain with confidence and satisfaction. Come in and try your favorite drink as we serve it.

Drink to Your Own Health in One of Our Sanitary Paper Cups  
Store Phone 44 Prescription Phone 210

Drugs and Jewelry

# J. W. WILLIS DRUG COMPANY

Plainview, Texas

## Woman's Danger Signals

Hot flashes—dizziness, fainting spells, headache, bearing-down feeling and ills of a kindred nature—are nature's danger signals. The female disturbance or irregularity back of these calls for help, should have immediate care and attention. Otherwise the delicate female constitution soon breaks down.

## Dr. Pierce's Favorite Prescription

For more than 40 years has been lending its health restoring aid to thousands of women year after year throughout its long life.

This wonderfully successful remedy imparts strength to the entire system—particularly to the organs distinctly feminine. Nerves are refreshed. The "stale", overworked, business woman, the run-down house-wife, and the weary care-worn mother of a family—all will gain strength from this famous prescription which has demonstrated its effectiveness—in liquid or tablet form.

**SOLD BY DEALERS IN MEDICINES.**

Write Dr. R. V. Pierce's Specialists at the Invalids' Hotel—Correspondence Strictly Confidential—and no charge.

Dr. Pierce's Pleasant Pellets regulate and invigorate stomach, liver and bowels. Sugar-coated tiny granules—easy to take as Candy.

## NELSON MORRIS RANCH WILL BE COLONIZED.

### New Purchasers Will Cut Tract into Small Farms for Incoming Homemakers.

As a result of the \$2,000,000 deal negotiated in Great Britain by O. W. Kerr, of Minneapolis, Minn., involving the famous "C" ranch of Texas, owned by the late Nelson Morris, Chicago packer and millionaire, will be cut into farms. The announcement was made in Minneapolis, following three weeks of negotiation in Chicago between Mr. Kerr, representatives of a foreign syndicate that made the purchase and of Nelson Morris estate.

Mr. Kerr will have charge of the work of turning this from ranch land into farming country. He will make his headquarters at Midland.

The ranch lies in Midland, Andrews, Martin and Ector Counties. It is on the Texas & Pacific Railroad.

All over the world the "C" ranch of Nelson Morris is known, wherever there is interest in the packing industry, in farming or in the raising of blooded stock. It was the pride of Mr. Morris during his lifetime. At one time there were 20,000 head of full-blood Polled Angus cattle on the land. It played an important part in the change of Texas from the country of "long-horn" steer to blooded stock. When Nelson Morris died, the ranch was left to his son, who is now in the corn belt section.

"We are also establishing connections abroad, and hope to bring a great many people from the intensely settled sections in Europe, such as Holland and Belgium. "I expect to take personal charge of the work on the ground, both of the sales and development, and the O. W. Kerr Company will back the entire handling of the deal."—Dallas News.

## STUDENTS GATHER DATA ON FLY.

### Elimination of Breeding Place Better Than Swatting, Says A. & M. College Investigator.

College Station, Texas, May 18.

"Swat the fly." But a better way to be rid of that pest is to eliminate the fly's breeding place," thus reads an excerpt from a thesis on the "Fly," by D. O'Connor, a member of the senior class at the Agricultural and Mechanical College. O'Connor, who has been conducting experiments with the view to ascertaining the average life time, the rapidity of breeding and disease-carrying powers of the fly, has written a thesis on that subject.

According to his findings, the house fly will breed in almost any organic matter, however small, and will live for a longer period than is generally supposed.

Without food the adult fly can live only twenty-four hours.

The best method of exterminating the fly, says O'Connor, is to stamp out his breeding place. Don't let filth or trash, and especially barnyard manure, accumulate. Use coal oil of low flash point to kill the eggs that have been laid in the trash piles, allowing the kerosene to evaporate. Traps are the surest cure for the adult fly.

In concluding, O'Connor names typhoid fever, tuberculosis, cholera and other diseases as some of those carried by the fly.

## FARMERS TO HAVE BIGGEST MEET IN STATE'S HISTORY.

### Annual Institute and Farmers' Congress to Be Held at College Station in July.

Austin, Texas, May 17.—The next meeting of the Texas State Farmers' Institute will be held at College Station, Texas, July 31 to August 1. The Texas Farmers' Congress will hold its session at the college July 28, 29 and 30. Judge E. E. ... of A...

Farmers' Institute, which is as follows, to-wit: One delegate at large and one for every 25 members of the local or county institute or majority fraction thereof, provided, of course, such delegate or delegates do not come within any of the classes prohibited by the provisions of the amended anti-pass laws.

