

Embroidered Flouncing Sale for Thursday and Friday

All 50c and 75c flouncings at 40c
 All \$1.00 and \$1.25 flouncings at 85c
 All \$1.50 and \$1.75 flouncings at \$1.25
 All \$2 and \$2.50 flouncings at \$1.50

Collar Sale for Saturday and Monday

On these two days we will reduce the price on every ladies' collar in stock. All of our latest Dutch, Bulgarian and other lace collars will be included. These collars and reductions must be seen to be appreciated.

Plainview Mercantile Co.
 "Best and Prettiest Dry Goods Store on the Plains"



INSURANCE

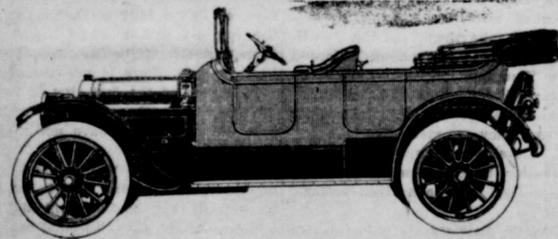
USED JACK RABBIT CARS are insured for the maximum value in the second-hand market. APPERSON BROTHERS are numbered among the few makers who build standardized automobiles. EVERY season these makers are confronted with the necessity of choosing between two sales policies—shall we force last season's model out of date and sell the owner a new car, or shall we perpetuate the standard design and make every car sold stay sold and sell another to a new customer?

OUR POLICY IS YOURS

APPERSON BROTHERS chose the latter and renounced season's model. Forcing good cars out of date by a few unessential changes is an expensive luxury when applied to motor cars, and an injustice to the buyer.

DEPRECIATION on your car should not exceed what the service has been actually worth, providing you give it the care and attention it deserves—if you buy a 20th Anniversary

APPERSON
 JACK RABBIT—THE CAR
 WITH THE POWERFUL ENGINE



45 H. P. Touring Car for five \$1,600
 45 H. P. Roadster for two 1,600
 55 H. P. Touring Car for five 2,000
 55 H. P. Touring Car for seven 2,250
 Gray & Davis electric starting and lighting if wanted.

Hubbard Bros. Auto Co.
 OUR AIM—To Satisfy Each Individual Purchaser.

WHEN THE MIND IS RIPENED.

No man can learn what he has not preparation for learning, however near to his eyes is the subject. A chemist may tell his most precious secrets to a carpenter, and he shall be never the wiser—the secrets he would not utter to a chemist for an

estate. . . . Our eyes are holden that we cannot see things that stare us in the face until the hour arrives when the mind is ripened; then we behold them, and the time when we saw them not is like a dream.—Emerson.

WATSON leases everything Ad. if.

CONDUCTORS LOOKED CROOKED.

Aged Woman Wouldn't Ride on Their Car Over Trestle with Them.

There was something about her that made you like her, despite the fact that she carried a caged parrot in one hand and an old-fashioned carry-all in the other. Maybe it was the motherly way in which she crooned to the parrot, while, together with another woman, she stood waiting for a car at Twenty-ninth and Main Streets yesterday afternoon.

A car approached and she stepped out to take it. As it slowed down she examined the face of the motor-man with interest, and then, when it had slowed down, she shook her head at the conductor and walked back to the curbing.

"I wouldn't trust him; his face is too sneaky," she said to her friend.

With the appearance of the next car the maneuvers were repeated. When the third car, however, had arrived and the motorman's face had been thoroughly inspected, she turned to her friend and said:

"There! There is a man whose face I can trust. I wouldn't ride over that long trestle down by the new station with a man whose face looked crooked."—Kansas City Star.

A WOMAN'S SUCCESS ON THE LAND.

Here is the story of a woman who gained \$25,000 in profits from the soil in six years from an investment of \$5,000:

Early in 1905 Mrs. Ida E. Mathis bought and took charge of 740 acres of red clay land in Calhoun County, Alabama. The farm cost \$8.50 an acre, half cash and the balance on time at 8 per cent. The land, the houses and the fences had suffered from the "absentee landlord" policy of their former owners. Mrs. Mathis spent \$1,200 in repairs. She planted 10,000 fruit trees on a part of the cleared land, at a cost of \$600, and rented the rest of the tillable part of the farm for one-third and one-fourth of the crops, instead of for cash, as had been the former owners' method. This percentage plan stimulated the renters to such effort that Mrs. Mathis share rose at once to \$1,200 a year, instead of \$500, which the owners had formerly got. For the first two years the renters used the land between the young trees of the orchard, paying enough rent for it to cover the additional expense of hoeing. The fourth year (1908) the first crop from 2,500 peach trees brought a clear profit of \$1,300, despite losses caused by rain.

In 1908 Mrs. Mathis sold one-third of the farm—mostly timber land—for \$20 an acre. She brought part of the rest of the farm into cultivation and succeeded in keeping her rents up to \$1,200 a year. In the spring of 1911 she sold the remaining two-thirds at \$40 an acre.

From rents, crops and sale of the land Mrs. Mathis received altogether considerably more than \$30,000. Her original investment was less than \$5,000 and her total investment was about \$8,000. Her net profit was about \$25,000, or, distributed over the six years, about \$4,000 a year.—The World's Work.

THE PYGMIES OF DUTCH NEW GUINEA.

For several months, says Capt. C. G. Rawlings in the June Wide World magazine, all attempts to discover the village of the pygmy people failed, until one day a collecting party unexpectedly came across their habitations 1,800 feet up the mountain side. The pygmies poured in from all directions, but, though suspicious, ever handling their bows and arrows, and always on the alert, they never attempted hostilities. Their houses were very superior to those owned by the plainsmen, which were built on the ground with rough timber, sticks and leaves, while the small men constructed their dwellings on piles raised eight or ten feet above the earth. In addition, the interiors were lined with strips of bark, affording a more or less effectual protection against the wind and rain.

The pygmies' powers of enumeration also raised them considerably above the mental level of the plainsmen, who only possessed words to denote the first two numerals, while the little men could count up to ten. The average height of the coast people was rather over five feet six and a half inches, the new tribe of hillmen being only four feet eight and a half inches. Generally speaking, they were excellently proportioned, agile, wiry and eminently suited to the densely-covered mountain country in which they dwell. In color they varied little, being what may be termed chocolate hue, slightly fairer than the dwellers in the plains.

This curious race is believed to be at least as ancient as the Andaman Islanders, and one of the oldest, if not the very oldest, inhabiting the globe.

COBB & ELLIOTT buy Grain six days in the week, and talk about it Adv. if.

HOW A FARMER'S WIFE HELPED.

She Started a Home Bakery for Her Bachelor Neighbors.

"Oh, for a loaf of good bread!" That remark, made by a bachelor homesteader, prompted me to start a home bakery. We had very little capital when we took up our quarter-section in the Pacific Northwest region, and the fact that my husband was working twelve hours a day out of doors, while I, with plenty of time and strength, was not earning a penny to help along was a constant worry. Is it any wonder that as soon as I could get that bachelor homesteader's attention I offered to provide him, at moderate prices, with all the bakery supplies that he needed?

He gladly gave a weekly order for four loaves of bread at ten cents each and for two pies at twenty-five cents apiece, for which he was to call on specified days. The second time that man came for his bread he brought orders for two of his neighbors, also bachelor settlers, and through those three men the news that I would do extra baking spread like an endless chain letter. Within a month I had eight customers and was regularly making \$3.50 a week.

My next step was to nail to a tree, at the side of the road passing our shack, a board stating that I was prepared to furnish bread, biscuit, cake and pies in moderate quantities at forty-eight hours' notice, or to take orders for weekly supplies in the bakery line. It was amazing the way the orders came in, not only from the men of the vicinity who are their own housekeepers, but from women who are indifferent bakers or incumbered with large families of small children.

Before many days, orders began to come from people who wanted the things done up so that the rural carrier, who in sparsely-settled districts uses a two-horse wagon, could pick them up as he passed our house and leave them at their homesteads or at the place where their mail was customarily deposited.

My charges for bread, cake and pie are based on the 100 per cent profit system. That is to say, having estimated the cost of all materials and the postage or other transportation for each article, I double its price and consider it only fair pay.—Farm and Fireside.

MANY USES FOR POTATOES IN GERMANY.

While America gave the potato to the world, it has remained for Germany to show how to utilize the crop. The German crop is five or six times as large as that produced in this country. We all know how a few million bushels more than an ordinary crop will drive prices paid to farmers down to a few cents. That is because we have not developed the potato industry as Germany has. That country has given the world cheap potato alcohol, several kinds of potato flour and dried potatoes for stock feeding. The Germans have now found a way of drying the potato tops so as to make a good cattle food. In this country about all our people have done is to produce starch in addition to the ordinary use of potatoes as food. We ought to be making cheap alcohol so as to reduce the cost of gasoline and fuel.—Rural New Yorker.

COMPLIMENTARY MOTION PICTURE MATINEES.

Below is a list of the prominent business men of Plainview who are furnishing a free matinee at the Majestic every Saturday afternoon to their out-of-town customers, and will be given for those people only who live outside of the city limits of Plainview.

The merchants and business men of the town want the country people to take advantage of this free entertainment, and want them to feel that it is a slight token of their appreciation to the people in Hale County who do their trading in Plainview. Complimentary tickets to the entertainment can be secured at any of the business houses listed below. Ask for them:

R. C. Ware Hardware Co., J. W. Willis Drug Co., R. A. Long Drug Co., Carter-Houston Dry Goods Co., Vickery-Hancock Grocery Co., Duncan's Pharmacy, J. C. Woodriddle Lumber Co., Donohoo-Ware Hardware Co., Fulton Lumber Co., Elk Barber Shop, Elk News Stand, E. T. Coleman, Coal and Grain Dealer, Boyd Grocery Co., City Bakery, Shelton Bros., Dry Goods and Furnishing Store, Sewell Grocery Co., Busy Bee Cafe, Jo W. Wayland, Men's and Boys' Furnishings; G. W. Graves Saddlery Co., The Necessity Store, Scudder Grocery Co., Hatchell & Johnson Grocery Co., G. S. Fairris' Grocery Store, Hartley-Mize Hardware Co., Plainview Lumber Co., Alfalfa Lumber Co., Cochran's Studio, Plainview News, Hale County Herald, Warren & Sansom's Grocery Store, Blasingame & Klinger, W. E. Winfield.

Any merchant not on this list who wishes to appear thereon may do so by notifying the Manager of the Majestic Theater.—Adv. if.

After Our Goods are Sold

Is the Time We Want You to Like them Best

Our ads, our windows, our salesmen are only means of getting you to know our merchandise.

Cool Summer Clothing

Crofut-Knapp and "Thoroughbred" Hats
 Frisbie Shirts
 Manss Shoes

F. P. Kirkendall Work Shoes
 Carhartt and B. H. B. Overalls

Strong Line of Men's Cool Summer Underwear, Straw Hats, Men's Umbrellas, Suit Cases, Neckwear, Work and Dress Trousers

We do Cleaning, Pressing, Repairing and Alteration work in our Tailoring Department.

J. W. Wayland



Love Your Wife? Of Course You Do! What a Foolish Question!

Plan a little surprise for her this very evening. Take home a box of King's Candy, "don't you know," like you did before you were married. It will make her happy.

We have a choice selection of King's Chocolate Creams and Nuts.

Agents for Columbia Phonographs and Records.
R. A. LONG DRUG COMPANY

The \$4.00 Conklin Fountain Pen to be given by the Herald for the Ten Best Reasons Why People Should Come to the South Plains, was bought from the big assortment of Conklin's at J. W. Willis' Drug Store.

We have a complete assortment of Conklins in all grades and colors, plain and gold trimmed, in all points.

Who, to-day, would think of buying a key-winding watch? Then why buy an old-fashioned dropper-filler fountain pen which is certainly more inconvenient and a greater nuisance than a key-winding watch, and fully as antiquated?

Drinks Ink Like A Camel

CONKLIN'S SELF-FILLING PEN

fills itself by dipping in nearest ink-well and pressing Crescent-Filler. No bothersome dropper—no fussy preparation—no mussy fingers—no cussy atmosphere. Can't leak or sweat. Writes as easily as filled. The most improved and up-to-date fountain pen made. Sold by

J. W. Willis Drug Co.



Hurry your list of Reasons to the Herald and come to our store and see the pen they offer as a prize.

J. W. Willis Drug Co.

DRUGS and JEWELRY
The Rexall Store

STORE TELEPHONE NO. 44

PRESCRIPTION DEPT. PHONE 210

A commendable effort on the part of the Herald; a dependable pen from our stock of dependables.

BUTTER COOLER WITHOUT ICE.
It Consists of a Flower Pot, Corked at Bottom, Covered with a Flour Sack.

I remember when I was a child there was a butter cooler on the breakfast table, consisting of a double bell of terra cotta. Inside the bell was water, and its evaporation through the porous terra cotta kept the butter cool.

This gave me the idea for the butter cooler I have used very summer for many years. The principle is the same as the "wine siphoner" of the ancient Romans that was kept on the roof; likewise of the Mexican water coolers of today. It is just a large-sized, unglazed flower pot, corked at the bottom. Over this is wrapped an opened flour sack, folded round it on the bias. The ends of this must be long enough to dip into the pan of water in which the flower pot stands. By capillary attraction the water mounts and keeps the cloth wet.

Cut the roll of butter into halves, and place them one on the other in a saucer. Mount this saucer on a small pot, to make it a convenient height to hold the butter, just below the top of the flower pot. Over this place another cloth, smaller, with its ends, too, dipping into the bowl of water. Laying two small sticks across the top makes it easier. This contrivance must stand always in a thorough draft, and then any amount of heat will do no harm, as the evaporation will go on all the quicker. Care must be taken to keep the bowl always well filled. When the butter comes in fresh, wash the cloths and soak the pot in water, so as to keep them sweet.—N. A., in Woman's Home Companion.

NEW KIND OF "MOVIES."

The latest development in the motion-picture art, to which the Greek name "kinoplastikon" has been given, is now being tried out at a London theater. By this process moving figures are shown without a screen. This gives the illusion of watching living actors performing as on a real stage, each with his exits and his entrances, for they come and go by way of the wings. This gives a touch of actuality that needs only the addition of speech to make an almost perfect dramatic presentation.—Indianapolis News.

\$7.50 Dinner Set with \$25 purchases at SHELTON BROS. from June 14th to June 30th. Read this week's ad. —Adv. tf.

A Basket of Goodness



is a basket of Fine Groceries. We guarantee the perfect purity of every article we sell, and pride ourselves upon the reputation we have made for fair and honest dealing. We keep only the freshest and finest of Tea, Coffee, Cocoa, Butter, Eggs, Flour, etc., and challenge comparison of qualities at equal prices. If you are not already dealing here, you are robbing yourselves of many sources of satisfaction.

Wright & Dunaway

Phones 35 and 355

ANSWER THE CALL.

Plainview People Have Found That This Is Necessary.

A cold, a strain, a sudden wrench. A little cause may hurt the kidneys. Spells of backache often follow. Or some irregularity of the urine. A splendid remedy for such attacks. A medicine that has satisfied thousands.

Is Doan's Kidney Pills, a special kidney remedy.

Many Plainview people rely on it. Here is Plainview proof:

Mrs. T. R. Alexander, Archer and Slaton Streets, Plainview, Texas, says: "I suffered from a feeling of distress in the small of my back and was languid in the morning. Doan's Kidney Pills removed this trouble and strengthened my back. Not long ago I sent to the Long Drug Co. for a box of Doan's Kidney Pills. From personal experience I am warranted in recommending them. You are at liberty to continue using my former testimonial."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. —Adv. 28

PLAINVIEW PRODUCE CO. will pay 10c for hens until Saturday, June 21. —Adv. 27

DR. C. B. BARR,
Veterinarian

Office at Gilbert's Barn
Phones: Office, 219; Res., 478
Plainview, Texas

Phones:
C. D. WOFFORD,
Dentist

Rooms 14-16, Ware Hotel Bldg.

DR. E. O. NICHOLS,
Specialist in Diseases of the
Ear, Eye, Nose and Throat
Glasses Fitted.

Office in Finnie Building,
Next Door to Third Nat'l Bank,
Plainview, Texas.

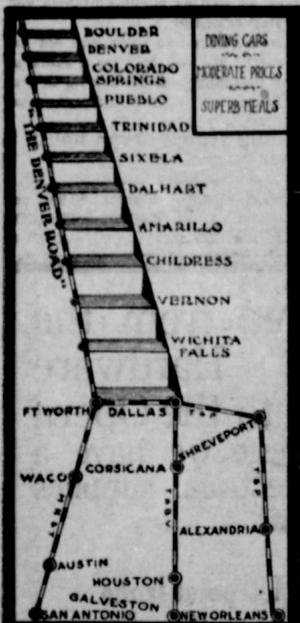
FIFTY CENTS A WEEK FOR FLIES.