Judge Kone expresses the conviction that the meeting will be the greatest in the history of the institute and probably the greatest meeting of farmers ever held in the State. The program is now being arranged.

The amended anti-pass law, among other things, provides that no person who holds any office in this State shall at any time during the term of office be entitled to any pass or transportation privilege or franks or substitute for fare or charges over any of the railroads of this State.

See COBB & ELLIOTT before you sell your Grain. —Adv. 12

FIFTY CENTS A WEEK FOR FIVE...

# MICHELIN

Quick

Detachable

Climate



J. E. SLATON, President W. C. MATHES, Vice President  
GUY JACOB, Cashier

# The First National Bank

Plainview, Texas  
CAPITAL STOCK ..... \$100,000.00  
SURPLUS AND UNDIVIDED PROFITS ..... 170,000.00

**SAFE DEPOSIT BOXES FOR RENT**  
Your business solicited, appreciated and protected.



## THE MOST MODERN GARAGE IN NORTHWEST TEXAS

You would naturally expect such a garage to carry every accessory or repair part, also a corps of expert workmen. Yours servingly,

**Plainview Machine and Auto Shop**  
E. E. ROOS, Proprietor

## FARM LOANS

We are in position to make Loans in Hale and adjoining Counties, secured by first mortgage on improved farm lands.

**SANDER & MARTINE**  
Concrete Bldg. East Side Square Plainview, Texas

—OFFICERS—  
L. A. KNIGHT, President R. W. O'KEEFE, Vice President  
H. M. BURCH, Cashier L. G. WILSON, Vice President  
H. C. VON STRUVE, Assistant Cashier

## Third National Bank

of Plainview  
Analey Building, Northeast Corner Square  
Capital \$100,000.00

—DIRECTORS—  
R. W. O'KEEFE W. A. DONALDSON E. G. WILSON  
L. A. KNIGHT H. M. BURCH

## FOR TRADE

Will trade lot on South side of square in Floydada, Texas.  
PRICE OF LOT \$1750.00  
Will take as part pay new or second hand automobile of the value of about \$1,000.00, terms for balance. This lot is clear of debt and easily worth the money.

**R. A. CHILDERS, Floydada, Texas**

## BETTER THAN SPANKING

Spanking will not cure children of wetting the bed, because it is a habit, but a dangerous disease. The C. H. Rowan Drug Co., 83, Chicago, Ill., have discovered a strictly harmless remedy distressing disease, and, to make known its merits, they will 50c package, securely wrapped. Absolutely Free to any reader Hale County Herald. This remedy also cures frequent desire and inability to control urine during the night or day in old age. The C. H. Rowan Drug Company is an Old Reliable House; hem today for the free medicine. Cure the afflicted members of family, then tell your neighbors and friends about this remedy.

## GUYTON SANITARIUM

Offers excellent treatment in surgical and maternity cases.

All physicians may be sure that their patients will receive the best of attention.

**DR. J. V. GUYTON, in charge**

## A. S. McAdams Lumber Co.

**LUMBER AND PAINTS**

We can save you money on any kind of building material. Call and get our prices.

P. FRANCISCO, Manager Phone 52

## NATIONAL ANTI-SALOON LEAGUE TO MEET IN COLUMBUS.

From November 10th to 15th the National Anti-Saloon League will celebrate its twentieth anniversary, in a great National convention at Columbus, Ohio. The interest aroused by the announcement of this coming event seemed to justify the expectation that there will be perhaps 20,000 delegates present. It is expected that this will be the formal launching of the campaign for National prohibition.

At the last meeting of the National League its constitution was recast, so that the present basis of representation is the local church. Each church Sunday School and young people's society is entitled to one delegate. Delegates must be elected by the bodies they represent, and it is well for such bodies to furnish certificates of election.

"Attention is called to this matter now," says Superintendent Gambrell, "in order that churches and other organizations referred to may have ample time to think the matter over, with the view of sending representatives to this great National convention. For one to mingle with the heroic Anti-Saloon forces of the entire Nation during a period of three days will mean inspiration that will last through a life-time. It is hoped that many Texas organizations will be represented in the great meeting. Remember the date, November 10 to 13, 1913, at Columbus, Ohio."

## TEXAS INDUSTRIAL NOTES.

**Howe.**—Considerable excitement was occasioned here when it became known that the well being put down by the Howe Oil & Gas Company had struck a strong flow of oil, with indications of gas. The water is being baled out, after which the drillers are confident of encountering oil in paying quantities.