Blasingame & Klinger will give 50 cents each Saturday to the boy or girl who kills the most flies during the week. Do not bring the flies, but bring an order from the Fly Committee of the Civic League—Mrs. R. S. Charles, Mrs. L. D. Rucker and Mrs. A. W. McKee. This offer begins at once. —Adv. tf.

COCHRANE'S STUDIO



Where They Make
HIGH GRADE PHOTOS



In a comparative sense
COOL COLORADO
with its numerous incomparable attractions and refuges for vacationists and those needing health-renewing influences, is but a few steps away and the Fast Double-Daily Through Trains of the Ft. Worth & Denver City Railway (including through-sleepers between Denver and points on the T. & B. V. the T. & P. and M. K. & T. Rys., as indicated hereon)—eliminate travel-handicaps and inconveniences and assure unbroken comfort and pleasure in both directions. If in doubt, let me send you some Convictors, in booklet form, free!

A. A. GUSSON, G. P. A.
Ft. Worth, Texas

ITALY'S FERTILITY DUE TO IRRIGATION.

American Commissioner Finds Industry and Thrift with Calans Reason for Profitable Crops.

Milan, Italy, June 14.—On a dry and gravelly soil farmers of this district harvest as many as nine crops in a single year, according to statements made by agricultural experts to members of the American commission on agricultural co-operation today. The secret of the extreme fertility of this region lies in the system of irrigation, which was shown to the Americans.

In the days when Milan was a powerful independent power, the victories of the Milanese troops were celebrated not by statues, but by the more sensible idea of building canals or irrigating systems. As a consequence, the country about the city is honey-combed with irrigation ditches. About twenty years ago a plant was erected by the government to carry the sewage of the city into these ditches. From the main canals the sewage charged water is carried through the irrigating ditches into the fields.

Advantageous to Dairies.
This water spreads thinly over the fields, and, since it has comparatively high temperature, the fields are kept green and productive for all except about forty days of the year, despite the fact that the winters are comparatively severe. The heavy forage crop which this system makes possible is responsible for the great development of the dairy industry of this district. Large quantities of cheese and condensed milk are exported each year to countries which have better natural facilities for dairy products than the country about Milan.

Even the street sweepings of the city are used to increase the productivity of the neighboring farms. Bones and other refuse matter of a similar character are used in the manufacture of fertilizers, and the manure is sold to the farmers engaged in intensive agriculture, principally in raising silk worms. The fertilizer sales are sufficient to meet the expenses of operating the system. The cost balance is made up through taxes.

Thrift Key to Success.
Abundant labor is needed to obtain the agricultural results which the statistics of this district show. But progressive methods are also depended upon. American farm machinery is frequently seen by the American visitors to Northern Italy. Where such intensive cultivation is

practiced it is profitable to use large quantities of fertilizers and manures. To the south of Milan, where the most of the irrigated farms are situated, the farms are about 250 acres. The principal industry on these farms is dairying, the herds averaging from 100 to 150 cows. The milk is used in cheese making, chiefly. The American commissioners were shown some excellent types of co-operative dairies which are peculiarly fitted to the type of farmer in that district who cannot profitably make his butter and market his produce alone, as his farming is on too small a scale.

The fact must not be lost sight of that the Italian farmers are progressing and that their progress is based upon thrift. The lesson learned by the American commission in Italy has been a lesson in industry and thrift.—Dallas News.

WHEN A FARMER DIES.

What did he leave behind him? That is the question often asked when a man dies. Here are two sample obituaries:

"He left a farm undrained, its soil sour, cold and impoverished. From it he had extracted the last drop of fertility that he could get. He left a big, pretentious, but unlovely and unplanted-about house on the hill. He left sons trained only to labor and sharp bargainers, with scant education and no culture. He left in the bank thousands of dollars."

Or:
"He lived out his days on the farm that he had loved and cherished. Its soil he had drained and enriched. There was at his death no more fertile nor beautiful farm land in his county. His home had long been the scene of gatherings of the most intelligent people, young and old, of his region. He left sons like him, educated, with the father's high ideals. He died free from debt."

—Breeder's Gazette.

SHELTON BROS. will give free a \$7.50 Dinner Set on \$25 worth of duplicate sales checks between June 14th and June 30th. See announcement this week. —Adv. tf.

Your troubles are ended when we do your work. Try us—Painting and Papering. PLAINVIEW DECORATING CO. Phone 459. W. D. Jordan, Manager. —Adv. tf.

SHORT ON STORE ROOM

From this date through the remainder of June, we will give 10 per cent off for cash on all household furnishings in order to make room for car to arrive in July. We believe the Trading Public realizes they get more for their money when they trade with us. This is evidenced by the liberal patronage they have given us.

Take from our already close margins 10 per cent it makes a saving you can't afford to miss, our goods are all marked in plain figures. So you know what the regular prices are. We guarantee every article sold by us to be as represented. Our motto is: "If it isn't good we make it good."

Yours for fair dealings and low prices

W. E. WINFIELD

Successor to Nash & Company

The Twice-a-Week Hale County Herald

Issued on Tuesday and Friday.

BROWN & MILLER, Publishers

Buford O. Brown, Editor E. B. Miller, Business Manager

Phones—Business Office, 72; Manager's Residence, 165.

Entered as second-class matter in the Post Office in Plainview, Texas, under act of March 3, 1879.

All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church, pertaining to services, are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Down in Mexico—not a dry town, either,—the secretary of the commercial club has invented a drink made of pineapple syrup, malted milk, cream and carbonated water. He has named it "Commercial Club," which seems like a libel on a worthy institution, says the Kansas City Star.

SAVING THE CHILD.

More than a score of boys and girls were baptized Sunday morning by Rev. S. A. Barnes. The scene was inspiring. It was prophetic of a better day.

Thinking men know that it is not necessary for a boy to poison his mind with vile literature and evil associates, to stain his body with the marks of sin, before he can become a stable Christian or a worthy citizen. Character is a growth from the cradle; that man is biggest and finest who does not dwarf his soul, his mind or his body with the debauches of evil.

The church of God—the children of the church—are the hope of the nation.

VALUABLE PUBLICITY.

It has been definitely decided that Amarillo and the Panhandle country are to have one of the largest and best exhibits at the Chicago Land Show at the coming exhibition that they have ever had up to this time.

That the Panhandle gets much valuable publicity as the result of her exhibits at these land shows there is no doubt, and many of our most progressive citizens are ready to join hands to make an exhibit this year of which all of us may be proud.

What does the South Plains get at the Chicago Land Show? Hale County, on the South Plains, won more premiums at the Texas State Fair last year than any other ten counties in

Texas combined. That exhibit placed at Chicago would turn the eyes of hungry homeseekers to the South Plains.

Are the citizens of the Shallow Water Belt meeting their opportunities like men? Are we living up to our responsibilities?

DIPLOMATIC APPOINTMENTS.

President Wilson Names Ministers to Cuba, Nicaragua and Costa Rica.

Washington, D. C., June 13.—President Wilson today made the following nominations:

Minister to Cuba—William E. Gonzales, of South Carolina.

Minister to Nicaragua—Benjamin L. Jefferson, of Colorado.

Minister to Costa Rica—Edward J. Hale, of North Carolina.

Assistant Treasurer of the United States, at St. Louis—Willard D. Vandiver.

Major Hale was formerly Democratic State chairman of North Carolina and was once Consul at Manchester, England. He has been active in North Carolina politics and is a close friend of Mr. Bryan.

Mr. Gonzales is the editor of the Columbia (S. C.) State and son of Ambrosio Jose Gonzales, a distinguished Cuban patriot.

Mr. Jefferson lives at Steamboat Springs, Colo., is a physician, is now registrar of the Colorado State Land Board and was for several terms State Senator. He and the President are friends.—Dallas News.

REBATE GIVEN TO SEED PURCHASERS.

White Seed Co. Returns to Customers All Money Spent During a Certain Fixed Hour.

Last week the C. E. White Seed Company announced they would refund money on all seed purchased during a certain hour within a ten-day limit. The time was recorded, sealed and given to the Hale County Abstract Company. Tuesday, June 14th between 12 and 1 o'clock p. m., was the time appointed, and E. E. Callaway, of Petersburg; Mr. Slaughter, of Abernathy, and Roy Clements, Otto Bagart, Mr. Powell and one lady, whose name is not known to the seed firm, were purchasers during the hour.

This business is a comparatively new one here, but Mr. White says they have done an enormous business this spring. Daily sales ran as high as \$175 during the busy season, and sales of \$150 were common.

Mr. White came to Plainview from Iowa, a State in which county papers flourish. He tells a Herald reporter that he has never seen a county newspaper which will compare with The Herald.