**Brenham.**—The coronation of the queen of the thirty-second annual Maifest of the Brenham Fire Department was staged on a more magnificent scale than in any previous year. Many thousand visitors from out of town participated in the many forms of the festivities.

**Coriscana.**—The Commissioners' Court has been petitioned by the voters of the Barry community to order a good roads bond election on \$50,000.

**Cuero.**—The Cuero Commercial Club and Civic League have joined forces in the preparation of the entertainment of the delegates to the Midcoast Congress, which meets in this city on May 27-28. Special rates on all midcoast lines have been secured for the occasion.

**Big Wells.**—The Rio Vista Farm, comprising 1,500 acres lying along the Neuces River, three miles south of here and between Cotulla and Carrizo Springs, in Dimmit County, has been purchased by northern capitalists who expect to develop the property into a vast alfalfa farm.

**Beaumont.**—The first shipment of cypress timber to be used in building culverts and bridges on the Beaumont-Port Arthur Interurban has arrived, and construction work has started. The steel rails have been shipped by boat to Port Arthur as soon as they are needed.

**Port Arthur.**—Oil exports out of Port Arthur during the month of April amounted to nearly 1,000,000 barrels. The product went to practically all parts of the civilized world. Shipments included 1,205 barrels of asphalt.

**Orange.**—Growers in Orange County state that the acreage planted in rice will be much larger this year than last. Planting in this county is practically completed. The heavy rains in the last part of April and first of May delayed the planting to some extent, but they proved beneficial to the growers.

**Fort Worth.**—The ten contracts calling for the construction of nearly \$1,000,000 worth of good roads in Tarrant County has been signed, and the first work started at Granite Hill, near Handley. There are eight roads to be constructed at present, four cardinals and four sub-cardinals.

**Bartow.**—Citizens' committees are now engaged in arranging details for the organization of an irrigation district. It is proposed to construct a large reservoir which will be used for storing water from the Pecos River to irrigate approximately 40,000 acres in this vicinity.

**Snyder.**—Bounties have been paid on 11,000 jack rabbit scalps during the present term of the Commissioners' Court. Although five cents is offered for each scalp, the rabbits are still numerous, and the bounty law

will continue in force until these pests are exterminated.

**Denton.**—An election to vote upon the issuance of \$125,000 in good roads bonds has been ordered in the Pilot Point precinct on June 21st by the Commissioners' Court.

**Galveston.**—A marine coaling station is contemplated for this port by a private coal company which has become impressed with the possibilities of making Galveston a base for supplying bunker coal to ships of all nations with the completion of the Panama Canal.

**Dallas.**—Armour & Company of Fort Worth came in for high praise from over 20,000 Shriners who attended the mammoth barbecue at Fair Park during the recent meeting. Each of the twenty thousand guests was served a pound of choice barbecued meat; it is said that this barbecue was the largest ever attempted.

**Houston.**—A systematic playground movement is under way in Houston. A three-weeks' campaign is being conducted by Eastern playground experts, and the nucleus for a \$1,000,000 playground fund will be started.

**Freeport.**—The completion of the last stretch of the Intercoastal Canal between the San Benard and Brazos Rivers has at last, after many months of construction work, narrowed down to a matter of a few thousand feet to dredge, and May 18th has been set as the day the water-way is expected to be finished.

**Rockdale.**—Great preparations are being made for the holding of the annual Milam County Fair in this city July 9 to 11. Contracts have been let for two airship flights, besides many other attractions. Races will be a feature of the fair. Large crowds from this and adjoining counties are expected to attend.

**Fort Worth.**—The Gulf, Colorado & Santa Fe Railway has let a contract for the construction of an eating-house adjoining the Santa Fe station to cost \$25,000.

**San Angelo.**—The West Texas Ginners' Association held a largely attended two-days' session in this city recently. Cotton ginners from Kimble, Menard, McCulloch, Coleman, Comanche, Concho, Mills, Mason, Llano, Runnels, Brown, Coke and Tom Green Counties were present.

## TEXAS WEALTH INCREASES.

Fort Worth, Texas, May 17.—The wealth of Texas increased approximately \$47,487,800 during the month of April, according to statistics compiled by the Texas Commercial Secretaries and Business Men's Association. The production of the soil, the earth, the waters, the value added through the process of manufacture and foreign capital coming into Texas constitute the items used in ascertaining the increase in wealth during the month, and is divided approximately as follows: Agricultural production, \$15,237,300; foreign capital, \$17,500,000; factory production, \$13,709,000; mineral production, \$975,000; fish and oyster production, \$75,000.