HE MAY TRUST THEM.

Coupled with the announcement by President Wilson that he will set aside two hours each week for intimate talks with newspaper correspondents on matters of administration policies, is the hint that much of the discussion will be in confidence and solely for the guidance of the writers. And in this the President may trust them completely.

Toward the close of his life, James G. Blaine once remarked that in all his long and at times exciting public career he had not once had a confidence violated by a newspaper man. That was a deserved tribute to a sense of honor that, in spite of the strongest temptations, actuates every press worker worthy of the name.—Boston Post.

Elmer Hoyle came in yesterday, from Oklahoma City, to be at the bedside of his brother Leonard Hoyle, who is ill at the Guyton Sanitarium.

MOTHERS Insist That Your Children Eat Pure Fresh CANDY

We have just received a shipment of candy guaranteed to be pure and fresh. On display now in our windows.

It's Good--Try It

ICE CREAM CONES AT COANS THAT ARE WHOLESOME AND

Delicious

Armour's Grape Juice, Coco-Cola, Vin Fiz and other refreshing drinks at our fountain.

J. F. Coan & Son

Phone 269

ASSIGNEE'S NOTICE.

THE STATE OF TEXAS, County of Hale.) To the Creditors of Vickery-Hancock Grocery Company:

You are hereby notified that Vickery-Hancock Grocery Company, a firm composed of F. C. Vickery and W. M. Hancock, of the County of Hale, on the 23rd day of May, 1913, executed a deed of assignment conveying to the undersigned all his property for the benefit of such of his creditors as will consent to accept their proportional share of his estate and discharge him from their respective claims, and that the undersigned accepted said trust, and has duly qualified as required by law.

All creditors consenting to said assignment must, within four months after the publication of this notice, make known to the assignee their consent in writing, and within six months from the date of this notice file their claim, prescribed by law, with the undersigned, who resides at Plainview, Texas, which is also his post office address.

WITNESS my hand this 26th day of May, A. D. 1913.

JOSEPH FOWLER, Assignee.

ELOPERS GO HOME TO MARRY.

Miss Ola Sanders and Mr. Leslie Slaughter, both of Crosbyton, were married at that place last Thursday evening, after eloping to Tulla and meeting with various obstacles, principally the objection of her parents. Miss Sanders came up Tuesday, going to the home of her friends Mr. and Mrs. C. W. Speer. Miss Sanders had her trunk taken from the house and concealed in the garage, where her betrothed was to get it and bring it to Tulla with him on Wednesday. Her parents found the trunk, and, hearing she had left town, they kept it. They finally gave permission to Mr. Slaughter to marry their daughter if he would tell her whereabouts, bring her home and marry her there. This he gladly did, coming up to Tulla Wednesday, helping Miss Sanders select a hurried trousseau, and took her home with him on the morning train, where they were married that evening with the good will and best wishes of all present.—Tulla Herald.

Mrs. J. M. Shafer left Saturday, accompanied by her sister Mrs. G. W. Brewster, of Lockney, to visit a sister, Mrs. L. F. Roberts, at Stephenville, Texas, who is very ill.

GROWING OLD.

A little more tired at close of day, A little less anxious to have our way; A little less ready to scold and blame, A little more care for a brother's name; And so we are nearing the journey's end, Where time and eternity meet and blend.

A little less care for bonds and gold, A little more zest in the days of old; A broader view and a saner mind, And a little more love for all mankind; And so we are faring down the way That leads to the gates of a better day.

A little more love for the friends of youth, A little less zeal for established truth; A little more charity in our views, A little less thirst for the daily news; And so we are folding our tents away, And passing in silence at close of day.

A little more leisure to sit and dream, A little more real the things unseen; A little nearer to those ahead, With visions of those long loved and dead; And so we are going where all must go, To the place the living may never know.

A little more laughter, a few more tears, And we shall have told our increasing years; The book is closed and the prayers are said, And we are a part of the countless dead— Thrice happy, if then some soul can say, "I live because he has passed my way." —R. J. Wells, in Chicago Record-Herald.

BUSINESS PERSONALS THAT WILL SAVE YOU MONEY.

Second-Hand Tent at WATSON'S. tf.

L. D. RUCKER PRODUCE CO. buys GREEN and DRY HIDES. Adv. tf.

See COBB & ELLIOTT before you sell your Grain. —Adv. tf.

WATSON buys everything. Adv. tf.

For the best Nigger-Head Coal, see ALFALFA LUMBER CO. —Adv. tf.

New Rugs at WATSON'S. Adv. tf.

For the best Nigger Head Coal see the ALFALFA LUMBER CO. tf.

"Perfection" Oil Stove at WATSON'S. —Adv. tf.

Our work has stood the test. Ask W. D. Jordan, Mgr. Phone 459. Adv. tf.

any one. PLAINVIEW DECORATING CO., Painting and Paper Hanging.

Dr. C. B. Barr, veterinarian, has changed his office from Shepard's Barn to Gilbert's Barn. Phone 219. —Adv. tf.

Linoleums and Mattings at WATSON'S. —Adv. tf.

Wednesday, June 25, we will give 10 per cent of all cash sales to the Missionary Society of the Methodist Church. R. A. LONG. —Adv. tf.

Pupils wanting to do any school work this summer will please see me at my home, 311 North Grover St. (MISS) MARY LIPSCOMB. Adv. 27pd.

THOMAS & MILLER will trade you a new Buggy for an old one or a new BUCKY for any kind of Livestock. —Adv. tf.

Read SHELTON BROS.' ad on the local page of this paper. There's money saving and money gaining in it for you. —Adv. tf.

Dr. C. B. Barr, veterinarian, has changed his office from Shepard's Barn to Gilbert's Barn. Phone 219. —Adv. tf.

L. H. Dunaway and his mother, Mrs. W. J. Dunaway, went to Denver, Colorado, today, where they will spend some time sight-seeing and resting, after which they will go on to California.

FOR SALE. 160 acres, northeast quarter of Section 45; first-class Plains land, in Shallow Water Belt. Address owner, A. H. CLINTON, Phoenix, Arizona. —Adv. tf.

DON'T YOU OWE YOURSELF SOMETHING?

For beautifully illustrated literature, descriptive of the numerous splendid, home-like and not unreasonably expensive resorts throughout Wonderful Colorado and along the Pacific Coast, including the Great Colorado Chautauqua at "Boulder the Beautiful," address A. A. GLISSON, General Passenger Agent, "The Denver Road," Fort Worth, Texas. Little vacations in those directions are always worth more than they cost! —Adv. tf.

TO OUR PATRONS AND THE PUBLIC IN GENERAL.

We wish to announce that we have installed a sufficient number of fans to thoroughly cool our house and have a large exhaust that will change the air in the entire building every two minutes, thus assuring our patrons of pure, healthful air to breathe and a cool, comfortable place to enjoy an hour each evening.

We have also installed an excellent service, and our pictures are up to the highest standard of the world's greatest photo-play producers. We are presenting from time to time educational, scenic and industrial photo-plays, as well as popular dramas and stirring comedies.

We invite you to come and see for yourself. We ask only for a share of your patronage, on the merits of our performances. Come and see what we have.

THE SCHICK OPERA HOUSE.

Sweet Potato Plants, \$3.00 per thousand. C. E. WHITE SEED CO., Plainview, Texas. —Adv. tf.

Preserve Your Complexion

Now is the time to take care of your complexion if you wish to remain its delicate, healthful appearance.

This can best be done by using a pure, harmless cream before going out in the sun and hot wind.

We carry all the well known brands of Face Creams, but Especially Recommend and Guarantee NYALS PEROXIDE CREAM and will be pleased to show this cream at any time.

Our Toilet Department is complete. May We Show You?

Duncan's Pharmacy

"The Store Where You Feel At Home"

The Old Folks Enjoy it

HIGH CLASS EDUCATIONAL

10c

Photo Plays That Please

at the Schick Opera House Every Night

We Appreciate Your Patronage

10c

INSTRUCTIVE ENTERTAINING

It Pleases the Children

WE have moved from the Plainview Hardware Company Store to the Opera House Building where we have a complete line of electrical supplies in our show room.

Mazda Lamps, Hot-point Irons Electric Chafing dishes, Percolators, Toasters, Ovens, Grills, etc.

House wiring and electric fixtures a specialty.

Plains Electric Comp'y

WADE & POWELL, General Electric Contractors

MAJESTIC SPECIAL

Beginning tonight we will show a double program for the remainder of the week. Six Reels of high class motion pictures. Please tell your friends.