## COMPLIMENTARY MOTION PICTURE MATINEES.

Below is a list of the prominent business men of Plainview who are furnishing a free matinee at the Majestic every Saturday afternoon to their out-of-town customers, and will be given for those people only who live outside of the city limits of Plainview.

The merchants and business men of the town want the country people to take advantage of this free entertainment, and want them to feel that it is a slight token of their appreciation to the people in Hale County who do their trading in Plainview. Complimentary tickets to the entertainment can be secured at any of the business houses listed below. Ask for them:

- R. C. Ware Hardware Co., J. W. Willis Drug Co., R. A. Long Drug Co., Carter-Houston Dry Goods Co., Vickery-Hancock Grocery Co., Duncan's Pharmacy, J. C. Wooldridge Lumber Co., Donohoo-Ware Hardware Co., Fulton Lumber Co., Elk Barber Shop, Elk News Stand, E. T. Coleman, Coal and Grain Dealer, Boyd Grocery Co., City Bakery, Shelton Bros., Dry Goods and Furnishing Store; Sewell Grocery Co., Busy Bee Cafe; Jo W. Wayland, Men's and Boys' Furnishings; G. W. Graves Saddlery Co., The Necessity Store, Scudder Grocery Co., Hatchell & Johnson Grocery Co., G. S. Fairris' Grocery Store, Hartley-Mize Hardware Co., Plainview Lumber Co., Alfalfa Lumber Co., Cochran's Studio, Plainview News, Hale County Herald, Warren & Sansom's Grocery Store, Blasingame & Klinger, W. E. Winfield.

Any merchant not on this list who wishes to appear thereon may do so by notifying the Manager of the Majestic Theater.—Adv.

# Speed Oil Co.

## Gasoline and Kerosene

Fibre, Transmission, Differential, Cup and Axel Greases, Auto Lubricating, Machine, Neatsfoot and Harness Oils, and Waste.

AGENTS FOR  
**Sanitary Gas Generator AND Kerosene Lamp Burner**  
IT DOES AWAY WITH THE SMOKE

# SPEED OIL CO.

PLAINVIEW, TEXAS  
Phone 332 101 Railroad Ave.

Travel becomes a real pleasure when the essentials—equipment and schedules, add to your comfort and serve your convenience. These are features that will appeal to you if you use "The Katy" on your next trip.

That is why "Katy" trains are synonymous with.

**Dependable Trains**  
Don't forget—Summer Excursion Fares after June 1st, 1913.

# Wonderful!

## The New 1913 Saginaw With the Patented Angle Steel Rib

Last season's Saginaw Silo was pronounced utterly perfect by dairymen and stockmen all over the country. For 1913 it was wholly unnecessary to attempt improvement. Yet, despite this, we came out with this 1913 Model. The big feature of the 1913 is the ANGLE STEEL RIB. This ingenious invention adds about 50% to the life of a Silo. And that's wonderful, when you consider the Saginaw is already known to be the strongest and most durable Silo ever built.

**Doing the "Impossible"**  
The Angle Steel Rib has done what other Silo makers only a year ago considered impossible. It has given you Dairymen and Stockmen a Silo which has heaviest wind stress on 'tween NEAR or TILT. All because the Angle Steel Rib absolutely prevents any up-and-down slanting of the staves. Better, this marvelous invention forever ends the main possibility of your silo caving in when empty.

**5 Big Features**  
The Saginaw is far the most popular Silo on the market. Five mammoth Silo factories have had to be built. Last season we received orders for 187 Silos in a single day.

**Strong as a Skyscraper**  
The Saginaw Silo, with the steel frame ribs as solid as a modern city skyscraper. It cannot blow down; it cannot twist; it cannot warp; it cannot collapse; it cannot shift on its foundation. Like a Grand Oak, it is rooted to the ground by the Saginaw Anchoring System.

**Bright, Clean Silage**  
No rank, sour silage ever comes out of a Saginaw. It is sweet and pure clear to the edge, right down to the walls. Animals love the enticing flavor and thrive wonderfully on the rich, succulent feed. That's got a Silo that spoils silage.

**Get Latest Silo Book**  
Our latest Book on Silos is about ready for mailing. It not only fully describes the 1913 Saginaw, but also contains a wealth of information on Silo Building and Silage. Don't miss getting it. Write for it—or better, come in and get your book and we'll talk it over.