10c 10c 10c

A. S. McAdams Lumber Co. LUMBER AND PAINTS

We can save you money on any kind of building material. Call and get our prices.

J. P. FRANCISCO, Manager

Phone 52

LOCAL AND PERSONAL

G. M. Hill, of Lubbock, is in Plainview this week.

L. E. Barr went to Bailey County Monday, on business.

E. E. Roos went to Amarillo yesterday in a Buick roadster.

Rev. G. W. Shearer, of Floydada, was in Plainview Monday.

Mrs. L. A. Knight, who visited in Lubbock over Sunday, returned home Monday.

Bowman Jarrett, claim agent for the Santa Fe, came in from Amarillo Monday.

Sam L. Seay was here Monday and Tuesday, from Amarillo, looking after his business interests.

W. H. Long, of Lubbock, is visiting his brother, R. A. Long. He has been on a prospecting tour for several days.

A. B. Martin, of Tulla, is in Plainview to-day.

Judge J. L. Penry, of Amarillo, is visiting his brother, L. C. Penry.

Considerable grading has been done in the draw on Wayland Boulevard.

Abbie Willingham, of Hobbs, Fisher County, went to Post City today.

Mrs. B. D. Guthrie, of Matador, was in Plainview today, on her way to Post City.

E. Dowden returned Sunday from Oklahoma, where he has been on a business trip.

Rev. J. M. Harder returned Tuesday from Pampa, where he has been conducting a very successful revival.

Fred Cousineau has accepted a position with the Texas Land and Development Company.

The Texas Land and Development Company is putting a concrete floor in the wooden building on North Pacific Street owned by J. W. Grant. This will be used as a garage for their cars.

Miss Ruth Wingo went to Lubbock yesterday, to assist in a recital.

Miss Letha Shropshire accompanied Miss Ruth Wingo to Lubbock yesterday.

May Finley, of Lockney, is visiting at the home of J. C. Finley this week.

Miss Mabel Wayland left Friday for study in the University of Chicago.

Mrs. O. Bishop, of Sherman, Texas, who has been in Plainview, went to Lubbock Monday.

Dan White, formerly of Plainview, has gone into the real estate business in Temple, Texas.

Mrs. L. R. Gromer and sister, Mrs. Ifflin, from Tulla, were in Plainview Monday, shopping.

Fred Lemons and wife returned today from a visit at Gainesville, Texas, with Mr. Lemons' father.

Mrs. P. T. Wilson, who has been visiting her sister, Mrs. B. D. Guthrie, at Matador, went to Post City today.

Ralph McQuillin, of Olton, Lamb County, purchased a Ford automobile in Plainview Saturday.

H. L. White, of Matador, purchased a Ford automobile from Barker & Winn, Plainview, Saturday.

J. M. Pickett, editor of The Traveler and graduate of Wayland College, left to-day for his home, at Westminster, Texas.

Miss Lula Goode spent Sunday in Plainview. Miss Goode is teaching a class in music at Estacado this summer.

H. S. Hilburn, of Fort Worth, Texas, came in yesterday. Mr. Hilburn will be associated with the Herald Publishing Company.

Miss Edith Franklin, of Curlew, went to McAlester, New Mexico, today to visit her sister, Mrs. J. H. Serege.

Dr. R. C. Andrews, of Floydada, was here Tuesday, consulting Dr. Wofford and, incidentally, meeting old-time friends.

W. A. Shofner, Manager of the Plainview Mercantile Company, left yesterday for Amarillo and "other points."

For Sixteen Days Our Duplicate Sales Slips Are Worth Money to YOU

From now until six o'clock Monday June 30 we will give one 42 piece dinner set that retails for \$7.50 for \$25 worth of Shelton Bros. duplicate sales slips. Ask for your duplicate slip at time of sale no matter how small the purchase. No duplicate is good dated after June 30. Duplicates are not transferable and must be turned in at our store by July 2nd.

Don't overlook this big premium offer--tell your friends about it too.

SHELTON BROTHERS

Miss Burr Goode went to Chicago Friday. She will study in the University of Chicago this summer.

J. E. Massey, of Petersburg, Manager for W. C. Reagan & Company, was a visitor in Plainview today.

Mrs. E. C. Heiry, of Floydada, was in Plainview Monday, en route to points in Arkansas, where she will visit relatives.

C. W. Cain and wife came in from Oklahoma City last night. Mr. Cain is traveling sales manager for the Buick Motor Co.

R. M. Green and wife and child came in from Amarillo Friday. Mr. Green will take charge of the Western Union Telegraph office.

J. L. Ragel, wife and baby, from Chicago, Ill., are visiting Z. E. Jenkins, secretary to the Manager of the Texas Land and Development Co.

Earl Maris, of Franklin, Texas, came in to-day to spend the summer with his aunt, Mrs. J. W. Willis. He will be employed by the J. W. Willis Drug Co.

Mrs. Johnnie House, of Fort Worth, president of the Rebekah Assembly of Texas and Mexico, is this week making her visit to the Rebekahs of Plainview. Mrs. House is a guest of Mrs. G. C. Keck while in Plainview.

G. W. Gray, who has lived ten miles west of Plainview for the past ten or twelve years, left Tuesday for a three weeks' visit to Dallas, Fort Worth, El Paso and other points in this State.

M. Middleton, of the Middleton Printing Company, of Waxahachie, Texas, returned to his home Tuesday, after a few days' visit with his sister, Mrs. L. P. Powell.

"Since Congress has been agitating the importation of cattle free," says A. L. Hawkins, of Hale Center, "my cows have taken the hint, and twin calves are now the order of the day."

Mrs. Scott Cochran, who has been visiting her parents, W. L. Harrington and wife, returned to Lubbock Saturday. Miss Edna Harrington returned with her sister, and will spend some time visiting in Lubbock.

Mr. Albert Cornell and wife, of Denison, who have been visiting the family of J. F. Watson, left Sunday for Denver. Mr. Cornell is a conductor on the Missouri, Kansas & Texas Railway out of Denison. Mrs. Cornell is a cousin of Mrs. Watson.

Messrs. and Mesdames H. M. Burch, R. W. Otto, L. A. Knight and Mrs. E. Dowden and Dutch Malone, Wallace Setton, Miss Bettie Knight and Miss Annie Maude Davidson spent Sunday in the Canyon south of Lubbock, returning by way of Lubbock Monday.

Mrs. Mattie Jones, of Lorena, Texas, who has been visiting Mr. and Mrs. J. W. Taylor, in Plainview, went home Monday.

L. W. McBride, of Farmersville, Texas, came in Friday to take Fred Cousineau's place as driver for the fire department. Mr. McBride was here in school last year.

PLAINVIEW DRUGGIST DESERVES PRAISE.

J. W. Willis, Druggist, deserves praise from Plainview people for introducing here the simple buckthorn bark and glycerine mixture, known as Akler-i-ka. This simple German remedy first became famous by curing appendicitis, and it has now been discovered that A SINGLE DOSE relieves sour stomach, gas on the stomach and constipation INSTANTLY. —Adv. 27

New Kitchen Cabinets at WATSON'S. —Adv. 11

WANTED—TO TRADE:

East Half of Section No. 28, Block A4, Hale County, in Shallow Water Belt, and ten acres or more about 8 or 9 blocks from Floydada's new Court House partly inside corporation. I wish to trade this property for a small, improved ranch, properly located. A. L. HAWKINS —Adv. 11. Hale Center, Texas.

FOR SALE.

Eighty-two head of Jersey cows and heifers; some fresh now. All not sold between now and first Monday will be sold on that date at public auction on the public square in Plainview. Terms, from three to four months.

For further information call at Seth Ward Grocery store or write R. H. GERMANY, Box 774, —Adv. 27-pd. Plainview, Texas.

Brooms 25c, at WATSON'S. Ad. 11

Our Enlarged Stock Makes it Possible for You to Select Any Piece of Furniture for Your Home in Most Any Wood.

We Have Big Assortments of

Dining Room, Bed Room, Library and Parlor Suits to select from.

Office Furnishings, Kitchen Cabinets and Tables, Floor Coverings and Old Hickory Porch Furniture.

Exclusive Agency Leggett & Platt Springs and Sealy Mattress.

Top to Bottom House Furnishings.

E. R. Williams

Telephone No. 105

Opposite Postoffice

Do You Want to Buy

A

New Suit?
New Hat?
New Auto?
New Centrifugal Pump?

Do you want to save up a few more dollars to pay the preacher? Then cut down your living expenses by trading at the

People's Supply Store

"There's a Difference"
E. VAN DEVENTER, Mgr. Telephone 337

All kinds of green vegetables and fruits in season.



Any One Can Loan Money
but it requires judgment in doing so.
In the wise management of the assets lies the success of any bank.
Its loans are its assets. If its loans are safe the bank is safe.
Our years of experience in this matter insures ABSOLUTE SAFETY.

Citizens National Bank
CAPITAL \$100,000.00



Summer Rates in Effect
June 1, good to Oct. 31.

- Kansas City \$25.55
- Battle Creek, Mich., \$58.60
- St. Louis \$33.60
- Louisville, Ky., \$46.05
- Chicago, Ill., \$42.05

To other points also—ask Santa Fe Agent for information.

Phone 224 For full particulars see R. F. BAYLESS, Agent

MANURE FAVORED FOR MUSKMELON FERTILIZER.
Enrichment Placed in Hills Alone as Effective as Broadcasting Entire Lot.

Experiments with 20 fertilizers on muskmelons indicates manure is the most profitable. The experiments were conducted in the melon region of Illinois, and only gem melons were tested. While the various fertilizers produced varied results, manuring in the hill proved far superior to broadcast manuring, except when a very large amount of manure can be broadcast.

A large amount of manure in the hills is conducive to the production of a large yield of early melons. Owing to the expense of the manure, however, from two and three-quarters to three tons of manure per acre carefully applied to the hills may produce a greater net profit than four and one-half to twelve tons per acre applied to the hills or from sixteen to twenty tons applied broadcast.

Mixing the manure with the soil of the hill has no apparent advantage over applying the same amount of manure without mixing, except possibly where a large amount of manure is applied to the transplanted crop.

The addition of raw rock phosphate to a moderate amount of manure in the hills may increase the yield of early melons, the total yield, and the net profits in the field plant crop.

Although the use of a complete fertilizer, consisting of steamed bone, dried blood and potassium sulphate, applied broadcast in addition to manuring in the hill, is conducive to the production of large yields, the cost of such a fertilizer may render its use inadvisable. The application of the chemical fertilizer to the hills in place of manure is attended with greater danger, especially to the field planted crop, where the yield may be greatly reduced as compared with no fertilizer treatment.

MOVEMENT FOR "SAFE AND SANE" FOURTH.

Efforts to Check Indiscriminate Use of Fireworks Shows Results in Accident Statistics.

Austin, Texas, June 8.—S. W. English, State Fire Marshal, has already begun the 1913 campaign for a "safe and sane" Fourth of July. This year a suggested fireworks ordinance is being mailed to City Fire Marshals and Chiefs of Fire Departments of Texas cities. This ordinance is designed to restrict the indiscriminate discharge of fireworks in cities and reduce the total of killed and injured which usually results from the celebration of the day. The movement throughout the country for safe and sane celebrations is credited with reducing the number of killed and injured from 5,992 in 1909 to 659 in 1912. The letter from Fire Marshal English says, in part:

"To all who have given study to the question, the need of an adequate ordinance regulating or prohibiting the use of fireworks is apparent, and this office would urge the necessity of calling the attention of Mayors and Councilmen in cities and towns not having a suitable law on the subject to the need for the enactment and enforcement of such a measure.

"Texas has been more fortunate than other States in so far as injuries to both property and life in Fourth of July celebrations is concerned, but that circumstance can not be accepted as a guarantee that our good luck will continue indefinitely.

"If your city has no adequate ordinance on the subject, urge the passage of the fireworks ordinance without delay, and provide for its rigid enforcement; and request your local editors to give as much publicity as possible to the necessity of a safe and sane observance of the glorious Fourth, to the end that needless loss of life and limb, as well as valuable property, may be averted."

The American Medical Association has compiled the following table of casualties on the Fourth of July resulting from the use of fireworks. The effects of the "safe and sane" movement are seen, beginning with 1910:

Year.	Dead.	Wounded.	Total.
1903	466	3,983	4,449
1904	183	3,986	4,169
1905	182	4,994	5,176
1906	158	5,308	5,466
1907	164	4,249	4,413
1908	163	5,460	5,623
1909	215	5,092	5,307
1910	131	2,792	2,923
1911	57	1,546	1,603
1912	20	659	679

1,739 38,069 39,808
In the ten years a total of 39,808 people—the equivalent of nearly forty regiments—were killed or injured in the celebrations of the Fourth of July. —Dallas News.

We have more than a carload of new Buggies and Surreys for sale or trade. Let us figure with you on a Livestock trade. PLAINVIEW BUGGY CO. —Adv. 1f

EUROPEAN MEDIUM-PRICED CARS NO MATCH FOR OURS.
John N. Willys Says Strength and Endurance of American Cars Far Superior.

A few months ago Europe, and more especially England, became enthusiastic over what was declared to be a first step toward furnishing real competition for American manufacturers of medium-priced cars. This move was the introduction of the so-called cycle car, a very small, very light automobile, manufactured at a low cost. British trade and newspapers hailed the new car with joy, declaring that it was the logical weapon for combating the "American invasion" of medium-priced automobiles. At least one manufacturer, John N. Willys, President of the Willys-Overland Co., of Toledo, Ohio, has declared the cycle car a failure, if its sole purpose was to oust the low-priced American car.

"The cycle car hasn't the ghost of a show," said Mr. Willys on his recent return from a several months' tour of Europe, during which he paid special attention to the little English product. "As a competitor for the American car, it is a joke. As compared to the high-grade automobile made in our country, it is nothing more nor less than a toy. The cycle car wouldn't last a month on American roads, and I seriously doubt that it will be found practical even on the excellent highways of England and the rest of Europe.

The average American car of medium price is as far superior in strength and ruggedness to this English product as a locomotive is to a carriage. Our great advantage is that we build our cars for actual service on some of the worse imaginable roads and in large numbers. Thus we are enabled to use the best of material and the strongest construction possible."

FOREIGN NOTES OF INTEREST.

Approximately 50 per cent of Japan's exports of hats and caps consists of imitation Panama hats, more than 50 per cent of the foreign sales of the latter going to the United States.

Pneumatic tired jinrikishas are now a feature of life in the Far East.

Twenty-five years ago Argentina had to import its flour. Today it sells wheat to the world, the annual harvest value amounting to more than \$500,000,000.

Wales has adopted the American plan of sending agricultural trains throughout the principality, teaching the farmers the best methods of raising poultry.

Of the 220,902 Germans who emigrated in 1881, 206,189, or 93 per cent, went to the United States. Throughout the succeeding three decades the proportion ranged around 90 per cent.

ASK YOUR DRUGGIST ABOUT IT.

There is a New Remedy That Takes the Place of Calomel; Recommended and Guaranteed by the Druggists.

R. A. Long Drug Company's drug store never sold a remedy that gave more complete satisfaction than Dodson's Liver Tone—a mild vegetable remedy for constipation, sour stomach and lazy liver.

Folks who have suffered for years rather than resort to dangerous calomel have found after one trial that this pleasant-tasting vegetable liquid gives them a long-sought relief without bad after-effects.

Dodson's Liver Tone is guaranteed by R. A. Long Drug Company to be a safe liver stimulant and to be absolutely harmless—without bad after-effects. You will find many persons in this locality who have tried it, and every user will speak a good word for Dodson's Liver Tone. It livens up a torpid liver and makes you feel fresh, healthy and clean.

The price of a large bottle is 50 cents—money back if not pleased. The success of Dodson's Liver Tone has brought many medicines into the field that imitate its claims, and some have name very similar and package same color, but remember Dodson's Liver Tone is guaranteed by R. A. Long Drug Co., who will give you back your money if you want it. —Adv. 27

For the best Rockvale Coal, see the ALFALFA LUMBER CO. Adv. 1f

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. 1f

Little Children

Suffer from itching, burning skin eruptions. If the skin is dry and scaly, try the cooling, soothing ointment, Dry Zensal. If there is a watery eruption, use Moist Zensal, and give the sufferer immediate relief. Ask R. A. Long Drug Co. or Duncan's Pharmacy. 24

J. M. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier

The First National Bank
Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.

M. T. Braddy has taken charge of the BURTON HOUSE
and will make it first class in every particular. Clean airy rooms. Excellent meals.
By Day, Week or Month
Make an inspection call and talk it over

PLAINVIEW NURSERY
has the largest and best stock of home-grown trees that they have ever had. Propagated from varieties that have been tested and do the best on the Plains. Send your orders direct to the nursery or see our salesmen. The Plainview Nursery has connection with no other Nursery.

L. N. Dalmont, N. J. Secrest,
Proprietor Sales Manager

ROY TERRELL, JEFF PIPPIN, J. L. CELSER, Gen. Salesmen

FOR SALE
One, 3 room house. Well located. Good barn, out houses, windmill, tank and water piped to yard and lot. All improvements new and the best, 100 foot lot.