**The McCLURE COMPANY**  
Formerly Farmers' Handy Wagon Co.  
Saginaw, Mich. Des Moines, Iowa. Minneapolis, Minn. Cairo, Ill. Ft. Worth, Texas.

**T. H. BROWN, Agent, Plainview, Texas**

**WANTED—TO LEASE.**  
One or more sections for stock-raising for a term of years. Prefer some improvements, and near a town.  
RUFUS WRIGHT,  
23—Adv. Sweetwater, Texas.

While away these spring evenings listening to a "Victor." J. W. WILLIS DRUG CO. has them. —Adv. tt.

COBB & ELLIOTT buy Grain six days in the week, and talk about it on Sunday. Adv. tt.



**SPEND ELEVEN-MILLIONS ANNUALLY FOR FEEDSTUFFS.**

The farmers of Texas do not raise enough cereals and forage crops for their own farm animals. They expend, according to a recent census report issued by the Department of Commerce and Labor, \$10,800,000 annually for feedstuff. The official figures show that twenty-seven per cent of the farmers buy feed.

Peter Radford, President of the Farmers' Union, in discussing the subject, said: "A farmer should, as a rule, raise his own feed. While cotton is our money crop, and the moisture requirements are in a measure antagonistic, and nature usually favors cotton, yet the farmer should plant enough feed to take his stock through the season."

The farmers of Hale County expended in 1909 \$42,839 for feedstuffs. Two hundred and seventy of the farmers of this county reported purchases of feedstuffs, and the annual expenditure per farm reporting was \$160. By proper diversification of crops this money can be kept at home.

**FIRST PRESBYTERIAN CHURCH.**

Rev. S. Park, who has been attending the Presbyterian General Assembly at Atlanta, Ga., will return Saturday and preach at the First Presbyterian Church Sunday, morning and evening.

**NAZARENE EVANGELIST COMING.**

Evangelist J. L. Hatfield, one of the greatest evangelists of the North, will be in Plainview from June 20 to July 6, to hold revival services for the Nazarene people. It is said of him that he is "Peter Cartwright the Second."  
JOHNNIE JOHNSON.

**WHITFIELD.**

May 22.—There was preaching here Sunday forenoon, also in the evening, by Rev. Winn, of Plainview. A fine crowd was present.

Mrs. T. J. Garner went to Plainview Sunday to carry her little daughter, Bertie, to the doctor.

There was prayer meeting organized at the New Hope Church Sunday night, and a meeting will be held at that place next Sunday night. Everybody is invited.

Mr. and Mrs. H. P. Walling went to Hale Center Saturday to visit a sister, Mrs. George Yates.

Little Frank Bell was badly hurt Monday while cutting a piece of wood. A piece flew up, hitting him on the forehead. He is some better now.

Mrs. H. H. Blackerby was the hostess of Mr. and Mrs. R. B. Walling and children Monday.

Mr. Jim Lovvorn killed a large rattlesnake last week, while plowing.

Mrs. W. A. Williamson and Leona Walling were in Plainview Tuesday.

Miss Maud Formway is in Plainview this week, being treated.

Miss Loraine and Mr. Bill Askey returned home Monday from Palmer, Texas, where they have been going to school.

Mr. Jesse Lovvorn and Miss Oda Francis were the guests of Leona Walling Sunday.

**OFF TO OLD SOLDIERS' REUNION.**

Captain and Mrs. C. W. Tandy left today for Chattanooga, Tenn., to attend the Old Soldiers' Reunion next week. Captain Tandy wore pinned on the lapel of his Confederate gray uniform the Iron Cross of Honor and pieces of the regimental battle flag under which he fought four years.

When the Reunion is over, Captain and Mrs. Tandy will extend their visit several weeks with friends in Kentucky and Alabama.

**How Grain Was Handled Before the Great Grain Exchanges Were Established.**

[National Crop Improvement Service.]  
In the ante-bellum days, when the steamboat commerce was in its glory, the farmers in the Mississippi Valley were compelled to ship their grain in sacks.

After harvest each year the old levee at St. Louis was piled high with grain. The millers and other grain buyers would saunter leisurely through the accumulated pile in no hurry to buy, and the more the grain was congested the more indifferent they became.

There being but a few of them they found it to their advantage, especially over Sunday, to allow cargo after cargo to be unloaded without buying.