ALFALFA LUMBER CO.

FARM LOANS
We are in a position to make Loans in Hale and adjoining Counties, secured by first mortgage on improved farm lands.

SANDER & MARTINE
Concrete Bldg., East Side Square Plainview, Texas

Travel becomes a real pleasure
when the essentials—equipment and schedules, add to your comfort and serve your convenience.
These are features that will appeal to you if you use "The Katy" on your next trip.
That is why "Katy" trains are synonymous with,

Dependable Trains
Don't forget—Summer Excursion Fares after June 1st, 1913.

MKT

Sidewalks, Gutters, Floor Work, Etc.

CALHOUN BROTHERS
General Cement Contractors
See us before you contract for anything made of cement

SUMMER EXCURSION RATES
June 1st and After to the NORTH, EAST AND WEST VIA

THE TEXAS T&P PACIFIC RAILWAY

LOCAL EXCURSION RATES
One Fare Plus Ten Cents
Every Sunday
ROUND TRIP
MINERAL WELLS
EVERY DAY

For full particulars see T.&P. Agents or write
A. D. BELL GEO. D. HUNTER
Asst. Gen. Pass. Agt. Gen. Pass. Agt.
DALLAS, TEXAS

For Weakness and Loss of Appetite
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children, 60c.

Where There's a Farm There Should be a Bell Telephone
The progressive farmer surrounds himself with modern advantages.
He, too, appreciates that convenience ministers to health, happiness, progress and wealth.
What does he do?
With other neighbors he starts a Rural Telephone line. Enough said.
Apply to our nearest Manager for information or write to
THE SOUTHWESTERN TELEGRAPH AND TELEPHONE CO.
DALLAS, TEXAS

PLAINVIEW MERCANTILE CO. SERVICE THE "SERVICE OF CERTAINTIES"

SAVING of time and of aggravation is one of the things we do for our customers. What's the use of spending hours when you can do things better in minutes? You use the telegraph, telephone, automobile to save time; might as well use our modern method in buying clothes.

The things you want are here, the best qualities produced, selected from the best sources in the world; classified for easy choosing, conveniently arranged, rightly priced; and everything warranted for your 100 per cent satisfaction.

Kuppenheimer Clothes \$15.00 to \$35.00. They are really remarkable clothes; you'll say so yourself when you see them.

Hecht Brothers \$15.00 Clothes.

Lion and Stetson Hats \$3.00 and up.

Straw Hats \$1.50 and up.

Light Weight Summer Silk Hats 50c and up.

Summer OxforDs—Nettleton \$6.00, Steadfast \$5.00, Beacon \$3.50 and \$4.00.

Lion Shirts and Collars.

Full line new showings in Neckwear.

Extra value in 25c Lisle Hose for men.

Silk Hose—just that much better—50c.

Hercules All-Wool Suits for boys \$5.00 and up.

Plainview Mercantile Company

Caterers to Those Who Dress Best

W. A. SHOFNER, Manager

FRIDAY, THIRTEENTH. BRINGS OUT NOVELTIES.

Weddings and Dinings in Chicago Featured by Thirteen Guests and Thirteen Courses.

Chicago, Ill., June 13.—The "Jinx" hovered over Chicago today and the superstitious dodged in awe of the dreadfully ominous Friday the 13th, 1913. At least they dodged all "unlucky" omens.

Then, again, several persons there were who laughed at the "awful combination" and defied its terrors.

Miss Janet L. Richards and Ernest H. Young were married at 5:13 this evening; the wedding supper was of thirteen courses.

Miss Jennie Patton and James W. Kral set the time for their marriage today at 3:13 p. m. Thirteen guests were invited to a thirteen-course dinner.

Mr. and Mrs. Marcel Dasche celebrated their thirteenth wedding anniversary today by entertaining thirteen guests. "Hoodoo" souvenirs were given. Mr. and Mrs. Dasche were married in France June 13, 1900, and had thirteen guests at their wedding feast.

Leona Kathryn Voris, daughter of Mr. and Mrs. W. H. Voris, 718 Sheridan Road, celebrated her thirteenth birthday anniversary today. Her mother was born on a Friday the 13th. Incidentally, a man suspected of being the "pantry thief," who has broken into a hundred or more northwest side homes in the last six months, was arrested at exactly 3:13 a. m. today.

FARMERS BUILD A RAILROAD.

Wisconsin Dairymen Couldn't Get a Branch Line, So Constructed One.

Lake Geneva, Wis.—One of the most productive dairy regions of Wisconsin and Illinois is to be treated in a way that will give it a market in two states by the building and proposed further extension of a railroad promoted largely by farmers and dairymen. This road reached Wauconda, Lake County, Illinois, recently, and a great celebration was held. The line is projected further north until it penetrates the Badger domain and ultimately connects the network of electric lines now being built in the region.

This road is called the Palestine, Lake Zurich & Wauconda. It is 15

miles long, connecting with the North-western at Palestine. Ultimately it will connect the Fox Lake region and find an outlet still further north.

A novel characteristic of this road is that in a distance of fifteen miles there are nearly that many stops. There is but one locomotive, a combination baggage, express and passenger car and one coach.

The road was built to tap a section about twenty-five miles square after all attempts to obtain direct transportation in the last quarter of a century or more had failed. Both steam roads and trolleys for this region got on paper, but no further, until finally the farmers and resort men pooled their interests and started the movement that promises success.

Up to last fall the merchants of Lake Zurich and Wauconda were obliged to stage their freight between ten and twelve miles, and the farmers had to haul their products and get their supplies in the same way. Summer people had to take long drives to reach lake homes. Some of them were transported on hay racks at twenty-five cents a ride.

The road movement was started by committees of farmers and resort men soliciting funds. The farmers traded

the right-of-way for stock at \$100 a share. There is no common stock nor a drop of water in the entire capitalization. The farmers with their teams helped grade the road, hauled the ties and steel, and kept at it until the line was built from Lake Zurich eight miles.—Christian Science Monitor.

THE OLDEST LIVING THINGS.

Four Thousand Rings Counted on Redwood Trees in National Park.

Washington, D. C.—Full information regarding the Sequoia and General Grant National Parks, which contain the oldest and largest trees in the world, is contained in a circular just issued by the Department of the Interior. Within these parks are thirteen groves of sequoia trees, there being more than twelve thousand trees exceeding ten feet in diameter.

In the giant forest in the Sequoia National Park the principal trees are the General Sherman, 286 feet high and 36 feet in diameter; the Abraham Lincoln, 270 feet high and 31 feet in diameter, and the William McKinley, 291 feet high and 28 feet in diameter. In the General Grant Park the principal trees are the General Grant, 264 feet high and 35 feet in diameter, and the George Washington, 255 feet high and 29 feet in diameter.

These big trees are the oldest living things in the world, 4,000 annual wood rings having been counted on one of the fallen giants in the Sequoia Park. The giant pines of the Pacific Coast are old, in their fourth or fifth century, when the big trees growing beside them are still in the bloom of youth, as they do not attain prize size and beauty before their fifteen hundredth year, or become old in less than 3,000 years.

STILL MANY MISER BANKS.

U. S. Treasurer Says Thousands Bury Money in the Ground.

Elkins, W. Va., June 11.—Despite the growing confidence of the public in the stability of the banks, thousands of people of the United States, still incredulous, bury their savings in the ground or hide them in the ovens of cook stoves for safe keeping, according to United States Treasurer John Burke in an address here today before the convention of the West Virginia Bankers' Association.

Every fall, Mr. Burke said, the treasurer's office receives many fragments of burned paper money which has been stored in stoves in warm

weather and the hiding places forgotten until the awful discovery of the charred bits raked out after fires have been built, with the approach of frost. About two thousand such cases are received yearly, coming first from the Northern sections and by degrees from the warmer zones. This, he said, is the treasurer's means of tracing the frost line from Canada to the Gulf.

The treasurer expressed hope for currency reform "in a supplementary way or otherwise," so that the country's system would respond to the growing demands of trade and commerce. For obvious reasons, he added, he could not discuss proposed currency legislation at this time.

Bankers were exhorted by Mr. Burke to devote attention to the development of agriculture. He foresaw the time at no distant day when all of the agricultural lands of the United States, somewhat decreased by erosion, would be occupied, resulting in increased values of farm lands and farm products.

While away these spring evenings listening to a "Victor," J. W. WILLIS DRUG CO. has them. —Adv. tt.

We please the most exacting in Painting and Paper Hanging. All work guaranteed. PLAINVIEW DECORATING CO., W. D. Jordan, Mgr. Phone 459. —Adv. tt.

SPECIAL-TRAIN EXCURSION TO YELLOWSTONE NATIONAL PARK.

Join the Southern Methodist University's Second Annual Personally-Conducted Special-Train Excursion to Yellowstone National Park. It is easily America's Greatest Scenic and Health-Getting Trip, and will leave Fort Worth July 4th. Total expense, \$110 to \$140.

For particulars, including literature illustrative of the numerous interesting sights and unusual experiences to be enjoyed, write FRANK REEDY, care Southern Methodist University, Dallas, Texas. —Adv. tt.

If Your Garden Needs Rain LET YOUR WINDMILL AND Hardin Porous Tile SUPPLY IT FOR YOU

Don't let the hot sun bake your garden by watering the surface but put the water underground where it reaches the roots and keeps the soil thoroughly moist and mellow. You can make your own test of the porousness of our tile by blowing thru it—Call at our factory and try it.

South Plains Tile Co.

Factory--N. Covington St.

Plainview, Texas

If You Must Stay Home This Summer

You are at least entitled to be comfortable

Get a Sunshine Washing Machine

The Sunshine says less and does more good work than any washing machine we know.

Get a New Perfection Oil Stove

And get some of the heat out of your kitchen.

Get an Iowa Cream Separator

And do away with mussy crocks and wasted cream.

And Don't Forget a Freezer

More good things come out of a freezer than the world dreams of.

Plainview Hardware Co.

Successor to Hartly-Mise Hardware Co.

MID-SUMMER CLEARANCE SALE

Now Comes the Time When We Begin to "Clear the Decks" for Fall Action. The Spring and Summer Stocks Must Be Sold Out; and the Best Way to Do it is to Make Prices that Will Please You.

MEN'S SUITS.
Hart Shaffner & Marx Clothes are always a standard of value. At our regular prices they are always a good "buy"; we're making them just this much better value to you by quoting prices like these:
\$25.00 H. S. & M. Suits go in this sale at **\$19.75**
\$22.50 H. S. & M. Suits go in this sale at **\$17.95**
\$20.00 H. S. & M. and "Frat" Suits go in this sale at **\$15.75**
\$17.50 "Frat" Suits go in this sale at **\$13.75**
\$15.00 "Frat" Suits go in this sale at **\$11.25**
\$12.50 "Frat" Suits go in this sale at **\$ 8.90**

MEN'S ODD TROUSERS.
\$7.50 grades at **\$5.95**
\$6.50 and \$6.00 grades at **\$4.95**
\$5.00 grades at **\$3.75**
\$4.50 grades at **\$3.45**
\$4.00 grades at **\$2.95**
\$3.50 grades at **\$2.75**
\$3.00 grades at **\$2.35**
One Special Lot \$2.50 to \$4.00 Trousers at **\$1.95**

BOYS' SUITS.
Norfolk and Regular Coats, with Knickerbocker Trousers.
\$10.00 Boys' Suits at **\$7.50**
\$ 8.50 Boys' Suits at **\$6.40**
\$ 7.50 Boys' Suits at **\$5.65**
\$ 6.50 Boys' Suits at **\$4.90**
\$ 5.00 Boys' Suits at **\$3.75**
\$ 4.50 Boys' Suits at **\$3.35**
\$ 4.00 Boys' Suits at **\$3.00**
\$ 3.50 Boys' Suits at **\$2.65**

MEN'S STRAW HATS.
Men's Yacht shapes in rough and sennet weaves. All this season's goods, imported for our store.
\$4.00 Imported and Domestic Straw Hats at **\$3.00**
\$3.00 Imported and Domestic Straw Hats at **\$2.25**
\$2.00 Imported and Domestic Straw Hats at **\$1.50**

MEN'S UNDERWEAR.
Men's Shirts and Drawers, Athletic Style, Nansook and Soisette.
50c quality, sale price, per garment **37½c**
Union Suits, Closed Crotch, All Summer Fabrics.
\$1.00 grades at **\$.88**
\$1.25 grades at **\$.98**
\$1.50 grades at **\$1.29**
\$2.00 grades at **\$1.39**

LADIES' READY-TO-WEAR.
1 Lot of Afternoon and Evening Dresses, Splendid Values at \$15.00 to \$35.00, Special for this sale at **Half Regular Price**
1 Lot of Linen, Lawn and Gingham Dresses, Regular \$1.25 to \$6.50 Values, go in this sale at **25 per cent Discount**

SUMMER SHOES.
Our entire line of Shoes and Oxfords go in this sale at special prices. Below are three special lots that should interest you:
1 Lot Men's Oxfords, worth up to \$5.00, sale price, the pair **\$2.00**
1 Lot Ladies Oxfords, worth up to \$3.50, sale price, the pair **\$1.50**
1 Lot Children's Oxfords, worth up to \$2.25, sale price, the pair **\$1.00**

THERE IS NOTHING SENSATIONAL ABOUT IT; WE ARE GOING TO CLEAR THE STOCK, THAT'S ALL; WE KNOW YOU'LL APPRECIATE THE OPPORTUNITY OF GETTING SUCH MERCHANDISE AS OURS AT ANY PRICE LESS THAN THE USUAL PRICES.

Once more opportunity knocks at your door.

JUNE 19th
TO
JUNE 30th

Inclusive - are - the - Days

We Are Not Making Special Prices on Just a Few Articles to Attract Your Attention.

Our Entire Stock Goes in This Sale

NOTHING RESERVED

Special Prices on Every Article in the Store

Here Are a Few of Them to Give You An Idea of What to Expect.

CHILDREN'S DRESSES.
One Lot at **33 1-3 per cent Discount**

MUSLIN UNDERWEAR.
A splendid assortment in all grades.
\$2.50 grades at **\$1.98**
\$2.00 grades at **\$1.48**
\$1.50 grades at **\$1.19**
\$1.25 grades at **86c**
\$1.00 grades at **78c**
75c grades at **58c**
50c grades at **39c**
25c and 35c grades at **19c**
One Lot Children's Muslin Pants, 15c, 20c and 25c grades, all sizes, sale price **9c**

EMBROIDERY FLOUNCINGS AND BANDS TO MATCH.
(Ideal for Summer Dresses.)
\$5.00 40-inch Embroidery Flouncing on sale at **\$2.98**
\$4.00 40-inch Embroidery Flouncing on sale at **\$2.49**
\$3.50 40-inch Embroidery Flouncing on sale at **\$2.15**
\$3.00 40-inch Embroidery Flouncing on sale at **\$1.95**
\$2.50 40-inch Embroidery Flouncing on sale at **\$1.65**
\$2.25 40-inch Embroidery Flouncing on sale at **\$1.48**
\$2.00 40-inch Embroidery Flouncing on sale at **\$1.29**
\$1.75 40-inch Embroidery Flouncing on sale at **\$1.19**
\$1.50 40-inch Embroidery Flouncing on sale at **\$.98**
\$.98 27-inch Embroidery Flouncing on sale at **\$.67**
\$.89 27-inch Embroidery Flouncing on sale at **\$.59**
\$.58 27-inch Embroidery Flouncing on sale at **\$.39**
One Lot Boys' Balbriggan Shirts and Drawers, 25-cent quality, Special Sale, at, the Garment **10c**

TABLE LINEN AND DAMASK.
35c white and colored Damask, on sale the yard **23c**
50c white Damask, on sale, the yard **39c**
90c white Table Linen, on sale, the yard **72c**
\$1.00 white Table Linen, on sale, the yard **79c**
\$1.25 white Table Linen, on sale, the yard **97c**
\$1.50 white Table Linen, on sale, the yard **\$1.19**
\$2.00 white Table Linen, on sale, the yard **\$1.58**
\$2.50 white Table Linen, on sale, the yard **\$1.98**

Extra Value Brown Dress Linen, 36 inches wide, pure linen, sale price, per yard . . . 14c

Lorraine Tissues and Silk Gingham, Regular 25c values, sale price, per yard 14c

Figured Lawns, 10c to 20c value, sale price, per yard 7½c

Dress Gingham—One lot A. F. C. and Utility Dress Gingham, sale price, per yard 7½c

Large Assortment of Embroidered Dress Swiss, Splashed Voile and Plain Crepe, 25c, 35c and 40c values, sale price, per yard . . . 20c

One Lot Embroidered Swiss Dimity, etc., at Half Regular Price

Everything in the house included in this sale at special prices with the exception of Hyer Boots

Carter-Houston Dry Goods Co.

114-16 North Pacific Street

Telephone Number 79