In consequence the price was such that the price was subject to violent fluctuations, and a margin of 25c to 50c a bushel was by no means uncommon.

The farmer, of course, got the worst of it. But a few bright men saw that by financing this proposition, wheat could be carried over a longer period and that there were immediate possibilities to make it a stable business. In this way the St. Louis Merchants' Exchange was organized to protect both the producer and the consumer.

Somebody had to carry the grain from the time of harvest until the time it was used. The farmer wanted his money spot cash and the miller was not ready to buy. Somebody had to assume the ownership of this grain, hence the speculator was willing to do so and an active market was created.

Generally, the more transactions there are in a Grain Exchange, the narrower the fluctuation. A daily auction was held in St. Louis for warehouse receipts, for grain in store, for grain to arrive, and out of this has grown the wonderful system of marketing the grain surplus.

**MORE FARM HELP.**

[National Crop Improvement Service]

Edward Erickson, township clerk of Bottineau County, N. D., writes: "Last season North Dakota was short of farm help. Should like to get your advice on what arrangement could be made to get some of the unemployed of the large cities to come to North Dakota during harvesting and threshing. Last season there was grain left in the field and not threshed. No machine had a full crew of men."

The County Farm Bureau plan seems to be the most feasible solution of such difficulties. One of the most important committees to be appointed is one to study this condition and to communicate with other counties regarding both temporary and permanent employment of farm labor, and by locating more farmers on small tracts of land. A number of the farm bureaus are already listing farms for sale and are not only guaranteeing the statements regarding this land, but are arranging finances, the newcomers to pay a reasonable rate for an opportunity to get a start. The labor committee should work with the landlord and tenant committee and after having brought labor into the county, hold fast to that which is good by establishing them either as buyers or tenants on small farms.

The average land agent has outlived himself, but all that is necessary to draw immigration is for the Land Committee to guarantee the statements to be absolutely true, adding the information that a County Agent is at work in the county to keep newcomers from making blunders and to help them introduce a profitable system of agriculture. In counties where farm bureaus have not been organized this should be the work of the Commercial Club, whose function should be enlarged to take in the entire county rather than confining its interest to the actual development of the towns.

**FRIENDLY BUGS AND OTHERS.**

By J. H. Brown.

[National Crop Improvement Service.]  
John D. of North K. is a sturdy farmer of long standing, as well as something of a plunger in side lines and sundries.

Last year John took a whirl in muskmelons and made good (as they say)—so, true to his kind, this year he doubled the dose and dreamed dreams of a bank account with many ciphers and some digits.

But, alas! the fabled tale "of mice and man" interfered and John was ungallant enough to lay his troubles to the "lady bug" which infested his vines like other ladies attack bargain counters.

John had picked potato bugs from his youth up—or more correctly speaking, from his potato vines. So he put his applied science to use and all hands "and the cook" picked and picked—but the patch was large and days were few and full of lady bugs—and in sheer desperation John gathered up a potato vine and (parcel) posted it off to the agricultural college, when to his confusion, word came back "your vines are infested with an invisible mite with an unpronounceable name which does not respond to treatment by the common emulsions or paris green. The only known help comes from its devouring enemy, the 'lady bug'."

John says he is the original fool, caught with the goods on him; he had killed the goose that was trying to lay a golden egg. Again, why a farm bureau in every county in charge of county agriculturist?



Copyright Hart Schaffner & Marx

**YOU** like to have clothes of originality yet you don't care about paying a fancy price for something when you can buy the same thing for less money.

If some one would come to you and offer to give you five dollars for two and a half dollars you would take him up so quick it would make his head swim. Wouldn't you? It is the same proposition with these.

**Hart Schaffner & Marx Suits** of ours. The way we are pricing them you'll save from twenty to five dollars on your summer suit. Come in and let us show you, you'll be convinced.

You'll get all you want in clothes value our store for \$22.50 or \$20.00. We are featuring some splendid values at these prices. Others for more or less.

We are constantly in receipt of the new styles in Hats, Neckwear, Shirts and all the latest things in men's wear.

Specially priced items in all lines--broken lots that we are closing out.

**Carter-Houston Dry Goods Company**

"The Home of Hart Schaffner & Marx Clothes"

**SUMMER EXCURSION RATES**

June 1st and After to the NORTH, EAST AND WEST

VIA



**LOCAL EXCURSION RATES**

One Fare Plus Ten Cents  
Every Sunday  
ROUND TRIP  
MINERAL WELLS  
EVERY DAY

For full particulars see T.&P. Agents or write

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